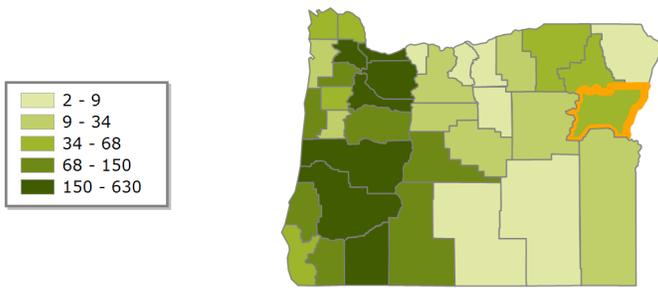
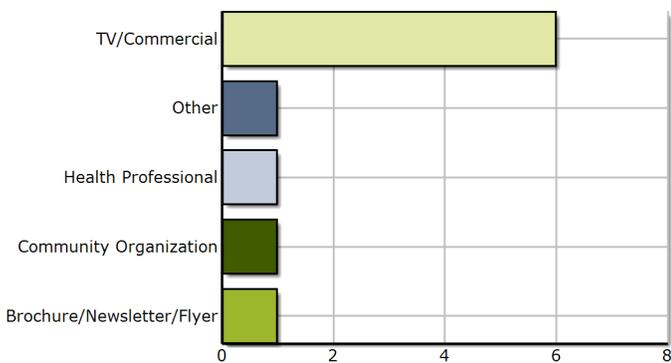


## State Tobacco Users Served Contract YTD (Adults)

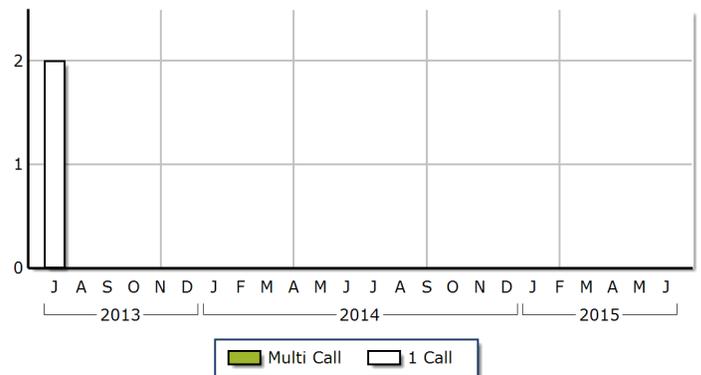


| County Population                      |        | Prevalence | Tobacco Users |                    |
|--|--------|------------|---------------|--------------------|
| Adult                                  | 13,243 | 20.0 %     |               | 2,649 <sup>4</sup> |
|  |        |            | County        | State              |
| <b>Tobacco Users - Last Full Month</b> |        |            | 11            | 1,947              |
| <b>Tobacco Users YTD</b>               |        |            | 40            | 6,742              |
| <b>Unique Tobacco Users YTD</b>        |        |            | 3             | 4,393              |
| <b>Target Reach</b>                    |        |            | 2.0 %         | 2.0 %              |
| <b>Reach YTD</b>                       |        |            | 1             | 1.51 %             |
| <b>Reach - NAQC</b>                    |        |            | 2             | 1.21 %             |
| <b>Annualized Reach</b>                |        |            | 1             | 2.59 %             |
| <b>Annualized Reach - NAQC</b>         |        |            | 2             | 2.07 %             |
| <b>Unique Individual Reach</b>         |        |            | 3             | 1.13 %             |

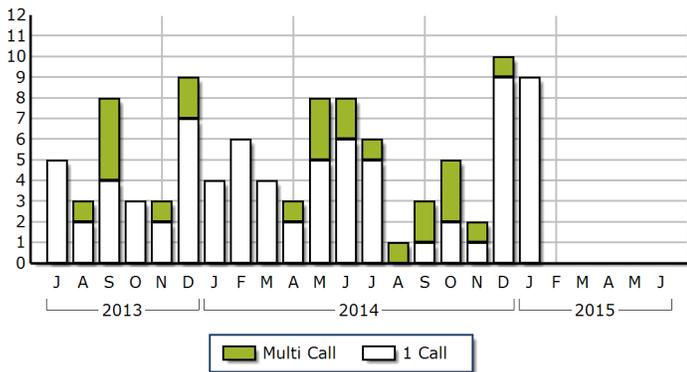
## How Heard About



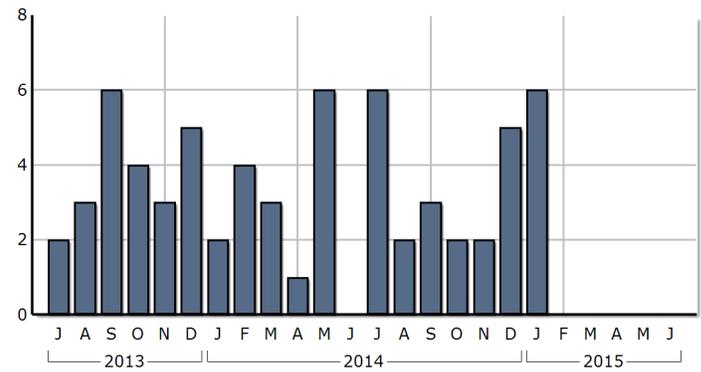
## Fax Referral



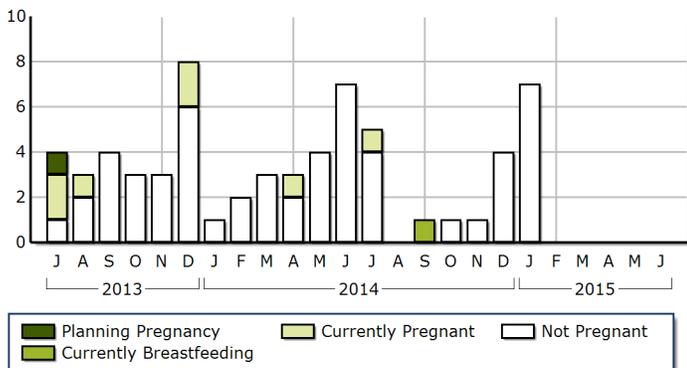
## Tobacco User Enrollments By Program Type



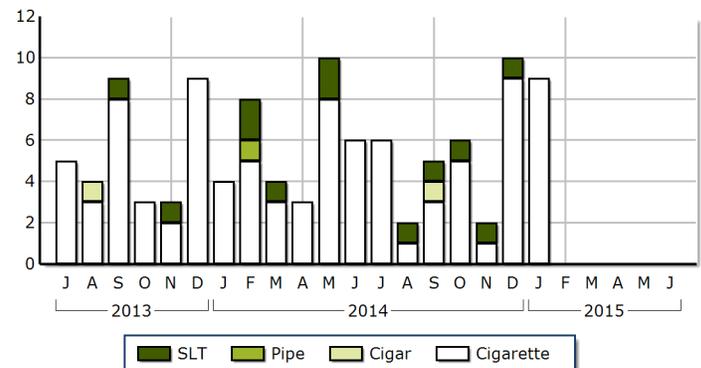
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

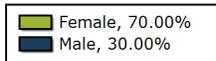
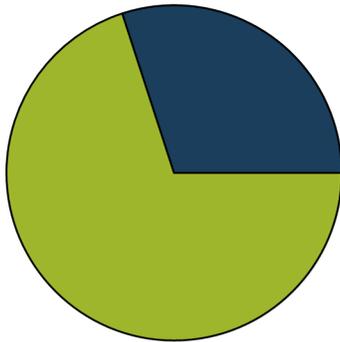


Chart Total N: 10

Tobacco Users By Language

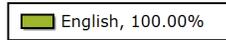
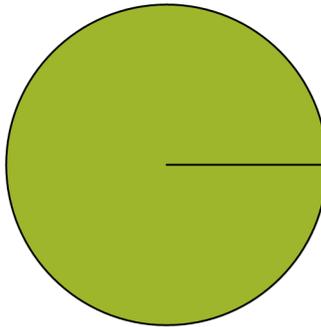


Chart Total N: 10

Tobacco Users By Education

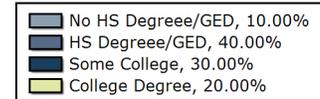
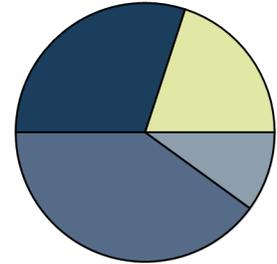


Chart Total N: 10

Tobacco Users By Race

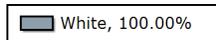
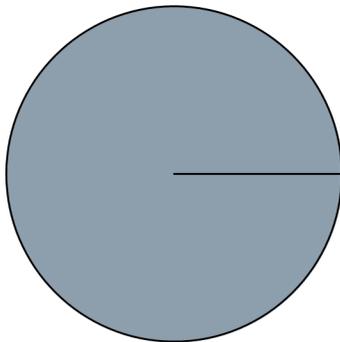


Chart Total N: 10

Tobacco Users By Age

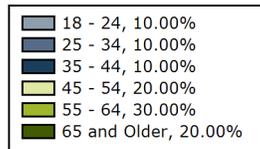
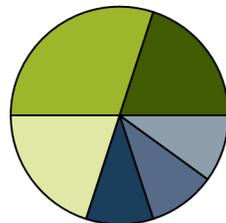


Chart Total N: 10

Tobacco Users By Health Plan

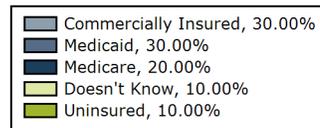
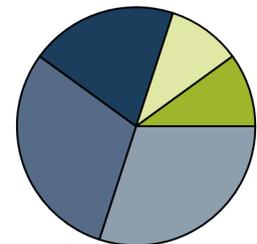


Chart Total N: 10

Tobacco Users By Ethnicity

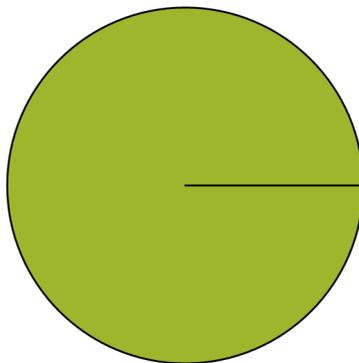


Chart Total N: 10

Tobacco Users By Chronic Condition

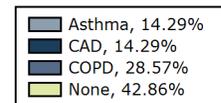
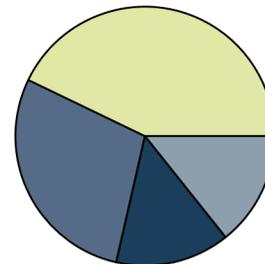


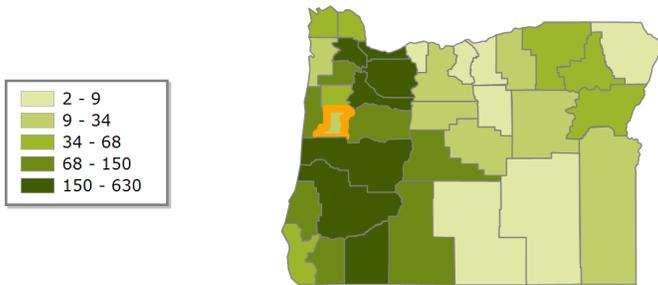
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

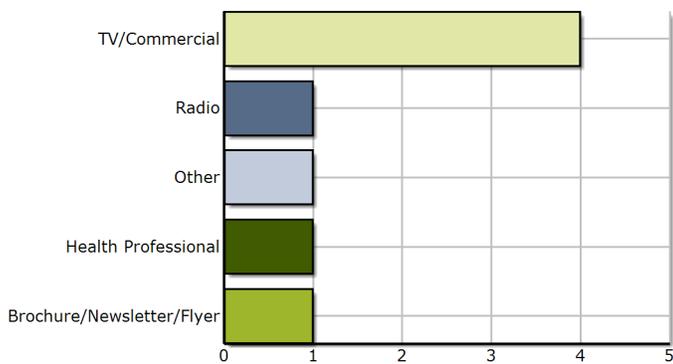
From 1/1/2015 through 1/31/2015

State Tobacco Users Served Contract YTD (Adults)

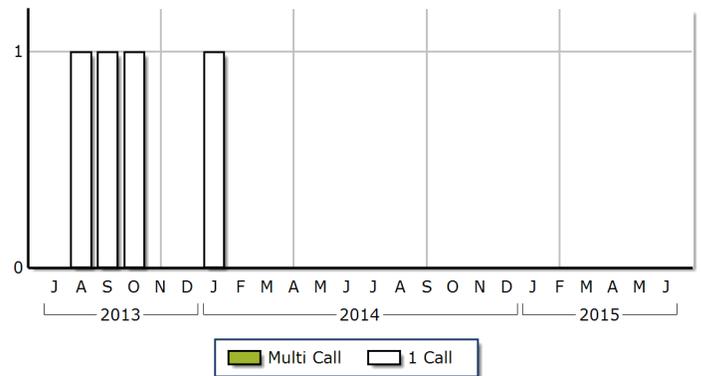


| County Population               |        | Prevalence | Tobacco Users      |        |
|---------------------------------|--------|------------|--------------------|--------|
| Adult                           | 69,035 | 10.8 %     | 7,456 <sup>4</sup> |        |
|                                 |        |            | County             | State  |
| Tobacco Users - Last Full Month |        |            | 10                 | 1,947  |
| Tobacco Users YTD               |        |            | 37                 | 6,742  |
| Unique Tobacco Users YTD        |        |            | 3                  | 4,393  |
| Target Reach                    |        |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |        |            | 1                  | 0.50 % |
| Reach - NAQC                    |        |            | 2                  | 0.42 % |
| Annualized Reach                |        |            | 1                  | 0.85 % |
| Annualized Reach - NAQC         |        |            | 2                  | 0.71 % |
| Unique Individual Reach         |        |            | 3                  | 0.87 % |

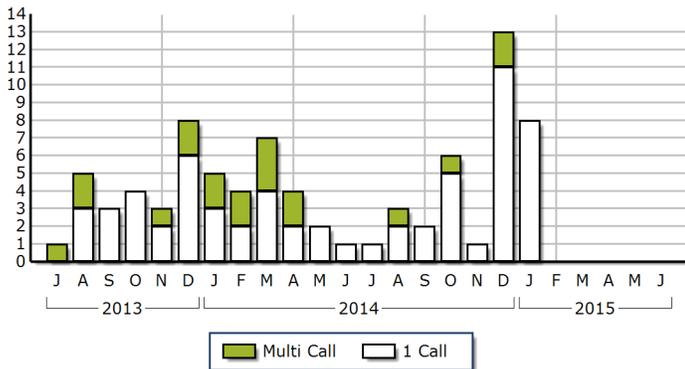
How Heard About



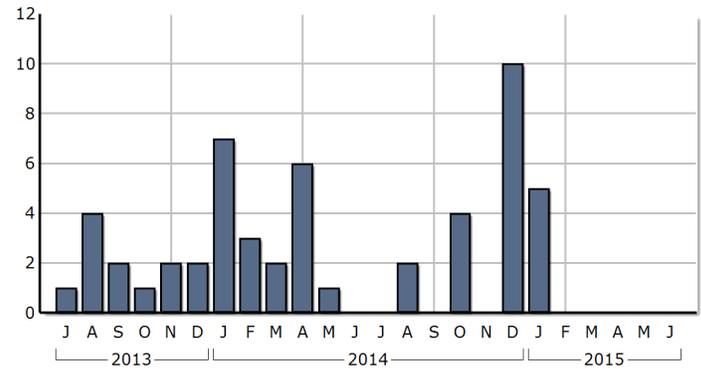
Fax Referral



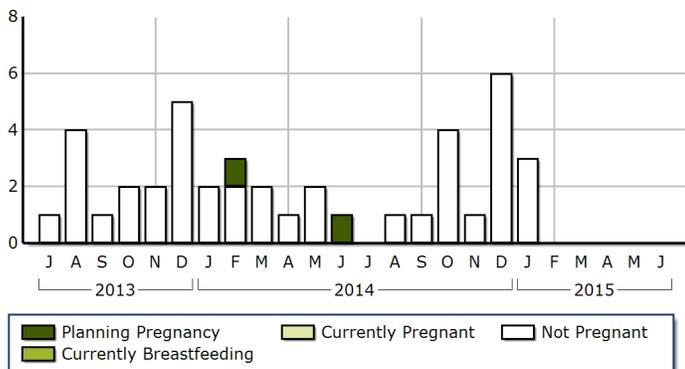
Tobacco User Enrollments By Program Type



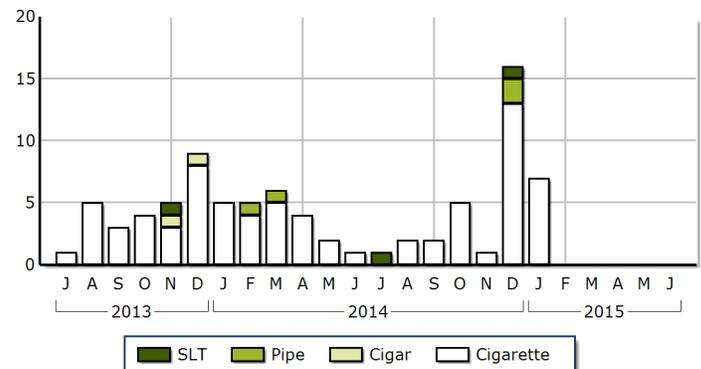
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

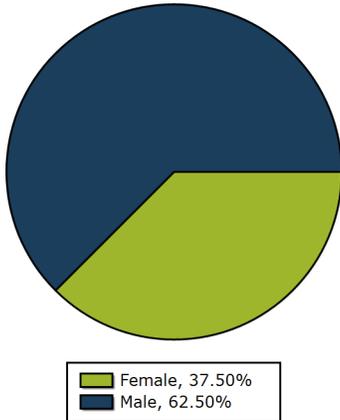


Chart Total N: 8

Tobacco Users By Language

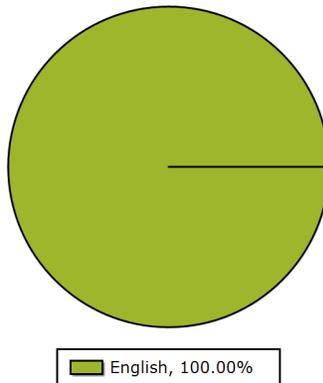


Chart Total N: 8

Tobacco Users By Education

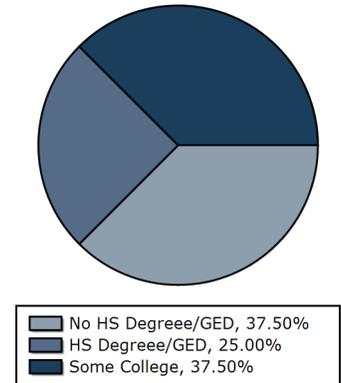


Chart Total N: 8

Tobacco Users By Race

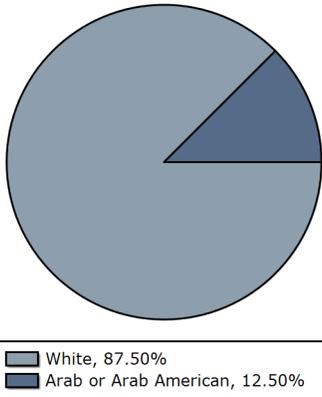


Chart Total N: 8

Tobacco Users By Age

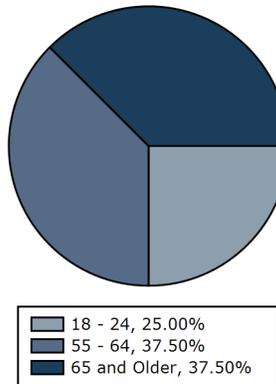


Chart Total N: 8

Tobacco Users By Health Plan

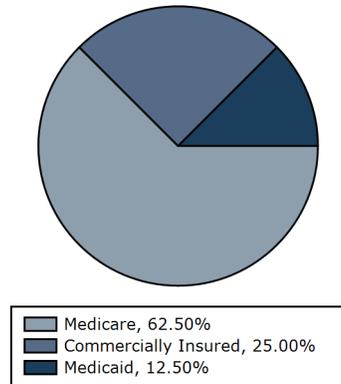


Chart Total N: 8

Tobacco Users By Ethnicity

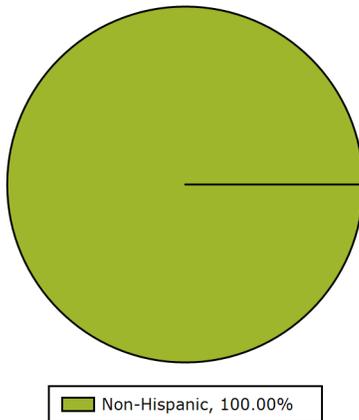


Chart Total N: 8

Tobacco Users By Chronic Condition

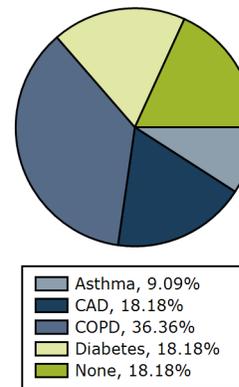
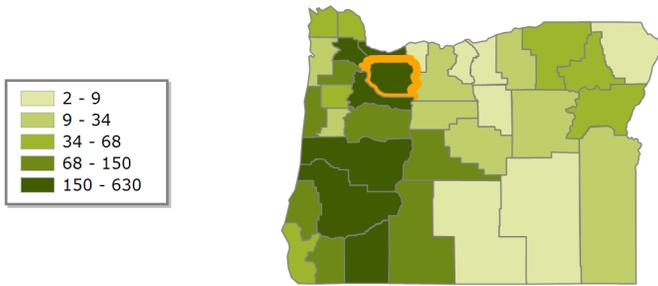


Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

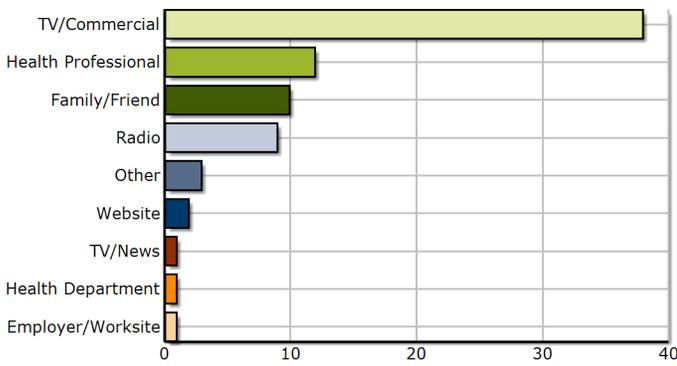
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

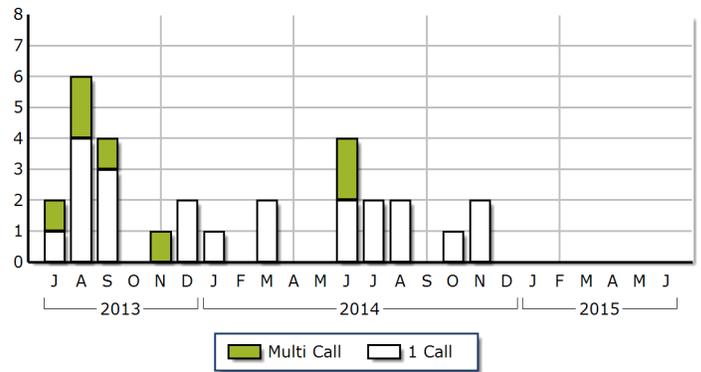


| County Population                      | Prevalence | Tobacco Users       |
|--|------------|---------------------|
| <b>Adult</b>                           | 289,948    | 15.4 %              |
|  |            | 44,652 <sup>4</sup> |
|  |            | County              |
| <b>Tobacco Users - Last Full Month</b> |            | 100                 |
| <b>Tobacco Users YTD</b>               |            | 358                 |
| <b>Unique Tobacco Users YTD</b>        |            | 3                   |
| <b>Target Reach</b>                    |            | 2.0 %               |
| <b>Reach YTD</b>                       |            | 1                   |
| <b>Reach - NAQC</b>                    |            | 2                   |
| <b>Annualized Reach</b>                |            | 1                   |
| <b>Annualized Reach - NAQC</b>         |            | 2                   |
| <b>Unique Individual Reach</b>         |            | 3                   |

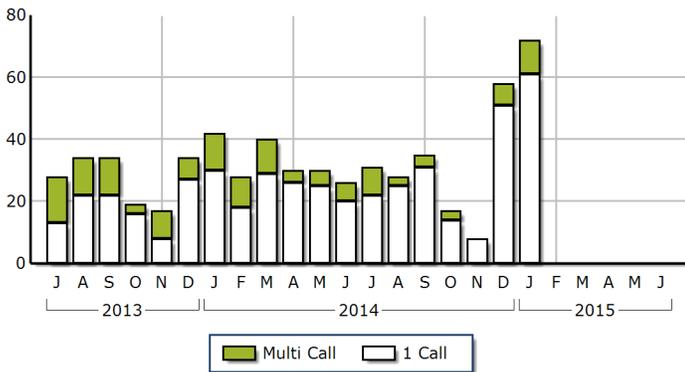
## How Heard About



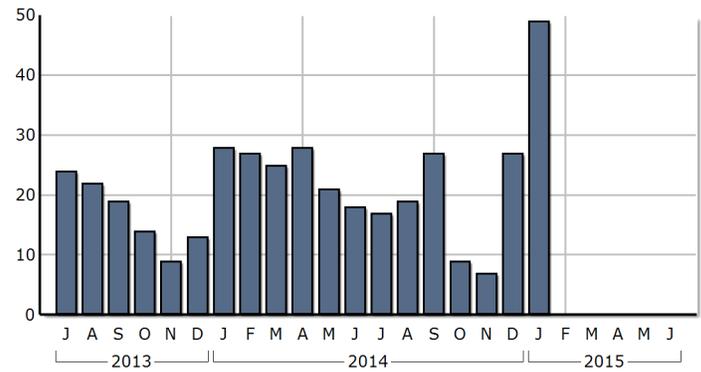
## Fax Referral



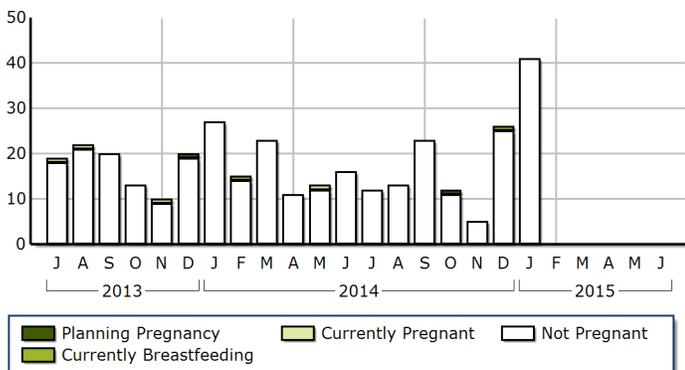
## Tobacco User Enrollments By Program Type



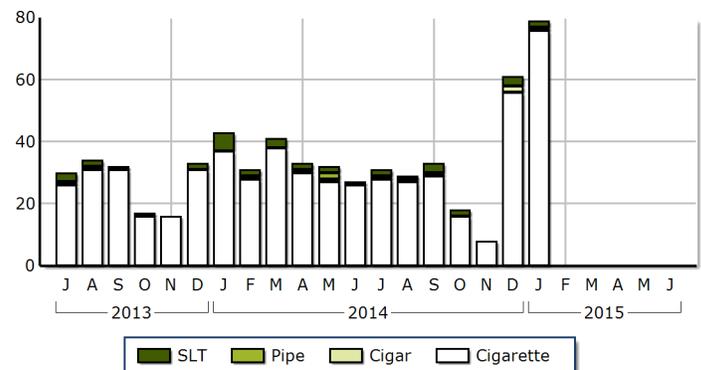
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

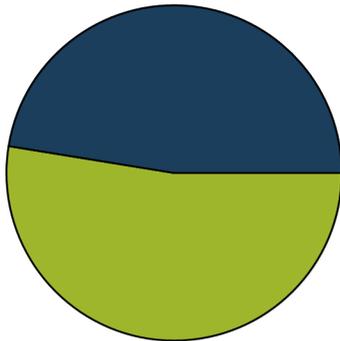


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

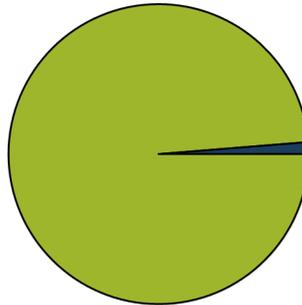
Tobacco Users By Gender



Female, 52.56%  
Male, 47.44%

Chart Total N: 78

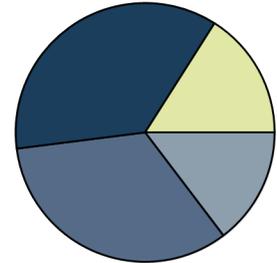
Tobacco Users By Language



English, 98.72%  
Spanish, 1.28%

Chart Total N: 78

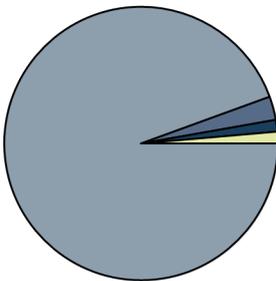
Tobacco Users By Education



No HS Degreee/GED, 14.67%  
HS Degreee/GED, 33.33%  
Some College, 36.00%  
College Degree, 16.00%

Chart Total N: 75

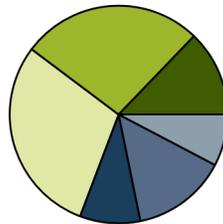
Tobacco Users By Race



White, 94.44%  
American Indian/Alaskan Native, 2.78%  
Asian, 1.39%  
Black or African American, 1.39%

Chart Total N: 72

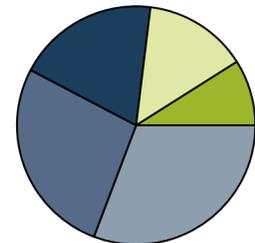
Tobacco Users By Age



18 - 24, 7.69%  
25 - 34, 14.10%  
35 - 44, 8.97%  
45 - 54, 29.49%  
55 - 64, 26.92%  
65 and Older, 12.82%

Chart Total N: 78

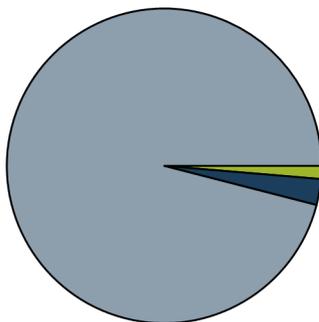
Tobacco Users By Health Plan



Commercially Insured, 30.77%  
Medicare, 26.92%  
Uninsured, 19.23%  
Medicaid, 14.10%  
Doesn't Know, 8.97%

Chart Total N: 78

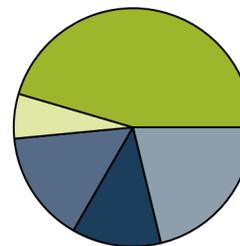
Tobacco Users By Ethnicity



Does Not Know, 1.33%  
Hispanic, 2.67%  
Non-Hispanic, 96.00%

Chart Total N: 75

Tobacco Users By Chronic Condition



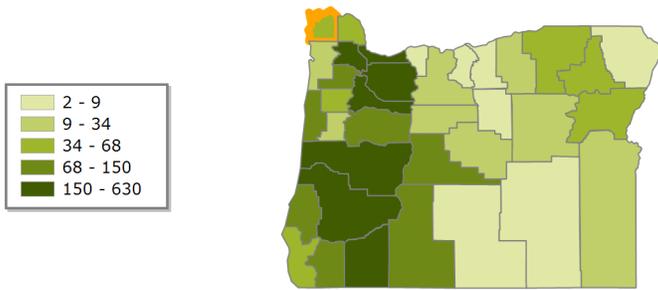
Asthma, 21.21%  
CAD, 12.12%  
COPD, 15.15%  
Diabetes, 6.06%  
None, 45.45%

Chart Total N: 66

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

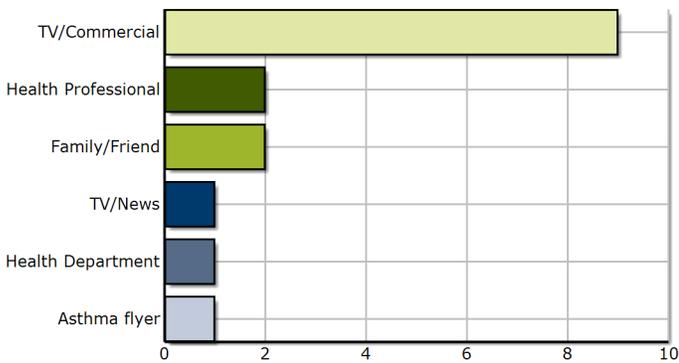
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

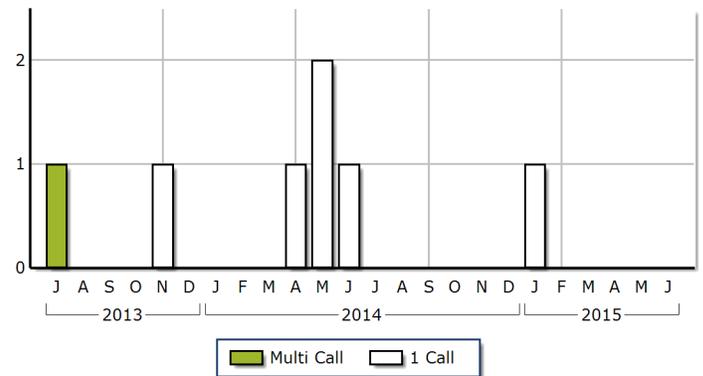


| County Population               | Prevalence | Tobacco Users      |
|---------------------------------|------------|--------------------|
| Adult                           | 29,812     | 21.5 %             |
|                                 |            | 6,410 <sup>4</sup> |
|                                 |            | County             |
| Tobacco Users - Last Full Month |            | 17                 |
| Tobacco Users YTD               |            | 53                 |
| Unique Tobacco Users YTD        |            | 33                 |
| Target Reach                    |            | 2.0 %              |
| Reach YTD                       |            | 0.83 %             |
| Reach - NAQC                    |            | 0.53 %             |
| Annualized Reach                |            | 1.42 %             |
| Annualized Reach - NAQC         |            | 0.91 %             |
| Unique Individual Reach         |            | 0.51 %             |

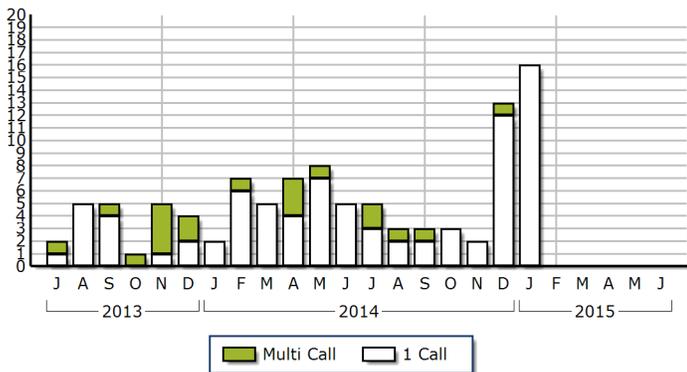
## How Heard About



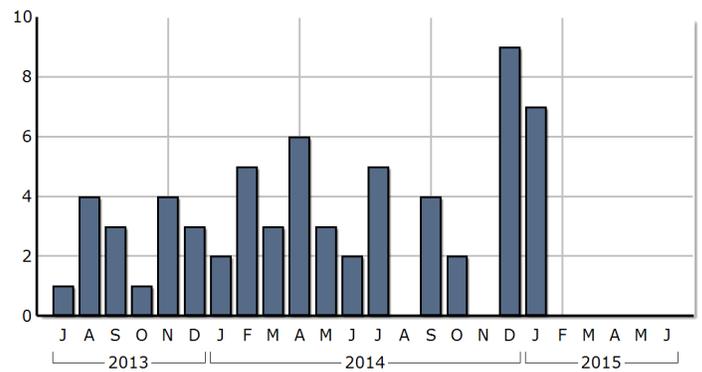
## Fax Referral



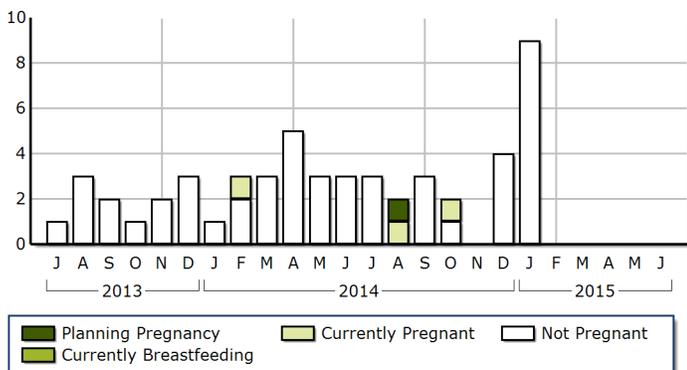
## Tobacco User Enrollments By Program Type



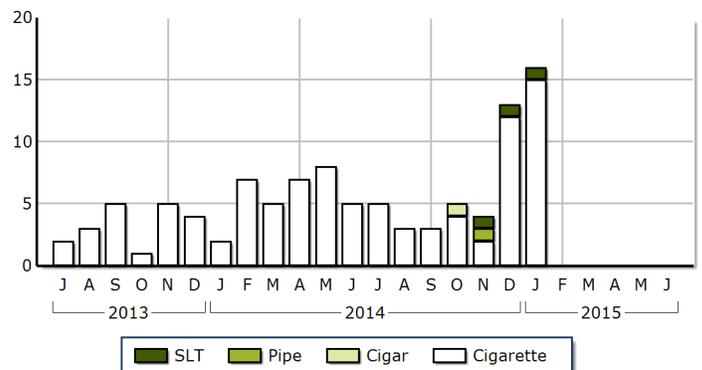
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

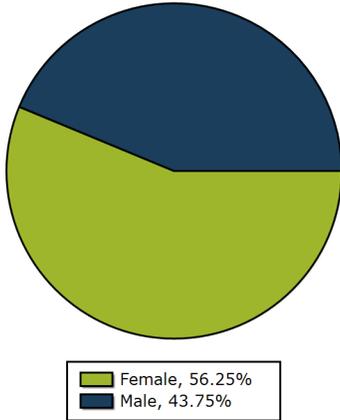


Chart Total N: 16

Tobacco Users By Language

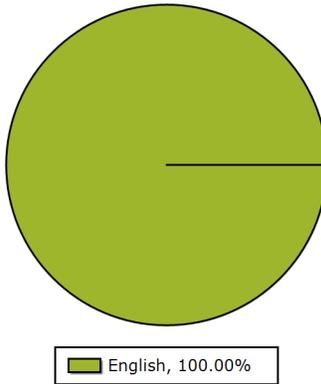


Chart Total N: 16

Tobacco Users By Education

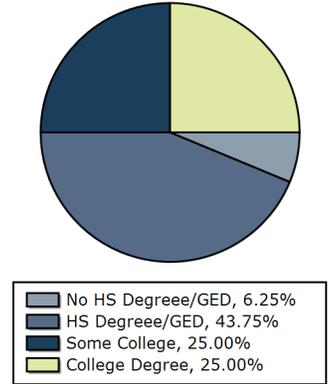


Chart Total N: 16

Tobacco Users By Race

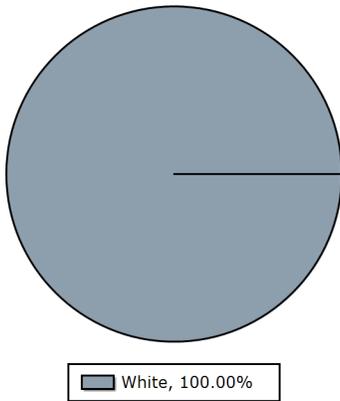


Chart Total N: 16

Tobacco Users By Age

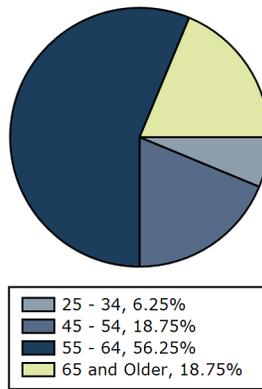


Chart Total N: 16

Tobacco Users By Health Plan

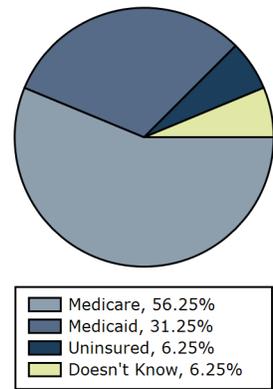


Chart Total N: 16

Tobacco Users By Ethnicity

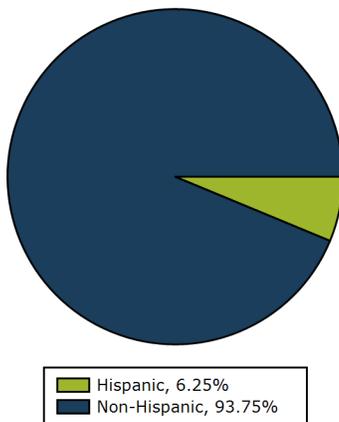


Chart Total N: 16

Tobacco Users By Chronic Condition

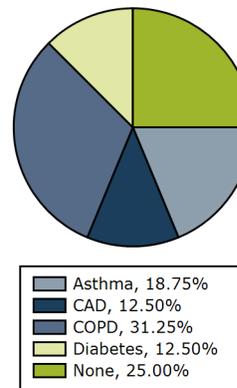


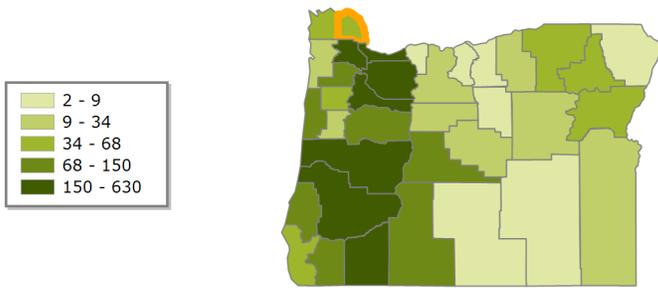
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

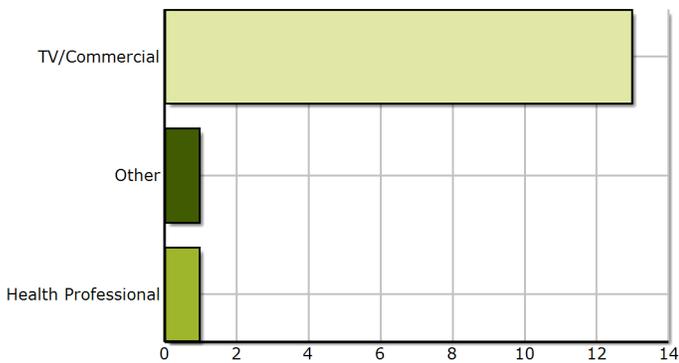
From 1/1/2015 through 1/31/2015

State Tobacco Users Served Contract YTD (Adults)

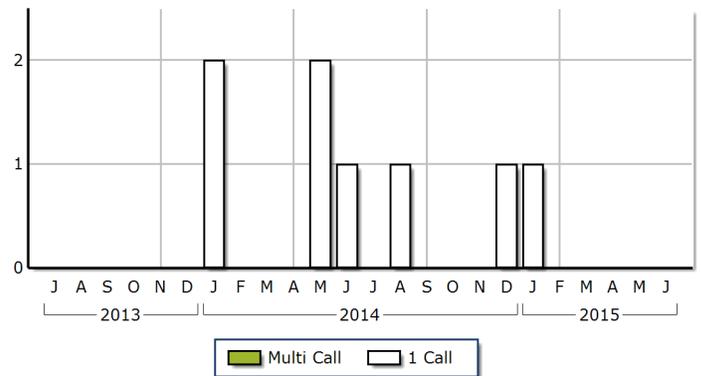


| County Population               | Prevalence | Tobacco Users      |
|---------------------------------|------------|--------------------|
| Adult                           | 36,948     | 17.1 %             |
|                                 |            | 6,318 <sup>4</sup> |
|                                 |            | County             |
| Tobacco Users - Last Full Month |            | 16                 |
| Tobacco Users YTD               |            | 48                 |
| Unique Tobacco Users YTD        |            | 33                 |
| Target Reach                    |            | 2.0 %              |
| Reach YTD                       |            | 0.76 %             |
| Reach - NAQC                    |            | 0.51 %             |
| Annualized Reach                |            | 1.30 %             |
| Annualized Reach - NAQC         |            | 0.87 %             |
| Unique Individual Reach         |            | 0.52 %             |

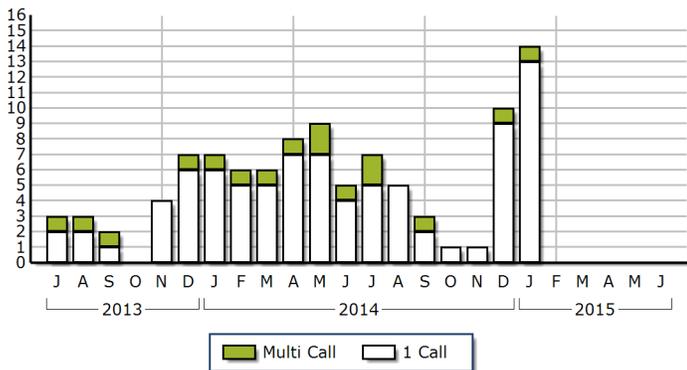
How Heard About



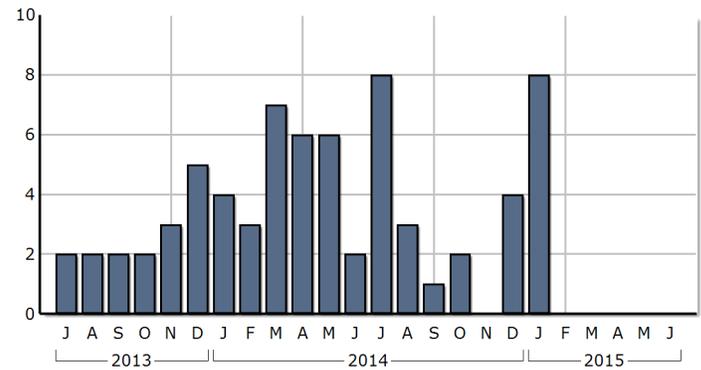
Fax Referral



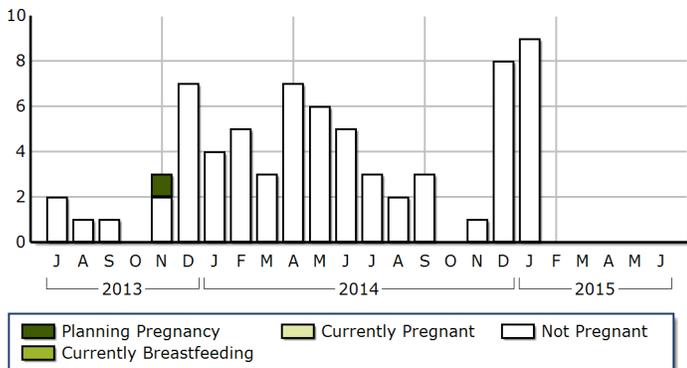
Tobacco User Enrollments By Program Type



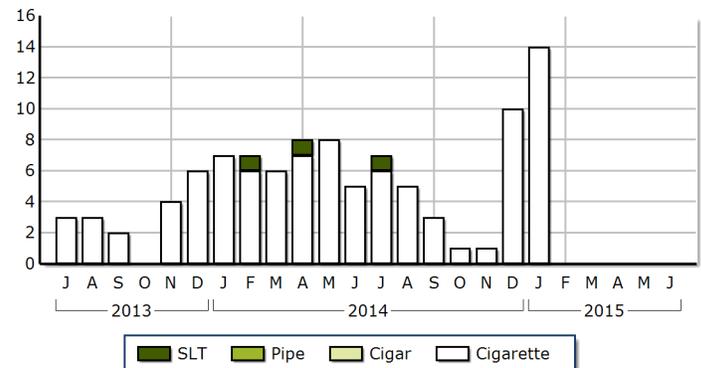
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

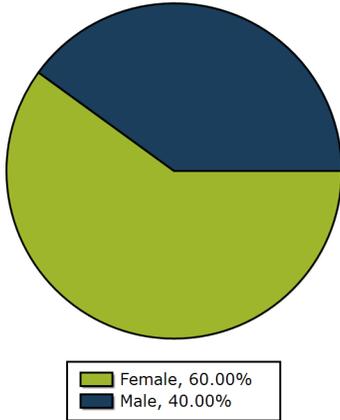


Chart Total N: 15

Tobacco Users By Language

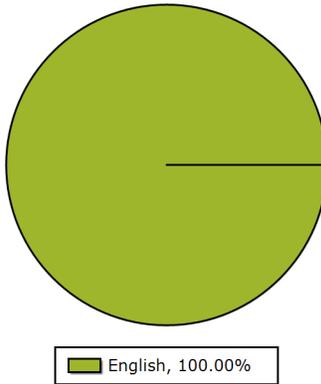


Chart Total N: 15

Tobacco Users By Education

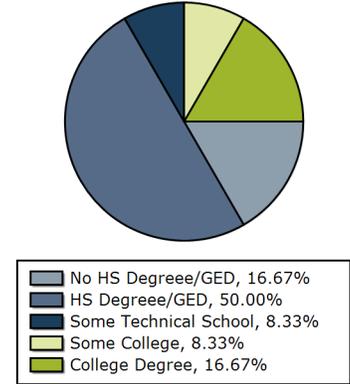


Chart Total N: 12

Tobacco Users By Race

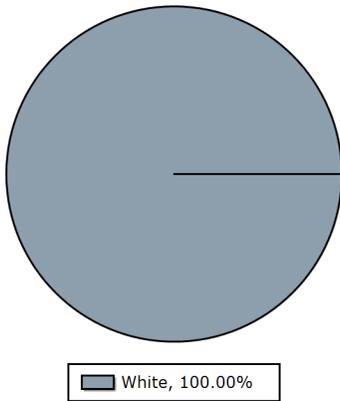


Chart Total N: 12

Tobacco Users By Age

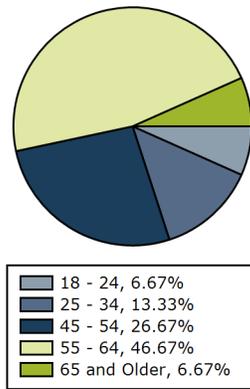


Chart Total N: 15

Tobacco Users By Health Plan

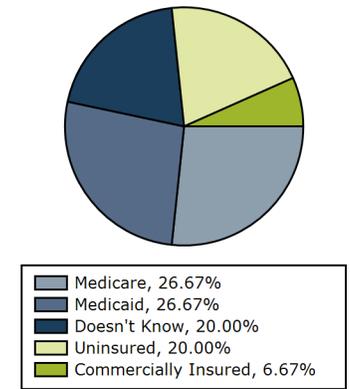


Chart Total N: 15

Tobacco Users By Ethnicity

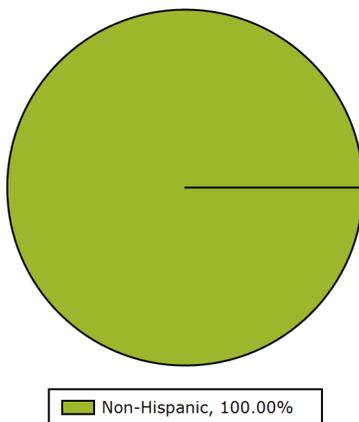


Chart Total N: 13

Tobacco Users By Chronic Condition

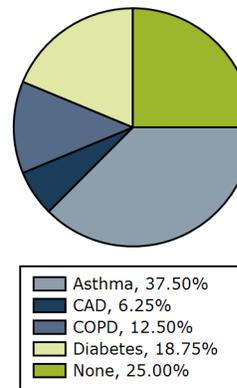
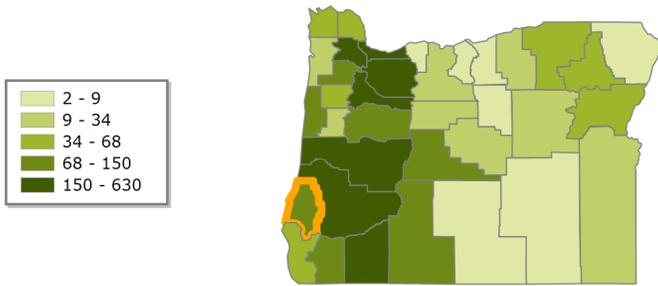


Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

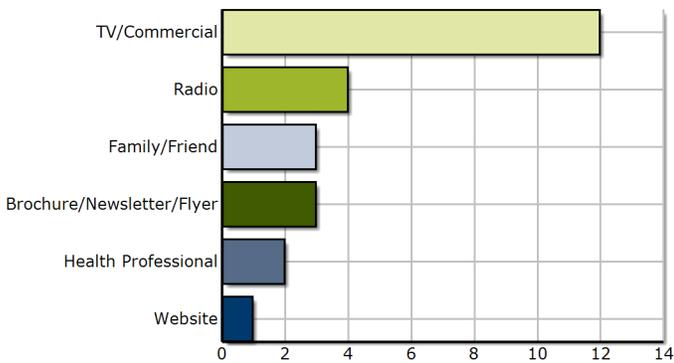
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

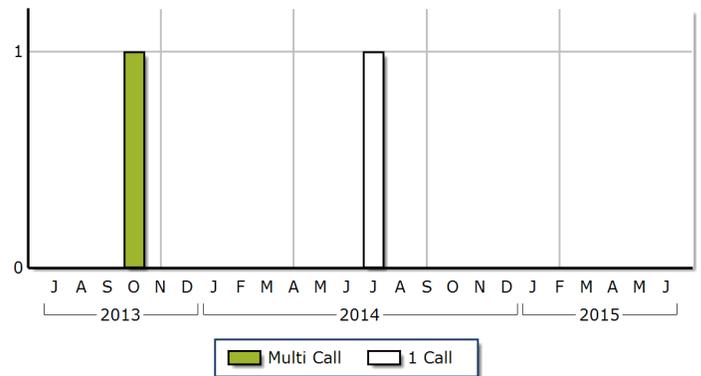


| County Population               |        | Prevalence | Tobacco Users |               |
|---------------------------------|--------|------------|---------------|---------------|
| Adult                           | 50,726 | 28.1 %     | 14,254        | <sup>4</sup>  |
|                                 |        |            | County        | State         |
| Tobacco Users - Last Full Month |        |            | 29            | 1,947         |
| Tobacco Users YTD               |        |            | 78            | 6,742         |
| Unique Tobacco Users YTD        |        |            | 3             | 4,393         |
| Target Reach                    |        |            | 2.0 %         | 2.0 %         |
| Reach YTD                       |        |            | 1             | 0.55 % 1.34 % |
| Reach - NAQC                    |        |            | 2             | 0.41 % 0.51 % |
| Annualized Reach                |        |            | 1             | 0.94 % 2.29 % |
| Annualized Reach - NAQC         |        |            | 2             | 0.71 % 0.87 % |
| Unique Individual Reach         |        |            | 3             | 0.39 % 0.87 % |

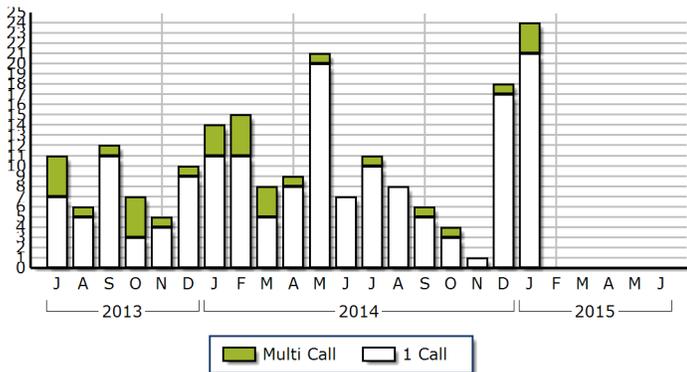
## How Heard About



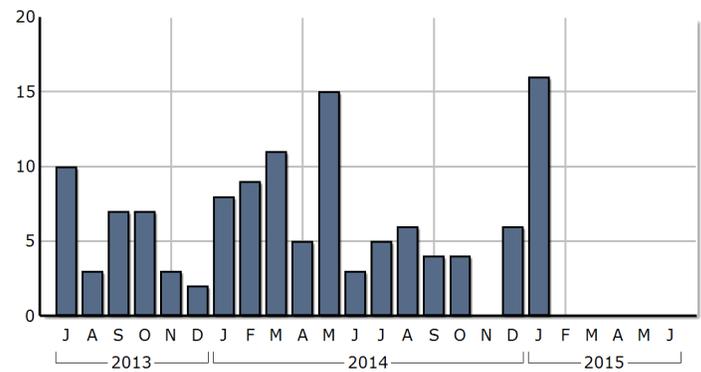
## Fax Referral



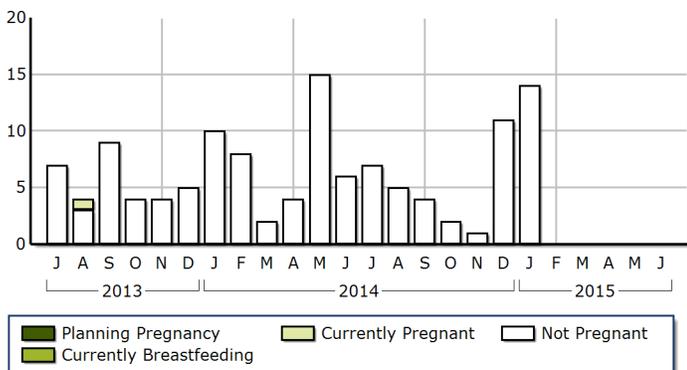
## Tobacco User Enrollments By Program Type



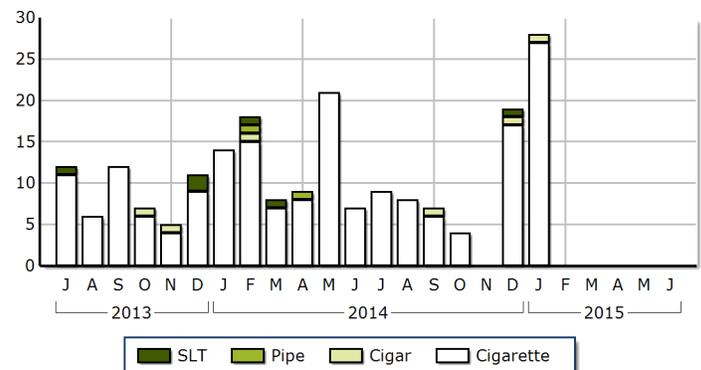
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

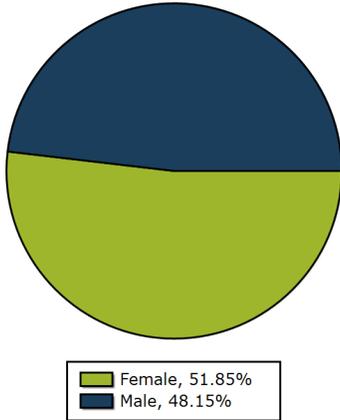


Chart Total N: 27

Tobacco Users By Language

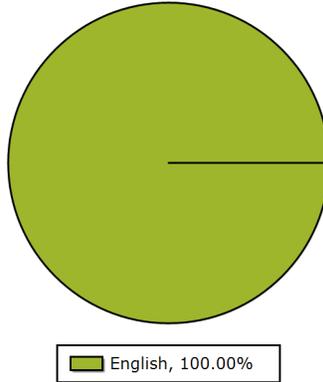


Chart Total N: 27

Tobacco Users By Education

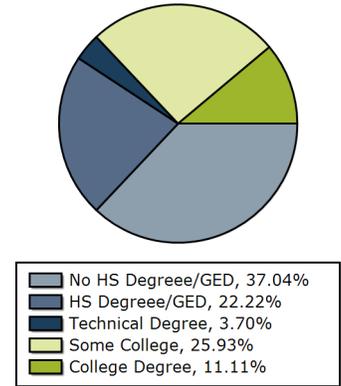


Chart Total N: 27

Tobacco Users By Race

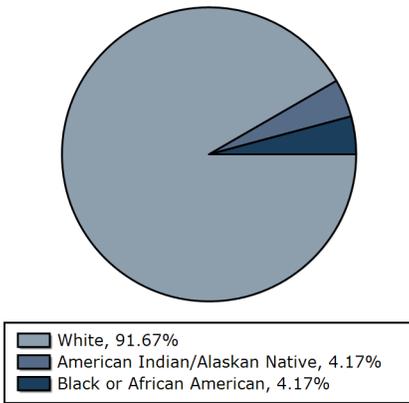


Chart Total N: 24

Tobacco Users By Age

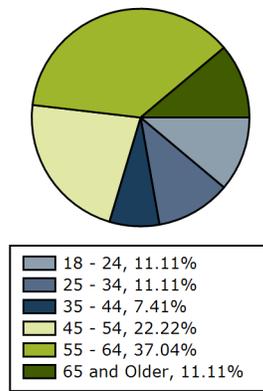


Chart Total N: 27

Tobacco Users By Health Plan

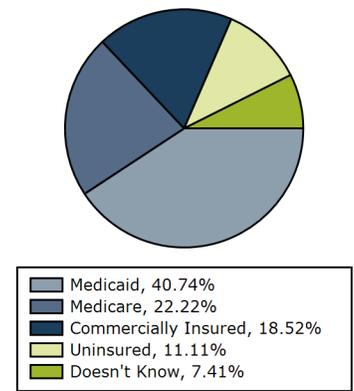


Chart Total N: 27

Tobacco Users By Ethnicity

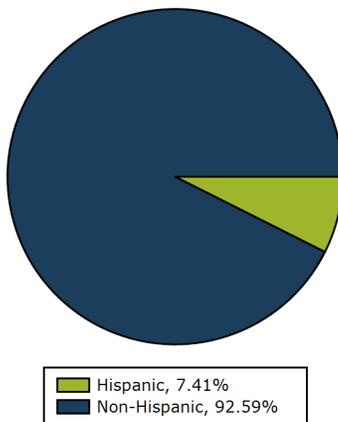


Chart Total N: 27

Tobacco Users By Chronic Condition

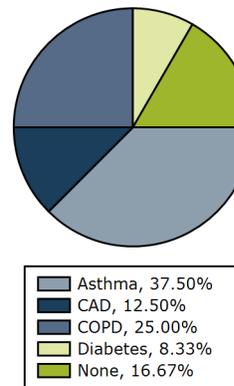


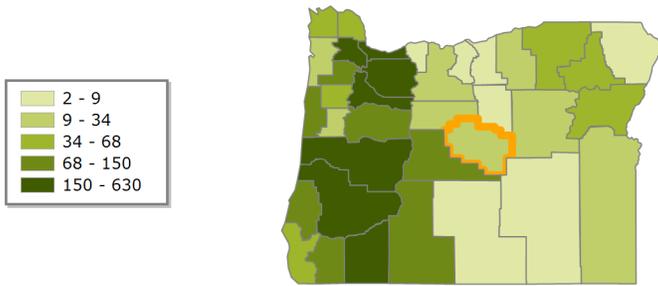
Chart Total N: 24

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

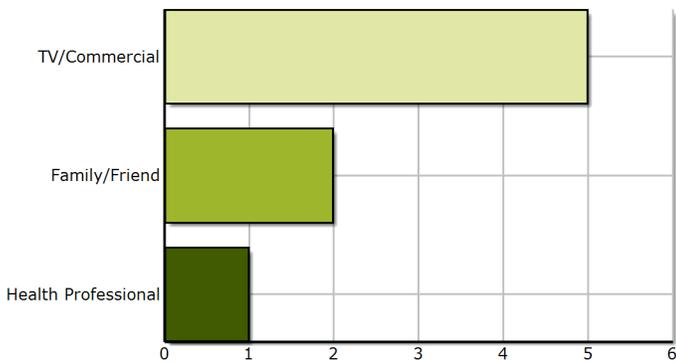
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

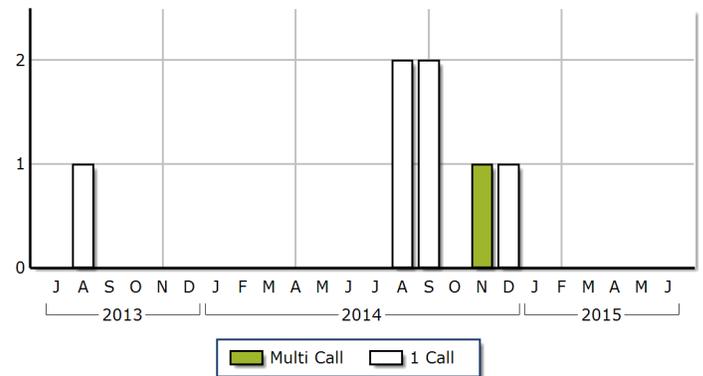


| County Population               | Prevalence | Tobacco Users      |        |
|---------------------------------|------------|--------------------|--------|
| Adult                           | 20,635     | 23.3 %             |        |
|                                 |            | 4,808 <sup>4</sup> |        |
|                                 |            | County             | State  |
| Tobacco Users - Last Full Month |            | 9                  | 1,947  |
| Tobacco Users YTD               |            | 25                 | 6,742  |
| Unique Tobacco Users YTD        |            | 3                  | 4,393  |
| Target Reach                    |            | 2.0 %              | 2.0 %  |
| Reach YTD                       |            | 1                  | 0.52 % |
| Reach - NAQC                    |            | 2                  | 0.37 % |
| Annualized Reach                |            | 1                  | 0.89 % |
| Annualized Reach - NAQC         |            | 2                  | 0.64 % |
| Unique Individual Reach         |            | 3                  | 0.46 % |
|                                 |            |                    | 0.87 % |

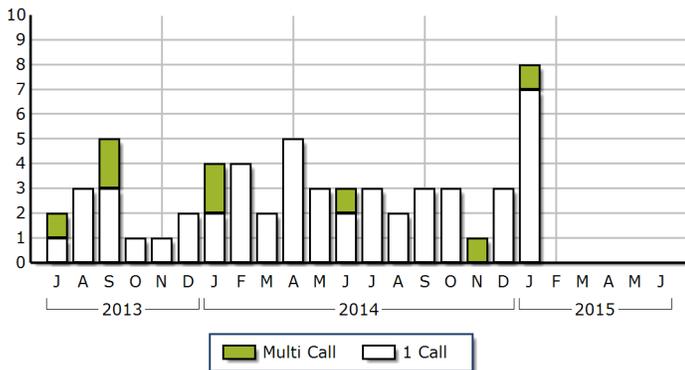
## How Heard About



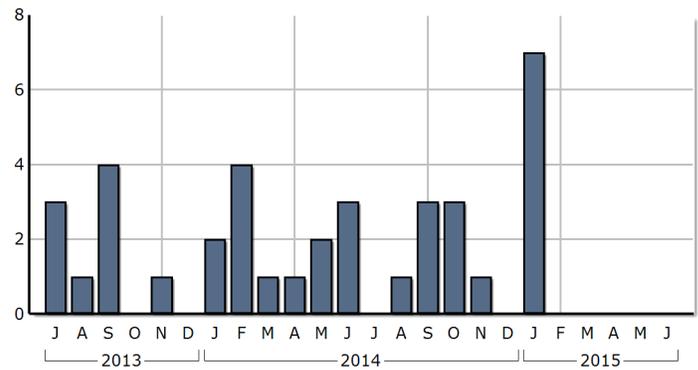
## Fax Referral



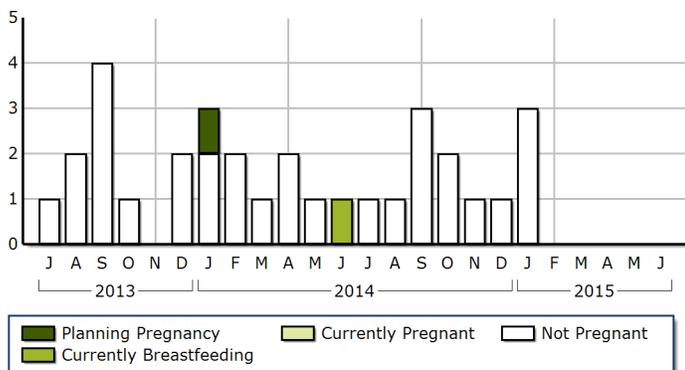
## Tobacco User Enrollments By Program Type



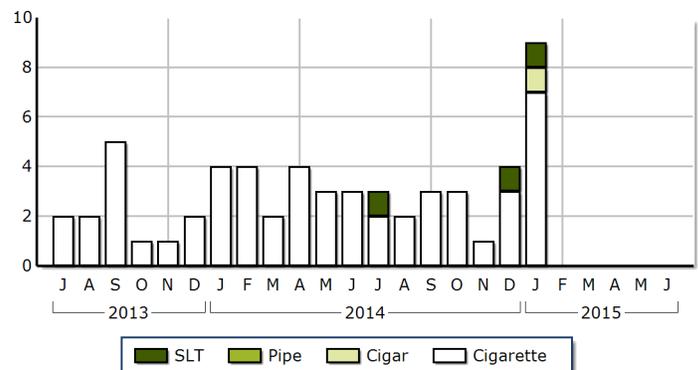
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

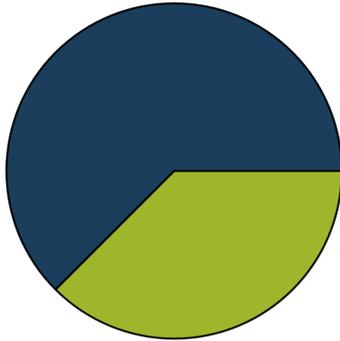


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

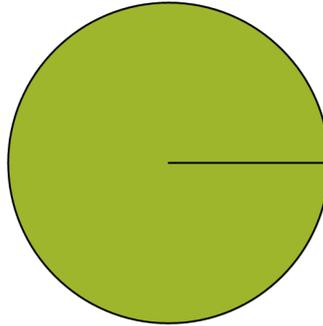
Tobacco Users By Gender



Female, 37.50%  
Male, 62.50%

Chart Total N: 8

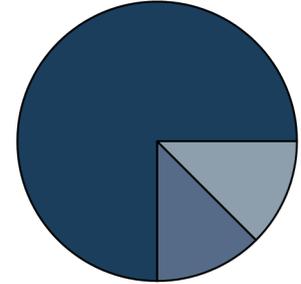
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

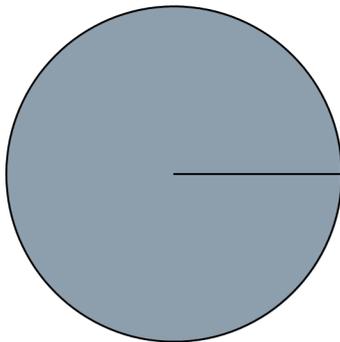
Tobacco Users By Education



No HS Degreee/GED, 12.50%  
HS Degreee/GED, 12.50%  
Some College, 75.00%

Chart Total N: 8

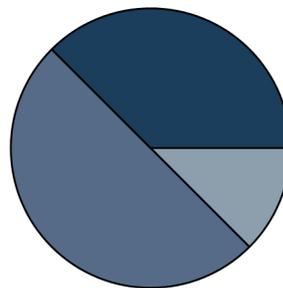
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

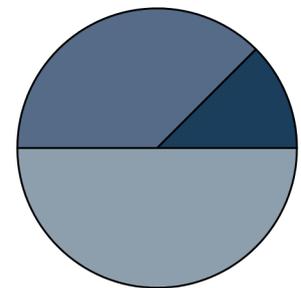
Tobacco Users By Age



25 - 34, 12.50%  
45 - 54, 50.00%  
55 - 64, 37.50%

Chart Total N: 8

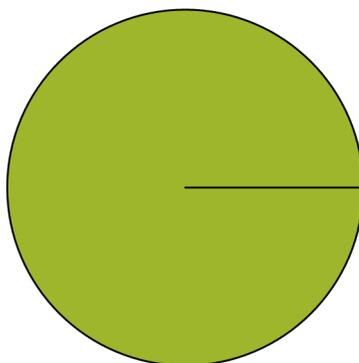
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 37.50%  
Uninsured, 12.50%

Chart Total N: 8

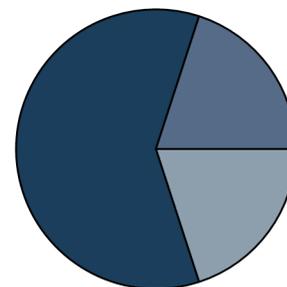
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



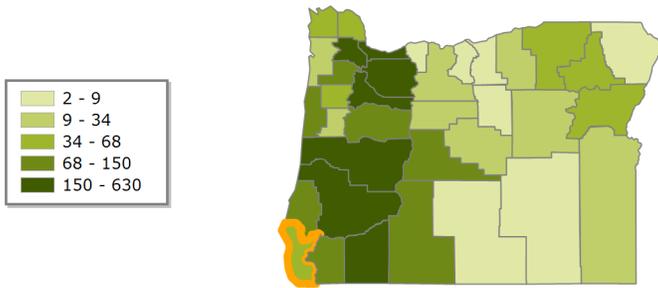
Asthma, 20.00%  
COPD, 60.00%  
None, 20.00%

Chart Total N: 5

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

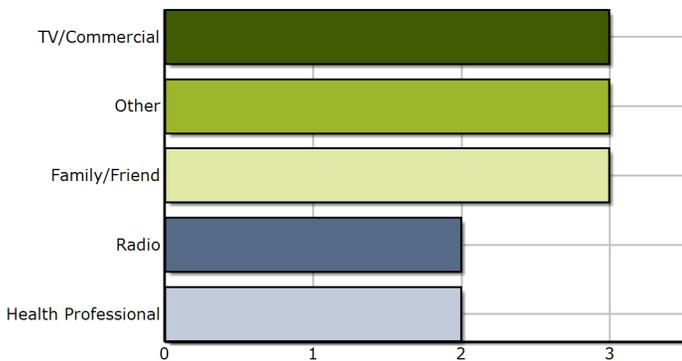
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

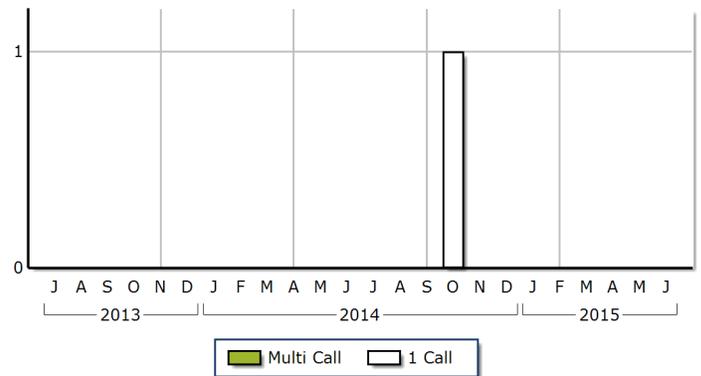


| County Population               | Prevalence | Tobacco Users      |
|---------------------------------|------------|--------------------|
| Adult                           | 17,947     | 18.4 %             |
|                                 |            | 3,302 <sup>4</sup> |
|                                 |            | County             |
| Tobacco Users - Last Full Month |            | 14                 |
| Tobacco Users YTD               |            | 37                 |
| Unique Tobacco Users YTD        |            | 31                 |
| Target Reach                    |            | 2.0 %              |
| Reach YTD                       |            | 1.12 %             |
| Reach - NAQC                    |            | 0.82 %             |
| Annualized Reach                |            | 1.92 %             |
| Annualized Reach - NAQC         |            | 1.40 %             |
| Unique Individual Reach         |            | 0.94 %             |

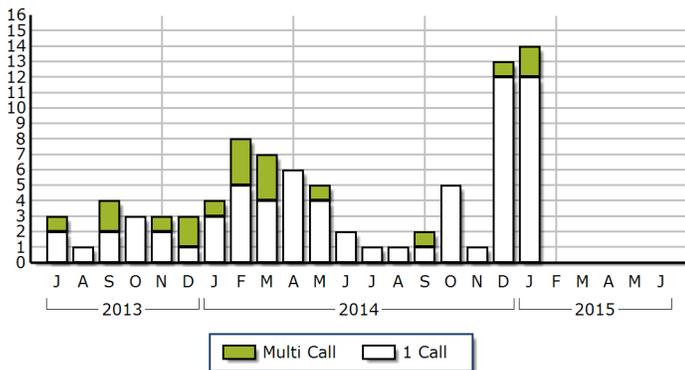
## How Heard About



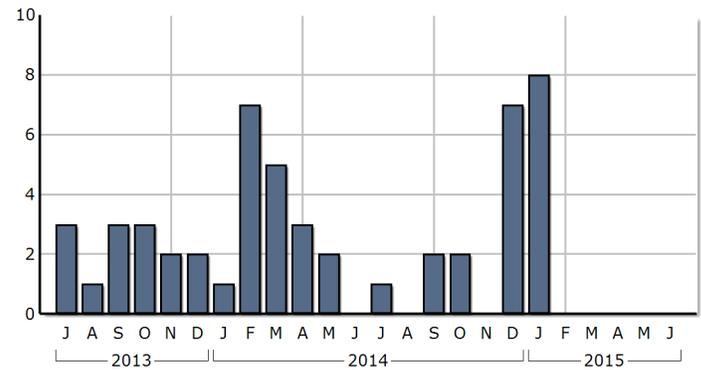
## Fax Referral



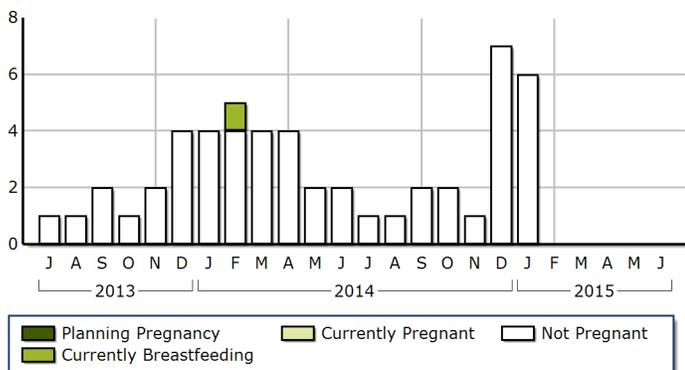
## Tobacco User Enrollments By Program Type



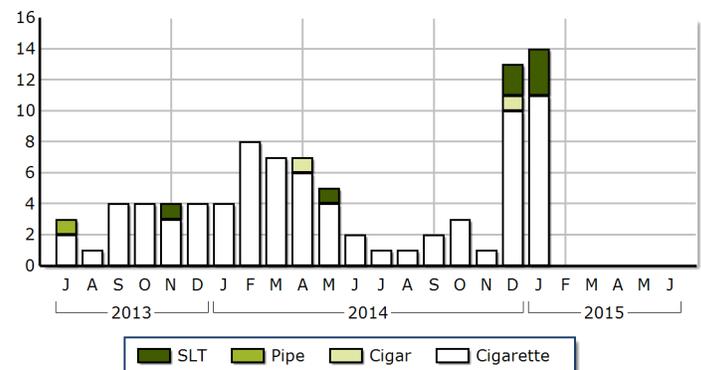
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

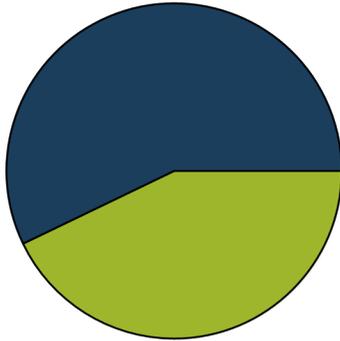


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

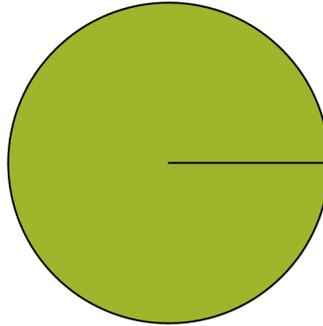
Tobacco Users By Gender



Female, 42.86%  
Male, 57.14%

Chart Total N: 14

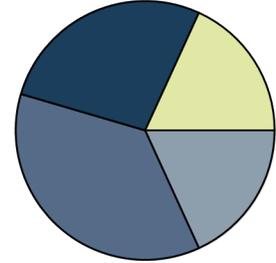
Tobacco Users By Language



English, 100.00%

Chart Total N: 14

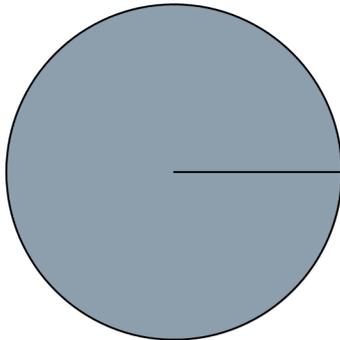
Tobacco Users By Education



No HS Degreee/GED, 18.18%  
HS Degreee/GED, 36.36%  
Some College, 27.27%  
College Degree, 18.18%

Chart Total N: 11

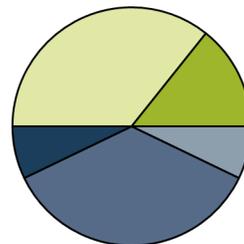
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

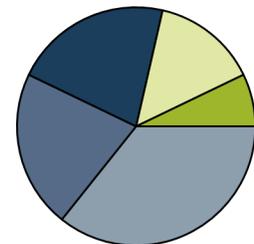
Tobacco Users By Age



25 - 34, 7.14%  
35 - 44, 35.71%  
45 - 54, 7.14%  
55 - 64, 35.71%  
65 and Older, 14.29%

Chart Total N: 14

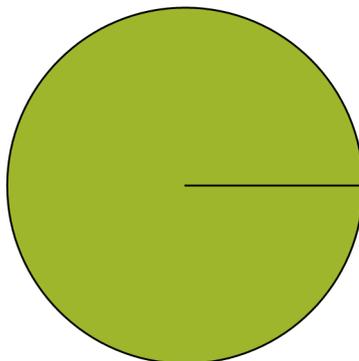
Tobacco Users By Health Plan



Medicaid, 35.71%  
Medicare, 21.43%  
Commercially Insured, 21.43%  
Uninsured, 14.29%  
Doesn't Know, 7.14%

Chart Total N: 14

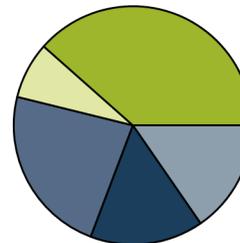
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



Asthma, 15.38%  
CAD, 15.38%  
COPD, 23.08%  
Diabetes, 7.69%  
None, 38.46%

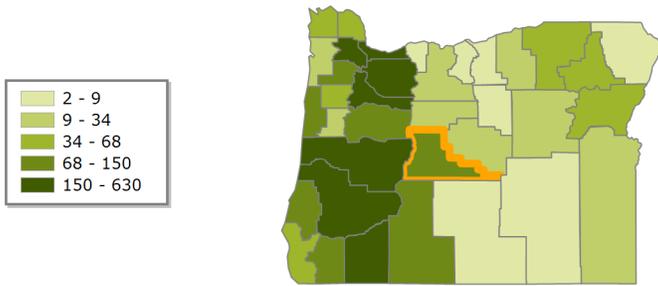
Chart Total N: 13

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

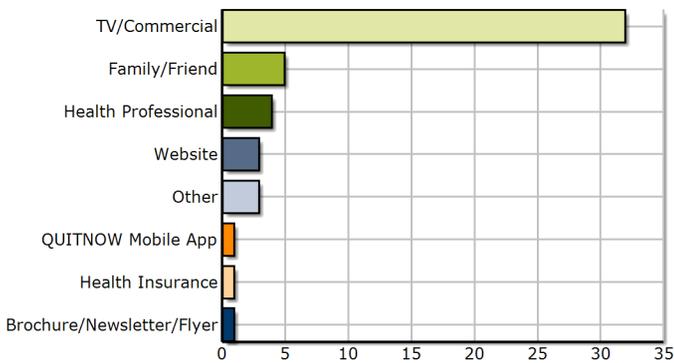
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

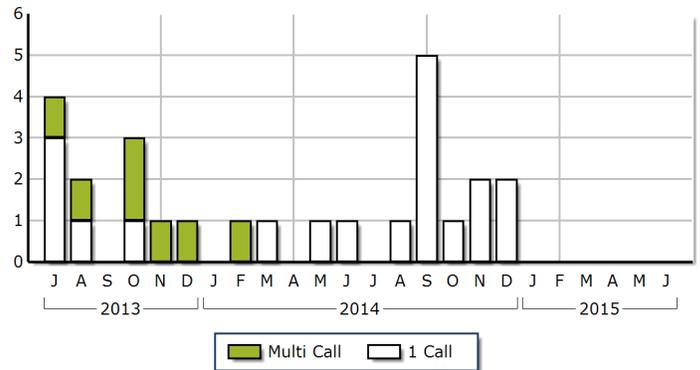


| County Population               | Prevalence | Tobacco Users       |        |
|---------------------------------|------------|---------------------|--------|
| Adult                           | 133,924    | 14.1 %              |        |
|                                 |            | 18,883 <sup>4</sup> |        |
|                                 |            | County              | State  |
| Tobacco Users - Last Full Month |            | 57                  | 1,947  |
| Tobacco Users YTD               |            | 149                 | 6,742  |
| Unique Tobacco Users YTD        |            | 3                   | 97     |
| Target Reach                    |            | 2.0 %               | 2.0 %  |
| Reach YTD                       |            | 1                   | 0.79 % |
| Reach - NAQC                    |            | 2                   | 0.51 % |
| Annualized Reach                |            | 1                   | 1.35 % |
| Annualized Reach - NAQC         |            | 2                   | 0.88 % |
| Unique Individual Reach         |            | 3                   | 0.51 % |
|                                 |            |                     | 0.87 % |

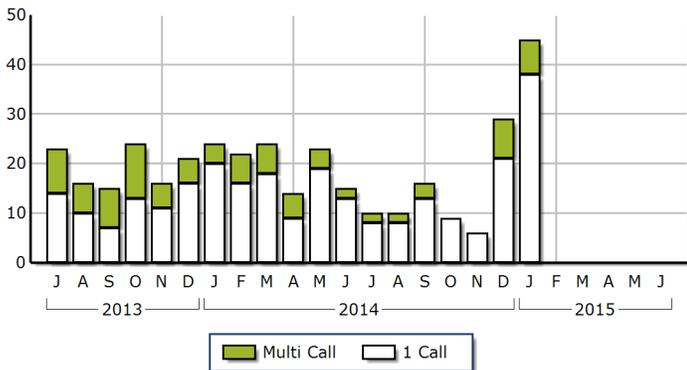
## How Heard About



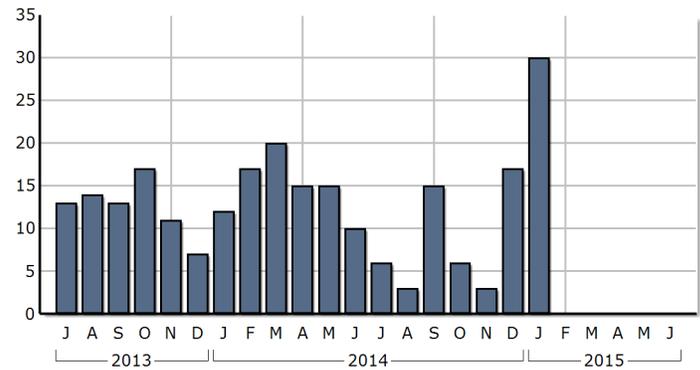
## Fax Referral



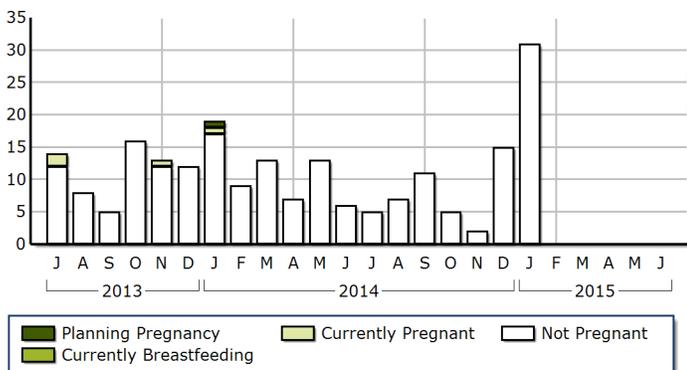
## Tobacco User Enrollments By Program Type



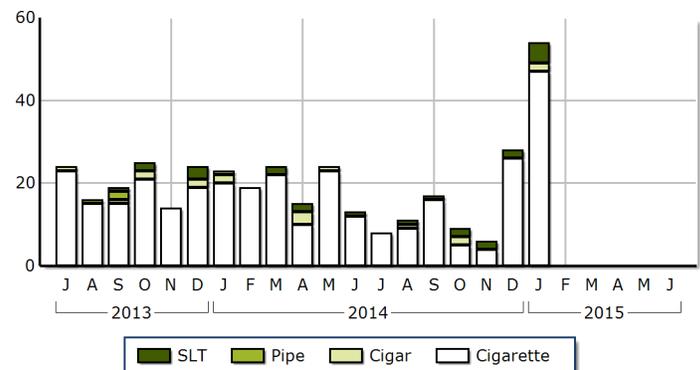
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

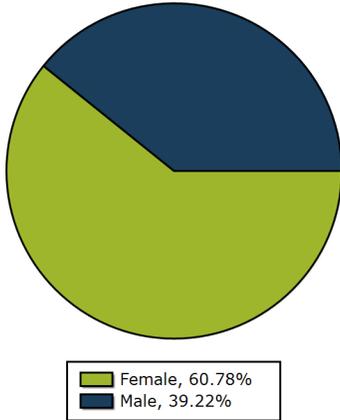


Chart Total N: 51

Tobacco Users By Language

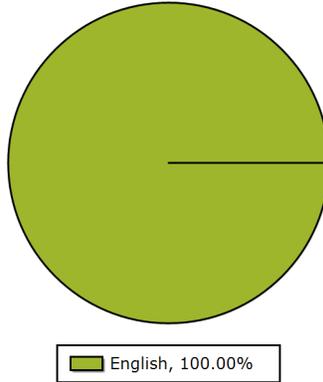


Chart Total N: 51

Tobacco Users By Education

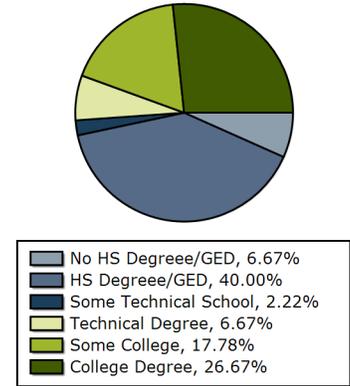


Chart Total N: 45

Tobacco Users By Race

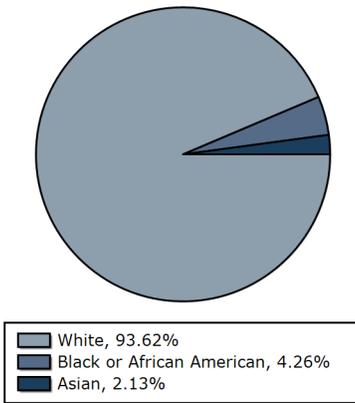


Chart Total N: 47

Tobacco Users By Age

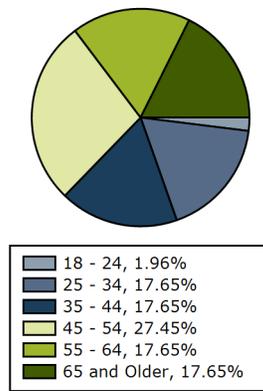


Chart Total N: 51

Tobacco Users By Health Plan

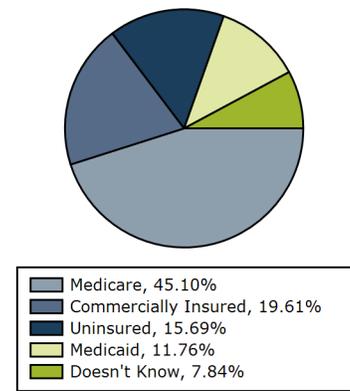


Chart Total N: 51

Tobacco Users By Ethnicity

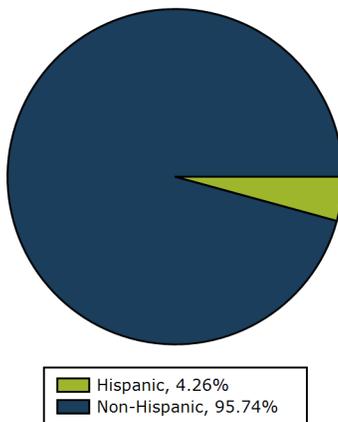


Chart Total N: 47

Tobacco Users By Chronic Condition

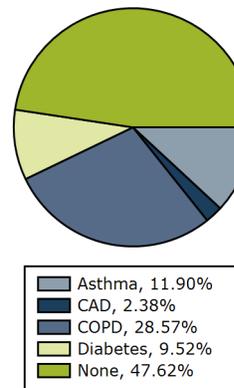


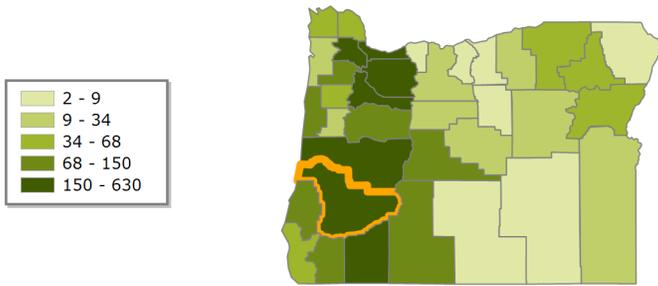
Chart Total N: 42

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

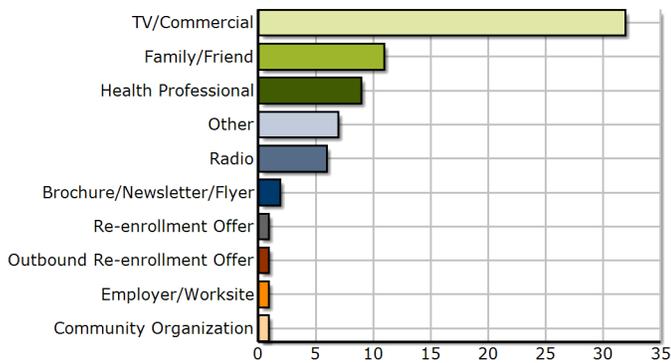
From 1/1/2015 through 1/31/2015

State Tobacco Users Served Contract YTD (Adults)

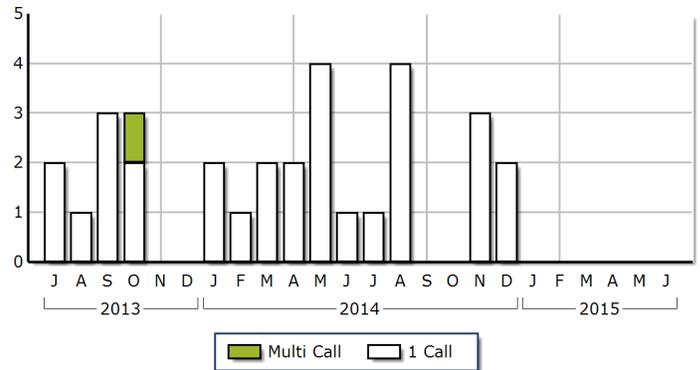


| County Population                      |        | Prevalence | Tobacco Users |                     |
|--|--------|------------|---------------|---------------------|
| <b>Adult</b>                           | 83,168 | 27.1 %     |               | 22,539 <sup>4</sup> |
|  |        |            | County        | State               |
| <b>Tobacco Users - Last Full Month</b> |        |            | 79            | 1,947               |
| <b>Tobacco Users YTD</b>               |        |            | 202           | 6,742               |
|  |        |            | 3             | 144                 |
| <b>Unique Tobacco Users YTD</b>        |        |            | 144           | 4,393               |
| <b>Target Reach</b>                    |        |            | 2.0 %         | 2.0 %               |
| <b>Reach YTD</b>                       |        |            | 0.90 %        | 1.34 %              |
| <b>Reach - NAQC</b>                    |        |            | 0.70 %        | 0.51 %              |
| <b>Annualized Reach</b>                |        |            | 1.54 %        | 2.29 %              |
| <b>Annualized Reach - NAQC</b>         |        |            | 1.20 %        | 0.87 %              |
| <b>Unique Individual Reach</b>         |        |            | 0.64 %        | 0.87 %              |

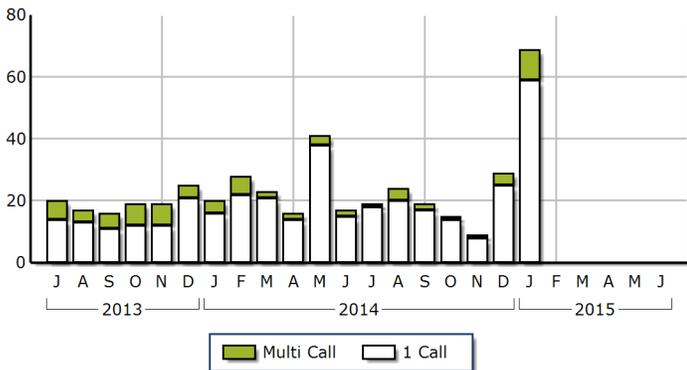
How Heard About



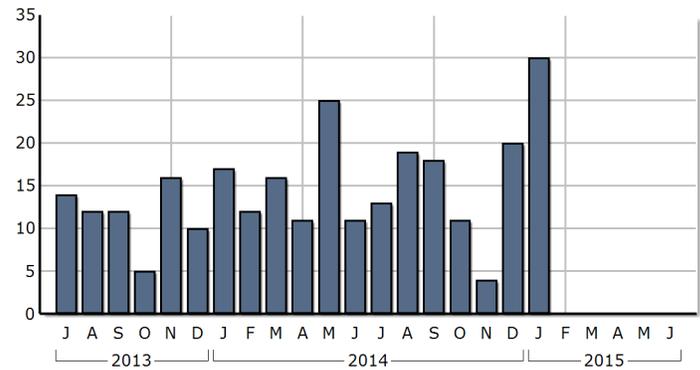
Fax Referral



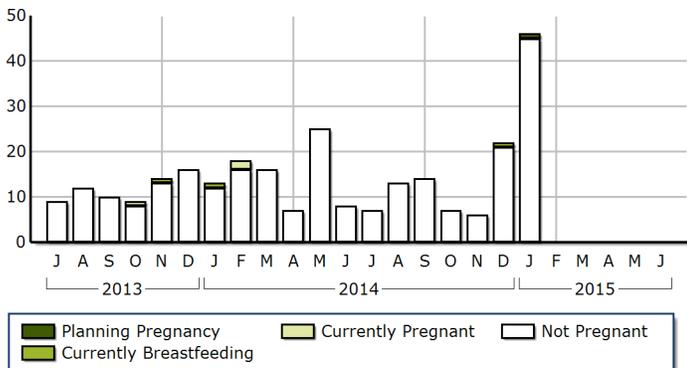
Tobacco User Enrollments By Program Type



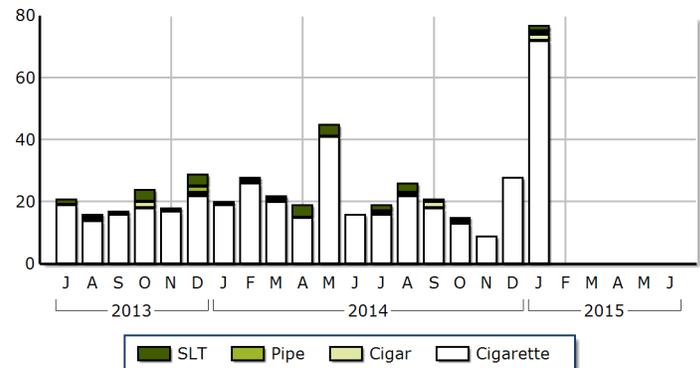
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

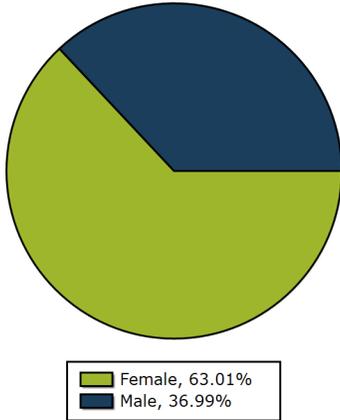


Chart Total N: 73

Tobacco Users By Language

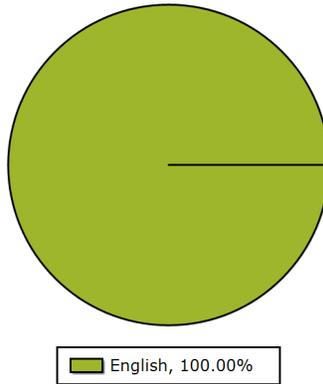


Chart Total N: 73

Tobacco Users By Education

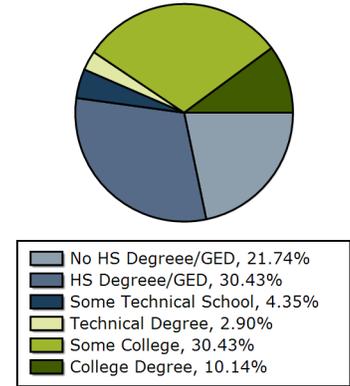


Chart Total N: 69

Tobacco Users By Race

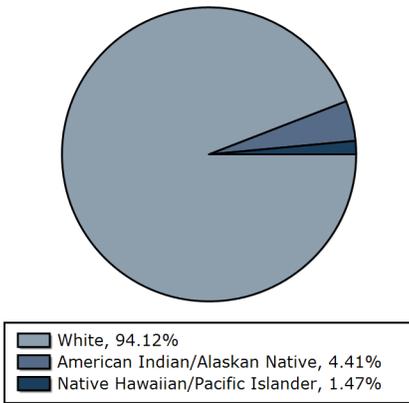


Chart Total N: 68

Tobacco Users By Age

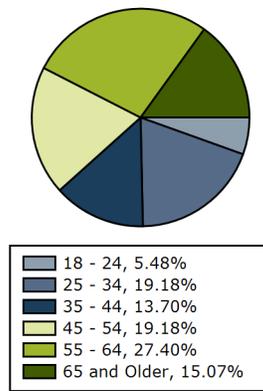


Chart Total N: 73

Tobacco Users By Health Plan

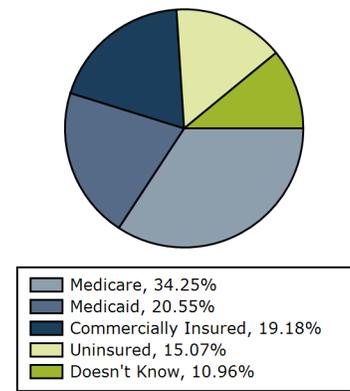


Chart Total N: 73

Tobacco Users By Ethnicity

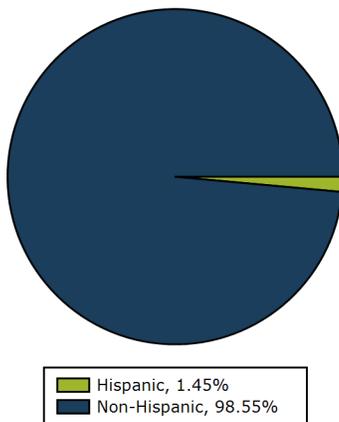


Chart Total N: 69

Tobacco Users By Chronic Condition

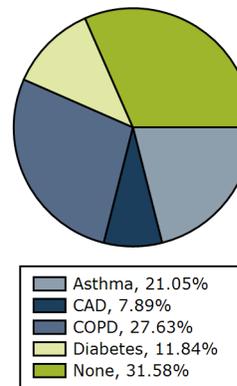


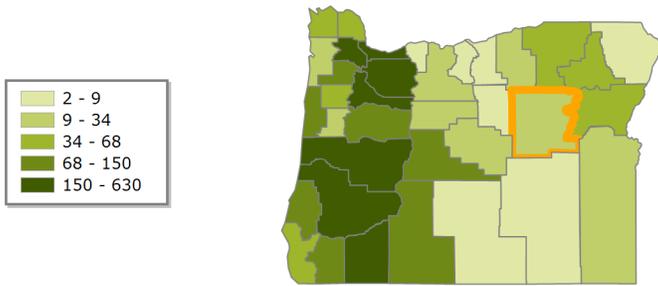
Chart Total N: 76

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

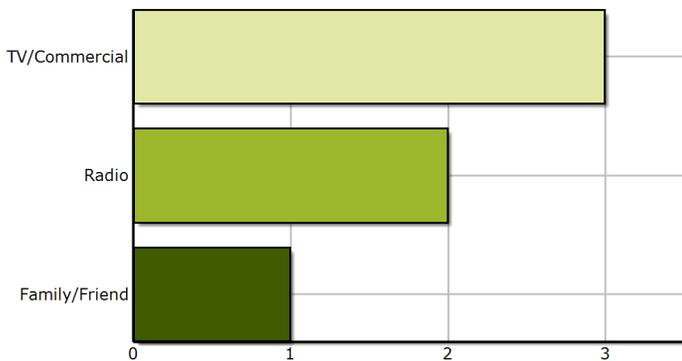
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

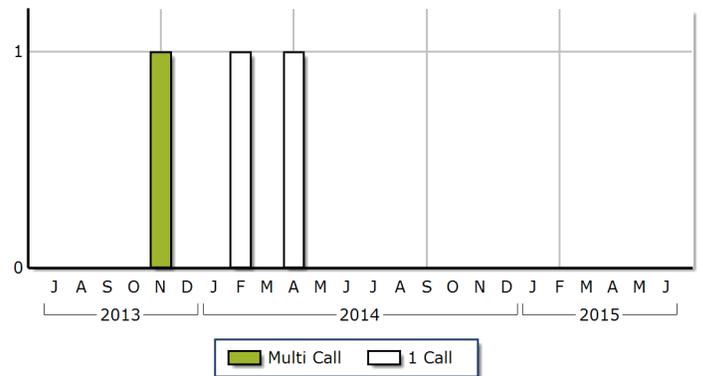


| County Population               | Prevalence | Tobacco Users      |
|---------------------------------|------------|--------------------|
| Adult                           | 5,953      | 24.4 %             |
|                                 |            | 1,453 <sup>4</sup> |
|                                 |            | County             |
| Tobacco Users - Last Full Month |            | 6                  |
| Tobacco Users YTD               |            | 9                  |
| Unique Tobacco Users YTD        |            | 5                  |
| Target Reach                    |            | 2.0 %              |
| Reach YTD                       |            | 0.62 %             |
| Reach - NAQC                    |            | 0.62 %             |
| Annualized Reach                |            | 1.06 %             |
| Annualized Reach - NAQC         |            | 1.06 %             |
| Unique Individual Reach         |            | 0.34 %             |

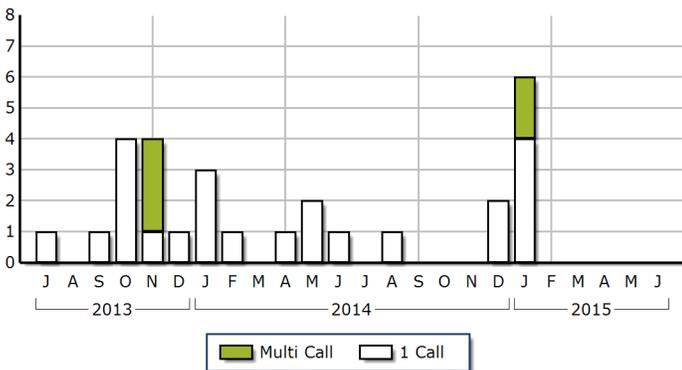
## How Heard About



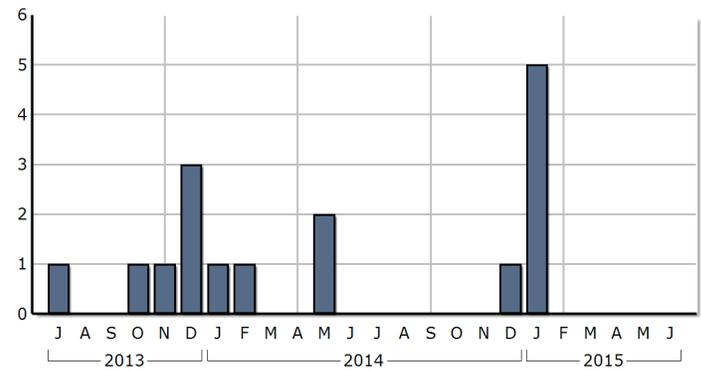
## Fax Referral



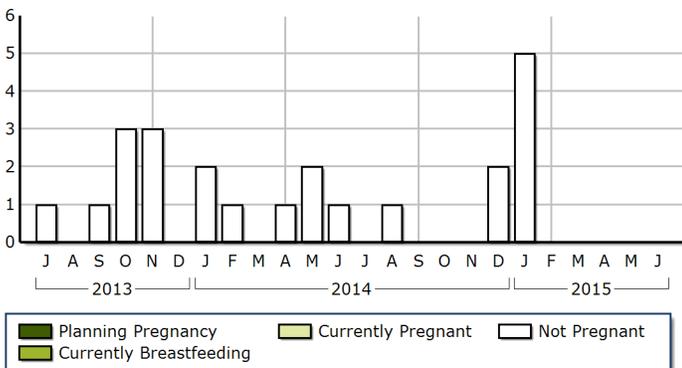
## Tobacco User Enrollments By Program Type



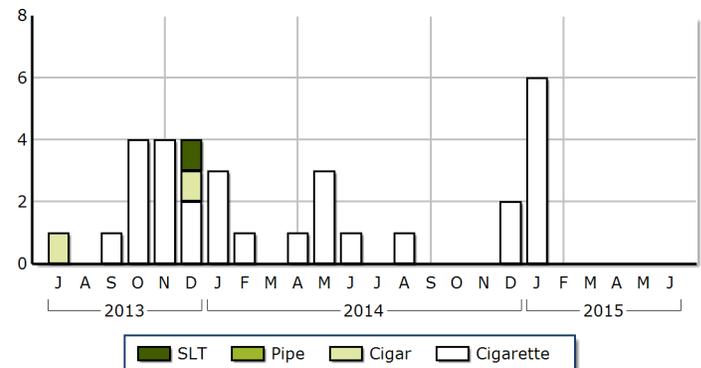
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

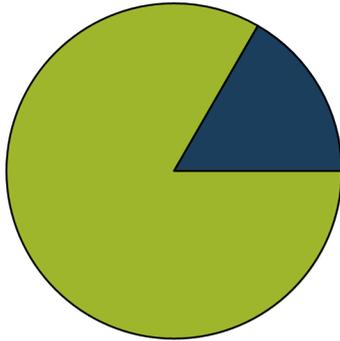


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

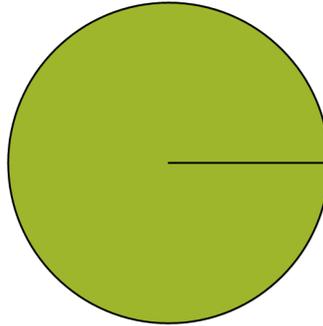
Tobacco Users By Gender



Female, 83.33%  
Male, 16.67%

Chart Total N: 6

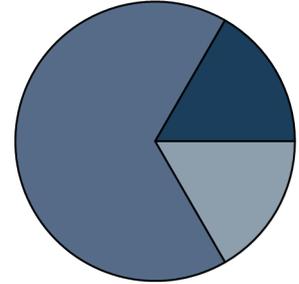
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

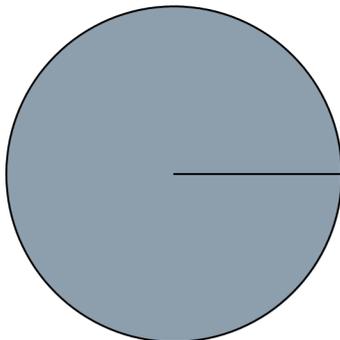
Tobacco Users By Education



No HS Degree/GED, 16.67%  
HS Degree/GED, 66.67%  
College Degree, 16.67%

Chart Total N: 6

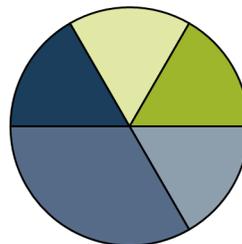
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

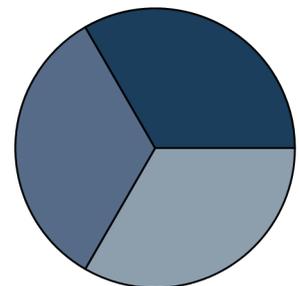
Tobacco Users By Age



18 - 24, 16.67%  
25 - 34, 33.33%  
35 - 44, 16.67%  
55 - 64, 16.67%  
65 and Older, 16.67%

Chart Total N: 6

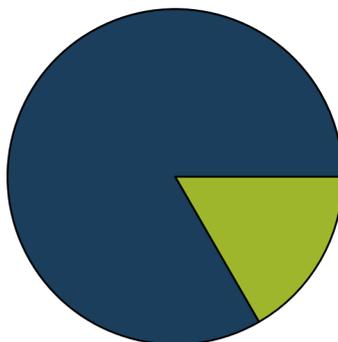
Tobacco Users By Health Plan



Commercially Insured, 33.33%  
Uninsured, 33.33%  
Medicare, 33.33%

Chart Total N: 6

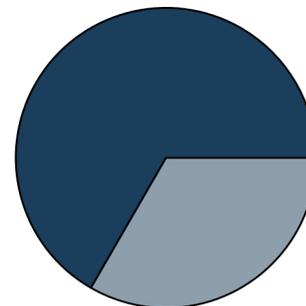
Tobacco Users By Ethnicity



Hispanic, 16.67%  
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



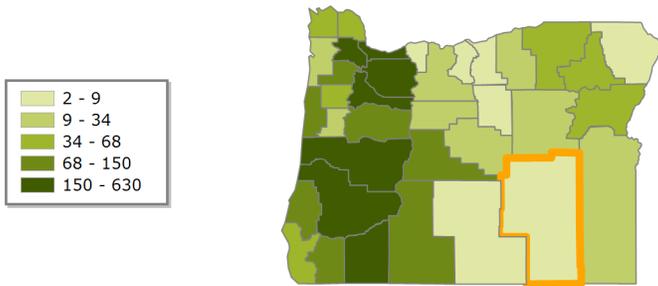
COPD, 33.33%  
None, 66.67%

Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

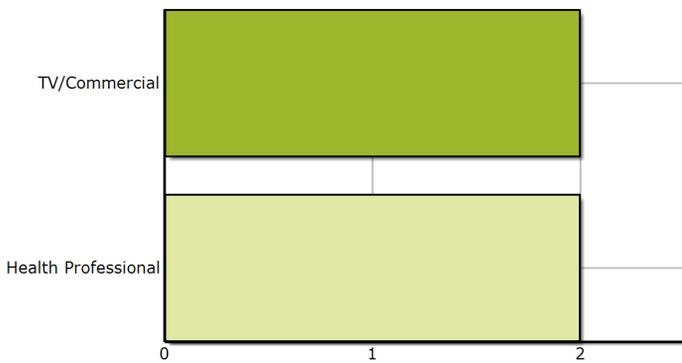
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

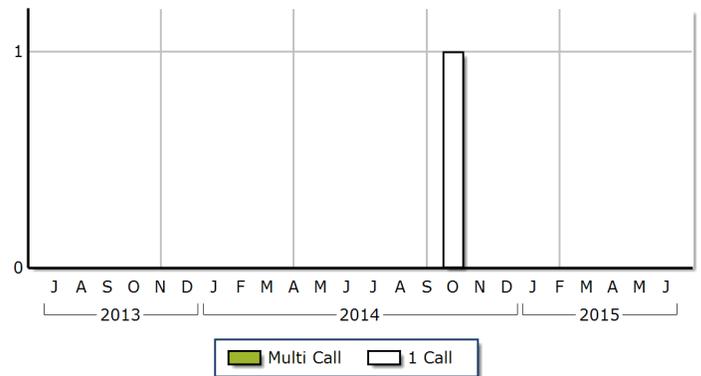


| County Population               | Prevalence | Tobacco Users    |        |
|---------------------------------|------------|------------------|--------|
| Adult                           | 6,087      | 14.3 %           |        |
|                                 |            | 870 <sup>4</sup> |        |
|                                 |            | County           | State  |
| Tobacco Users - Last Full Month |            | 4                | 1,947  |
| Tobacco Users YTD               |            | 8                | 6,742  |
| Unique Tobacco Users YTD        |            | 3                | 4,393  |
| Target Reach                    |            | 2.0 %            | 2.0 %  |
| Reach YTD                       |            | 1                | 0.92 % |
| Reach - NAQC                    |            | 2                | 0.69 % |
| Annualized Reach                |            | 1                | 1.58 % |
| Annualized Reach - NAQC         |            | 2                | 1.18 % |
| Unique Individual Reach         |            | 3                | 0.57 % |

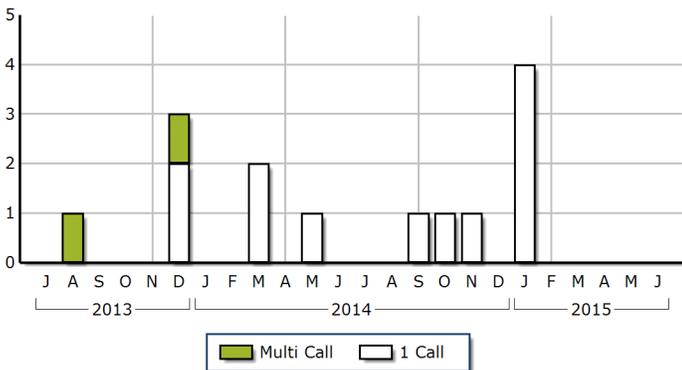
## How Heard About



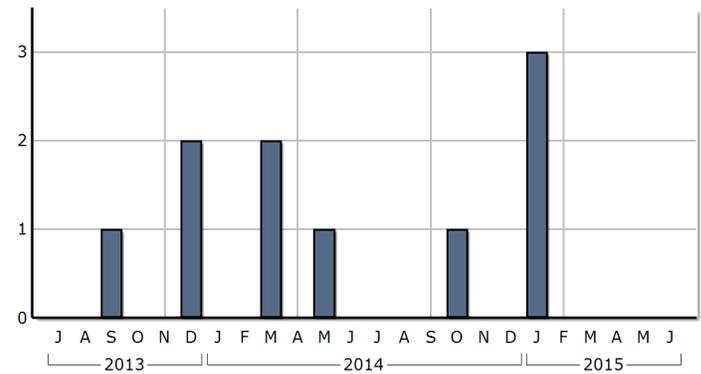
## Fax Referral



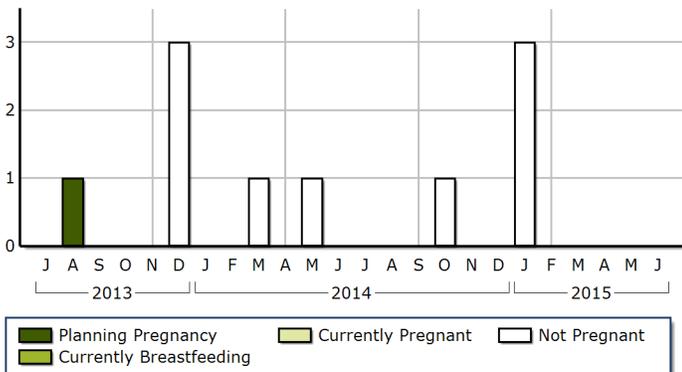
## Tobacco User Enrollments By Program Type



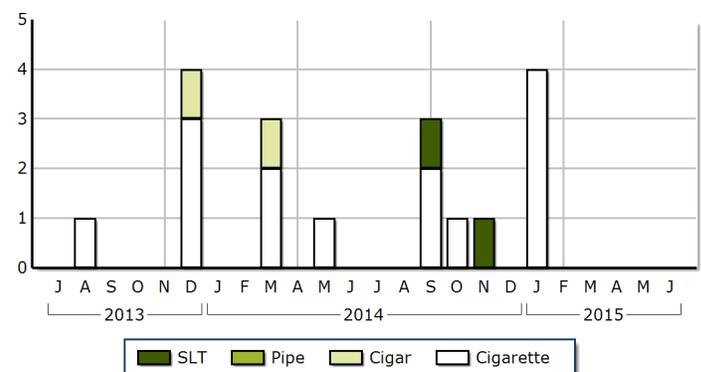
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

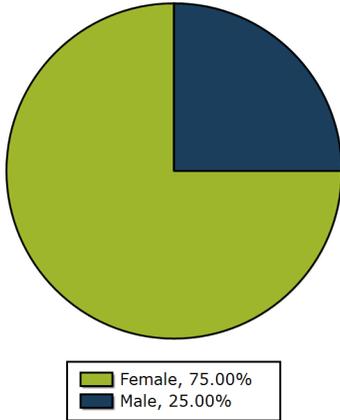


Chart Total N: 4

Tobacco Users By Language

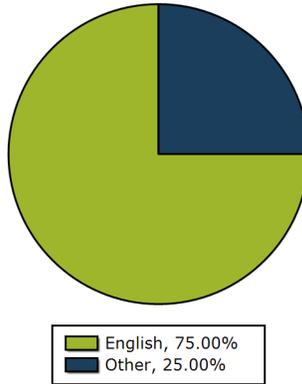


Chart Total N: 4

Tobacco Users By Education

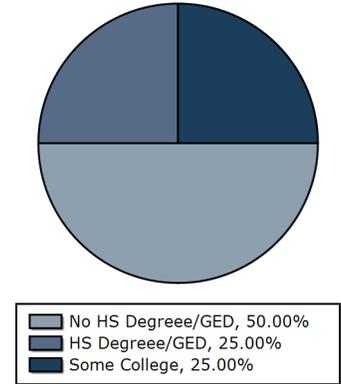


Chart Total N: 4

Tobacco Users By Race

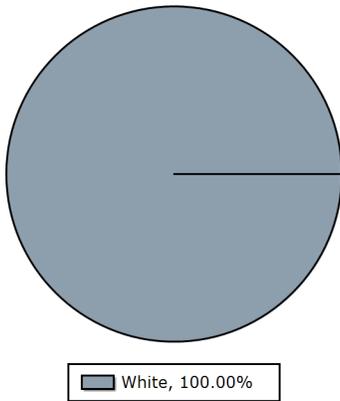


Chart Total N: 3

Tobacco Users By Age

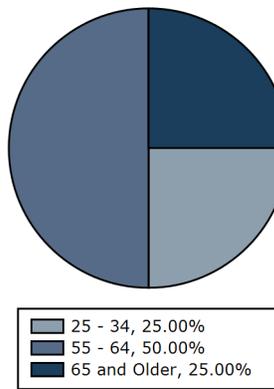


Chart Total N: 4

Tobacco Users By Health Plan

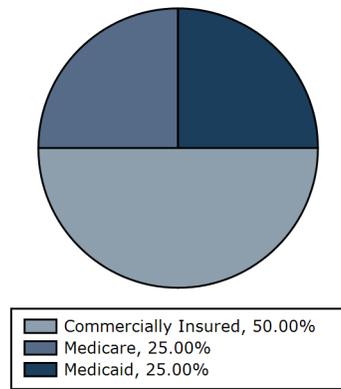


Chart Total N: 4

Tobacco Users By Ethnicity

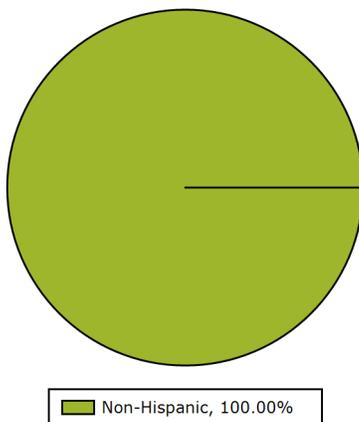


Chart Total N: 4

Tobacco Users By Chronic Condition

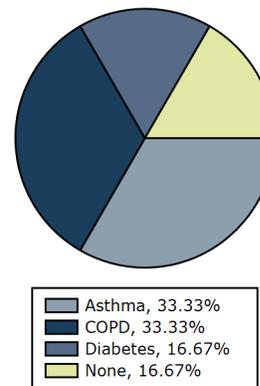
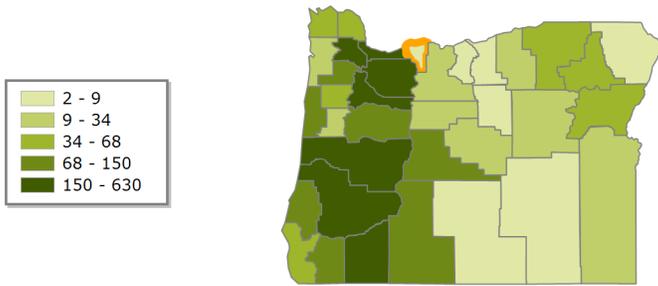


Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

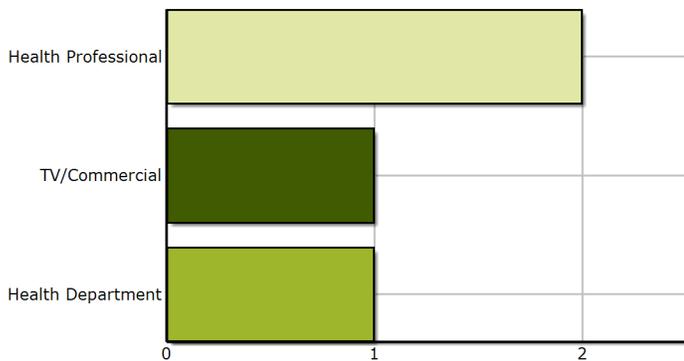
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

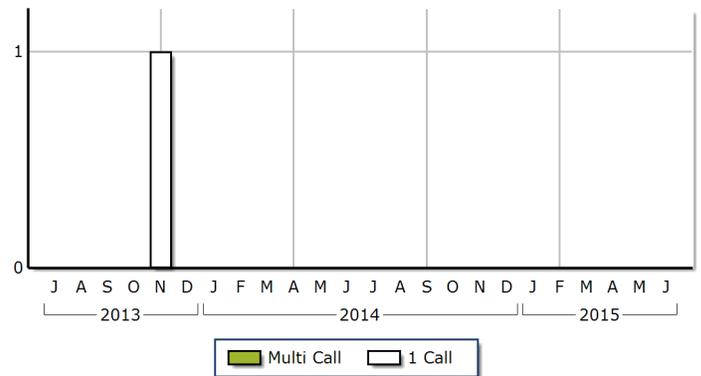


| County Population                      | Prevalence | Tobacco Users      |
|--|------------|--------------------|
| <b>Adult</b> 16,229                    | 8.6 %      | 1,396 <sup>4</sup> |
|  |            | County             |
| <b>Tobacco Users - Last Full Month</b> |            | 4                  |
| <b>Tobacco Users YTD</b>               |            | 6                  |
| <b>Unique Tobacco Users YTD</b>        | 3          | 4                  |
| <b>Target Reach</b>                    | 2.0 %      | 2.0 %              |
| <b>Reach YTD</b>                       | 1          | 0.43 %             |
| <b>Reach - NAQC</b>                    | 2          | 0.36 %             |
| <b>Annualized Reach</b>                | 1          | 0.74 %             |
| <b>Annualized Reach - NAQC</b>         | 2          | 0.61 %             |
| <b>Unique Individual Reach</b>         | 3          | 0.29 %             |

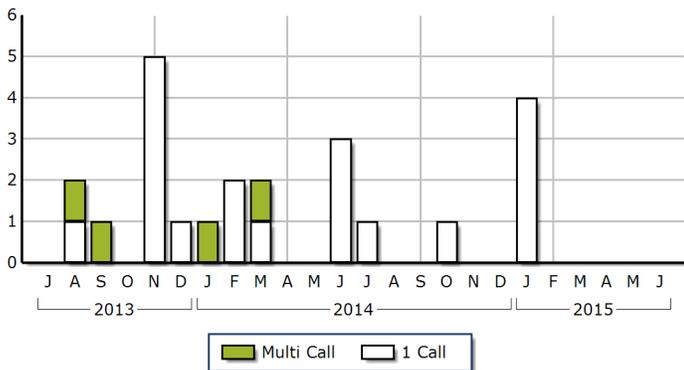
## How Heard About



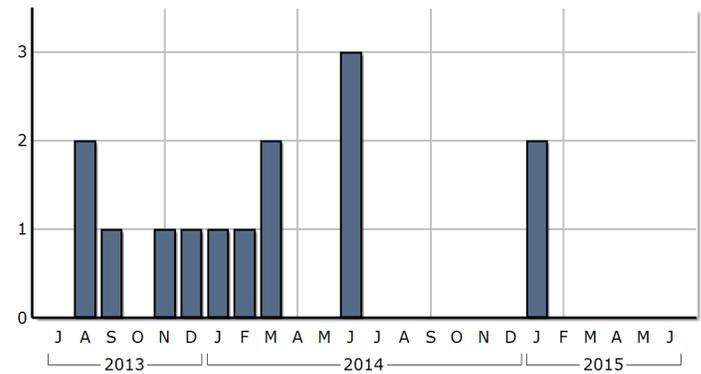
## Fax Referral



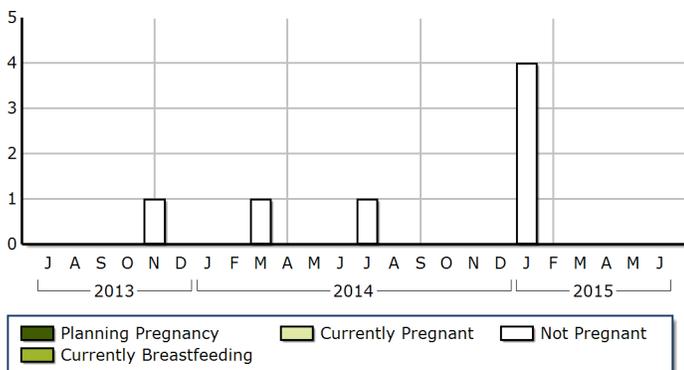
## Tobacco User Enrollments By Program Type



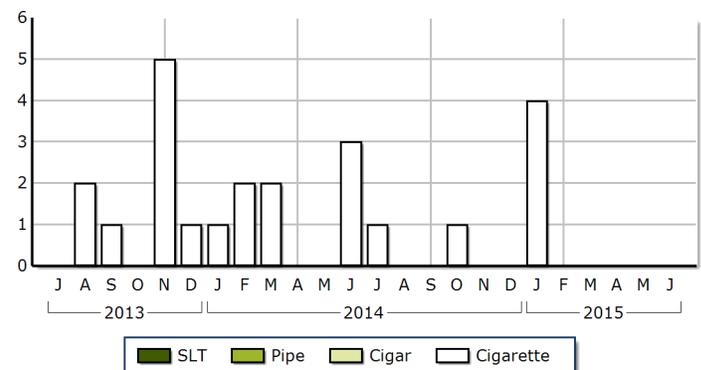
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

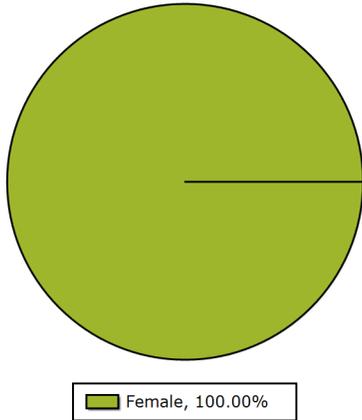


Chart Total N: 4

Tobacco Users By Language

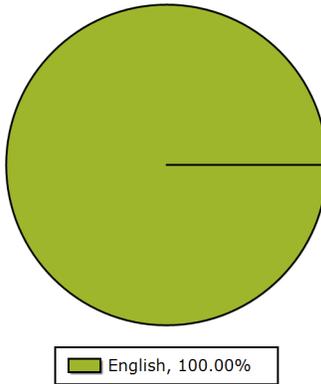


Chart Total N: 4

Tobacco Users By Education

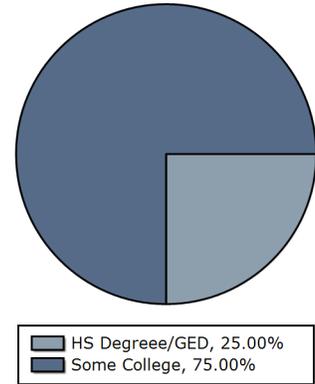


Chart Total N: 4

Tobacco Users By Race

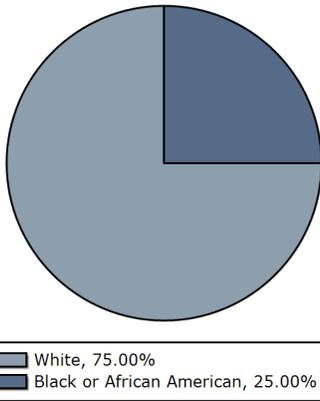


Chart Total N: 4

Tobacco Users By Age

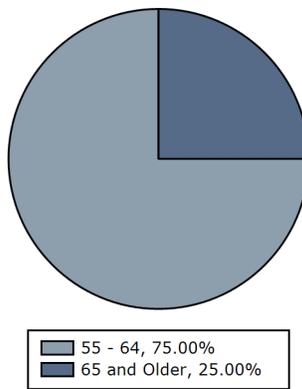


Chart Total N: 4

Tobacco Users By Health Plan

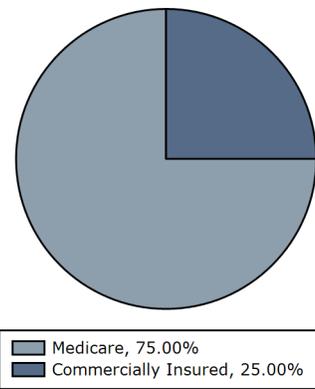


Chart Total N: 4

Tobacco Users By Ethnicity

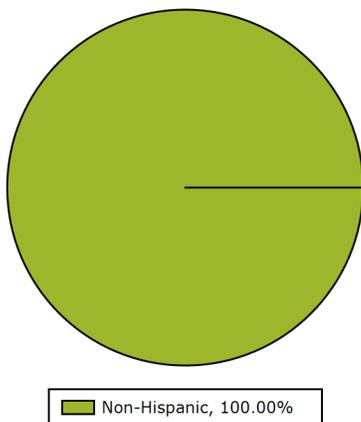


Chart Total N: 4

Tobacco Users By Chronic Condition

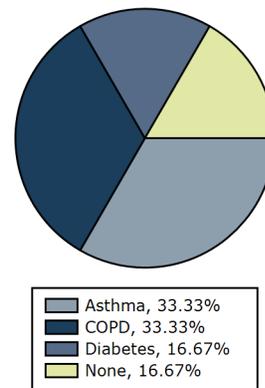
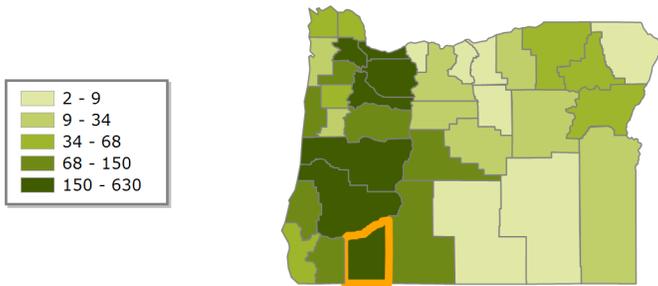


Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

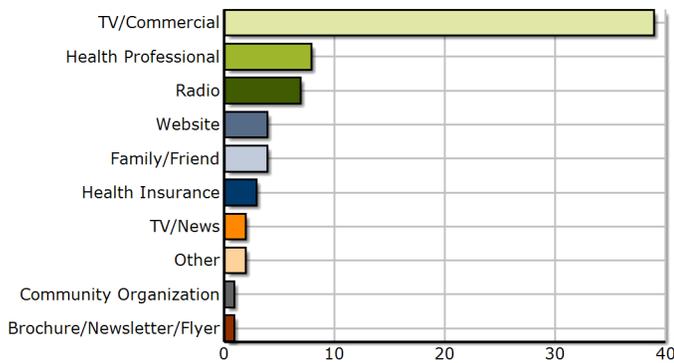
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

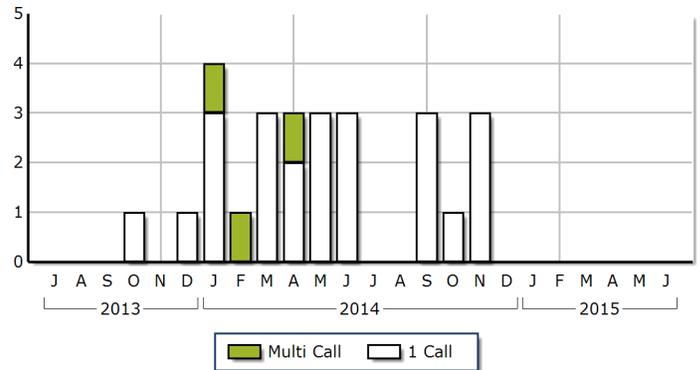


| County Population               |         | Prevalence | Tobacco Users |              |
|---------------------------------|---------|------------|---------------|--------------|
| Adult                           | 160,716 | 21.9 %     | 35,197        | <sup>4</sup> |
|                                 |         |            | County        | State        |
| Tobacco Users - Last Full Month |         |            | 77            | 1,947        |
| Tobacco Users YTD               |         |            | 238           | 6,742        |
| Unique Tobacco Users YTD        |         |            | 3             | 4,393        |
| Target Reach                    |         |            | 2.0 %         | 2.0 %        |
| Reach YTD                       |         |            | 1             | 0.68 %       |
| Reach - NAQC                    |         |            | 2             | 0.47 %       |
| Annualized Reach                |         |            | 1             | 1.16 %       |
| Annualized Reach - NAQC         |         |            | 2             | 0.80 %       |
| Unique Individual Reach         |         |            | 3             | 0.51 %       |

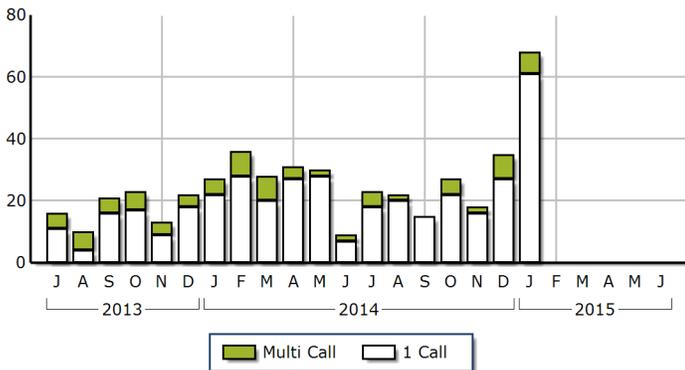
## How Heard About



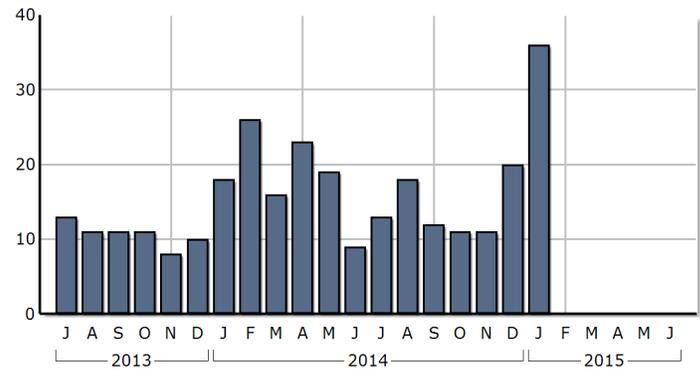
## Fax Referral



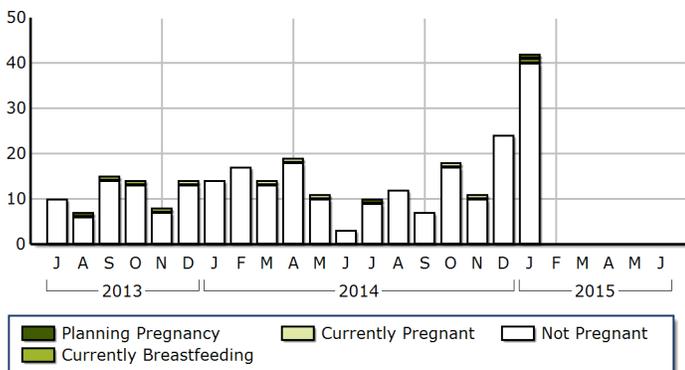
## Tobacco User Enrollments By Program Type



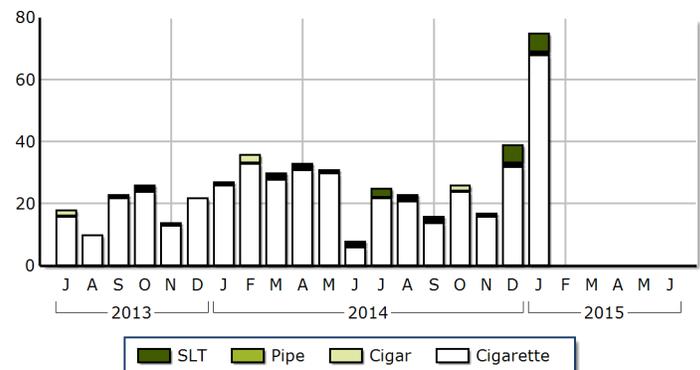
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

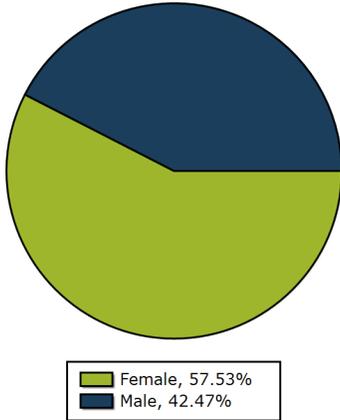


Chart Total N: 73

Tobacco Users By Language

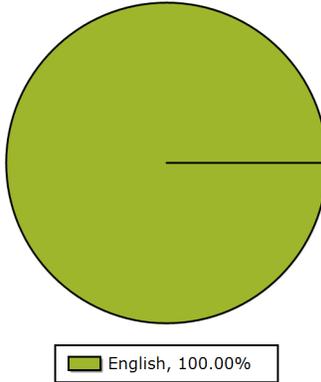


Chart Total N: 73

Tobacco Users By Education

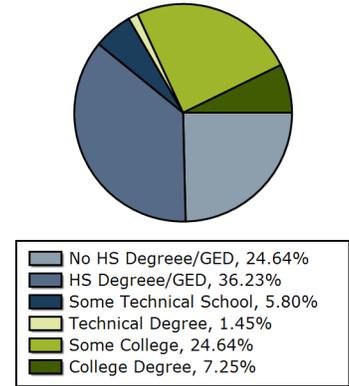


Chart Total N: 69

Tobacco Users By Race

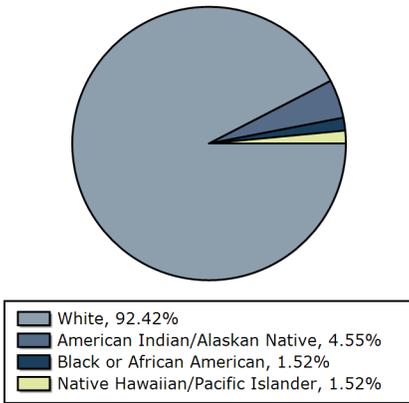


Chart Total N: 66

Tobacco Users By Age

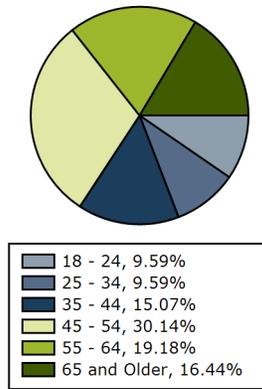


Chart Total N: 73

Tobacco Users By Health Plan

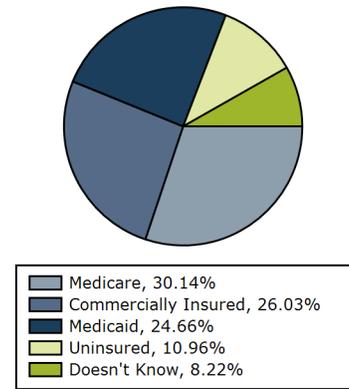


Chart Total N: 73

Tobacco Users By Ethnicity

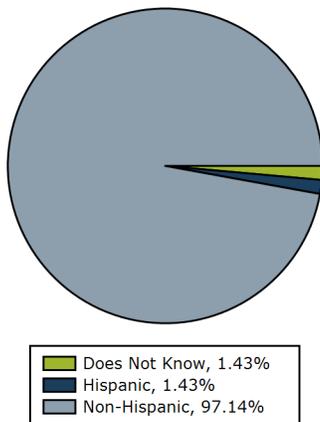


Chart Total N: 70

Tobacco Users By Chronic Condition

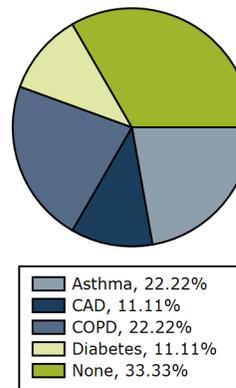


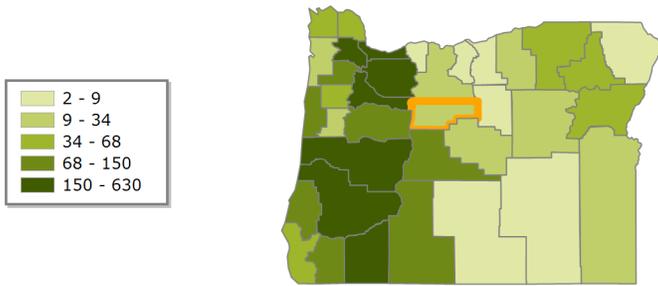
Chart Total N: 63

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

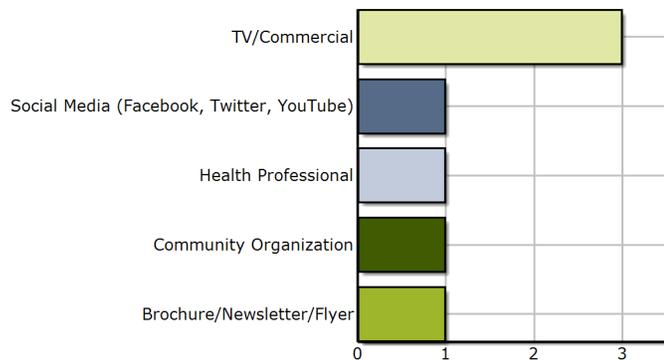
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

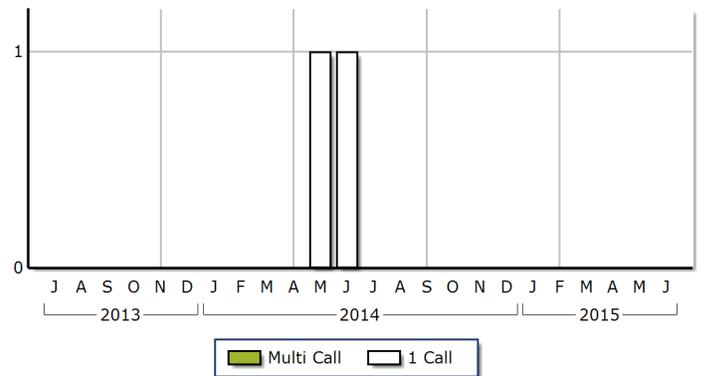


| County Population                      | Prevalence | Tobacco Users      |
|--|------------|--------------------|
| <b>Adult</b> 16,594                    | 15.9 %     | 2,638 <sup>4</sup> |
|  |            | County             |
| <b>Tobacco Users - Last Full Month</b> |            | 9                  |
| <b>Tobacco Users YTD</b>               |            | 19                 |
| <b>Unique Tobacco Users YTD</b>        | 3          | 14                 |
| <b>Target Reach</b>                    |            | 2.0 %              |
| <b>Reach YTD</b>                       | 1          | 0.72 %             |
| <b>Reach - NAQC</b>                    | 2          | 0.49 %             |
| <b>Annualized Reach</b>                | 1          | 1.23 %             |
| <b>Annualized Reach - NAQC</b>         | 2          | 0.84 %             |
| <b>Unique Individual Reach</b>         | 3          | 0.53 %             |

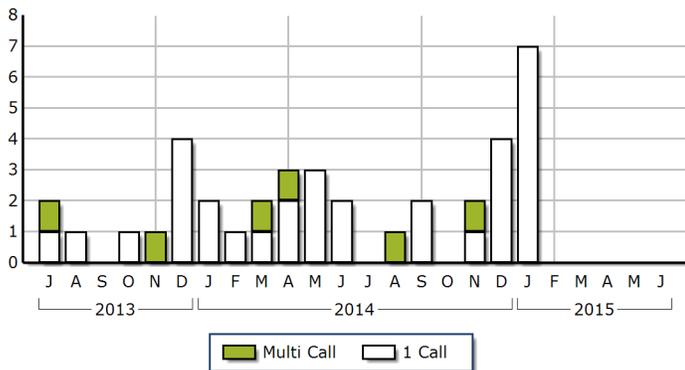
## How Heard About



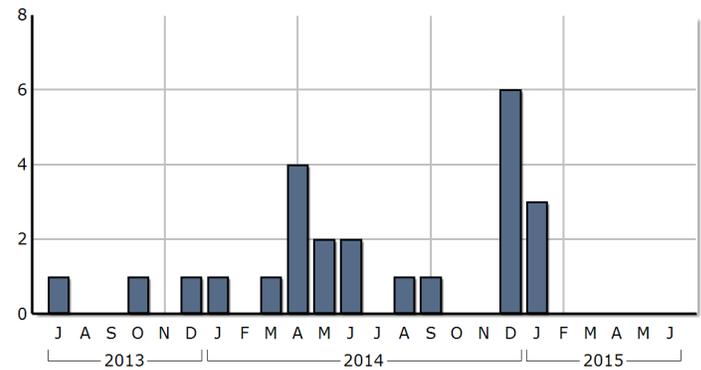
## Fax Referral



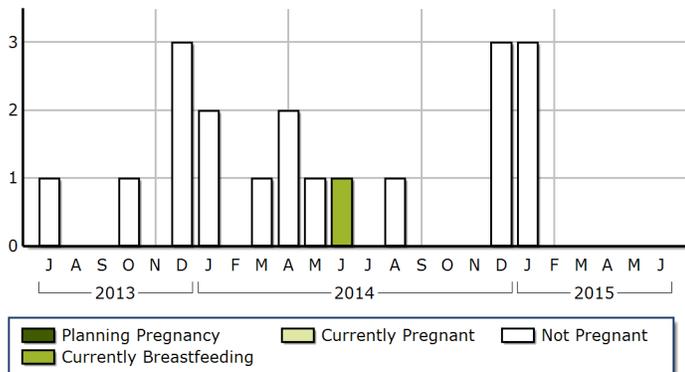
## Tobacco User Enrollments By Program Type



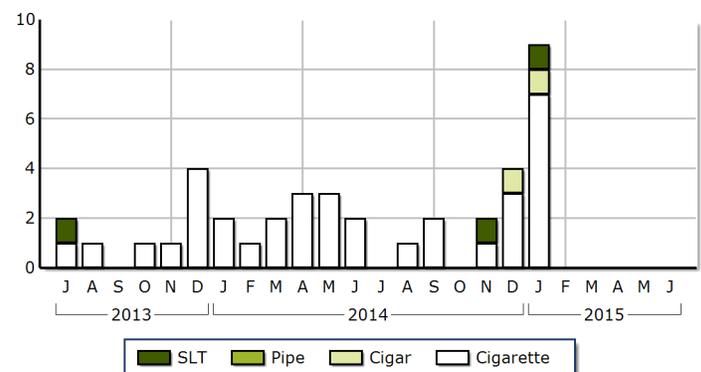
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

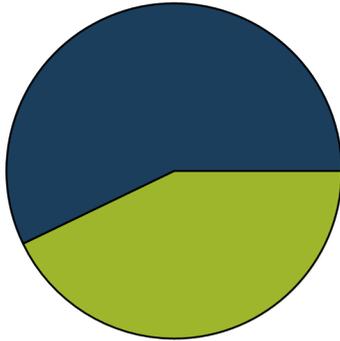


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

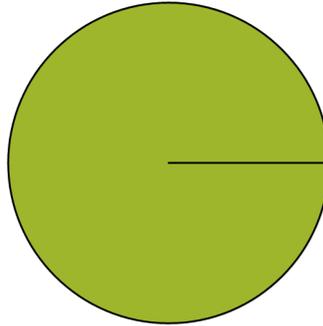
Tobacco Users By Gender



Female, 42.86%  
Male, 57.14%

Chart Total N: 7

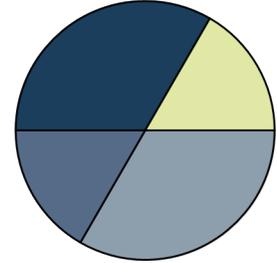
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

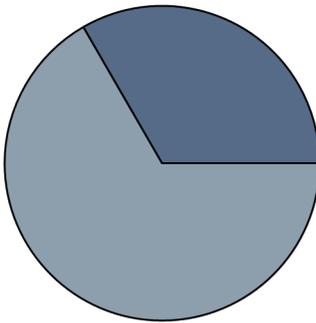
Tobacco Users By Education



No HS Degreee/GED, 33.33%  
HS Degreee/GED, 16.67%  
Some College, 33.33%  
College Degree, 16.67%

Chart Total N: 6

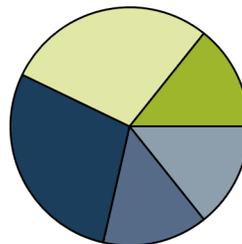
Tobacco Users By Race



White, 66.67%  
American Indian/Alaskan Native, 33.33%

Chart Total N: 6

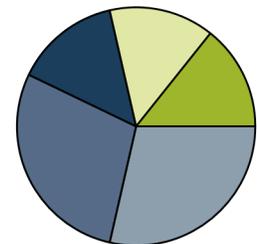
Tobacco Users By Age



25 - 34, 14.29%  
35 - 44, 14.29%  
45 - 54, 28.57%  
55 - 64, 28.57%  
65 and Older, 14.29%

Chart Total N: 7

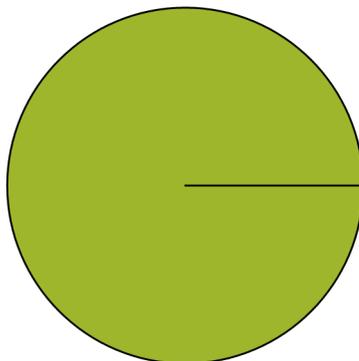
Tobacco Users By Health Plan



Commercially Insured, 28.57%  
Medicaid, 28.57%  
Medicare, 14.29%  
Uninsured, 14.29%  
Doesn't Know, 14.29%

Chart Total N: 7

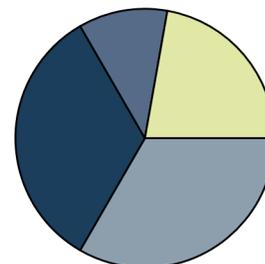
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



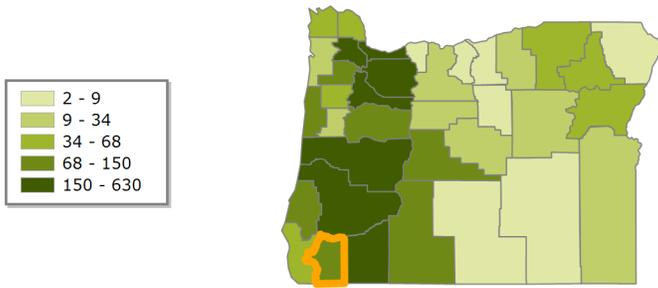
Asthma, 33.33%  
COPD, 33.33%  
Diabetes, 11.11%  
None, 22.22%

Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

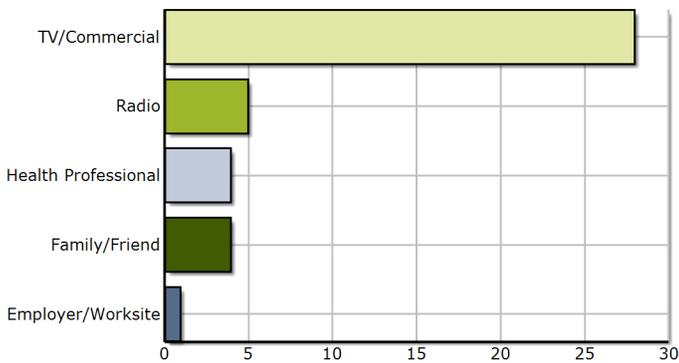
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

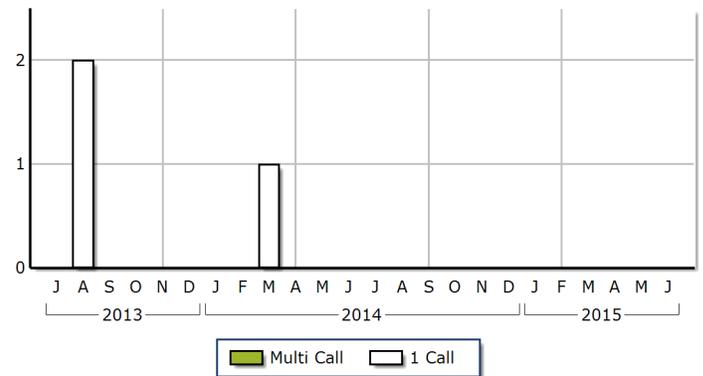


| County Population               | Prevalence | Tobacco Users       |
|---------------------------------|------------|---------------------|
| Adult                           | 66,678     | 25.0 %              |
|                                 |            | 16,670 <sup>4</sup> |
|                                 |            | County              |
| Tobacco Users - Last Full Month |            | 44                  |
| Tobacco Users YTD               |            | 88                  |
| Unique Tobacco Users YTD        |            | 62                  |
| Target Reach                    |            | 3                   |
| Reach YTD                       |            | 2.0 %               |
| Reach - NAQC                    |            | 1                   |
| Annualized Reach                |            | 0.53 %              |
| Annualized Reach - NAQC         |            | 2                   |
| Unique Individual Reach         |            | 1                   |
|                                 |            | 0.43 %              |
|                                 |            | 2                   |
|                                 |            | 0.73 %              |
|                                 |            | 3                   |
|                                 |            | 0.37 %              |
|                                 |            | 0.87 %              |

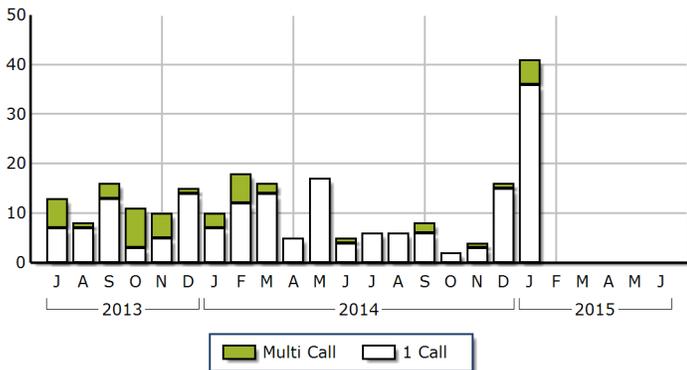
## How Heard About



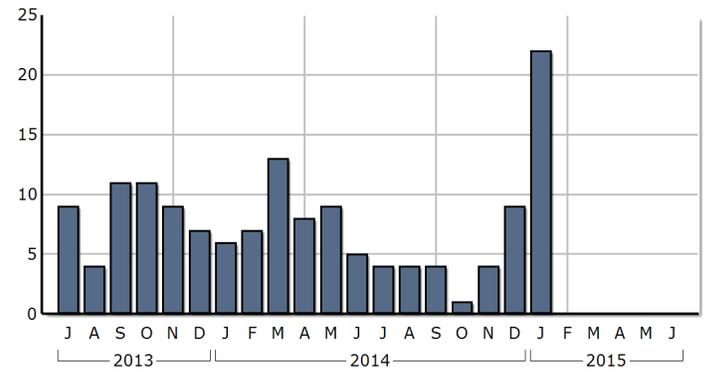
## Fax Referral



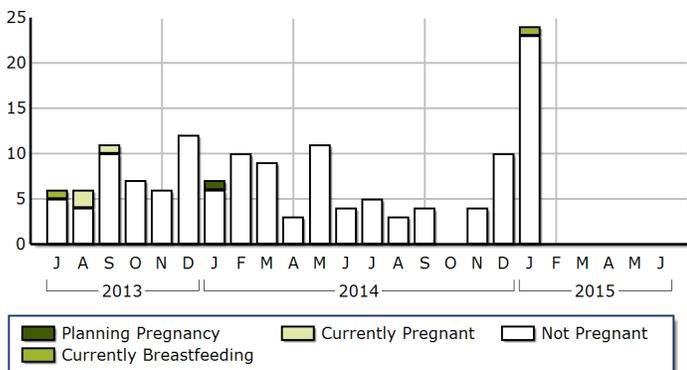
## Tobacco User Enrollments By Program Type



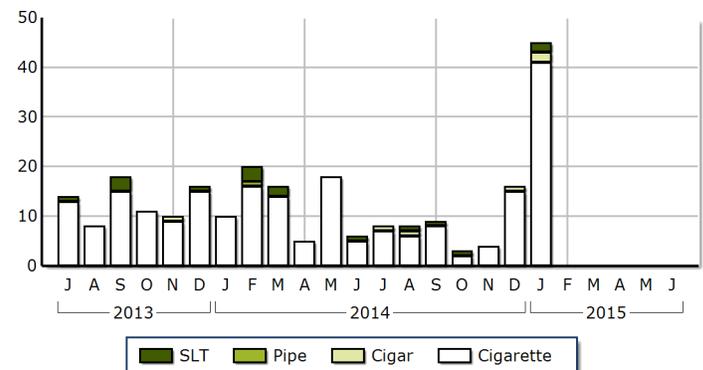
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

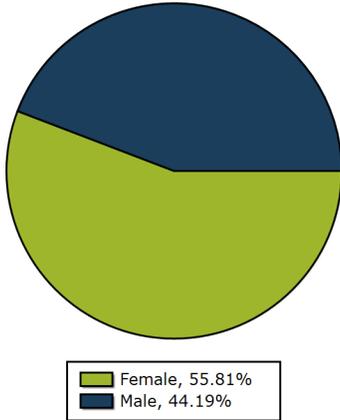


Chart Total N: 43

Tobacco Users By Language

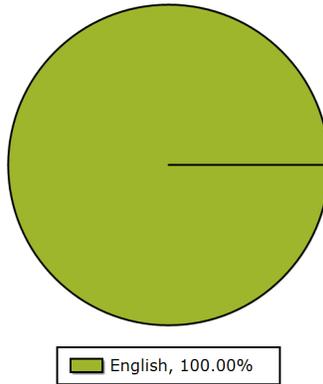


Chart Total N: 43

Tobacco Users By Education

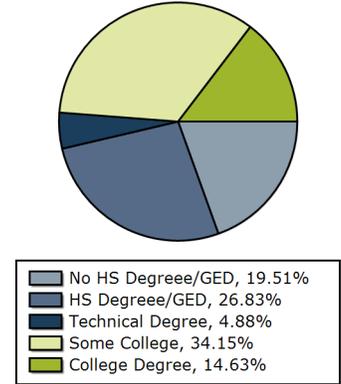


Chart Total N: 41

Tobacco Users By Race

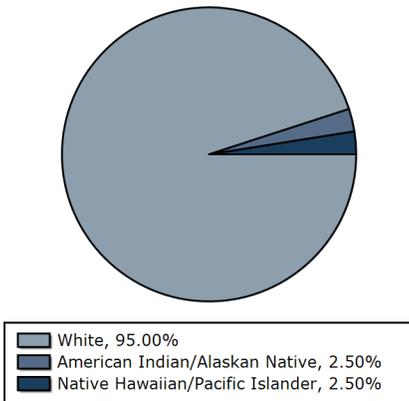


Chart Total N: 40

Tobacco Users By Age

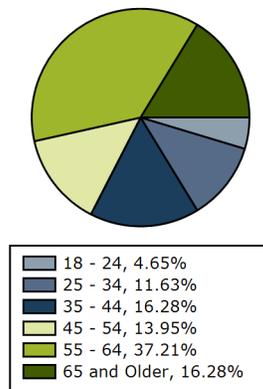


Chart Total N: 43

Tobacco Users By Health Plan

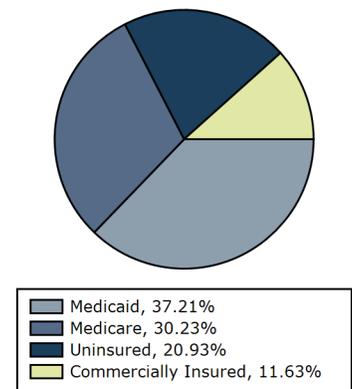


Chart Total N: 43

Tobacco Users By Ethnicity

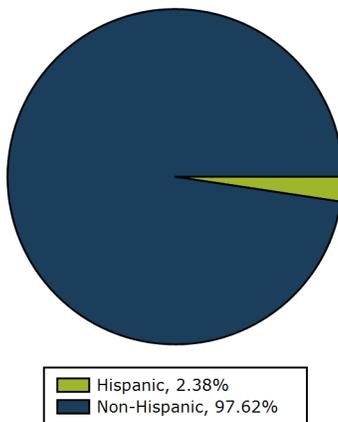


Chart Total N: 42

Tobacco Users By Chronic Condition

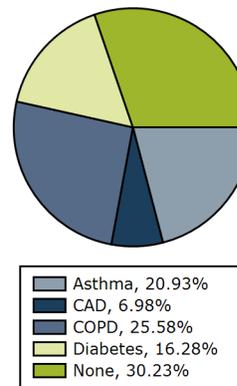


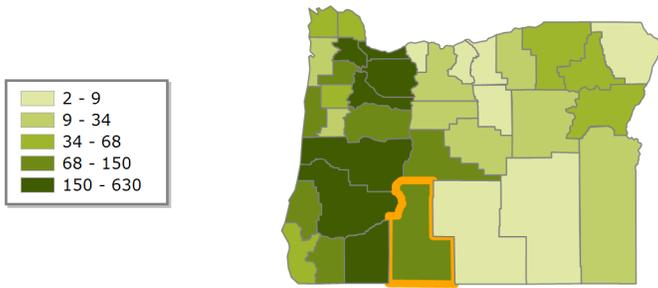
Chart Total N: 43

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

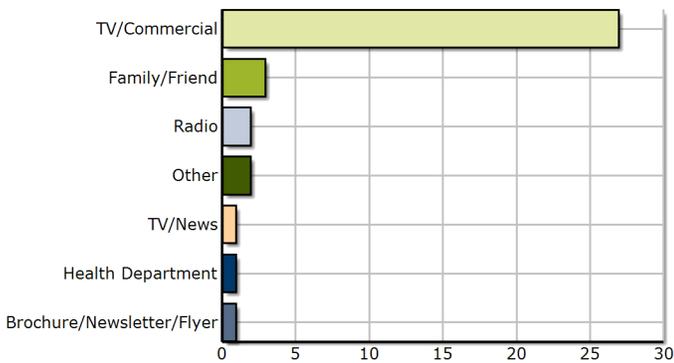
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

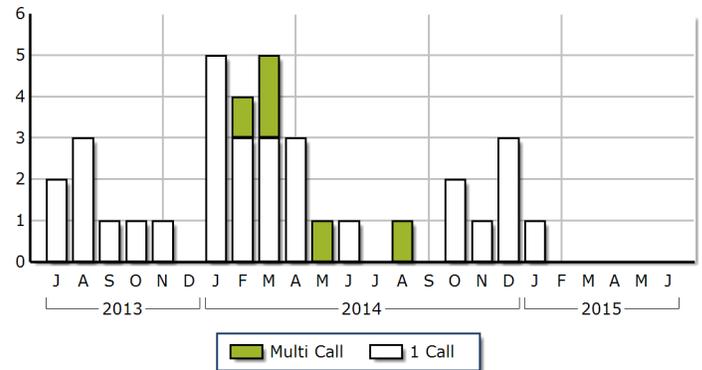


| County Population                      |        | Prevalence | Tobacco Users |                     |
|--|--------|------------|---------------|---------------------|
| <b>Adult</b>                           | 50,494 | 22.0 %     |               | 11,109 <sup>4</sup> |
|  |        |            | County        | State               |
| <b>Tobacco Users - Last Full Month</b> |        |            | 38            | 1,947               |
| <b>Tobacco Users YTD</b>               |        |            | 121           | 6,742               |
|  |        |            | 3             | 90                  |
| <b>Unique Tobacco Users YTD</b>        |        |            |               | 4,393               |
| <b>Target Reach</b>                    |        |            | 2.0 %         | 2.0 %               |
| <b>Reach YTD</b>                       |        |            | 1             | 1.09 %              |
| <b>Reach - NAQC</b>                    |        |            | 2             | 0.86 %              |
| <b>Annualized Reach</b>                |        |            | 1             | 1.87 %              |
| <b>Annualized Reach - NAQC</b>         |        |            | 2             | 1.47 %              |
| <b>Unique Individual Reach</b>         |        |            | 3             | 0.81 %              |
|  |        |            |               | 0.87 %              |

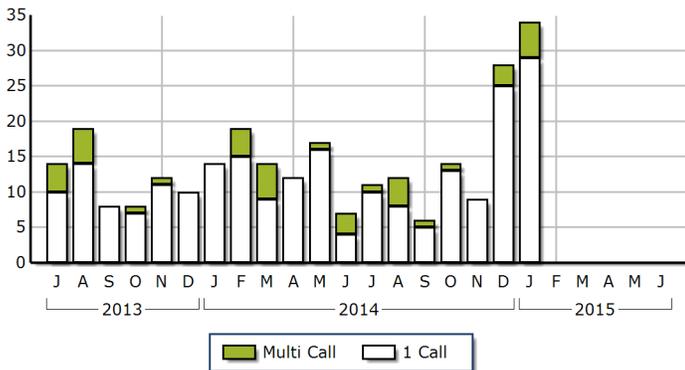
## How Heard About



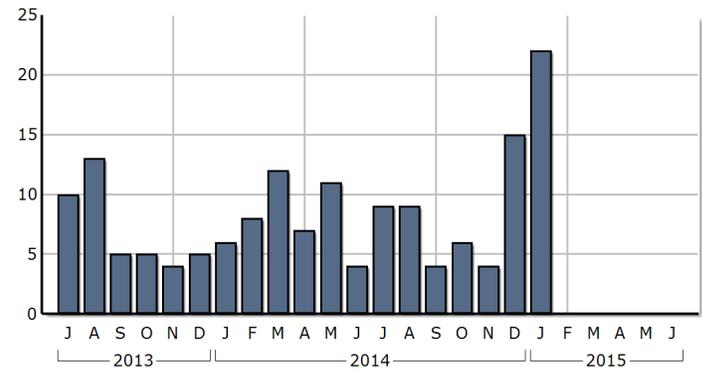
## Fax Referral



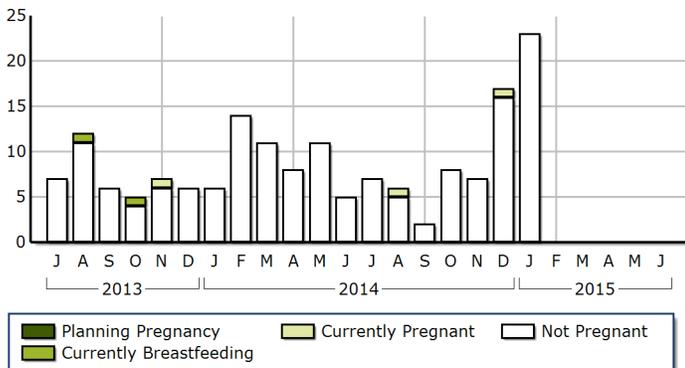
## Tobacco User Enrollments By Program Type



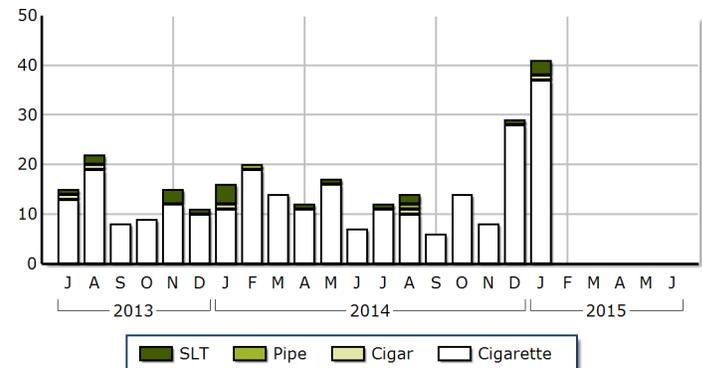
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

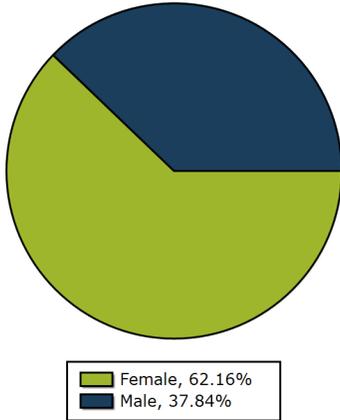


Chart Total N: 37

Tobacco Users By Language

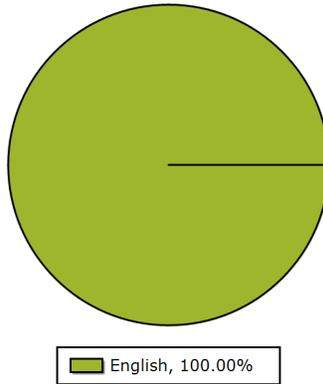


Chart Total N: 37

Tobacco Users By Education

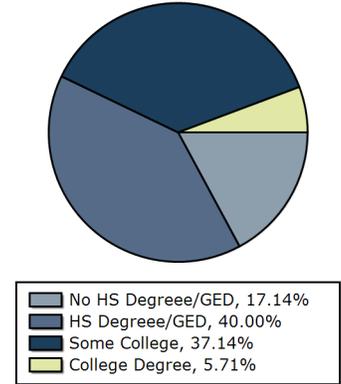


Chart Total N: 35

Tobacco Users By Race

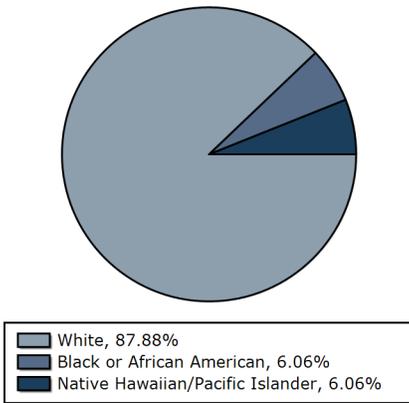


Chart Total N: 33

Tobacco Users By Age

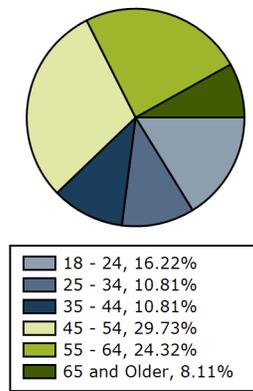


Chart Total N: 37

Tobacco Users By Health Plan

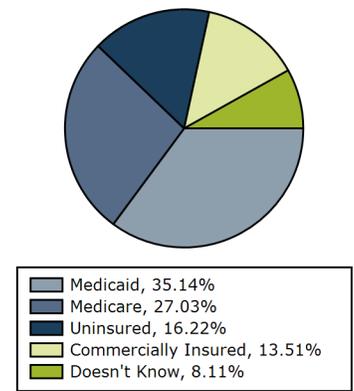


Chart Total N: 37

Tobacco Users By Ethnicity

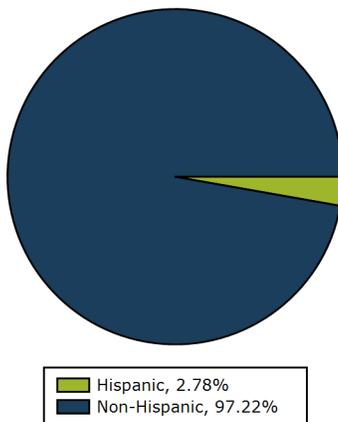


Chart Total N: 36

Tobacco Users By Chronic Condition

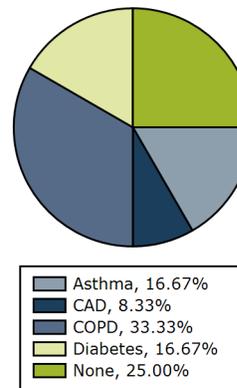


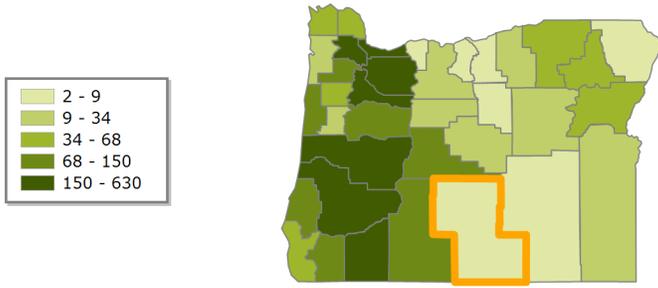
Chart Total N: 36

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

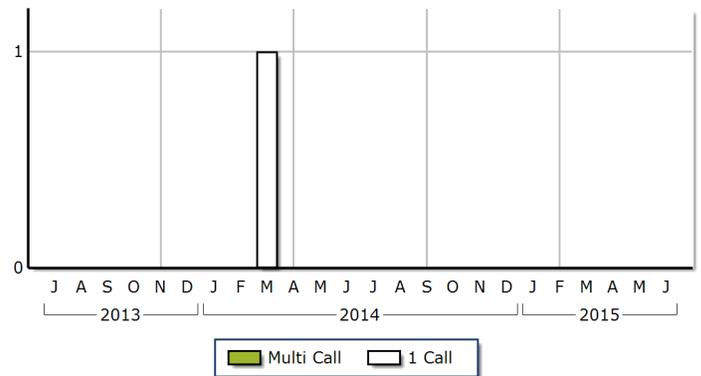


| County Population                      |       | Prevalence | Tobacco Users |                    |
|--|-------|------------|---------------|--------------------|
| <b>Adult</b>                           | 6,068 | 19.9 %     |               | 1,208 <sup>4</sup> |
|  |       |            | County        | State              |
| <b>Tobacco Users - Last Full Month</b> |       |            | 2             | 1,947              |
| <b>Tobacco Users YTD</b>               |       |            | 6             | 6,742              |
|  |       |            | 3             | 4,393              |
| <b>Unique Tobacco Users YTD</b>        |       |            | 4             | 4,393              |
| <b>Target Reach</b>                    |       |            | 2.0 %         | 2.0 %              |
|  |       |            | 1             | 0.50 %             |
| <b>Reach YTD</b>                       |       |            | 0.50 %        | 1.34 %             |
|  |       |            | 2             | 0.17 %             |
| <b>Reach - NAQC</b>                    |       |            | 0.17 %        | 0.51 %             |
|  |       |            | 1             | 0.85 %             |
| <b>Annualized Reach</b>                |       |            | 0.85 %        | 2.29 %             |
|  |       |            | 2             | 0.28 %             |
| <b>Annualized Reach - NAQC</b>         |       |            | 0.28 %        | 0.87 %             |
|  |       |            | 3             | 0.33 %             |
| <b>Unique Individual Reach</b>         |       |            | 0.33 %        | 0.87 %             |

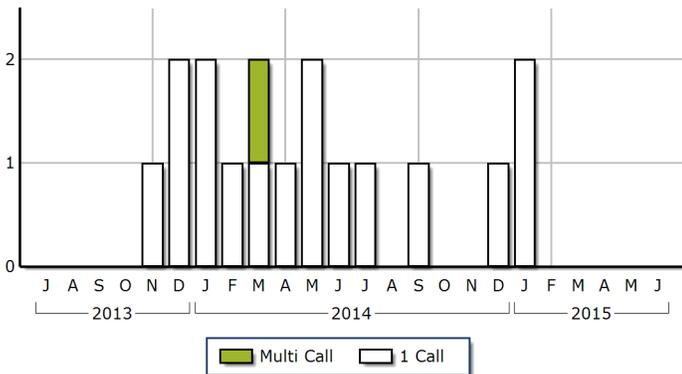
## How Heard About



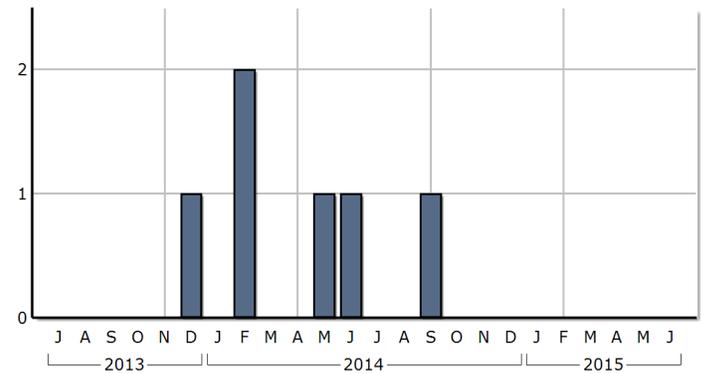
## Fax Referral



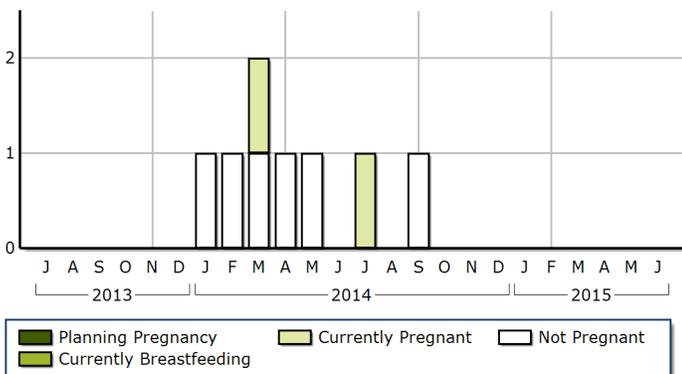
## Tobacco User Enrollments By Program Type



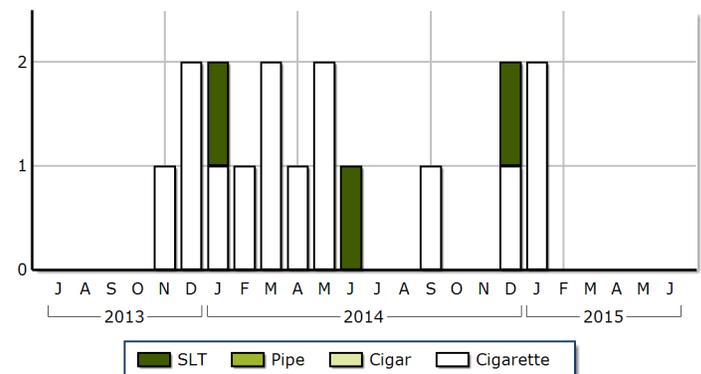
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

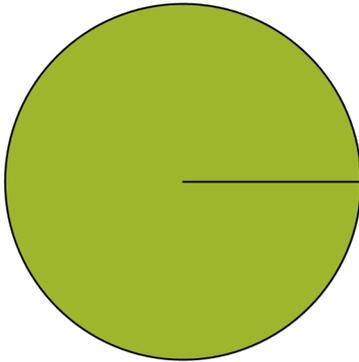


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

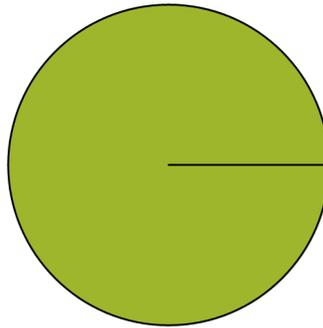
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

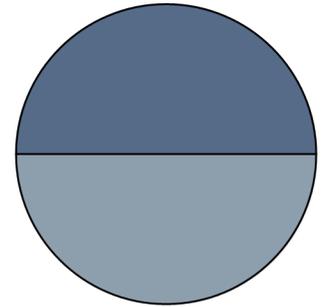
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

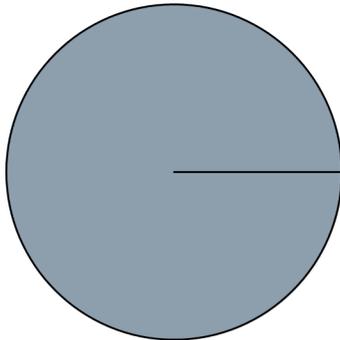
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

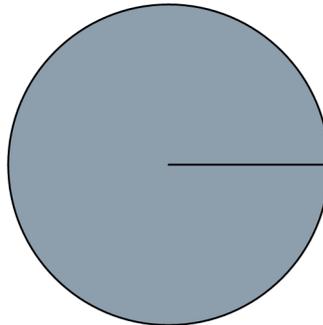
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

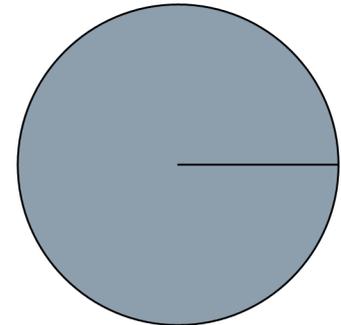
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 2

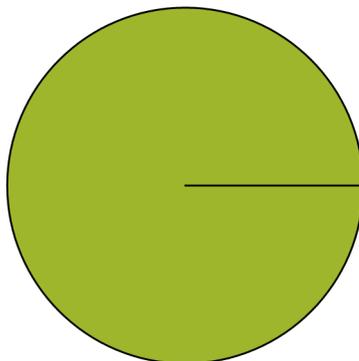
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

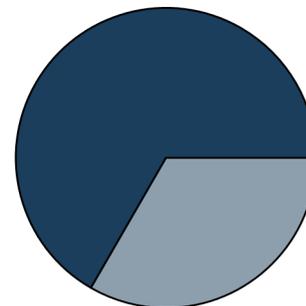
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 33.33%  
COPD, 66.67%

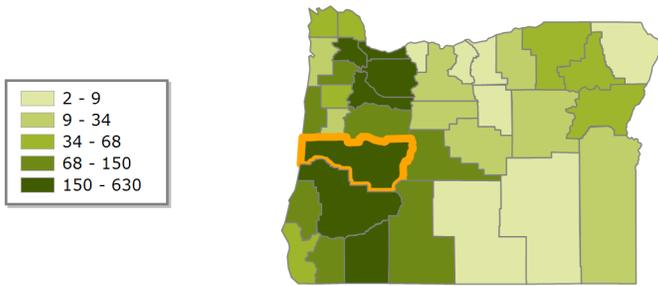
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

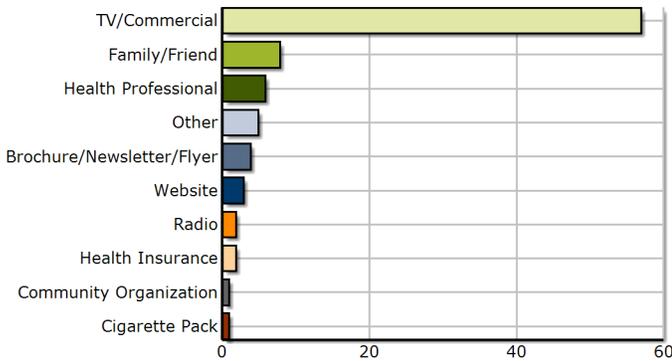
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

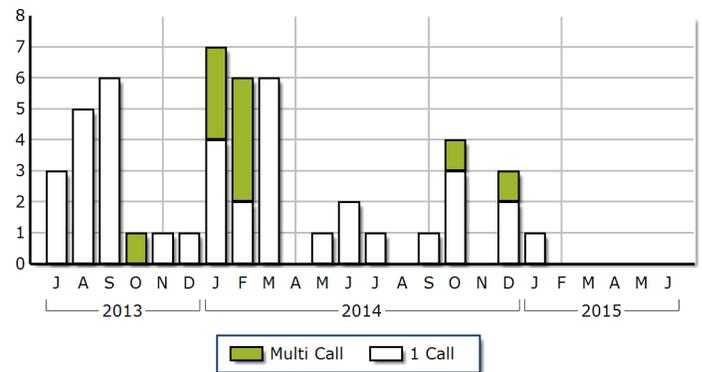


| County Population               |         | Prevalence | Tobacco Users       |
|---------------------------------|---------|------------|---------------------|
| Adult                           | 274,412 | 18.4 %     | 50,492 <sup>4</sup> |
|                                 |         |            | County              |
| Tobacco Users - Last Full Month |         |            | 118                 |
| Tobacco Users YTD               |         |            | 387                 |
| Unique Tobacco Users YTD        |         |            | 3 207               |
| Target Reach                    |         |            | 2.0 %               |
| Reach YTD                       |         |            | 1 0.77 %            |
| Reach - NAQC                    |         |            | 2 0.41 %            |
| Annualized Reach                |         |            | 1 1.31 %            |
| Annualized Reach - NAQC         |         |            | 2 0.70 %            |
| Unique Individual Reach         |         |            | 3 0.41 %            |

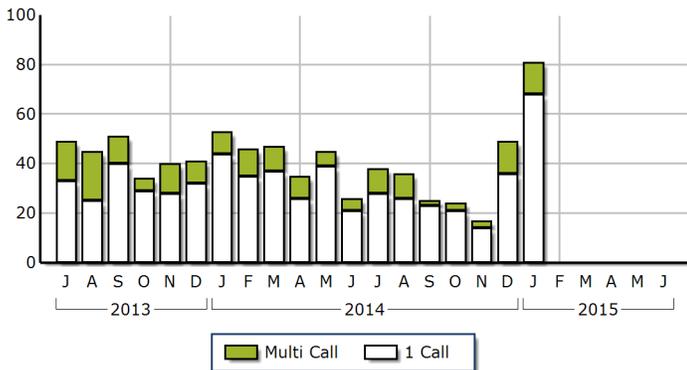
## How Heard About



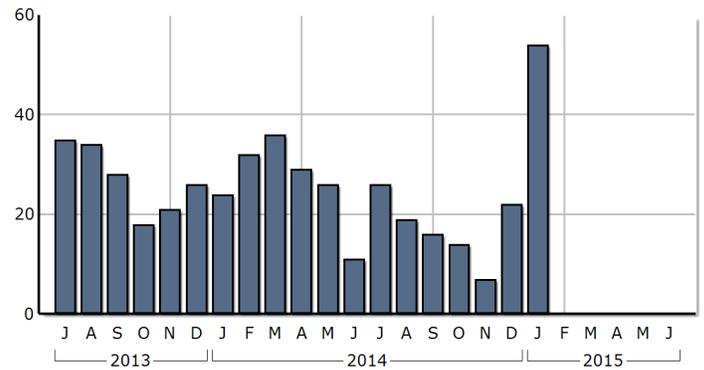
## Fax Referral



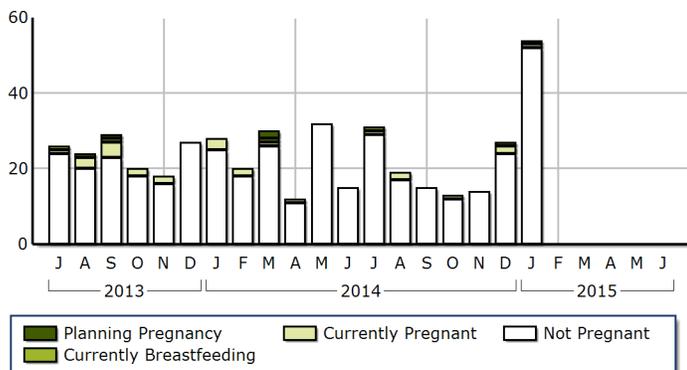
## Tobacco User Enrollments By Program Type



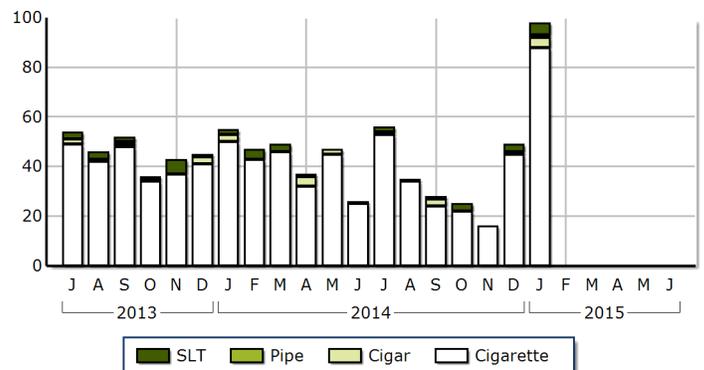
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

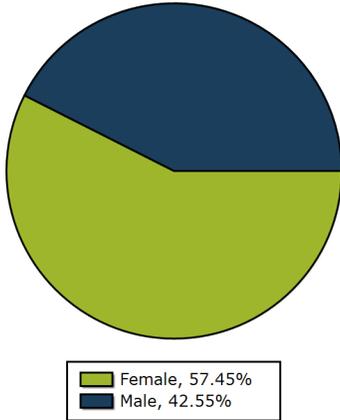


Chart Total N: 94

Tobacco Users By Language

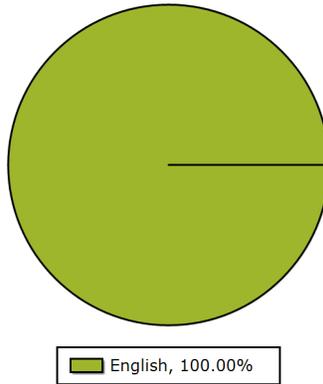


Chart Total N: 94

Tobacco Users By Education

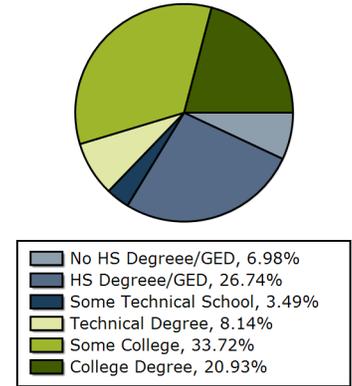


Chart Total N: 86

Tobacco Users By Race

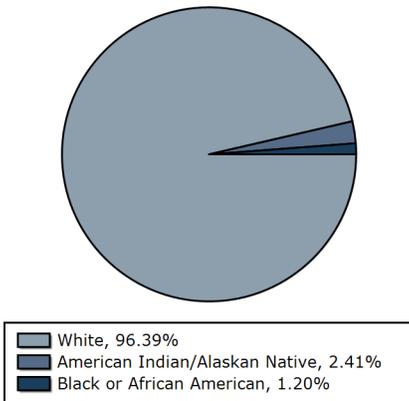


Chart Total N: 83

Tobacco Users By Age

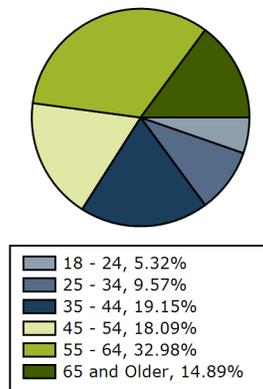


Chart Total N: 94

Tobacco Users By Health Plan

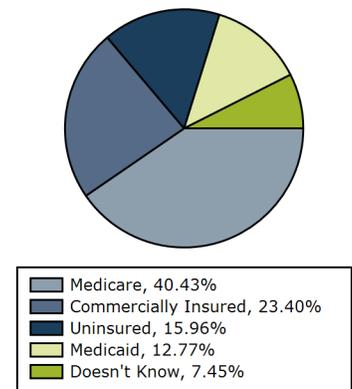


Chart Total N: 94

Tobacco Users By Ethnicity

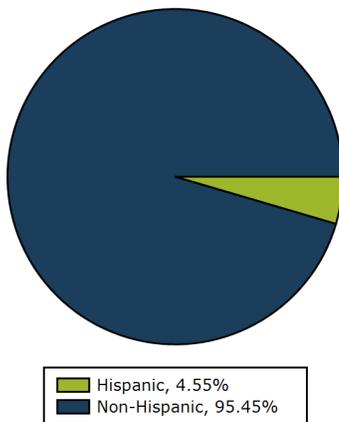


Chart Total N: 88

Tobacco Users By Chronic Condition

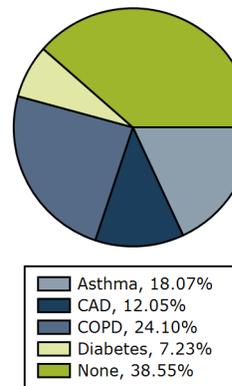


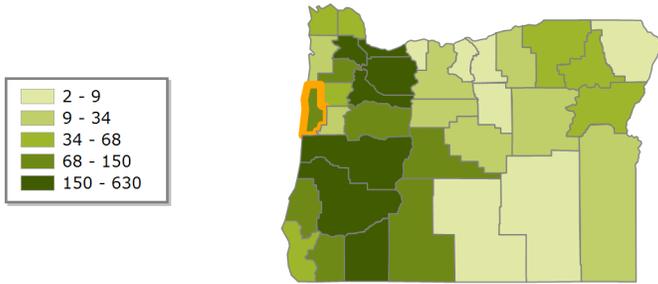
Chart Total N: 83

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

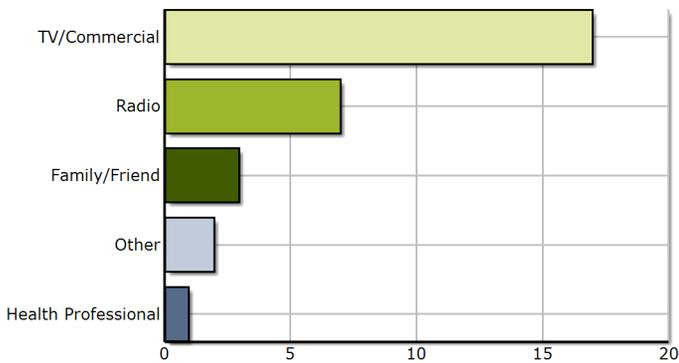
From 1/1/2015 through 1/31/2015

### State Tobacco Users Served Contract YTD (Adults)

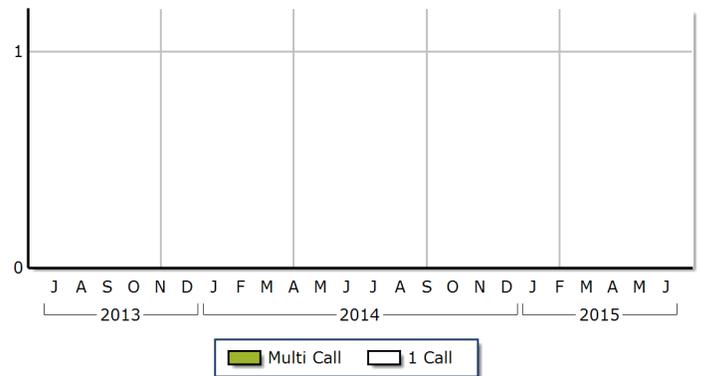


| County Population               |        | Prevalence | Tobacco Users |                    |
|---------------------------------|--------|------------|---------------|--------------------|
| Adult                           | 36,512 | 26.9 %     |               | 9,822 <sup>4</sup> |
|                                 |        |            | County        | State              |
| Tobacco Users - Last Full Month |        |            | 33            | 1,947              |
| Tobacco Users YTD               |        |            | 77            | 6,742              |
| Unique Tobacco Users YTD        |        |            | 3             | 4,393              |
| Target Reach                    |        |            | 2.0 %         | 2.0 %              |
| Reach YTD                       |        |            | 1             | 0.78 %             |
| Reach - NAQC                    |        |            | 2             | 0.55 %             |
| Annualized Reach                |        |            | 1             | 1.34 %             |
| Annualized Reach - NAQC         |        |            | 2             | 0.94 %             |
| Unique Individual Reach         |        |            | 3             | 0.53 %             |

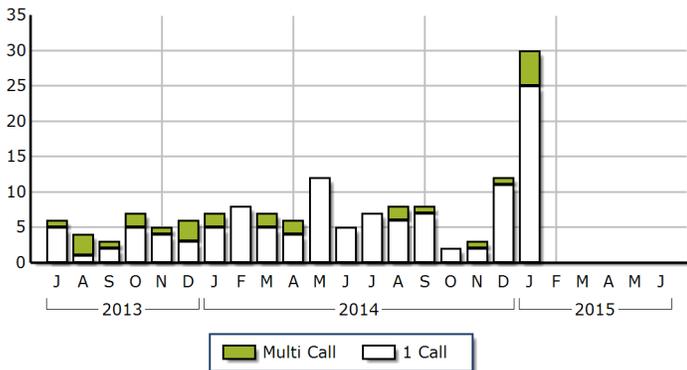
### How Heard About



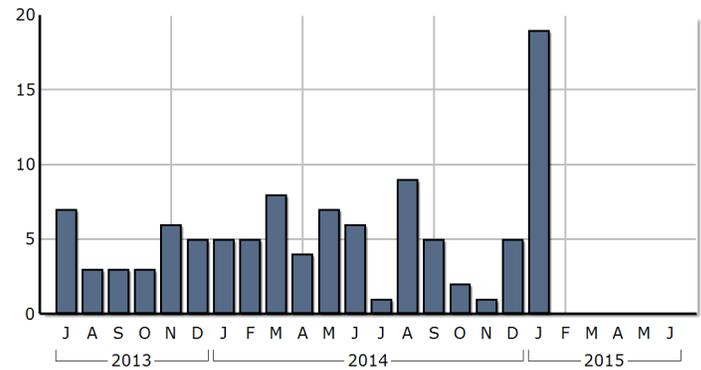
### Fax Referral



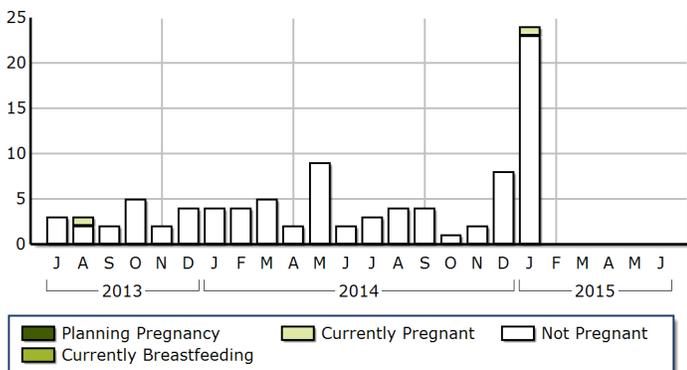
### Tobacco User Enrollments By Program Type



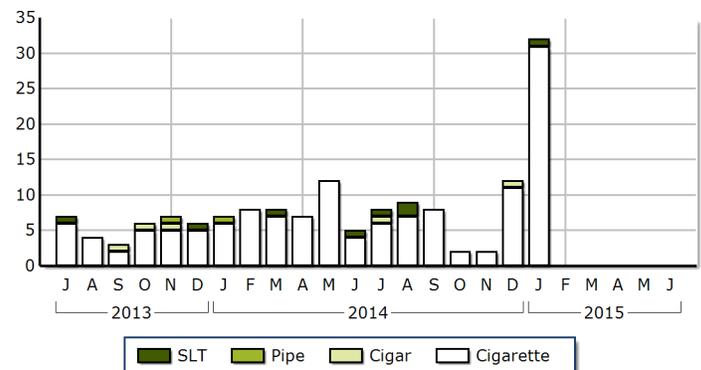
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

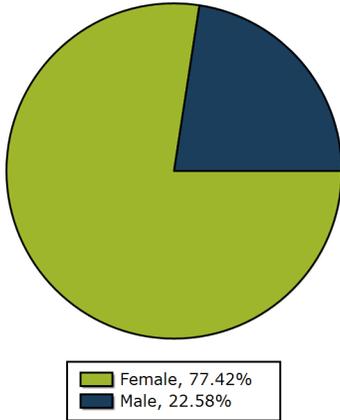


Chart Total N: 31

Tobacco Users By Language

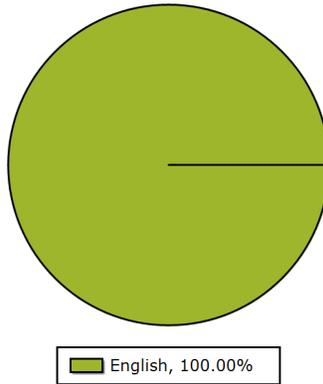


Chart Total N: 31

Tobacco Users By Education

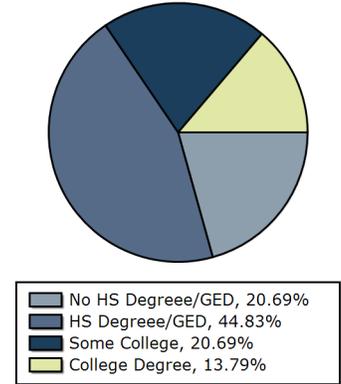


Chart Total N: 29

Tobacco Users By Race

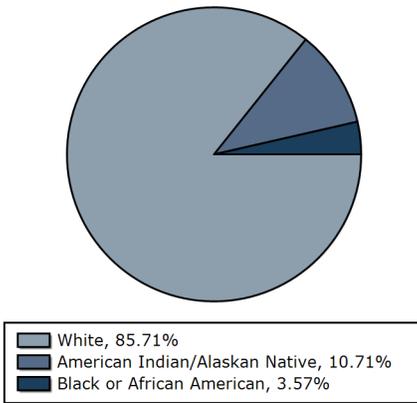


Chart Total N: 28

Tobacco Users By Age

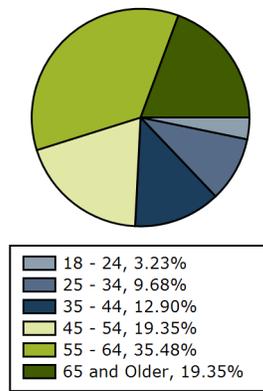


Chart Total N: 31

Tobacco Users By Health Plan

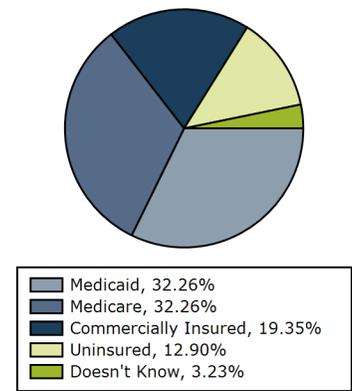


Chart Total N: 31

Tobacco Users By Ethnicity

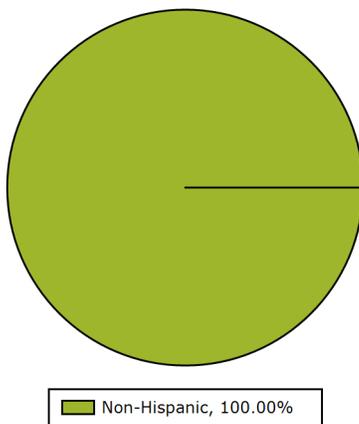


Chart Total N: 30

Tobacco Users By Chronic Condition

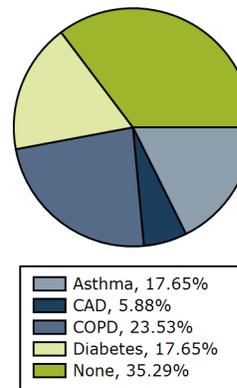


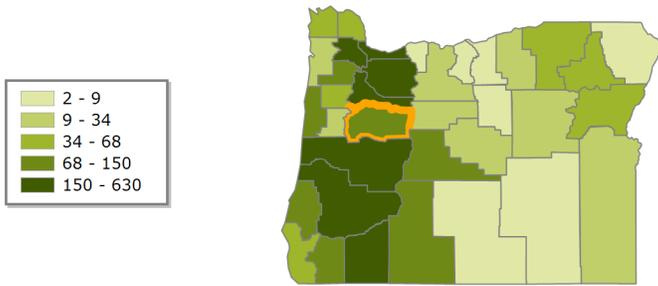
Chart Total N: 17

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

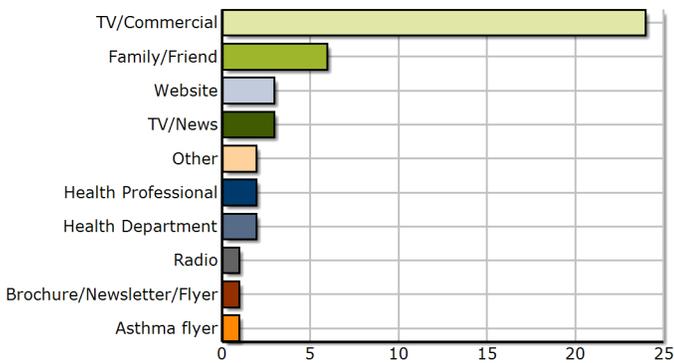
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

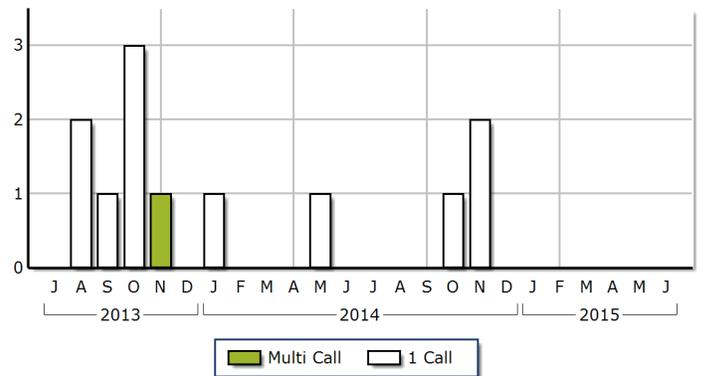


| County Population               |        | Prevalence | Tobacco Users |              |
|---------------------------------|--------|------------|---------------|--------------|
| Adult                           | 83,814 | 21.0 %     | 17,601        | <sup>4</sup> |
|                                 |        |            | County        | State        |
| Tobacco Users - Last Full Month |        |            | 56            | 1,947        |
| Tobacco Users YTD               |        |            | 130           | 6,742        |
| Unique Tobacco Users YTD        |        |            | 3             | 4,393        |
| Target Reach                    |        |            | 2.0 %         | 2.0 %        |
| Reach YTD                       |        |            | 1             | 0.74 %       |
| Reach - NAQC                    |        |            | 2             | 0.45 %       |
| Annualized Reach                |        |            | 1             | 1.27 %       |
| Annualized Reach - NAQC         |        |            | 2             | 0.77 %       |
| Unique Individual Reach         |        |            | 3             | 0.48 %       |

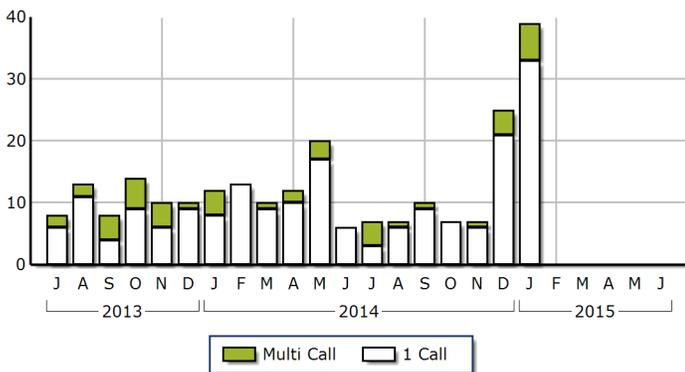
## How Heard About



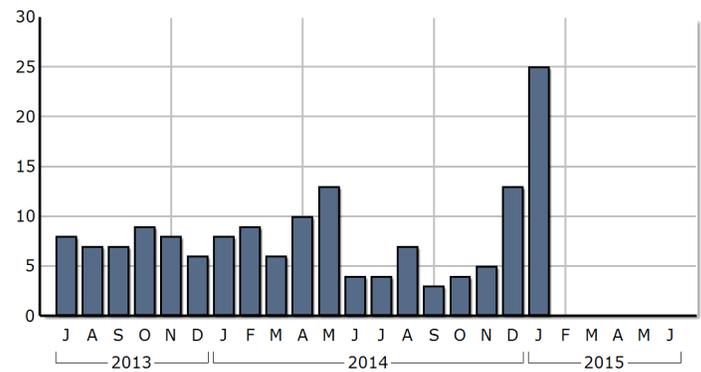
## Fax Referral



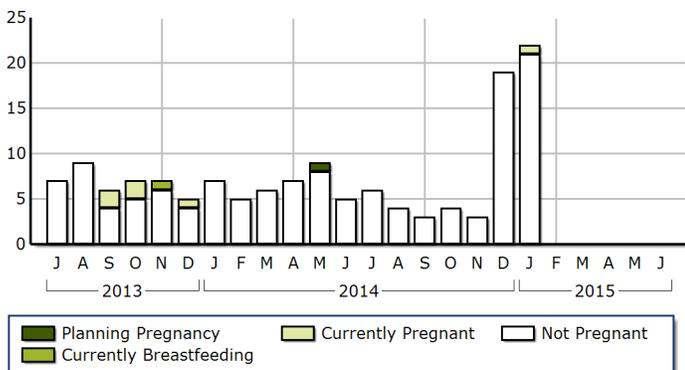
## Tobacco User Enrollments By Program Type



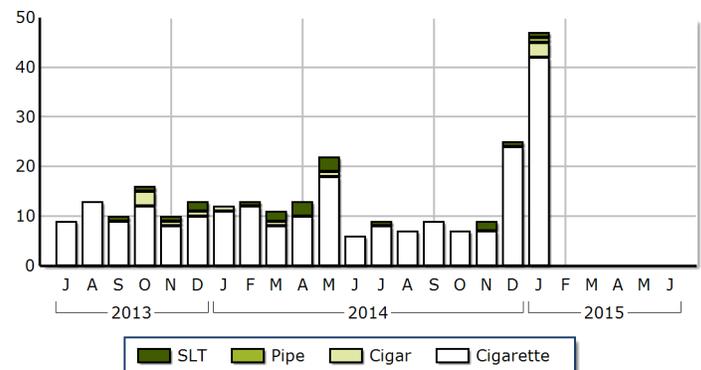
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

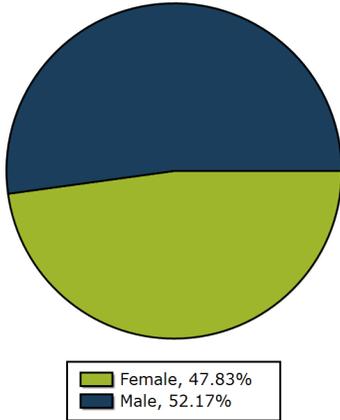


Chart Total N: 46

Tobacco Users By Language

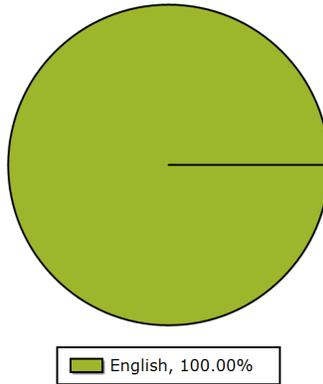


Chart Total N: 46

Tobacco Users By Education

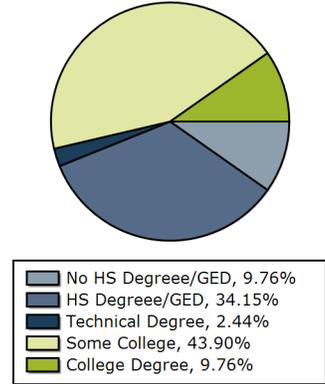


Chart Total N: 41

Tobacco Users By Race

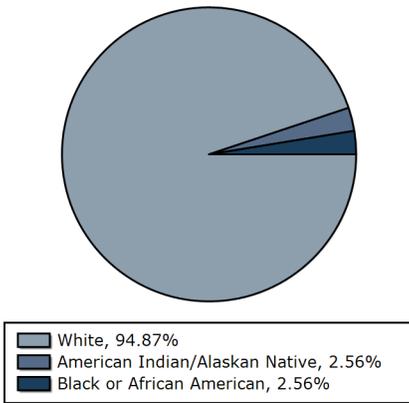


Chart Total N: 39

Tobacco Users By Age

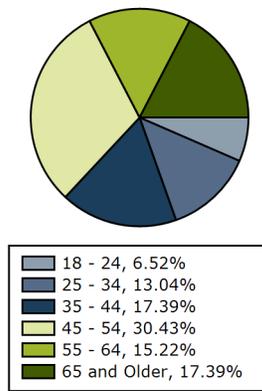


Chart Total N: 46

Tobacco Users By Health Plan

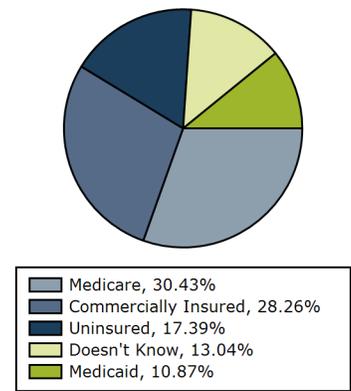


Chart Total N: 46

Tobacco Users By Ethnicity

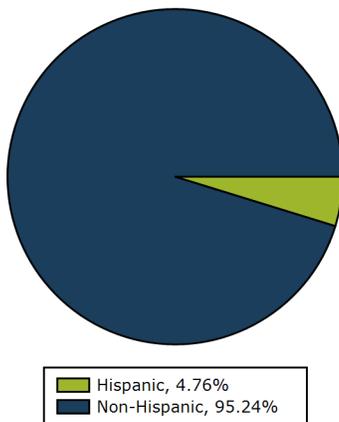


Chart Total N: 42

Tobacco Users By Chronic Condition

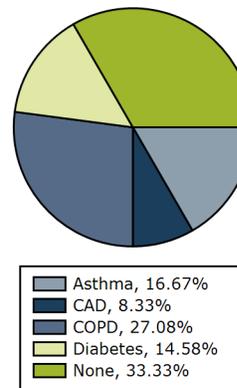


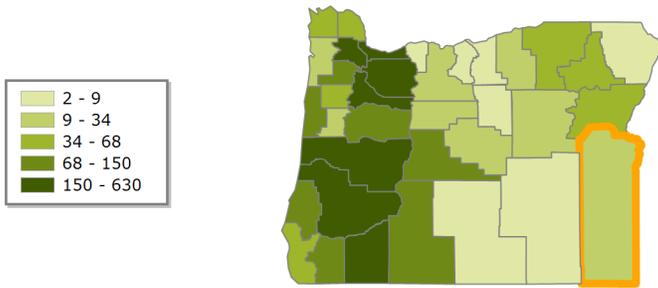
Chart Total N: 48

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

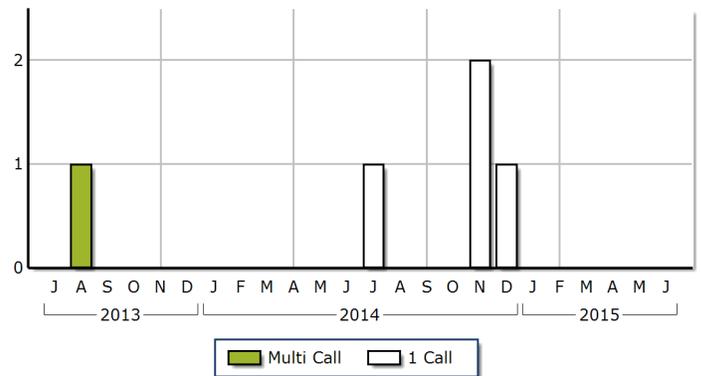


| County Population               | Prevalence | Tobacco Users      |
|---------------------------------|------------|--------------------|
| Adult 23,866                    | 16.8 %     | 4,009 <sup>4</sup> |
|                                 |            | County             |
| Tobacco Users - Last Full Month |            | 5                  |
| Tobacco Users YTD               |            | 25                 |
| Unique Tobacco Users YTD        |            | 3                  |
| Target Reach                    |            | 2.0 %              |
| Reach YTD                       |            | 1 0.62 %           |
| Reach - NAQC                    |            | 2 0.47 %           |
| Annualized Reach                |            | 1 1.07 %           |
| Annualized Reach - NAQC         |            | 2 0.81 %           |
| Unique Individual Reach         |            | 3 0.52 %           |
|                                 |            | State              |
| Tobacco Users - Last Full Month |            | 1,947              |
| Tobacco Users YTD               |            | 6,742              |
| Unique Tobacco Users YTD        |            | 4,393              |
| Target Reach                    |            | 2.0 %              |
| Reach YTD                       |            | 1.34 %             |
| Reach - NAQC                    |            | 0.51 %             |
| Annualized Reach                |            | 2.29 %             |
| Annualized Reach - NAQC         |            | 0.87 %             |
| Unique Individual Reach         |            | 0.87 %             |

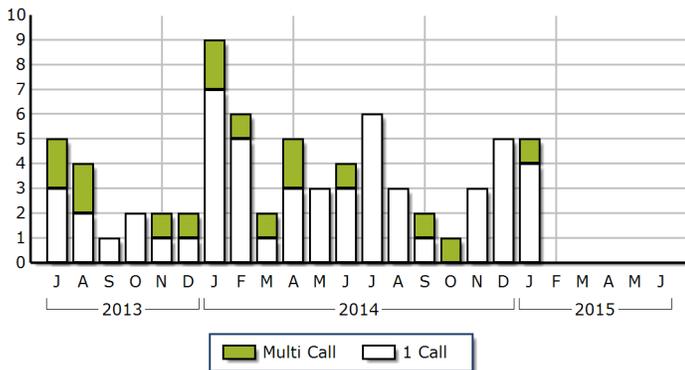
## How Heard About



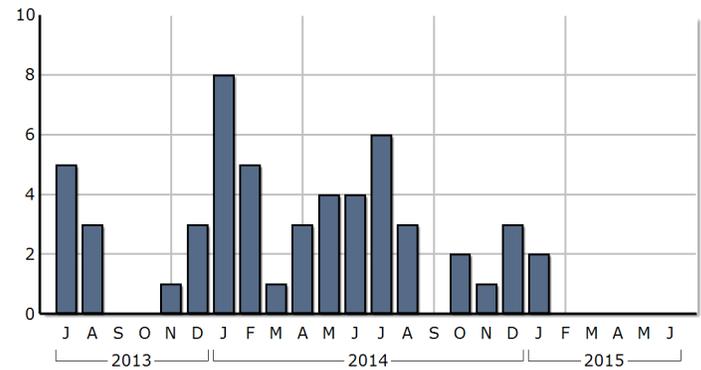
## Fax Referral



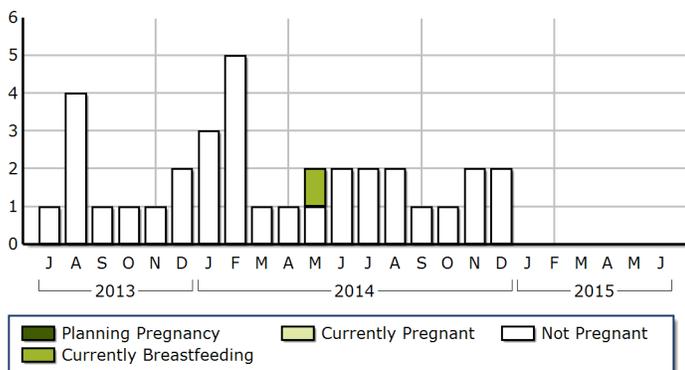
## Tobacco User Enrollments By Program Type



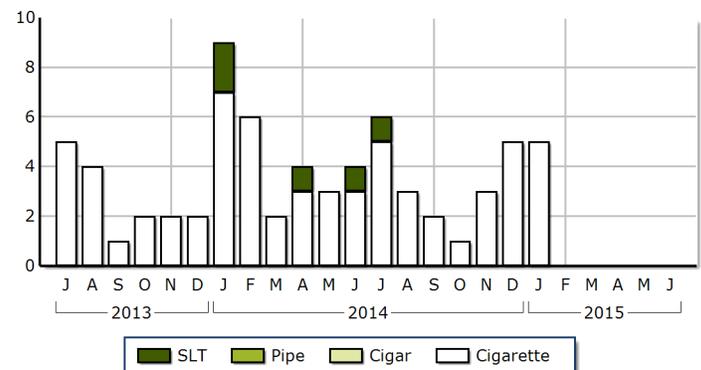
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

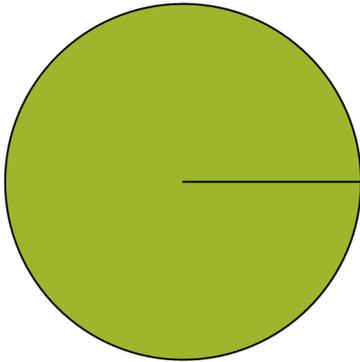


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

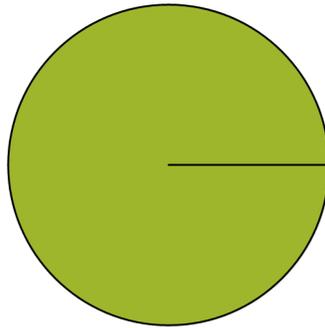
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 5

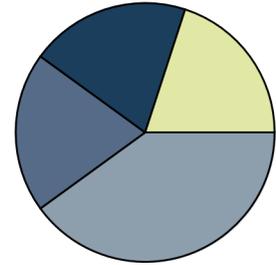
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

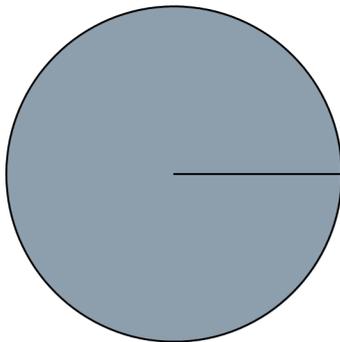
Tobacco Users By Education



No HS Degreee/GED, 40.00%  
HS Degreee/GED, 20.00%  
Some College, 20.00%  
College Degree, 20.00%

Chart Total N: 5

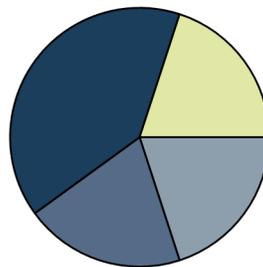
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

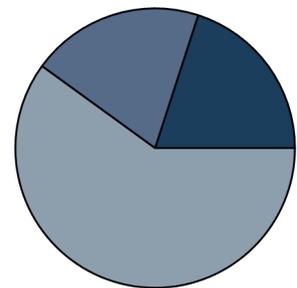
Tobacco Users By Age



18 - 24, 20.00%  
25 - 34, 20.00%  
45 - 54, 40.00%  
55 - 64, 20.00%

Chart Total N: 5

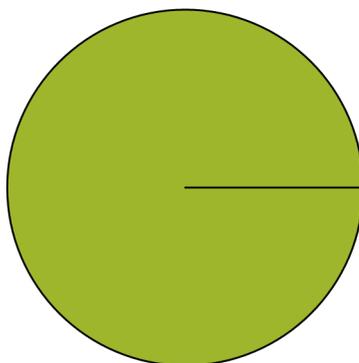
Tobacco Users By Health Plan



Medicaid, 60.00%  
Uninsured, 20.00%  
Medicare, 20.00%

Chart Total N: 5

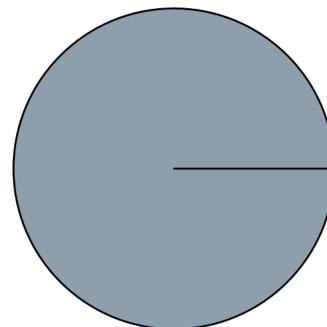
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



COPD, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

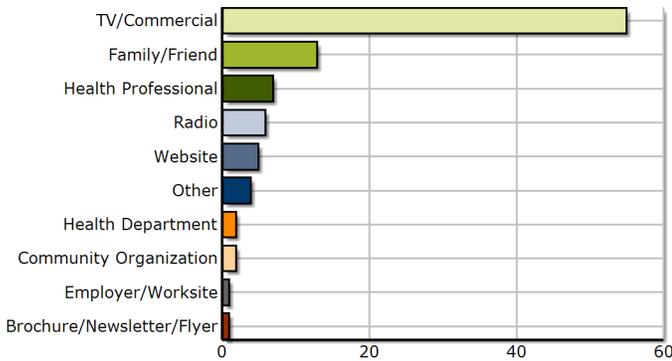
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

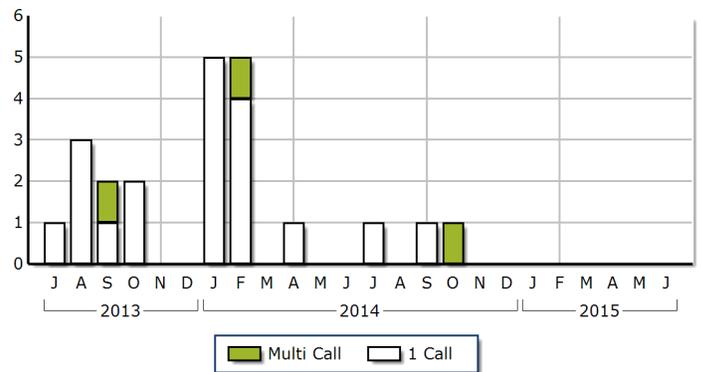


| County Population                      | Prevalence | Tobacco Users       |
|--|------------|---------------------|
| <b>Adult</b>                           | 235,431    | 15.5 %              |
|  |            | 36,492 <sup>4</sup> |
|  |            | County              |
| <b>Tobacco Users - Last Full Month</b> |            | 108                 |
| <b>Tobacco Users YTD</b>               |            | 289                 |
| <b>Unique Tobacco Users YTD</b>        |            | 3                   |
| <b>Target Reach</b>                    |            | 2.0 %               |
| <b>Reach YTD</b>                       |            | 1                   |
| <b>Reach - NAQC</b>                    |            | 2                   |
| <b>Annualized Reach</b>                |            | 1                   |
| <b>Annualized Reach - NAQC</b>         |            | 2                   |
| <b>Unique Individual Reach</b>         |            | 3                   |

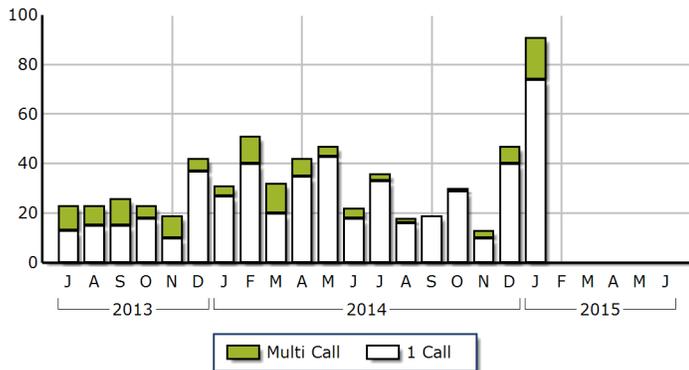
## How Heard About



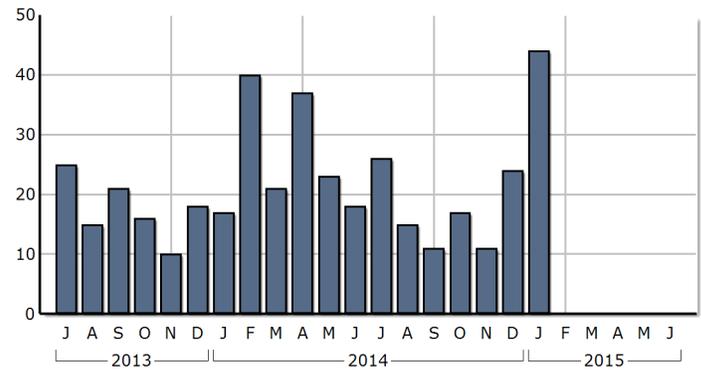
## Fax Referral



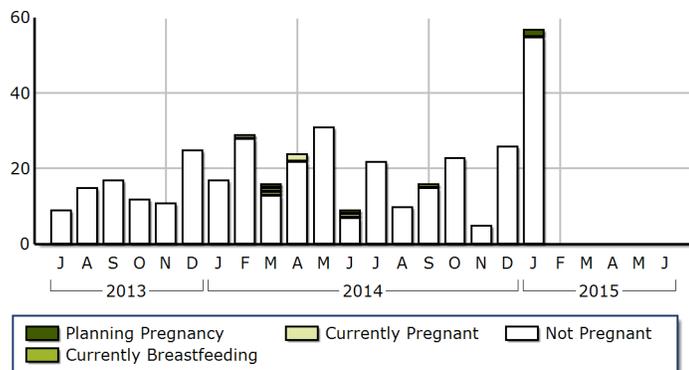
## Tobacco User Enrollments By Program Type



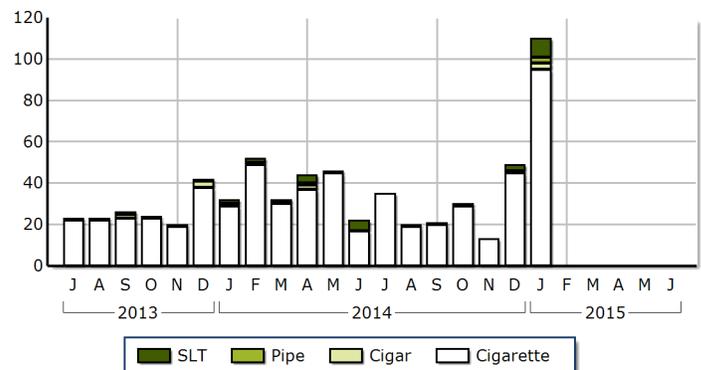
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

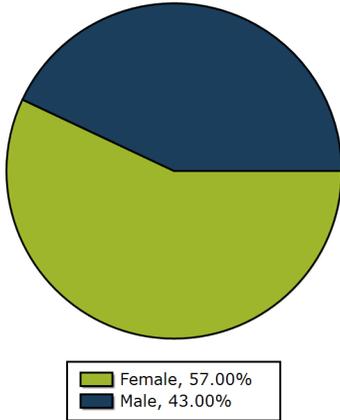


Chart Total N: 100

Tobacco Users By Language

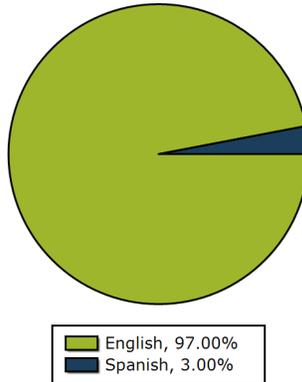


Chart Total N: 100

Tobacco Users By Education

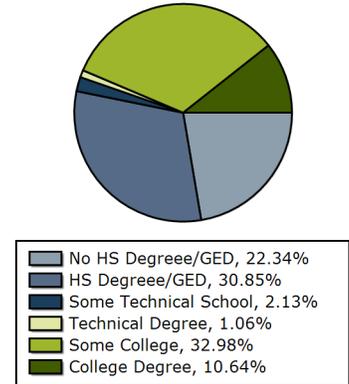


Chart Total N: 94

Tobacco Users By Race

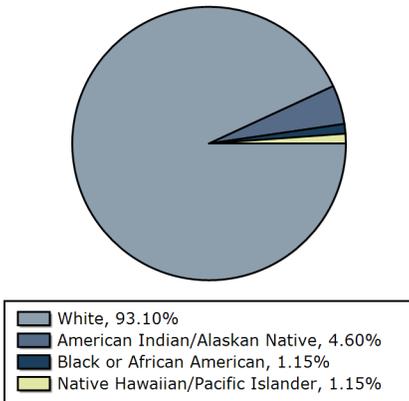


Chart Total N: 87

Tobacco Users By Age

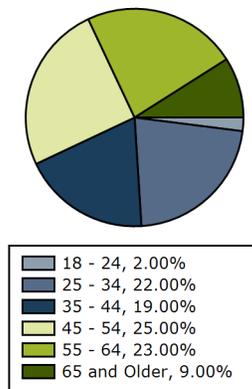


Chart Total N: 100

Tobacco Users By Health Plan

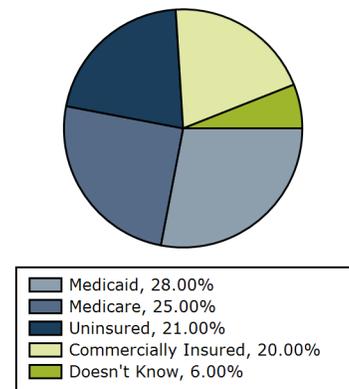


Chart Total N: 100

Tobacco Users By Ethnicity

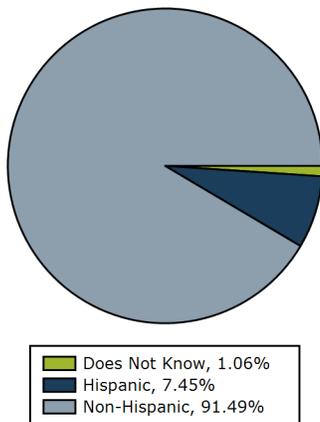


Chart Total N: 94

Tobacco Users By Chronic Condition

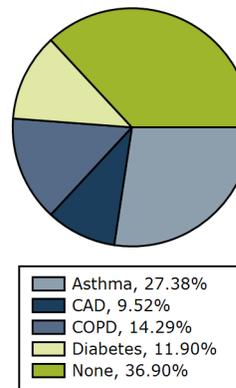


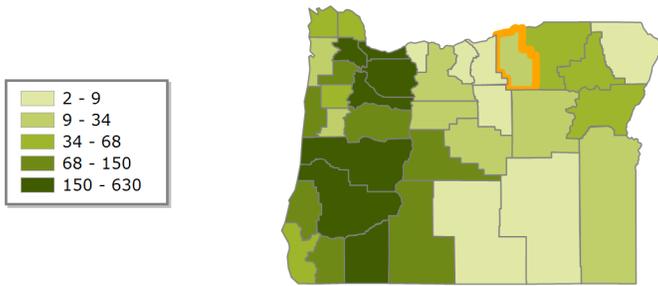
Chart Total N: 84

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

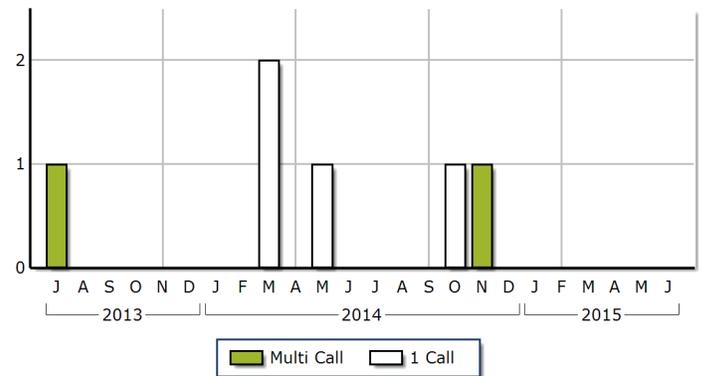


| County Population               | Prevalence | Tobacco Users      |
|---------------------------------|------------|--------------------|
| Adult                           | 9,037      | 18.2 %             |
|                                 |            | 1,645 <sup>4</sup> |
|                                 |            | County             |
| Tobacco Users - Last Full Month |            | 2                  |
| Tobacco Users YTD               |            | 13                 |
| Unique Tobacco Users YTD        |            | 3                  |
| Target Reach                    |            | 2.0 %              |
| Reach YTD                       |            | 1 0.79 %           |
| Reach - NAQC                    |            | 2 0.55 %           |
| Annualized Reach                |            | 1 1.35 %           |
| Annualized Reach - NAQC         |            | 2 0.94 %           |
| Unique Individual Reach         |            | 3 0.55 %           |

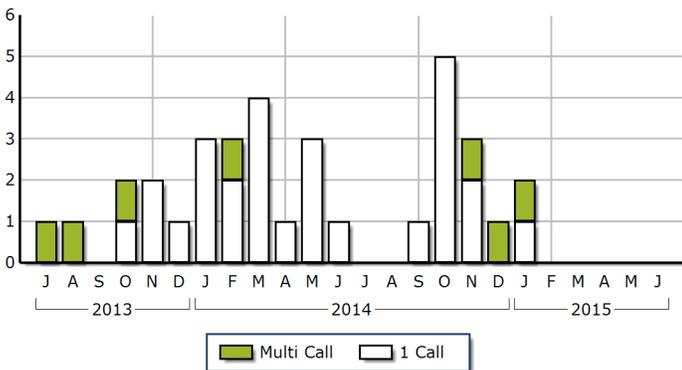
## How Heard About



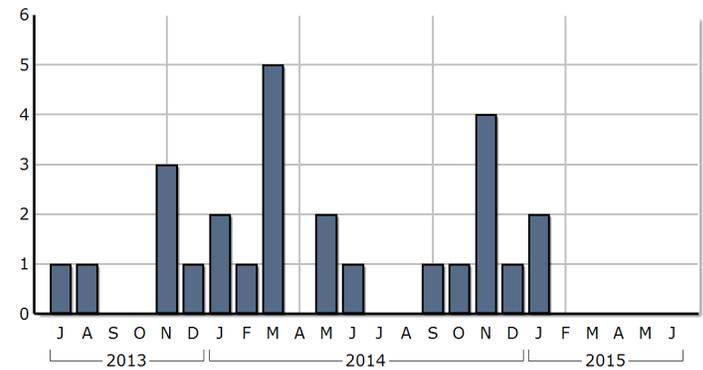
## Fax Referral



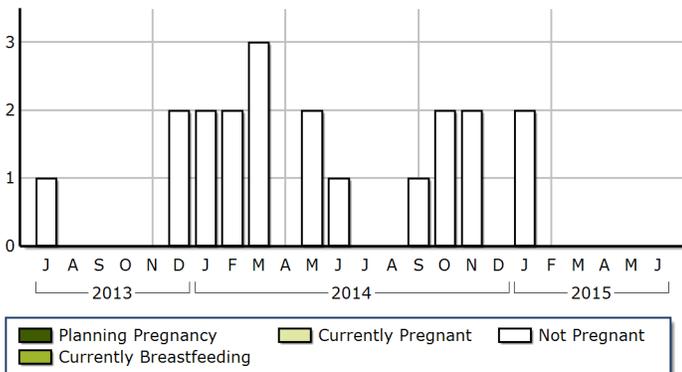
## Tobacco User Enrollments By Program Type



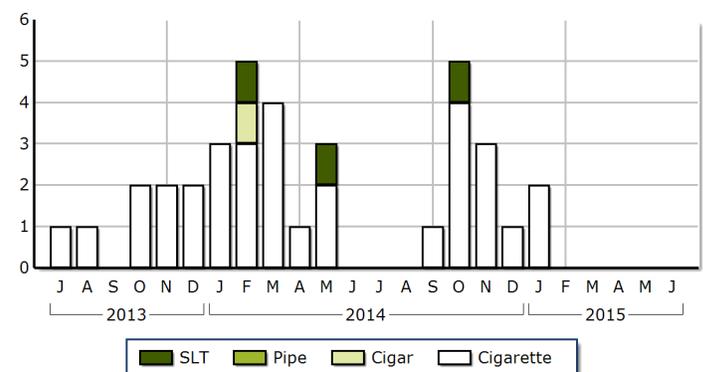
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

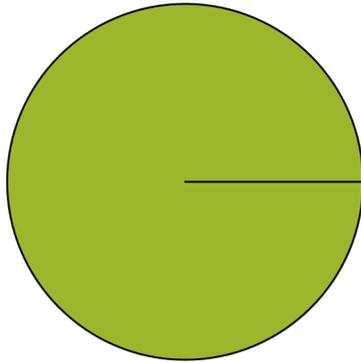


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

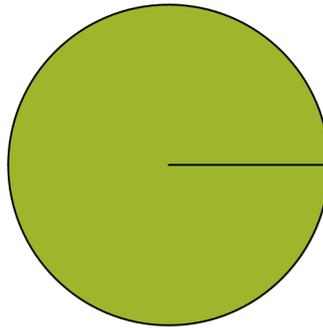
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

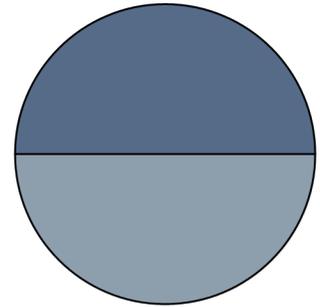
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

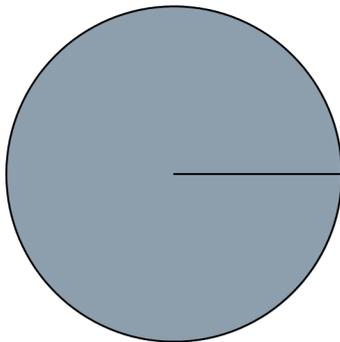
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

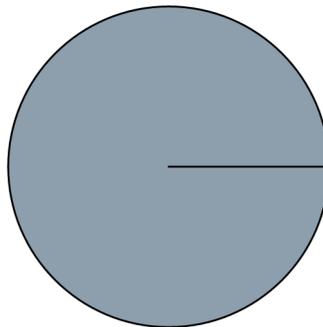
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

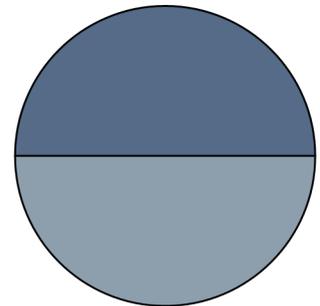
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

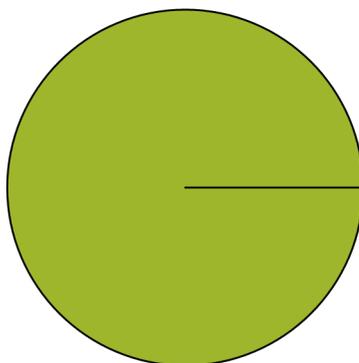
Tobacco Users By Health Plan



Uninsured, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

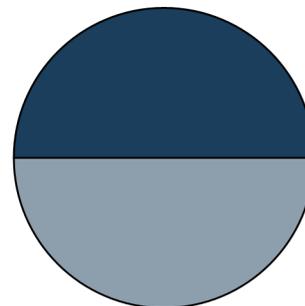
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 50.00%  
None, 50.00%

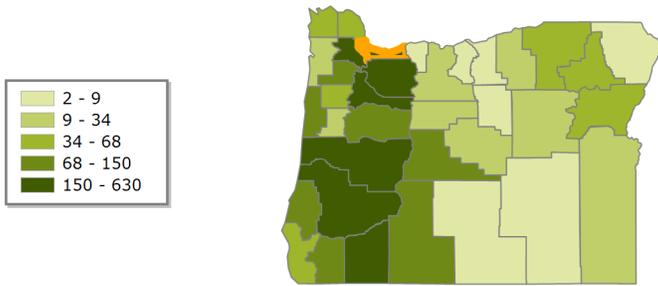
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

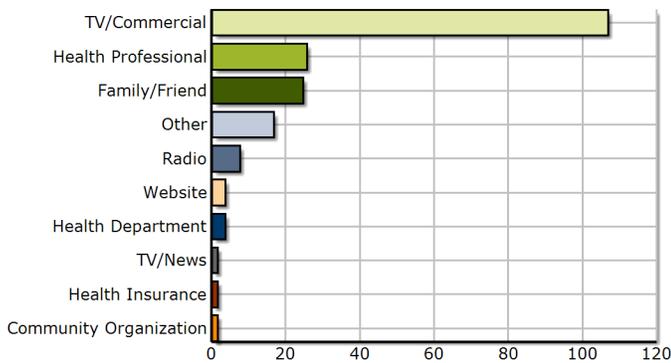
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

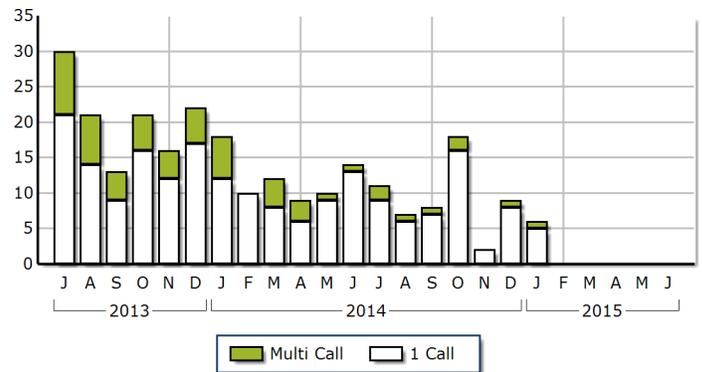


| County Population               | Prevalence | Tobacco Users       |
|---------------------------------|------------|---------------------|
| Adult                           | 564,102    | 15.3 %              |
|                                 |            | 86,308 <sup>4</sup> |
|                                 |            | County              |
| Tobacco Users - Last Full Month |            | 261                 |
| Tobacco Users YTD               |            | 871                 |
| Unique Tobacco Users YTD        |            | 3 471               |
| Target Reach                    |            | 2.0 %               |
| Reach YTD                       |            | 1 1.01 %            |
| Reach - NAQC                    |            | 2 0.55 %            |
| Annualized Reach                |            | 1 1.73 %            |
| Annualized Reach - NAQC         |            | 2 0.95 %            |
| Unique Individual Reach         |            | 3 0.55 %            |

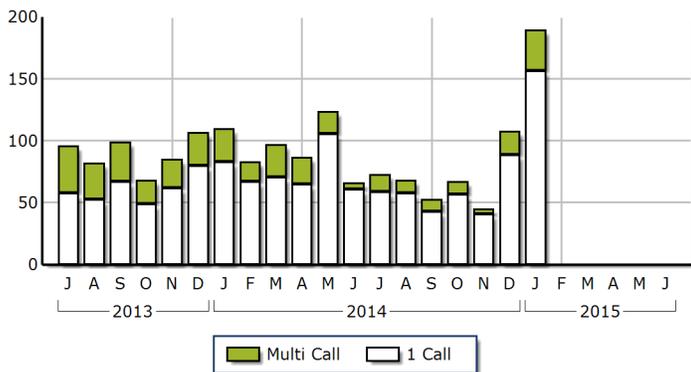
## How Heard About



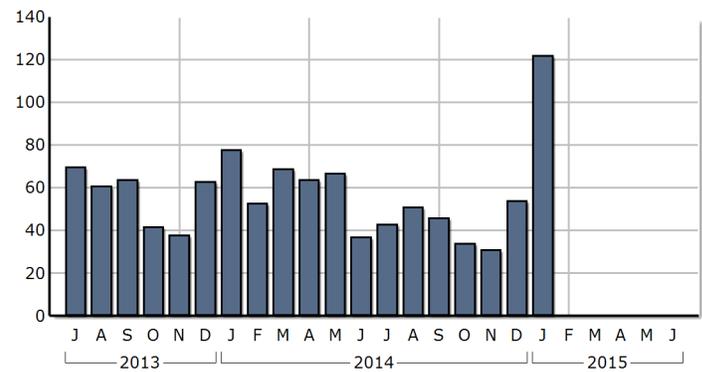
## Fax Referral



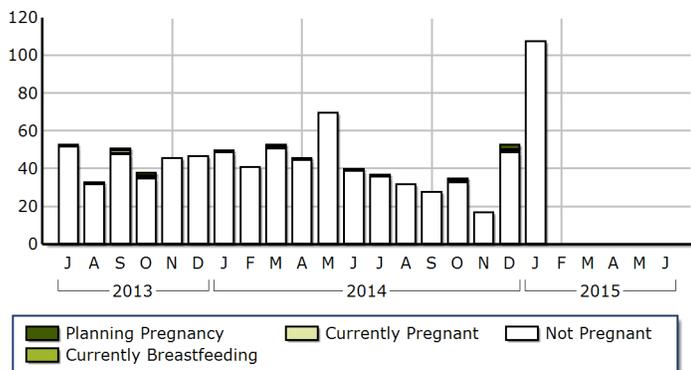
## Tobacco User Enrollments By Program Type



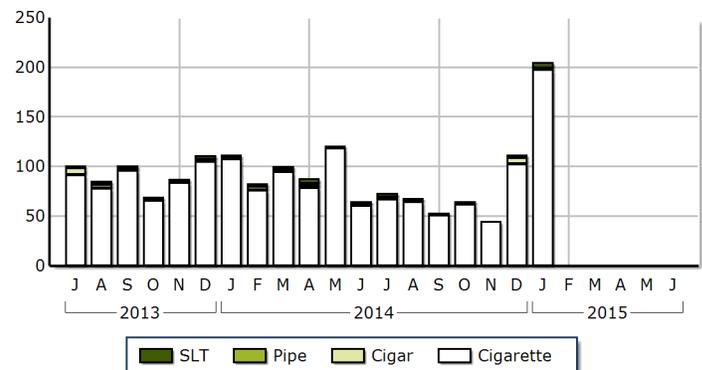
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

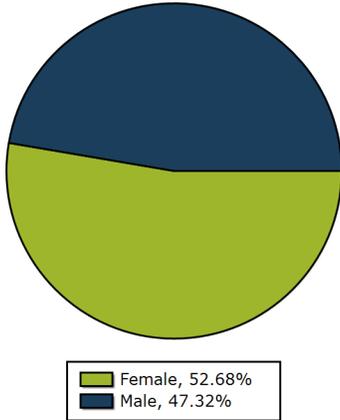


Chart Total N: 205

Tobacco Users By Language

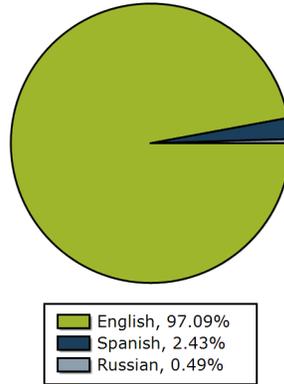


Chart Total N: 206

Tobacco Users By Education

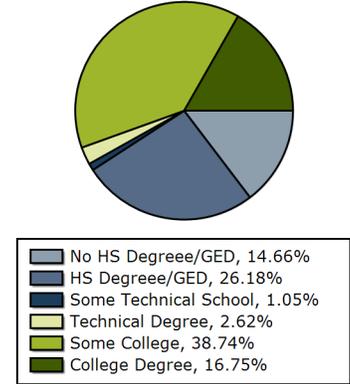


Chart Total N: 191

Tobacco Users By Race

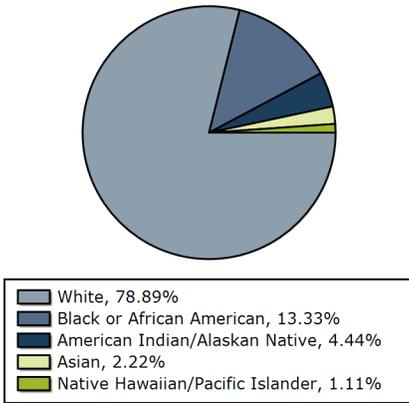


Chart Total N: 180

Tobacco Users By Age

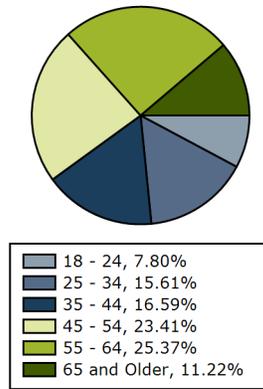


Chart Total N: 205

Tobacco Users By Health Plan

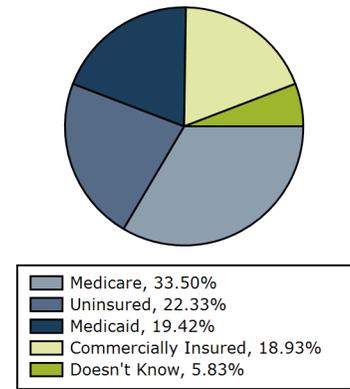


Chart Total N: 206

Tobacco Users By Ethnicity

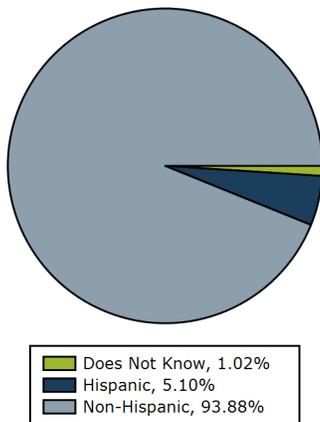


Chart Total N: 196

Tobacco Users By Chronic Condition

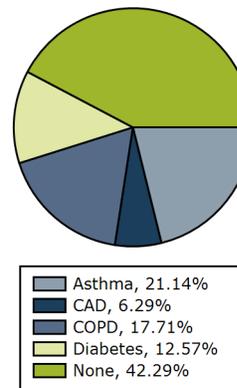


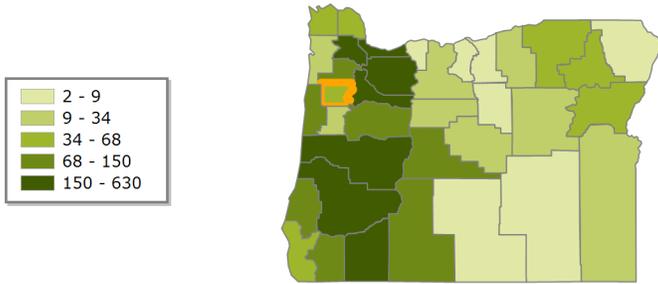
Chart Total N: 175

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

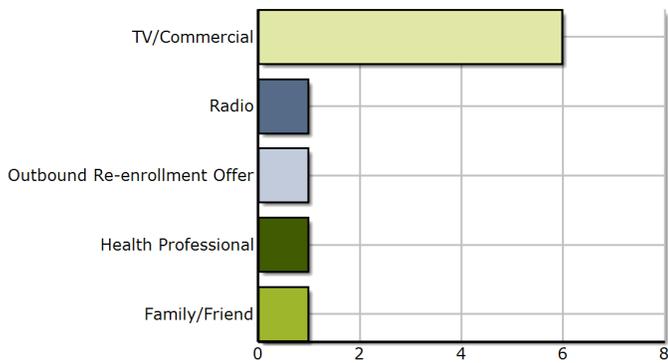
From 1/1/2015 through 1/31/2015

### State Tobacco Users Served Contract YTD (Adults)

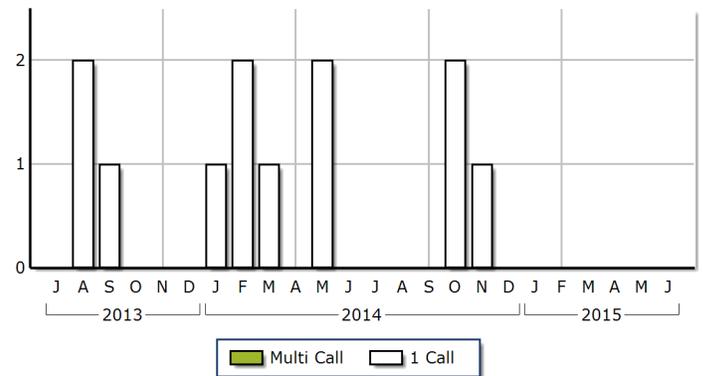


| County Population               |        | Prevalence | Tobacco Users      |
|---------------------------------|--------|------------|--------------------|
| Adult                           | 52,685 | 14.3 %     | 7,534 <sup>4</sup> |
|                                 |        |            | County             |
| Tobacco Users - Last Full Month |        |            | 10                 |
| Tobacco Users YTD               |        |            | 48                 |
| Unique Tobacco Users YTD        |        |            | 35                 |
| Target Reach                    |        |            | 2.0 %              |
| Reach YTD                       |        |            | 0.64 %             |
| Reach - NAQC                    |        |            | 0.46 %             |
| Annualized Reach                |        |            | 1.09 %             |
| Annualized Reach - NAQC         |        |            | 0.80 %             |
| Unique Individual Reach         |        |            | 0.46 %             |

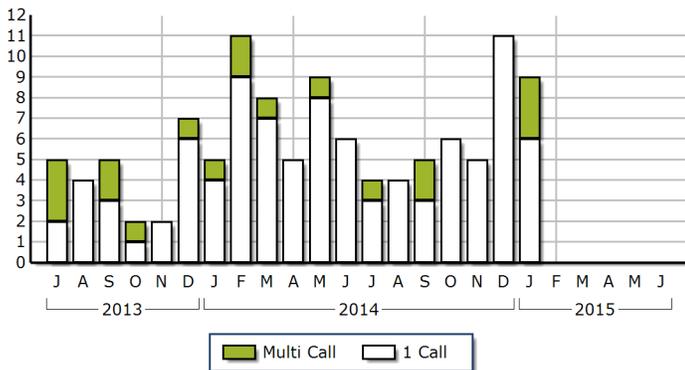
### How Heard About



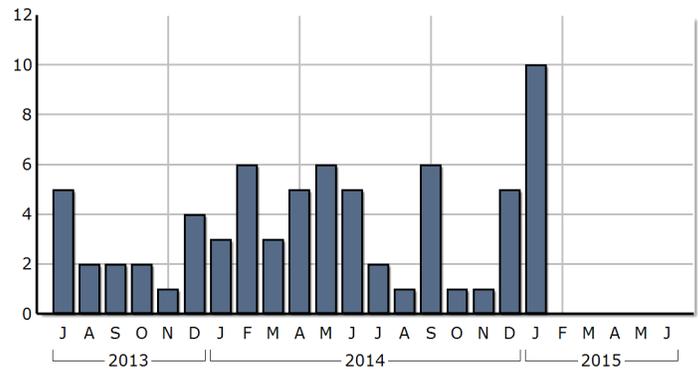
### Fax Referral



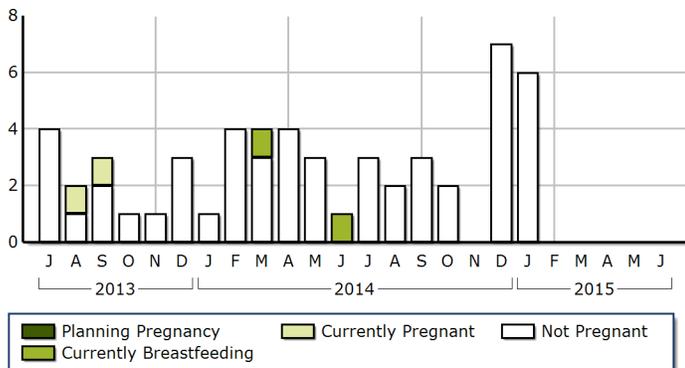
### Tobacco User Enrollments By Program Type



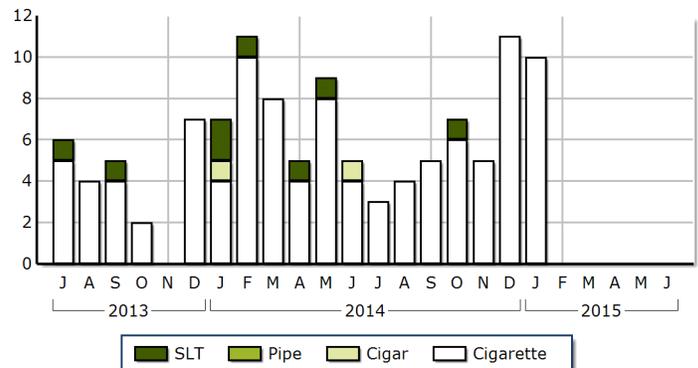
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

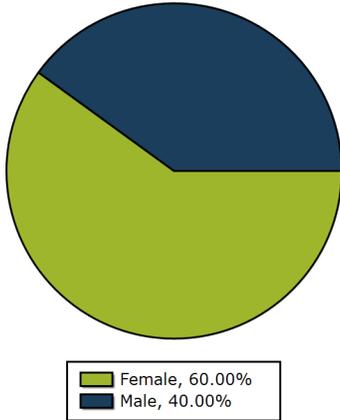


Chart Total N: 10

Tobacco Users By Language

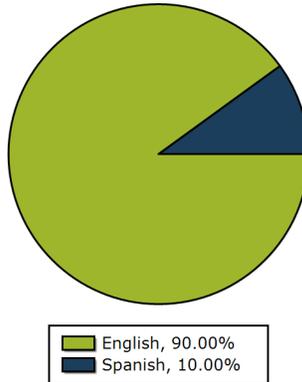


Chart Total N: 10

Tobacco Users By Education

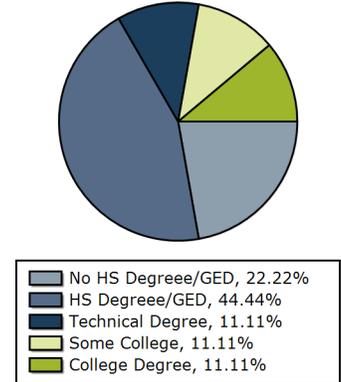


Chart Total N: 9

Tobacco Users By Race

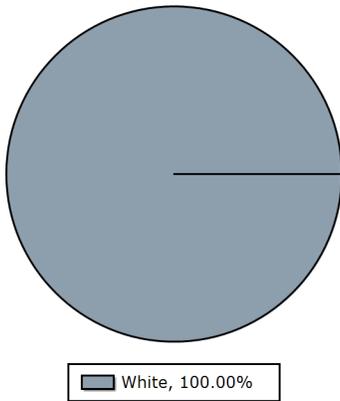


Chart Total N: 7

Tobacco Users By Age

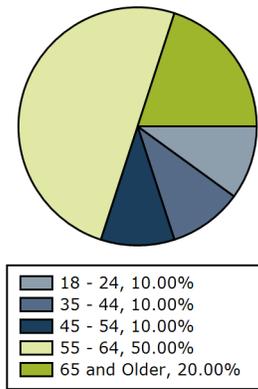


Chart Total N: 10

Tobacco Users By Health Plan

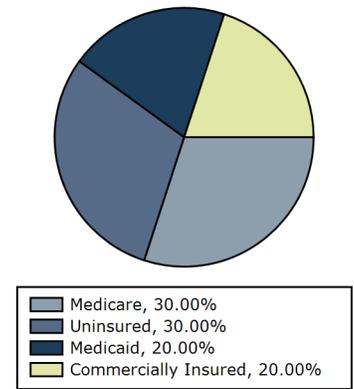


Chart Total N: 10

Tobacco Users By Ethnicity

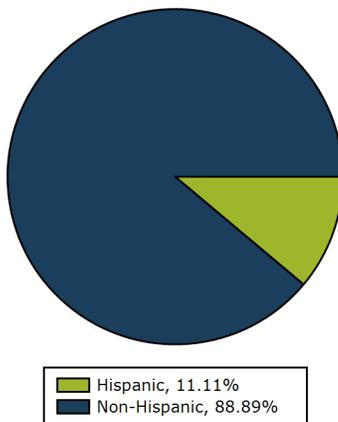


Chart Total N: 9

Tobacco Users By Chronic Condition

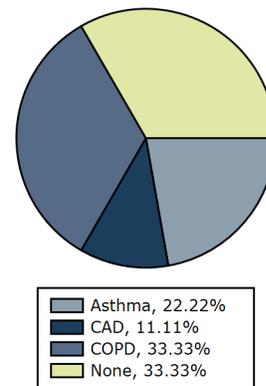
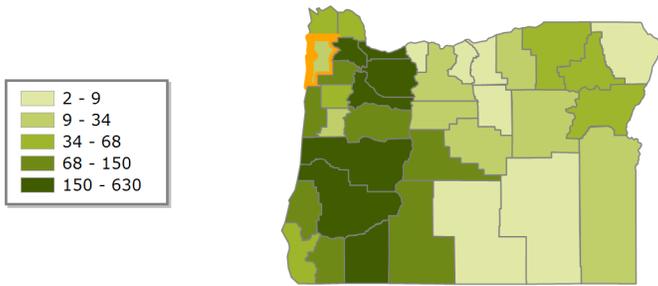


Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

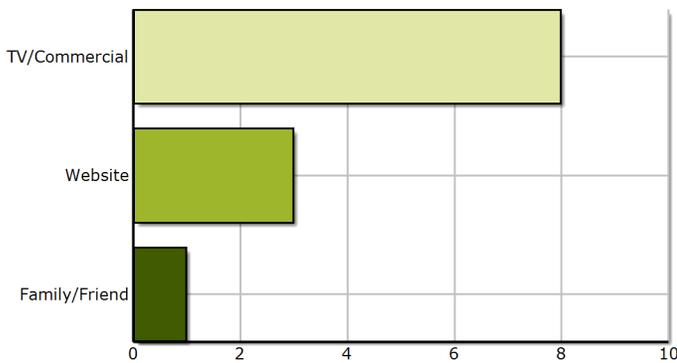
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

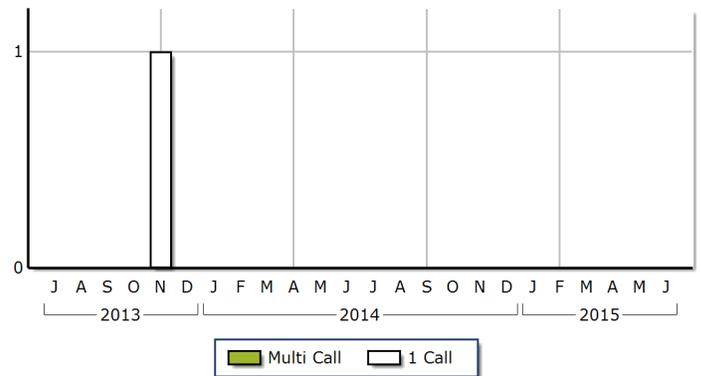


| County Population                      | Prevalence | Tobacco Users      |        |
|--|------------|--------------------|--------|
| <b>Adult</b>                           | 21,446     | 21.6 %             |        |
|  |            | 4,632 <sup>4</sup> |        |
|  |            | County             | State  |
| <b>Tobacco Users - Last Full Month</b> |            | 14                 | 1,947  |
| <b>Tobacco Users YTD</b>               |            | 39                 | 6,742  |
| <b>Unique Tobacco Users YTD</b>        |            | 3                  | 25     |
| <b>Target Reach</b>                    |            | 2.0 %              | 2.0 %  |
| <b>Reach YTD</b>                       |            | 1                  | 0.84 % |
| <b>Reach - NAQC</b>                    |            | 2                  | 0.54 % |
| <b>Annualized Reach</b>                |            | 1                  | 1.44 % |
| <b>Annualized Reach - NAQC</b>         |            | 2                  | 0.93 % |
| <b>Unique Individual Reach</b>         |            | 3                  | 0.54 % |
|  |            |                    | 0.87 % |

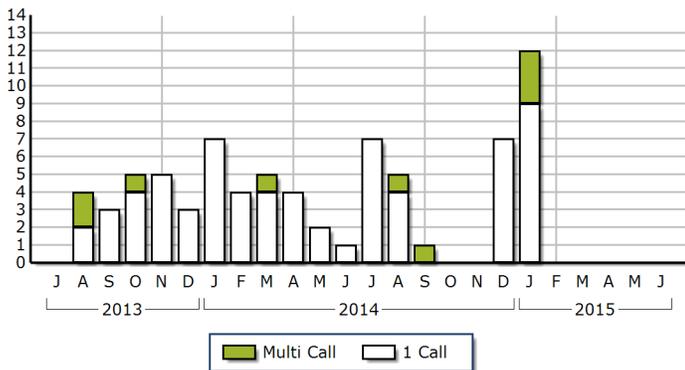
## How Heard About



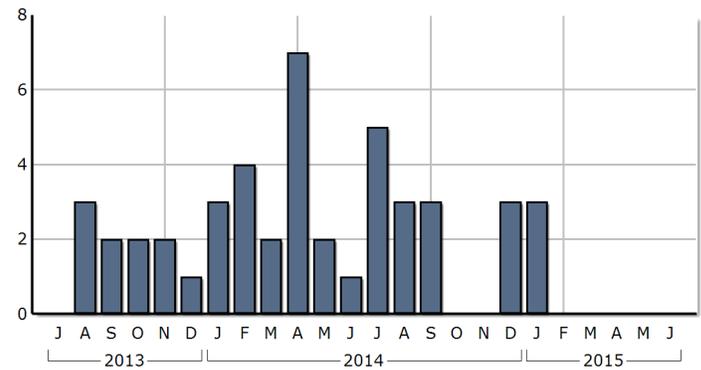
## Fax Referral



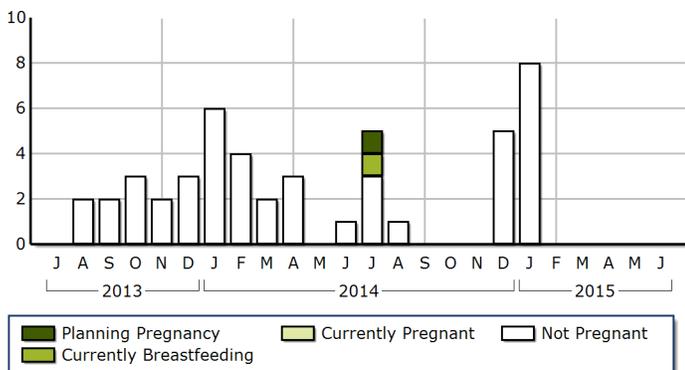
## Tobacco User Enrollments By Program Type



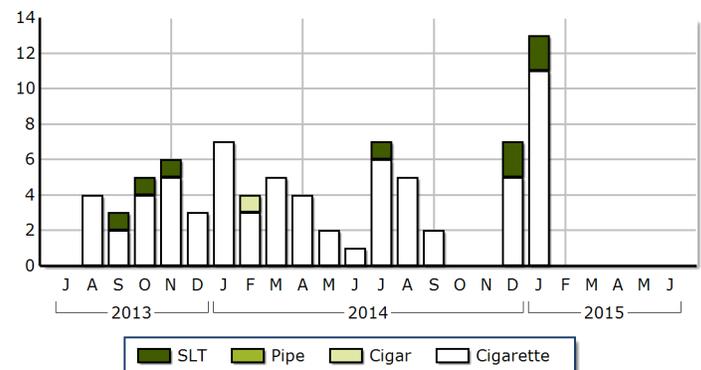
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

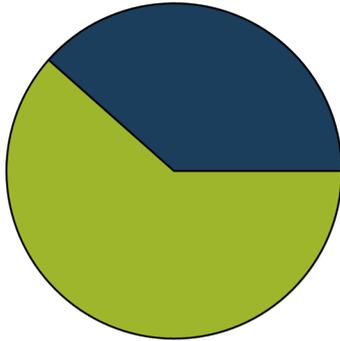


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

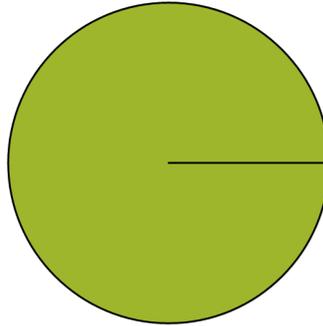
Tobacco Users By Gender



Female, 61.54%  
Male, 38.46%

Chart Total N: 13

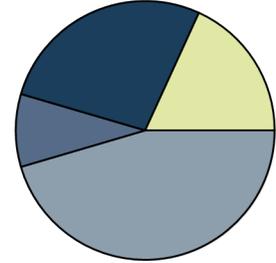
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

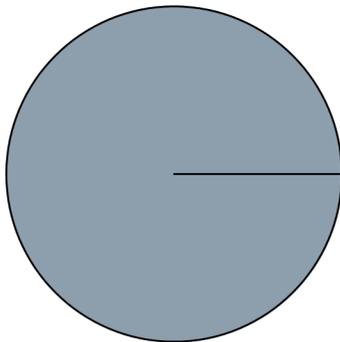
Tobacco Users By Education



HS Degree/GED, 45.45%  
Technical Degree, 9.09%  
Some College, 27.27%  
College Degree, 18.18%

Chart Total N: 11

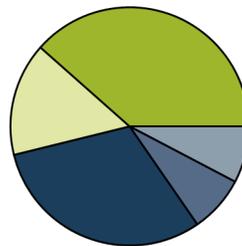
Tobacco Users By Race



White, 100.00%

Chart Total N: 11

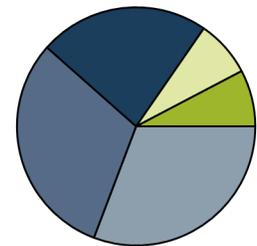
Tobacco Users By Age



18 - 24, 7.69%  
25 - 34, 7.69%  
35 - 44, 30.77%  
45 - 54, 15.38%  
55 - 64, 38.46%

Chart Total N: 13

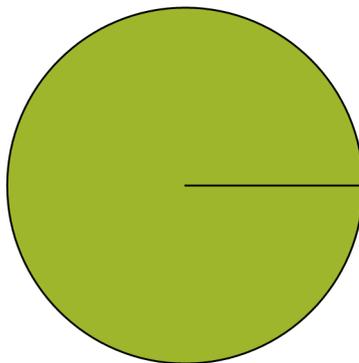
Tobacco Users By Health Plan



Medicaid, 30.77%  
Commercially Insured, 30.77%  
Uninsured, 23.08%  
Medicare, 7.69%  
Doesn't Know, 7.69%

Chart Total N: 13

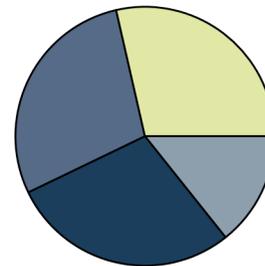
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 11

Tobacco Users By Chronic Condition



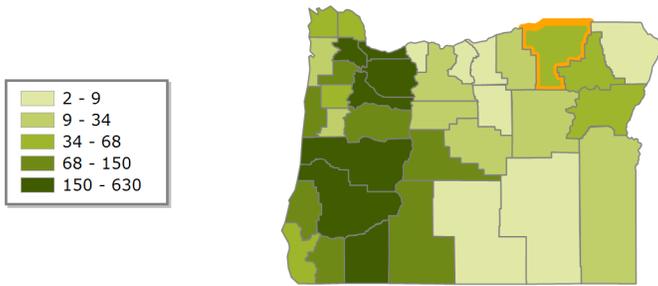
Asthma, 14.29%  
COPD, 28.57%  
Diabetes, 28.57%  
None, 28.57%

Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

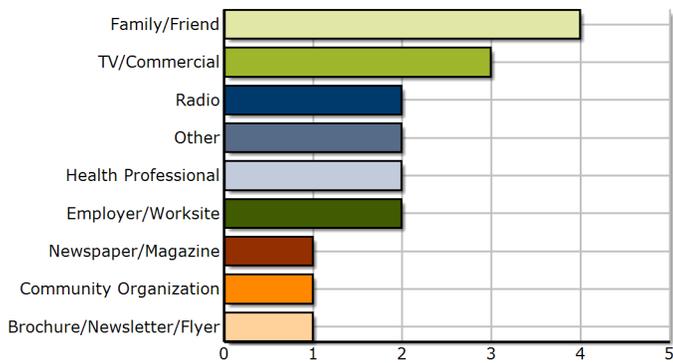
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

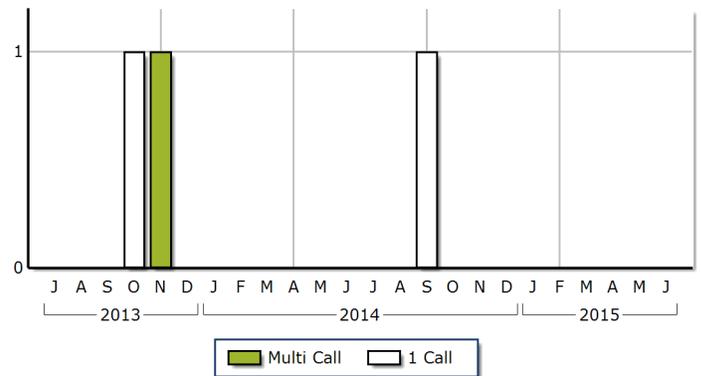


| County Population                      |        | Prevalence | Tobacco Users |                     |
|--|--------|------------|---------------|---------------------|
| Adult                                  | 54,202 | 24.2 %     |               | 13,117 <sup>4</sup> |
|  |        |            | County        | State               |
| <b>Tobacco Users - Last Full Month</b> |        |            | 23            | 1,947               |
| <b>Tobacco Users YTD</b>               |        |            | 79            | 6,742               |
| <b>Unique Tobacco Users YTD</b>        |        |            | 3             | 4,393               |
| <b>Target Reach</b>                    |        |            | 2.0 %         | 2.0 %               |
| <b>Reach YTD</b>                       |        |            | 1             | 0.60 %              |
| <b>Reach - NAQC</b>                    |        |            | 2             | 0.40 %              |
| <b>Annualized Reach</b>                |        |            | 1             | 1.03 %              |
| <b>Annualized Reach - NAQC</b>         |        |            | 2             | 0.68 %              |
| <b>Unique Individual Reach</b>         |        |            | 3             | 0.33 %              |

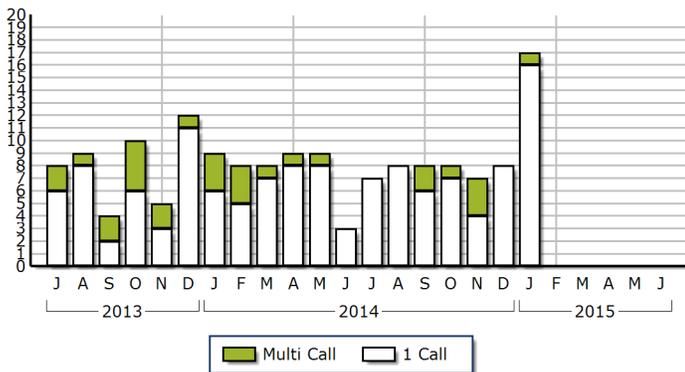
### How Heard About



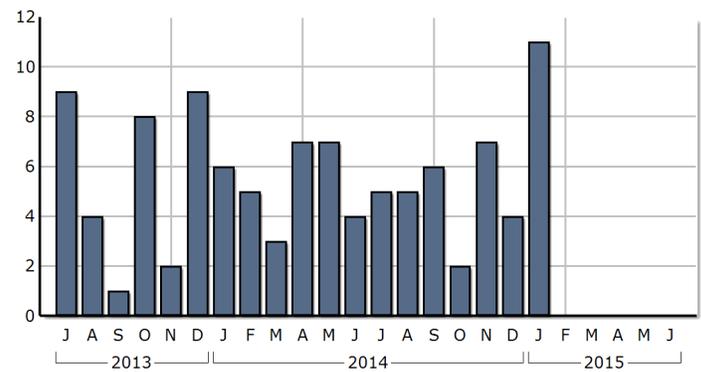
### Fax Referral



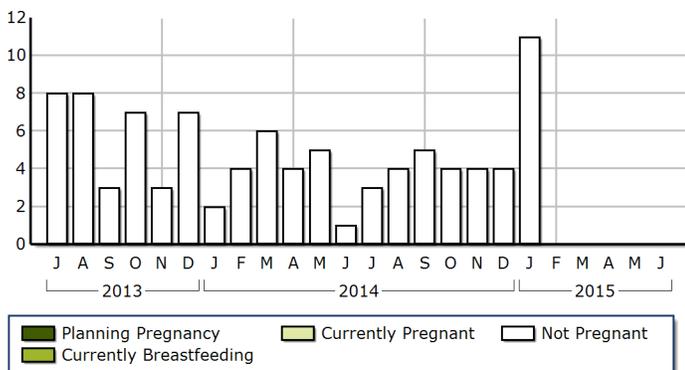
### Tobacco User Enrollments By Program Type



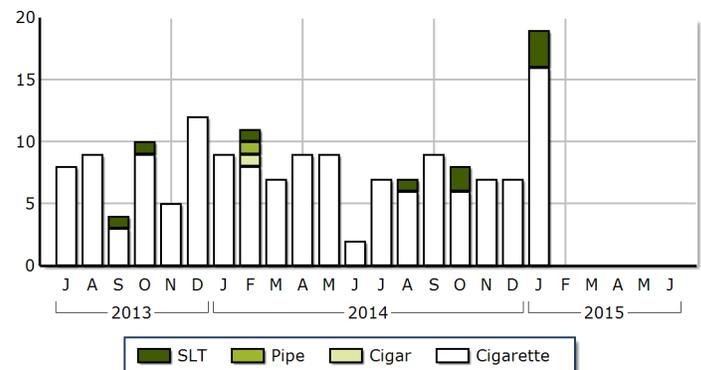
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

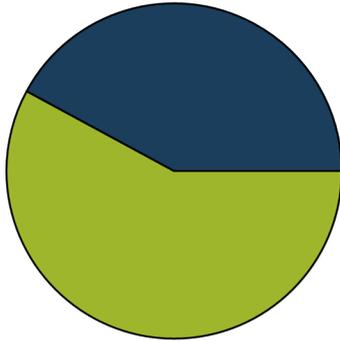


### Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

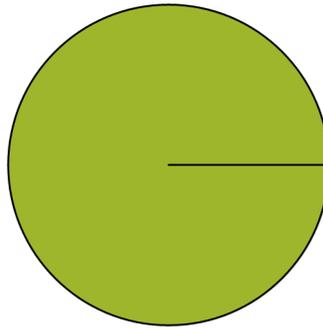
Tobacco Users By Gender



Female, 57.89%  
Male, 42.11%

Chart Total N: 19

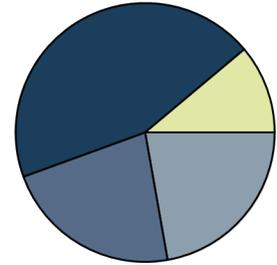
Tobacco Users By Language



English, 100.00%

Chart Total N: 19

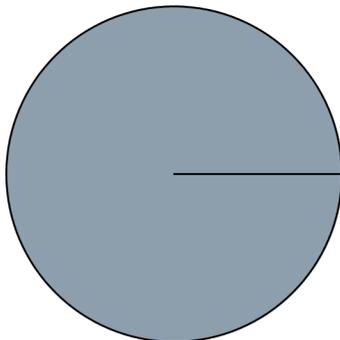
Tobacco Users By Education



No HS Degreee/GED, 22.22%  
HS Degreee/GED, 22.22%  
Some College, 44.44%  
College Degree, 11.11%

Chart Total N: 18

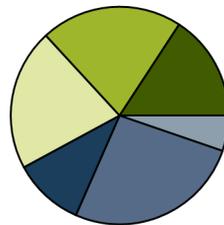
Tobacco Users By Race



White, 100.00%

Chart Total N: 19

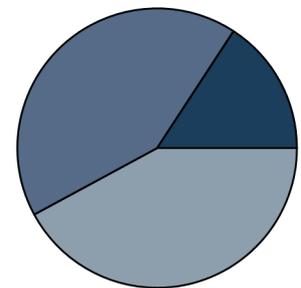
Tobacco Users By Age



18 - 24, 5.26%  
25 - 34, 26.32%  
35 - 44, 10.53%  
45 - 54, 21.05%  
55 - 64, 21.05%  
65 and Older, 15.79%

Chart Total N: 19

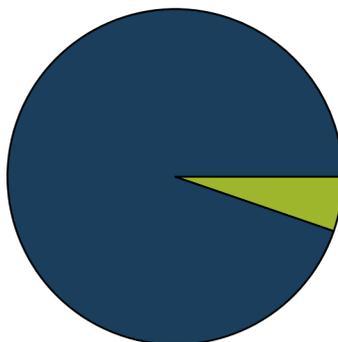
Tobacco Users By Health Plan



Medicaid, 42.11%  
Commercially Insured, 42.11%  
Medicare, 15.79%

Chart Total N: 19

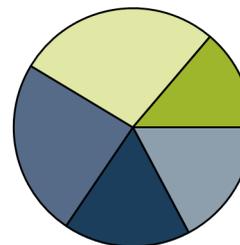
Tobacco Users By Ethnicity



Hispanic, 5.26%  
Non-Hispanic, 94.74%

Chart Total N: 19

Tobacco Users By Chronic Condition



Asthma, 17.24%  
CAD, 17.24%  
COPD, 24.14%  
Diabetes, 27.59%  
None, 13.79%

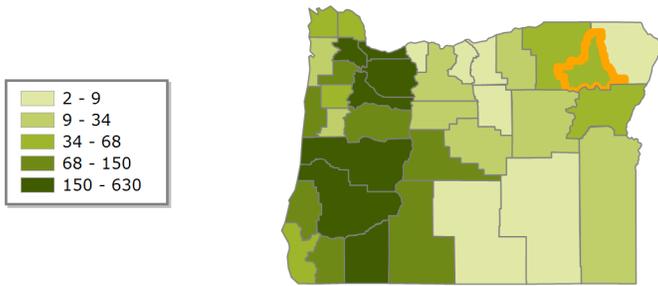
Chart Total N: 29

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

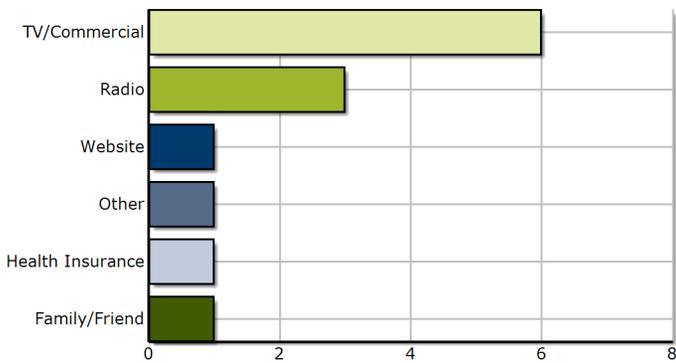
From 1/1/2015 through 1/31/2015

## State Tobacco Users Served Contract YTD (Adults)

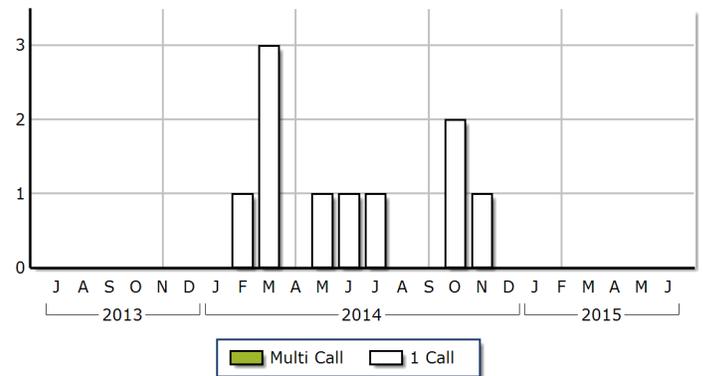


| County Population               | Prevalence | Tobacco Users      |
|---------------------------------|------------|--------------------|
| Adult                           | 19,424     | 13.8 %             |
|                                 |            | 2,681 <sup>4</sup> |
|                                 |            | County             |
| Tobacco Users - Last Full Month |            | 13                 |
| Tobacco Users YTD               |            | 36                 |
| Unique Tobacco Users YTD        |            | 21                 |
| Target Reach                    |            | 3                  |
| Reach YTD                       |            | 2.0 %              |
| Reach - NAQC                    |            | 1                  |
| Annualized Reach                |            | 1.34 %             |
| Annualized Reach - NAQC         |            | 0.90 %             |
| Unique Individual Reach         |            | 2                  |
|                                 |            | 1.53 %             |
|                                 |            | 2                  |
|                                 |            | 0.78 %             |
|                                 |            | 3                  |
|                                 |            | 0.87 %             |
|                                 |            | 0.87 %             |

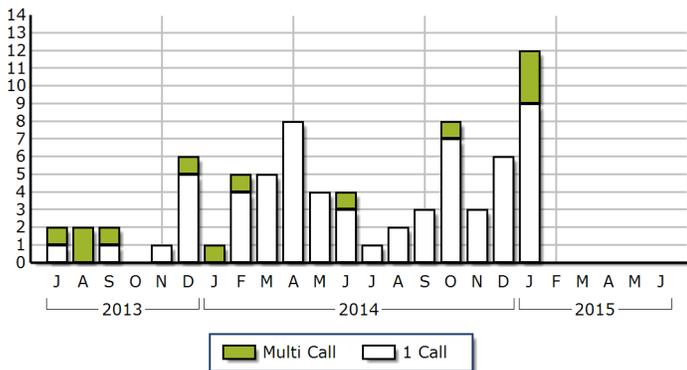
## How Heard About



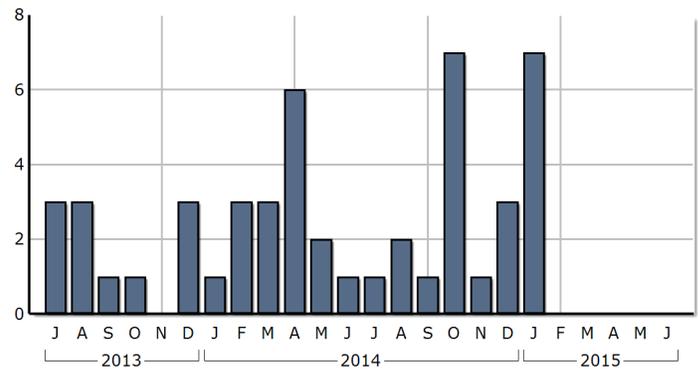
## Fax Referral



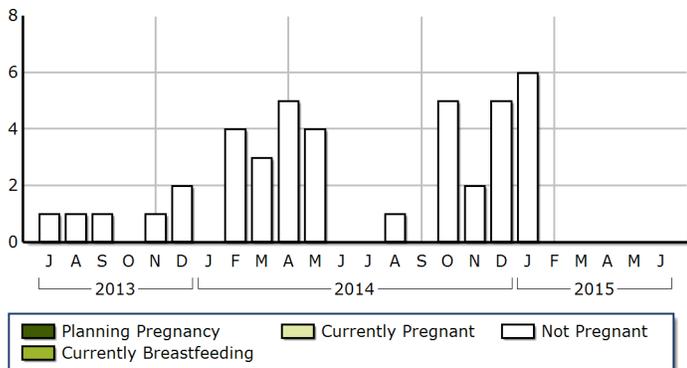
## Tobacco User Enrollments By Program Type



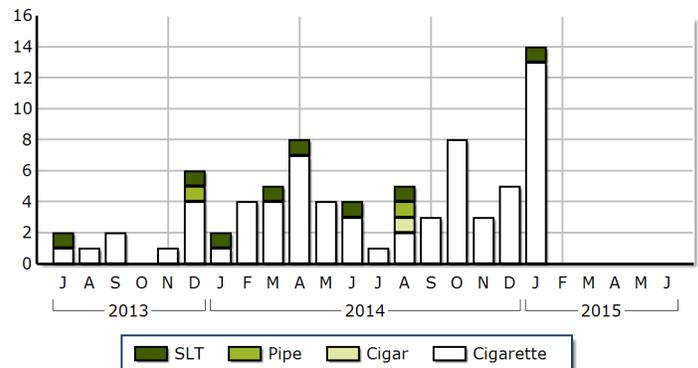
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

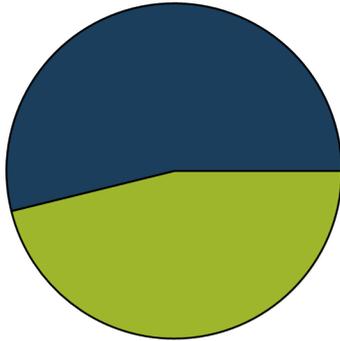


## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

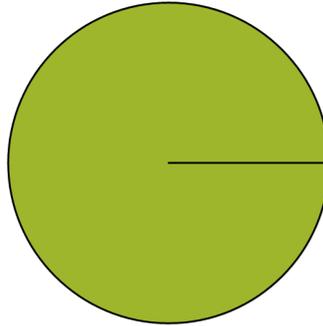
Tobacco Users By Gender



Female, 46.15%  
Male, 53.85%

Chart Total N: 13

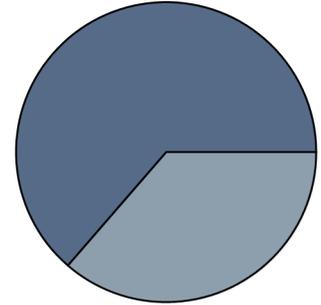
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

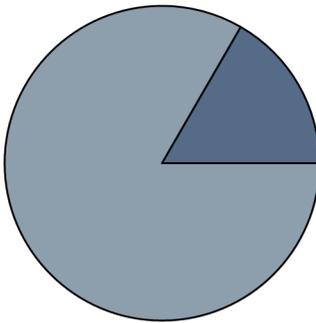
Tobacco Users By Education



HS Degree/GED, 36.36%  
Some College, 63.64%

Chart Total N: 11

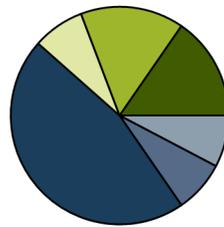
Tobacco Users By Race



White, 83.33%  
American Indian/Alaskan Native, 16.67%

Chart Total N: 12

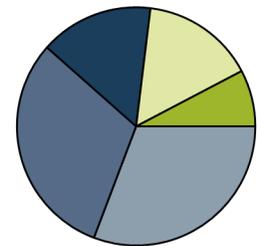
Tobacco Users By Age



18 - 24, 7.69%  
25 - 34, 7.69%  
35 - 44, 46.15%  
45 - 54, 7.69%  
55 - 64, 15.38%  
65 and Older, 15.38%

Chart Total N: 13

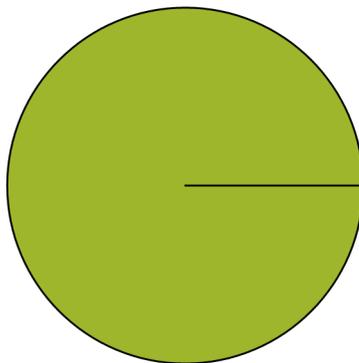
Tobacco Users By Health Plan



Uninsured, 30.77%  
Medicaid, 30.77%  
Medicare, 15.38%  
Commercially Insured, 15.38%  
Doesn't Know, 7.69%

Chart Total N: 13

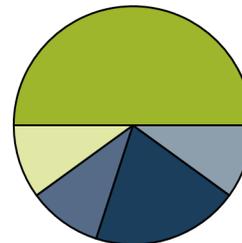
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 12

Tobacco Users By Chronic Condition



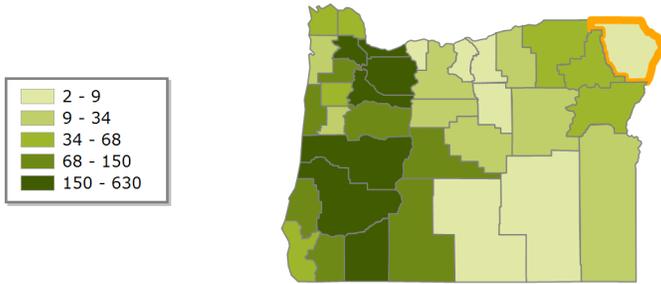
Asthma, 10.00%  
CAD, 20.00%  
COPD, 10.00%  
Diabetes, 10.00%  
None, 50.00%

Chart Total N: 10

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

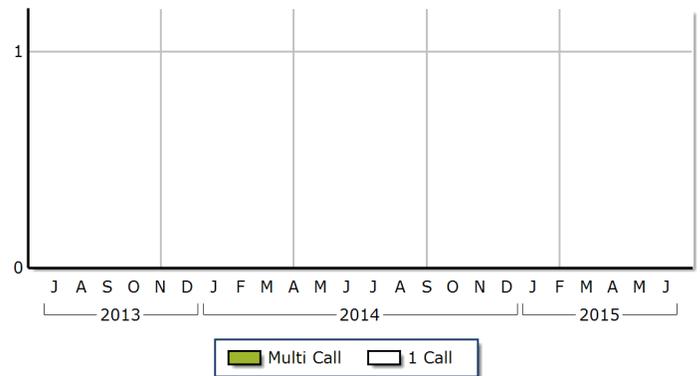
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

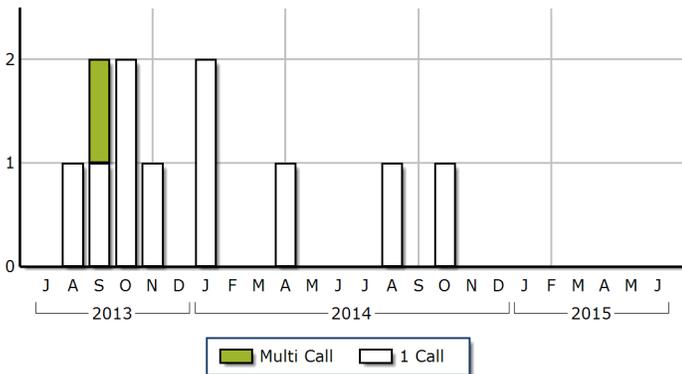


| County Population               |       | Prevalence | Tobacco Users |              |
|---------------------------------|-------|------------|---------------|--------------|
| Adult                           | 5,799 | 17.9 %     | 1,038         | <sup>4</sup> |
|                                 |       |            | County        | State        |
| Tobacco Users - Last Full Month |       |            | -             | 1,947        |
| Tobacco Users YTD               |       |            | 2             | 6,742        |
| Unique Tobacco Users YTD        |       |            | 3             | 4,393        |
| Target Reach                    |       |            | 2.0 %         | 2.0 %        |
| Reach YTD                       |       |            | 1             | 0.19 %       |
| Reach - NAQC                    |       |            | 2             | 0.10 %       |
| Annualized Reach                |       |            | 1             | 0.33 %       |
| Annualized Reach - NAQC         |       |            | 2             | 0.17 %       |
| Unique Individual Reach         |       |            | 3             | 0.10 %       |

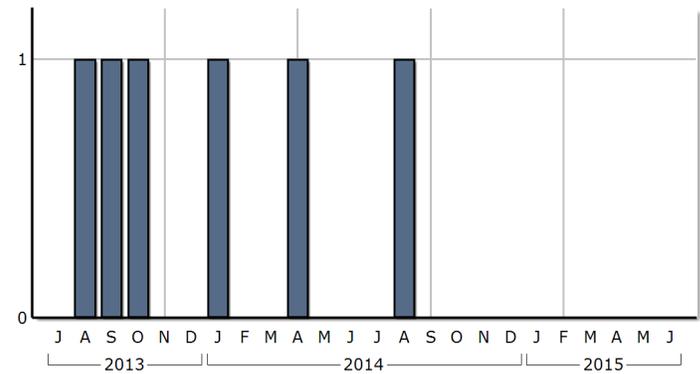
## Fax Referral



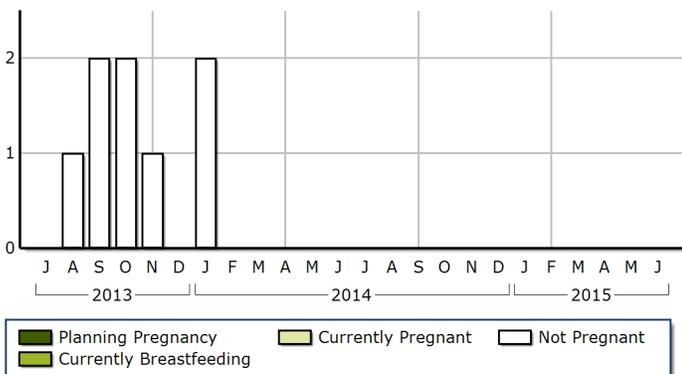
## Tobacco User Enrollments By Program Type



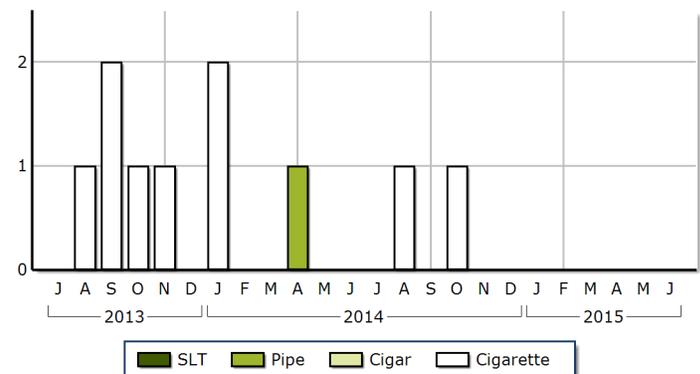
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



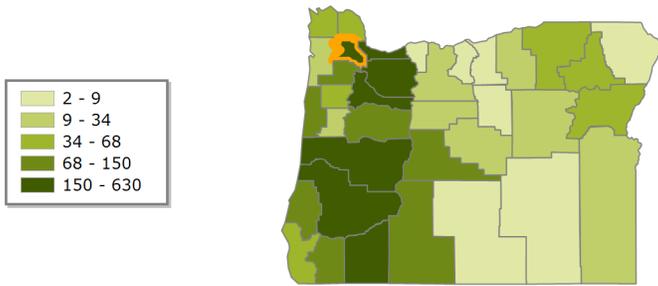
## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

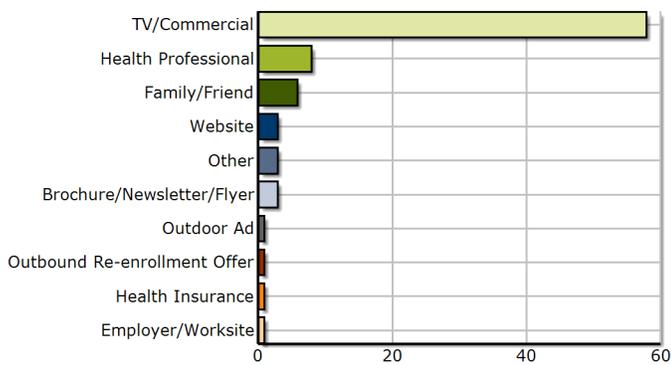
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

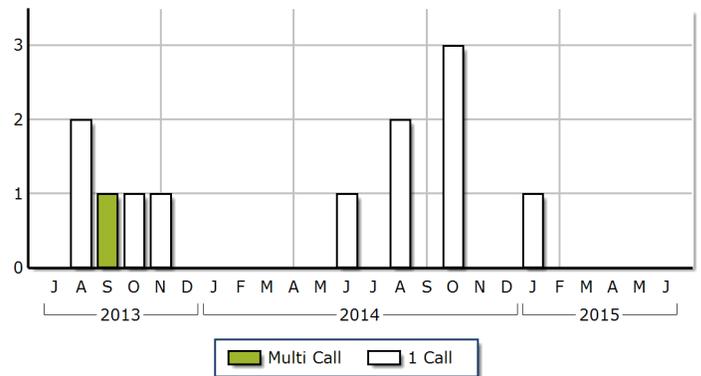


| County Population                      | Prevalence | Tobacco Users       |
|--|------------|---------------------|
| <b>Adult</b>                           | 387,946    | 12.9 %              |
|  |            | 50,045 <sup>4</sup> |
|  |            | County              |
| <b>Tobacco Users - Last Full Month</b> |            | 102                 |
| <b>Tobacco Users YTD</b>               |            | 350                 |
| <b>Unique Tobacco Users YTD</b>        |            | 3                   |
| <b>Target Reach</b>                    |            | 2.0 %               |
| <b>Reach YTD</b>                       |            | 1                   |
| <b>Reach - NAQC</b>                    |            | 2                   |
| <b>Annualized Reach</b>                |            | 1                   |
| <b>Annualized Reach - NAQC</b>         |            | 2                   |
| <b>Unique Individual Reach</b>         |            | 3                   |
|  |            | State               |
|  |            | 1,947               |
|  |            | 6,742               |
|  |            | 4,393               |
|  |            | 2.0 %               |
|  |            | 1.34 %              |
|  |            | 0.51 %              |
|  |            | 2.29 %              |
|  |            | 0.87 %              |
|  |            | 0.87 %              |

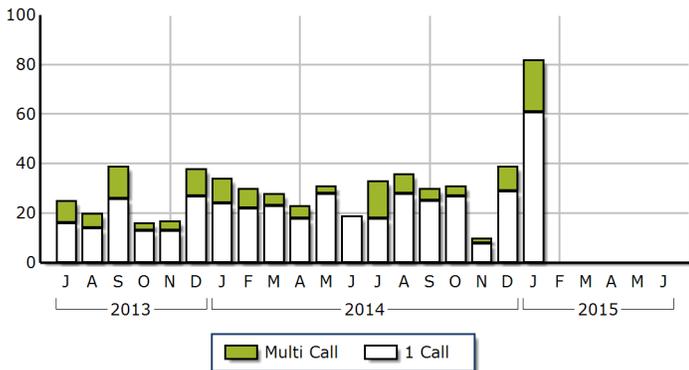
## How Heard About



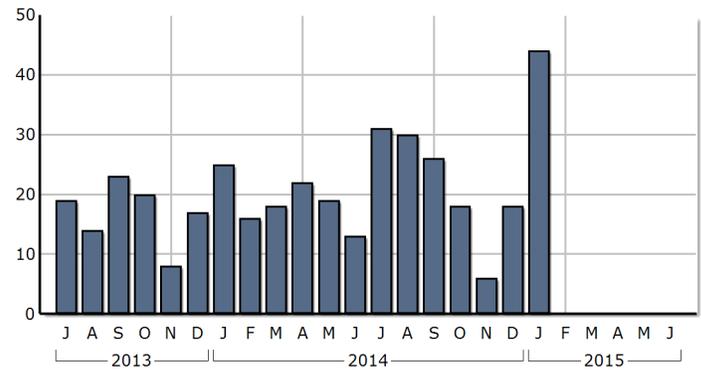
## Fax Referral



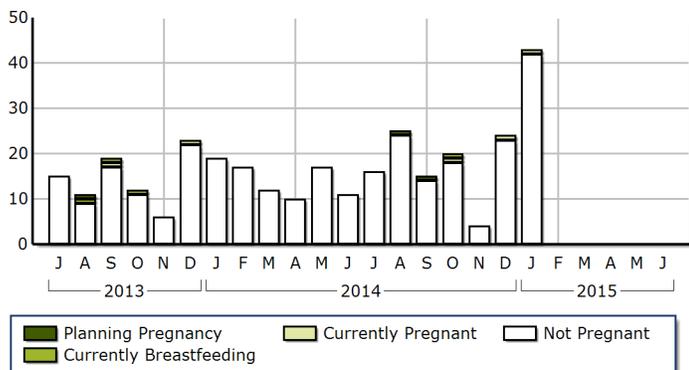
## Tobacco User Enrollments By Program Type



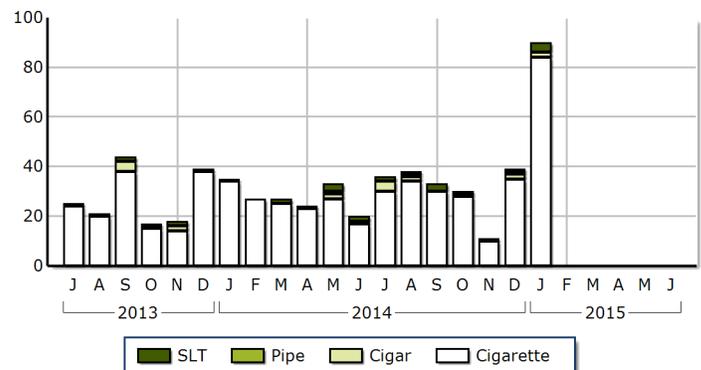
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

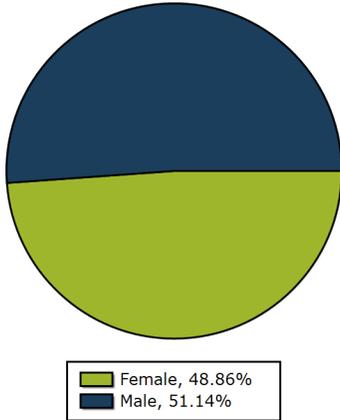


Chart Total N: 88

Tobacco Users By Language

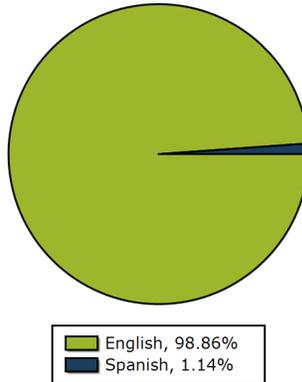


Chart Total N: 88

Tobacco Users By Education

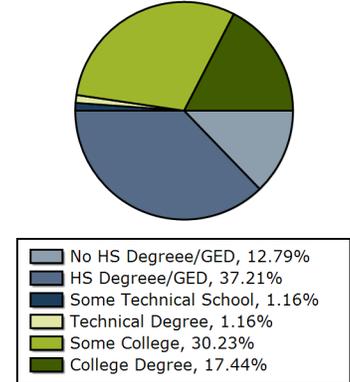


Chart Total N: 86

Tobacco Users By Race

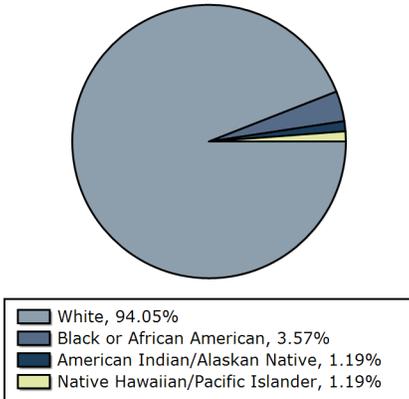


Chart Total N: 84

Tobacco Users By Age

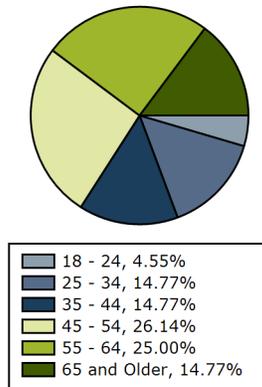


Chart Total N: 88

Tobacco Users By Health Plan

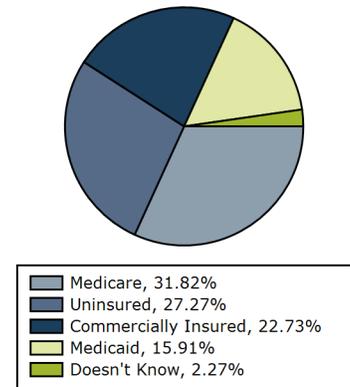


Chart Total N: 88

Tobacco Users By Ethnicity

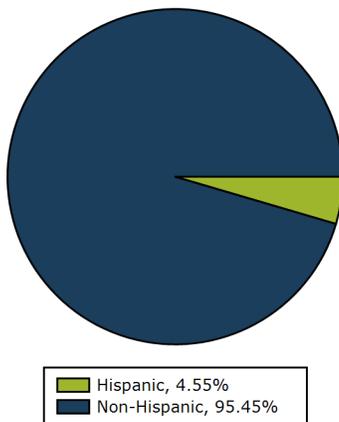


Chart Total N: 88

Tobacco Users By Chronic Condition

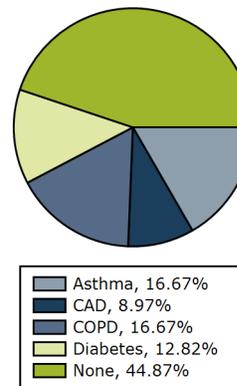
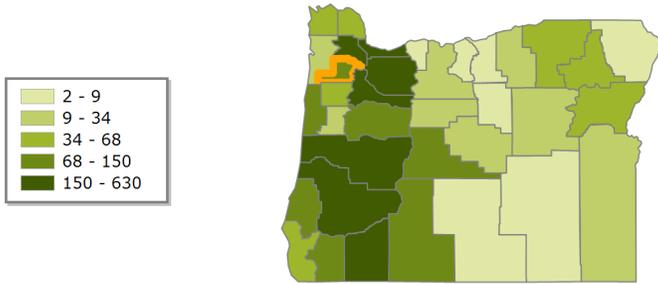


Chart Total N: 78

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

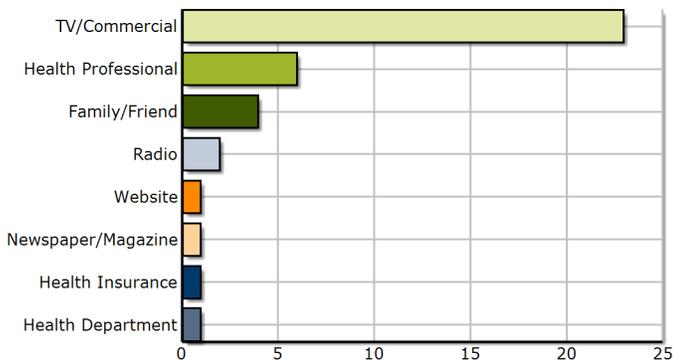
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

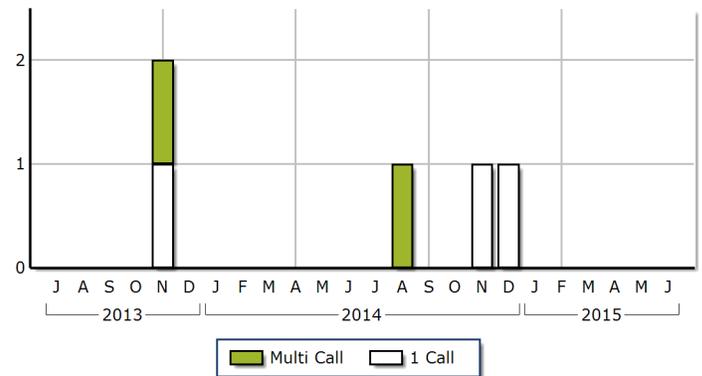


| County Population               | Prevalence | Tobacco Users       |
|---------------------------------|------------|---------------------|
| Adult                           | 72,300     | 18.5 %              |
|                                 |            | 13,376 <sup>4</sup> |
|                                 |            | County              |
| Tobacco Users - Last Full Month |            | 40                  |
| Tobacco Users YTD               |            | 101                 |
| Unique Tobacco Users YTD        |            | 66                  |
| Target Reach                    |            | 2.0 %               |
| Reach YTD                       |            | 0.76 %              |
| Reach - NAQC                    |            | 0.53 %              |
| Annualized Reach                |            | 1.29 %              |
| Annualized Reach - NAQC         |            | 0.91 %              |
| Unique Individual Reach         |            | 0.49 %              |

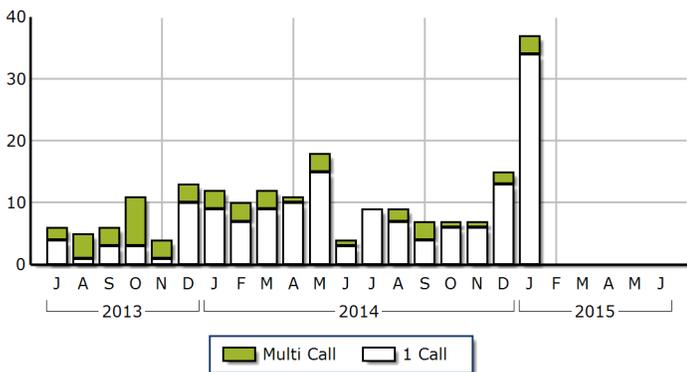
## How Heard About



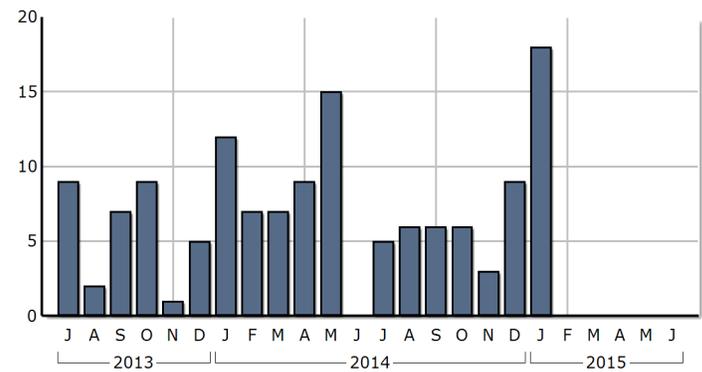
## Fax Referral



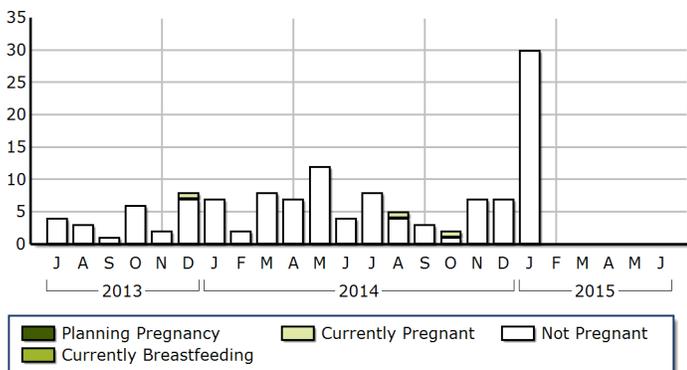
## Tobacco User Enrollments By Program Type



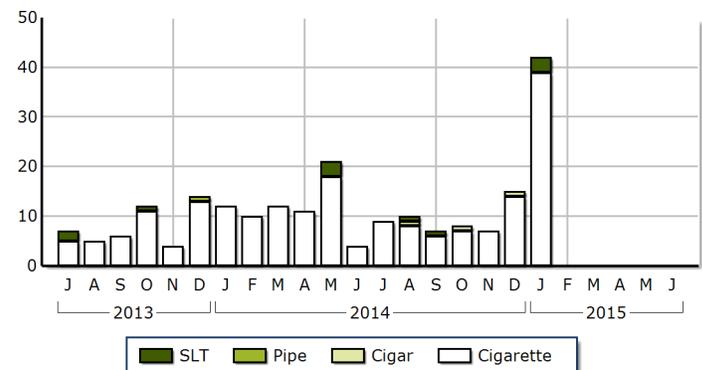
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.  
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

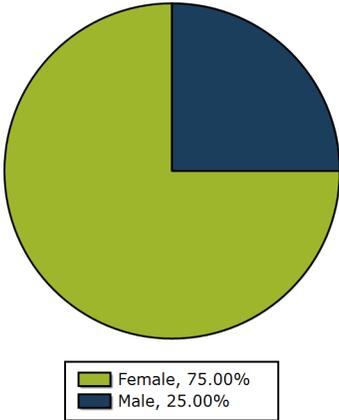


Chart Total N: 40

Tobacco Users By Language

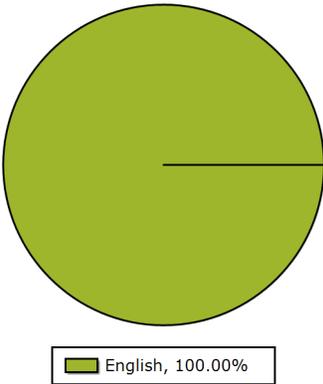


Chart Total N: 40

Tobacco Users By Education

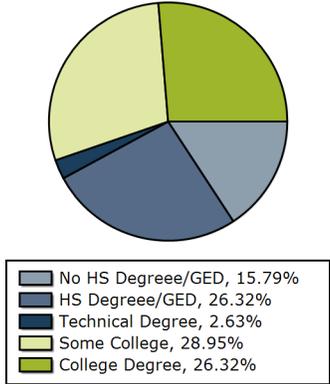


Chart Total N: 38

Tobacco Users By Race

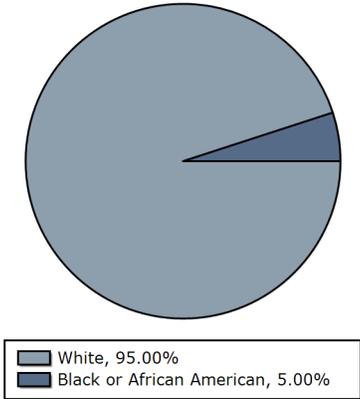


Chart Total N: 40

Tobacco Users By Age

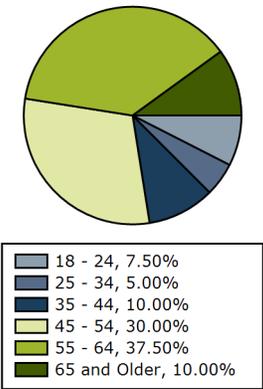


Chart Total N: 40

Tobacco Users By Health Plan

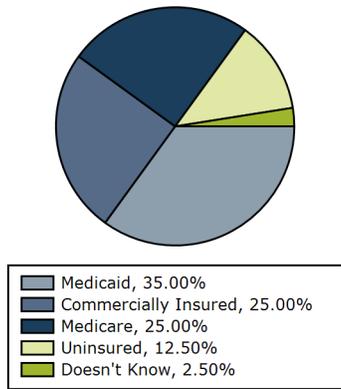


Chart Total N: 40

Tobacco Users By Ethnicity

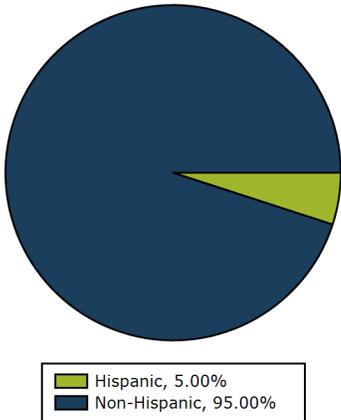


Chart Total N: 40

Tobacco Users By Chronic Condition

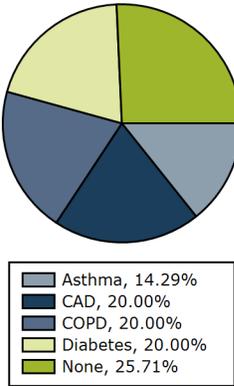


Chart Total N: 35

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.