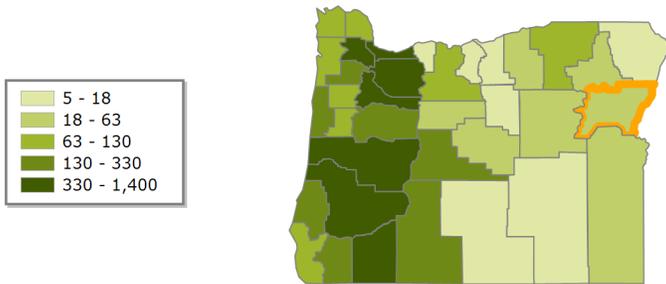


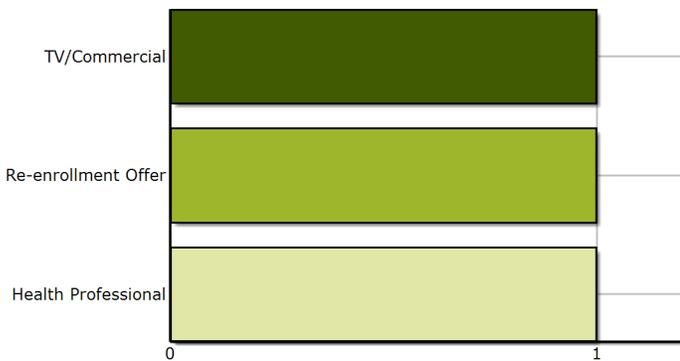
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

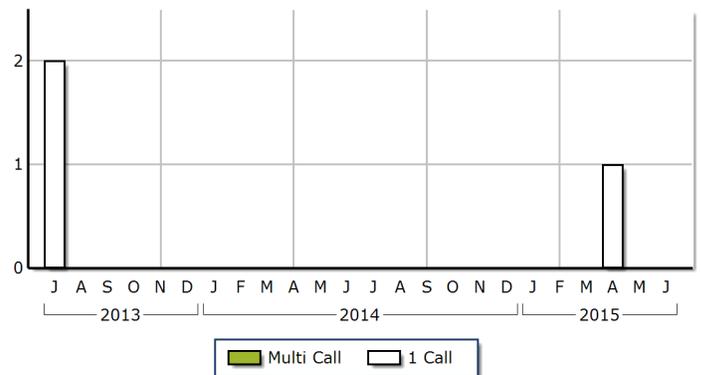


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			4	1,005
Tobacco Users YTD			67	12,715
Unique Tobacco Users YTD			3	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.53 %
Reach - NAQC			2	2.00 %
Annualized Reach			1	2.53 %
Annualized Reach - NAQC			2	2.00 %
Unique Individual Reach			3	1.81 %

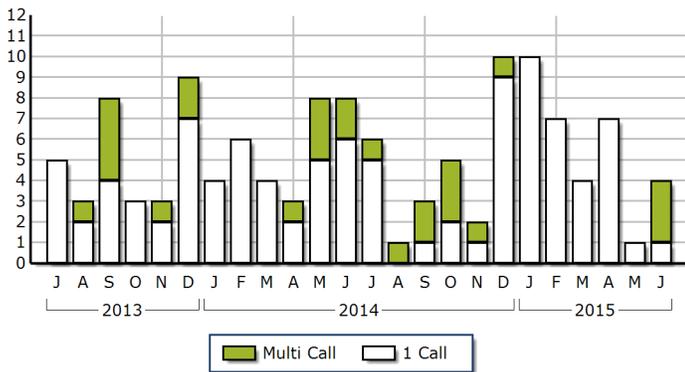
How Heard About



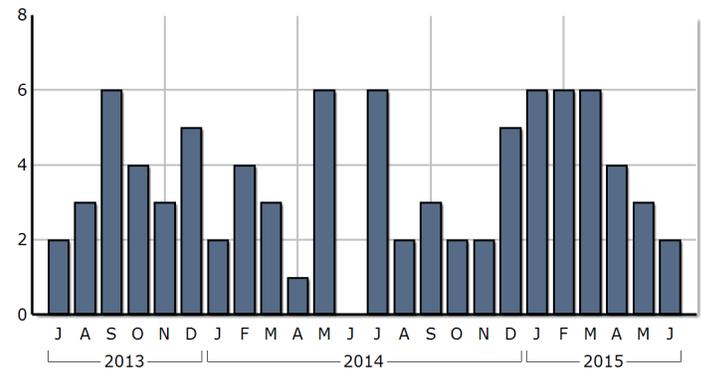
Fax Referral



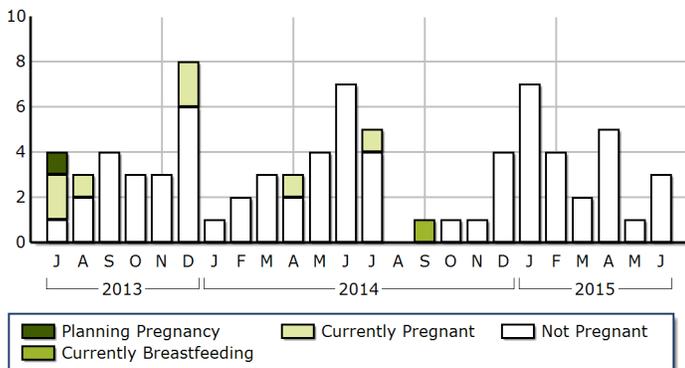
Tobacco User Enrollments By Program Type



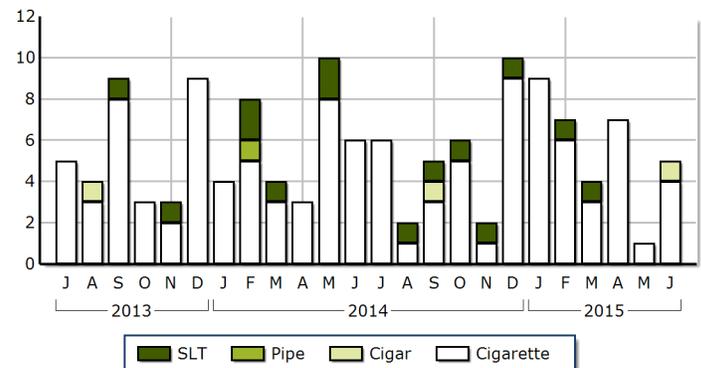
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

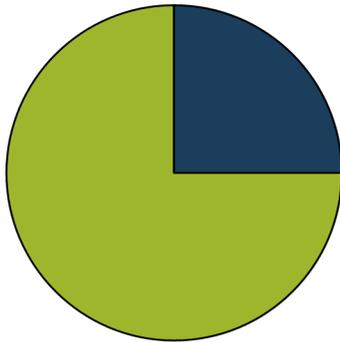


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

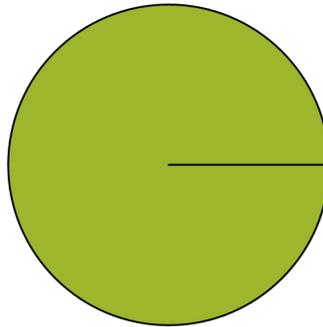
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

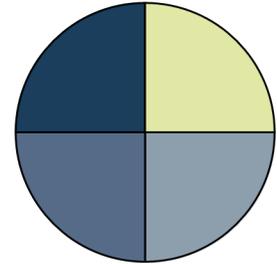
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

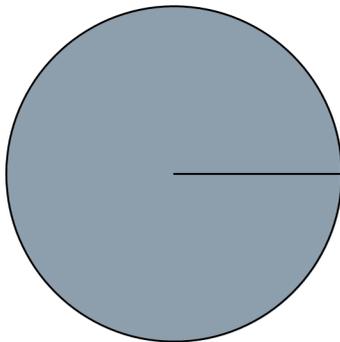
Tobacco Users By Education



HS Degreee/GED, 25.00%
Some Technical School, 25.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

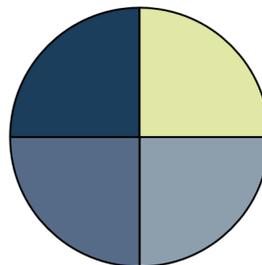
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

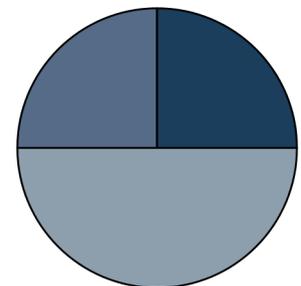
Tobacco Users By Age



25 - 34, 25.00%
45 - 54, 25.00%
55 - 64, 25.00%
65 and Older, 25.00%

Chart Total N: 4

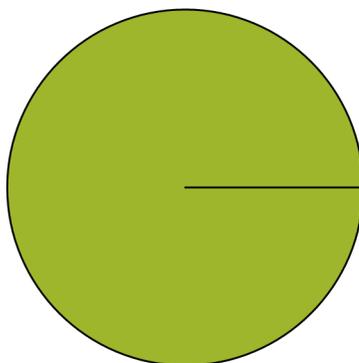
Tobacco Users By Health Plan



Medicaid, 50.00%
Commercially Insured, 25.00%
Doesn't Know, 25.00%

Chart Total N: 4

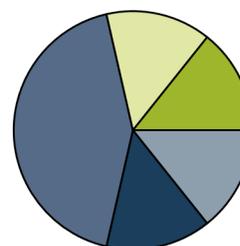
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 14.29%
CAD, 14.29%
COPD, 42.86%
Diabetes, 14.29%
None, 14.29%

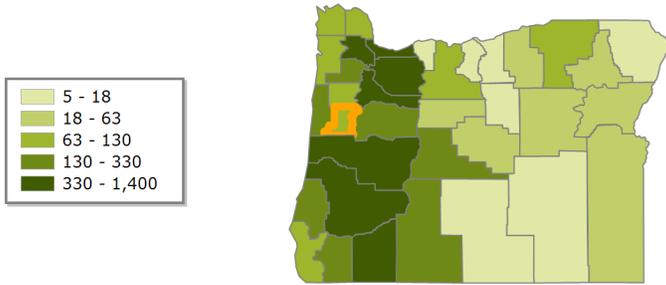
Chart Total N: 7

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

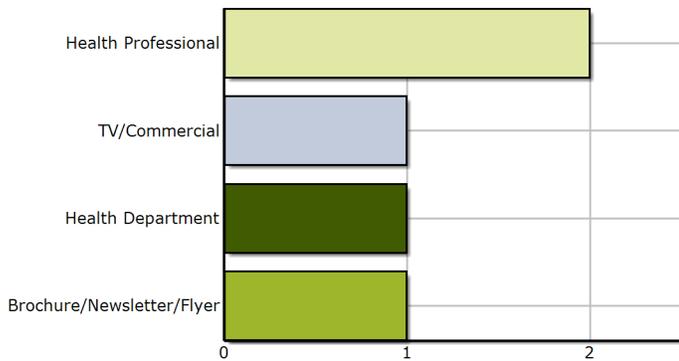
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

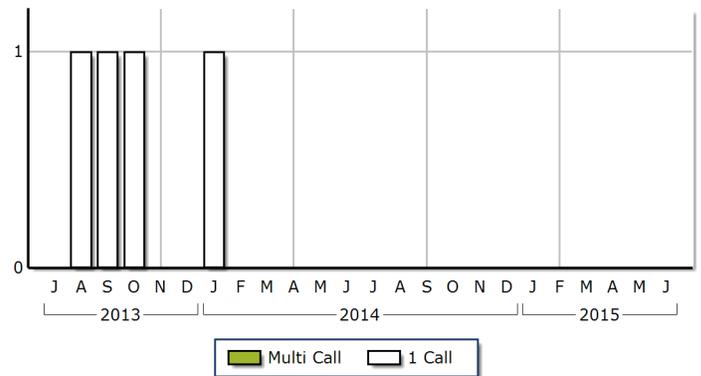


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴	
			County	State
Tobacco Users - Last Full Month			6	1,005
Tobacco Users YTD			89	12,715
Unique Tobacco Users YTD			3	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.19 %
Reach - NAQC			2	0.89 %
Annualized Reach			1	1.19 %
Annualized Reach - NAQC			2	0.89 %
Unique Individual Reach			3	0.68 %

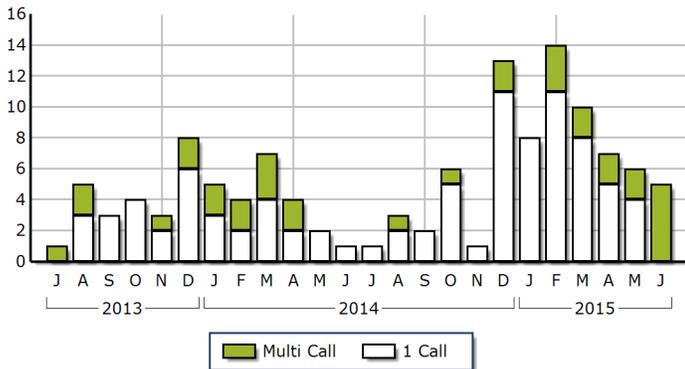
How Heard About



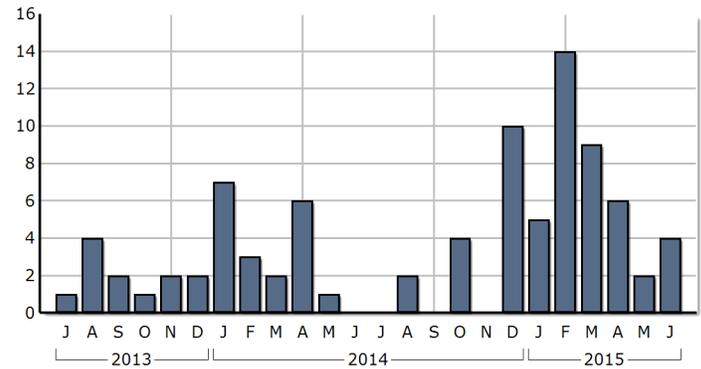
Fax Referral



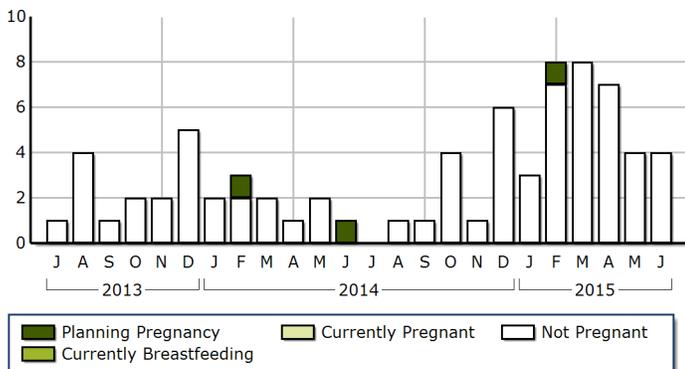
Tobacco User Enrollments By Program Type



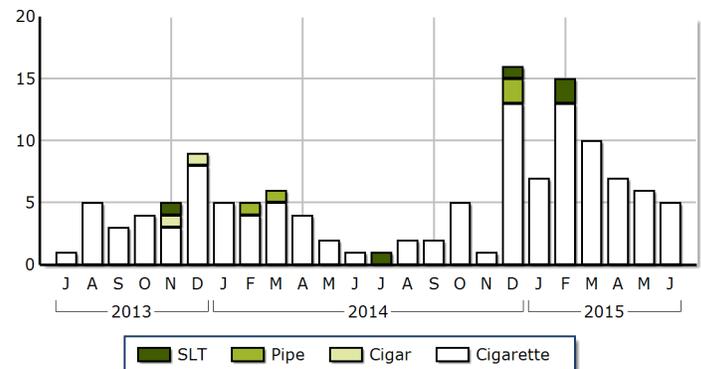
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

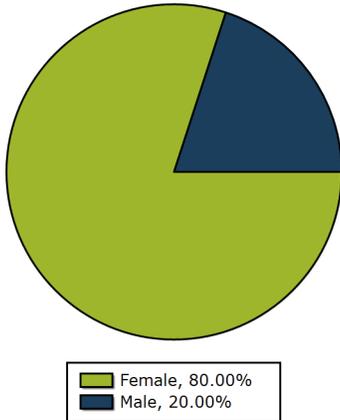


Chart Total N: 5

Tobacco Users By Language

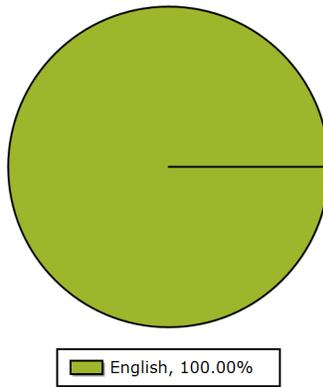


Chart Total N: 5

Tobacco Users By Education

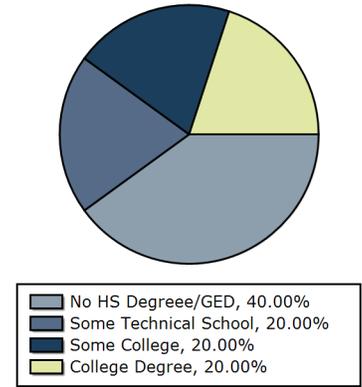


Chart Total N: 5

Tobacco Users By Race

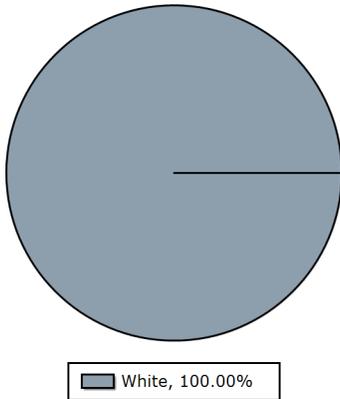


Chart Total N: 5

Tobacco Users By Age

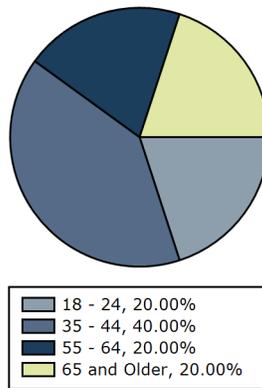


Chart Total N: 5

Tobacco Users By Health Plan

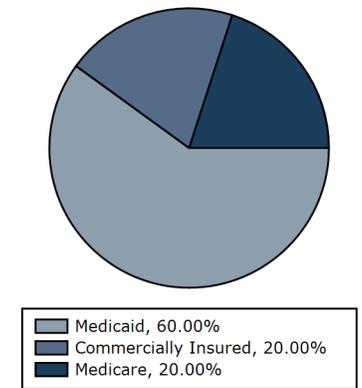


Chart Total N: 5

Tobacco Users By Ethnicity

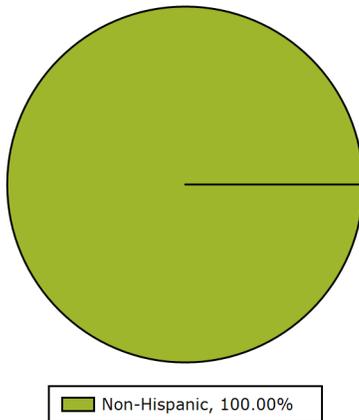


Chart Total N: 5

Tobacco Users By Chronic Condition

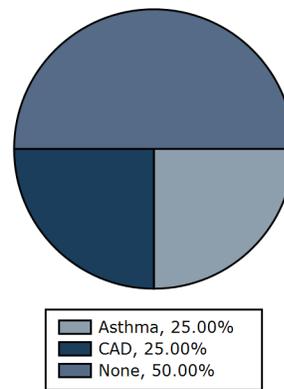


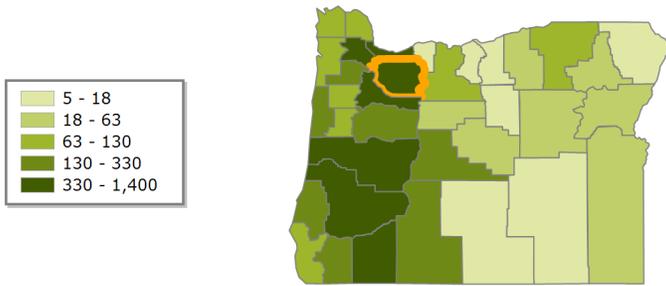
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

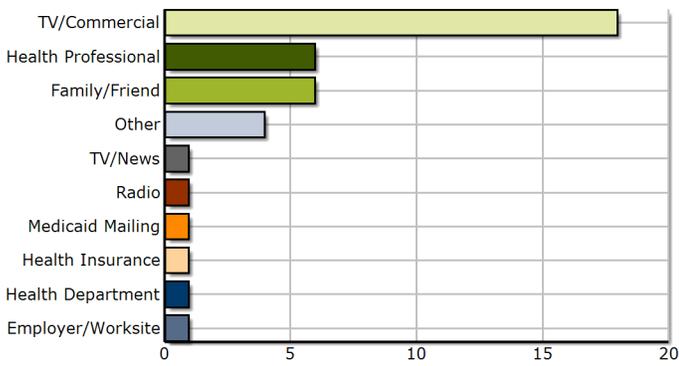
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

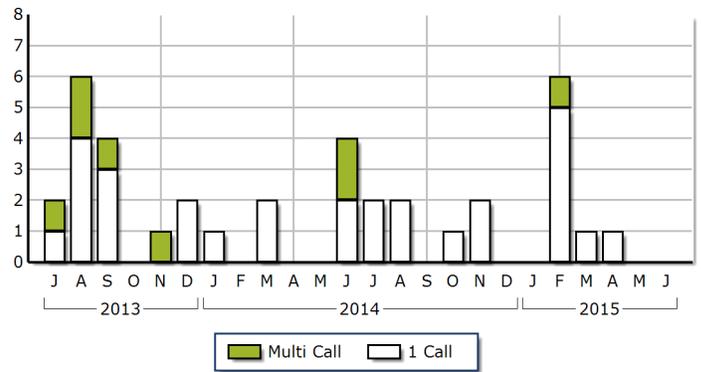


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 ⁴	
			County	State
Tobacco Users - Last Full Month			60	1,005
Tobacco Users YTD			735	12,715
Unique Tobacco Users YTD			3	405
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.65 %
Reach - NAQC			2	0.94 %
Annualized Reach			1	1.65 %
Annualized Reach - NAQC			2	0.94 %
Unique Individual Reach			3	0.91 %

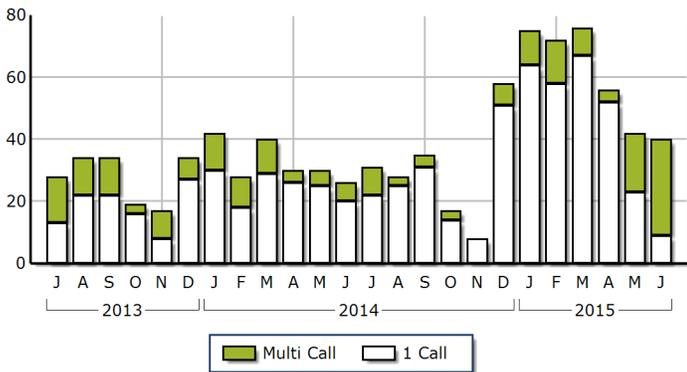
How Heard About



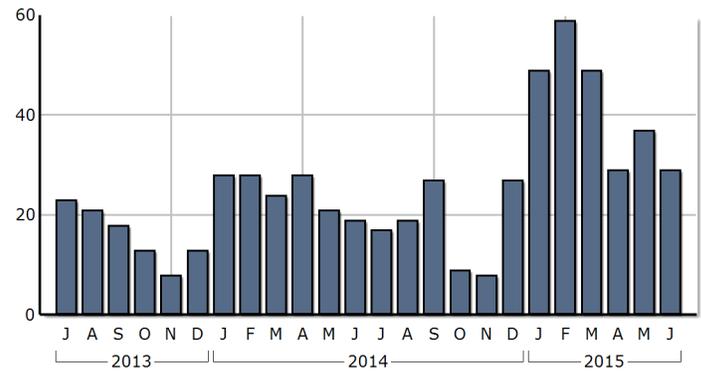
Fax Referral



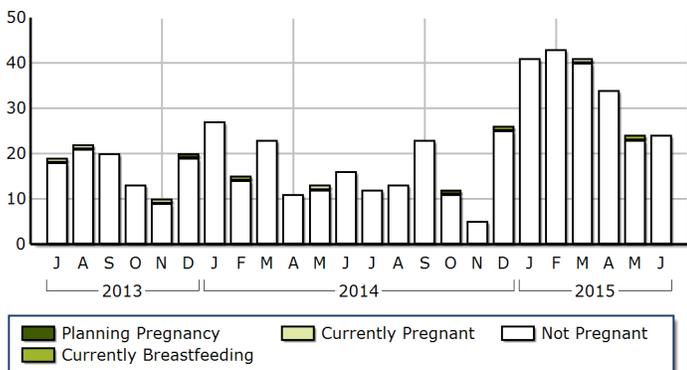
Tobacco User Enrollments By Program Type



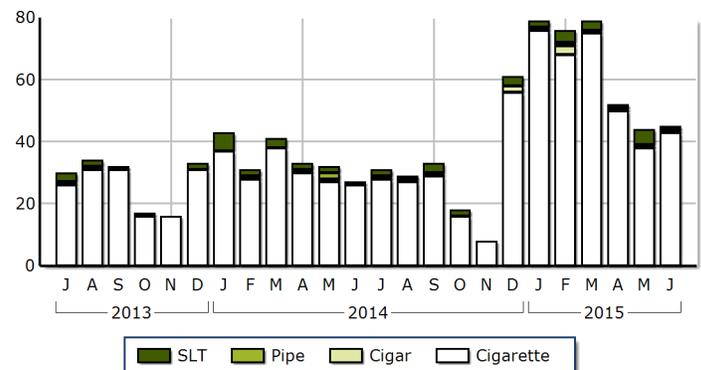
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

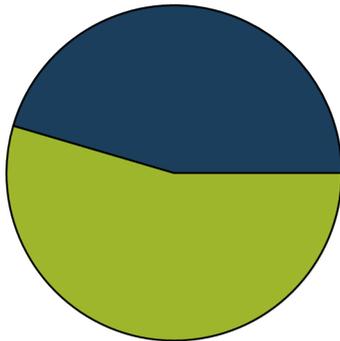


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

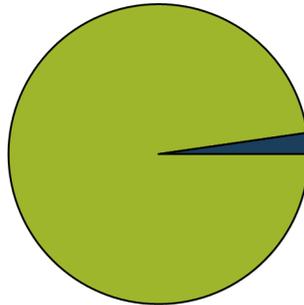
Tobacco Users By Gender



Female, 54.55%
Male, 45.45%

Chart Total N: 44

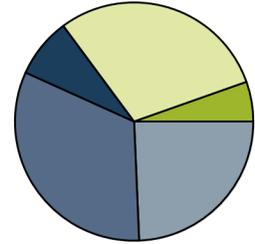
Tobacco Users By Language



English, 97.73%
Spanish, 2.27%

Chart Total N: 44

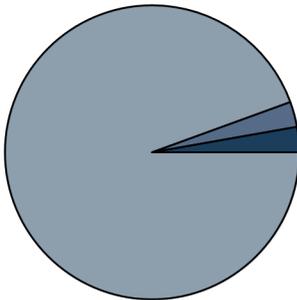
Tobacco Users By Education



No HS Degreee/GED, 24.32%
HS Degreee/GED, 32.43%
Technical Degree, 8.11%
Some College, 29.73%
College Degree, 5.41%

Chart Total N: 37

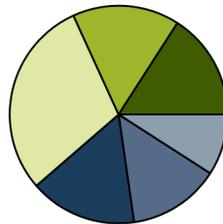
Tobacco Users By Race



White, 94.44%
American Indian/Alaskan Native, 2.78%
Black or African American, 2.78%

Chart Total N: 36

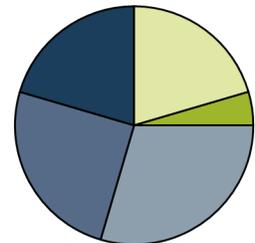
Tobacco Users By Age



18 - 24, 9.09%
25 - 34, 13.64%
35 - 44, 15.91%
45 - 54, 29.55%
55 - 64, 15.91%
65 and Older, 15.91%

Chart Total N: 44

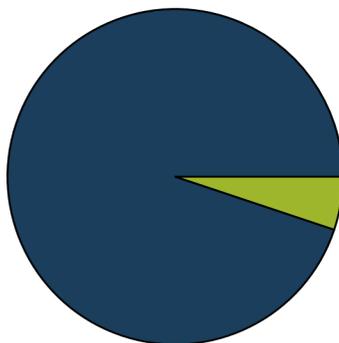
Tobacco Users By Health Plan



Medicare, 29.55%
Medicaid, 25.00%
Uninsured, 20.45%
Commercially Insured, 20.45%
Doesn't Know, 4.55%

Chart Total N: 44

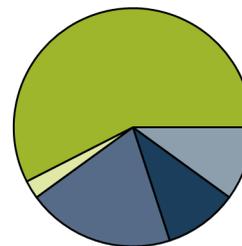
Tobacco Users By Ethnicity



Hispanic, 5.13%
Non-Hispanic, 94.87%

Chart Total N: 39

Tobacco Users By Chronic Condition



Asthma, 10.00%
CAD, 10.00%
COPD, 20.00%
Diabetes, 2.50%
None, 57.50%

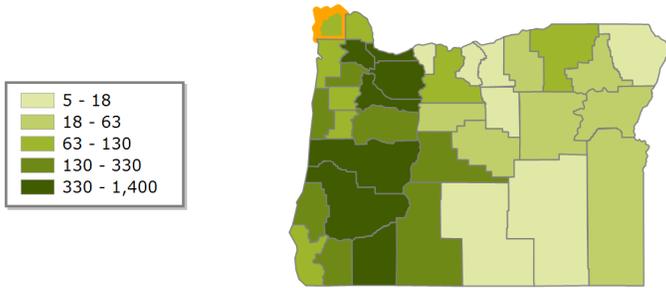
Chart Total N: 40

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

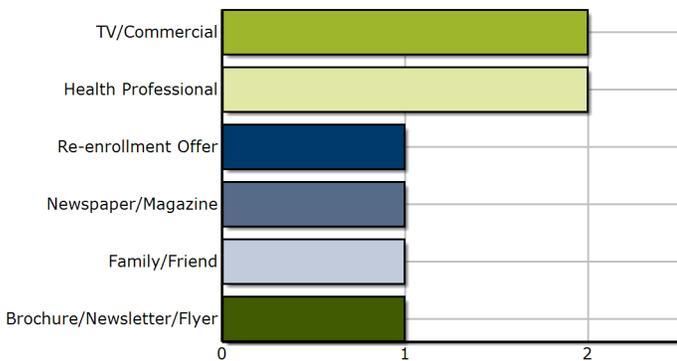
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

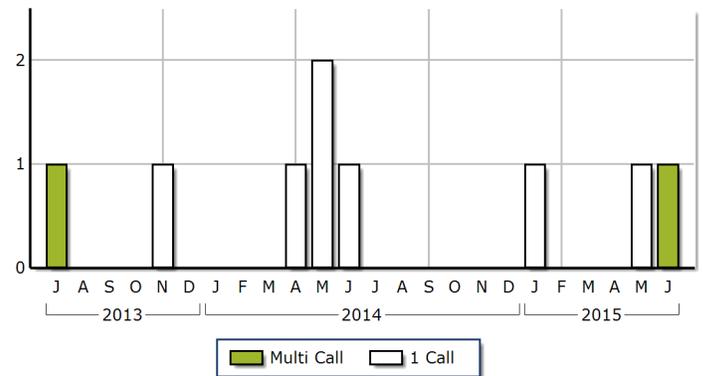


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %		6,410 ⁴
			County	State
Tobacco Users - Last Full Month			11	1,005
Tobacco Users YTD			113	12,715
Unique Tobacco Users YTD			3	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.76 %
Reach - NAQC			2	1.29 %
Annualized Reach			1	1.76 %
Annualized Reach - NAQC			2	1.29 %
Unique Individual Reach			3	1.14 %

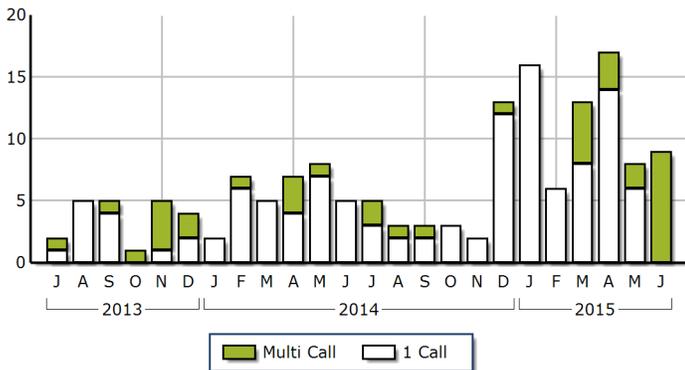
How Heard About



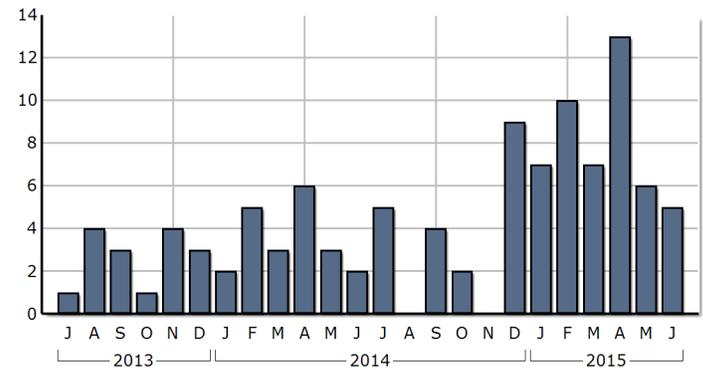
Fax Referral



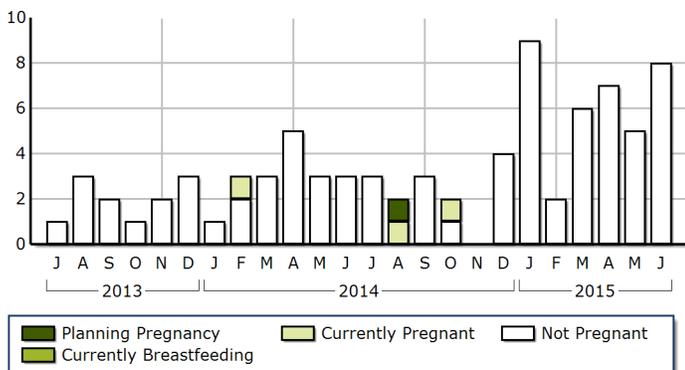
Tobacco User Enrollments By Program Type



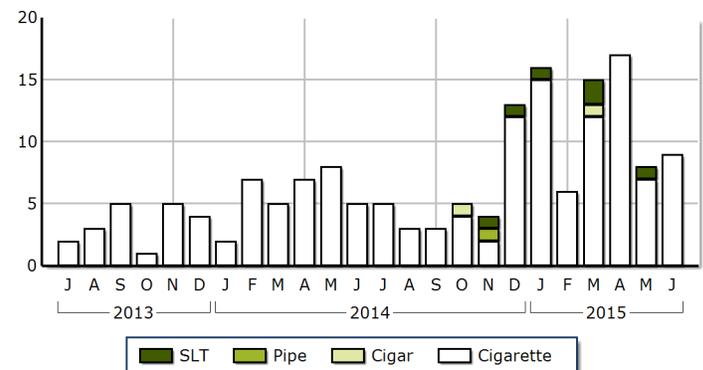
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

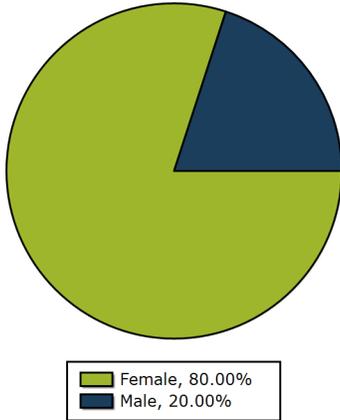


Chart Total N: 10

Tobacco Users By Language

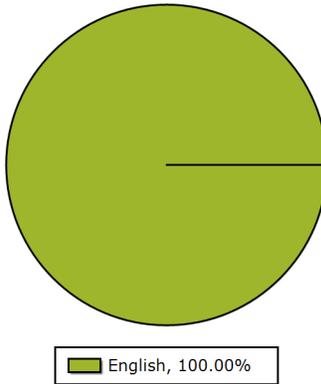


Chart Total N: 10

Tobacco Users By Education

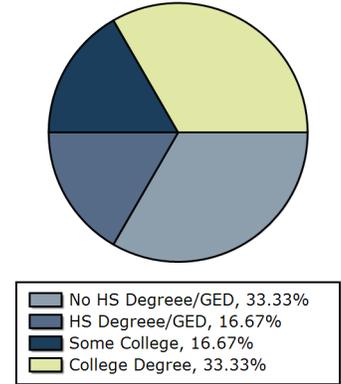


Chart Total N: 6

Tobacco Users By Race

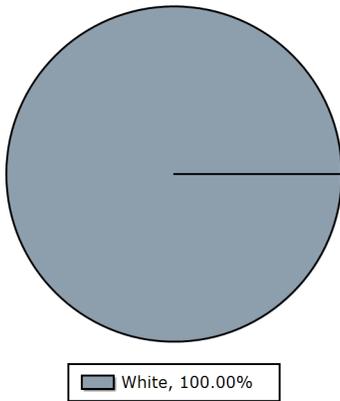


Chart Total N: 7

Tobacco Users By Age

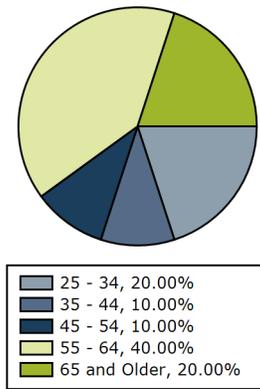


Chart Total N: 10

Tobacco Users By Health Plan

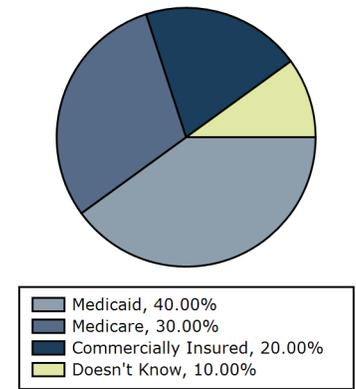


Chart Total N: 10

Tobacco Users By Ethnicity

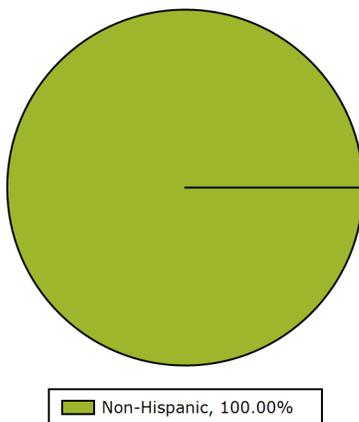


Chart Total N: 7

Tobacco Users By Chronic Condition

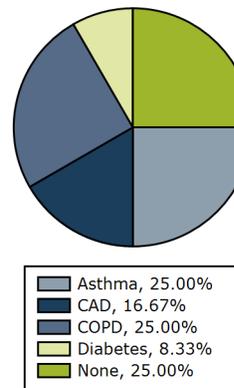
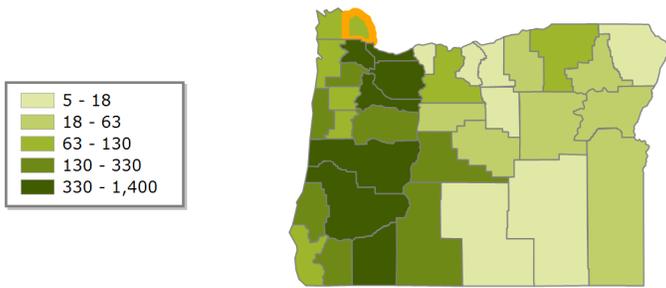


Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

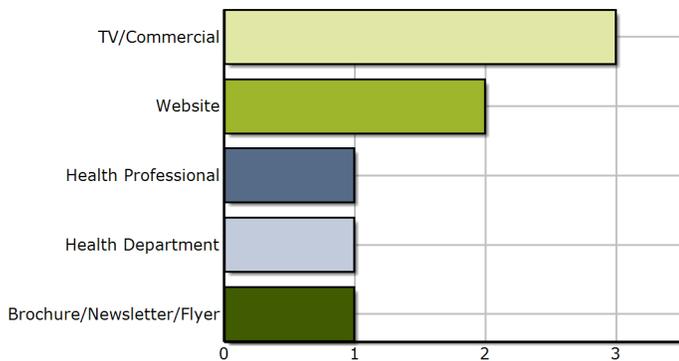
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

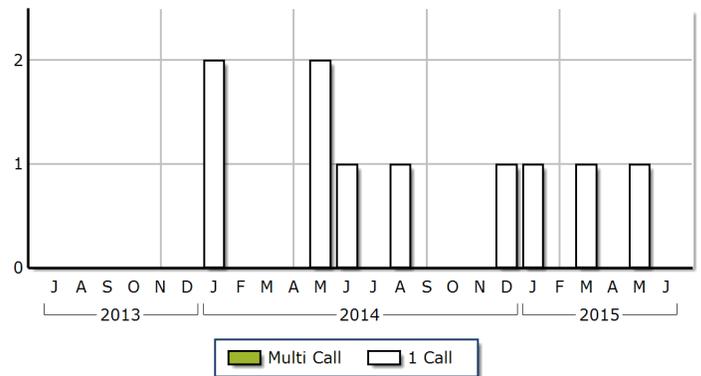


County Population	Prevalence	Tobacco Users
Adult	36,948	17.1 %
		6,318 ⁴
		County
Tobacco Users - Last Full Month		13
Tobacco Users YTD		121
Unique Tobacco Users YTD		81
Target Reach		2.0 %
Reach YTD		1.92 %
Reach - NAQC		1.23 %
Annualized Reach		1.92 %
Annualized Reach - NAQC		1.23 %
Unique Individual Reach		1.28 %

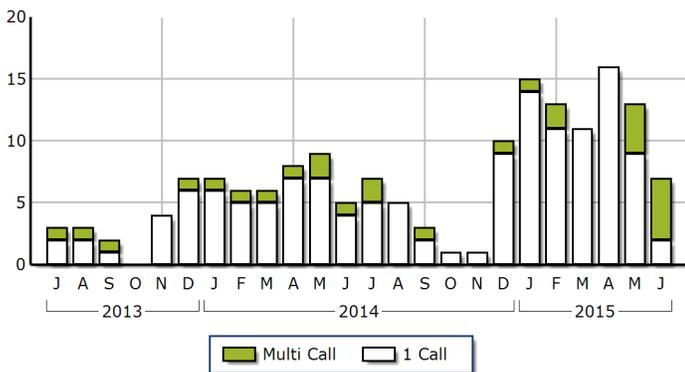
How Heard About



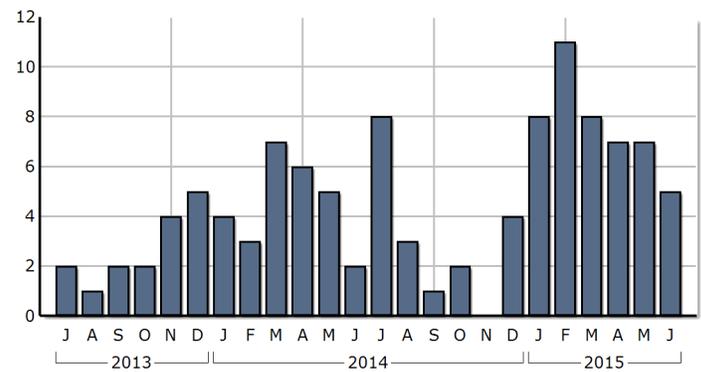
Fax Referral



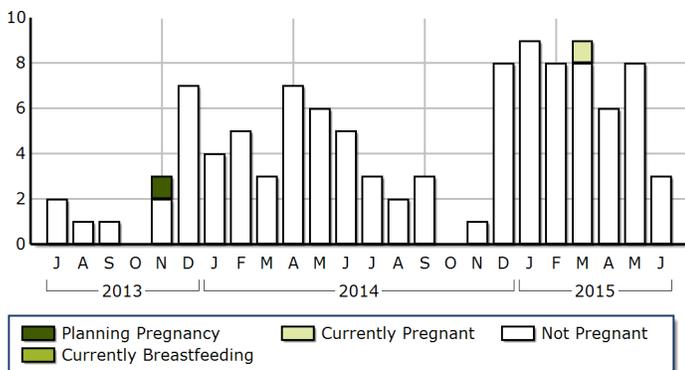
Tobacco User Enrollments By Program Type



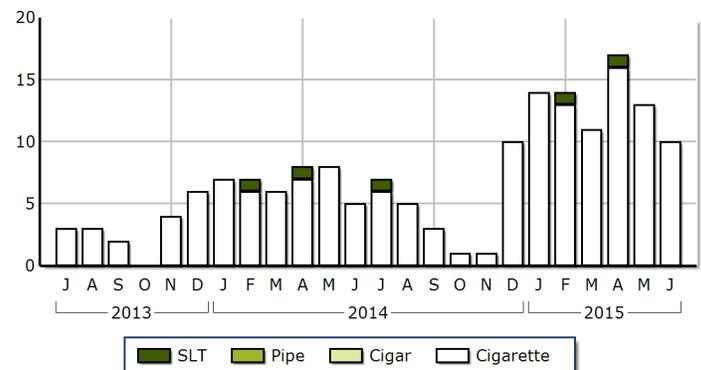
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

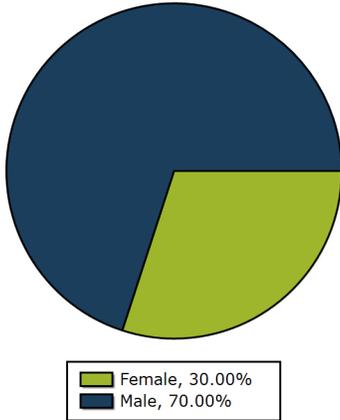


Chart Total N: 10

Tobacco Users By Language

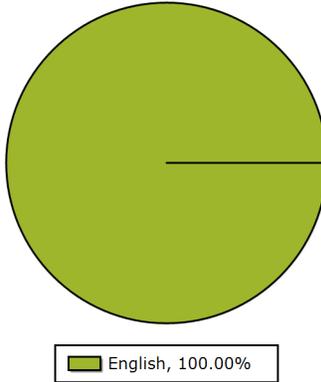


Chart Total N: 10

Tobacco Users By Education

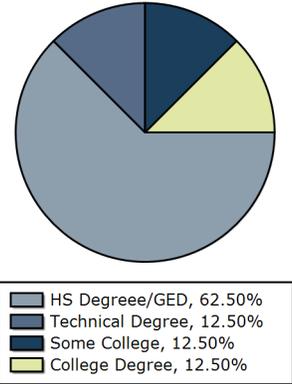


Chart Total N: 8

Tobacco Users By Race

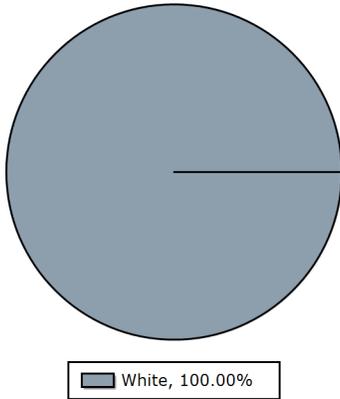


Chart Total N: 10

Tobacco Users By Age

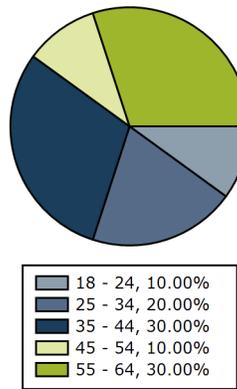


Chart Total N: 10

Tobacco Users By Health Plan

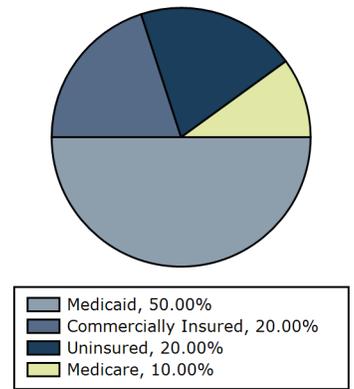


Chart Total N: 10

Tobacco Users By Ethnicity

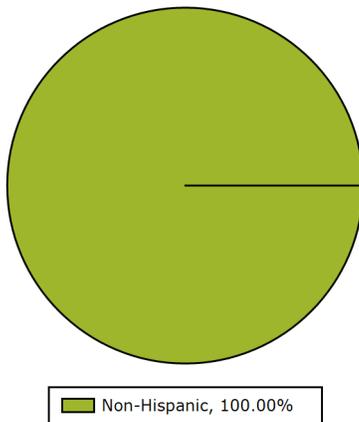


Chart Total N: 10

Tobacco Users By Chronic Condition

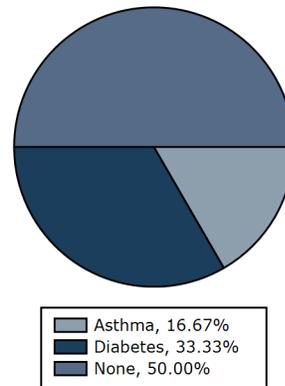


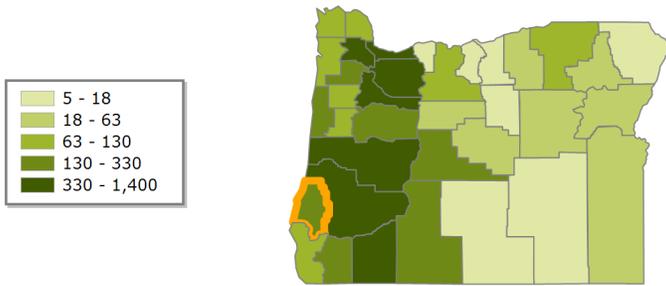
Chart Total N: 6

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

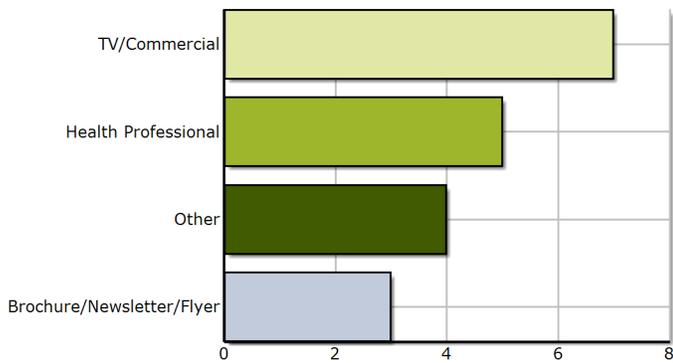
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

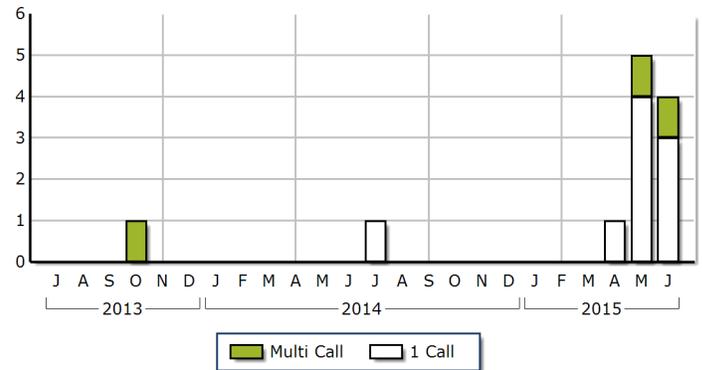


County Population	Prevalence	Tobacco Users
Adult	50,726	28.1 %
		14,254 ⁴
		County
Tobacco Users - Last Full Month		20
Tobacco Users YTD		176
Unique Tobacco Users YTD		129
Target Reach		3
Reach YTD		2.0 %
Reach - NAQC		1.23 %
Annualized Reach		2.0 %
Annualized Reach - NAQC		1.23 %
Unique Individual Reach		0.95 %
		1.63 %

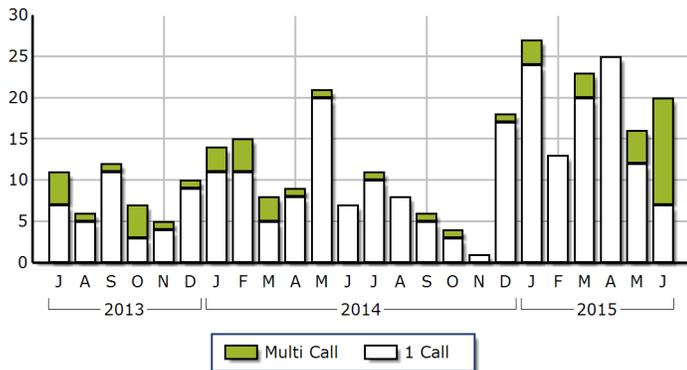
How Heard About



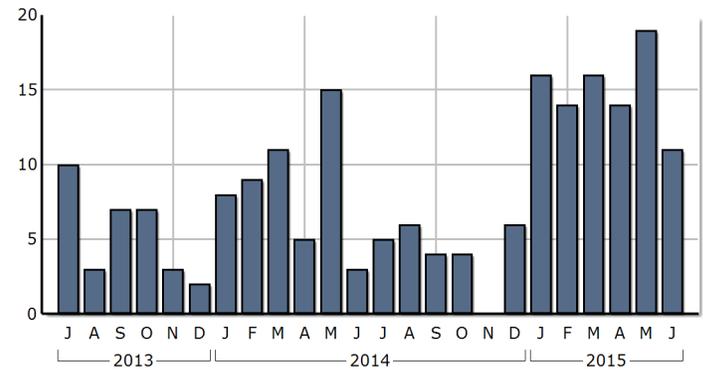
Fax Referral



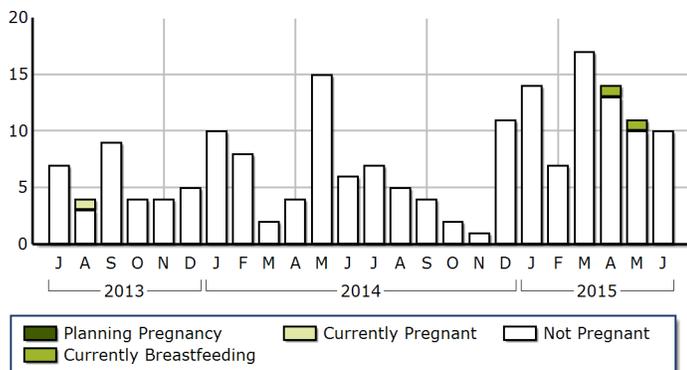
Tobacco User Enrollments By Program Type



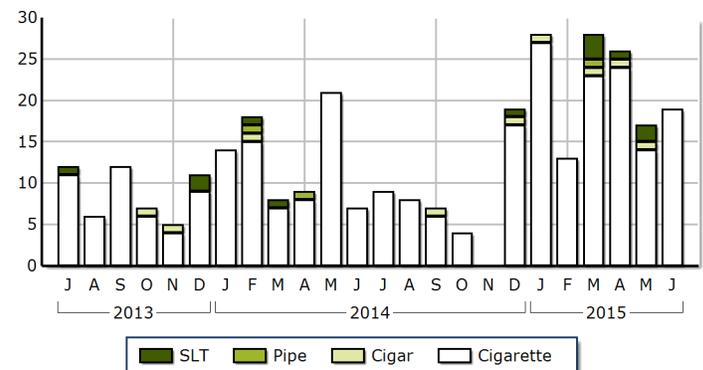
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

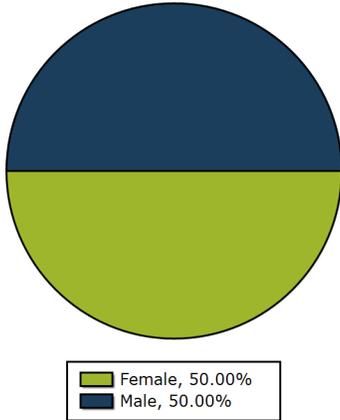


Chart Total N: 20

Tobacco Users By Language

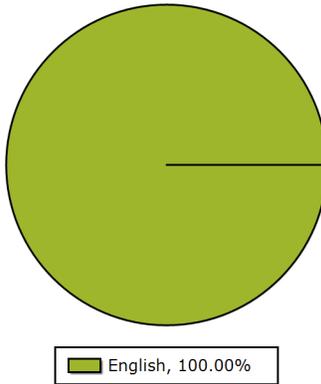


Chart Total N: 20

Tobacco Users By Education

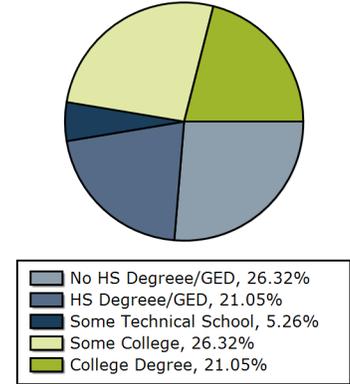


Chart Total N: 19

Tobacco Users By Race

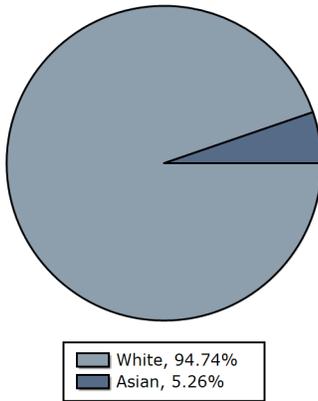


Chart Total N: 19

Tobacco Users By Age

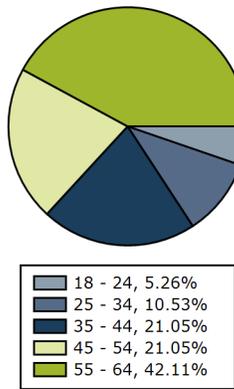


Chart Total N: 19

Tobacco Users By Health Plan

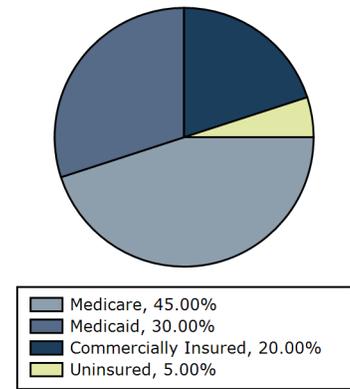


Chart Total N: 20

Tobacco Users By Ethnicity

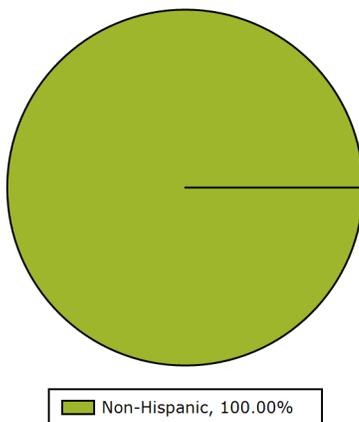


Chart Total N: 19

Tobacco Users By Chronic Condition

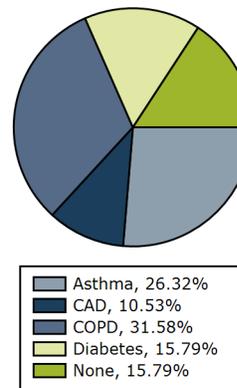


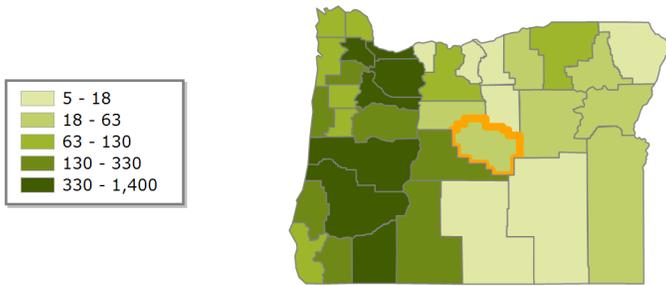
Chart Total N: 19

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

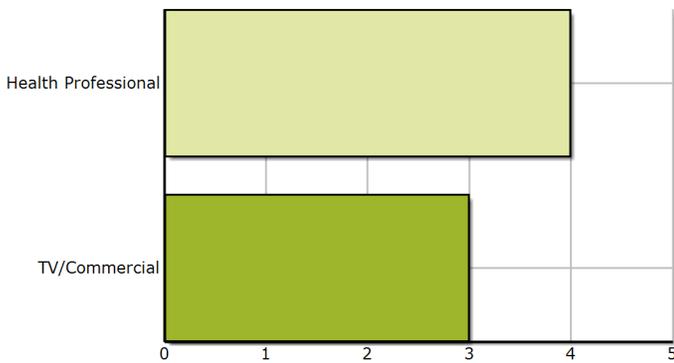
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

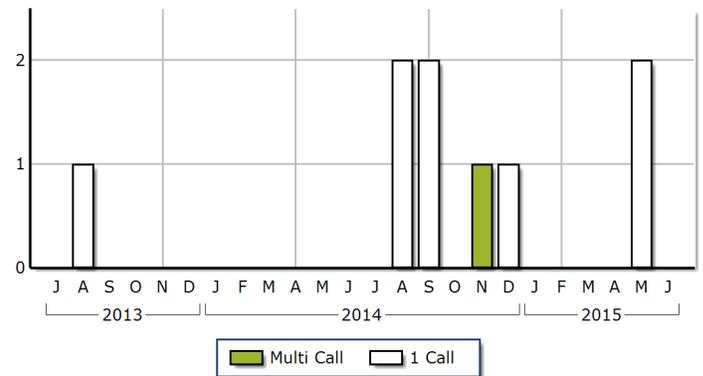


County Population	Prevalence	Tobacco Users
Adult 20,635	23.3 %	4,808 ⁴
		County
Tobacco Users - Last Full Month		7
Tobacco Users YTD		57
Unique Tobacco Users YTD	3	45
Target Reach	2.0 %	2.0 %
Reach YTD	1	1.19 %
Reach - NAQC	2	0.87 %
Annualized Reach	1	1.19 %
Annualized Reach - NAQC	2	0.87 %
Unique Individual Reach	3	0.94 %

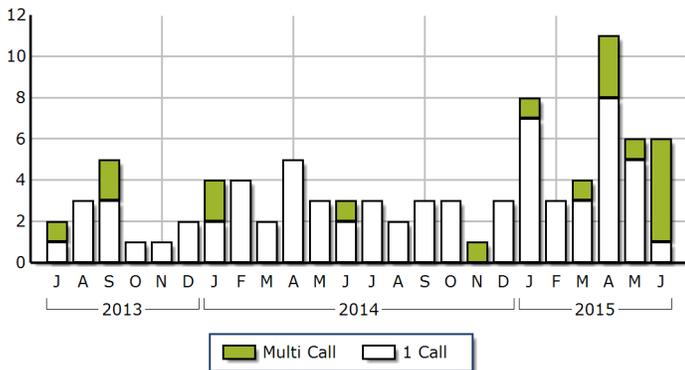
How Heard About



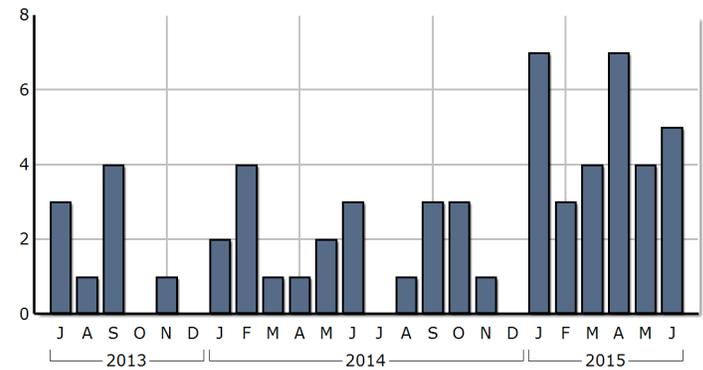
Fax Referral



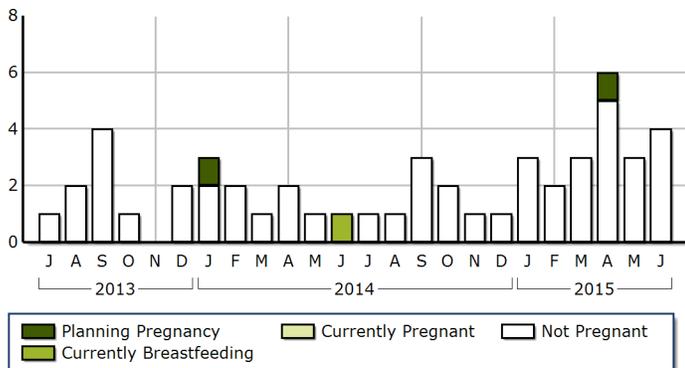
Tobacco User Enrollments By Program Type



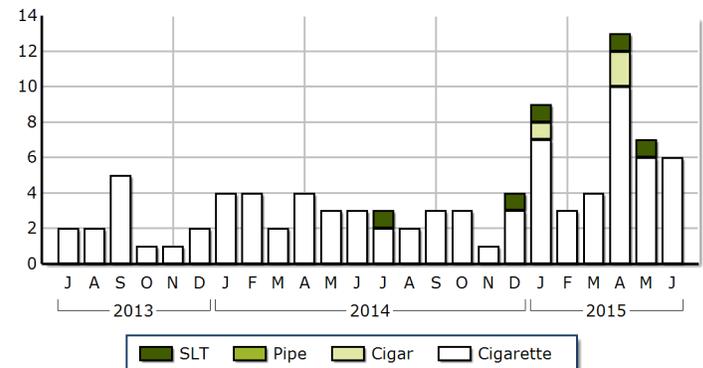
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

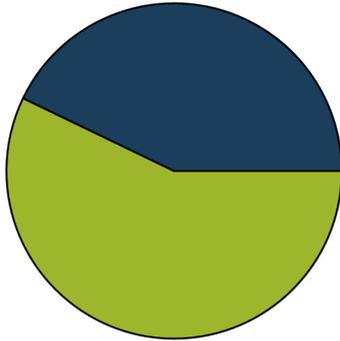


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

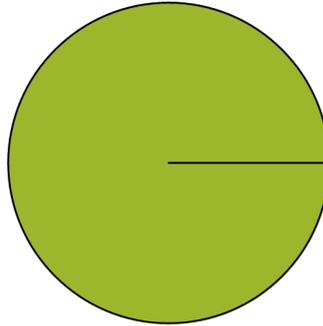
Tobacco Users By Gender



Female, 57.14%
Male, 42.86%

Chart Total N: 7

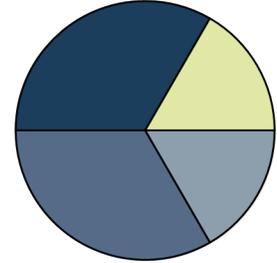
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

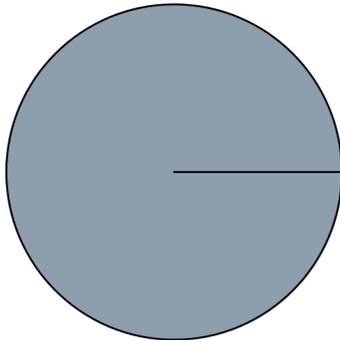
Tobacco Users By Education



No HS Degreee/GED, 16.67%
HS Degreee/GED, 33.33%
Some College, 33.33%
College Degree, 16.67%

Chart Total N: 6

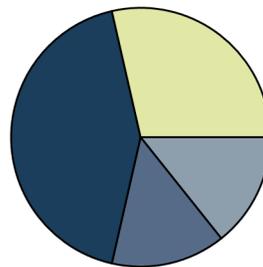
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

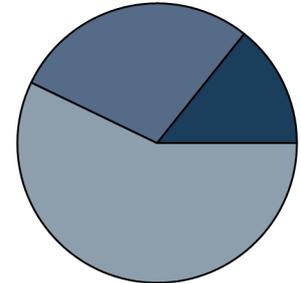
Tobacco Users By Age



35 - 44, 14.29%
45 - 54, 14.29%
55 - 64, 42.86%
65 and Older, 28.57%

Chart Total N: 7

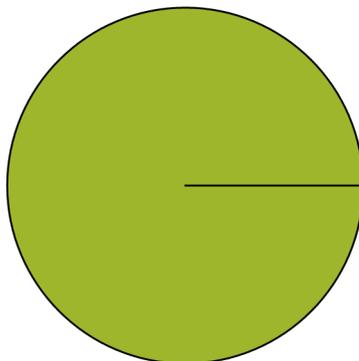
Tobacco Users By Health Plan



Medicare, 57.14%
Medicaid, 28.57%
Commercially Insured, 14.29%

Chart Total N: 7

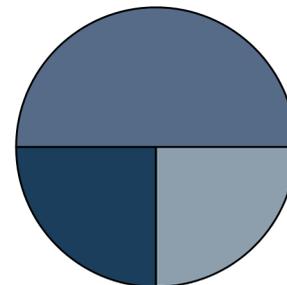
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



CAD, 25.00%
Diabetes, 25.00%
None, 50.00%

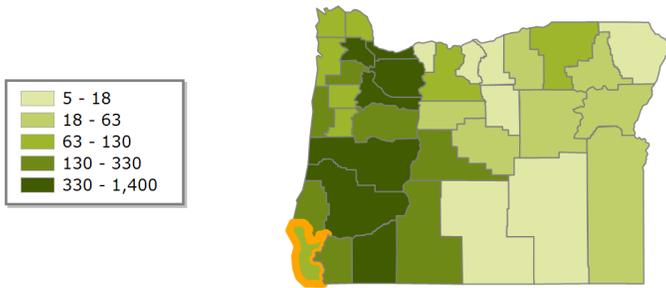
Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

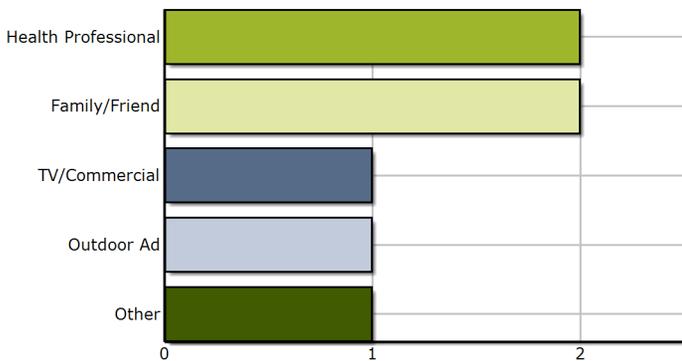
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

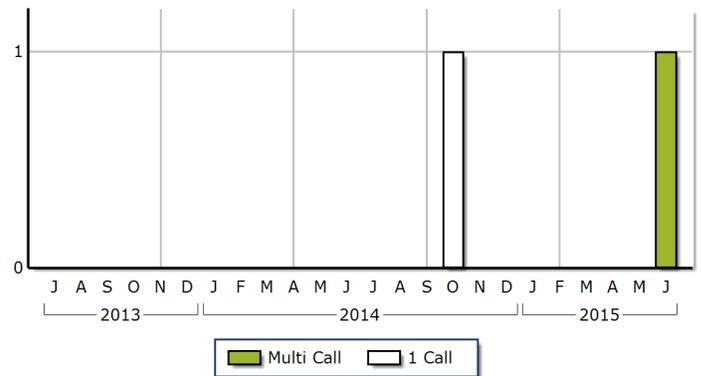


County Population	Prevalence	Tobacco Users
Adult	17,947	18.4 %
		3,302 ⁴
		County
Tobacco Users - Last Full Month		7
Tobacco Users YTD		73
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		1,005
		12,715
		8,242
		2.0 %
		2.52 %
		2.0 %
		1.08 %
		2.52 %
		1.08 %
		1.63 %

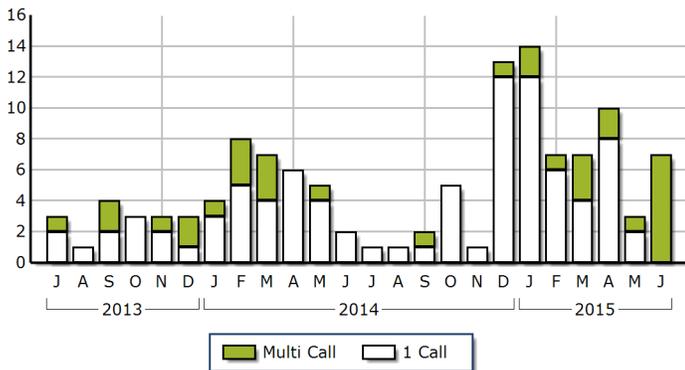
How Heard About



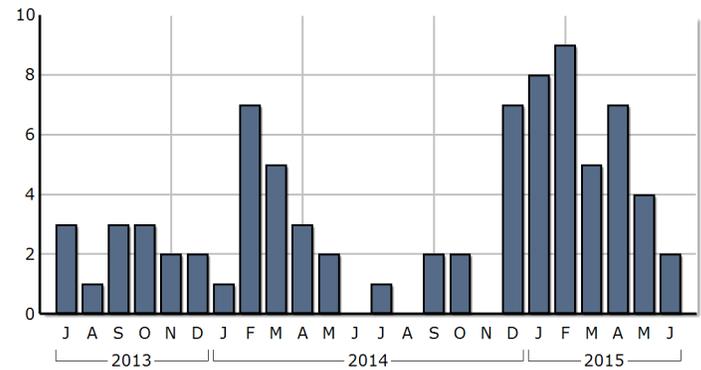
Fax Referral



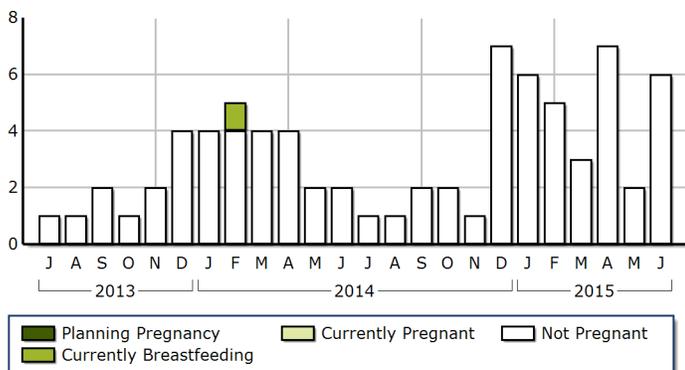
Tobacco User Enrollments By Program Type



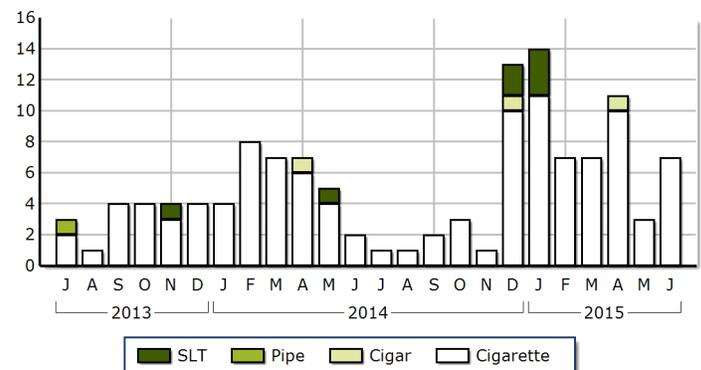
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

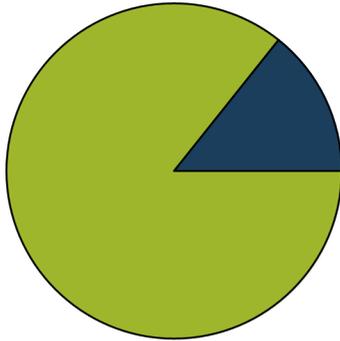


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

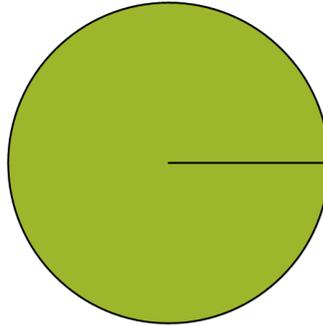
Tobacco Users By Gender



Female, 85.71%
Male, 14.29%

Chart Total N: 7

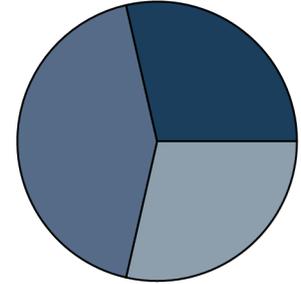
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

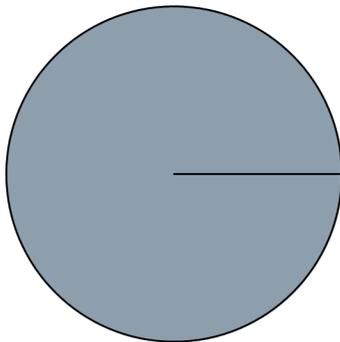
Tobacco Users By Education



HS Degree/GED, 28.57%
Some College, 42.86%
College Degree, 28.57%

Chart Total N: 7

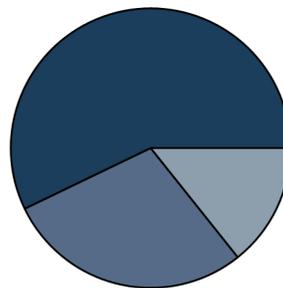
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

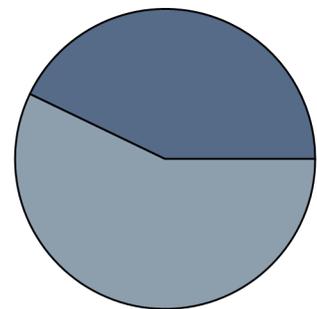
Tobacco Users By Age



35 - 44, 14.29%
45 - 54, 28.57%
55 - 64, 57.14%

Chart Total N: 7

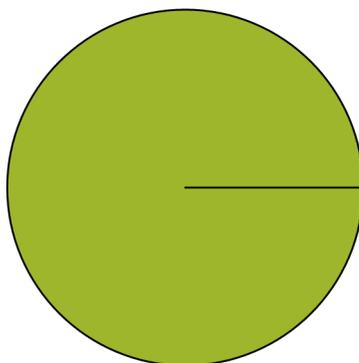
Tobacco Users By Health Plan



Medicaid, 57.14%
Medicare, 42.86%

Chart Total N: 7

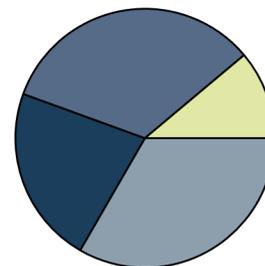
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



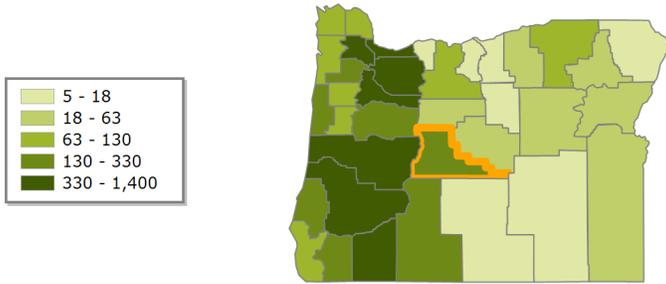
Asthma, 33.33%
CAD, 22.22%
COPD, 33.33%
None, 11.11%

Chart Total N: 9

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

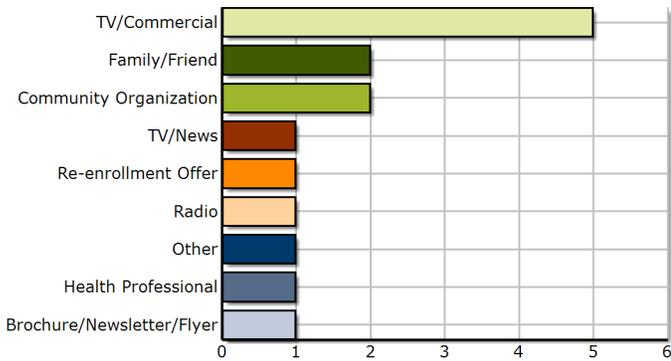
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

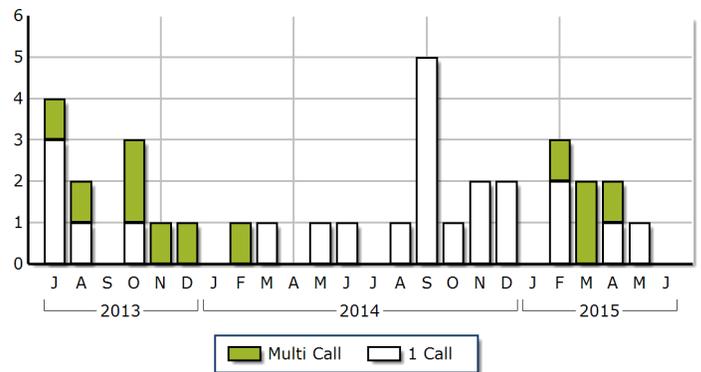


County Population	Prevalence	Tobacco Users
Adult	133,924	14.1 %
		18,883 ⁴
		County
Tobacco Users - Last Full Month		24
Tobacco Users YTD		322
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		State
		1,005
		12,715
		8,242
		2.0 %
		2.52 %
		2.0 %
		1.08 %
		1.08 %
		1.63 %

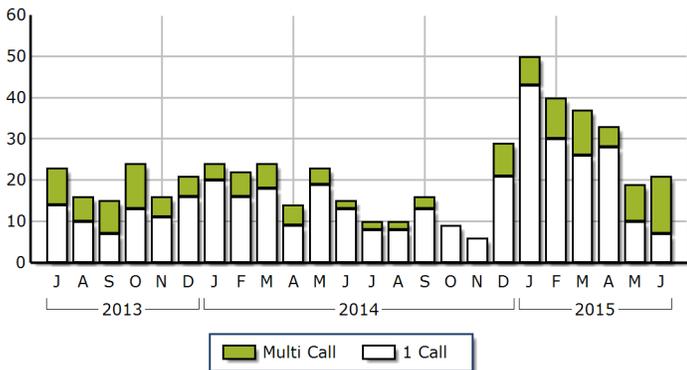
How Heard About



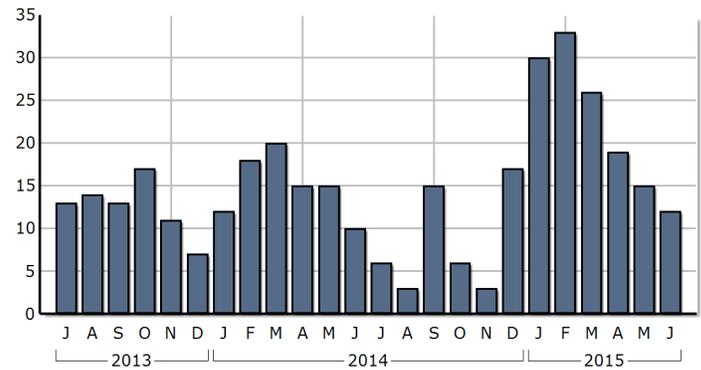
Fax Referral



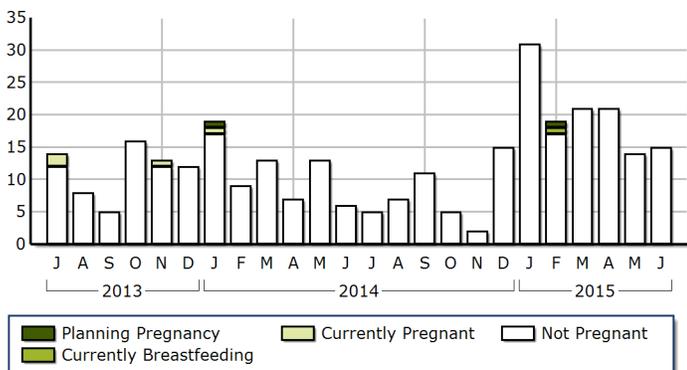
Tobacco User Enrollments By Program Type



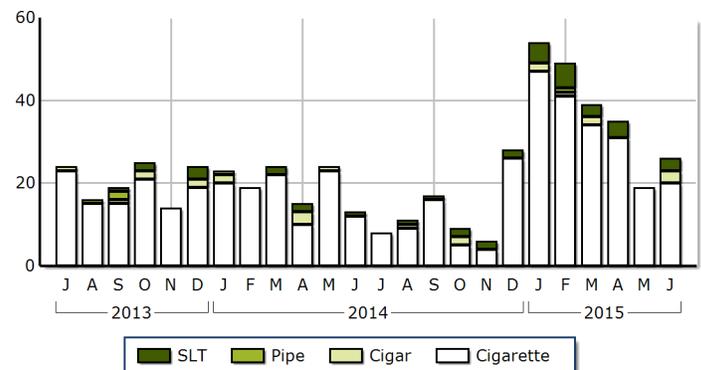
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

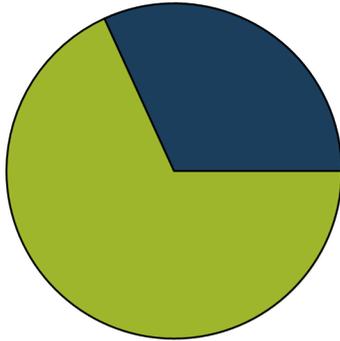


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

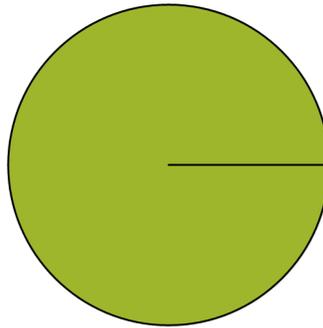
Tobacco Users By Gender



Female, 68.18%
Male, 31.82%

Chart Total N: 22

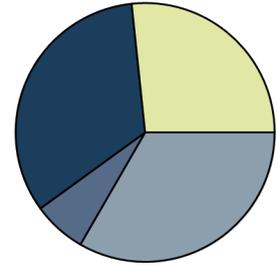
Tobacco Users By Language



English, 100.00%

Chart Total N: 22

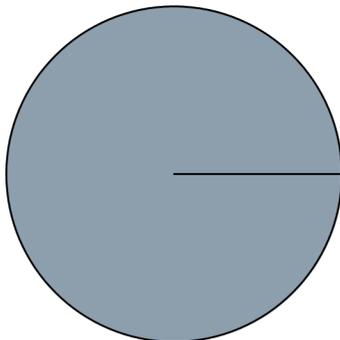
Tobacco Users By Education



No HS Degreee/GED, 33.33%
HS Degreee/GED, 6.67%
Some College, 33.33%
College Degree, 26.67%

Chart Total N: 15

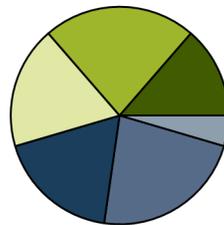
Tobacco Users By Race



White, 100.00%

Chart Total N: 19

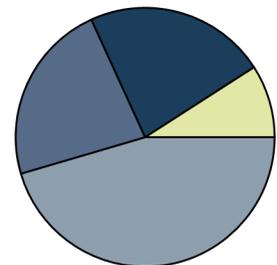
Tobacco Users By Age



18 - 24, 4.55%
25 - 34, 22.73%
35 - 44, 18.18%
45 - 54, 18.18%
55 - 64, 22.73%
65 and Older, 13.64%

Chart Total N: 22

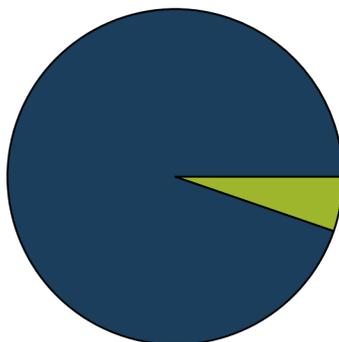
Tobacco Users By Health Plan



Medicaid, 45.45%
Medicare, 22.73%
Commercially Insured, 22.73%
Uninsured, 9.09%

Chart Total N: 22

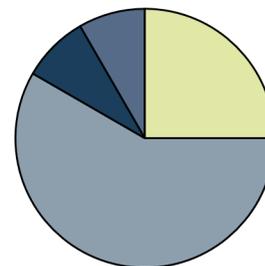
Tobacco Users By Ethnicity



Hispanic, 5.26%
Non-Hispanic, 94.74%

Chart Total N: 19

Tobacco Users By Chronic Condition



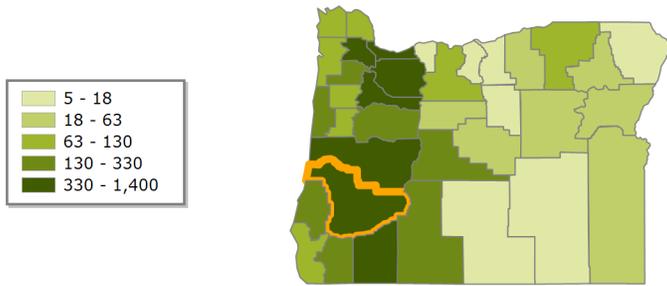
Asthma, 58.33%
COPD, 8.33%
Diabetes, 8.33%
None, 25.00%

Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

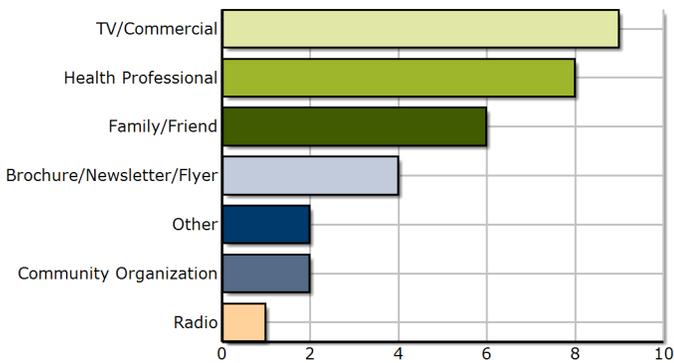
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

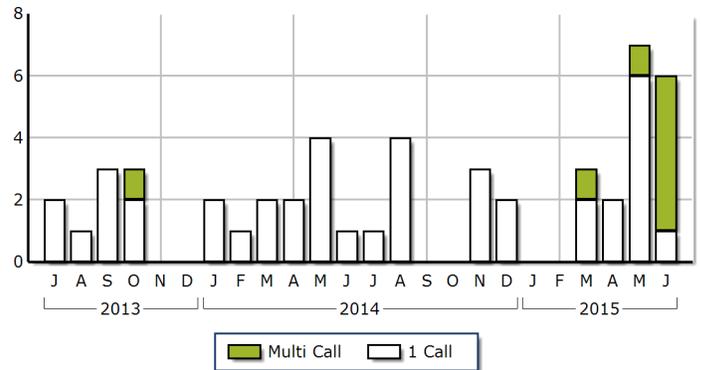


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %	22,539 ⁴	
			County	State
Tobacco Users - Last Full Month			35	1,005
Tobacco Users YTD			423	12,715
Unique Tobacco Users YTD			3	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.88 %
Reach - NAQC			2	1.45 %
Annualized Reach			1	1.88 %
Annualized Reach - NAQC			2	1.45 %
Unique Individual Reach			3	1.28 %

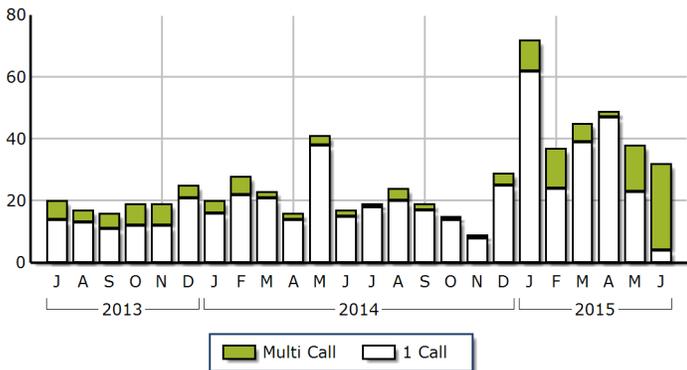
How Heard About



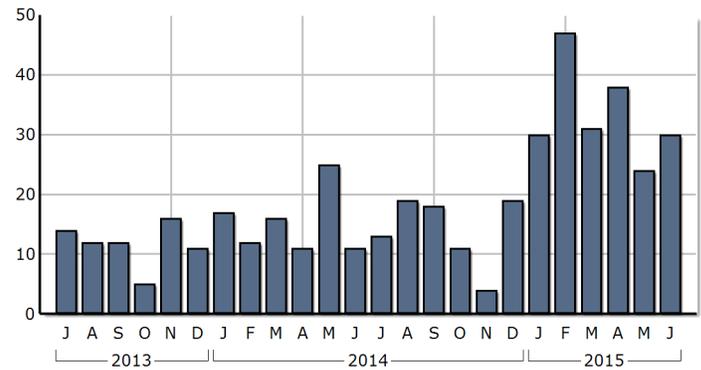
Fax Referral



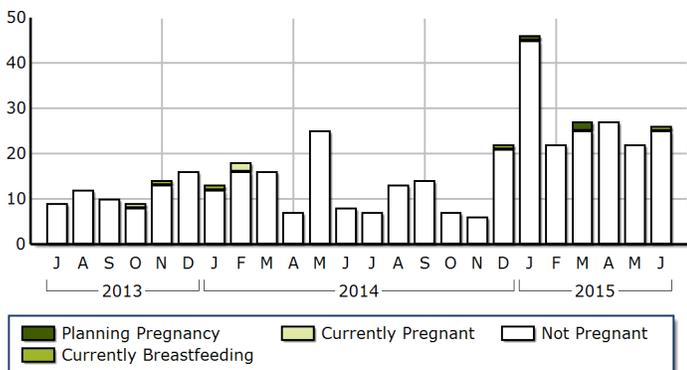
Tobacco User Enrollments By Program Type



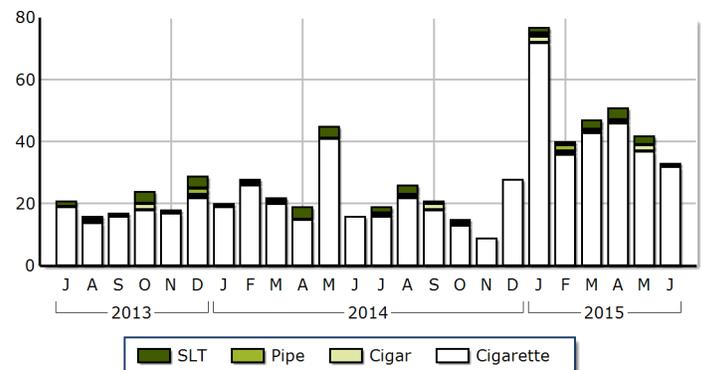
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

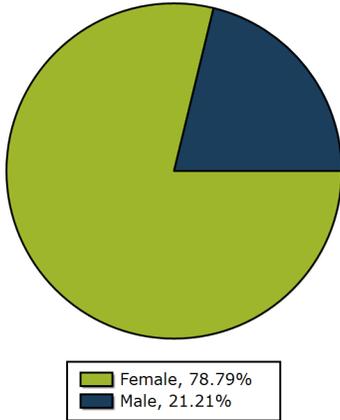


Chart Total N: 33

Tobacco Users By Language

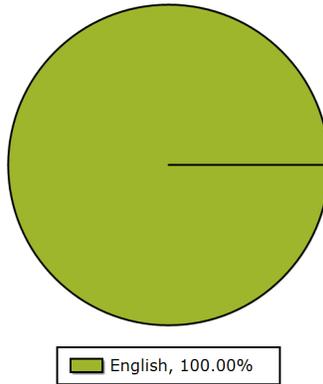


Chart Total N: 33

Tobacco Users By Education

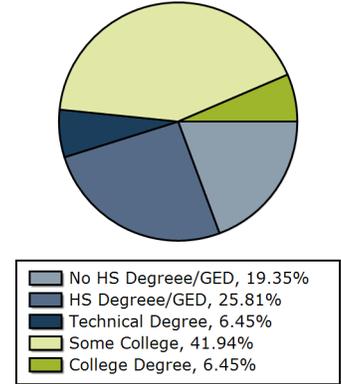


Chart Total N: 31

Tobacco Users By Race

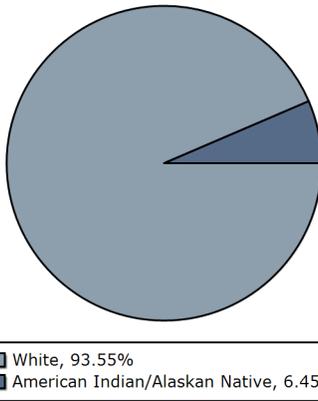


Chart Total N: 31

Tobacco Users By Age

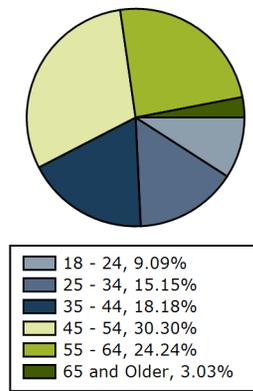


Chart Total N: 33

Tobacco Users By Health Plan

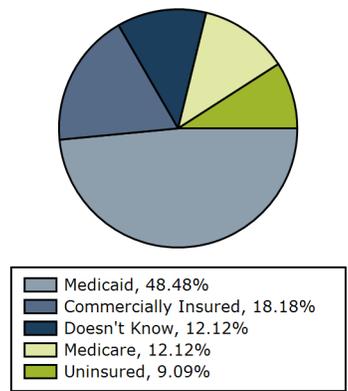


Chart Total N: 33

Tobacco Users By Ethnicity

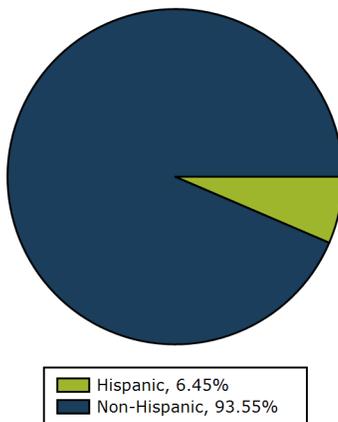


Chart Total N: 31

Tobacco Users By Chronic Condition

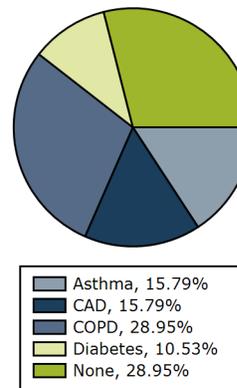
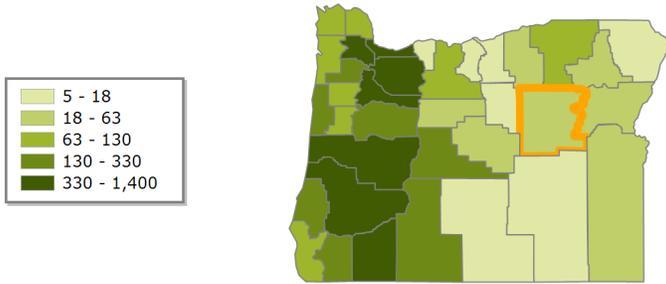


Chart Total N: 38

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

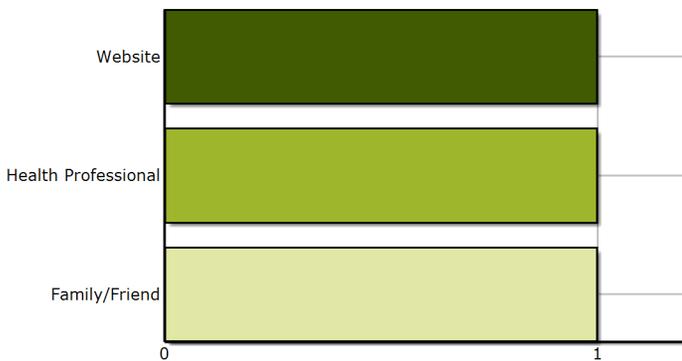
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

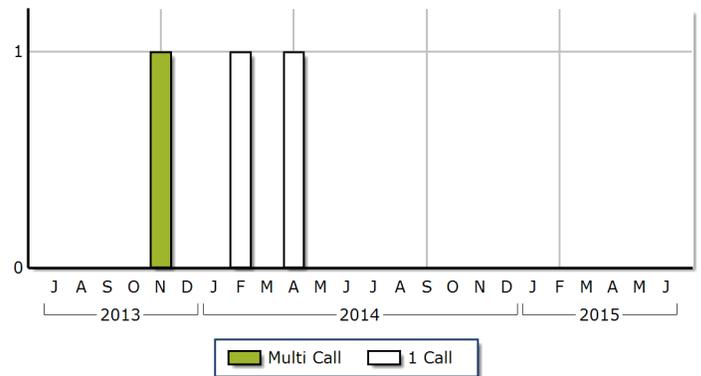


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 ⁴
			County	State
Tobacco Users - Last Full Month			3	1,005
Tobacco Users YTD			19	12,715
Unique Tobacco Users YTD			3	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.31 %
Reach - NAQC			2	1.24 %
Annualized Reach			1	1.31 %
Annualized Reach - NAQC			2	1.24 %
Unique Individual Reach			3	0.76 %
				1.63 %

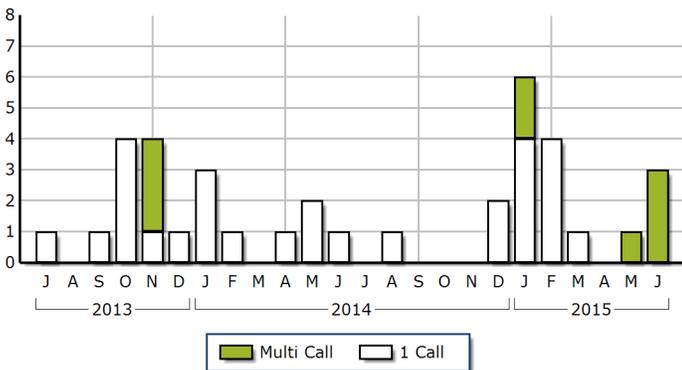
How Heard About



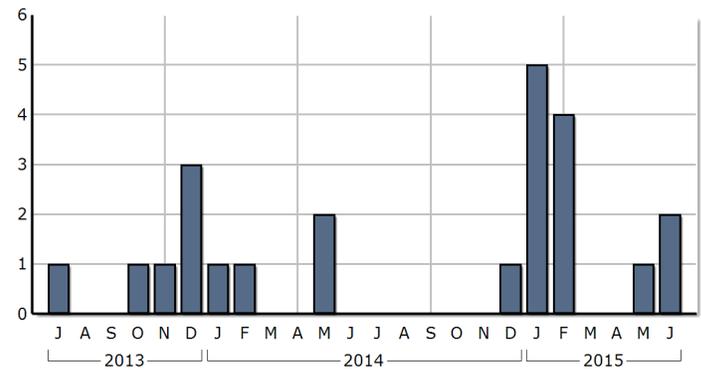
Fax Referral



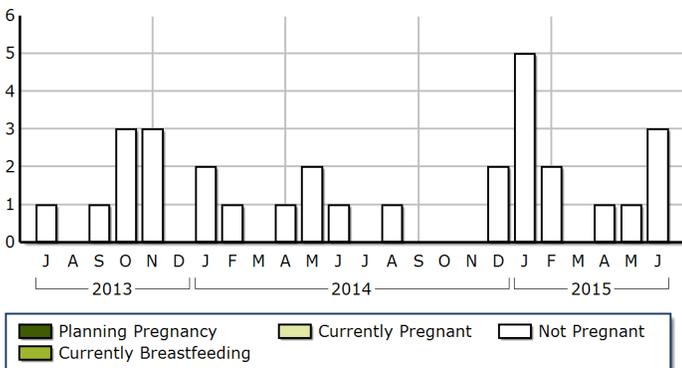
Tobacco User Enrollments By Program Type



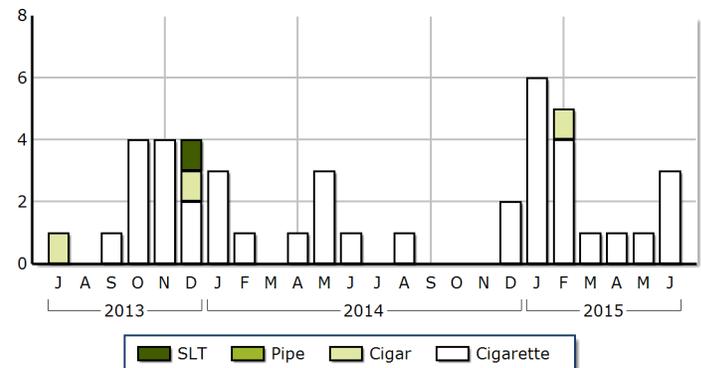
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

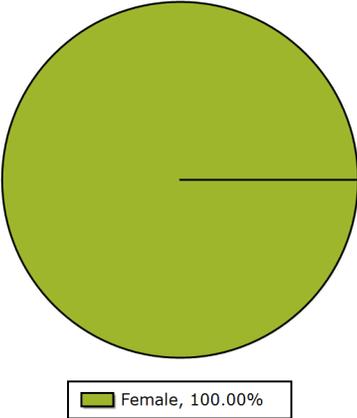


Chart Total N: 3

Tobacco Users By Language

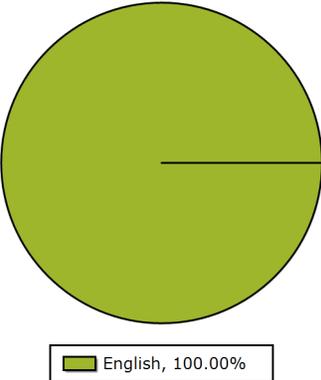


Chart Total N: 3

Tobacco Users By Education

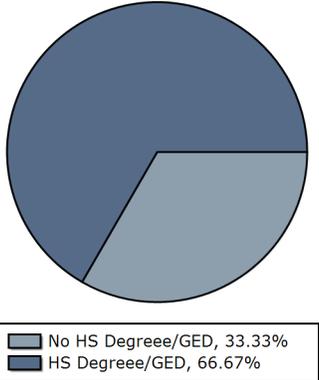


Chart Total N: 3

Tobacco Users By Race

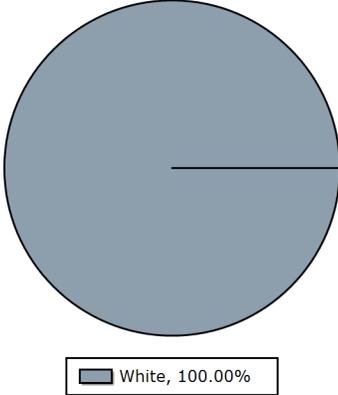


Chart Total N: 2

Tobacco Users By Age

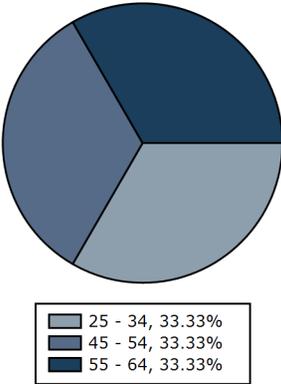


Chart Total N: 3

Tobacco Users By Health Plan

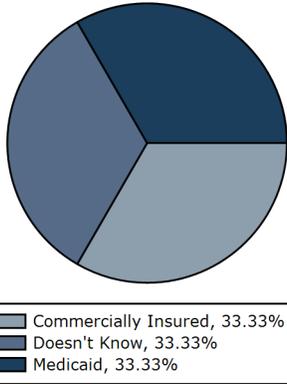


Chart Total N: 3

Tobacco Users By Ethnicity

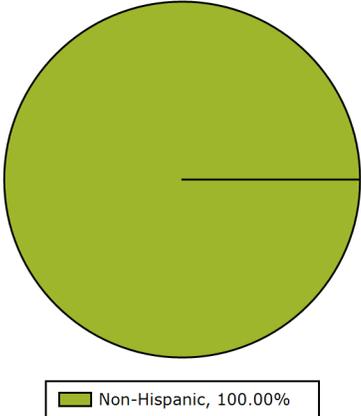


Chart Total N: 3

Tobacco Users By Chronic Condition

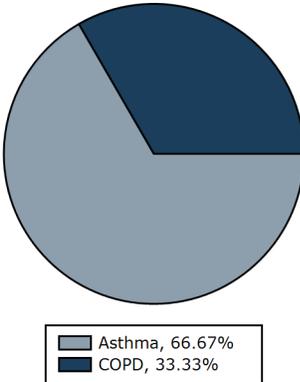
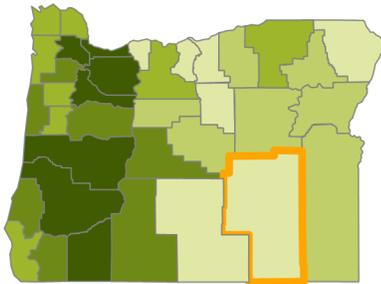
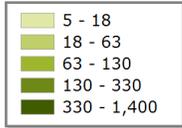


Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

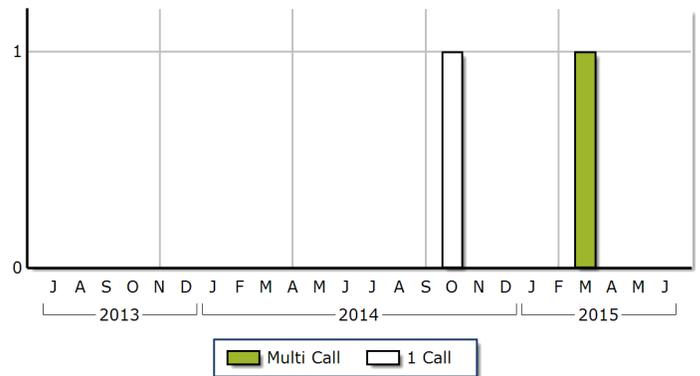
State Tobacco Users Served Contract YTD (Adults)



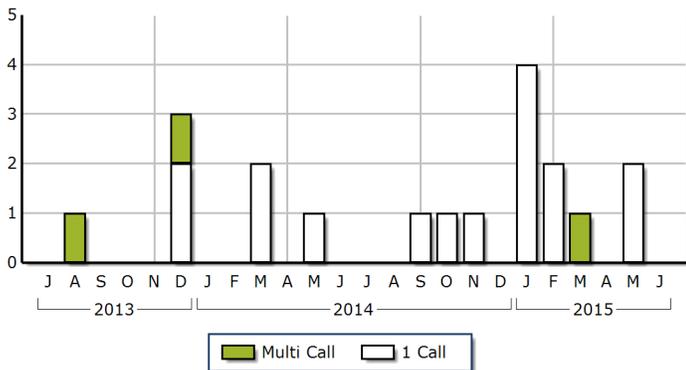
County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴

	County	State
Tobacco Users - Last Full Month	-	1,005
Tobacco Users YTD	13	12,715
Unique Tobacco Users YTD	3	8,242
Target Reach	2.0 %	2.0 %
Reach YTD	1	1.49 %
Reach - NAQC	2	1.03 %
Annualized Reach	1	1.49 %
Annualized Reach - NAQC	2	1.03 %
Unique Individual Reach	3	0.69 %

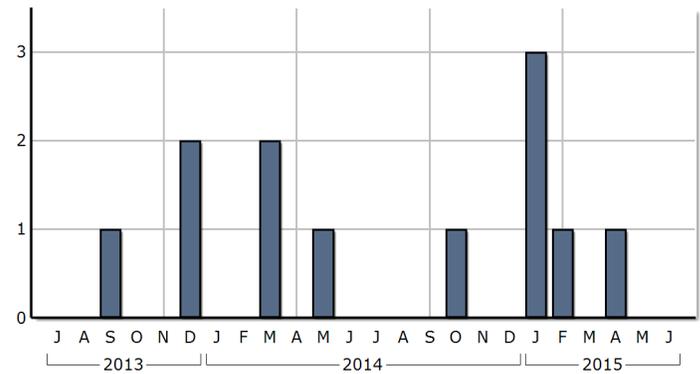
Fax Referral



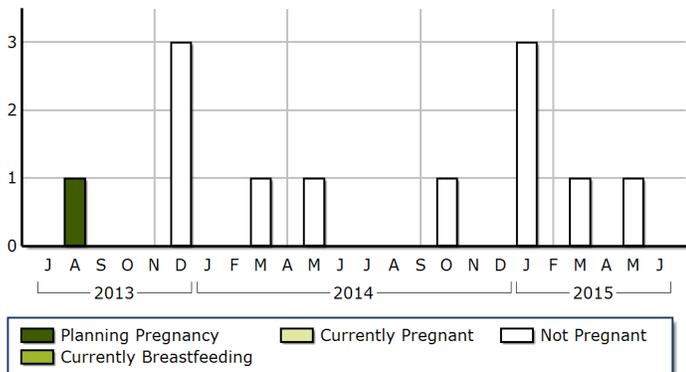
Tobacco User Enrollments By Program Type



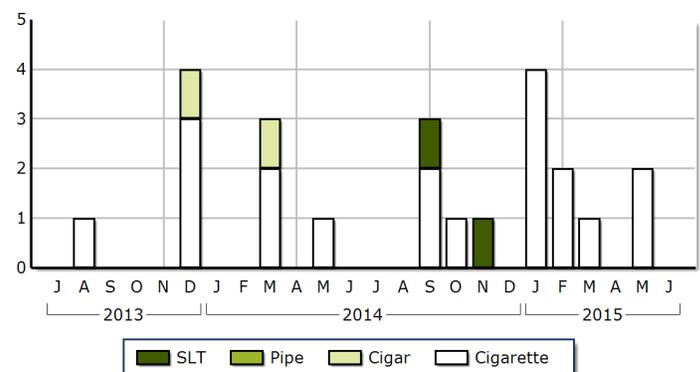
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



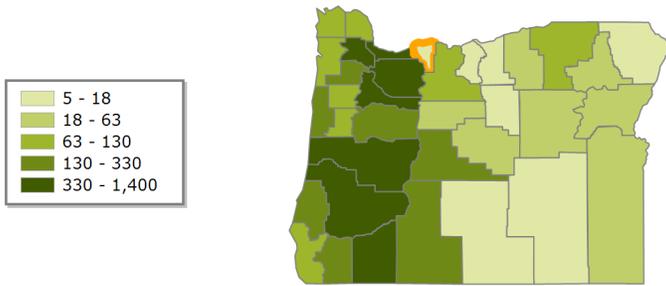
Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

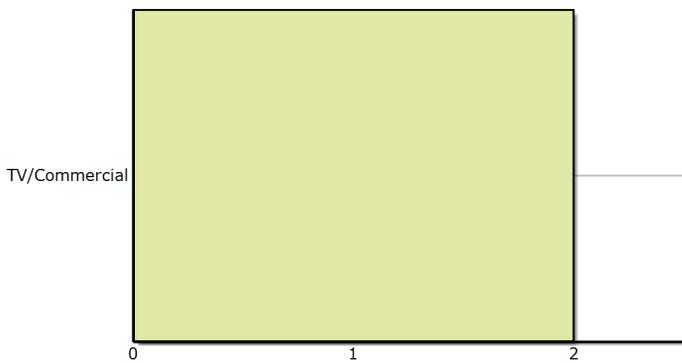
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

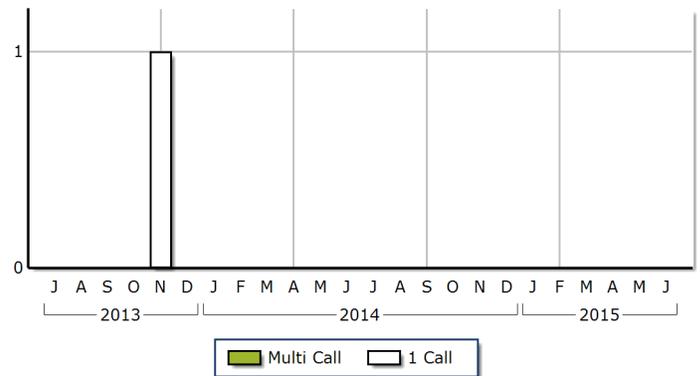


County Population	Prevalence	Tobacco Users
Adult	16,229	8.6 %
		1,396 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		20
Unique Tobacco Users YTD	3	14
Target Reach		2.0 %
Reach YTD	1	1.43 %
Reach - NAQC	2	1.07 %
Annualized Reach	1	1.43 %
Annualized Reach - NAQC	2	1.07 %
Unique Individual Reach	3	1.00 %

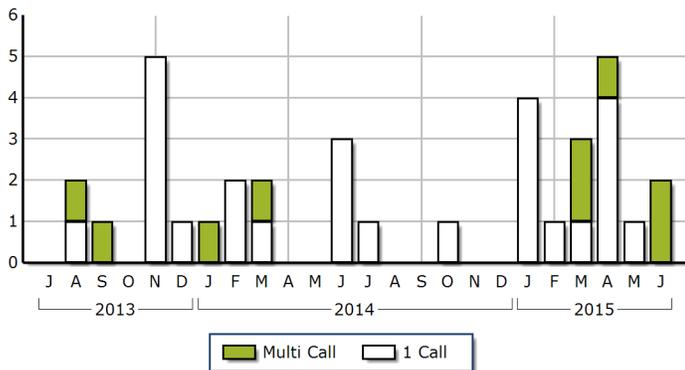
How Heard About



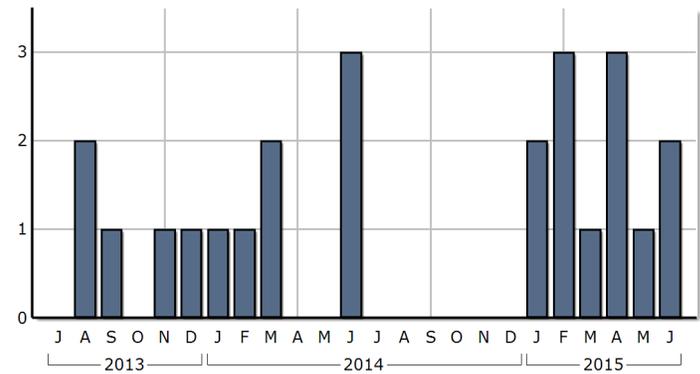
Fax Referral



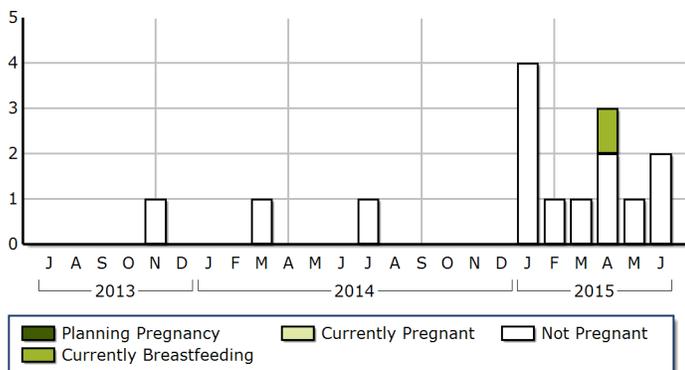
Tobacco User Enrollments By Program Type



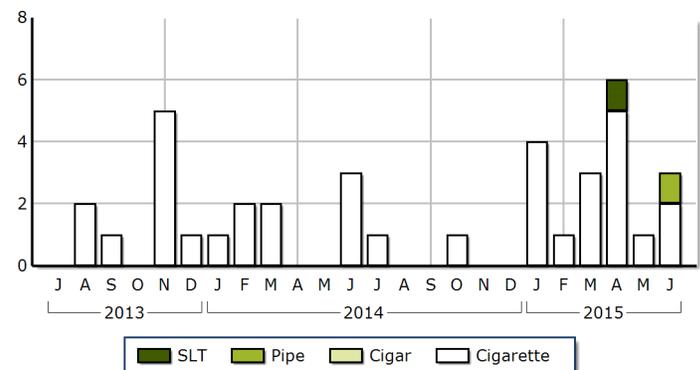
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

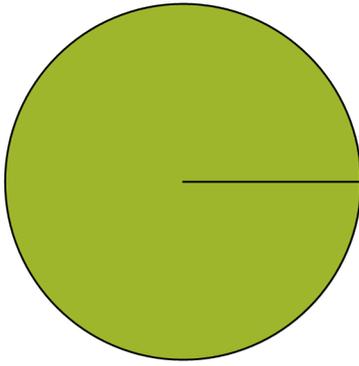


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

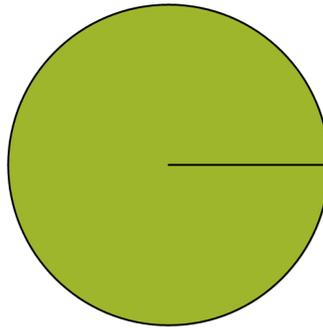
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

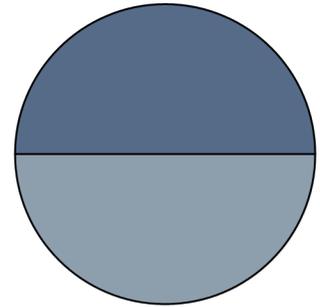
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

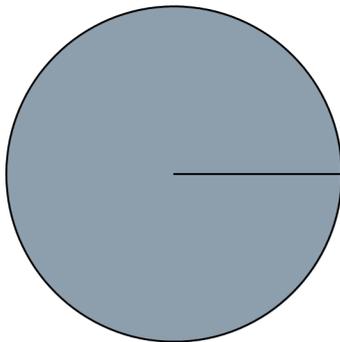
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

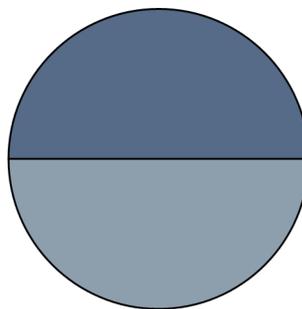
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

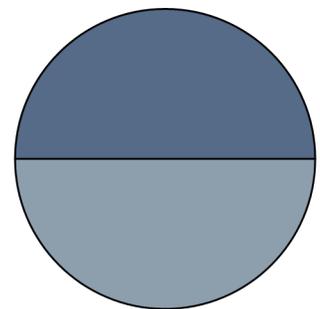
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

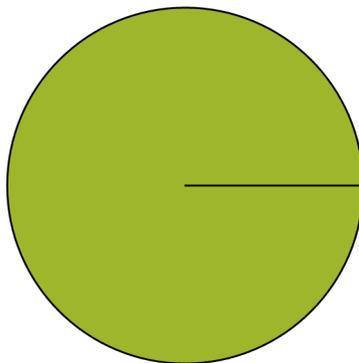
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

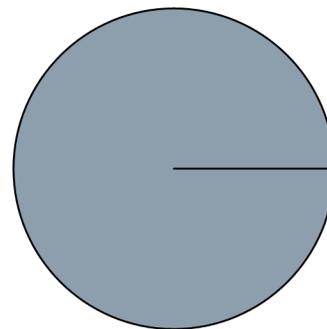
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



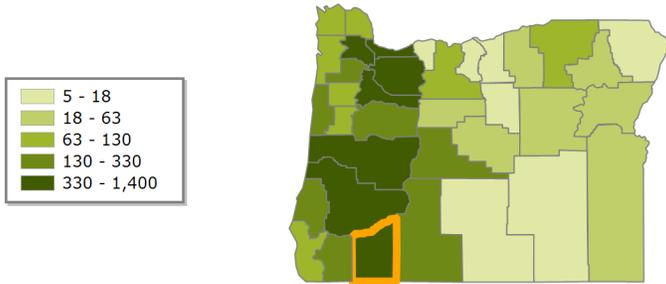
None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

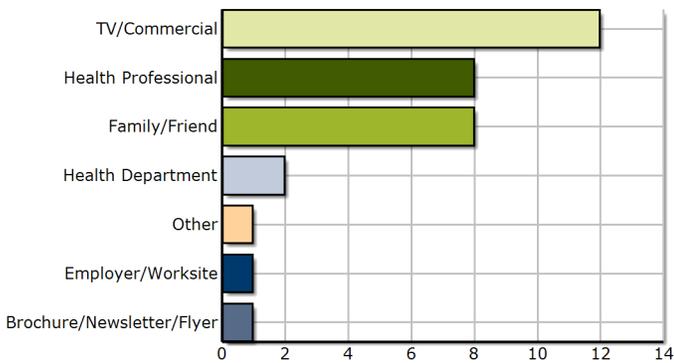
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

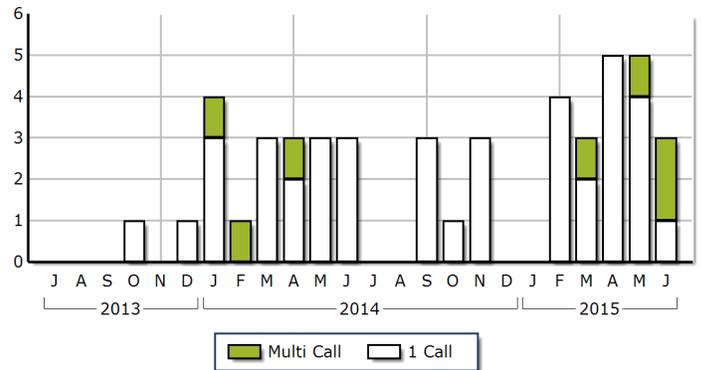


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	
		35,197 ⁴	
		County	State
Tobacco Users - Last Full Month		37	1,005
Tobacco Users YTD		489	12,715
Unique Tobacco Users YTD		3	8,242
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.39 %
Reach - NAQC		2	0.98 %
Annualized Reach		1	1.39 %
Annualized Reach - NAQC		2	0.98 %
Unique Individual Reach		3	1.02 %
			1.63 %

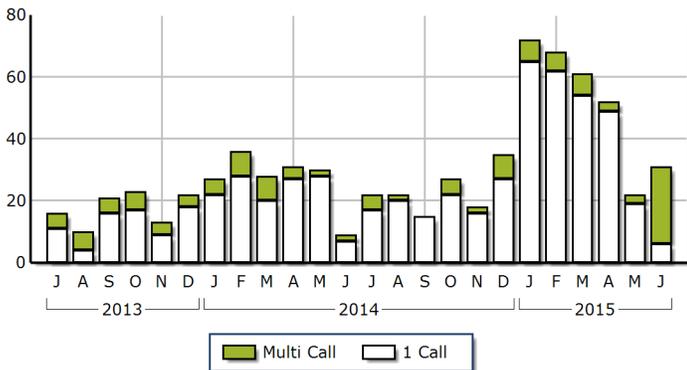
How Heard About



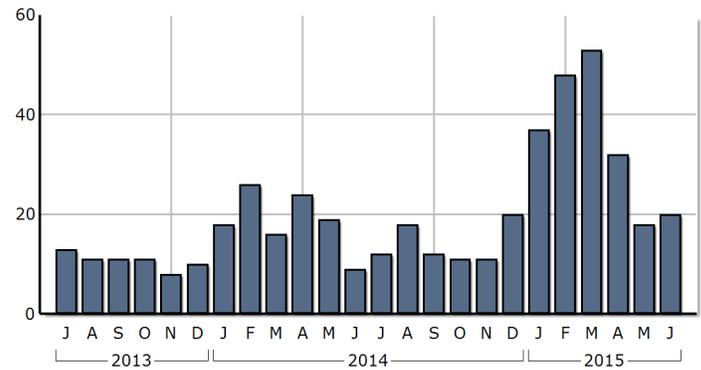
Fax Referral



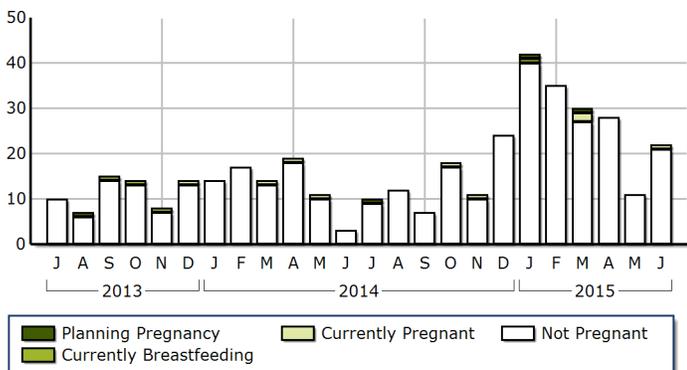
Tobacco User Enrollments By Program Type



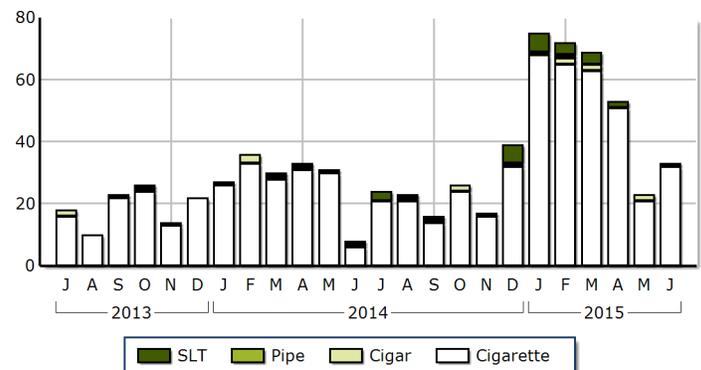
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

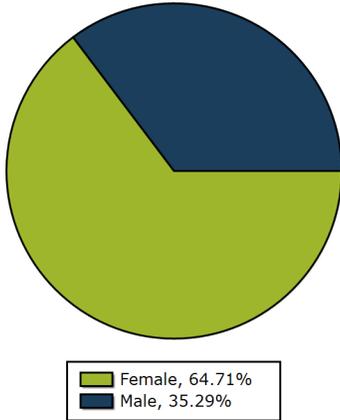


Chart Total N: 34

Tobacco Users By Language

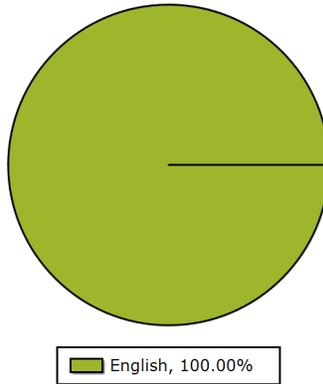


Chart Total N: 34

Tobacco Users By Education

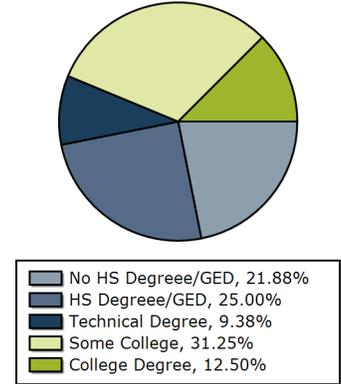


Chart Total N: 32

Tobacco Users By Race

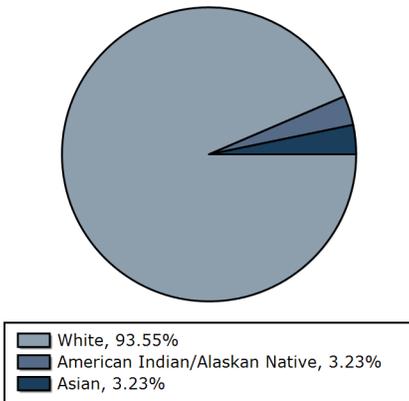


Chart Total N: 31

Tobacco Users By Age

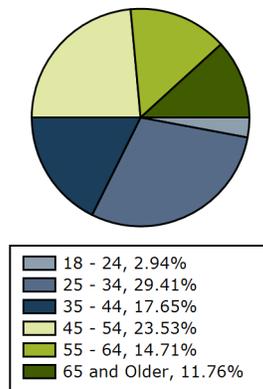


Chart Total N: 34

Tobacco Users By Health Plan

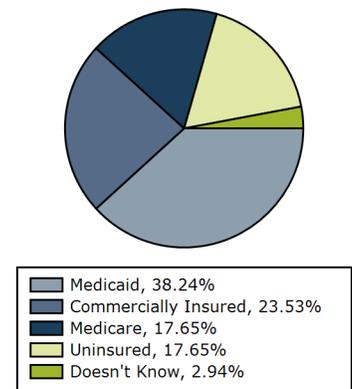


Chart Total N: 34

Tobacco Users By Ethnicity

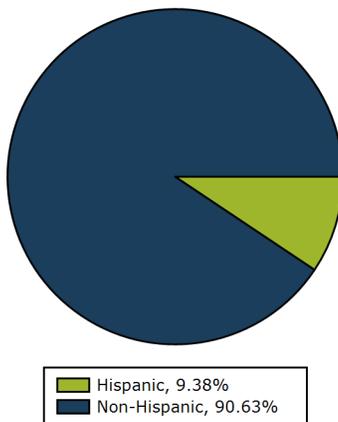


Chart Total N: 32

Tobacco Users By Chronic Condition

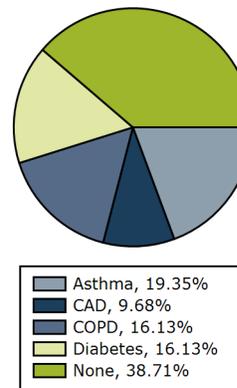


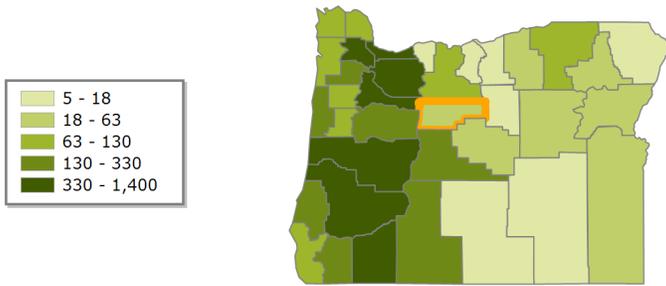
Chart Total N: 31

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

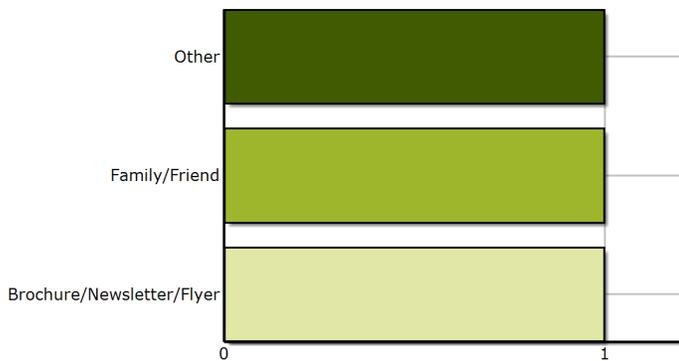
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

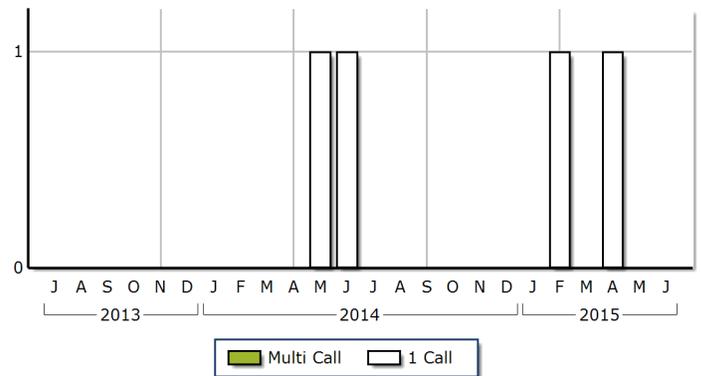


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			3	1,005
Tobacco Users YTD			39	12,715
Unique Tobacco Users YTD			31	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.48 %
Reach - NAQC			2	1.06 %
Annualized Reach			1	1.48 %
Annualized Reach - NAQC			2	1.06 %
Unique Individual Reach			3	1.18 %

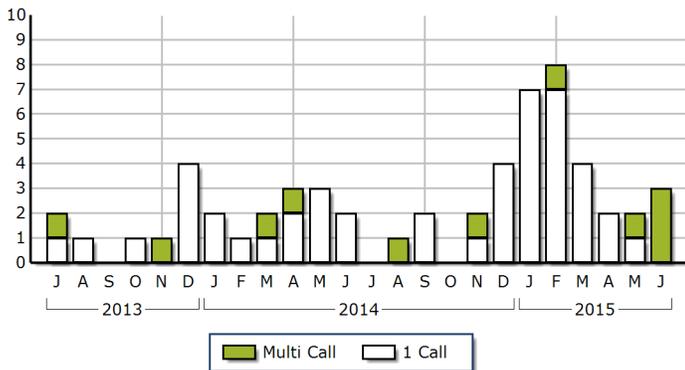
How Heard About



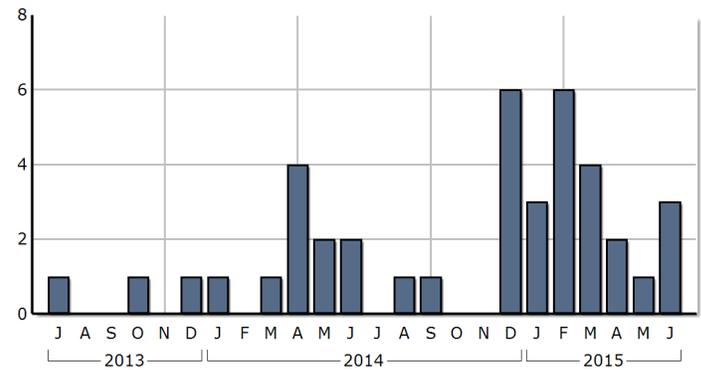
Fax Referral



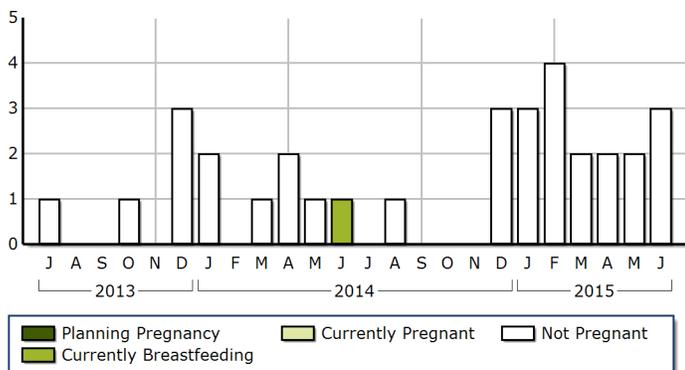
Tobacco User Enrollments By Program Type



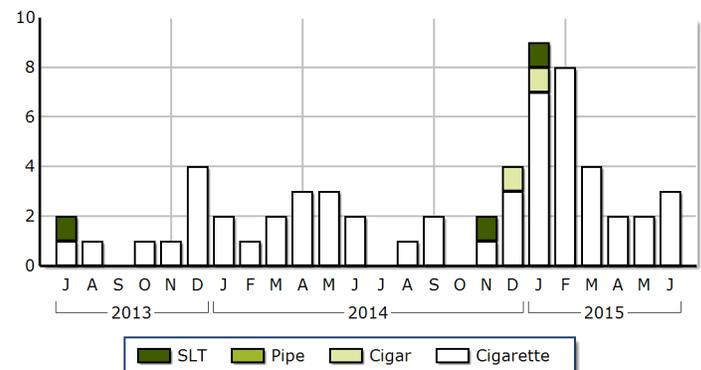
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

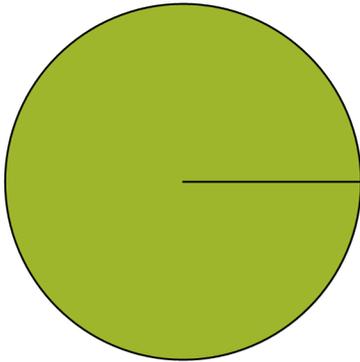


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

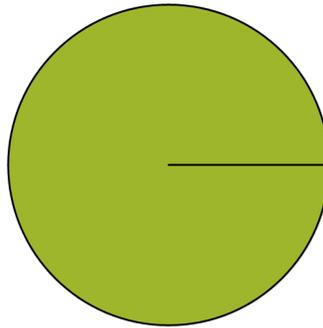
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

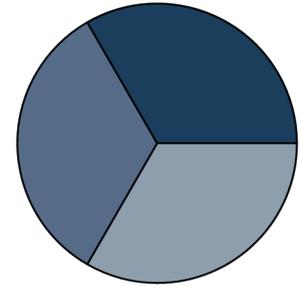
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

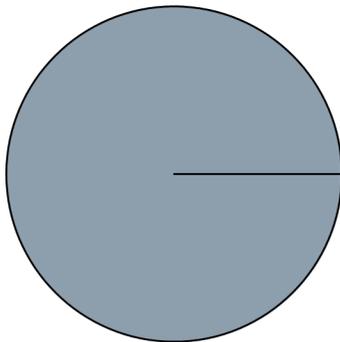
Tobacco Users By Education



HS Degree/GED, 33.33%
Some College, 33.33%
College Degree, 33.33%

Chart Total N: 3

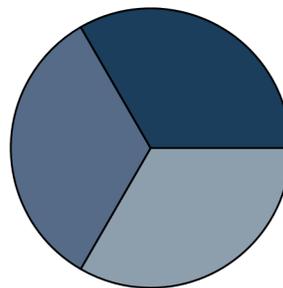
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

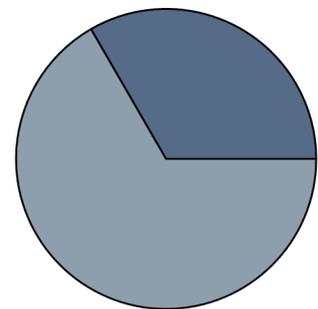
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 33.33%
55 - 64, 33.33%

Chart Total N: 3

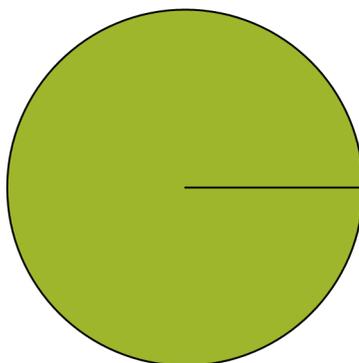
Tobacco Users By Health Plan



Medicare, 66.67%
Medicaid, 33.33%

Chart Total N: 3

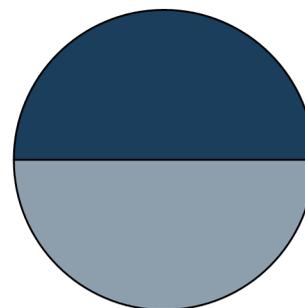
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



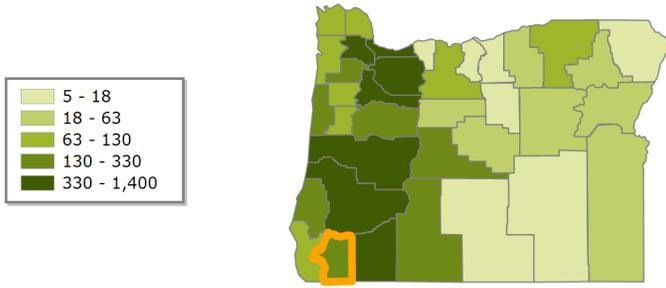
Asthma, 50.00%
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

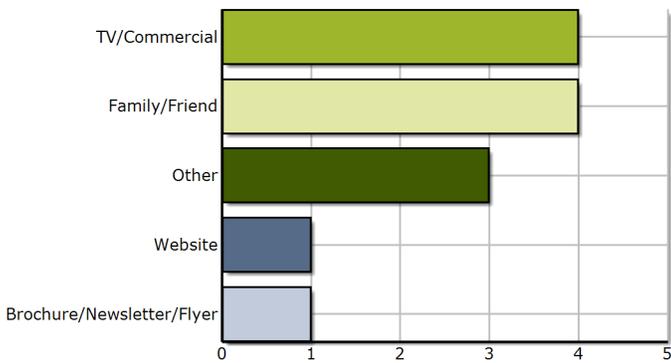
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

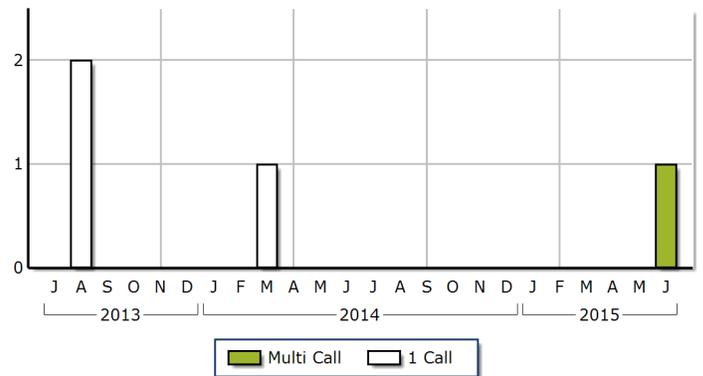


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			18	1,005
Tobacco Users YTD			188	12,715
Unique Tobacco Users YTD			3	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.13 %
Reach - NAQC			2	0.92 %
Annualized Reach			1	1.13 %
Annualized Reach - NAQC			2	0.92 %
Unique Individual Reach			3	0.78 %

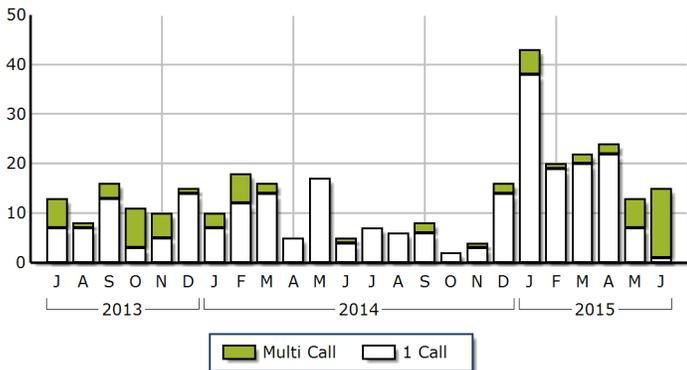
How Heard About



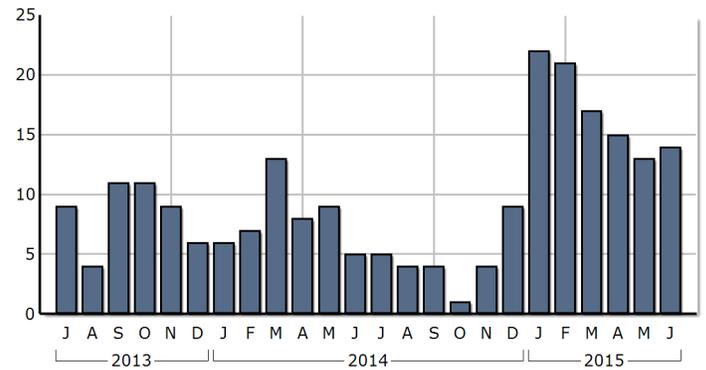
Fax Referral



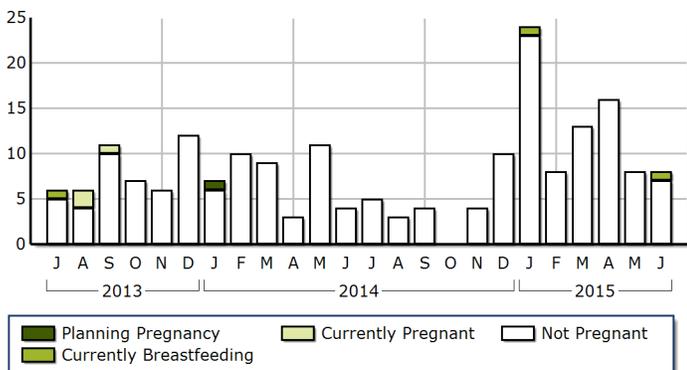
Tobacco User Enrollments By Program Type



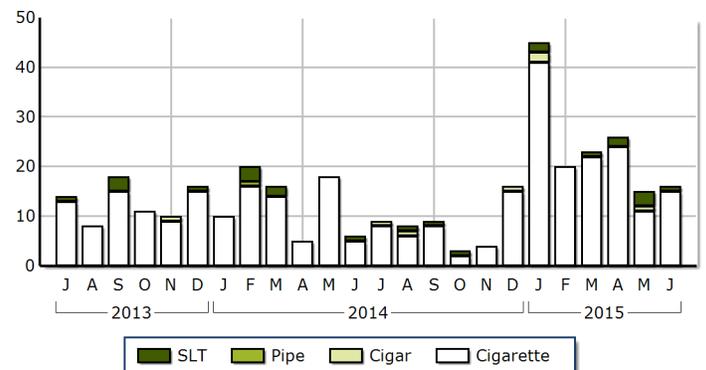
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

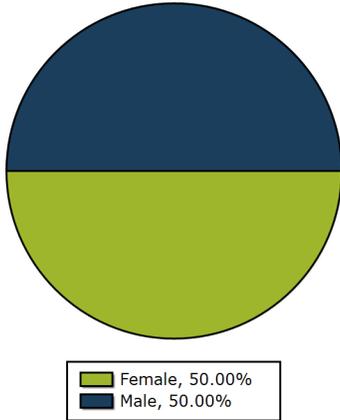


Chart Total N: 16

Tobacco Users By Language

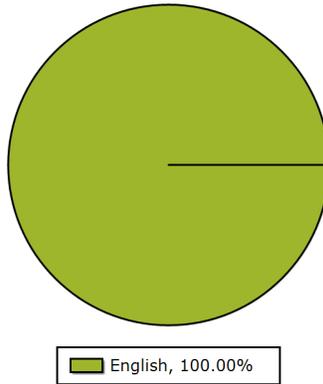


Chart Total N: 16

Tobacco Users By Education

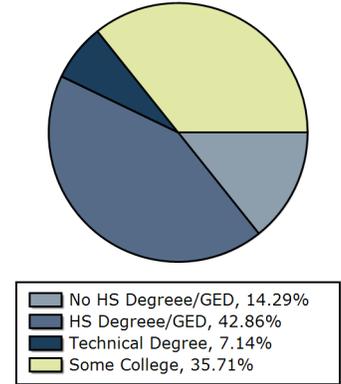


Chart Total N: 14

Tobacco Users By Race

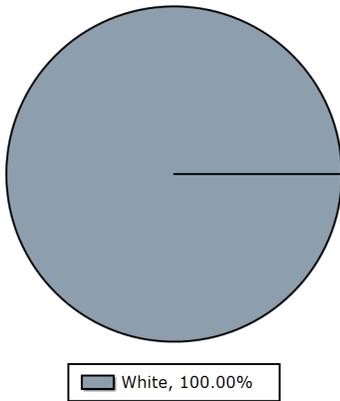


Chart Total N: 15

Tobacco Users By Age

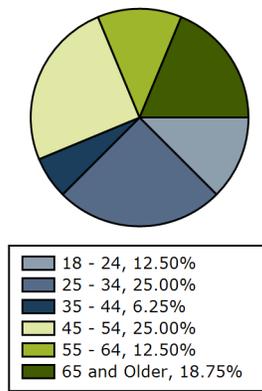


Chart Total N: 16

Tobacco Users By Health Plan

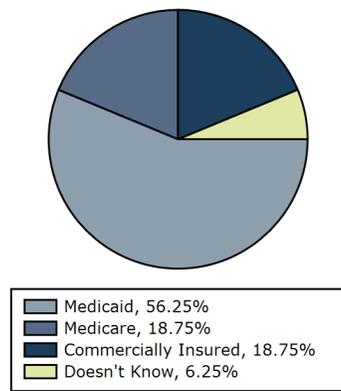


Chart Total N: 16

Tobacco Users By Ethnicity

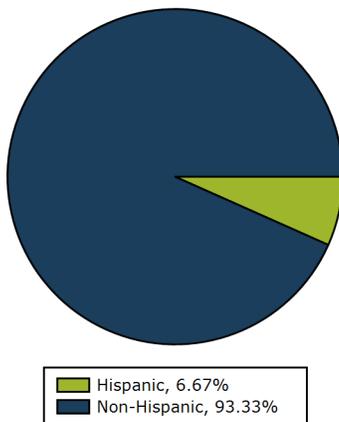


Chart Total N: 15

Tobacco Users By Chronic Condition

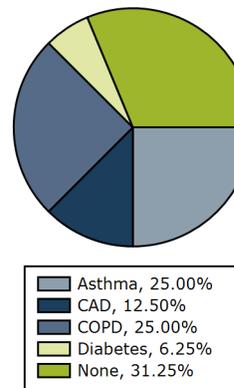


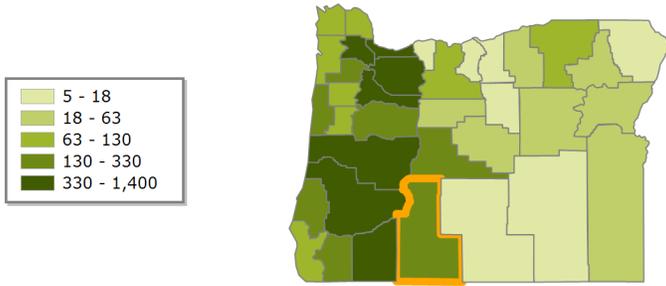
Chart Total N: 16

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

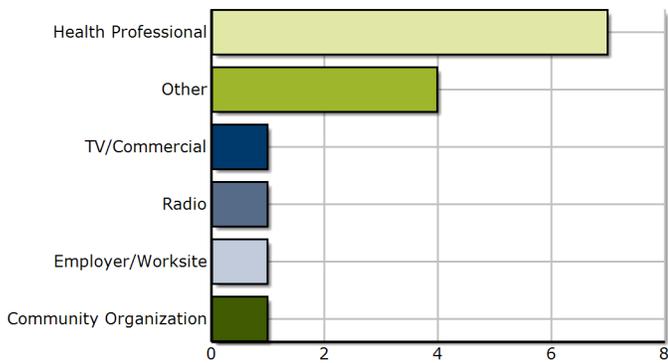
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

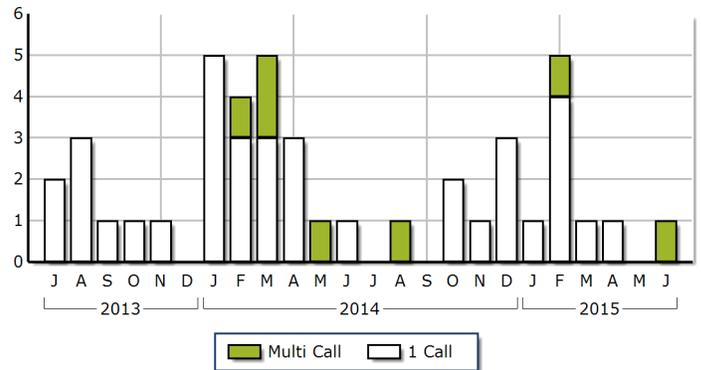


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			17	1,005
Tobacco Users YTD			259	12,715
Unique Tobacco Users YTD			3	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	2.33 %
Reach - NAQC			2	1.76 %
Annualized Reach			1	2.33 %
Annualized Reach - NAQC			2	1.76 %
Unique Individual Reach			3	1.71 %

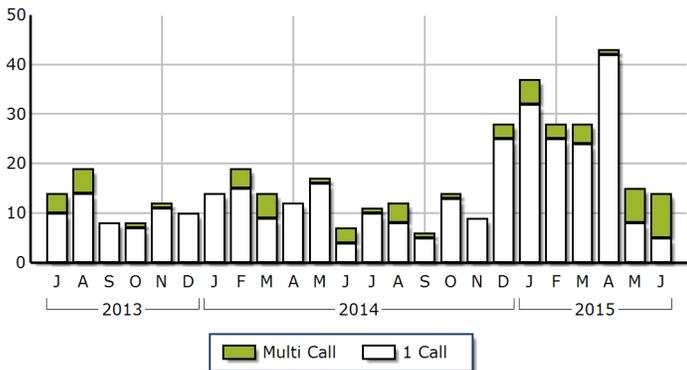
How Heard About



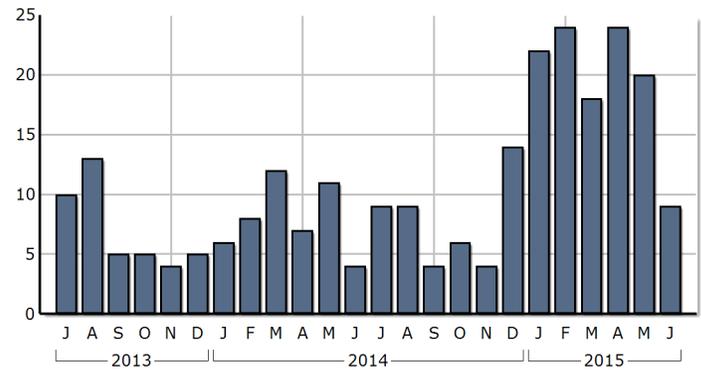
Fax Referral



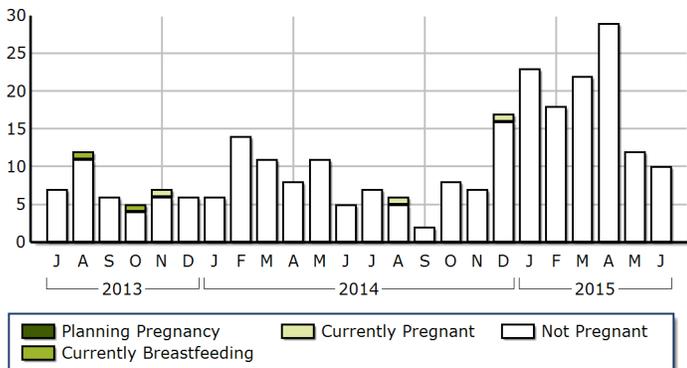
Tobacco User Enrollments By Program Type



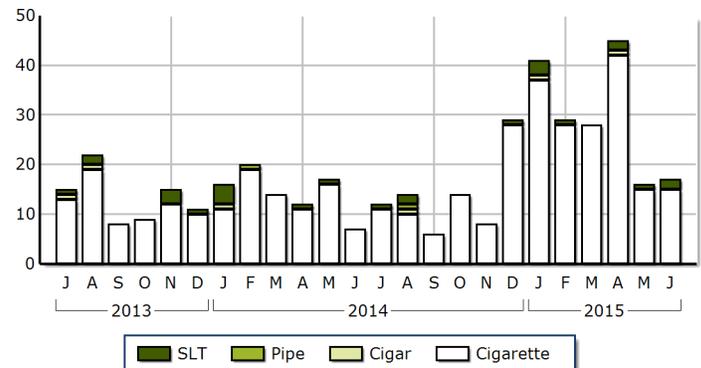
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

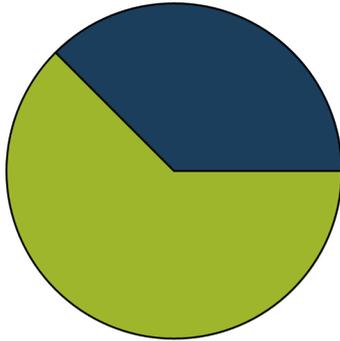


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

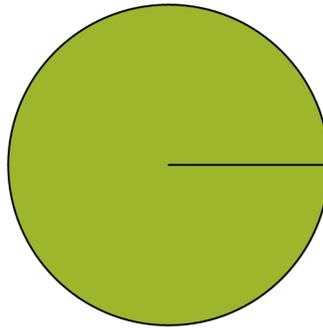
Tobacco Users By Gender



Female, 62.50%
Male, 37.50%

Chart Total N: 16

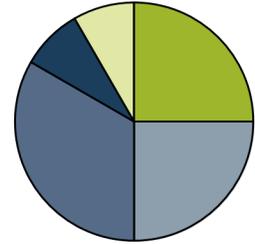
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

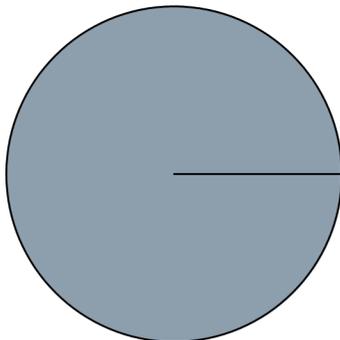
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 33.33%
Technical Degree, 8.33%
Some College, 8.33%
College Degree, 25.00%

Chart Total N: 12

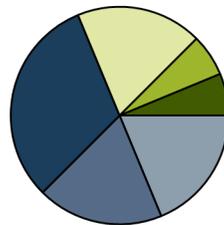
Tobacco Users By Race



White, 100.00%

Chart Total N: 12

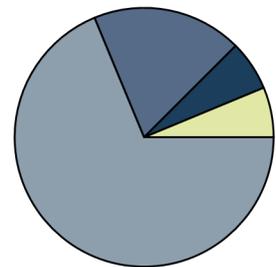
Tobacco Users By Age



18 - 24, 18.75%
25 - 34, 18.75%
35 - 44, 31.25%
45 - 54, 18.75%
55 - 64, 6.25%
65 and Older, 6.25%

Chart Total N: 16

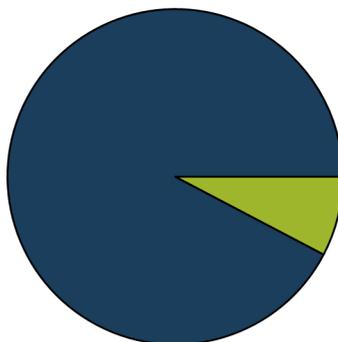
Tobacco Users By Health Plan



Medicaid, 68.75%
Commercially Insured, 18.75%
Medicare, 6.25%
Uninsured, 6.25%

Chart Total N: 16

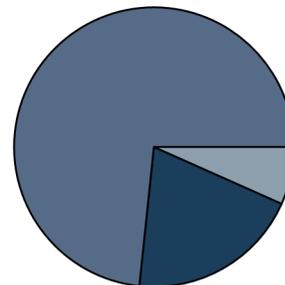
Tobacco Users By Ethnicity



Hispanic, 7.69%
Non-Hispanic, 92.31%

Chart Total N: 13

Tobacco Users By Chronic Condition



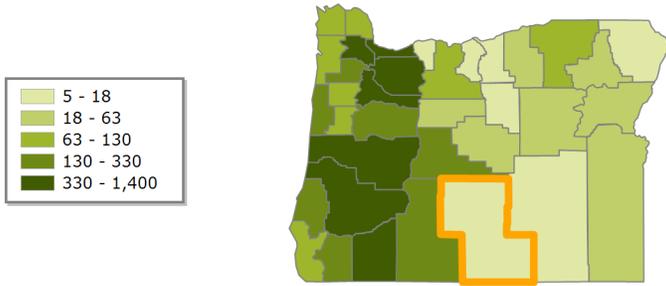
Asthma, 6.67%
COPD, 20.00%
None, 73.33%

Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

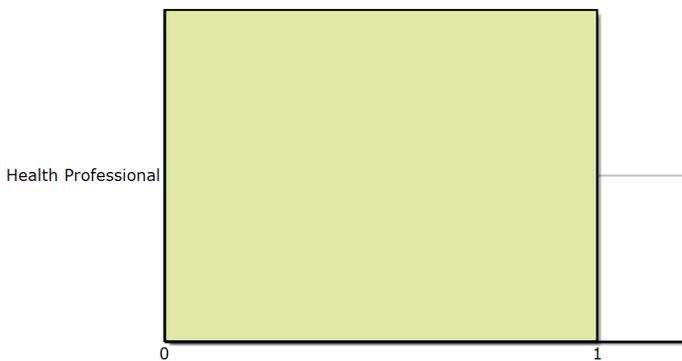
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

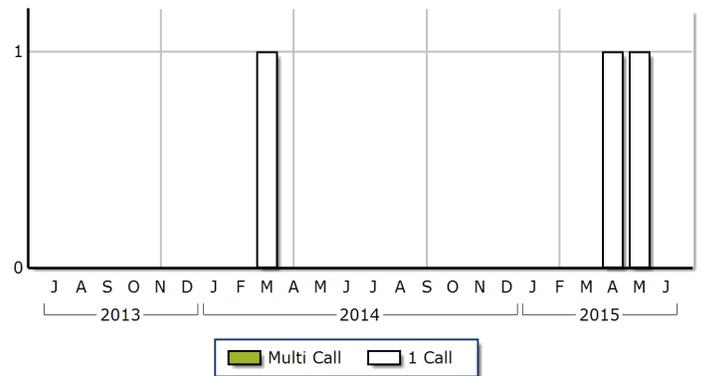


County Population	Prevalence	Tobacco Users
Adult	6,068	19.9 %
		1,208 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		13
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3
		1,005
		12,715
		8,242
		2.0 %
		2.52 %
		2.0 %
		1.08 %
		0.75 %
		1.08 %
		0.75 %
		0.75 %
		1.63 %

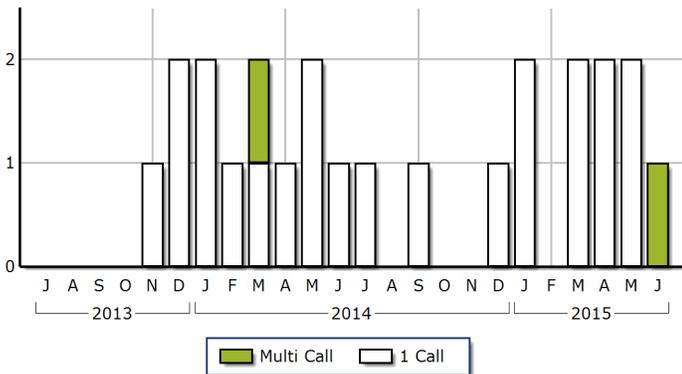
How Heard About



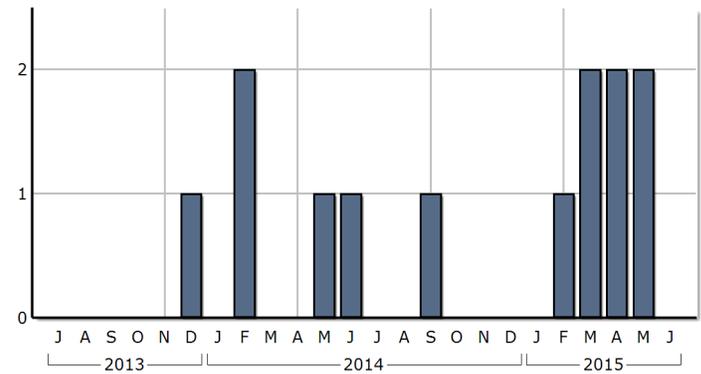
Fax Referral



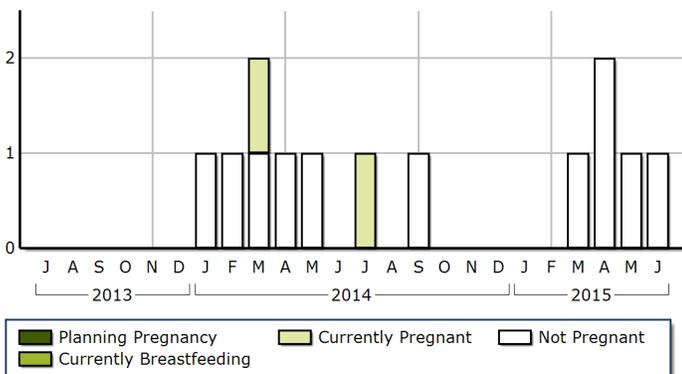
Tobacco User Enrollments By Program Type



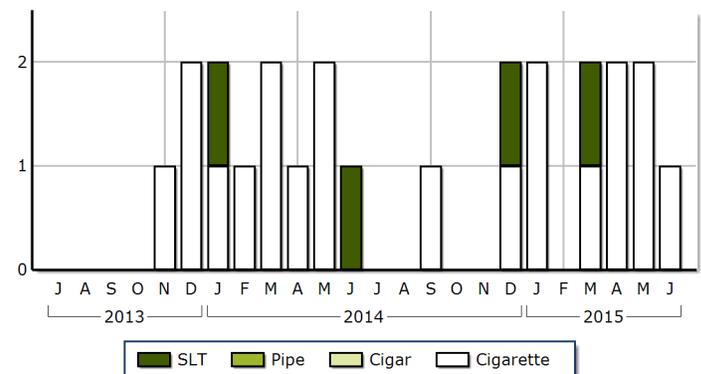
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

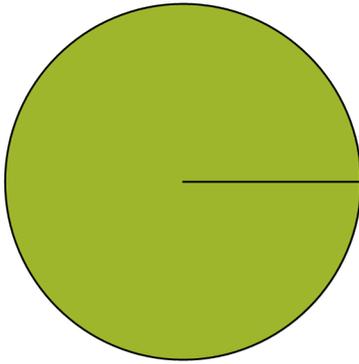


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

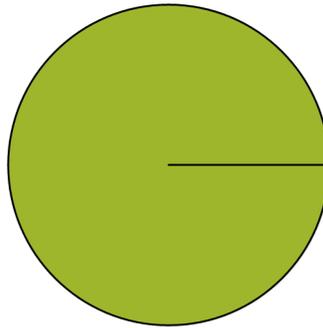
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

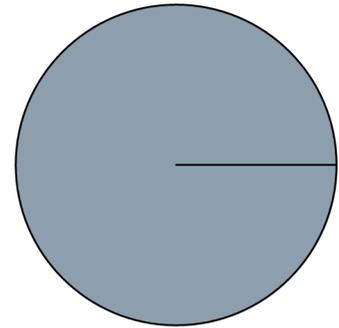
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

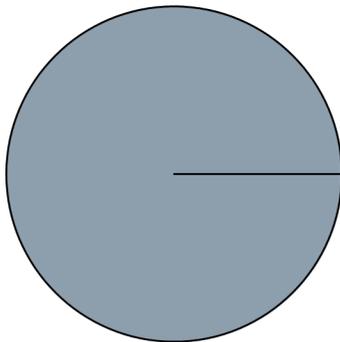
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

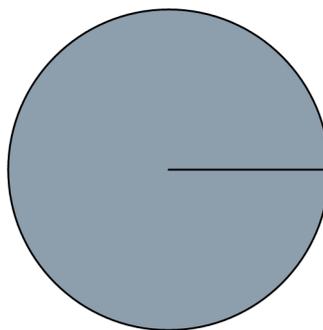
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

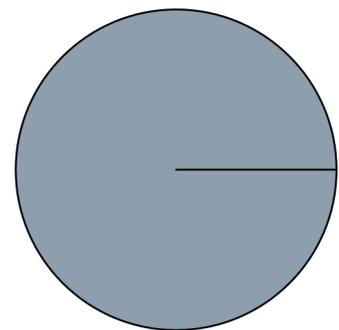
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

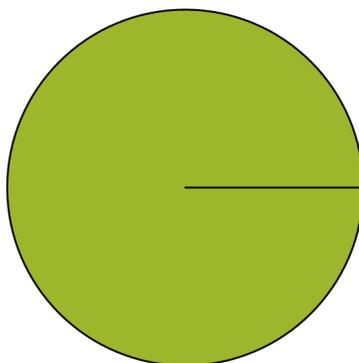
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

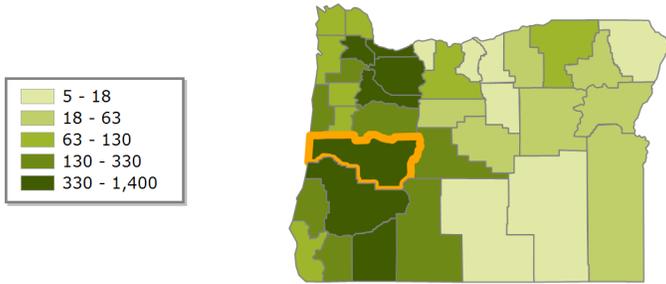
Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

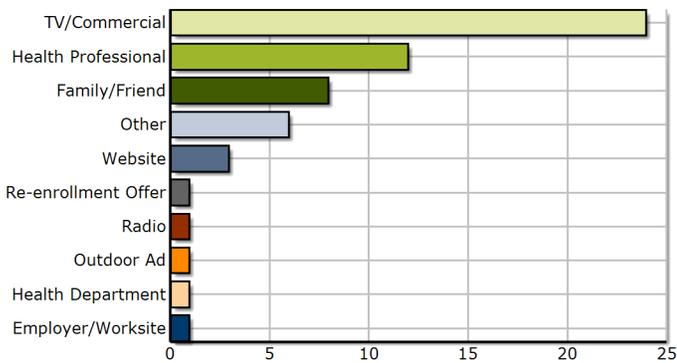
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

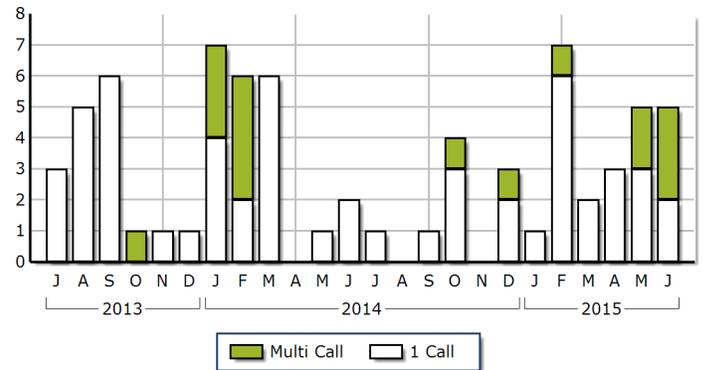


County Population	Prevalence	Tobacco Users	
Adult	274,412	18.4 %	
		50,492 ⁴	
		County	State
Tobacco Users - Last Full Month		82	1,005
Tobacco Users YTD		804	12,715
Unique Tobacco Users YTD		3	463
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.59 %
Reach - NAQC		2	0.89 %
Annualized Reach		1	1.59 %
Annualized Reach - NAQC		2	0.89 %
Unique Individual Reach		3	0.92 %
			1.63 %

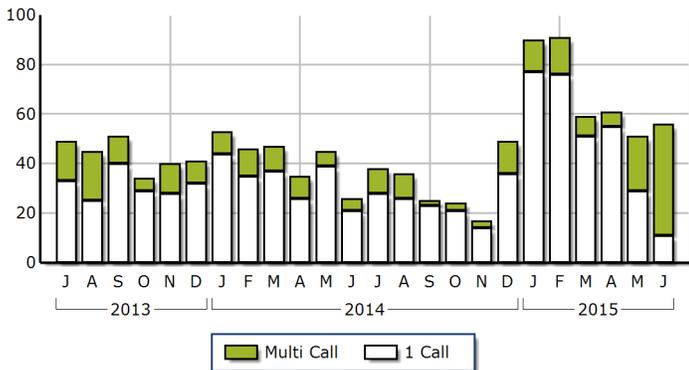
How Heard About



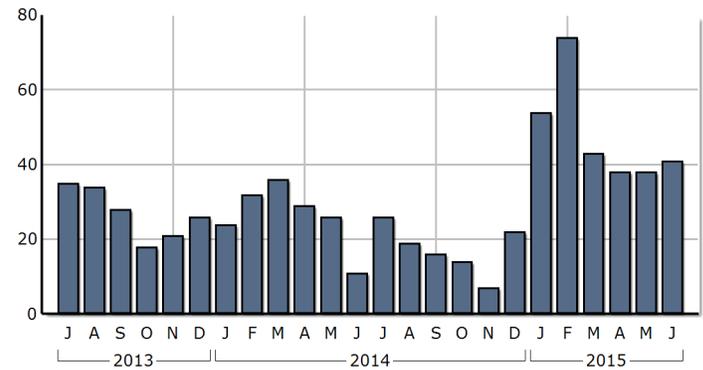
Fax Referral



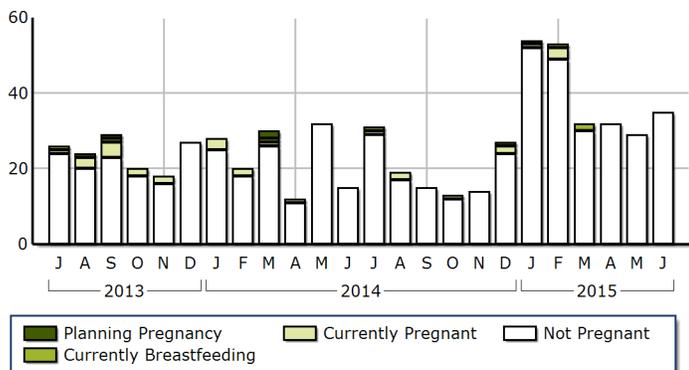
Tobacco User Enrollments By Program Type



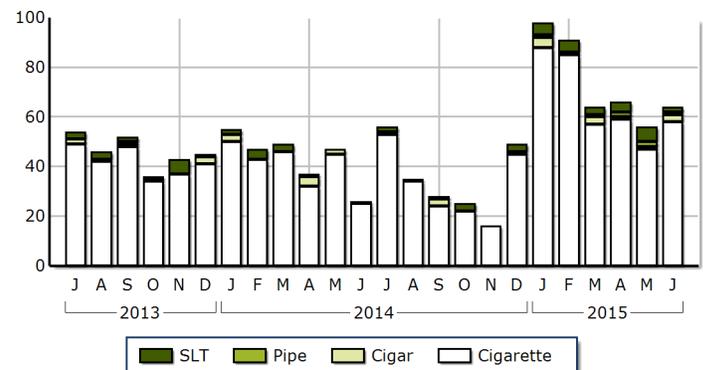
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

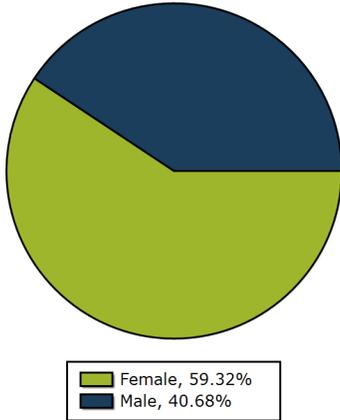


Chart Total N: 59

Tobacco Users By Language

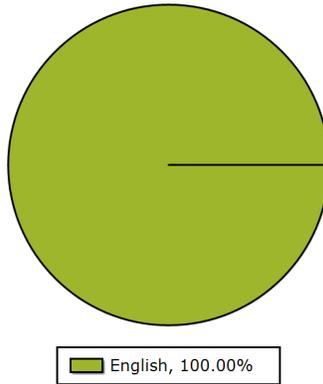


Chart Total N: 59

Tobacco Users By Education

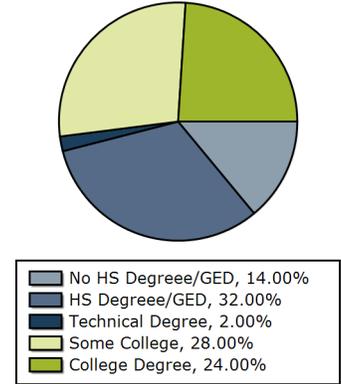


Chart Total N: 50

Tobacco Users By Race

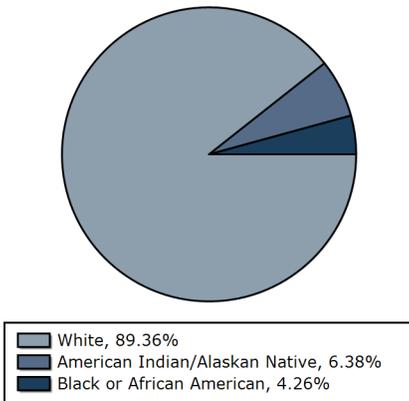


Chart Total N: 47

Tobacco Users By Age

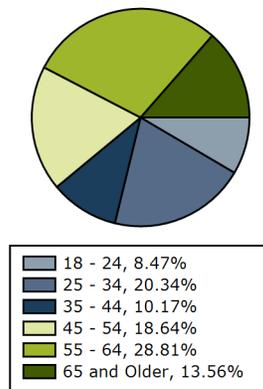


Chart Total N: 59

Tobacco Users By Health Plan

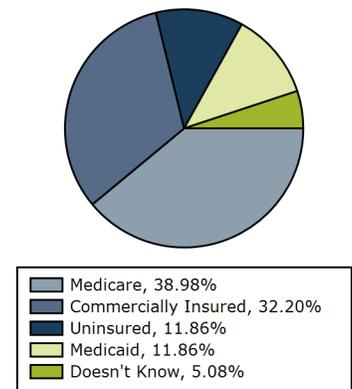


Chart Total N: 59

Tobacco Users By Ethnicity

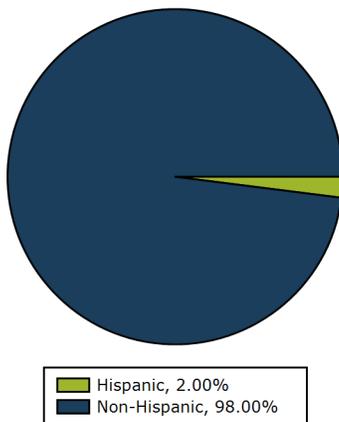


Chart Total N: 50

Tobacco Users By Chronic Condition

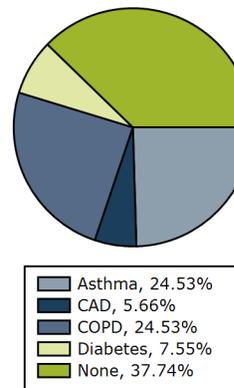


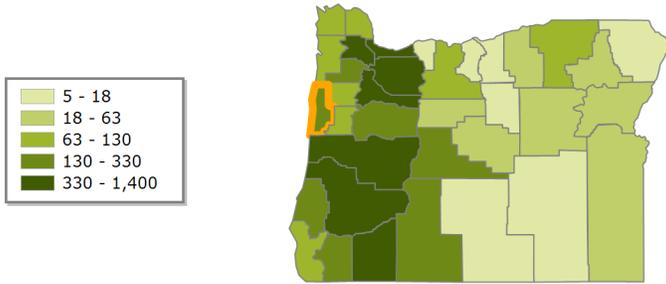
Chart Total N: 53

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

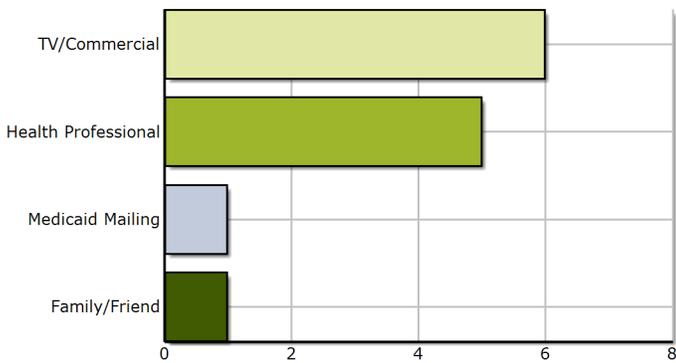
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

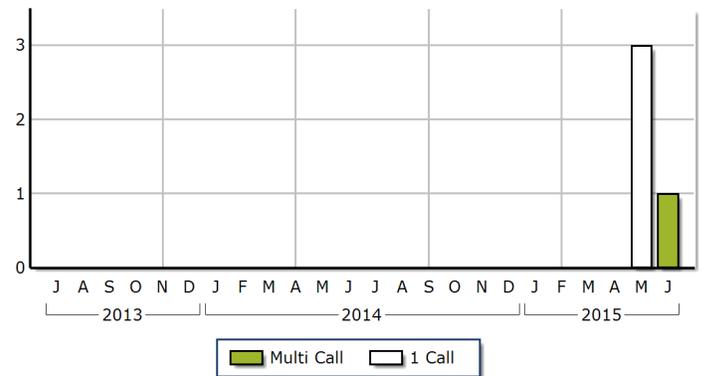


County Population	Prevalence	Tobacco Users	
Adult	36,512	26.9 %	
		9,822 ⁴	
		County	State
Tobacco Users - Last Full Month		15	1,005
Tobacco Users YTD		167	12,715
Unique Tobacco Users YTD		3	8,242
Target Reach		2.0 %	2.0 %
Reach YTD		1	1.70 %
Reach - NAQC		2	1.17 %
Annualized Reach		1	1.70 %
Annualized Reach - NAQC		2	1.17 %
Unique Individual Reach		3	1.11 %
			1.63 %

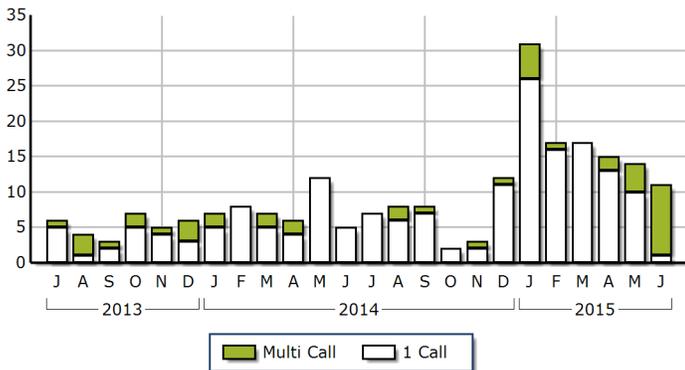
How Heard About



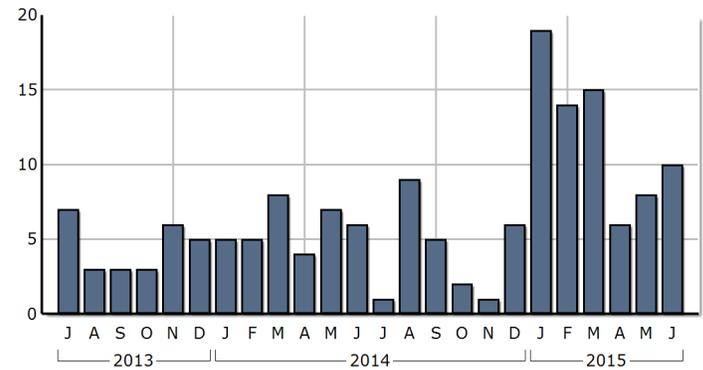
Fax Referral



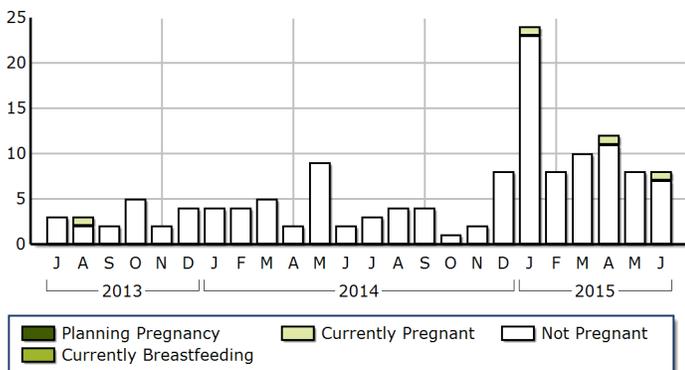
Tobacco User Enrollments By Program Type



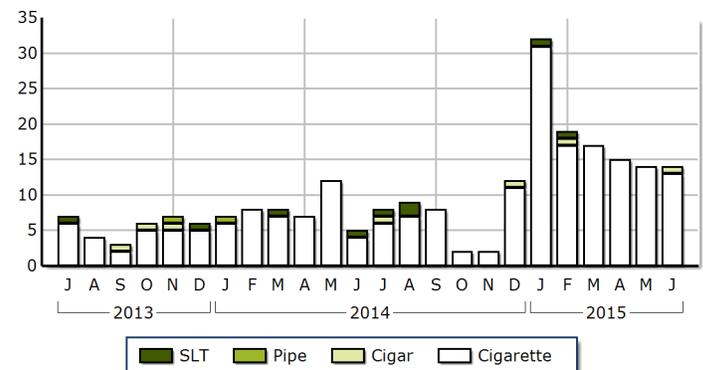
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

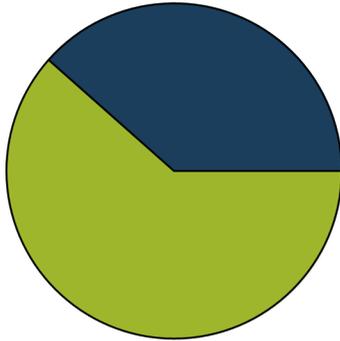


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

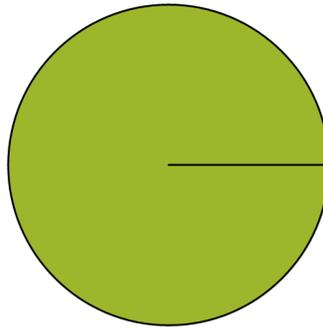
Tobacco Users By Gender



Female, 61.54%
Male, 38.46%

Chart Total N: 13

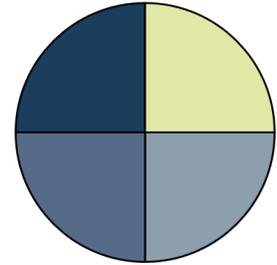
Tobacco Users By Language



English, 100.00%

Chart Total N: 13

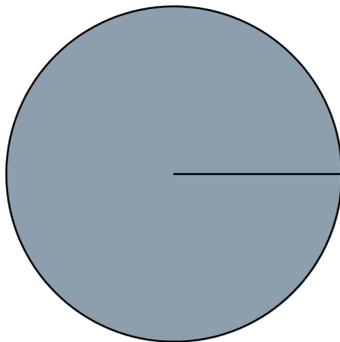
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 25.00%
Technical Degree, 25.00%
Some College, 25.00%

Chart Total N: 12

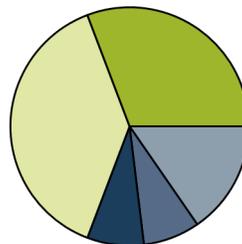
Tobacco Users By Race



White, 100.00%

Chart Total N: 12

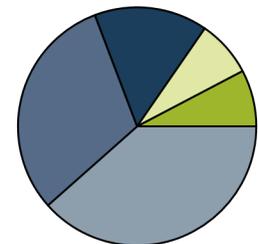
Tobacco Users By Age



18 - 24, 15.38%
25 - 34, 7.69%
35 - 44, 7.69%
55 - 64, 38.46%
65 and Older, 30.77%

Chart Total N: 13

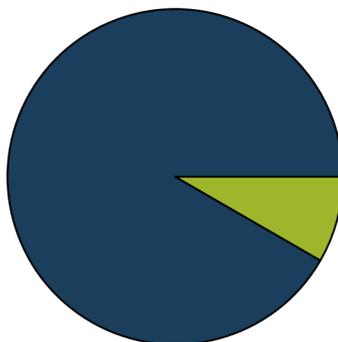
Tobacco Users By Health Plan



Medicare, 38.46%
Medicaid, 30.77%
Commercially Insured, 15.38%
Doesn't Know, 7.69%
Uninsured, 7.69%

Chart Total N: 13

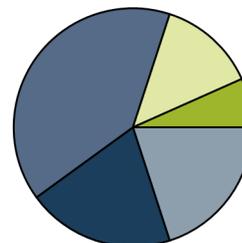
Tobacco Users By Ethnicity



Hispanic, 8.33%
Non-Hispanic, 91.67%

Chart Total N: 12

Tobacco Users By Chronic Condition



Asthma, 20.00%
CAD, 20.00%
COPD, 40.00%
Diabetes, 13.33%
None, 6.67%

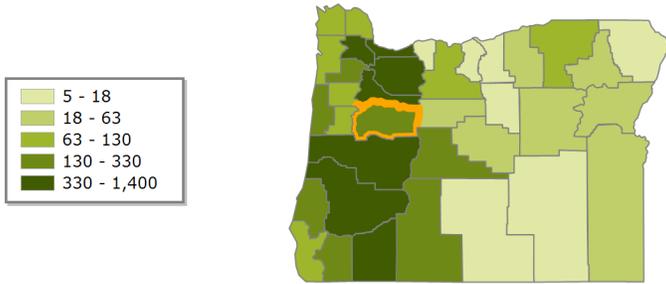
Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

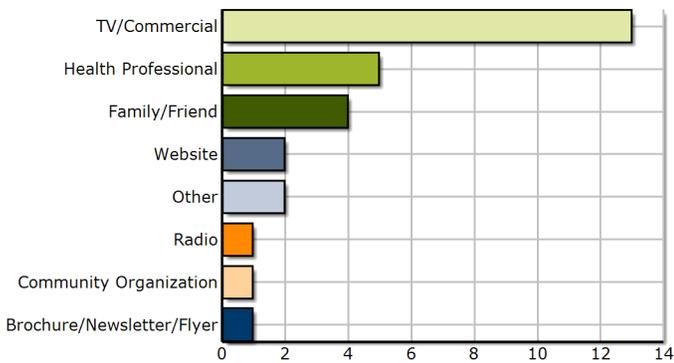
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

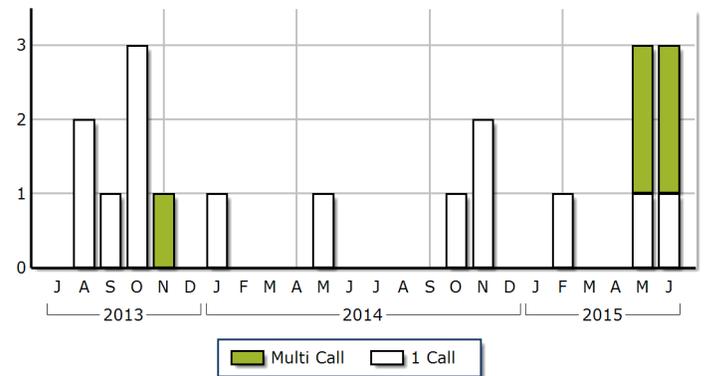


County Population	Prevalence	Tobacco Users
Adult 83,814	21.0 %	17,601 ⁴
		County State
Tobacco Users - Last Full Month		35 1,005
Tobacco Users YTD		302 12,715
Unique Tobacco Users YTD		3 212 8,242
Target Reach		2.0 % 2.0 %
Reach YTD		1 1.72 % 2.52 %
Reach - NAQC		2 1.17 % 1.08 %
Annualized Reach		1 1.72 % 2.52 %
Annualized Reach - NAQC		2 1.17 % 1.08 %
Unique Individual Reach		3 1.20 % 1.63 %

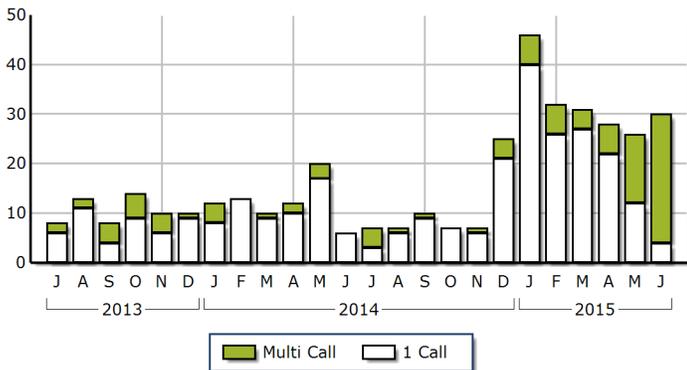
How Heard About



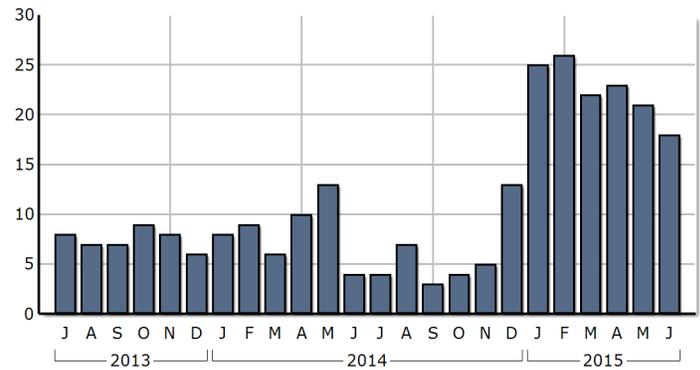
Fax Referral



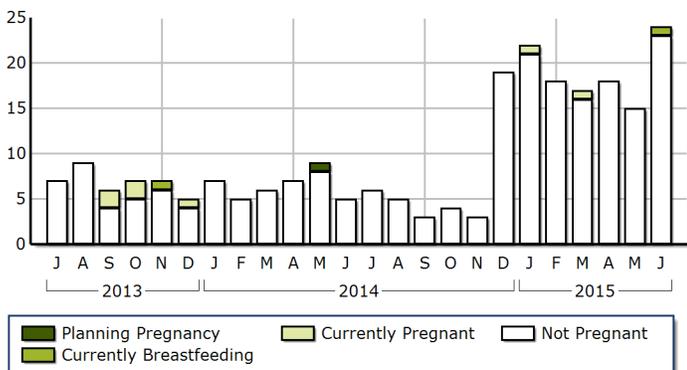
Tobacco User Enrollments By Program Type



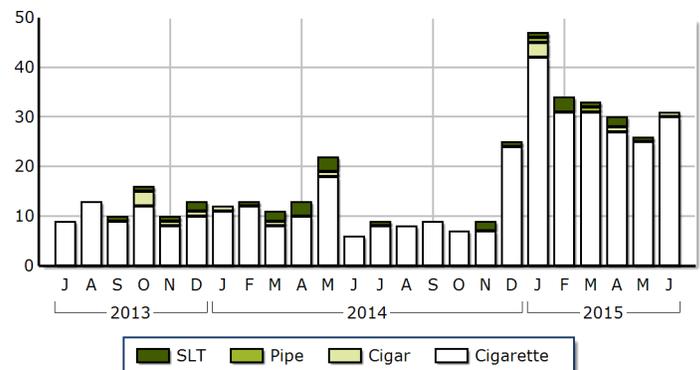
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

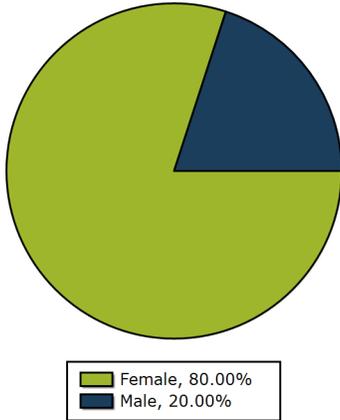


Chart Total N: 30

Tobacco Users By Language

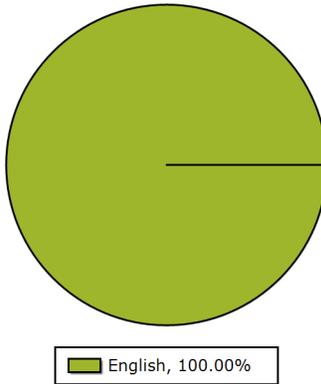


Chart Total N: 30

Tobacco Users By Education

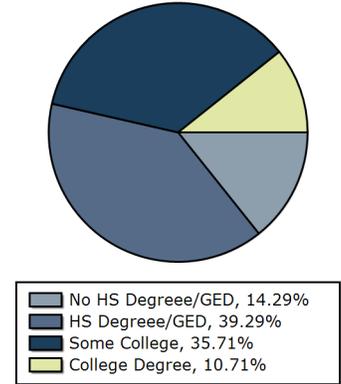


Chart Total N: 28

Tobacco Users By Race

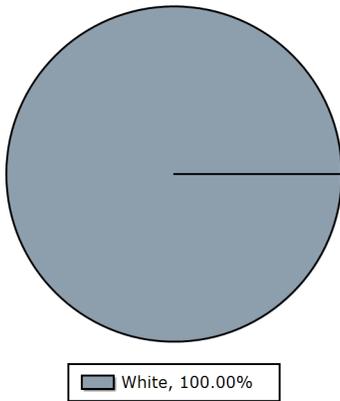


Chart Total N: 27

Tobacco Users By Age

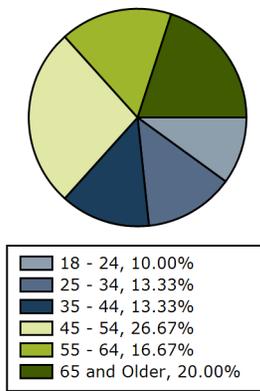


Chart Total N: 30

Tobacco Users By Health Plan

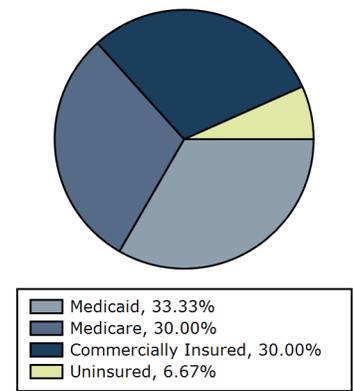


Chart Total N: 30

Tobacco Users By Ethnicity

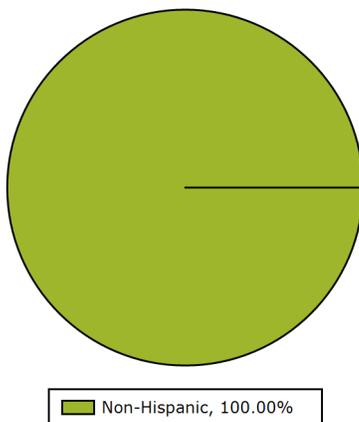


Chart Total N: 27

Tobacco Users By Chronic Condition

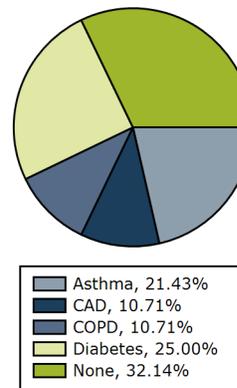


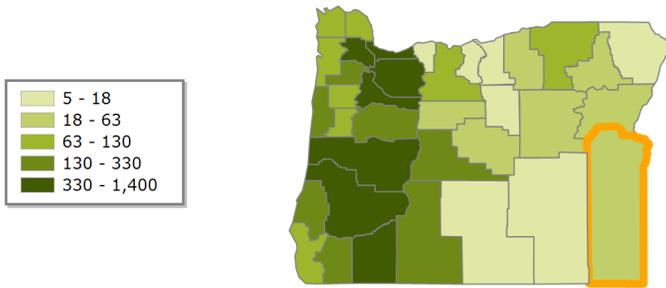
Chart Total N: 28

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

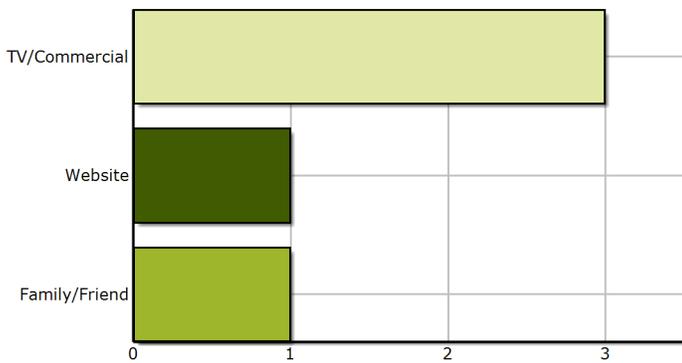
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

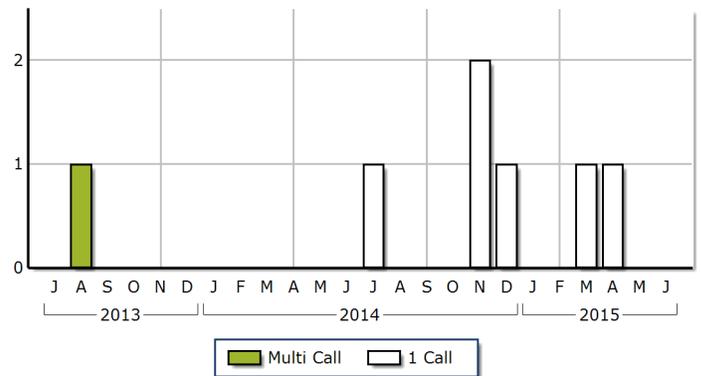


County Population		Prevalence	Tobacco Users
Adult	23,866	16.8 %	4,009 ⁴
			County
Tobacco Users - Last Full Month			5
Tobacco Users YTD			55
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1 1.37 %
Reach - NAQC			2 1.00 %
Annualized Reach			1 1.37 %
Annualized Reach - NAQC			2 1.00 %
Unique Individual Reach			3 1.12 %

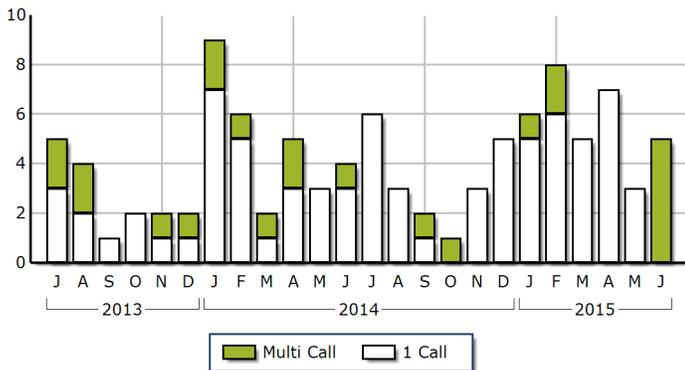
How Heard About



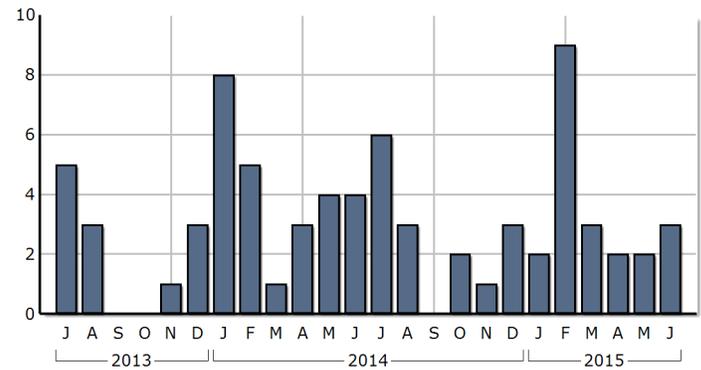
Fax Referral



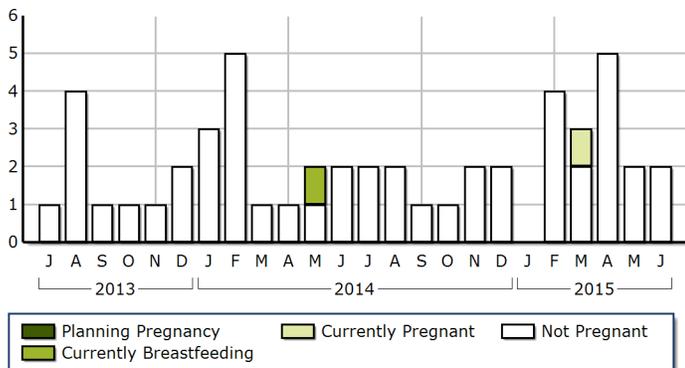
Tobacco User Enrollments By Program Type



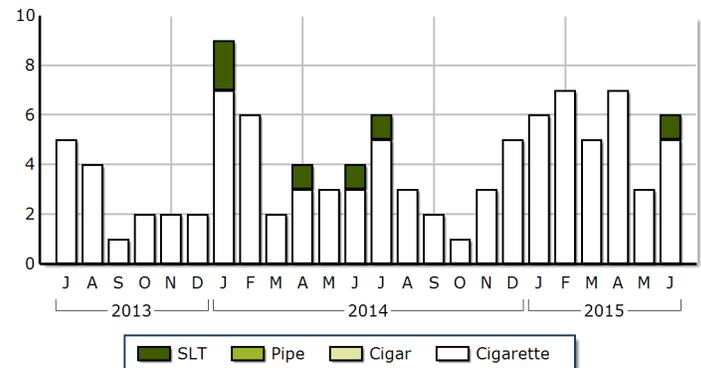
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

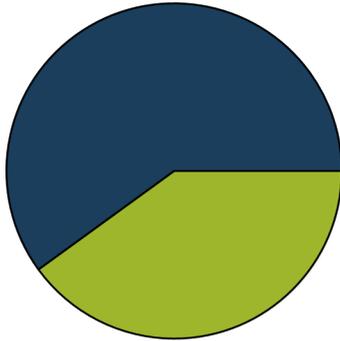


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

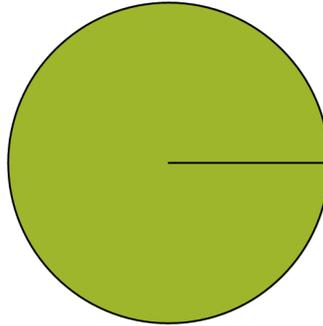
Tobacco Users By Gender



Female, 40.00%
Male, 60.00%

Chart Total N: 5

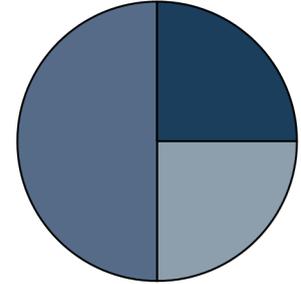
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

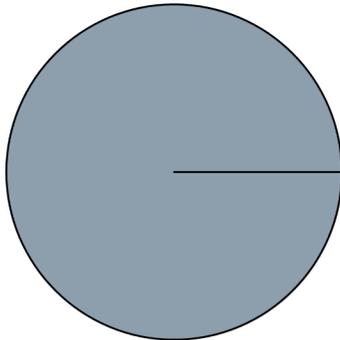
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 50.00%
Some College, 25.00%

Chart Total N: 4

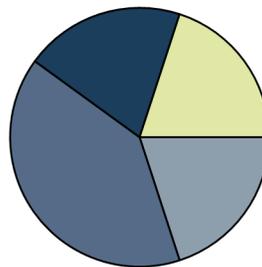
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

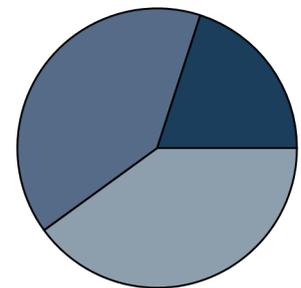
Tobacco Users By Age



18 - 24, 20.00%
25 - 34, 40.00%
45 - 54, 20.00%
65 and Older, 20.00%

Chart Total N: 5

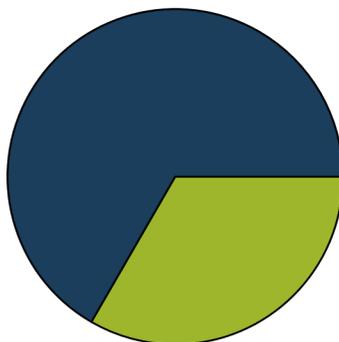
Tobacco Users By Health Plan



Uninsured, 40.00%
Medicaid, 40.00%
Medicare, 20.00%

Chart Total N: 5

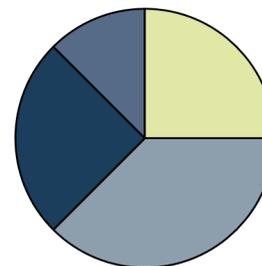
Tobacco Users By Ethnicity



Hispanic, 33.33%
Non-Hispanic, 66.67%

Chart Total N: 3

Tobacco Users By Chronic Condition



Asthma, 37.50%
COPD, 25.00%
Diabetes, 12.50%
None, 25.00%

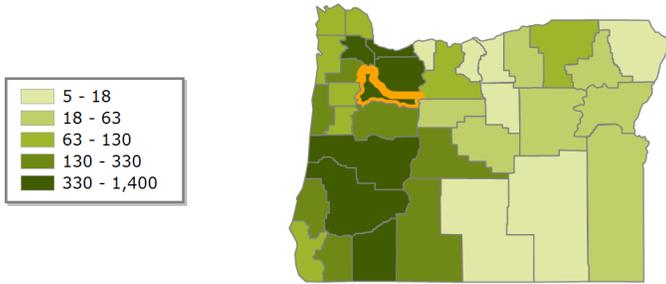
Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

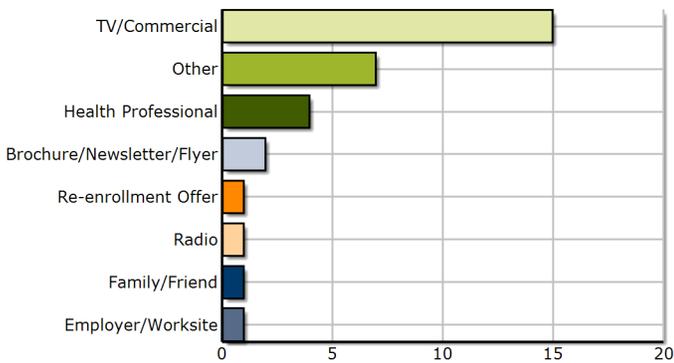
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

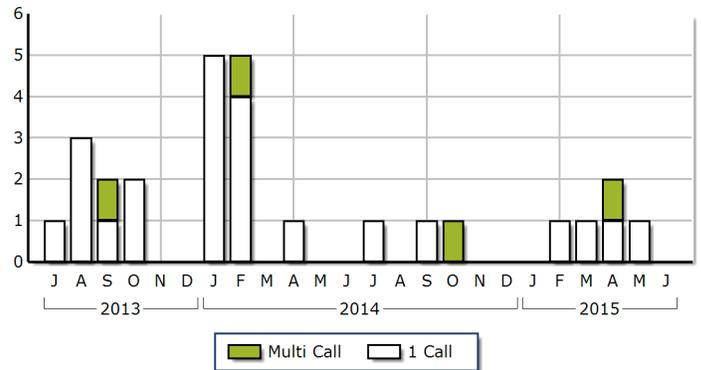


County Population		Prevalence	Tobacco Users	
Adult	235,431	15.5 %	36,492	⁴
			County	State
Tobacco Users - Last Full Month			41	1,005
Tobacco Users YTD			620	12,715
Unique Tobacco Users YTD			3	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.70 %
Reach - NAQC			2	1.19 %
Annualized Reach			1	1.70 %
Annualized Reach - NAQC			2	1.19 %
Unique Individual Reach			3	1.13 %

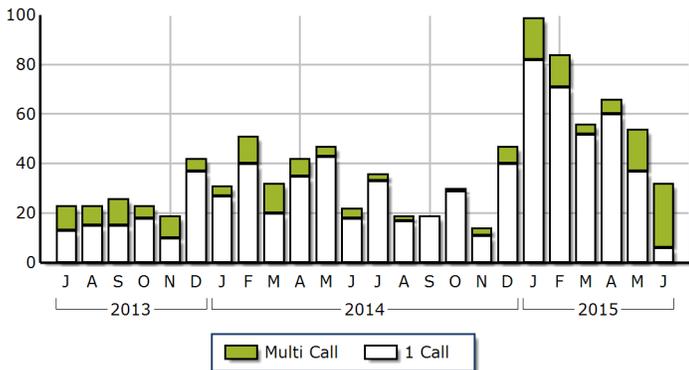
How Heard About



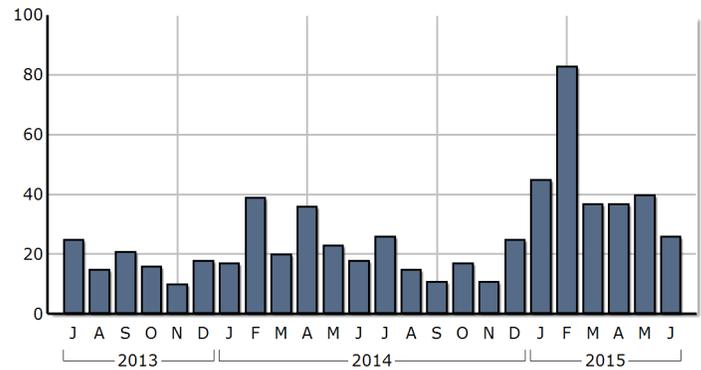
Fax Referral



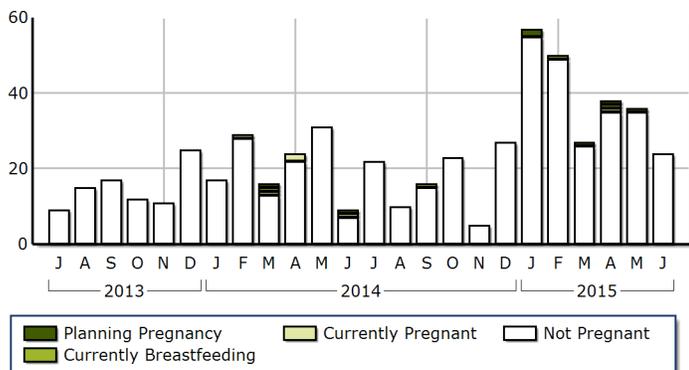
Tobacco User Enrollments By Program Type



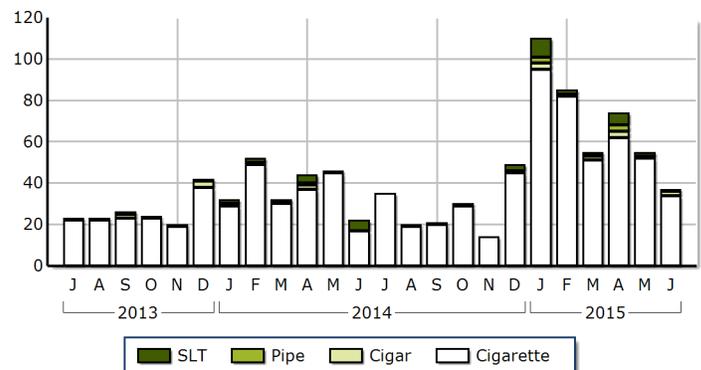
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

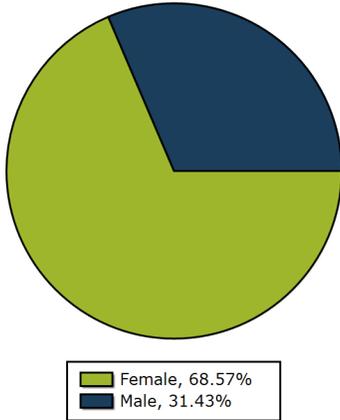


Chart Total N: 35

Tobacco Users By Language

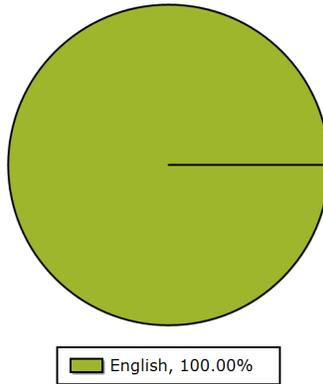


Chart Total N: 35

Tobacco Users By Education

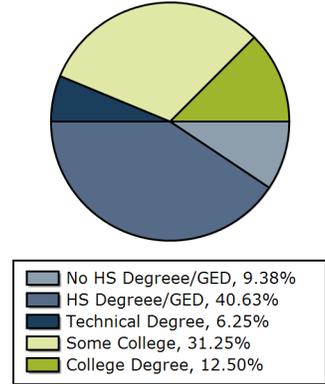


Chart Total N: 32

Tobacco Users By Race

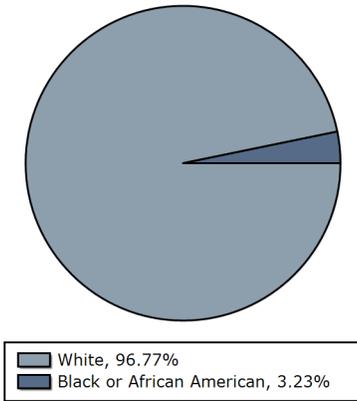


Chart Total N: 31

Tobacco Users By Age

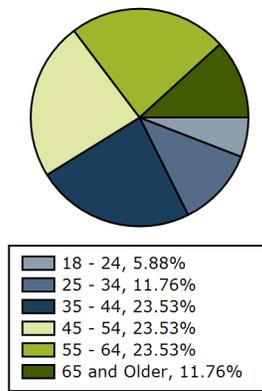


Chart Total N: 34

Tobacco Users By Health Plan

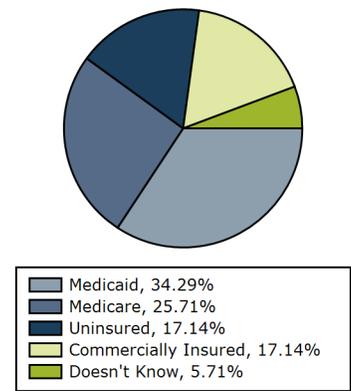


Chart Total N: 35

Tobacco Users By Ethnicity

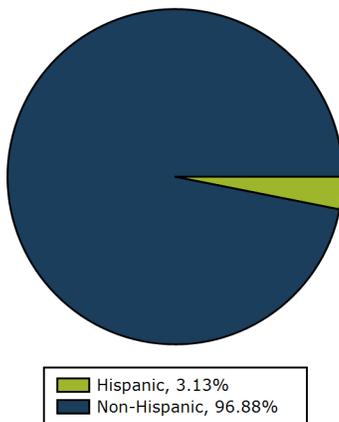


Chart Total N: 32

Tobacco Users By Chronic Condition

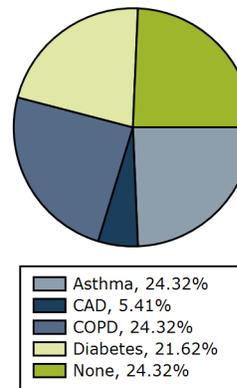


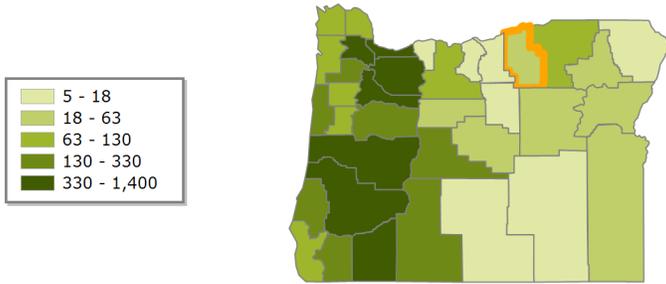
Chart Total N: 37

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

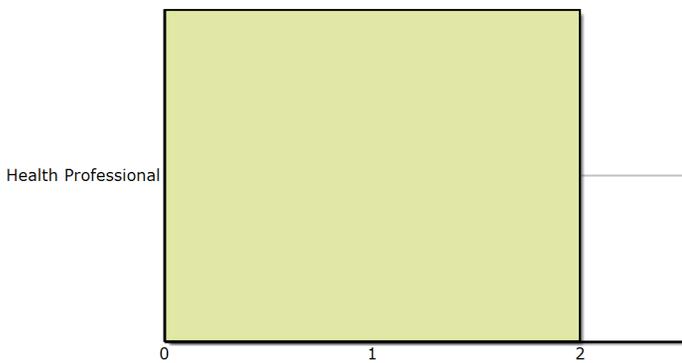
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

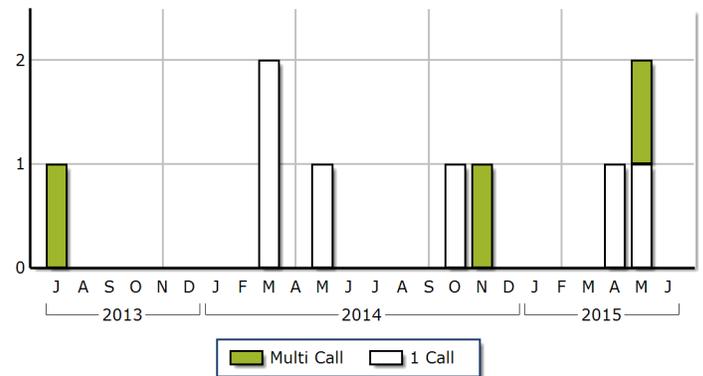


County Population		Prevalence	Tobacco Users
Adult	9,037	18.2 %	1,645 ⁴
			County
Tobacco Users - Last Full Month			2
Tobacco Users YTD			26
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3

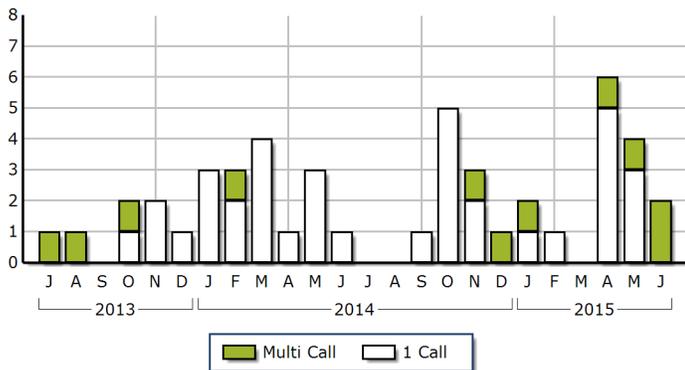
How Heard About



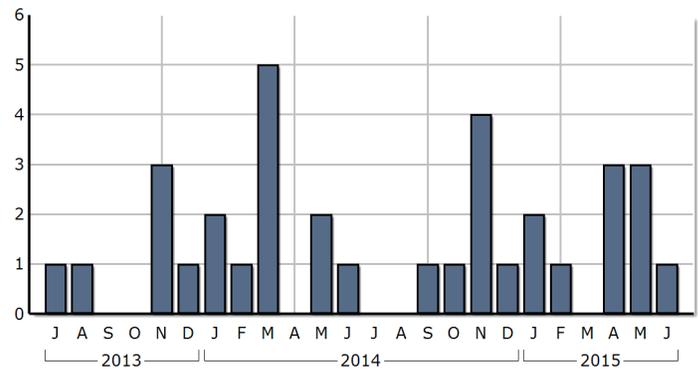
Fax Referral



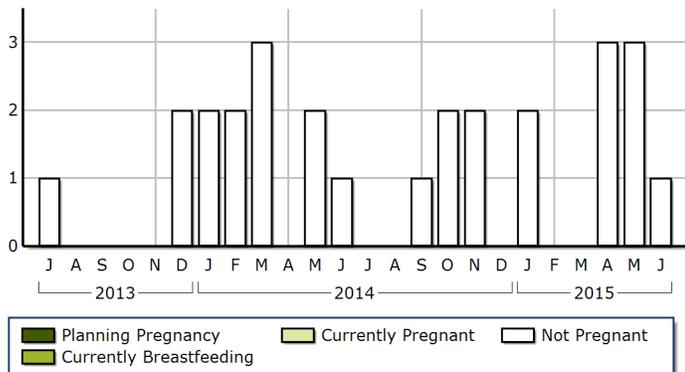
Tobacco User Enrollments By Program Type



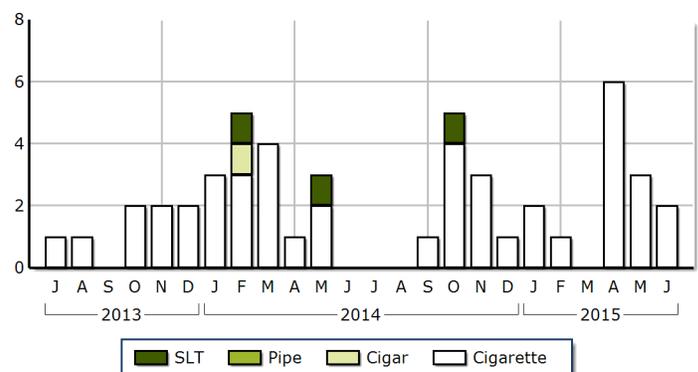
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

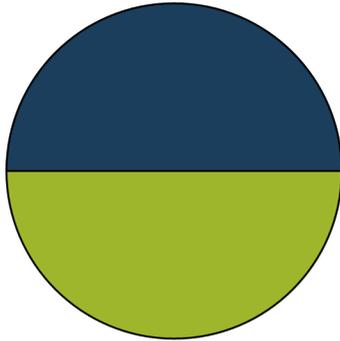


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

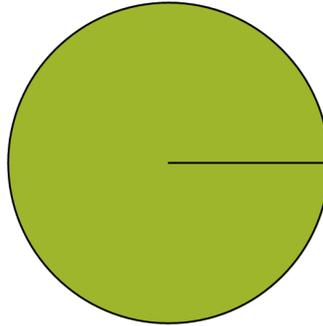
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

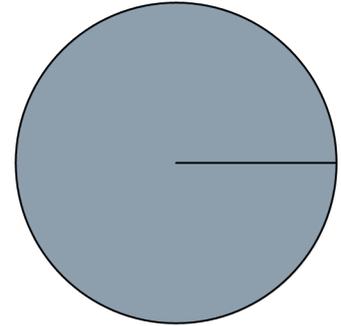
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

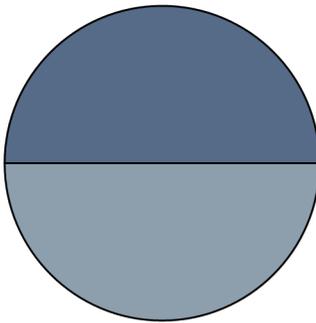
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 2

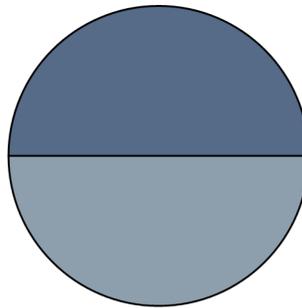
Tobacco Users By Race



Black or African American, 50.00%
White, 50.00%

Chart Total N: 2

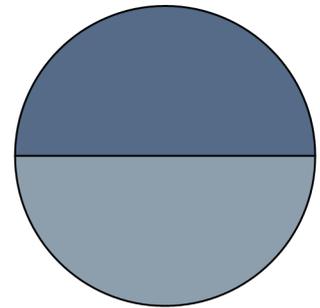
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

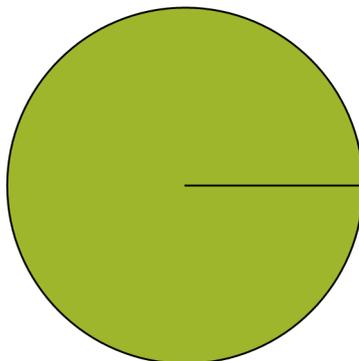
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 50.00%

Chart Total N: 2

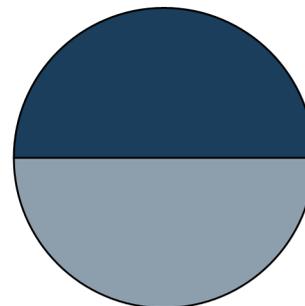
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



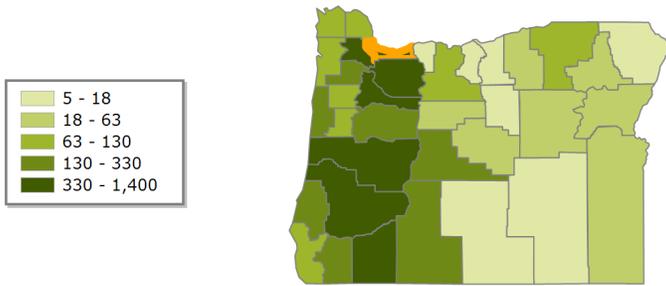
Asthma, 50.00%
COPD, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

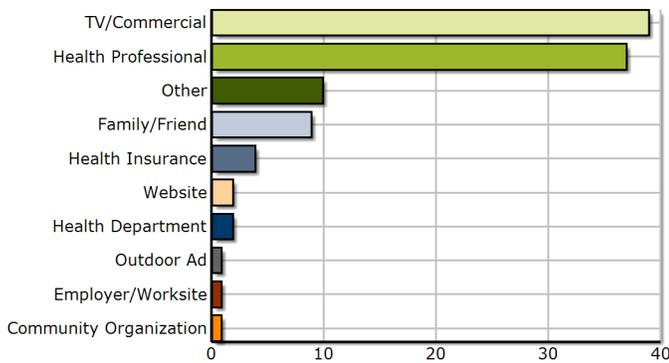
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

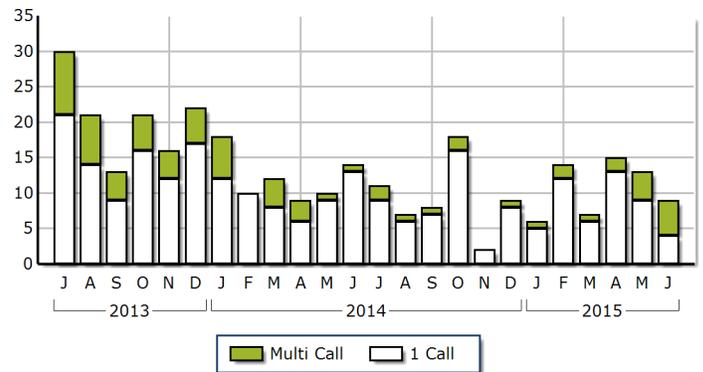


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 ⁴
		County	State
Tobacco Users - Last Full Month		148	1,005
Tobacco Users YTD		1,748	12,715
Unique Tobacco Users YTD		3	8,242
Target Reach		2.0 %	2.0 %
Reach YTD		1	2.03 %
Reach - NAQC		2	1.17 %
Annualized Reach		1	2.03 %
Annualized Reach - NAQC		2	1.17 %
Unique Individual Reach		3	1.14 %

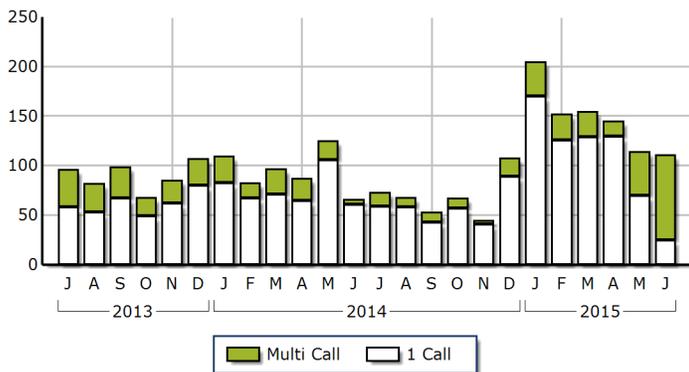
How Heard About



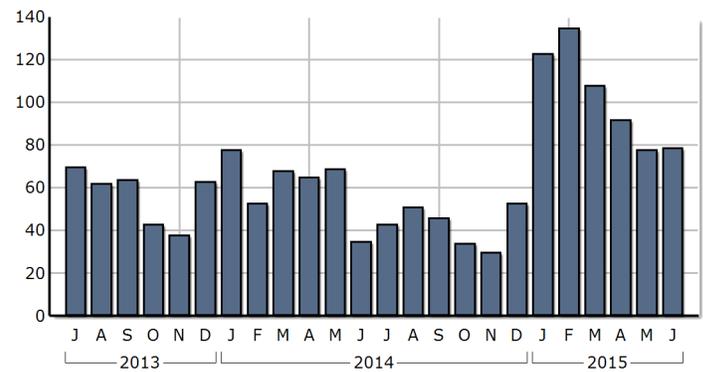
Fax Referral



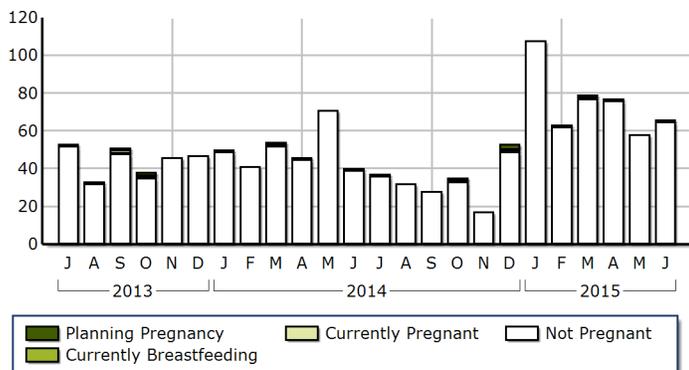
Tobacco User Enrollments By Program Type



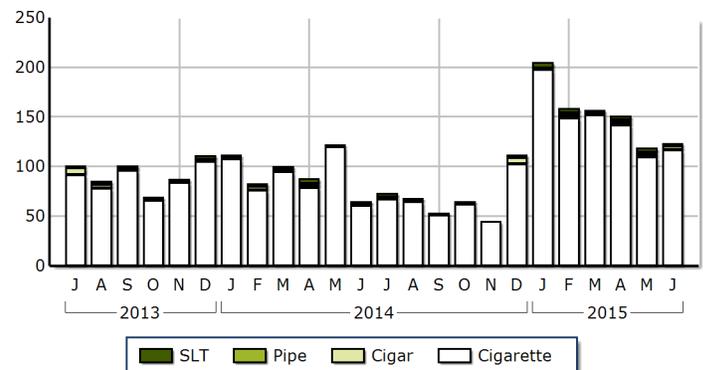
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
 2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

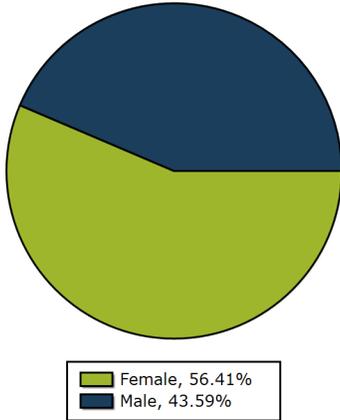


Chart Total N: 117

Tobacco Users By Language

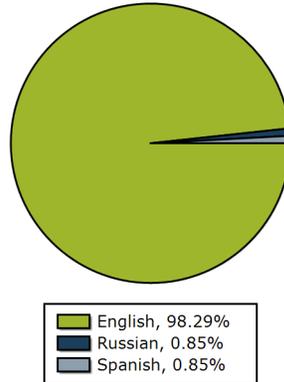


Chart Total N: 117

Tobacco Users By Education

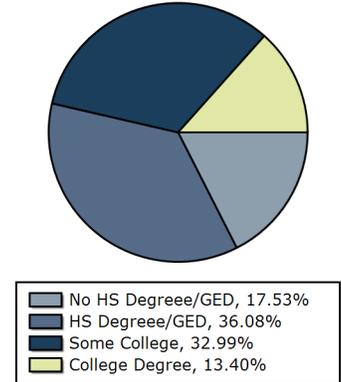


Chart Total N: 97

Tobacco Users By Race

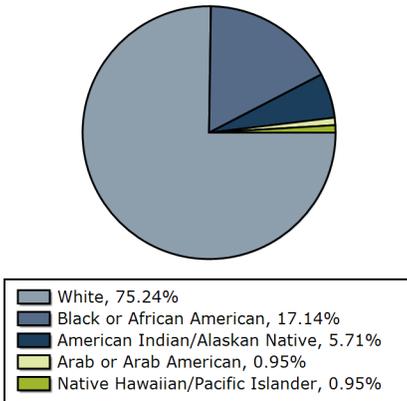


Chart Total N: 105

Tobacco Users By Age

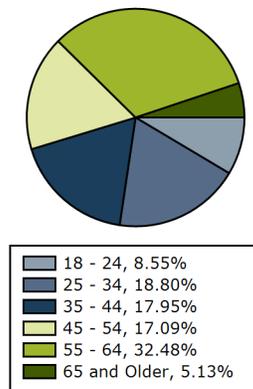


Chart Total N: 117

Tobacco Users By Health Plan

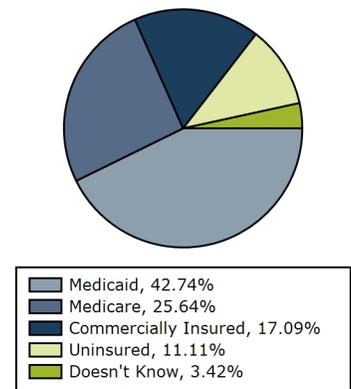


Chart Total N: 117

Tobacco Users By Ethnicity

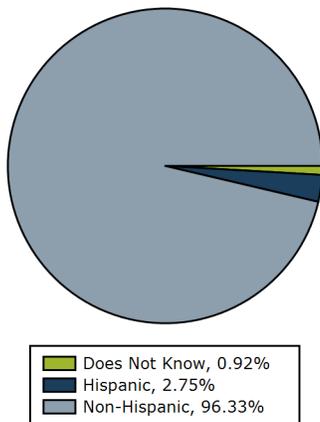


Chart Total N: 109

Tobacco Users By Chronic Condition

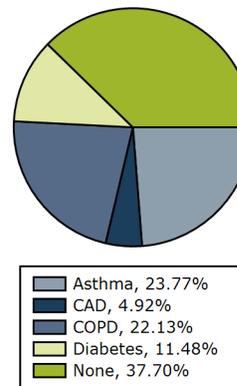


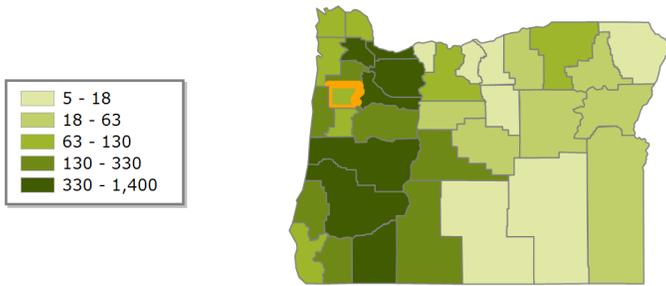
Chart Total N: 122

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

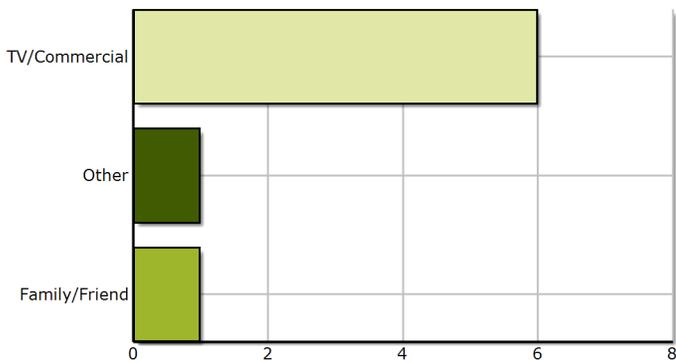
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

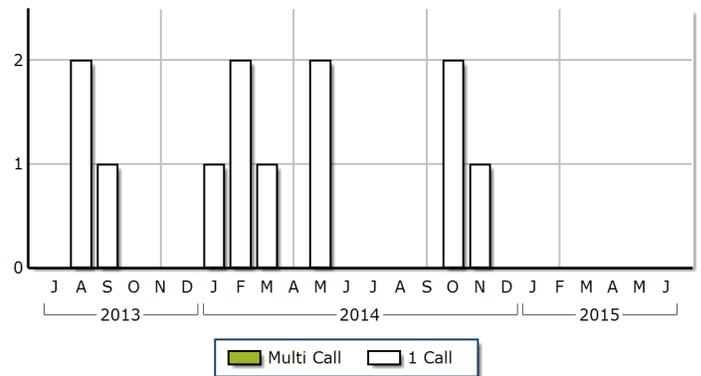


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 ⁴
			County
Tobacco Users - Last Full Month			9
Tobacco Users YTD			98
Unique Tobacco Users YTD			3
Target Reach			2.0 %
Reach YTD			1
Reach - NAQC			2
Annualized Reach			1
Annualized Reach - NAQC			2
Unique Individual Reach			3

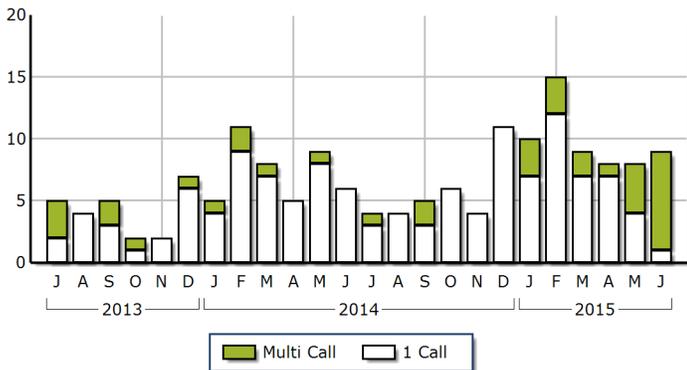
How Heard About



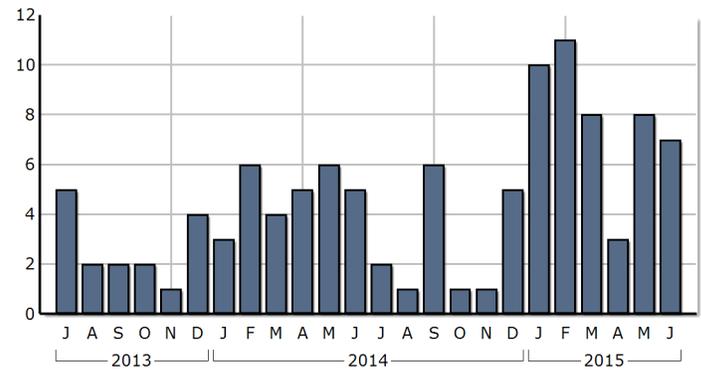
Fax Referral



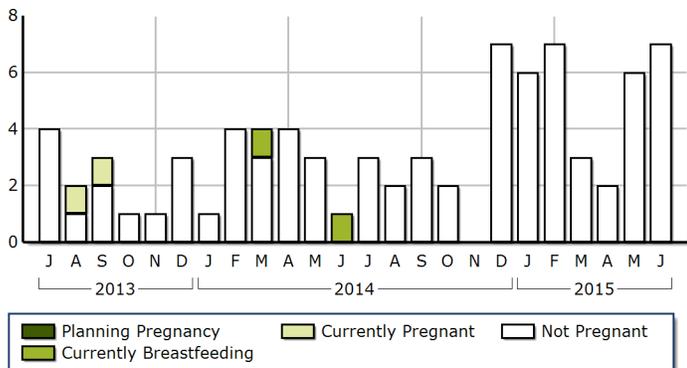
Tobacco User Enrollments By Program Type



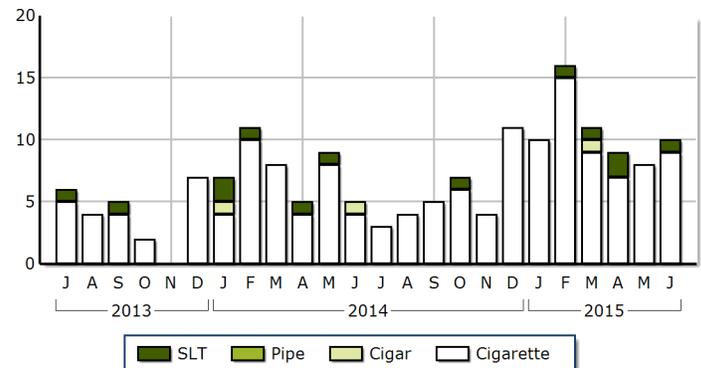
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

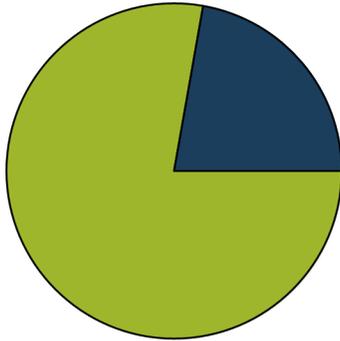


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

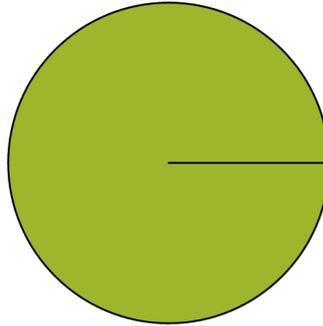
Tobacco Users By Gender



Female, 77.78%
Male, 22.22%

Chart Total N: 9

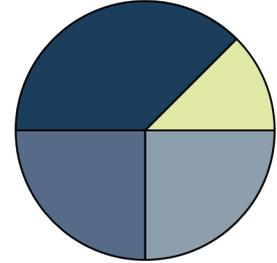
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

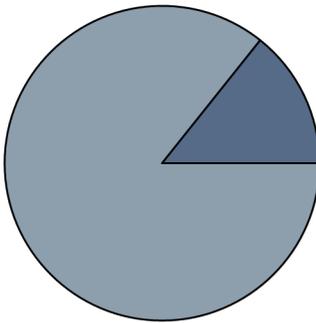
Tobacco Users By Education



No HS Degreee/GED, 25.00%
HS Degreee/GED, 25.00%
Some College, 37.50%
College Degree, 12.50%

Chart Total N: 8

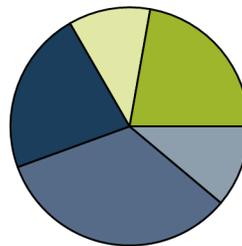
Tobacco Users By Race



White, 85.71%
American Indian/Alaskan Native, 14.29%

Chart Total N: 7

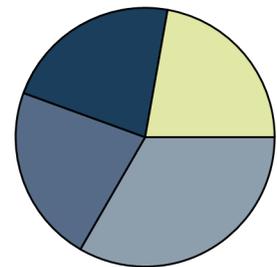
Tobacco Users By Age



18 - 24, 11.11%
35 - 44, 33.33%
45 - 54, 22.22%
55 - 64, 11.11%
65 and Older, 22.22%

Chart Total N: 9

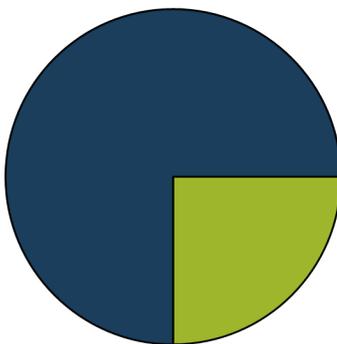
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 22.22%
Commercially Insured, 22.22%
Doesn't Know, 22.22%

Chart Total N: 9

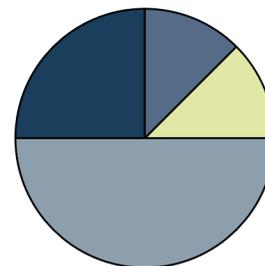
Tobacco Users By Ethnicity



Hispanic, 25.00%
Non-Hispanic, 75.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



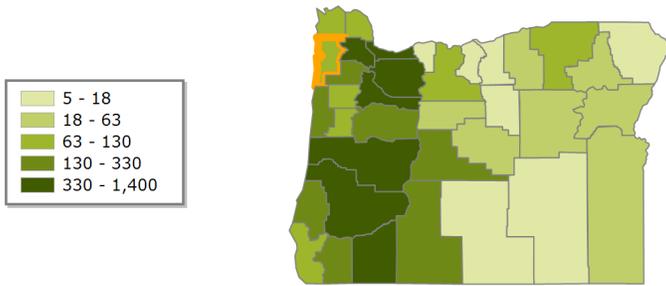
Asthma, 50.00%
CAD, 25.00%
COPD, 12.50%
None, 12.50%

Chart Total N: 8

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

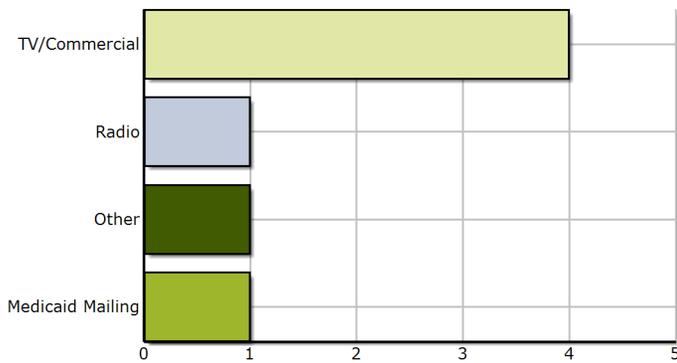
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

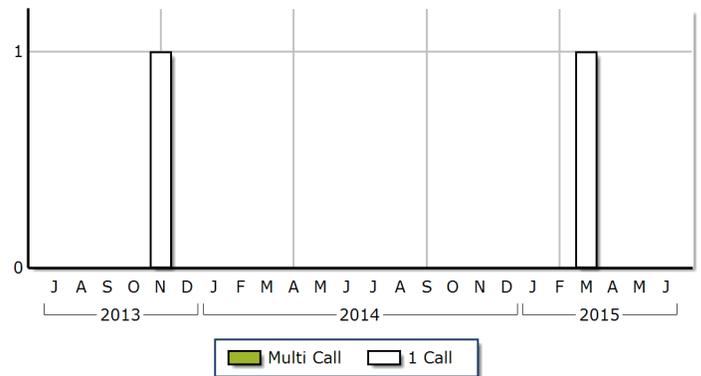


County Population	Prevalence	Tobacco Users
Adult	21,446	21.6 %
		4,632 ⁴
		County
Tobacco Users - Last Full Month		8
Tobacco Users YTD		72
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1
Reach - NAQC		2
Annualized Reach		1
Annualized Reach - NAQC		2
Unique Individual Reach		3

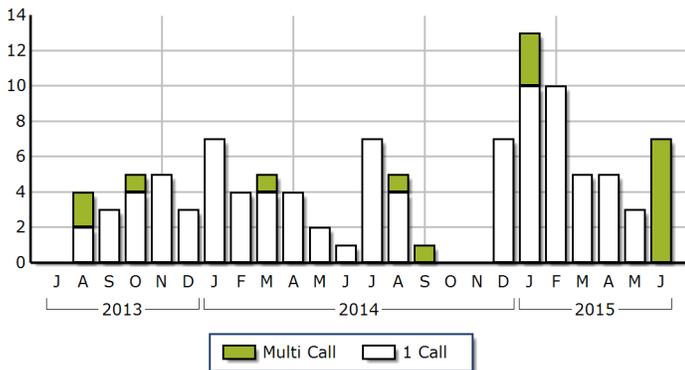
How Heard About



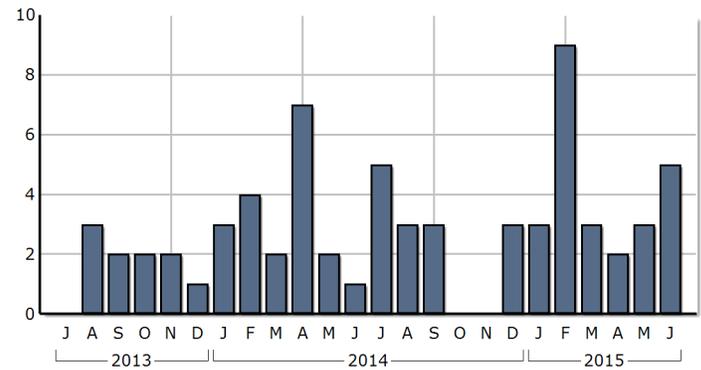
Fax Referral



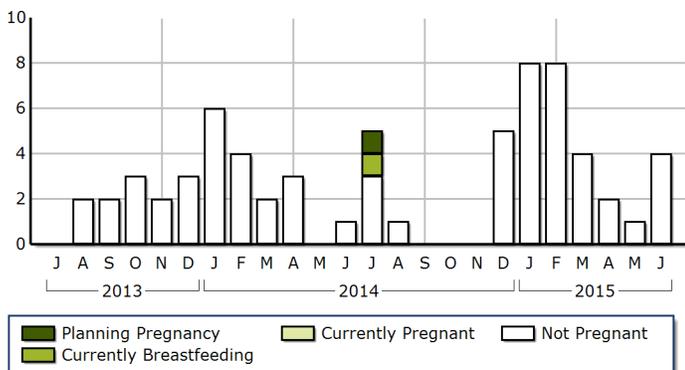
Tobacco User Enrollments By Program Type



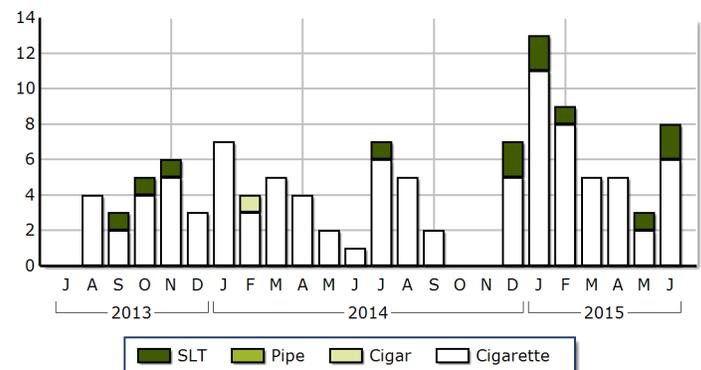
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

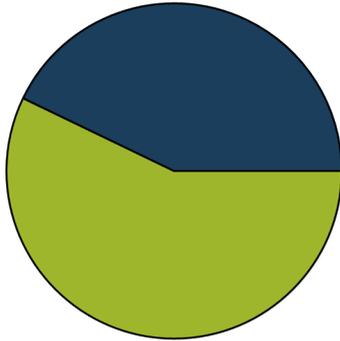


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

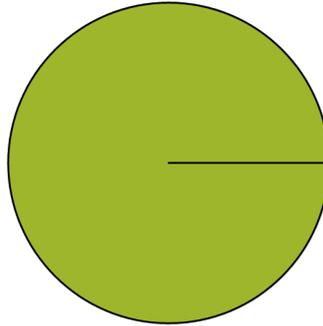
Tobacco Users By Gender



Female, 57.14%
Male, 42.86%

Chart Total N: 7

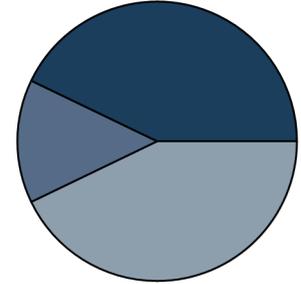
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

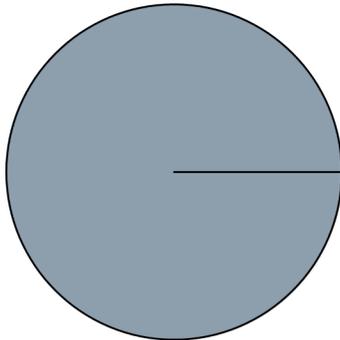
Tobacco Users By Education



HS Degree/GED, 42.86%
Some Technical School, 14.29%
Some College, 42.86%

Chart Total N: 7

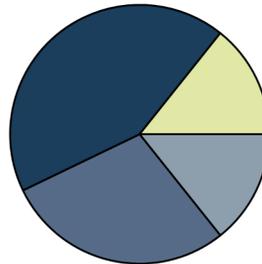
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

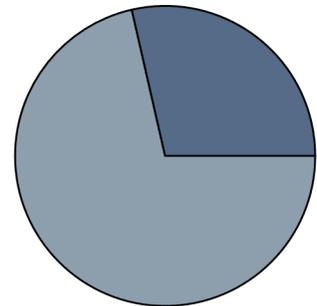
Tobacco Users By Age



25 - 34, 14.29%
45 - 54, 28.57%
55 - 64, 42.86%
65 and Older, 14.29%

Chart Total N: 7

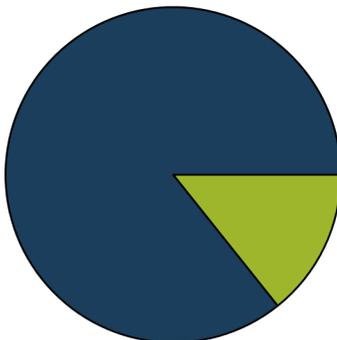
Tobacco Users By Health Plan



Medicaid, 71.43%
Commercially Insured, 28.57%

Chart Total N: 7

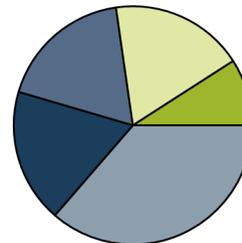
Tobacco Users By Ethnicity



Hispanic, 14.29%
Non-Hispanic, 85.71%

Chart Total N: 7

Tobacco Users By Chronic Condition



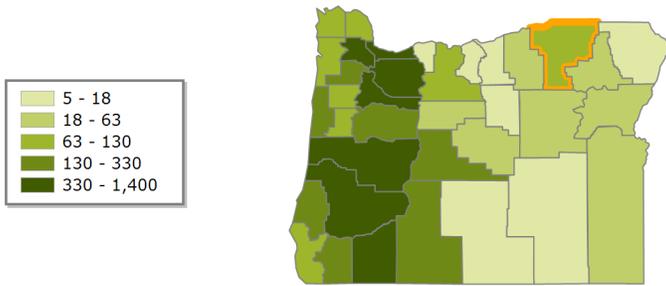
Asthma, 36.36%
CAD, 18.18%
COPD, 18.18%
Diabetes, 18.18%
None, 9.09%

Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

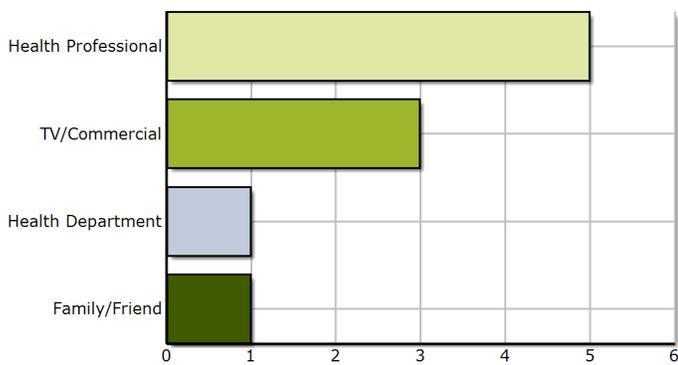
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

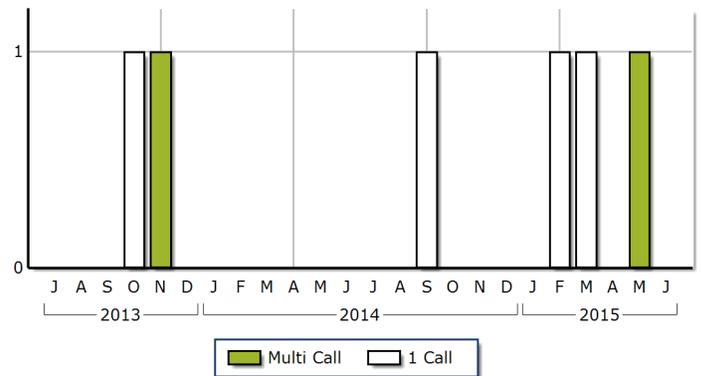


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13	13,117 ⁴
			County	State
Tobacco Users - Last Full Month			13	1,005
Tobacco Users YTD			142	12,715
Unique Tobacco Users YTD			3	77
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.08 %
Reach - NAQC			2	0.76 %
Annualized Reach			1	1.08 %
Annualized Reach - NAQC			2	0.76 %
Unique Individual Reach			3	0.59 %

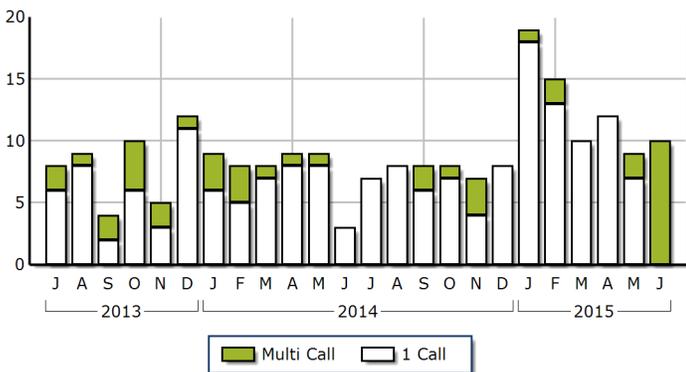
How Heard About



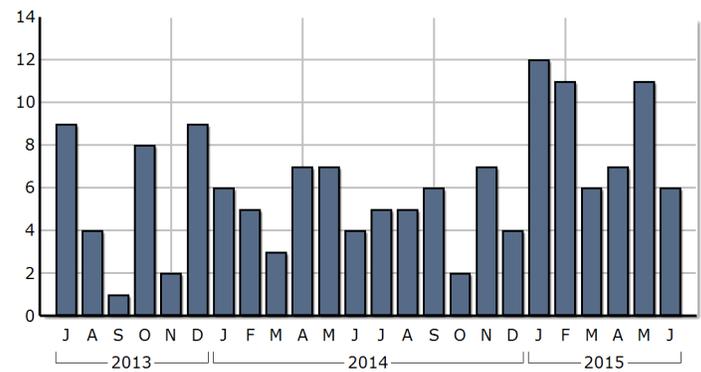
Fax Referral



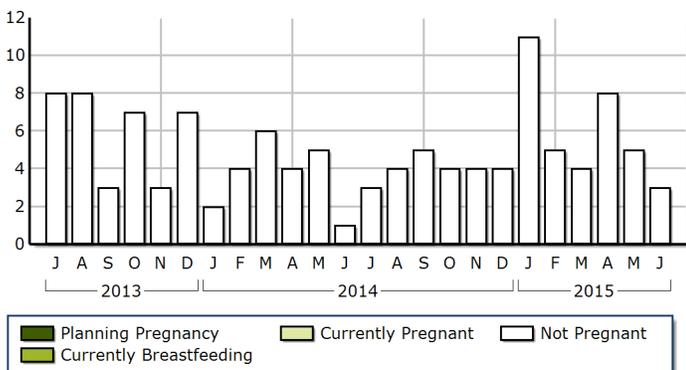
Tobacco User Enrollments By Program Type



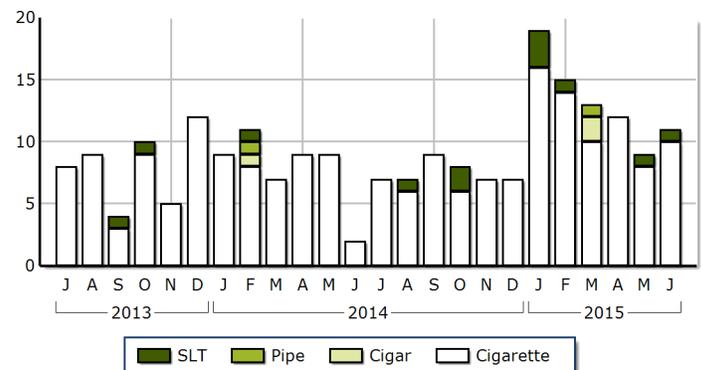
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

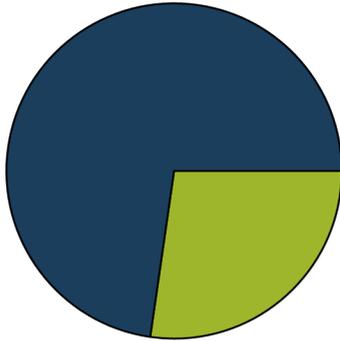


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

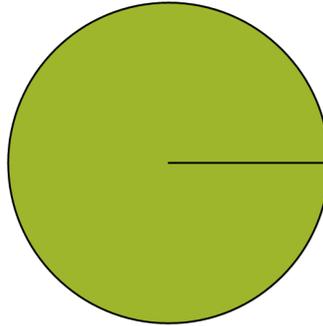
Tobacco Users By Gender



Female, 27.27%
Male, 72.73%

Chart Total N: 11

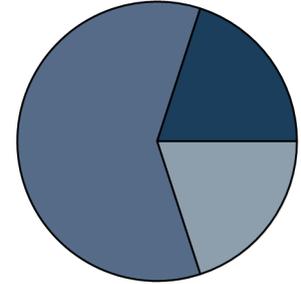
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

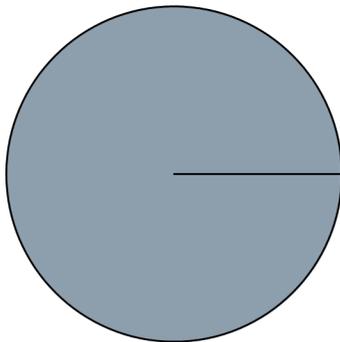
Tobacco Users By Education



No HS Degreee/GED, 20.00%
HS Degreee/GED, 60.00%
Some College, 20.00%

Chart Total N: 10

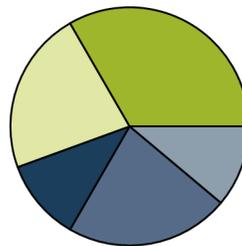
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

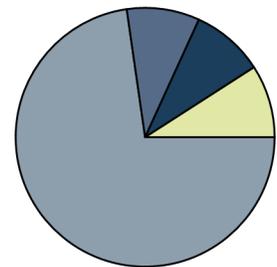
Tobacco Users By Age



18 - 24, 11.11%
25 - 34, 22.22%
35 - 44, 11.11%
45 - 54, 22.22%
55 - 64, 33.33%

Chart Total N: 9

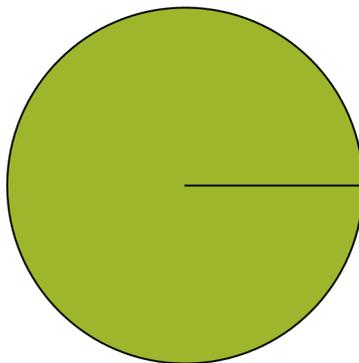
Tobacco Users By Health Plan



Medicaid, 72.73%
Commercially Insured, 9.09%
Doesn't Know, 9.09%
Medicare, 9.09%

Chart Total N: 11

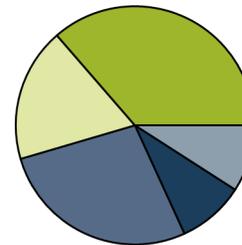
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 9.09%
CAD, 9.09%
COPD, 27.27%
Diabetes, 18.18%
None, 36.36%

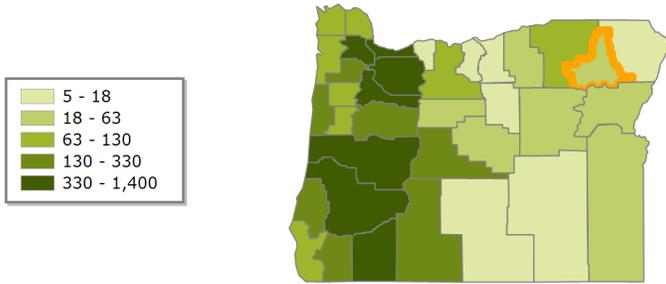
Chart Total N: 11

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

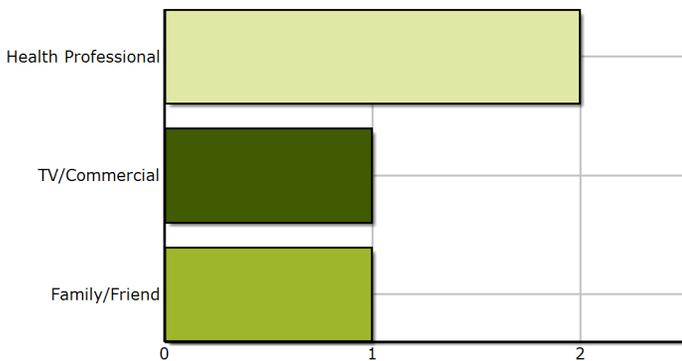
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

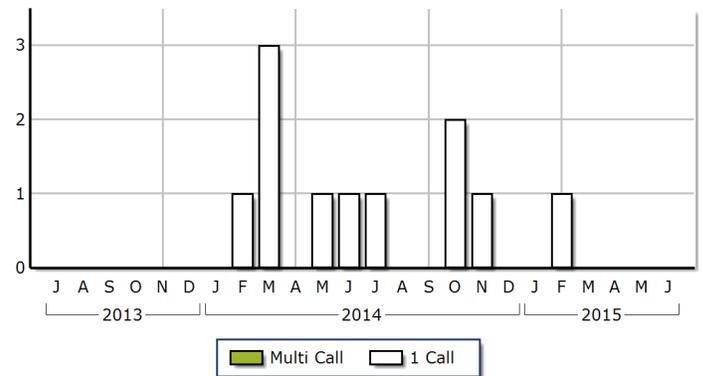


County Population	Prevalence	Tobacco Users
Adult 19,424	13.8 %	2,681 ⁴
		County
Tobacco Users - Last Full Month		4
Tobacco Users YTD		63
Unique Tobacco Users YTD		33
Target Reach		2.0 %
Reach YTD		2.35 %
Reach - NAQC		1.75 %
Annualized Reach		2.35 %
Annualized Reach - NAQC		1.75 %
Unique Individual Reach		1.23 %

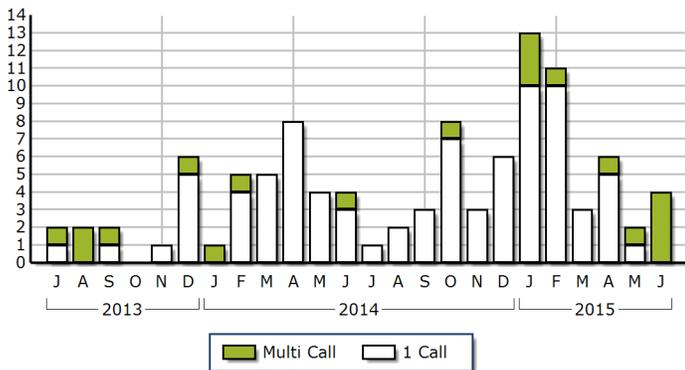
How Heard About



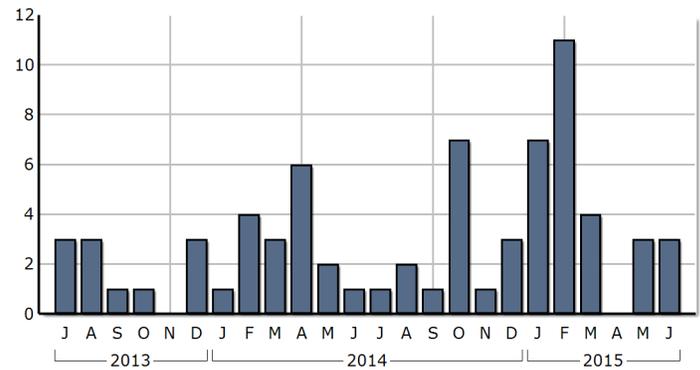
Fax Referral



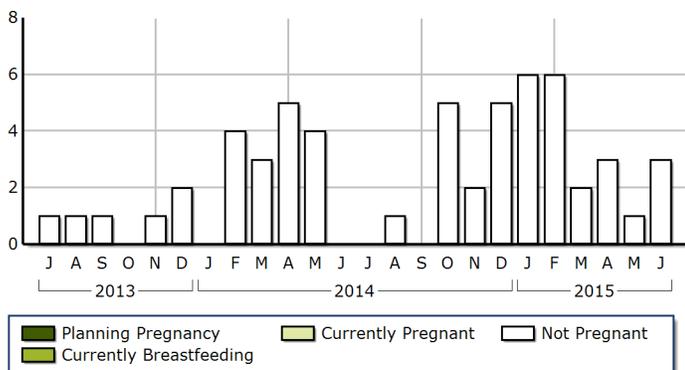
Tobacco User Enrollments By Program Type



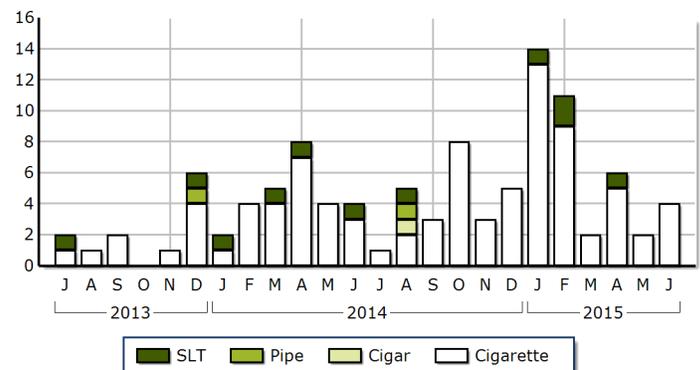
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

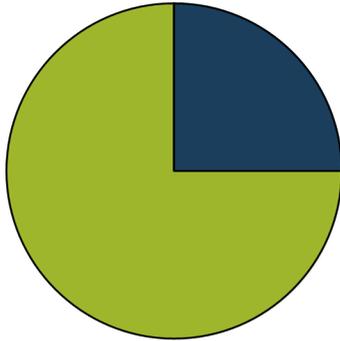


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

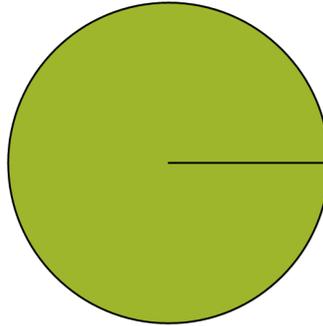
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

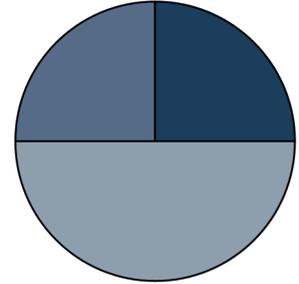
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

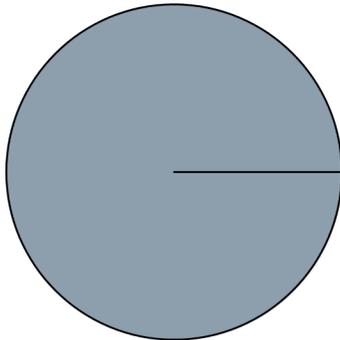
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 25.00%
College Degree, 25.00%

Chart Total N: 4

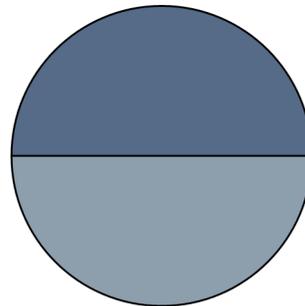
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

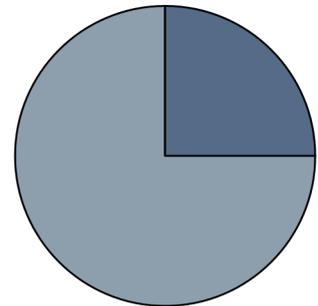
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 4

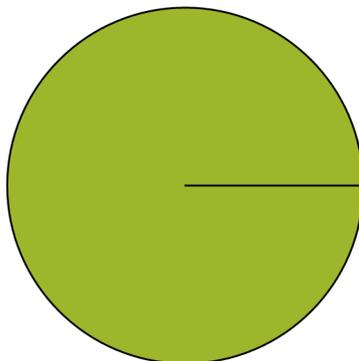
Tobacco Users By Health Plan



Medicaid, 75.00%
Medicare, 25.00%

Chart Total N: 4

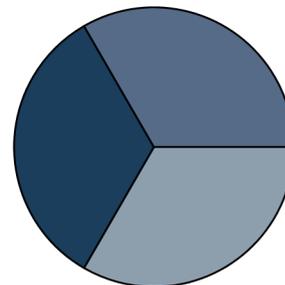
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 33.33%
Diabetes, 33.33%

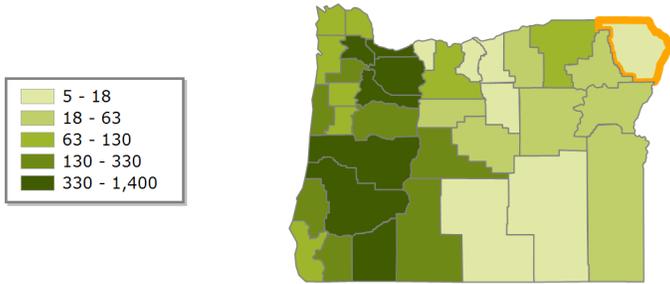
Chart Total N: 3

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

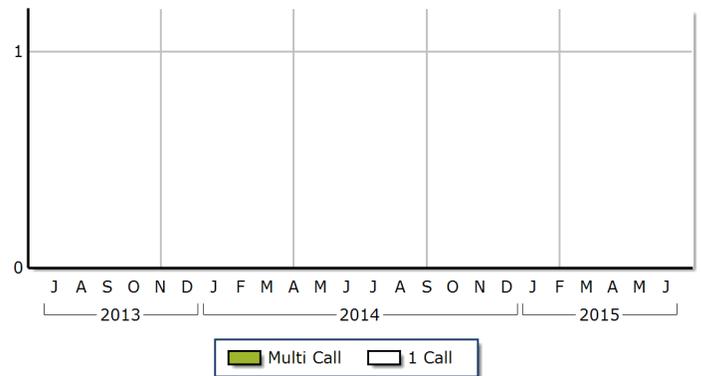


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		1	1,005
Tobacco Users YTD		6	12,715
Unique Tobacco Users YTD	3	4	8,242
Target Reach		2.0 %	2.0 %
Reach YTD	1	0.58 %	2.52 %
Reach - NAQC	2	0.48 %	1.08 %
Annualized Reach	1	0.58 %	2.52 %
Annualized Reach - NAQC	2	0.48 %	1.08 %
Unique Individual Reach	3	0.39 %	1.63 %

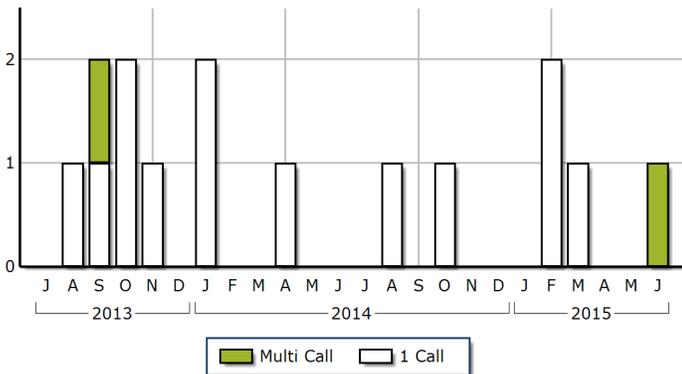
How Heard About



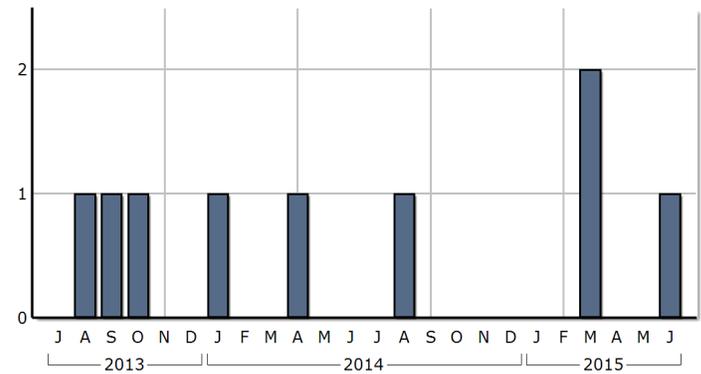
Fax Referral



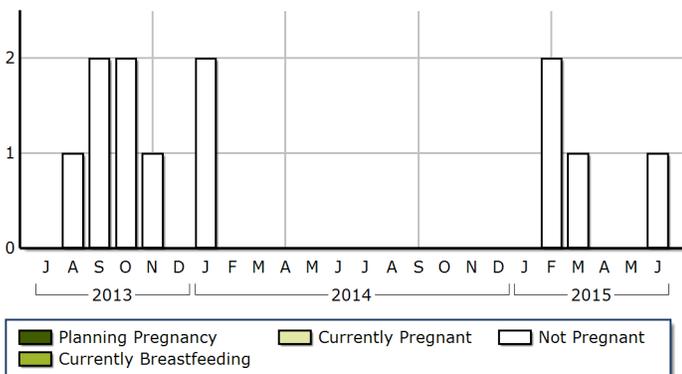
Tobacco User Enrollments By Program Type



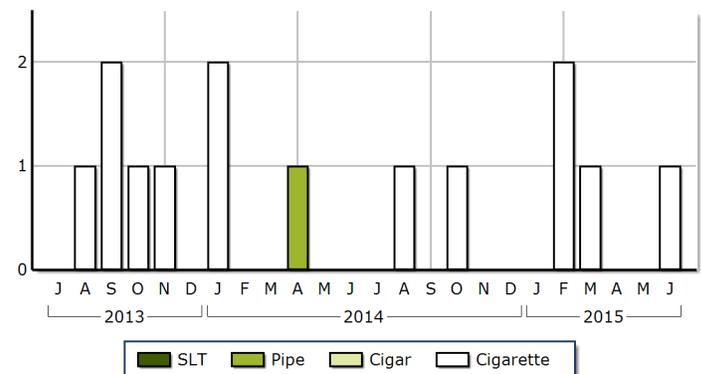
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

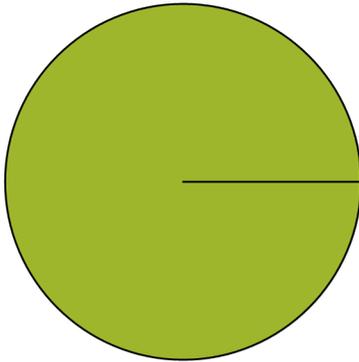


Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

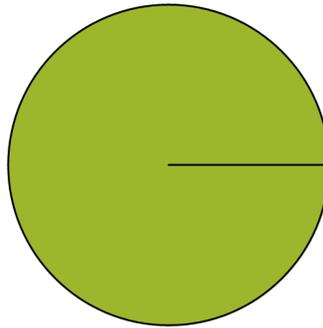
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

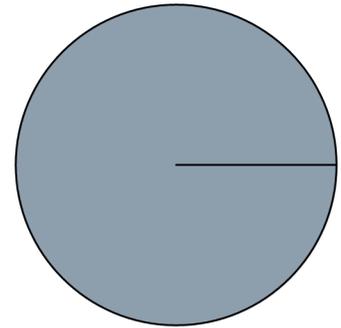
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

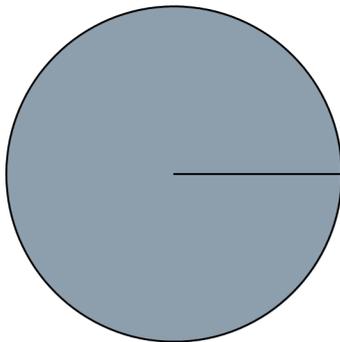
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

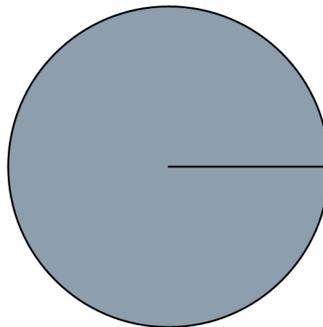
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

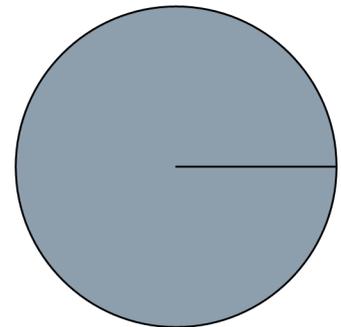
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 1

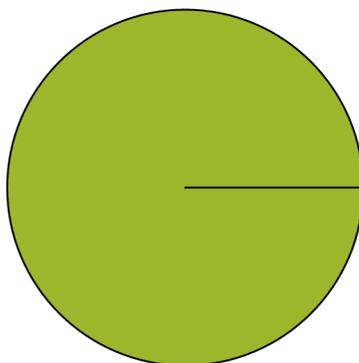
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



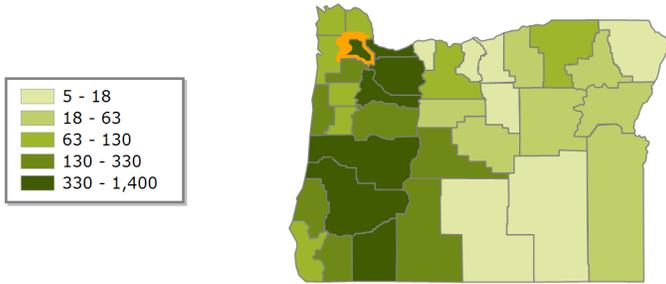
Non-Hispanic, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

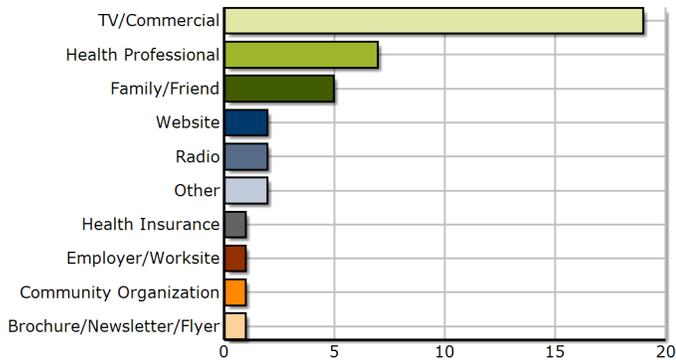
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

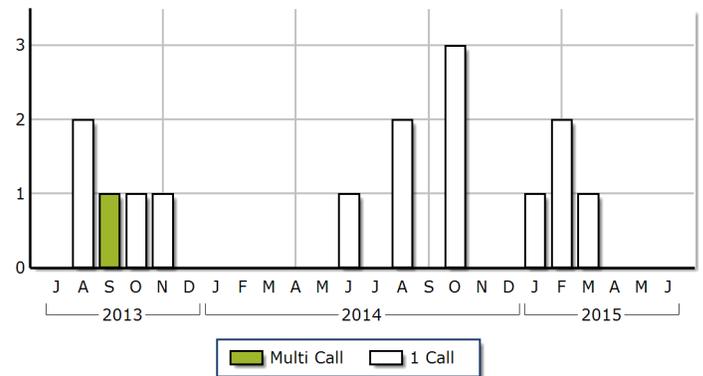


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
		State
Tobacco Users - Last Full Month		52
Tobacco Users YTD		686
Unique Tobacco Users YTD	3	434
Target Reach		2.0 %
Reach YTD	1	1.37 %
Reach - NAQC	2	0.89 %
Annualized Reach	1	1.37 %
Annualized Reach - NAQC	2	0.89 %
Unique Individual Reach	3	0.87 %

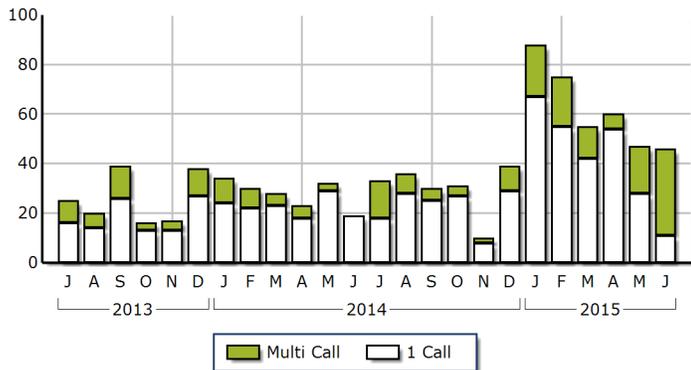
How Heard About



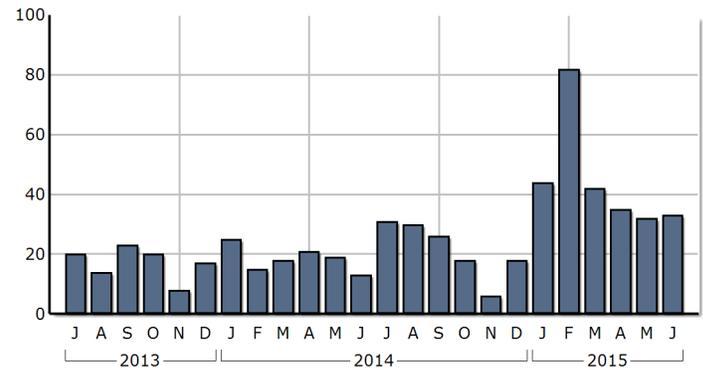
Fax Referral



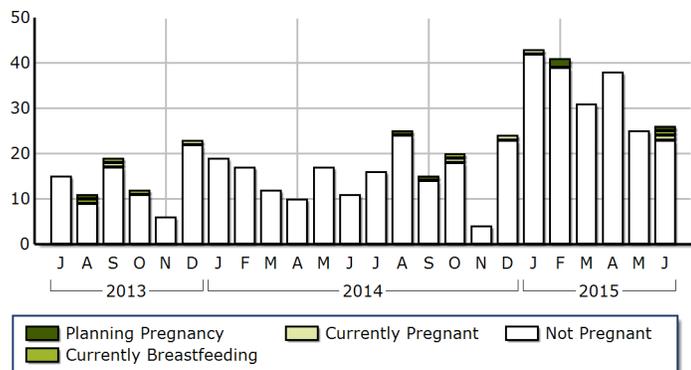
Tobacco User Enrollments By Program Type



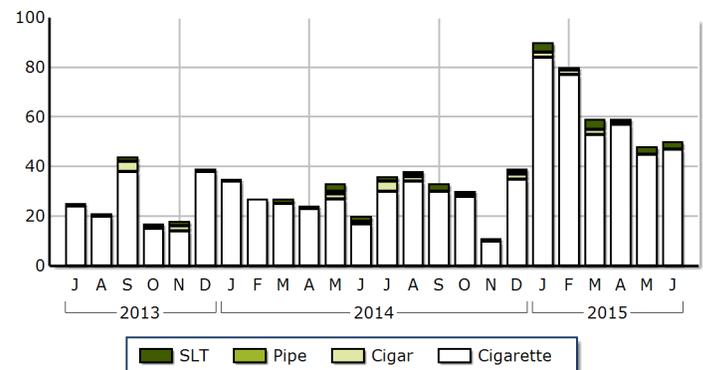
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

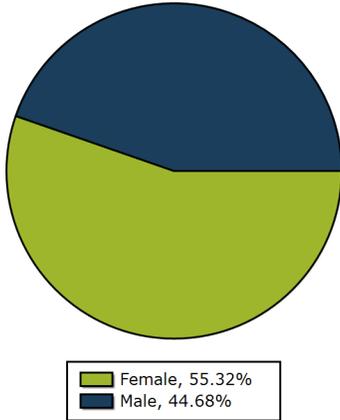


Chart Total N: 47

Tobacco Users By Language

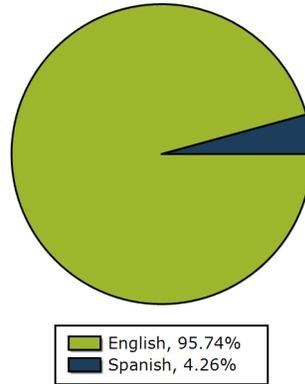


Chart Total N: 47

Tobacco Users By Education

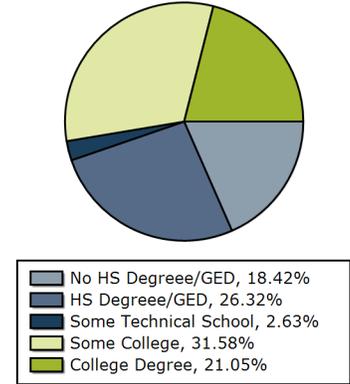


Chart Total N: 38

Tobacco Users By Race

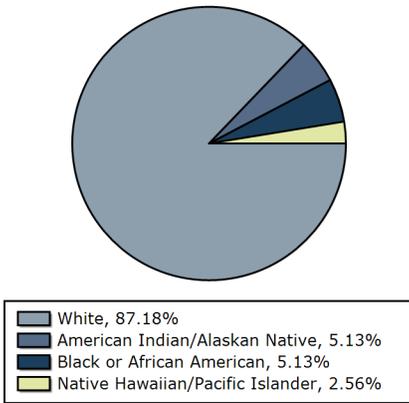


Chart Total N: 39

Tobacco Users By Age

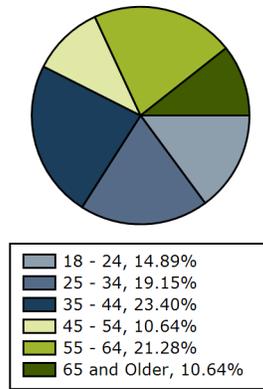


Chart Total N: 47

Tobacco Users By Health Plan

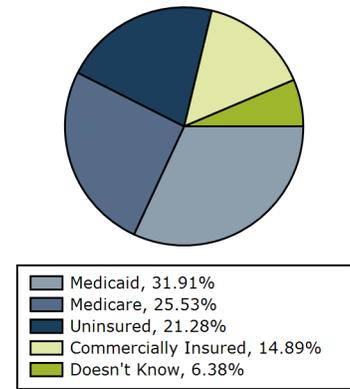


Chart Total N: 47

Tobacco Users By Ethnicity

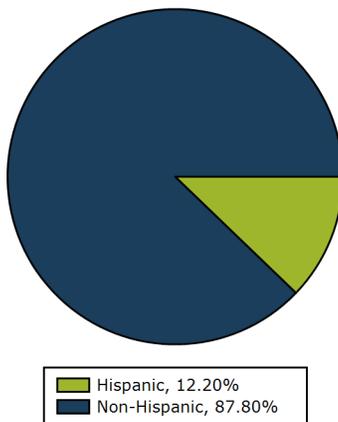


Chart Total N: 41

Tobacco Users By Chronic Condition

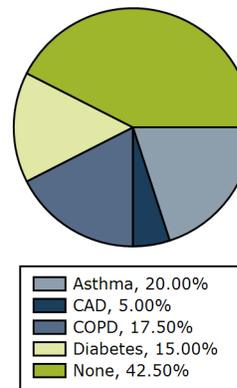


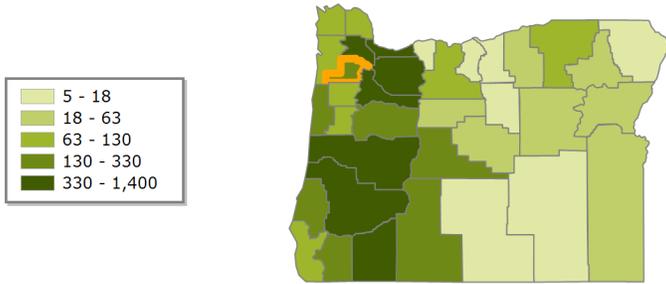
Chart Total N: 40

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

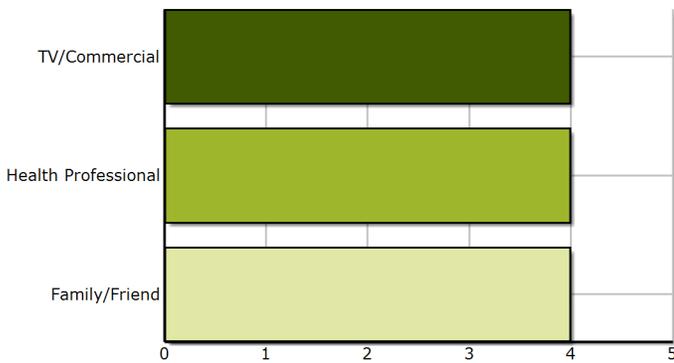
From 6/1/2015 through 6/30/2015

State Tobacco Users Served Contract YTD (Adults)

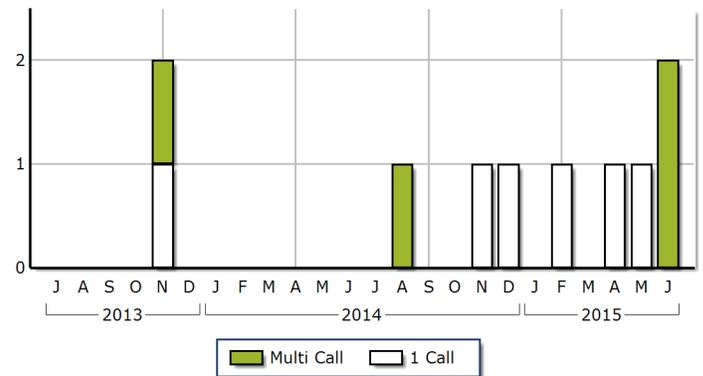


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	⁴
			County	State
Tobacco Users - Last Full Month			15	1,005
Tobacco Users YTD			199	12,715
Unique Tobacco Users YTD			3	8,242
Target Reach			2.0 %	2.0 %
Reach YTD			1	1.49 %
Reach - NAQC			2	1.05 %
Annualized Reach			1	1.49 %
Annualized Reach - NAQC			2	1.05 %
Unique Individual Reach			3	1.02 %
				1.63 %

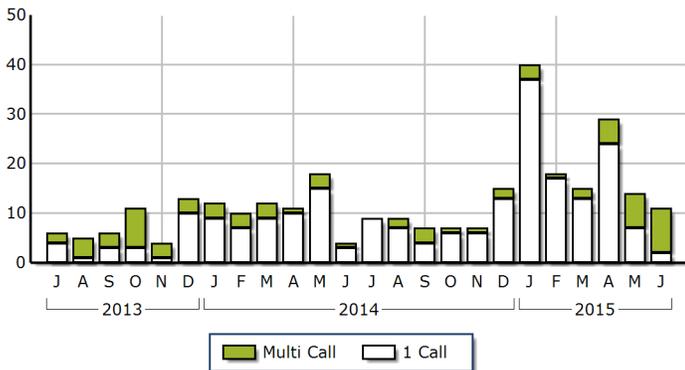
How Heard About



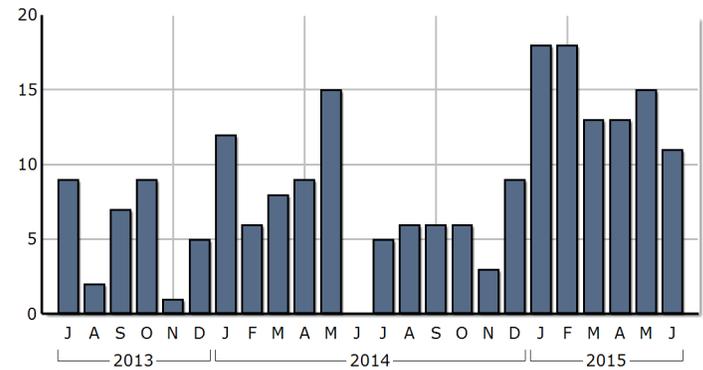
Fax Referral



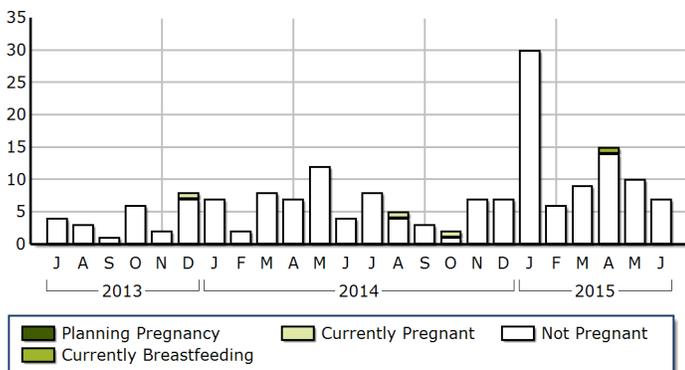
Tobacco User Enrollments By Program Type



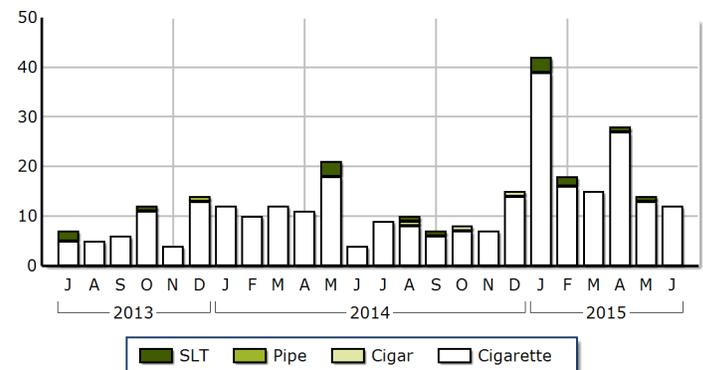
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach - includes all tobacco users, regardless of service requested.
2. NAQC Reach - includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

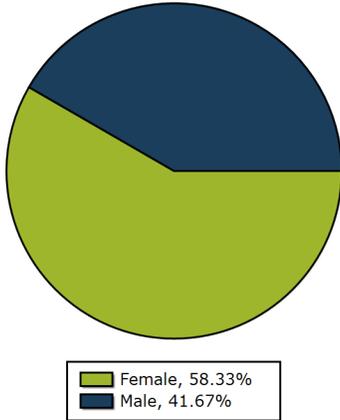


Chart Total N: 12

Tobacco Users By Language

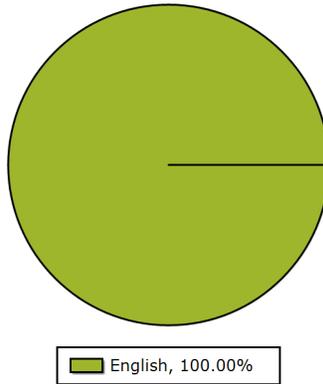


Chart Total N: 12

Tobacco Users By Education

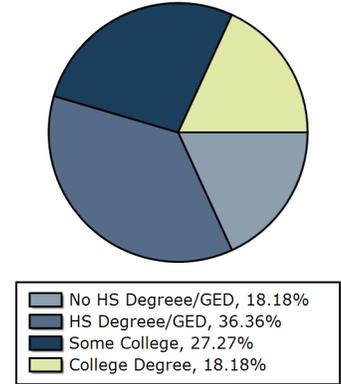


Chart Total N: 11

Tobacco Users By Race

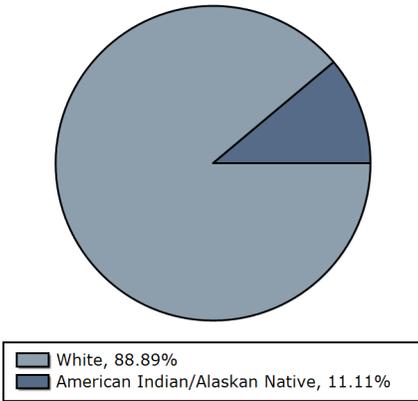


Chart Total N: 9

Tobacco Users By Age

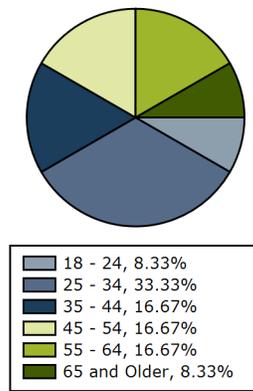


Chart Total N: 12

Tobacco Users By Health Plan

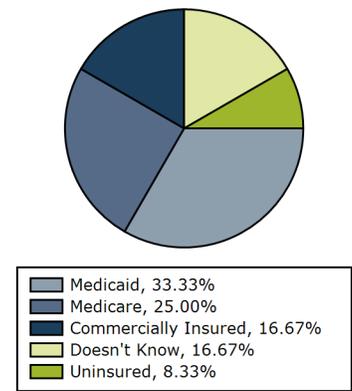


Chart Total N: 12

Tobacco Users By Ethnicity

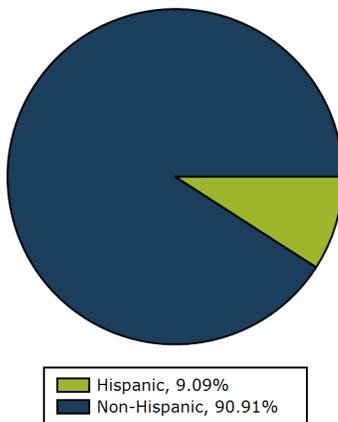


Chart Total N: 11

Tobacco Users By Chronic Condition

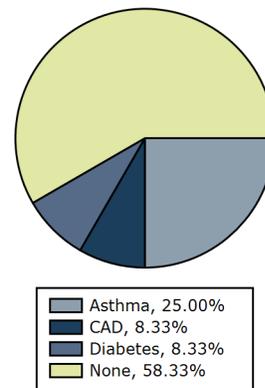


Chart Total N: 12

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.