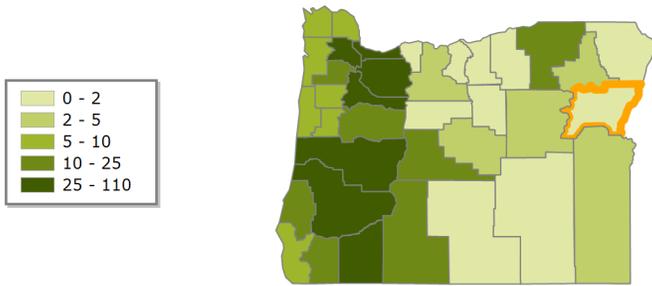


State Tobacco Users Served Contract YTD (Adults)

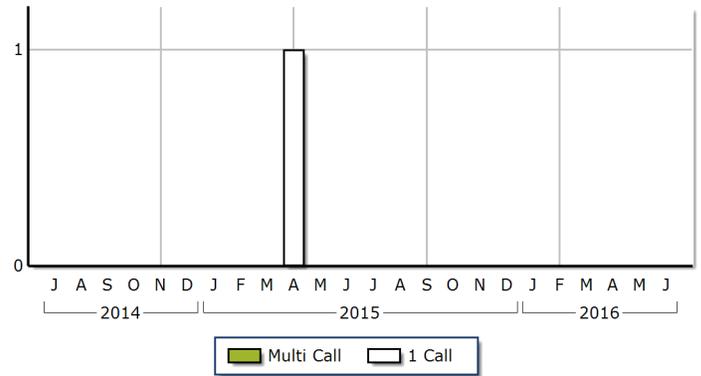


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			1	922
Tobacco Users YTD			1	922
Unique Tobacco Users YTD			1	547
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.04 %
Reach - NAQC			3	0.04 %
Annualized Reach			2	0.45 %
Annualized Reach - NAQC			3	0.45 %
Unique Individual Reach			1	0.11 %

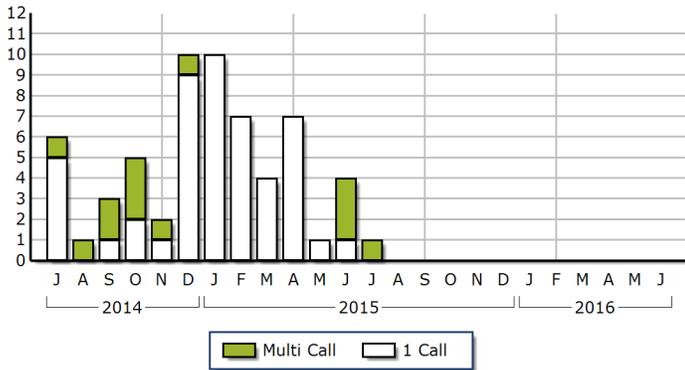
How Heard About



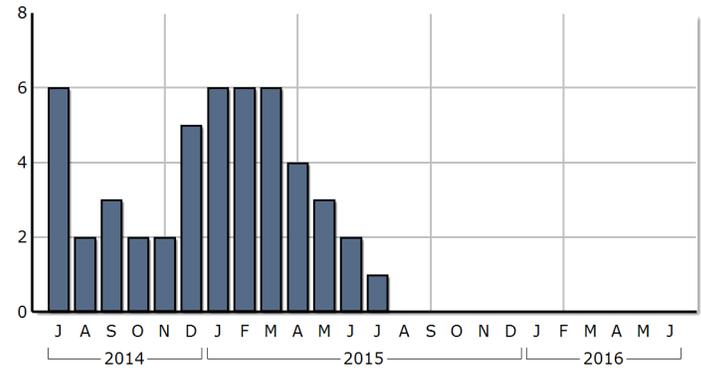
Fax Referral



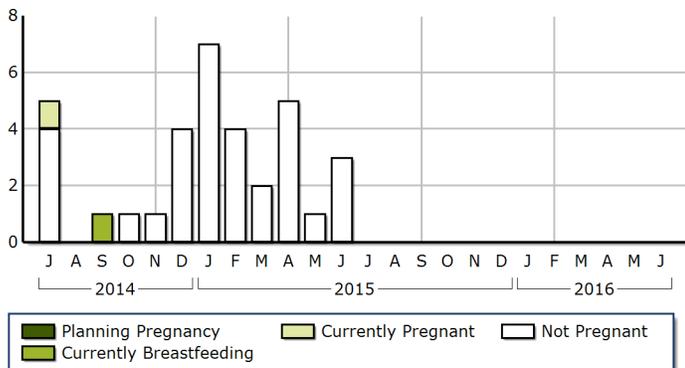
Tobacco User Enrollments By Program Type



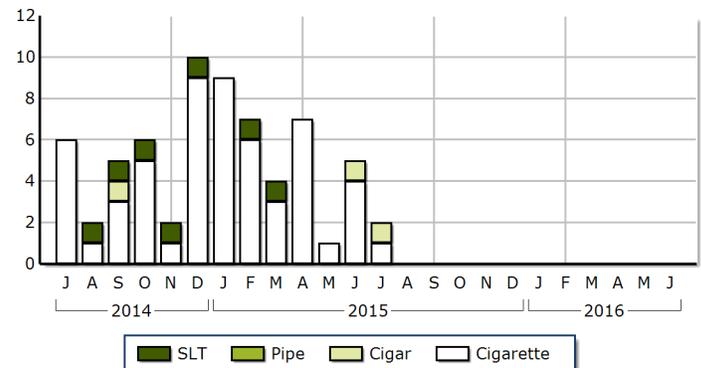
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

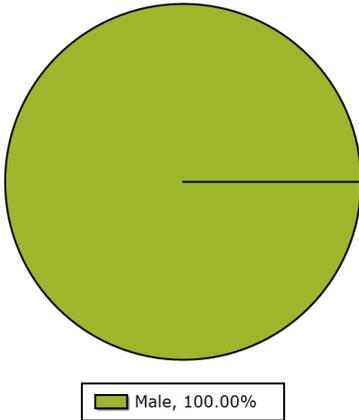


Chart Total N: 1

Tobacco Users By Language

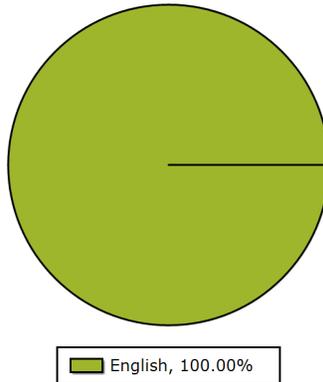


Chart Total N: 1

Tobacco Users By Education

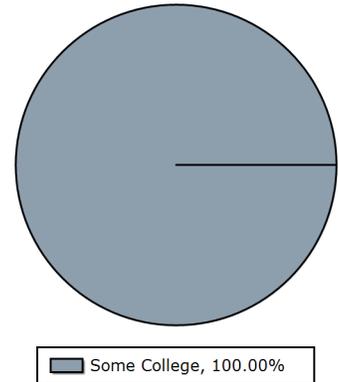


Chart Total N: 1

Tobacco Users By Race

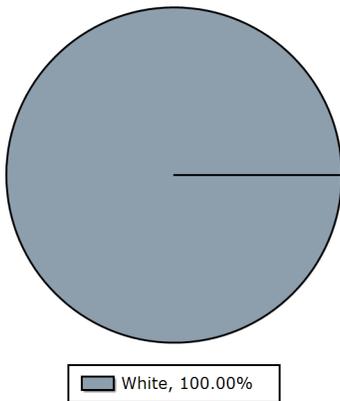


Chart Total N: 1

Tobacco Users By Age

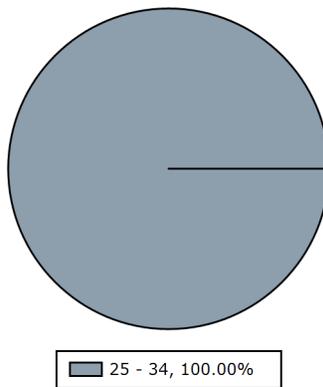


Chart Total N: 1

Tobacco Users By Health Plan

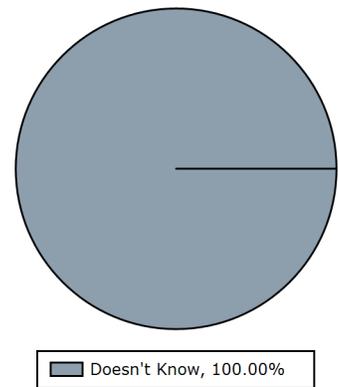


Chart Total N: 1

Tobacco Users By Ethnicity

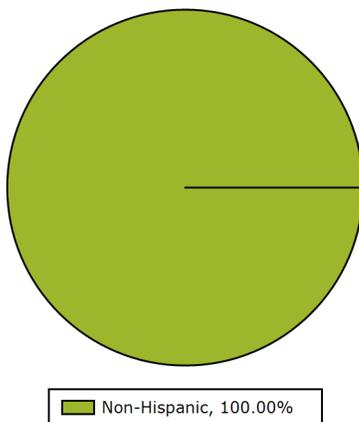


Chart Total N: 1

Tobacco Users By Chronic Condition

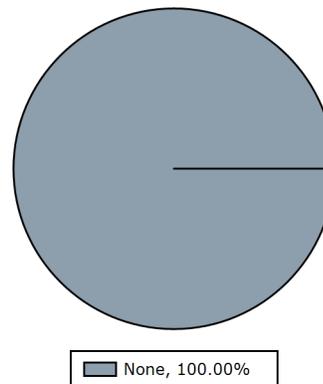


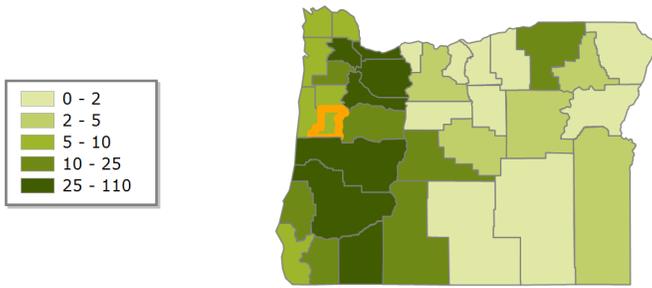
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

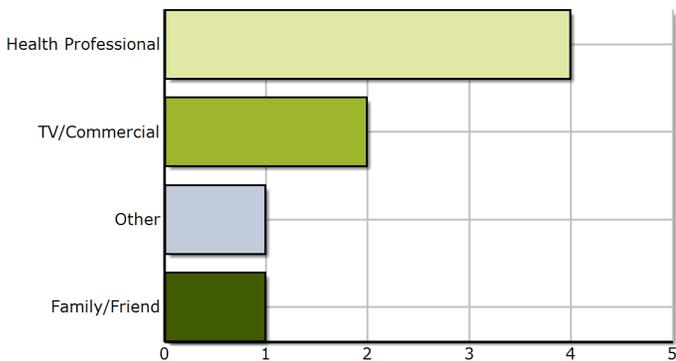
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

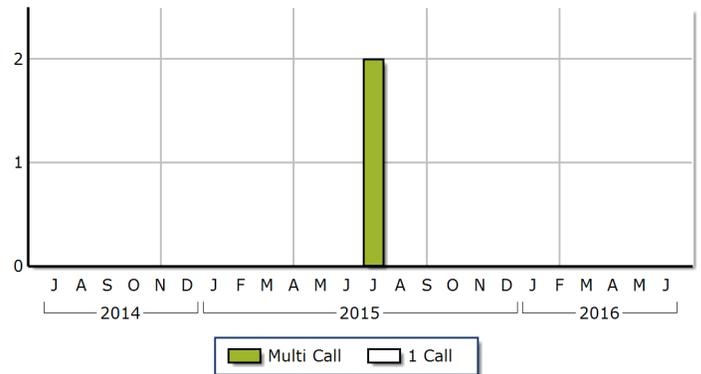


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	County	State
			9	922
<b>Tobacco Users - Last Full Month</b>			9	922
<b>Tobacco Users YTD</b>			6	547
<b>Unique Tobacco Users YTD</b>			1	6
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			0.12 %	0.18 %
<b>Reach - NAQC</b>			0.09 %	0.08 %
<b>Annualized Reach</b>			1.45 %	2.19 %
<b>Annualized Reach - NAQC</b>			1.13 %	1.02 %
<b>Unique Individual Reach</b>			0.08 %	0.11 %

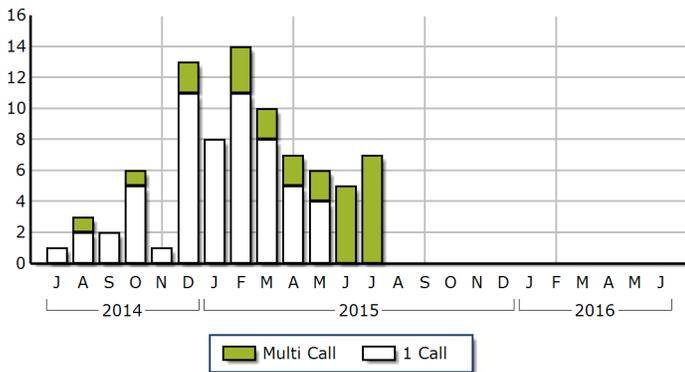
## How Heard About



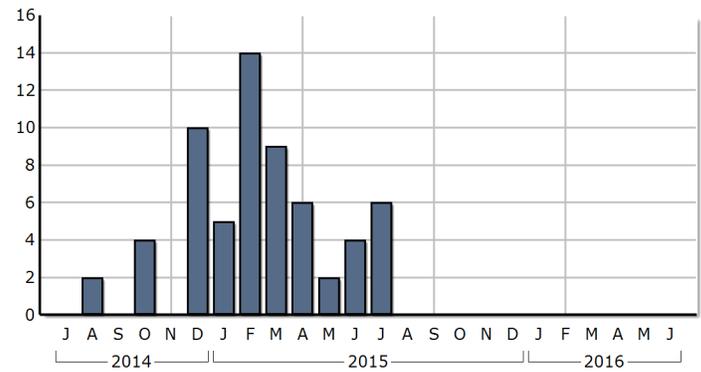
## Fax Referral



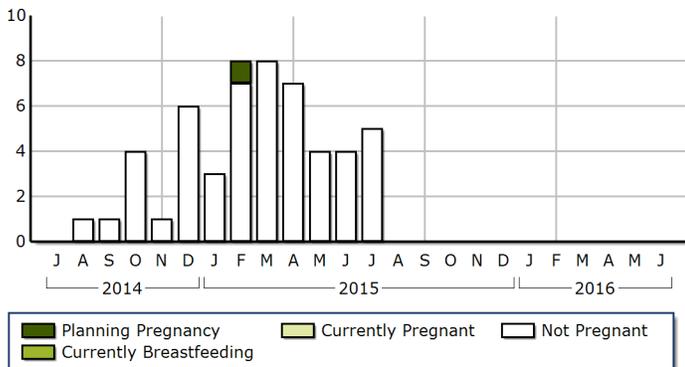
## Tobacco User Enrollments By Program Type



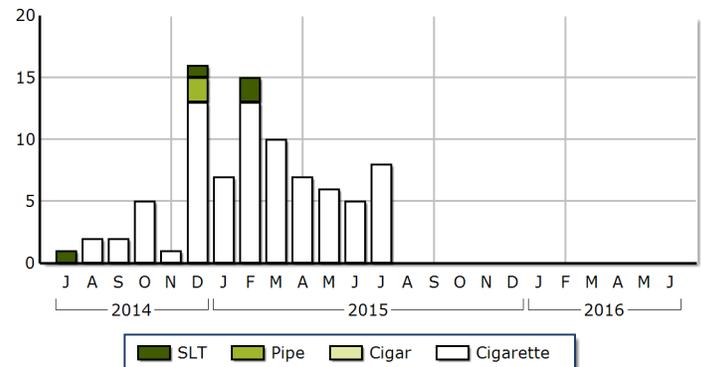
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

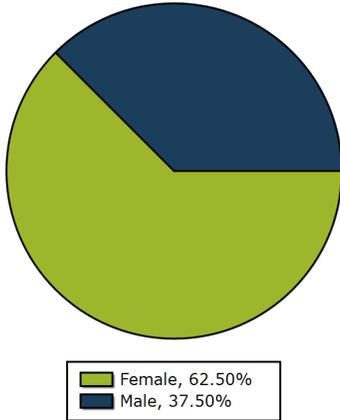


Chart Total N: 8

Tobacco Users By Language

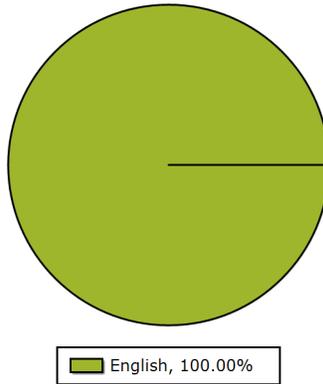


Chart Total N: 8

Tobacco Users By Education

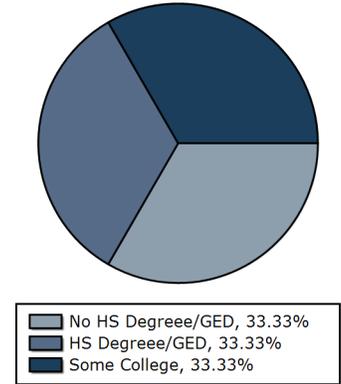


Chart Total N: 6

Tobacco Users By Race

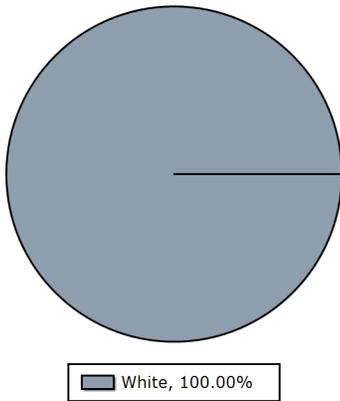


Chart Total N: 6

Tobacco Users By Age

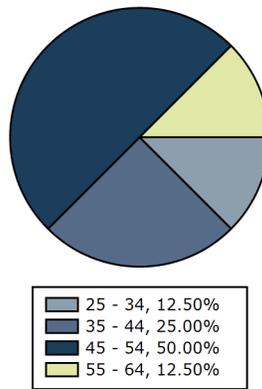


Chart Total N: 8

Tobacco Users By Health Plan

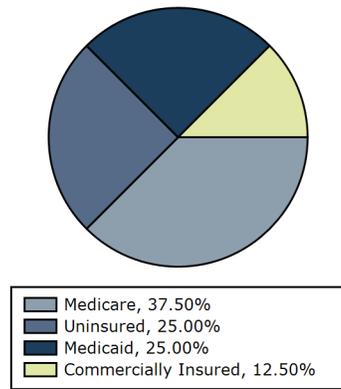


Chart Total N: 8

Tobacco Users By Ethnicity

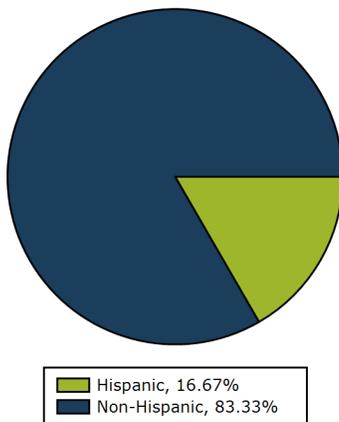


Chart Total N: 6

Tobacco Users By Chronic Condition

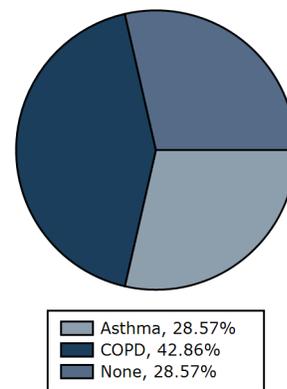


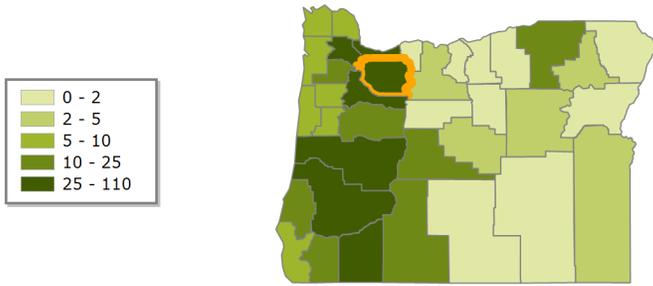
Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

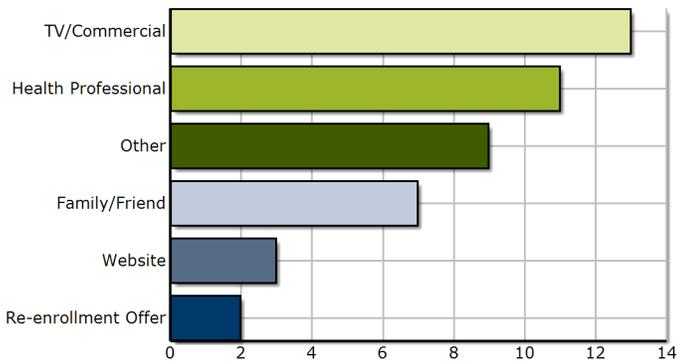
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

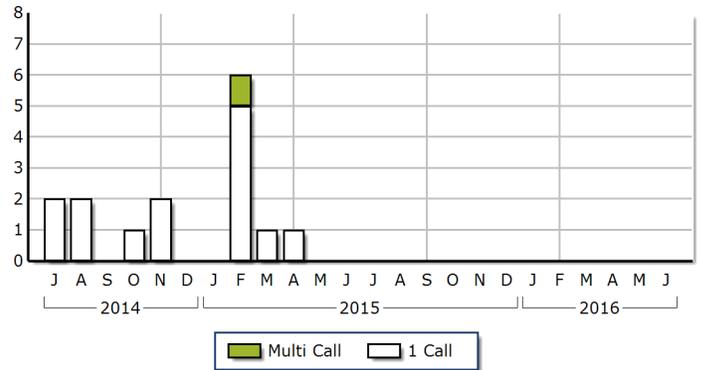


County Population	Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		60	922
<b>Tobacco Users YTD</b>		60	922
<b>Unique Tobacco Users YTD</b>		1	23
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		2	0.13 %
<b>Reach - NAQC</b>		3	0.07 %
<b>Annualized Reach</b>		2	1.61 %
<b>Annualized Reach - NAQC</b>		3	0.89 %
<b>Unique Individual Reach</b>		1	0.05 %

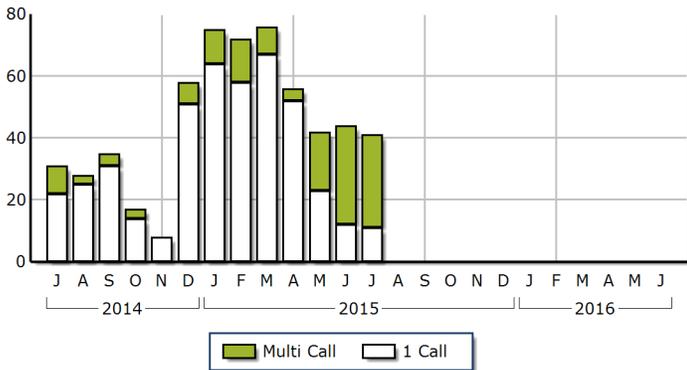
How Heard About



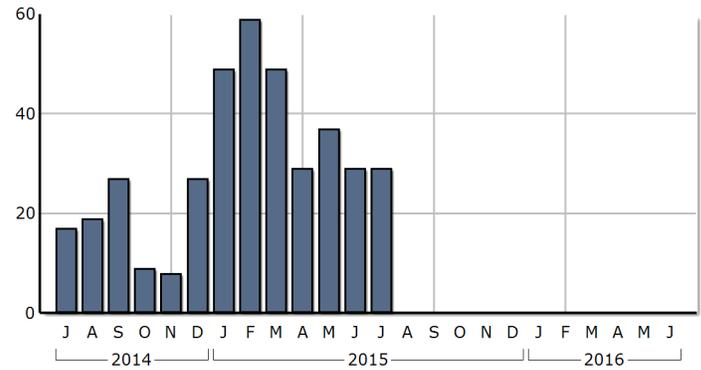
Fax Referral



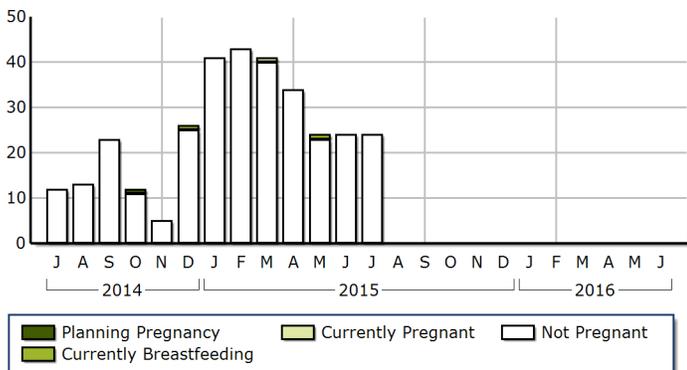
Tobacco User Enrollments By Program Type



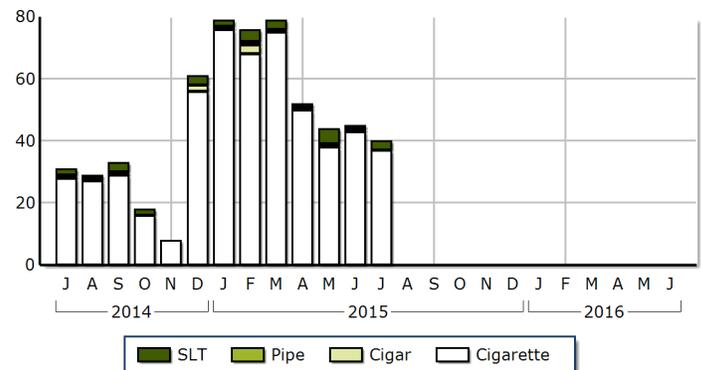
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

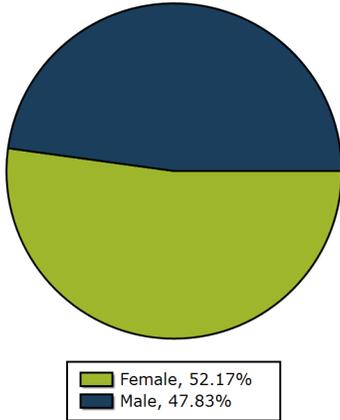


Chart Total N: 46

Tobacco Users By Language

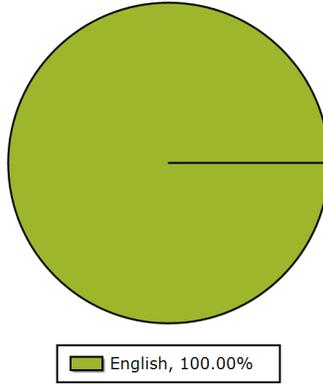


Chart Total N: 46

Tobacco Users By Education

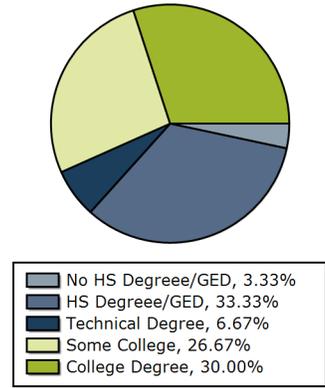


Chart Total N: 30

Tobacco Users By Race

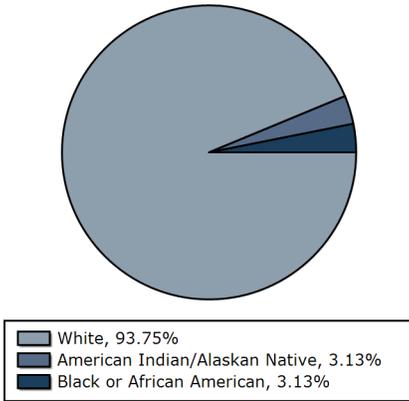


Chart Total N: 32

Tobacco Users By Age

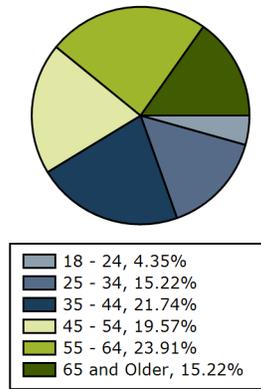


Chart Total N: 46

Tobacco Users By Health Plan

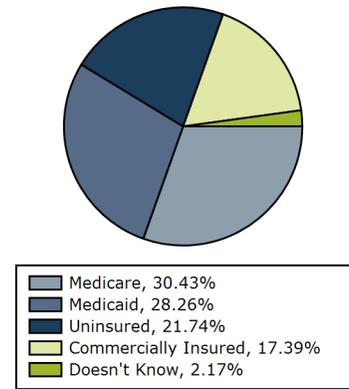


Chart Total N: 46

Tobacco Users By Ethnicity

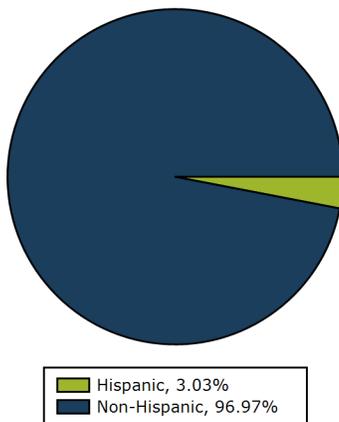


Chart Total N: 33

Tobacco Users By Chronic Condition

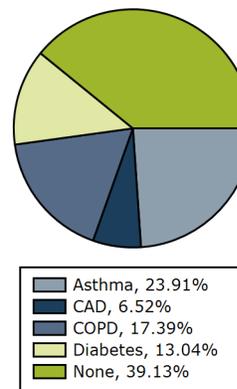


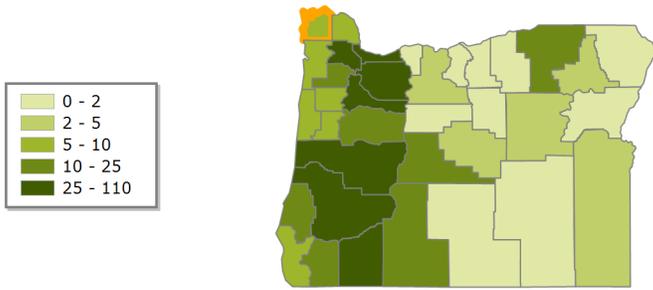
Chart Total N: 46

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

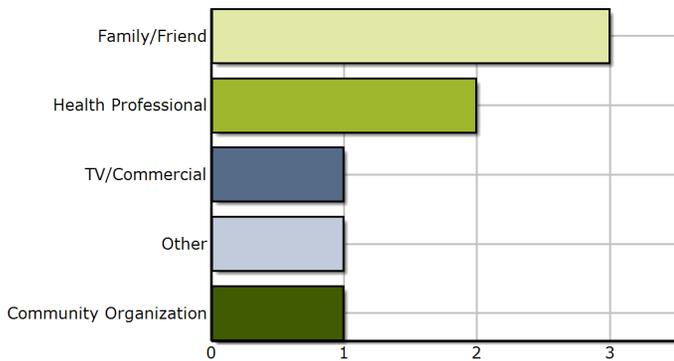
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

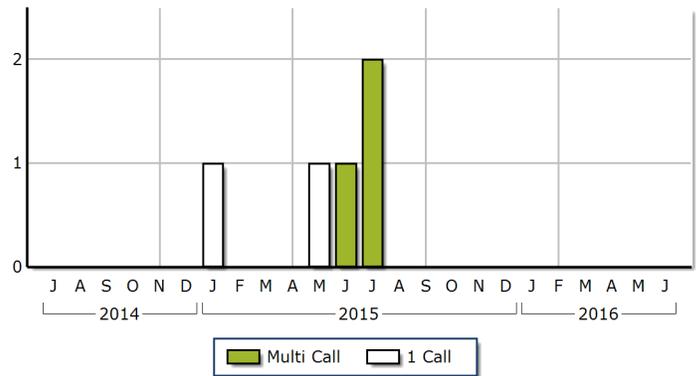


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	29,812	21.5 %		6,410 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			9	922
<b>Tobacco Users YTD</b>			9	922
			1	5
<b>Unique Tobacco Users YTD</b>				547
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.14 %
<b>Reach - NAQC</b>			3	0.11 %
<b>Annualized Reach</b>			2	1.68 %
<b>Annualized Reach - NAQC</b>			3	1.31 %
<b>Unique Individual Reach</b>			1	0.08 %

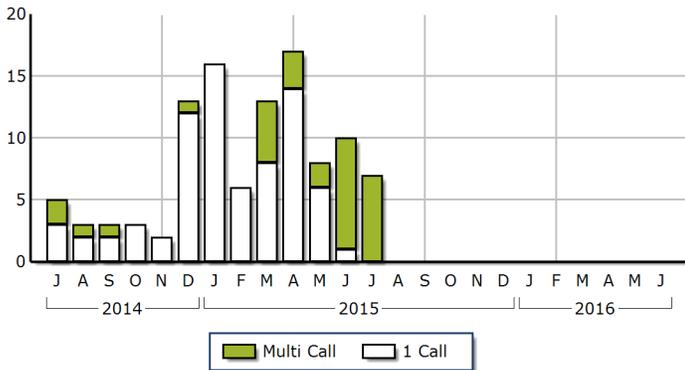
How Heard About



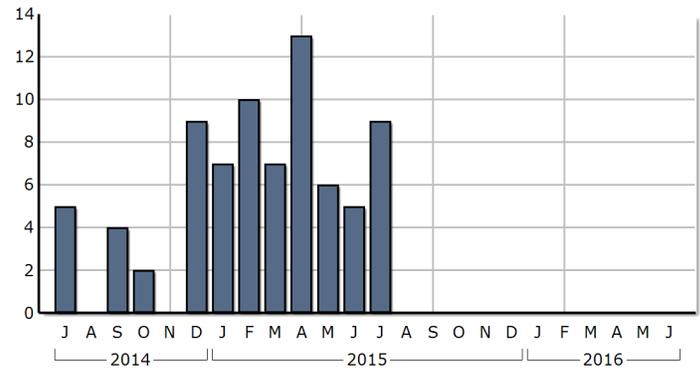
Fax Referral



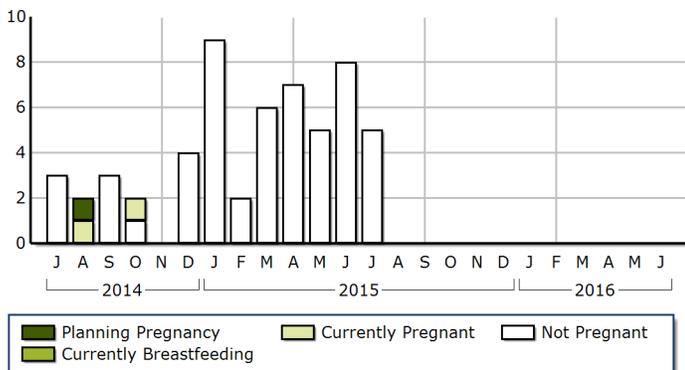
Tobacco User Enrollments By Program Type



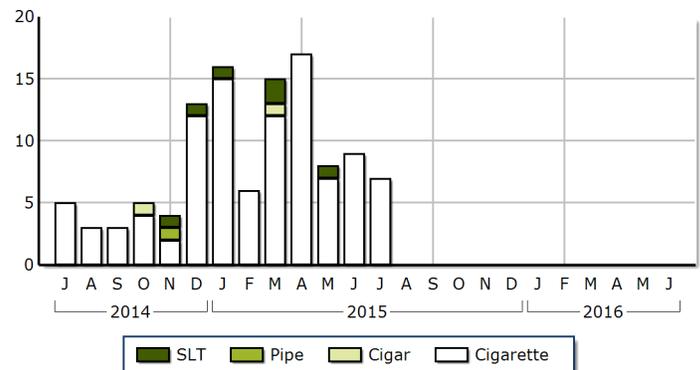
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

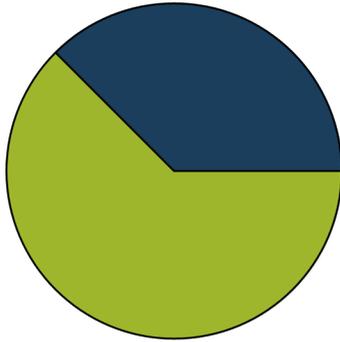


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

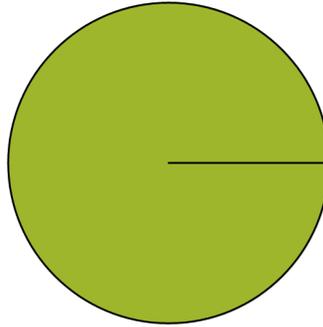
Tobacco Users By Gender



Female, 62.50%  
Male, 37.50%

Chart Total N: 8

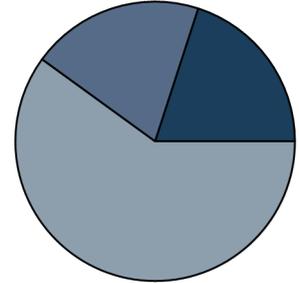
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

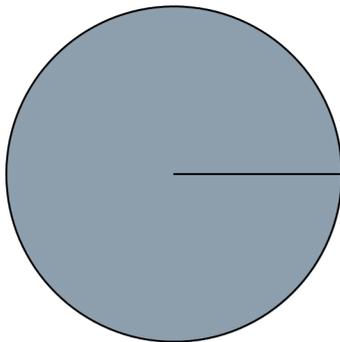
Tobacco Users By Education



HS Degreee/GED, 60.00%  
Some College, 20.00%  
College Degree, 20.00%

Chart Total N: 5

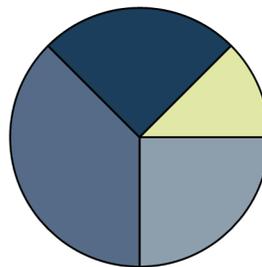
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

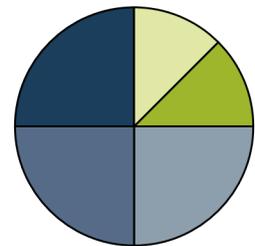
Tobacco Users By Age



35 - 44, 25.00%  
45 - 54, 37.50%  
55 - 64, 25.00%  
65 and Older, 12.50%

Chart Total N: 8

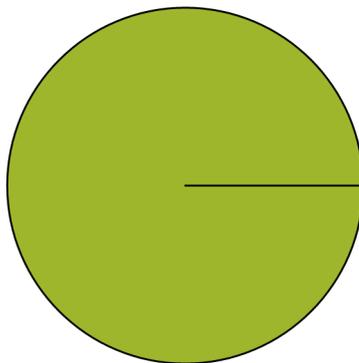
Tobacco Users By Health Plan



Doesn't Know, 25.00%  
Medicaid, 25.00%  
Medicare, 25.00%  
Uninsured, 12.50%  
Commercially Insured, 12.50%

Chart Total N: 8

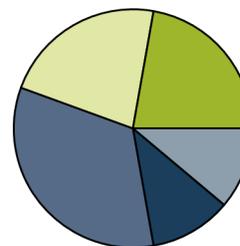
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 11.11%  
CAD, 11.11%  
COPD, 33.33%  
Diabetes, 22.22%  
None, 22.22%

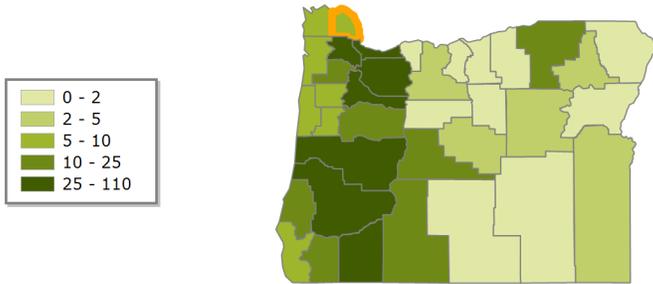
Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

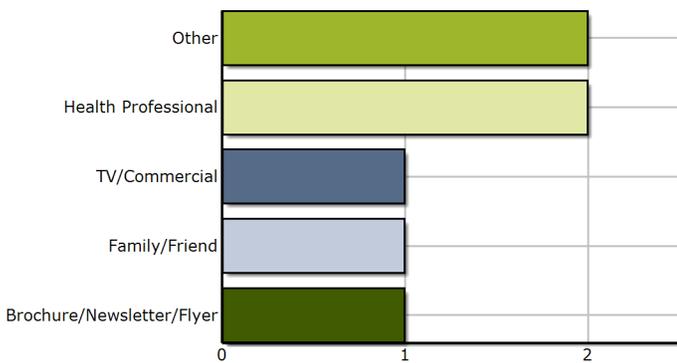
From 7/1/2015 through 7/31/2015

### State Tobacco Users Served Contract YTD (Adults)

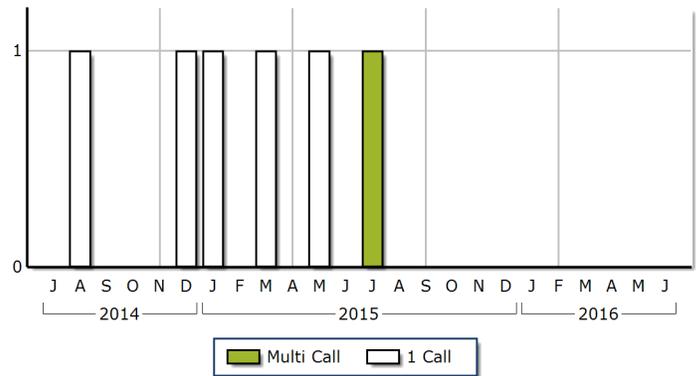


County Population	Prevalence	Tobacco Users
<b>Adult</b>	36,948	17.1 %
		6,318 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		10
<b>Tobacco Users YTD</b>		10
<b>Unique Tobacco Users YTD</b>		7
<b>Target Reach</b>		2.0 %
<b>Reach YTD</b>		0.16 %
<b>Reach - NAQC</b>		0.09 %
<b>Annualized Reach</b>		1.90 %
<b>Annualized Reach - NAQC</b>		1.14 %
<b>Unique Individual Reach</b>		0.11 %

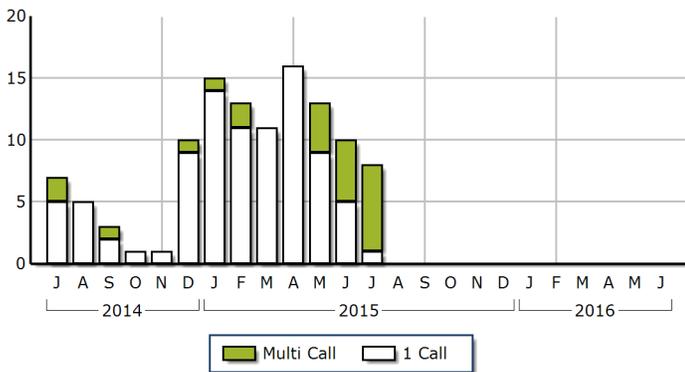
### How Heard About



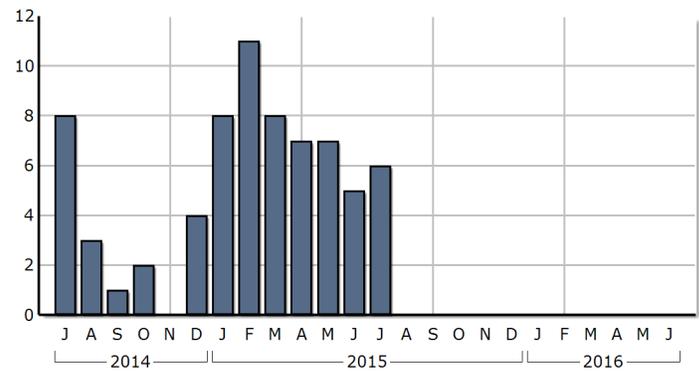
### Fax Referral



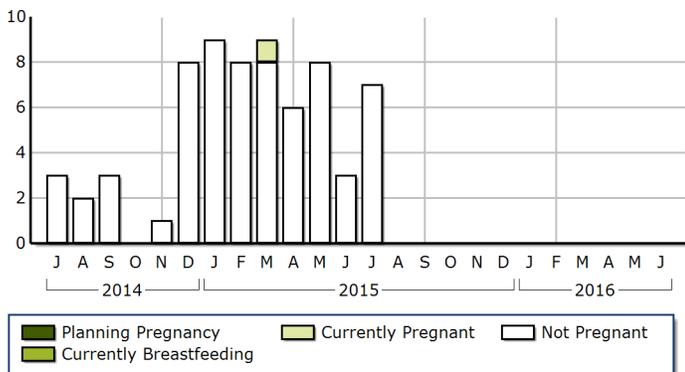
### Tobacco User Enrollments By Program Type



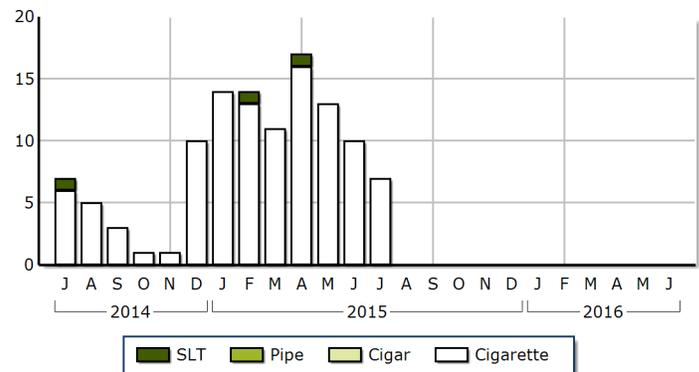
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

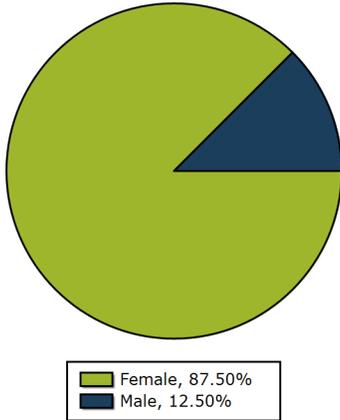


Chart Total N: 8

Tobacco Users By Language

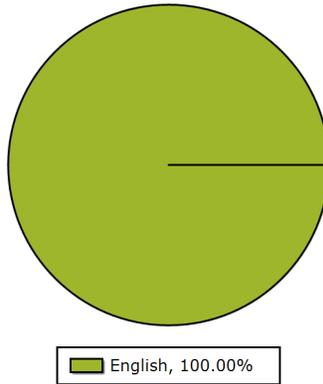


Chart Total N: 8

Tobacco Users By Education

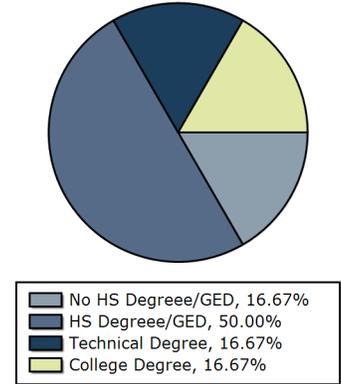


Chart Total N: 6

Tobacco Users By Race

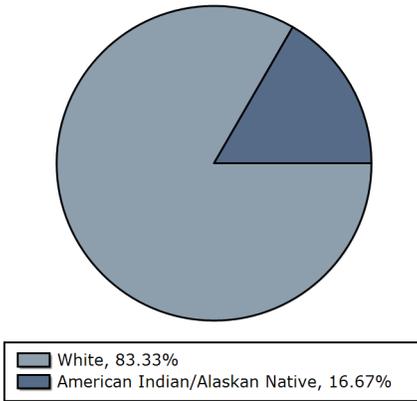


Chart Total N: 6

Tobacco Users By Age

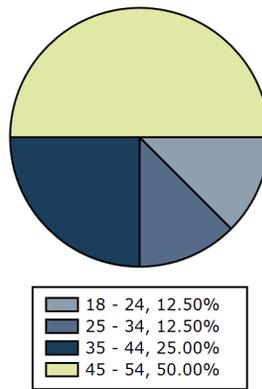


Chart Total N: 8

Tobacco Users By Health Plan

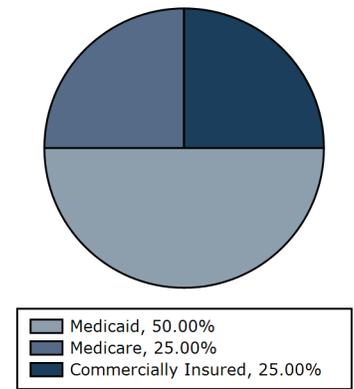


Chart Total N: 8

Tobacco Users By Ethnicity

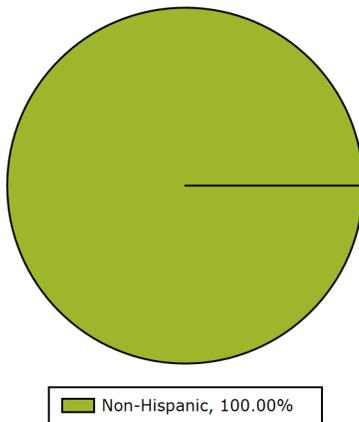


Chart Total N: 6

Tobacco Users By Chronic Condition

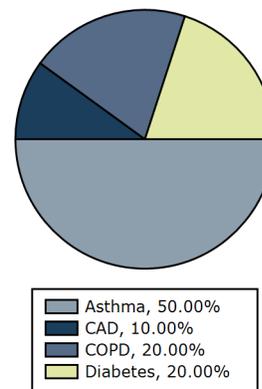


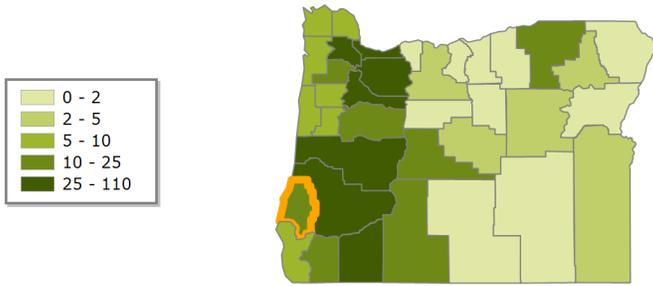
Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

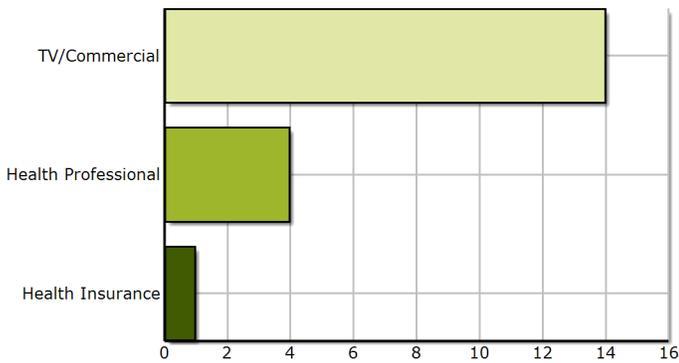
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

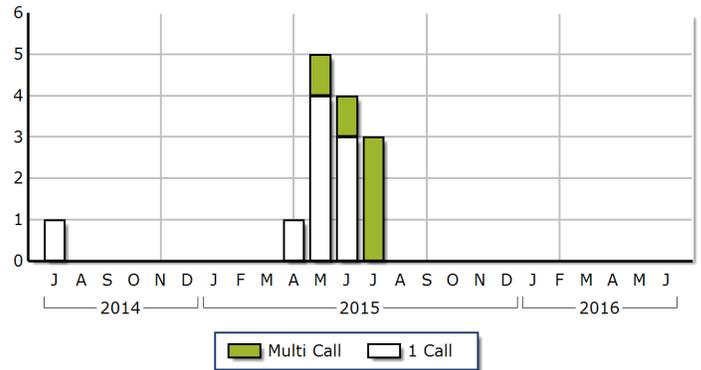


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			21	922
Tobacco Users YTD			21	922
Unique Tobacco Users YTD			1	547
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.15 %
Reach - NAQC			3	0.11 %
Annualized Reach			2	1.77 %
Annualized Reach - NAQC			3	1.35 %
Unique Individual Reach			1	0.09 %

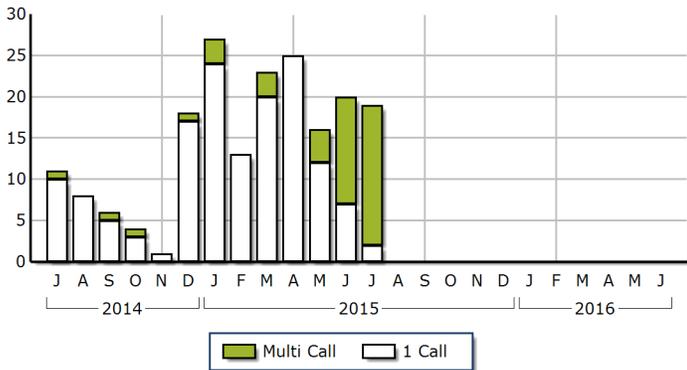
## How Heard About



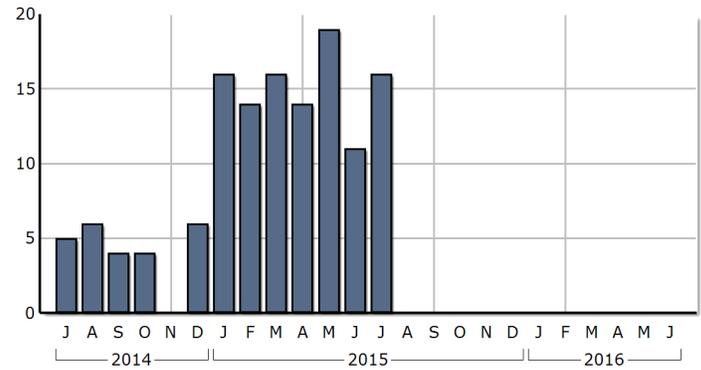
## Fax Referral



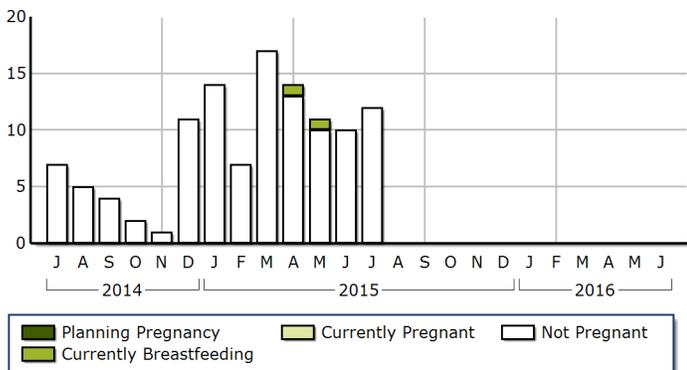
## Tobacco User Enrollments By Program Type



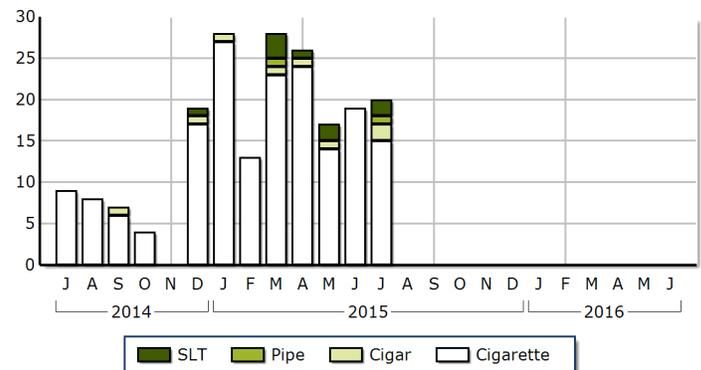
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

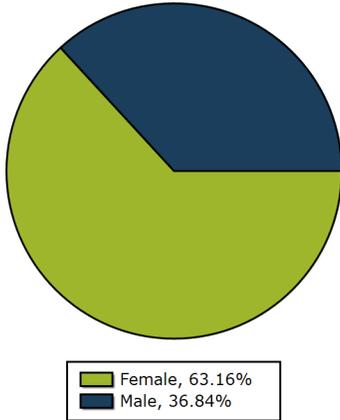


Chart Total N: 19

Tobacco Users By Language

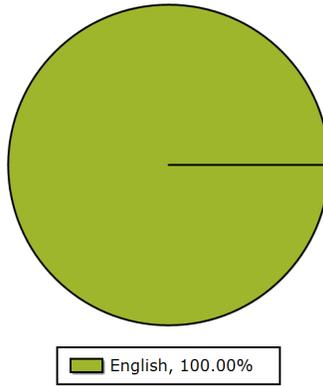


Chart Total N: 19

Tobacco Users By Education

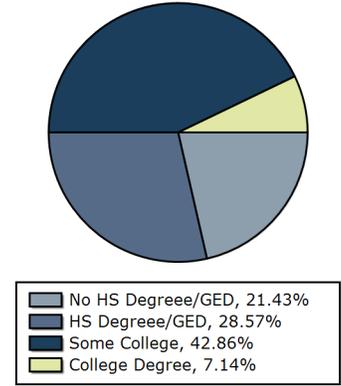


Chart Total N: 14

Tobacco Users By Race

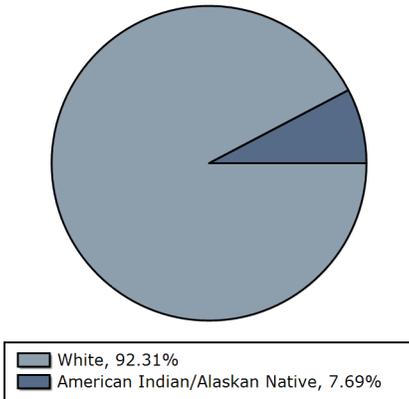


Chart Total N: 13

Tobacco Users By Age

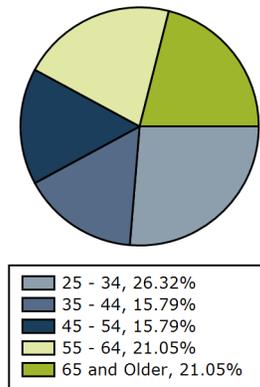


Chart Total N: 19

Tobacco Users By Health Plan

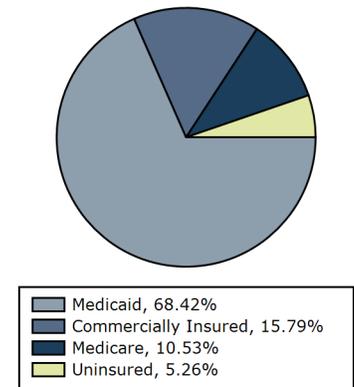


Chart Total N: 19

Tobacco Users By Ethnicity

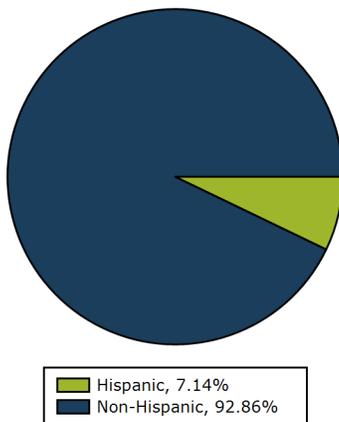


Chart Total N: 14

Tobacco Users By Chronic Condition

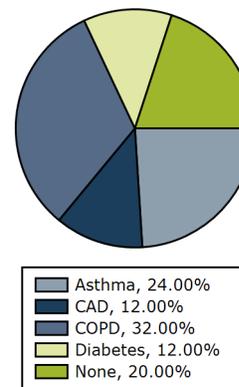


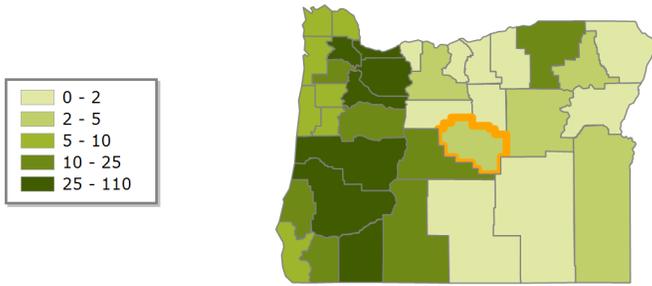
Chart Total N: 25

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

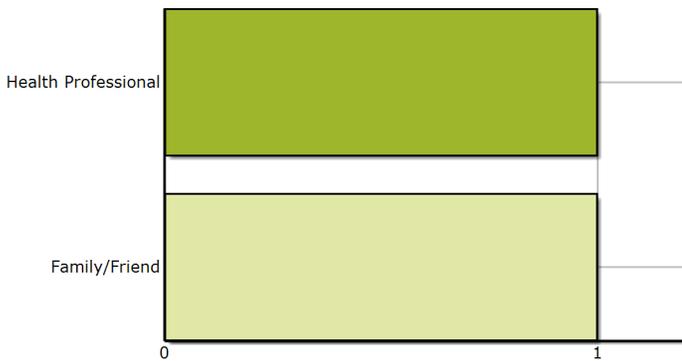
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

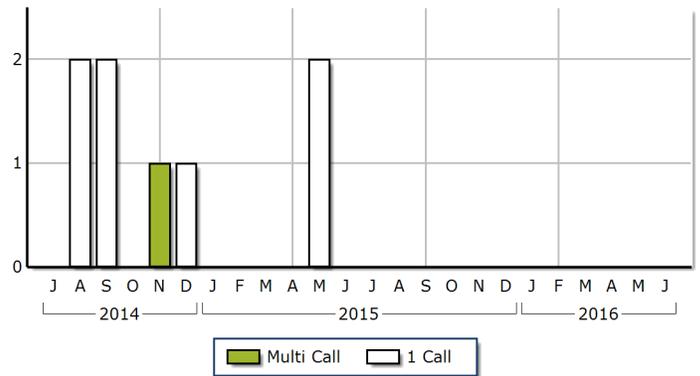


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	20,635	23.3 %	<b>County</b>	<b>State</b>
			5	922
<b>Tobacco Users - Last Full Month</b>			5	922
<b>Tobacco Users YTD</b>			1	3
<b>Unique Tobacco Users YTD</b>			2.0 %	2.0 %
<b>Target Reach</b>			2	0.10 %
<b>Reach YTD</b>			3	0.04 %
<b>Reach - NAQC</b>			2	1.25 %
<b>Annualized Reach</b>			3	0.50 %
<b>Annualized Reach - NAQC</b>			1	0.06 %
<b>Unique Individual Reach</b>				

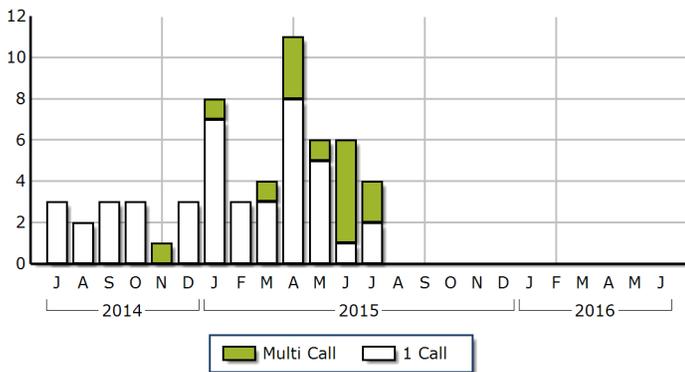
## How Heard About



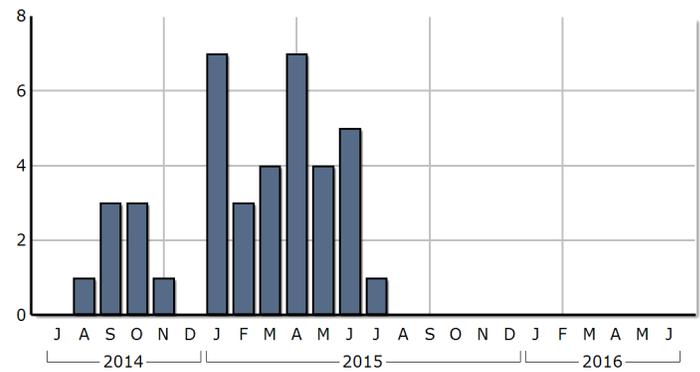
## Fax Referral



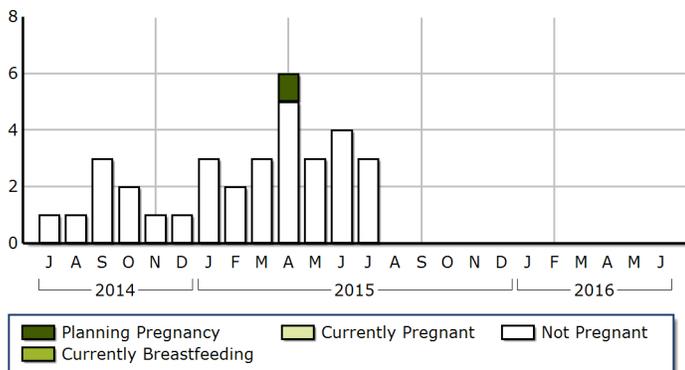
## Tobacco User Enrollments By Program Type



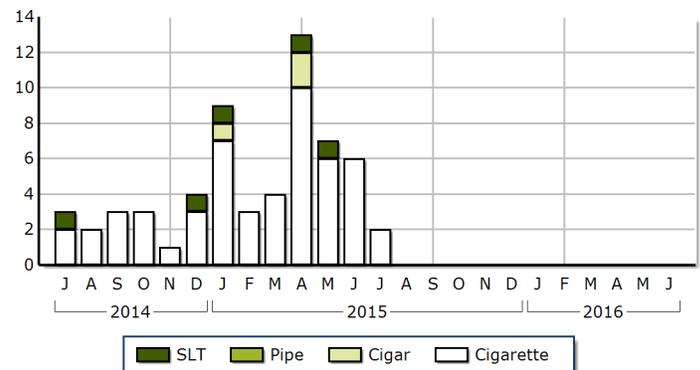
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

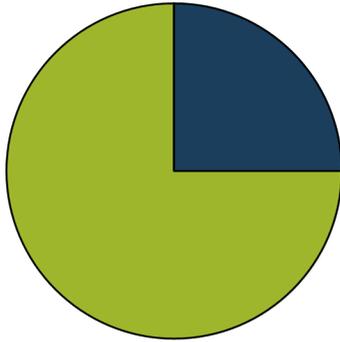


## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

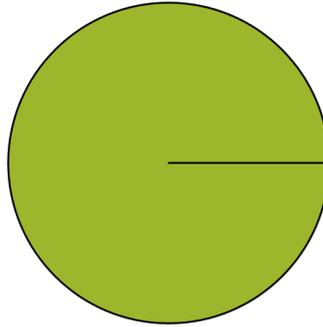
Tobacco Users By Gender



Female, 75.00%  
Male, 25.00%

Chart Total N: 4

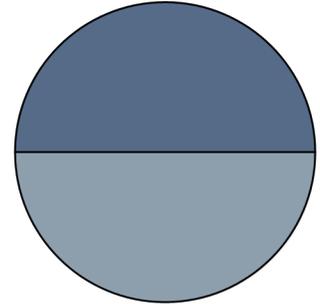
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

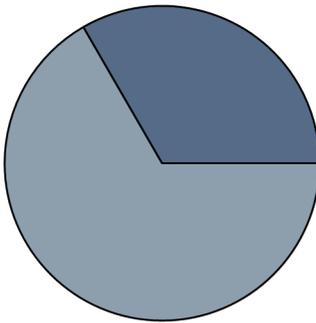
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

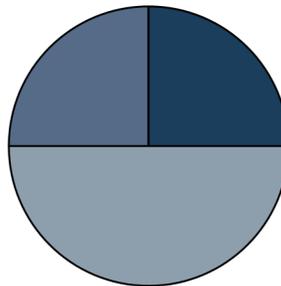
Tobacco Users By Race



White, 66.67%  
American Indian/Alaskan Native, 33.33%

Chart Total N: 3

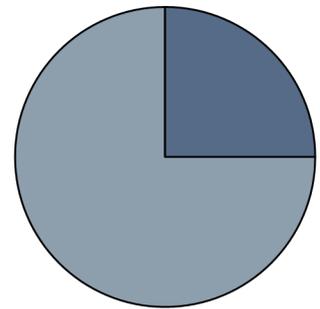
Tobacco Users By Age



25 - 34, 50.00%  
45 - 54, 25.00%  
55 - 64, 25.00%

Chart Total N: 4

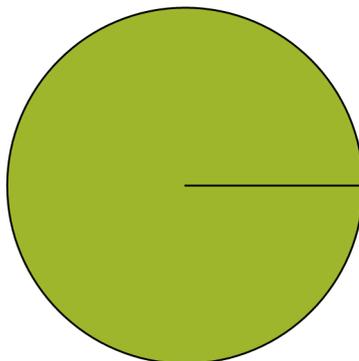
Tobacco Users By Health Plan



Medicaid, 75.00%  
Commercially Insured, 25.00%

Chart Total N: 4

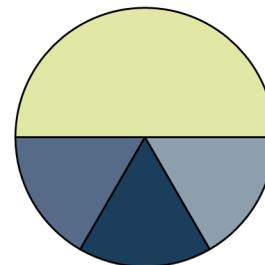
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 16.67%  
COPD, 16.67%  
Diabetes, 16.67%  
None, 50.00%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

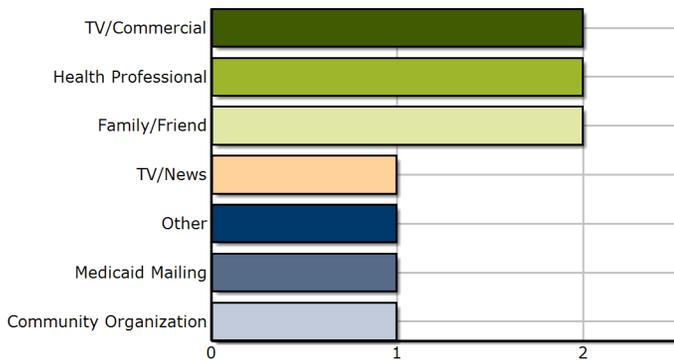
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

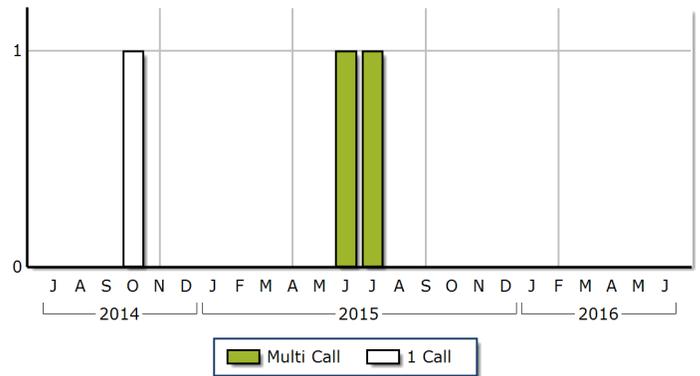


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		10	922
<b>Tobacco Users YTD</b>		10	922
<b>Unique Tobacco Users YTD</b>	1	8	547
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>	2	0.30 %	0.18 %
<b>Reach - NAQC</b>	3	0.21 %	0.08 %
<b>Annualized Reach</b>	2	3.63 %	2.19 %
<b>Annualized Reach - NAQC</b>	3	2.54 %	1.02 %
<b>Unique Individual Reach</b>	1	0.24 %	0.11 %

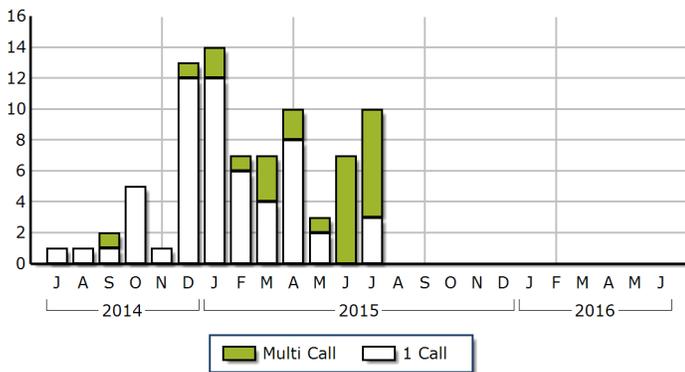
How Heard About



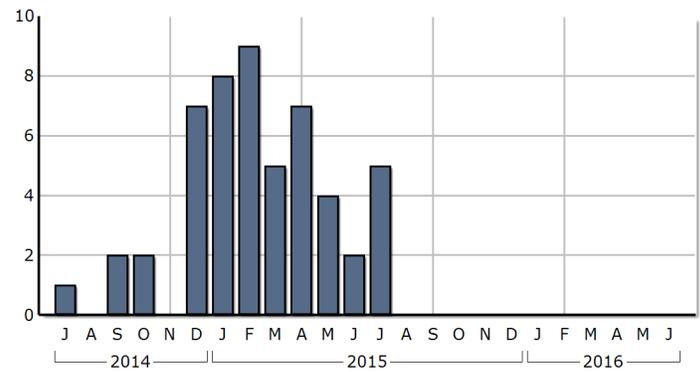
Fax Referral



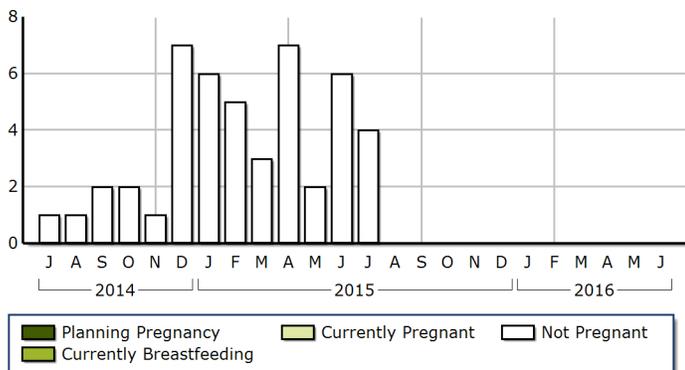
Tobacco User Enrollments By Program Type



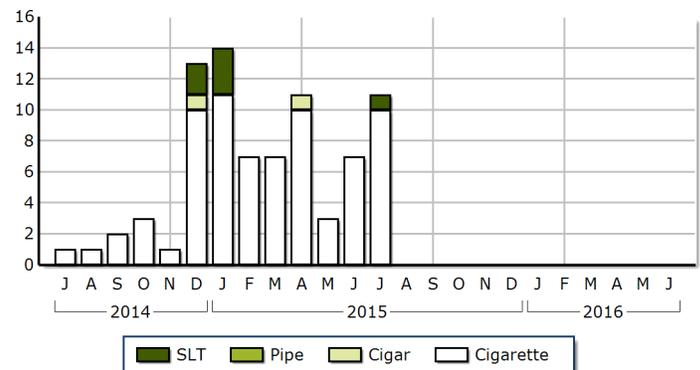
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

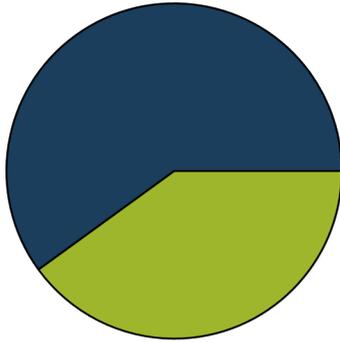


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

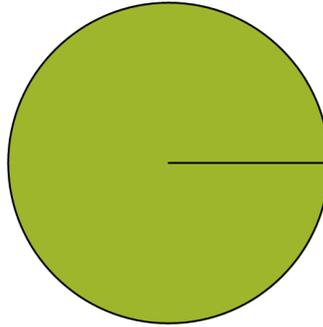
Tobacco Users By Gender



Female, 40.00%  
Male, 60.00%

Chart Total N: 10

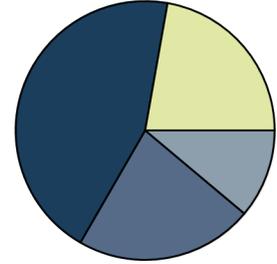
Tobacco Users By Language



English, 100.00%

Chart Total N: 10

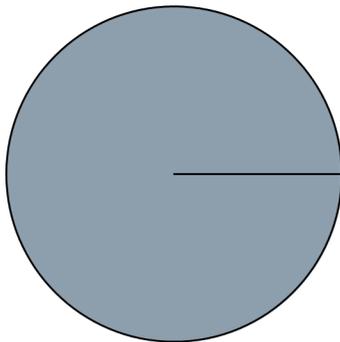
Tobacco Users By Education



No HS Degree/GED, 11.11%  
HS Degree/GED, 22.22%  
Some College, 44.44%  
College Degree, 22.22%

Chart Total N: 9

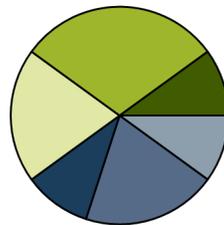
Tobacco Users By Race



White, 100.00%

Chart Total N: 9

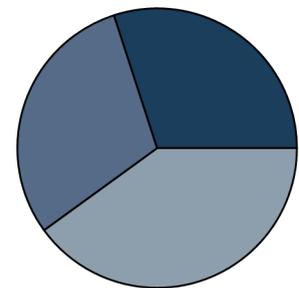
Tobacco Users By Age



18 - 24, 10.00%  
25 - 34, 20.00%  
35 - 44, 10.00%  
45 - 54, 20.00%  
55 - 64, 30.00%  
65 and Older, 10.00%

Chart Total N: 10

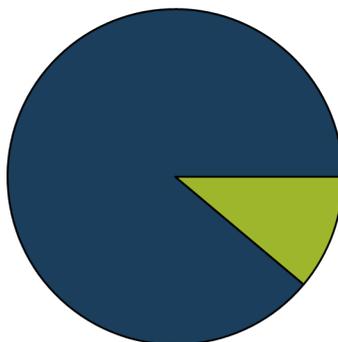
Tobacco Users By Health Plan



Medicare, 40.00%  
Commercially Insured, 30.00%  
Medicaid, 30.00%

Chart Total N: 10

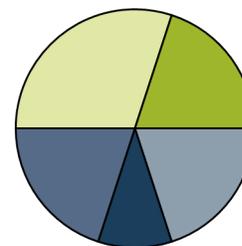
Tobacco Users By Ethnicity



Hispanic, 11.11%  
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



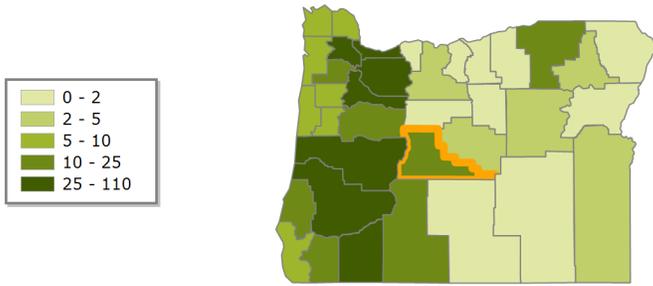
Asthma, 20.00%  
CAD, 10.00%  
COPD, 20.00%  
Diabetes, 30.00%  
None, 20.00%

Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

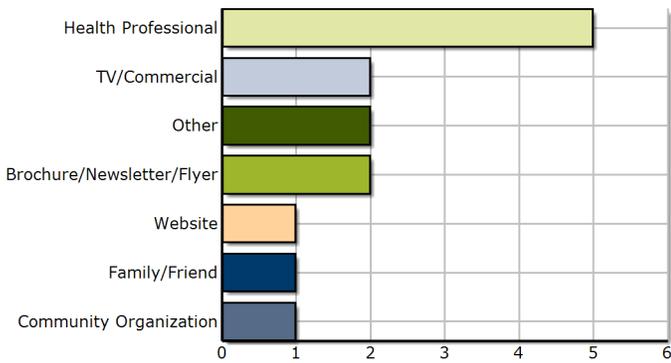


County Population	Prevalence	Tobacco Users
Adult	133,924	14.1 %
		18,883 <sup>4</sup>

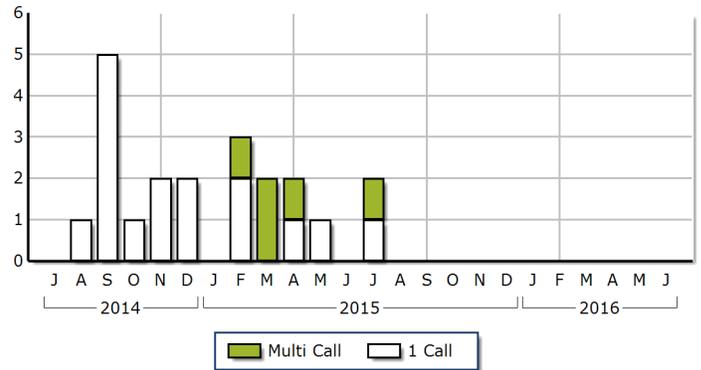
  

	County	State
Tobacco Users - Last Full Month	16	922
Tobacco Users YTD	16	922
Unique Tobacco Users YTD	1	13
Target Reach	2.0 %	2.0 %
Reach YTD	2	0.08 %
Reach - NAQC	3	0.05 %
Annualized Reach	2	1.02 %
Annualized Reach - NAQC	3	0.64 %
Unique Individual Reach	1	0.07 %

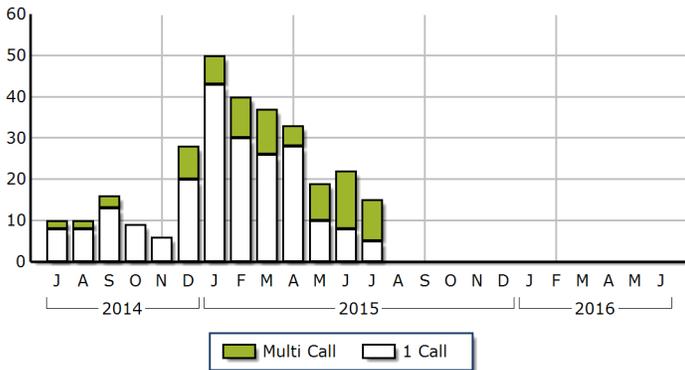
## How Heard About



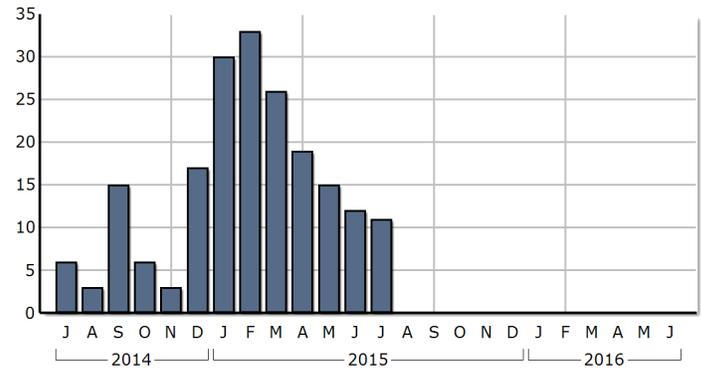
## Fax Referral



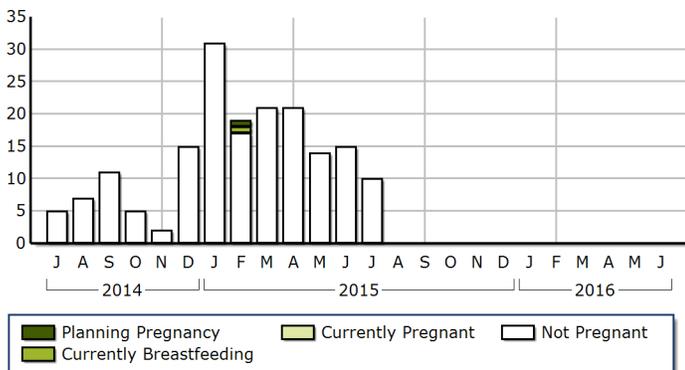
## Tobacco User Enrollments By Program Type



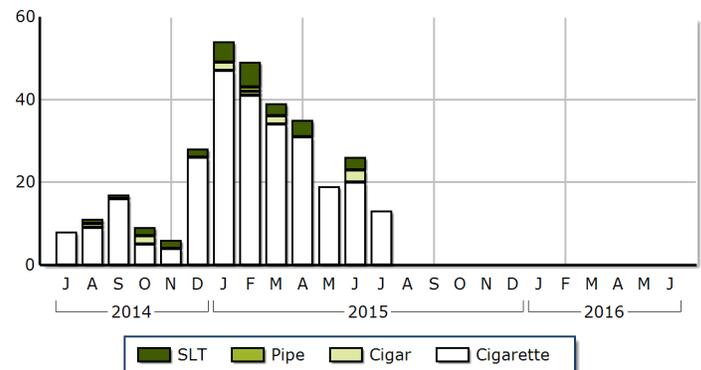
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

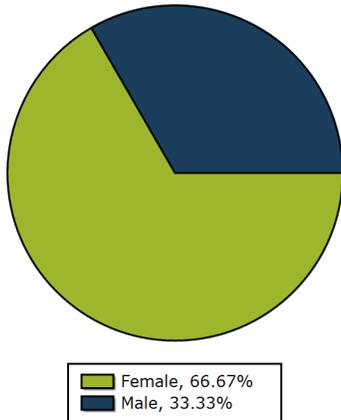


Chart Total N: 15

Tobacco Users By Language

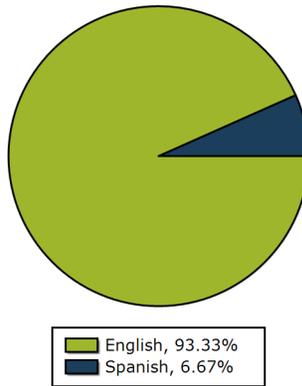


Chart Total N: 15

Tobacco Users By Education

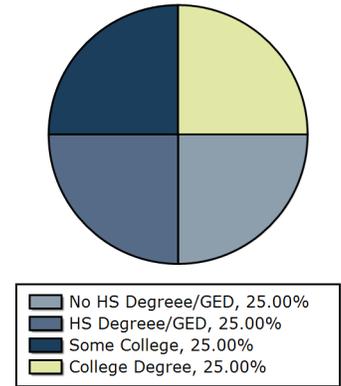


Chart Total N: 12

Tobacco Users By Race

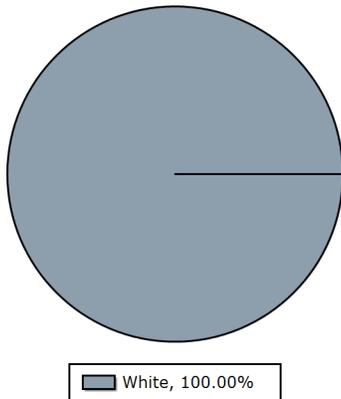


Chart Total N: 11

Tobacco Users By Age

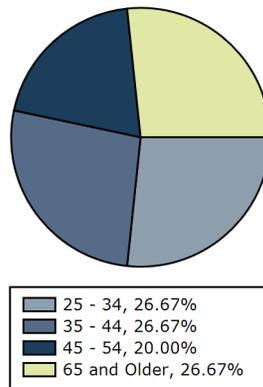


Chart Total N: 15

Tobacco Users By Health Plan

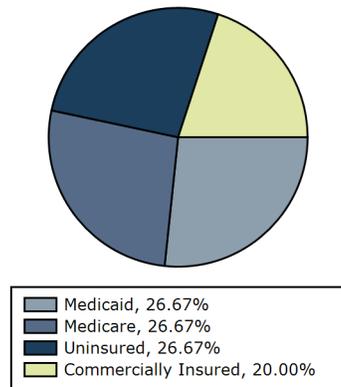


Chart Total N: 15

Tobacco Users By Ethnicity

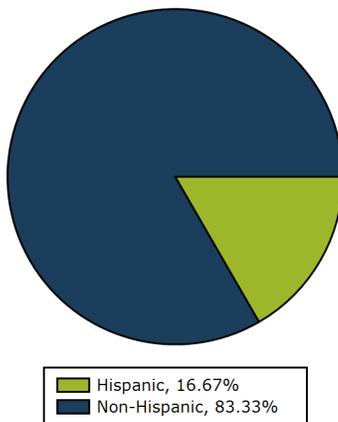


Chart Total N: 12

Tobacco Users By Chronic Condition

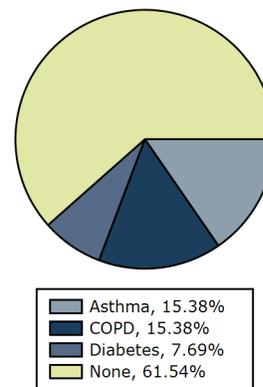


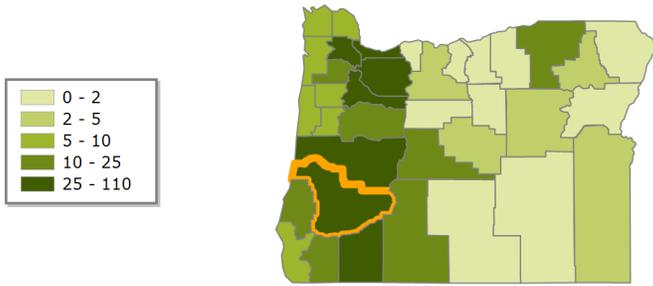
Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

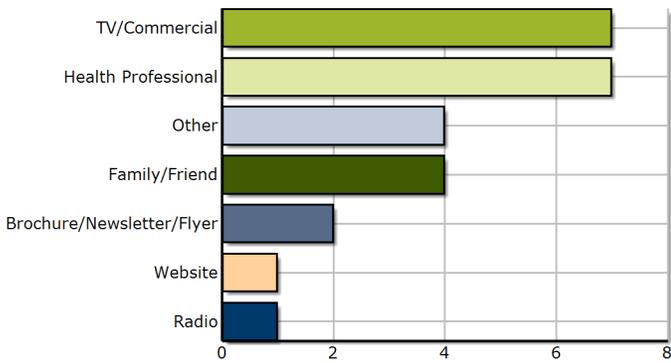
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

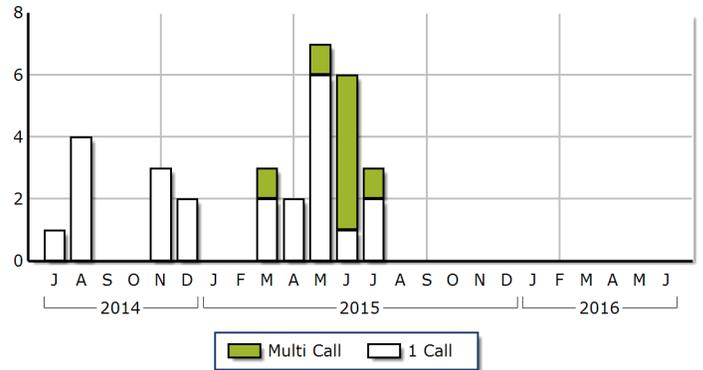


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	83,168	27.1 %	22,539 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			36	922
<b>Tobacco Users YTD</b>			36	922
<b>Unique Tobacco Users YTD</b>			1	28
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.16 %
<b>Reach - NAQC</b>			3	0.10 %
<b>Annualized Reach</b>			2	1.92 %
<b>Annualized Reach - NAQC</b>			3	1.17 %
<b>Unique Individual Reach</b>			1	0.12 %

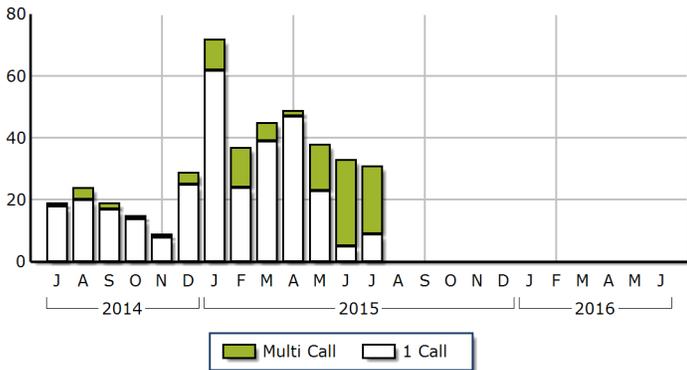
How Heard About



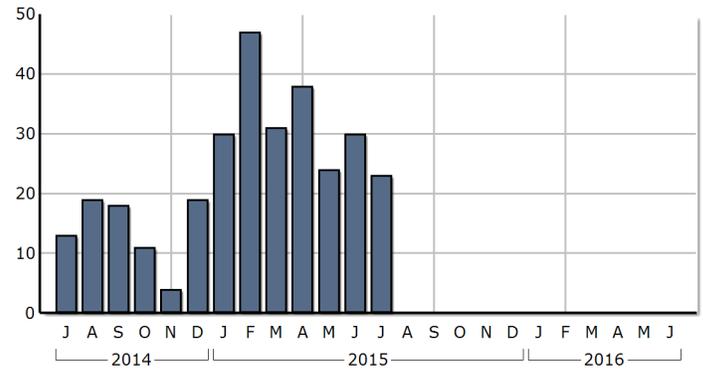
Fax Referral



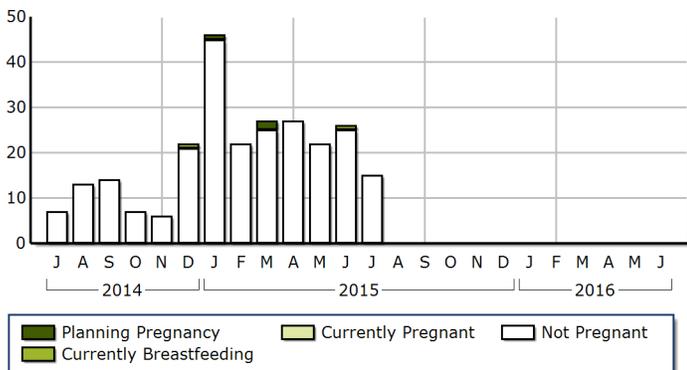
Tobacco User Enrollments By Program Type



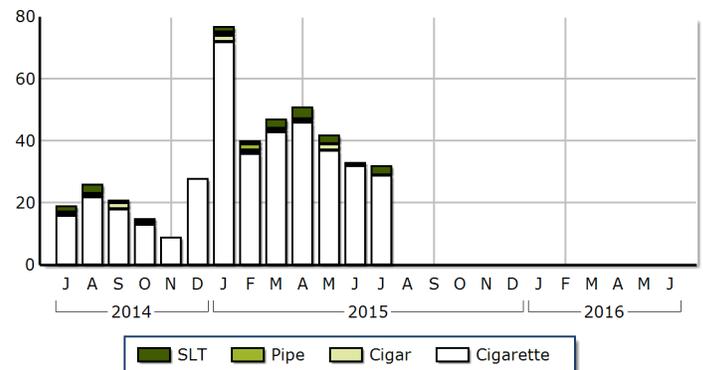
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

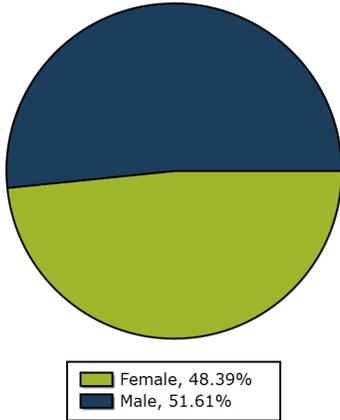


Chart Total N: 31

Tobacco Users By Language

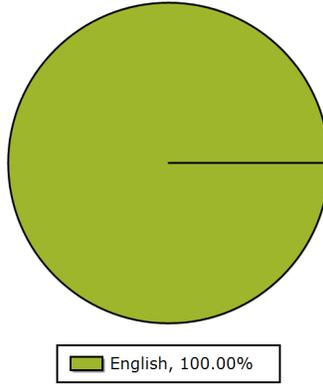


Chart Total N: 31

Tobacco Users By Education

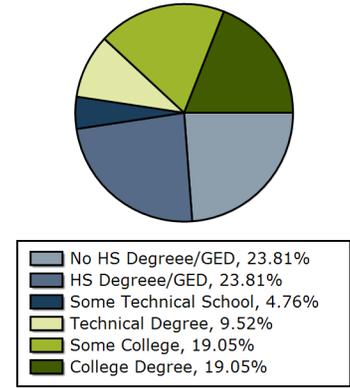


Chart Total N: 21

Tobacco Users By Race

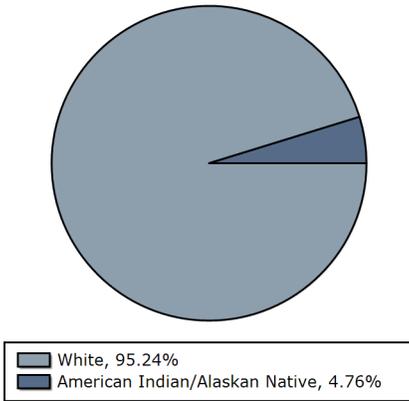


Chart Total N: 21

Tobacco Users By Age

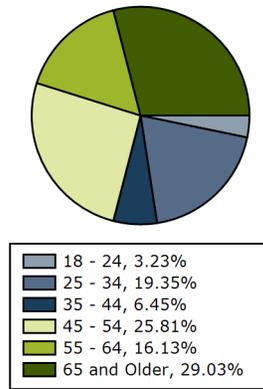


Chart Total N: 31

Tobacco Users By Health Plan

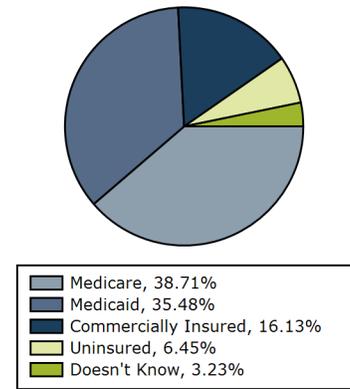


Chart Total N: 31

Tobacco Users By Ethnicity

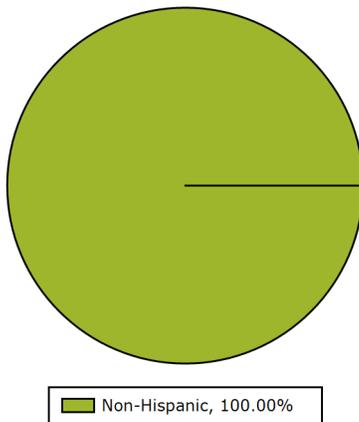


Chart Total N: 27

Tobacco Users By Chronic Condition

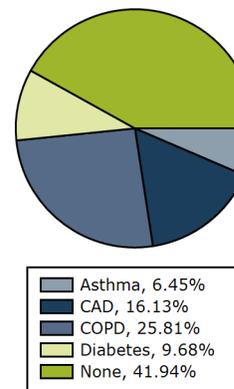


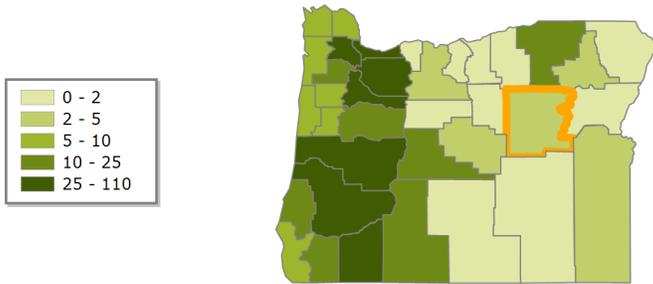
Chart Total N: 31

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

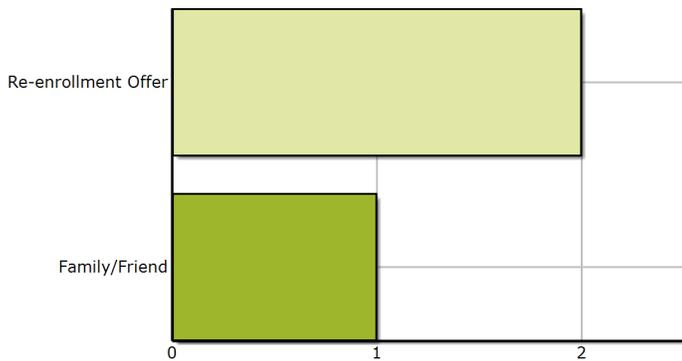
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

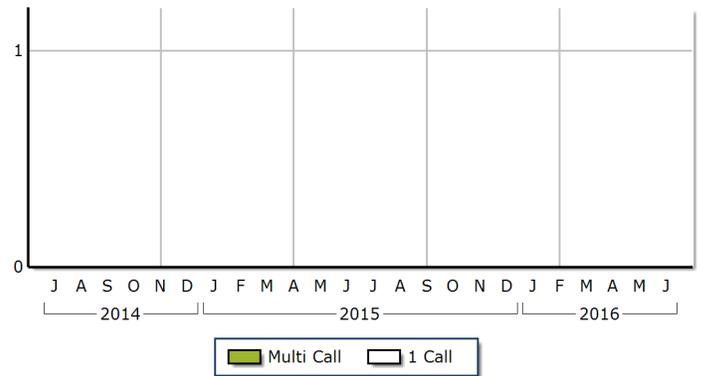


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			3	922
Tobacco Users YTD			3	922
Unique Tobacco Users YTD			1	547
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.21 %
Reach - NAQC			3	0.14 %
Annualized Reach			2	2.48 %
Annualized Reach - NAQC			3	1.65 %
Unique Individual Reach			1	0.07 %

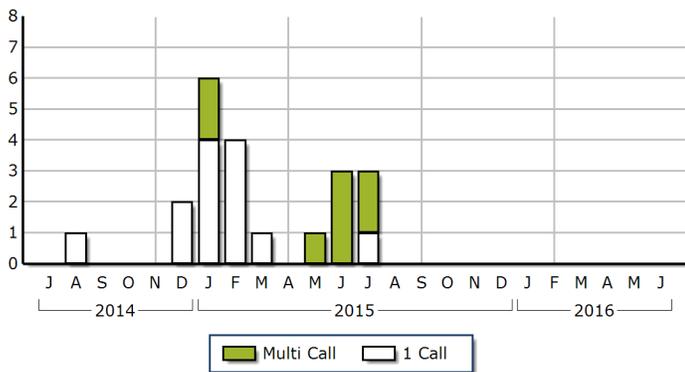
## How Heard About



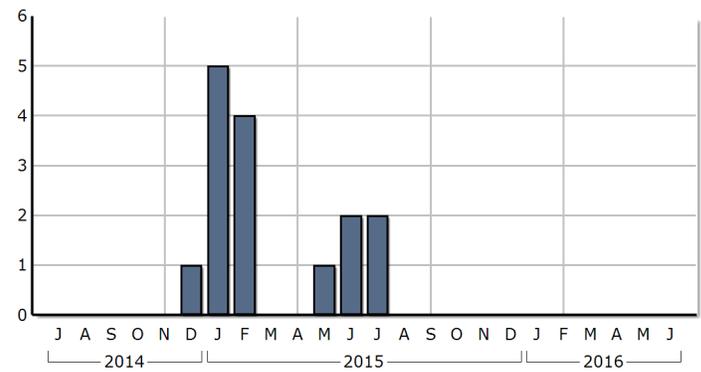
## Fax Referral



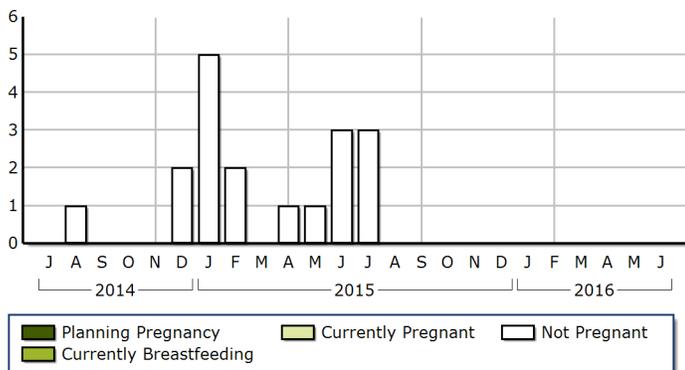
## Tobacco User Enrollments By Program Type



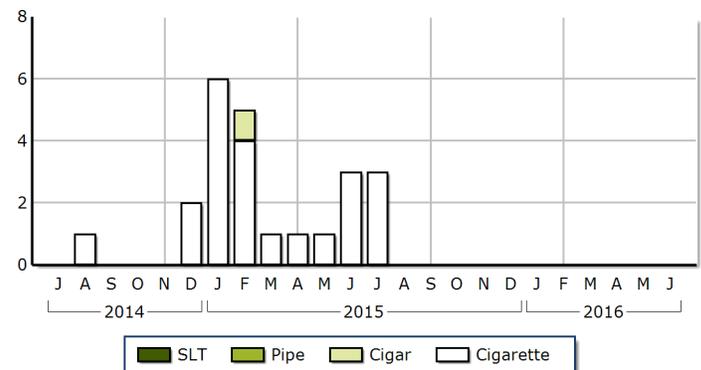
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

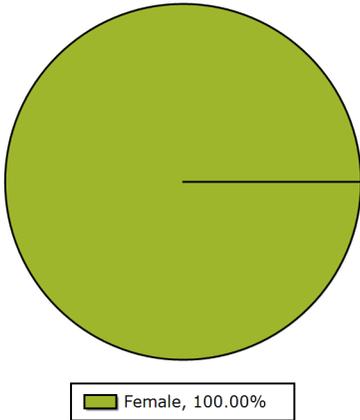


Chart Total N: 3

Tobacco Users By Language

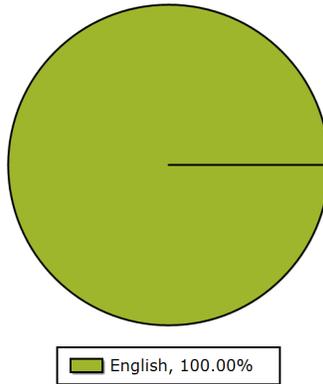


Chart Total N: 3

Tobacco Users By Education

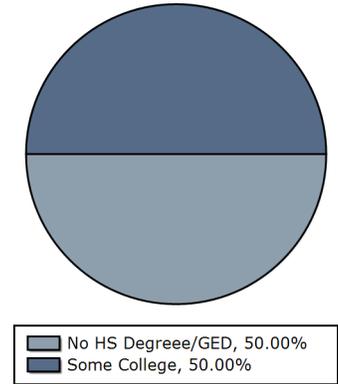


Chart Total N: 2

Tobacco Users By Race

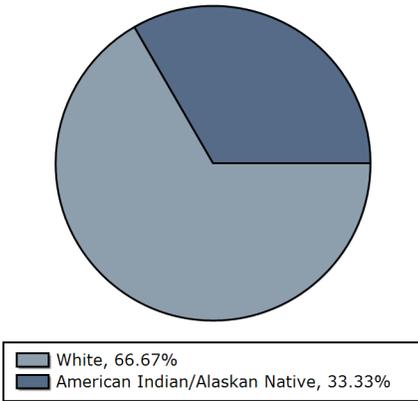


Chart Total N: 3

Tobacco Users By Age

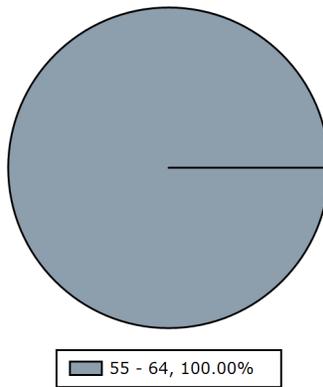


Chart Total N: 3

Tobacco Users By Health Plan

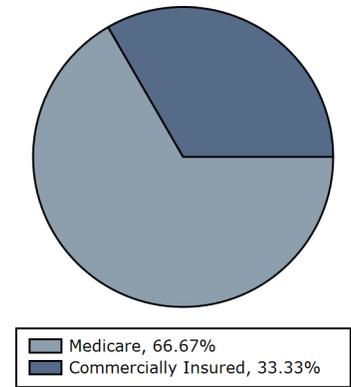


Chart Total N: 3

Tobacco Users By Ethnicity

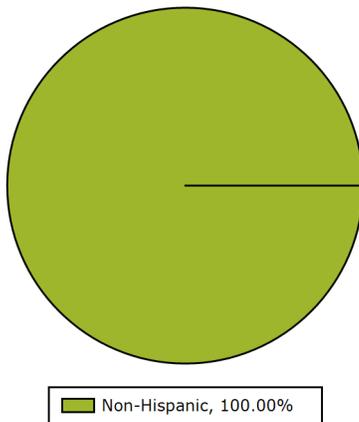


Chart Total N: 3

Tobacco Users By Chronic Condition

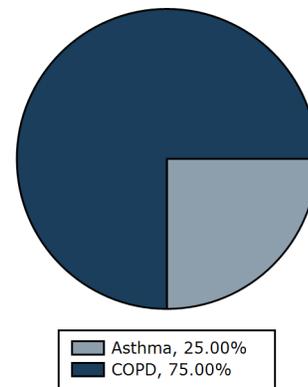


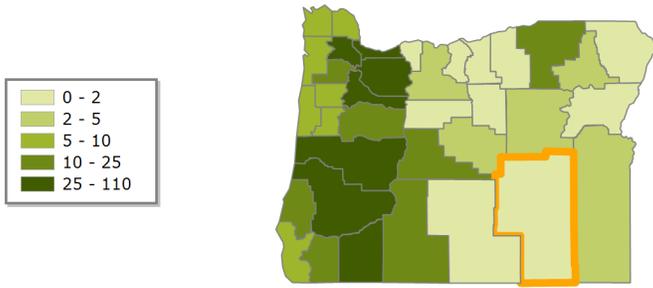
Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

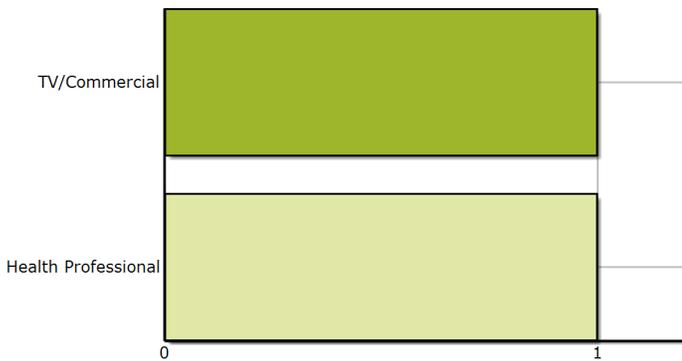
From 7/1/2015 through 7/31/2015

### State Tobacco Users Served Contract YTD (Adults)

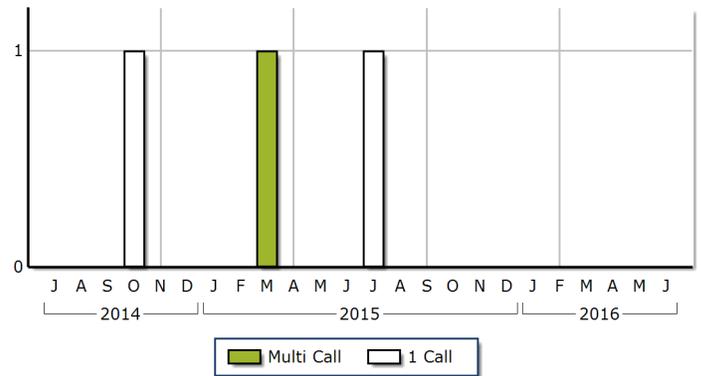


County Population	Prevalence	Tobacco Users	
<b>Adult</b>	6,087	14.3 %	870 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		2	922
<b>Tobacco Users YTD</b>		2	922
<b>Unique Tobacco Users YTD</b>		1	547
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		2	0.23 %
<b>Reach - NAQC</b>		3	0.11 %
<b>Annualized Reach</b>		2	2.76 %
<b>Annualized Reach - NAQC</b>		3	1.38 %
<b>Unique Individual Reach</b>		1	0.23 %

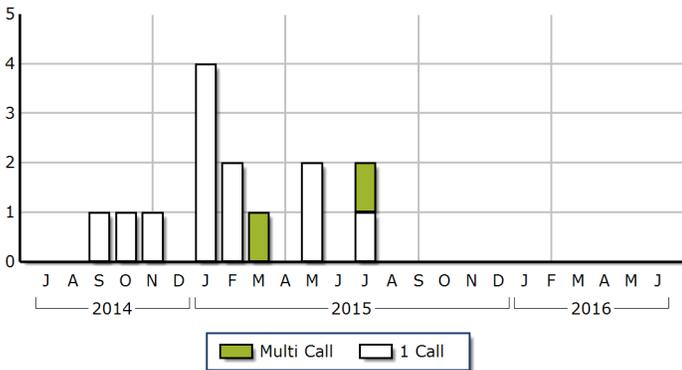
### How Heard About



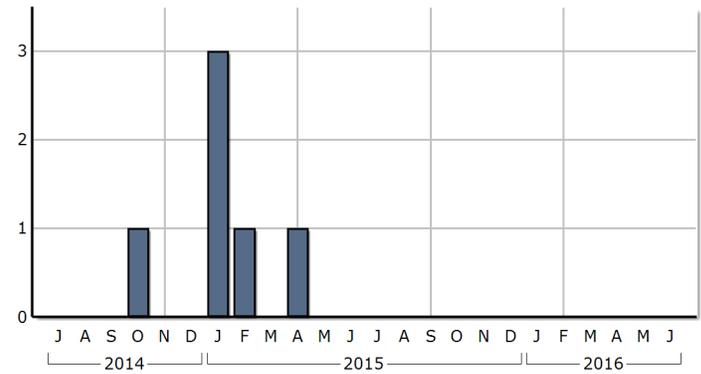
### Fax Referral



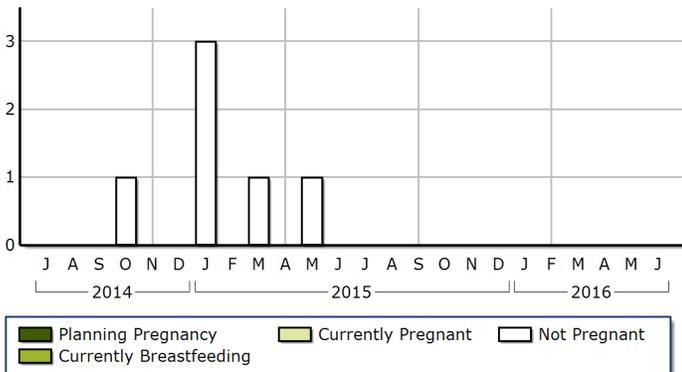
### Tobacco User Enrollments By Program Type



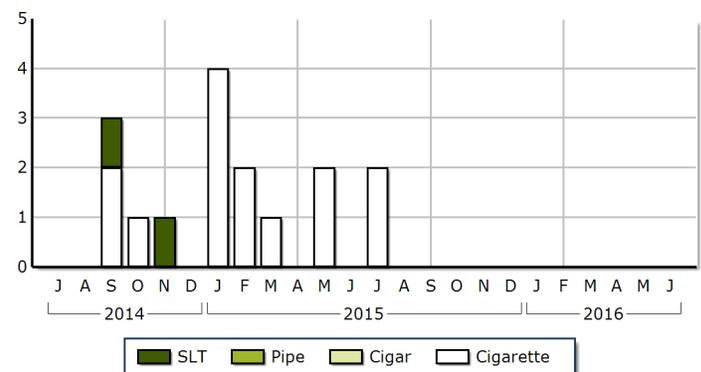
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

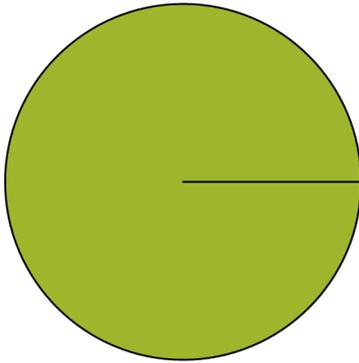


### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

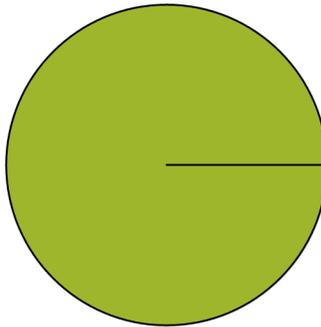
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

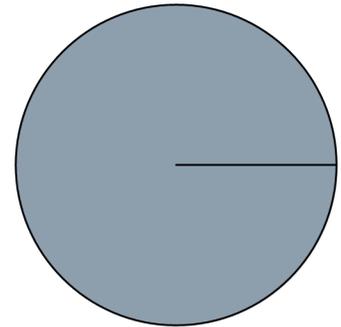
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

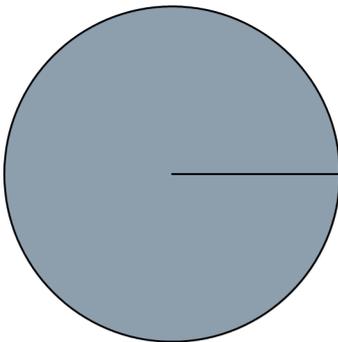
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

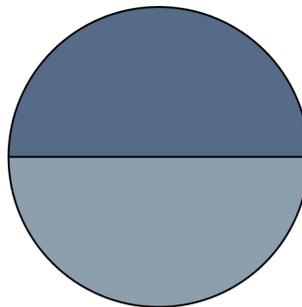
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

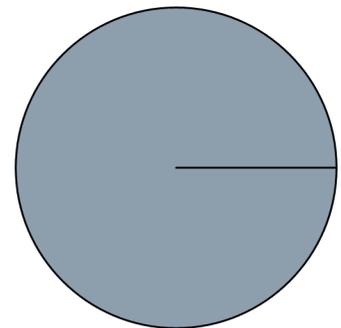
Tobacco Users By Age



25 - 34, 50.00%  
35 - 44, 50.00%

Chart Total N: 2

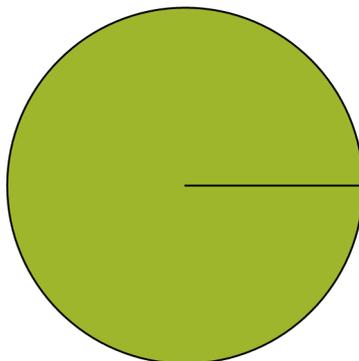
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

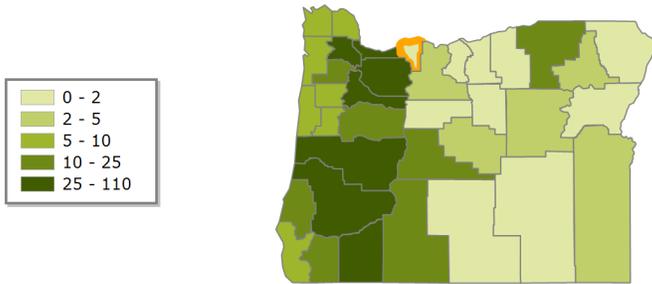
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

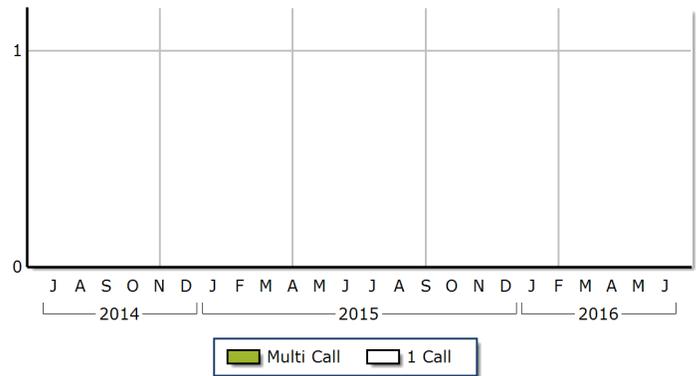
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

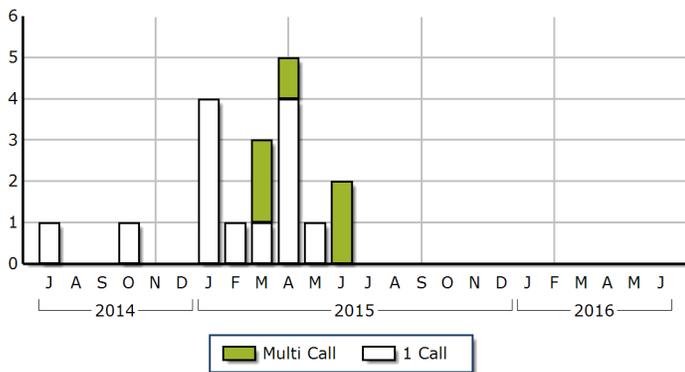


County Population	Prevalence	Tobacco Users
<b>Adult</b> 16,229	8.6 %	1,396 <sup>4</sup>
		County
<b>Tobacco Users - Last Full Month</b>		-
<b>Tobacco Users YTD</b>		922
<b>Unique Tobacco Users YTD</b>		1
<b>Target Reach</b>		
<b>Reach YTD</b>		2
<b>Reach - NAQC</b>		3
<b>Annualized Reach</b>		2
<b>Annualized Reach - NAQC</b>		3
<b>Unique Individual Reach</b>		1

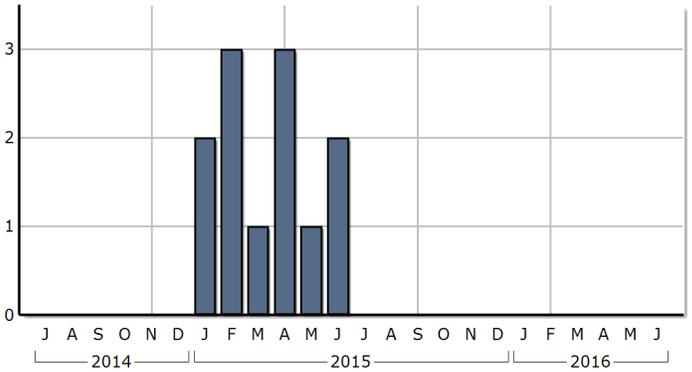
Fax Referral



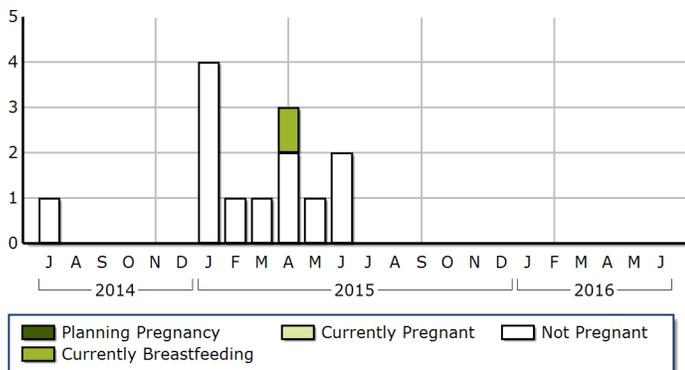
Tobacco User Enrollments By Program Type



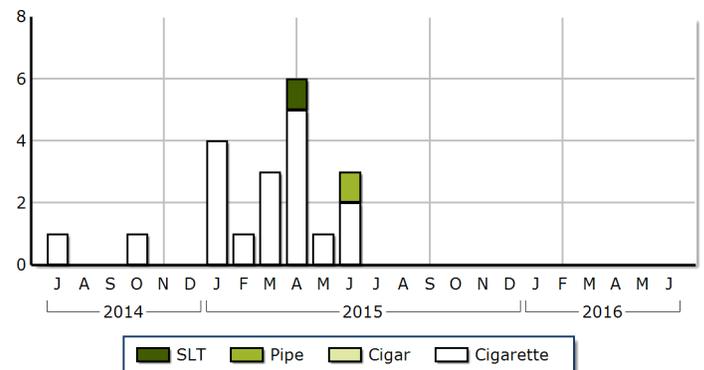
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

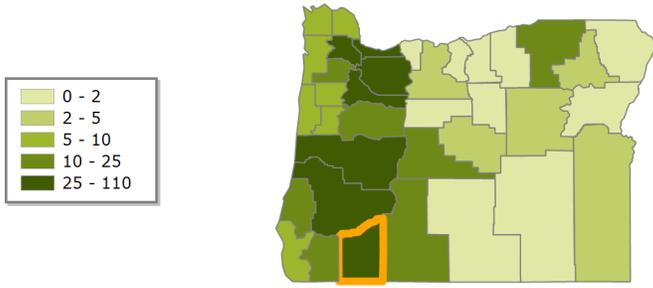


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

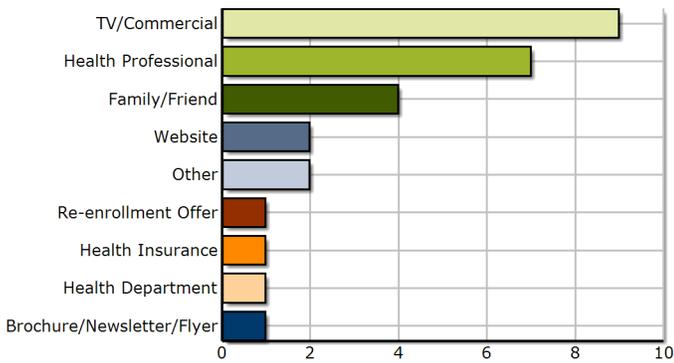
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

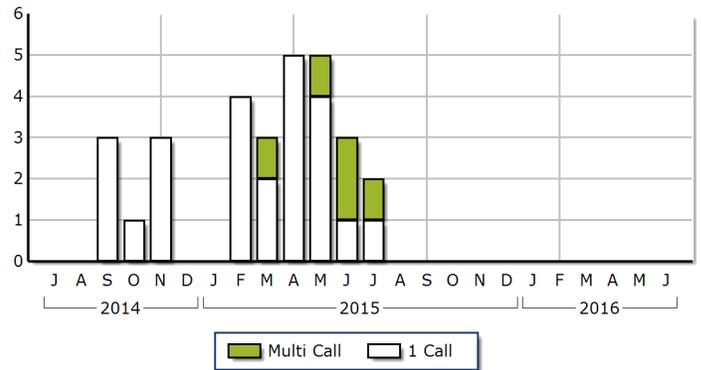


County Population	Prevalence	Tobacco Users	
<b>Adult</b>	160,716	21.9 %	35,197 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		33	922
<b>Tobacco Users YTD</b>		33	922
<b>Unique Tobacco Users YTD</b>	1	23	547
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>	2	0.09 %	0.18 %
<b>Reach - NAQC</b>	3	0.07 %	0.08 %
<b>Annualized Reach</b>	2	1.13 %	2.19 %
<b>Annualized Reach - NAQC</b>	3	0.82 %	1.02 %
<b>Unique Individual Reach</b>	1	0.07 %	0.11 %

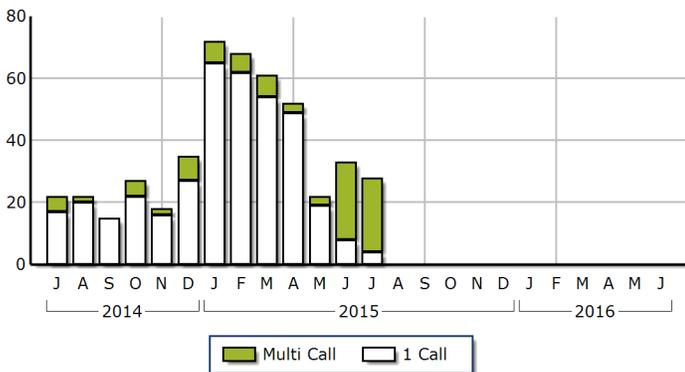
How Heard About



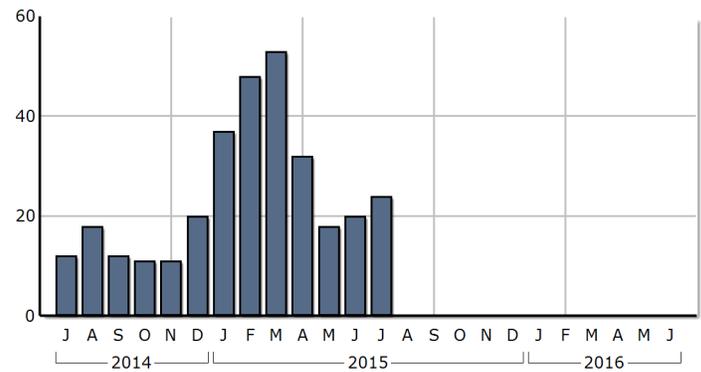
Fax Referral



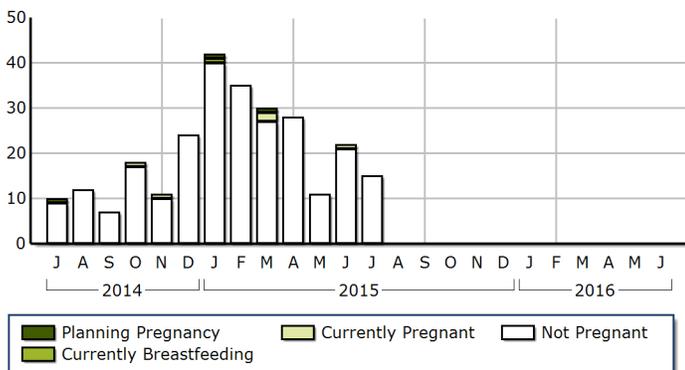
Tobacco User Enrollments By Program Type



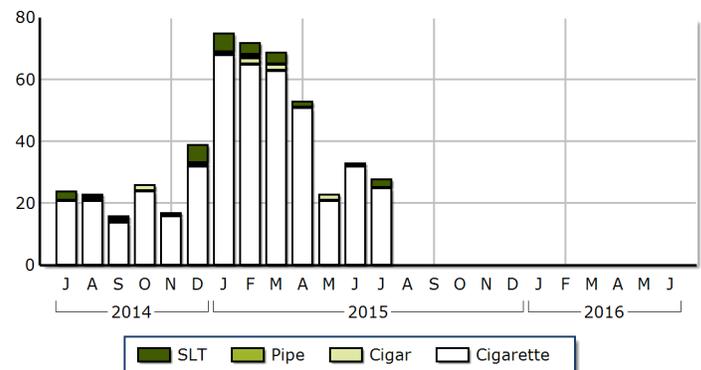
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

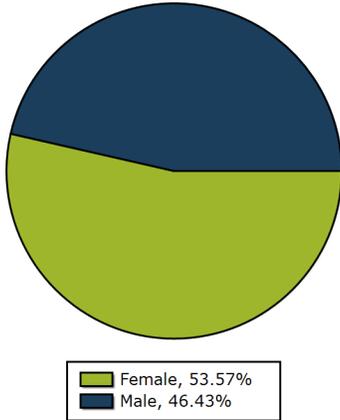


Chart Total N: 28

Tobacco Users By Language

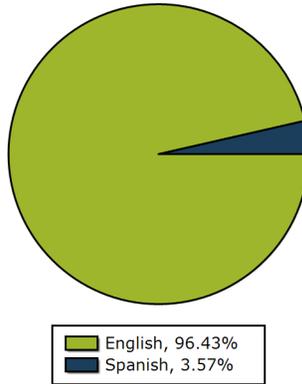


Chart Total N: 28

Tobacco Users By Education

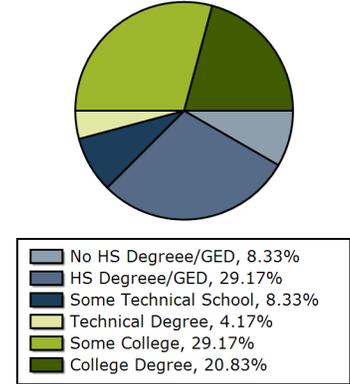


Chart Total N: 24

Tobacco Users By Race

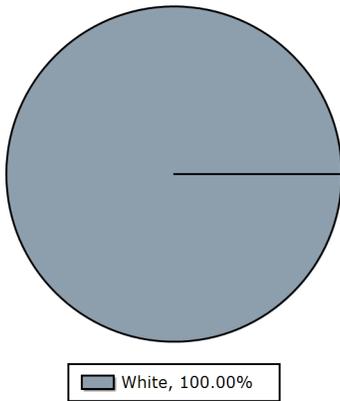


Chart Total N: 23

Tobacco Users By Age

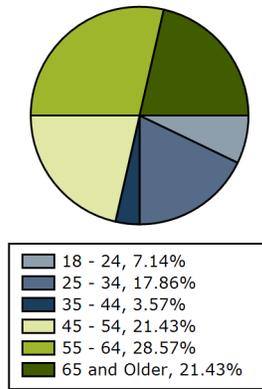


Chart Total N: 28

Tobacco Users By Health Plan

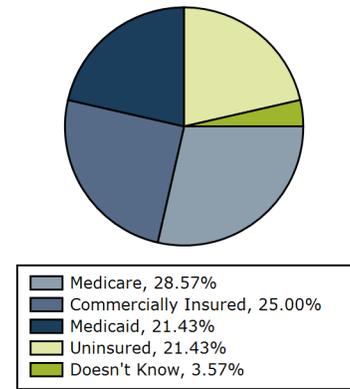


Chart Total N: 28

Tobacco Users By Ethnicity

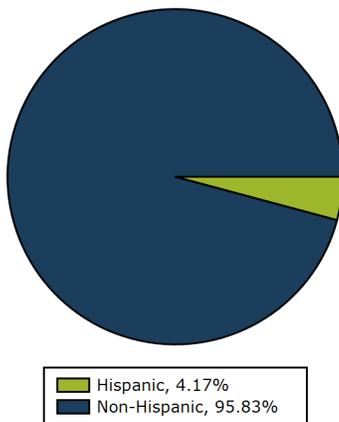


Chart Total N: 24

Tobacco Users By Chronic Condition

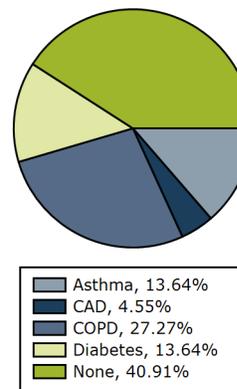


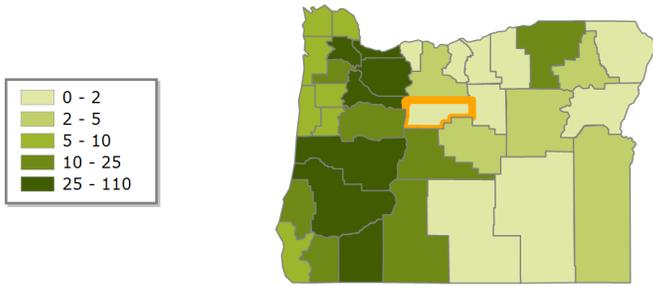
Chart Total N: 22

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

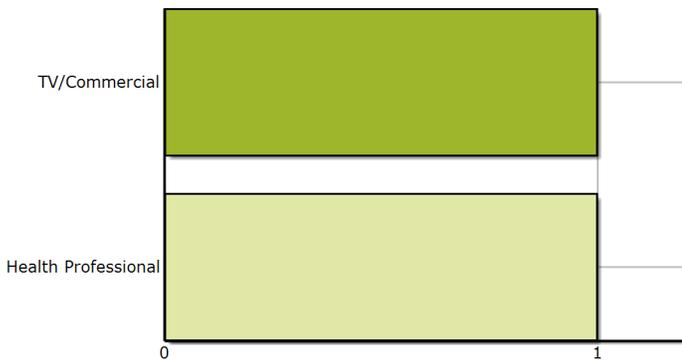
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

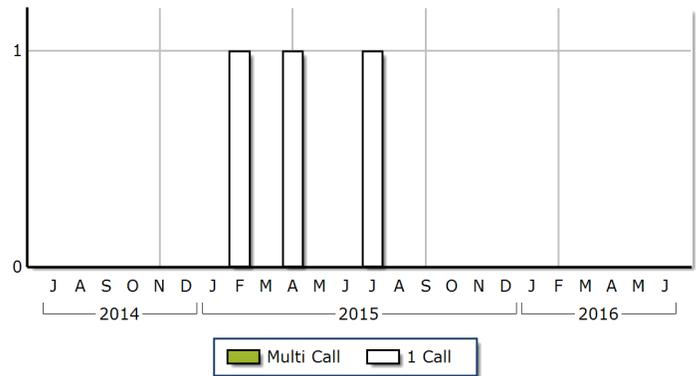


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			2	922
Tobacco Users YTD			2	922
Unique Tobacco Users YTD			1	547
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.08 %
Reach - NAQC			3	0.04 %
Annualized Reach			2	0.91 %
Annualized Reach - NAQC			3	0.45 %
Unique Individual Reach			1	0.08 %

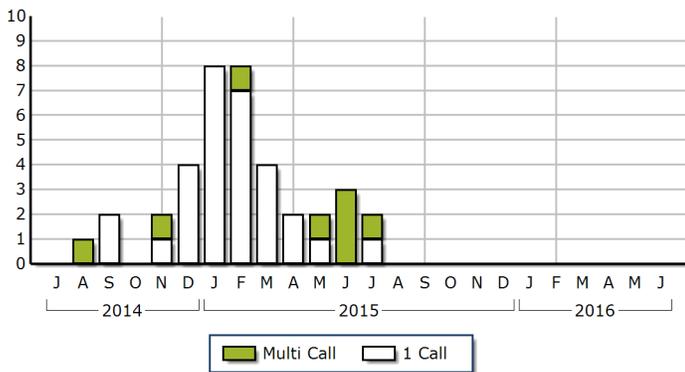
How Heard About



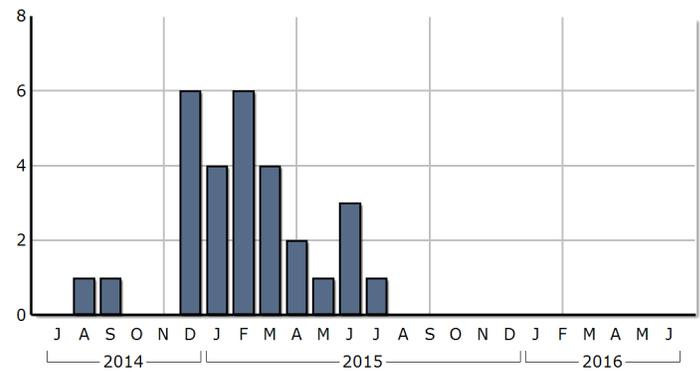
Fax Referral



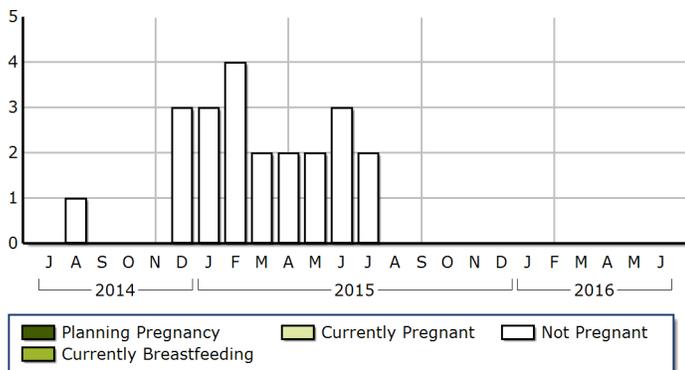
Tobacco User Enrollments By Program Type



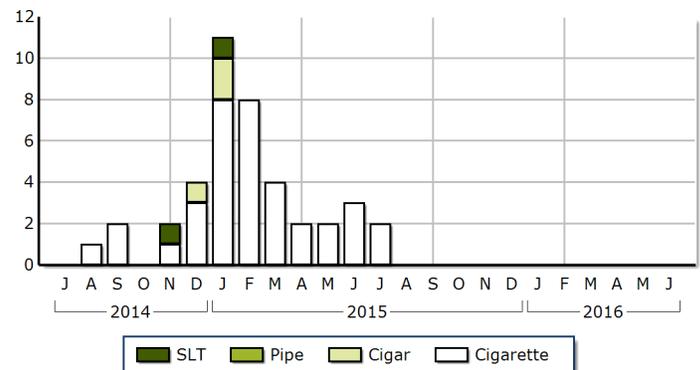
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

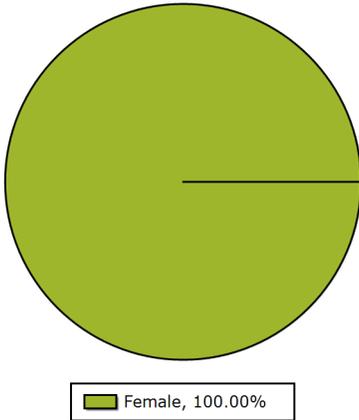


Chart Total N: 2

Tobacco Users By Language

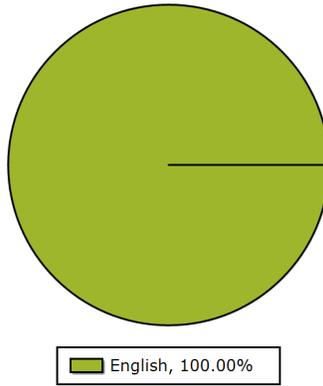


Chart Total N: 2

Tobacco Users By Education

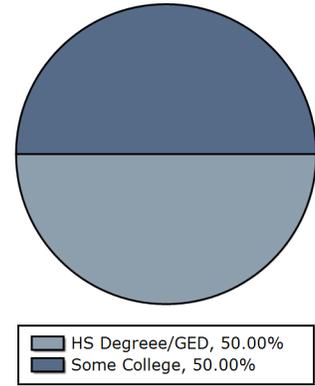


Chart Total N: 2

Tobacco Users By Race

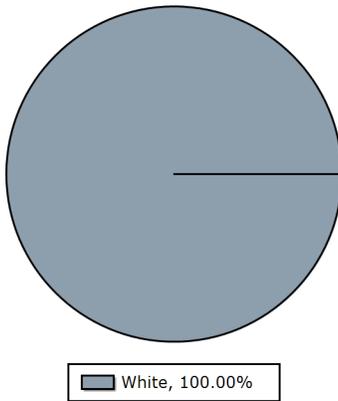


Chart Total N: 2

Tobacco Users By Age

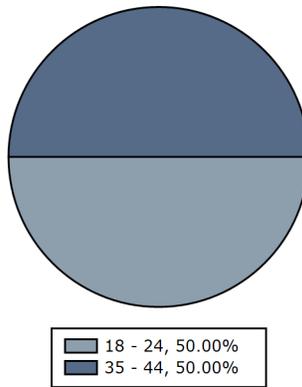


Chart Total N: 2

Tobacco Users By Health Plan

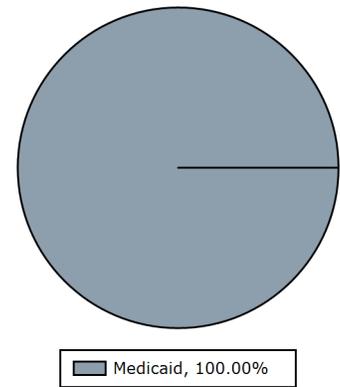


Chart Total N: 2

Tobacco Users By Ethnicity

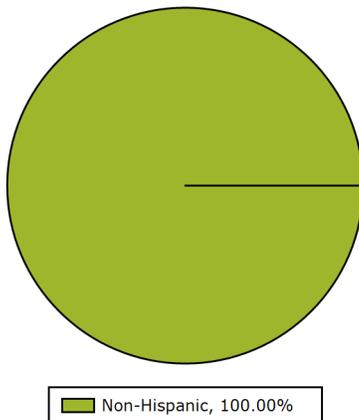


Chart Total N: 2

Tobacco Users By Chronic Condition

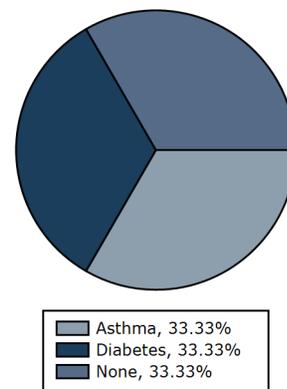


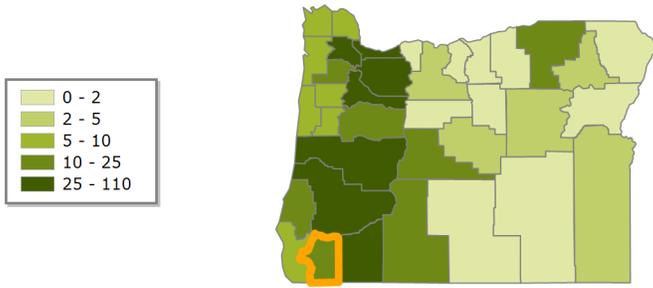
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

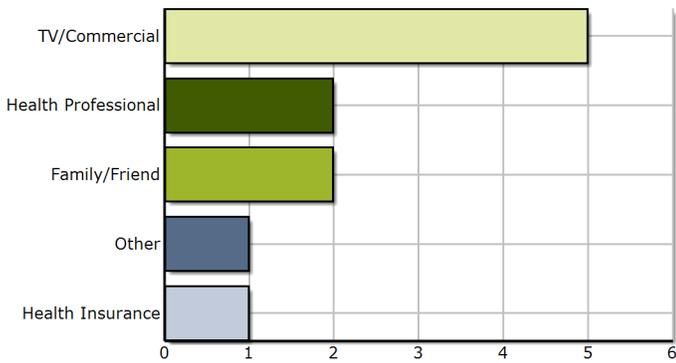
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

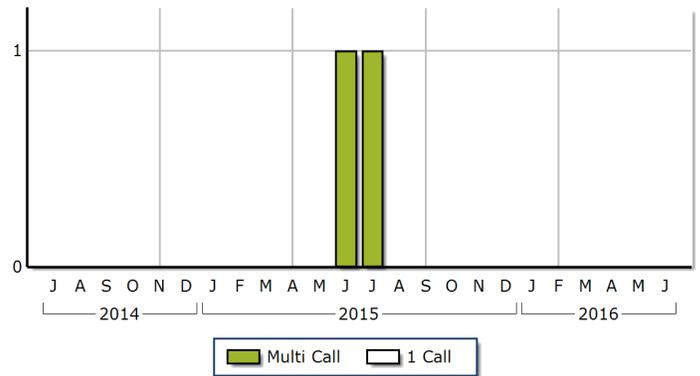


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	66,678	25.0 %	16,670 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			13	922
<b>Tobacco Users YTD</b>			13	922
<b>Unique Tobacco Users YTD</b>			1	547
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.08 %
<b>Reach - NAQC</b>			3	0.06 %
<b>Annualized Reach</b>			2	0.94 %
<b>Annualized Reach - NAQC</b>			3	0.72 %
<b>Unique Individual Reach</b>			1	0.02 %

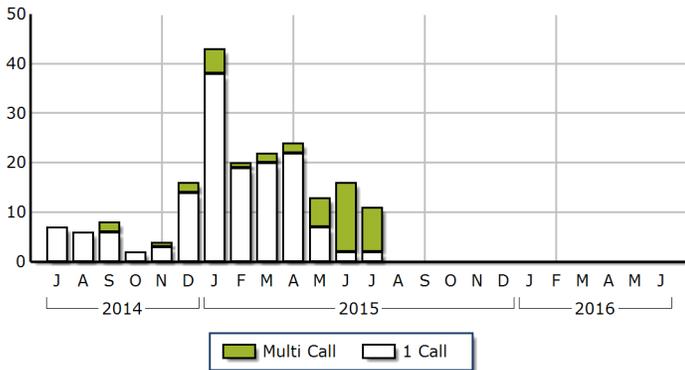
## How Heard About



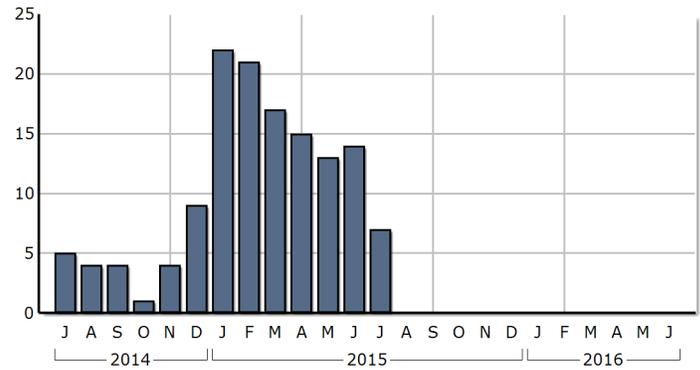
## Fax Referral



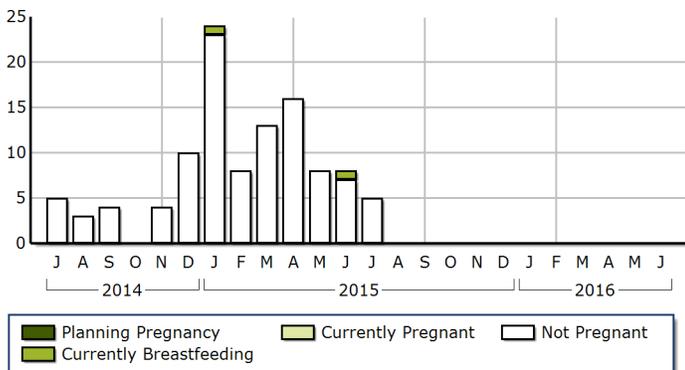
## Tobacco User Enrollments By Program Type



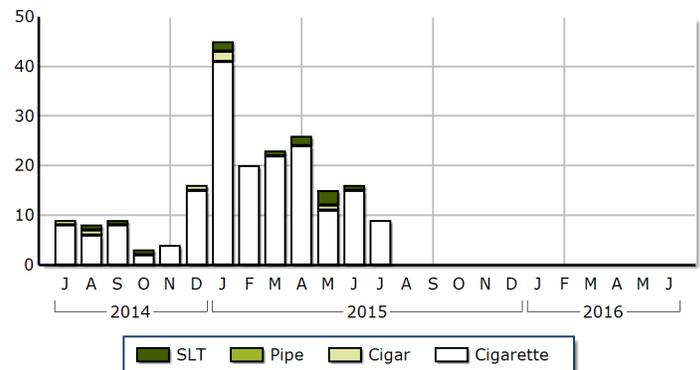
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status

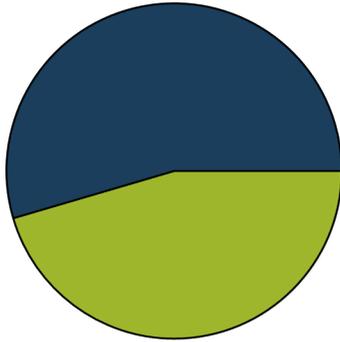


## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

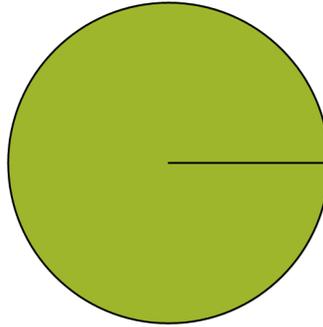
Tobacco Users By Gender



Female, 45.45%  
Male, 54.55%

Chart Total N: 11

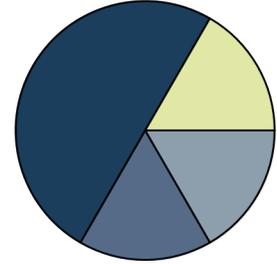
Tobacco Users By Language



English, 100.00%

Chart Total N: 11

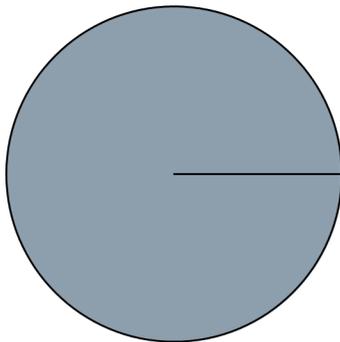
Tobacco Users By Education



No HS Degreee/GED, 16.67%  
Some Technical School, 16.67%  
Some College, 50.00%  
College Degree, 16.67%

Chart Total N: 6

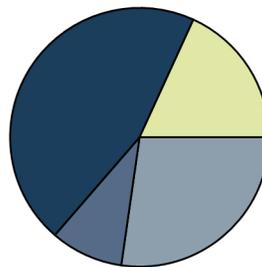
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

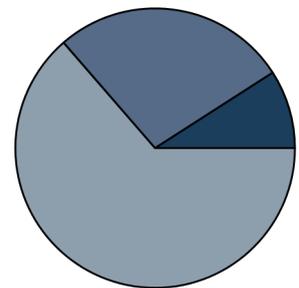
Tobacco Users By Age



25 - 34, 27.27%  
35 - 44, 9.09%  
45 - 54, 45.45%  
55 - 64, 18.18%

Chart Total N: 11

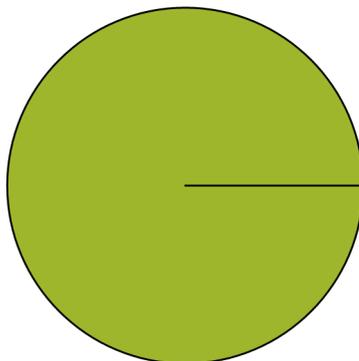
Tobacco Users By Health Plan



Medicaid, 63.64%  
Medicare, 27.27%  
Uninsured, 9.09%

Chart Total N: 11

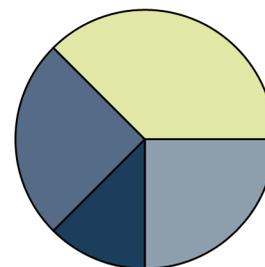
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



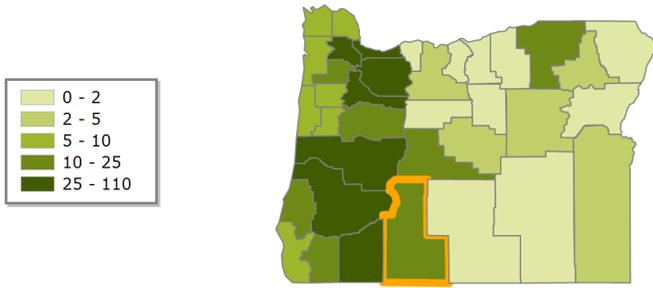
Asthma, 25.00%  
CAD, 12.50%  
COPD, 25.00%  
None, 37.50%

Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

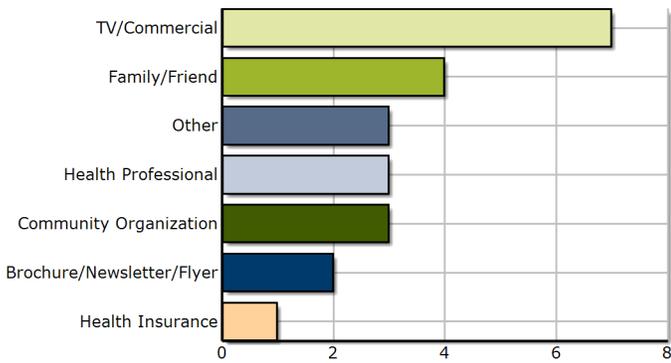
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

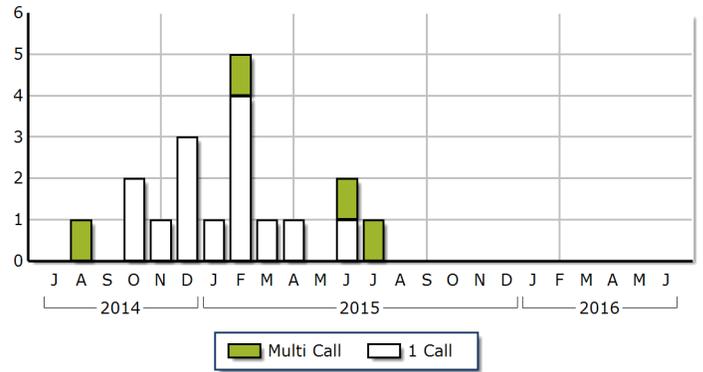


County Population	Prevalence	Tobacco Users	
<b>Adult</b>	50,494	22.0 %	11,109 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		23	922
<b>Tobacco Users YTD</b>		23	922
<b>Unique Tobacco Users YTD</b>	1	17	547
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>	2	0.21 %	0.18 %
<b>Reach - NAQC</b>	3	0.18 %	0.08 %
<b>Annualized Reach</b>	2	2.48 %	2.19 %
<b>Annualized Reach - NAQC</b>	3	2.16 %	1.02 %
<b>Unique Individual Reach</b>	1	0.15 %	0.11 %

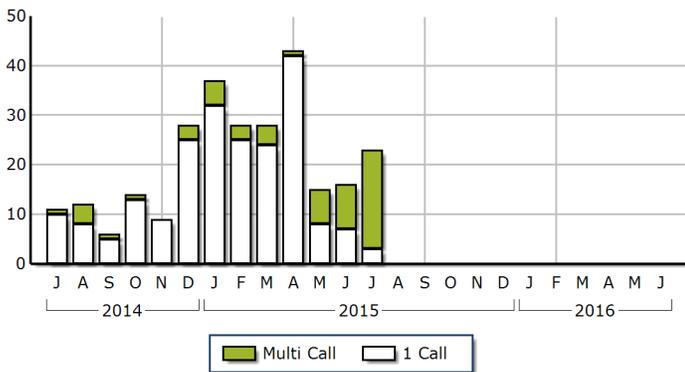
### How Heard About



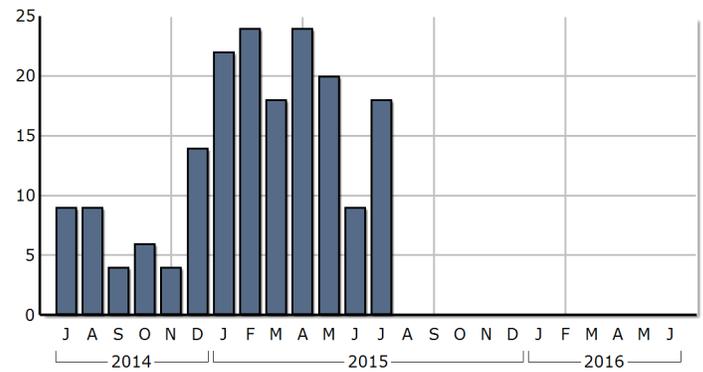
### Fax Referral



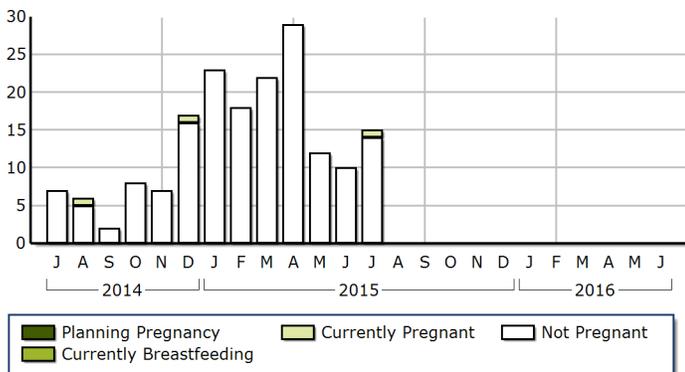
### Tobacco User Enrollments By Program Type



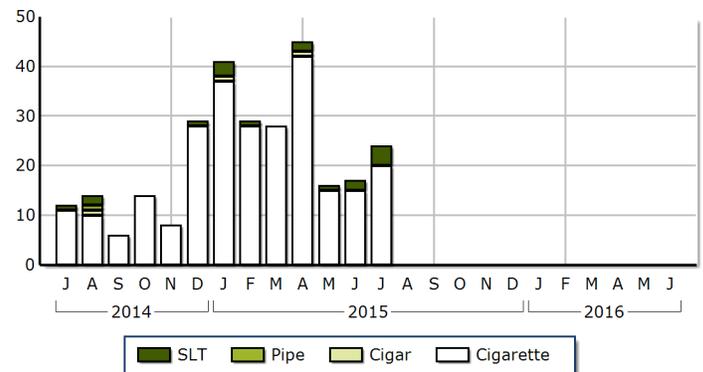
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

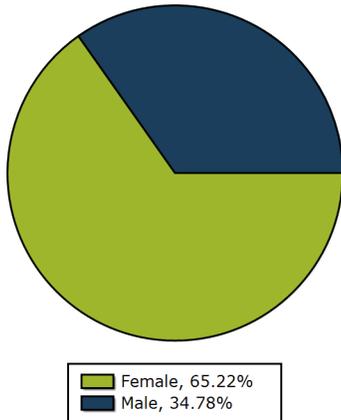


Chart Total N: 23

Tobacco Users By Language

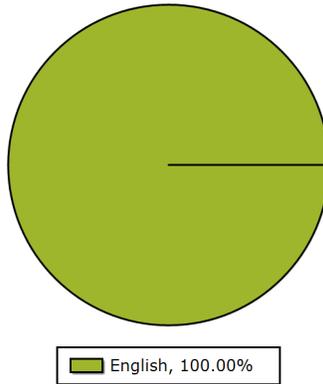


Chart Total N: 23

Tobacco Users By Education

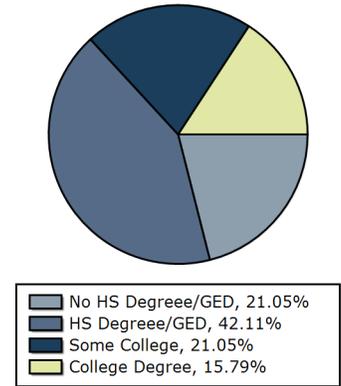


Chart Total N: 19

Tobacco Users By Race

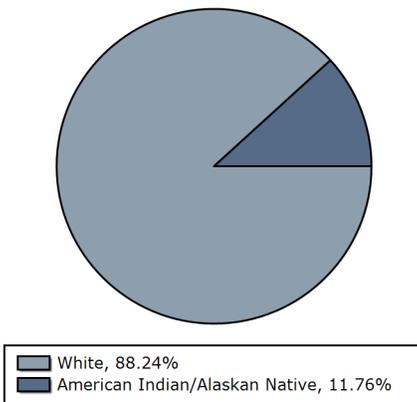


Chart Total N: 17

Tobacco Users By Age

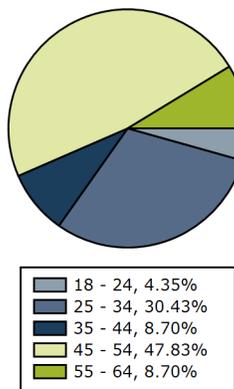


Chart Total N: 23

Tobacco Users By Health Plan

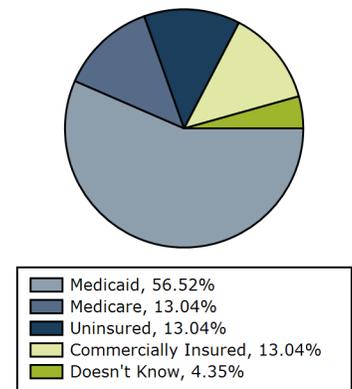


Chart Total N: 23

Tobacco Users By Ethnicity

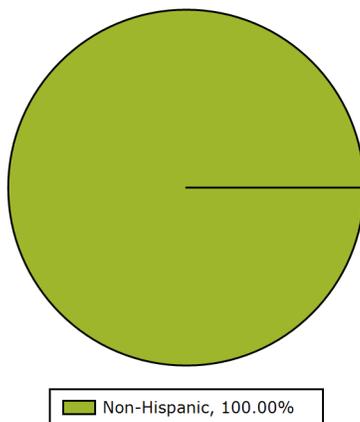


Chart Total N: 19

Tobacco Users By Chronic Condition

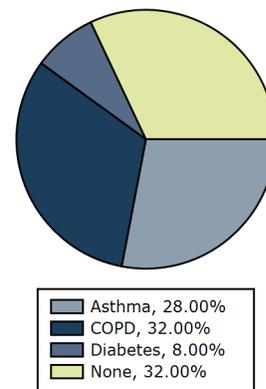


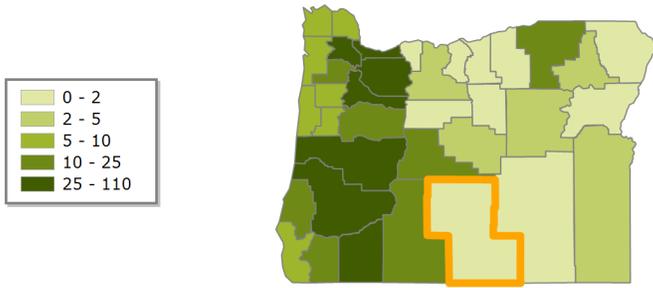
Chart Total N: 25

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

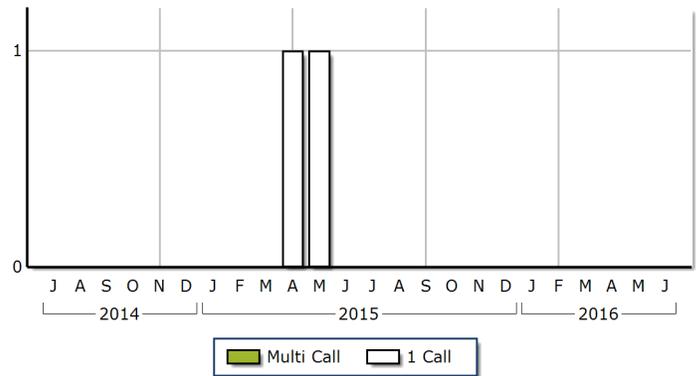
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

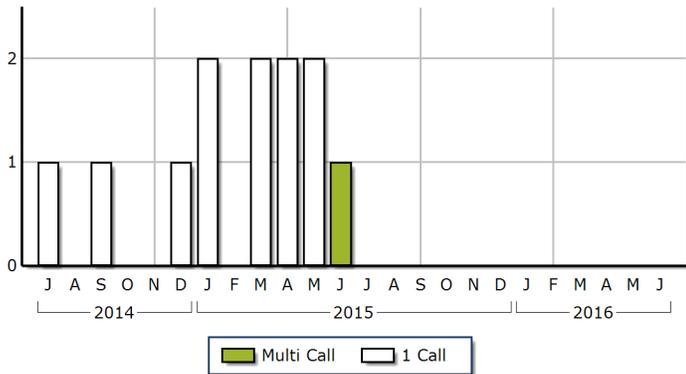


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	6,068	19.9 %		1,208 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			-	922
<b>Tobacco Users YTD</b>				922
<b>Unique Tobacco Users YTD</b>			1	547
<b>Target Reach</b>				
<b>Reach YTD</b>			2	0.18 %
<b>Reach - NAQC</b>			3	0.08 %
<b>Annualized Reach</b>			2	2.19 %
<b>Annualized Reach - NAQC</b>			3	1.02 %
<b>Unique Individual Reach</b>			1	0.11 %

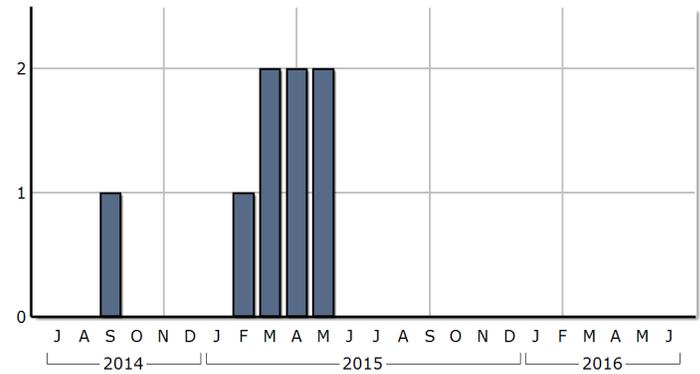
Fax Referral



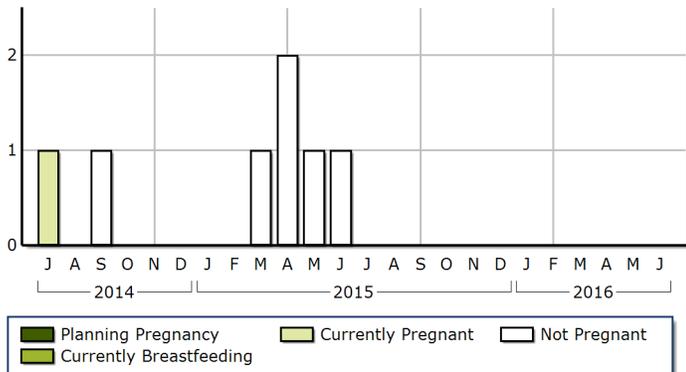
Tobacco User Enrollments By Program Type



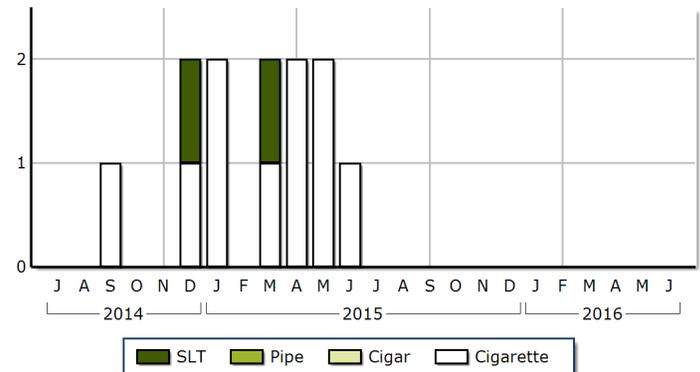
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

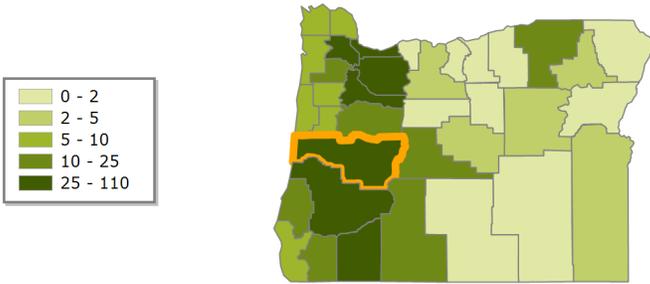


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

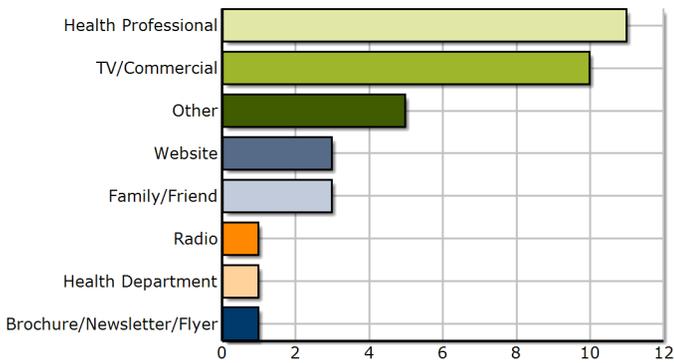
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

## State Tobacco Users Served Contract YTD (Adults)

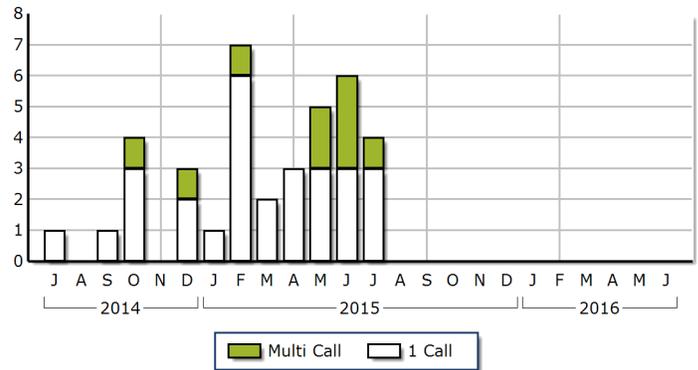


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			52	922
Tobacco Users YTD			52	922
Unique Tobacco Users YTD			1	547
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.10 %
Reach - NAQC			3	0.06 %
Annualized Reach			2	1.24 %
Annualized Reach - NAQC			3	0.71 %
Unique Individual Reach			1	0.04 %

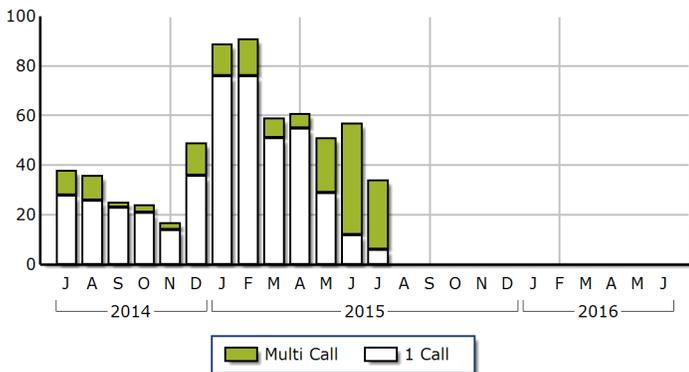
## How Heard About



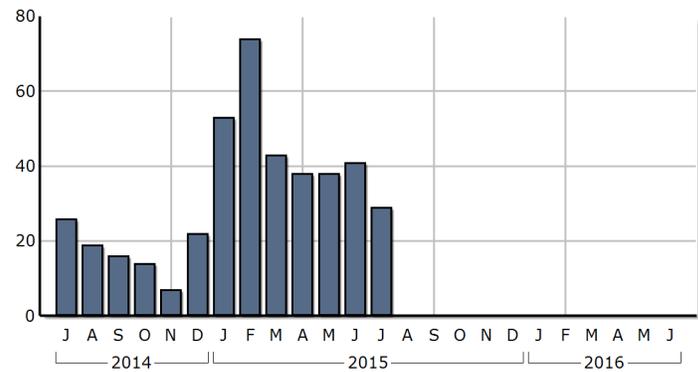
## Fax Referral



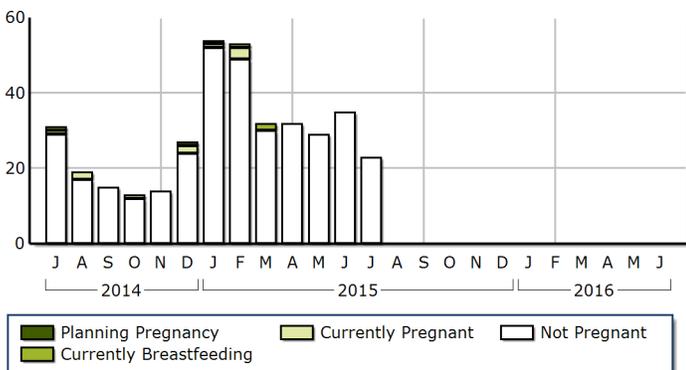
## Tobacco User Enrollments By Program Type



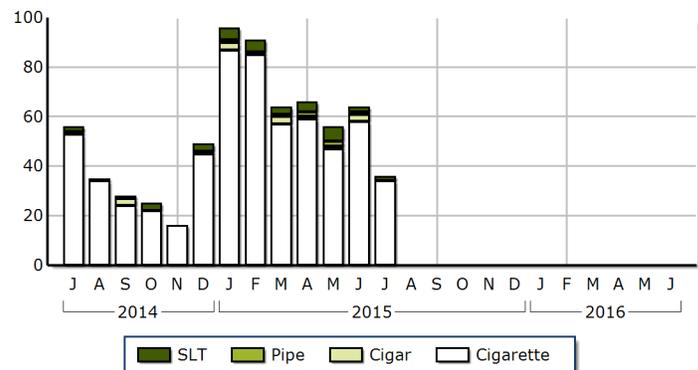
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

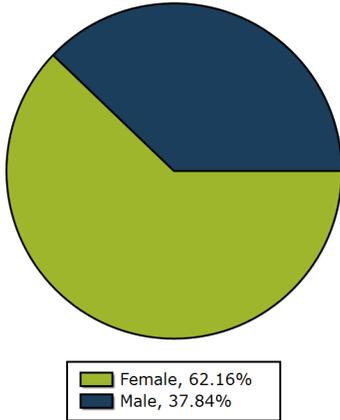


Chart Total N: 37

Tobacco Users By Language

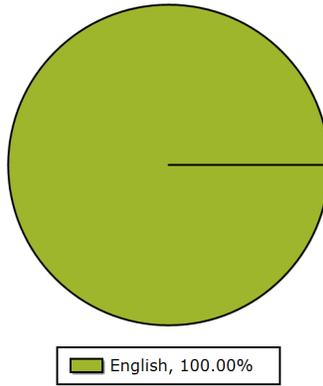


Chart Total N: 37

Tobacco Users By Education

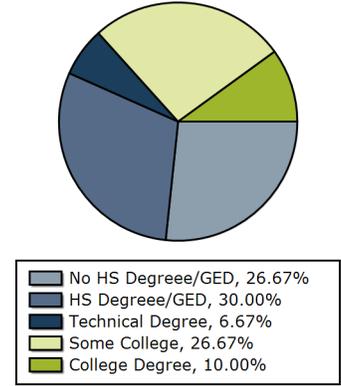


Chart Total N: 30

Tobacco Users By Race

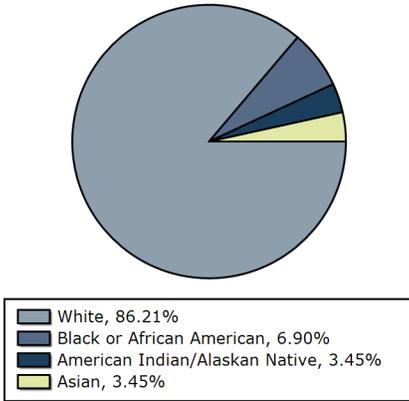


Chart Total N: 29

Tobacco Users By Age

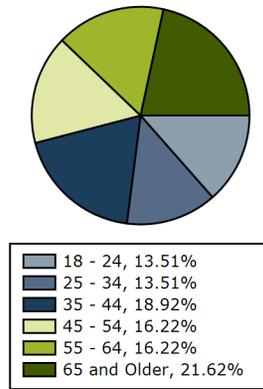


Chart Total N: 37

Tobacco Users By Health Plan

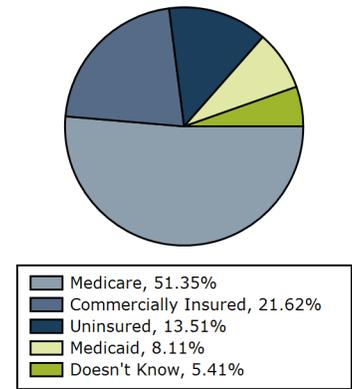


Chart Total N: 37

Tobacco Users By Ethnicity

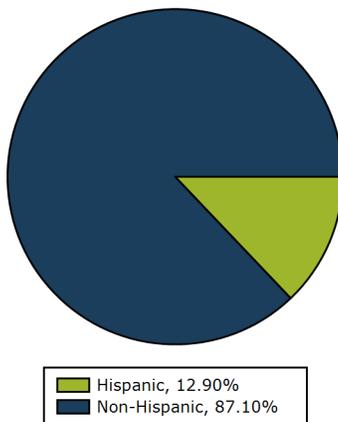


Chart Total N: 31

Tobacco Users By Chronic Condition

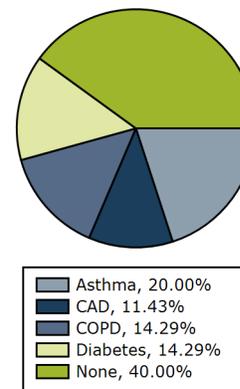


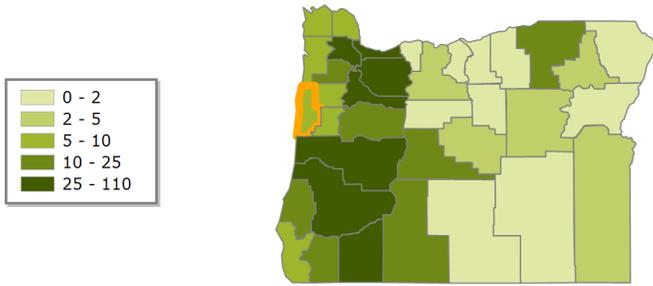
Chart Total N: 35

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

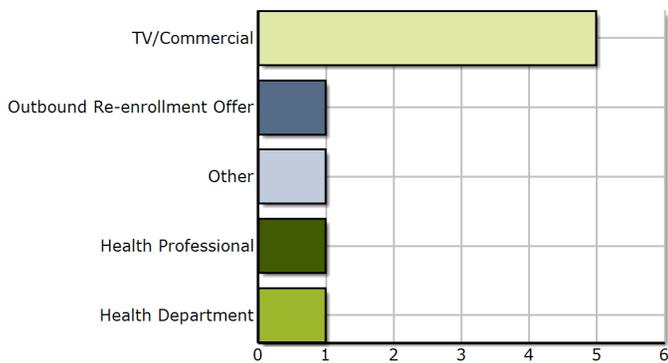
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

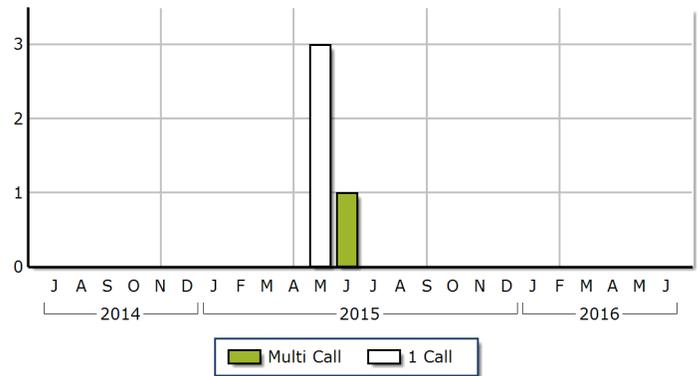


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	36,512	26.9 %		9,822 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			11	922
<b>Tobacco Users YTD</b>			11	922
			1	4
<b>Unique Tobacco Users YTD</b>				547
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.11 %
<b>Reach - NAQC</b>			3	0.06 %
<b>Annualized Reach</b>			2	1.34 %
<b>Annualized Reach - NAQC</b>			3	0.73 %
<b>Unique Individual Reach</b>			1	0.04 %

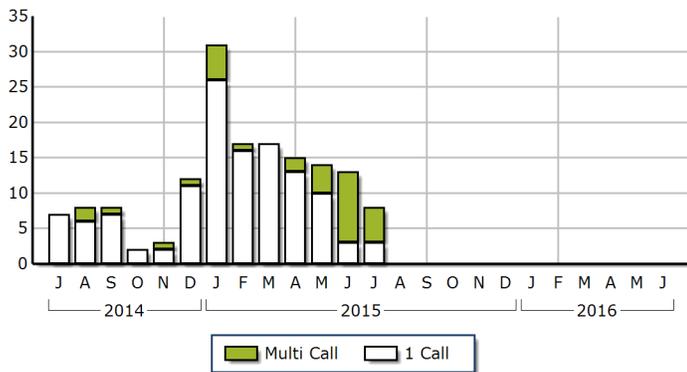
## How Heard About



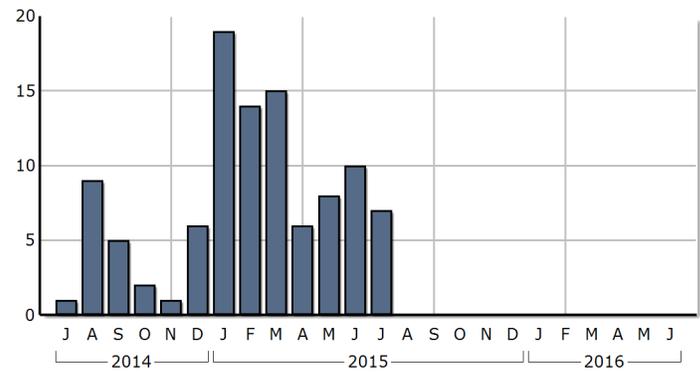
## Fax Referral



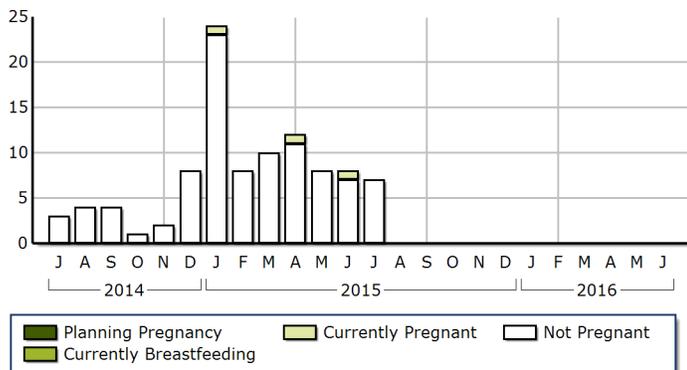
## Tobacco User Enrollments By Program Type



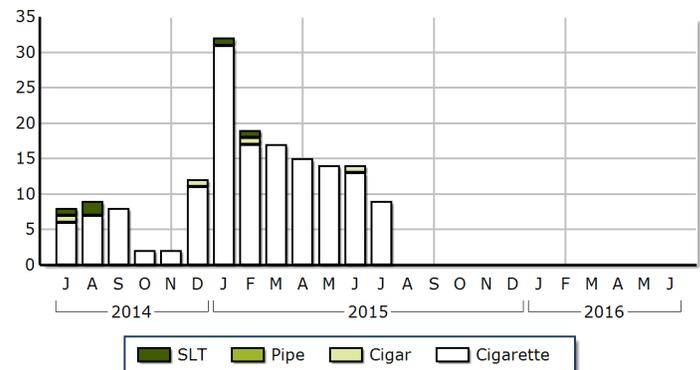
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

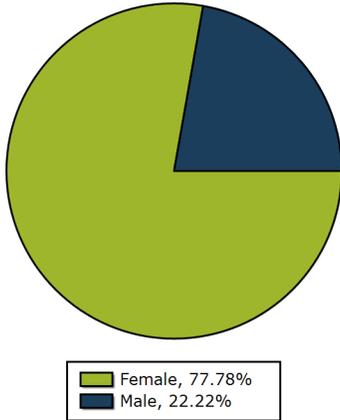


Chart Total N: 9

Tobacco Users By Language

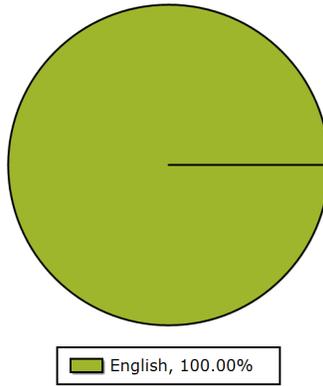


Chart Total N: 9

Tobacco Users By Education

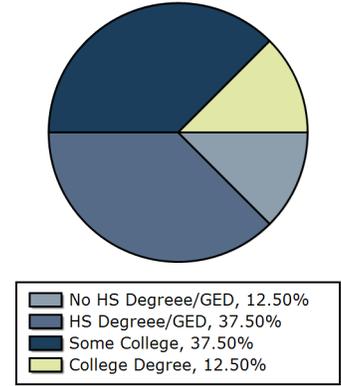


Chart Total N: 8

Tobacco Users By Race

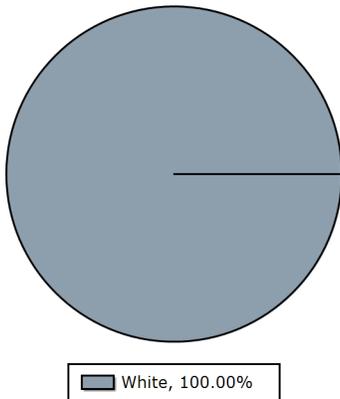


Chart Total N: 8

Tobacco Users By Age

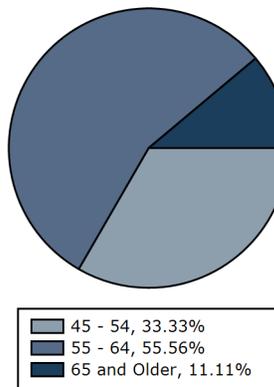


Chart Total N: 9

Tobacco Users By Health Plan

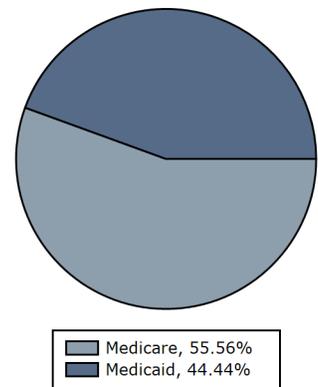


Chart Total N: 9

Tobacco Users By Ethnicity

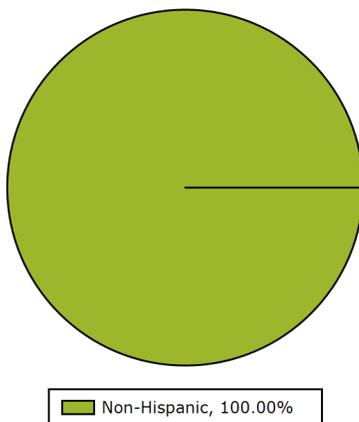


Chart Total N: 8

Tobacco Users By Chronic Condition

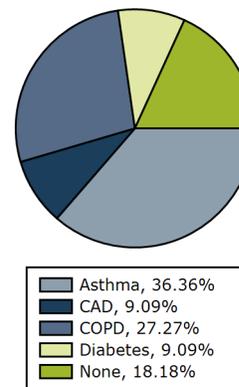


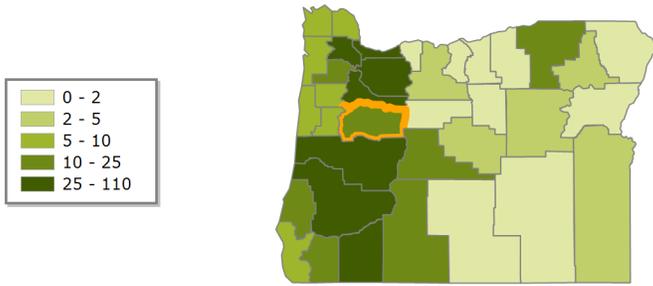
Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

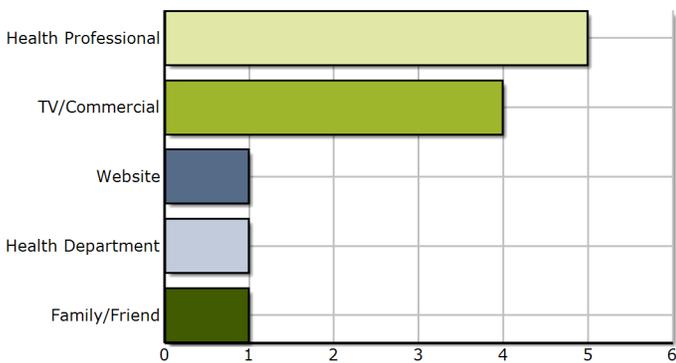
From 7/1/2015 through 7/31/2015

### State Tobacco Users Served Contract YTD (Adults)

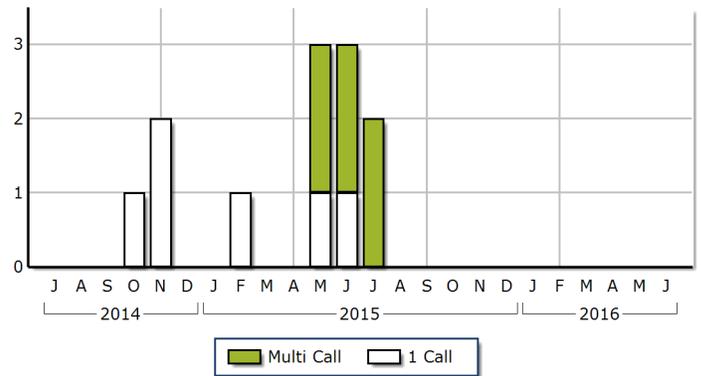


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	83,814	21.0 %	17,601 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			15	922
<b>Tobacco Users YTD</b>			15	922
<b>Unique Tobacco Users YTD</b>			1	547
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.09 %
<b>Reach - NAQC</b>			3	0.07 %
<b>Annualized Reach</b>			2	1.02 %
<b>Annualized Reach - NAQC</b>			3	0.82 %
<b>Unique Individual Reach</b>			1	0.05 %

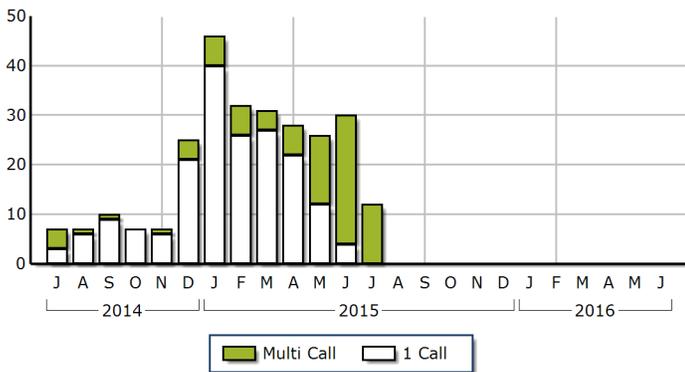
### How Heard About



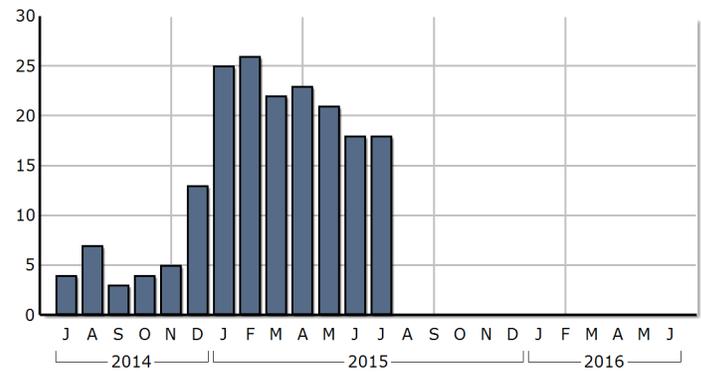
### Fax Referral



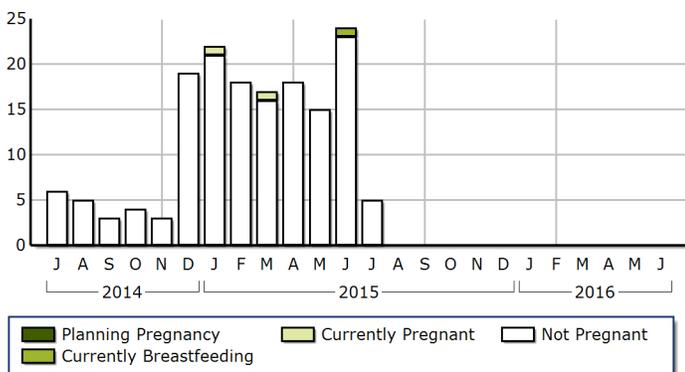
### Tobacco User Enrollments By Program Type



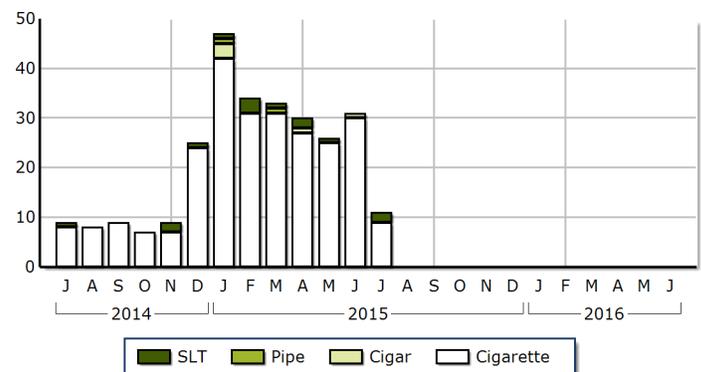
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

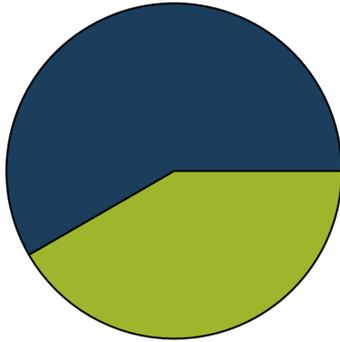


### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

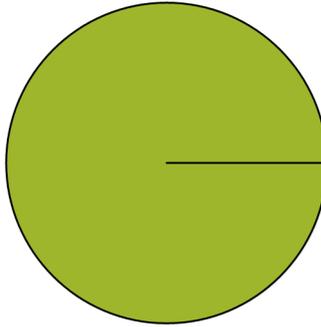
Tobacco Users By Gender



Female, 41.67%  
Male, 58.33%

Chart Total N: 12

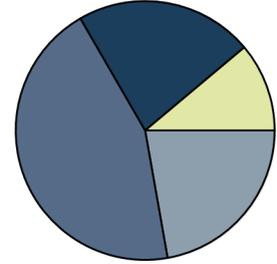
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

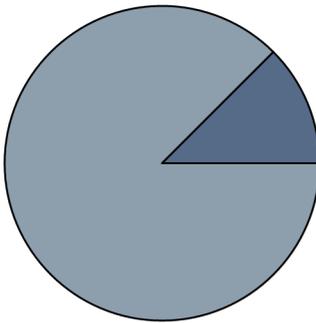
Tobacco Users By Education



No HS Degree/GED, 22.22%  
HS Degree/GED, 44.44%  
Some College, 22.22%  
College Degree, 11.11%

Chart Total N: 9

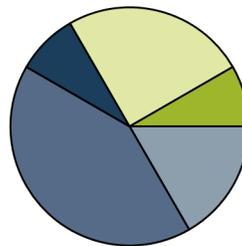
Tobacco Users By Race



White, 87.50%  
Black or African American, 12.50%

Chart Total N: 8

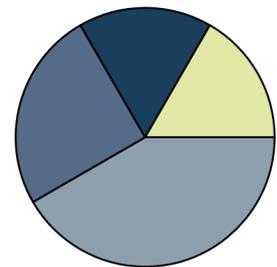
Tobacco Users By Age



25 - 34, 16.67%  
35 - 44, 41.67%  
45 - 54, 8.33%  
55 - 64, 25.00%  
65 and Older, 8.33%

Chart Total N: 12

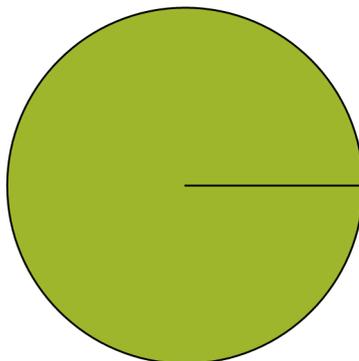
Tobacco Users By Health Plan



Commercially Insured, 41.67%  
Medicaid, 25.00%  
Medicare, 16.67%  
Uninsured, 16.67%

Chart Total N: 12

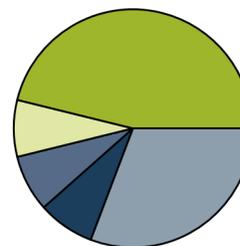
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 30.77%  
CAD, 7.69%  
COPD, 7.69%  
Diabetes, 7.69%  
None, 46.15%

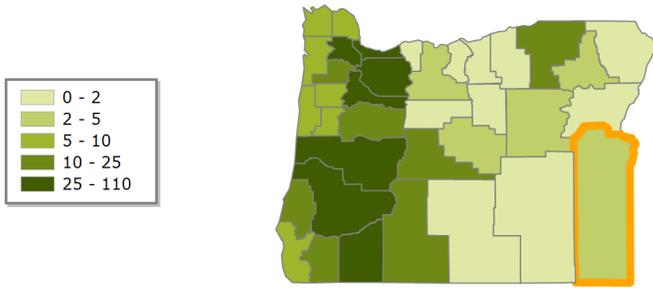
Chart Total N: 13

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

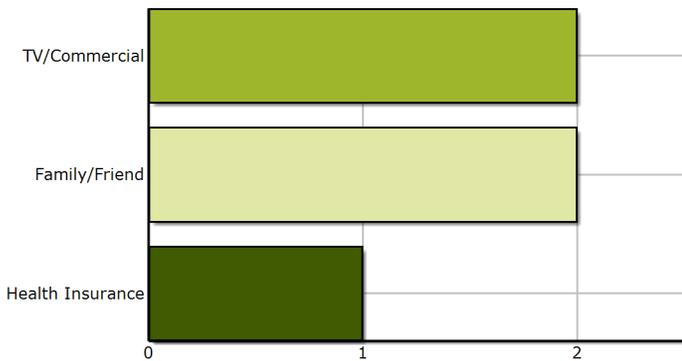
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

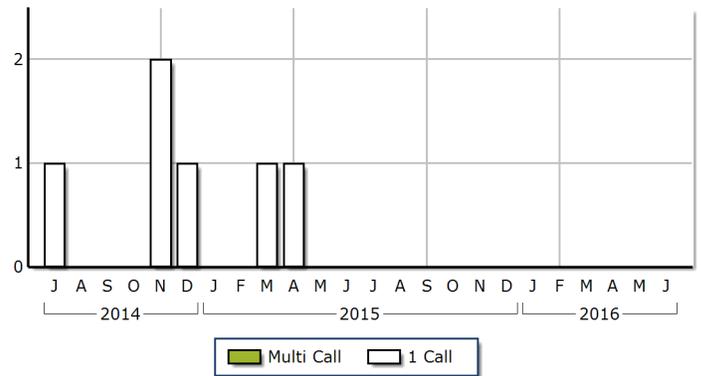


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	23,866	16.8 %	4,009 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			5	922
<b>Tobacco Users YTD</b>			5	922
<b>Unique Tobacco Users YTD</b>			1	547
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.12 %
<b>Reach - NAQC</b>			3	0.10 %
<b>Annualized Reach</b>			2	1.50 %
<b>Annualized Reach - NAQC</b>			3	1.20 %
<b>Unique Individual Reach</b>			1	0.10 %

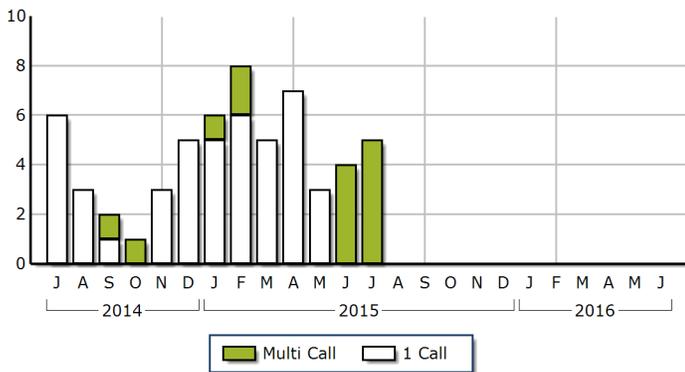
How Heard About



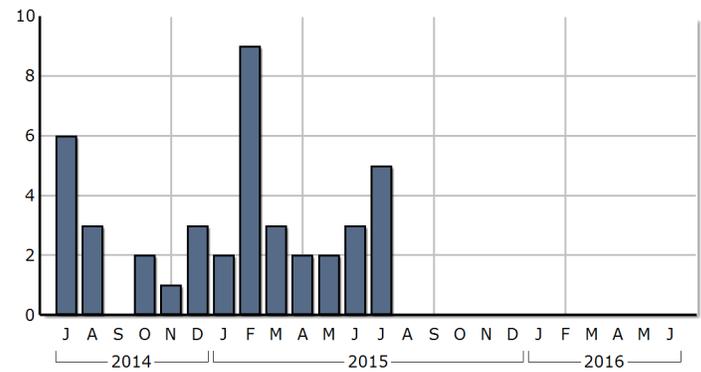
Fax Referral



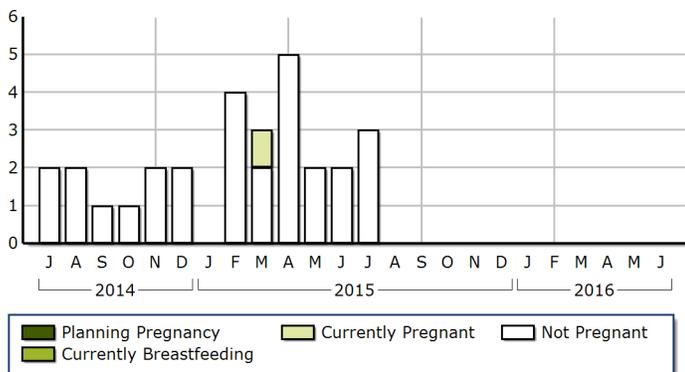
Tobacco User Enrollments By Program Type



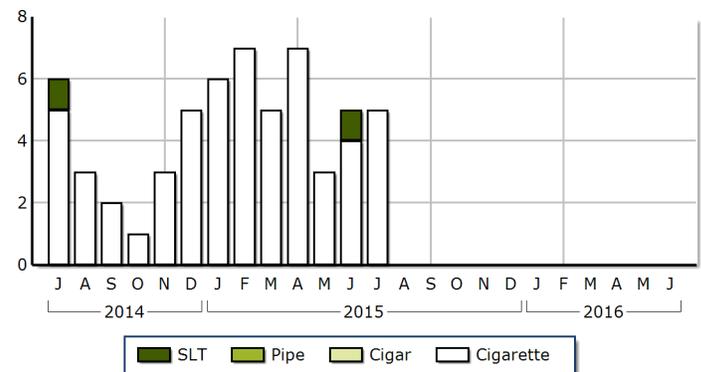
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

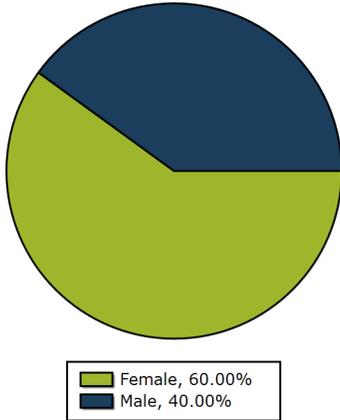


Chart Total N: 5

Tobacco Users By Language

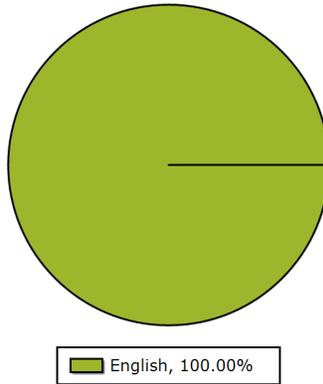


Chart Total N: 5

Tobacco Users By Education

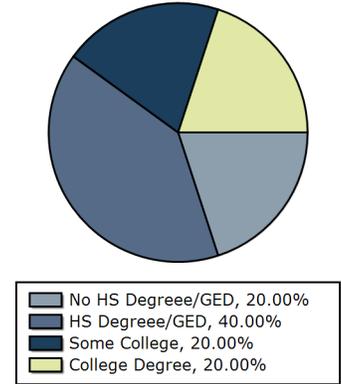


Chart Total N: 5

Tobacco Users By Race

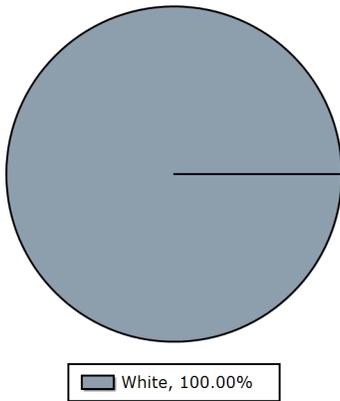


Chart Total N: 5

Tobacco Users By Age

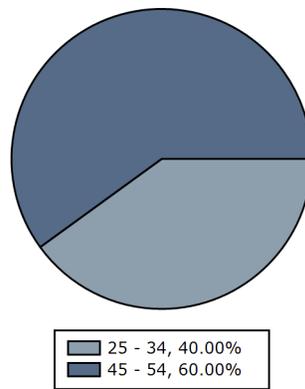


Chart Total N: 5

Tobacco Users By Health Plan

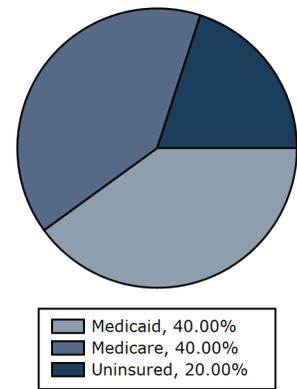


Chart Total N: 5

Tobacco Users By Ethnicity

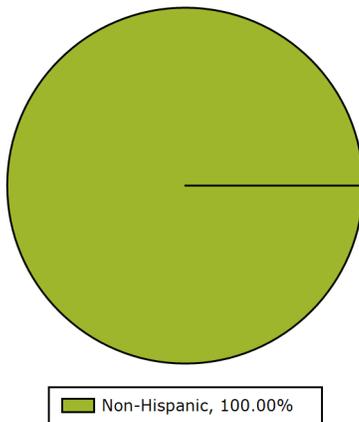


Chart Total N: 5

Tobacco Users By Chronic Condition

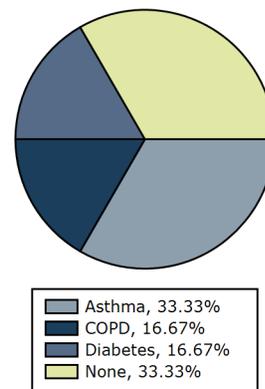


Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

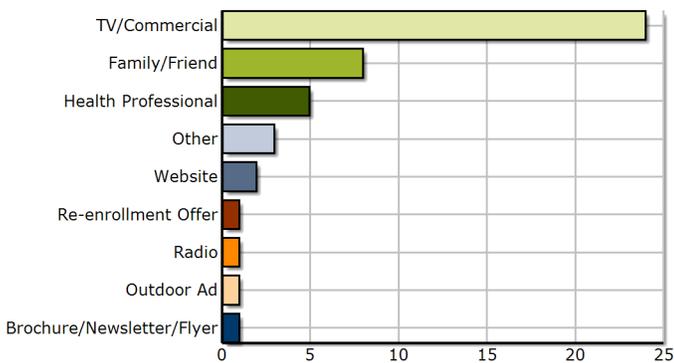
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

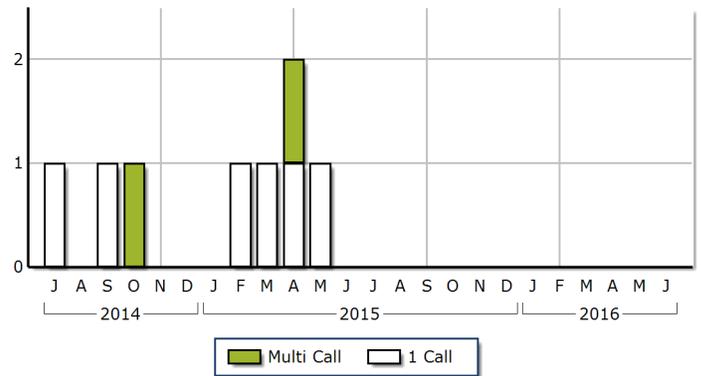


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	
		36,492 <sup>4</sup>	
		County	State
<b>Tobacco Users - Last Full Month</b>		52	922
<b>Tobacco Users YTD</b>		52	922
<b>Unique Tobacco Users YTD</b>		1	40
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		2	0.14 %
<b>Reach - NAQC</b>		3	0.11 %
<b>Annualized Reach</b>		2	1.71 %
<b>Annualized Reach - NAQC</b>		3	1.32 %
<b>Unique Individual Reach</b>		1	0.11 %

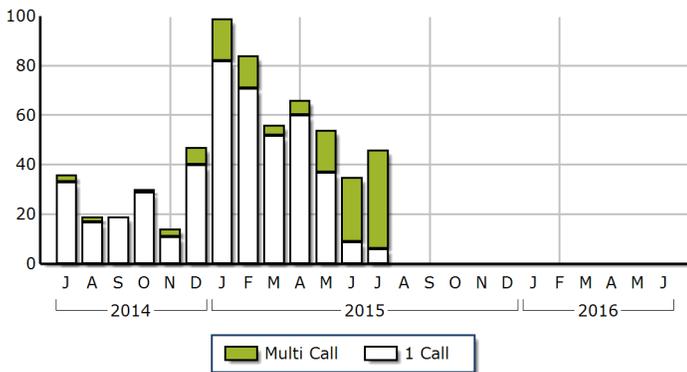
## How Heard About



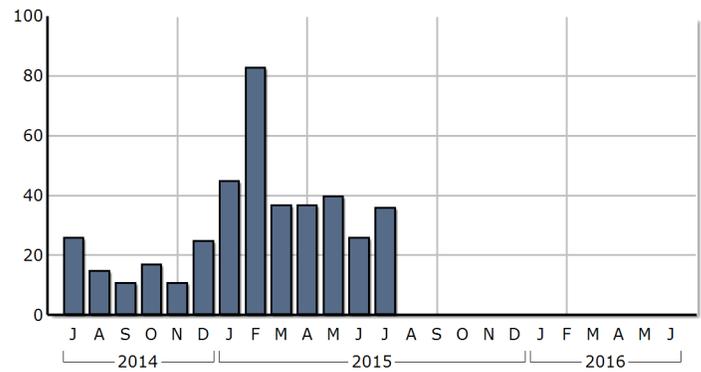
## Fax Referral



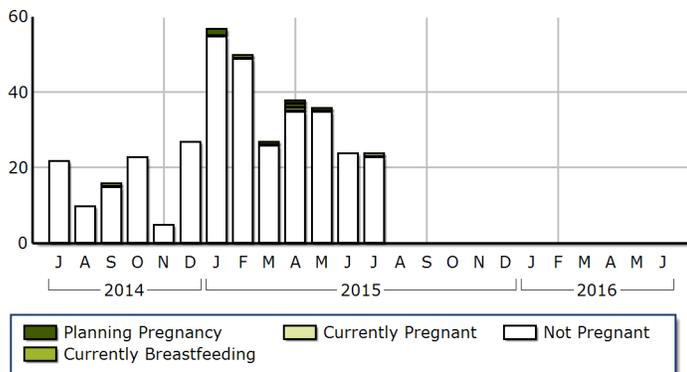
## Tobacco User Enrollments By Program Type



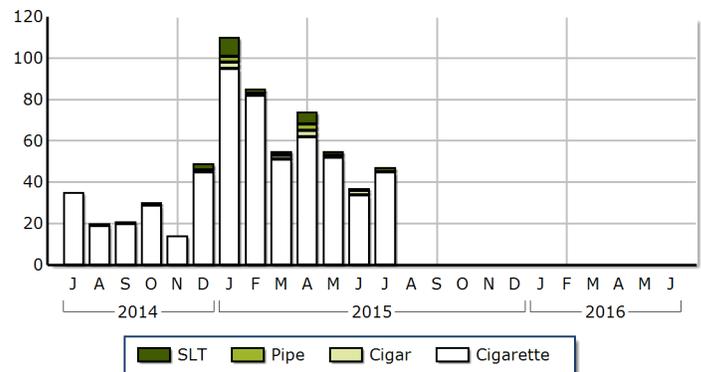
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

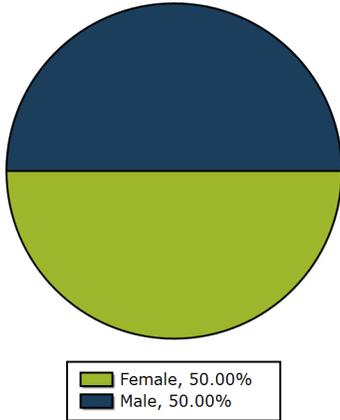


Chart Total N: 48

Tobacco Users By Language

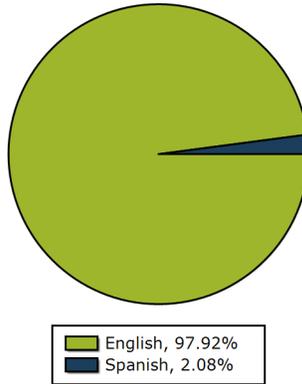


Chart Total N: 48

Tobacco Users By Education

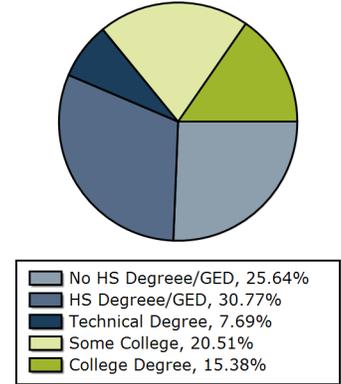


Chart Total N: 39

Tobacco Users By Race

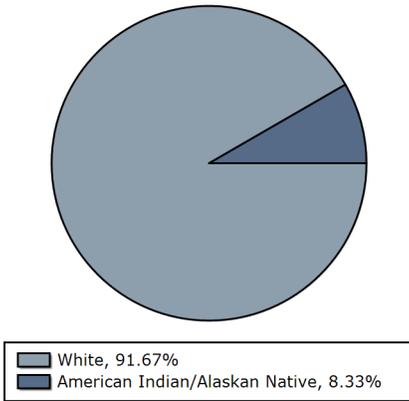


Chart Total N: 36

Tobacco Users By Age

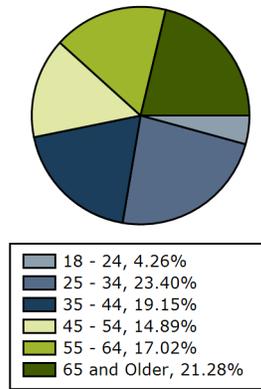


Chart Total N: 47

Tobacco Users By Health Plan

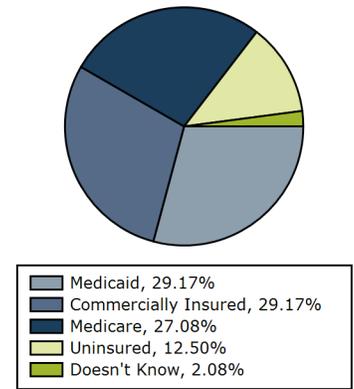


Chart Total N: 48

Tobacco Users By Ethnicity

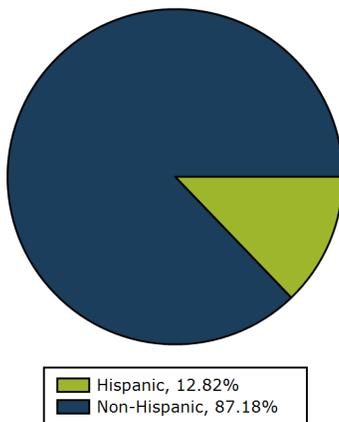


Chart Total N: 39

Tobacco Users By Chronic Condition

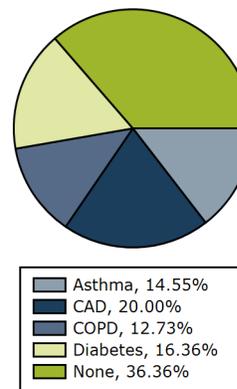


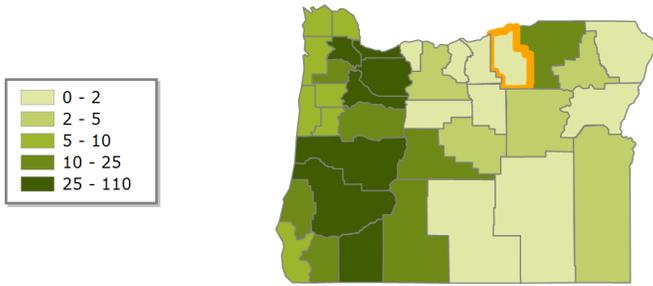
Chart Total N: 55

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

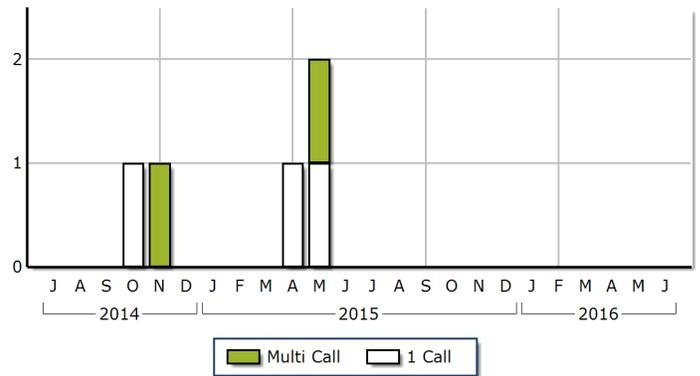


County Population		Prevalence	Tobacco Users
Adult	9,037	18.2 %	1,645 <sup>4</sup>
			County
Tobacco Users - Last Full Month			2
Tobacco Users YTD			2
Unique Tobacco Users YTD			1
Target Reach			2.0 %
Reach YTD			0.12 %
Reach - NAQC			0.12 %
Annualized Reach			1.46 %
Annualized Reach - NAQC			1.46 %
Unique Individual Reach			0.06 %

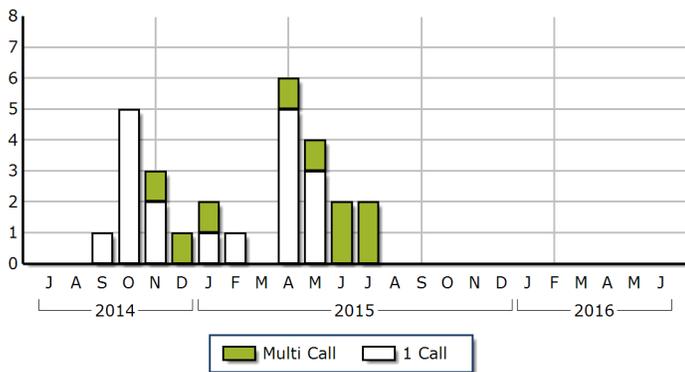
How Heard About



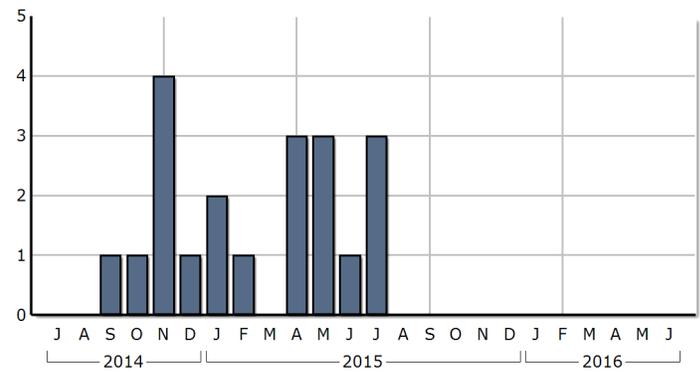
Fax Referral



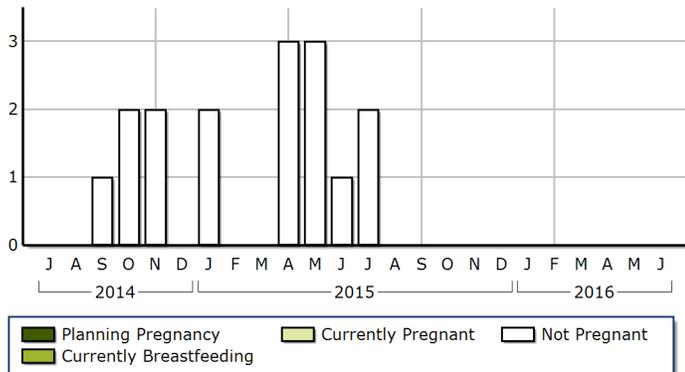
Tobacco User Enrollments By Program Type



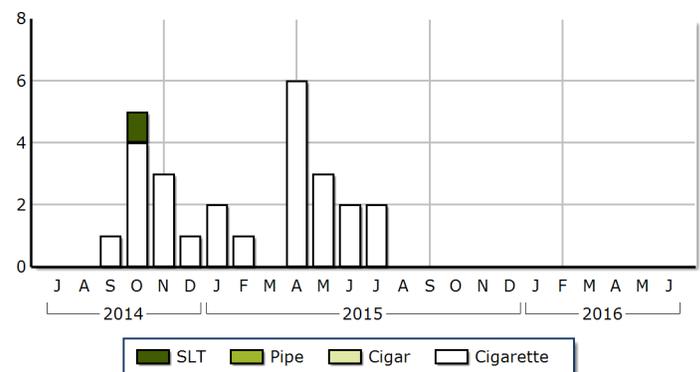
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

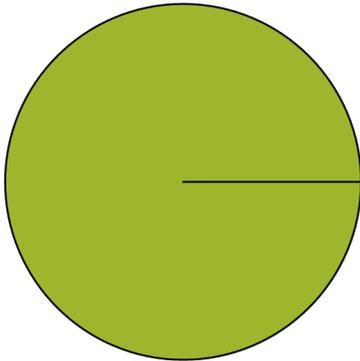


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

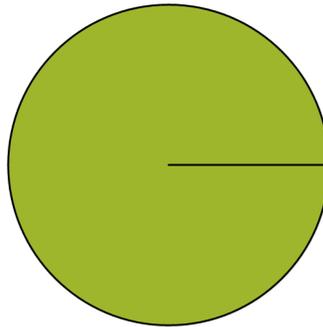
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

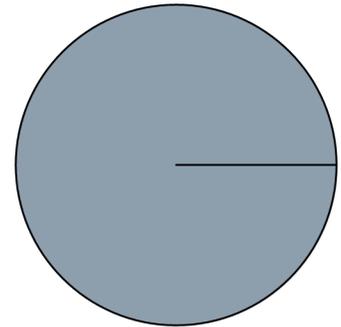
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

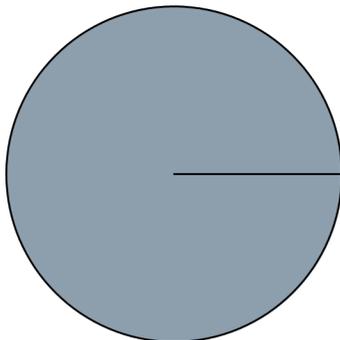
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

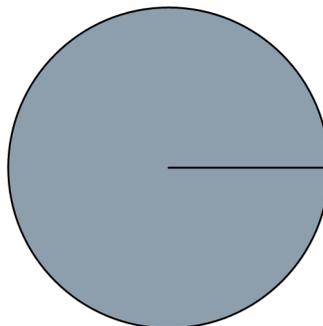
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

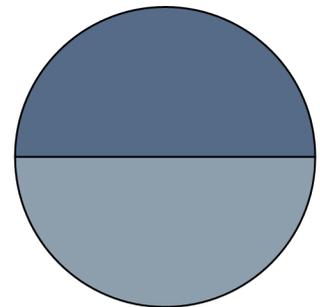
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

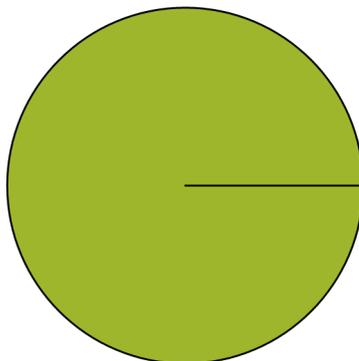
Tobacco Users By Health Plan



Medicaid, 50.00%  
Medicare, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

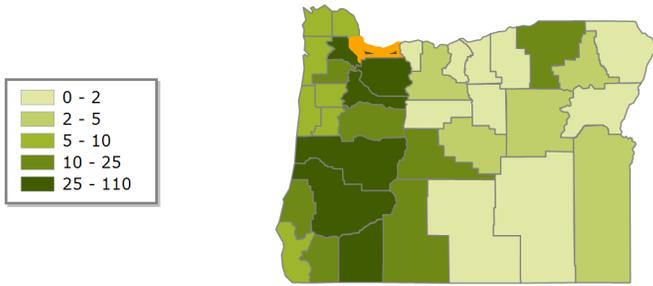
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

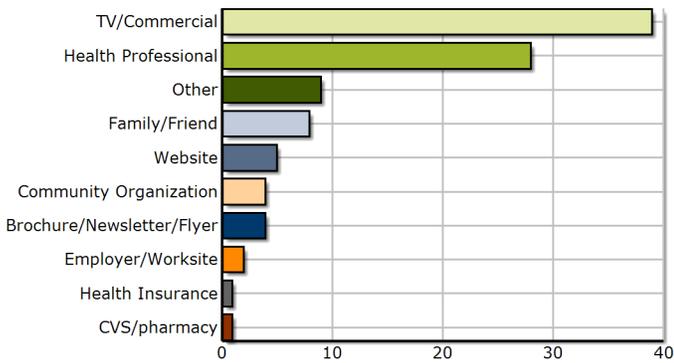
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

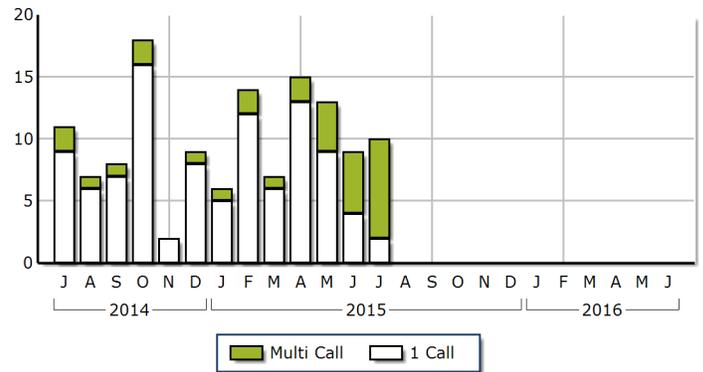


County Population	Prevalence	Tobacco Users	
Adult	564,102	15.3 %	
		86,308 <sup>4</sup>	
		County	State
<b>Tobacco Users - Last Full Month</b>		142	922
<b>Tobacco Users YTD</b>		142	922
<b>Unique Tobacco Users YTD</b>		1	78
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		2	0.16 %
<b>Reach - NAQC</b>		3	0.10 %
<b>Annualized Reach</b>		2	1.97 %
<b>Annualized Reach - NAQC</b>		3	1.22 %
<b>Unique Individual Reach</b>		1	0.09 %

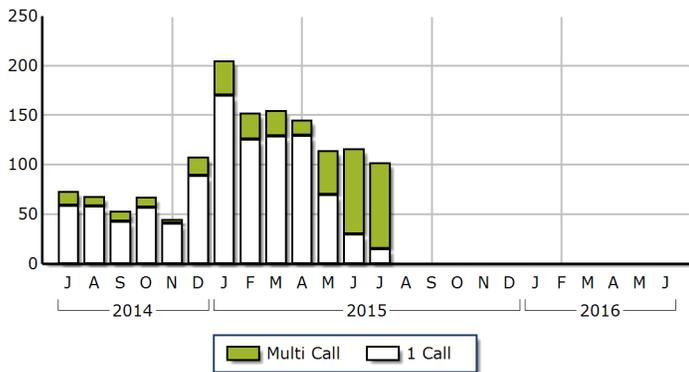
## How Heard About



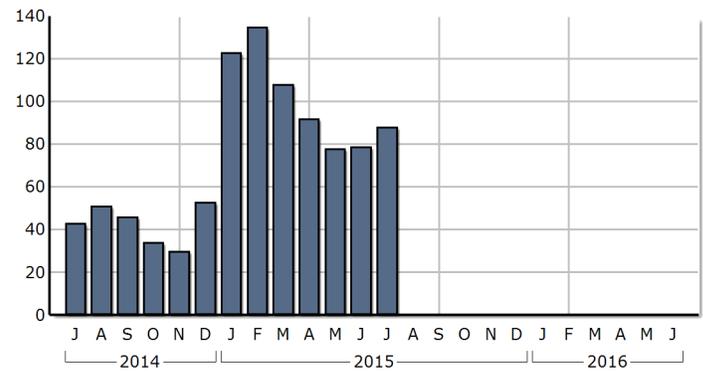
## Fax Referral



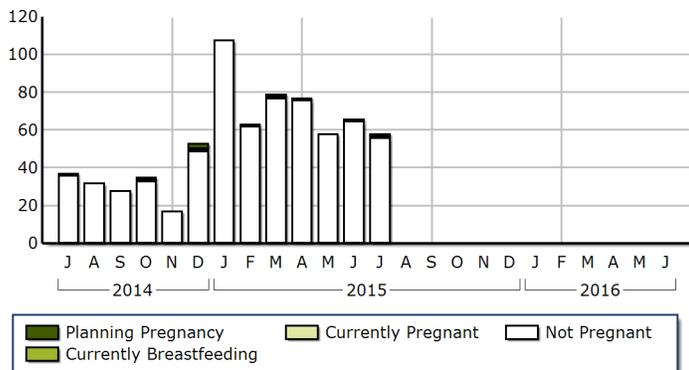
## Tobacco User Enrollments By Program Type



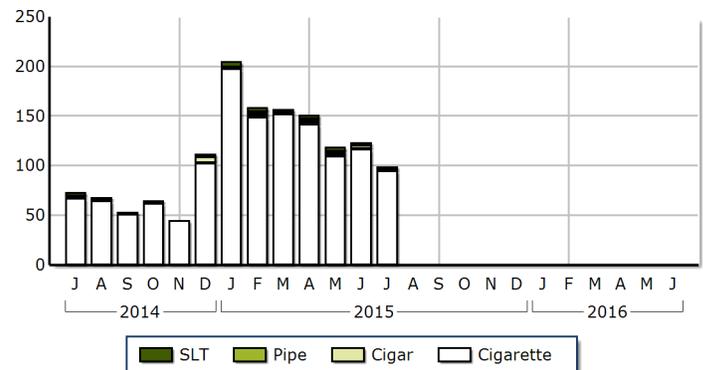
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
 2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

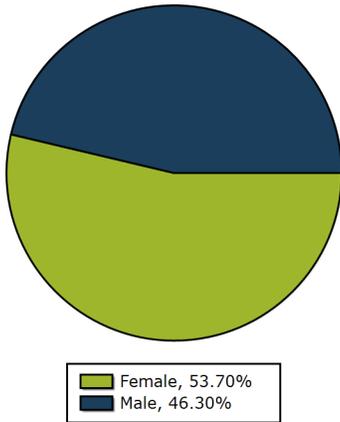


Chart Total N: 108

Tobacco Users By Language

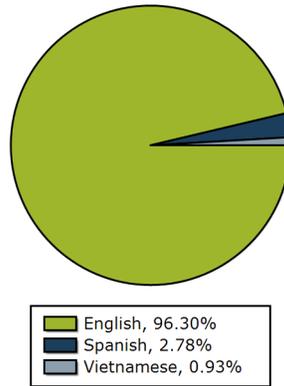


Chart Total N: 108

Tobacco Users By Education

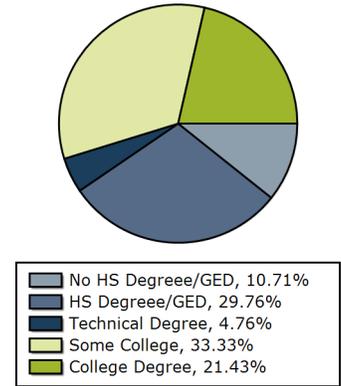


Chart Total N: 84

Tobacco Users By Race

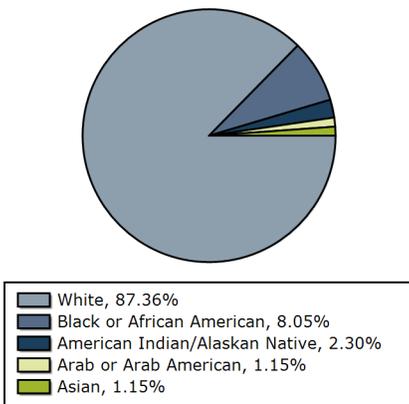


Chart Total N: 87

Tobacco Users By Age

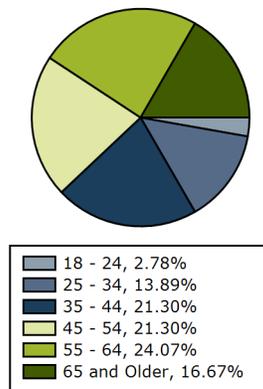


Chart Total N: 108

Tobacco Users By Health Plan

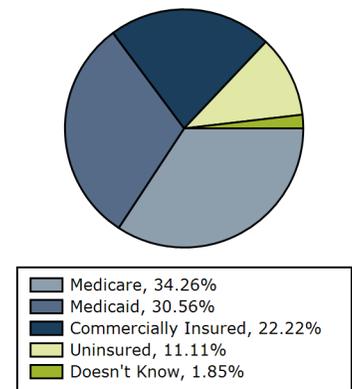


Chart Total N: 108

Tobacco Users By Ethnicity

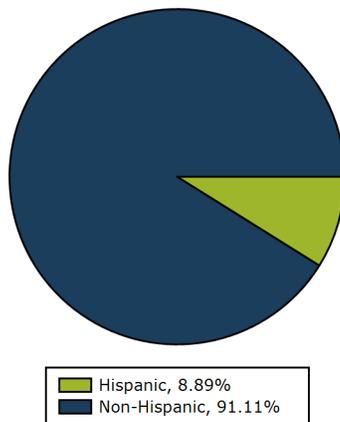


Chart Total N: 90

Tobacco Users By Chronic Condition

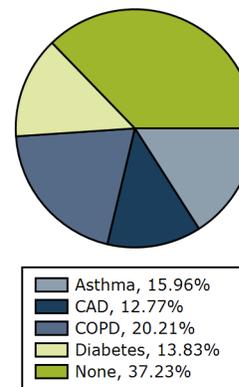


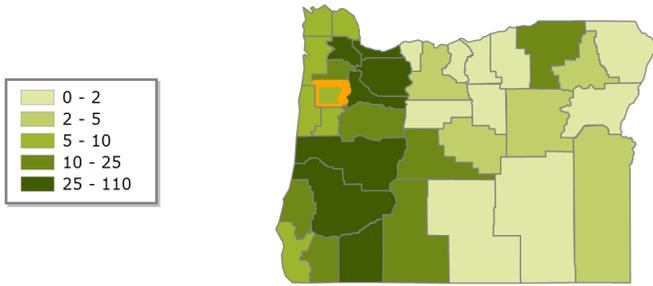
Chart Total N: 94

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

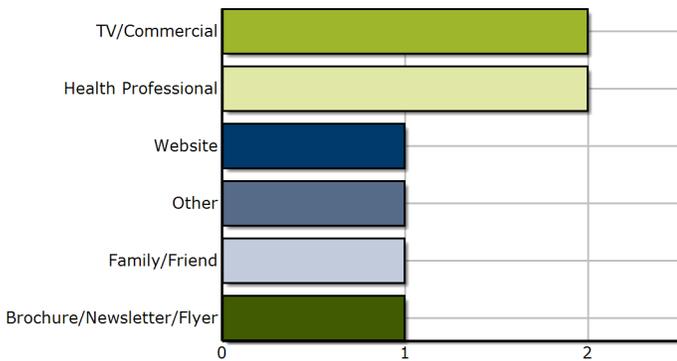
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

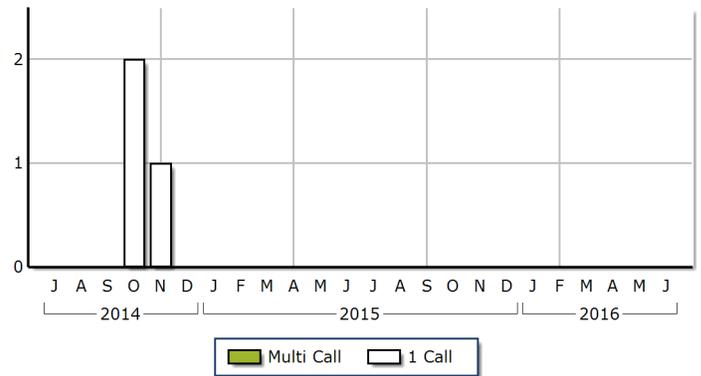


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	52,685	14.3 %	7,534 <sup>4</sup>	
			County	State
<b>Tobacco Users - Last Full Month</b>			8	922
<b>Tobacco Users YTD</b>			8	922
<b>Unique Tobacco Users YTD</b>			1	547
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.11 %
<b>Reach - NAQC</b>			3	0.11 %
<b>Annualized Reach</b>			2	1.27 %
<b>Annualized Reach - NAQC</b>			3	1.27 %
<b>Unique Individual Reach</b>			1	0.05 %

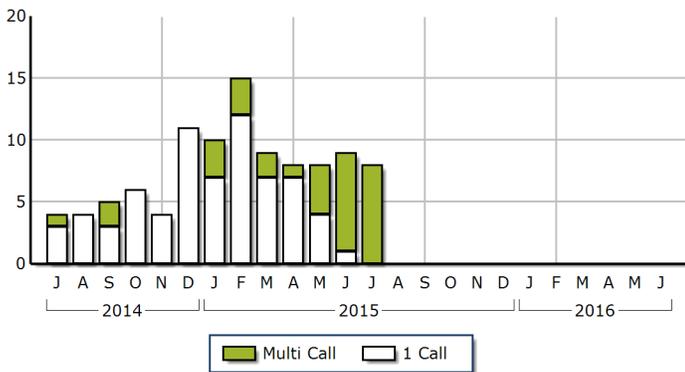
## How Heard About



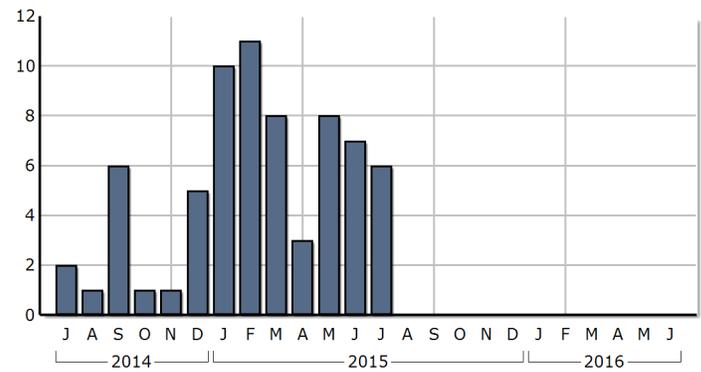
## Fax Referral



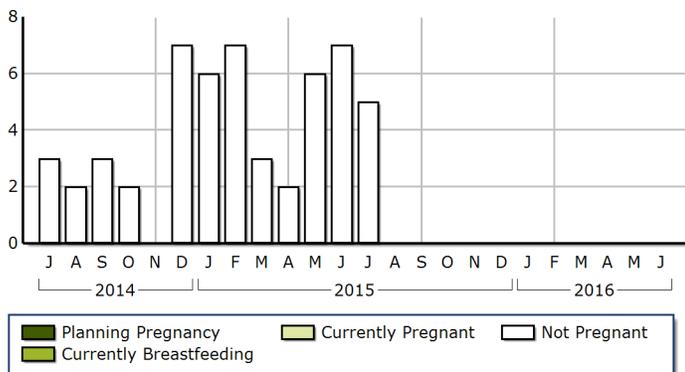
## Tobacco User Enrollments By Program Type



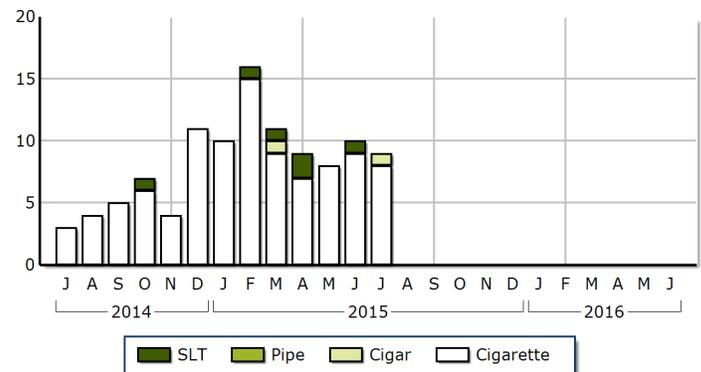
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

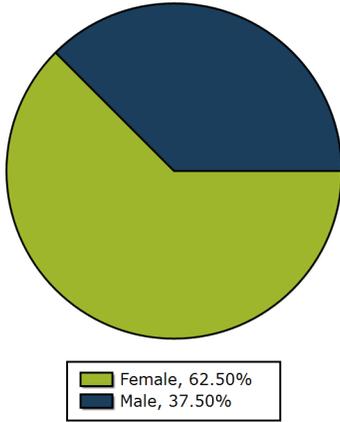


Chart Total N: 8

Tobacco Users By Language

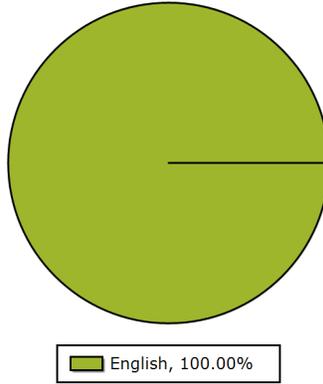


Chart Total N: 8

Tobacco Users By Education

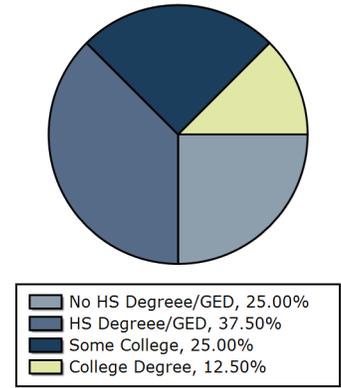


Chart Total N: 8

Tobacco Users By Race

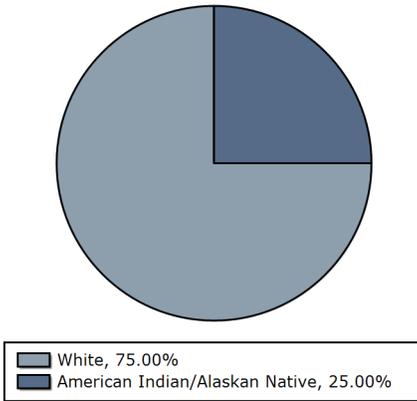


Chart Total N: 8

Tobacco Users By Age

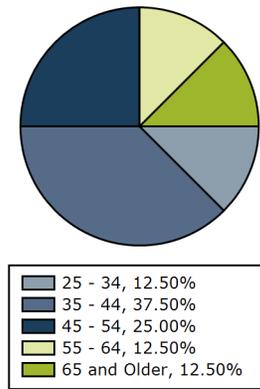


Chart Total N: 8

Tobacco Users By Health Plan

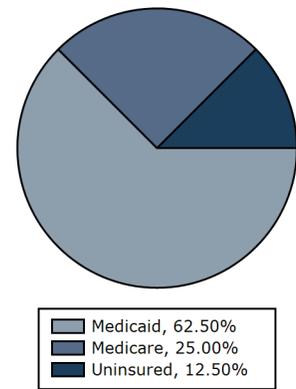


Chart Total N: 8

Tobacco Users By Ethnicity

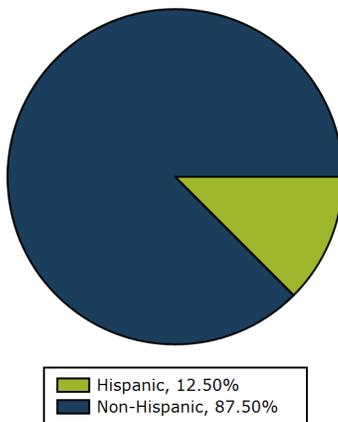


Chart Total N: 8

Tobacco Users By Chronic Condition

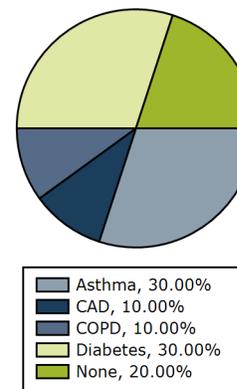
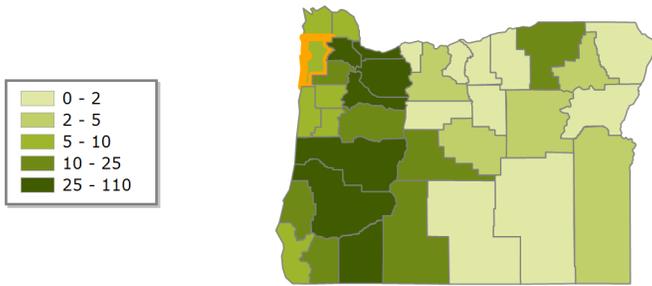


Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

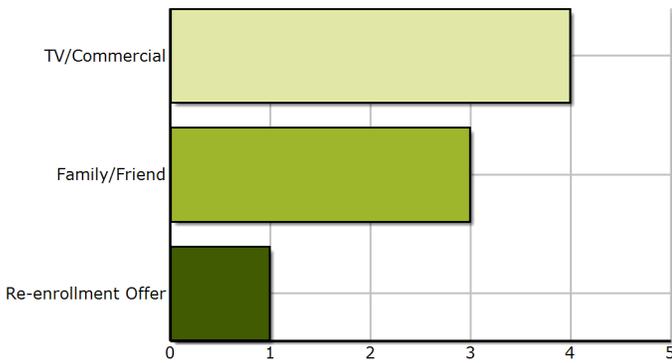
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

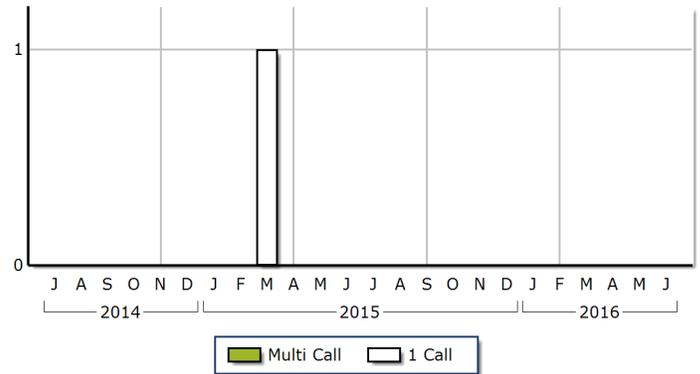


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %		4,632 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			8	922
Tobacco Users YTD			8	922
Unique Tobacco Users YTD			1	547
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.17 %
Reach - NAQC			3	0.17 %
Annualized Reach			2	2.07 %
Annualized Reach - NAQC			3	2.07 %
Unique Individual Reach			1	0.15 %

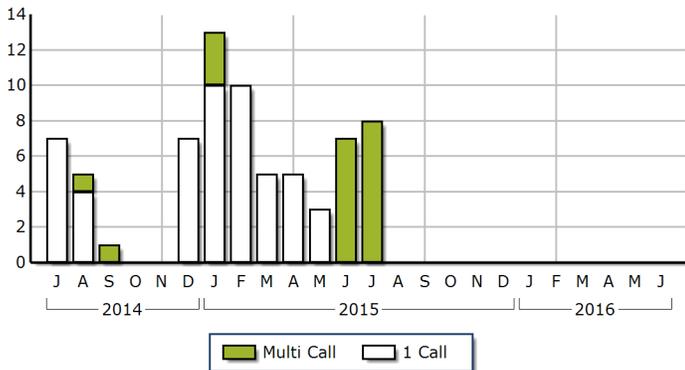
How Heard About



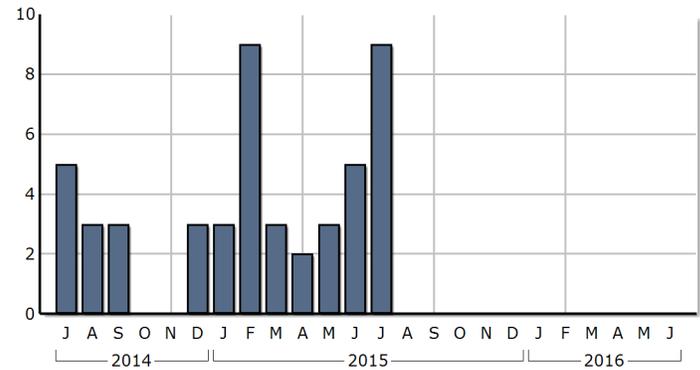
Fax Referral



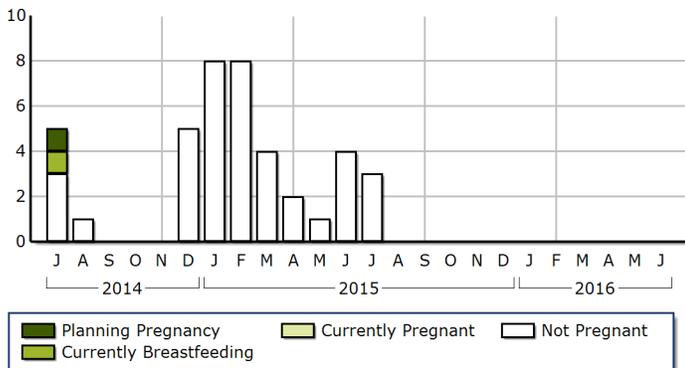
Tobacco User Enrollments By Program Type



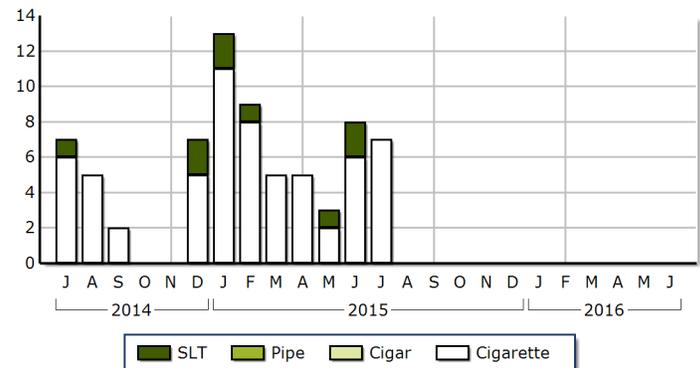
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

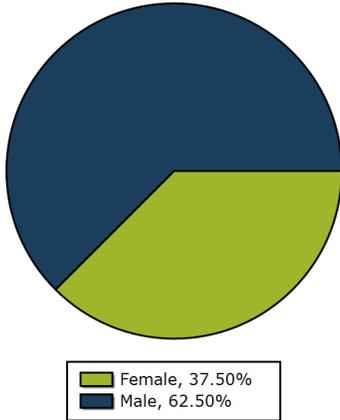


Chart Total N: 8

Tobacco Users By Language

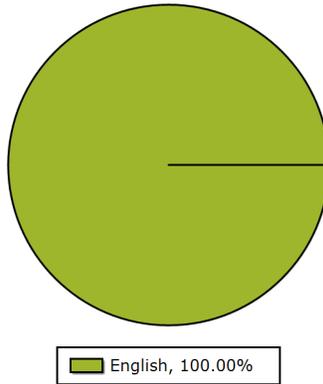


Chart Total N: 8

Tobacco Users By Education

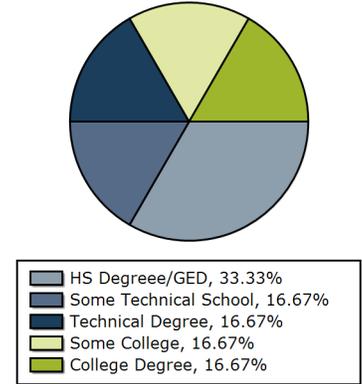


Chart Total N: 6

Tobacco Users By Race

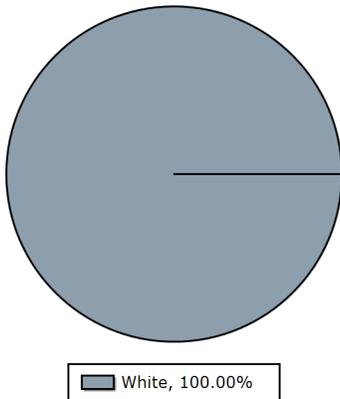


Chart Total N: 6

Tobacco Users By Age

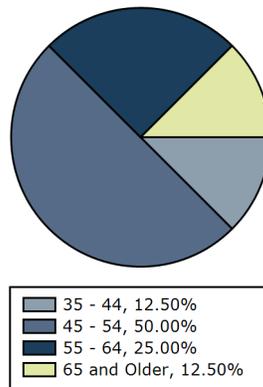


Chart Total N: 8

Tobacco Users By Health Plan

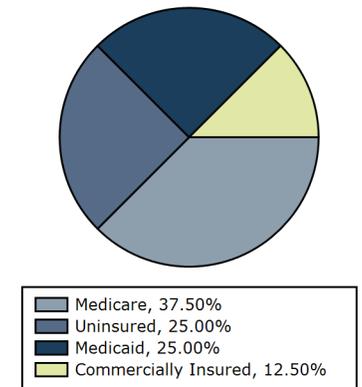


Chart Total N: 8

Tobacco Users By Ethnicity

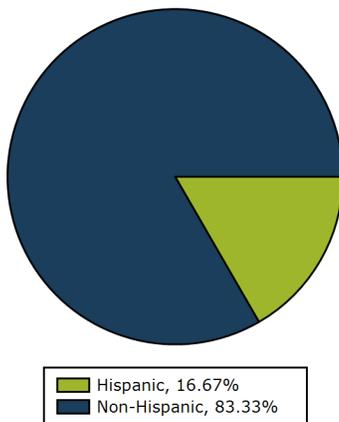


Chart Total N: 6

Tobacco Users By Chronic Condition

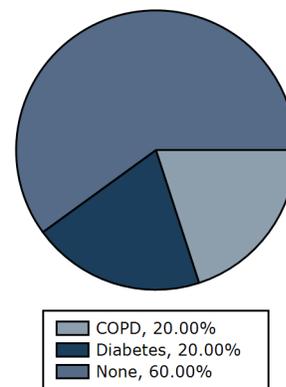


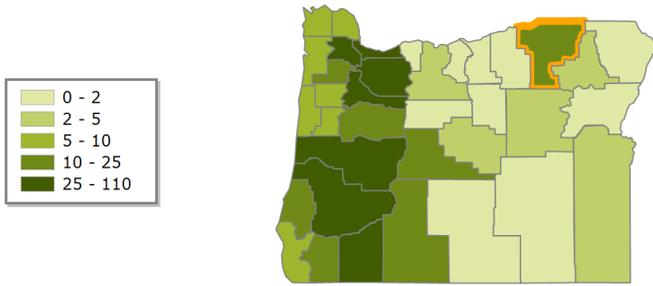
Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

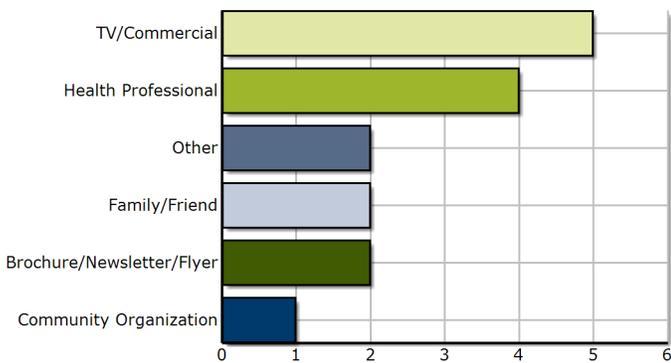
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

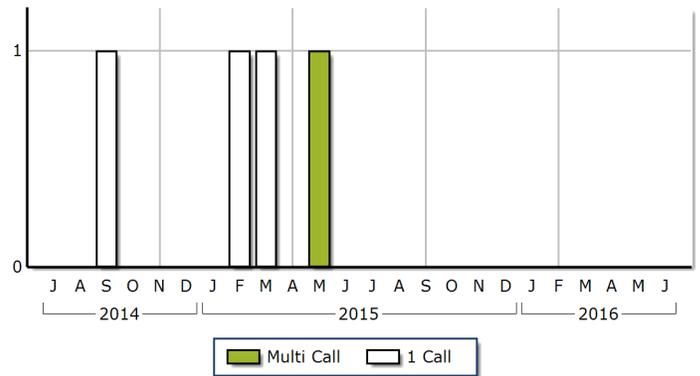


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			18	922
Tobacco Users YTD			18	922
Unique Tobacco Users YTD			1	547
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.14 %
Reach - NAQC			3	0.11 %
Annualized Reach			2	1.65 %
Annualized Reach - NAQC			3	1.37 %
Unique Individual Reach			1	0.11 %

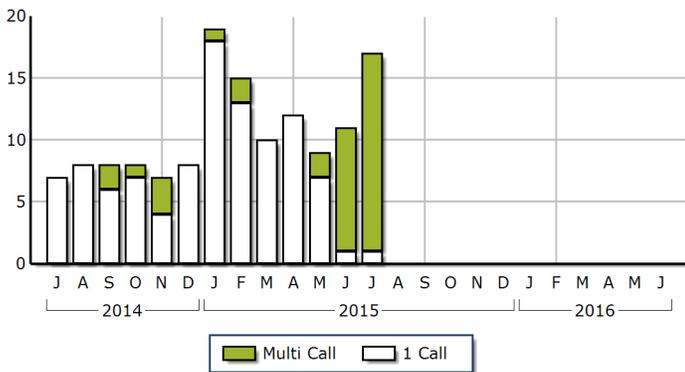
How Heard About



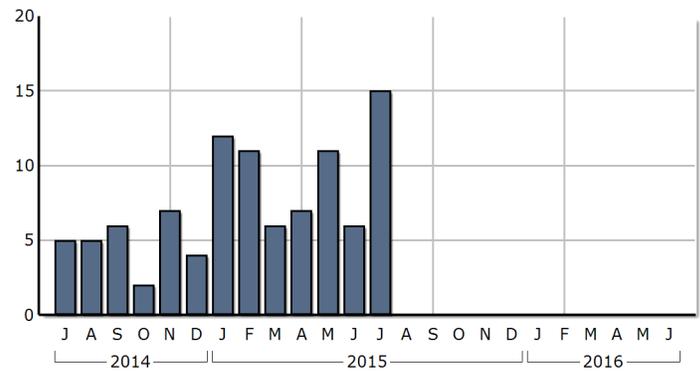
Fax Referral



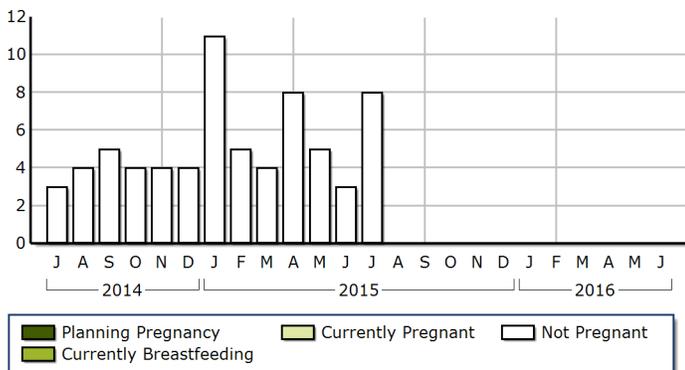
Tobacco User Enrollments By Program Type



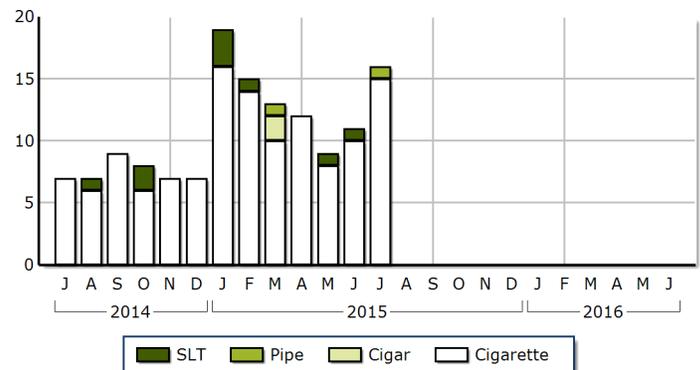
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

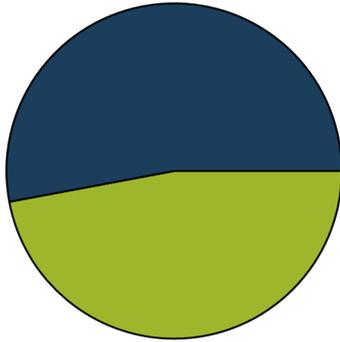


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

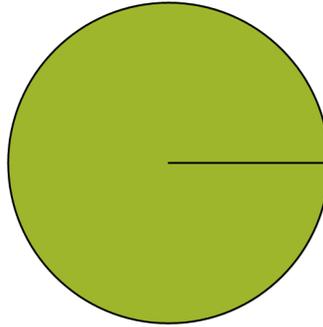
Tobacco Users By Gender



Female, 47.06%  
Male, 52.94%

Chart Total N: 17

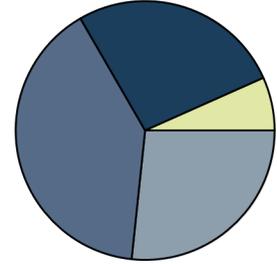
Tobacco Users By Language



English, 100.00%

Chart Total N: 17

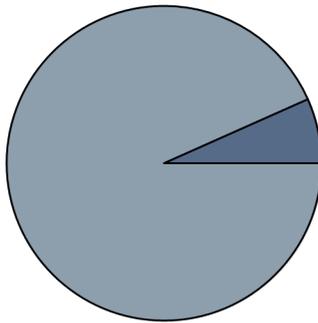
Tobacco Users By Education



No HS Degree/GED, 26.67%  
HS Degree/GED, 40.00%  
Some College, 26.67%  
College Degree, 6.67%

Chart Total N: 15

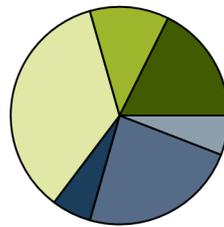
Tobacco Users By Race



White, 93.33%  
American Indian/Alaskan Native, 6.67%

Chart Total N: 15

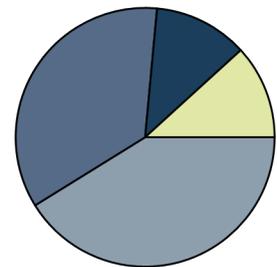
Tobacco Users By Age



18 - 24, 5.88%  
25 - 34, 23.53%  
35 - 44, 5.88%  
45 - 54, 35.29%  
55 - 64, 11.76%  
65 and Older, 17.65%

Chart Total N: 17

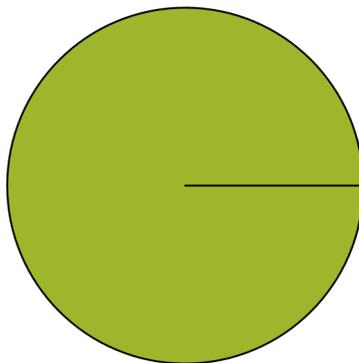
Tobacco Users By Health Plan



Medicare, 41.18%  
Medicaid, 35.29%  
Doesn't Know, 11.76%  
Uninsured, 11.76%

Chart Total N: 17

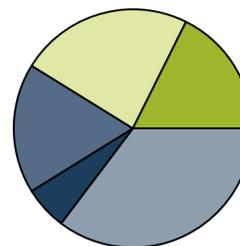
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 15

Tobacco Users By Chronic Condition



Asthma, 35.29%  
CAD, 5.88%  
COPD, 17.65%  
Diabetes, 23.53%  
None, 17.65%

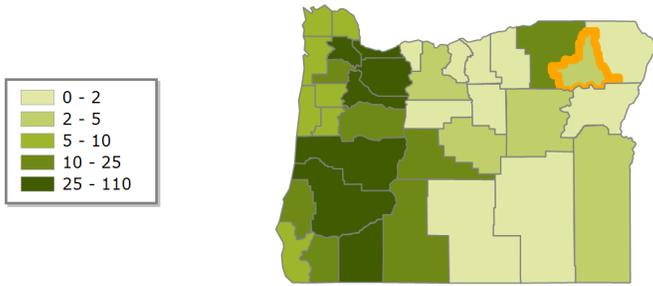
Chart Total N: 17

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

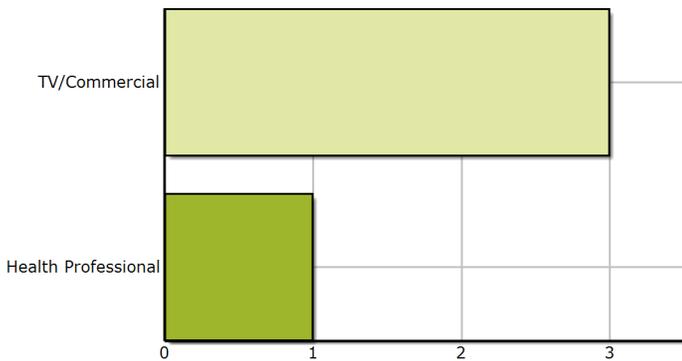
From 7/1/2015 through 7/31/2015

## State Tobacco Users Served Contract YTD (Adults)

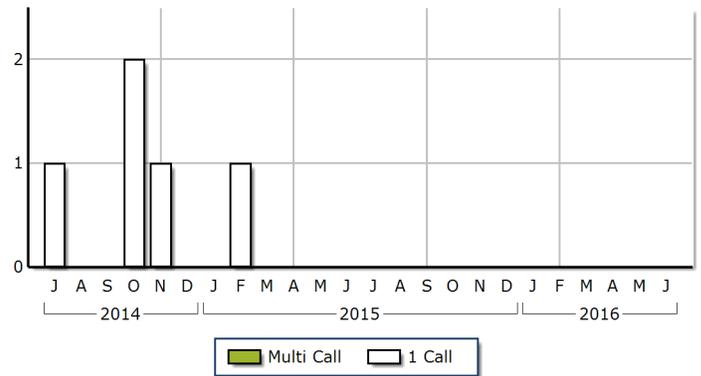


County Population		Prevalence	Tobacco Users
Adult	19,424	13.8 %	2,681 <sup>4</sup>
			County
Tobacco Users - Last Full Month			4
Tobacco Users YTD			4
Unique Tobacco Users YTD			1
Target Reach			2.0 %
Reach YTD			2
Reach - NAQC			3
Annualized Reach			2
Annualized Reach - NAQC			3
Unique Individual Reach			1

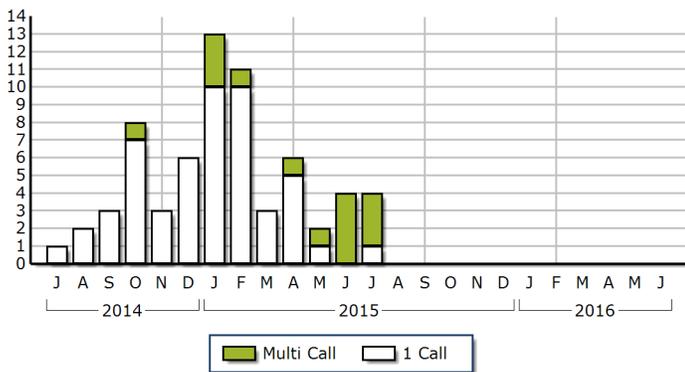
## How Heard About



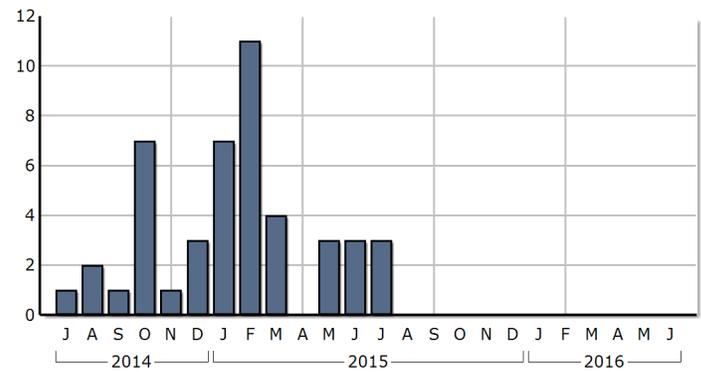
## Fax Referral



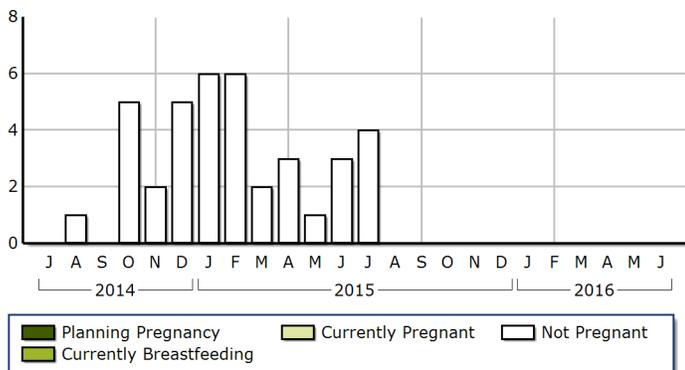
## Tobacco User Enrollments By Program Type



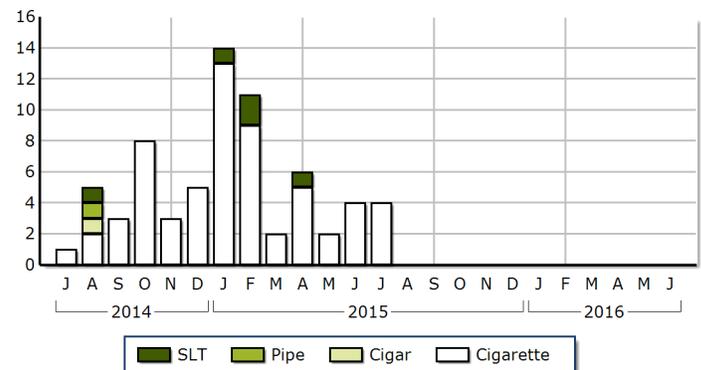
## Tobacco Users Receiving NRT



## Female Tobacco Users By Pregnancy Status



## Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

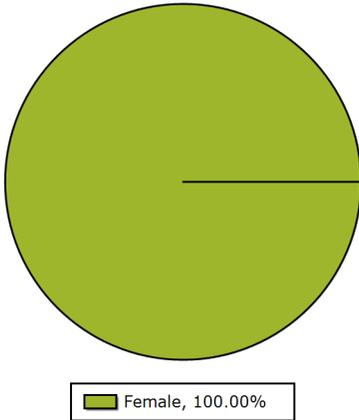


Chart Total N: 4

Tobacco Users By Language

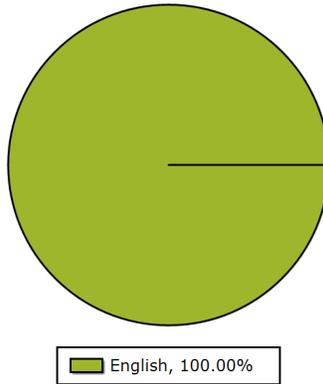


Chart Total N: 4

Tobacco Users By Education

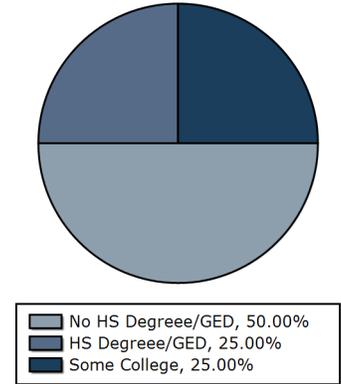


Chart Total N: 4

Tobacco Users By Race

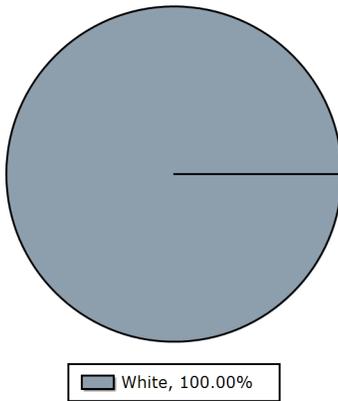


Chart Total N: 4

Tobacco Users By Age

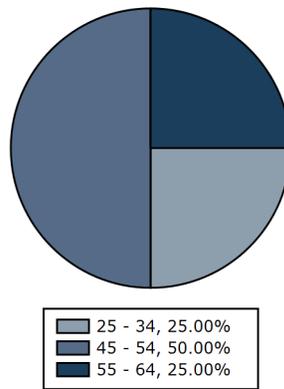


Chart Total N: 4

Tobacco Users By Health Plan

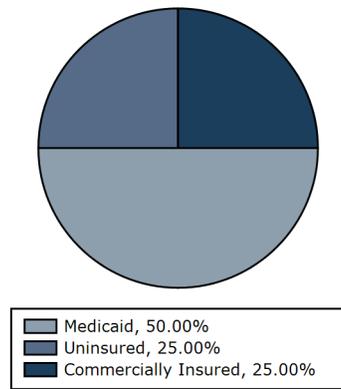


Chart Total N: 4

Tobacco Users By Ethnicity

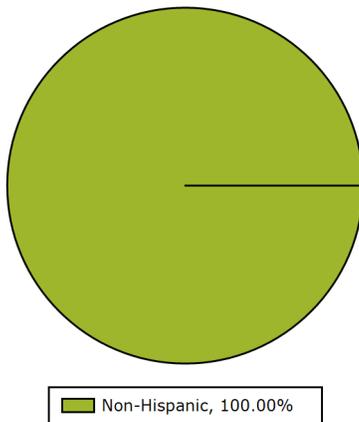


Chart Total N: 4

Tobacco Users By Chronic Condition

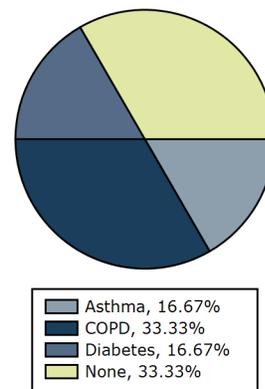


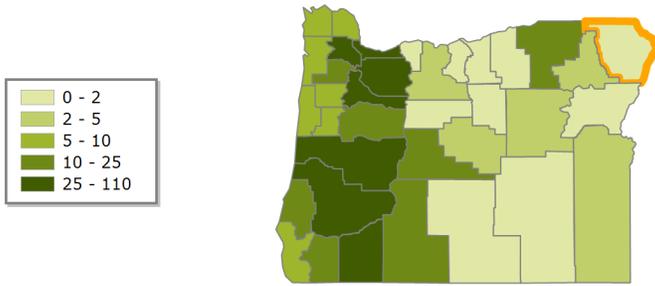
Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

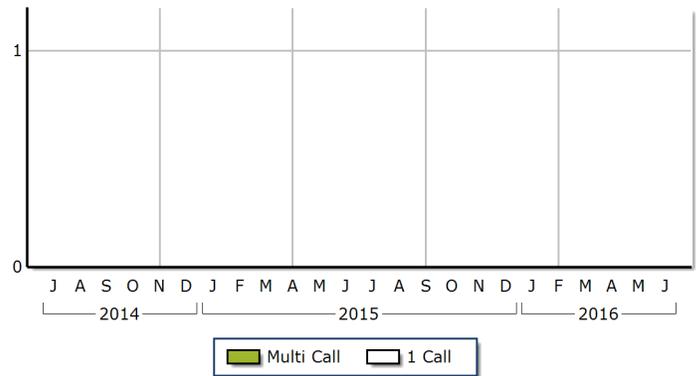
From 7/1/2015 through 7/31/2015

State Tobacco Users Served Contract YTD (Adults)

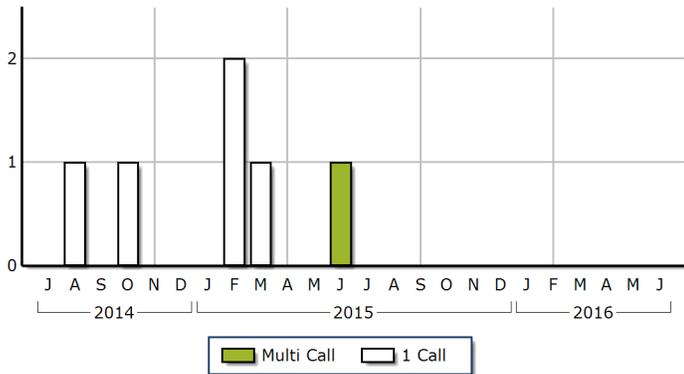


County Population		Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	922
Tobacco Users YTD				922
Unique Tobacco Users YTD			1	547
Target Reach				
Reach YTD			2	0.18 %
Reach - NAQC			3	0.08 %
Annualized Reach			2	2.19 %
Annualized Reach - NAQC			3	1.02 %
Unique Individual Reach			1	0.11 %

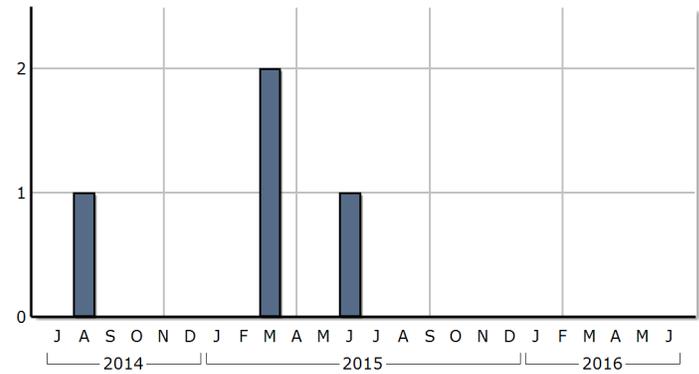
Fax Referral



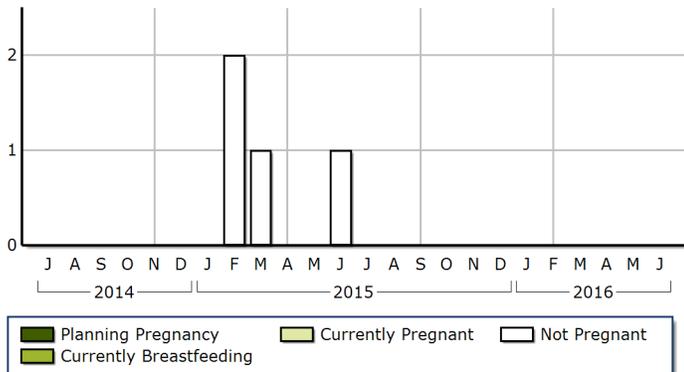
Tobacco User Enrollments By Program Type



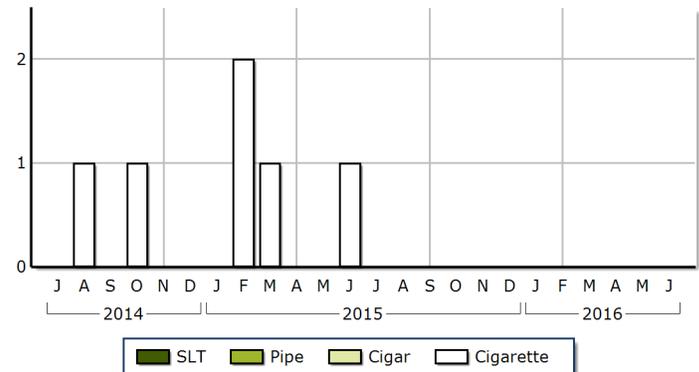
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

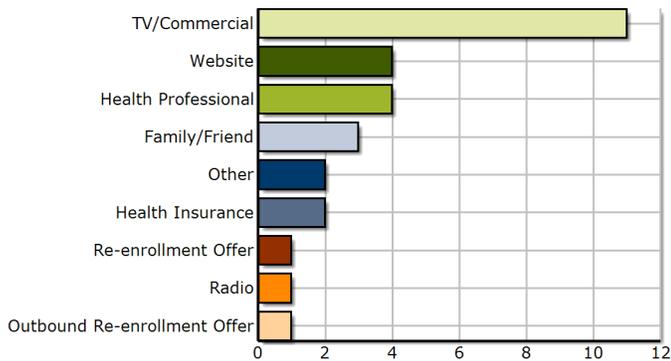
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

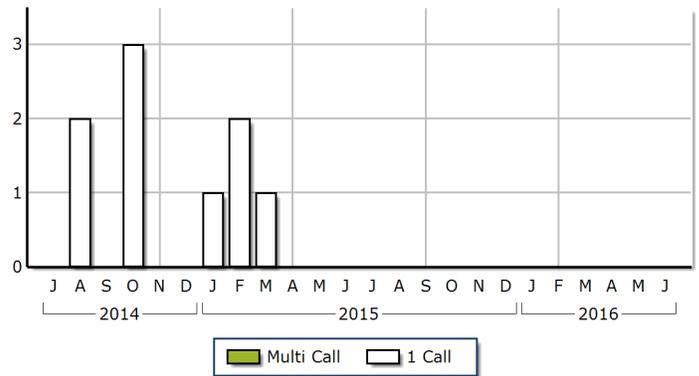


County Population	Prevalence	Tobacco Users	
<b>Adult</b>	387,946	12.9 %	50,045 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		47	922
<b>Tobacco Users YTD</b>		47	922
<b>Unique Tobacco Users YTD</b>	1	23	547
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>	2	0.09 %	0.18 %
<b>Reach - NAQC</b>	3	0.05 %	0.08 %
<b>Annualized Reach</b>	2	1.13 %	2.19 %
<b>Annualized Reach - NAQC</b>	3	0.65 %	1.02 %
<b>Unique Individual Reach</b>	1	0.05 %	0.11 %

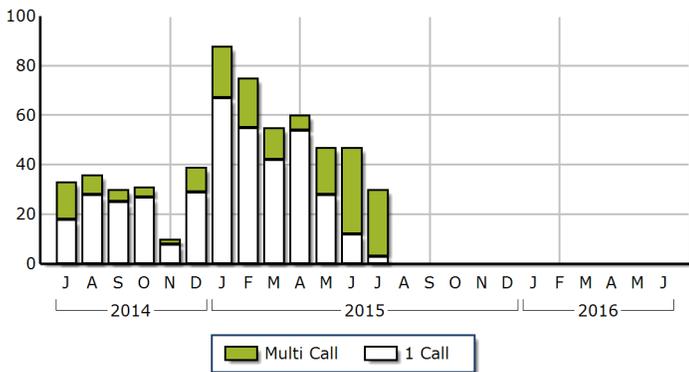
### How Heard About



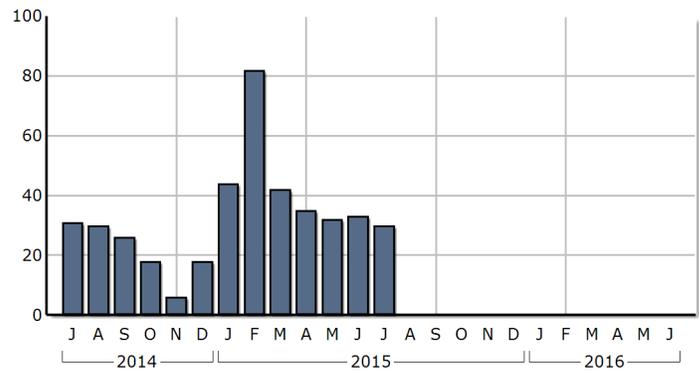
### Fax Referral



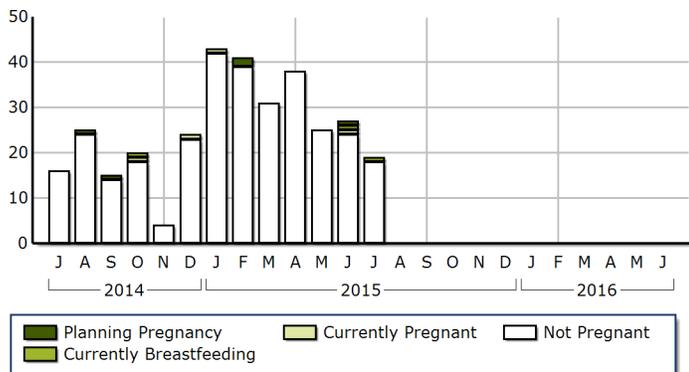
### Tobacco User Enrollments By Program Type



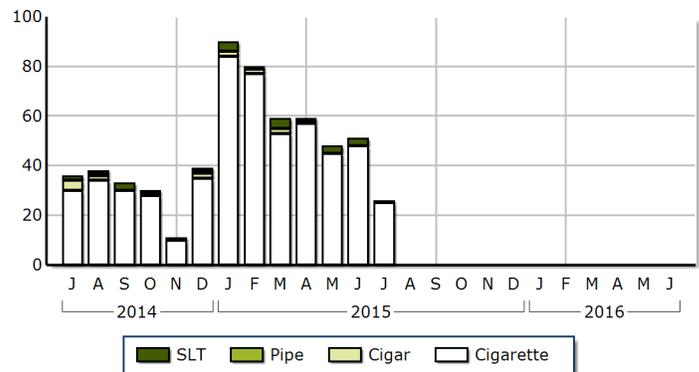
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

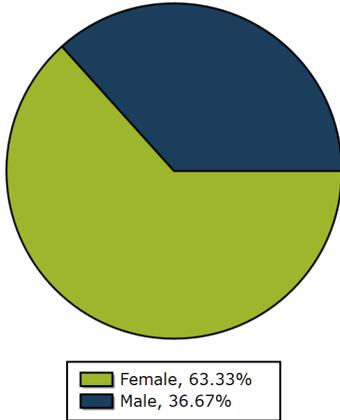


Chart Total N: 30

Tobacco Users By Language

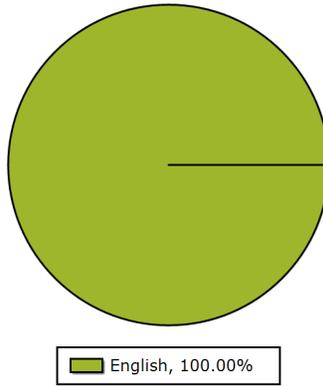


Chart Total N: 30

Tobacco Users By Education

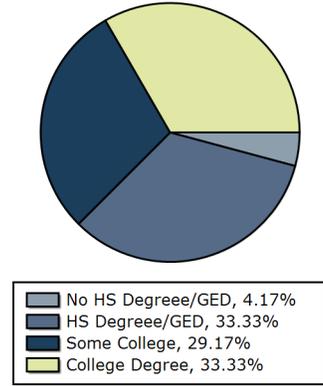


Chart Total N: 24

Tobacco Users By Race

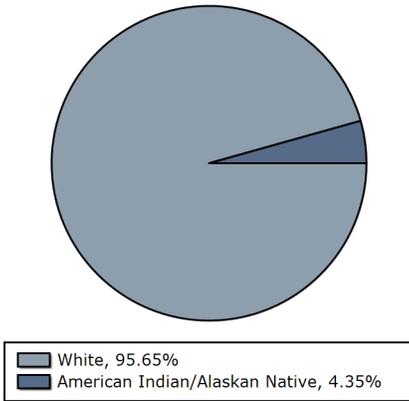


Chart Total N: 23

Tobacco Users By Age

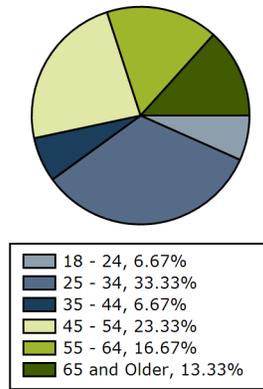


Chart Total N: 30

Tobacco Users By Health Plan

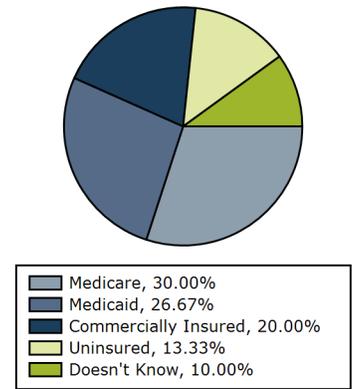


Chart Total N: 30

Tobacco Users By Ethnicity

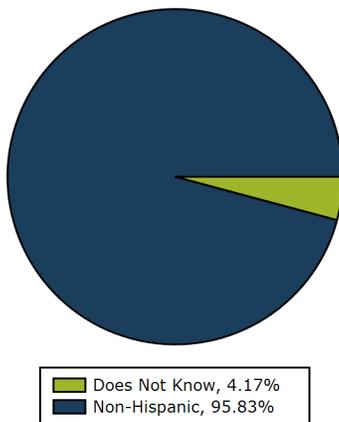


Chart Total N: 24

Tobacco Users By Chronic Condition

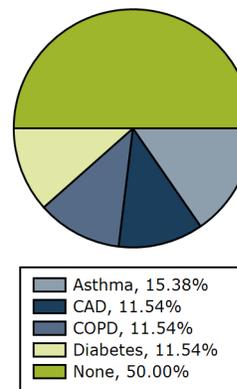
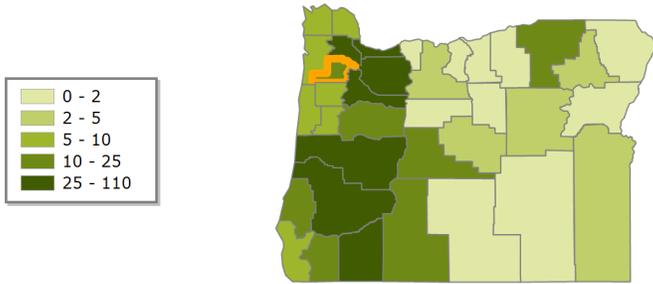


Chart Total N: 26

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

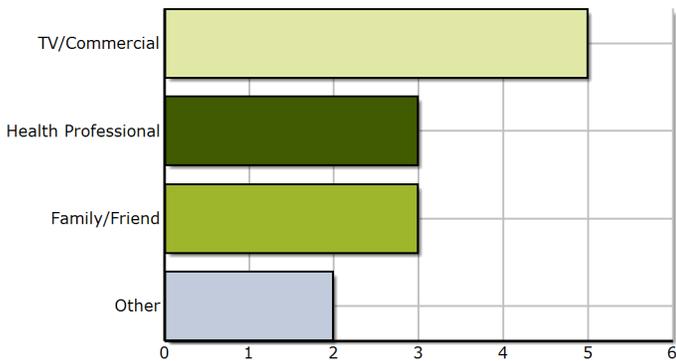
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

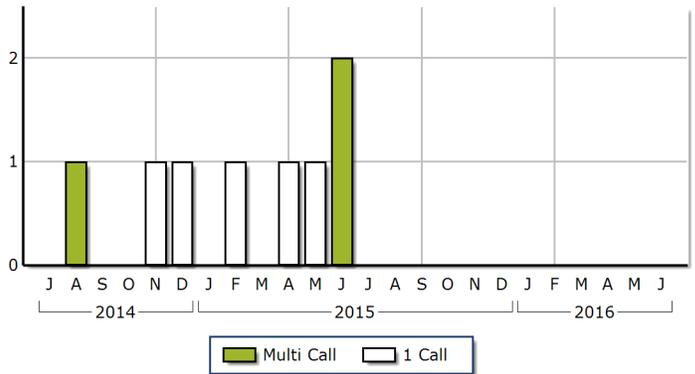


County Population	Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		15	922
<b>Tobacco Users YTD</b>		15	922
	<b>Unique Tobacco Users YTD</b>	1	8
<b>Target Reach</b>		2.0 %	2.0 %
	<b>Reach YTD</b>	2	0.11 %
	<b>Reach - NAQC</b>	3	0.07 %
	<b>Annualized Reach</b>	2	1.35 %
	<b>Annualized Reach - NAQC</b>	3	0.81 %
	<b>Unique Individual Reach</b>	1	0.06 %

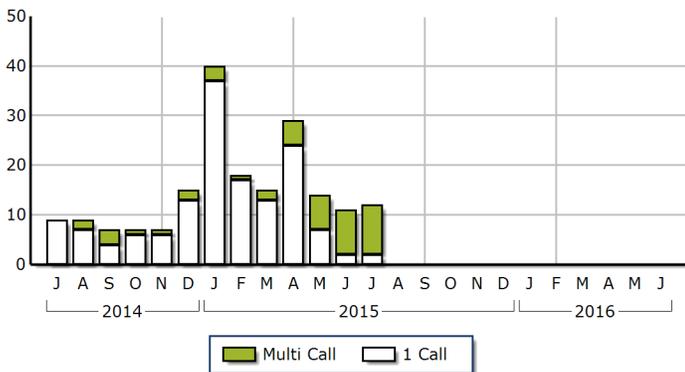
### How Heard About



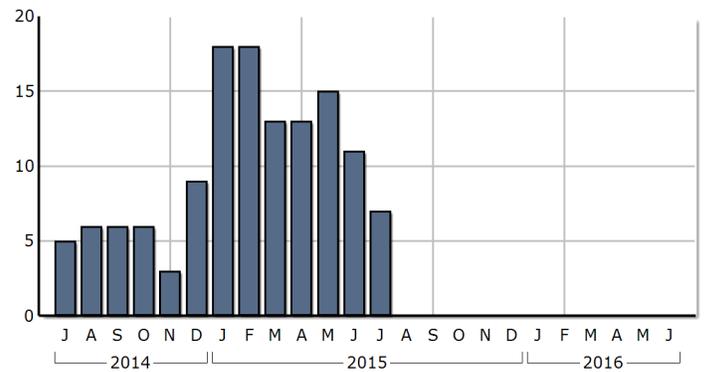
### Fax Referral



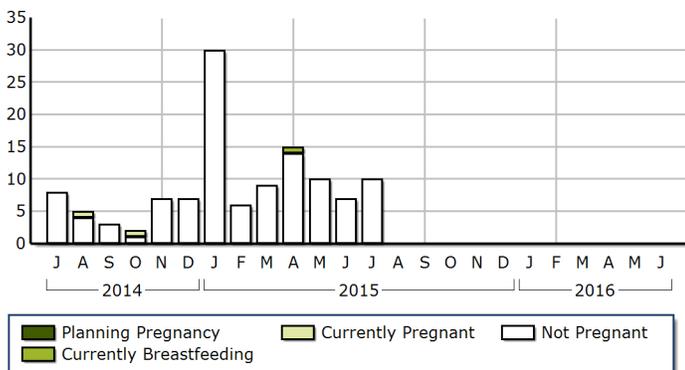
### Tobacco User Enrollments By Program Type



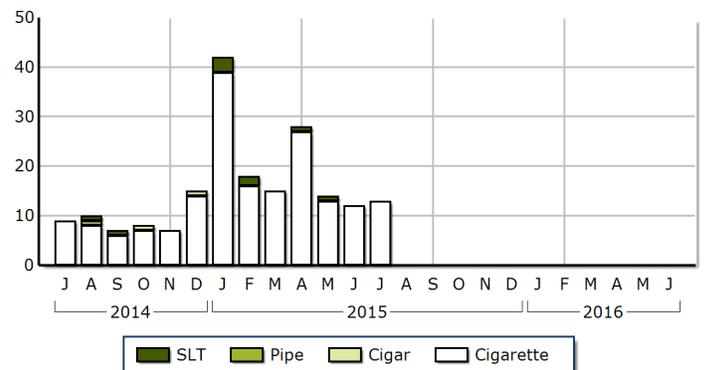
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

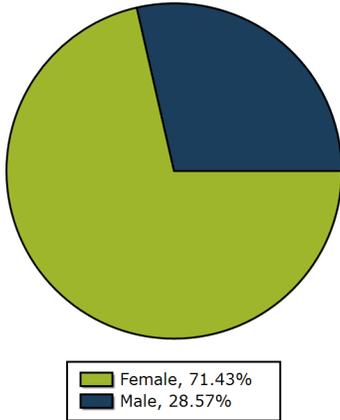


Chart Total N: 14

Tobacco Users By Language

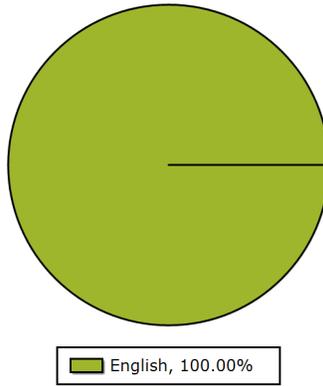


Chart Total N: 14

Tobacco Users By Education

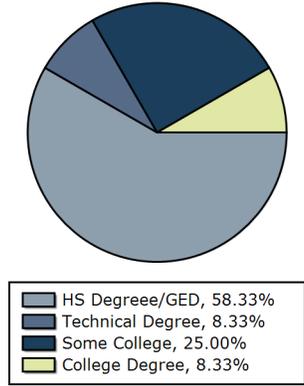


Chart Total N: 12

Tobacco Users By Race

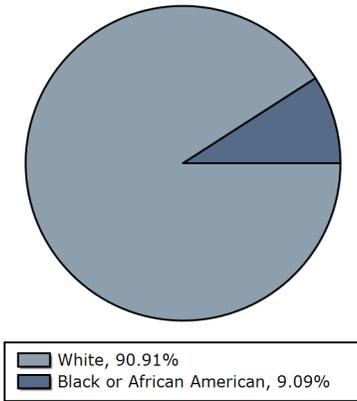


Chart Total N: 11

Tobacco Users By Age

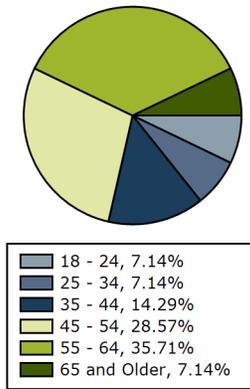


Chart Total N: 14

Tobacco Users By Health Plan

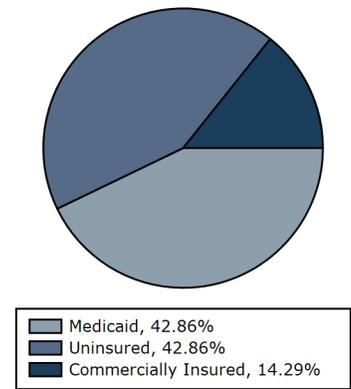


Chart Total N: 14

Tobacco Users By Ethnicity

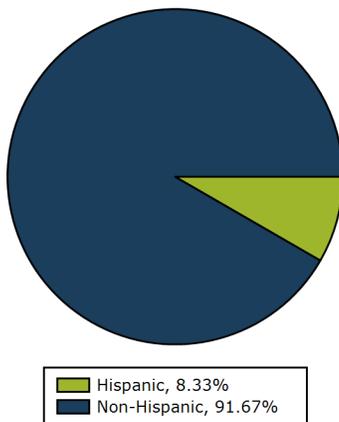


Chart Total N: 12

Tobacco Users By Chronic Condition

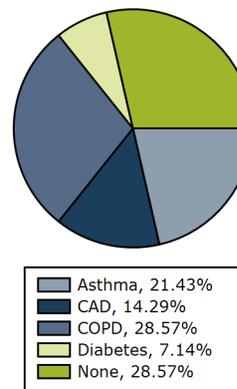


Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.