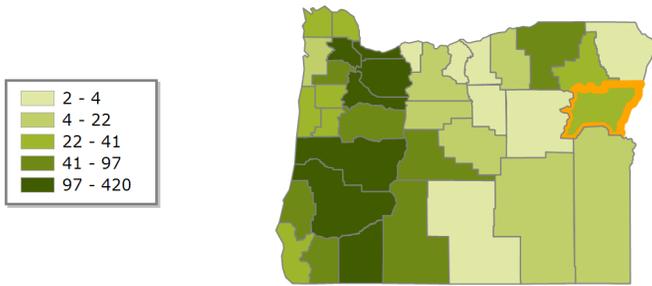


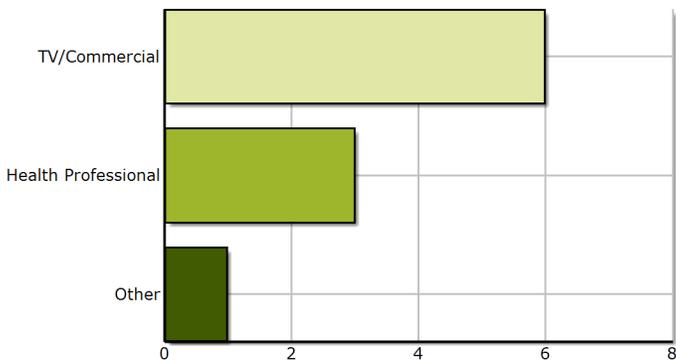
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

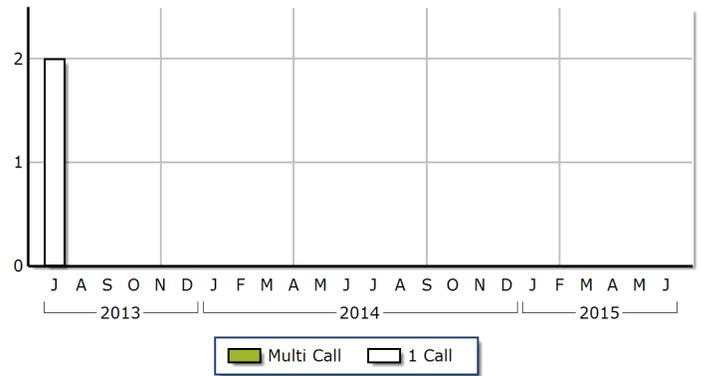


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			10	1,111
Tobacco Users YTD			29	4,788
Unique Tobacco Users YTD			3	19
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.09 %
Reach - NAQC			2	0.91 %
Annualized Reach			1	2.19 %
Annualized Reach - NAQC			2	1.81 %
Unique Individual Reach			3	0.72 %

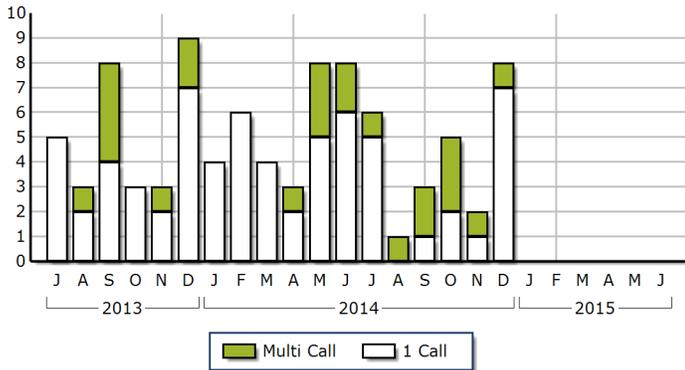
How Heard About



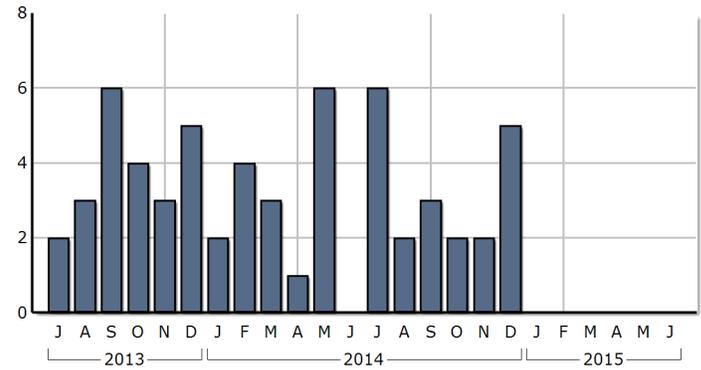
Fax Referral



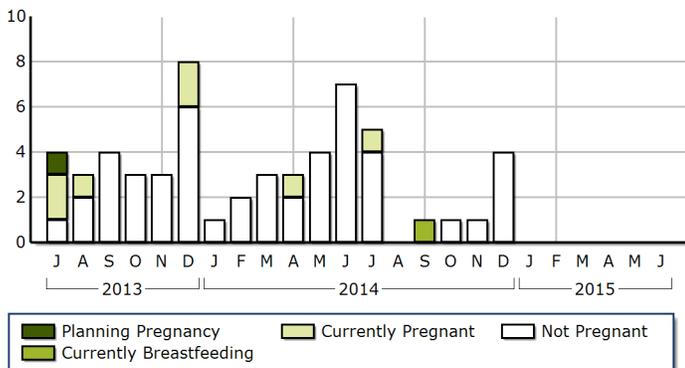
Tobacco User Enrollments By Program Type



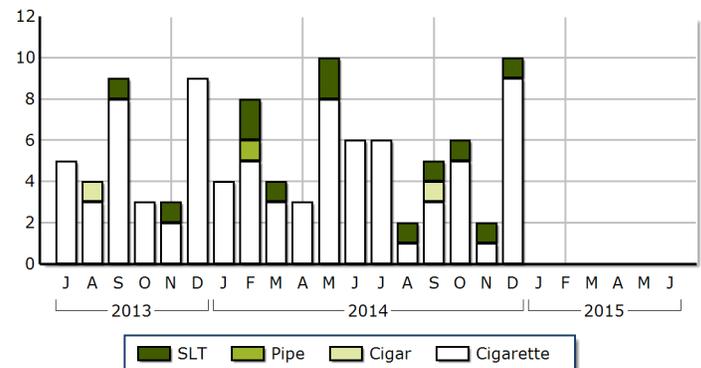
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

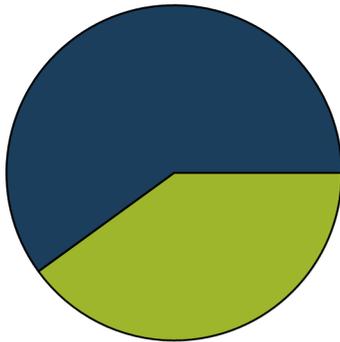


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

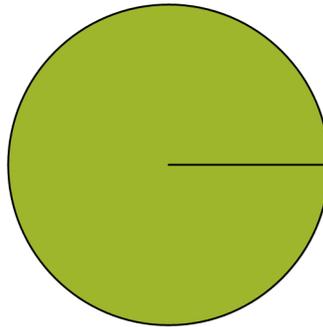
Tobacco Users By Gender



Female, 40.00%
Male, 60.00%

Chart Total N: 10

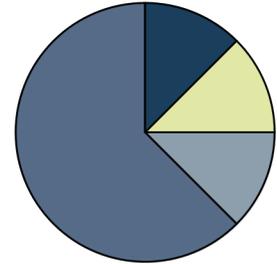
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

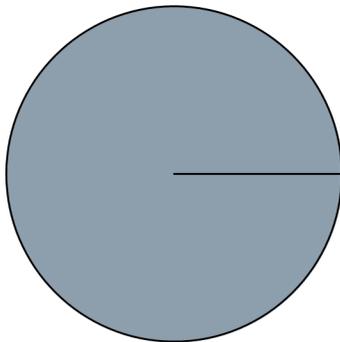
Tobacco Users By Education



No HS Degree/GED, 12.50%
HS Degree/GED, 62.50%
Some College, 12.50%
College Degree, 12.50%

Chart Total N: 8

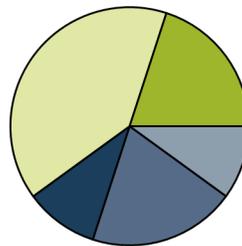
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

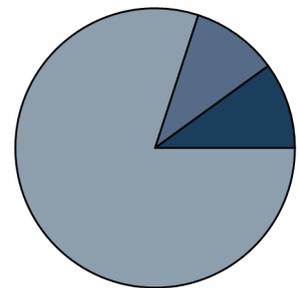
Tobacco Users By Age



25 - 34, 10.00%
35 - 44, 20.00%
45 - 54, 10.00%
55 - 64, 40.00%
65 and Older, 20.00%

Chart Total N: 10

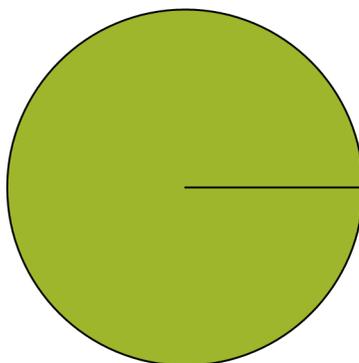
Tobacco Users By Health Plan



Medicaid, 80.00%
Commercially Insured, 10.00%
Medicare, 10.00%

Chart Total N: 10

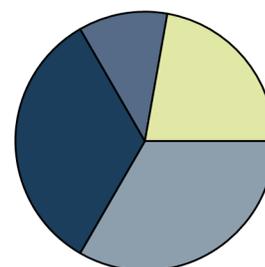
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 33.33%
Diabetes, 11.11%
None, 22.22%

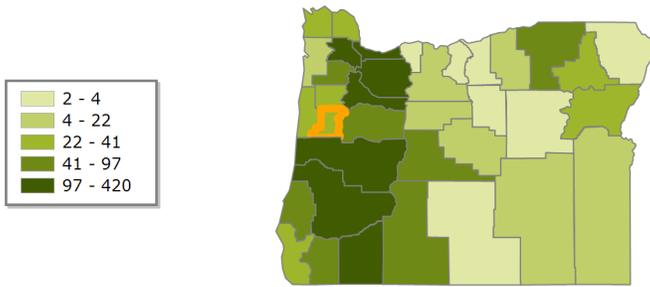
Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

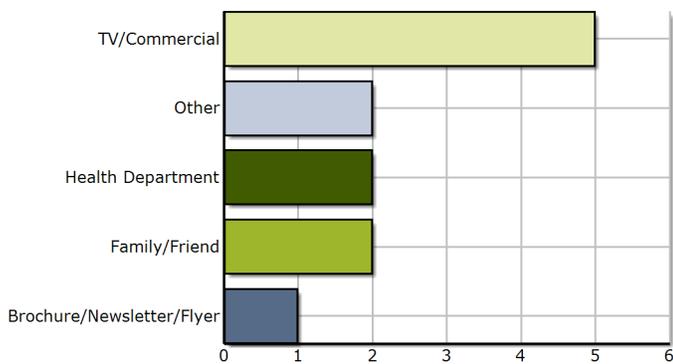
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

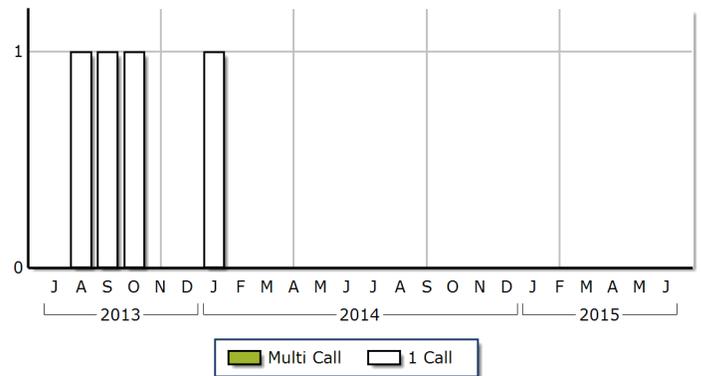


County Population	Prevalence	Tobacco Users
Adult	69,035	10.8 %
		7,456 ⁴
		County
Tobacco Users - Last Full Month		13
Tobacco Users YTD		27
Unique Tobacco Users YTD		17
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

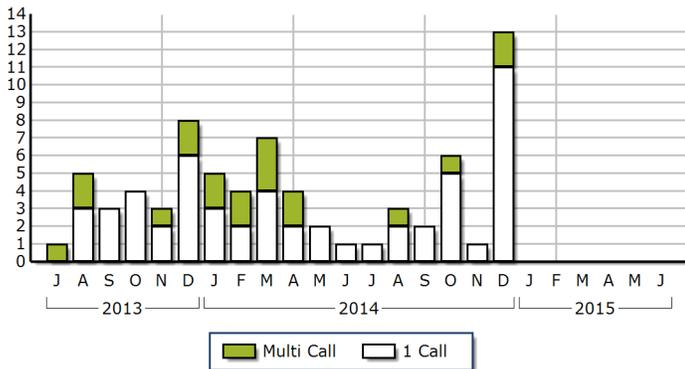
How Heard About



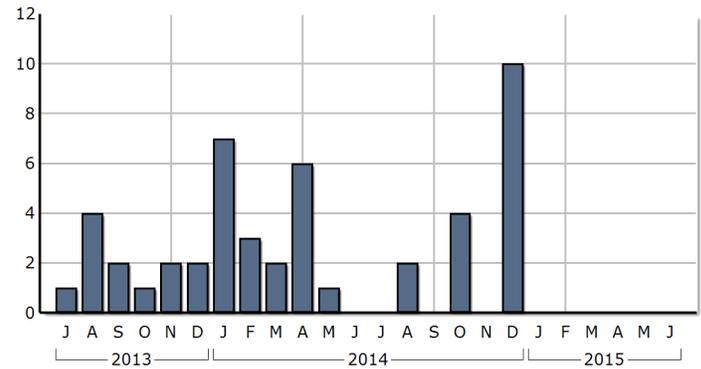
Fax Referral



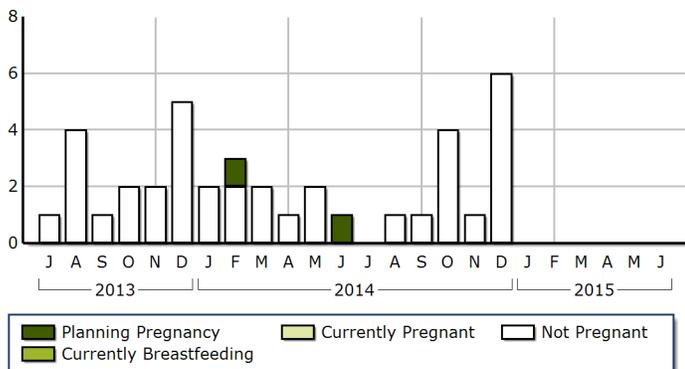
Tobacco User Enrollments By Program Type



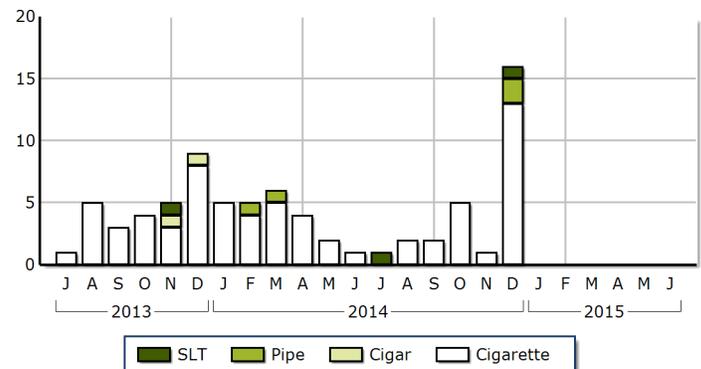
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

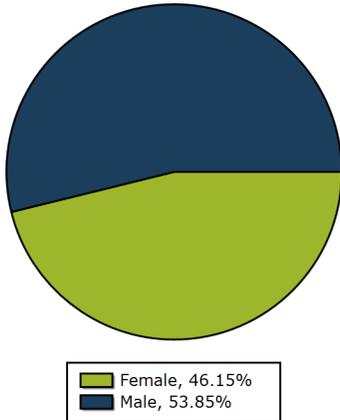


Chart Total N: 13

Tobacco Users By Language

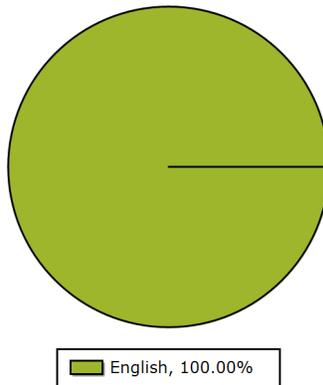


Chart Total N: 13

Tobacco Users By Education

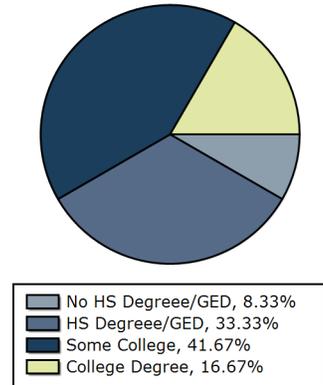


Chart Total N: 12

Tobacco Users By Race

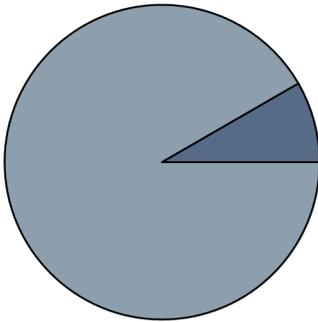


Chart Total N: 12

Tobacco Users By Age

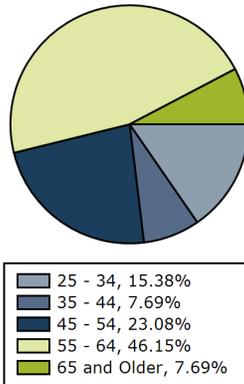


Chart Total N: 13

Tobacco Users By Health Plan

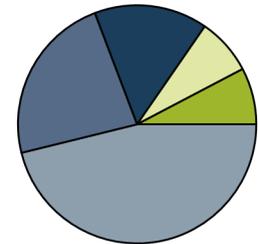


Chart Total N: 13

Tobacco Users By Ethnicity

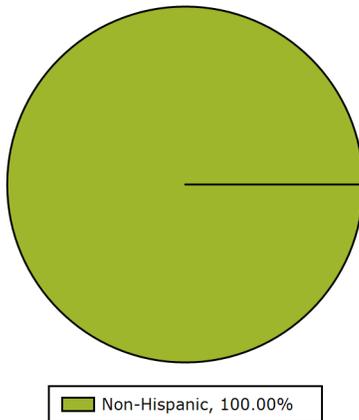


Chart Total N: 12

Tobacco Users By Chronic Condition

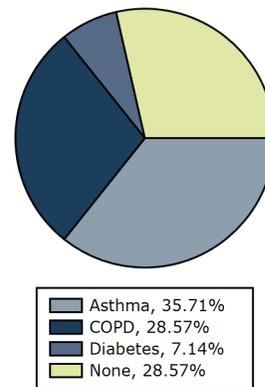


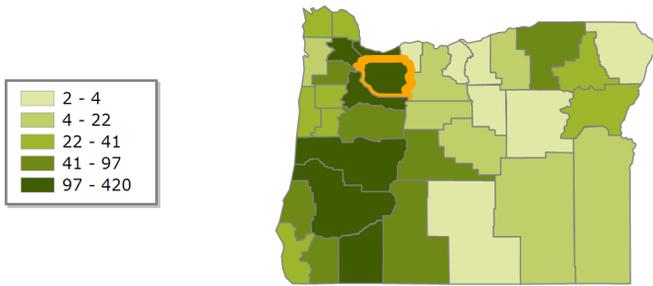
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

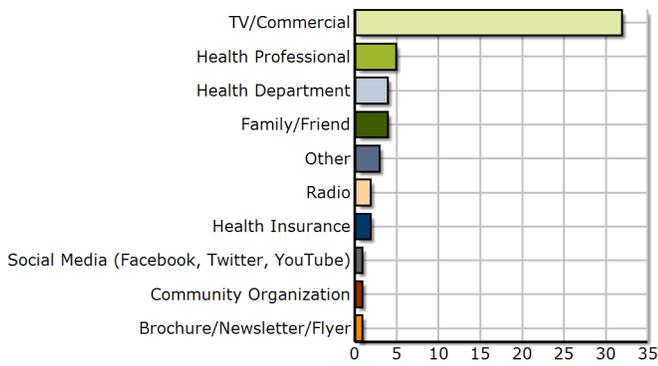
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

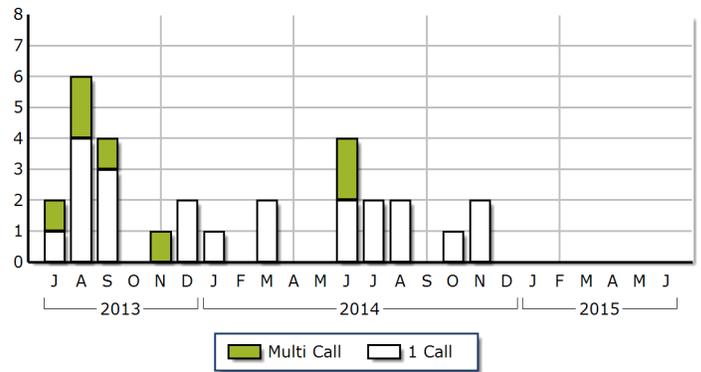


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			77	1,111
Tobacco Users YTD			259	4,788
Unique Tobacco Users YTD			3	131
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.58 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	1.16 %
Annualized Reach - NAQC			2	0.60 %
Unique Individual Reach			3	0.29 %

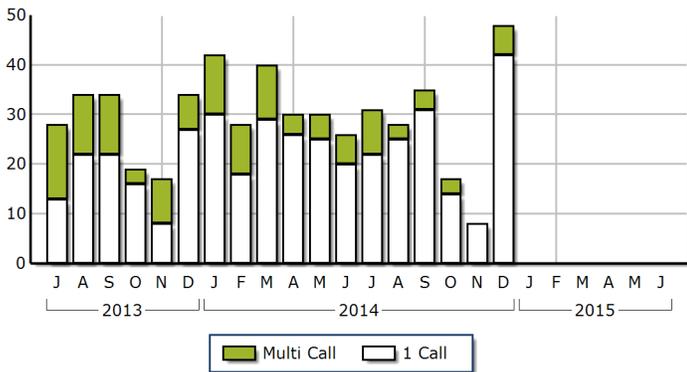
How Heard About



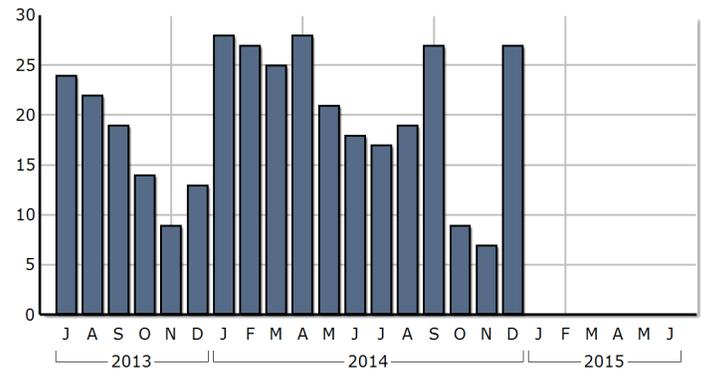
Fax Referral



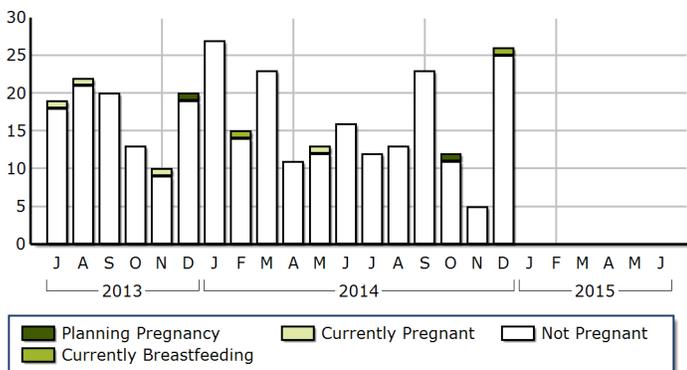
Tobacco User Enrollments By Program Type



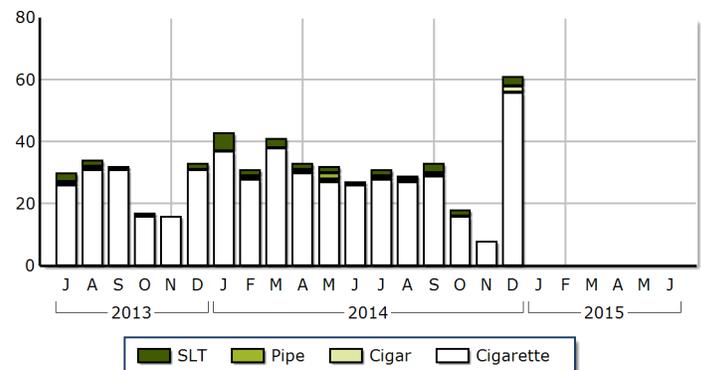
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

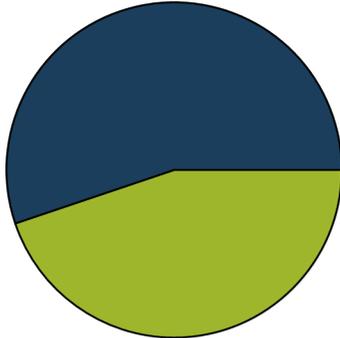


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

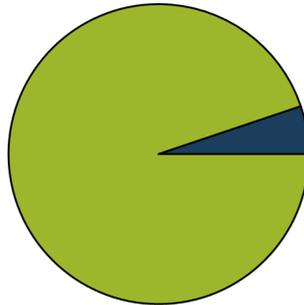
Tobacco Users By Gender



Female, 44.83%
Male, 55.17%

Chart Total N: 28

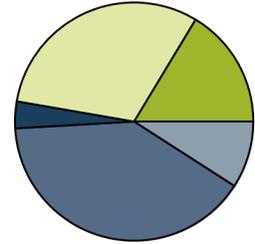
Tobacco Users By Language



English, 94.83%
Spanish, 5.17%

Chart Total N: 58

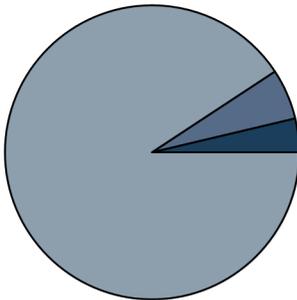
Tobacco Users By Education



No HS Degreee/GED, 9.09%
HS Degreee/GED, 40.00%
Technical Degree, 3.64%
Some College, 30.91%
College Degree, 16.36%

Chart Total N: 55

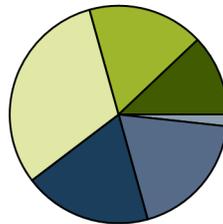
Tobacco Users By Race



White, 90.74%
American Indian/Alaskan Native, 5.56%
Black or African American, 3.70%

Chart Total N: 54

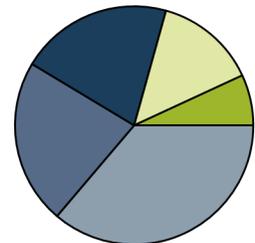
Tobacco Users By Age



18 - 24, 1.72%
25 - 34, 18.97%
35 - 44, 18.97%
45 - 54, 31.03%
55 - 64, 17.24%
65 and Older, 12.07%

Chart Total N: 58

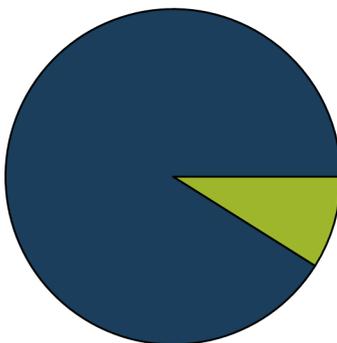
Tobacco Users By Health Plan



Medicare, 36.21%
Uninsured, 22.41%
Commercially Insured, 20.69%
Medicaid, 13.79%
Doesn't Know, 6.90%

Chart Total N: 58

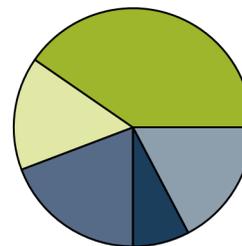
Tobacco Users By Ethnicity



Hispanic, 8.93%
Non-Hispanic, 91.07%

Chart Total N: 56

Tobacco Users By Chronic Condition



Asthma, 17.31%
CAD, 7.69%
COPD, 19.23%
Diabetes, 15.38%
None, 40.38%

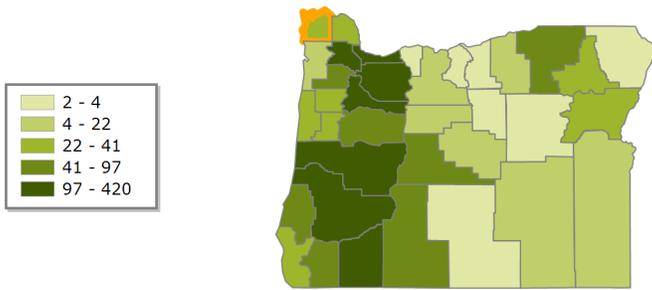
Chart Total N: 52

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

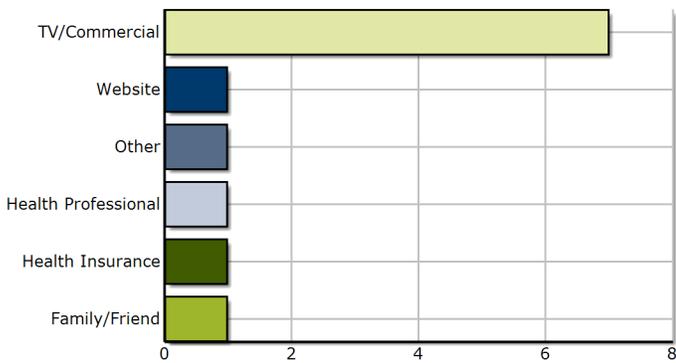
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

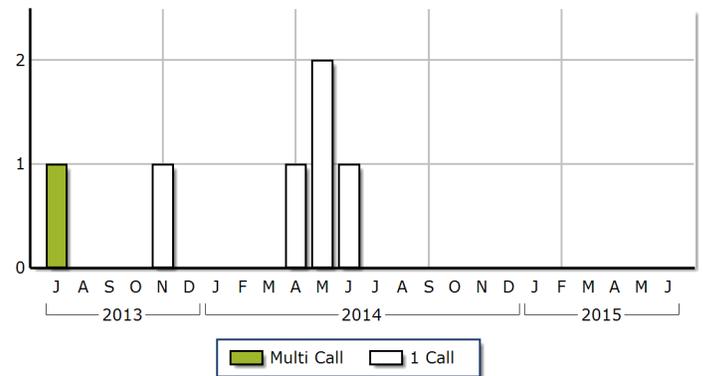


County Population		Prevalence	Tobacco Users
Adult	29,812	21.5 %	6,410 ⁴
			County
Tobacco Users - Last Full Month			13
Tobacco Users YTD			36
Unique Tobacco Users YTD			18
Target Reach			2.0 %
Reach YTD			0.56 %
Reach - NAQC			0.34 %
Annualized Reach			1.12 %
Annualized Reach - NAQC			0.69 %
Unique Individual Reach			0.28 %

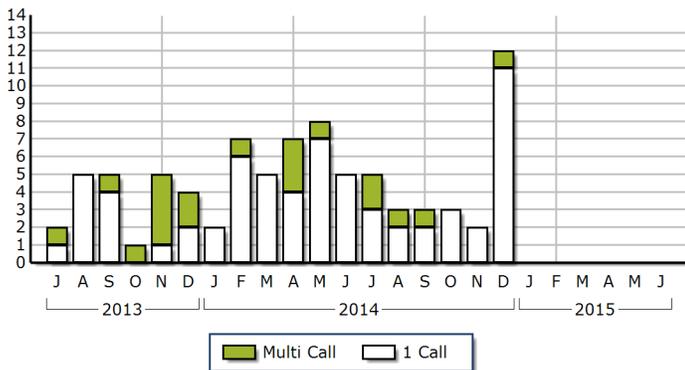
How Heard About



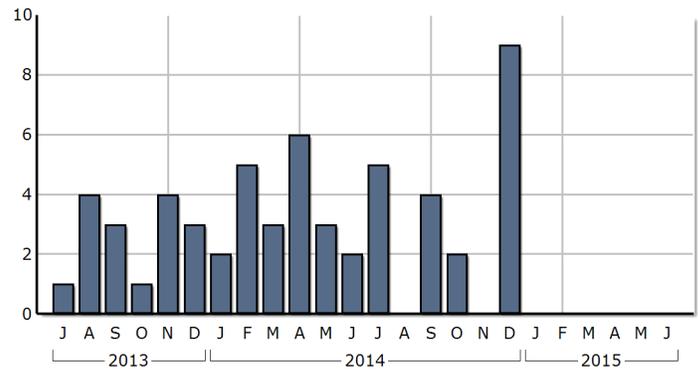
Fax Referral



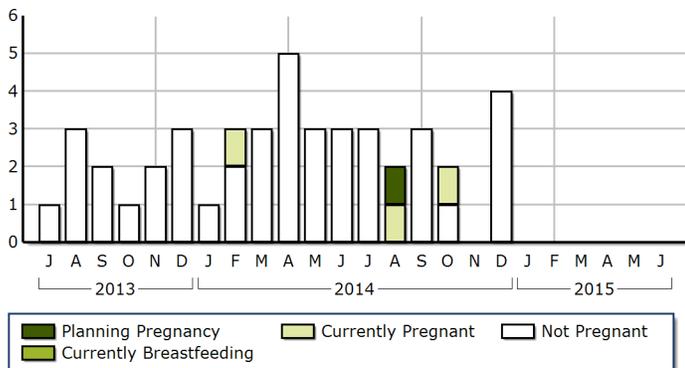
Tobacco User Enrollments By Program Type



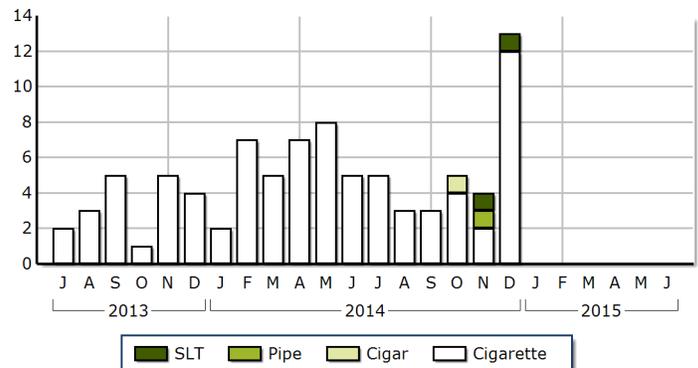
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

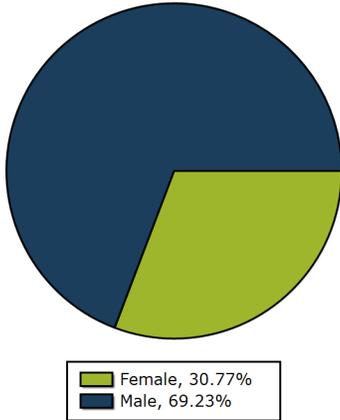


Chart Total N: 13

Tobacco Users By Language

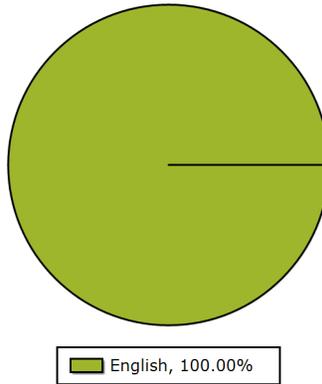


Chart Total N: 13

Tobacco Users By Education

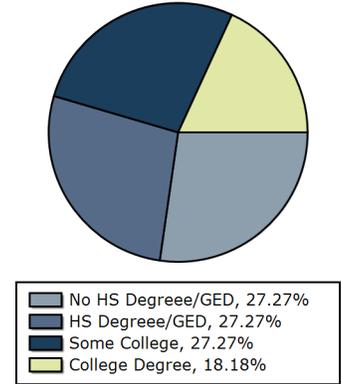


Chart Total N: 11

Tobacco Users By Race

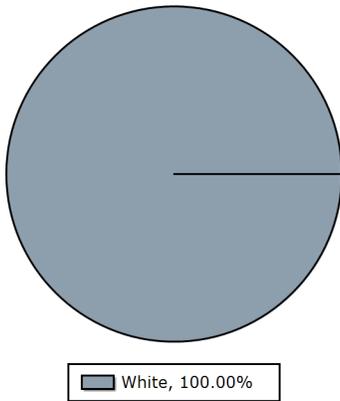


Chart Total N: 12

Tobacco Users By Age

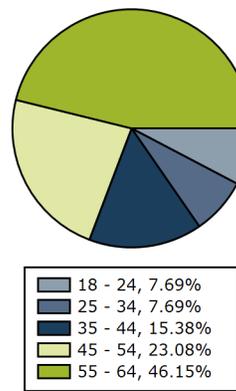


Chart Total N: 13

Tobacco Users By Health Plan

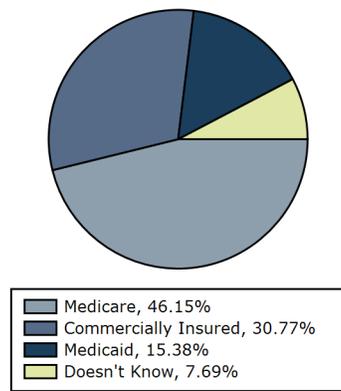


Chart Total N: 13

Tobacco Users By Ethnicity

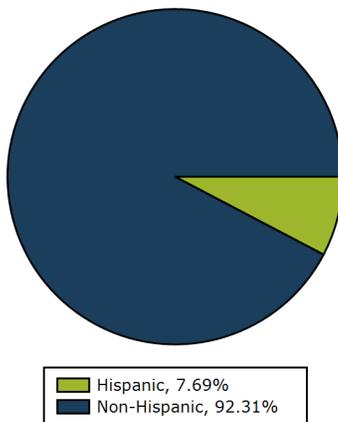


Chart Total N: 13

Tobacco Users By Chronic Condition

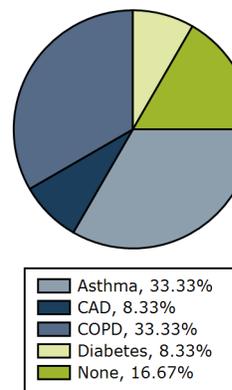


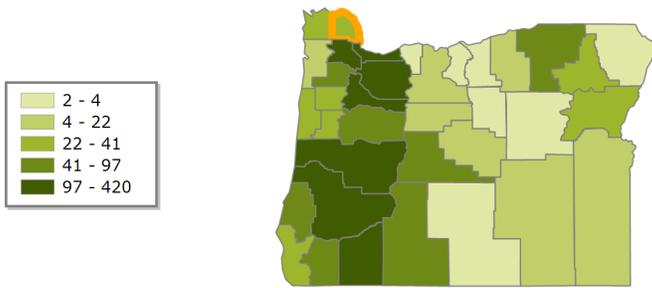
Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

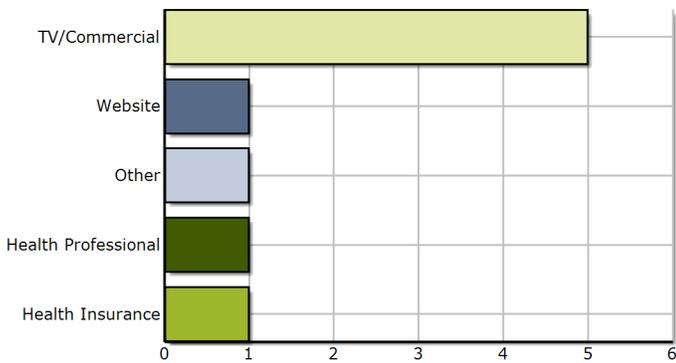
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

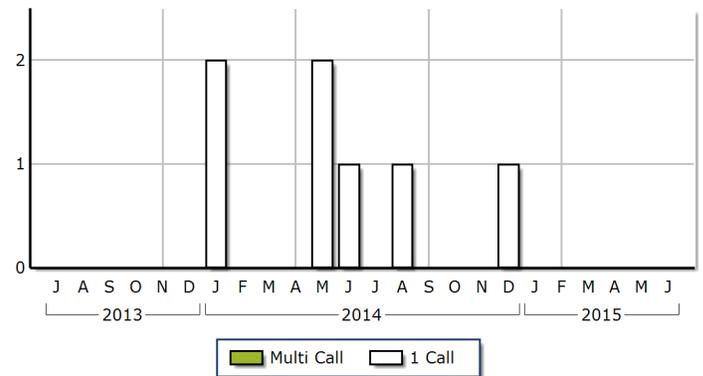


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %		6,318 ⁴
			County	State
Tobacco Users - Last Full Month			10	1,111
Tobacco Users YTD			32	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.51 %
Reach - NAQC			2	0.32 %
Annualized Reach			1	1.01 %
Annualized Reach - NAQC			2	0.63 %
Unique Individual Reach			3	0.35 %

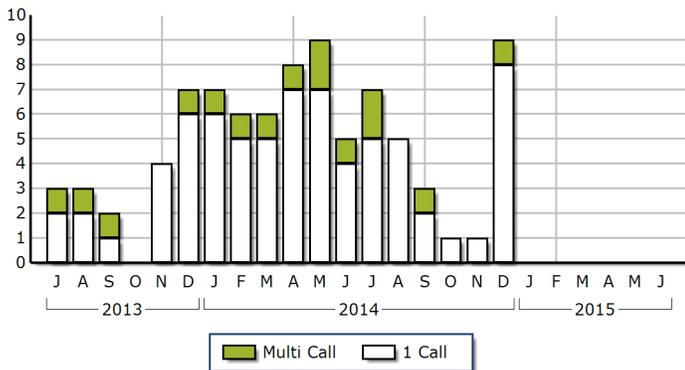
How Heard About



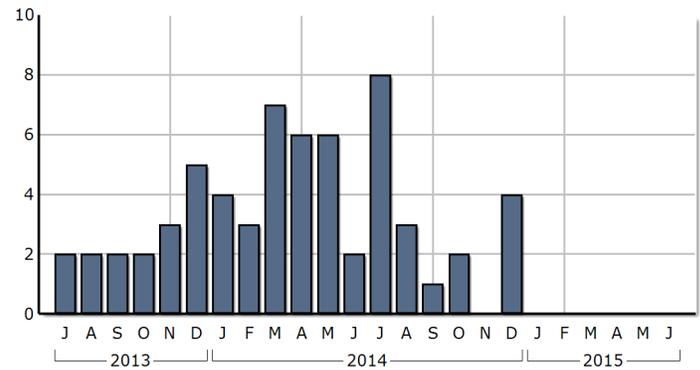
Fax Referral



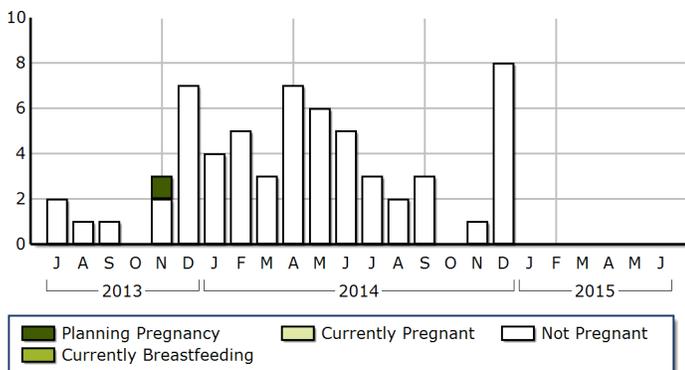
Tobacco User Enrollments By Program Type



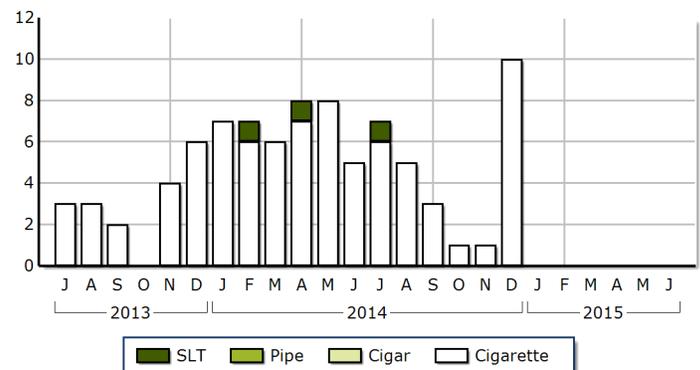
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

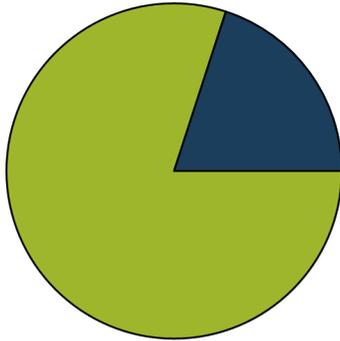


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

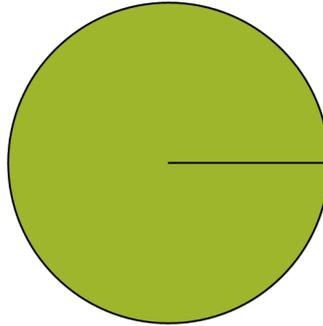
Tobacco Users By Gender



Female, 80.00%
Male, 20.00%

Chart Total N: 10

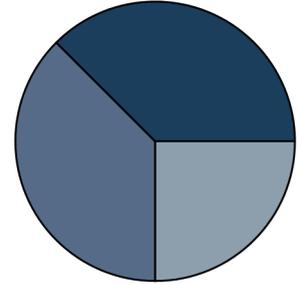
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

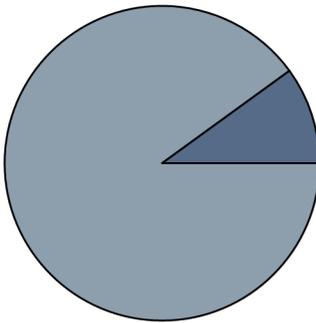
Tobacco Users By Education



No HS Degree/GED, 25.00%
HS Degree/GED, 37.50%
College Degree, 37.50%

Chart Total N: 8

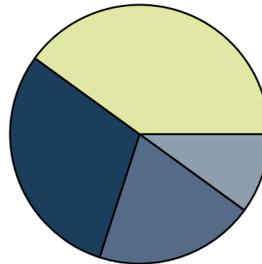
Tobacco Users By Race



White, 90.00%
American Indian/Alaskan Native, 10.00%

Chart Total N: 10

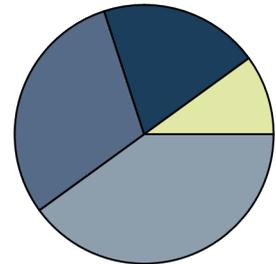
Tobacco Users By Age



25 - 34, 10.00%
35 - 44, 20.00%
45 - 54, 30.00%
55 - 64, 40.00%

Chart Total N: 10

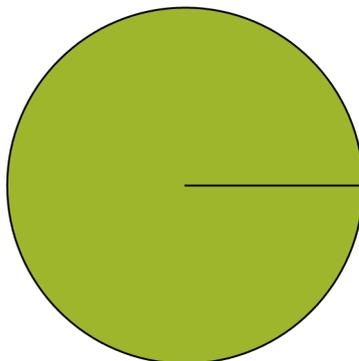
Tobacco Users By Health Plan



Medicaid, 40.00%
Medicare, 30.00%
Commercially Insured, 20.00%
Uninsured, 10.00%

Chart Total N: 10

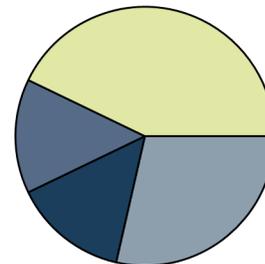
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



Asthma, 28.57%
CAD, 14.29%
COPD, 14.29%
None, 42.86%

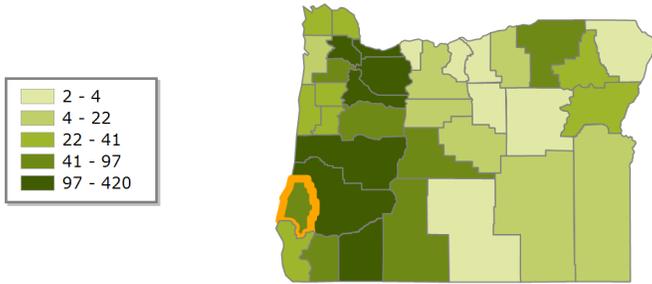
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

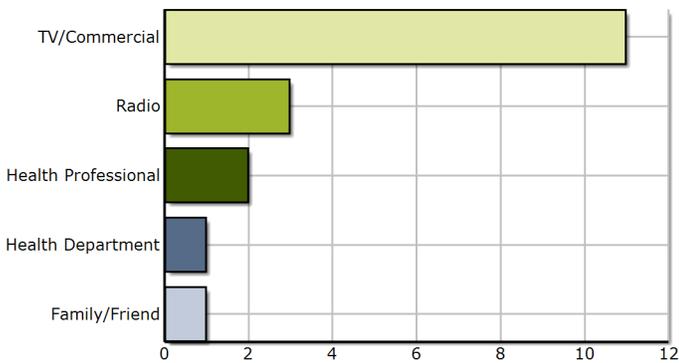
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

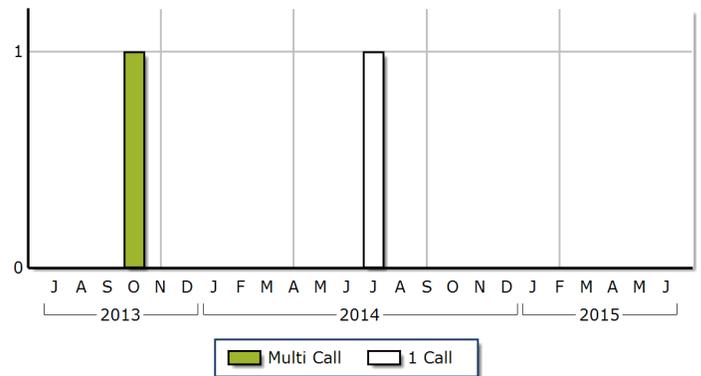


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %		14,254 ⁴
			County	State
Tobacco Users - Last Full Month			19	1,111
Tobacco Users YTD			49	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.34 %
Reach - NAQC			2	0.27 %
Annualized Reach			1	0.69 %
Annualized Reach - NAQC			2	0.55 %
Unique Individual Reach			3	0.24 %

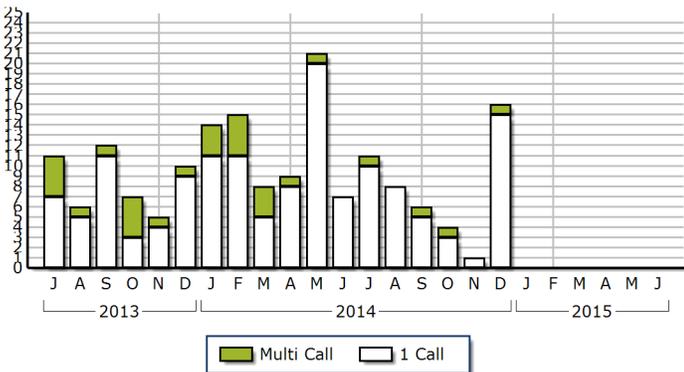
How Heard About



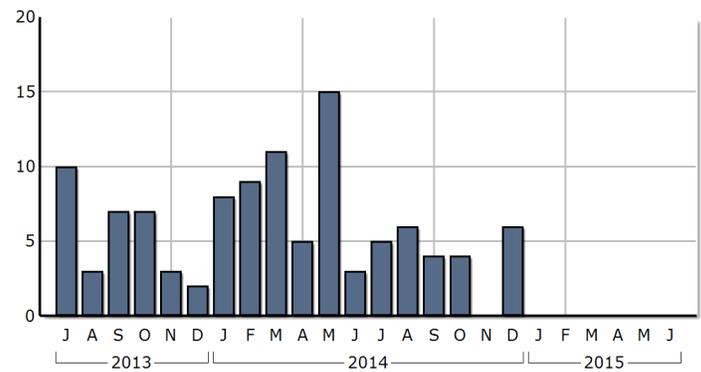
Fax Referral



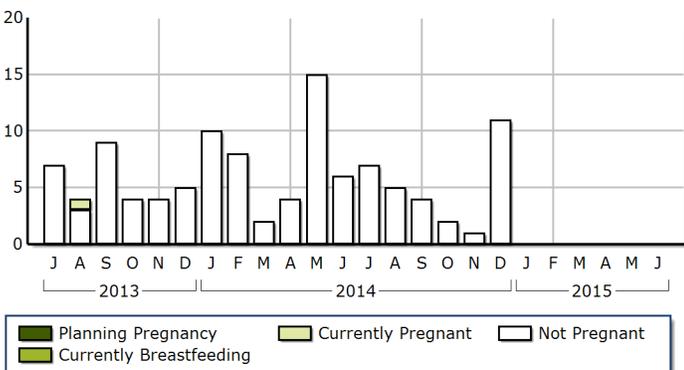
Tobacco User Enrollments By Program Type



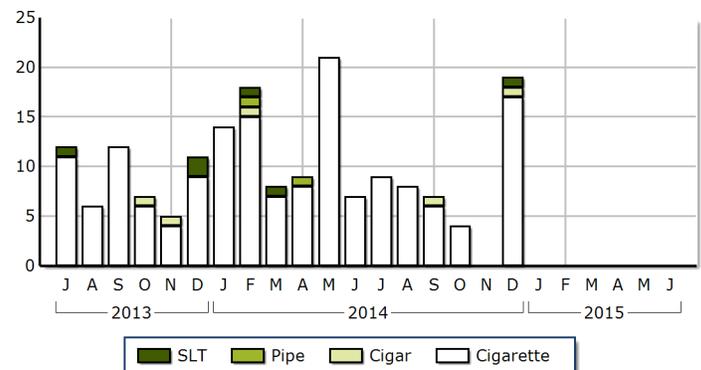
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

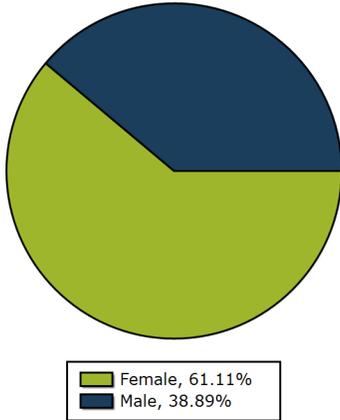


Chart Total N: 18

Tobacco Users By Language

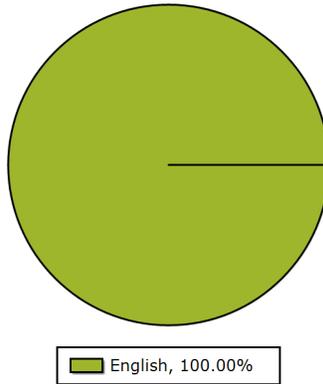


Chart Total N: 18

Tobacco Users By Education

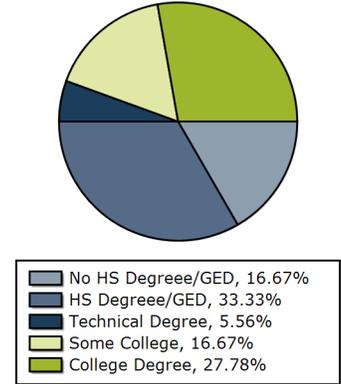


Chart Total N: 18

Tobacco Users By Race

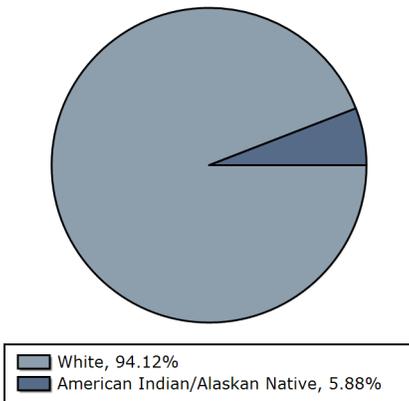


Chart Total N: 17

Tobacco Users By Age

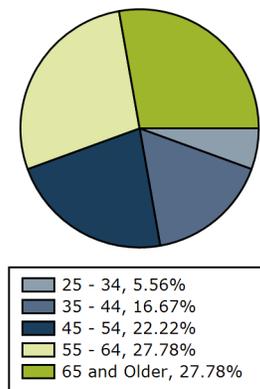


Chart Total N: 18

Tobacco Users By Health Plan

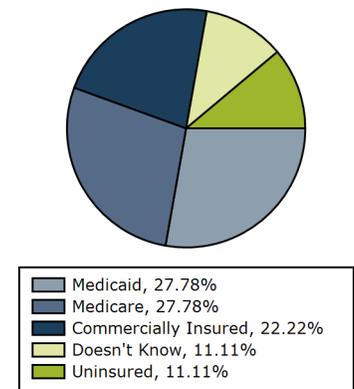


Chart Total N: 18

Tobacco Users By Ethnicity

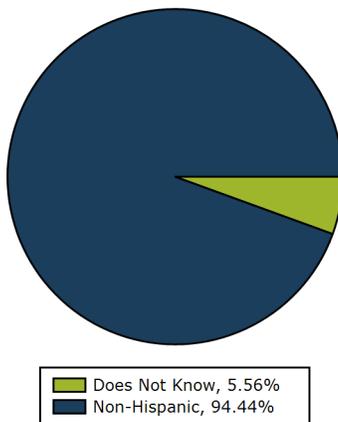


Chart Total N: 18

Tobacco Users By Chronic Condition

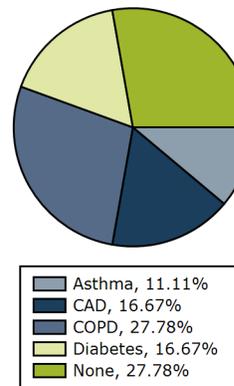


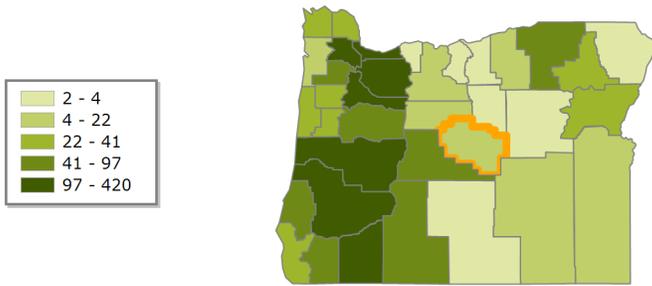
Chart Total N: 18

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

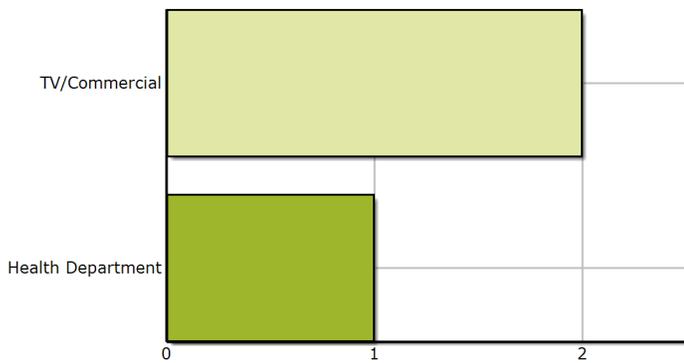
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

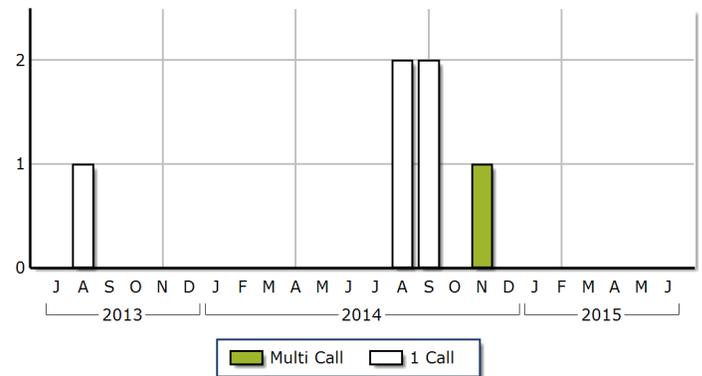


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %		4,808 ⁴
			County	State
Tobacco Users - Last Full Month			3	1,111
Tobacco Users YTD			16	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.33 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.67 %
Annualized Reach - NAQC			2	0.42 %
Unique Individual Reach			3	0.25 %

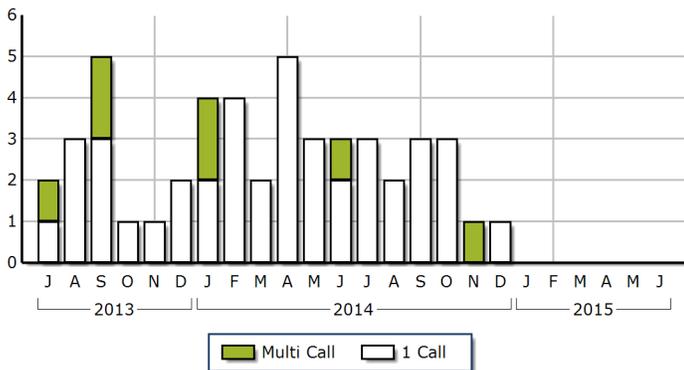
How Heard About



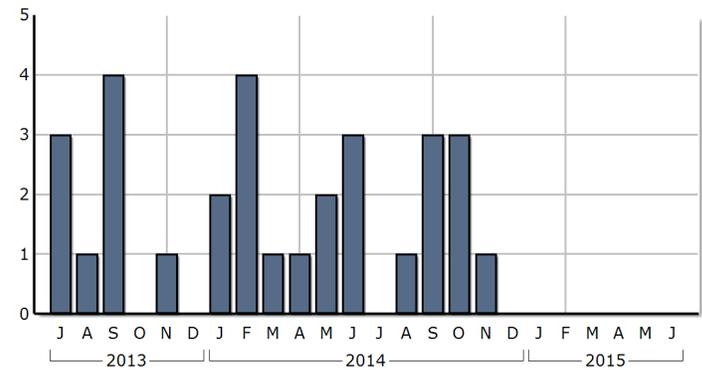
Fax Referral



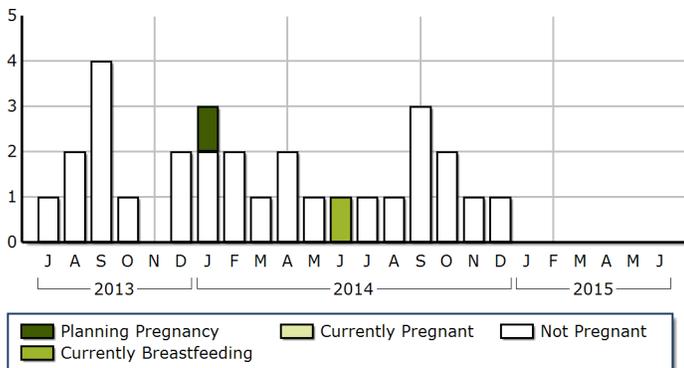
Tobacco User Enrollments By Program Type



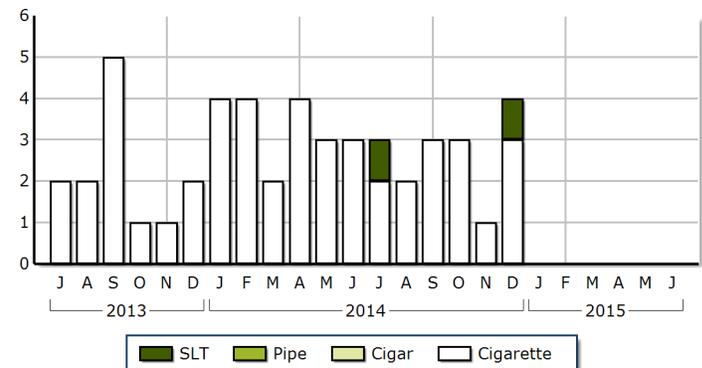
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

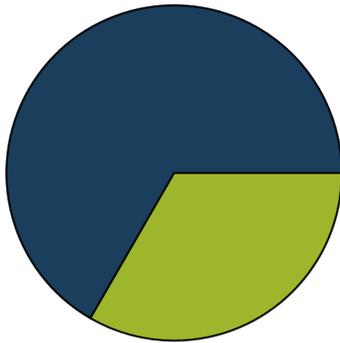


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

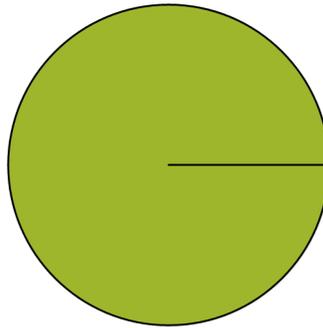
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

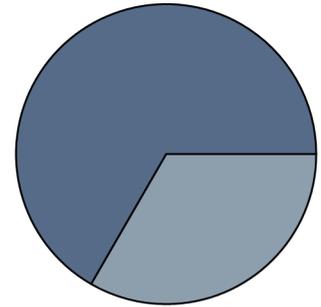
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

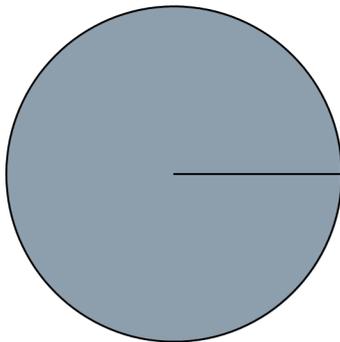
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 66.67%

Chart Total N: 3

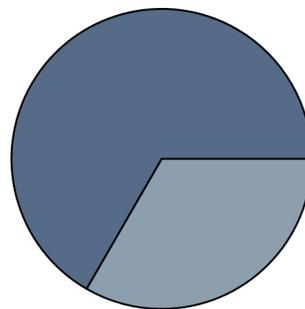
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

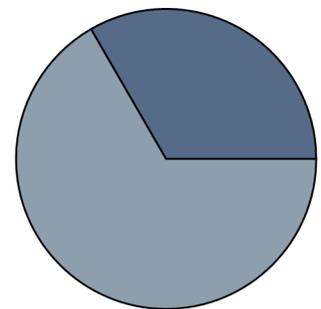
Tobacco Users By Age



18 - 24, 33.33%
55 - 64, 66.67%

Chart Total N: 3

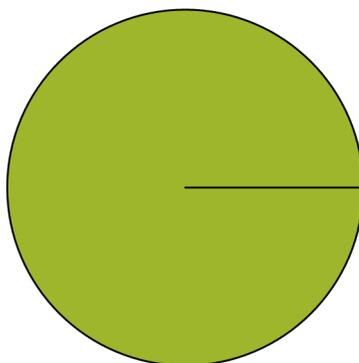
Tobacco Users By Health Plan



Medicaid, 66.67%
Medicare, 33.33%

Chart Total N: 3

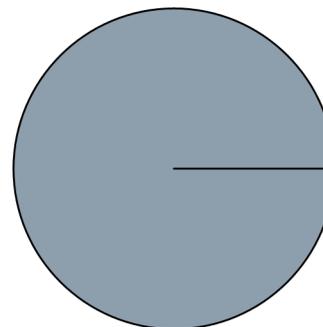
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

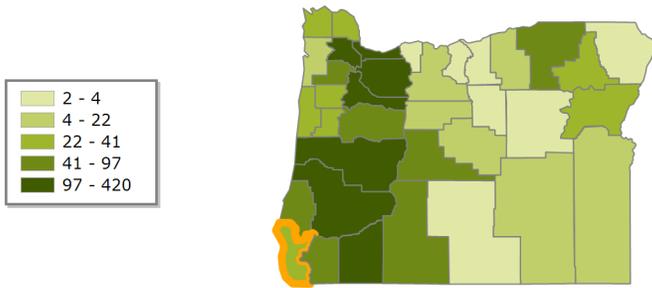
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

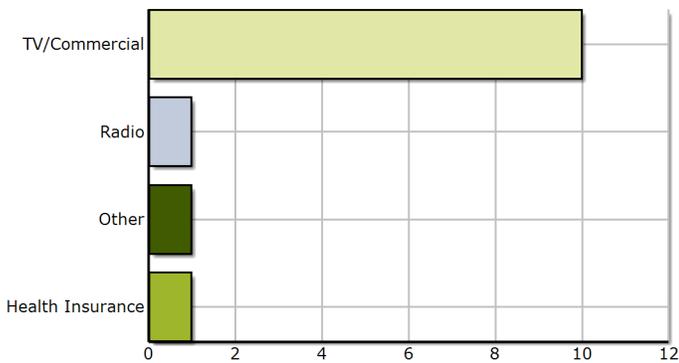
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

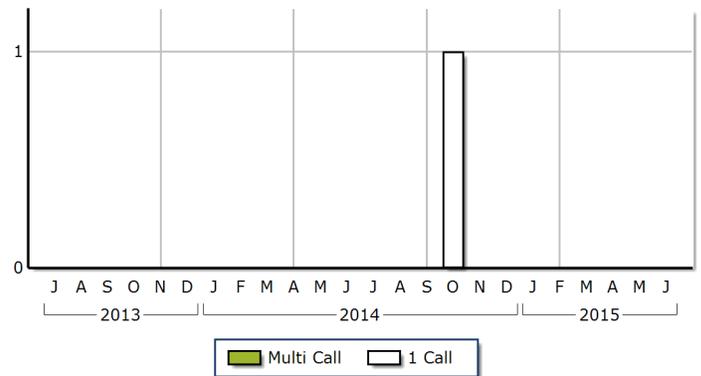


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	
		3,302 ⁴	
		County	State
Tobacco Users - Last Full Month		13	1,111
Tobacco Users YTD		23	4,788
Unique Tobacco Users YTD		3	18
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.70 %
Reach - NAQC		2	0.45 %
Annualized Reach		1	1.39 %
Annualized Reach - NAQC		2	0.91 %
Unique Individual Reach		3	0.55 %
			0.61 %

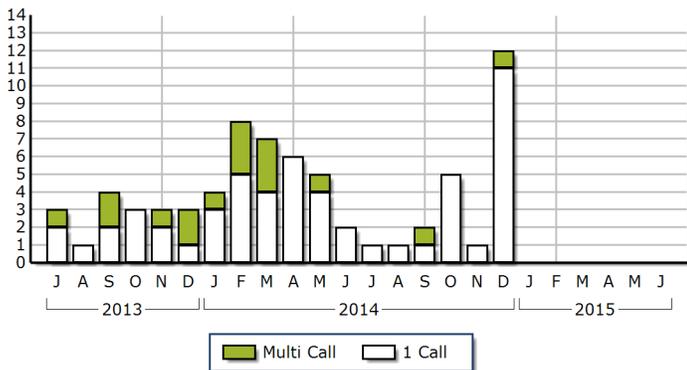
How Heard About



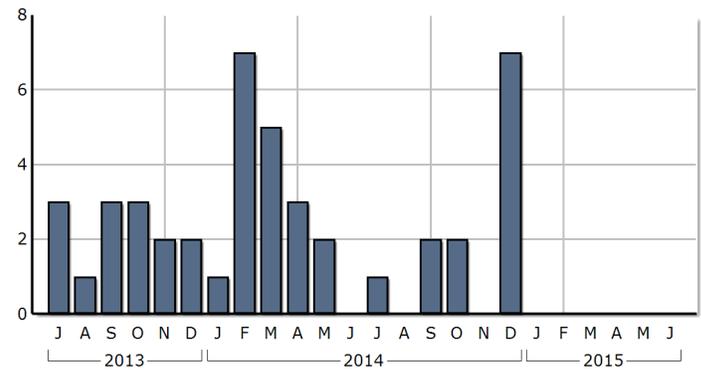
Fax Referral



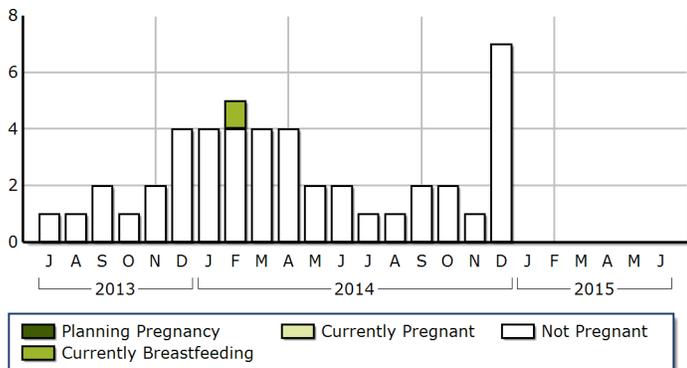
Tobacco User Enrollments By Program Type



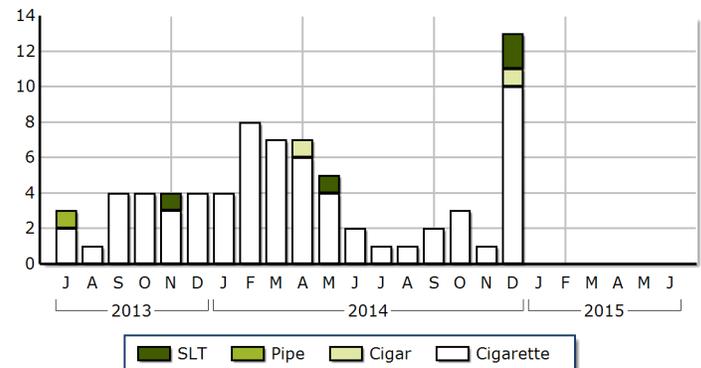
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

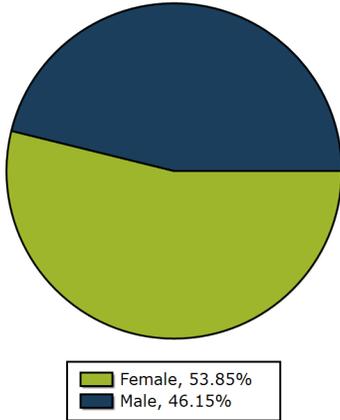


Chart Total N: 13

Tobacco Users By Language

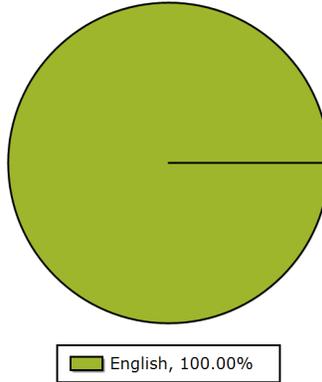


Chart Total N: 13

Tobacco Users By Education

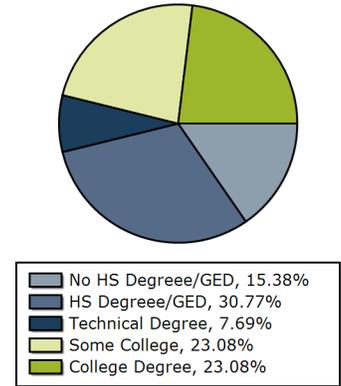


Chart Total N: 13

Tobacco Users By Race

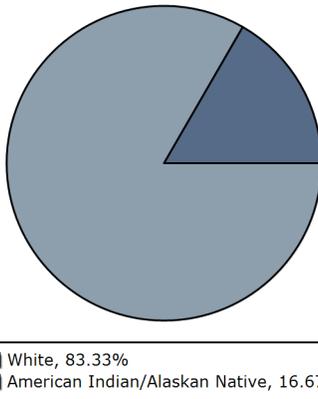


Chart Total N: 12

Tobacco Users By Age

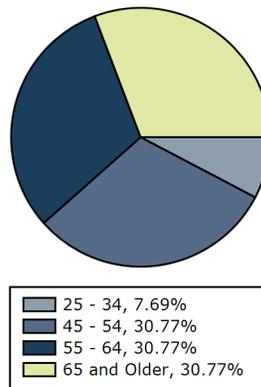


Chart Total N: 13

Tobacco Users By Health Plan

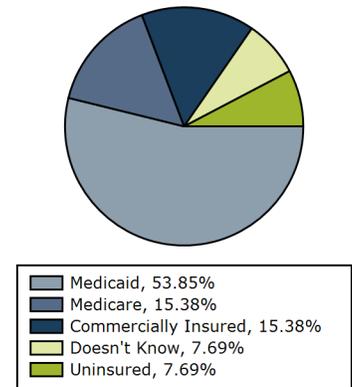


Chart Total N: 13

Tobacco Users By Ethnicity

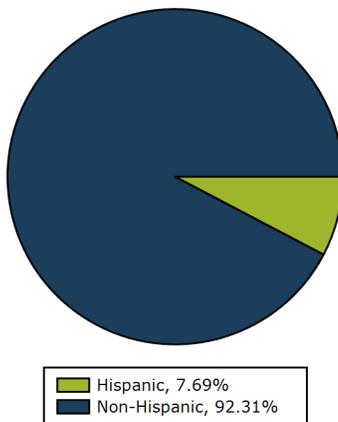


Chart Total N: 13

Tobacco Users By Chronic Condition

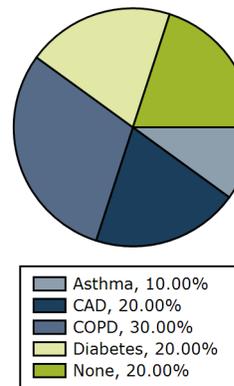


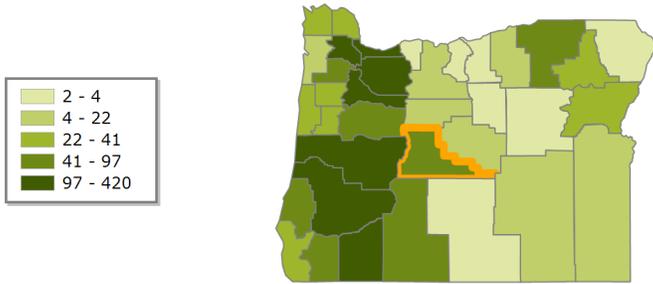
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

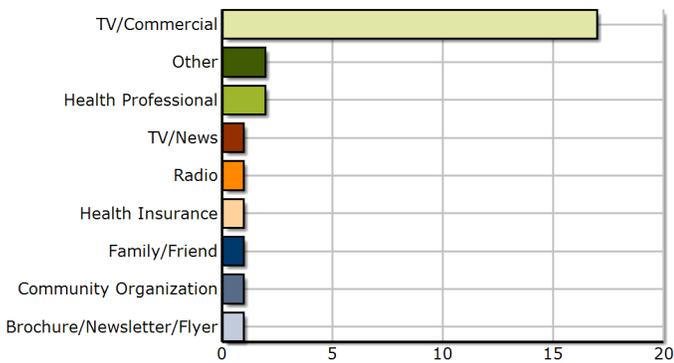
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

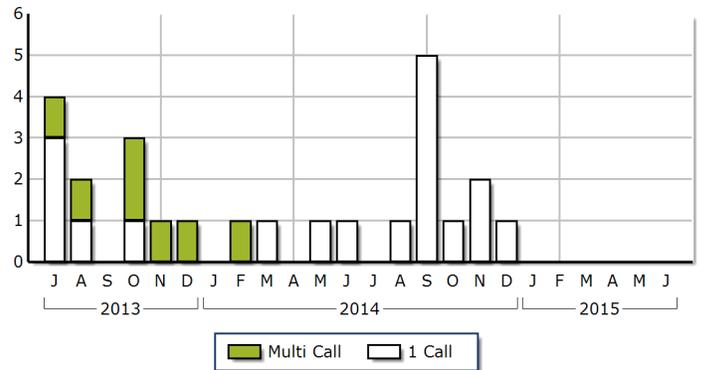


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	⁴
			County	State
Tobacco Users - Last Full Month			34	1,111
Tobacco Users YTD			92	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.49 %
Reach - NAQC			2	0.30 %
Annualized Reach			1	0.97 %
Annualized Reach - NAQC			2	0.60 %
Unique Individual Reach			3	0.31 %

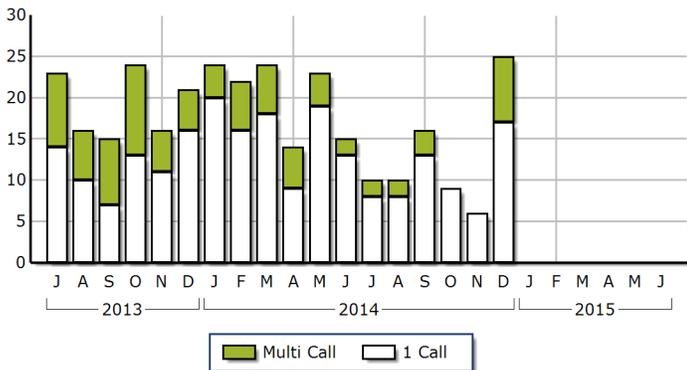
How Heard About



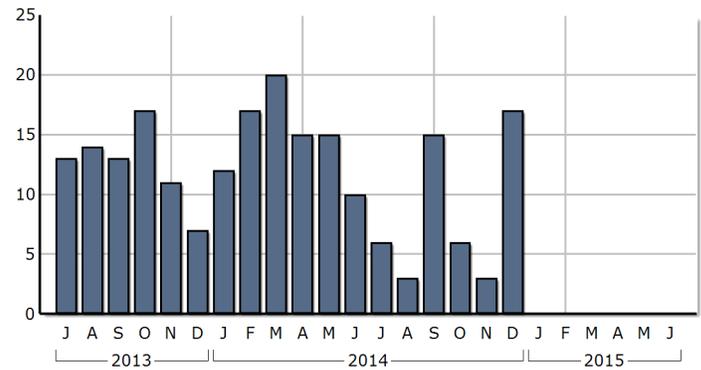
Fax Referral



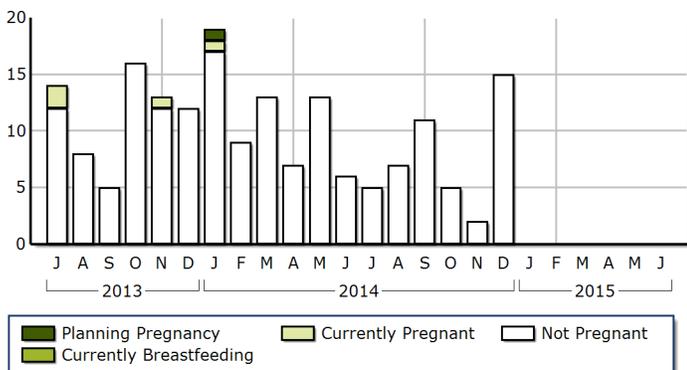
Tobacco User Enrollments By Program Type



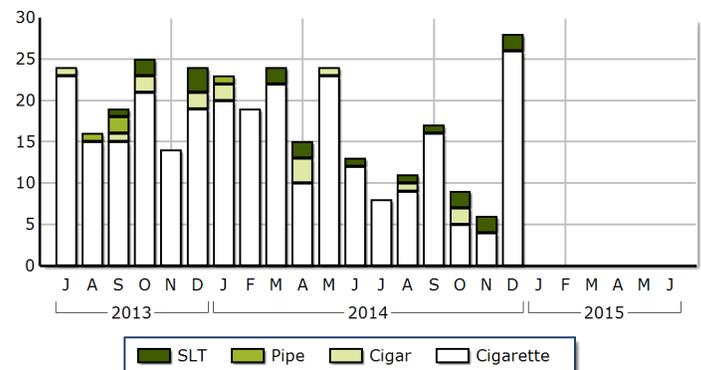
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

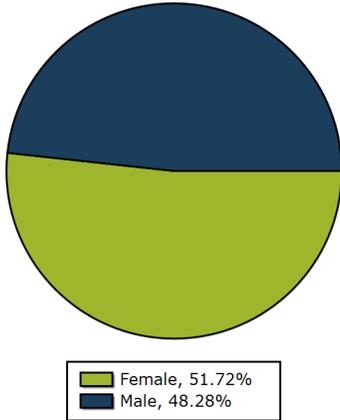


Chart Total N: 29

Tobacco Users By Language

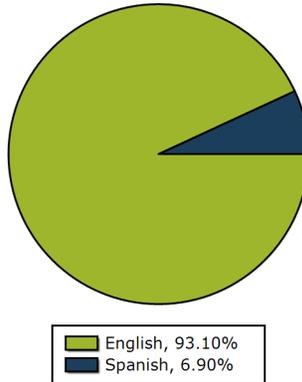


Chart Total N: 29

Tobacco Users By Education

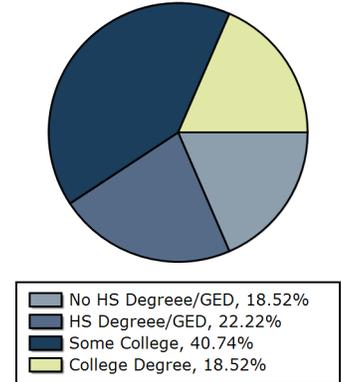


Chart Total N: 27

Tobacco Users By Race

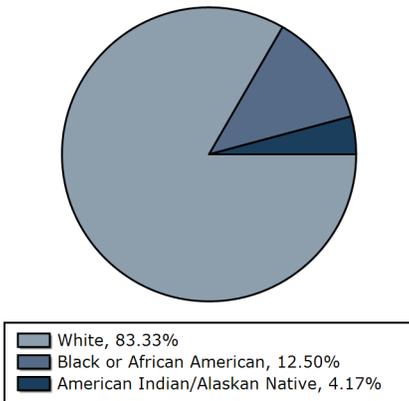


Chart Total N: 24

Tobacco Users By Age

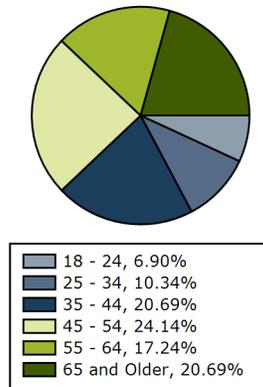


Chart Total N: 29

Tobacco Users By Health Plan

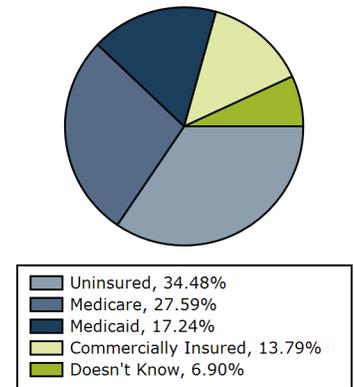


Chart Total N: 29

Tobacco Users By Ethnicity

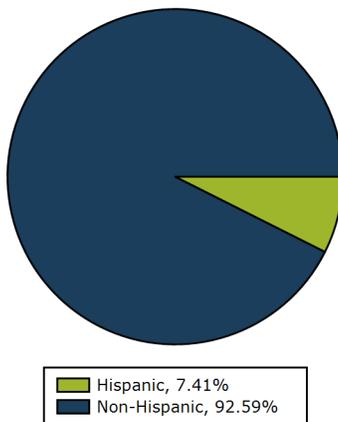


Chart Total N: 27

Tobacco Users By Chronic Condition

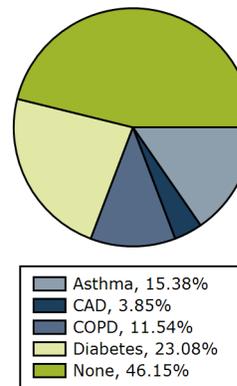


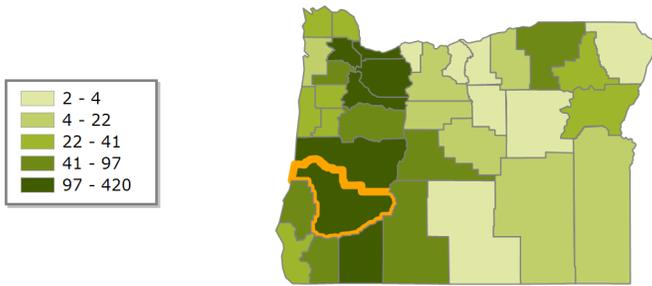
Chart Total N: 26

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

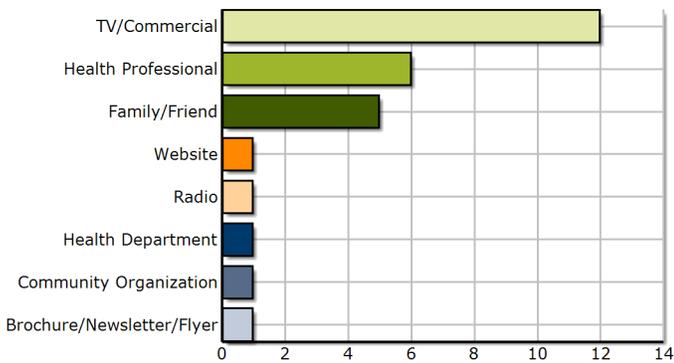
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

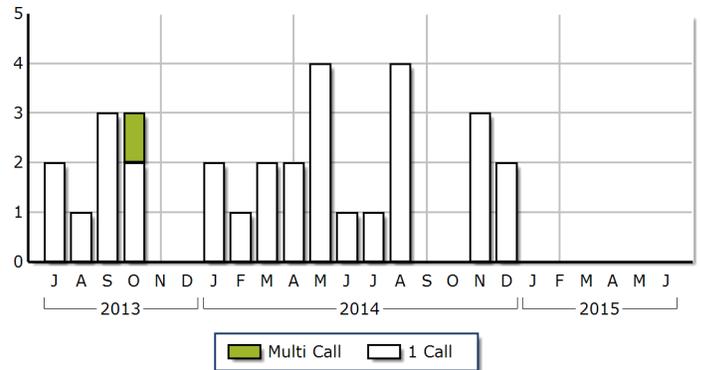


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			31	1,111
Tobacco Users YTD			123	4,788
Unique Tobacco Users YTD			3	90
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.55 %
Reach - NAQC			2	0.44 %
Annualized Reach			1	1.09 %
Annualized Reach - NAQC			2	0.89 %
Unique Individual Reach			3	0.40 %

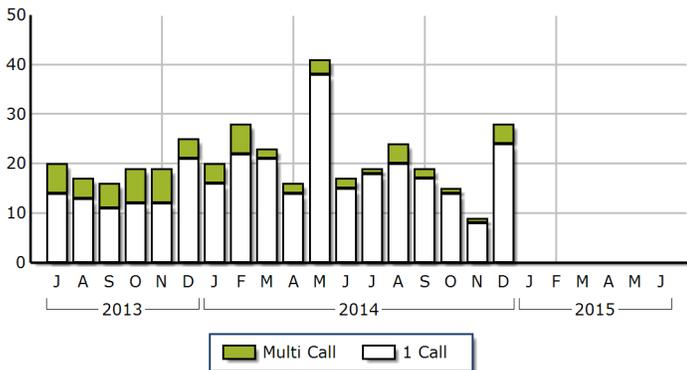
How Heard About



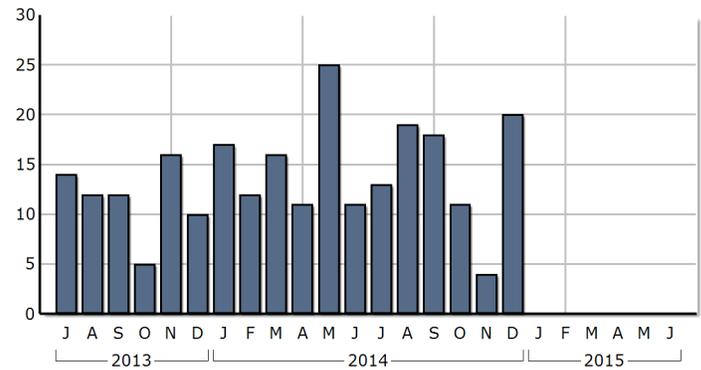
Fax Referral



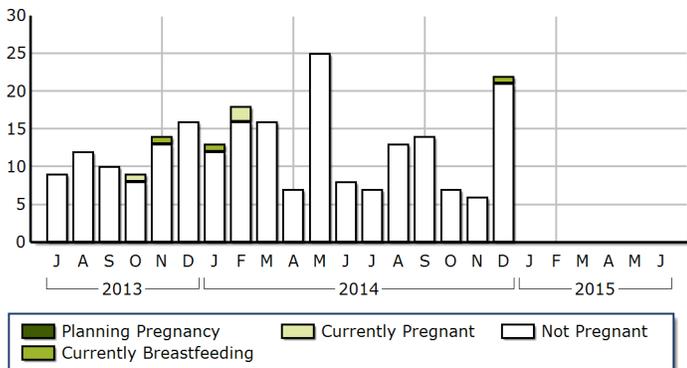
Tobacco User Enrollments By Program Type



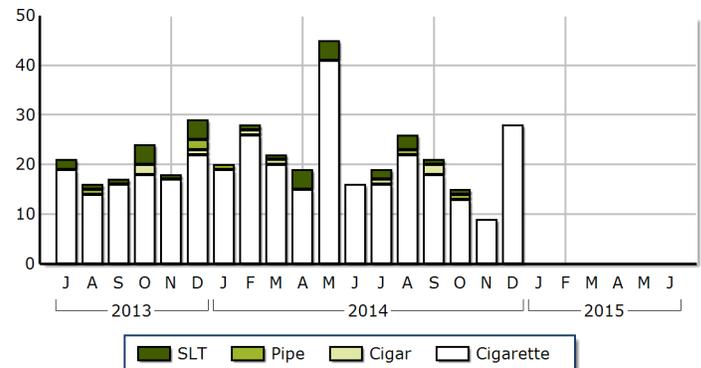
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

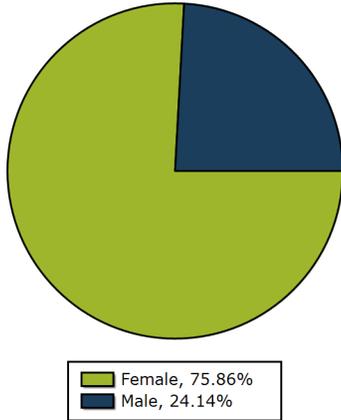


Chart Total N: 29

Tobacco Users By Language

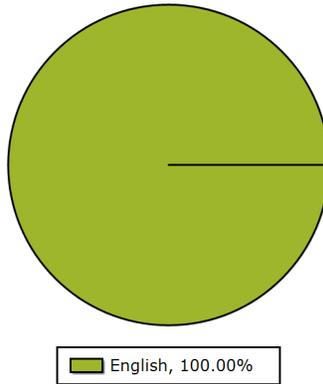


Chart Total N: 29

Tobacco Users By Education

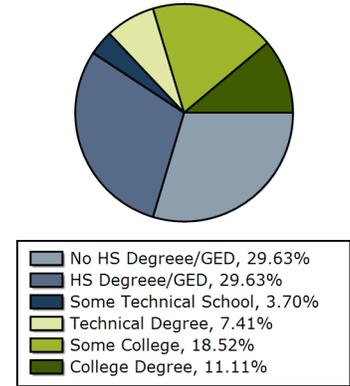


Chart Total N: 27

Tobacco Users By Race

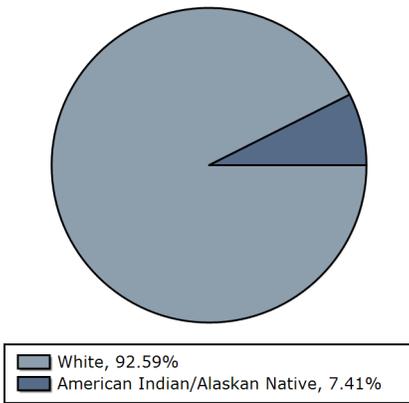


Chart Total N: 27

Tobacco Users By Age

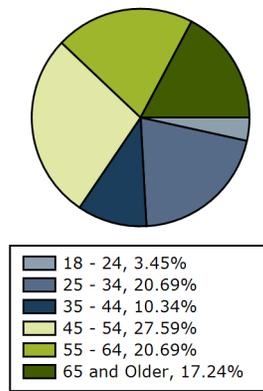


Chart Total N: 29

Tobacco Users By Health Plan

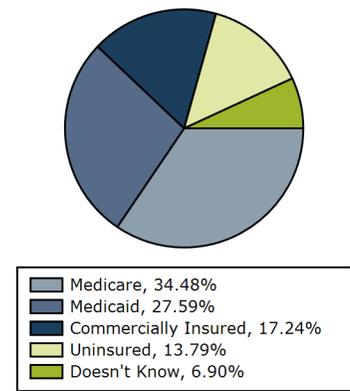


Chart Total N: 29

Tobacco Users By Ethnicity

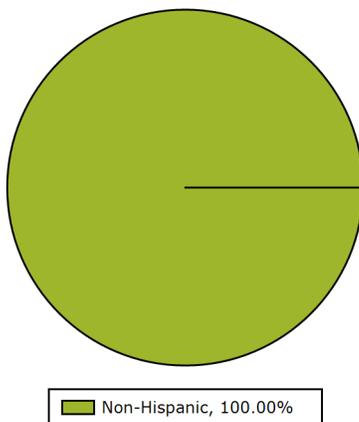


Chart Total N: 28

Tobacco Users By Chronic Condition

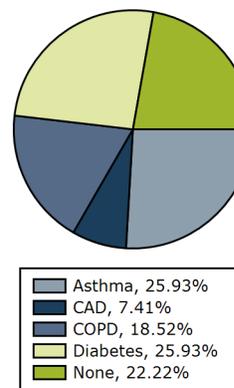


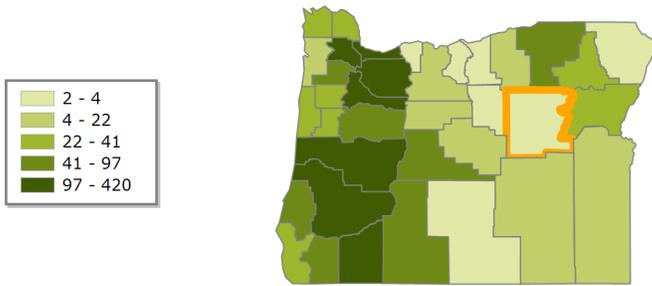
Chart Total N: 27

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

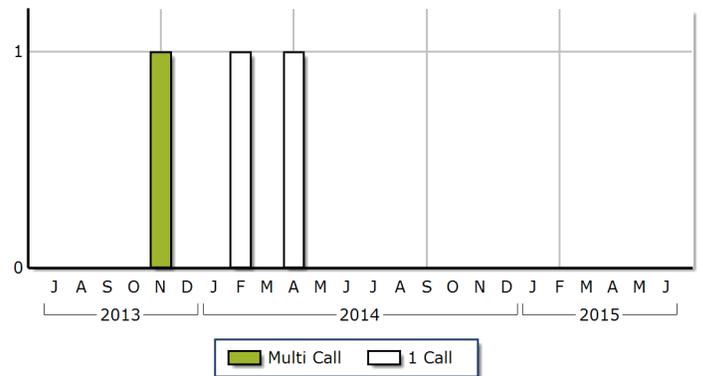


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	⁴
			County	State
Tobacco Users - Last Full Month			2	1,111
Tobacco Users YTD			3	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.21 %
Reach - NAQC			2	0.21 %
Annualized Reach			1	0.41 %
Annualized Reach - NAQC			2	0.41 %
Unique Individual Reach			3	0.07 %

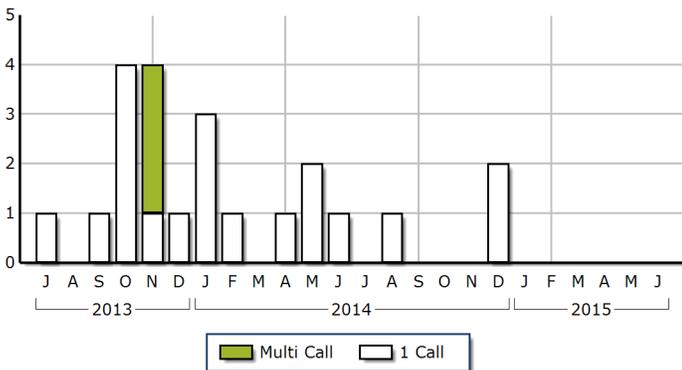
How Heard About



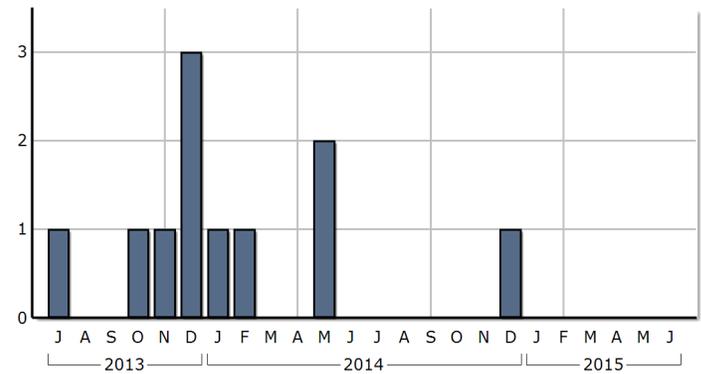
Fax Referral



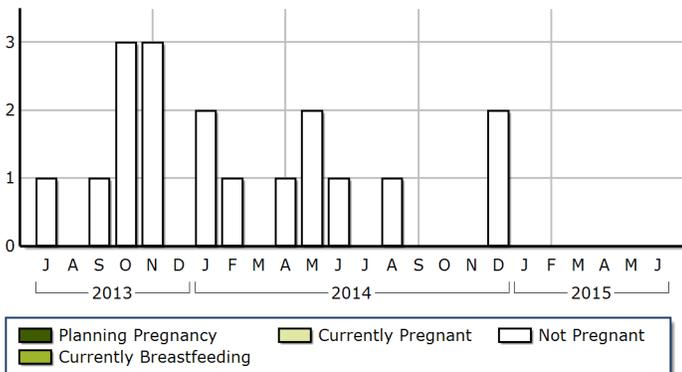
Tobacco User Enrollments By Program Type



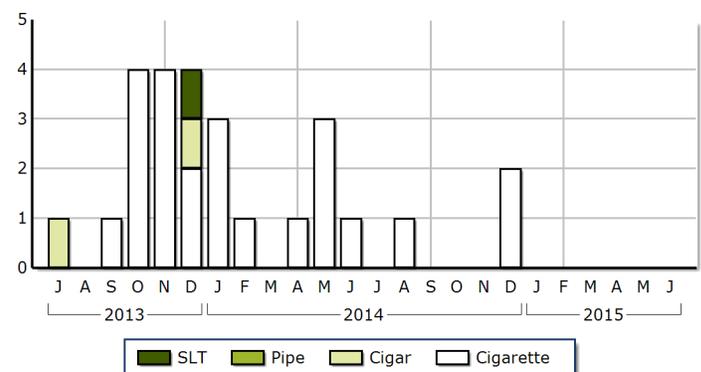
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

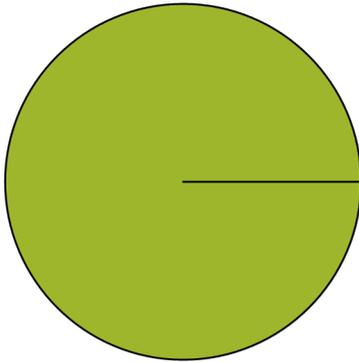


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

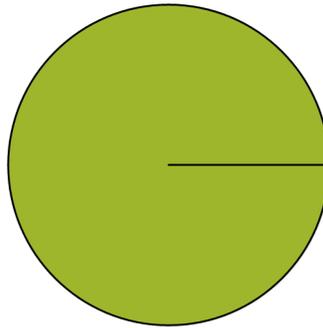
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

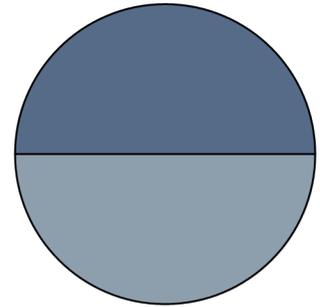
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

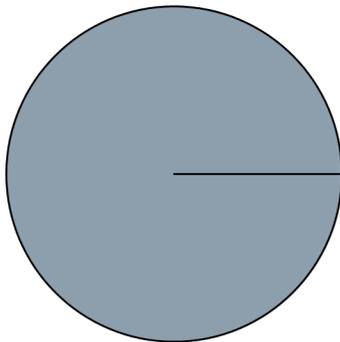
Tobacco Users By Education



No HS Degree/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

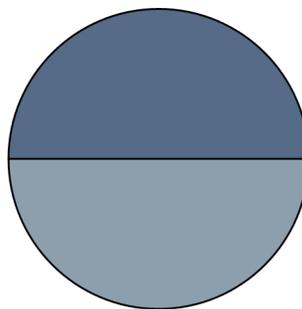
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

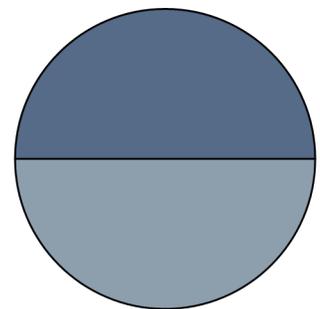
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

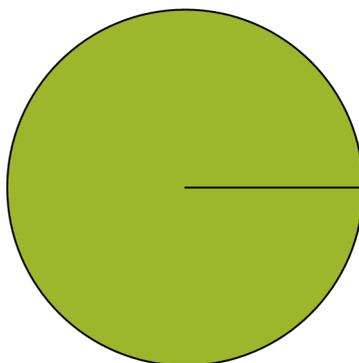
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicare, 50.00%

Chart Total N: 2

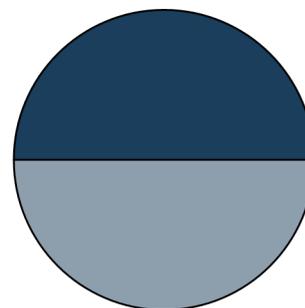
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 50.00%
Diabetes, 50.00%

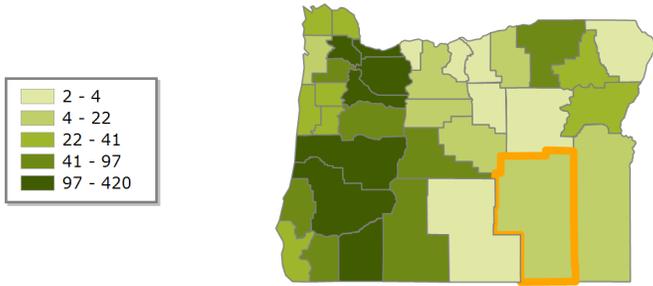
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

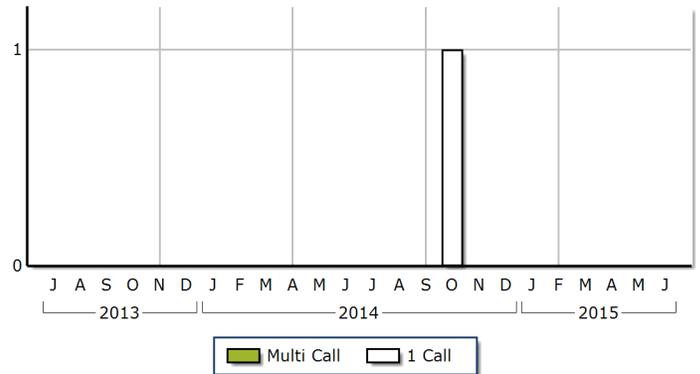
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

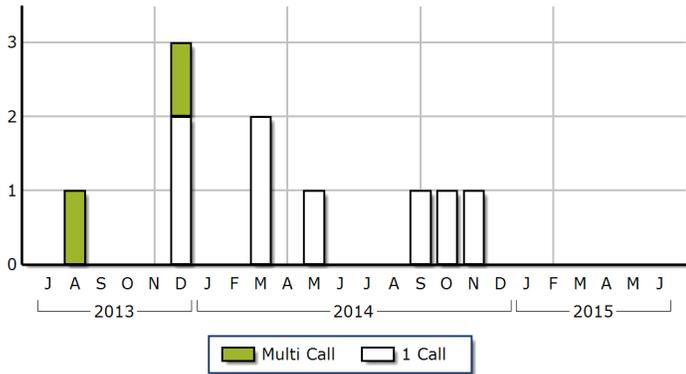


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		-
Tobacco Users YTD		4
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1 0.46 %
Reach - NAQC		2 0.23 %
Annualized Reach		1 0.92 %
Annualized Reach - NAQC		2 0.46 %
Unique Individual Reach		3 0.34 %

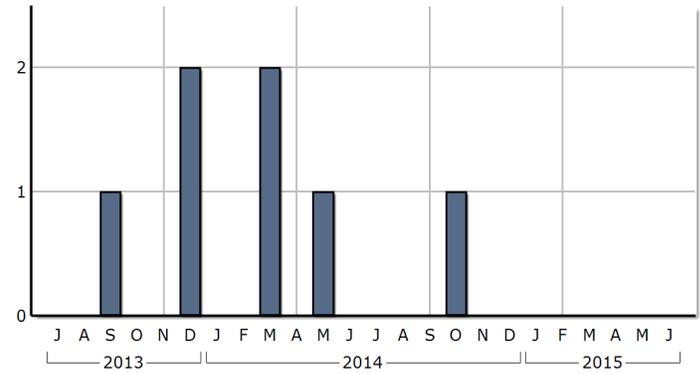
Fax Referral



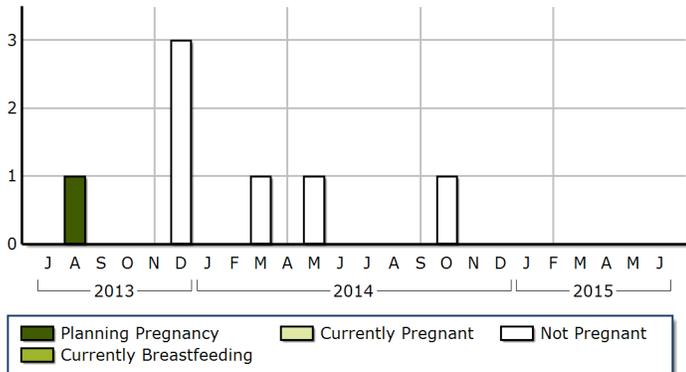
Tobacco User Enrollments By Program Type



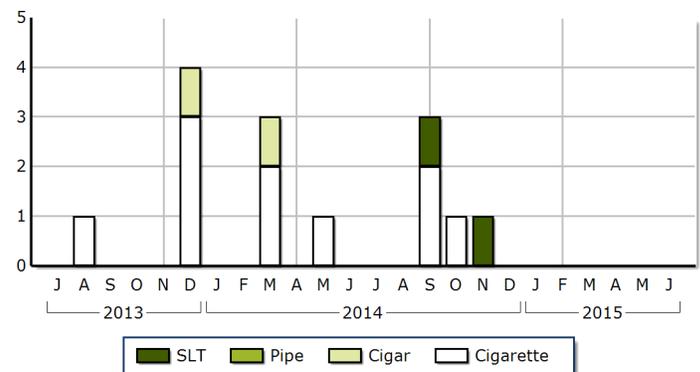
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



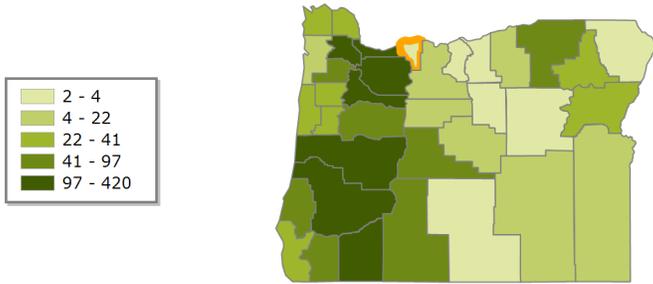
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

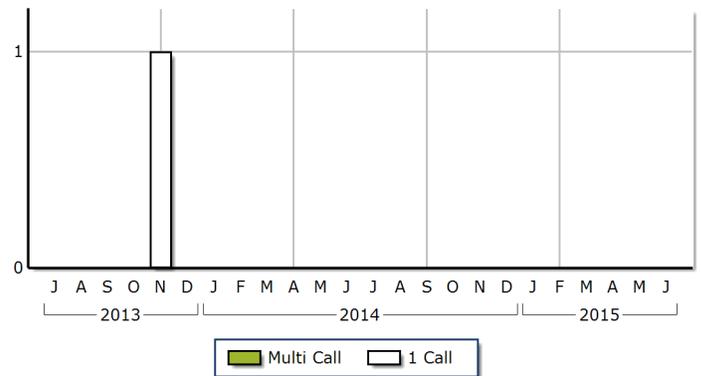
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

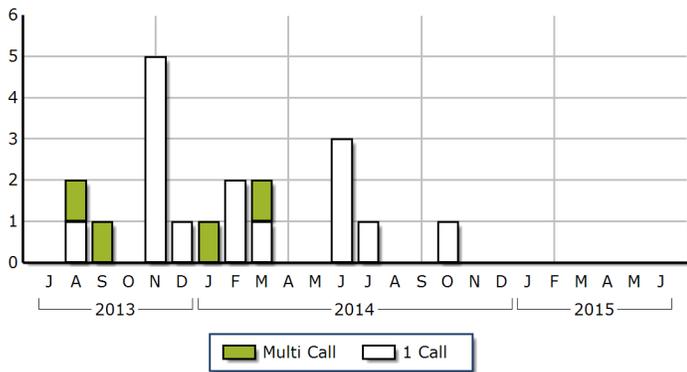


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County State
Tobacco Users - Last Full Month	-	1,111
Tobacco Users YTD	2	4,788
Unique Tobacco Users YTD	3	3,090
Target Reach	2.0 %	2.0 %
Reach YTD	1 0.14 %	0.95 %
Reach - NAQC	2 0.07 %	0.33 %
Annualized Reach	1 0.29 %	1.90 %
Annualized Reach - NAQC	2 0.14 %	0.65 %
Unique Individual Reach	3 0.14 %	0.61 %

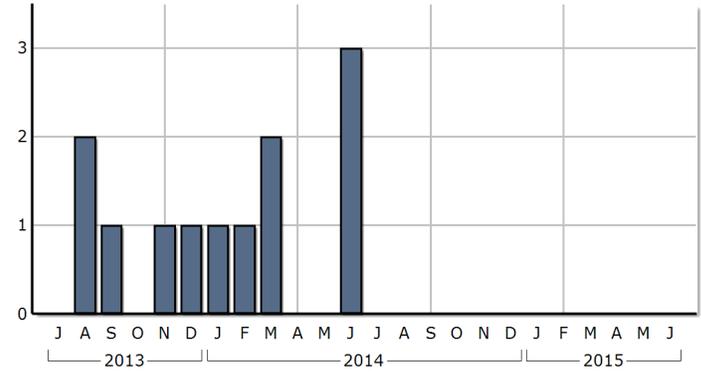
Fax Referral



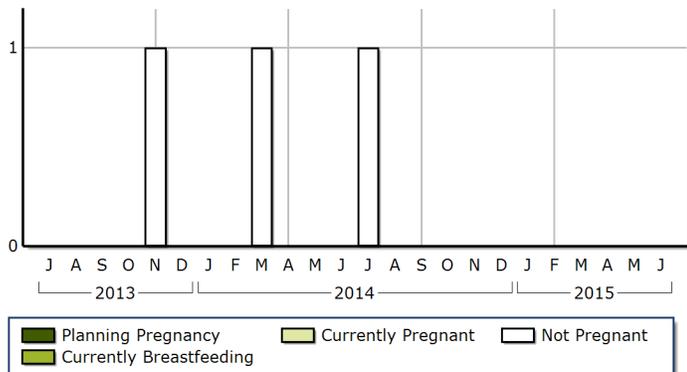
Tobacco User Enrollments By Program Type



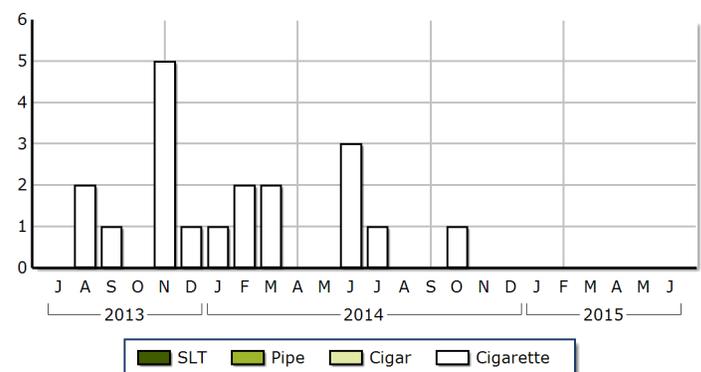
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



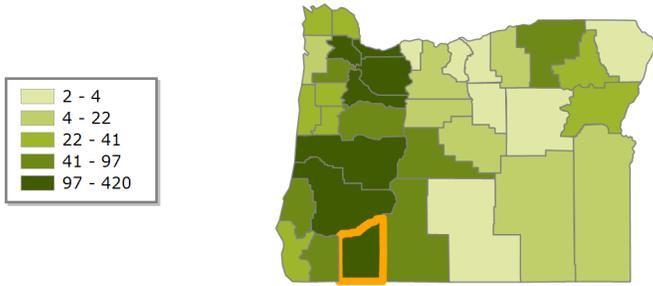
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

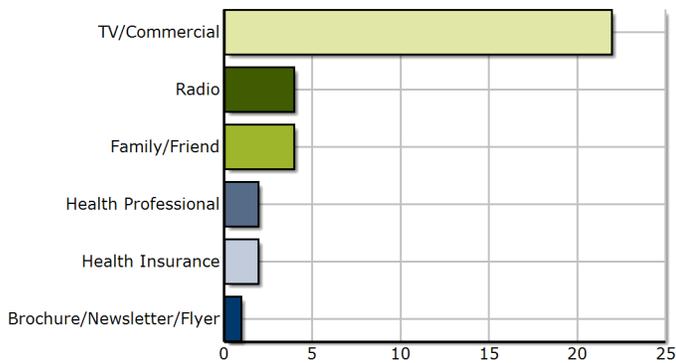
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

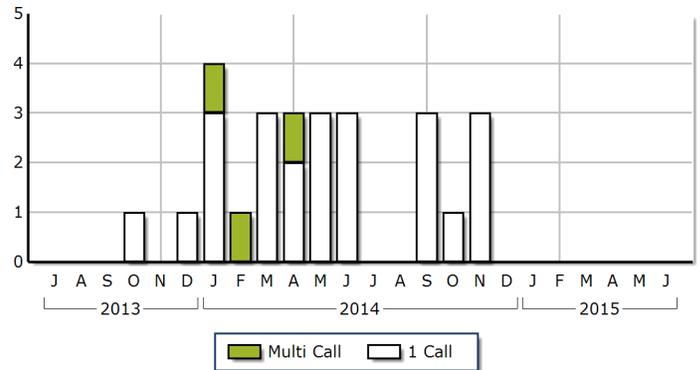


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %		35,197 ⁴
			County	State
Tobacco Users - Last Full Month			40	1,111
Tobacco Users YTD			161	4,788
			3	110
Unique Tobacco Users YTD				3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.46 %
Reach - NAQC			2	0.31 %
Annualized Reach			1	0.91 %
Annualized Reach - NAQC			2	0.61 %
Unique Individual Reach			3	0.31 %
				0.61 %

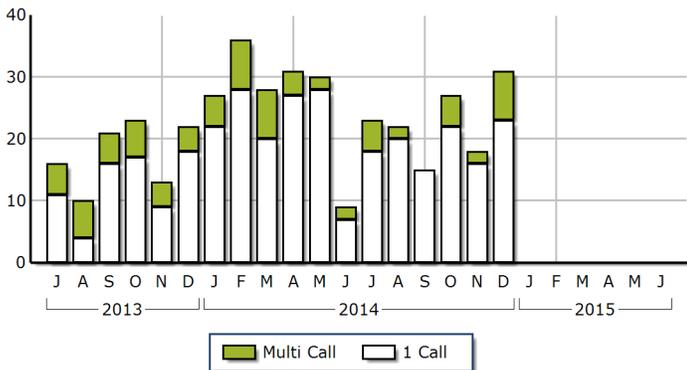
How Heard About



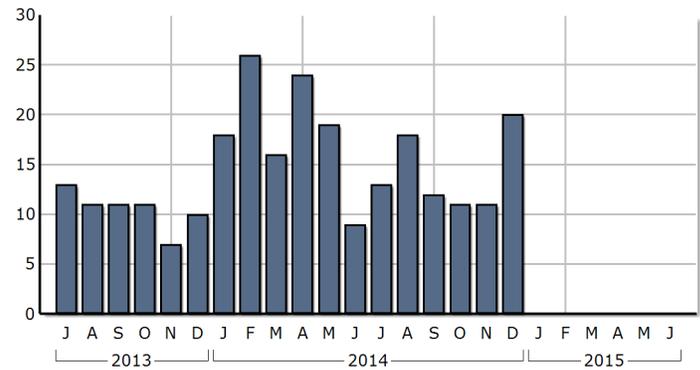
Fax Referral



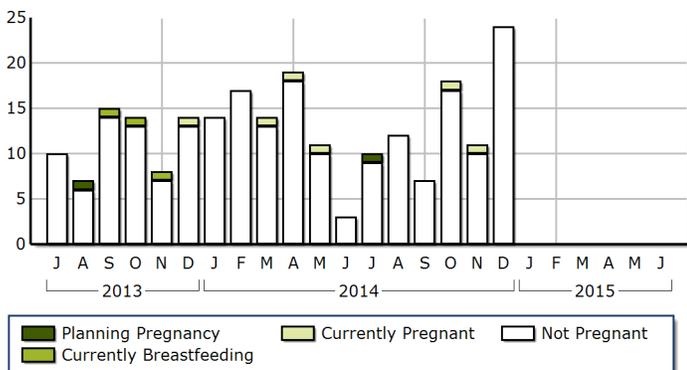
Tobacco User Enrollments By Program Type



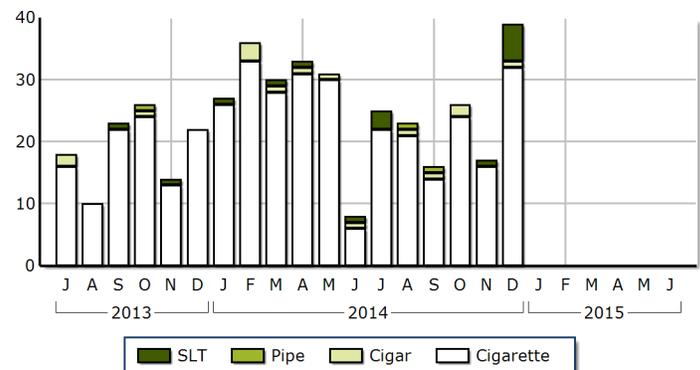
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

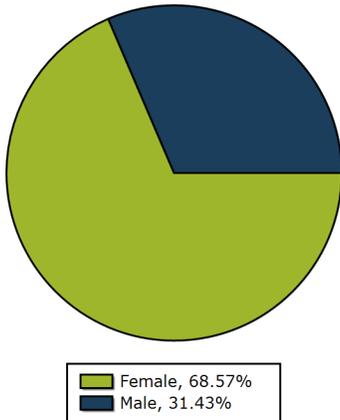


Chart Total N: 35

Tobacco Users By Language

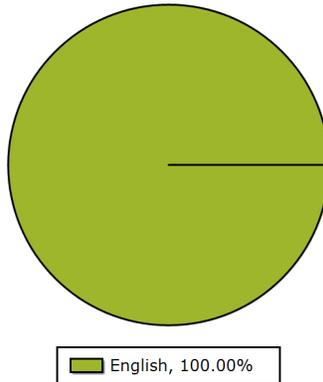


Chart Total N: 35

Tobacco Users By Education

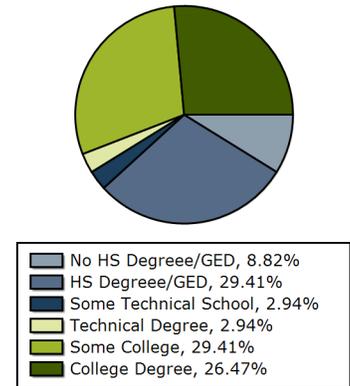


Chart Total N: 34

Tobacco Users By Race

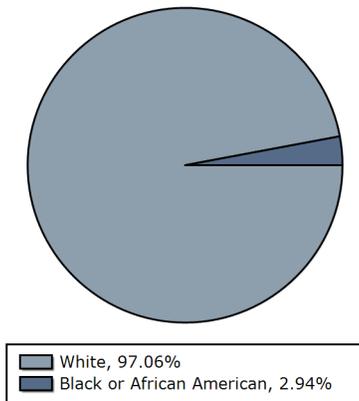


Chart Total N: 34

Tobacco Users By Age

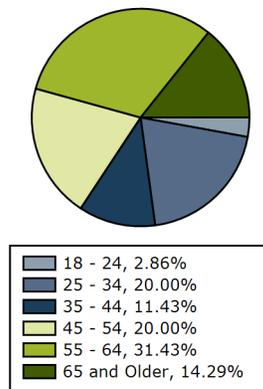


Chart Total N: 35

Tobacco Users By Health Plan

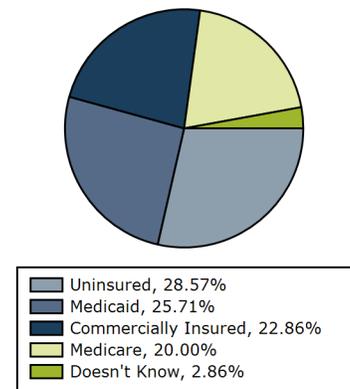


Chart Total N: 35

Tobacco Users By Ethnicity

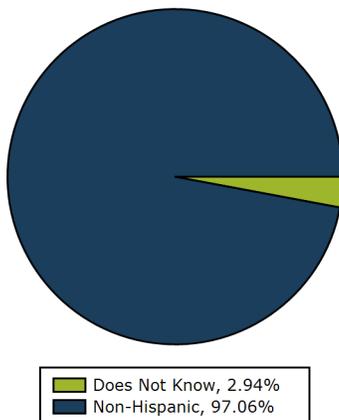


Chart Total N: 34

Tobacco Users By Chronic Condition

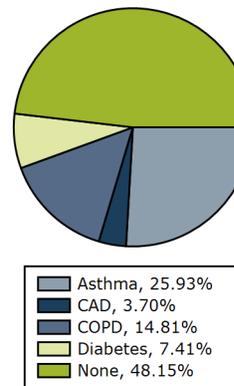


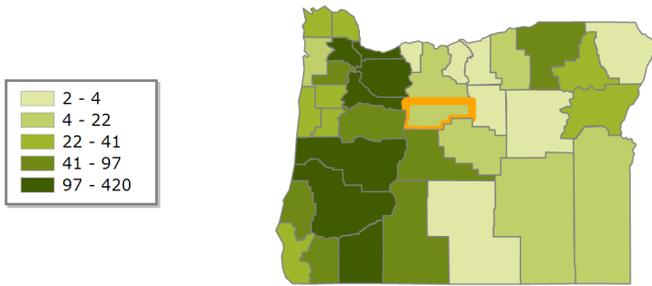
Chart Total N: 27

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

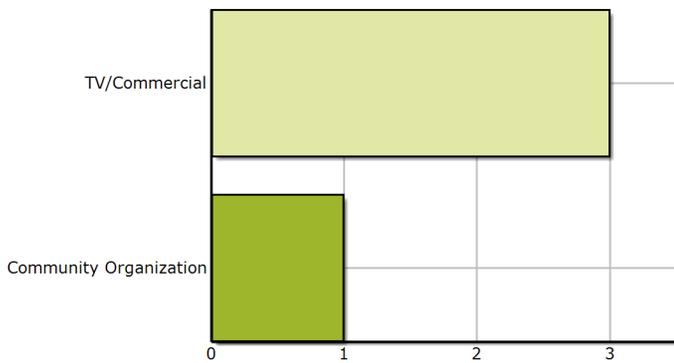
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

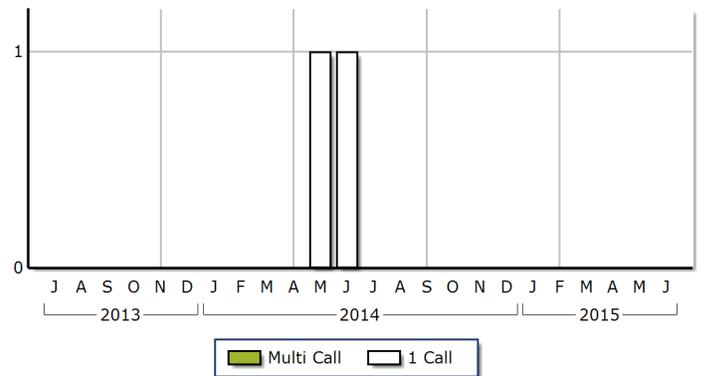


County Population		Prevalence	Tobacco Users
Adult	16,594	15.9 %	2,638 ⁴
			County
Tobacco Users - Last Full Month			4
Tobacco Users YTD			10
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1 0.38 %
Reach - NAQC			2 0.30 %
Annualized Reach			1 0.76 %
Annualized Reach - NAQC			2 0.61 %
Unique Individual Reach			3 0.34 %

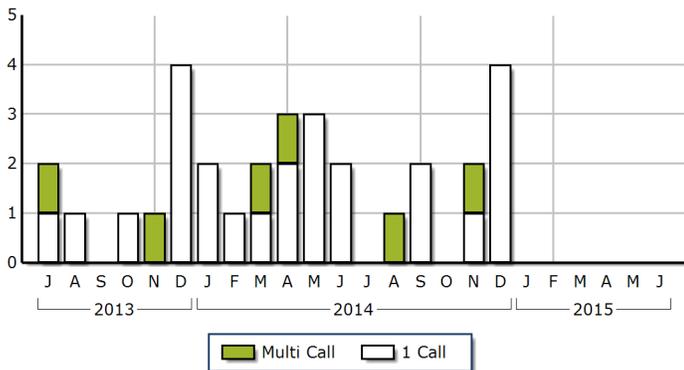
How Heard About



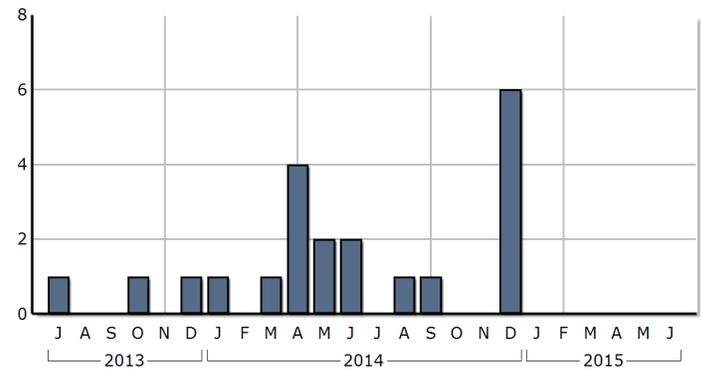
Fax Referral



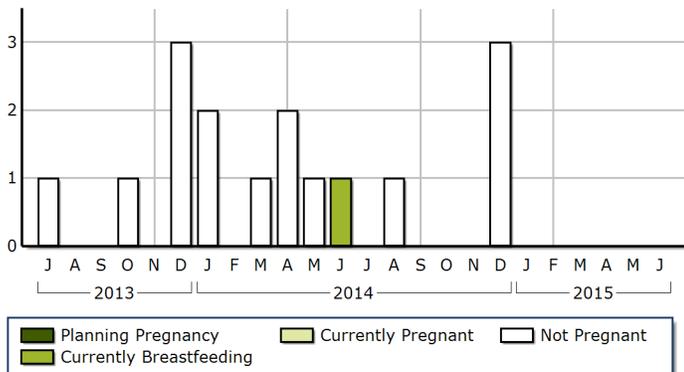
Tobacco User Enrollments By Program Type



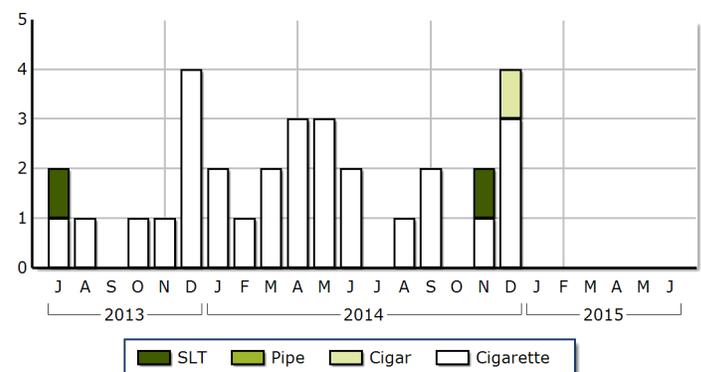
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

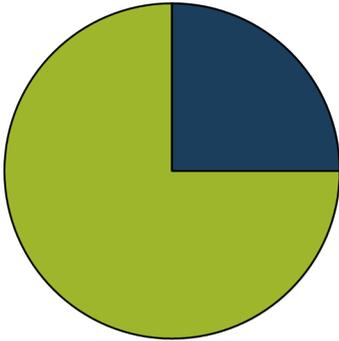


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

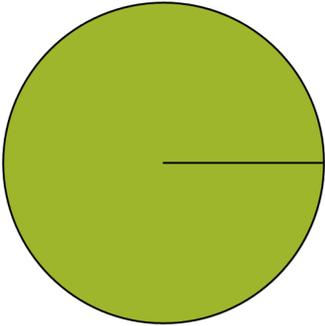
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

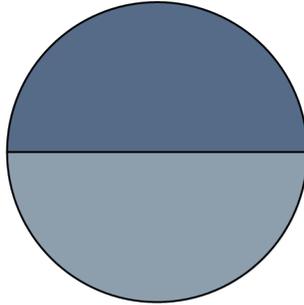
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

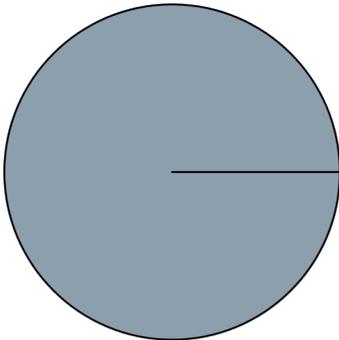
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 4

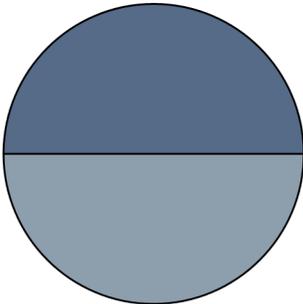
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

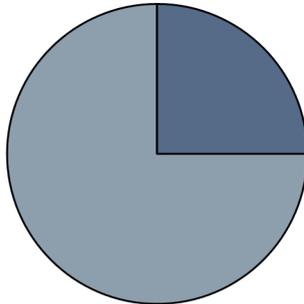
Tobacco Users By Age



55 - 64, 50.00%
65 and Older, 50.00%

Chart Total N: 4

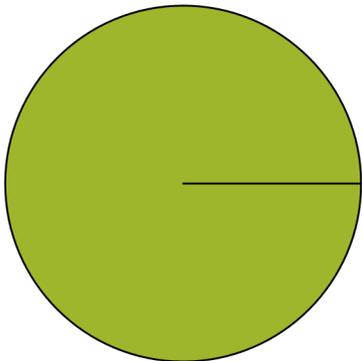
Tobacco Users By Health Plan



Medicare, 75.00%
Medicaid, 25.00%

Chart Total N: 4

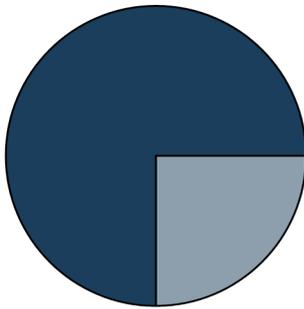
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



CAD, 25.00%
COPD, 75.00%

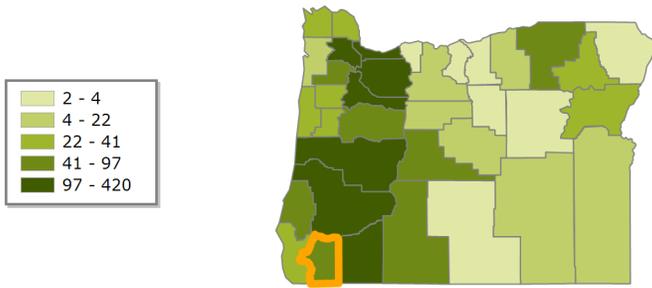
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

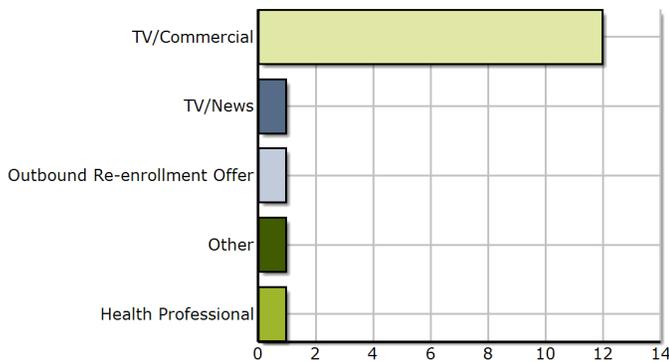
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

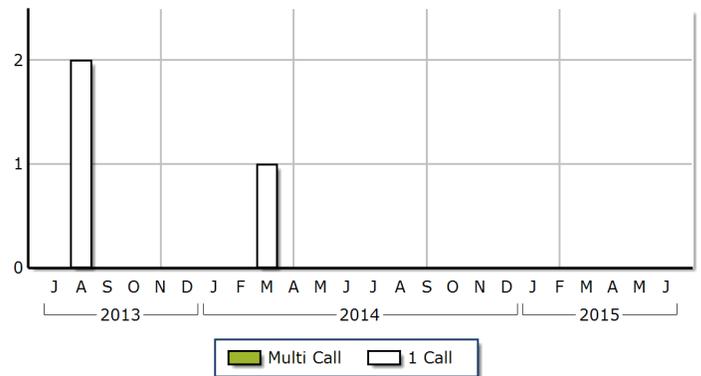


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			16	1,111
Tobacco Users YTD			44	4,788
Unique Tobacco Users YTD			3	25
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.26 %
Reach - NAQC			2	0.22 %
Annualized Reach			1	0.53 %
Annualized Reach - NAQC			2	0.44 %
Unique Individual Reach			3	0.15 %

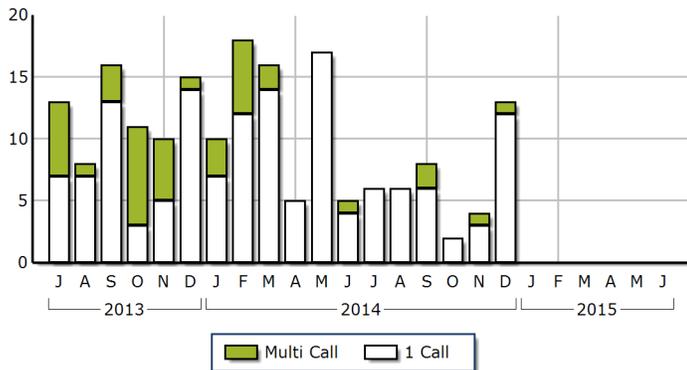
How Heard About



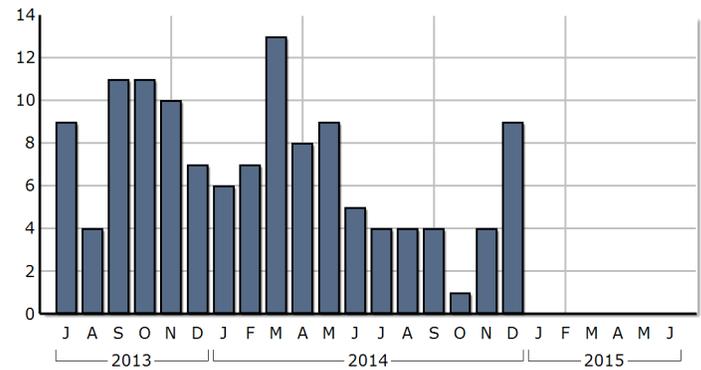
Fax Referral



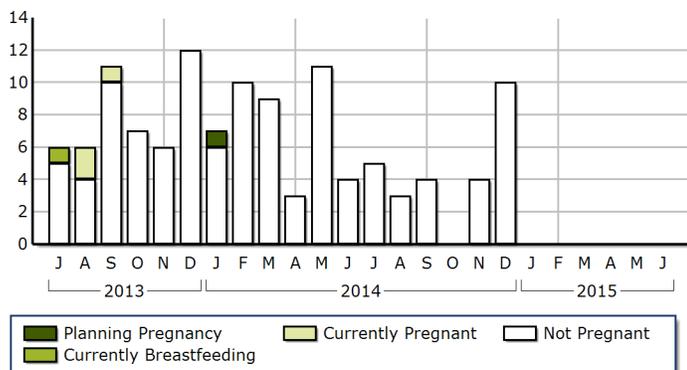
Tobacco User Enrollments By Program Type



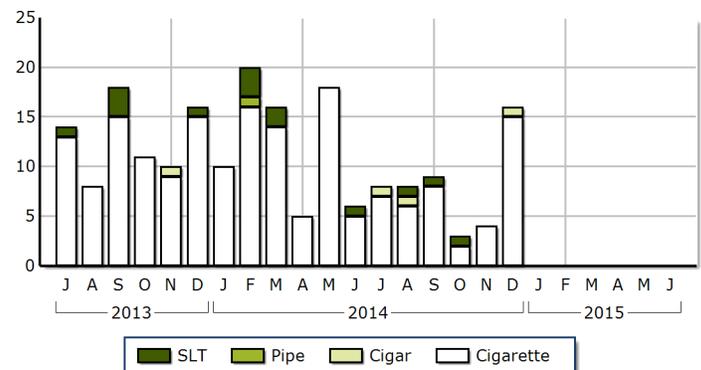
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

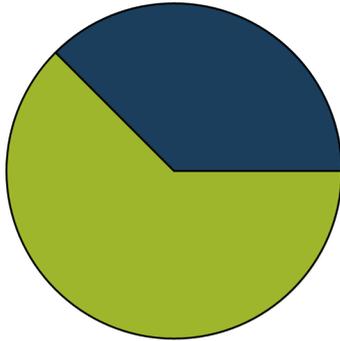


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

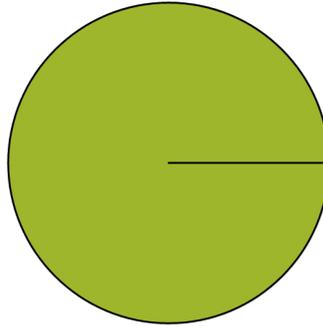
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 16

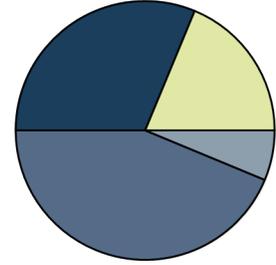
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

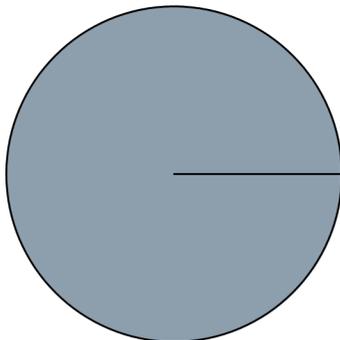
Tobacco Users By Education



No HS Degreee/GED, 6.25%
HS Degreee/GED, 43.75%
Some College, 31.25%
College Degree, 18.75%

Chart Total N: 16

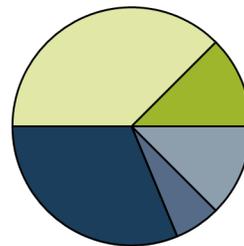
Tobacco Users By Race



White, 100.00%

Chart Total N: 16

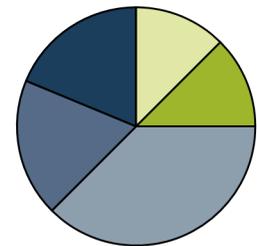
Tobacco Users By Age



25 - 34, 12.50%
35 - 44, 6.25%
45 - 54, 31.25%
55 - 64, 37.50%
65 and Older, 12.50%

Chart Total N: 16

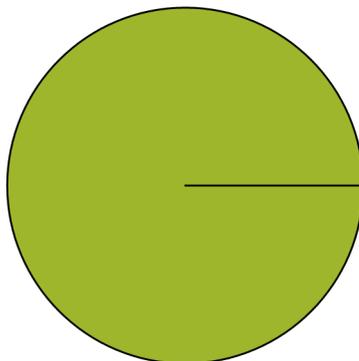
Tobacco Users By Health Plan



Medicare, 37.50%
Uninsured, 18.75%
Medicaid, 18.75%
Commercially Insured, 12.50%
Doesn't Know, 12.50%

Chart Total N: 16

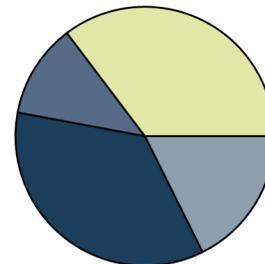
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 16

Tobacco Users By Chronic Condition



Asthma, 17.65%
COPD, 35.29%
Diabetes, 11.76%
None, 35.29%

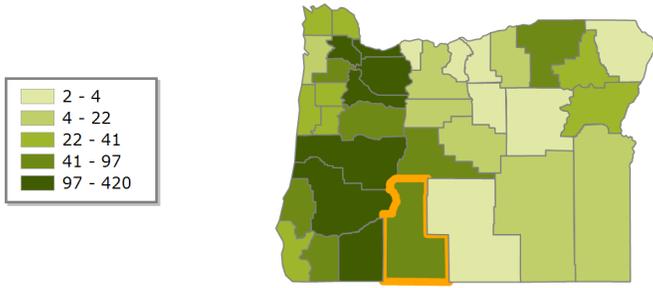
Chart Total N: 17

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

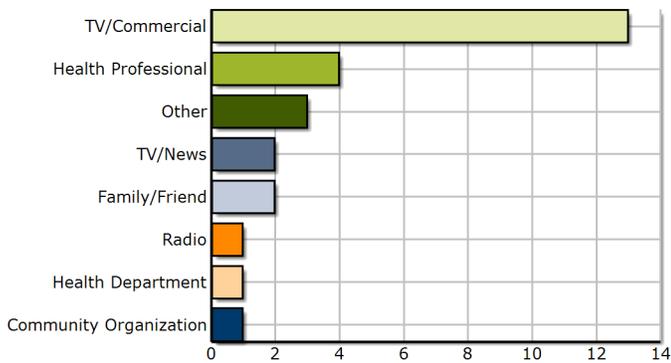
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

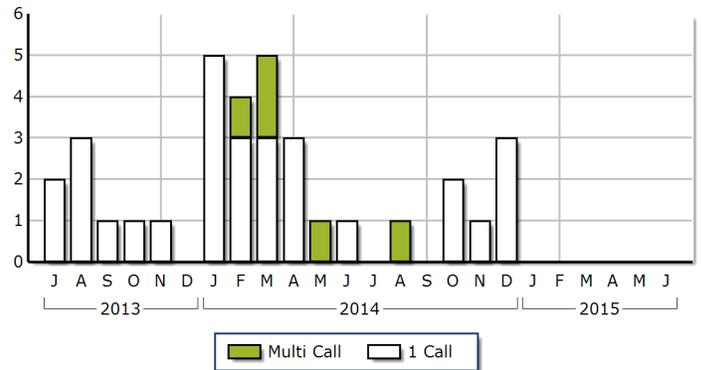


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	County	State
Tobacco Users - Last Full Month			28	1,111
Tobacco Users YTD			83	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.75 %
Reach - NAQC			2	0.59 %
Annualized Reach			1	1.49 %
Annualized Reach - NAQC			2	1.17 %
Unique Individual Reach			3	0.51 %

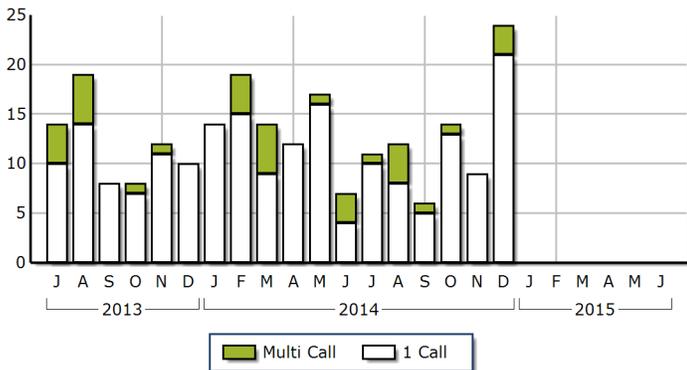
How Heard About



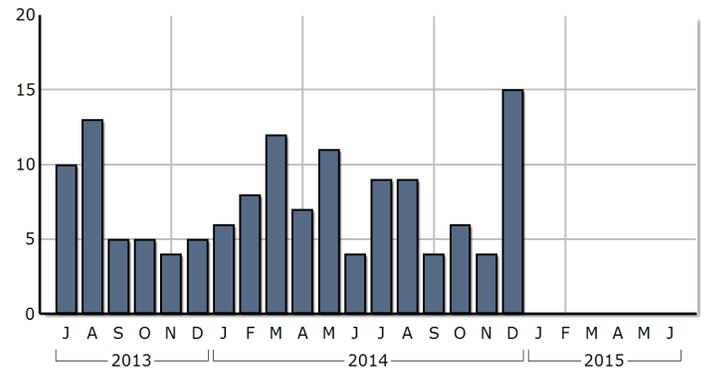
Fax Referral



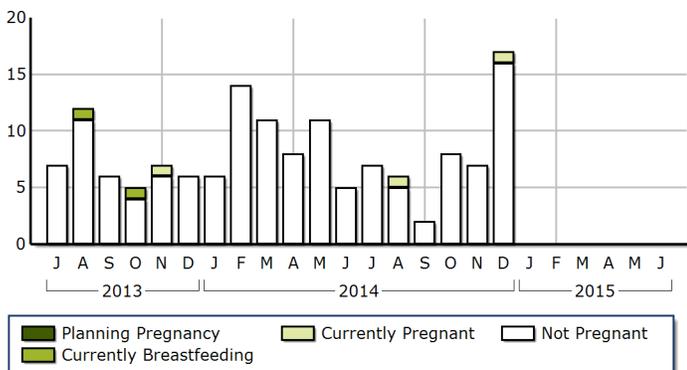
Tobacco User Enrollments By Program Type



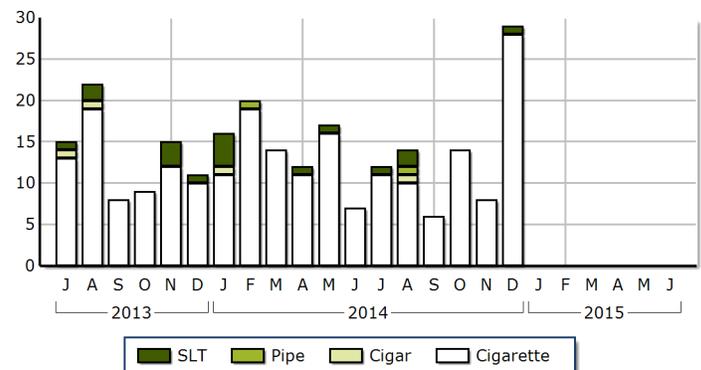
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

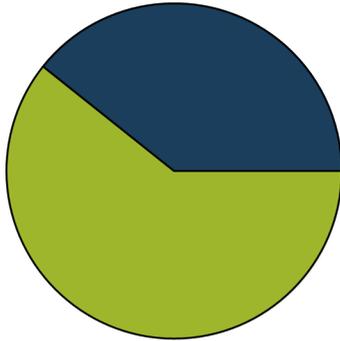


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

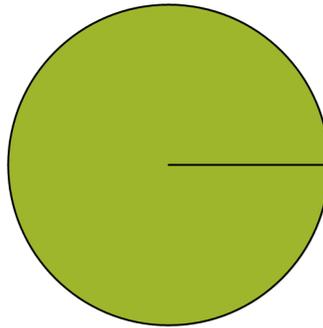
Tobacco Users By Gender



Female, 60.71%
Male, 39.29%

Chart Total N: 28

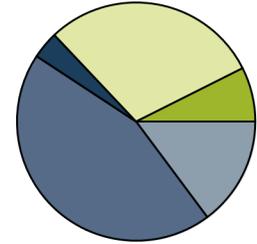
Tobacco Users By Language



English, 100.00%

Chart Total N: 28

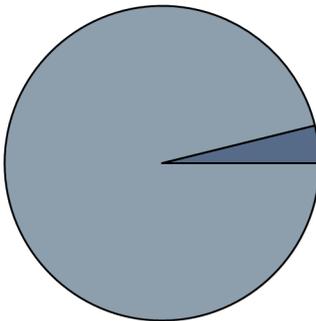
Tobacco Users By Education



No HS Degreee/GED, 14.81%
HS Degreee/GED, 44.44%
Technical Degree, 3.70%
Some College, 29.63%
College Degree, 7.41%

Chart Total N: 27

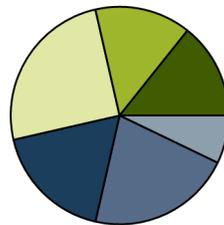
Tobacco Users By Race



White, 96.15%
American Indian/Alaskan Native, 3.85%

Chart Total N: 26

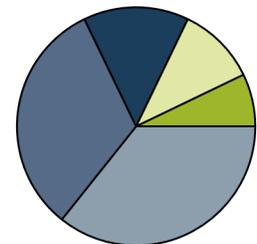
Tobacco Users By Age



18 - 24, 7.14%
25 - 34, 21.43%
35 - 44, 17.86%
45 - 54, 25.00%
55 - 64, 14.29%
65 and Older, 14.29%

Chart Total N: 28

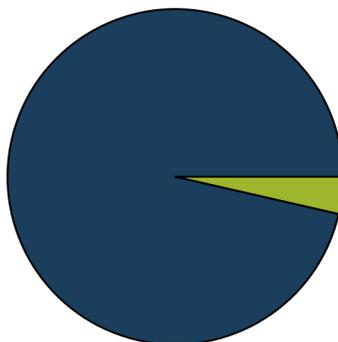
Tobacco Users By Health Plan



Medicaid, 35.71%
Medicare, 32.14%
Uninsured, 14.29%
Commercially Insured, 10.71%
Doesn't Know, 7.14%

Chart Total N: 28

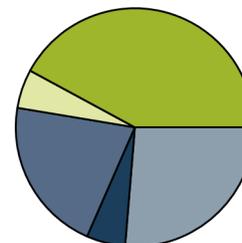
Tobacco Users By Ethnicity



Hispanic, 3.57%
Non-Hispanic, 96.43%

Chart Total N: 28

Tobacco Users By Chronic Condition



Asthma, 26.32%
CAD, 5.26%
COPD, 21.05%
Diabetes, 5.26%
None, 42.11%

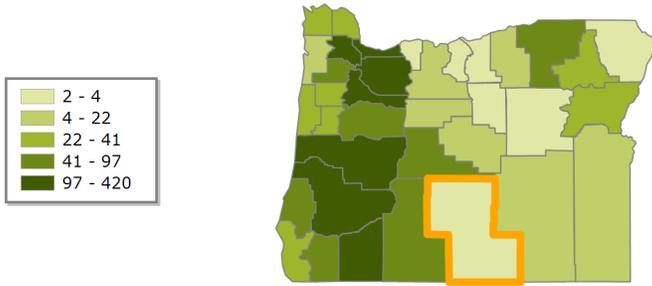
Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

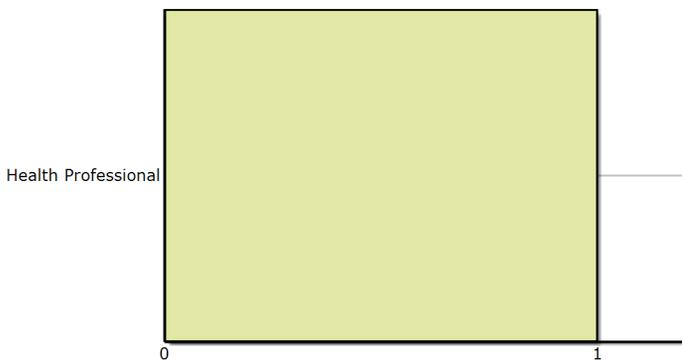
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

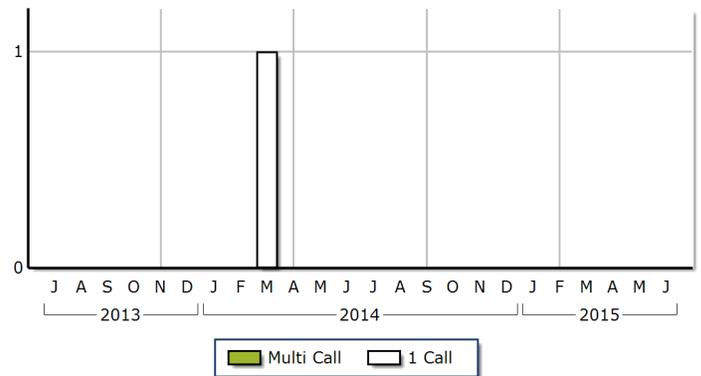


County Population	Prevalence	Tobacco Users
Adult 6,068	19.9 %	1,208 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		4
Unique Tobacco Users YTD	3	3
Target Reach		2.0 %
Reach YTD	1	0.33 %
Reach - NAQC	2	0.08 %
Annualized Reach	1	0.66 %
Annualized Reach - NAQC	2	0.17 %
Unique Individual Reach	3	0.25 %

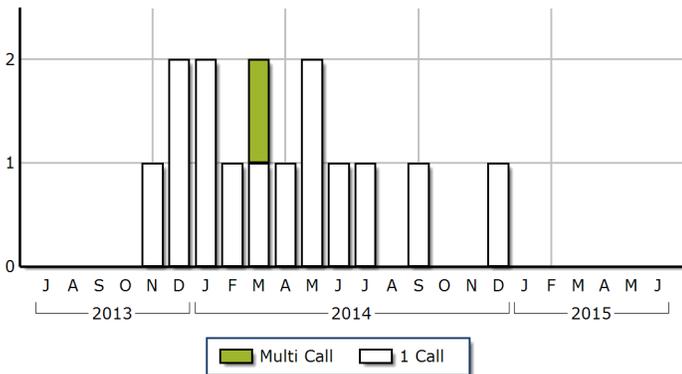
How Heard About



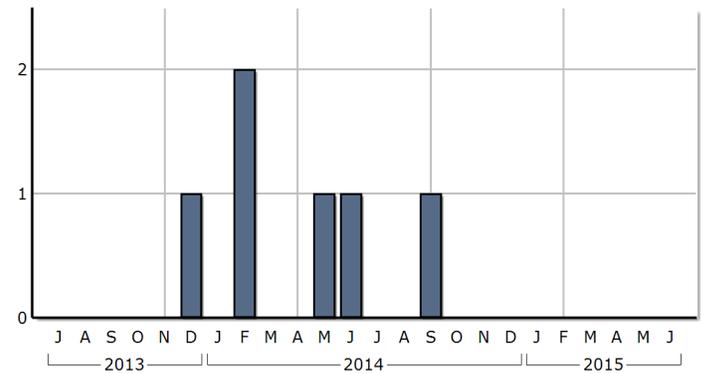
Fax Referral



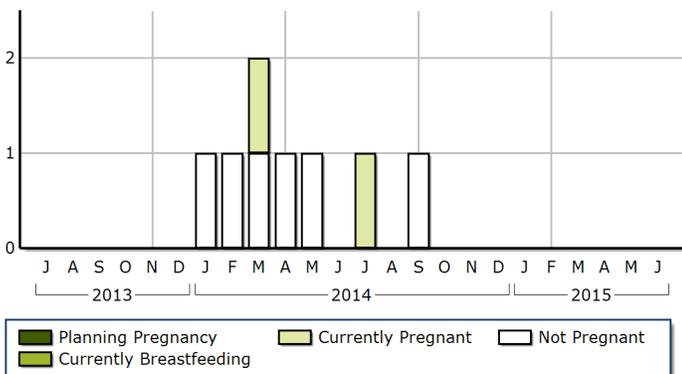
Tobacco User Enrollments By Program Type



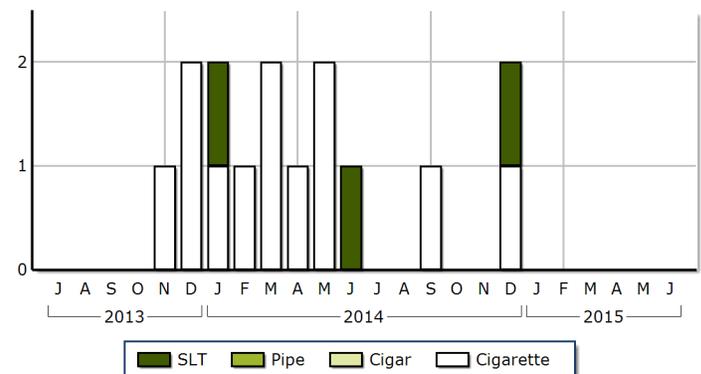
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

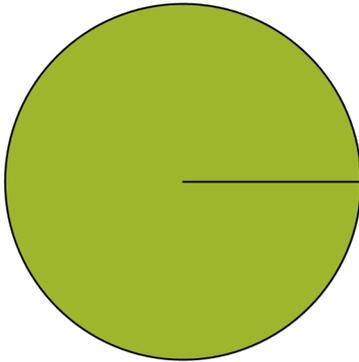


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

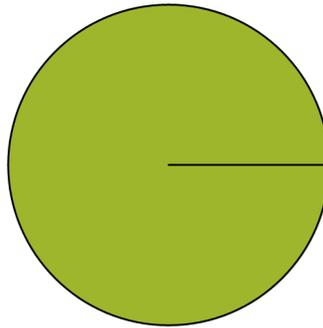
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

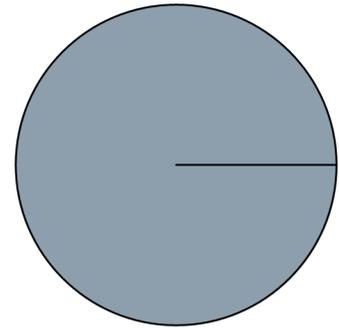
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

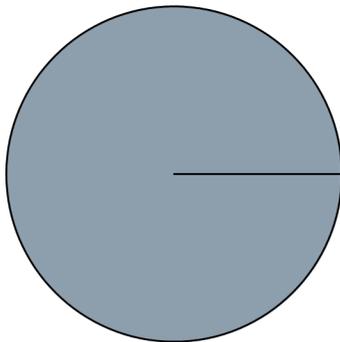
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

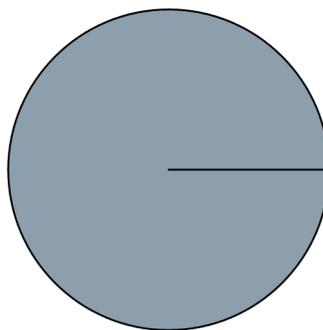
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

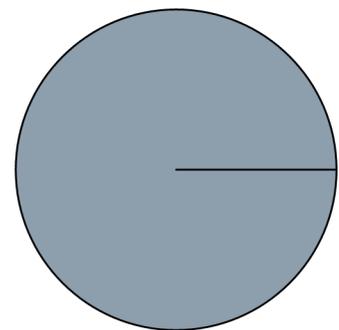
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

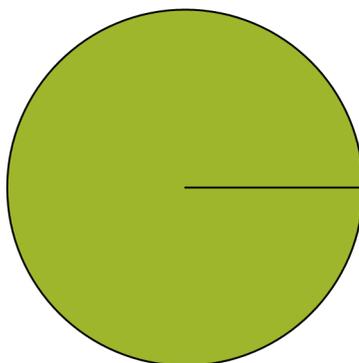
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

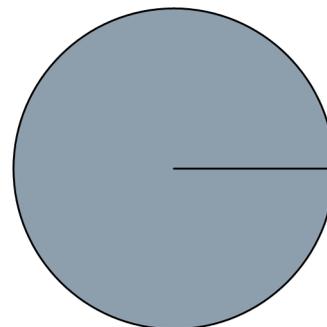
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 100.00%

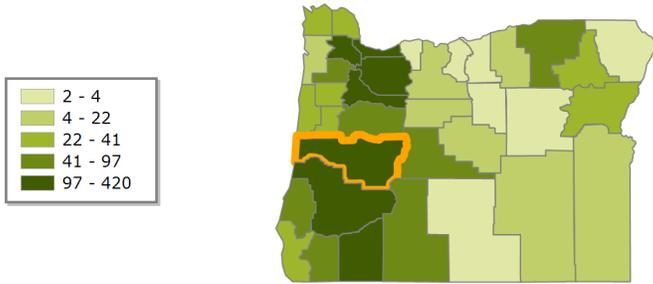
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

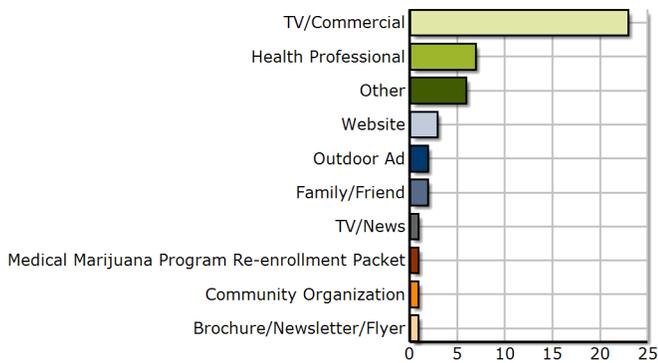
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

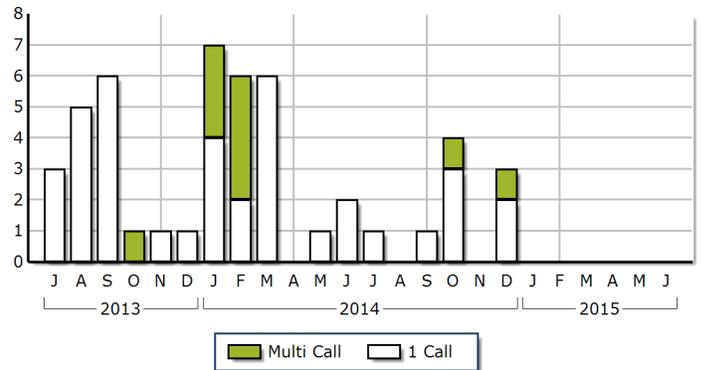


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	⁴
			County	State
Tobacco Users - Last Full Month			65	1,111
Tobacco Users YTD			269	4,788
Unique Tobacco Users YTD			3	135
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.53 %
Reach - NAQC			2	0.26 %
Annualized Reach			1	1.07 %
Annualized Reach - NAQC			2	0.52 %
Unique Individual Reach			3	0.27 %

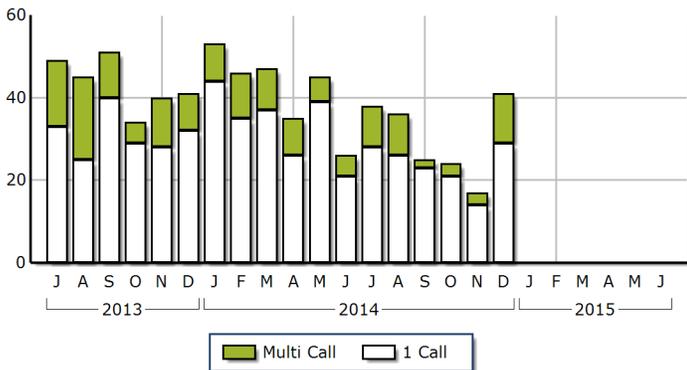
How Heard About



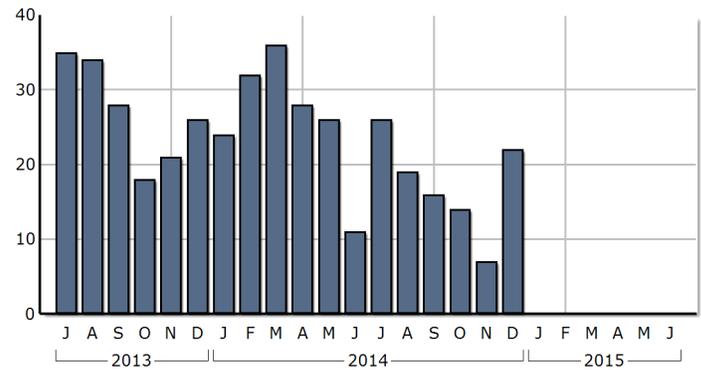
Fax Referral



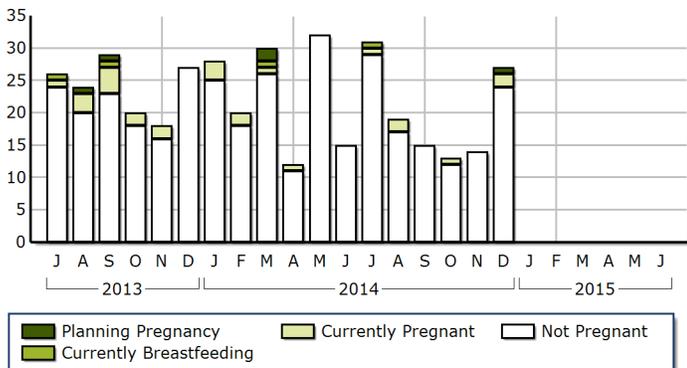
Tobacco User Enrollments By Program Type



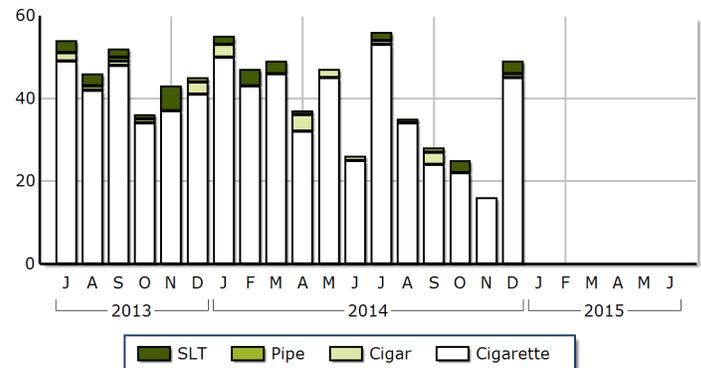
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

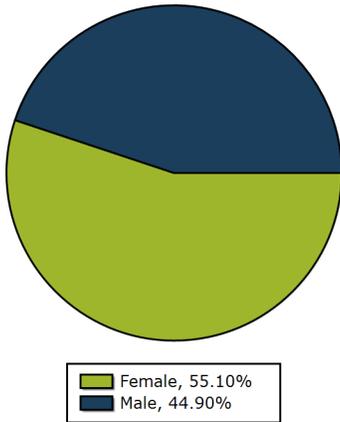


Chart Total N: 49

Tobacco Users By Language

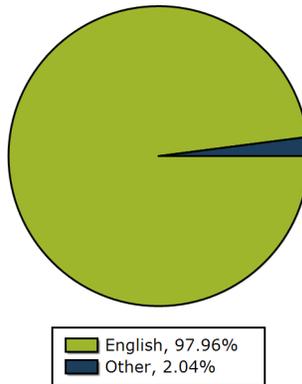


Chart Total N: 49

Tobacco Users By Education

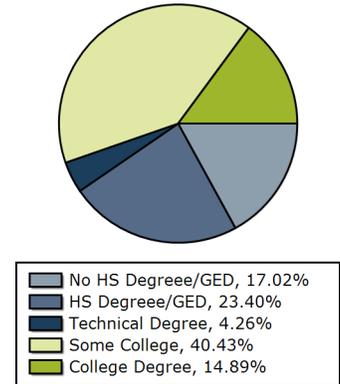


Chart Total N: 47

Tobacco Users By Race

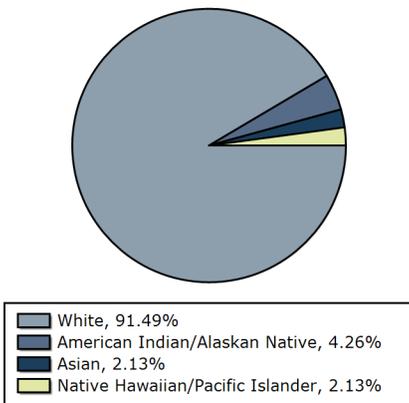


Chart Total N: 47

Tobacco Users By Age

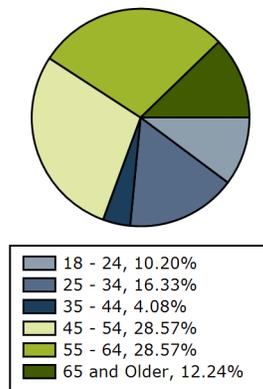


Chart Total N: 49

Tobacco Users By Health Plan

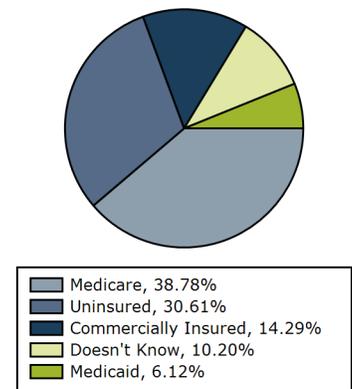


Chart Total N: 49

Tobacco Users By Ethnicity

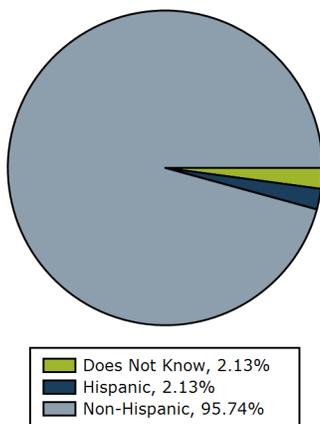


Chart Total N: 47

Tobacco Users By Chronic Condition

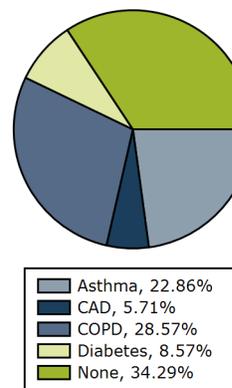


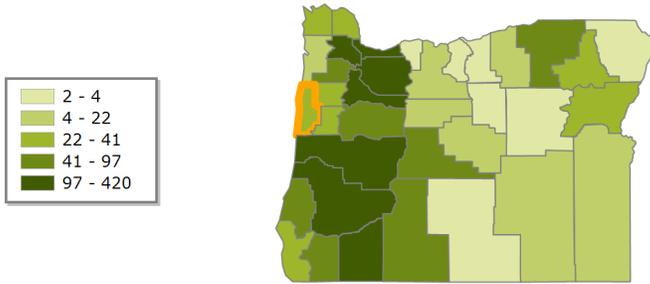
Chart Total N: 35

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

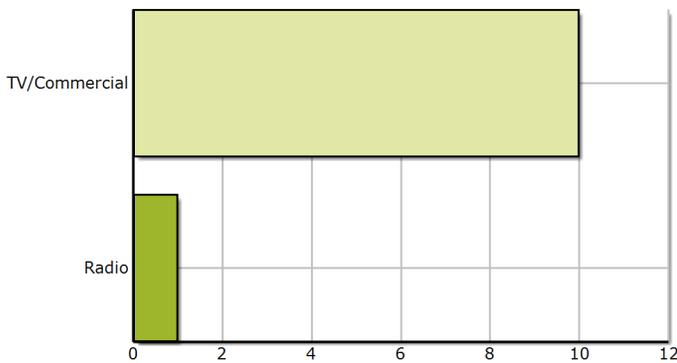
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

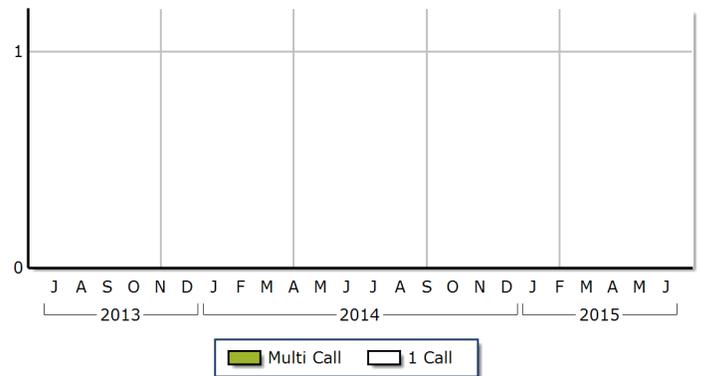


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %		9,822 ⁴
			County	State
Tobacco Users - Last Full Month			14	1,111
Tobacco Users YTD			44	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.45 %
Reach - NAQC			2	0.29 %
Annualized Reach			1	0.90 %
Annualized Reach - NAQC			2	0.57 %
Unique Individual Reach			3	0.26 %

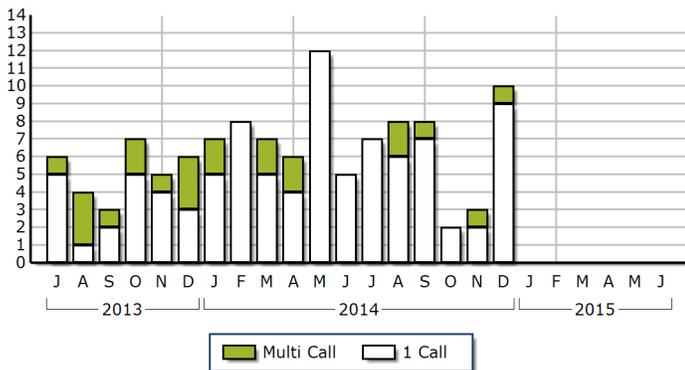
How Heard About



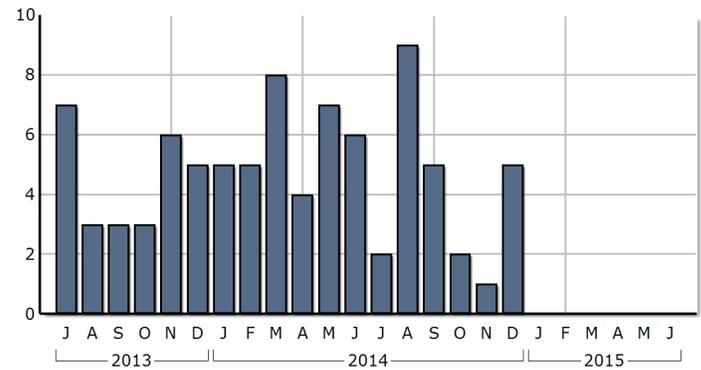
Fax Referral



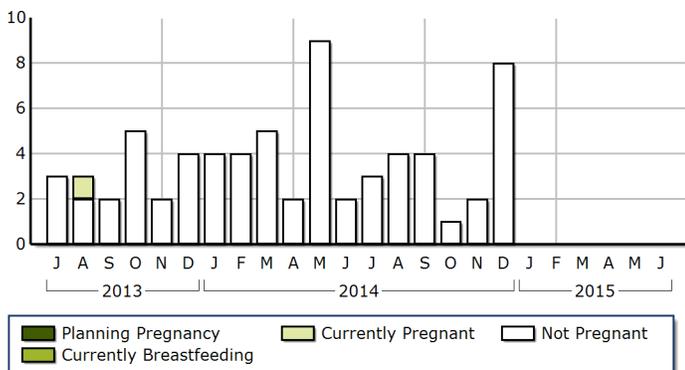
Tobacco User Enrollments By Program Type



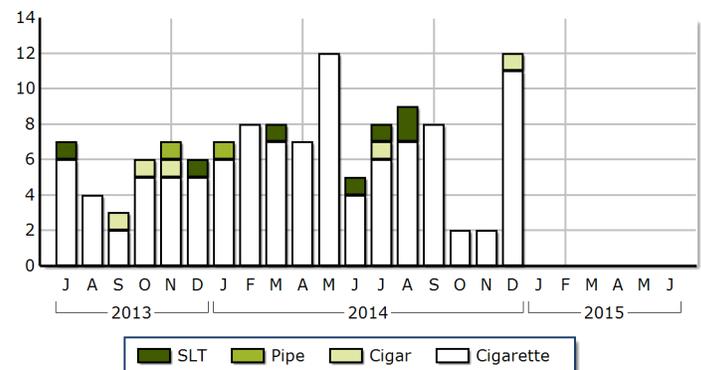
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

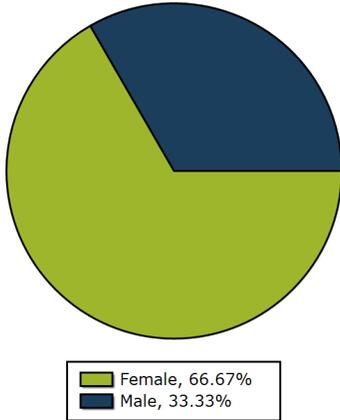


Chart Total N: 12

Tobacco Users By Language

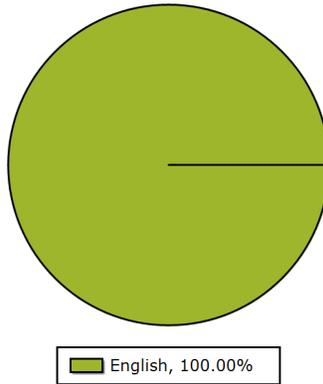


Chart Total N: 12

Tobacco Users By Education

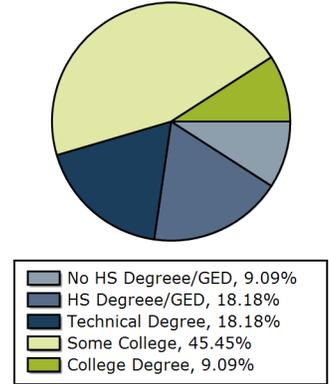


Chart Total N: 11

Tobacco Users By Race

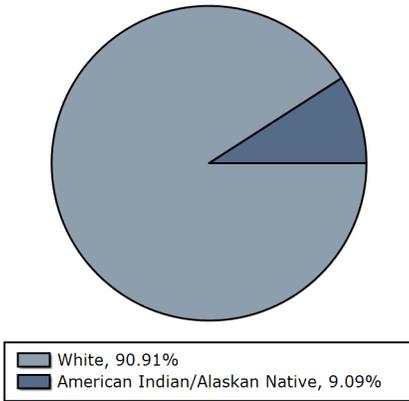


Chart Total N: 11

Tobacco Users By Age

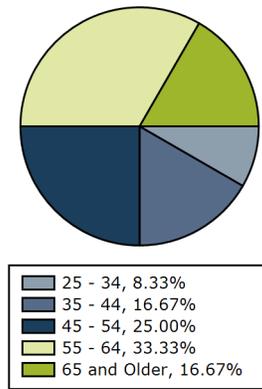


Chart Total N: 12

Tobacco Users By Health Plan

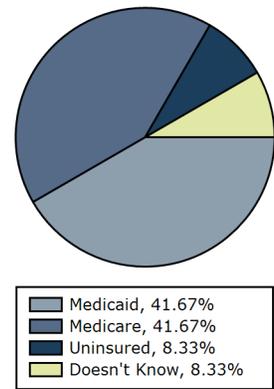


Chart Total N: 12

Tobacco Users By Ethnicity

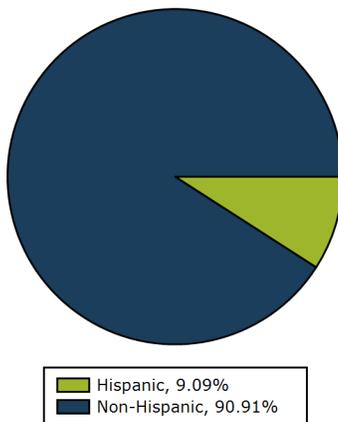


Chart Total N: 11

Tobacco Users By Chronic Condition

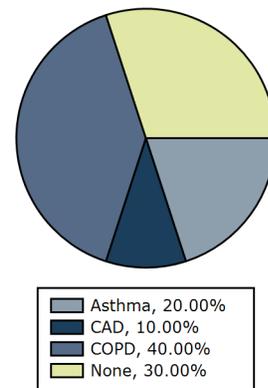


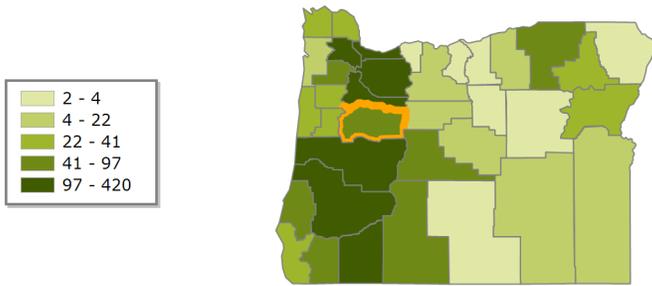
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

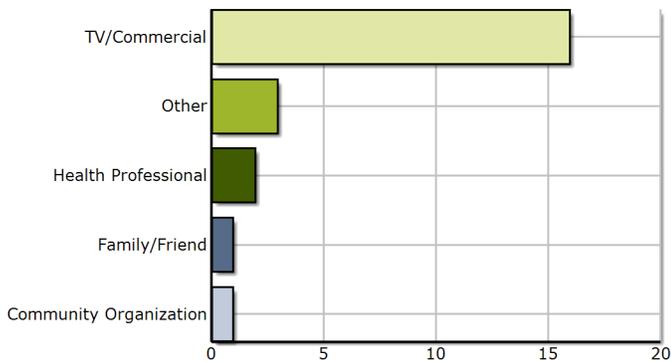
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

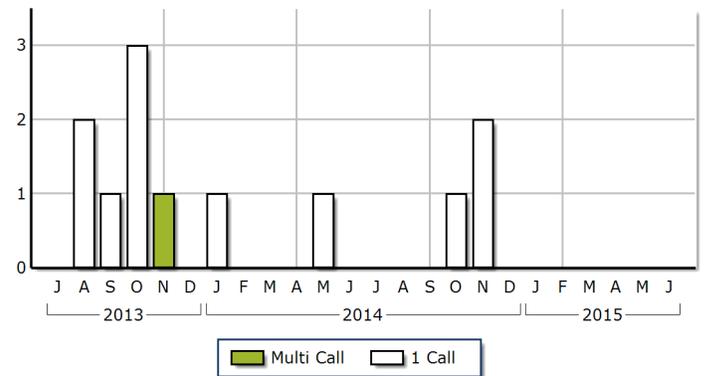


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴	
			County	State
Tobacco Users - Last Full Month			27	1,111
Tobacco Users YTD			74	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.42 %
Reach - NAQC			2	0.25 %
Annualized Reach			1	0.84 %
Annualized Reach - NAQC			2	0.50 %
Unique Individual Reach			3	0.26 %

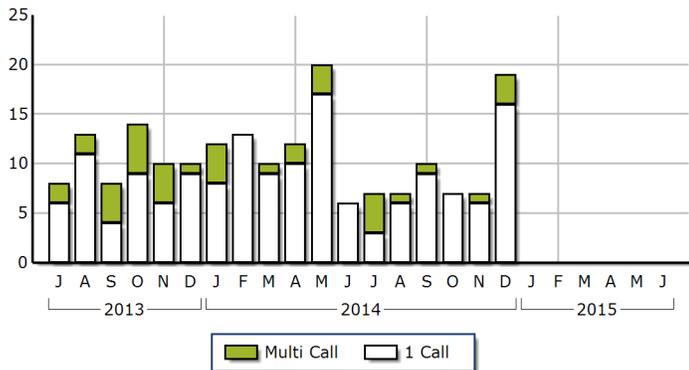
How Heard About



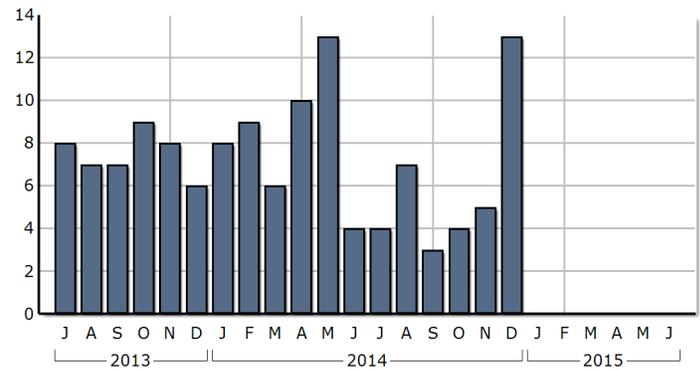
Fax Referral



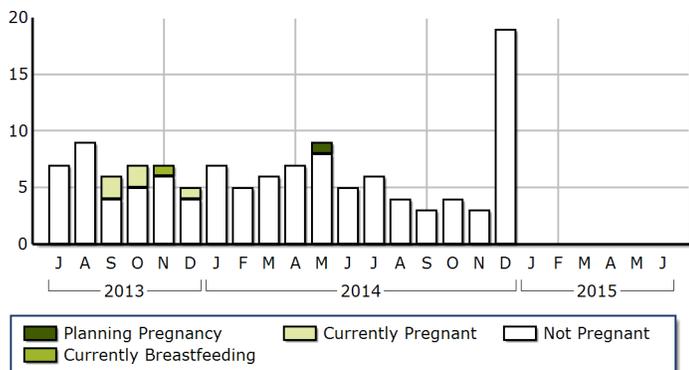
Tobacco User Enrollments By Program Type



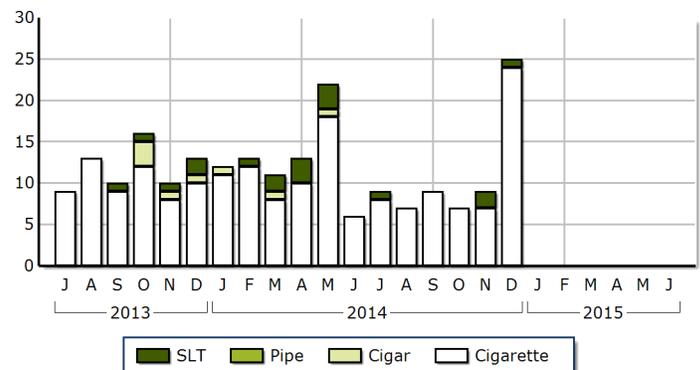
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

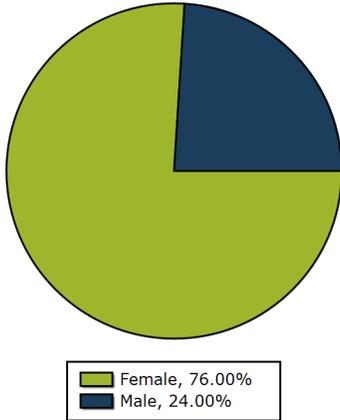


Chart Total N: 25

Tobacco Users By Language

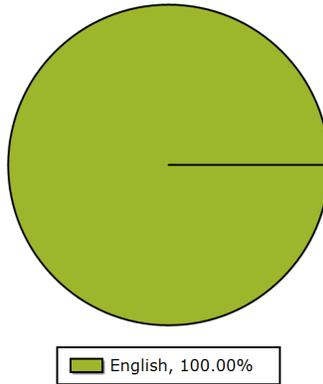


Chart Total N: 25

Tobacco Users By Education

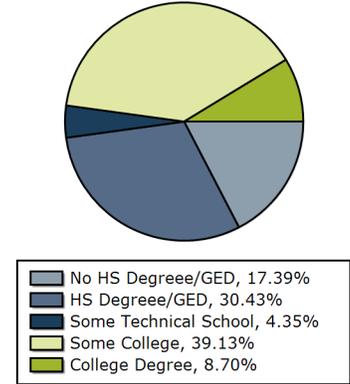


Chart Total N: 23

Tobacco Users By Race

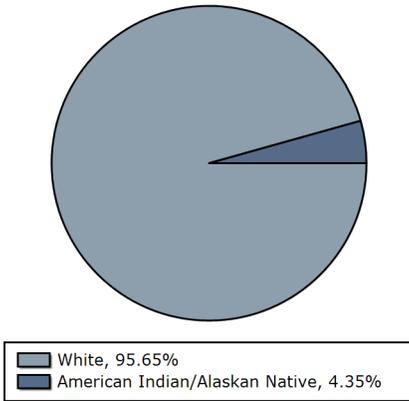


Chart Total N: 23

Tobacco Users By Age

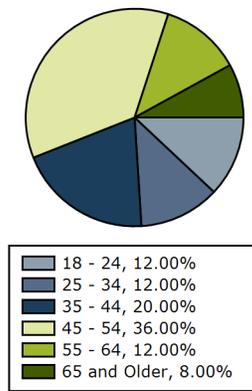


Chart Total N: 25

Tobacco Users By Health Plan

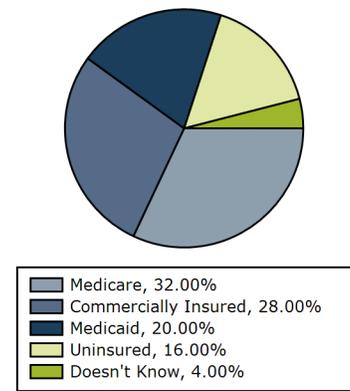


Chart Total N: 25

Tobacco Users By Ethnicity

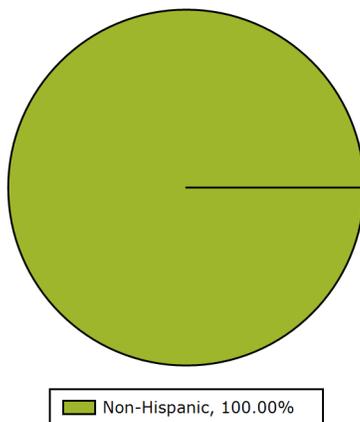


Chart Total N: 22

Tobacco Users By Chronic Condition

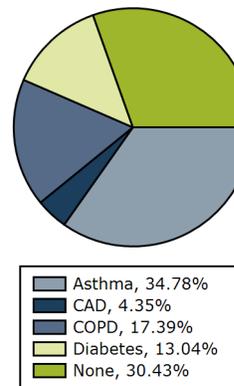


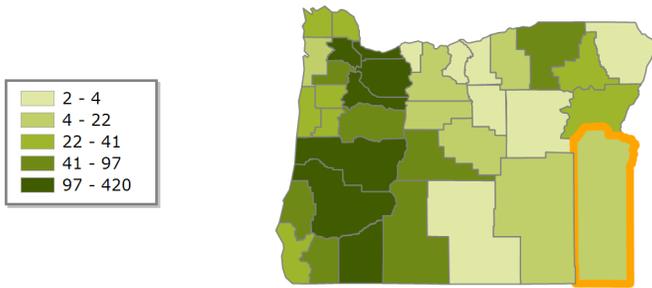
Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

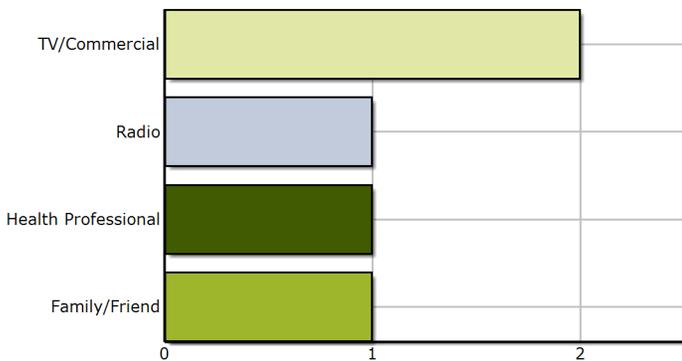
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

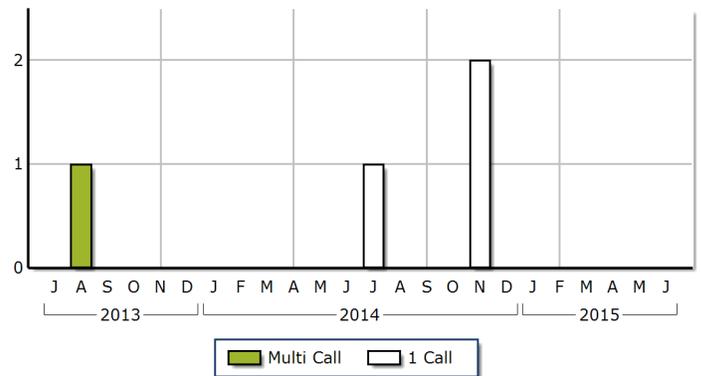


County Population	Prevalence	Tobacco Users	
Adult	23,866	16.8 %	
		4,009 ⁴	
		County	State
Tobacco Users - Last Full Month		5	1,111
Tobacco Users YTD		20	4,788
Unique Tobacco Users YTD		3	3,090
Target Reach		2.0 %	2.0 %
Reach YTD		1	0.50 %
Reach - NAQC		2	0.37 %
Annualized Reach		1	1.00 %
Annualized Reach - NAQC		2	0.75 %
Unique Individual Reach		3	0.37 %
			0.61 %

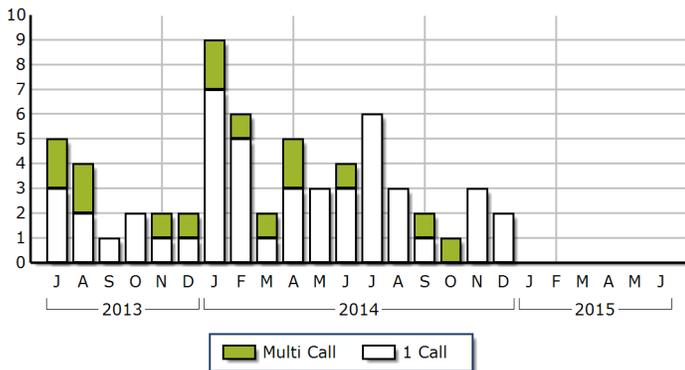
How Heard About



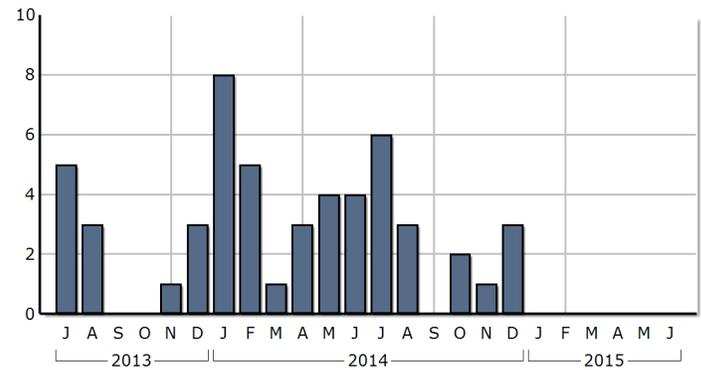
Fax Referral



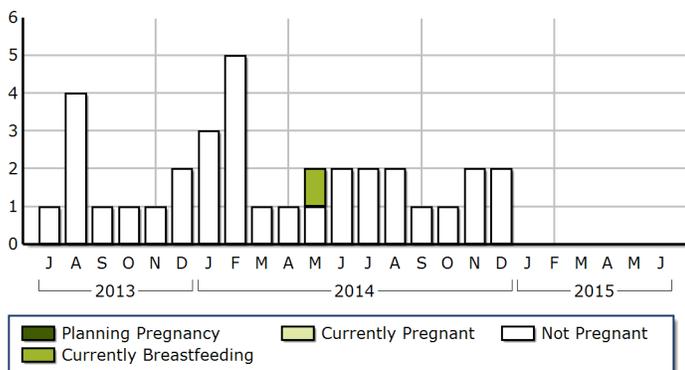
Tobacco User Enrollments By Program Type



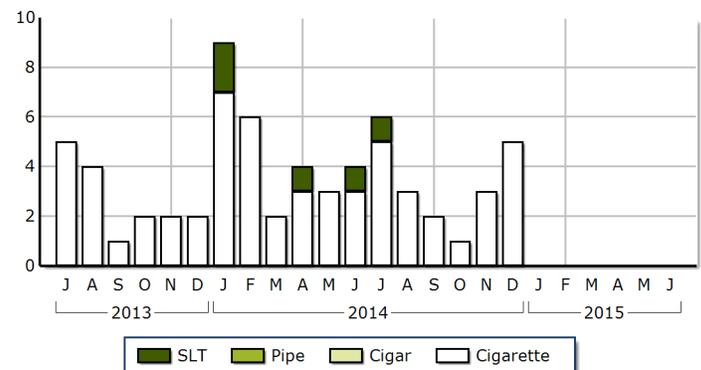
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

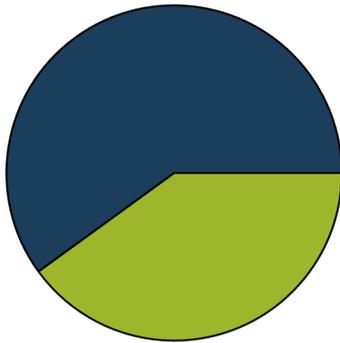


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

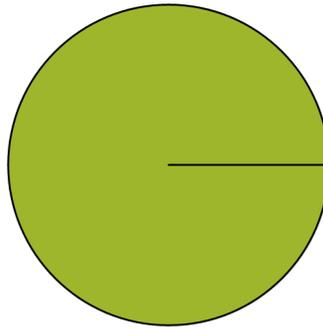
Tobacco Users By Gender



Female, 40.00%
Male, 60.00%

Chart Total N: 5

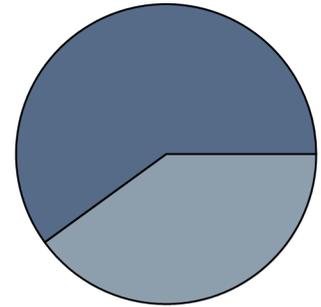
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

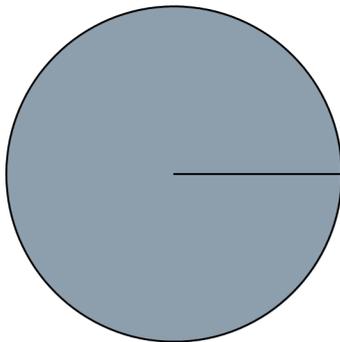
Tobacco Users By Education



No HS Degreee/GED, 40.00%
HS Degreee/GED, 60.00%

Chart Total N: 5

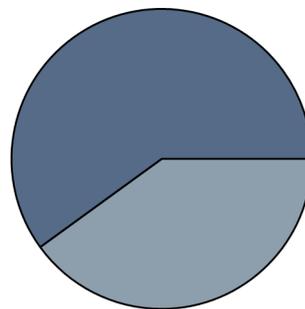
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

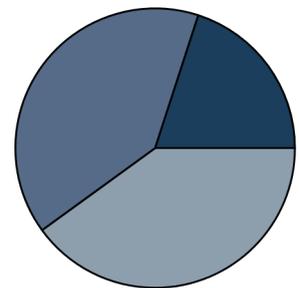
Tobacco Users By Age



25 - 34, 40.00%
45 - 54, 60.00%

Chart Total N: 5

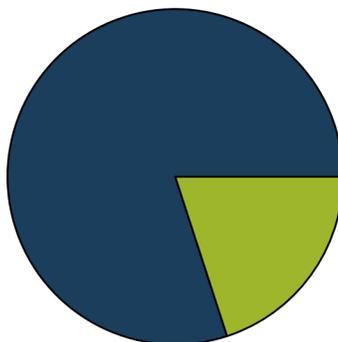
Tobacco Users By Health Plan



Medicaid, 40.00%
Uninsured, 40.00%
Medicare, 20.00%

Chart Total N: 5

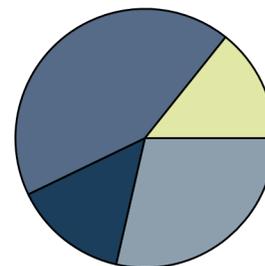
Tobacco Users By Ethnicity



Hispanic, 20.00%
Non-Hispanic, 80.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 28.57%
CAD, 14.29%
COPD, 42.86%
None, 14.29%

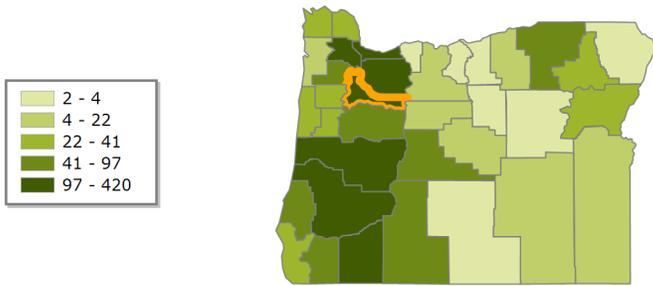
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

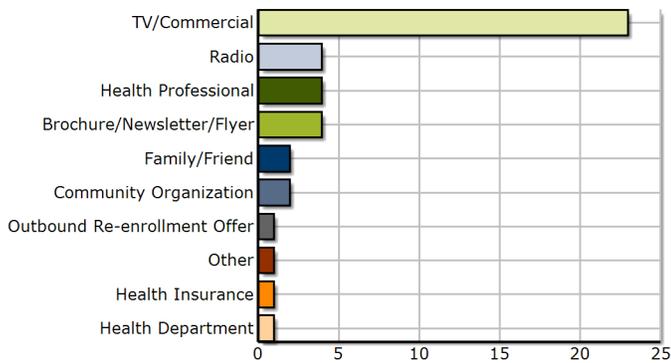
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

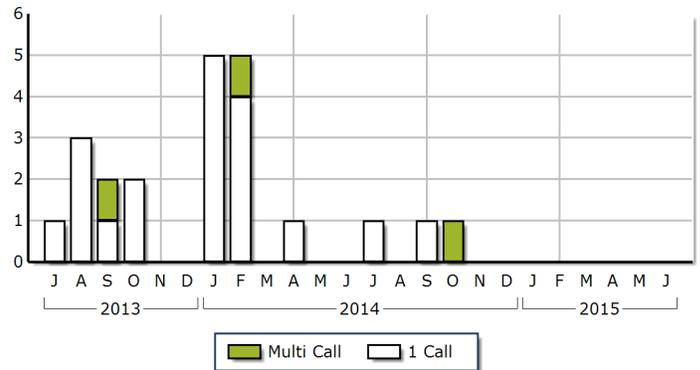


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %		36,492 ⁴
			County	State
Tobacco Users - Last Full Month			51	1,111
Tobacco Users YTD			182	4,788
Unique Tobacco Users YTD			3	114
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.50 %
Reach - NAQC			2	0.34 %
Annualized Reach			1	1.00 %
Annualized Reach - NAQC			2	0.68 %
Unique Individual Reach			3	0.31 %

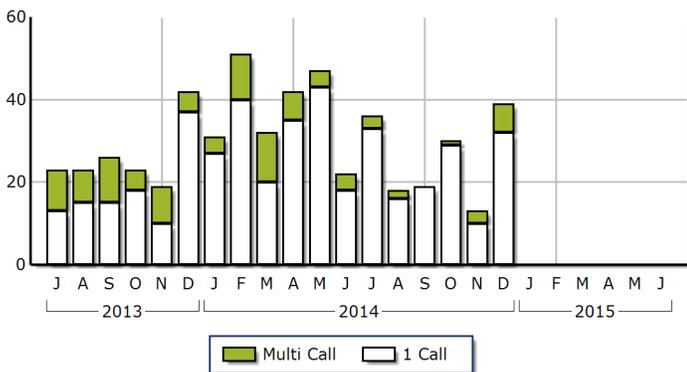
How Heard About



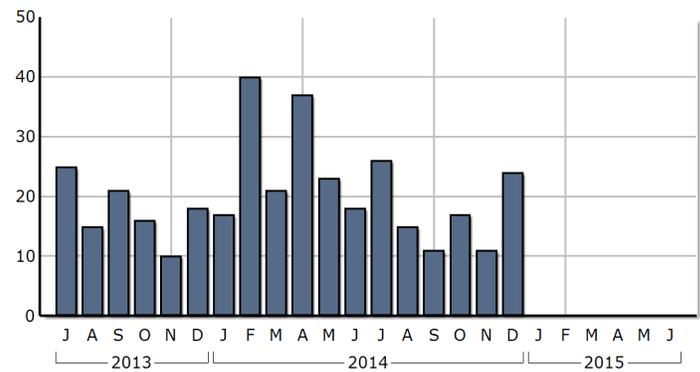
Fax Referral



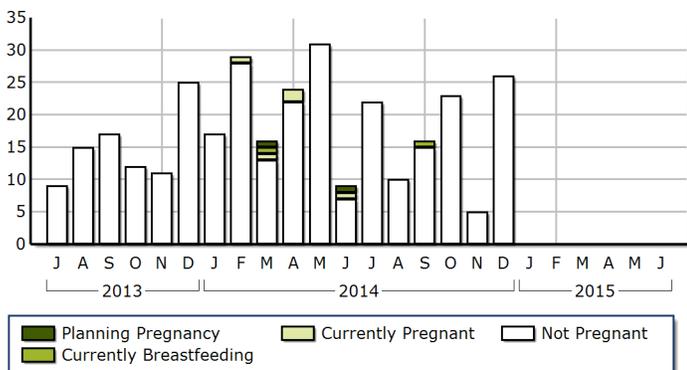
Tobacco User Enrollments By Program Type



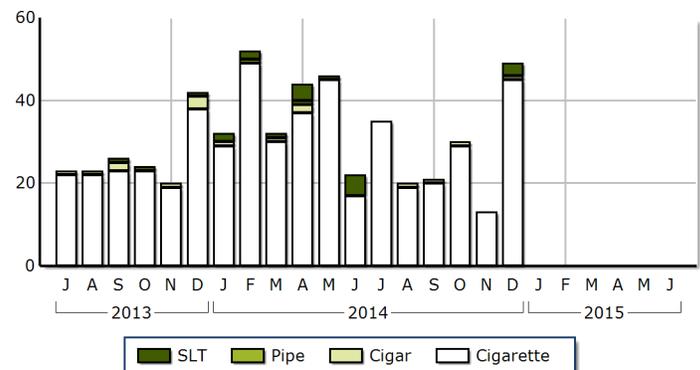
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

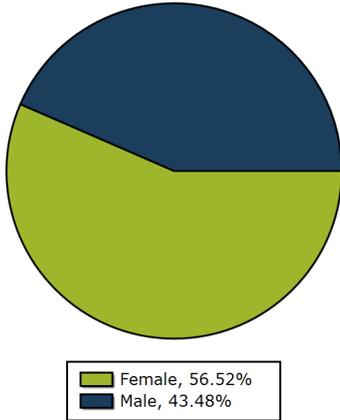


Chart Total N: 46

Tobacco Users By Language

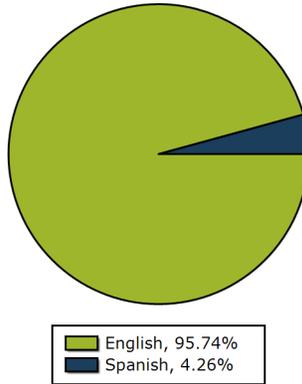


Chart Total N: 47

Tobacco Users By Education

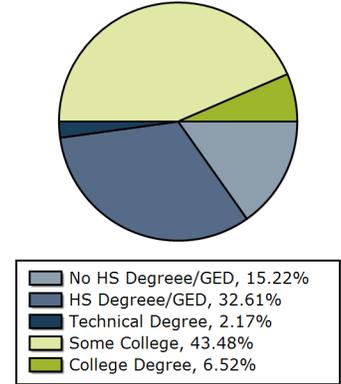


Chart Total N: 46

Tobacco Users By Race

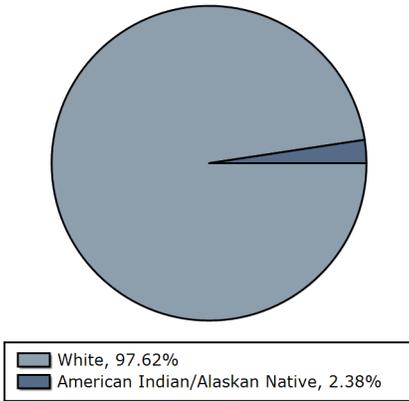


Chart Total N: 42

Tobacco Users By Age

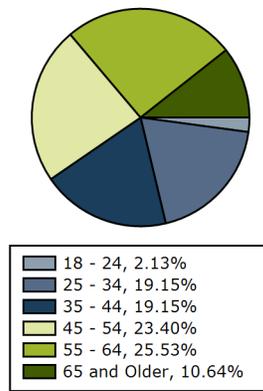


Chart Total N: 47

Tobacco Users By Health Plan

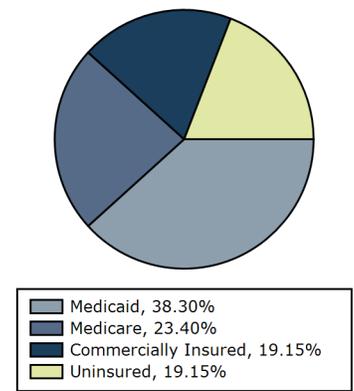


Chart Total N: 47

Tobacco Users By Ethnicity

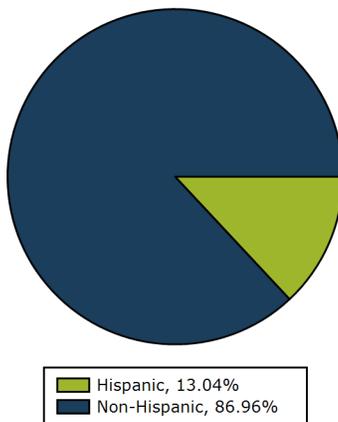


Chart Total N: 46

Tobacco Users By Chronic Condition

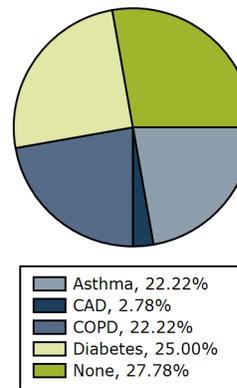


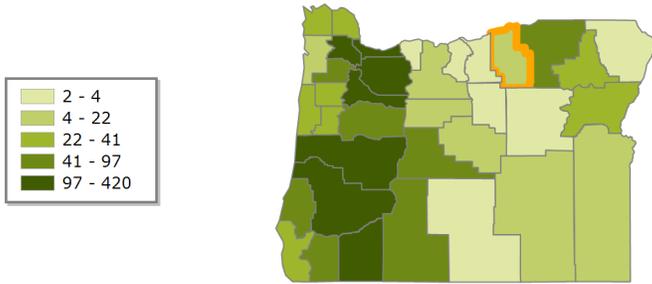
Chart Total N: 36

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

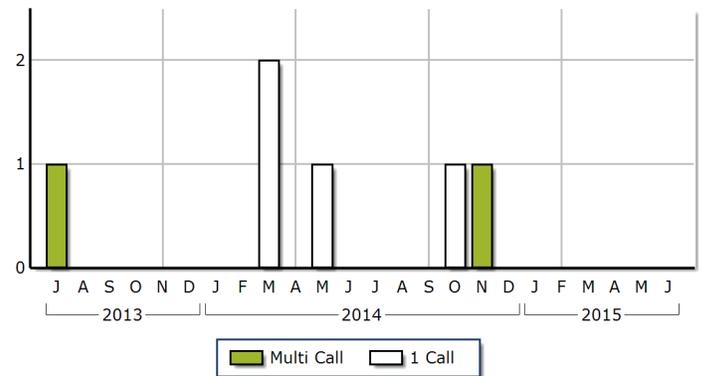


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		11
Unique Tobacco Users YTD		7
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		0.67 %
Annualized Reach - NAQC		0.95 %
Unique Individual Reach		2
		0.43 %
		0.33 %
		1
		1.34 %
		1.90 %
		2
		0.85 %
		0.65 %
		3
		0.43 %
		0.61 %

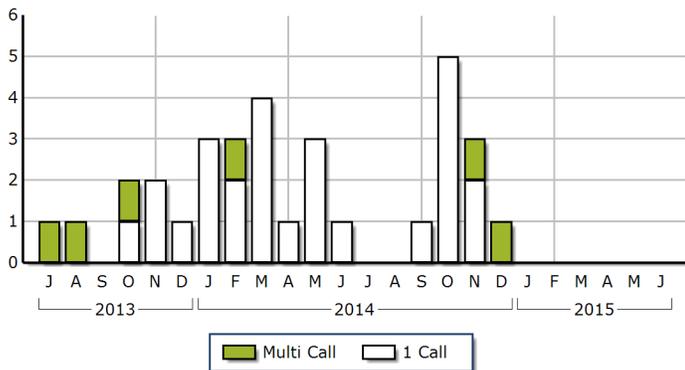
How Heard About



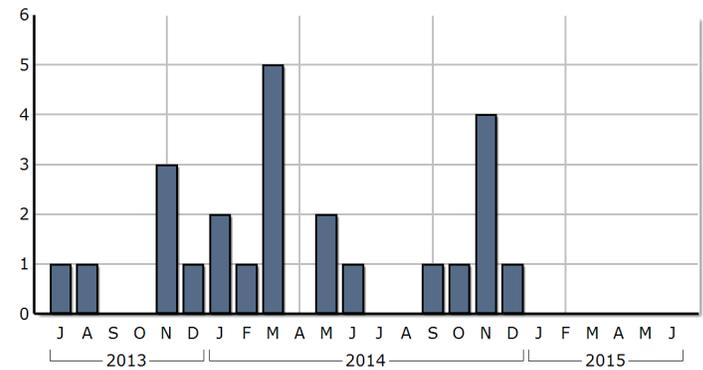
Fax Referral



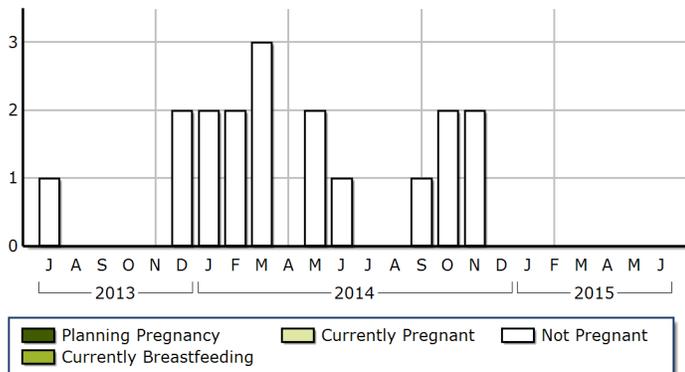
Tobacco User Enrollments By Program Type



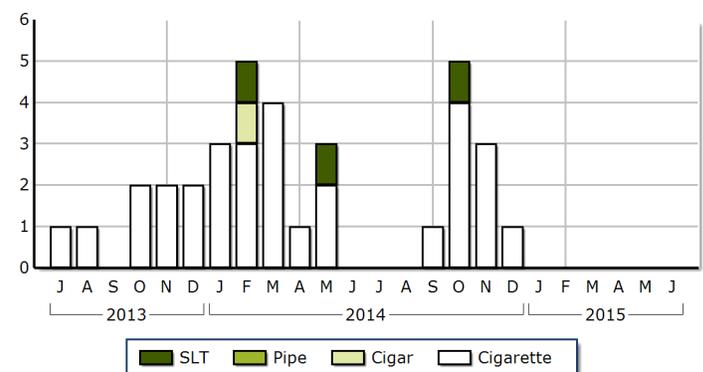
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

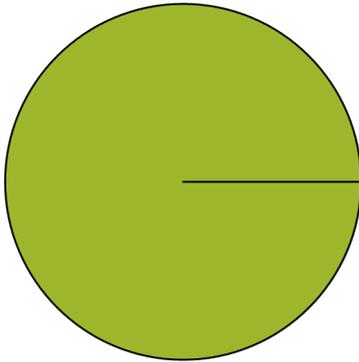


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

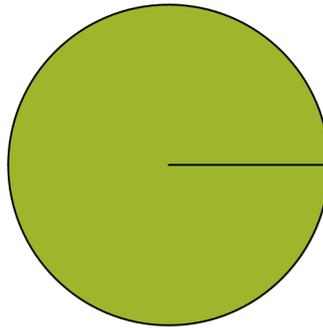
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

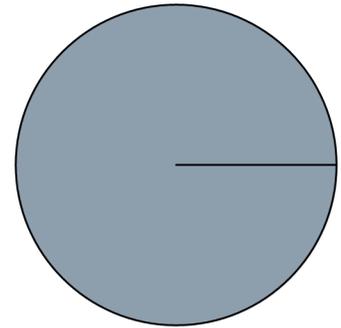
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

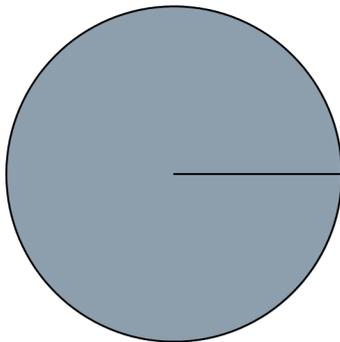
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

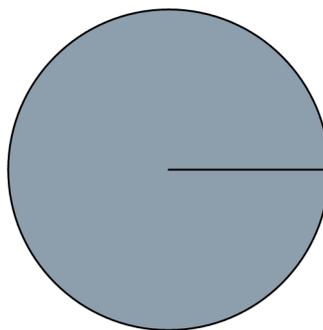
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

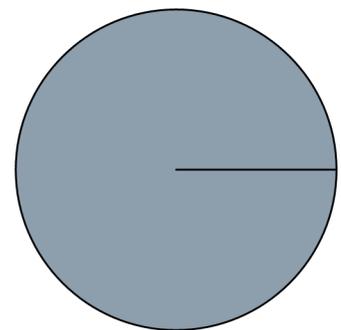
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

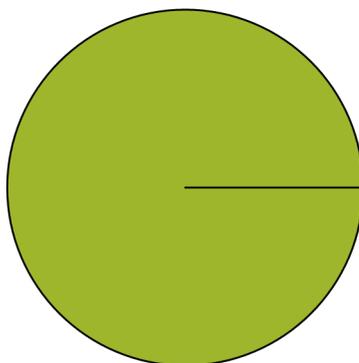
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

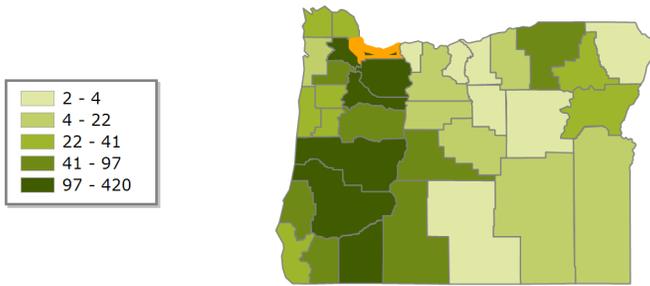
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

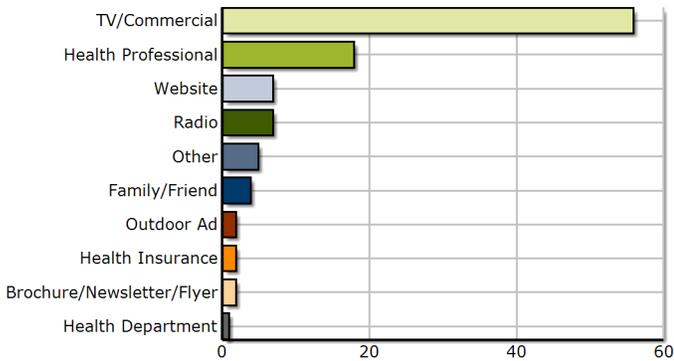
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

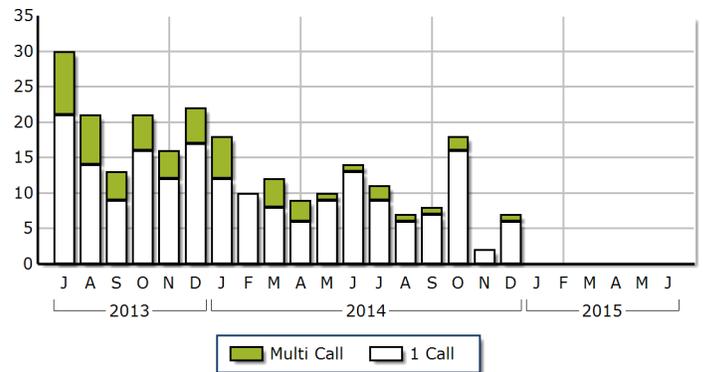


County Population	Prevalence	Tobacco Users
Adult	564,102	15.3 %
		86,308 ⁴
		County
Tobacco Users - Last Full Month		155
Tobacco Users YTD		607
Unique Tobacco Users YTD		307
Target Reach		2.0 %
Reach YTD		0.70 %
Reach - NAQC		0.36 %
Annualized Reach		1.41 %
Annualized Reach - NAQC		0.73 %
Unique Individual Reach		0.36 %

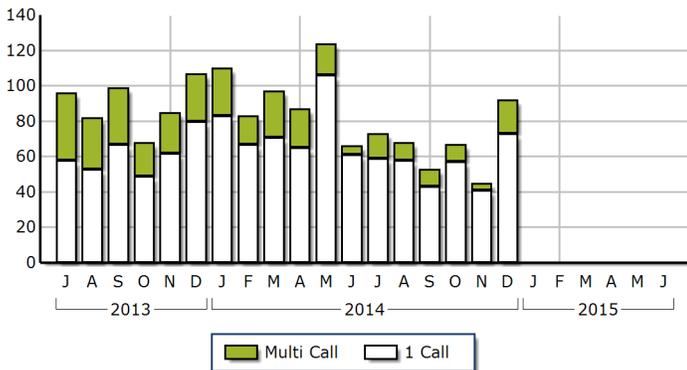
How Heard About



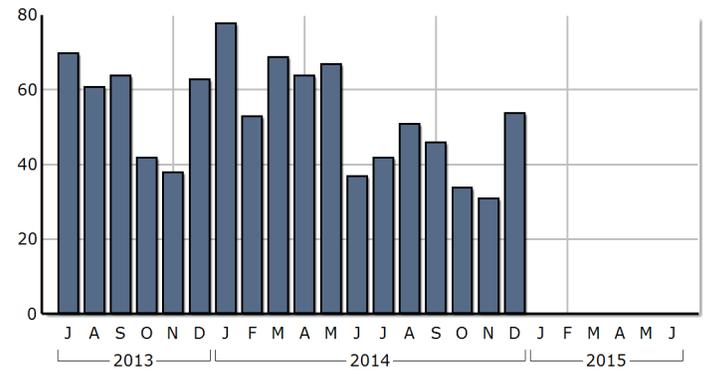
Fax Referral



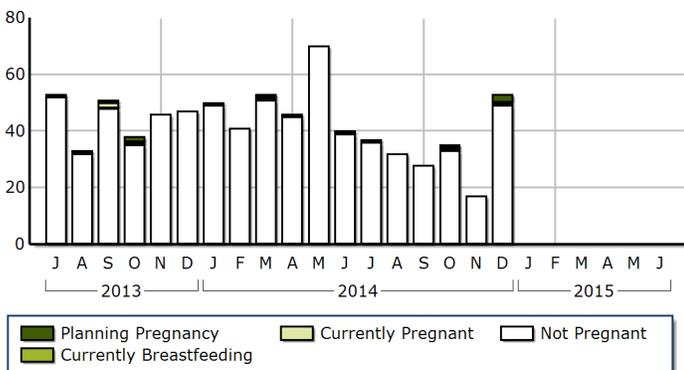
Tobacco User Enrollments By Program Type



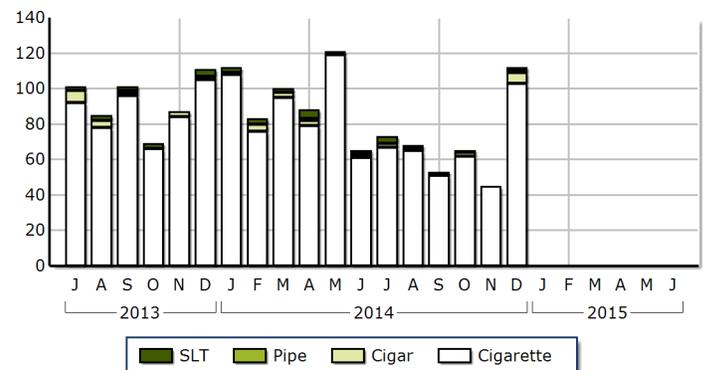
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

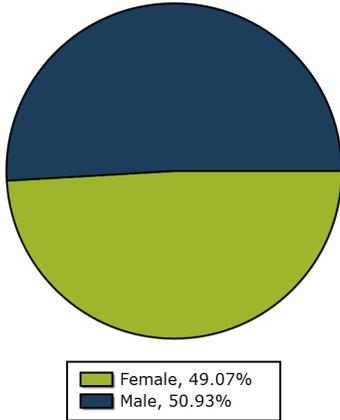


Chart Total N: 108

Tobacco Users By Language

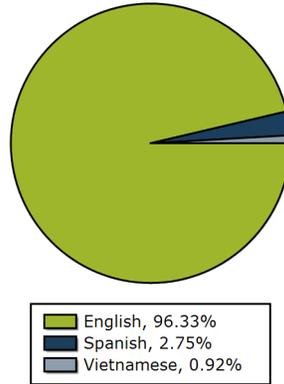


Chart Total N: 109

Tobacco Users By Education

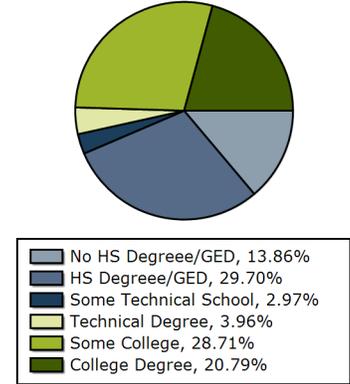


Chart Total N: 101

Tobacco Users By Race

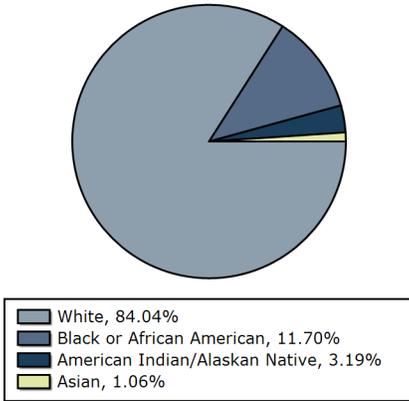


Chart Total N: 94

Tobacco Users By Age

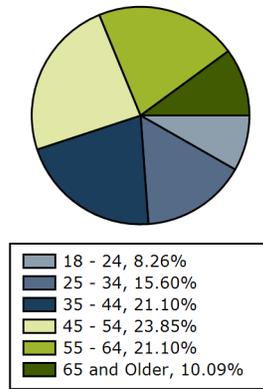


Chart Total N: 109

Tobacco Users By Health Plan

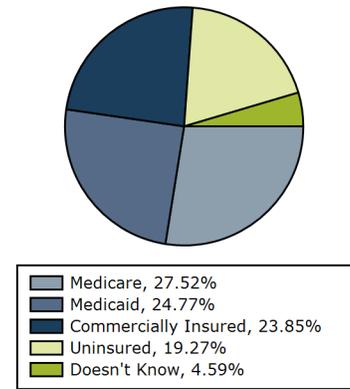


Chart Total N: 109

Tobacco Users By Ethnicity

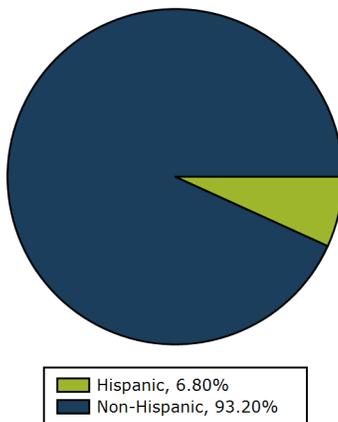


Chart Total N: 103

Tobacco Users By Chronic Condition

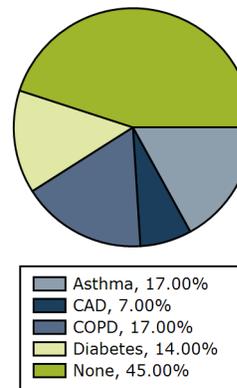


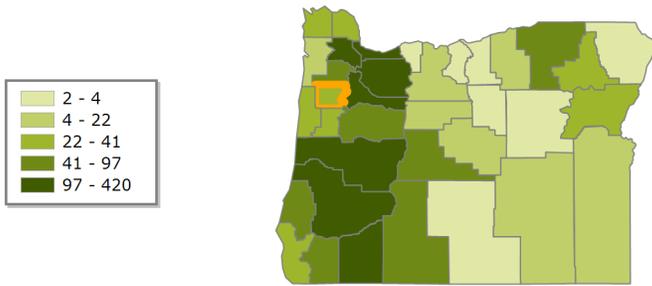
Chart Total N: 100

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

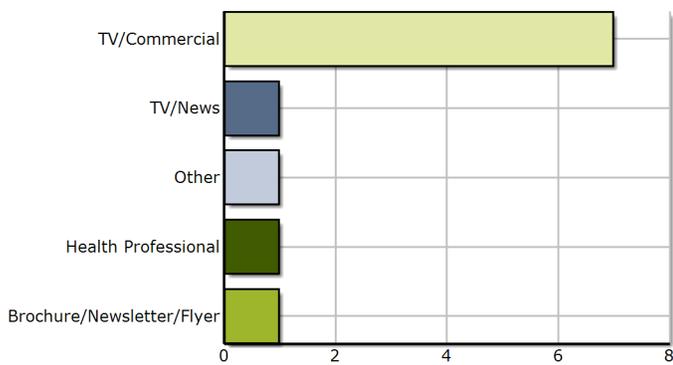
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

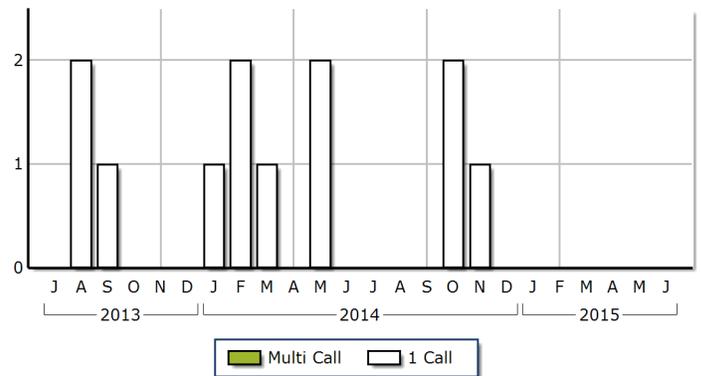


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 ⁴
			County
Tobacco Users - Last Full Month			12
Tobacco Users YTD			38
Unique Tobacco Users YTD			25
Target Reach			3
Reach YTD			2.0 %
Reach - NAQC			1
Annualized Reach			0.50 %
Annualized Reach - NAQC			0.32 %
Unique Individual Reach			2
			1.01 %
			0.33 %
			1
			1.01 %
			0.64 %
			0.65 %
			3
			0.33 %
			0.61 %

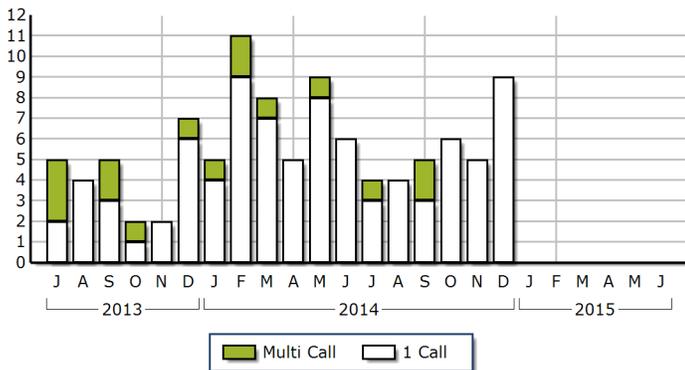
How Heard About



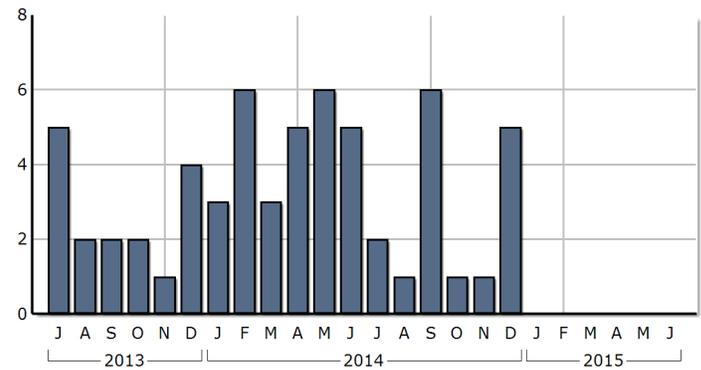
Fax Referral



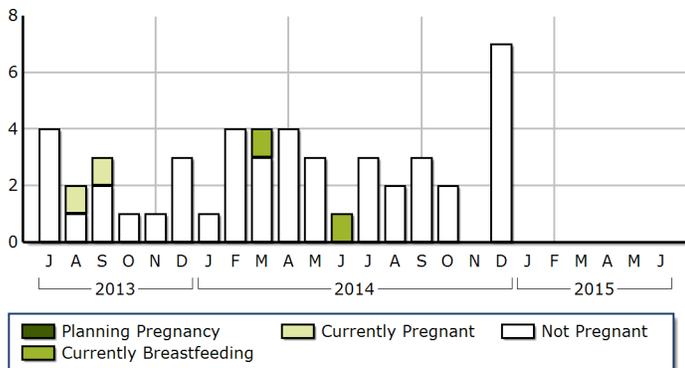
Tobacco User Enrollments By Program Type



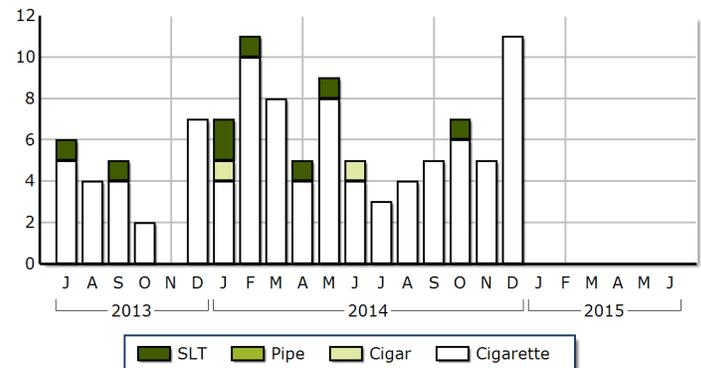
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

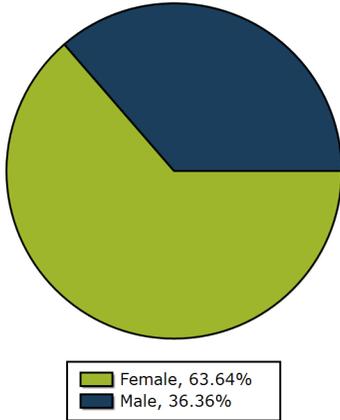


Chart Total N: 11

Tobacco Users By Language

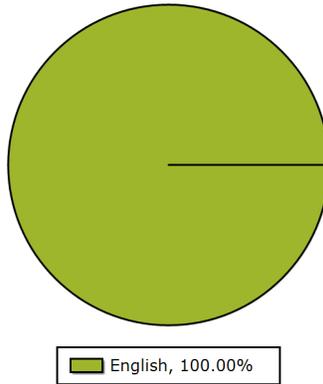


Chart Total N: 11

Tobacco Users By Education

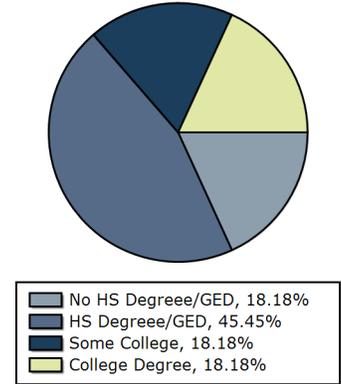


Chart Total N: 11

Tobacco Users By Race

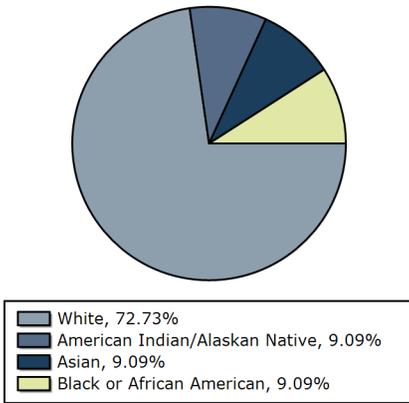


Chart Total N: 11

Tobacco Users By Age

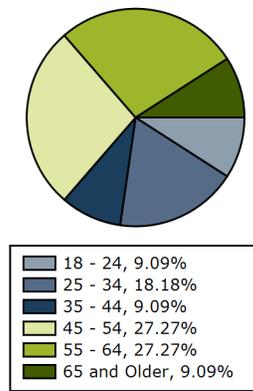


Chart Total N: 11

Tobacco Users By Health Plan

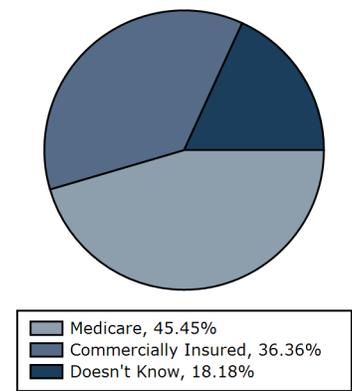


Chart Total N: 11

Tobacco Users By Ethnicity

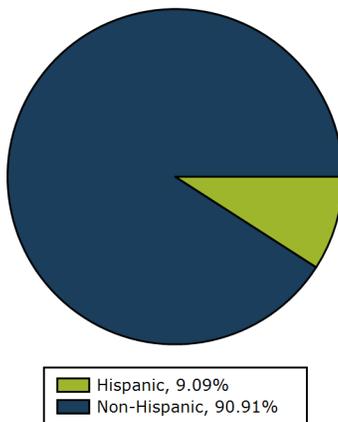


Chart Total N: 11

Tobacco Users By Chronic Condition

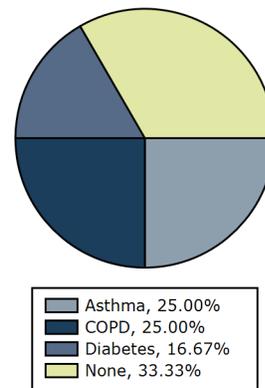
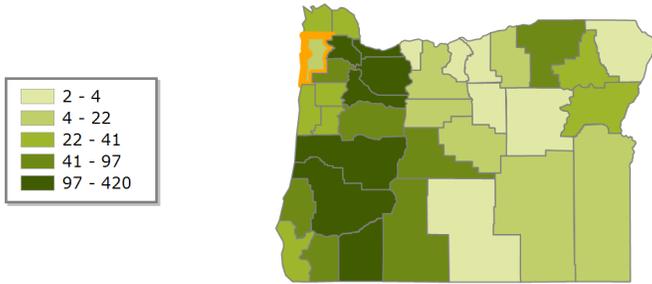


Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

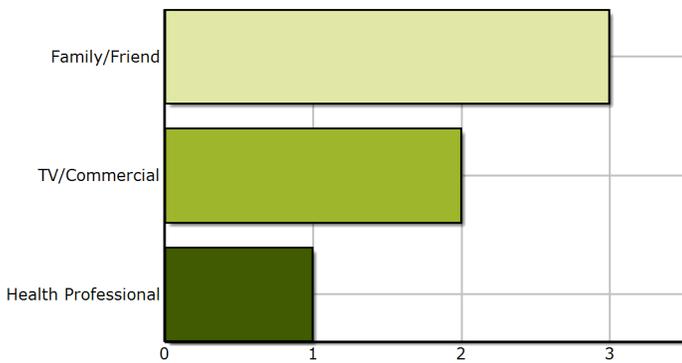
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

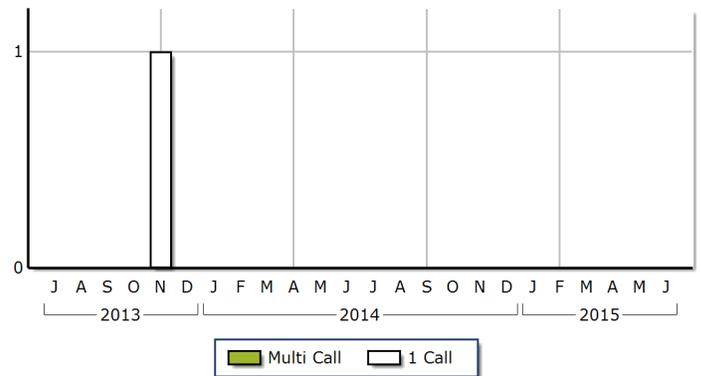


County Population	Prevalence	Tobacco Users
Adult 21,446	21.6 %	4,632 ⁴
		County State
Tobacco Users - Last Full Month		8 1,111
Tobacco Users YTD		25 4,788
Unique Tobacco Users YTD	3	14 3,090
Target Reach		2.0 % 2.0 %
Reach YTD	1	0.54 % 0.95 %
Reach - NAQC	2	0.32 % 0.33 %
Annualized Reach	1	1.08 % 1.90 %
Annualized Reach - NAQC	2	0.65 % 0.65 %
Unique Individual Reach	3	0.30 % 0.61 %

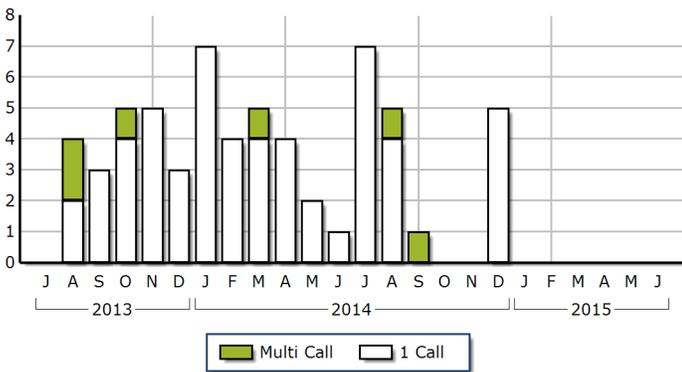
How Heard About



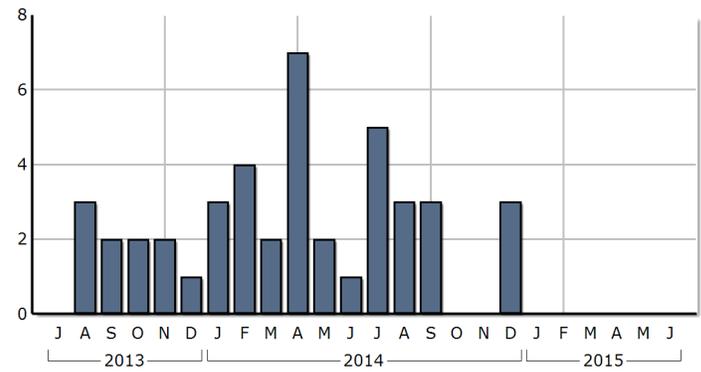
Fax Referral



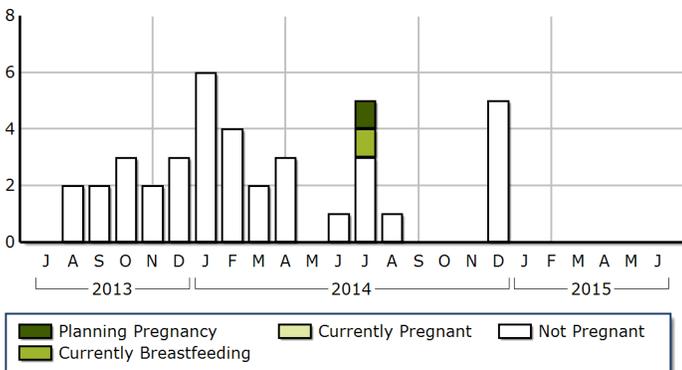
Tobacco User Enrollments By Program Type



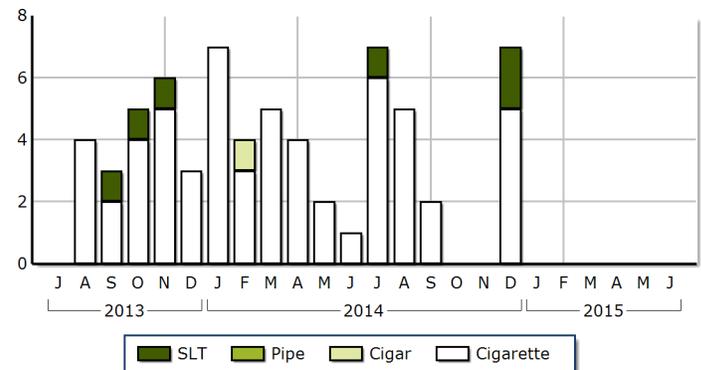
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

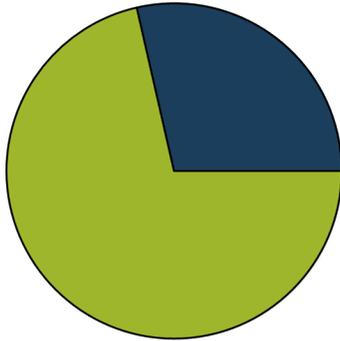


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

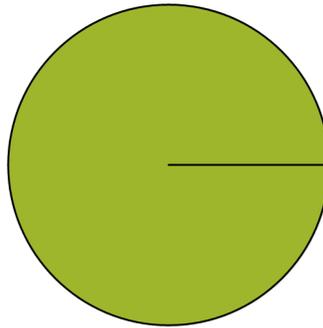
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

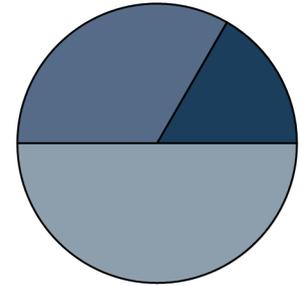
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

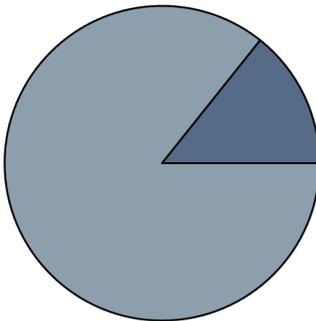
Tobacco Users By Education



No HS Degree/GED, 50.00%
Some College, 33.33%
College Degree, 16.67%

Chart Total N: 6

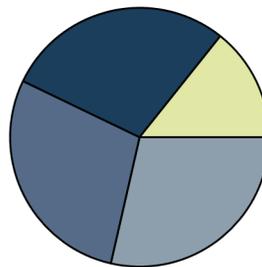
Tobacco Users By Race



White, 85.71%
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

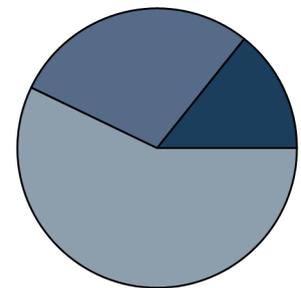
Tobacco Users By Age



35 - 44, 28.57%
45 - 54, 28.57%
55 - 64, 28.57%
65 and Older, 14.29%

Chart Total N: 7

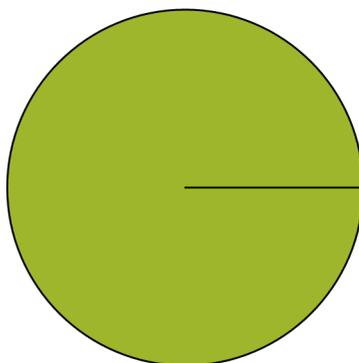
Tobacco Users By Health Plan



Medicaid, 57.14%
Medicare, 28.57%
Uninsured, 14.29%

Chart Total N: 7

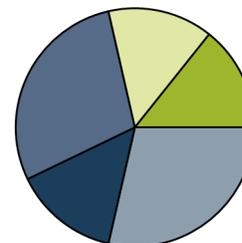
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 28.57%
CAD, 14.29%
COPD, 28.57%
Diabetes, 14.29%
None, 14.29%

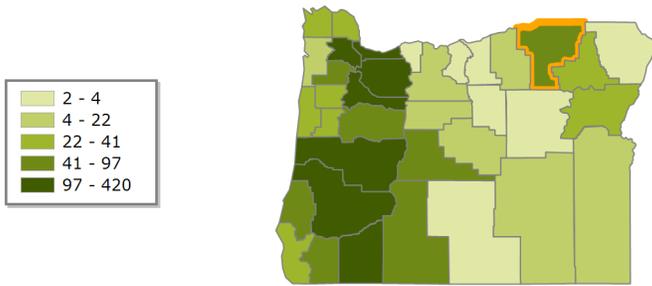
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

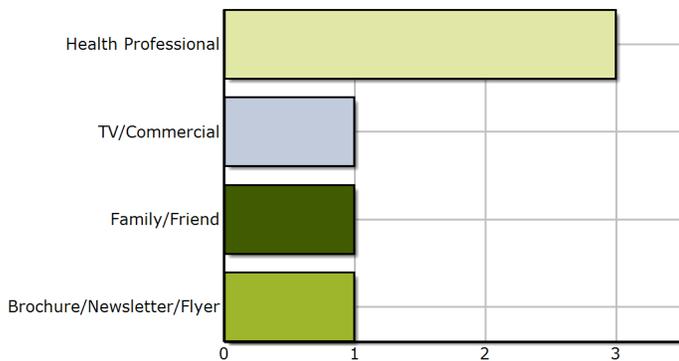
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

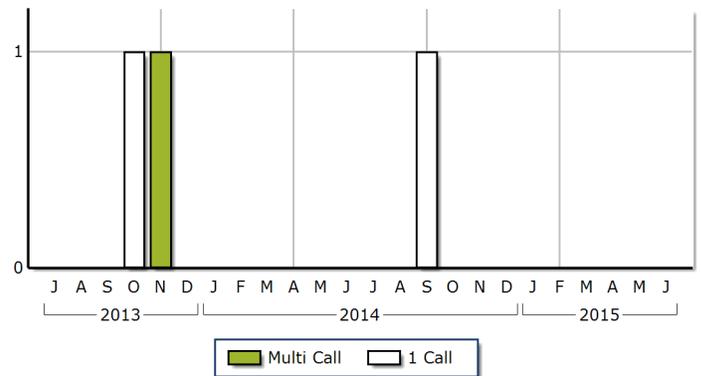


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			10	1,111
Tobacco Users YTD			56	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.43 % 0.95 %
Reach - NAQC			2	0.27 % 0.33 %
Annualized Reach			1	0.85 % 1.90 %
Annualized Reach - NAQC			2	0.53 % 0.65 %
Unique Individual Reach			3	0.26 % 0.61 %

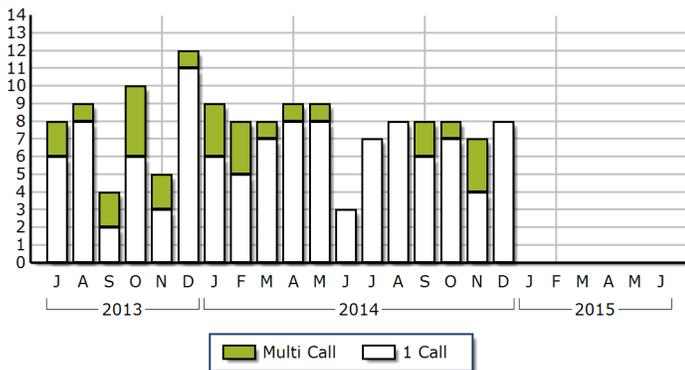
How Heard About



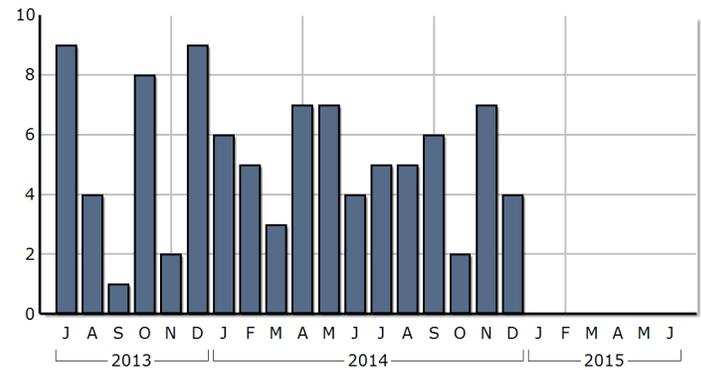
Fax Referral



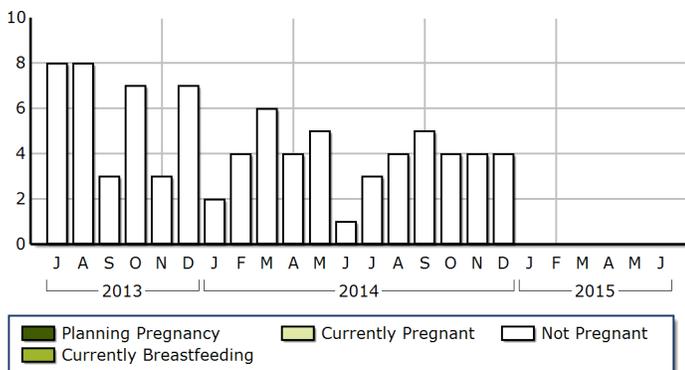
Tobacco User Enrollments By Program Type



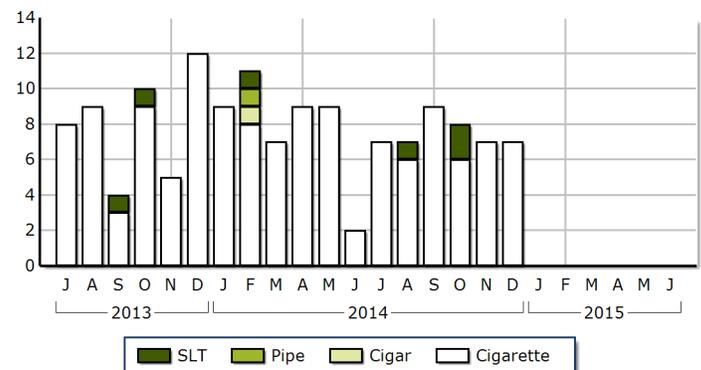
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

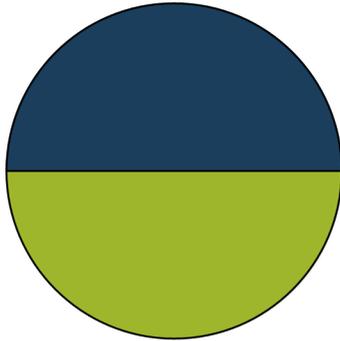


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

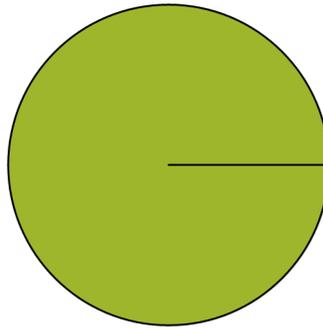
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 8

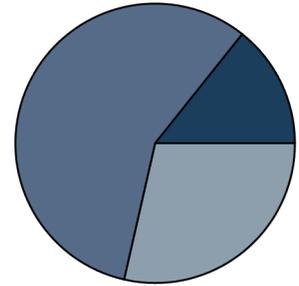
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

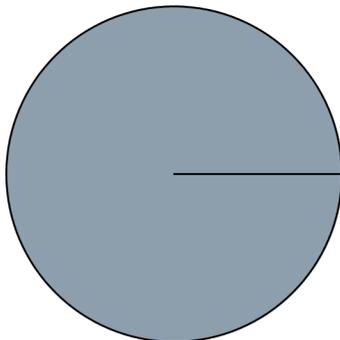
Tobacco Users By Education



No HS Degreee/GED, 28.57%
HS Degreee/GED, 57.14%
Some College, 14.29%

Chart Total N: 7

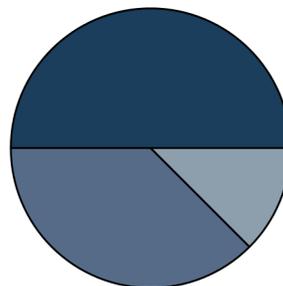
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

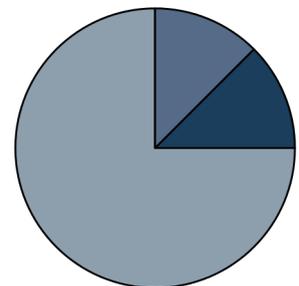
Tobacco Users By Age



25 - 34, 12.50%
45 - 54, 37.50%
55 - 64, 50.00%

Chart Total N: 8

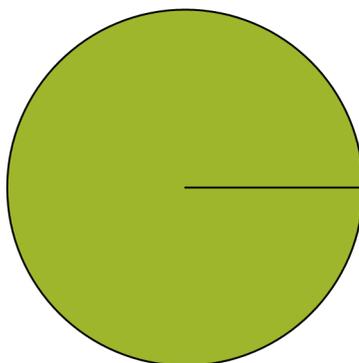
Tobacco Users By Health Plan



Medicaid, 75.00%
Commercially Insured, 12.50%
Medicare, 12.50%

Chart Total N: 8

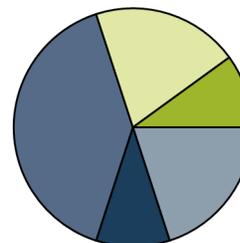
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 10.00%
COPD, 40.00%
Diabetes, 20.00%
None, 10.00%

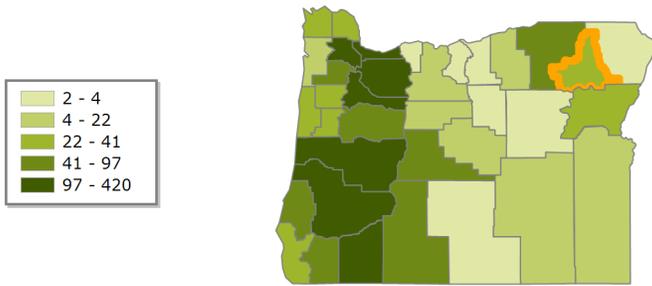
Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

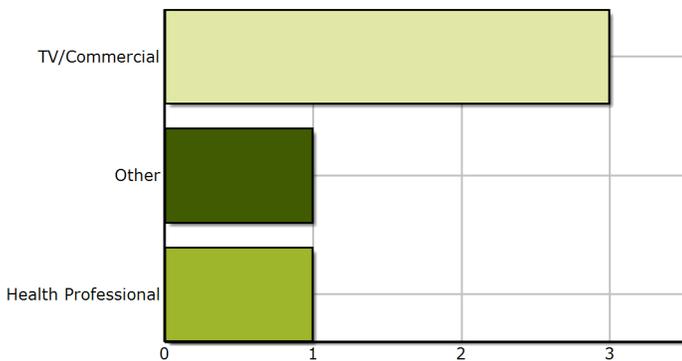
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

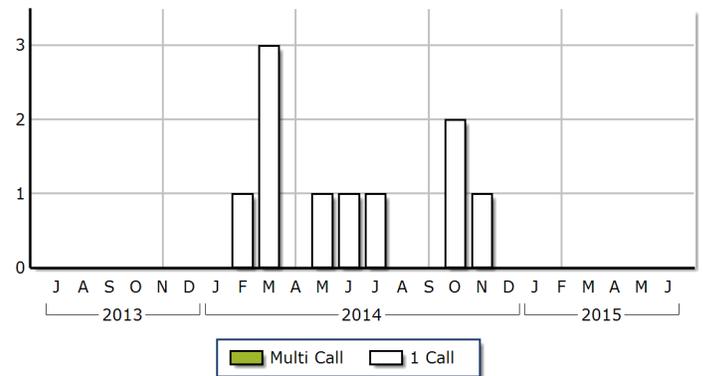


County Population		Prevalence	Tobacco Users
Adult	19,424	13.8 %	2,681 ⁴
			County
Tobacco Users - Last Full Month			6
Tobacco Users YTD			23
Unique Tobacco Users YTD			11
Target Reach			2.0 %
Reach YTD			0.86 %
Reach - NAQC			0.52 %
Annualized Reach			1.72 %
Annualized Reach - NAQC			1.04 %
Unique Individual Reach			0.41 %

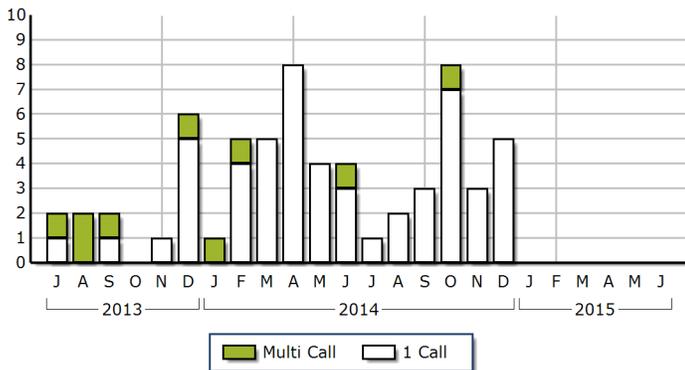
How Heard About



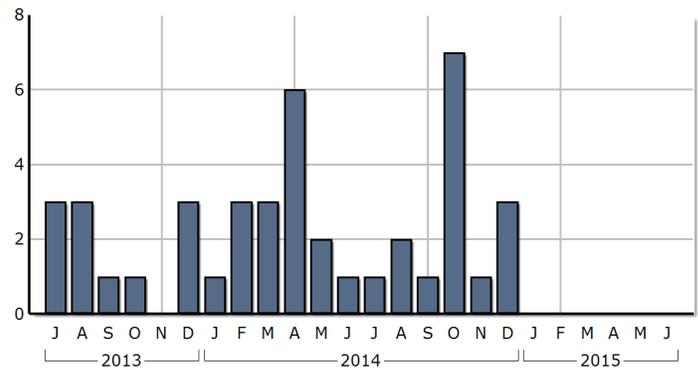
Fax Referral



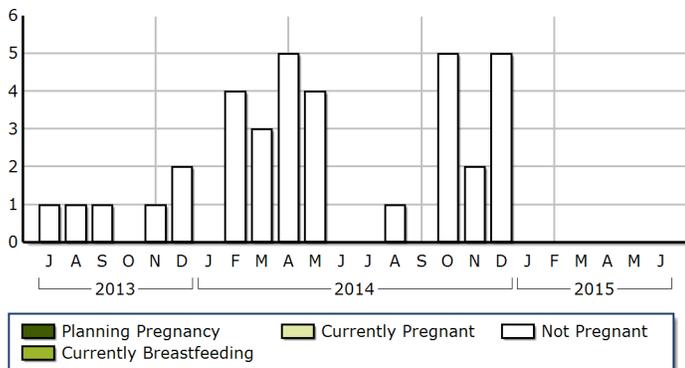
Tobacco User Enrollments By Program Type



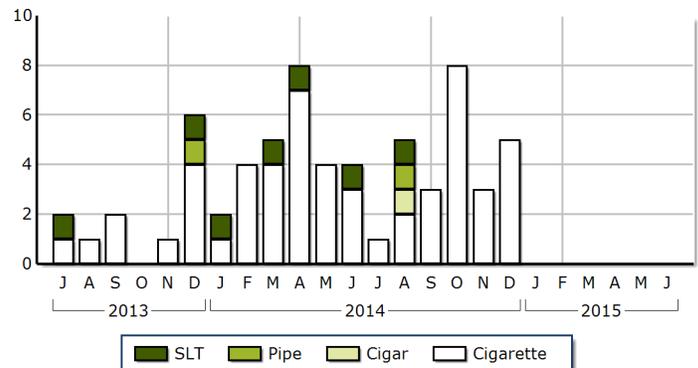
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

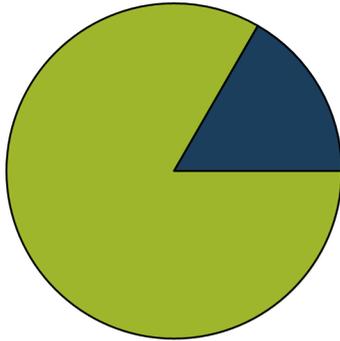


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

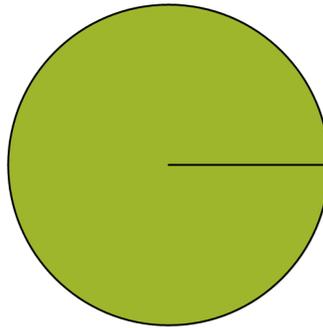
Tobacco Users By Gender



Female, 83.33%
Male, 16.67%

Chart Total N: 6

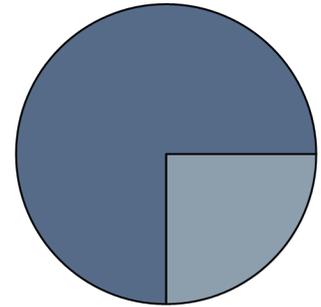
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

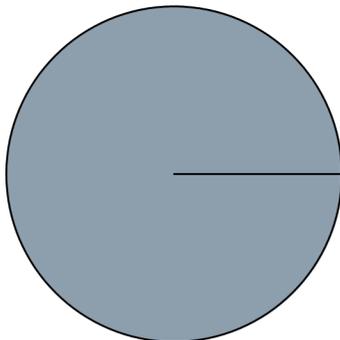
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 75.00%

Chart Total N: 4

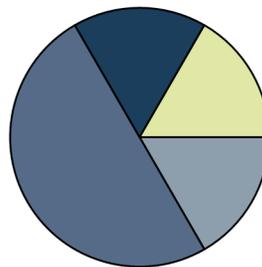
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

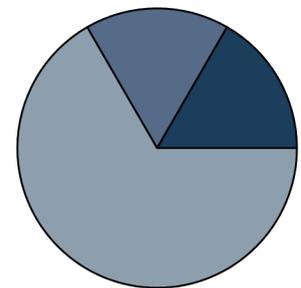
Tobacco Users By Age



25 - 34, 16.67%
45 - 54, 50.00%
55 - 64, 16.67%
65 and Older, 16.67%

Chart Total N: 6

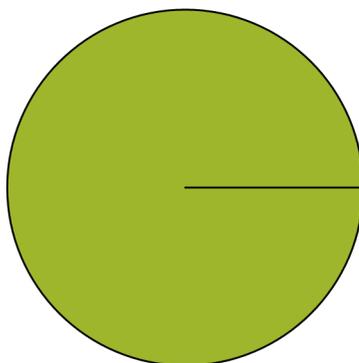
Tobacco Users By Health Plan



Medicaid, 66.67%
Medicare, 16.67%
Commercially Insured, 16.67%

Chart Total N: 6

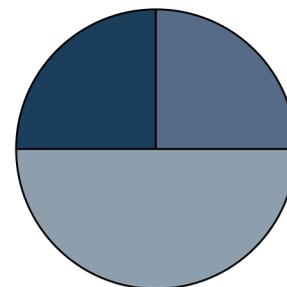
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



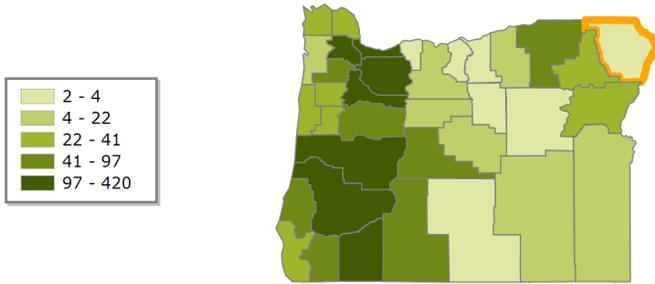
Asthma, 50.00%
CAD, 25.00%
None, 25.00%

Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

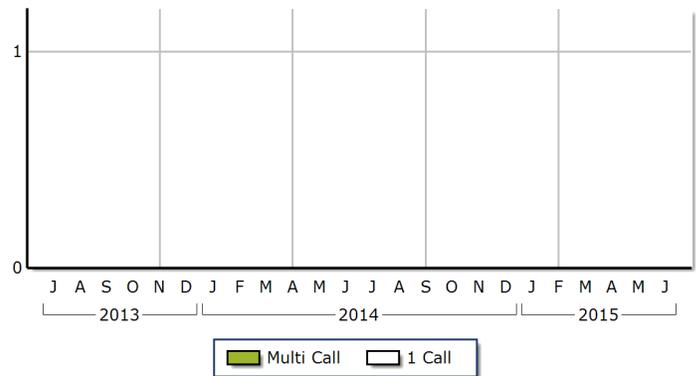
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

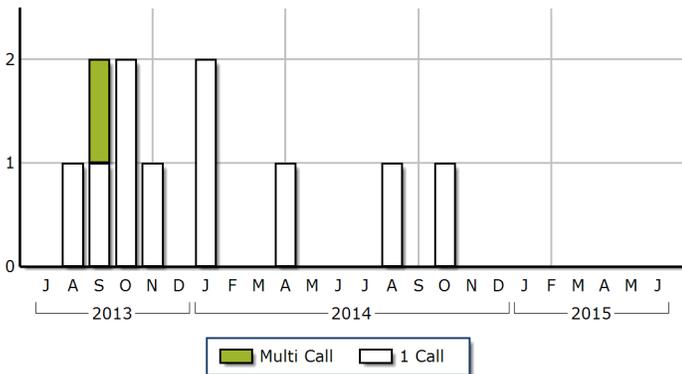


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	⁴
			County	State
Tobacco Users - Last Full Month			-	1,111
Tobacco Users YTD			2	4,788
Unique Tobacco Users YTD			3	3,090
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.19 %
Reach - NAQC			2	0.10 %
Annualized Reach			1	0.39 %
Annualized Reach - NAQC			2	0.19 %
Unique Individual Reach			3	0.10 %

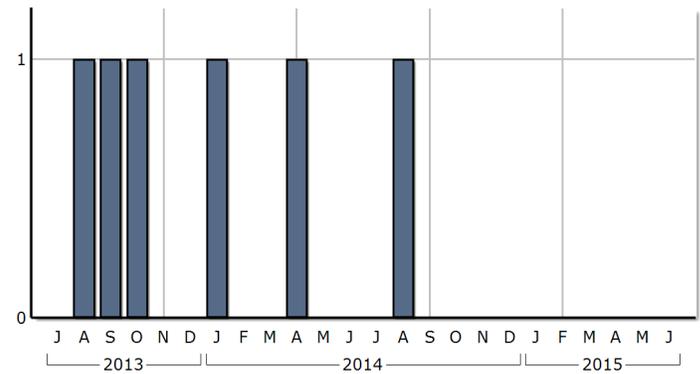
Fax Referral



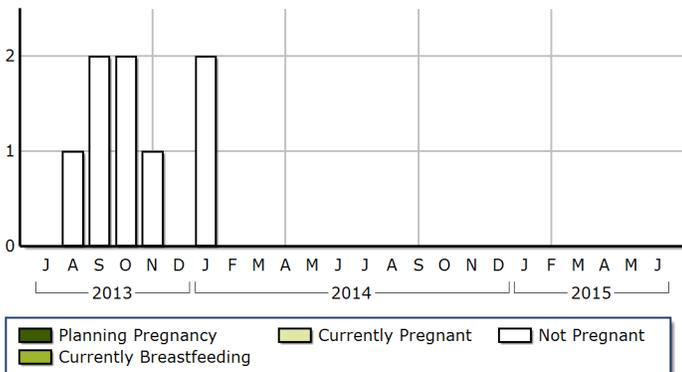
Tobacco User Enrollments By Program Type



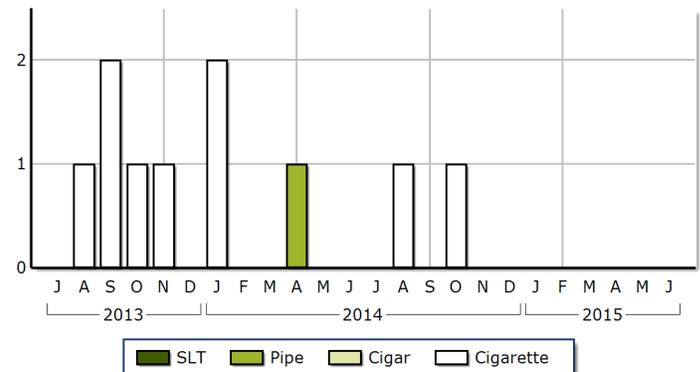
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

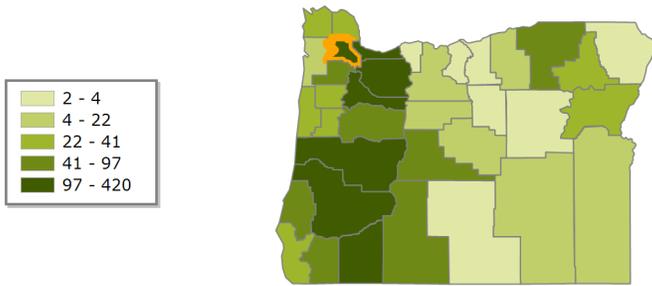


1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

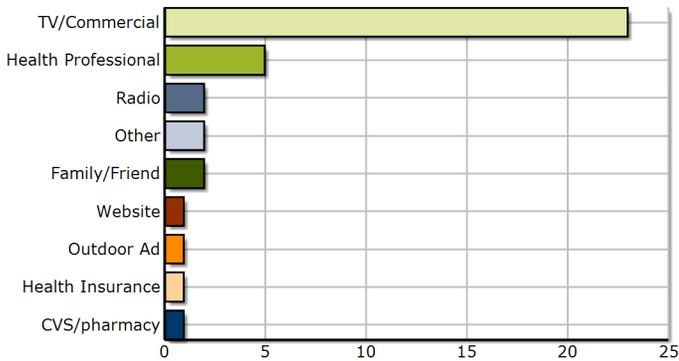
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

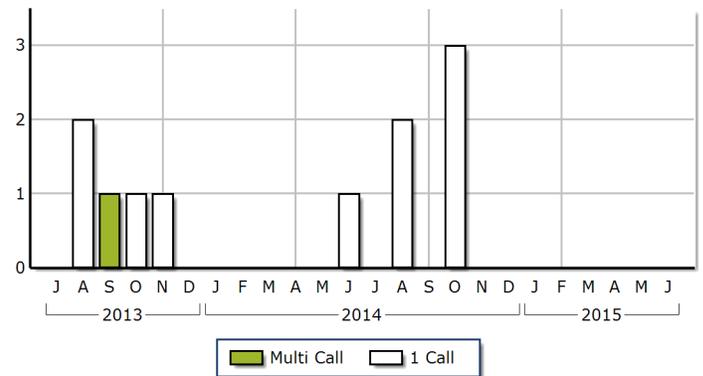


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		54
Tobacco Users YTD		249
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
Tobacco Users - Last Full Month		1,111
Tobacco Users YTD		4,788
Unique Tobacco Users YTD		3,090
Target Reach		2.0 %
Reach YTD		0.50 %
Reach - NAQC		0.30 %
Annualized Reach		1.00 %
Annualized Reach - NAQC		0.60 %
Unique Individual Reach		0.28 %

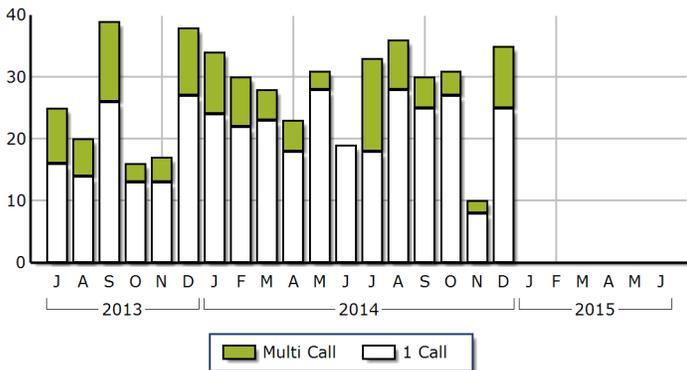
How Heard About



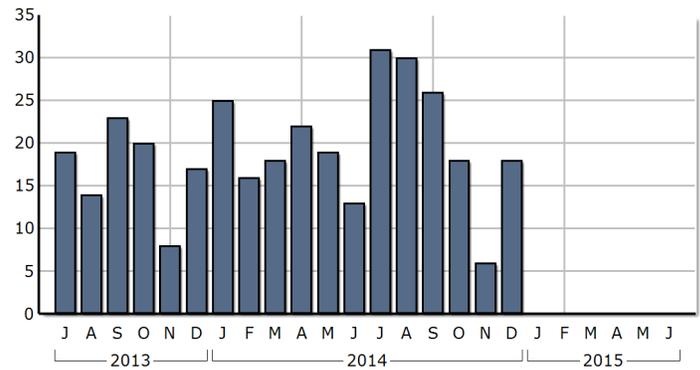
Fax Referral



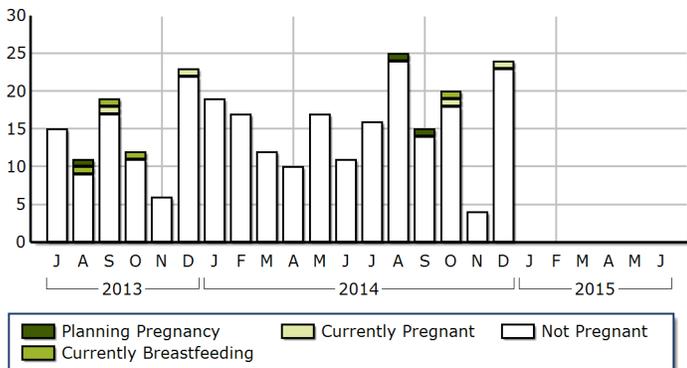
Tobacco User Enrollments By Program Type



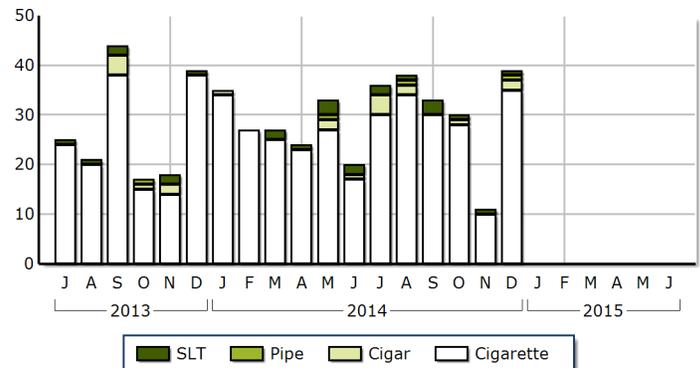
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

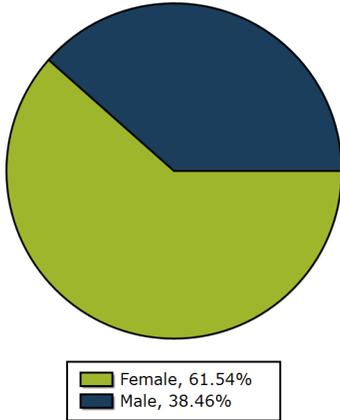


Chart Total N: 39

Tobacco Users By Language

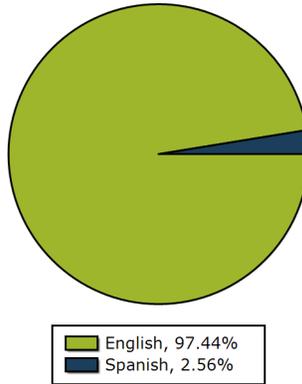


Chart Total N: 39

Tobacco Users By Education

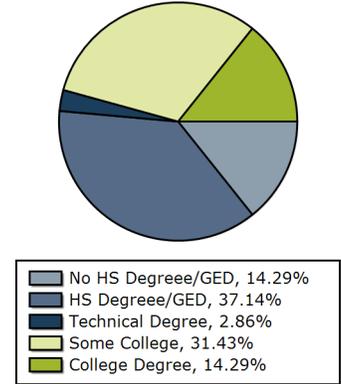


Chart Total N: 35

Tobacco Users By Race

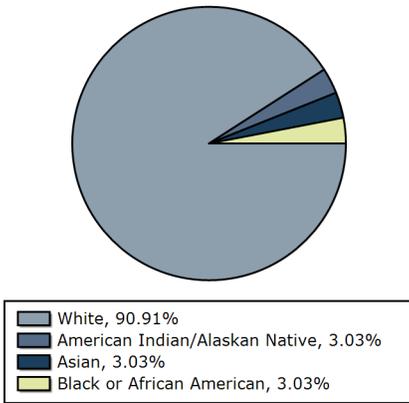


Chart Total N: 33

Tobacco Users By Age

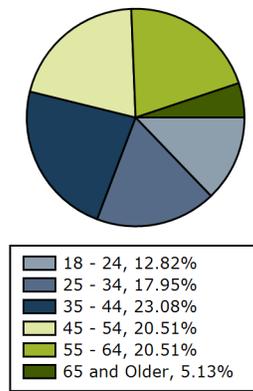


Chart Total N: 39

Tobacco Users By Health Plan

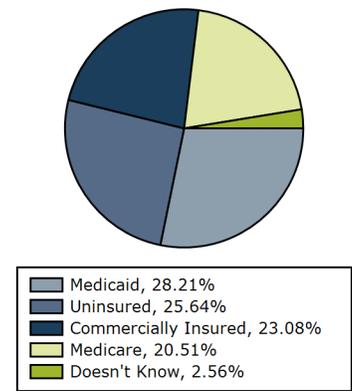


Chart Total N: 39

Tobacco Users By Ethnicity

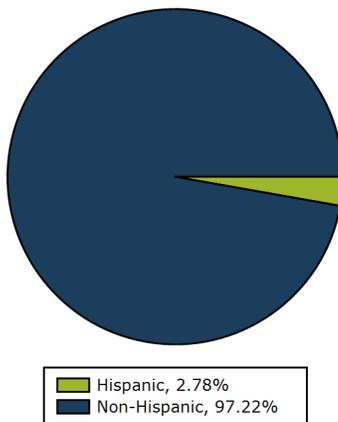


Chart Total N: 36

Tobacco Users By Chronic Condition

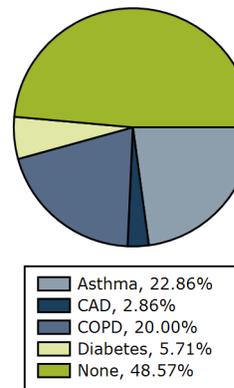


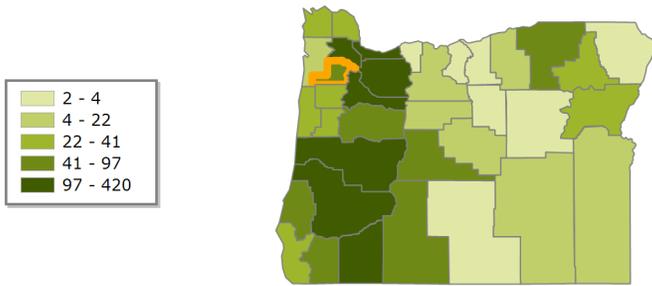
Chart Total N: 35

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

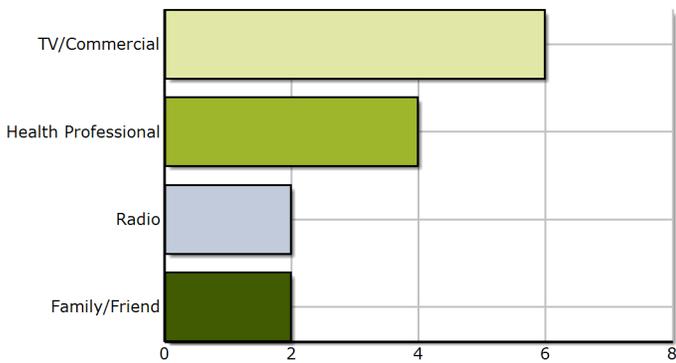
From 12/1/2014 through 12/31/2014

State Tobacco Users Served Contract YTD (Adults)

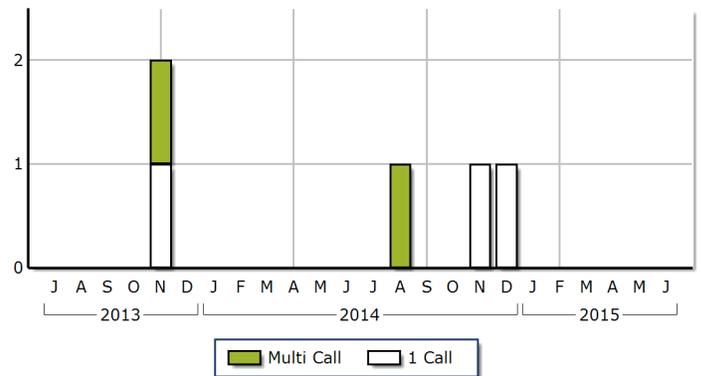


County Population		Prevalence	Tobacco Users
Adult	72,300	18.5 %	13,376 ⁴
			County
Tobacco Users - Last Full Month			16
Tobacco Users YTD			61
Unique Tobacco Users YTD			38
Target Reach			2.0 %
Reach YTD			1 0.46 %
Reach - NAQC			2 0.31 %
Annualized Reach			1 0.91 %
Annualized Reach - NAQC			2 0.63 %
Unique Individual Reach			3 0.28 %

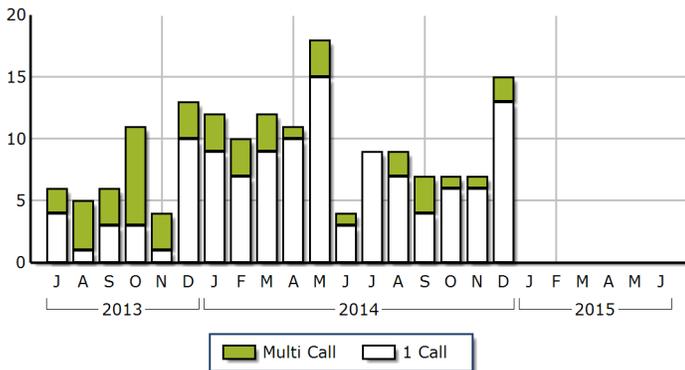
How Heard About



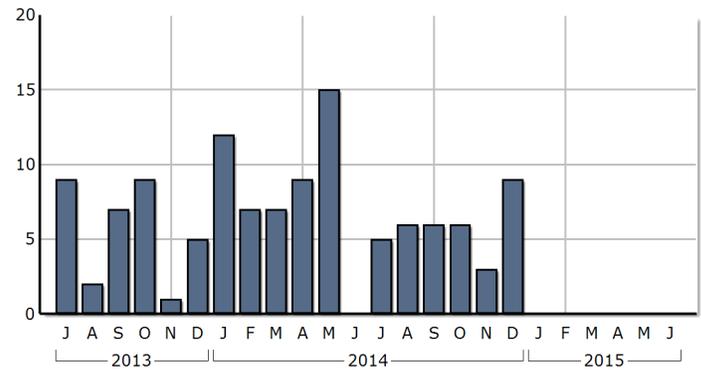
Fax Referral



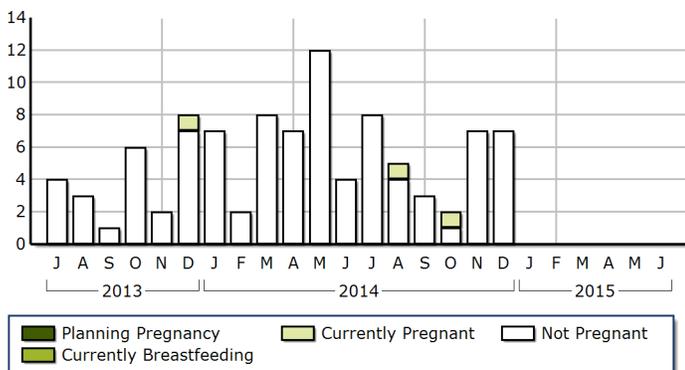
Tobacco User Enrollments By Program Type



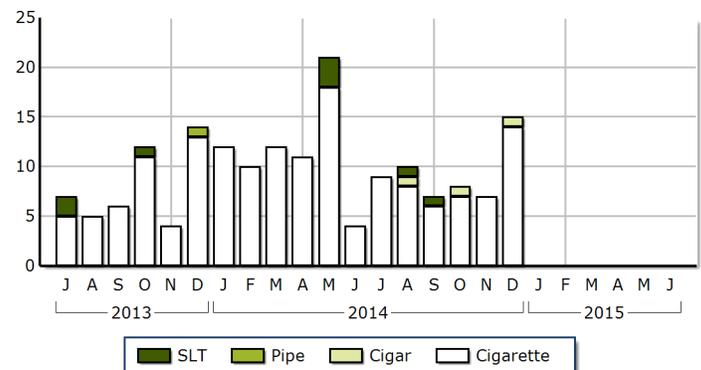
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

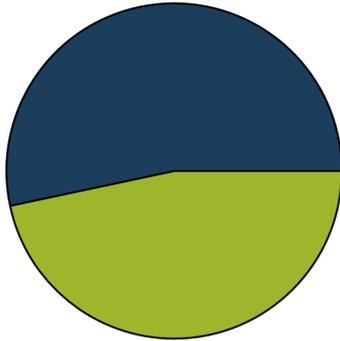


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

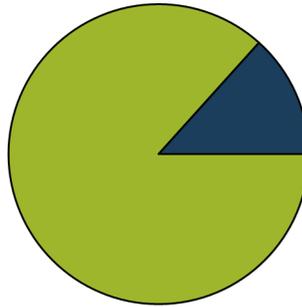
Tobacco Users By Gender



Female, 46.67%
Male, 53.33%

Chart Total N: 15

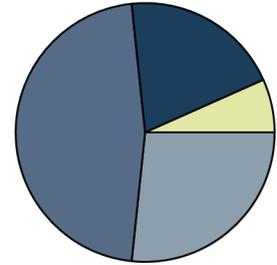
Tobacco Users By Language



English, 86.67%
Spanish, 13.33%

Chart Total N: 15

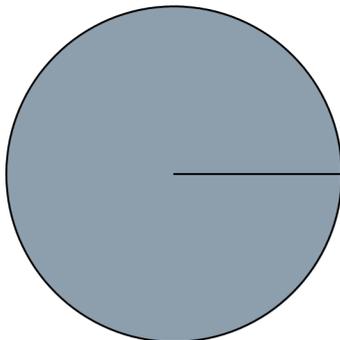
Tobacco Users By Education



No HS Degreee/GED, 26.67%
HS Degreee/GED, 46.67%
Some College, 20.00%
College Degree, 6.67%

Chart Total N: 15

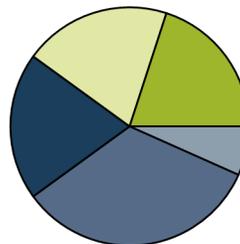
Tobacco Users By Race



White, 100.00%

Chart Total N: 13

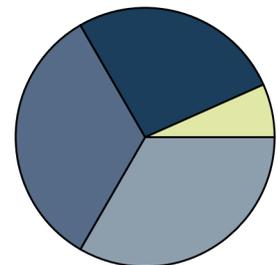
Tobacco Users By Age



18 - 24, 6.67%
25 - 34, 33.33%
35 - 44, 20.00%
45 - 54, 20.00%
55 - 64, 20.00%

Chart Total N: 15

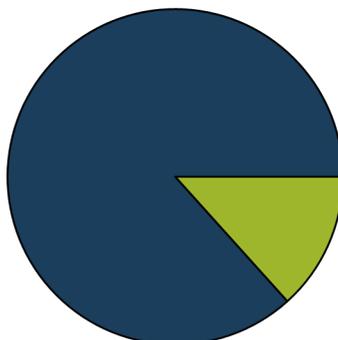
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 26.67%
Medicare, 6.67%

Chart Total N: 15

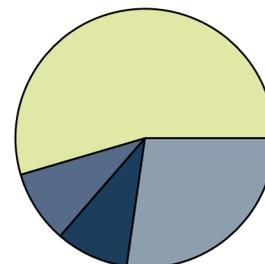
Tobacco Users By Ethnicity



Hispanic, 13.33%
Non-Hispanic, 86.67%

Chart Total N: 15

Tobacco Users By Chronic Condition



Asthma, 27.27%
COPD, 9.09%
Diabetes, 9.09%
None, 54.55%

Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.