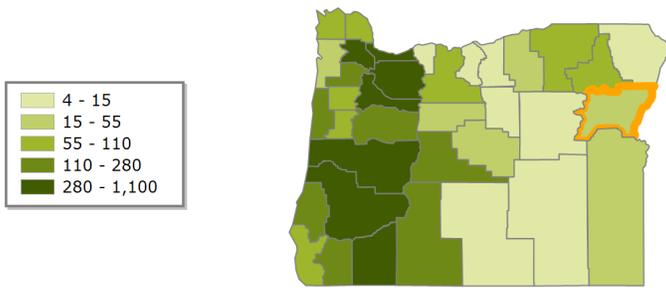
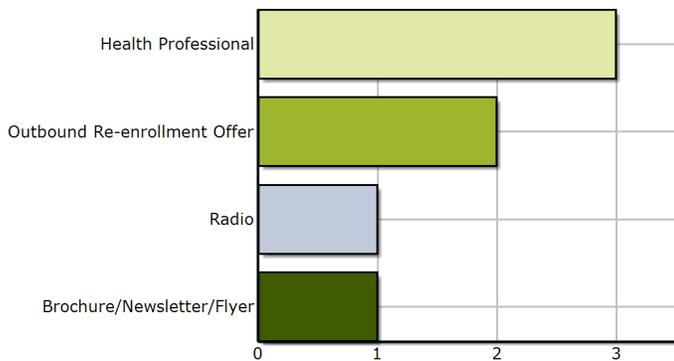


State Tobacco Users Served Contract YTD (Adults)

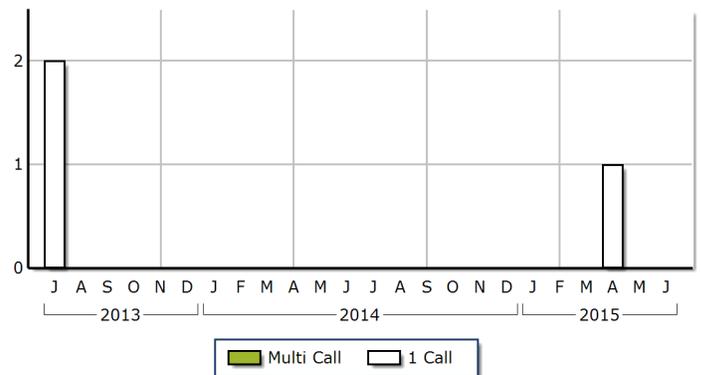


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			7	1,237
Tobacco Users YTD			60	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.27 %
Reach - NAQC			2	1.81 %
Annualized Reach			1	2.72 %
Annualized Reach - NAQC			2	2.17 %
Unique Individual Reach			3	1.70 %

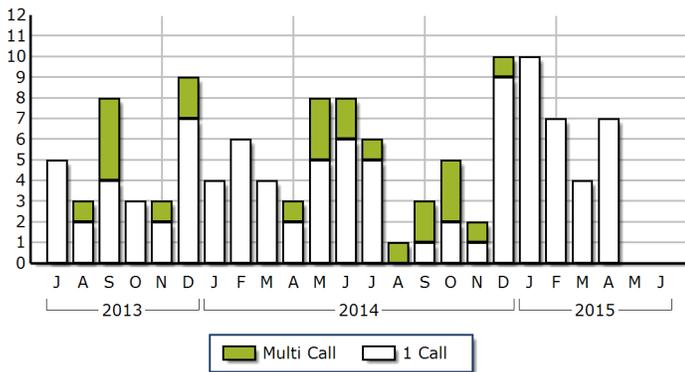
How Heard About



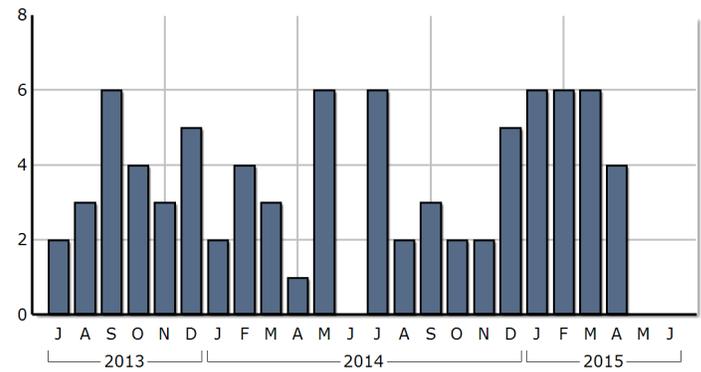
Fax Referral



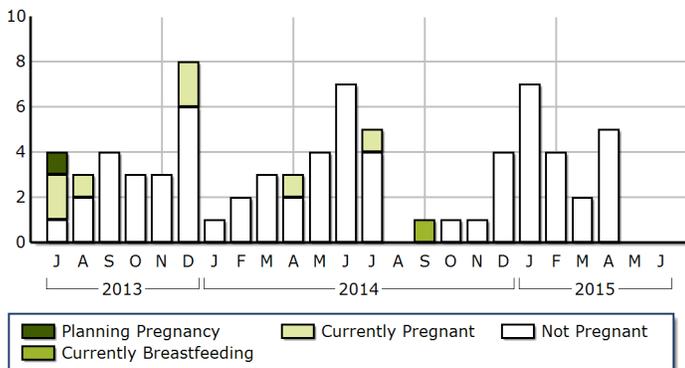
Tobacco User Enrollments By Program Type



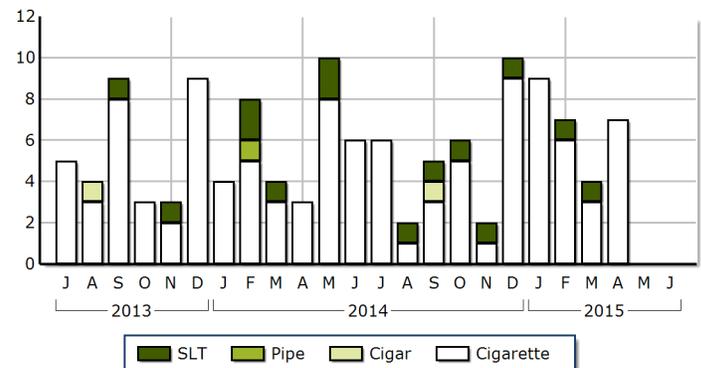
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

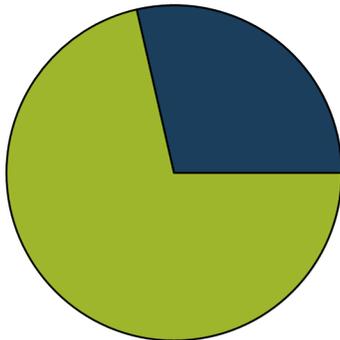


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

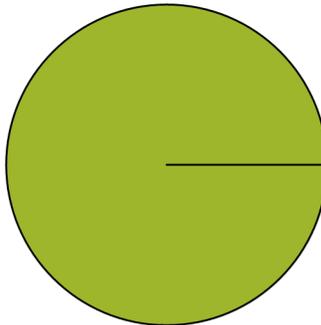
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

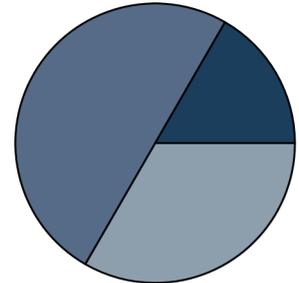
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

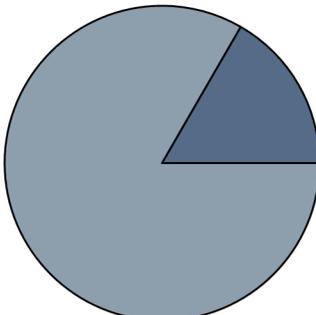
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 50.00%
Some College, 16.67%

Chart Total N: 6

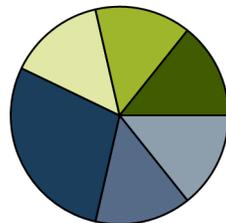
Tobacco Users By Race



White, 83.33%
Asian, 16.67%

Chart Total N: 6

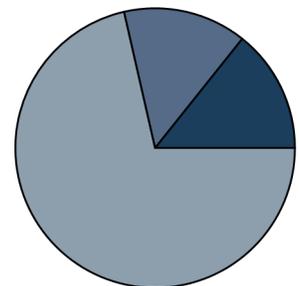
Tobacco Users By Age



18 - 24, 14.29%
25 - 34, 14.29%
35 - 44, 28.57%
45 - 54, 14.29%
55 - 64, 14.29%
65 and Older, 14.29%

Chart Total N: 7

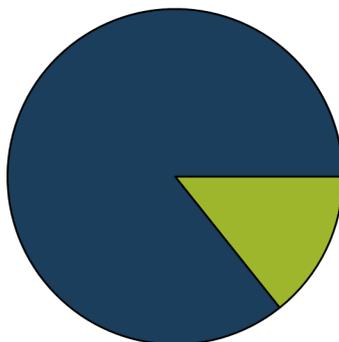
Tobacco Users By Health Plan



Medicaid, 71.43%
Commercially Insured, 14.29%
Medicare, 14.29%

Chart Total N: 7

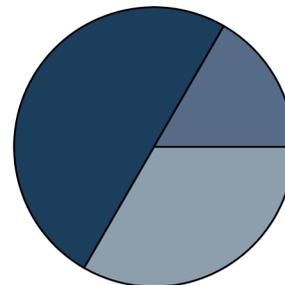
Tobacco Users By Ethnicity



Hispanic, 14.29%
Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 50.00%
None, 16.67%

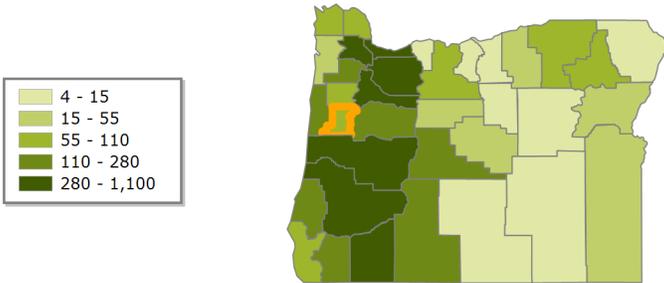
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

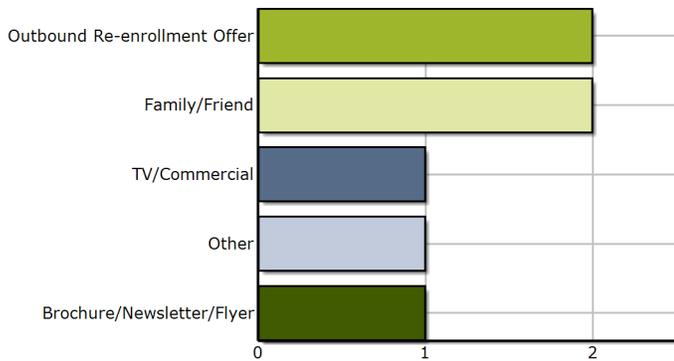
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

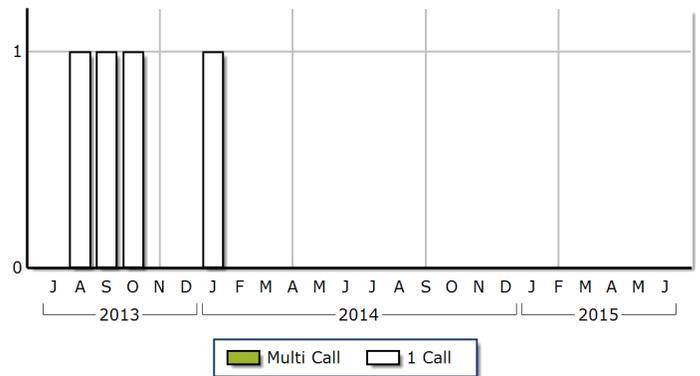


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			9	1,237
Tobacco Users YTD			74	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.99 %
Reach - NAQC			2	0.78 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	0.93 %
Unique Individual Reach			3	0.59 %

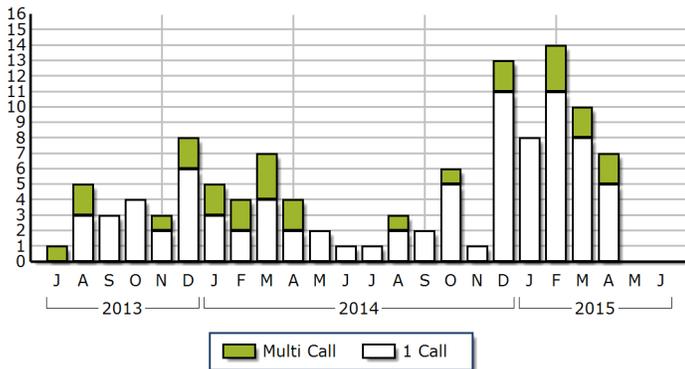
How Heard About



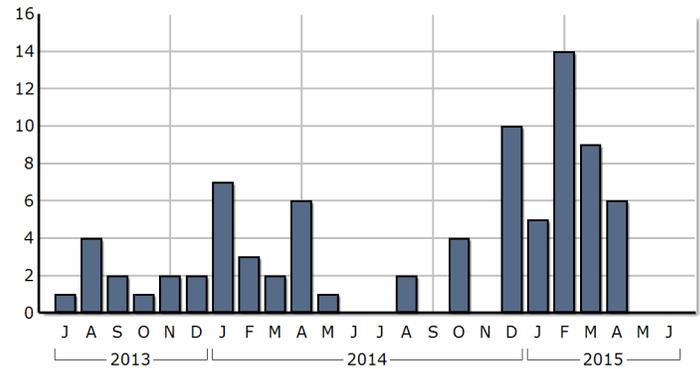
Fax Referral



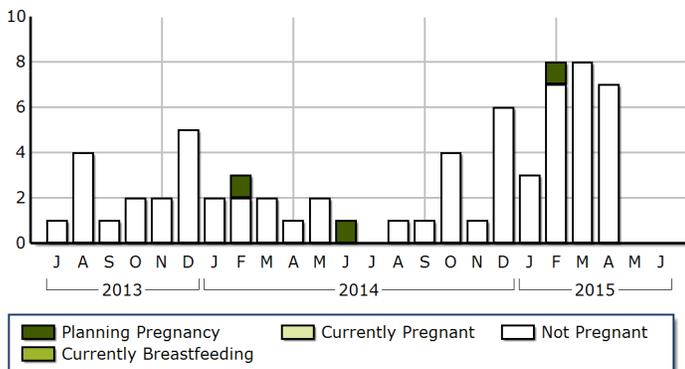
Tobacco User Enrollments By Program Type



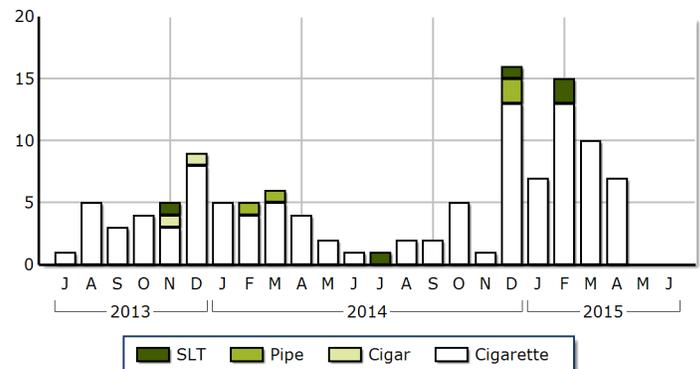
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

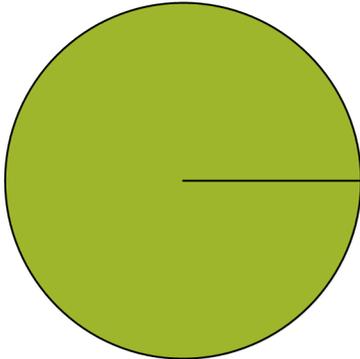


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

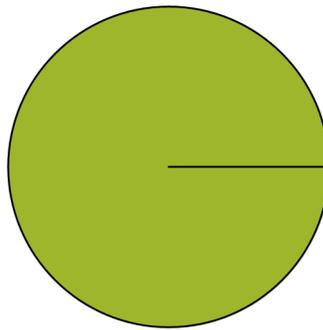
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 7

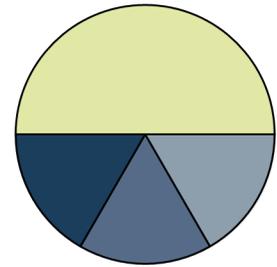
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

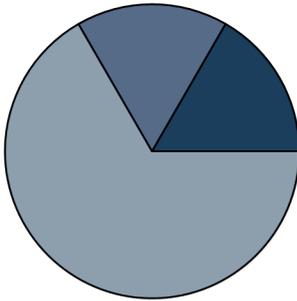
Tobacco Users By Education



HS Degree/GED, 16.67%
Some Technical School, 16.67%
Some College, 16.67%
College Degree, 50.00%

Chart Total N: 6

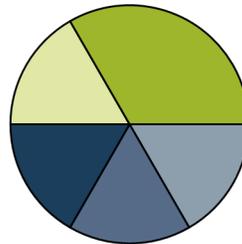
Tobacco Users By Race



White, 66.67%
American Indian/Alaskan Native, 16.67%
Native Hawaiian/Pacific Islander, 16.67%

Chart Total N: 6

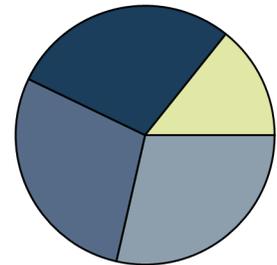
Tobacco Users By Age



18 - 24, 16.67%
25 - 34, 16.67%
45 - 54, 16.67%
55 - 64, 16.67%
65 and Older, 33.33%

Chart Total N: 6

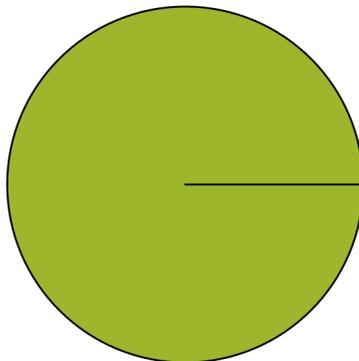
Tobacco Users By Health Plan



Commercially Insured, 28.57%
Medicare, 28.57%
Uninsured, 28.57%
Medicaid, 14.29%

Chart Total N: 7

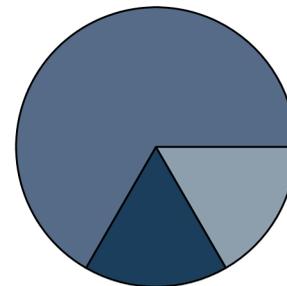
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 16.67%
COPD, 16.67%
None, 66.67%

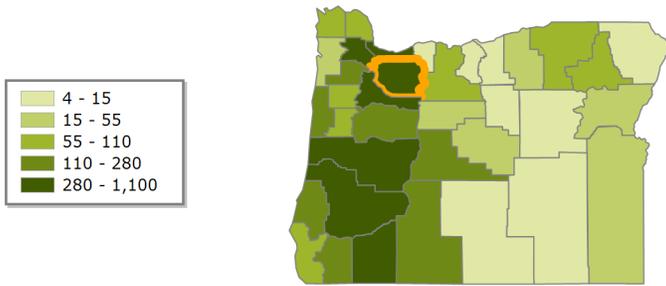
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

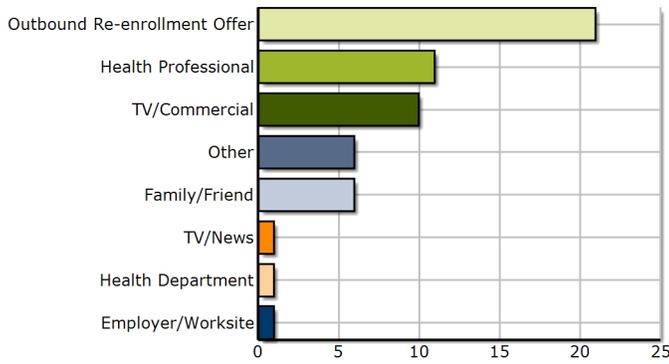
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

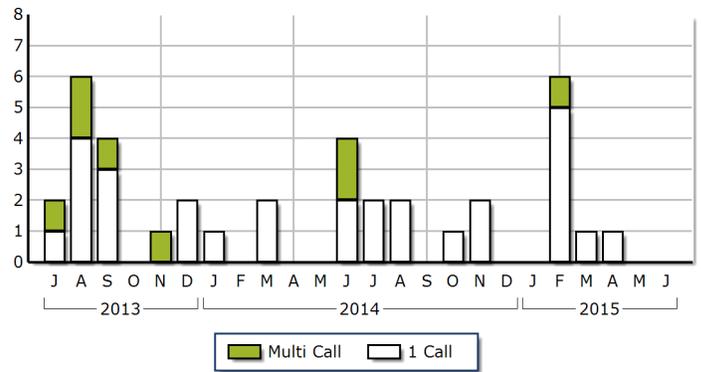


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			78	1,237
Tobacco Users YTD			623	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.40 %
Reach - NAQC			2	0.80 %
Annualized Reach			1	1.67 %
Annualized Reach - NAQC			2	0.95 %
Unique Individual Reach			3	0.77 %

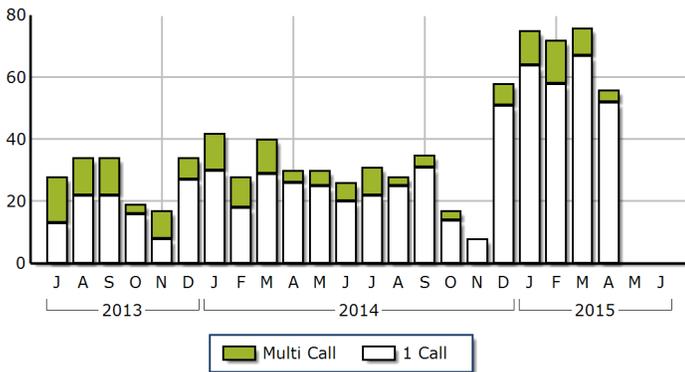
How Heard About



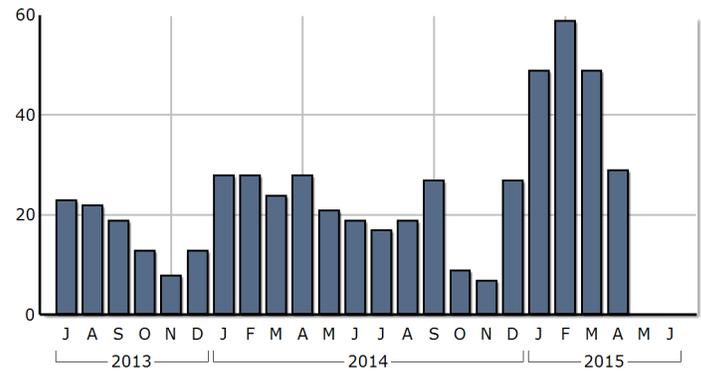
Fax Referral



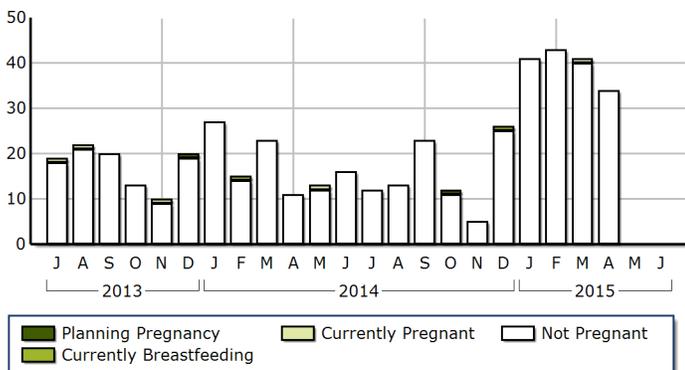
Tobacco User Enrollments By Program Type



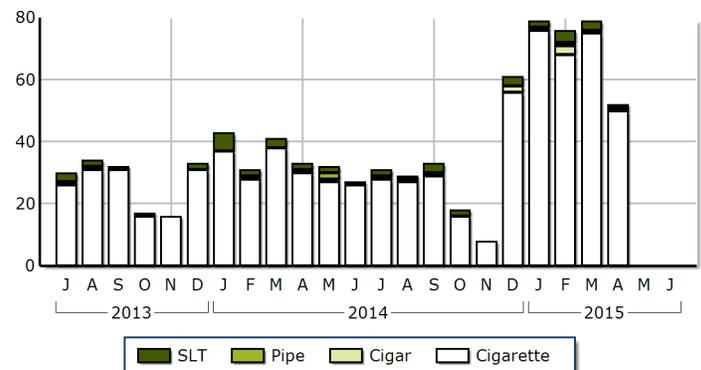
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

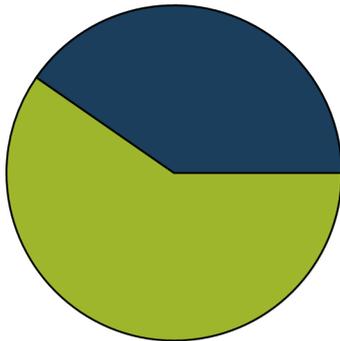


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

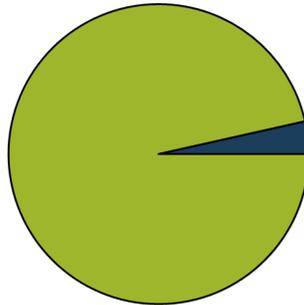
Tobacco Users By Gender



Female, 59.65%
Male, 40.35%

Chart Total N: 27

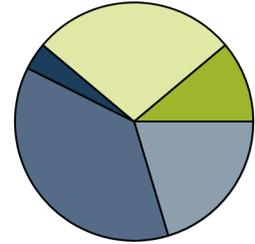
Tobacco Users By Language



English, 96.49%
Spanish, 3.51%

Chart Total N: 57

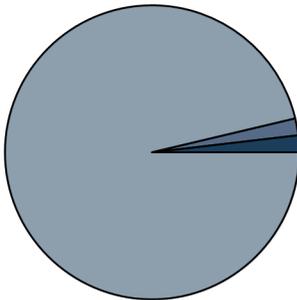
Tobacco Users By Education



No HS Degreee/GED, 20.37%
HS Degreee/GED, 37.04%
Technical Degree, 3.70%
Some College, 27.78%
College Degree, 11.11%

Chart Total N: 54

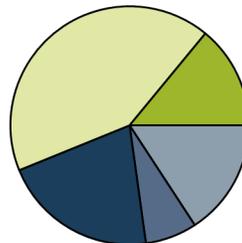
Tobacco Users By Race



White, 96.30%
American Indian/Alaskan Native, 1.85%
Black or African American, 1.85%

Chart Total N: 54

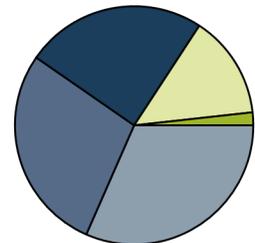
Tobacco Users By Age



25 - 34, 15.79%
35 - 44, 7.02%
45 - 54, 21.05%
55 - 64, 42.11%
65 and Older, 14.04%

Chart Total N: 57

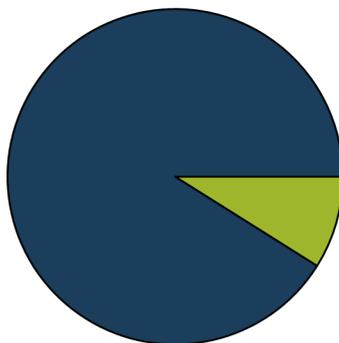
Tobacco Users By Health Plan



Commercially Insured, 31.58%
Medicare, 28.07%
Medicaid, 24.56%
Uninsured, 14.04%
Doesn't Know, 1.75%

Chart Total N: 57

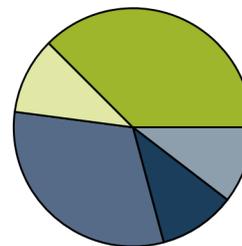
Tobacco Users By Ethnicity



Hispanic, 8.93%
Non-Hispanic, 91.07%

Chart Total N: 56

Tobacco Users By Chronic Condition



Asthma, 10.42%
CAD, 10.42%
COPD, 31.25%
Diabetes, 10.42%
None, 37.50%

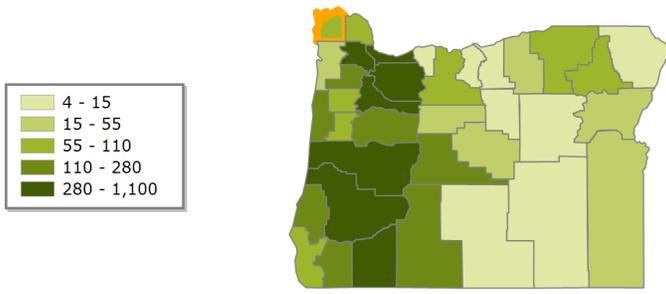
Chart Total N: 48

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

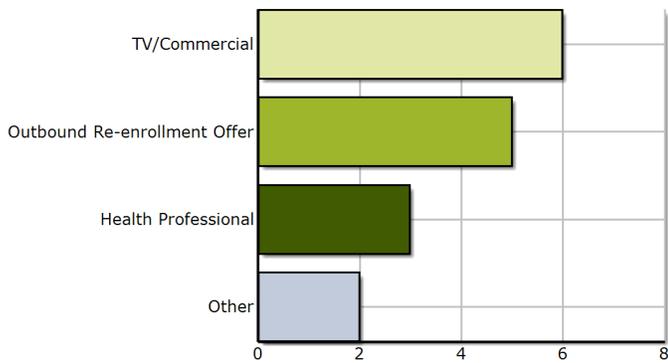
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

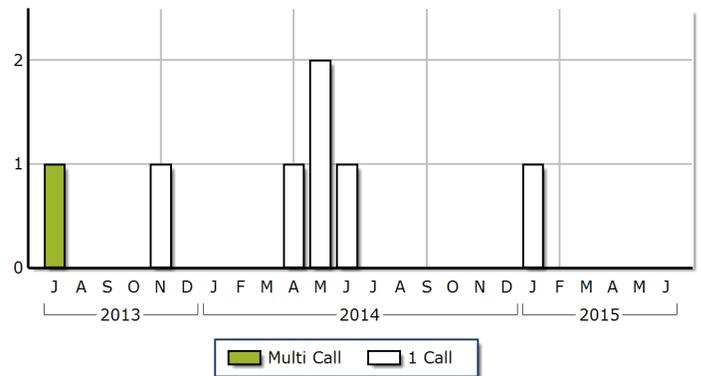


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %		6,410 ⁴
			County	State
Tobacco Users - Last Full Month			18	1,237
Tobacco Users YTD			93	10,759
			3	60
Unique Tobacco Users YTD				7,022
Target Reach			2.0 %	2.0 %
			1	1.45 %
Reach YTD				2.13 %
			2	1.06 %
Reach - NAQC				0.90 %
			1	1.74 %
Annualized Reach				2.56 %
			2	1.27 %
Annualized Reach - NAQC				1.08 %
			3	0.94 %
Unique Individual Reach				1.39 %

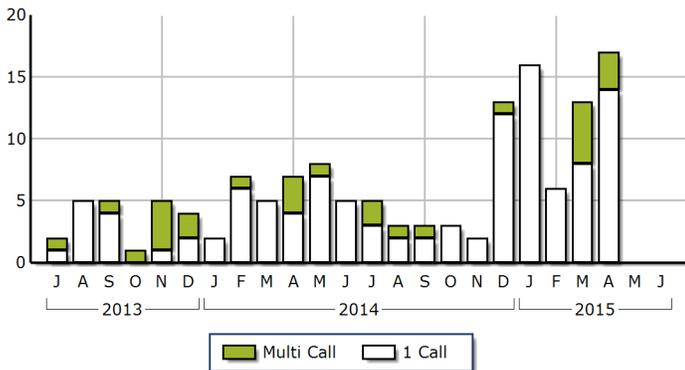
How Heard About



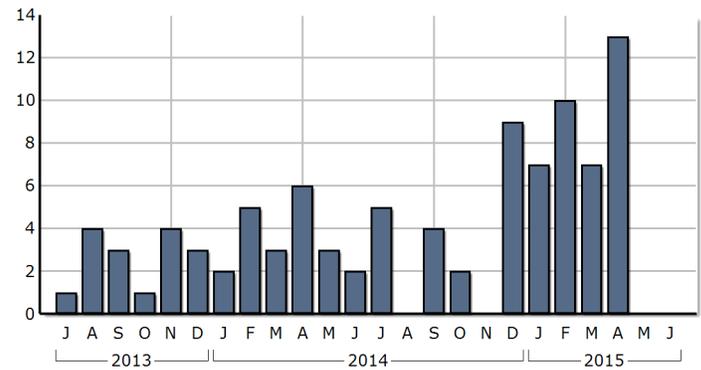
Fax Referral



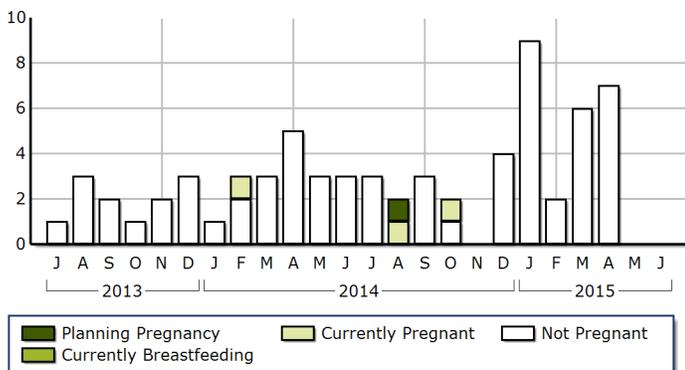
Tobacco User Enrollments By Program Type



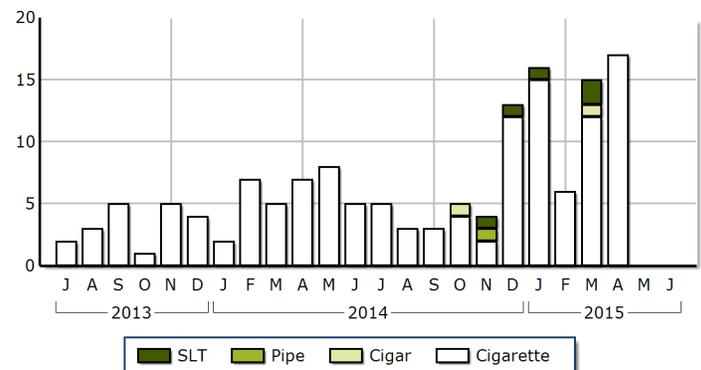
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

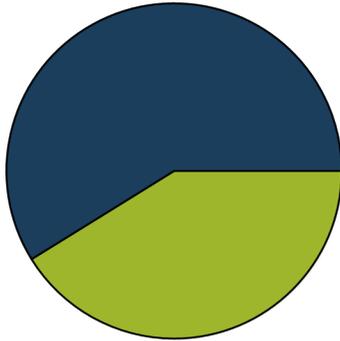


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

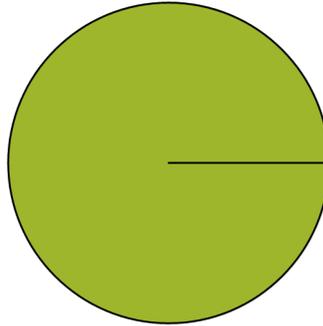
Tobacco Users By Gender



Female, 41.18%
Male, 58.82%

Chart Total N: 17

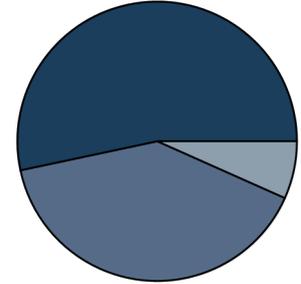
Tobacco Users By Language



English, 100.00%

Chart Total N: 17

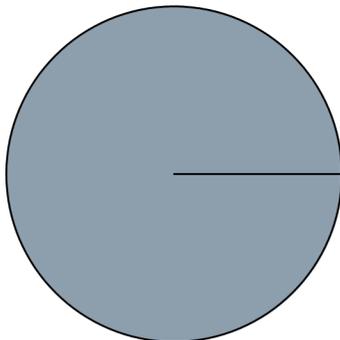
Tobacco Users By Education



No HS Degreee/GED, 6.67%
HS Degreee/GED, 40.00%
Some College, 53.33%

Chart Total N: 15

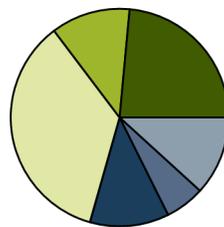
Tobacco Users By Race



White, 100.00%

Chart Total N: 17

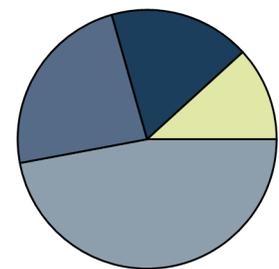
Tobacco Users By Age



18 - 24, 11.76%
25 - 34, 5.88%
35 - 44, 11.76%
45 - 54, 35.29%
55 - 64, 11.76%
65 and Older, 23.53%

Chart Total N: 17

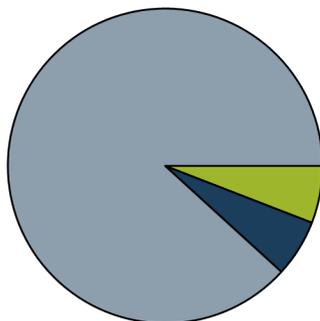
Tobacco Users By Health Plan



Medicare, 47.06%
Medicaid, 23.53%
Commercially Insured, 17.65%
Uninsured, 11.76%

Chart Total N: 17

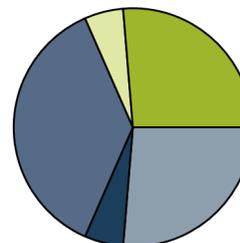
Tobacco Users By Ethnicity



Does Not Know, 5.88%
Hispanic, 5.88%
Non-Hispanic, 88.24%

Chart Total N: 17

Tobacco Users By Chronic Condition



Asthma, 26.32%
CAD, 5.26%
COPD, 36.84%
Diabetes, 5.26%
None, 26.32%

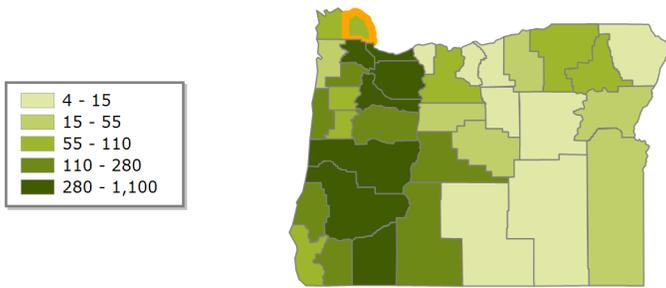
Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

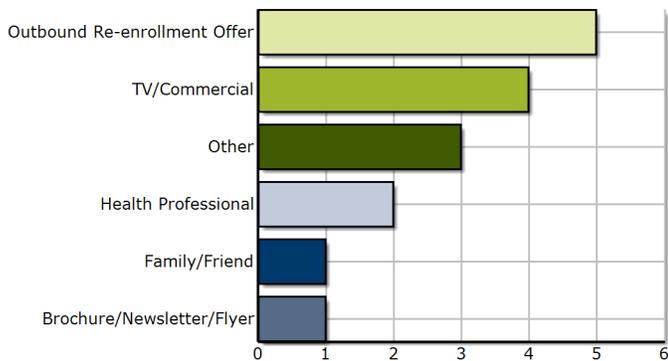
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

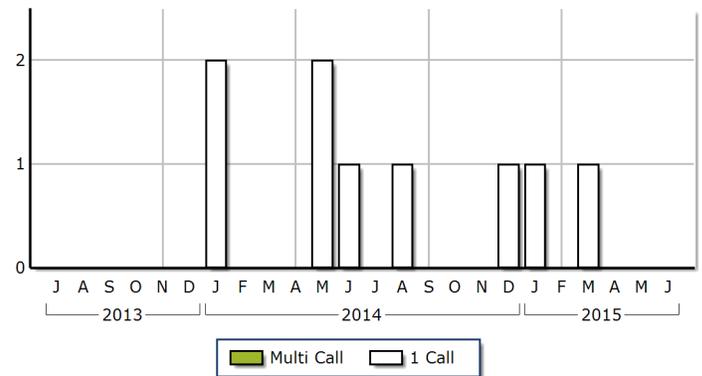


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %		6,318 ⁴
			County	State
Tobacco Users - Last Full Month			16	1,237
Tobacco Users YTD			93	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.47 %
Reach - NAQC			2	0.97 %
Annualized Reach			1	1.77 %
Annualized Reach - NAQC			2	1.16 %
Unique Individual Reach			3	1.00 %

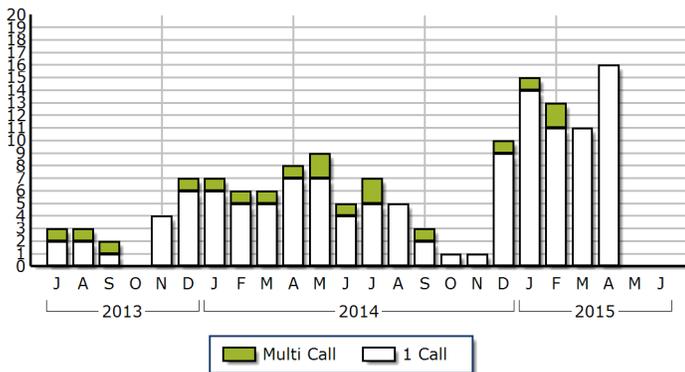
How Heard About



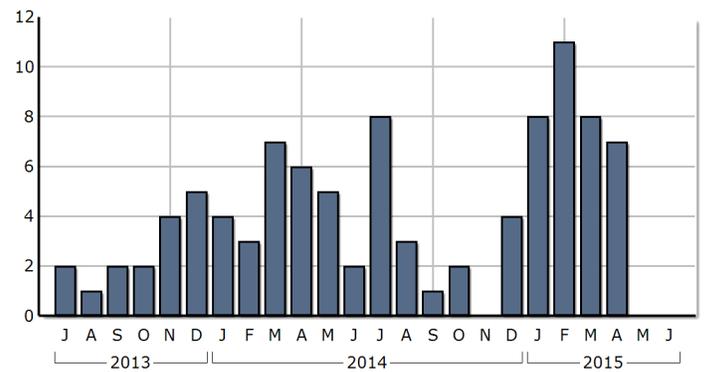
Fax Referral



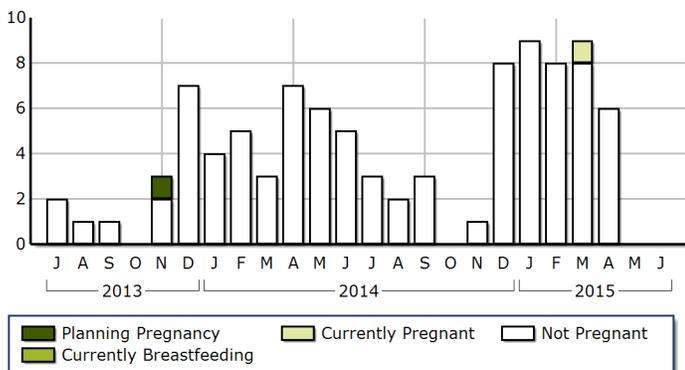
Tobacco User Enrollments By Program Type



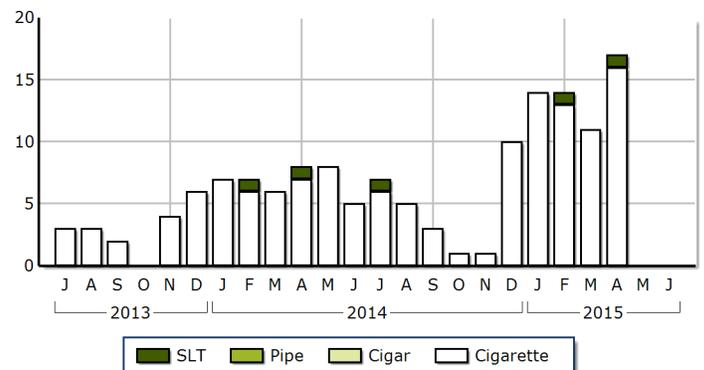
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

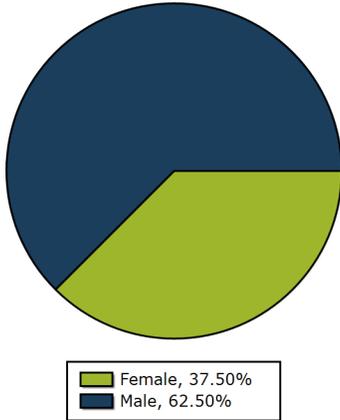


Chart Total N: 16

Tobacco Users By Language

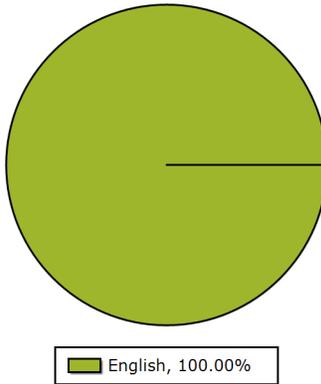


Chart Total N: 16

Tobacco Users By Education

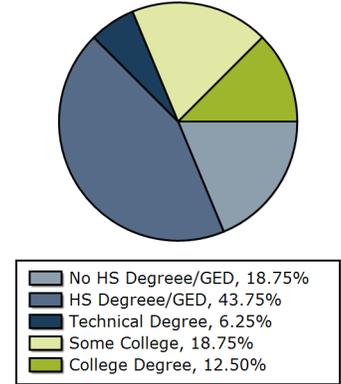


Chart Total N: 16

Tobacco Users By Race

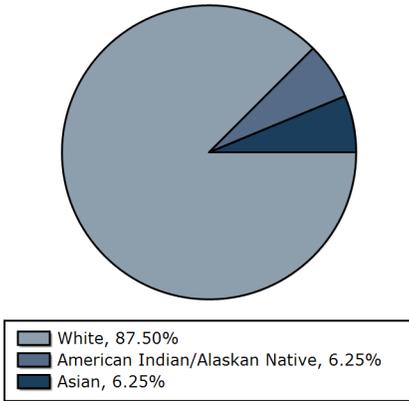


Chart Total N: 16

Tobacco Users By Age

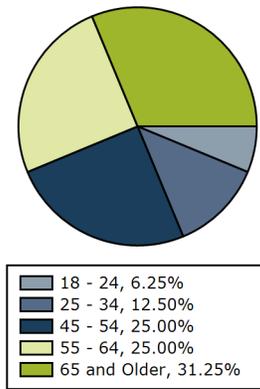


Chart Total N: 16

Tobacco Users By Health Plan

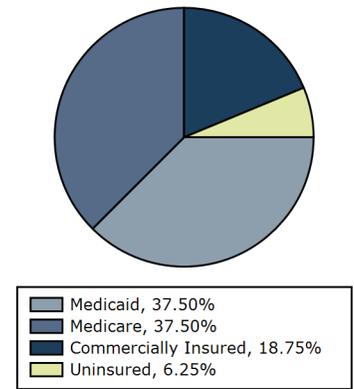


Chart Total N: 16

Tobacco Users By Ethnicity

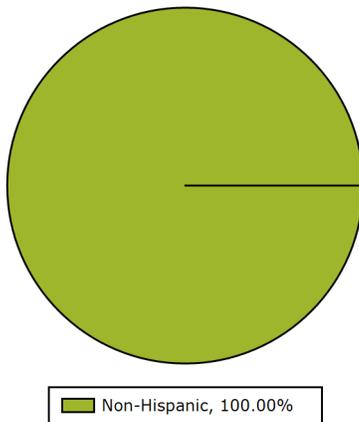


Chart Total N: 16

Tobacco Users By Chronic Condition

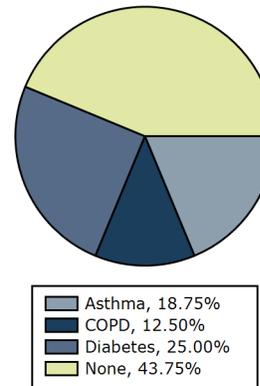


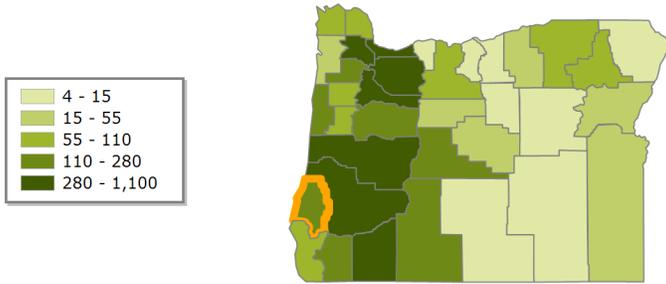
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

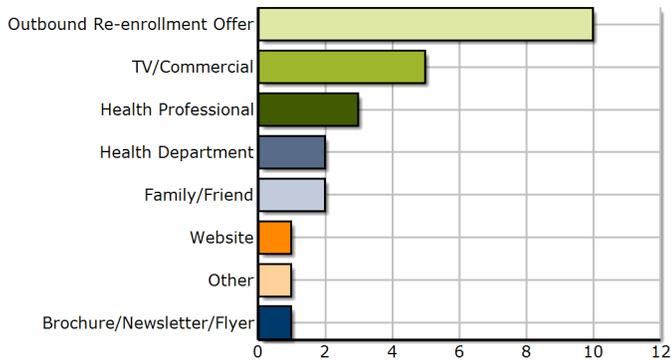
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

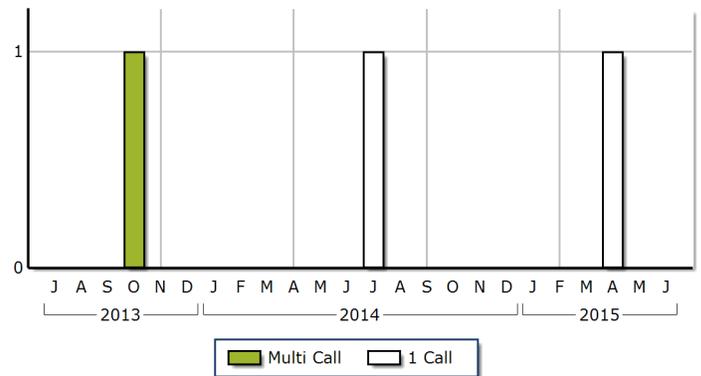


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254 ⁴	
			County	State
Tobacco Users - Last Full Month			25	1,237
Tobacco Users YTD			140	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.98 %
Reach - NAQC			2	0.78 %
Annualized Reach			1	1.18 %
Annualized Reach - NAQC			2	0.93 %
Unique Individual Reach			3	0.70 %

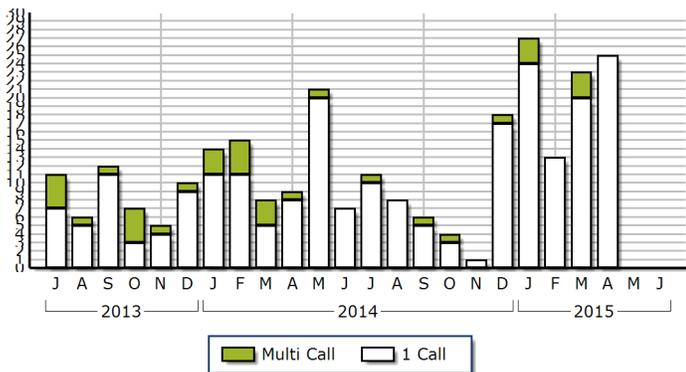
How Heard About



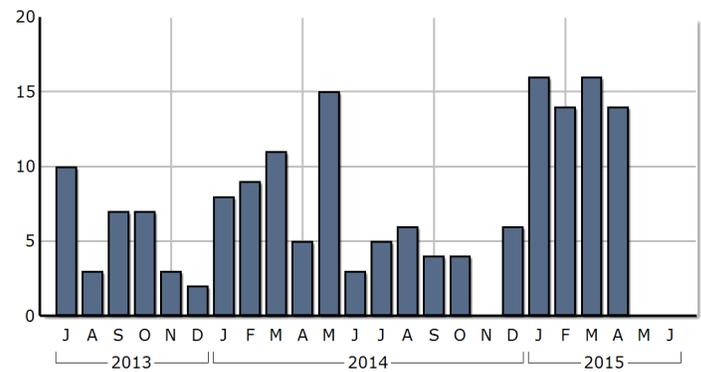
Fax Referral



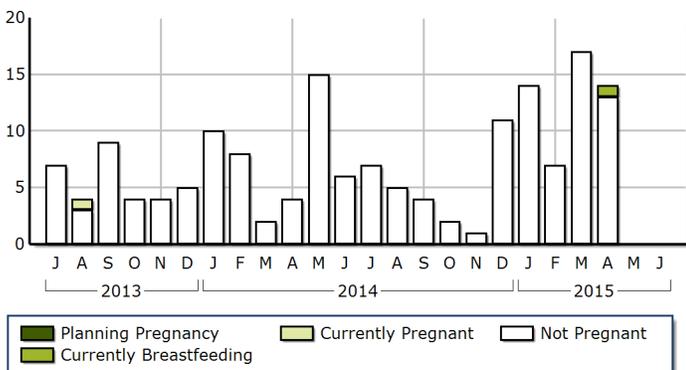
Tobacco User Enrollments By Program Type



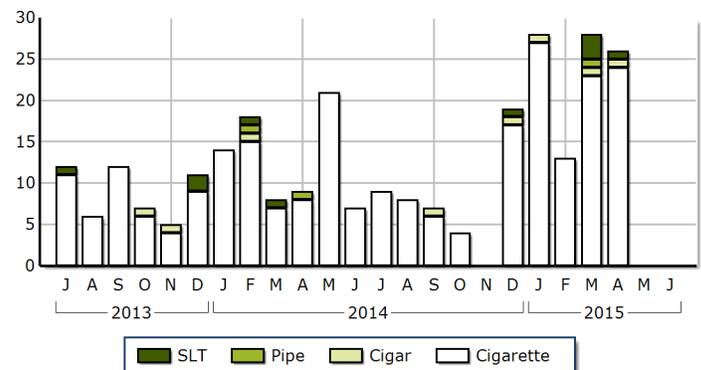
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

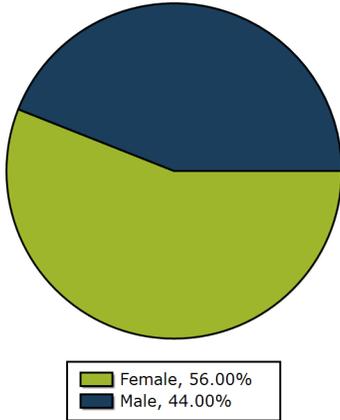


Chart Total N: 25

Tobacco Users By Language

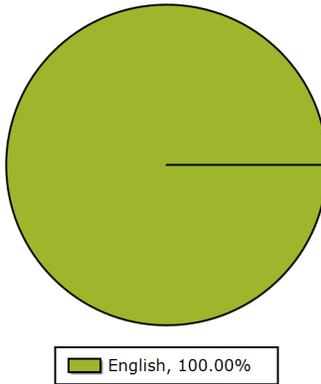


Chart Total N: 25

Tobacco Users By Education

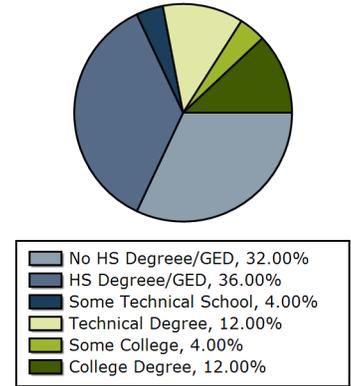


Chart Total N: 25

Tobacco Users By Race

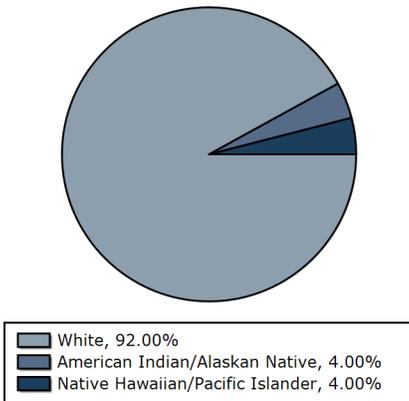


Chart Total N: 25

Tobacco Users By Age

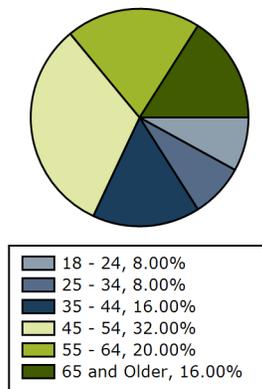


Chart Total N: 25

Tobacco Users By Health Plan

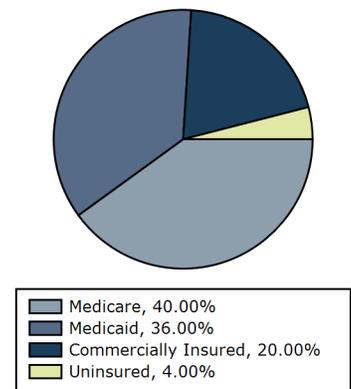


Chart Total N: 25

Tobacco Users By Ethnicity

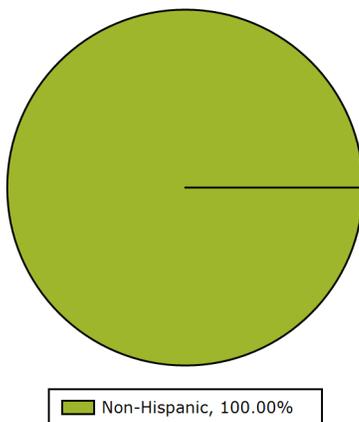


Chart Total N: 25

Tobacco Users By Chronic Condition

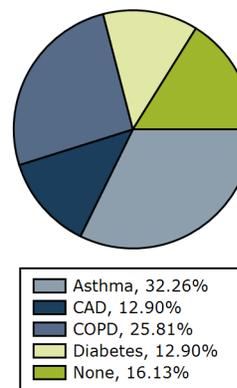


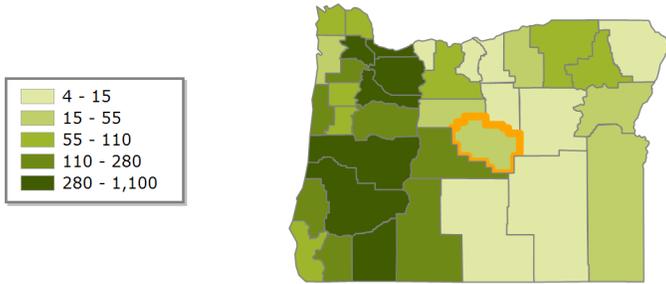
Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

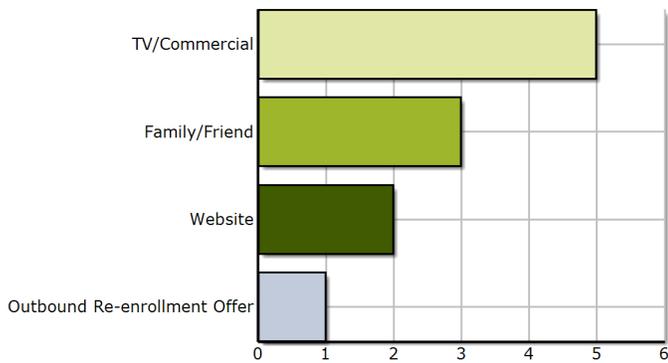
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

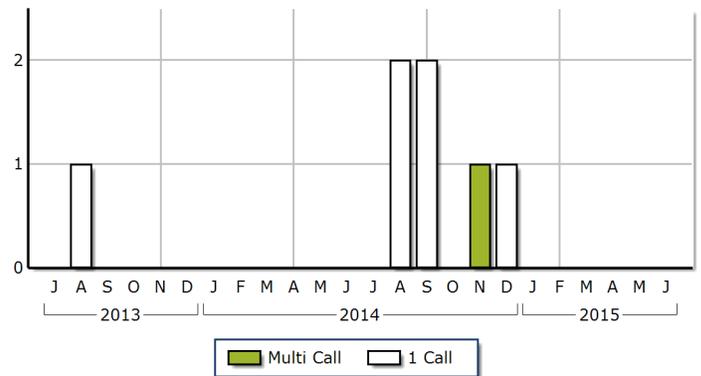


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 ⁴	
			County	State
Tobacco Users - Last Full Month			11	1,237
Tobacco Users YTD			44	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.92 %
Reach - NAQC			2	0.71 %
Annualized Reach			1	1.10 %
Annualized Reach - NAQC			2	0.85 %
Unique Individual Reach			3	0.75 %

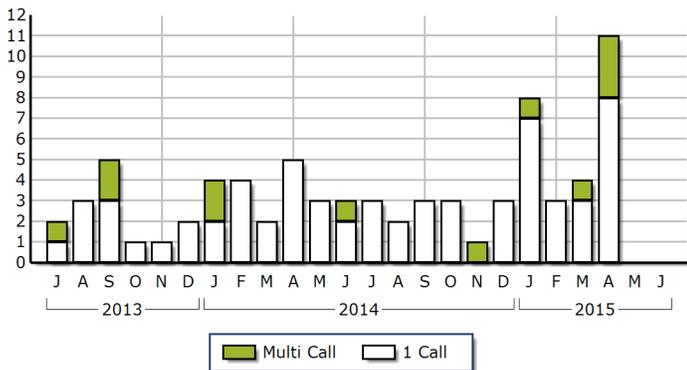
How Heard About



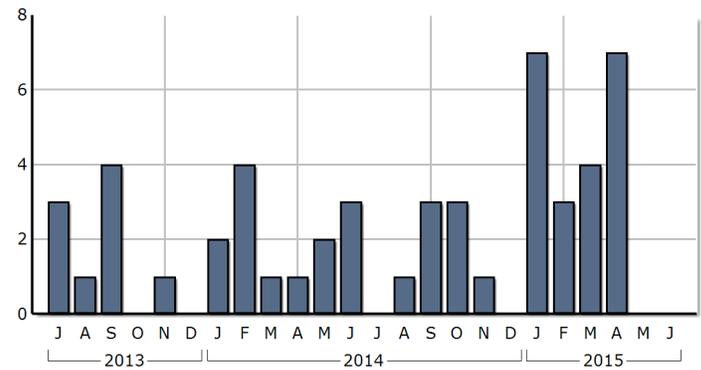
Fax Referral



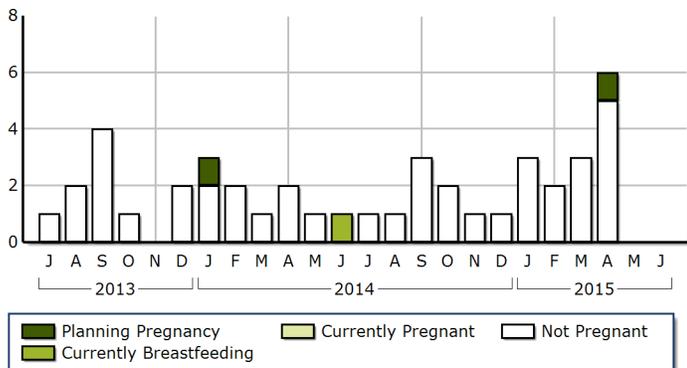
Tobacco User Enrollments By Program Type



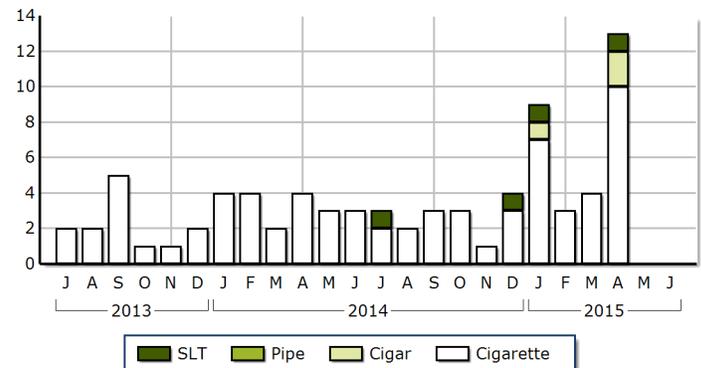
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

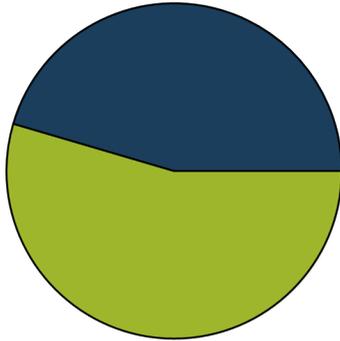


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

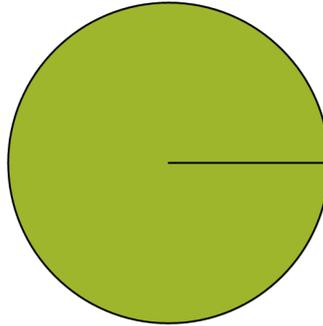
Tobacco Users By Gender



Female, 54.55%
Male, 45.45%

Chart Total N: 11

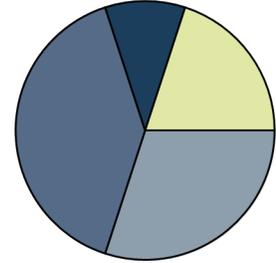
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

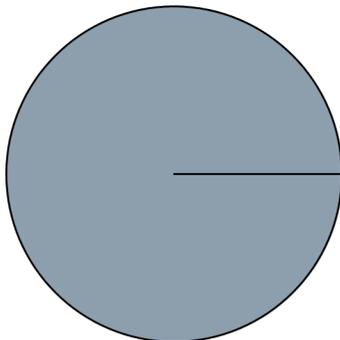
Tobacco Users By Education



No HS Degree/GED, 30.00%
HS Degree/GED, 40.00%
Some College, 10.00%
College Degree, 20.00%

Chart Total N: 10

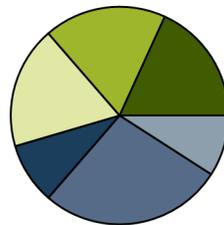
Tobacco Users By Race



White, 100.00%

Chart Total N: 10

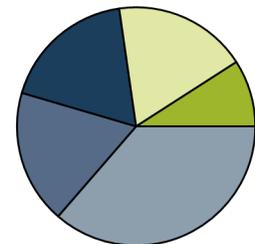
Tobacco Users By Age



18 - 24, 9.09%
25 - 34, 27.27%
35 - 44, 9.09%
45 - 54, 18.18%
55 - 64, 18.18%
65 and Older, 18.18%

Chart Total N: 11

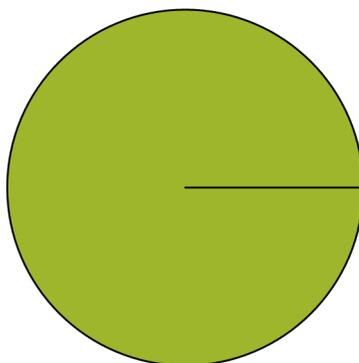
Tobacco Users By Health Plan



Medicare, 36.36%
Medicaid, 18.18%
Uninsured, 18.18%
Commercially Insured, 18.18%
Doesn't Know, 9.09%

Chart Total N: 11

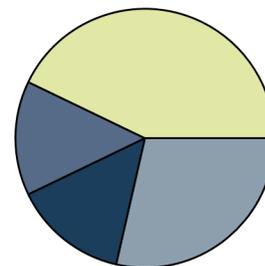
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 10

Tobacco Users By Chronic Condition



Asthma, 28.57%
CAD, 14.29%
COPD, 14.29%
None, 42.86%

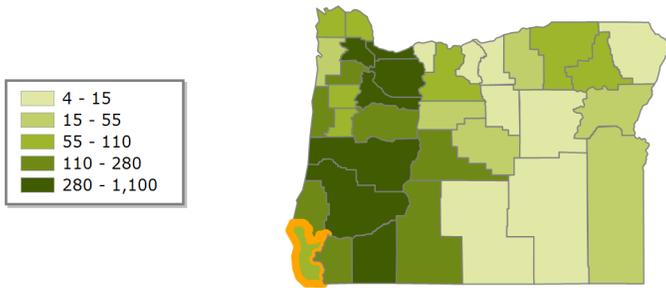
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

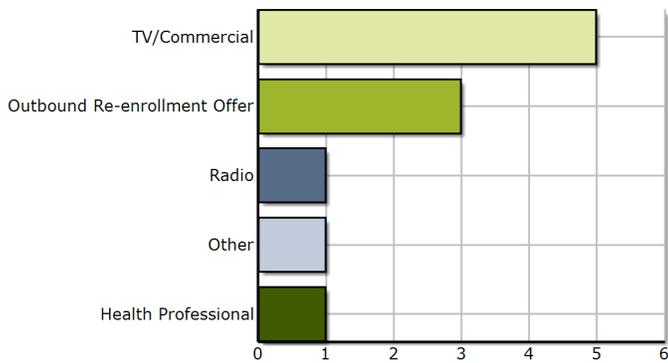
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

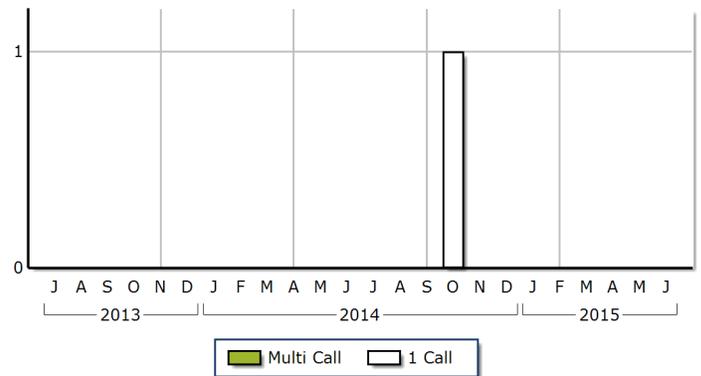


County Population	Prevalence	Tobacco Users
Adult	17,947	18.4 %
		3,302 ⁴
		County
Tobacco Users - Last Full Month		11
Tobacco Users YTD		63
Unique Tobacco Users YTD		46
Target Reach		2.0 %
Reach YTD		1.91 %
Reach - NAQC		1.45 %
Annualized Reach		2.29 %
Annualized Reach - NAQC		1.74 %
Unique Individual Reach		1.39 %

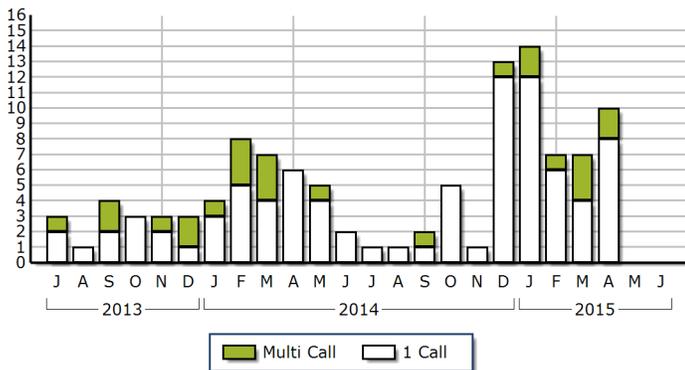
How Heard About



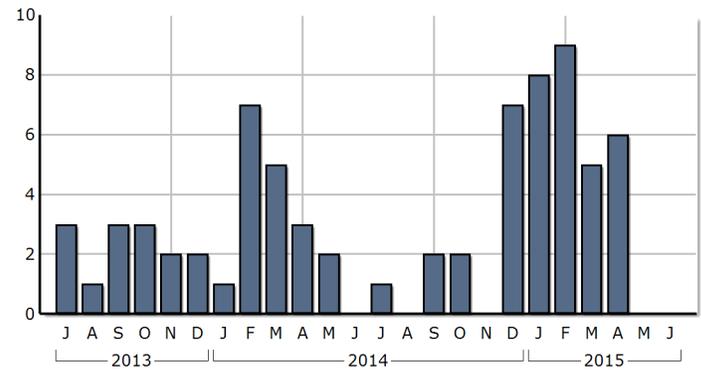
Fax Referral



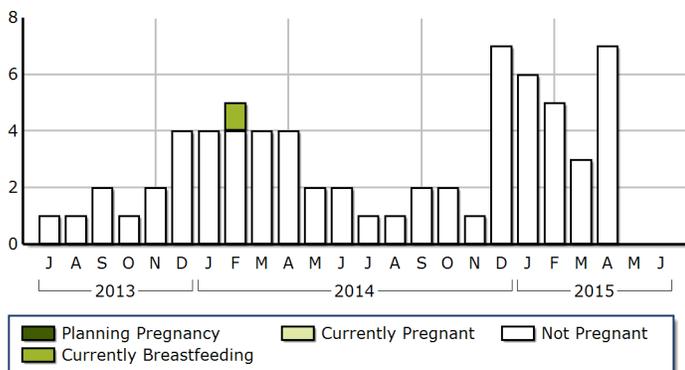
Tobacco User Enrollments By Program Type



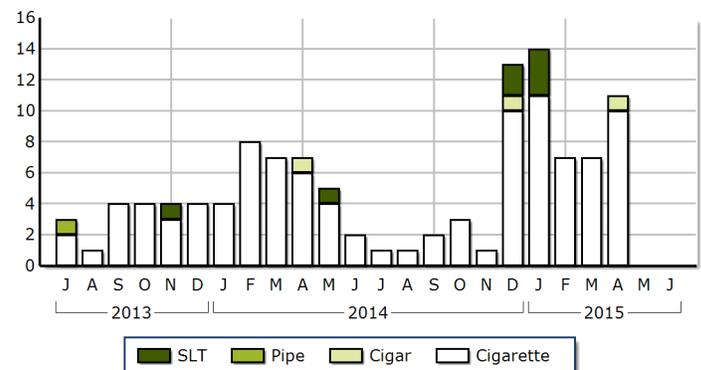
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

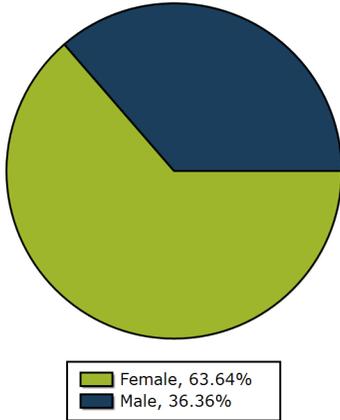


Chart Total N: 11

Tobacco Users By Language

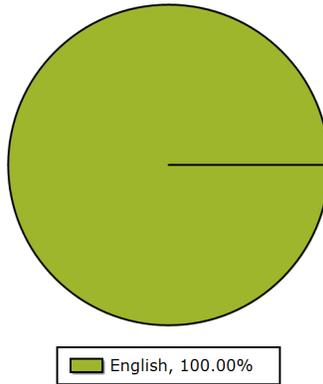


Chart Total N: 11

Tobacco Users By Education

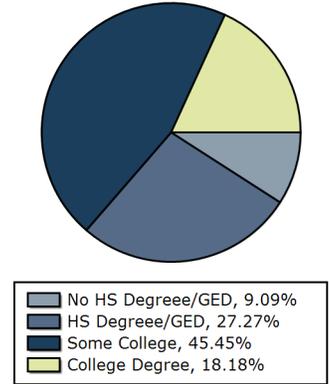


Chart Total N: 11

Tobacco Users By Race

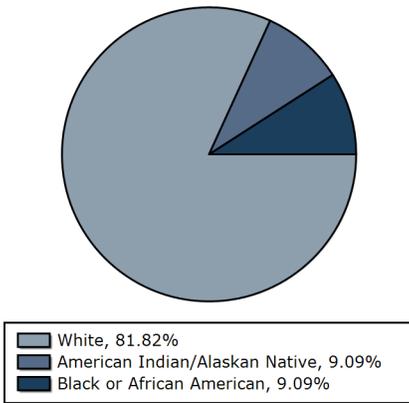


Chart Total N: 11

Tobacco Users By Age

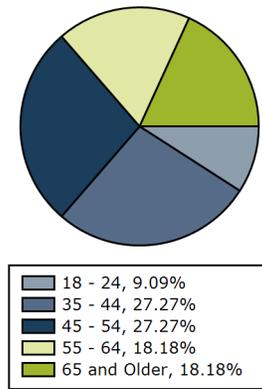


Chart Total N: 11

Tobacco Users By Health Plan

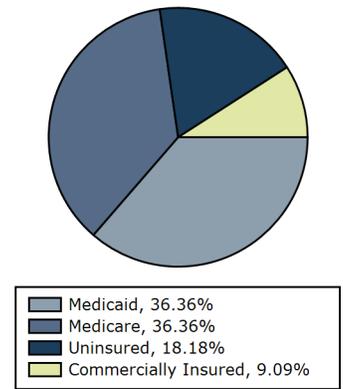


Chart Total N: 11

Tobacco Users By Ethnicity

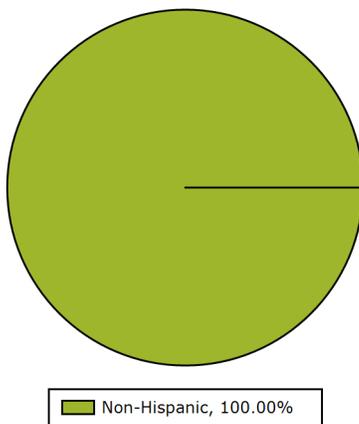


Chart Total N: 11

Tobacco Users By Chronic Condition

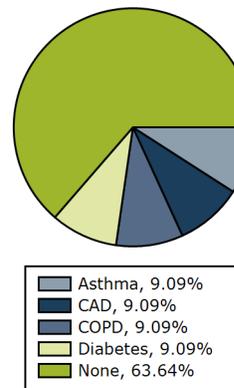


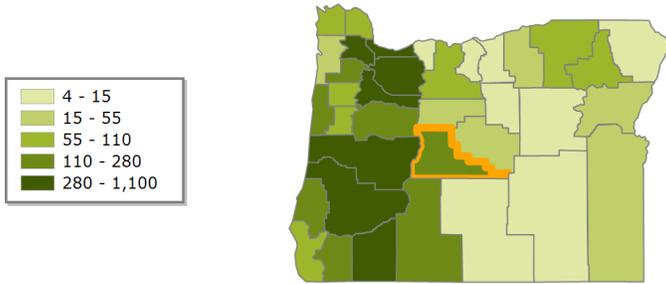
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

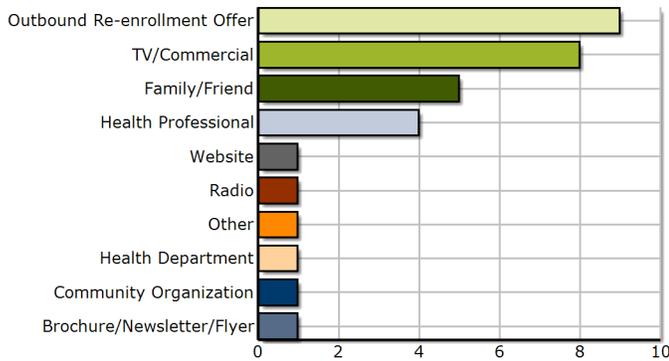
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

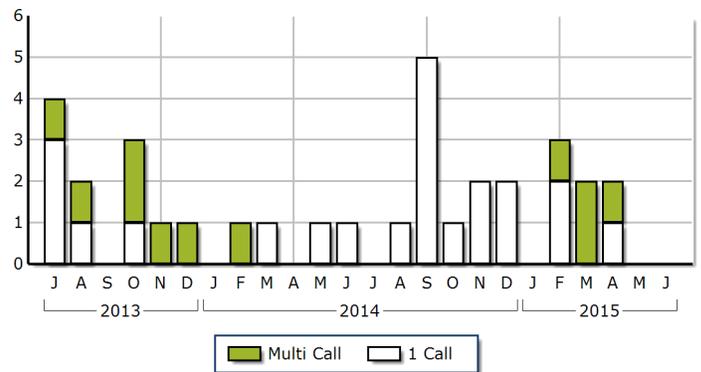


County Population	Prevalence	Tobacco Users
Adult	133,924	14.1 %
		18,883 ⁴
		County
Tobacco Users - Last Full Month		39
Tobacco Users YTD		280
Unique Tobacco Users YTD		185
Target Reach		2.0 %
Reach YTD		1.48 %
Reach - NAQC		0.95 %
Annualized Reach		1.78 %
Annualized Reach - NAQC		1.14 %
Unique Individual Reach		0.98 %

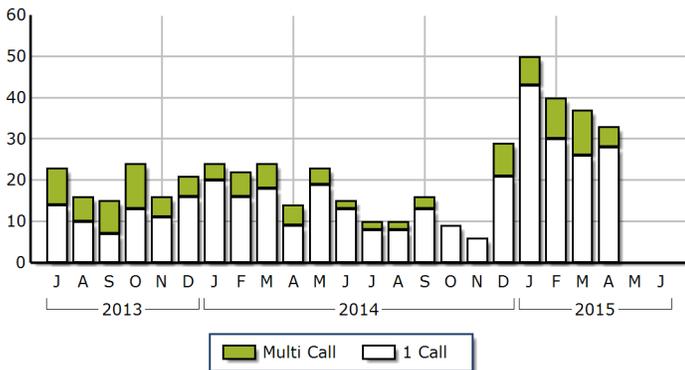
How Heard About



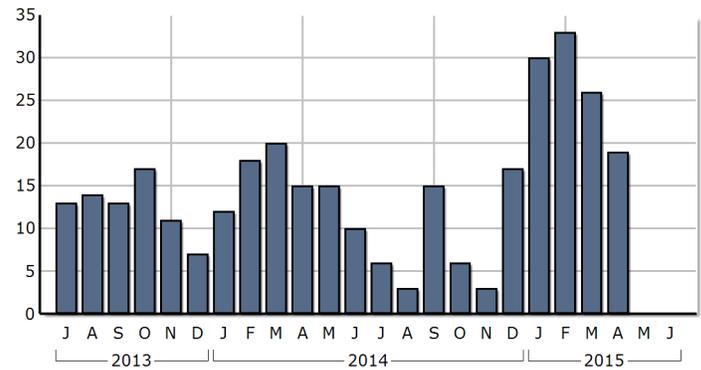
Fax Referral



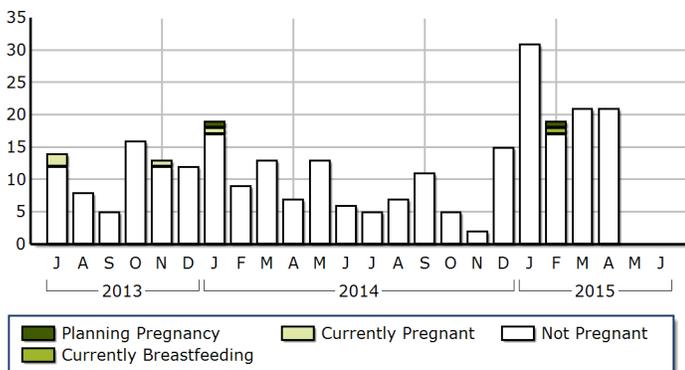
Tobacco User Enrollments By Program Type



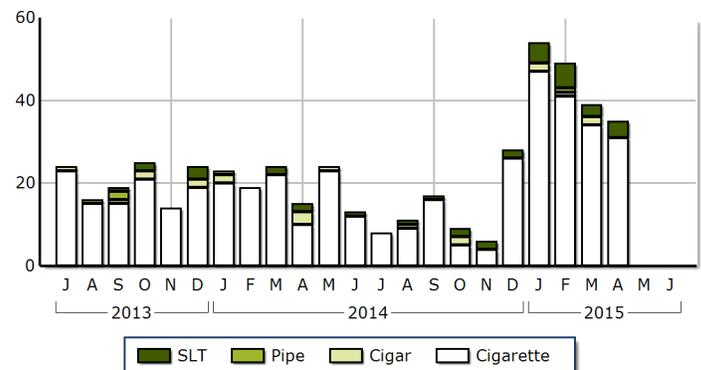
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

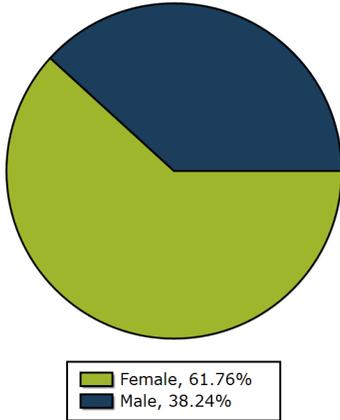


Chart Total N: 34

Tobacco Users By Language

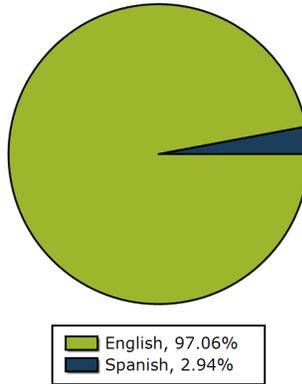


Chart Total N: 34

Tobacco Users By Education

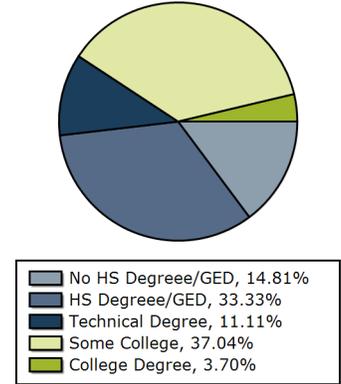


Chart Total N: 27

Tobacco Users By Race

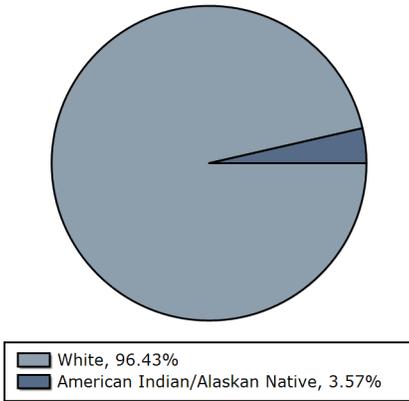


Chart Total N: 28

Tobacco Users By Age

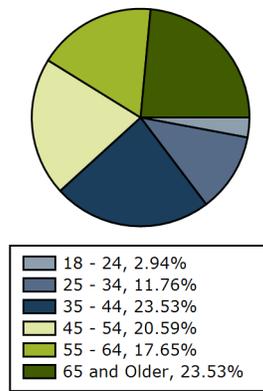


Chart Total N: 34

Tobacco Users By Health Plan

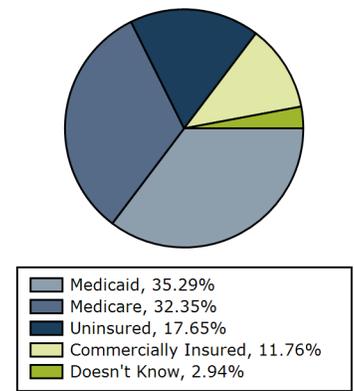


Chart Total N: 34

Tobacco Users By Ethnicity

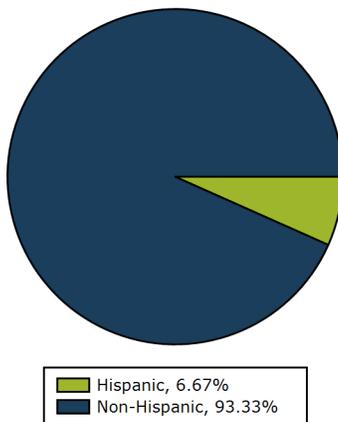


Chart Total N: 30

Tobacco Users By Chronic Condition

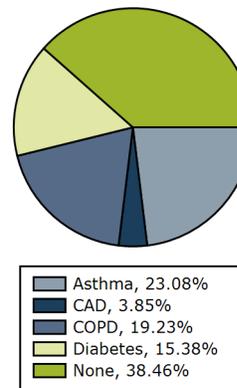
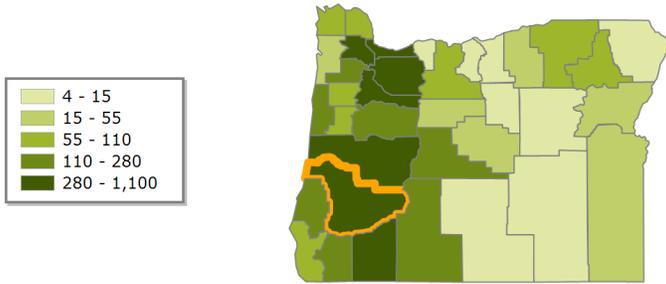


Chart Total N: 26

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

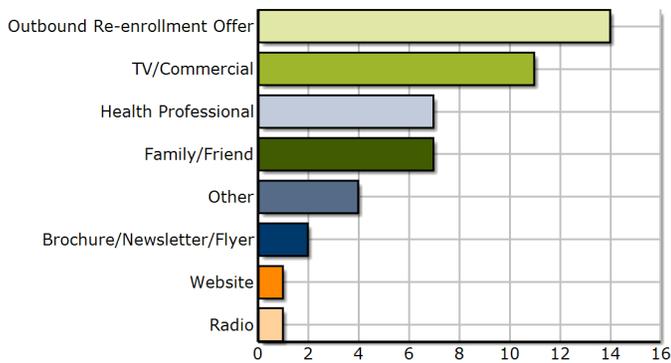
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

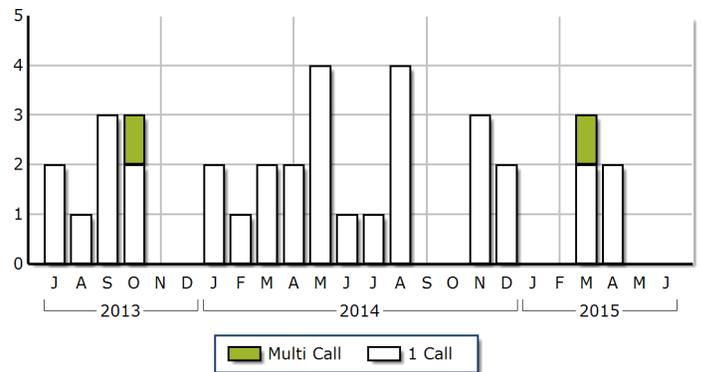


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			52	1,237
Tobacco Users YTD			345	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.53 %
Reach - NAQC			2	1.19 %
Annualized Reach			1	1.84 %
Annualized Reach - NAQC			2	1.43 %
Unique Individual Reach			3	1.06 %
			1	2.13 %
			2	2.56 %
			1	1.08 %
			2	1.39 %

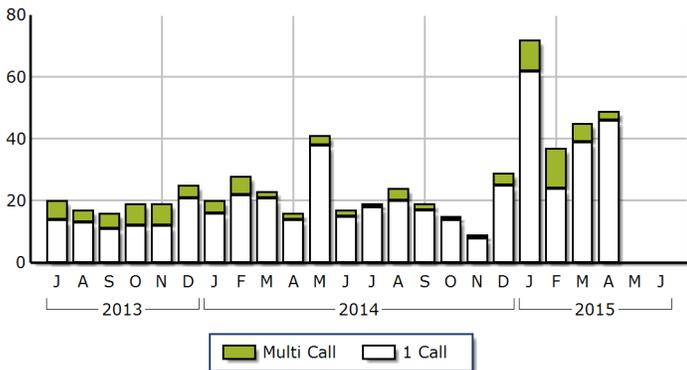
How Heard About



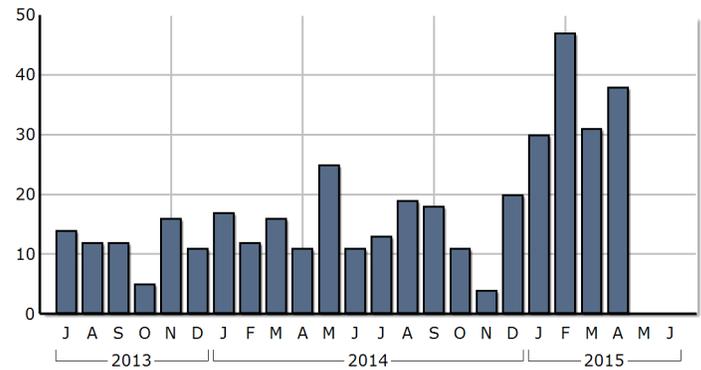
Fax Referral



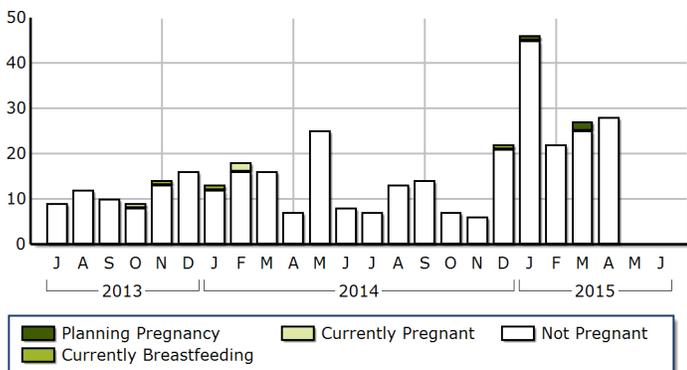
Tobacco User Enrollments By Program Type



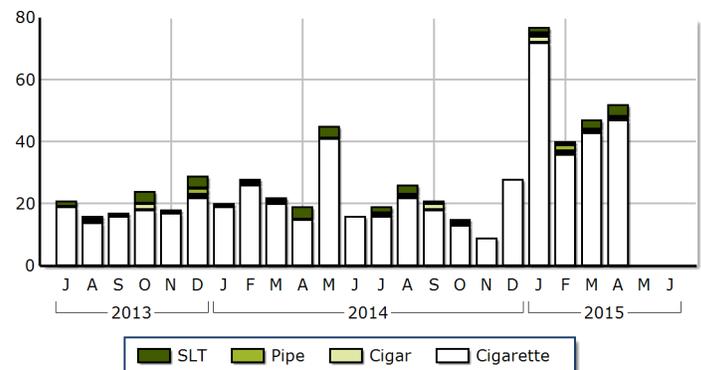
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

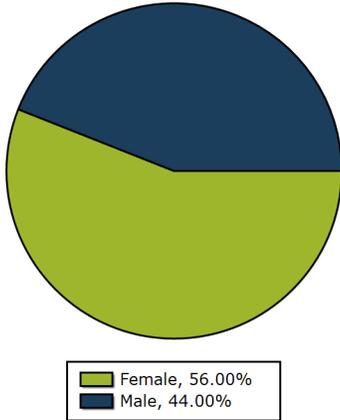


Chart Total N: 50

Tobacco Users By Language

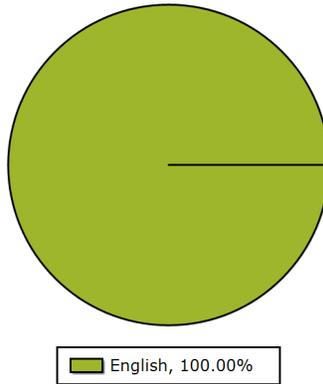


Chart Total N: 50

Tobacco Users By Education

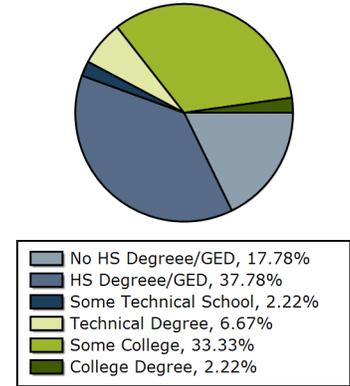


Chart Total N: 45

Tobacco Users By Race

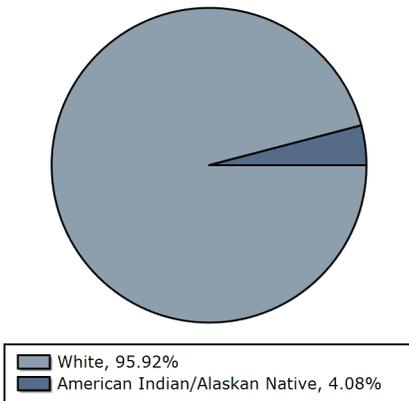


Chart Total N: 49

Tobacco Users By Age

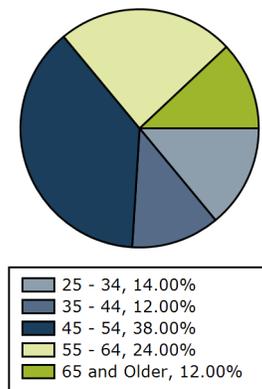


Chart Total N: 50

Tobacco Users By Health Plan

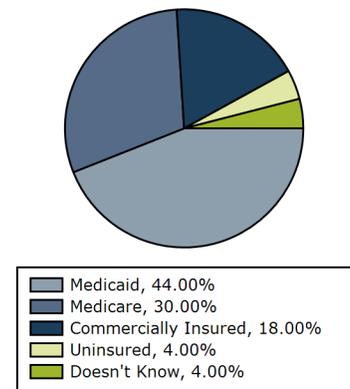


Chart Total N: 50

Tobacco Users By Ethnicity

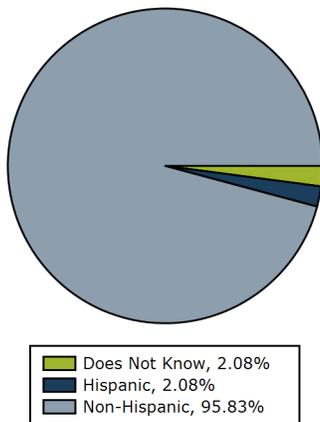


Chart Total N: 48

Tobacco Users By Chronic Condition

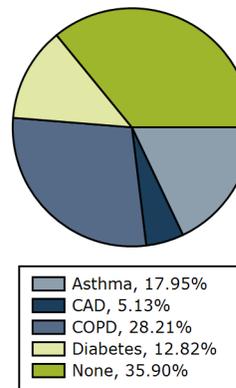
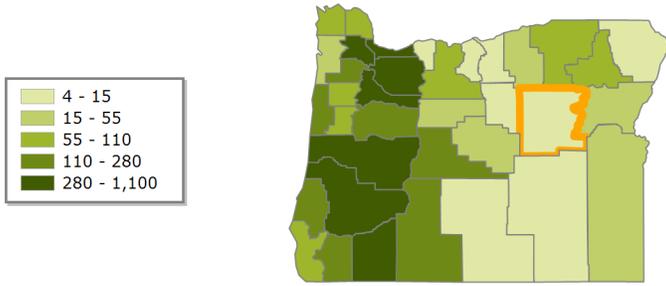


Chart Total N: 39

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

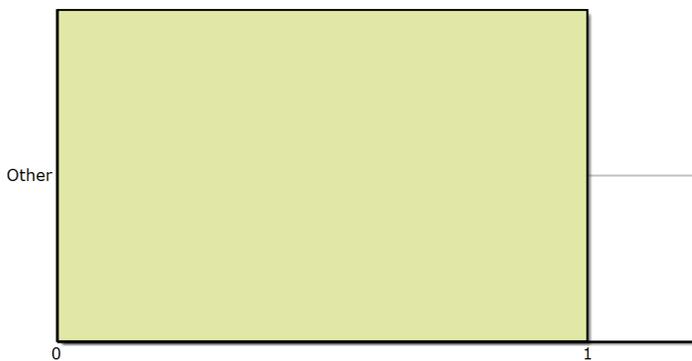
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

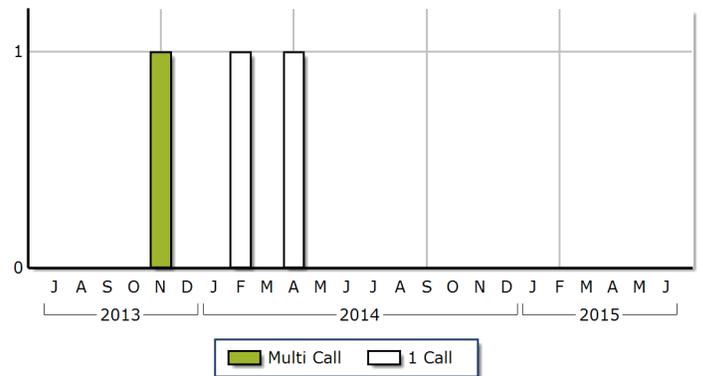


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 ⁴
			County	State
Tobacco Users - Last Full Month			1	1,237
Tobacco Users YTD			15	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.03 %
Reach - NAQC			2	0.96 %
Annualized Reach			1	1.24 %
Annualized Reach - NAQC			2	1.16 %
Unique Individual Reach			3	0.55 %
				1.39 %

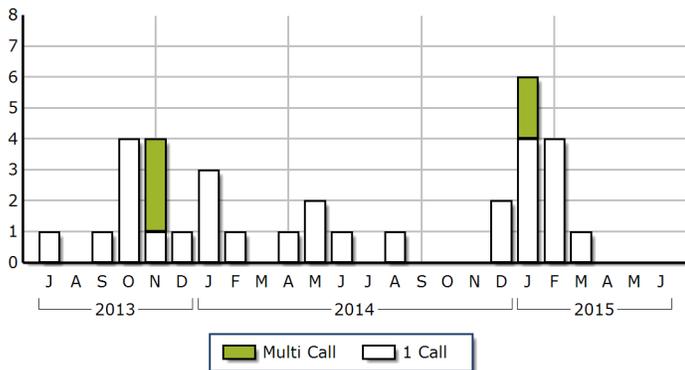
How Heard About



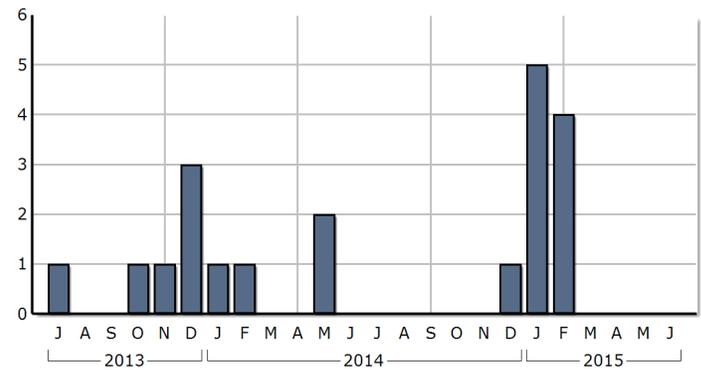
Fax Referral



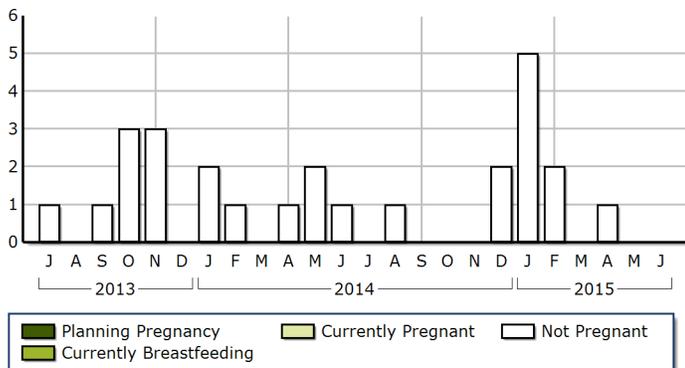
Tobacco User Enrollments By Program Type



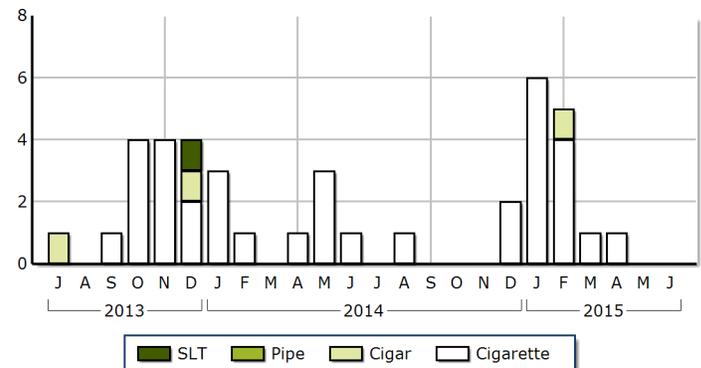
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

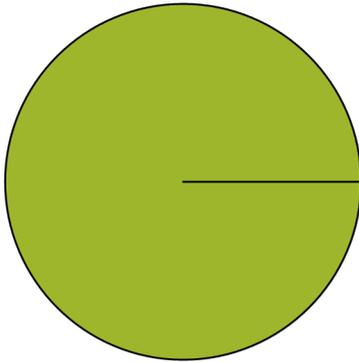


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

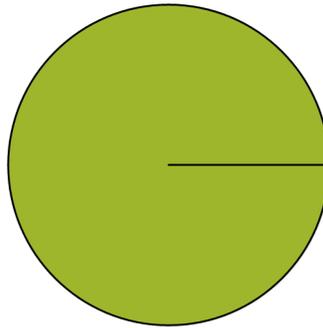
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

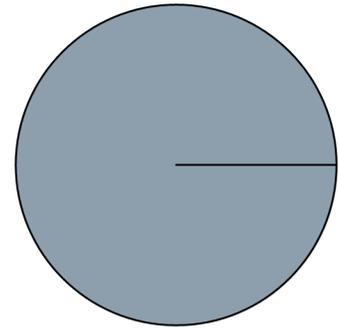
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

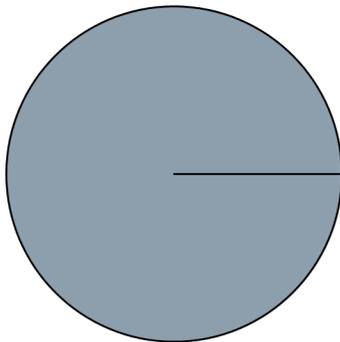
Tobacco Users By Education



College Degree, 100.00%

Chart Total N: 1

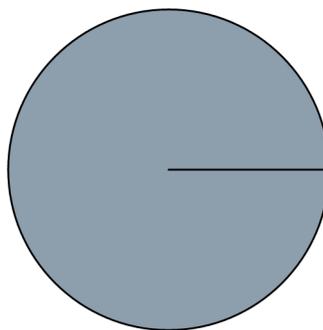
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

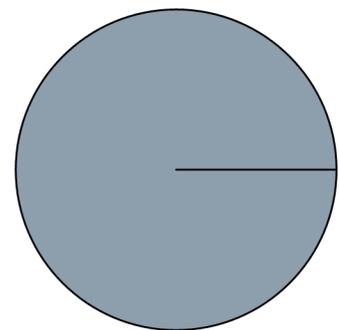
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

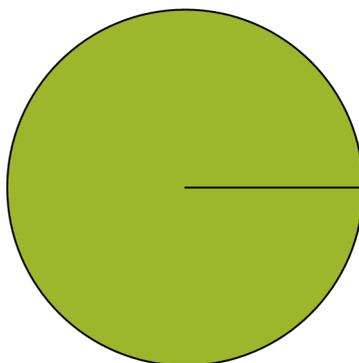
Tobacco Users By Health Plan



Doesn't Know, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



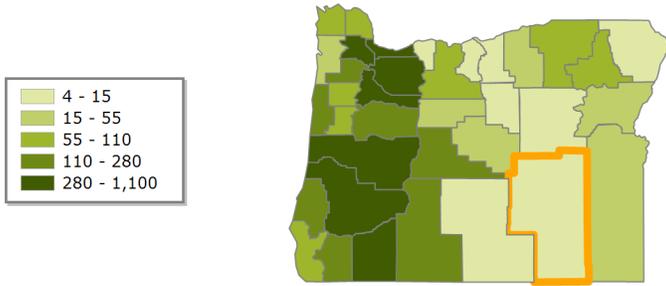
Non-Hispanic, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

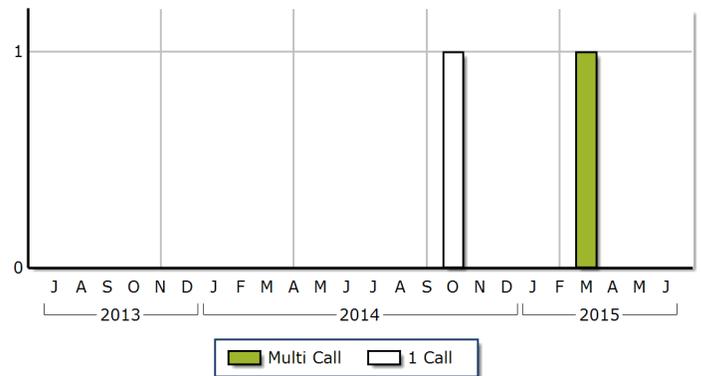
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

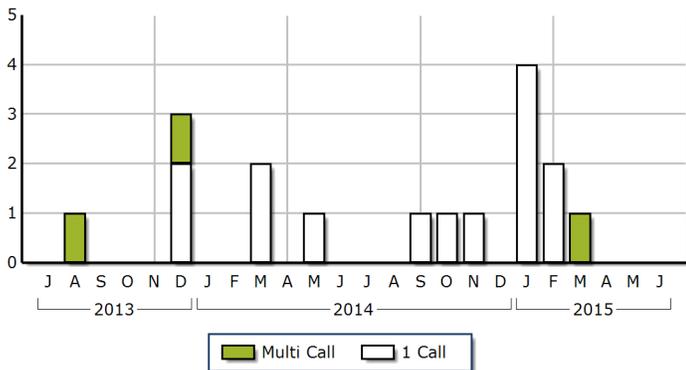


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			-	1,237
Tobacco Users YTD			11	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.26 %
Reach - NAQC			2	1.03 %
Annualized Reach			1	1.52 %
Annualized Reach - NAQC			2	1.24 %
Unique Individual Reach			3	0.69 %
			1	1.39 %

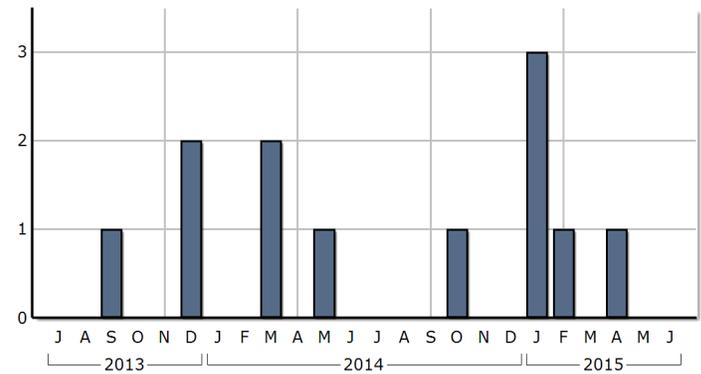
Fax Referral



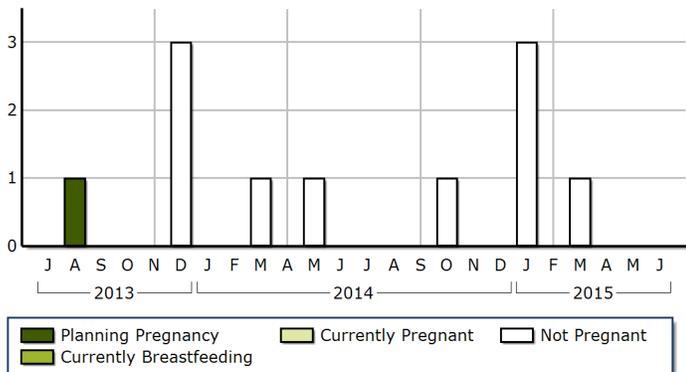
Tobacco User Enrollments By Program Type



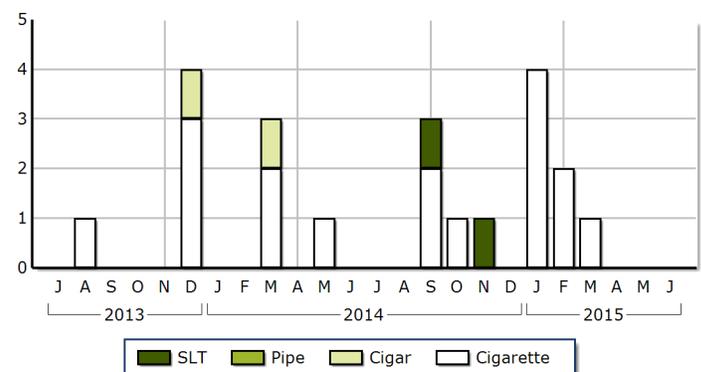
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



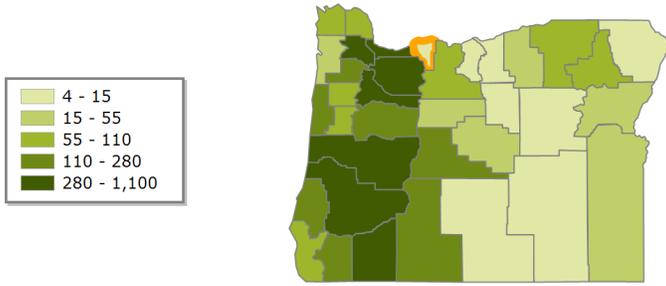
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

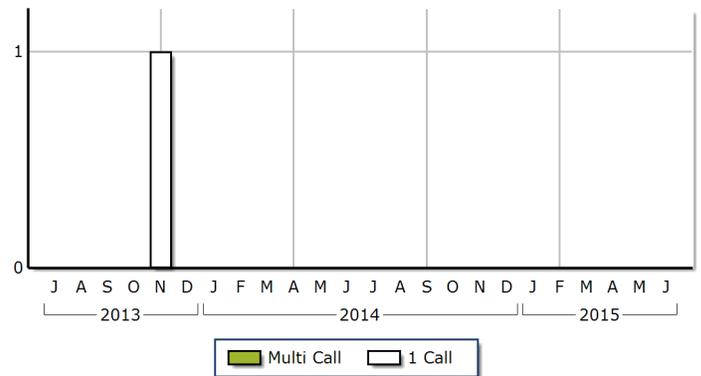


County Population	Prevalence	Tobacco Users
Adult 16,229	8.6 %	1,396 ⁴
		County State
Tobacco Users - Last Full Month		5 1,237
Tobacco Users YTD		17 10,759
Unique Tobacco Users YTD		3 11 7,022
Target Reach		2.0 % 2.0 %
Reach YTD		1 1.22 % 2.13 %
Reach - NAQC		2 0.93 % 0.90 %
Annualized Reach		1 1.46 % 2.56 %
Annualized Reach - NAQC		1 1.12 % 1.08 %
Unique Individual Reach		3 0.79 % 1.39 %

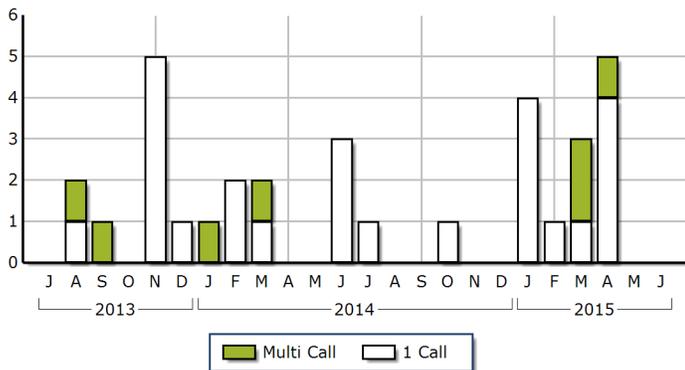
How Heard About



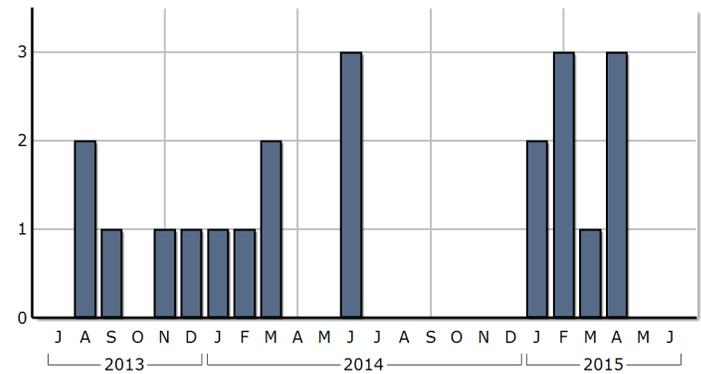
Fax Referral



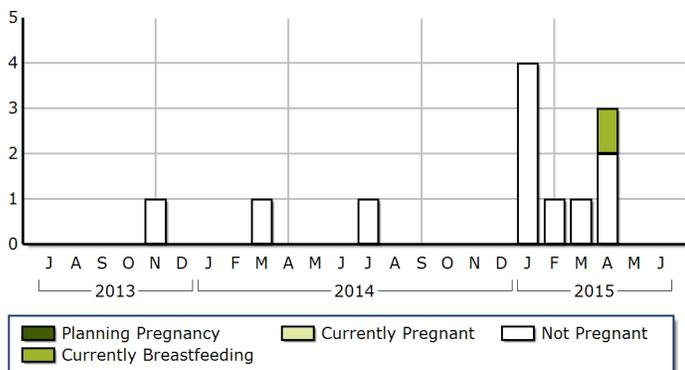
Tobacco User Enrollments By Program Type



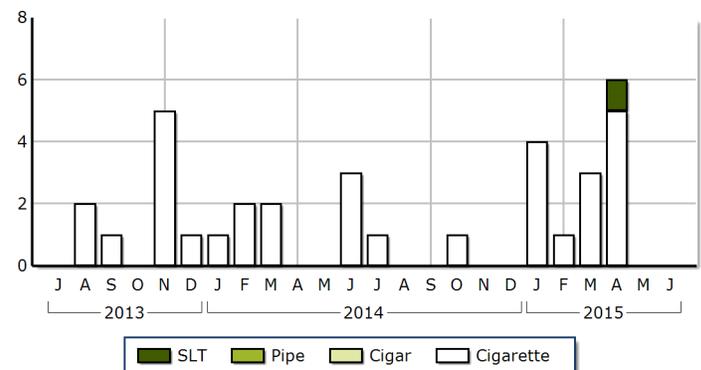
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

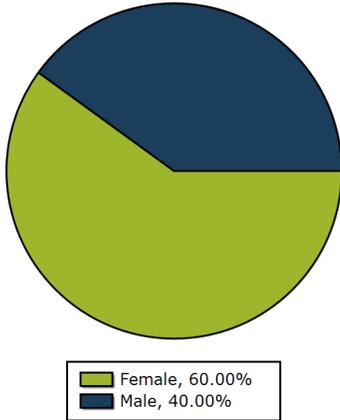


Chart Total N: 5

Tobacco Users By Language

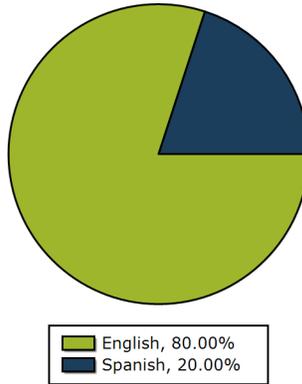


Chart Total N: 5

Tobacco Users By Education

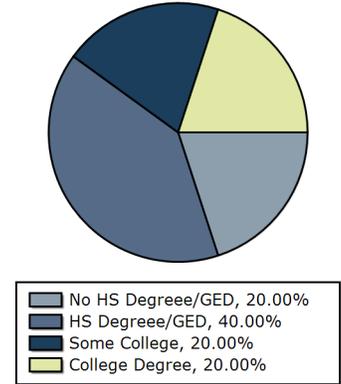


Chart Total N: 5

Tobacco Users By Race

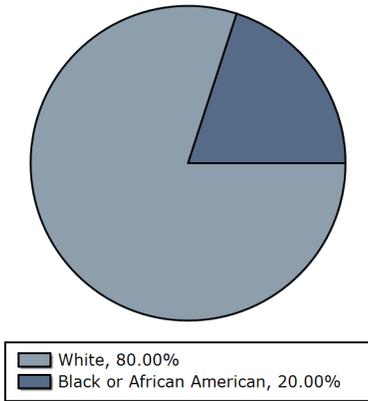


Chart Total N: 5

Tobacco Users By Age

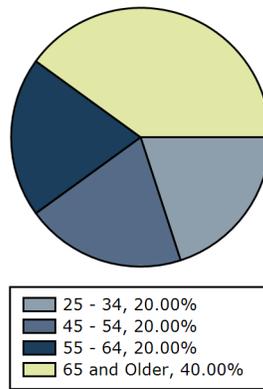


Chart Total N: 5

Tobacco Users By Health Plan

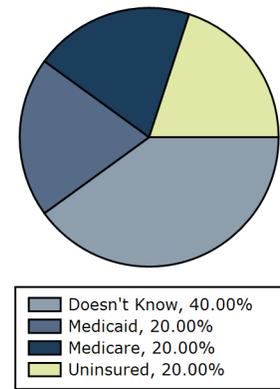


Chart Total N: 5

Tobacco Users By Ethnicity

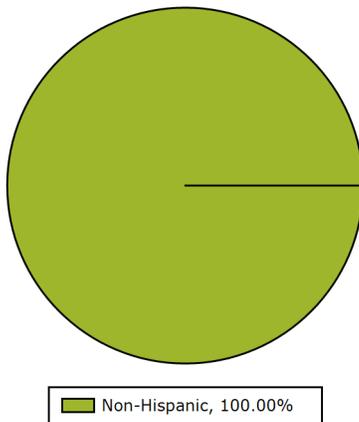


Chart Total N: 4

Tobacco Users By Chronic Condition

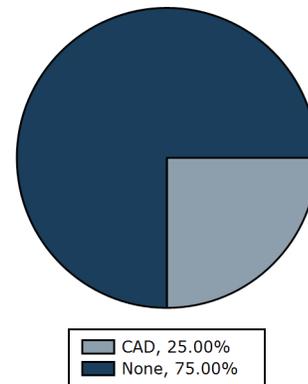


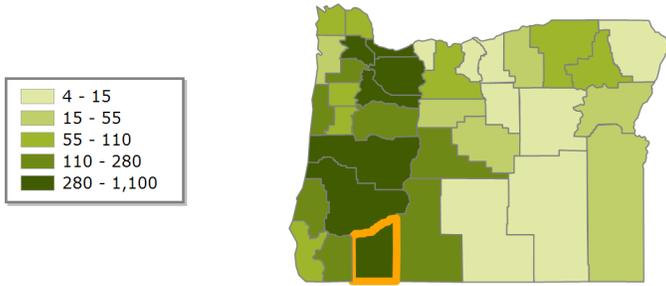
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

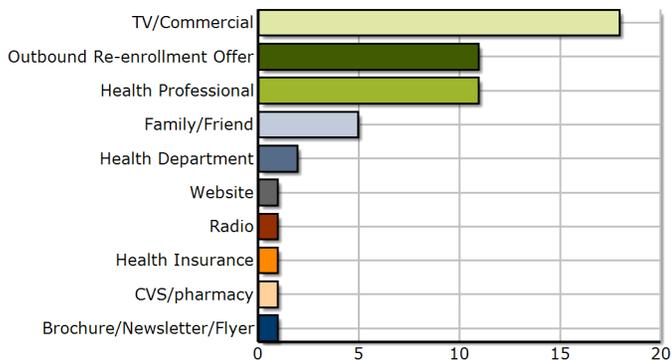
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

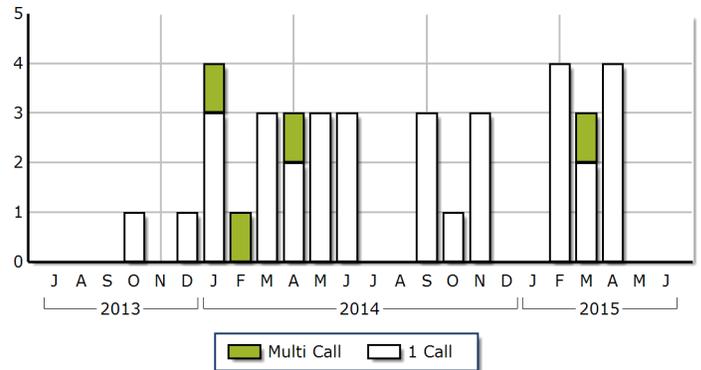


County Population	Prevalence	Tobacco Users	
Adult 160,716	21.9 %	35,197 ⁴	
		County	State
Tobacco Users - Last Full Month		54	1,237
Tobacco Users YTD		429	10,759
Unique Tobacco Users YTD		3	7,022
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.22 %
Reach - NAQC		2	0.86 %
Annualized Reach		1	1.46 %
Annualized Reach - NAQC		2	1.04 %
Unique Individual Reach		3	0.91 %
			1.39 %

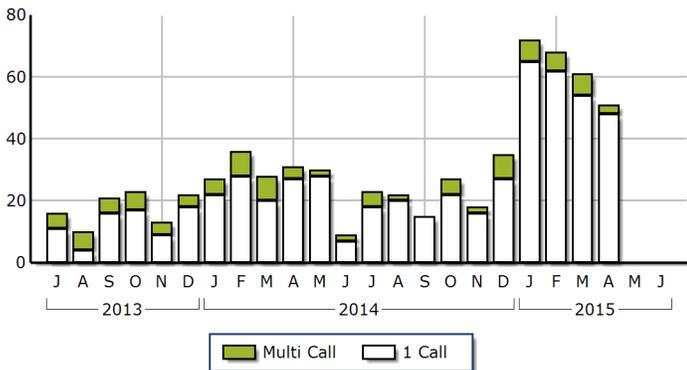
How Heard About



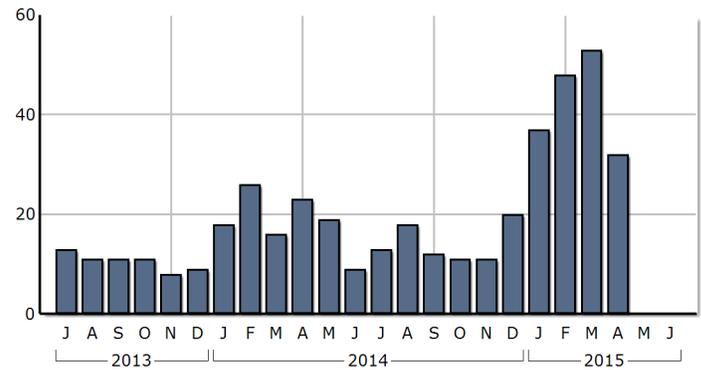
Fax Referral



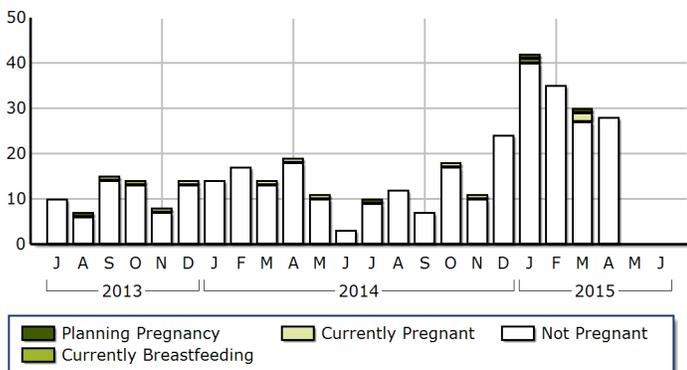
Tobacco User Enrollments By Program Type



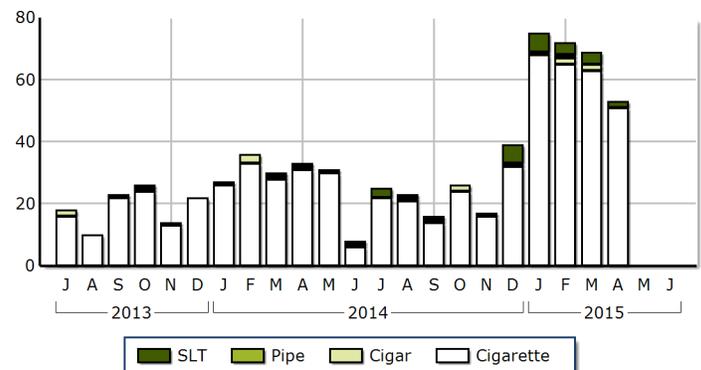
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

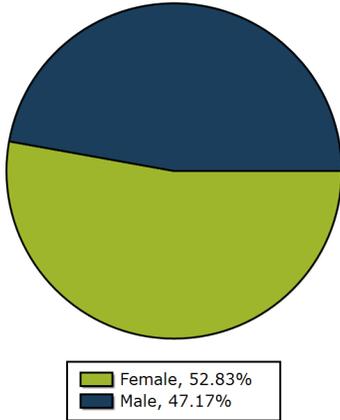


Chart Total N: 53

Tobacco Users By Language

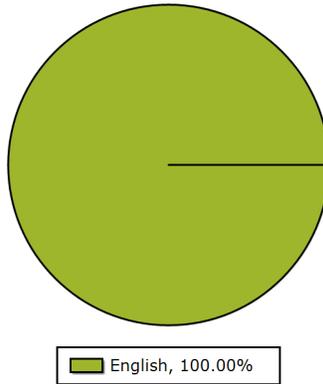


Chart Total N: 53

Tobacco Users By Education

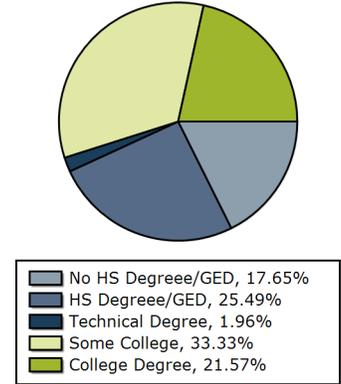


Chart Total N: 51

Tobacco Users By Race

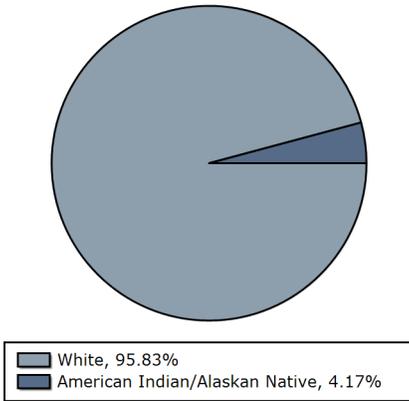


Chart Total N: 48

Tobacco Users By Age

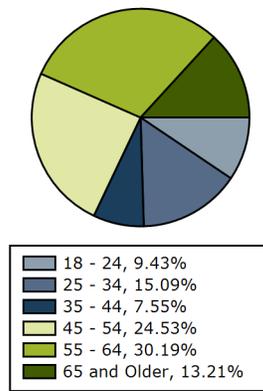


Chart Total N: 53

Tobacco Users By Health Plan

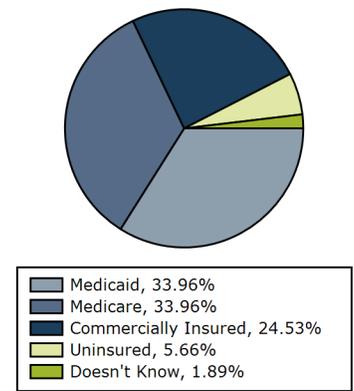


Chart Total N: 53

Tobacco Users By Ethnicity

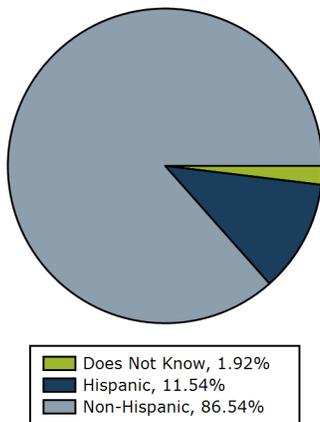


Chart Total N: 52

Tobacco Users By Chronic Condition

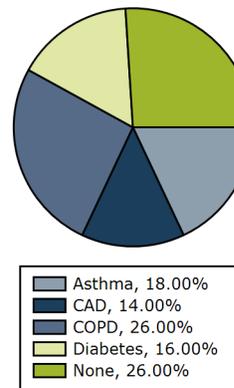


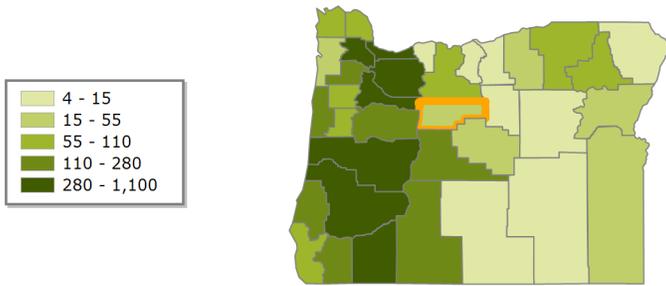
Chart Total N: 50

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

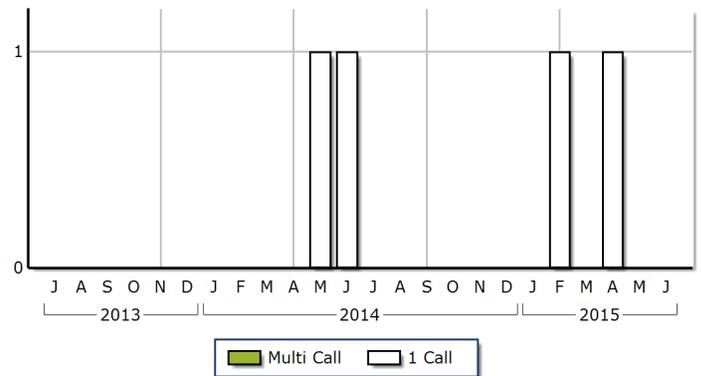


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638	⁴
			County	State
Tobacco Users - Last Full Month			2	1,237
Tobacco Users YTD			33	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.25 %
Reach - NAQC			2	0.87 %
Annualized Reach			1	1.50 %
Annualized Reach - NAQC			2	1.05 %
Unique Individual Reach			3	1.02 %
				1.39 %

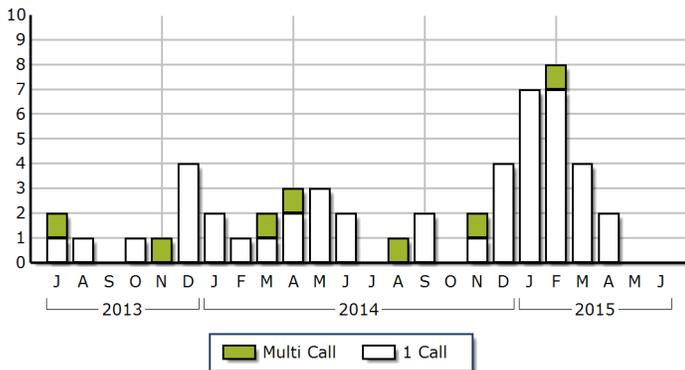
How Heard About



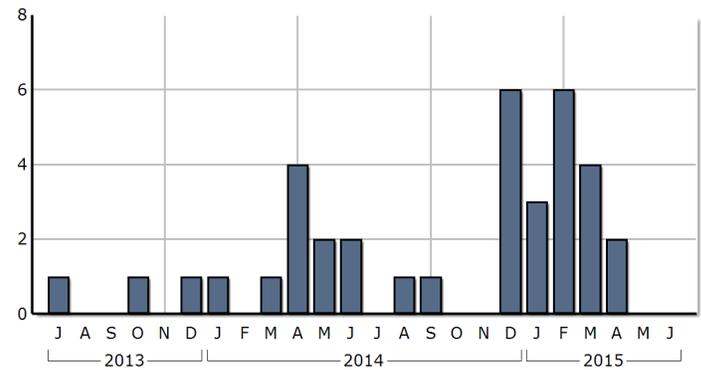
Fax Referral



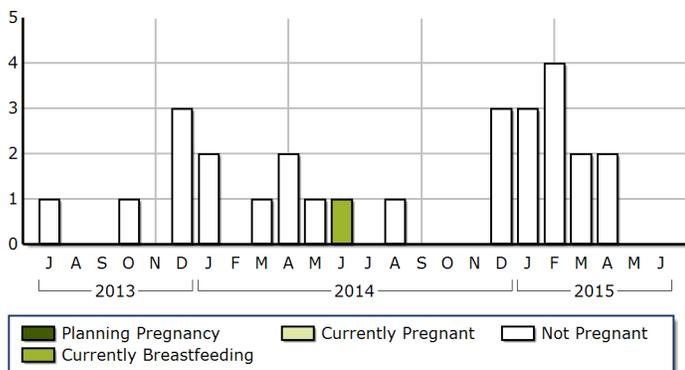
Tobacco User Enrollments By Program Type



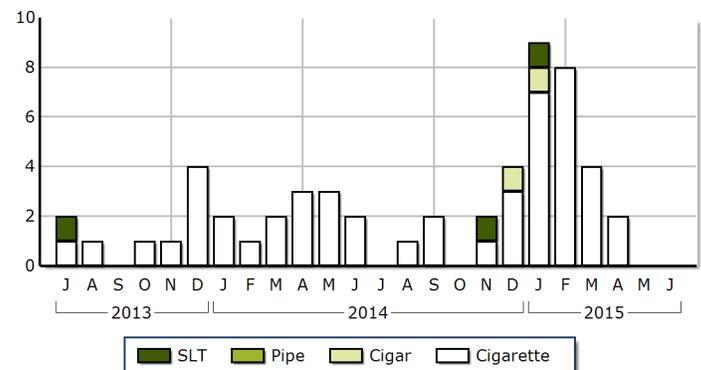
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

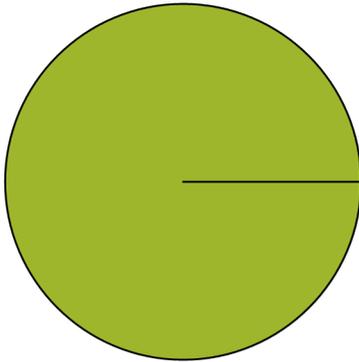


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

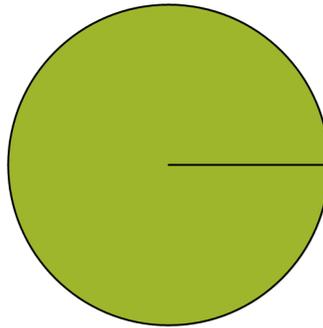
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

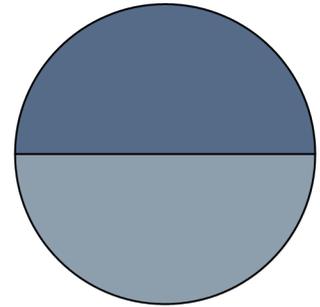
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

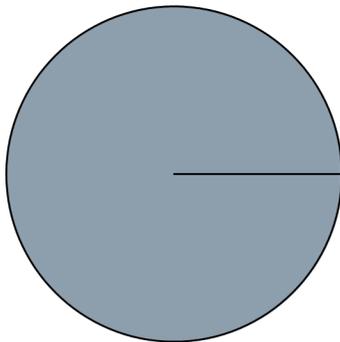
Tobacco Users By Education



Technical Degree, 50.00%
Some College, 50.00%

Chart Total N: 2

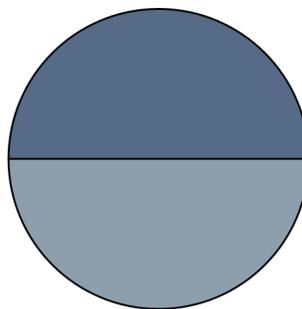
Tobacco Users By Race



Asian, 100.00%

Chart Total N: 1

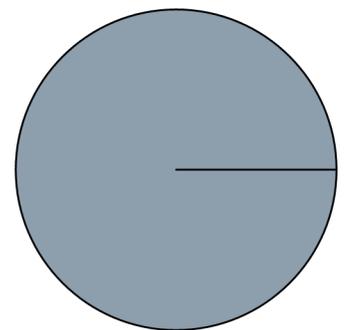
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

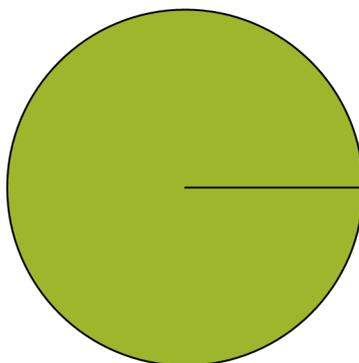
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

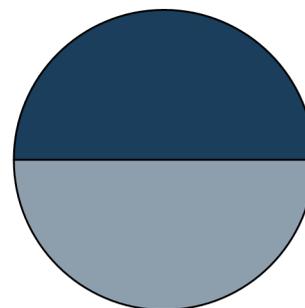
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Diabetes, 50.00%
None, 50.00%

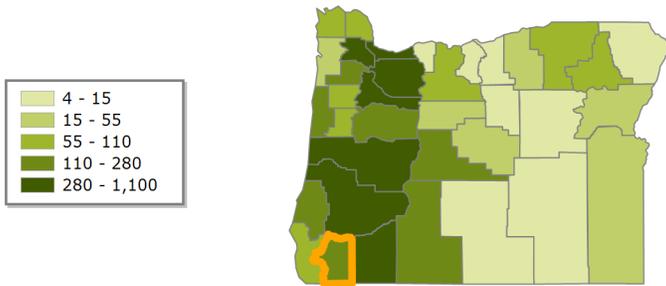
Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

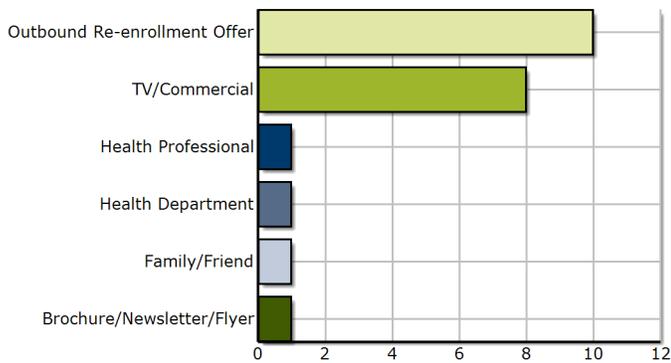
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

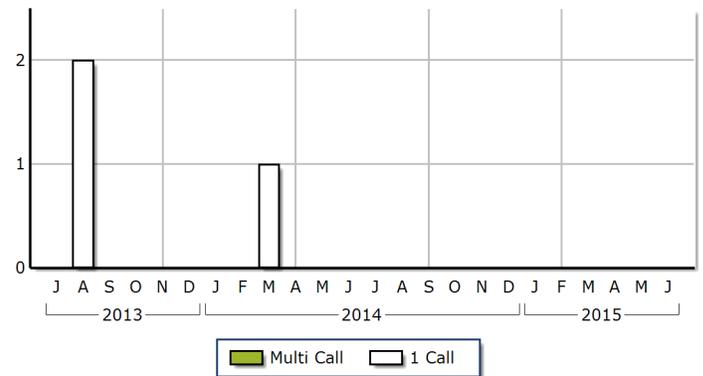


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			24	1,237
Tobacco Users YTD			154	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.92 %
Reach - NAQC			2	0.76 %
Annualized Reach			1	1.11 %
Annualized Reach - NAQC			2	0.91 %
Unique Individual Reach			3	0.64 %

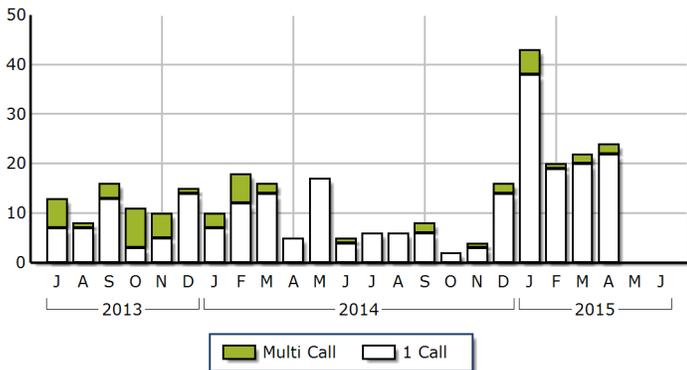
How Heard About



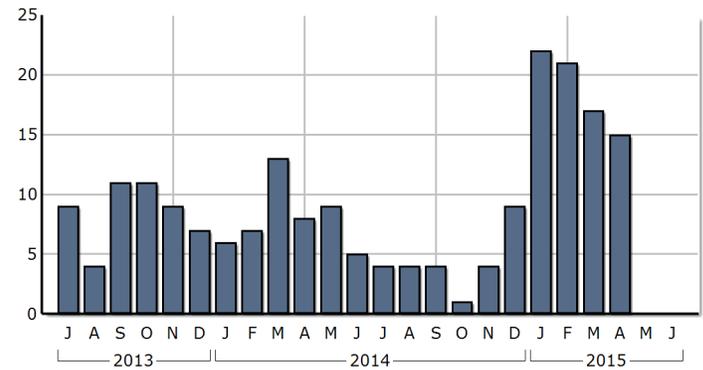
Fax Referral



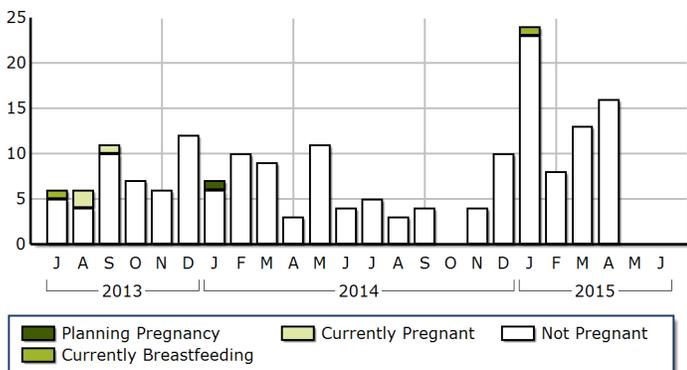
Tobacco User Enrollments By Program Type



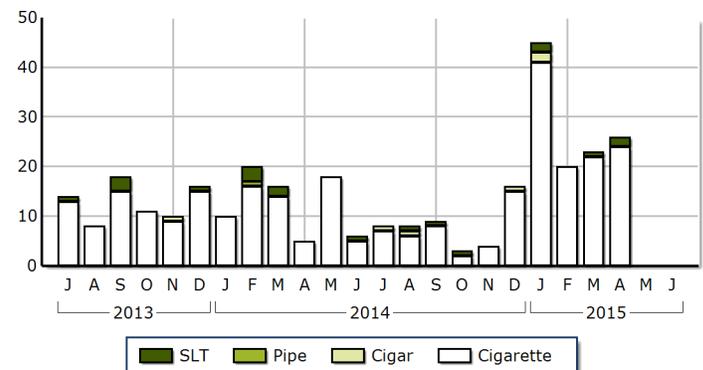
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

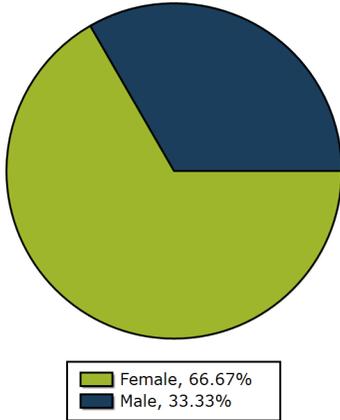


Chart Total N: 24

Tobacco Users By Language

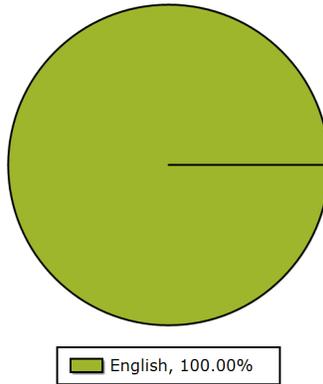


Chart Total N: 24

Tobacco Users By Education

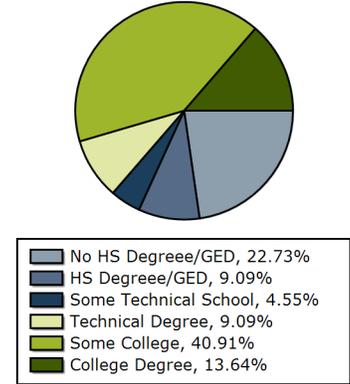


Chart Total N: 22

Tobacco Users By Race

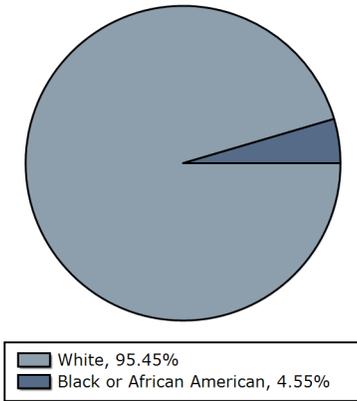


Chart Total N: 22

Tobacco Users By Age

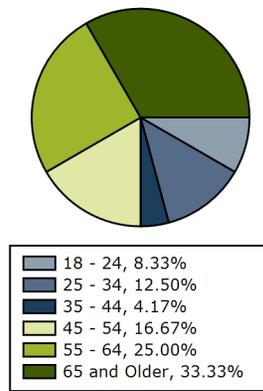


Chart Total N: 24

Tobacco Users By Health Plan

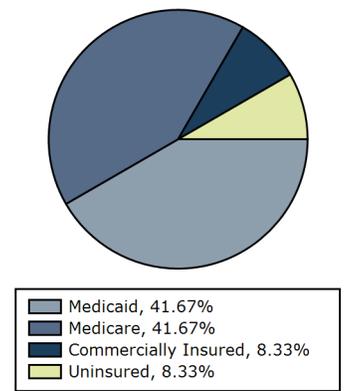


Chart Total N: 24

Tobacco Users By Ethnicity

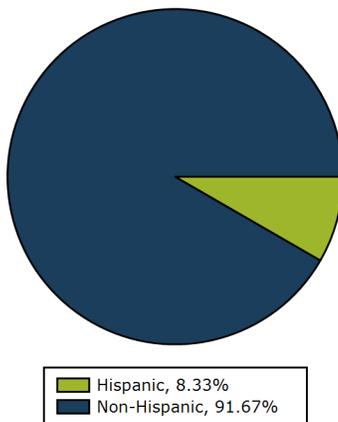


Chart Total N: 24

Tobacco Users By Chronic Condition

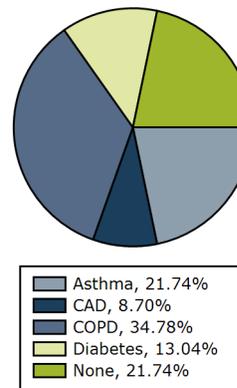


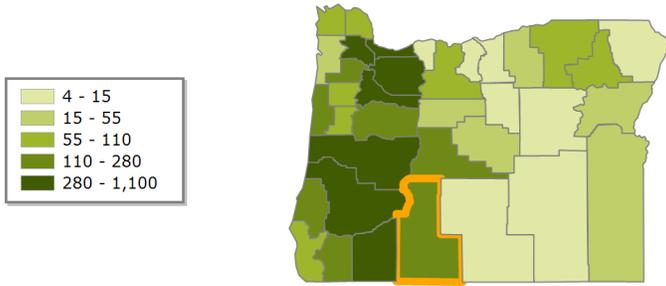
Chart Total N: 23

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

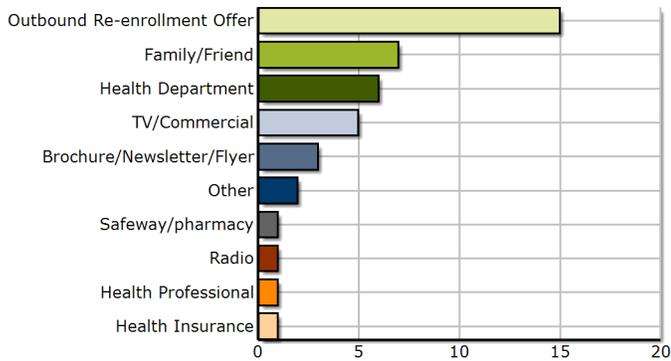
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

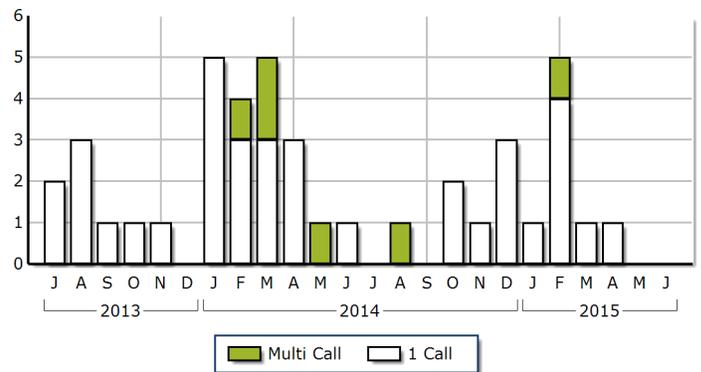


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109	⁴
			County	State
Tobacco Users - Last Full Month			44	1,237
Tobacco Users YTD			224	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.02 %
Reach - NAQC			2	1.56 %
Annualized Reach			1	2.42 %
Annualized Reach - NAQC			2	1.87 %
Unique Individual Reach			3	1.49 %

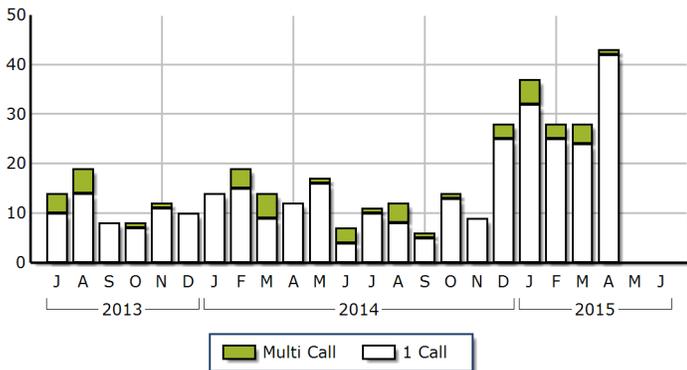
How Heard About



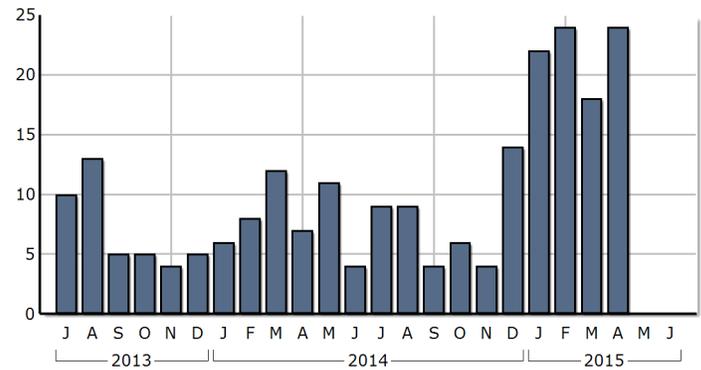
Fax Referral



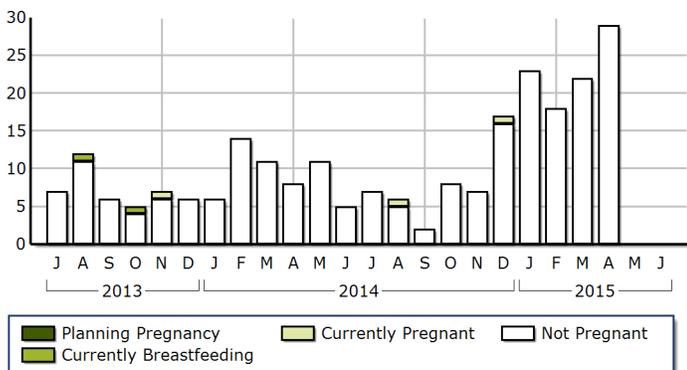
Tobacco User Enrollments By Program Type



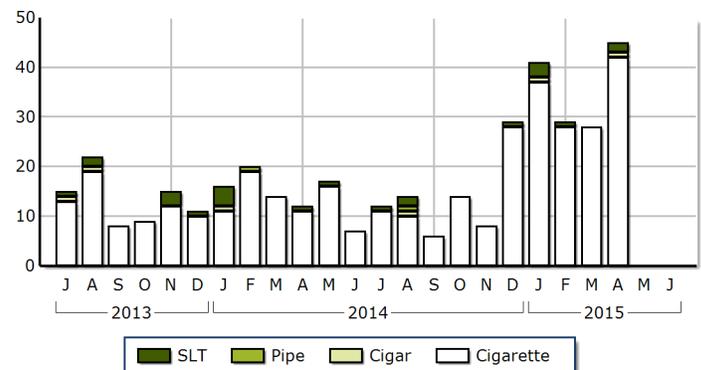
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

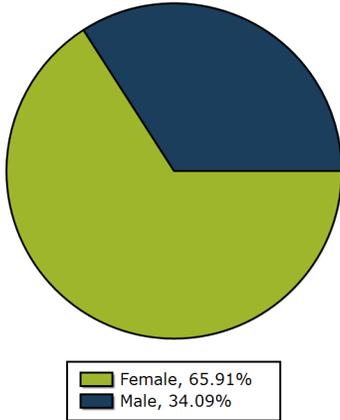


Chart Total N: 44

Tobacco Users By Language

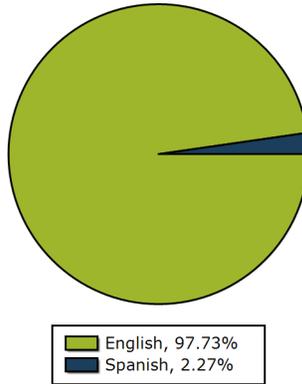


Chart Total N: 44

Tobacco Users By Education

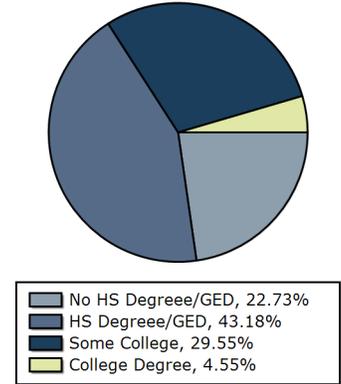


Chart Total N: 44

Tobacco Users By Race

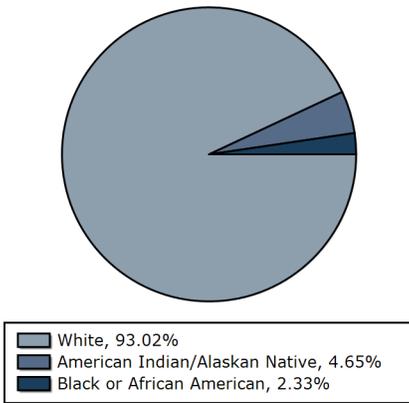


Chart Total N: 43

Tobacco Users By Age

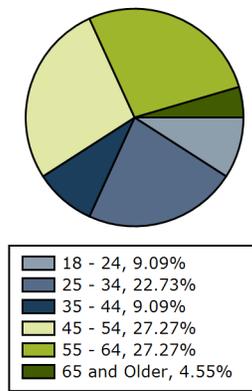


Chart Total N: 44

Tobacco Users By Health Plan

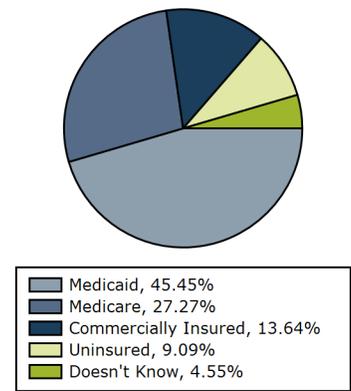


Chart Total N: 44

Tobacco Users By Ethnicity

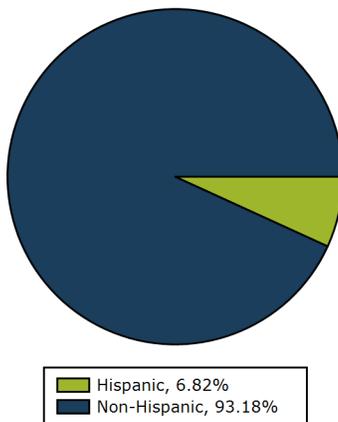


Chart Total N: 44

Tobacco Users By Chronic Condition

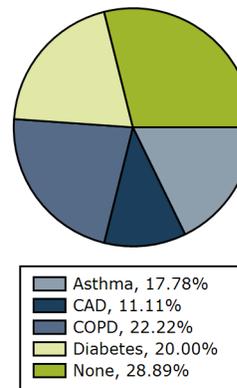


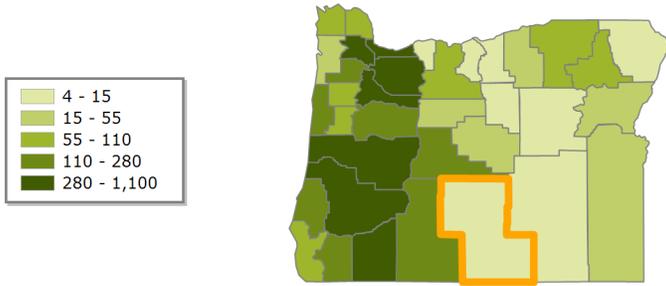
Chart Total N: 45

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

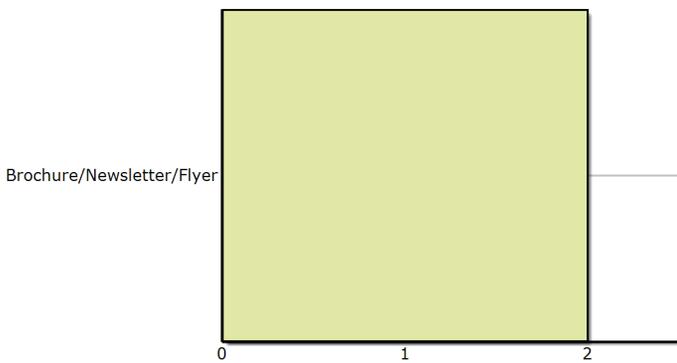
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

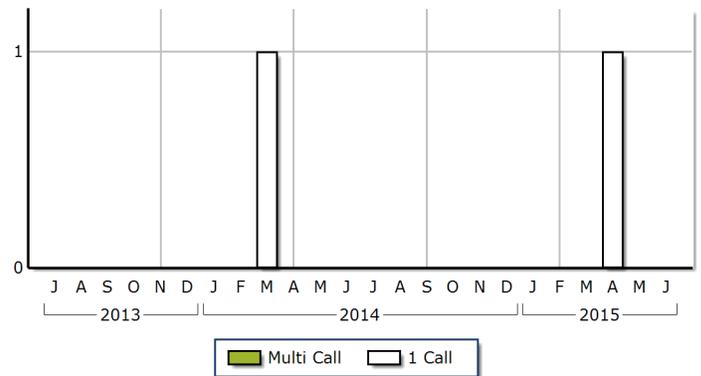


County Population	Prevalence	Tobacco Users
Adult	6,068	19.9 %
		1,208 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		10
Unique Tobacco Users YTD	3	7
Target Reach		2.0 %
Reach YTD	1	0.83 %
Reach - NAQC	2	0.50 %
Annualized Reach	1	0.99 %
Annualized Reach - NAQC	2	0.60 %
Unique Individual Reach	3	0.58 %

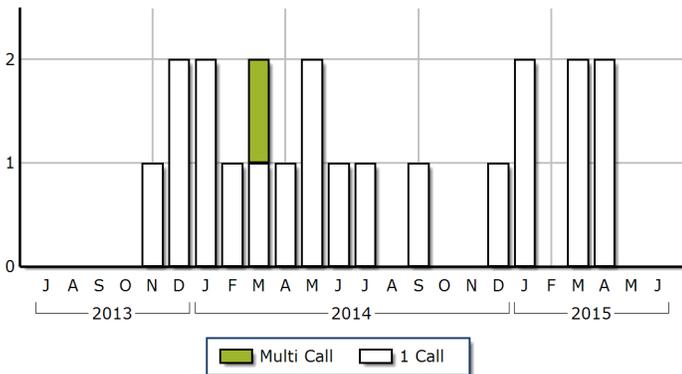
How Heard About



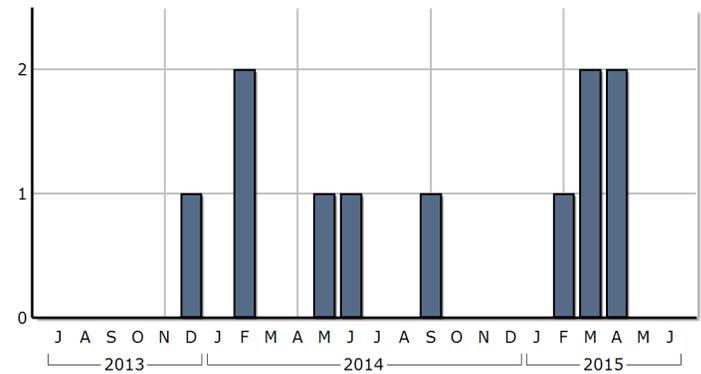
Fax Referral



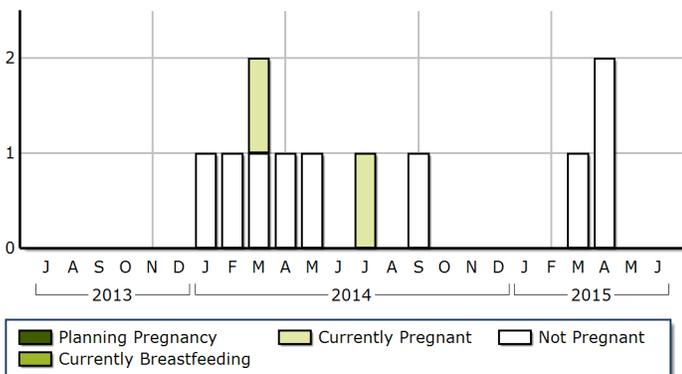
Tobacco User Enrollments By Program Type



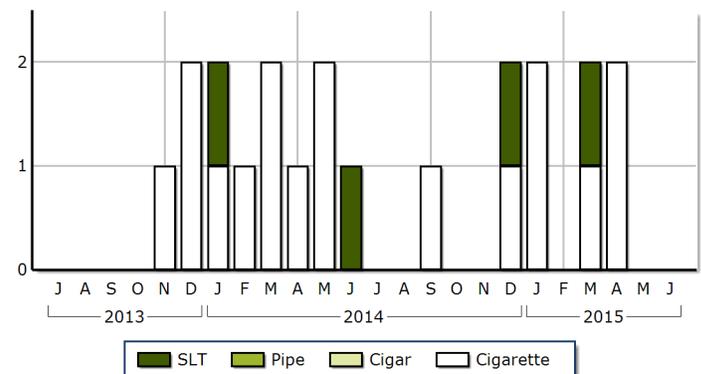
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

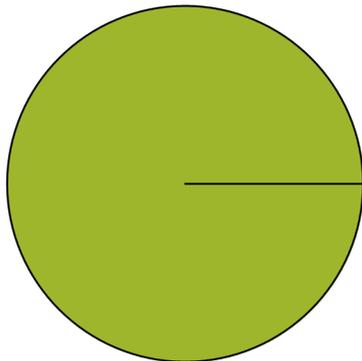


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

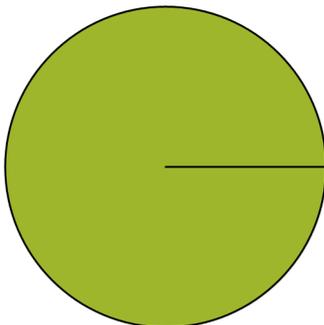
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

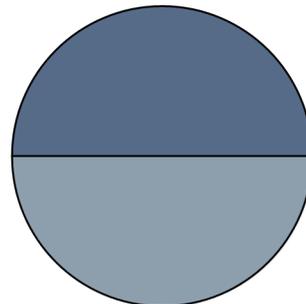
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

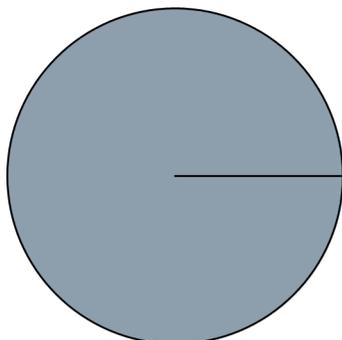
Tobacco Users By Education



HS Degreee/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

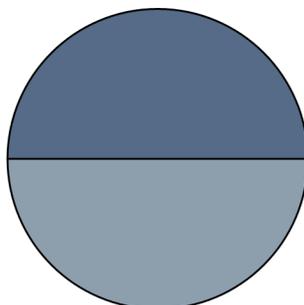
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

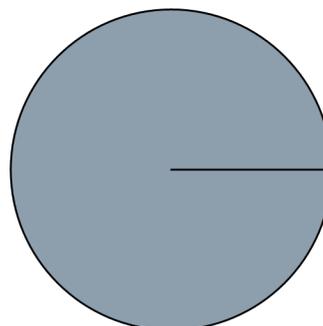
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

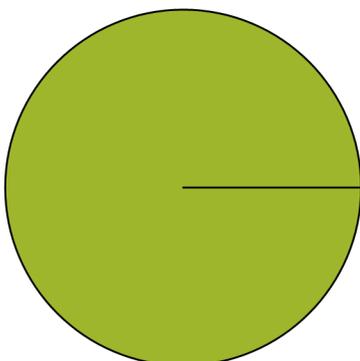
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

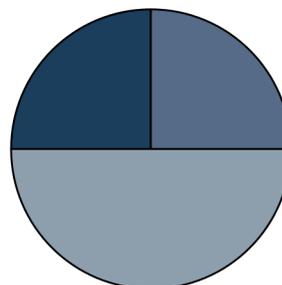
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 25.00%
Diabetes, 25.00%

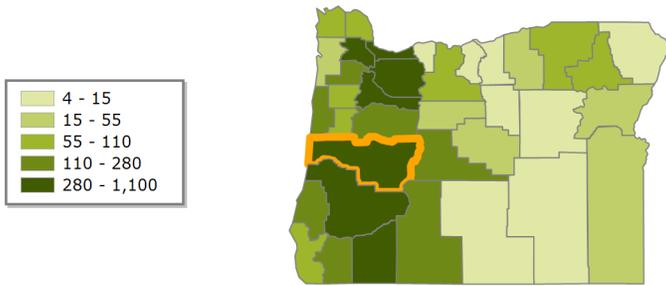
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

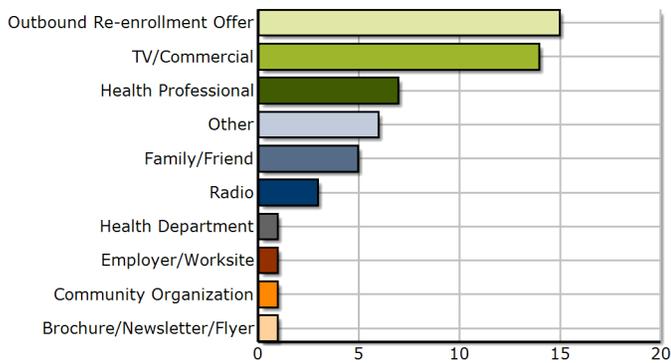
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

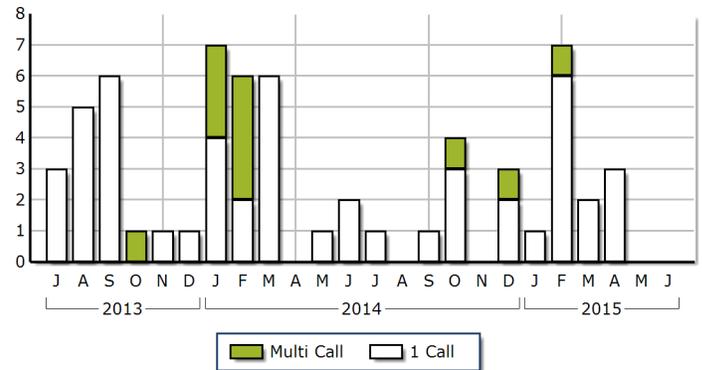


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492	⁴
			County	State
Tobacco Users - Last Full Month			71	1,237
Tobacco Users YTD			652	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.29 %
Reach - NAQC			2	0.72 %
Annualized Reach			1	1.55 %
Annualized Reach - NAQC			2	0.87 %
Unique Individual Reach			3	0.75 %

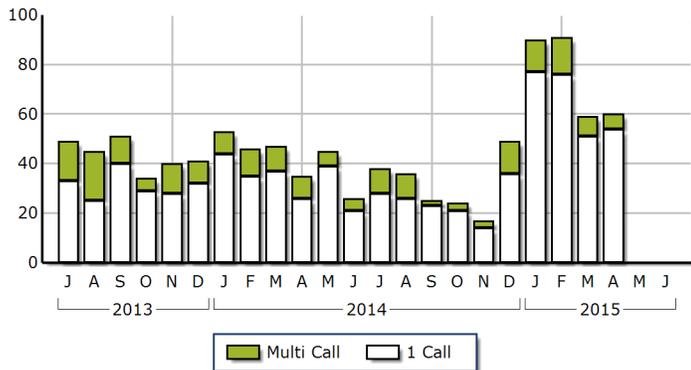
How Heard About



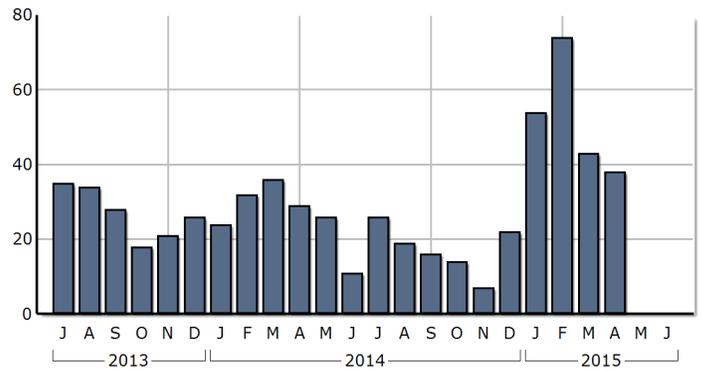
Fax Referral



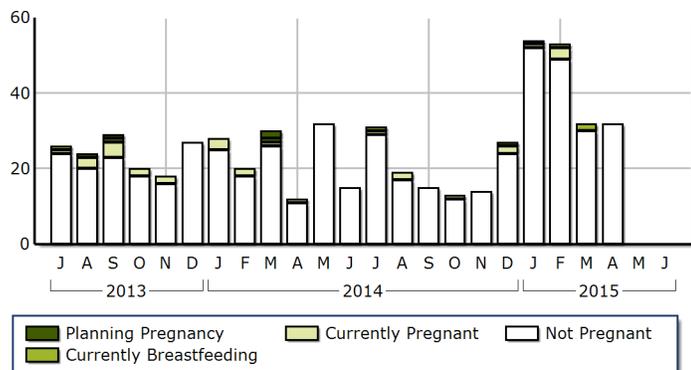
Tobacco User Enrollments By Program Type



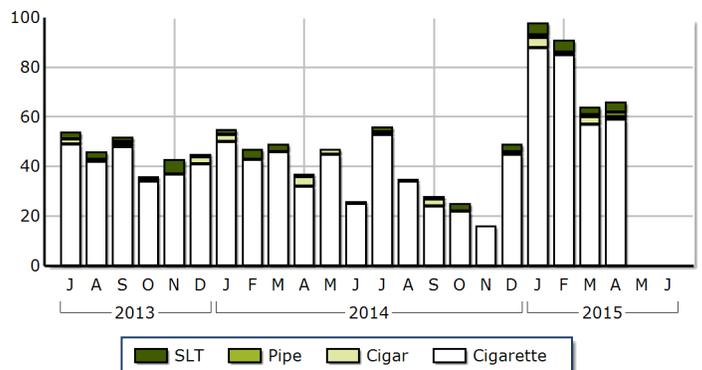
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

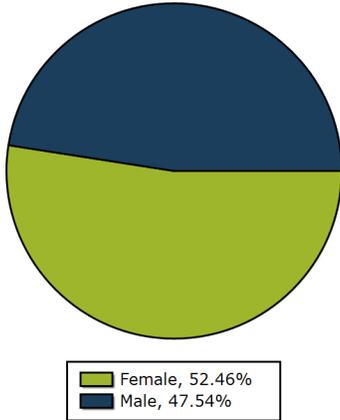


Chart Total N: 61

Tobacco Users By Language

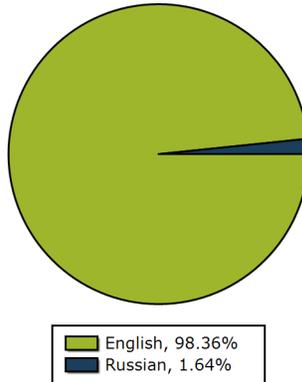


Chart Total N: 61

Tobacco Users By Education

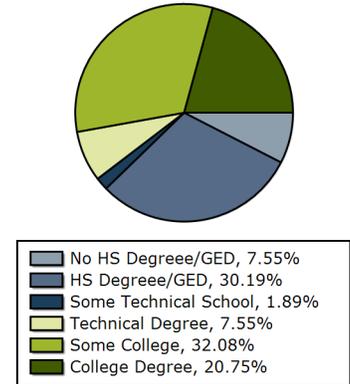


Chart Total N: 53

Tobacco Users By Race

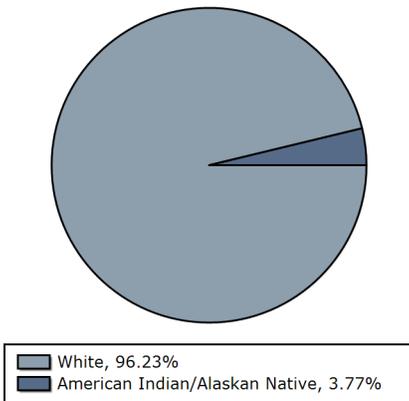


Chart Total N: 53

Tobacco Users By Age

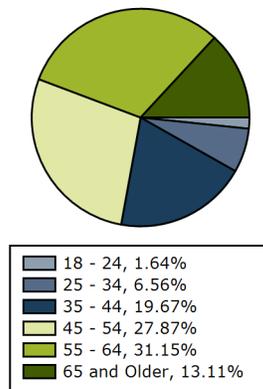


Chart Total N: 61

Tobacco Users By Health Plan

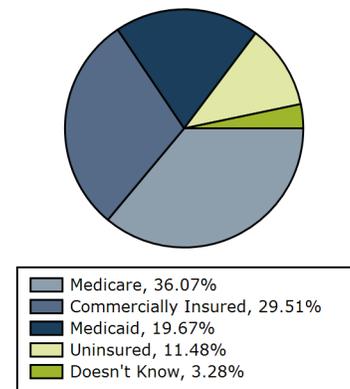


Chart Total N: 61

Tobacco Users By Ethnicity

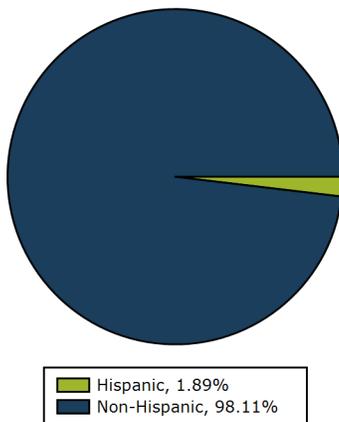


Chart Total N: 53

Tobacco Users By Chronic Condition

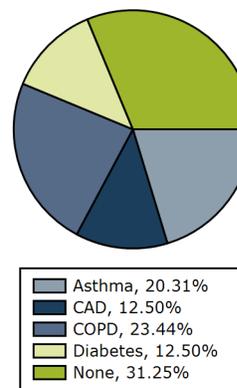


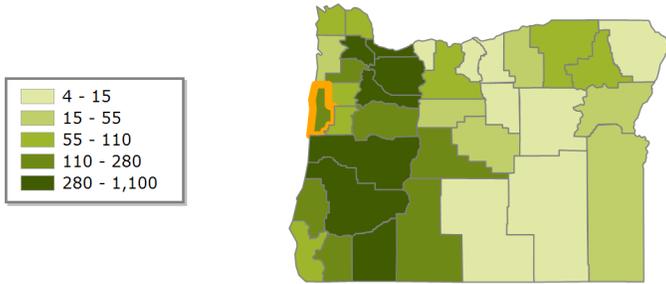
Chart Total N: 64

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

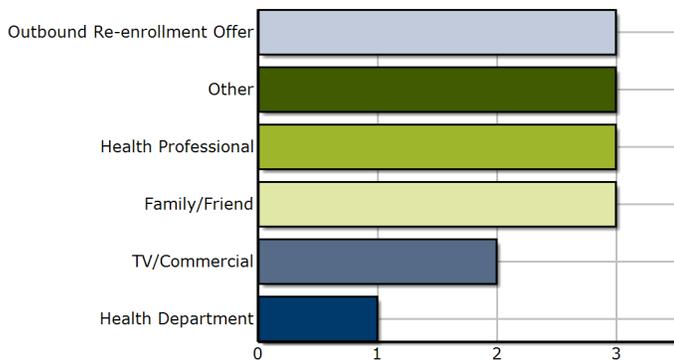
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

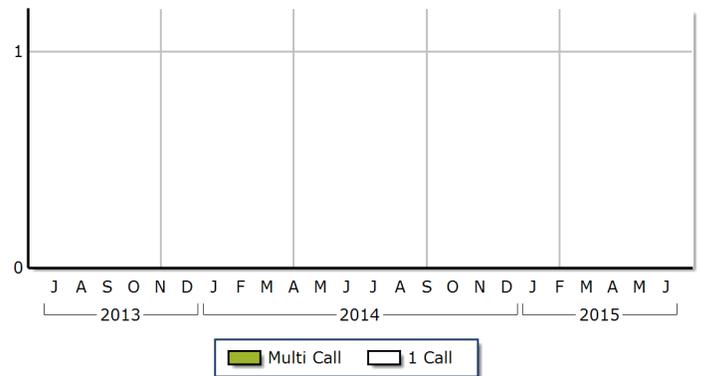


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	9,822 ⁴	
			County	State
Tobacco Users - Last Full Month			16	1,237
Tobacco Users YTD			136	10,759
Unique Tobacco Users YTD			3	88
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.38 %
Reach - NAQC			2	0.96 %
Annualized Reach			1	1.66 %
Annualized Reach - NAQC			2	1.15 %
Unique Individual Reach			3	0.90 %
				1.39 %

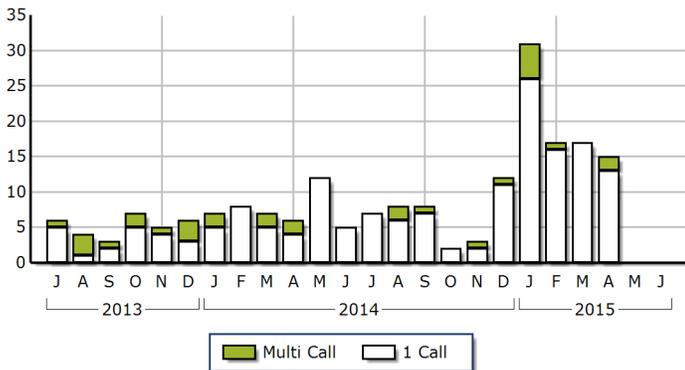
How Heard About



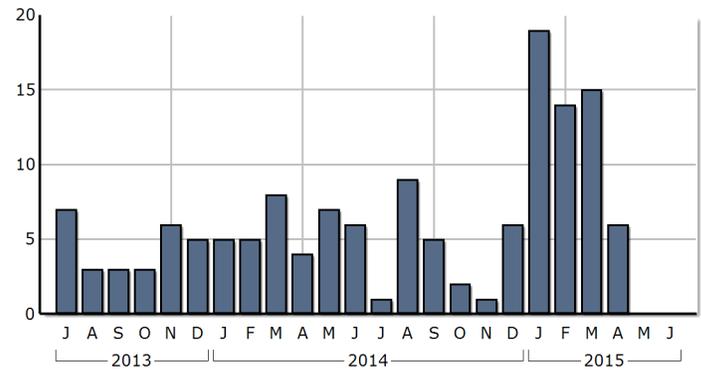
Fax Referral



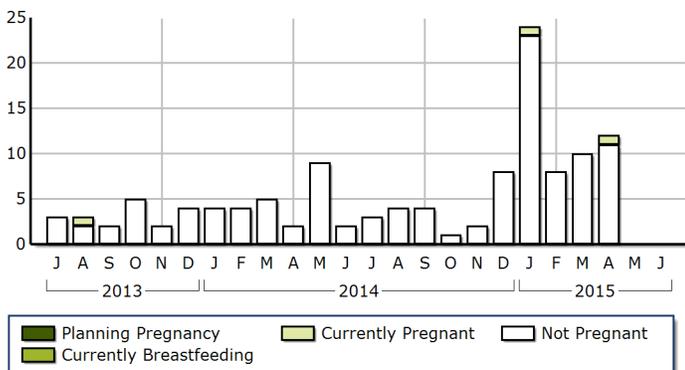
Tobacco User Enrollments By Program Type



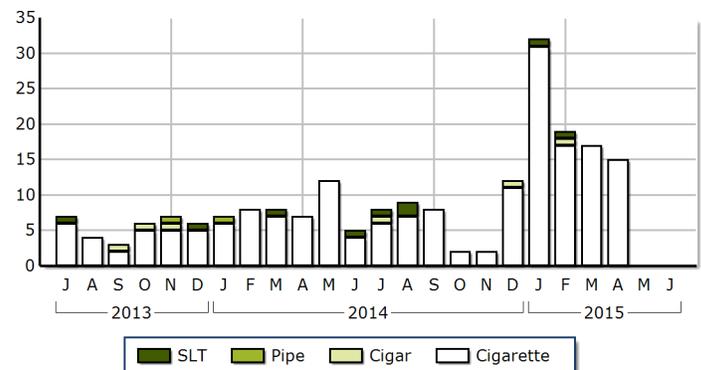
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

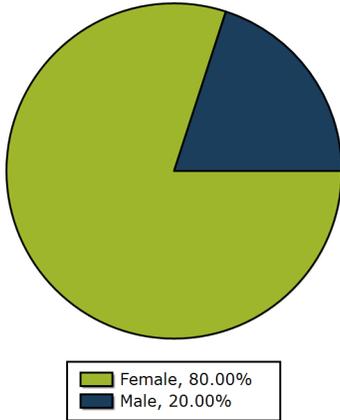


Chart Total N: 15

Tobacco Users By Language

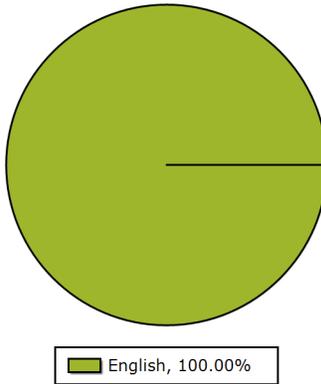


Chart Total N: 15

Tobacco Users By Education

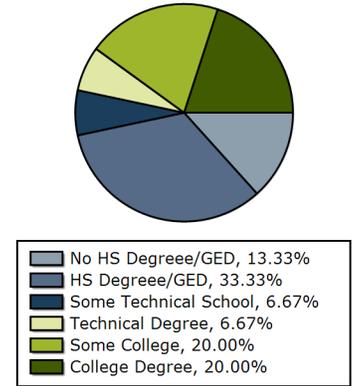


Chart Total N: 15

Tobacco Users By Race

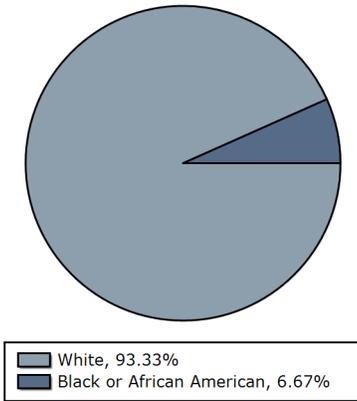


Chart Total N: 15

Tobacco Users By Age

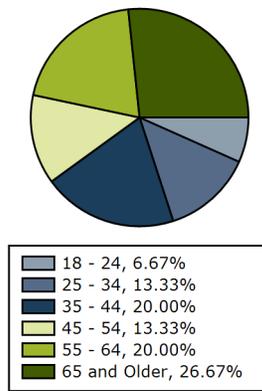


Chart Total N: 15

Tobacco Users By Health Plan

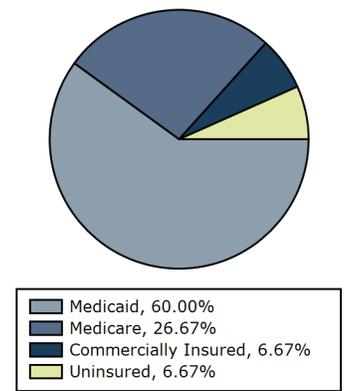


Chart Total N: 15

Tobacco Users By Ethnicity

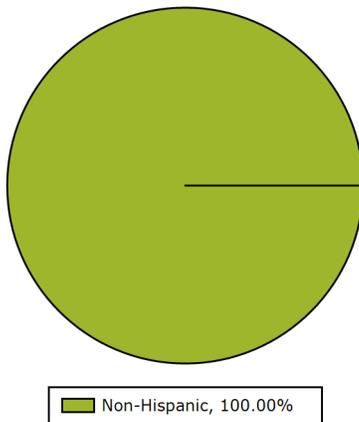


Chart Total N: 15

Tobacco Users By Chronic Condition

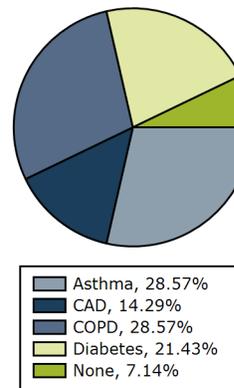


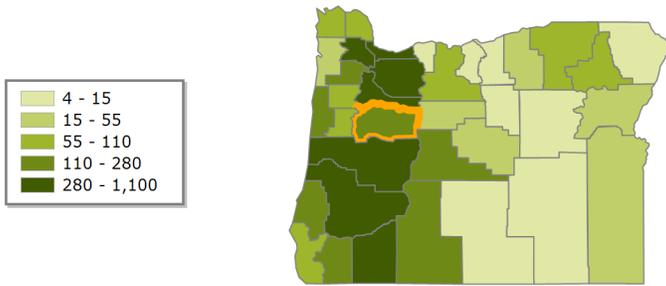
Chart Total N: 14

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

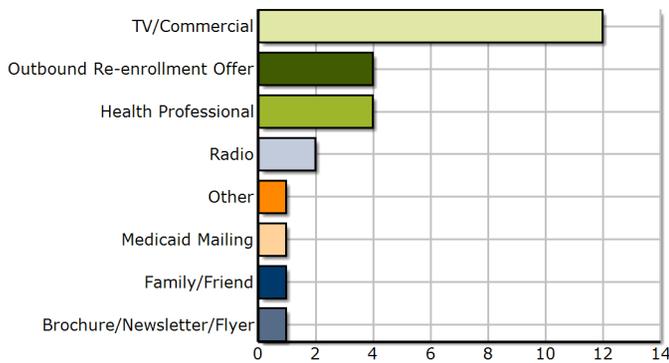
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

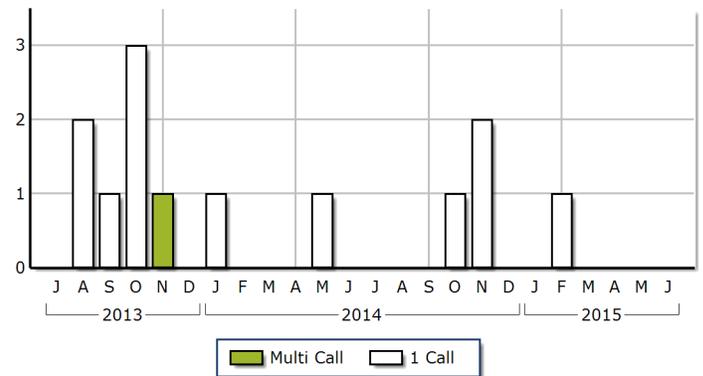


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %		17,601 ⁴
			County	State
Tobacco Users - Last Full Month			28	1,237
Tobacco Users YTD			235	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.34 %
Reach - NAQC			2	0.90 %
Annualized Reach			1	1.60 %
Annualized Reach - NAQC			2	1.08 %
Unique Individual Reach			3	0.93 %

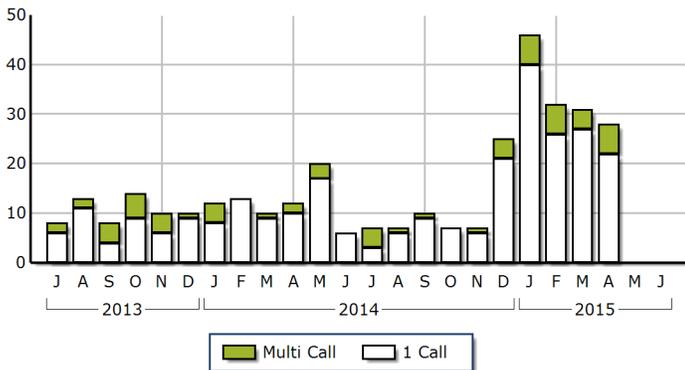
How Heard About



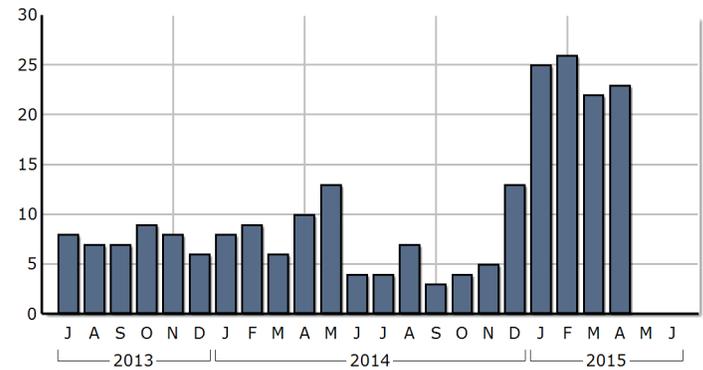
Fax Referral



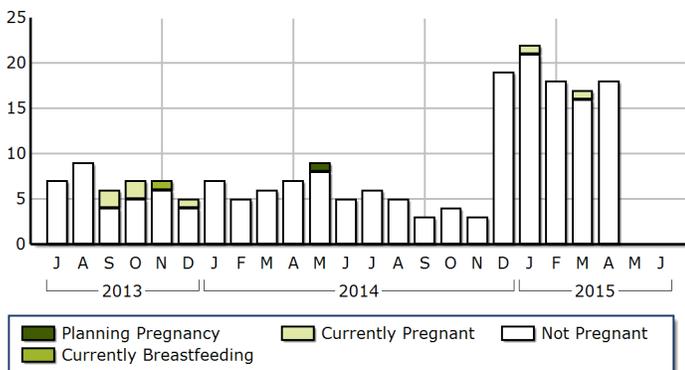
Tobacco User Enrollments By Program Type



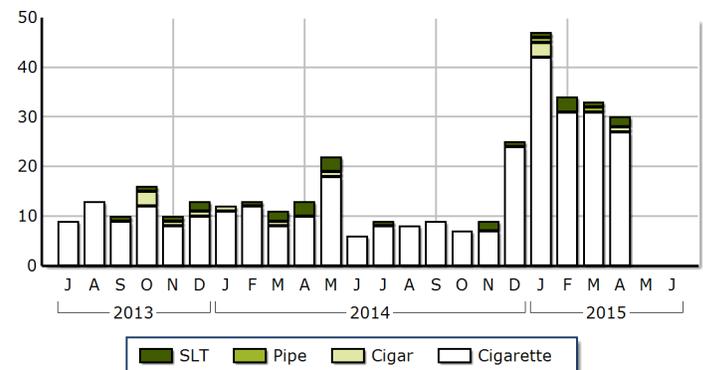
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

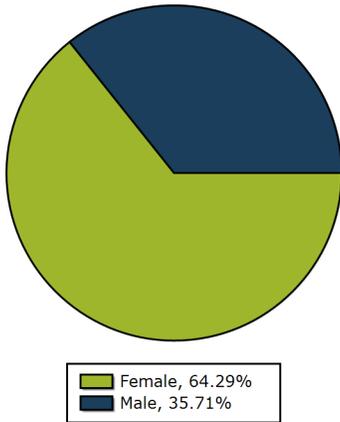


Chart Total N: 28

Tobacco Users By Language

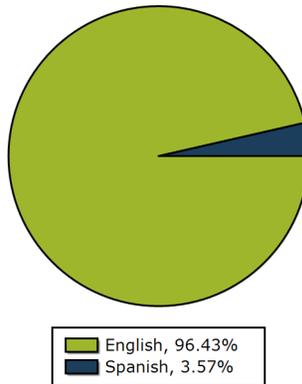


Chart Total N: 28

Tobacco Users By Education

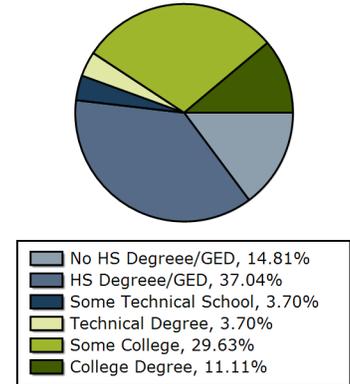


Chart Total N: 27

Tobacco Users By Race

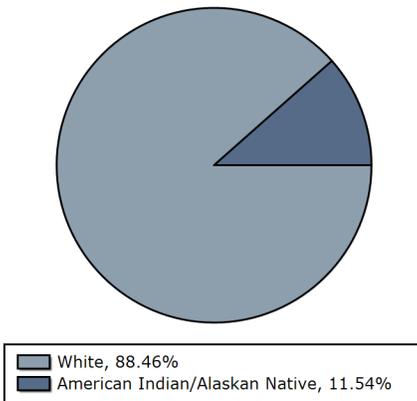


Chart Total N: 26

Tobacco Users By Age

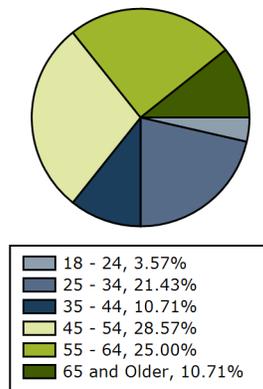


Chart Total N: 28

Tobacco Users By Health Plan

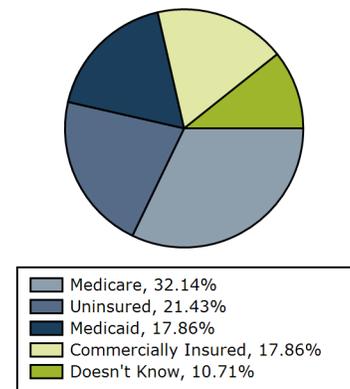


Chart Total N: 28

Tobacco Users By Ethnicity

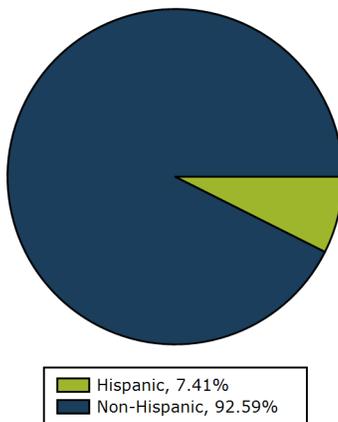


Chart Total N: 27

Tobacco Users By Chronic Condition

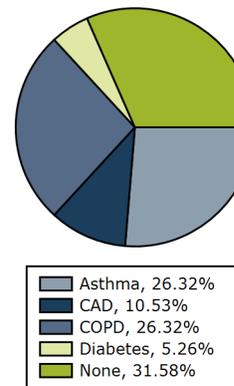


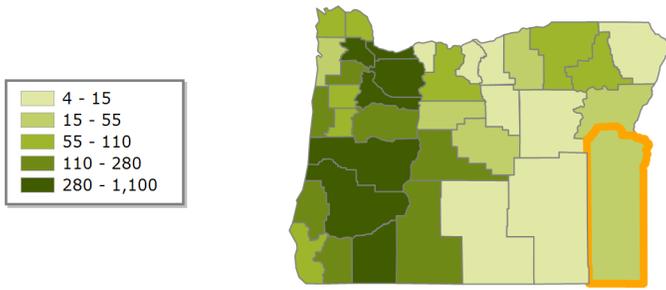
Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

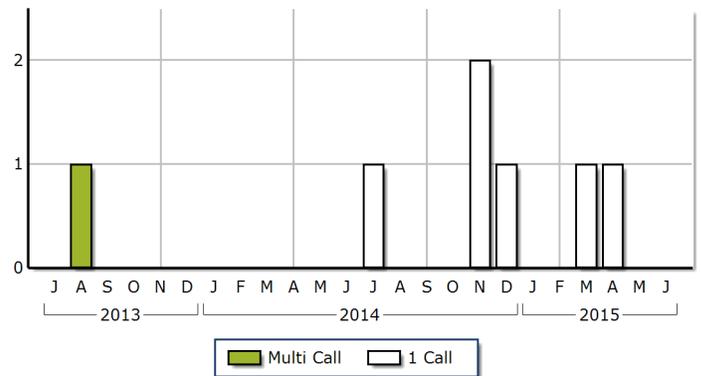


County Population		Prevalence	Tobacco Users	
Adult	23,866	16.8 %		4,009 ⁴
			County	State
Tobacco Users - Last Full Month			8	1,237
Tobacco Users YTD			47	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.17 %
Reach - NAQC			2	0.85 %
Annualized Reach			1	1.41 %
Annualized Reach - NAQC			2	1.02 %
Unique Individual Reach			3	0.95 %
				1.39 %

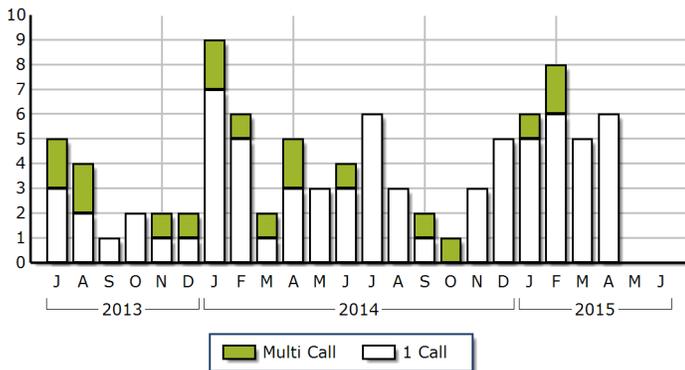
How Heard About



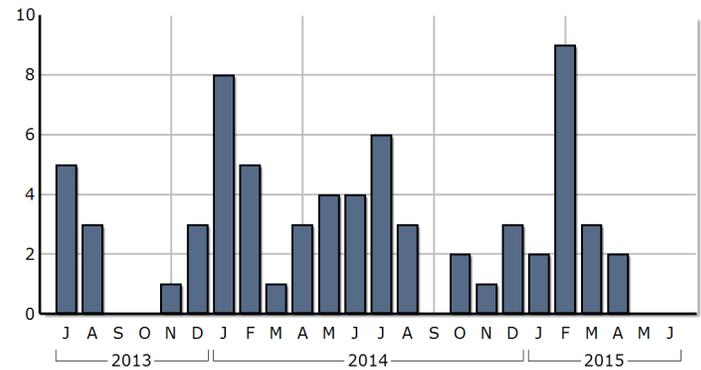
Fax Referral



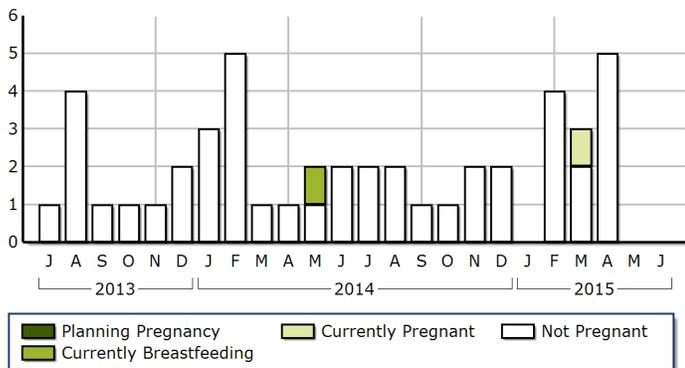
Tobacco User Enrollments By Program Type



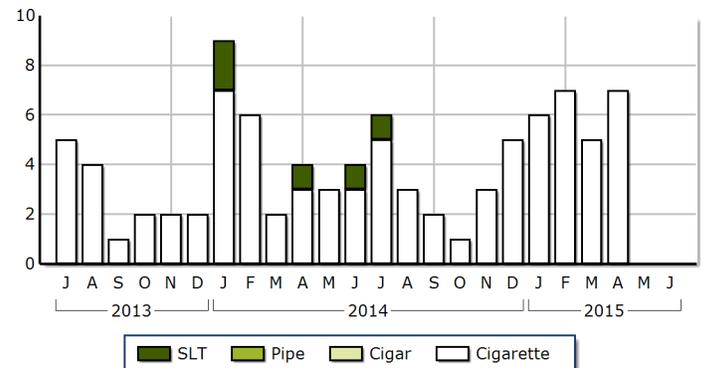
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

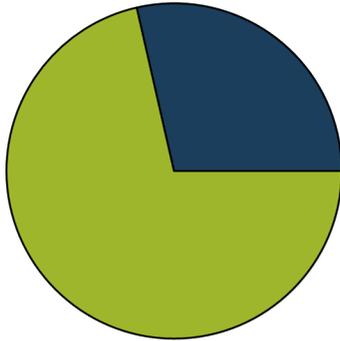


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

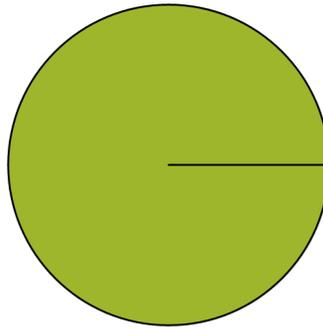
Tobacco Users By Gender



Female, 71.43%
Male, 28.57%

Chart Total N: 7

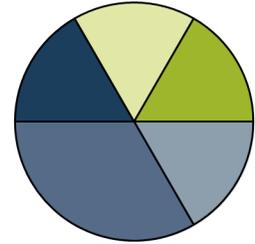
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

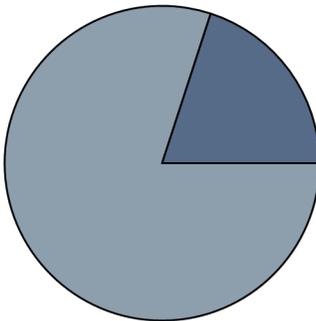
Tobacco Users By Education



No HS Degree/GED, 16.67%
HS Degree/GED, 33.33%
Technical Degree, 16.67%
Some College, 16.67%
College Degree, 16.67%

Chart Total N: 6

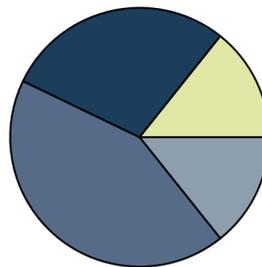
Tobacco Users By Race



White, 80.00%
American Indian/Alaskan Native, 20.00%

Chart Total N: 5

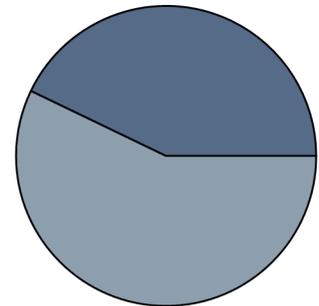
Tobacco Users By Age



25 - 34, 14.29%
45 - 54, 42.86%
55 - 64, 28.57%
65 and Older, 14.29%

Chart Total N: 7

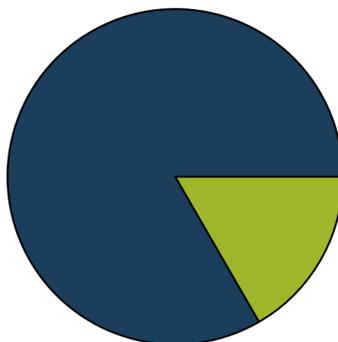
Tobacco Users By Health Plan



Medicaid, 57.14%
Medicare, 42.86%

Chart Total N: 7

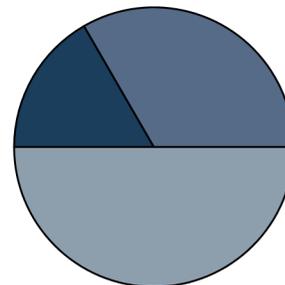
Tobacco Users By Ethnicity



Hispanic, 16.67%
Non-Hispanic, 83.33%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 16.67%
Diabetes, 33.33%

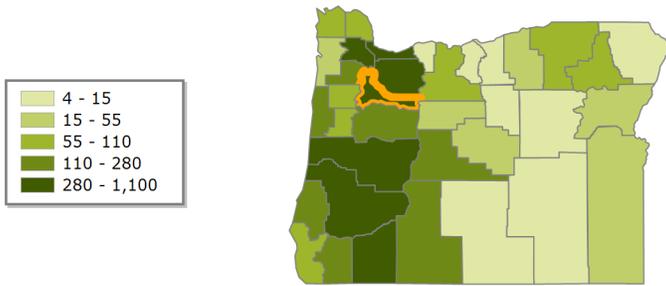
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

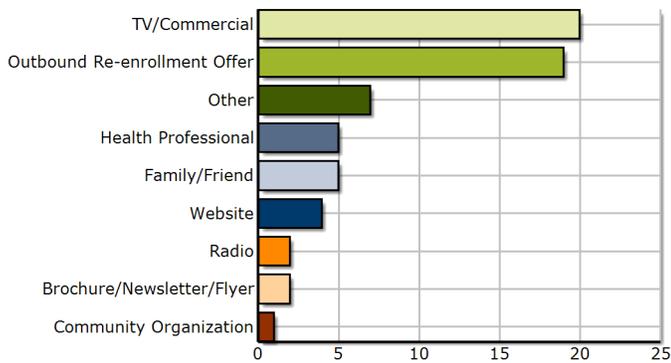
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

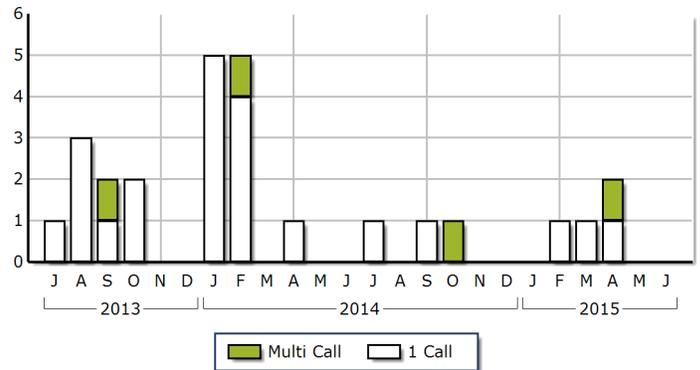


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %		36,492 ⁴
			County	State
Tobacco Users - Last Full Month			75	1,237
Tobacco Users YTD			515	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.41 %
Reach - NAQC			2	0.99 %
Annualized Reach			1	1.69 %
Annualized Reach - NAQC			2	1.19 %
Unique Individual Reach			3	0.97 %

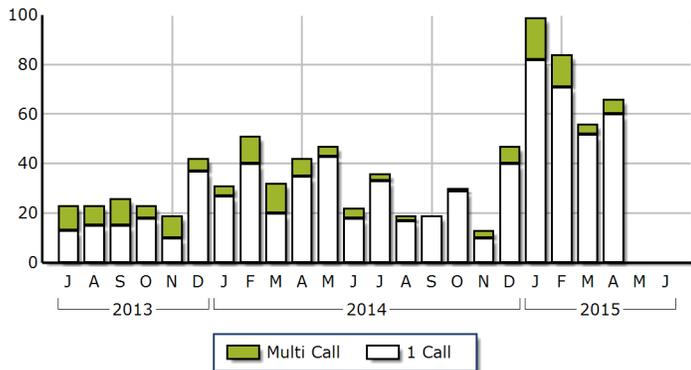
How Heard About



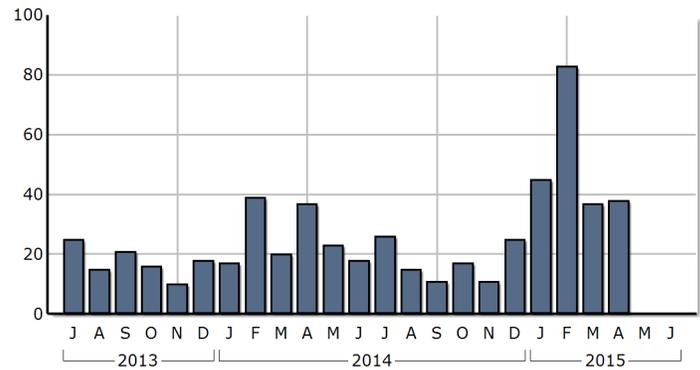
Fax Referral



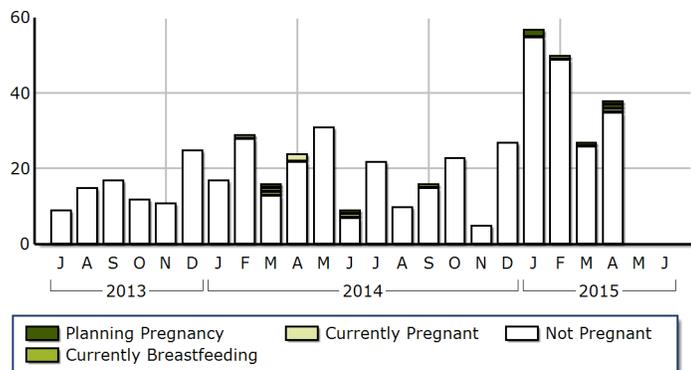
Tobacco User Enrollments By Program Type



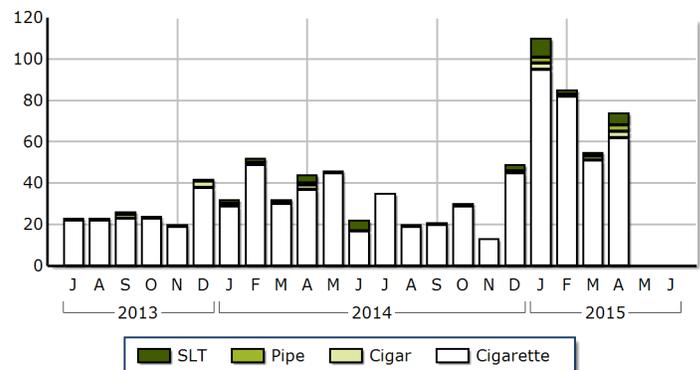
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

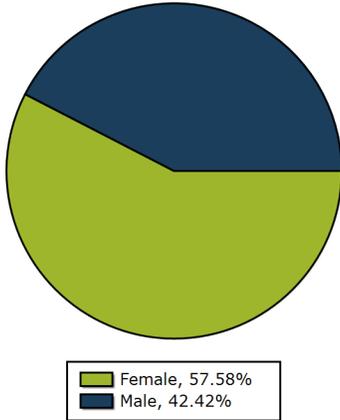


Chart Total N: 66

Tobacco Users By Language

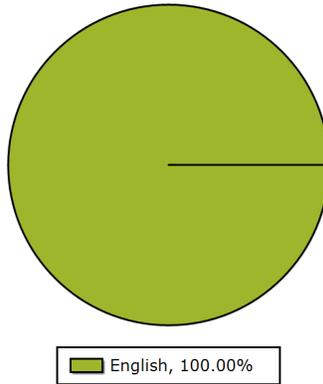


Chart Total N: 66

Tobacco Users By Education

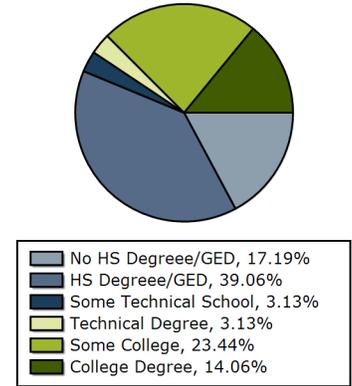


Chart Total N: 64

Tobacco Users By Race

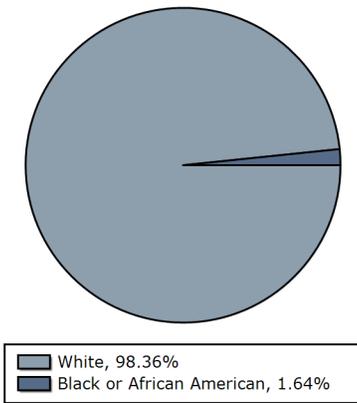


Chart Total N: 61

Tobacco Users By Age

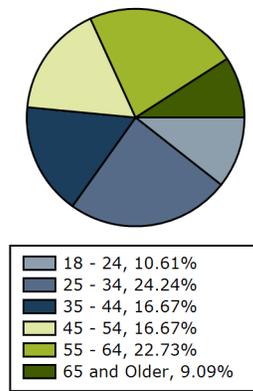


Chart Total N: 66

Tobacco Users By Health Plan

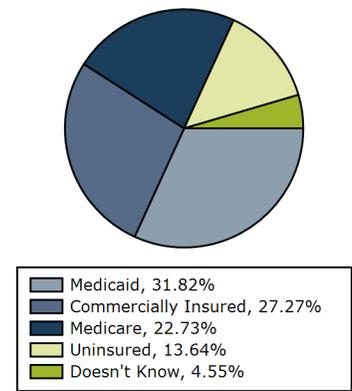


Chart Total N: 66

Tobacco Users By Ethnicity

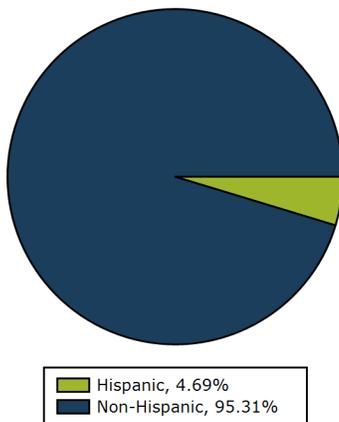


Chart Total N: 64

Tobacco Users By Chronic Condition

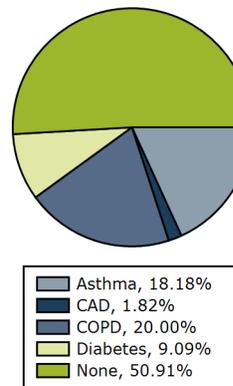


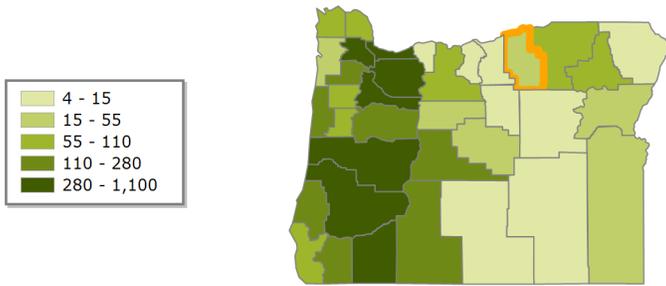
Chart Total N: 55

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

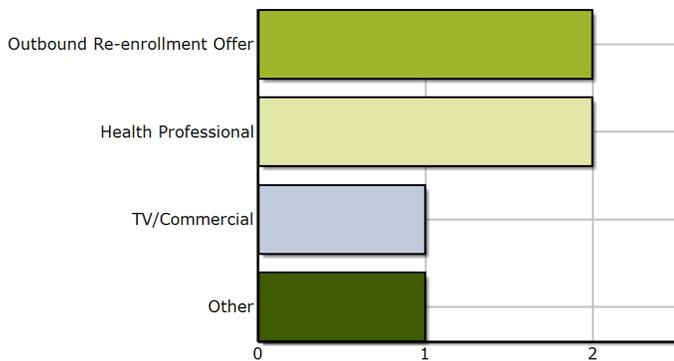
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

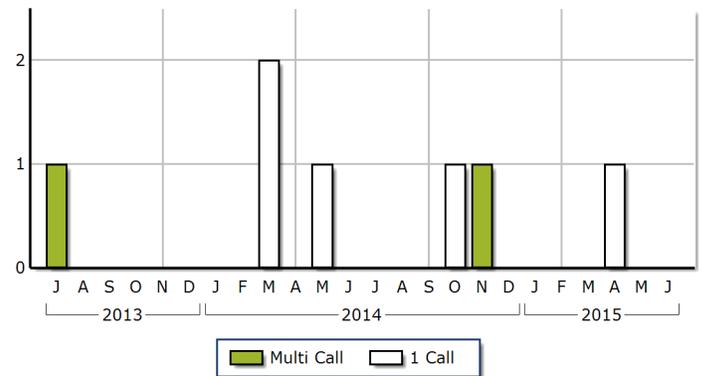


County Population	Prevalence	Tobacco Users
Adult	9,037	18.2 %
		1,645 ⁴
		County
Tobacco Users - Last Full Month		6
Tobacco Users YTD		20
Unique Tobacco Users YTD		14
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1
Annualized Reach		1.22 %
Annualized Reach - NAQC		0.91 %
Unique Individual Reach		1
		2
		1
		2
		1
		2
		3
		0.85 %
		1.39 %

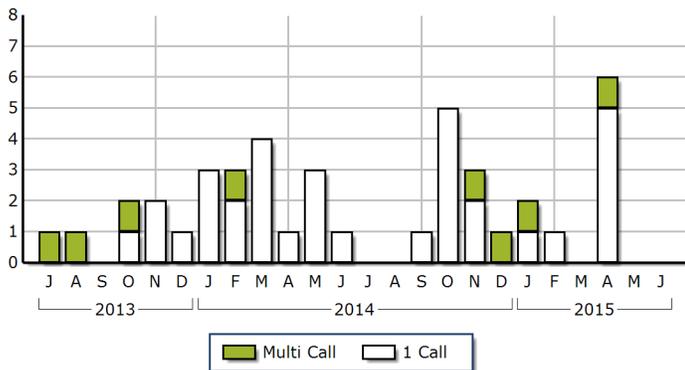
How Heard About



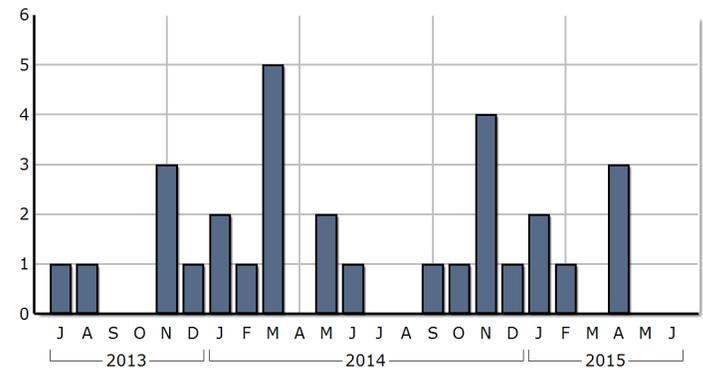
Fax Referral



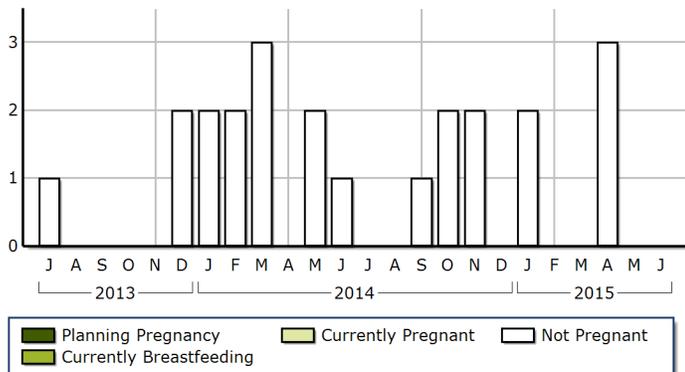
Tobacco User Enrollments By Program Type



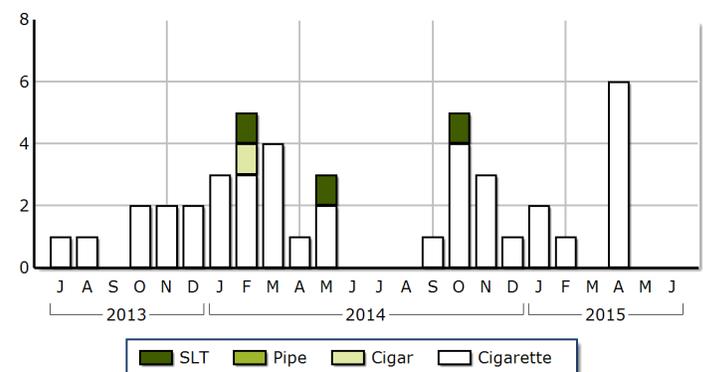
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

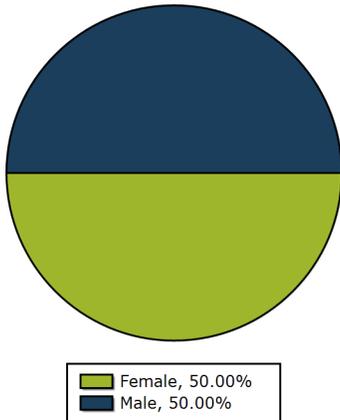


Chart Total N: 6

Tobacco Users By Language

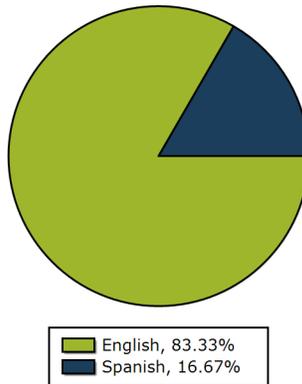


Chart Total N: 6

Tobacco Users By Education

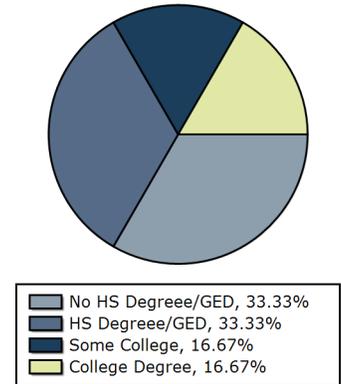


Chart Total N: 6

Tobacco Users By Race

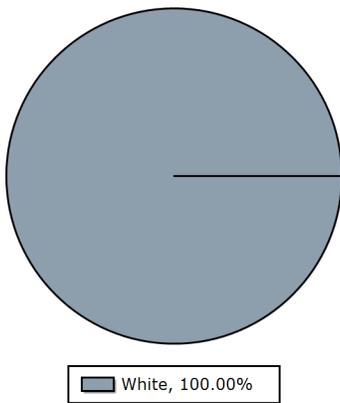


Chart Total N: 5

Tobacco Users By Age

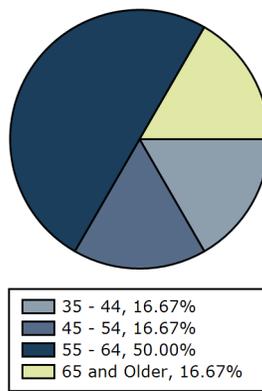


Chart Total N: 6

Tobacco Users By Health Plan

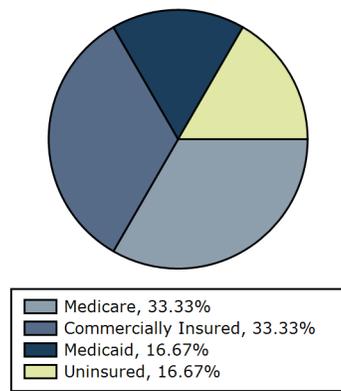


Chart Total N: 6

Tobacco Users By Ethnicity

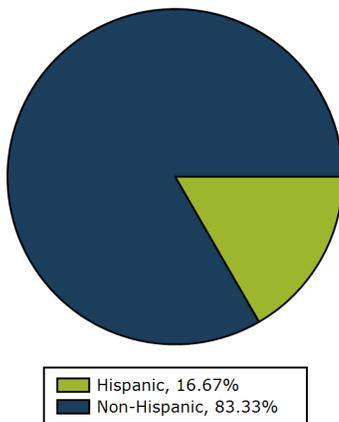


Chart Total N: 6

Tobacco Users By Chronic Condition

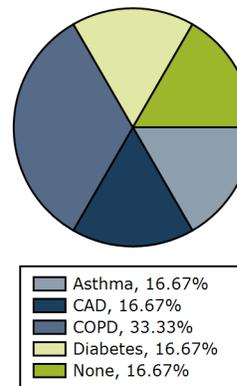


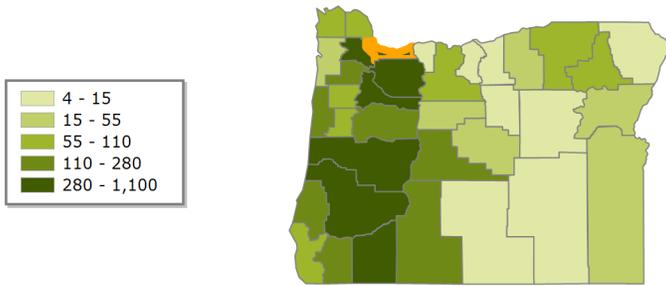
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

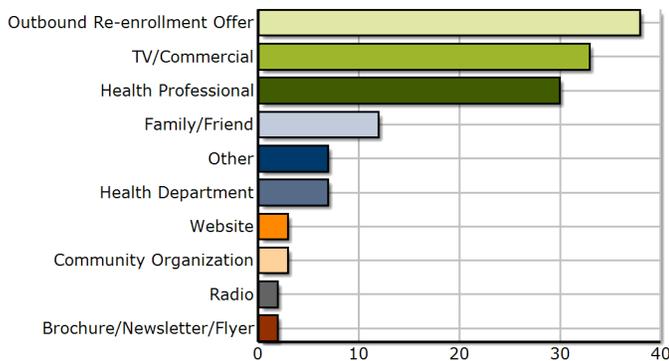
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

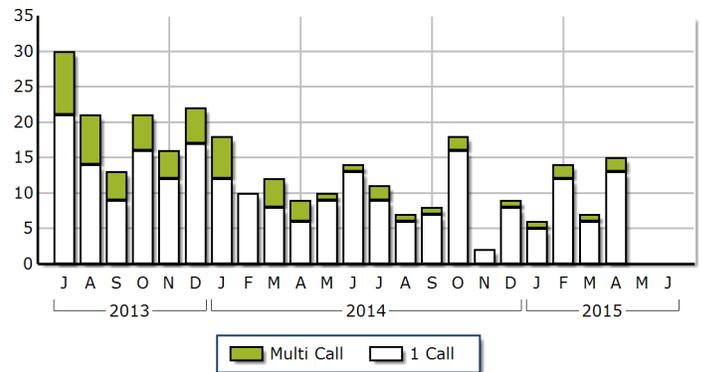


County Population		Prevalence	Tobacco Users	
Adult	564,102	15.3 %	86,308 ⁴	
			County	State
Tobacco Users - Last Full Month			192	1,237
Tobacco Users YTD			1,456	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.69 %
Reach - NAQC			2	0.97 %
Annualized Reach			1	2.02 %
Annualized Reach - NAQC			2	1.16 %
Unique Individual Reach			3	0.94 %

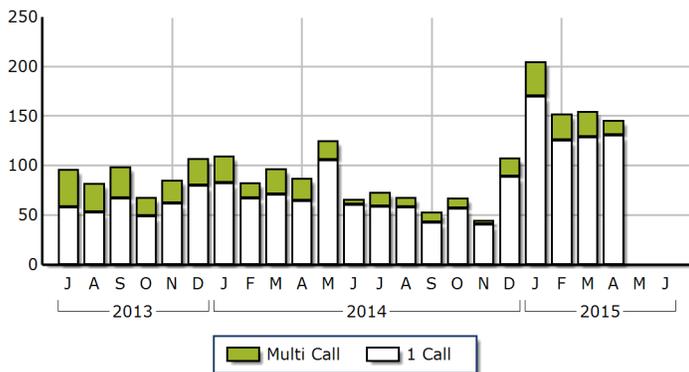
How Heard About



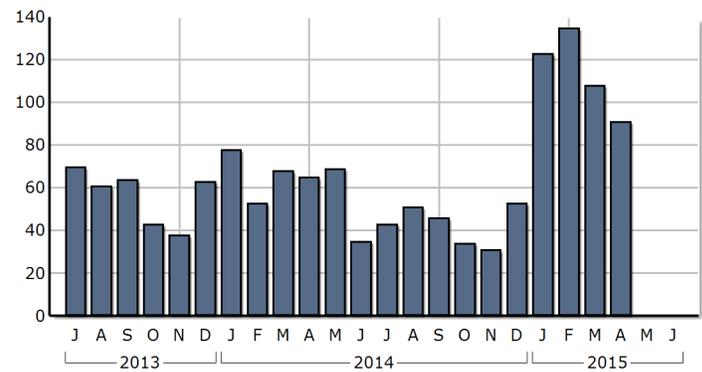
Fax Referral



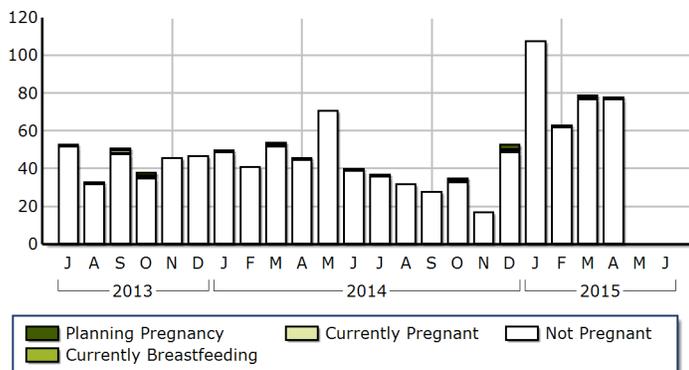
Tobacco User Enrollments By Program Type



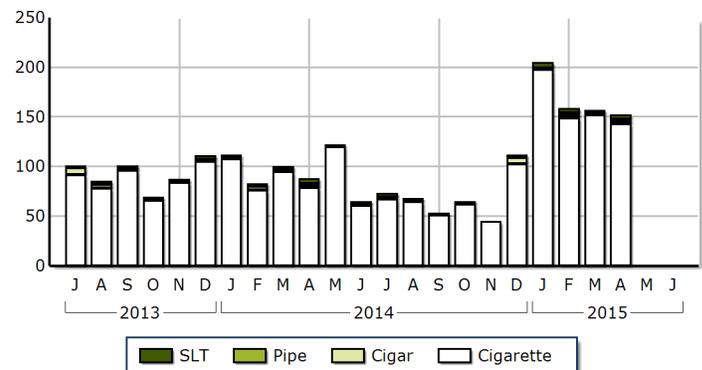
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

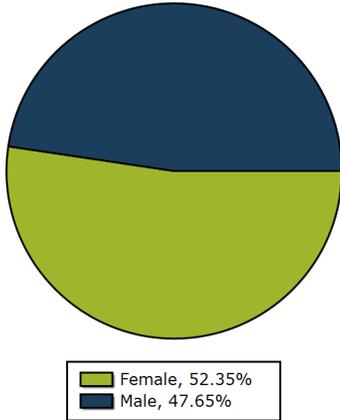


Chart Total N: 149

Tobacco Users By Language

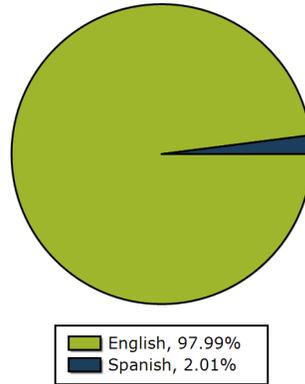


Chart Total N: 149

Tobacco Users By Education

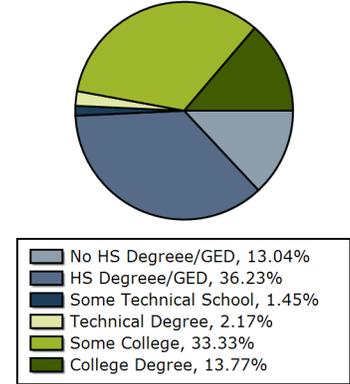


Chart Total N: 138

Tobacco Users By Race

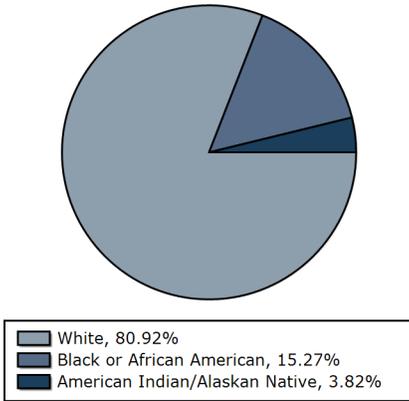


Chart Total N: 131

Tobacco Users By Age

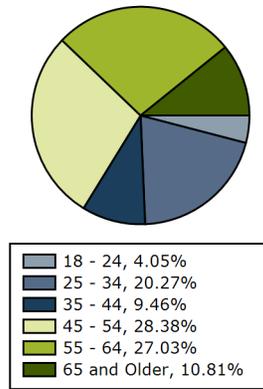


Chart Total N: 148

Tobacco Users By Health Plan

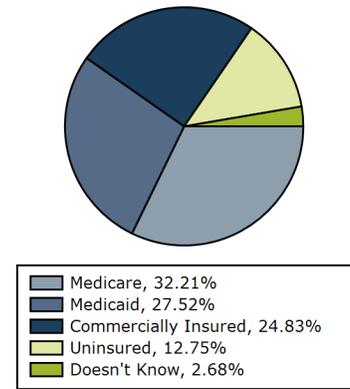


Chart Total N: 149

Tobacco Users By Ethnicity

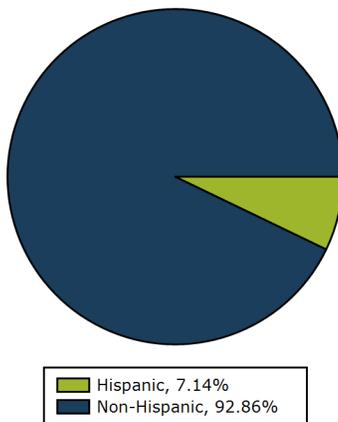


Chart Total N: 140

Tobacco Users By Chronic Condition

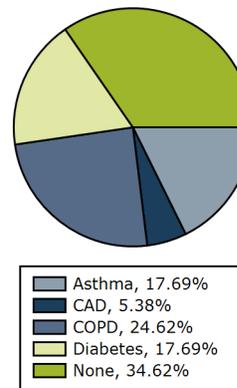


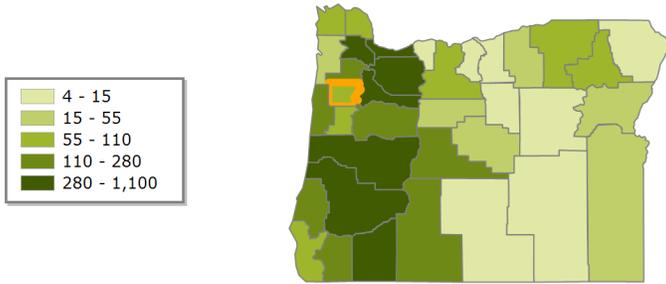
Chart Total N: 130

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

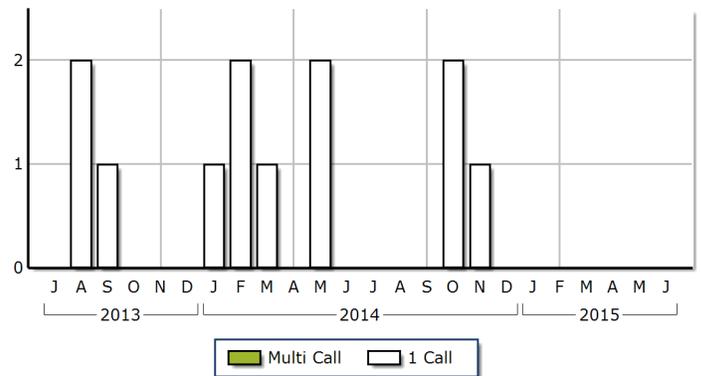


County Population		Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴	
			County	State
Tobacco Users - Last Full Month			9	1,237
Tobacco Users YTD			82	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.09 %
Reach - NAQC			2	0.78 %
Annualized Reach			1	1.31 %
Annualized Reach - NAQC			2	0.94 %
Unique Individual Reach			3	0.77 %

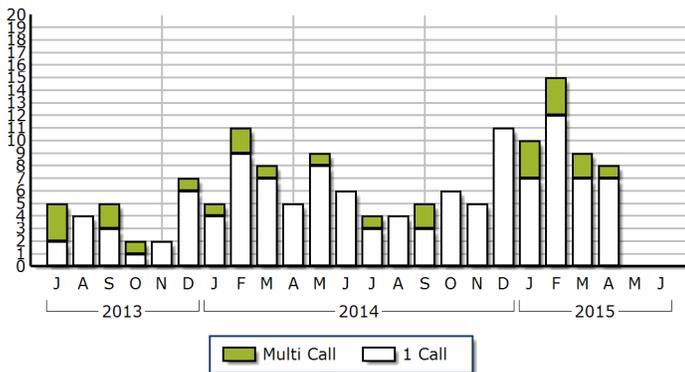
How Heard About



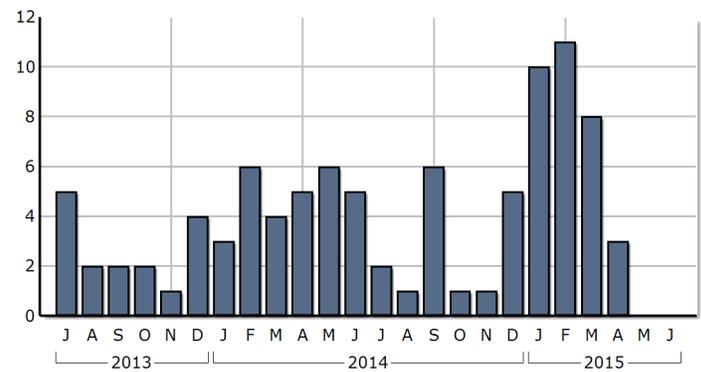
Fax Referral



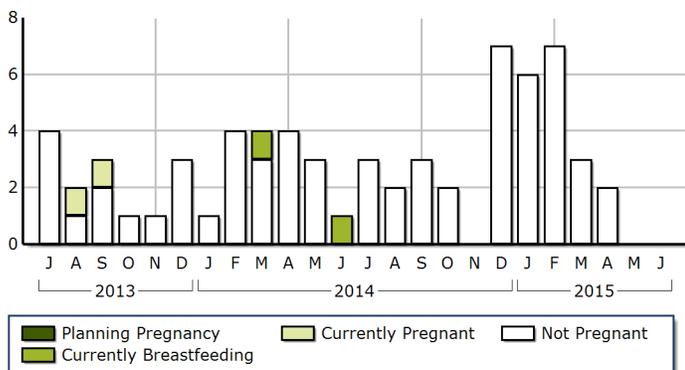
Tobacco User Enrollments By Program Type



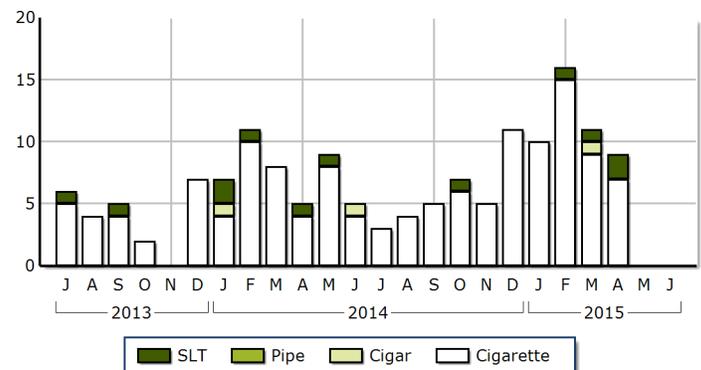
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

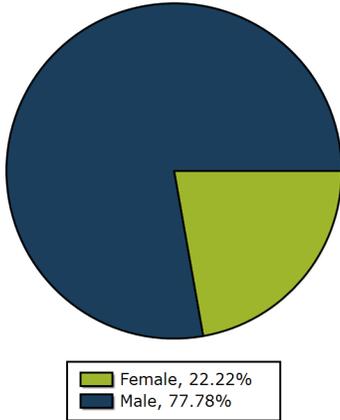


Chart Total N: 9

Tobacco Users By Language

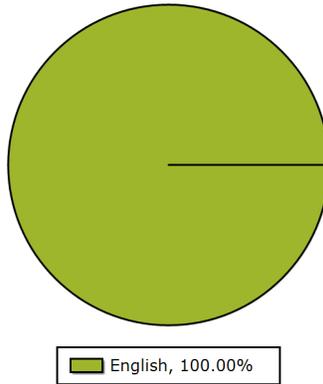


Chart Total N: 9

Tobacco Users By Education

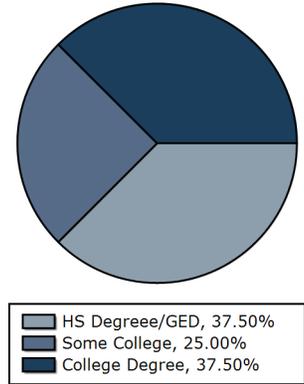


Chart Total N: 8

Tobacco Users By Race

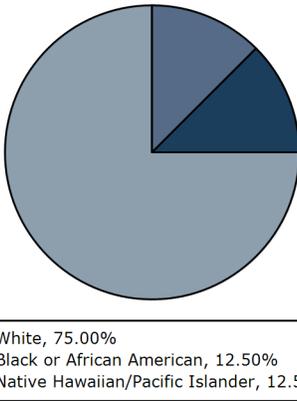


Chart Total N: 8

Tobacco Users By Age

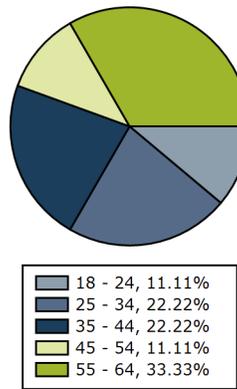


Chart Total N: 9

Tobacco Users By Health Plan

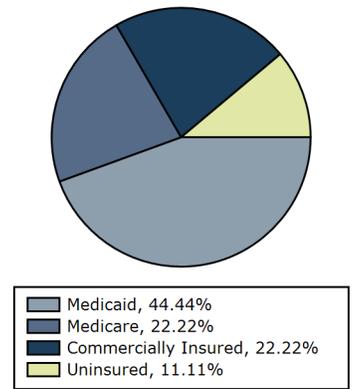


Chart Total N: 9

Tobacco Users By Ethnicity

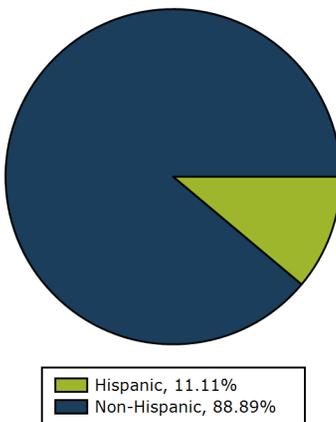


Chart Total N: 9

Tobacco Users By Chronic Condition

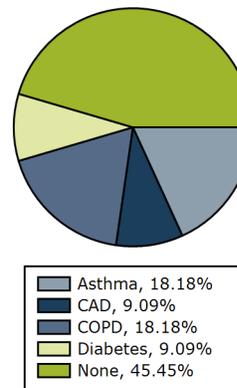
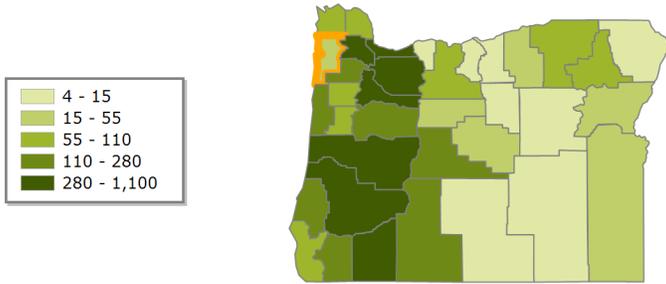


Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

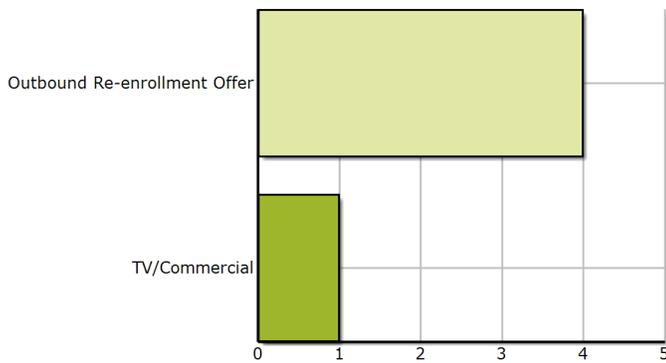
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

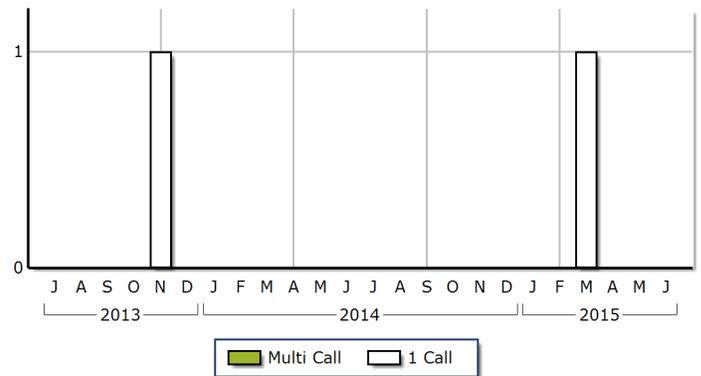


County Population	Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴
		County	State
Tobacco Users - Last Full Month		6	1,237
Tobacco Users YTD		60	10,759
Unique Tobacco Users YTD	3	39	7,022
Target Reach		2.0 %	2.0 %
Reach YTD	1	1.30 %	2.13 %
Reach - NAQC	2	0.82 %	0.90 %
Annualized Reach	1	1.55 %	2.56 %
Annualized Reach - NAQC	2	0.98 %	1.08 %
Unique Individual Reach	3	0.84 %	1.39 %

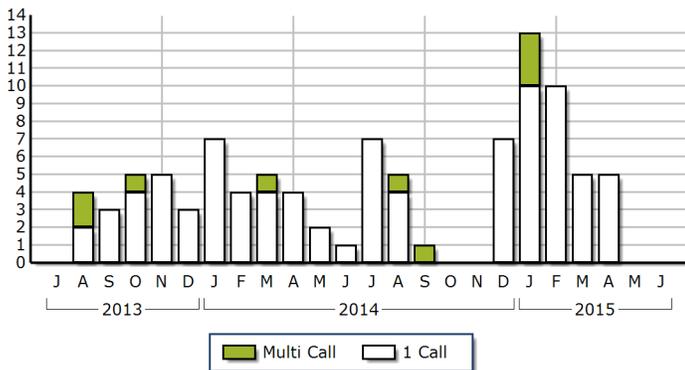
How Heard About



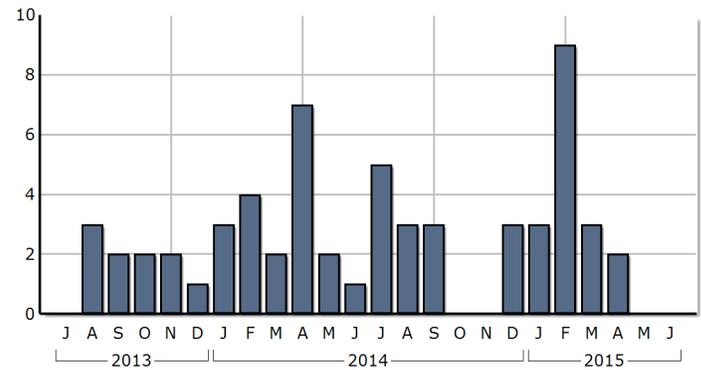
Fax Referral



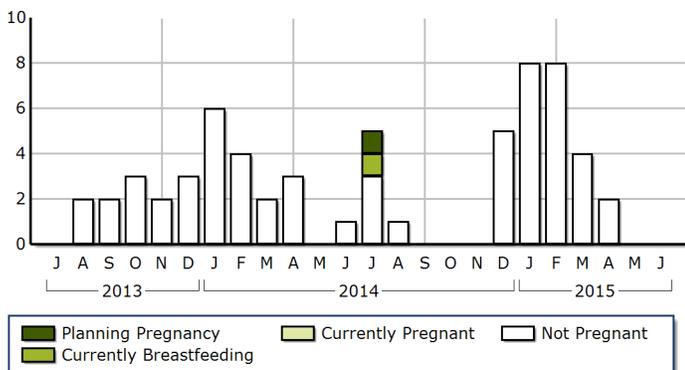
Tobacco User Enrollments By Program Type



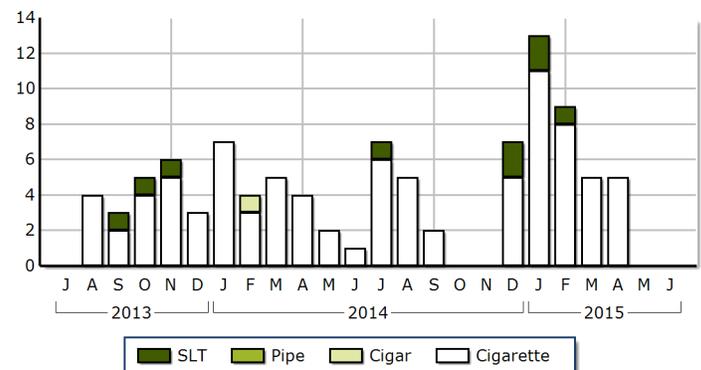
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

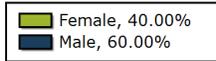
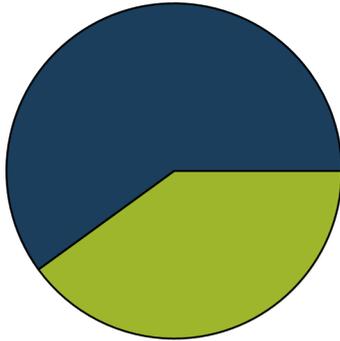


Chart Total N: 5

Tobacco Users By Language

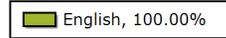
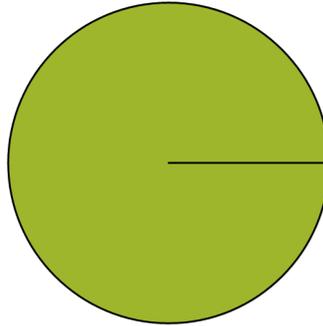


Chart Total N: 5

Tobacco Users By Education

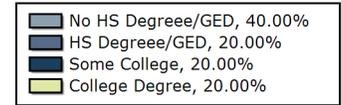
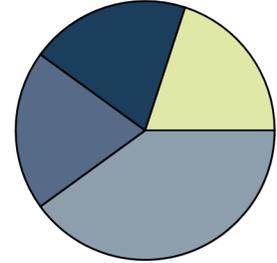


Chart Total N: 5

Tobacco Users By Race

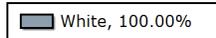
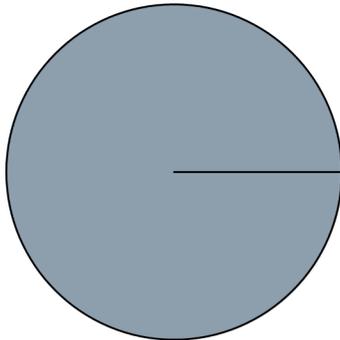


Chart Total N: 4

Tobacco Users By Age

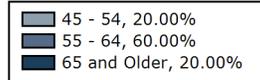
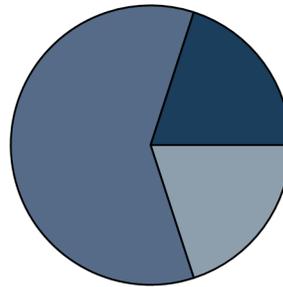


Chart Total N: 5

Tobacco Users By Health Plan

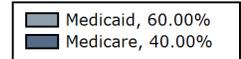
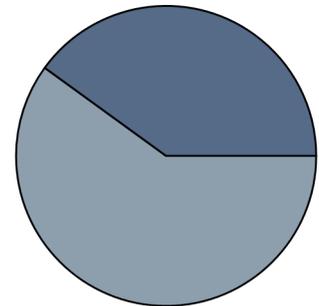


Chart Total N: 5

Tobacco Users By Ethnicity

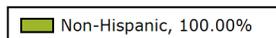
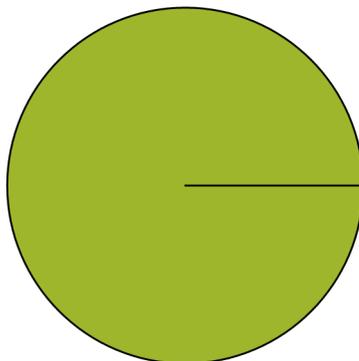


Chart Total N: 5

Tobacco Users By Chronic Condition

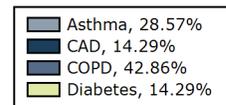
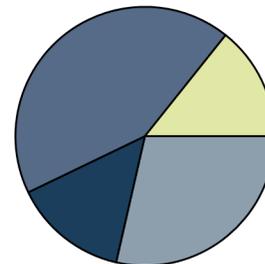


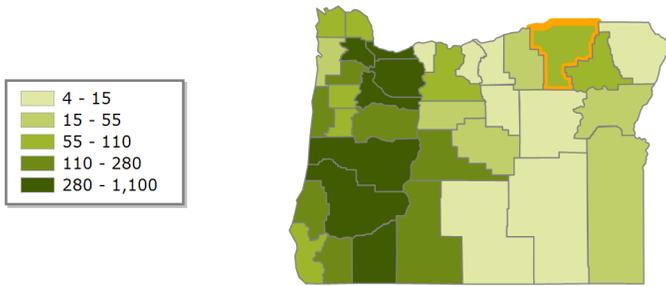
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

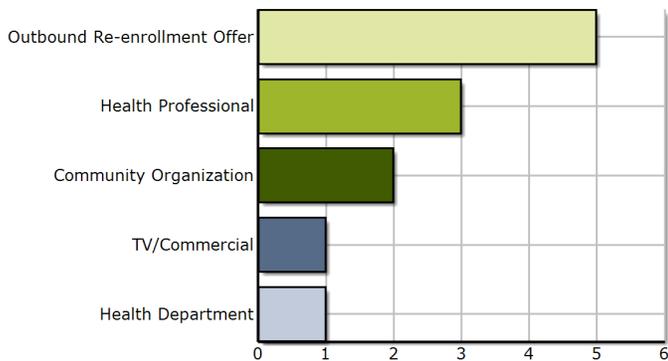
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

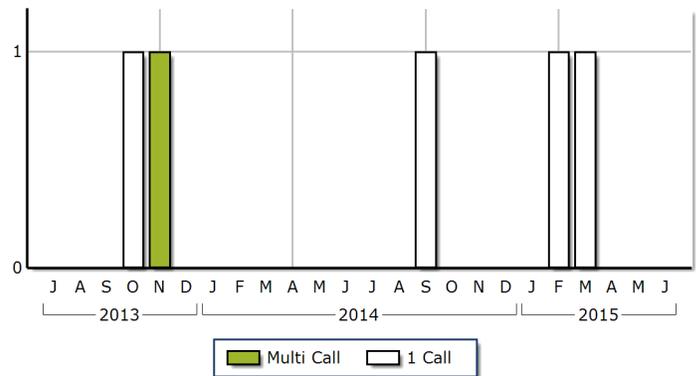


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117	⁴
			County	State
Tobacco Users - Last Full Month			14	1,237
Tobacco Users YTD			119	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.91 %
Reach - NAQC			2	0.63 %
Annualized Reach			1	1.09 %
Annualized Reach - NAQC			2	0.75 %
Unique Individual Reach			3	0.49 %

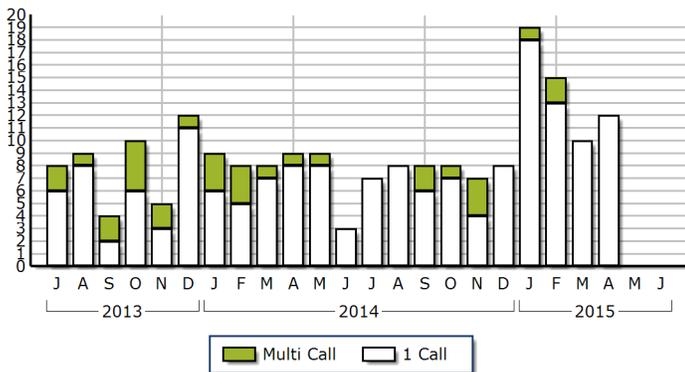
How Heard About



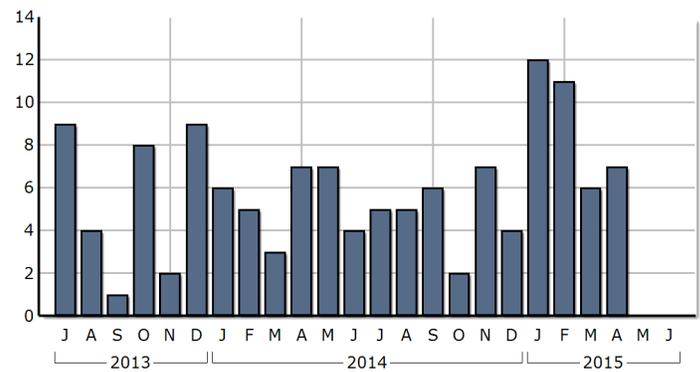
Fax Referral



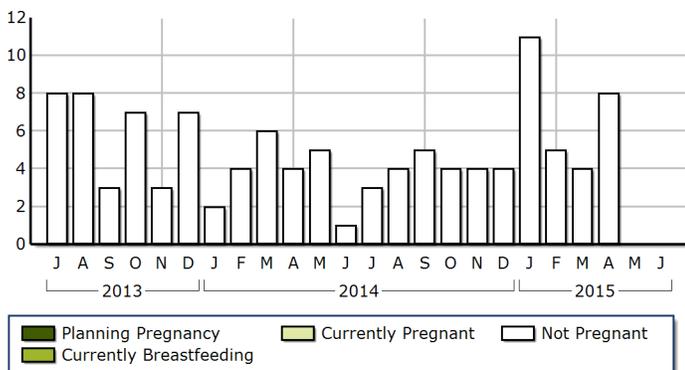
Tobacco User Enrollments By Program Type



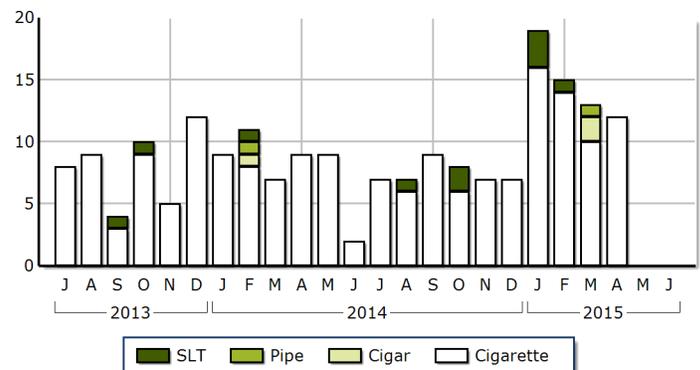
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

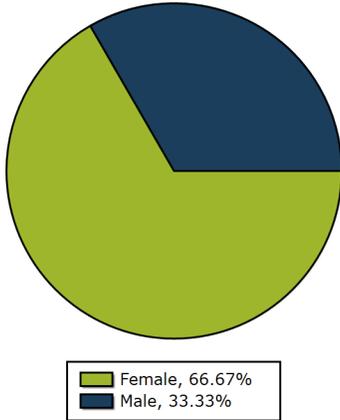


Chart Total N: 12

Tobacco Users By Language

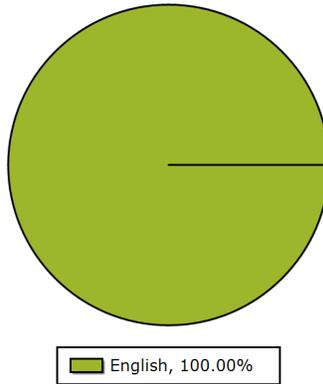


Chart Total N: 12

Tobacco Users By Education

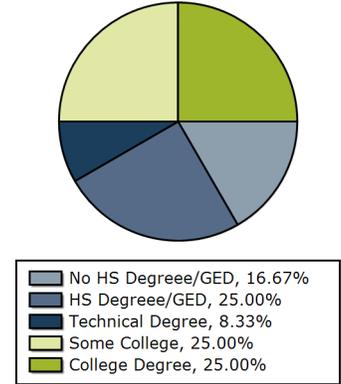


Chart Total N: 12

Tobacco Users By Race

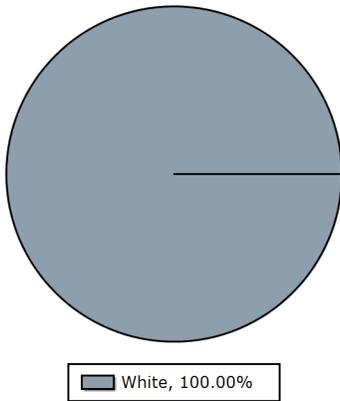


Chart Total N: 10

Tobacco Users By Age

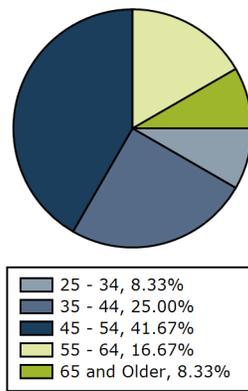


Chart Total N: 12

Tobacco Users By Health Plan

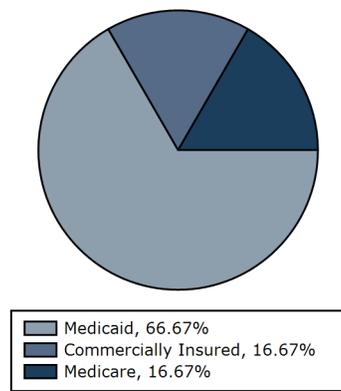


Chart Total N: 12

Tobacco Users By Ethnicity

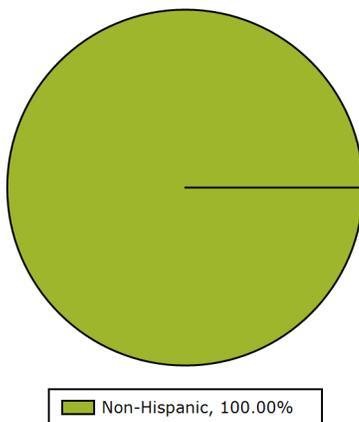


Chart Total N: 11

Tobacco Users By Chronic Condition

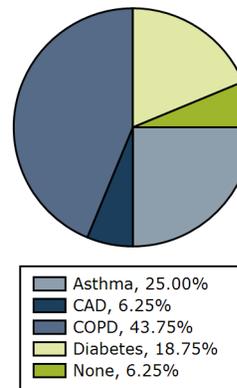


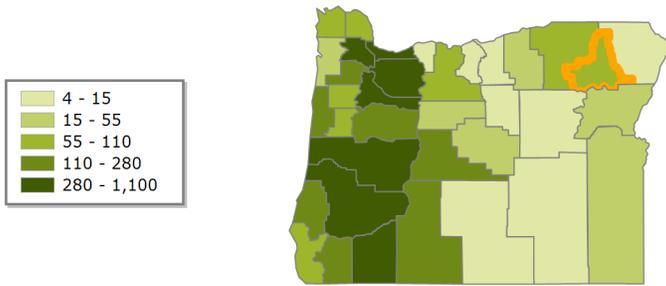
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

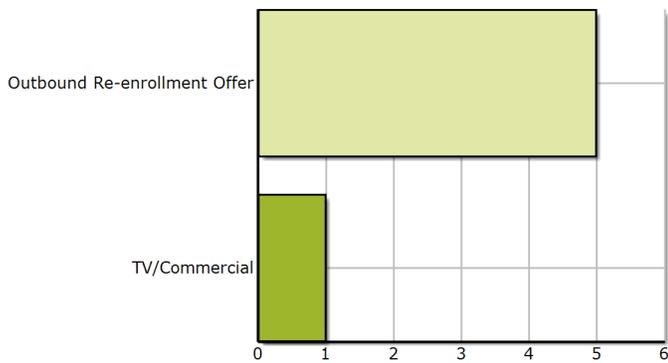
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

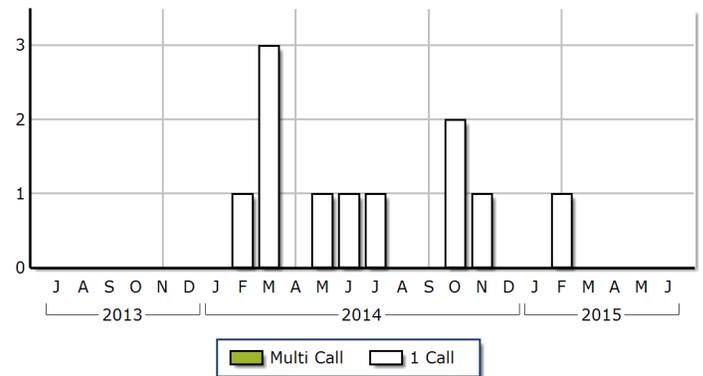


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	2,681 ⁴	
			County	State
Tobacco Users - Last Full Month			6	1,237
Tobacco Users YTD			57	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.13 %
Reach - NAQC			2	1.53 %
Annualized Reach			1	2.55 %
Annualized Reach - NAQC			2	1.84 %
Unique Individual Reach			3	1.12 %
				1.39 %

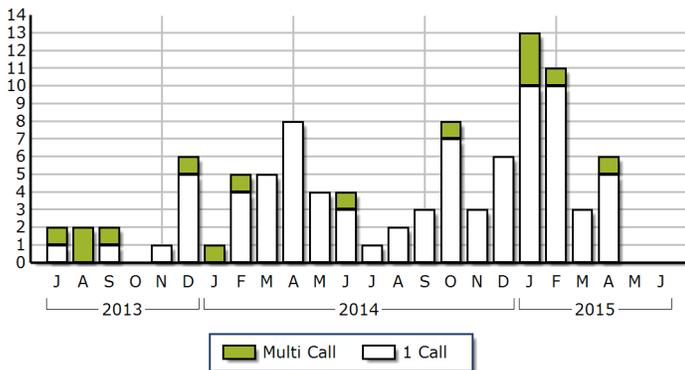
How Heard About



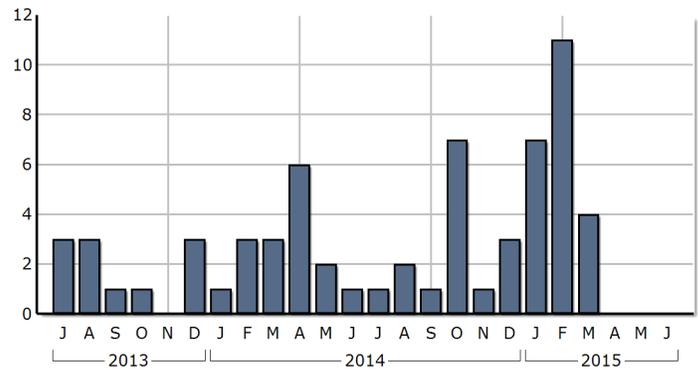
Fax Referral



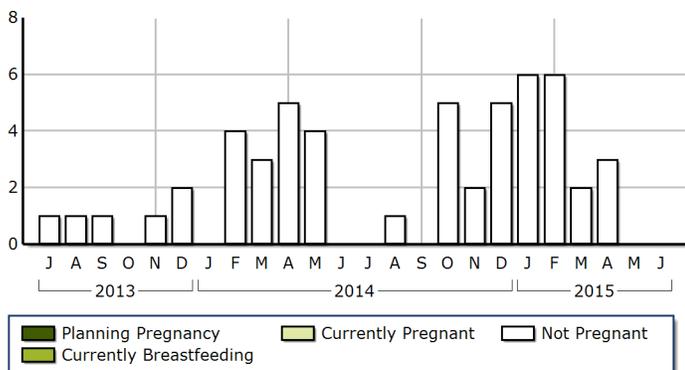
Tobacco User Enrollments By Program Type



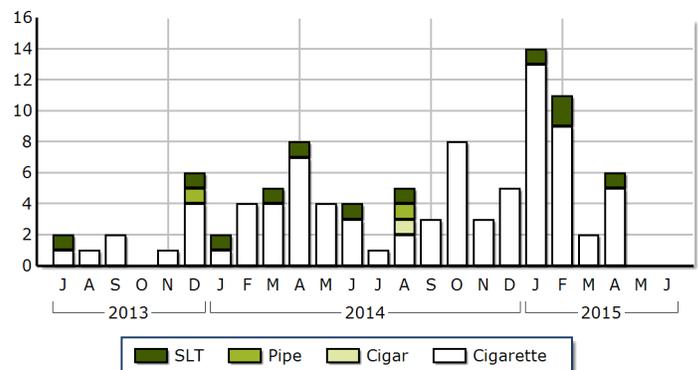
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

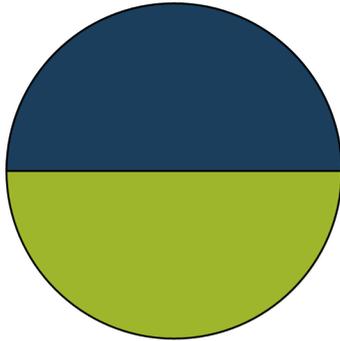


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

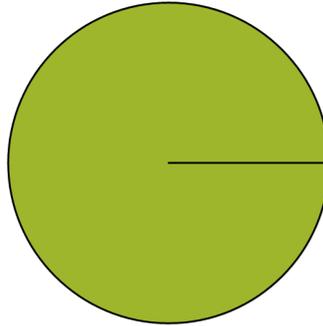
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 6

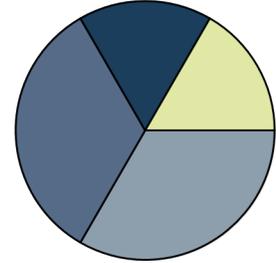
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

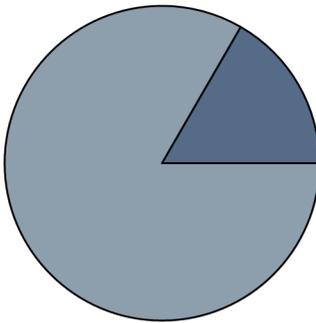
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 33.33%
Technical Degree, 16.67%
Some College, 16.67%

Chart Total N: 6

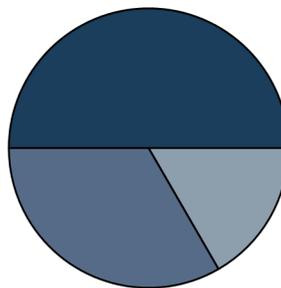
Tobacco Users By Race



White, 83.33%
American Indian/Alaskan Native, 16.67%

Chart Total N: 6

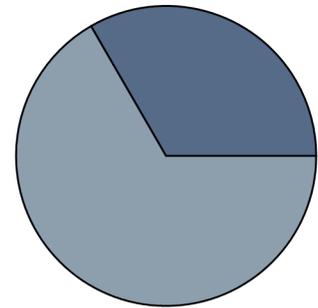
Tobacco Users By Age



25 - 34, 16.67%
45 - 54, 33.33%
55 - 64, 50.00%

Chart Total N: 6

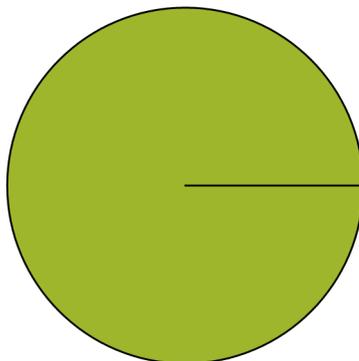
Tobacco Users By Health Plan



Medicaid, 66.67%
Commercially Insured, 33.33%

Chart Total N: 6

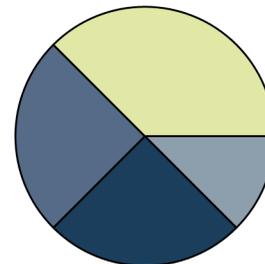
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



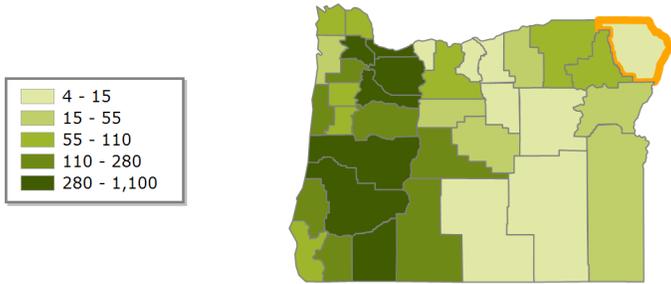
CAD, 12.50%
COPD, 25.00%
Diabetes, 25.00%
None, 37.50%

Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

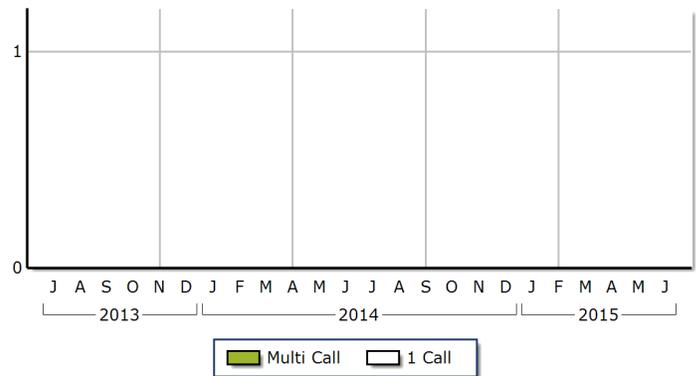
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

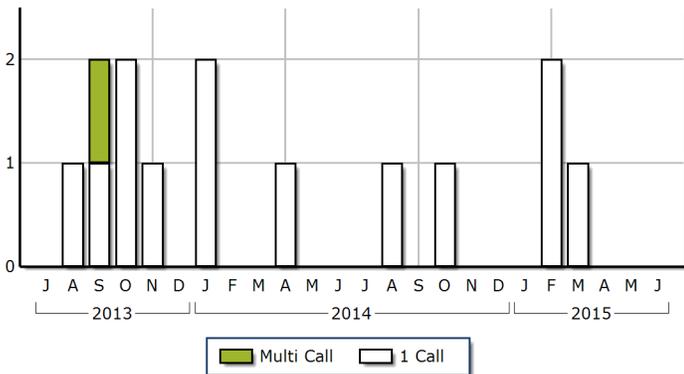


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	⁴
			County	State
Tobacco Users - Last Full Month			-	1,237
Tobacco Users YTD			5	10,759
Unique Tobacco Users YTD			3	7,022
Target Reach			2.0 %	2.0 %
Reach YTD			1	0.48 %
Reach - NAQC			2	0.39 %
Annualized Reach			1	0.58 %
Annualized Reach - NAQC			2	0.46 %
Unique Individual Reach			3	0.29 %

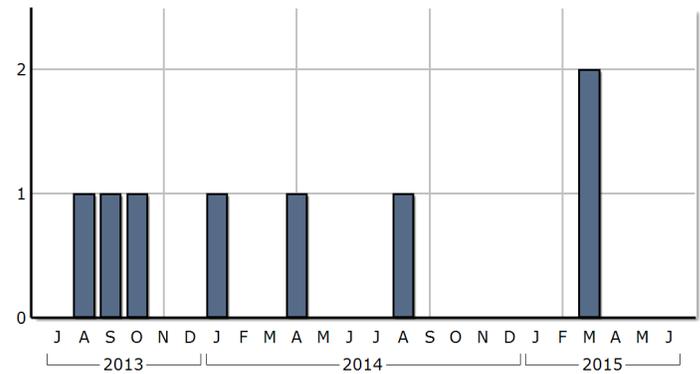
Fax Referral



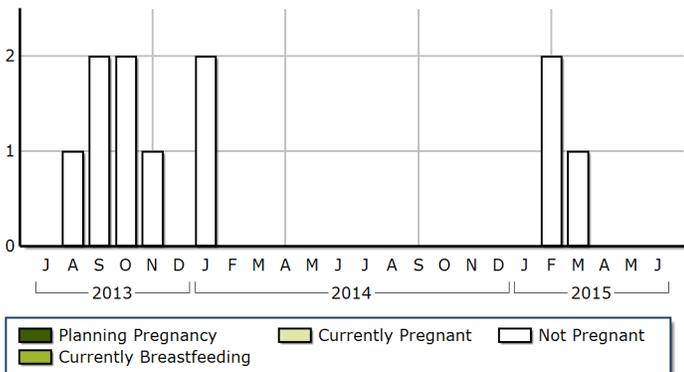
Tobacco User Enrollments By Program Type



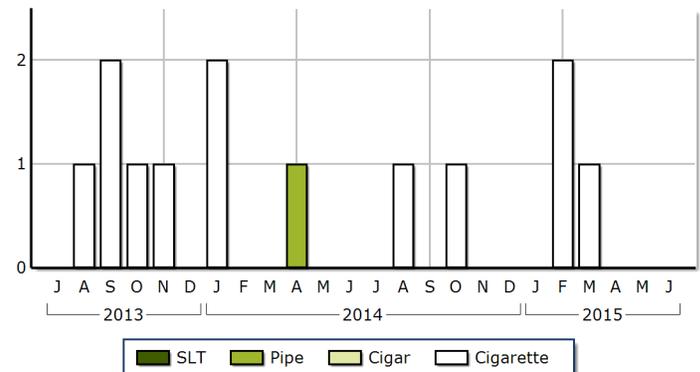
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

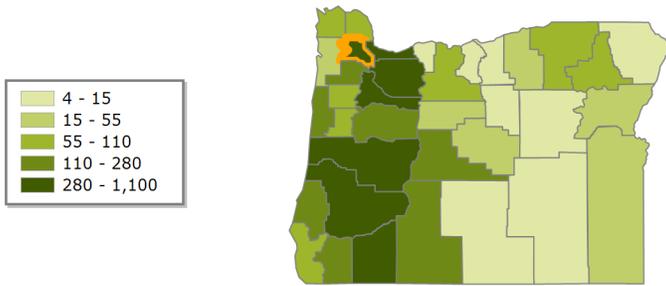


1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

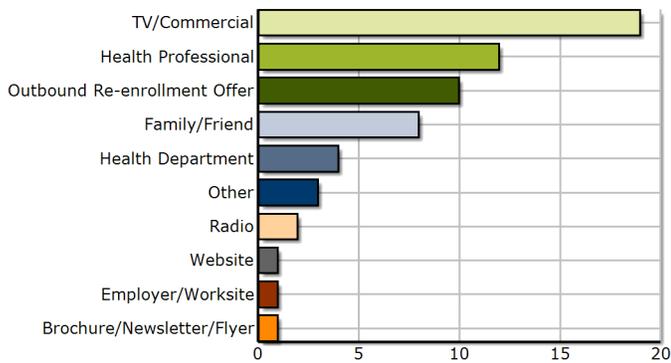
From 4/1/2015 through 4/30/2015

State Tobacco Users Served Contract YTD (Adults)

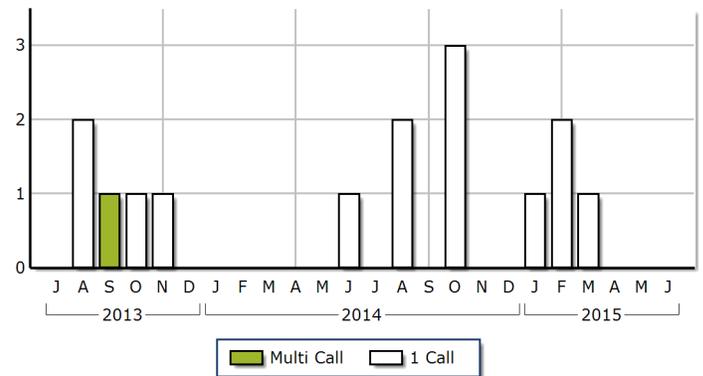


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		75
Tobacco Users YTD		576
Unique Tobacco Users YTD	3	363
Target Reach		2.0 %
Reach YTD	1	1.15 %
Reach - NAQC	2	0.75 %
Annualized Reach	1	1.38 %
Annualized Reach - NAQC	2	0.90 %
Unique Individual Reach	3	0.73 %

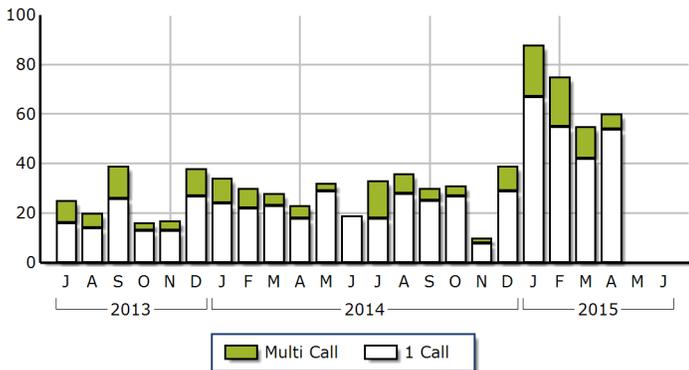
How Heard About



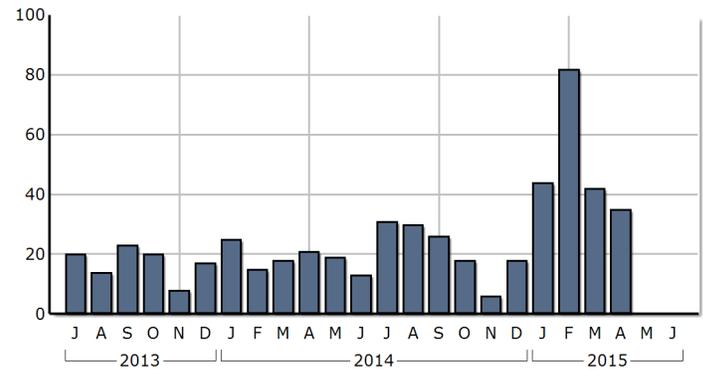
Fax Referral



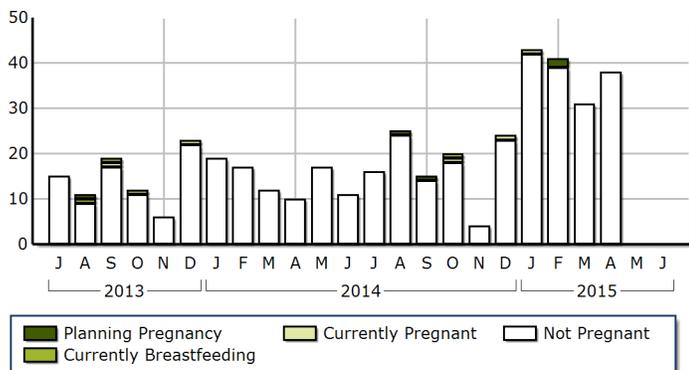
Tobacco User Enrollments By Program Type



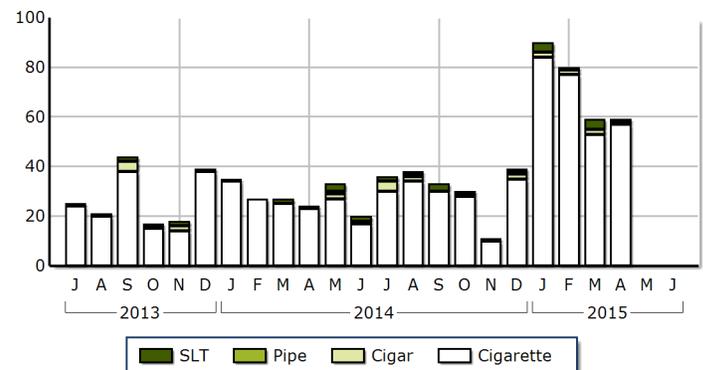
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

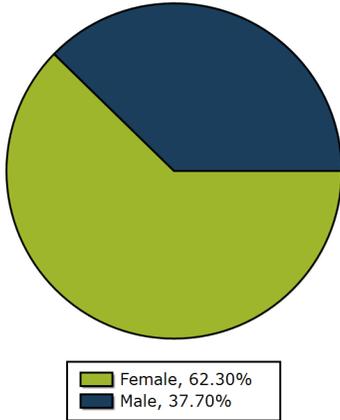


Chart Total N: 61

Tobacco Users By Language

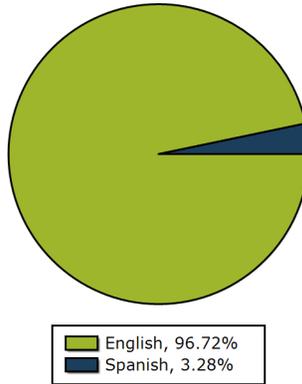


Chart Total N: 61

Tobacco Users By Education

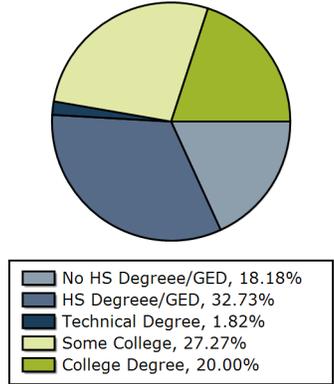


Chart Total N: 55

Tobacco Users By Race

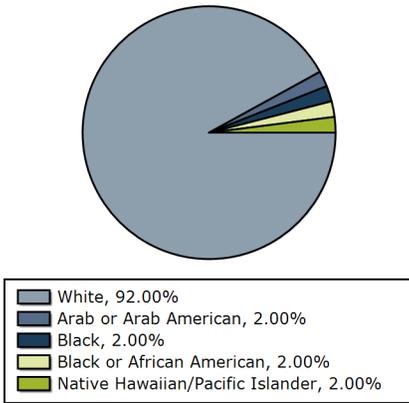


Chart Total N: 50

Tobacco Users By Age

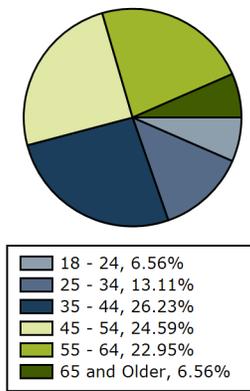


Chart Total N: 61

Tobacco Users By Health Plan

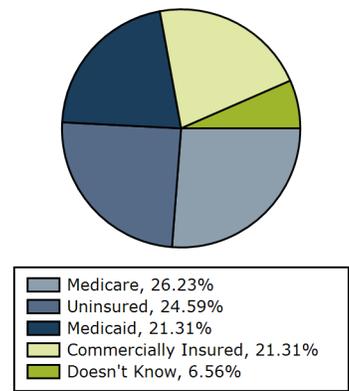


Chart Total N: 61

Tobacco Users By Ethnicity

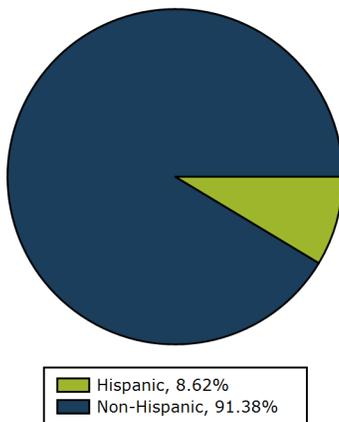


Chart Total N: 58

Tobacco Users By Chronic Condition

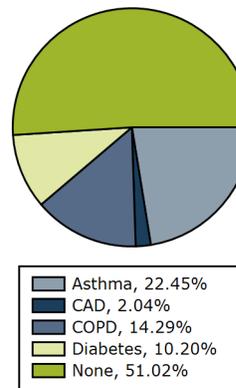
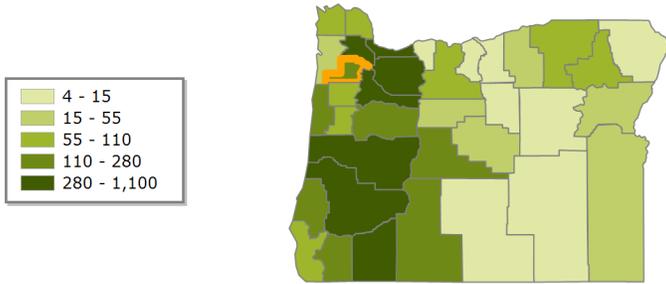


Chart Total N: 49

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

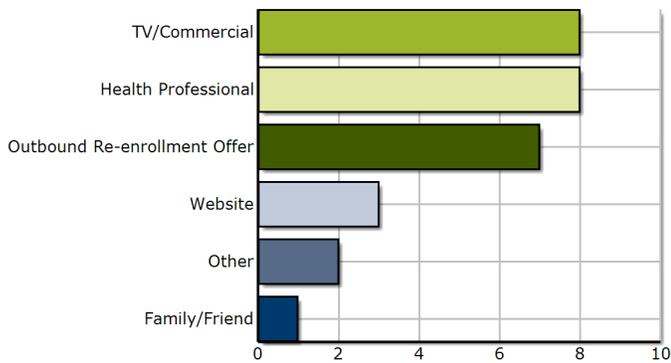
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

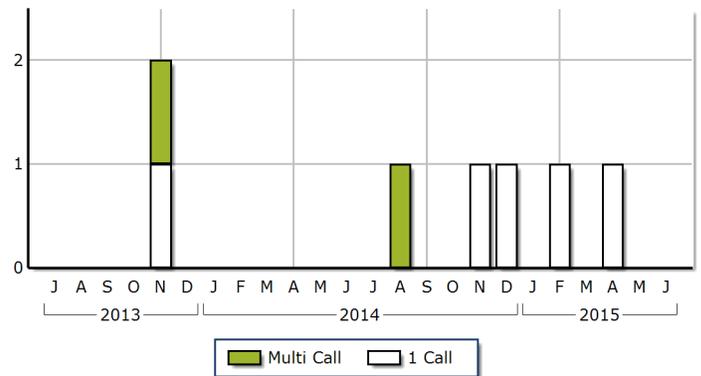


County Population	Prevalence	Tobacco Users
Adult	72,300	18.5 %
		13,376 ⁴
		County
Tobacco Users - Last Full Month		30
Tobacco Users YTD		169
Unique Tobacco Users YTD		116
Target Reach		2.0 %
Reach YTD		1.26 %
Reach - NAQC		0.90 %
Annualized Reach		1.52 %
Annualized Reach - NAQC		1.09 %
Unique Individual Reach		0.87 %

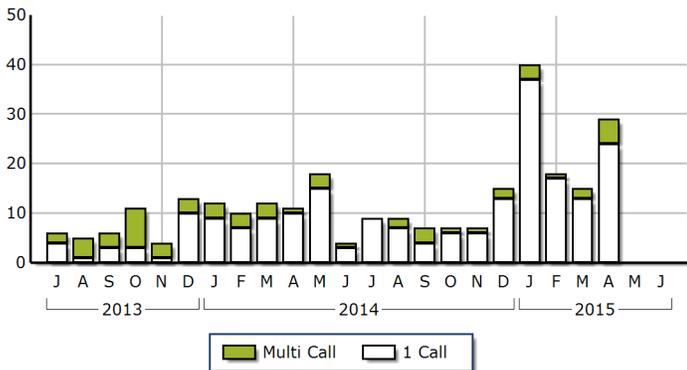
How Heard About



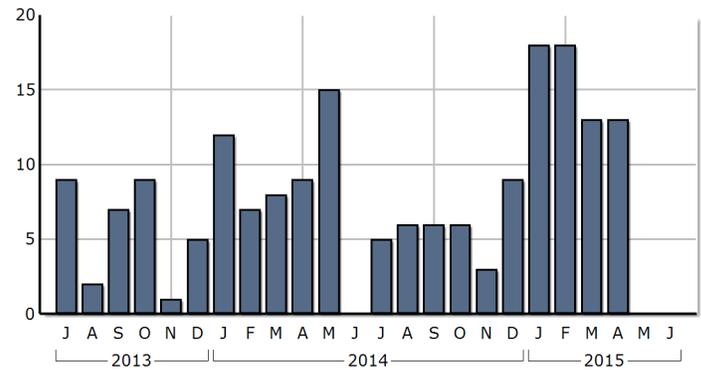
Fax Referral



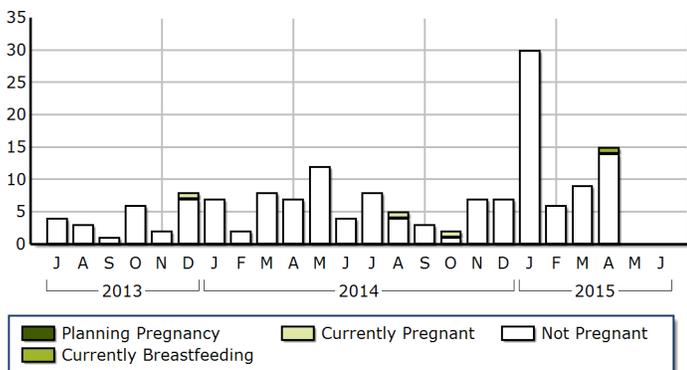
Tobacco User Enrollments By Program Type



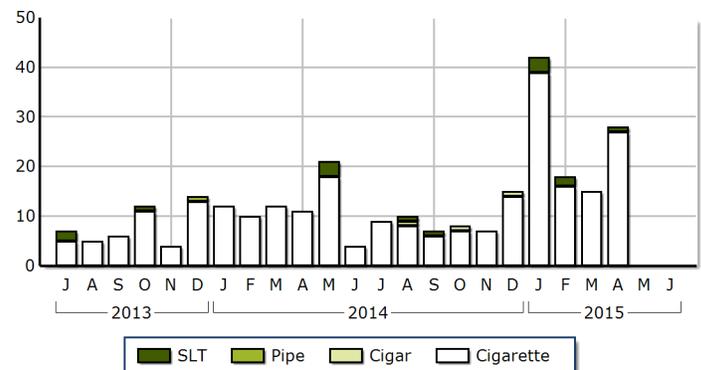
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

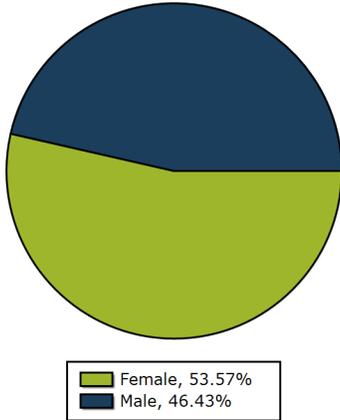


Chart Total N: 28

Tobacco Users By Language

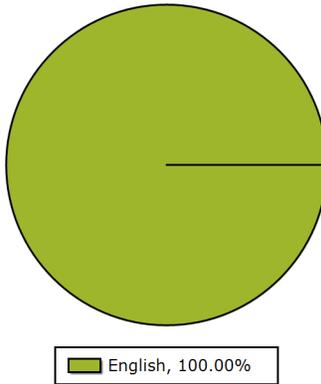


Chart Total N: 29

Tobacco Users By Education

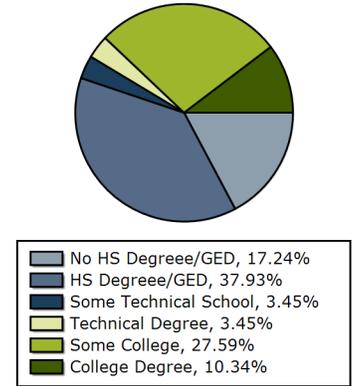


Chart Total N: 29

Tobacco Users By Race

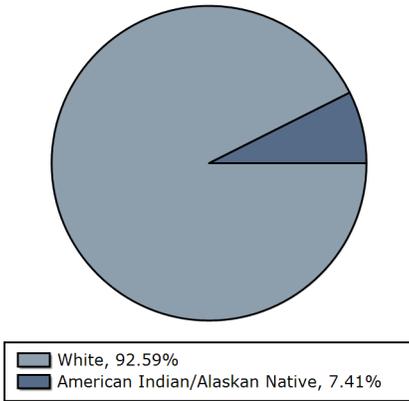


Chart Total N: 27

Tobacco Users By Age

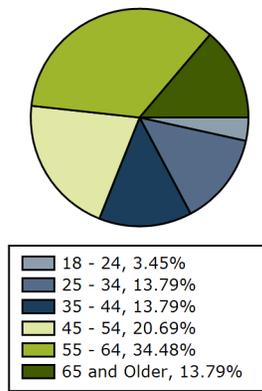


Chart Total N: 29

Tobacco Users By Health Plan

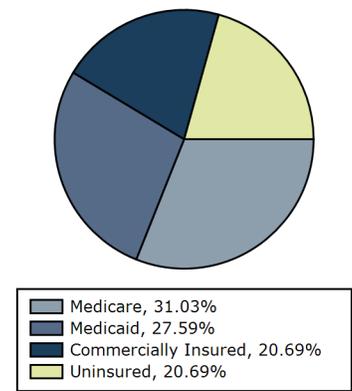


Chart Total N: 29

Tobacco Users By Ethnicity

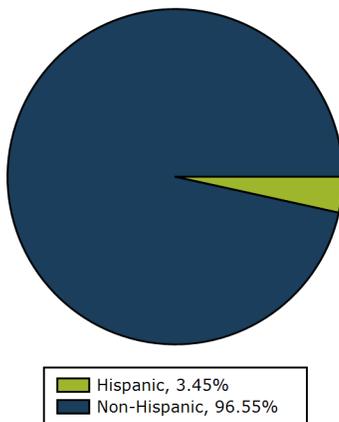


Chart Total N: 29

Tobacco Users By Chronic Condition

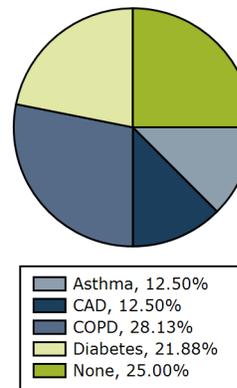


Chart Total N: 32

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.