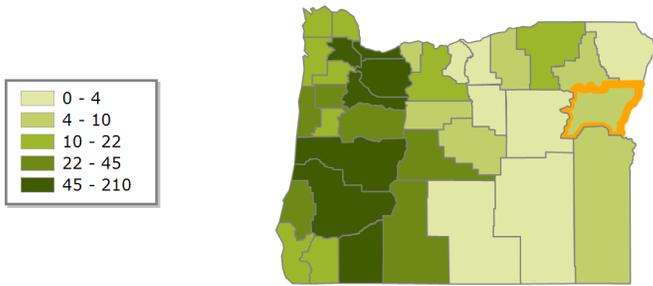
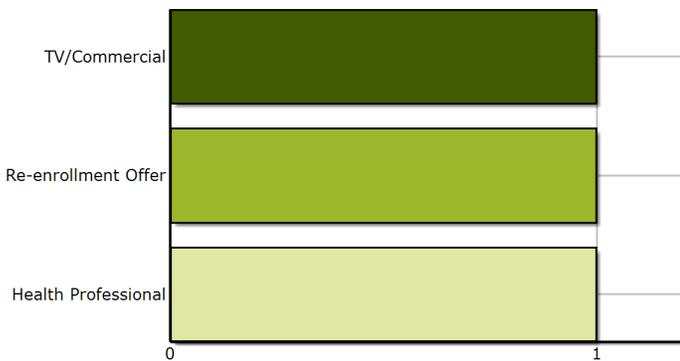


State Tobacco Users Served Contract YTD (Adults)

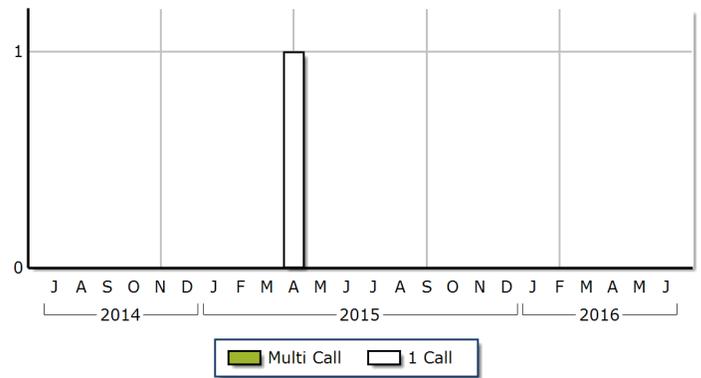


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			3	836
Tobacco Users YTD			4	1,760
Unique Tobacco Users YTD			1	1,052
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.15 %
Reach - NAQC			3	0.11 %
Annualized Reach			2	0.91 %
Annualized Reach - NAQC			3	0.68 %
Unique Individual Reach			1	0.04 %

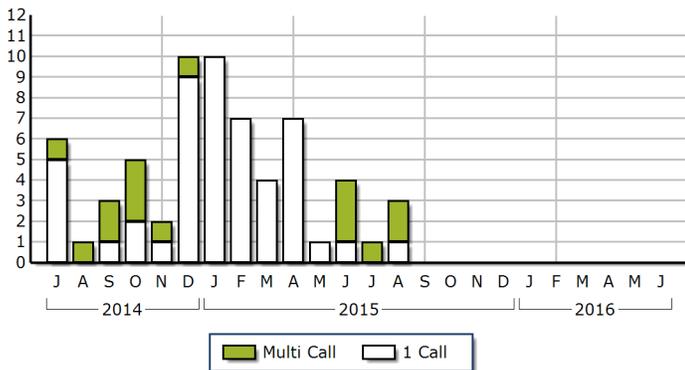
How Heard About



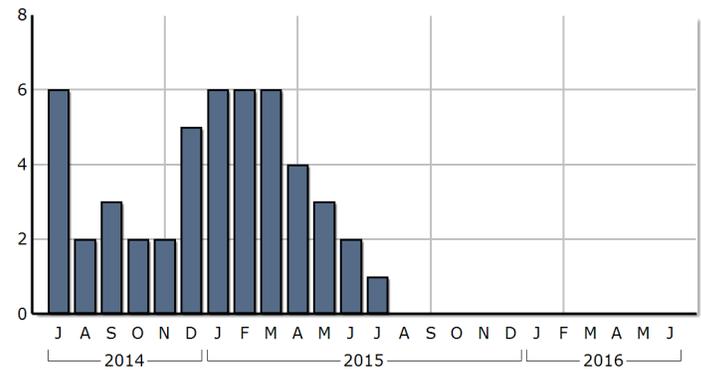
Fax Referral



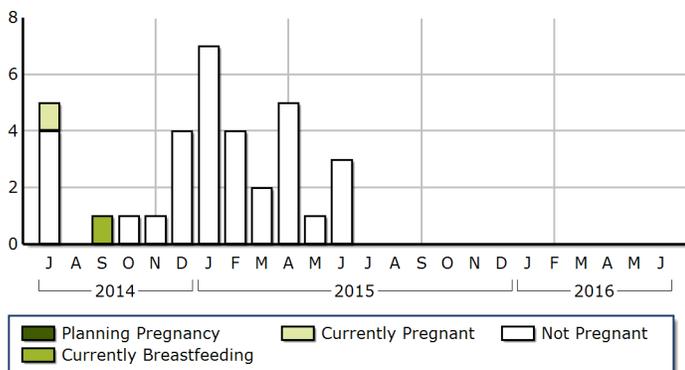
Tobacco User Enrollments By Program Type



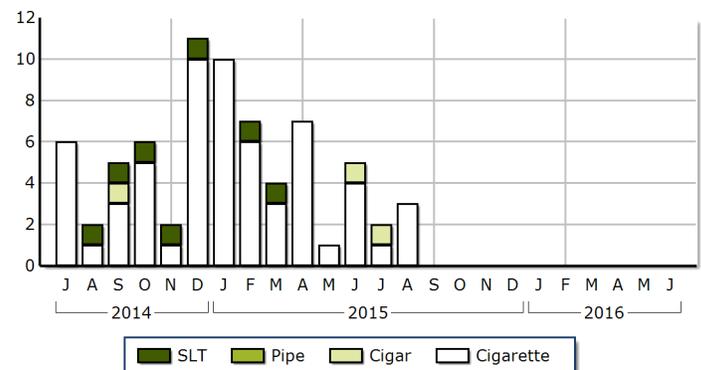
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

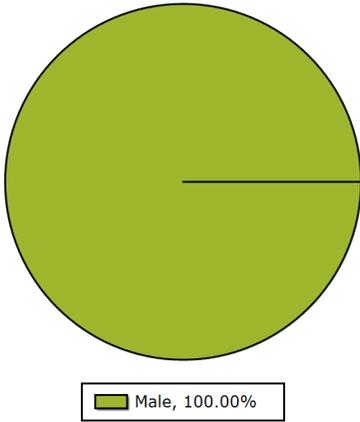


Chart Total N: 3

Tobacco Users By Language

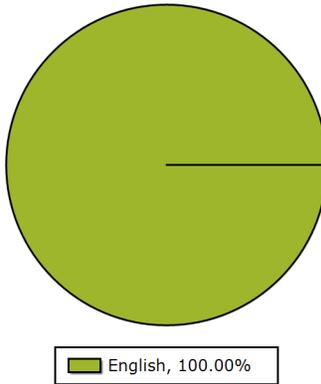


Chart Total N: 3

Tobacco Users By Education

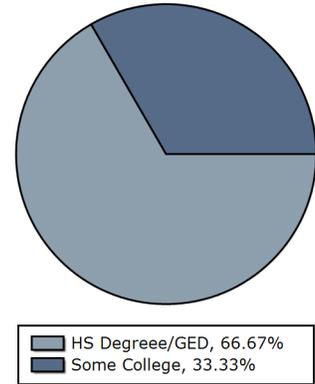


Chart Total N: 3

Tobacco Users By Race

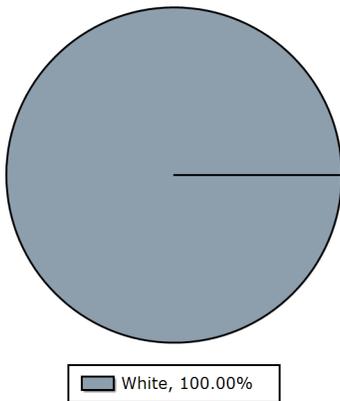


Chart Total N: 3

Tobacco Users By Age

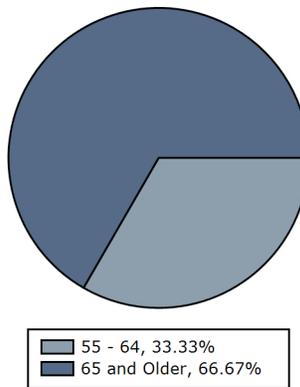


Chart Total N: 3

Tobacco Users By Health Plan

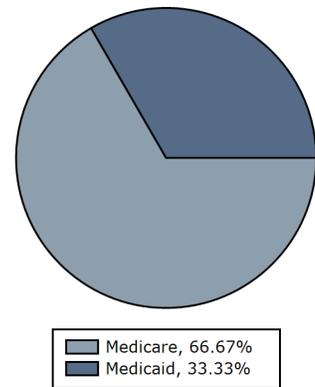


Chart Total N: 3

Tobacco Users By Ethnicity

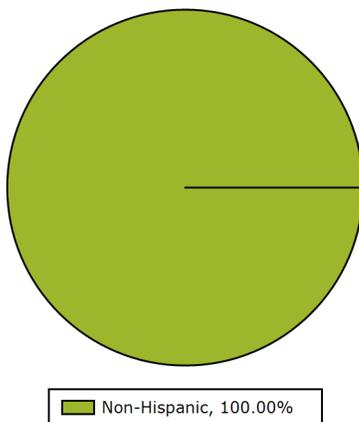


Chart Total N: 3

Tobacco Users By Chronic Condition

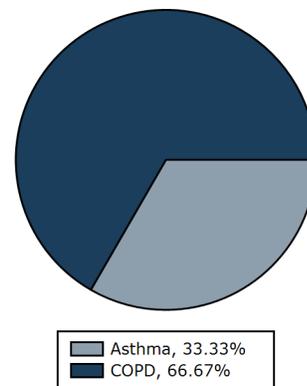


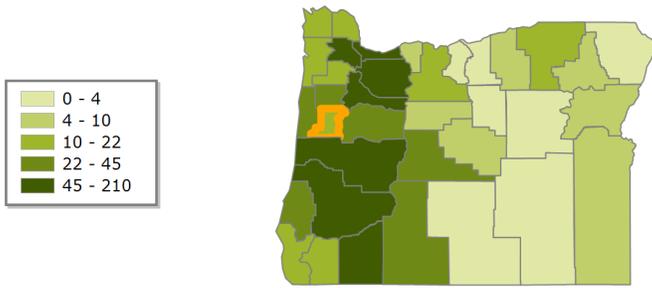
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

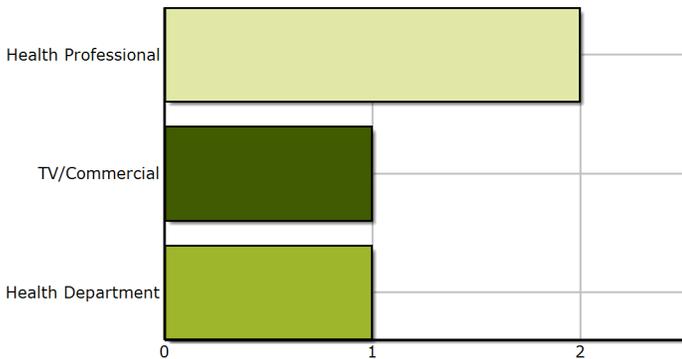
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

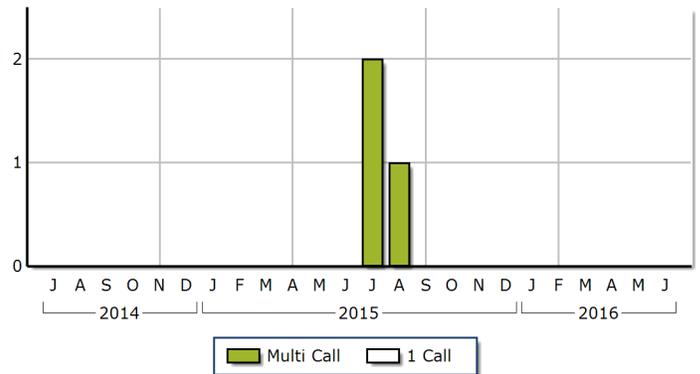


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	County	State
			7	836
Tobacco Users - Last Full Month			16	1,760
Tobacco Users YTD			11	1,052
Unique Tobacco Users YTD			2.0 %	2.0 %
Target Reach			3	0.13 %
Reach YTD			2	1.29 %
Reach - NAQC			3	0.80 %
Annualized Reach			1	0.15 %
Annualized Reach - NAQC				
Unique Individual Reach				

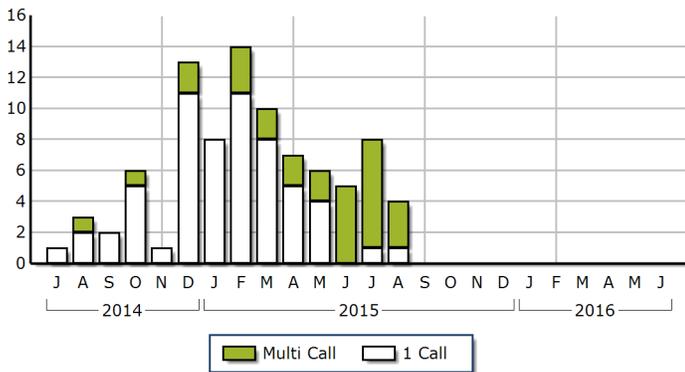
How Heard About



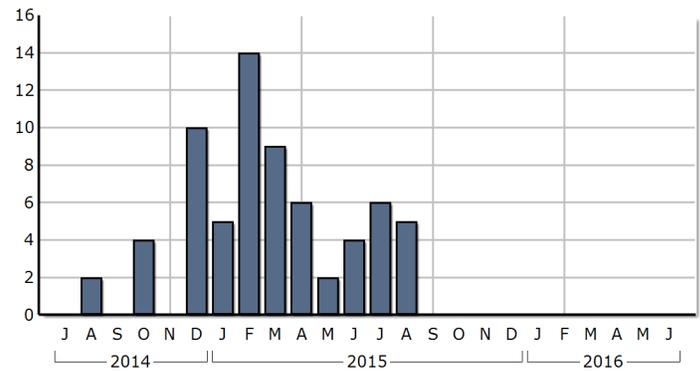
Fax Referral



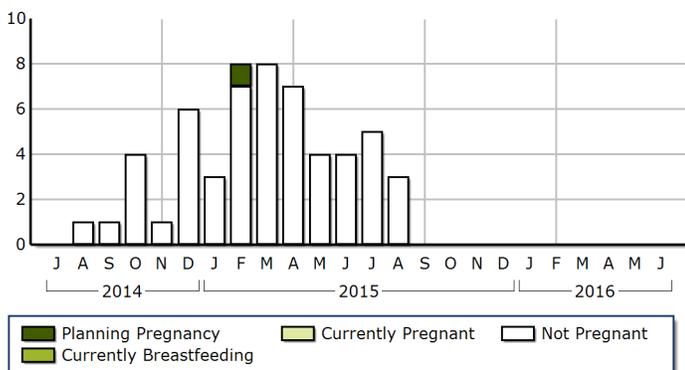
Tobacco User Enrollments By Program Type



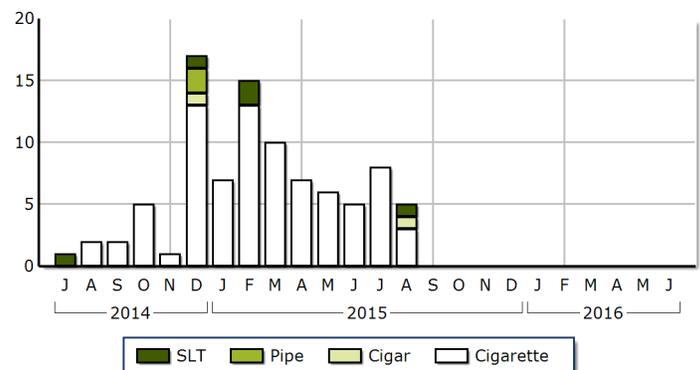
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

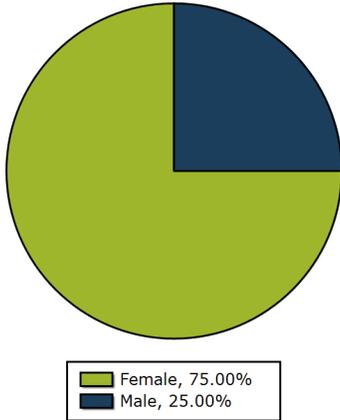


Chart Total N: 4

Tobacco Users By Language

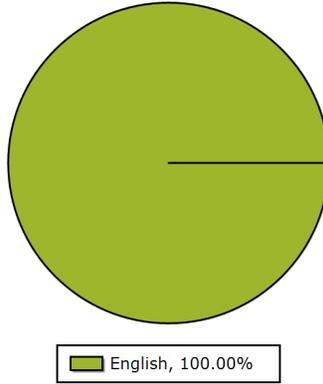


Chart Total N: 4

Tobacco Users By Education

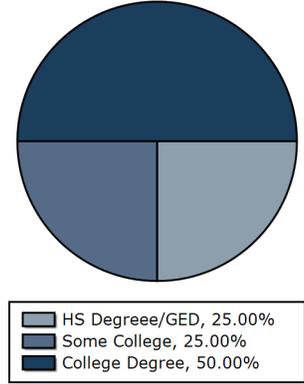


Chart Total N: 4

Tobacco Users By Race

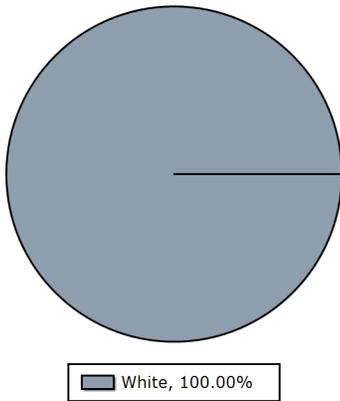


Chart Total N: 4

Tobacco Users By Age

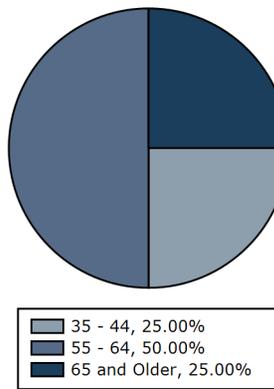


Chart Total N: 4

Tobacco Users By Health Plan

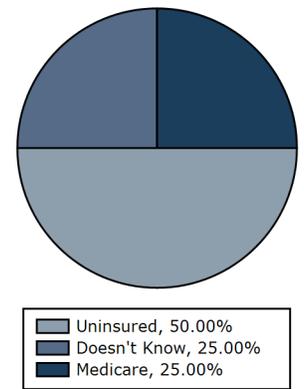


Chart Total N: 4

Tobacco Users By Ethnicity

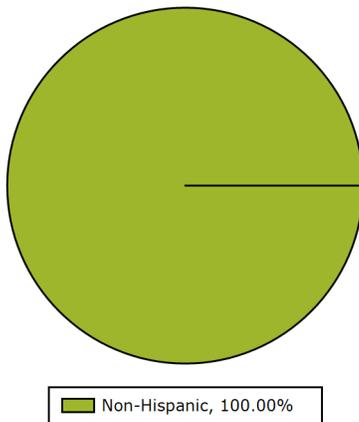


Chart Total N: 4

Tobacco Users By Chronic Condition

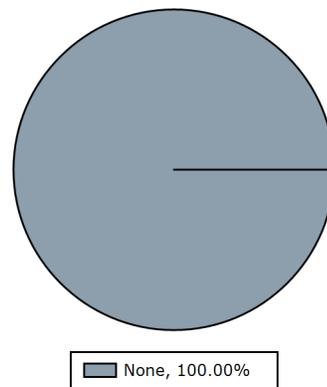


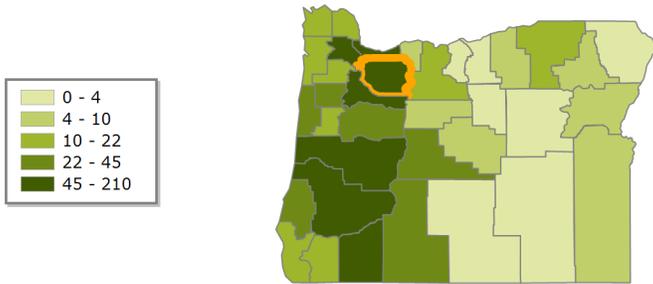
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

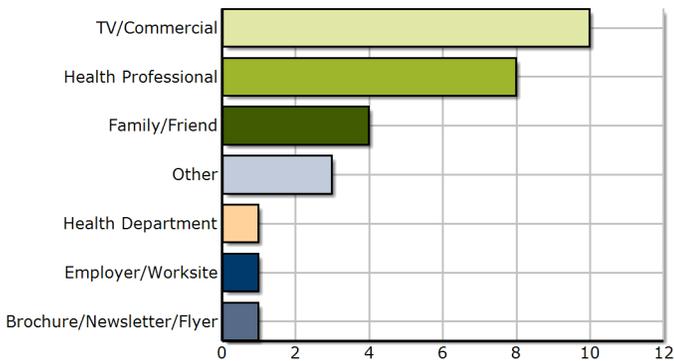
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

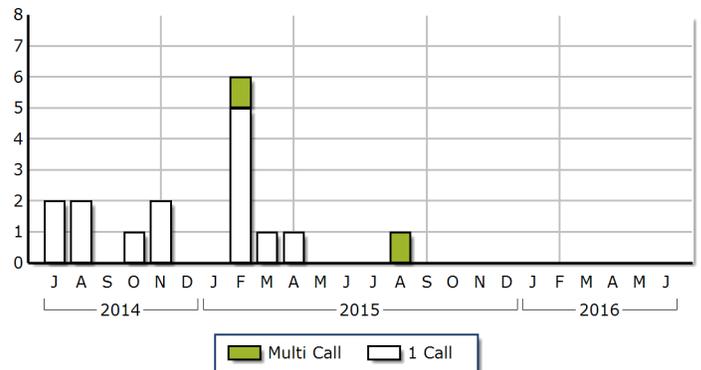


County Population	Prevalence	Tobacco Users
Adult	289,948	15.4 %
		44,652 ⁴
		County
Tobacco Users - Last Full Month		44
Tobacco Users YTD		104
Unique Tobacco Users YTD	1	48
Target Reach		2.0 %
Reach YTD	2	0.23 %
Reach - NAQC	3	0.13 %
Annualized Reach	2	1.40 %
Annualized Reach - NAQC	3	0.75 %
Unique Individual Reach	1	0.11 %

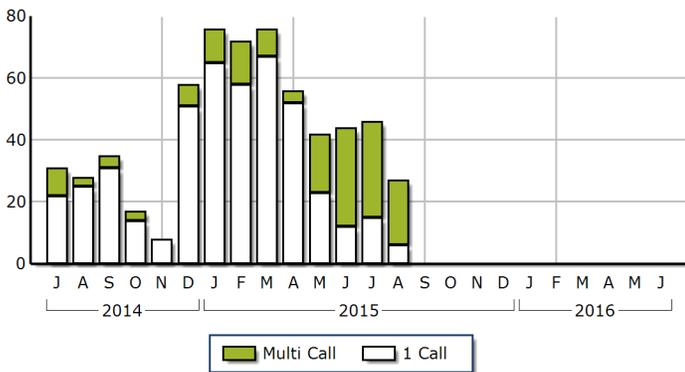
How Heard About



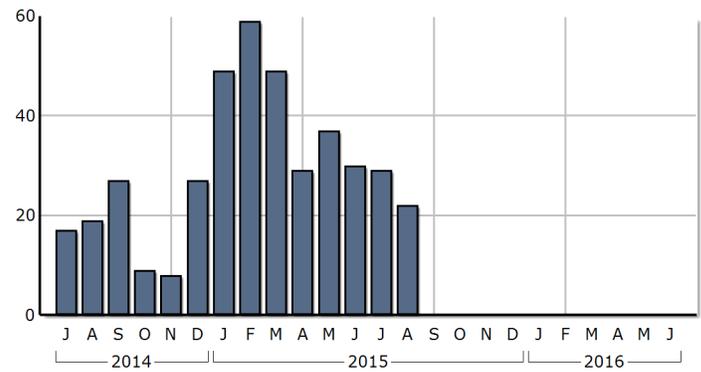
Fax Referral



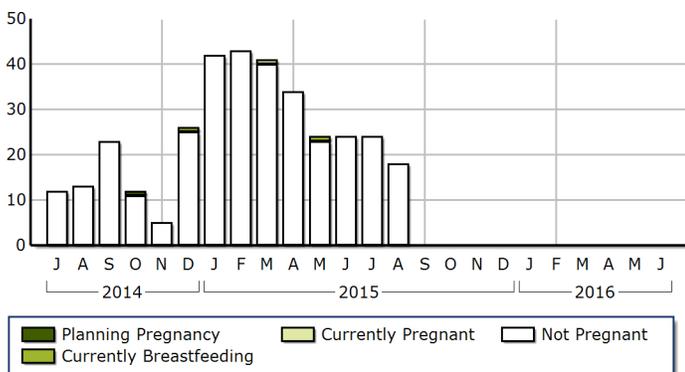
Tobacco User Enrollments By Program Type



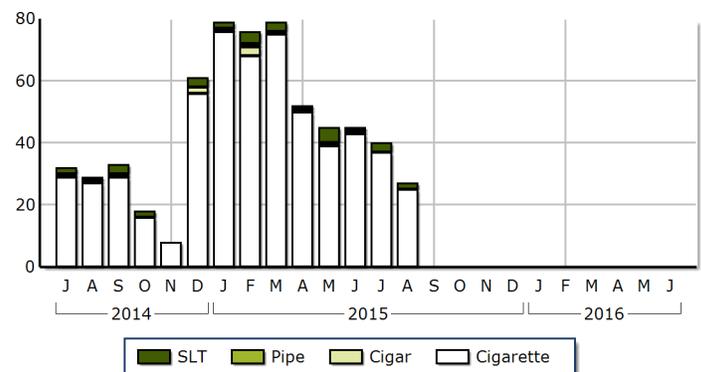
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

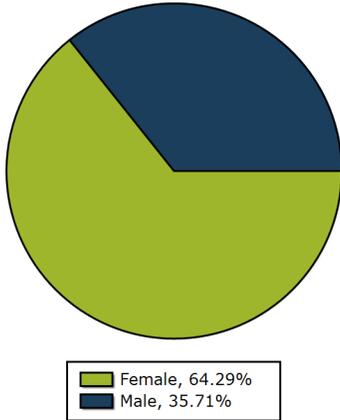


Chart Total N: 28

Tobacco Users By Language

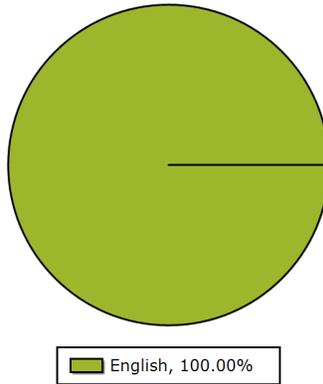


Chart Total N: 28

Tobacco Users By Education

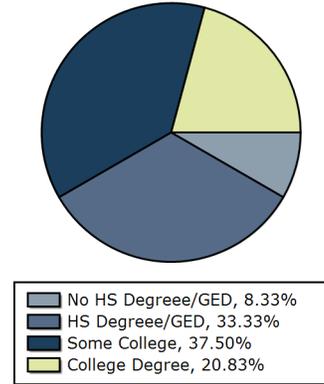


Chart Total N: 24

Tobacco Users By Race

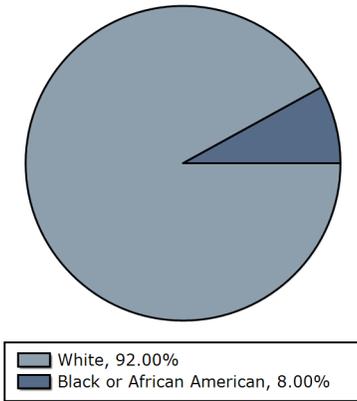


Chart Total N: 25

Tobacco Users By Age

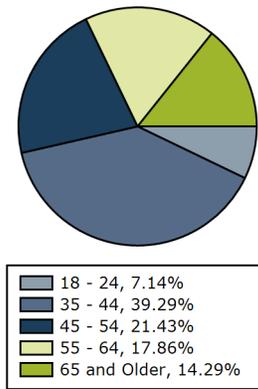


Chart Total N: 28

Tobacco Users By Health Plan

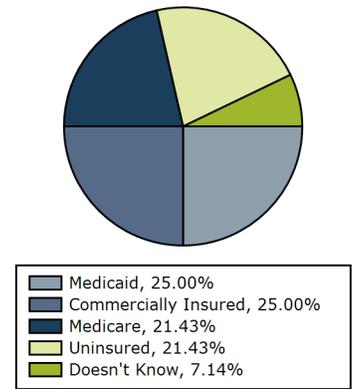


Chart Total N: 28

Tobacco Users By Ethnicity

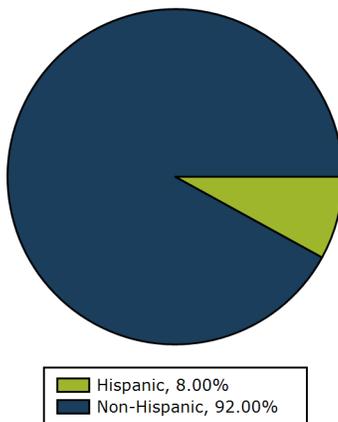


Chart Total N: 25

Tobacco Users By Chronic Condition

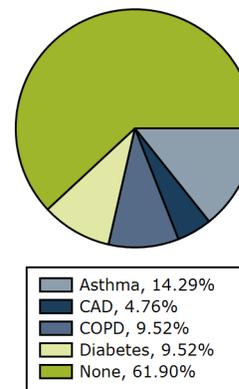


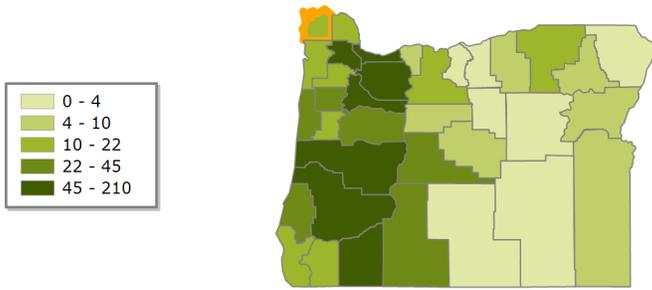
Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

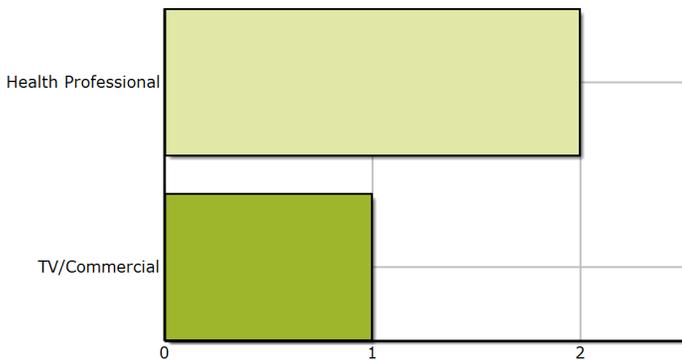
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

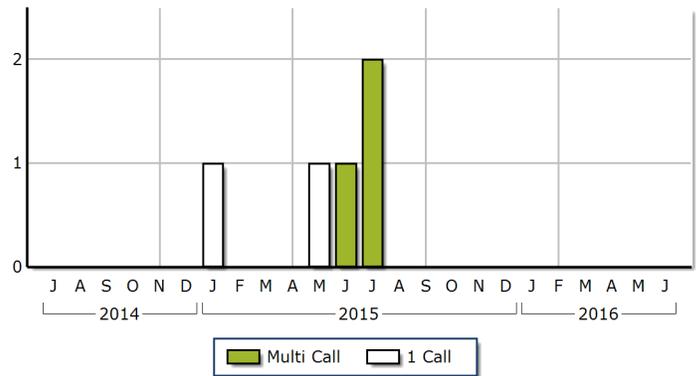


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %	6,410 ⁴	
			County	State
Tobacco Users - Last Full Month			4	836
Tobacco Users YTD			13	1,760
Unique Tobacco Users YTD			1	8
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.20 %
Reach - NAQC			3	0.16 %
Annualized Reach			2	1.22 %
Annualized Reach - NAQC			3	0.94 %
Unique Individual Reach			1	0.12 %

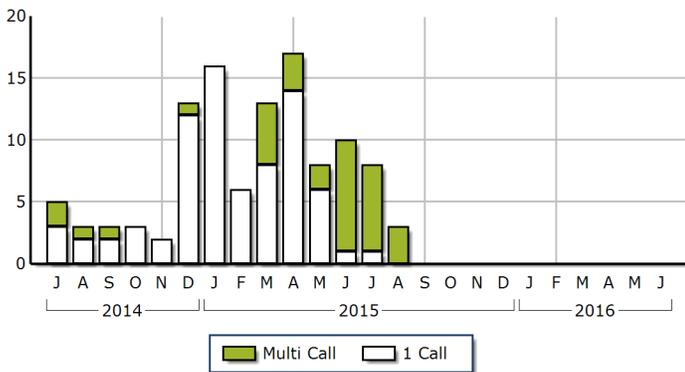
How Heard About



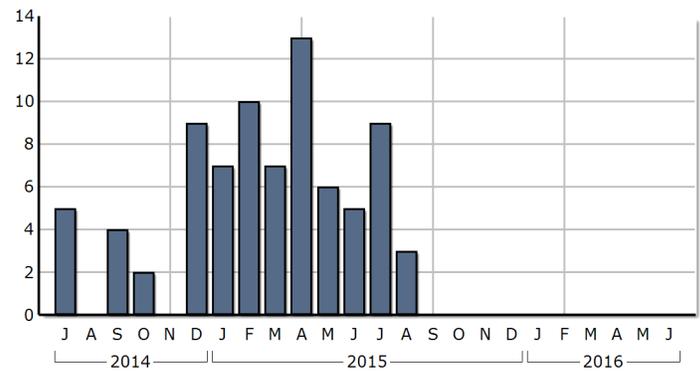
Fax Referral



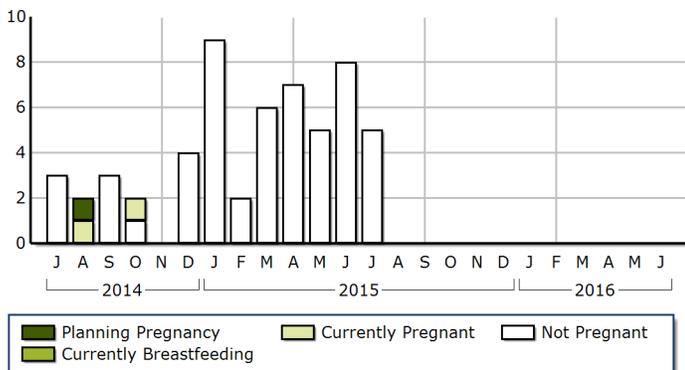
Tobacco User Enrollments By Program Type



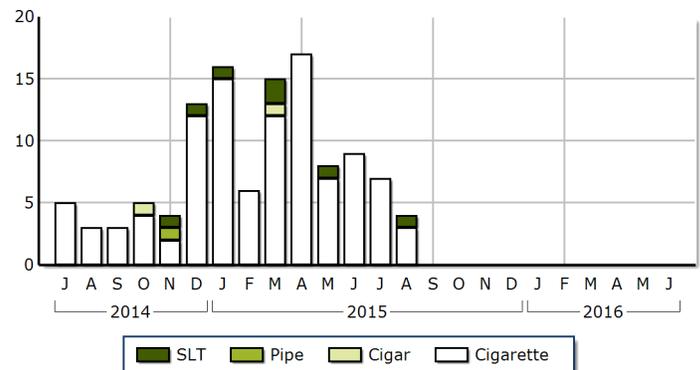
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

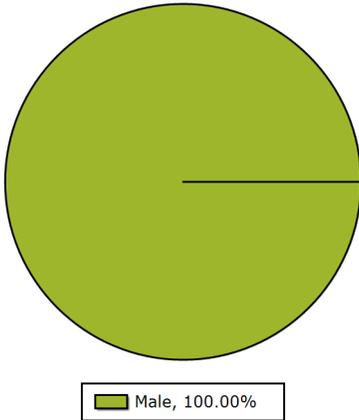


Chart Total N: 3

Tobacco Users By Language

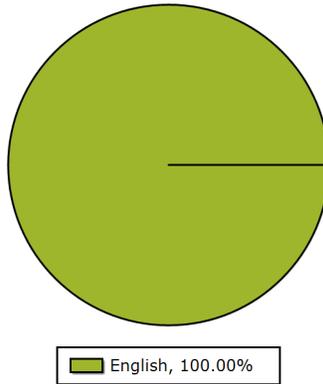


Chart Total N: 3

Tobacco Users By Education

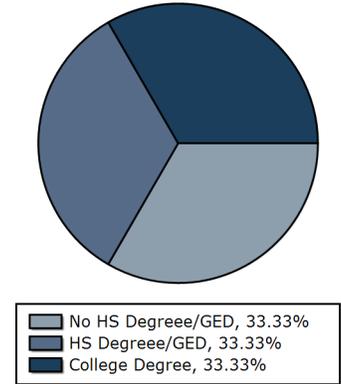


Chart Total N: 3

Tobacco Users By Race

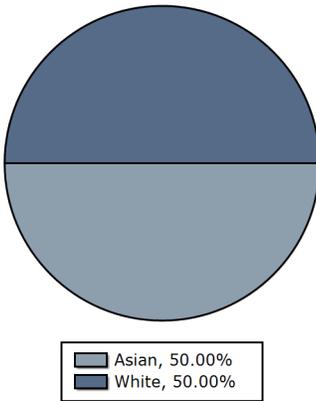


Chart Total N: 2

Tobacco Users By Age

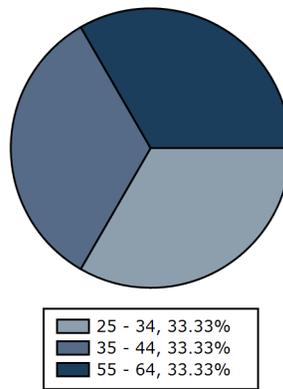


Chart Total N: 3

Tobacco Users By Health Plan

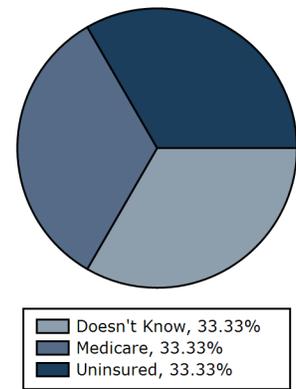


Chart Total N: 3

Tobacco Users By Ethnicity

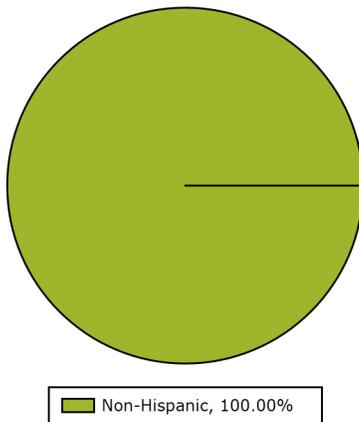


Chart Total N: 3

Tobacco Users By Chronic Condition

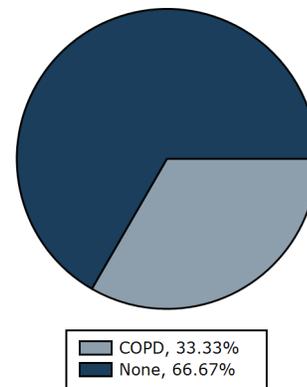


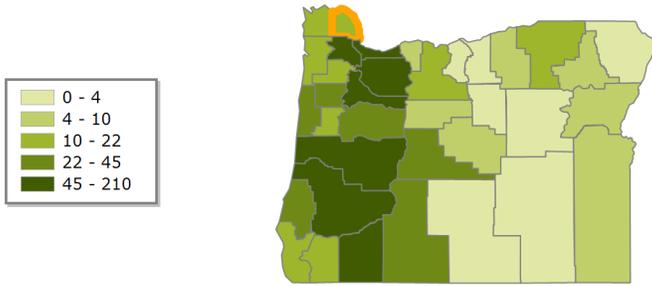
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

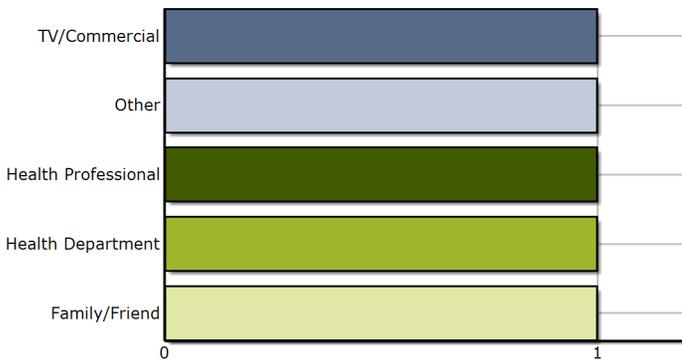
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

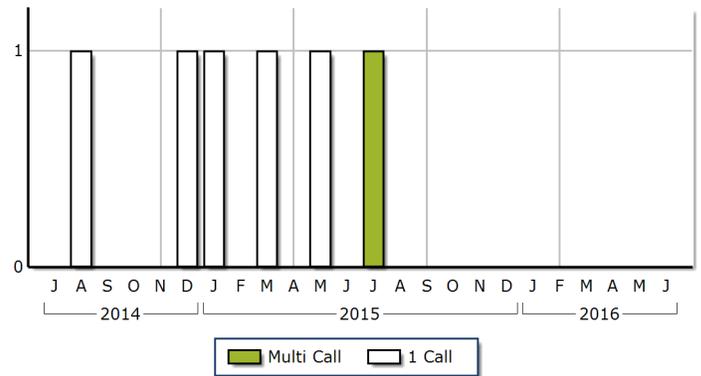


County Population	Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴
		County	State
Tobacco Users - Last Full Month		5	836
Tobacco Users YTD		15	1,760
Unique Tobacco Users YTD	1	11	1,052
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.24 %	0.35 %
Reach - NAQC	3	0.19 %	0.16 %
Annualized Reach	2	1.42 %	2.09 %
Annualized Reach - NAQC	3	1.14 %	0.98 %
Unique Individual Reach	1	0.17 %	0.21 %

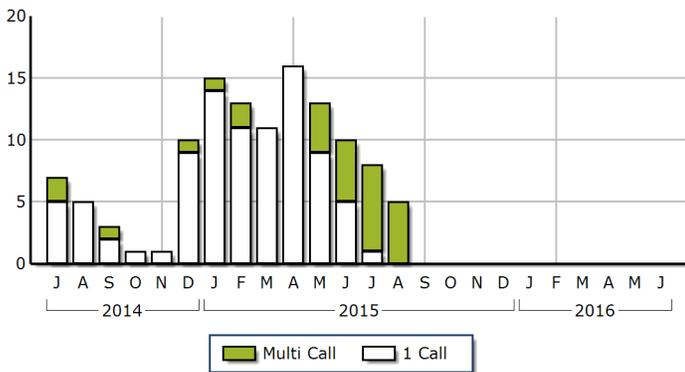
How Heard About



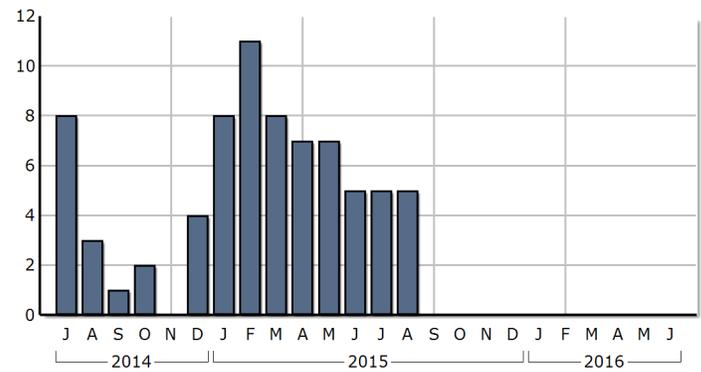
Fax Referral



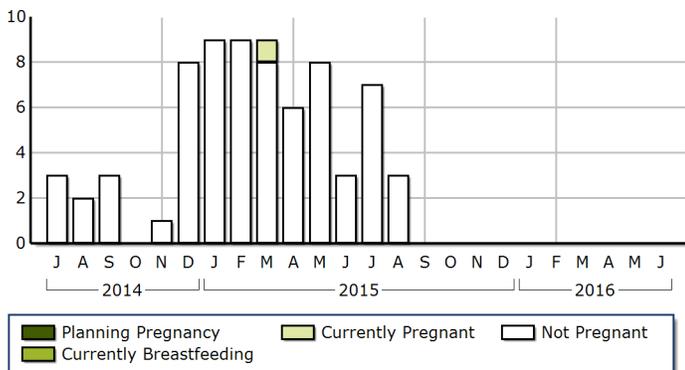
Tobacco User Enrollments By Program Type



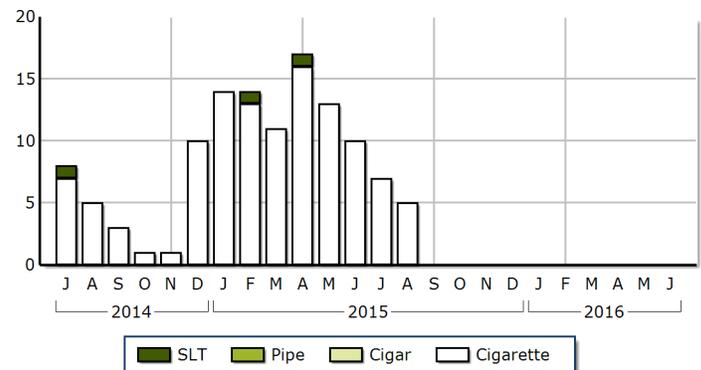
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

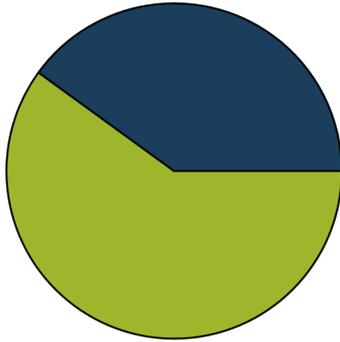


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

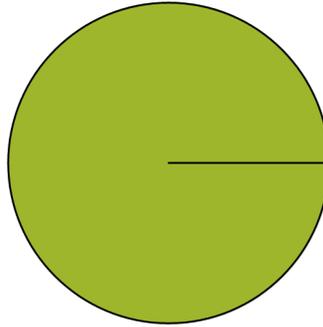
Tobacco Users By Gender



Female, 60.00%
Male, 40.00%

Chart Total N: 5

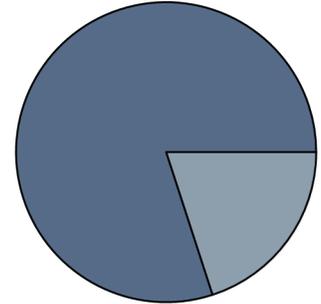
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

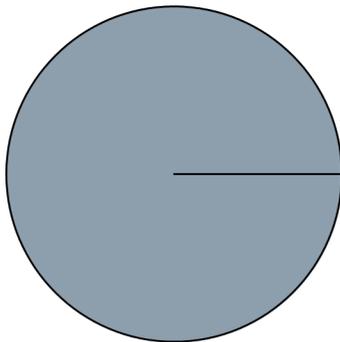
Tobacco Users By Education



HS Degree/GED, 20.00%
Some College, 80.00%

Chart Total N: 5

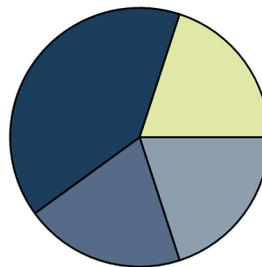
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

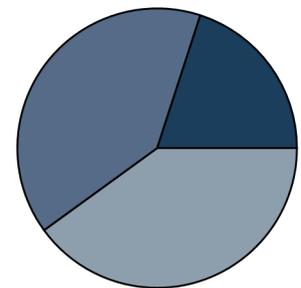
Tobacco Users By Age



25 - 34, 20.00%
45 - 54, 20.00%
55 - 64, 40.00%
65 and Older, 20.00%

Chart Total N: 5

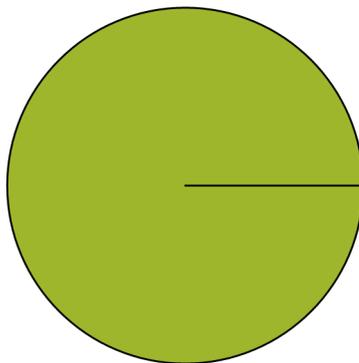
Tobacco Users By Health Plan



Medicare, 40.00%
Medicaid, 40.00%
Commercially Insured, 20.00%

Chart Total N: 5

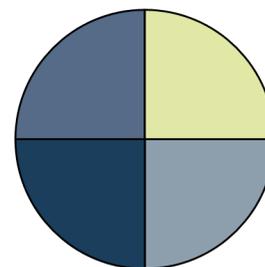
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



Asthma, 25.00%
COPD, 25.00%
Diabetes, 25.00%
None, 25.00%

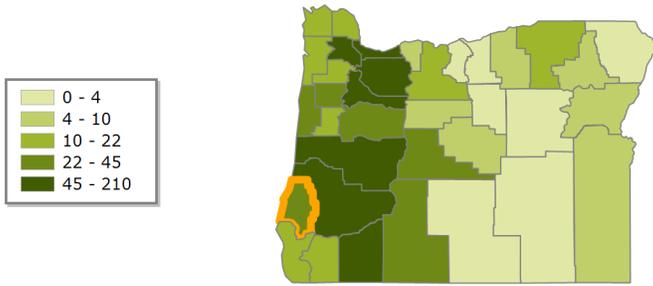
Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

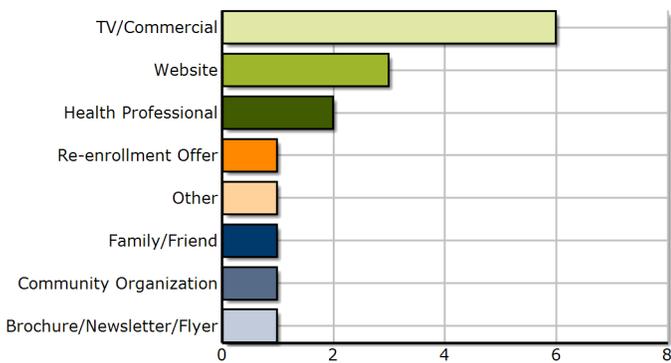
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

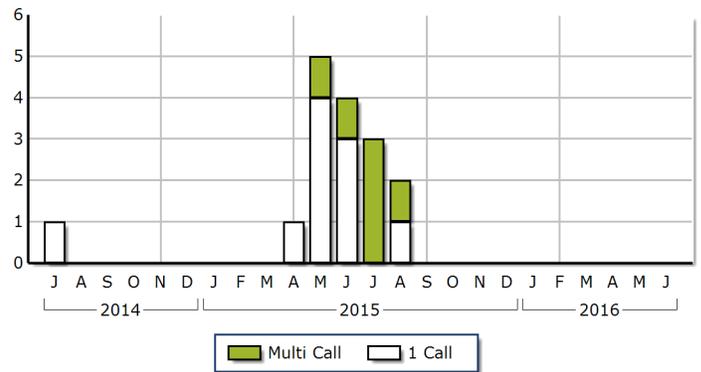


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254	⁴
			County	State
Tobacco Users - Last Full Month			20	836
Tobacco Users YTD			41	1,760
Unique Tobacco Users YTD			1	27
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.29 %
Reach - NAQC			3	0.22 %
Annualized Reach			2	1.73 %
Annualized Reach - NAQC			3	1.35 %
Unique Individual Reach			1	0.19 %

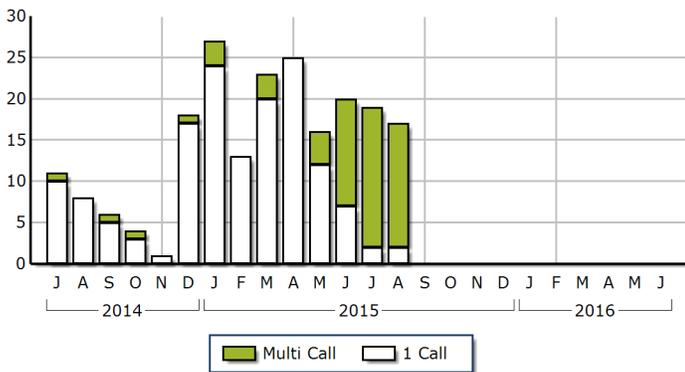
How Heard About



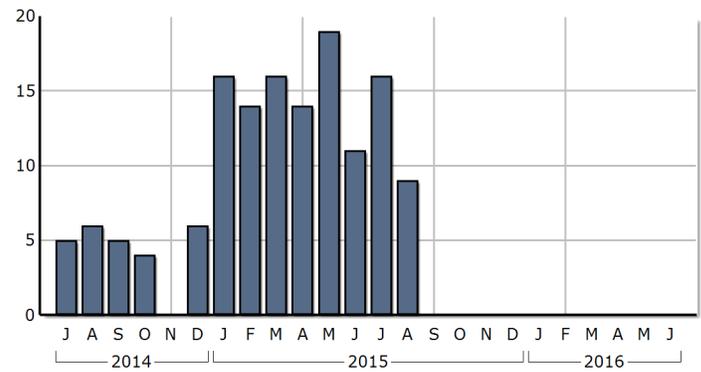
Fax Referral



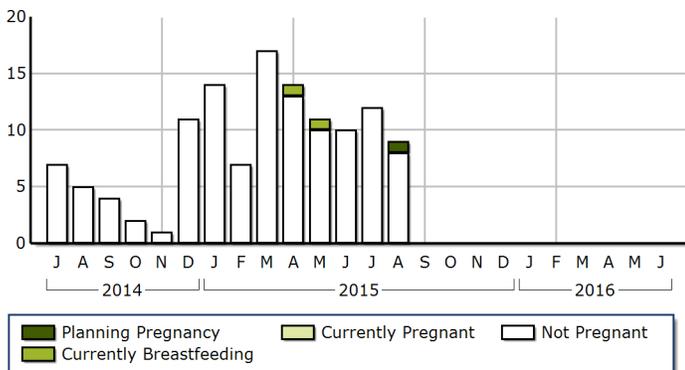
Tobacco User Enrollments By Program Type



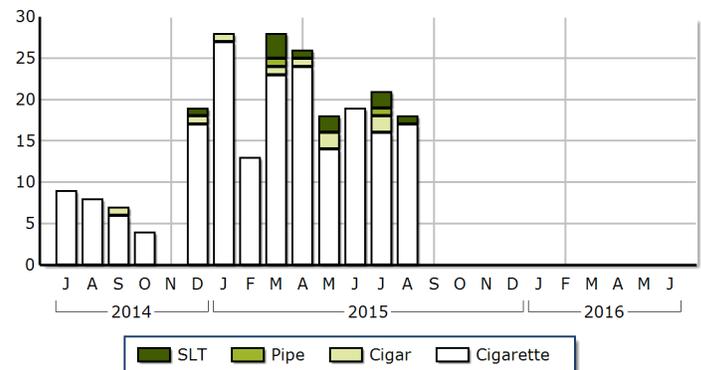
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

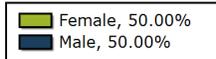
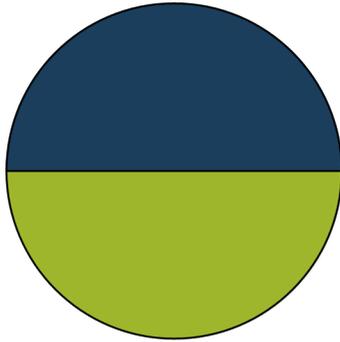


Chart Total N: 18

Tobacco Users By Language

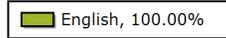
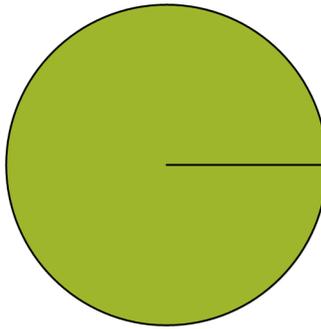


Chart Total N: 18

Tobacco Users By Education

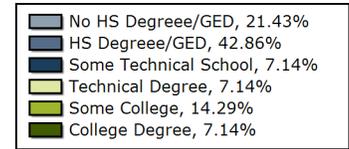
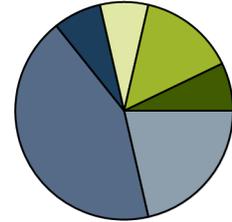


Chart Total N: 14

Tobacco Users By Race

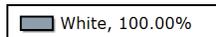
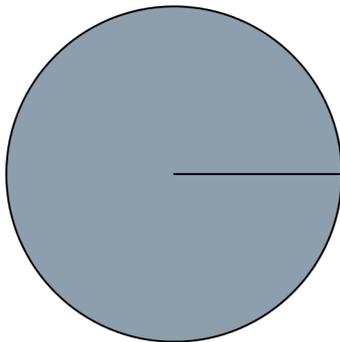


Chart Total N: 15

Tobacco Users By Age

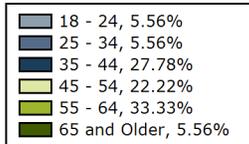
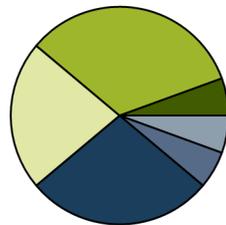


Chart Total N: 18

Tobacco Users By Health Plan

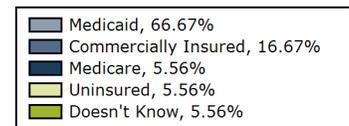
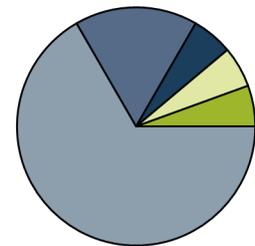


Chart Total N: 18

Tobacco Users By Ethnicity

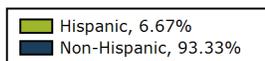
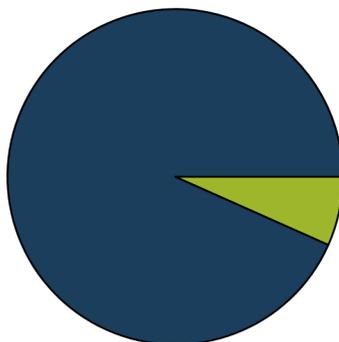


Chart Total N: 15

Tobacco Users By Chronic Condition

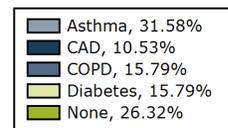
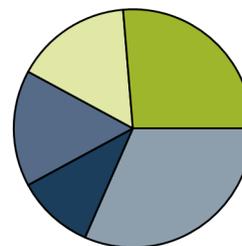


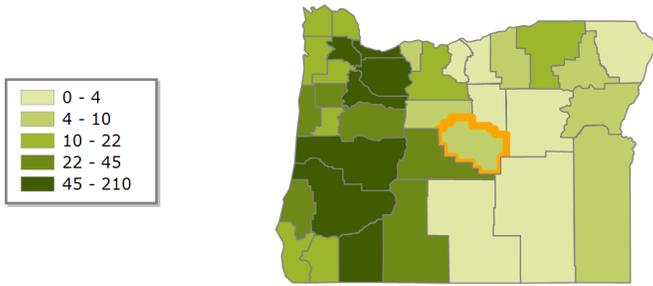
Chart Total N: 19

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

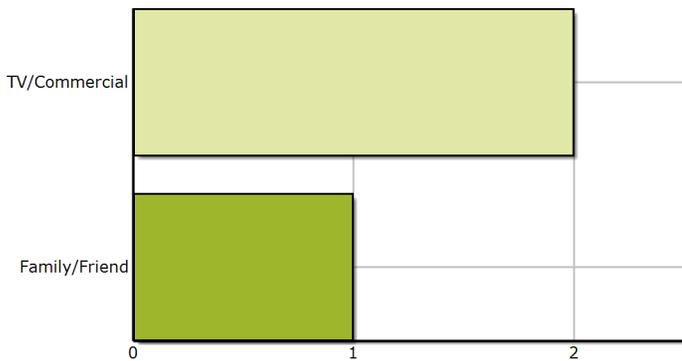
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

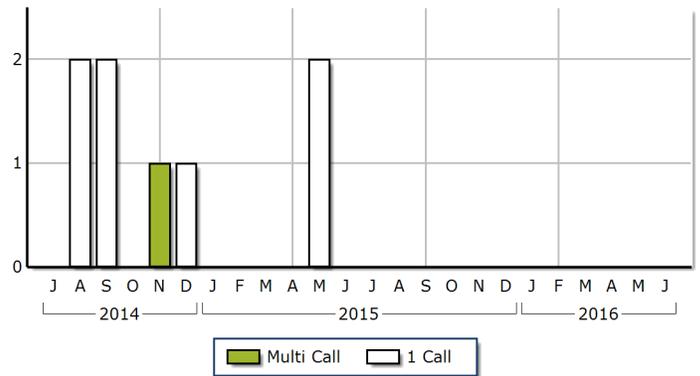


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	County	4,808 ⁴
			County	State
Tobacco Users - Last Full Month			3	836
Tobacco Users YTD			8	1,760
Unique Tobacco Users YTD			1	1,052
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.17 %
Reach - NAQC			3	0.10 %
Annualized Reach			2	1.00 %
Annualized Reach - NAQC			3	0.62 %
Unique Individual Reach			1	0.08 %

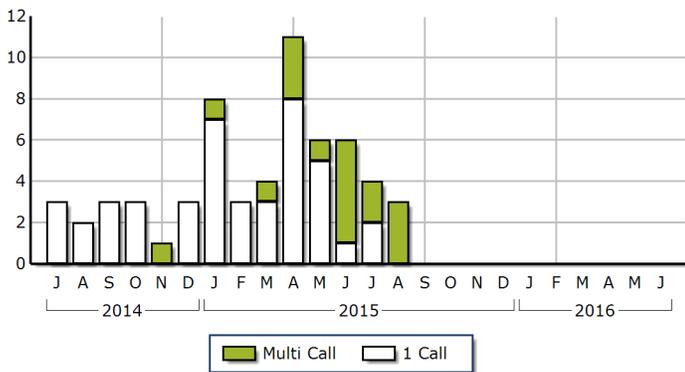
How Heard About



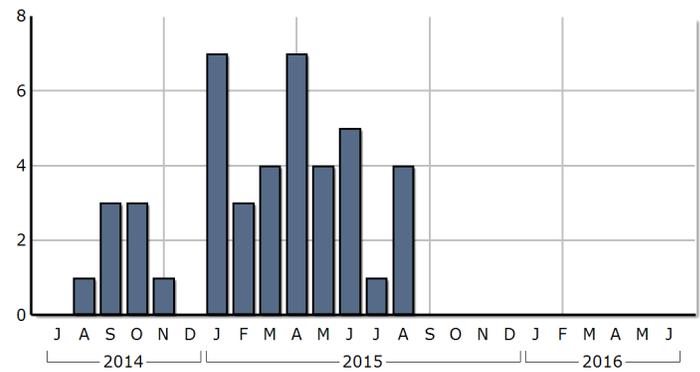
Fax Referral



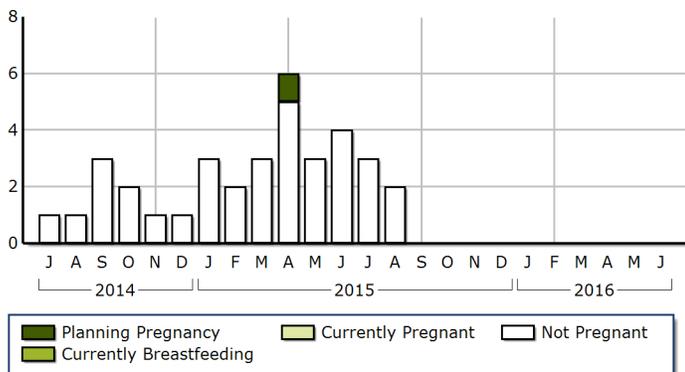
Tobacco User Enrollments By Program Type



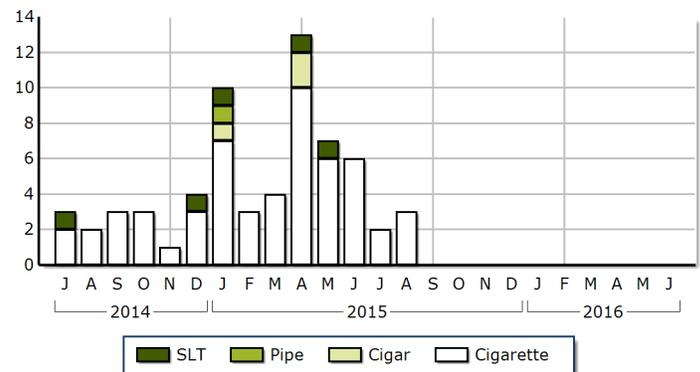
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

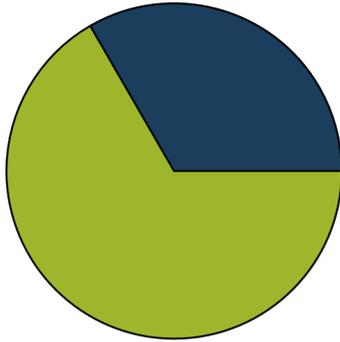


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

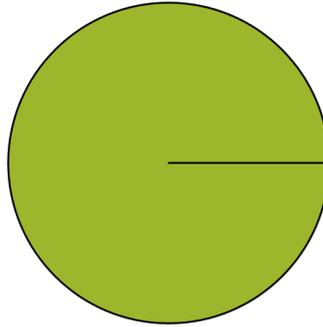
Tobacco Users By Gender



Female, 66.67%
Male, 33.33%

Chart Total N: 3

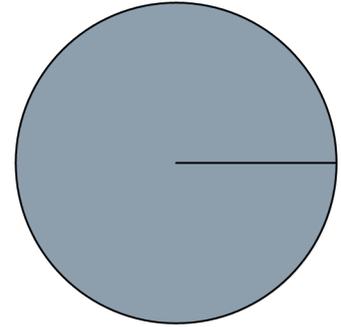
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

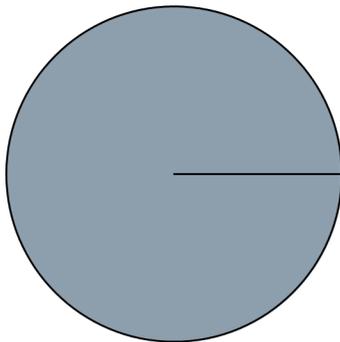
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

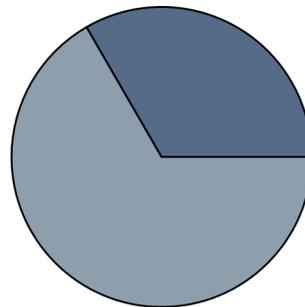
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

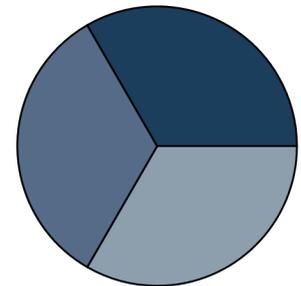
Tobacco Users By Age



35 - 44, 66.67%
45 - 54, 33.33%

Chart Total N: 3

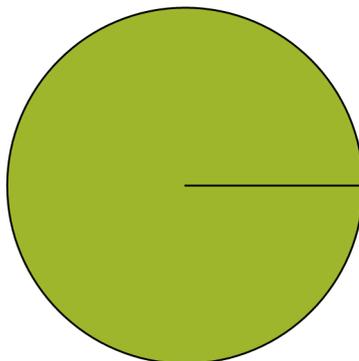
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 33.33%
Uninsured, 33.33%

Chart Total N: 3

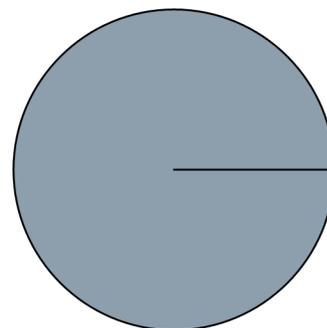
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

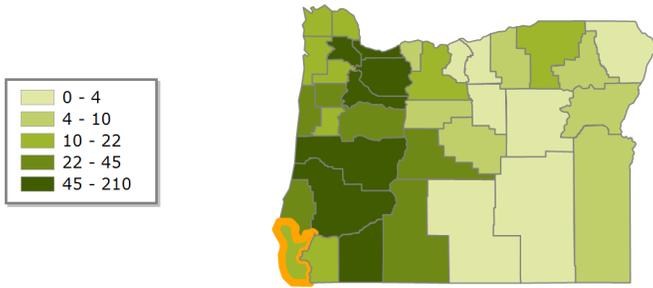
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

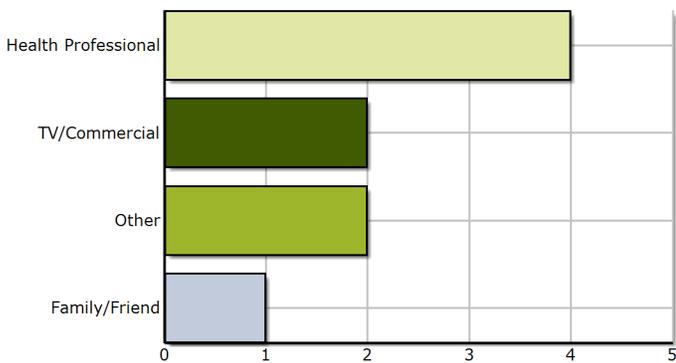
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

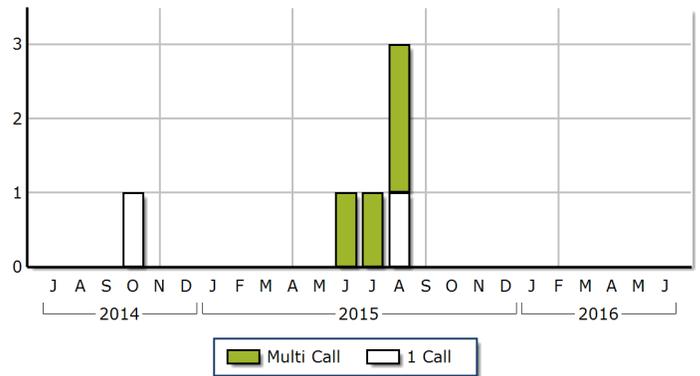


County Population	Prevalence	Tobacco Users		
Adult	17,947	18.4 %	3,302 ⁴	
			County	State
Tobacco Users - Last Full Month			9	836
Tobacco Users YTD			19	1,760
		1	14	1,052
Unique Tobacco Users YTD				
Target Reach			2.0 %	2.0 %
Reach YTD		2	0.58 %	0.35 %
Reach - NAQC		3	0.39 %	0.16 %
Annualized Reach		2	3.45 %	2.09 %
Annualized Reach - NAQC		3	2.36 %	0.98 %
Unique Individual Reach		1	0.42 %	0.21 %

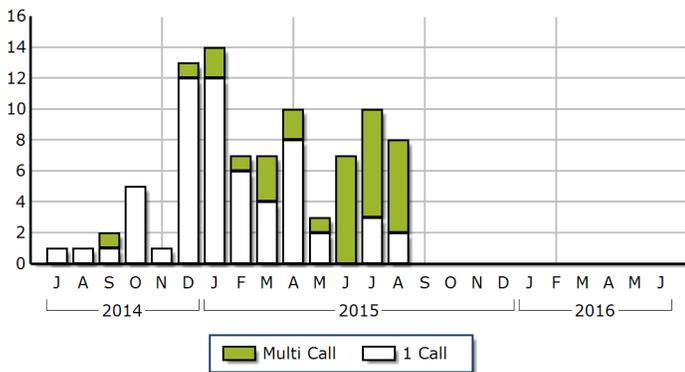
How Heard About



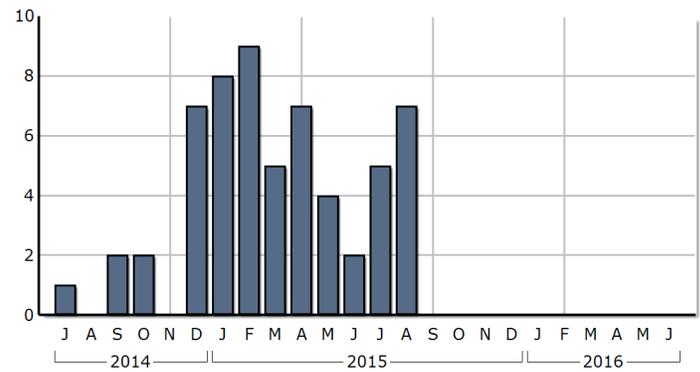
Fax Referral



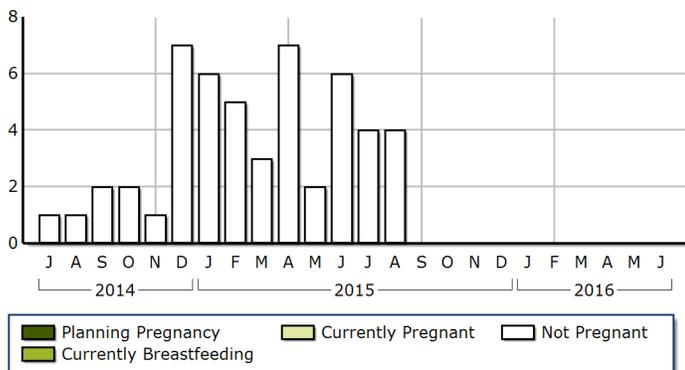
Tobacco User Enrollments By Program Type



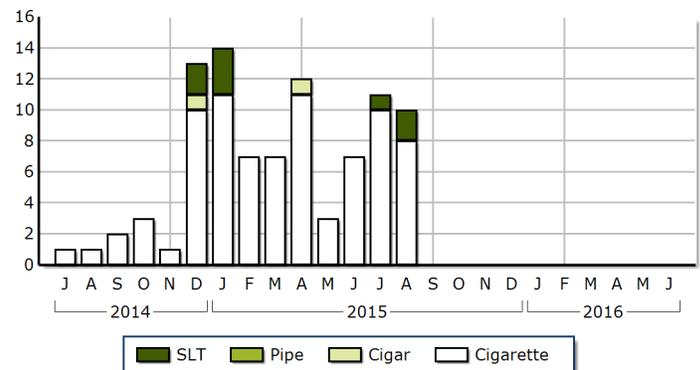
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

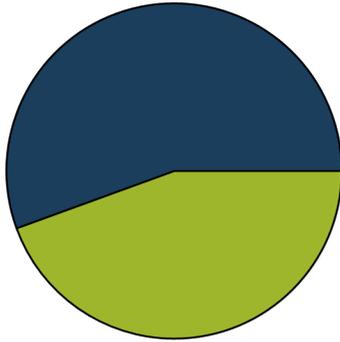


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

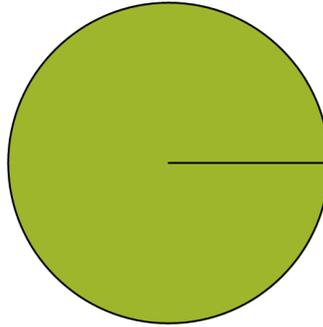
Tobacco Users By Gender



Female, 44.44%
Male, 55.56%

Chart Total N: 9

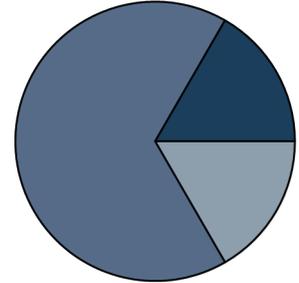
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

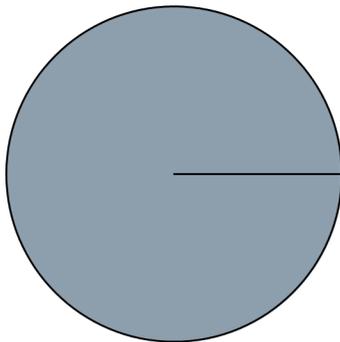
Tobacco Users By Education



No HS Degreee/GED, 16.67%
HS Degreee/GED, 66.67%
Some College, 16.67%

Chart Total N: 6

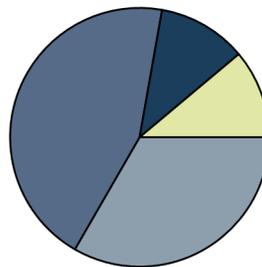
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

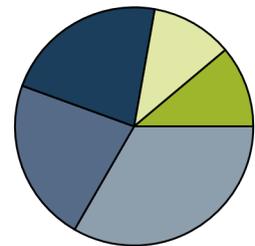
Tobacco Users By Age



25 - 34, 33.33%
35 - 44, 44.44%
55 - 64, 11.11%
65 and Older, 11.11%

Chart Total N: 9

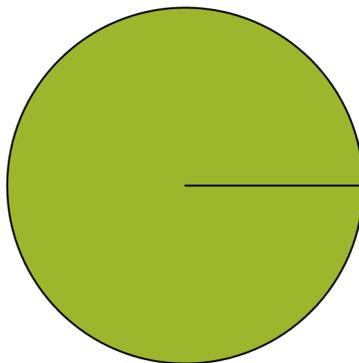
Tobacco Users By Health Plan



Medicaid, 33.33%
Medicare, 22.22%
Uninsured, 22.22%
Commercially Insured, 11.11%
Doesn't Know, 11.11%

Chart Total N: 9

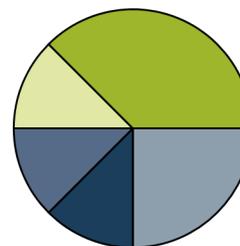
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



Asthma, 25.00%
CAD, 12.50%
COPD, 12.50%
Diabetes, 12.50%
None, 37.50%

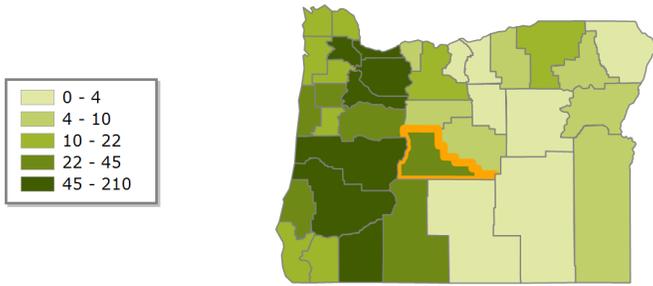
Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

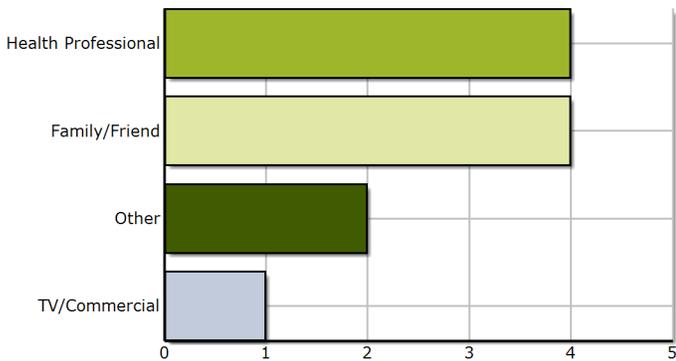
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

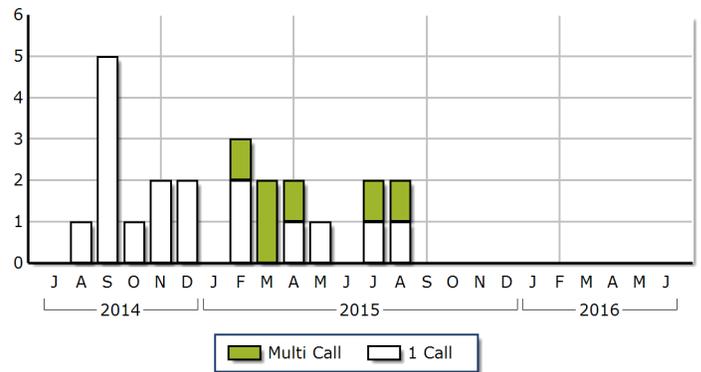


County Population	Prevalence	Tobacco Users
Adult	133,924	14.1 %
		18,883 ⁴
		County
Tobacco Users - Last Full Month		16
Tobacco Users YTD		32
Unique Tobacco Users YTD		20
Target Reach		2.0 %
Reach YTD		0.17 %
Reach - NAQC		0.10 %
Annualized Reach		1.02 %
Annualized Reach - NAQC		0.60 %
Unique Individual Reach		0.11 %

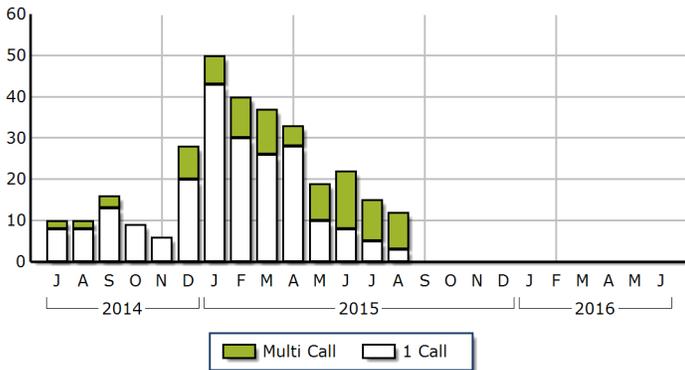
How Heard About



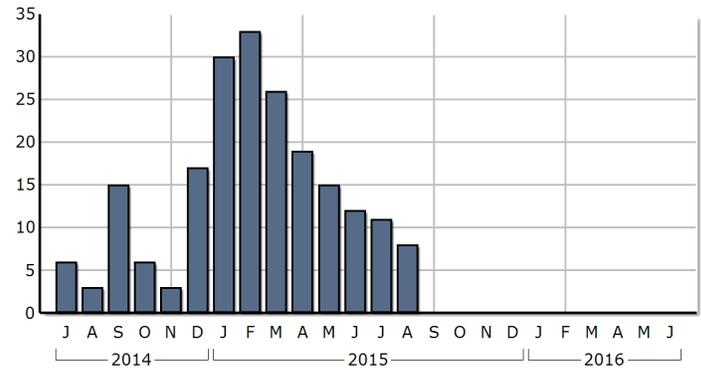
Fax Referral



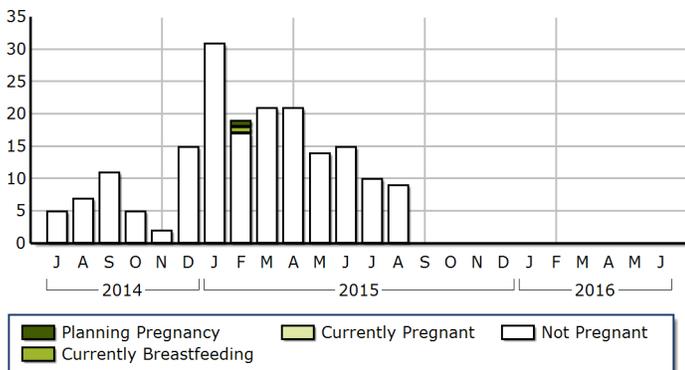
Tobacco User Enrollments By Program Type



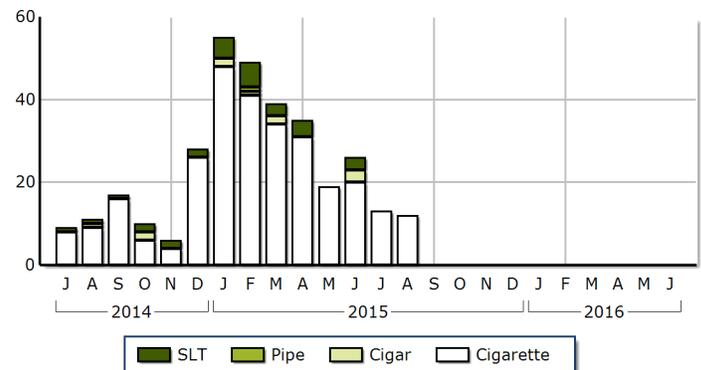
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

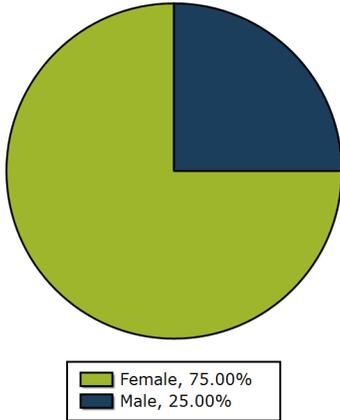


Chart Total N: 12

Tobacco Users By Language

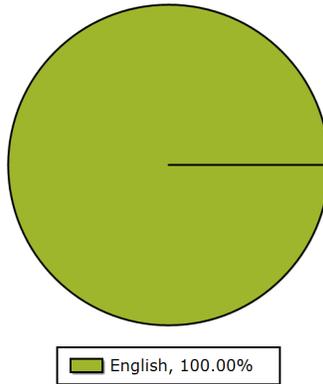


Chart Total N: 12

Tobacco Users By Education

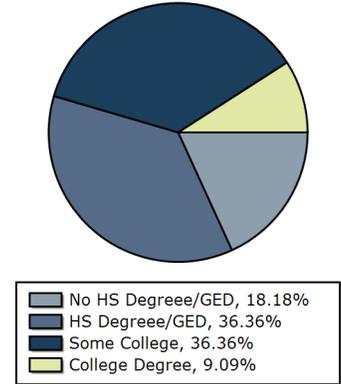


Chart Total N: 11

Tobacco Users By Race

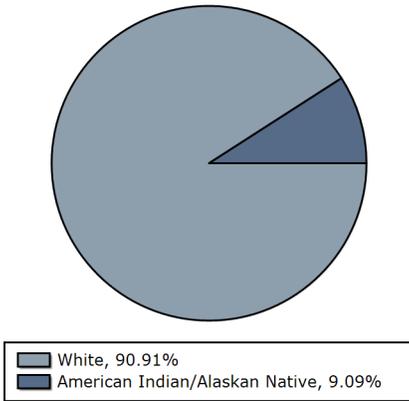


Chart Total N: 11

Tobacco Users By Age

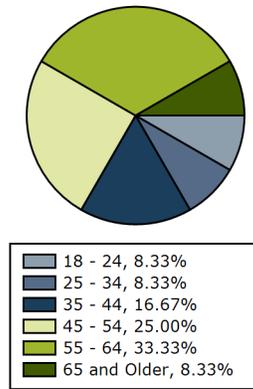


Chart Total N: 12

Tobacco Users By Health Plan

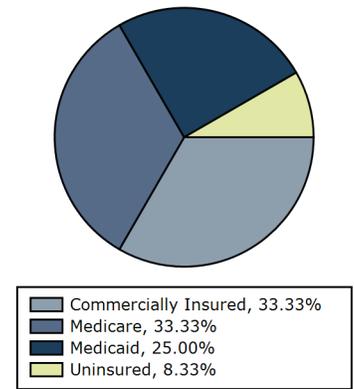


Chart Total N: 12

Tobacco Users By Ethnicity

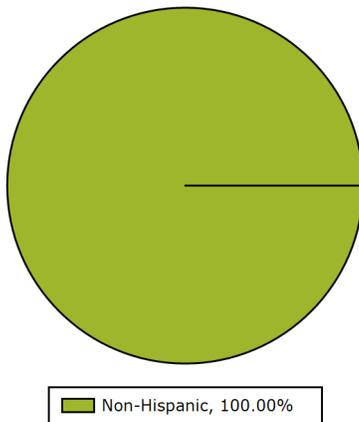


Chart Total N: 11

Tobacco Users By Chronic Condition

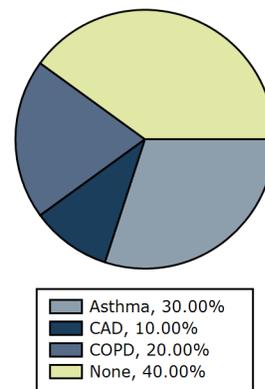


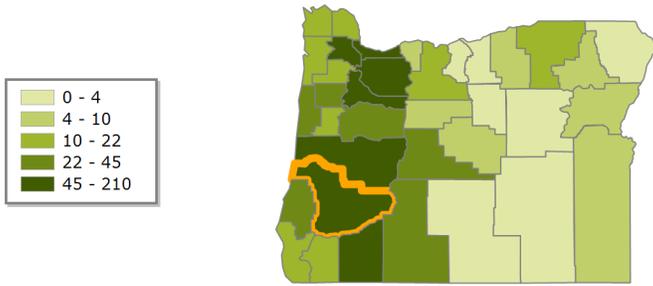
Chart Total N: 10

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

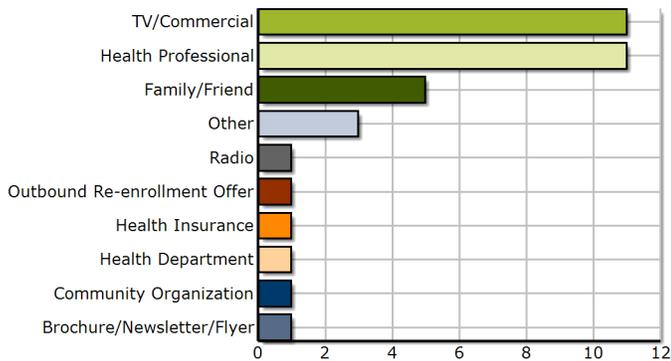
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

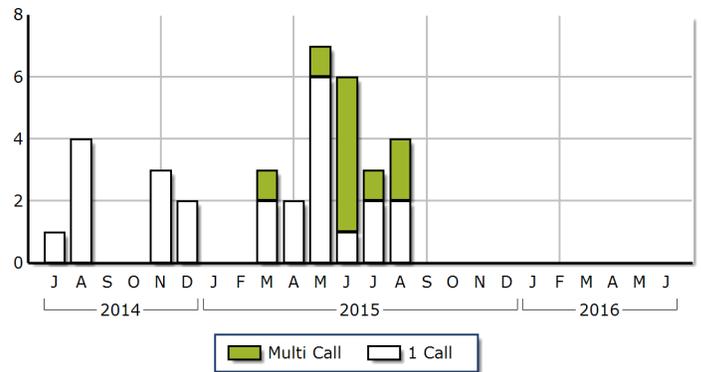


County Population		Prevalence	Tobacco Users
Adult	83,168	27.1 %	22,539 ⁴
			County
			State
Tobacco Users - Last Full Month			
			40
			836
Tobacco Users YTD			
			77
			1,760
Unique Tobacco Users YTD			
			1
			57
			1,052
Target Reach			
			2.0 %
			2.0 %
Reach YTD			
			2
			0.34 %
			0.35 %
Reach - NAQC			
			3
			0.23 %
			0.16 %
Annualized Reach			
			2
			2.05 %
			2.09 %
Annualized Reach - NAQC			
			3
			1.38 %
			0.98 %
Unique Individual Reach			
			1
			0.25 %
			0.21 %

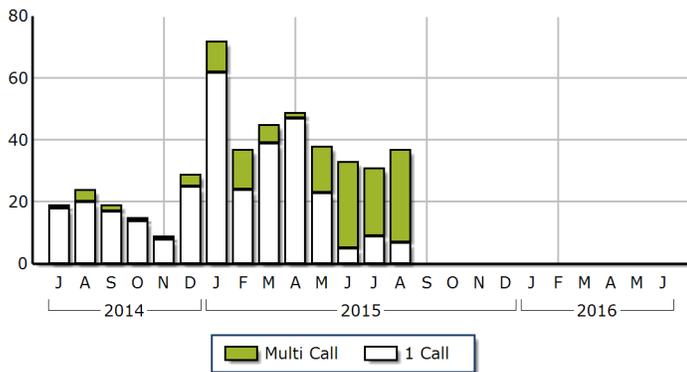
How Heard About



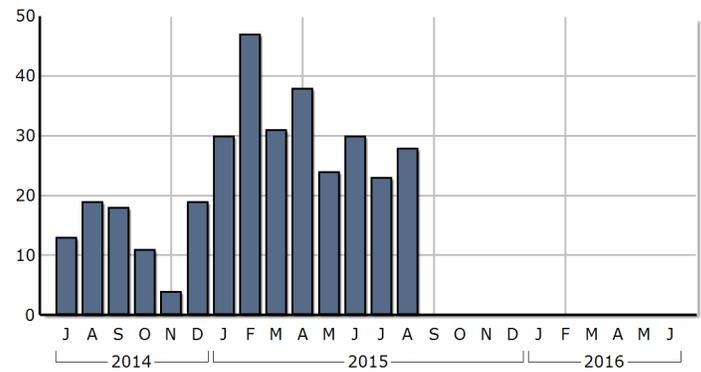
Fax Referral



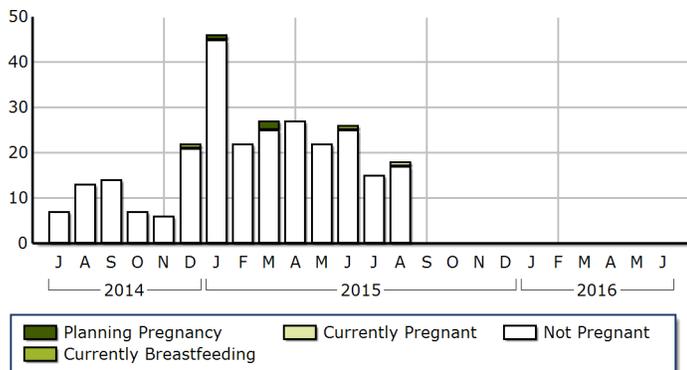
Tobacco User Enrollments By Program Type



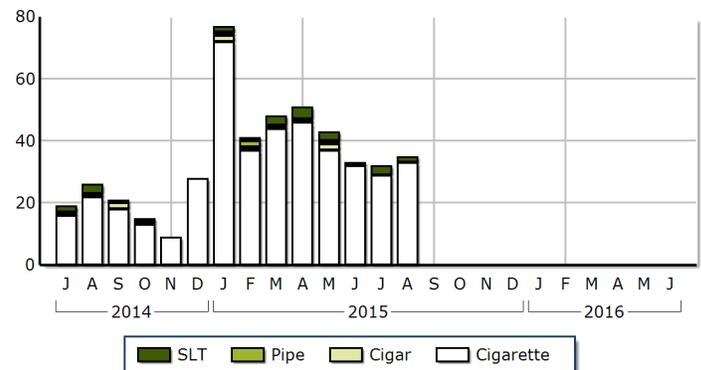
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

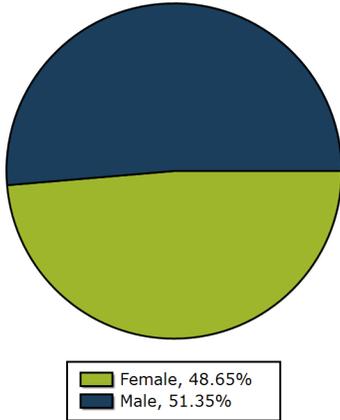


Chart Total N: 37

Tobacco Users By Language

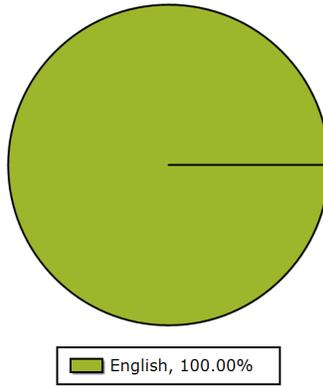


Chart Total N: 37

Tobacco Users By Education

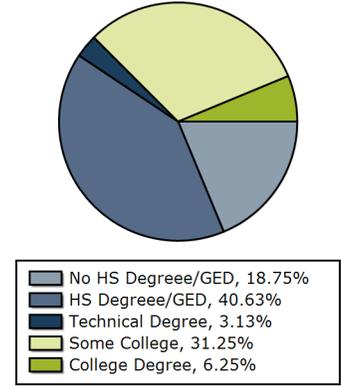


Chart Total N: 32

Tobacco Users By Race

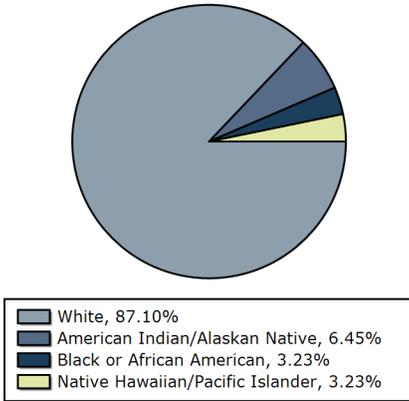


Chart Total N: 31

Tobacco Users By Age

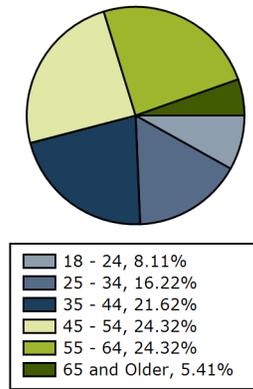


Chart Total N: 37

Tobacco Users By Health Plan

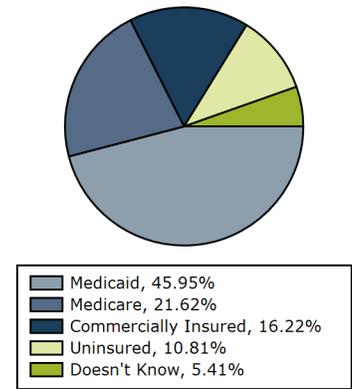


Chart Total N: 37

Tobacco Users By Ethnicity

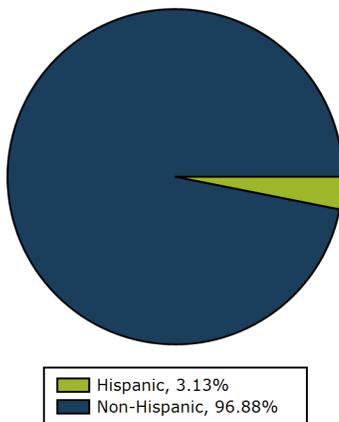


Chart Total N: 32

Tobacco Users By Chronic Condition

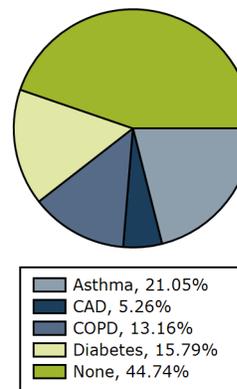


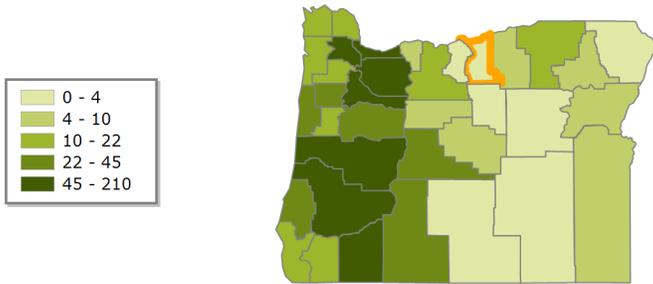
Chart Total N: 38

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

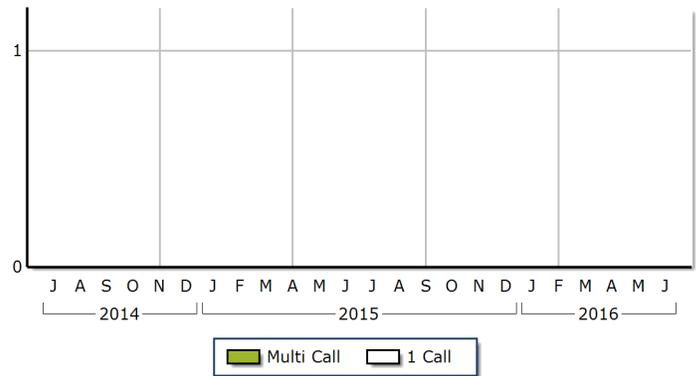
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

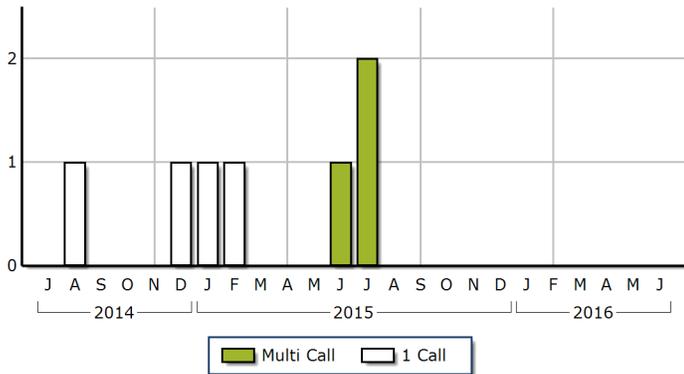


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %	453 ⁴	
			County	State
Tobacco Users - Last Full Month			-	836
Tobacco Users YTD			2	1,760
Unique Tobacco Users YTD			1	1,052
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.44 %
Reach - NAQC			3	0.44 %
Annualized Reach			2	2.65 %
Annualized Reach - NAQC			3	2.65 %
Unique Individual Reach			1	0.21 %

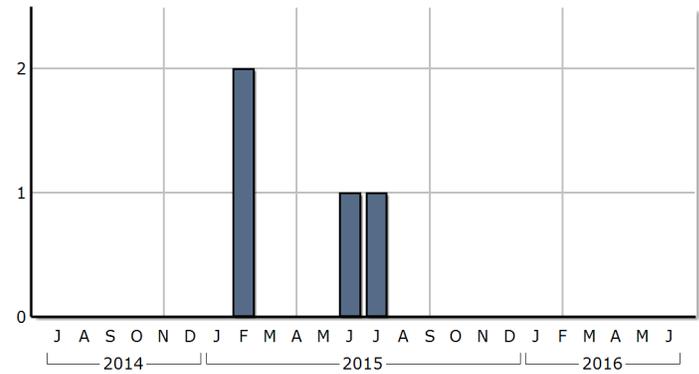
Fax Referral



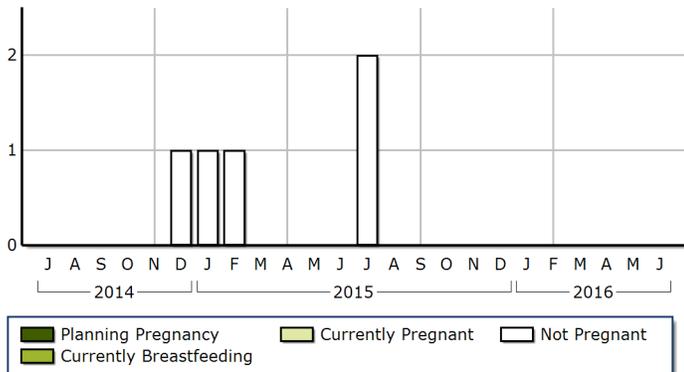
Tobacco User Enrollments By Program Type



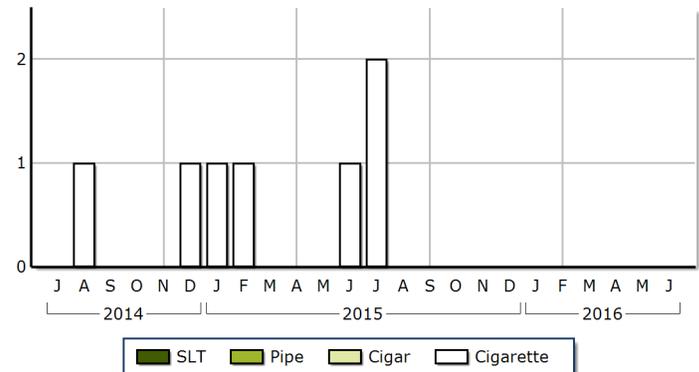
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

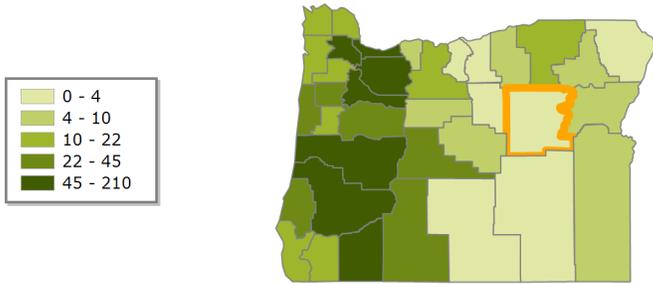


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

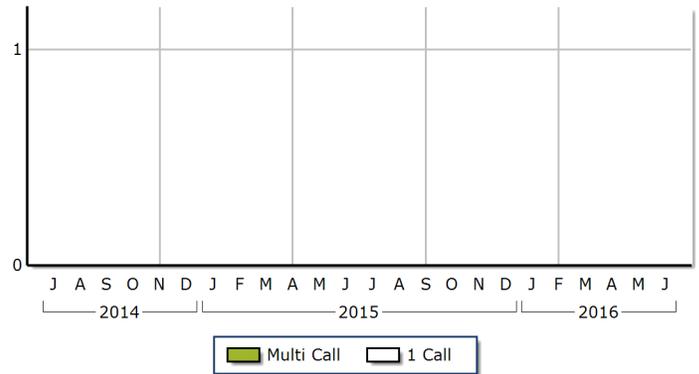
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

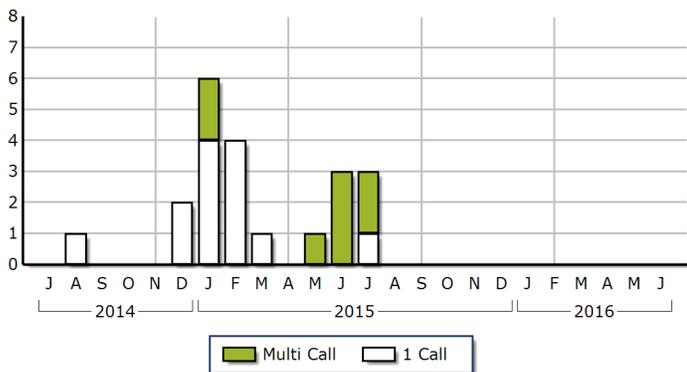


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 ⁴
			County	State
Tobacco Users - Last Full Month			-	836
Tobacco Users YTD			3	1,760
Unique Tobacco Users YTD			1	1,052
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.21 %
Reach - NAQC			3	0.14 %
Annualized Reach			2	1.24 %
Annualized Reach - NAQC			3	0.83 %
Unique Individual Reach			1	0.07 %

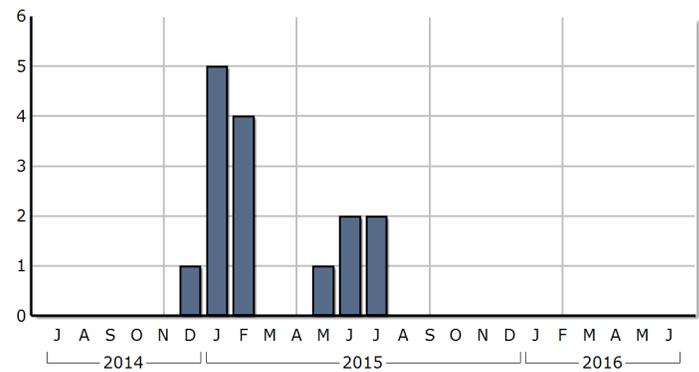
Fax Referral



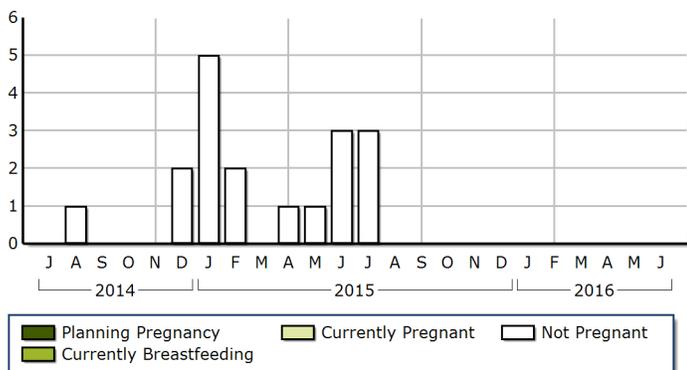
Tobacco User Enrollments By Program Type



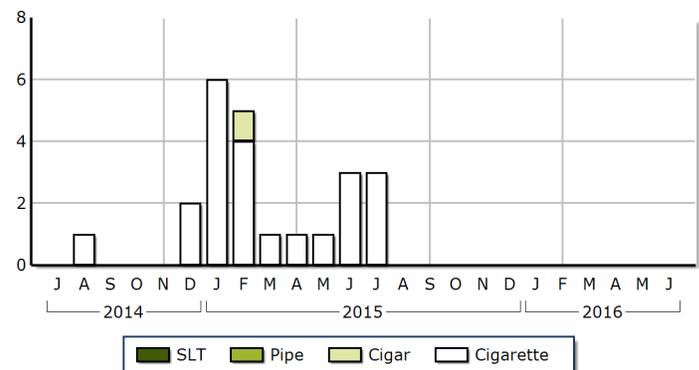
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

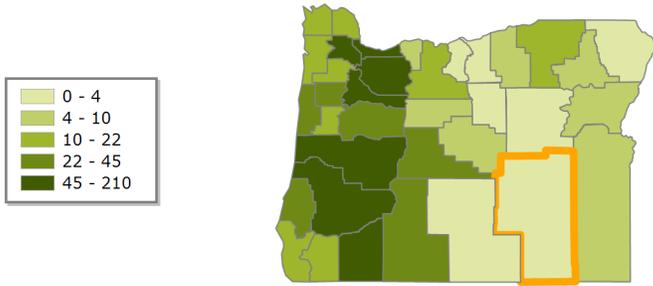


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

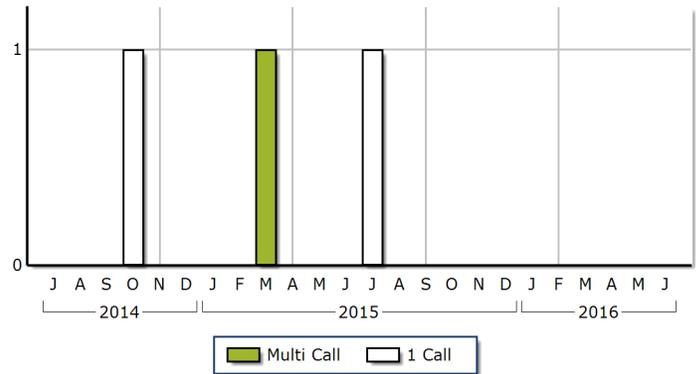
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

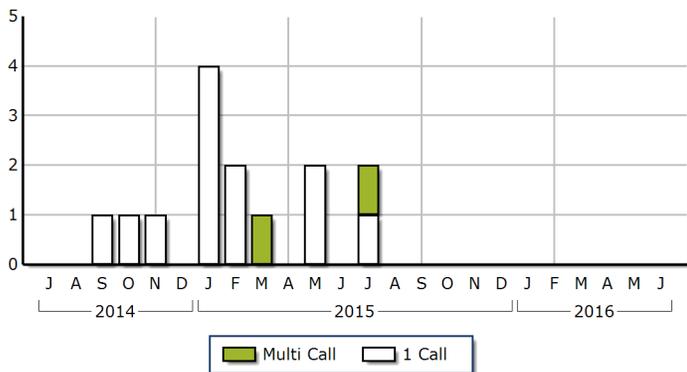


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			-	836
Tobacco Users YTD			2	1,760
Unique Tobacco Users YTD			1	2,105
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.23 %
Reach - NAQC			3	0.11 %
Annualized Reach			2	1.38 %
Annualized Reach - NAQC			3	0.69 %
Unique Individual Reach			1	0.23 %

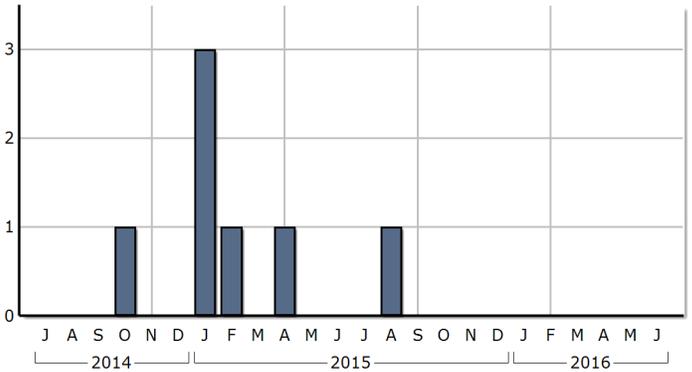
Fax Referral



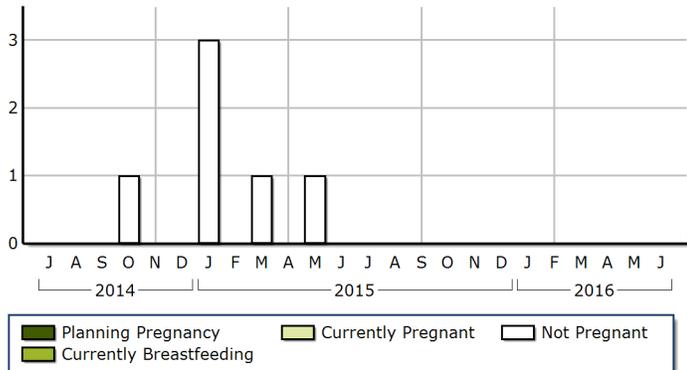
Tobacco User Enrollments By Program Type



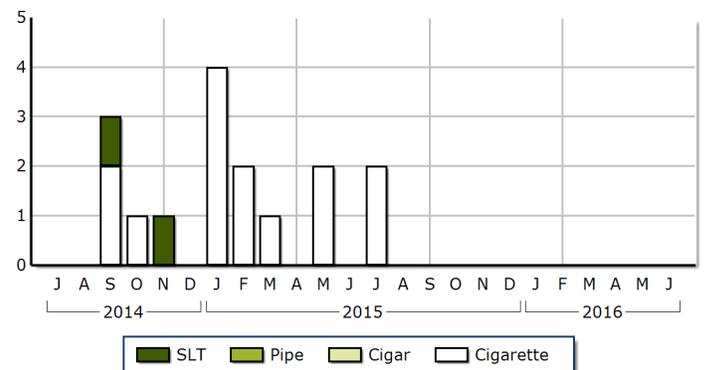
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

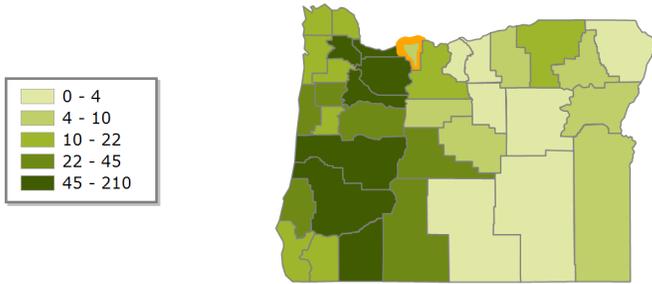


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

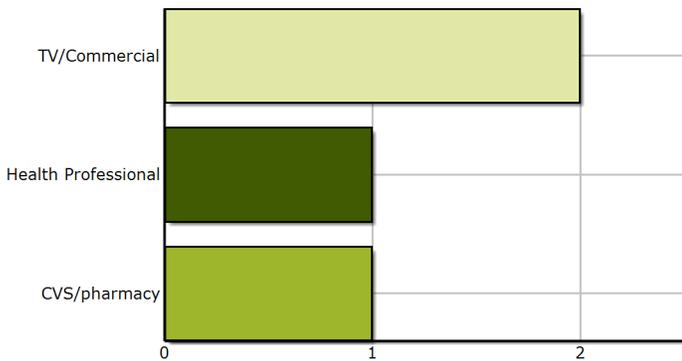
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

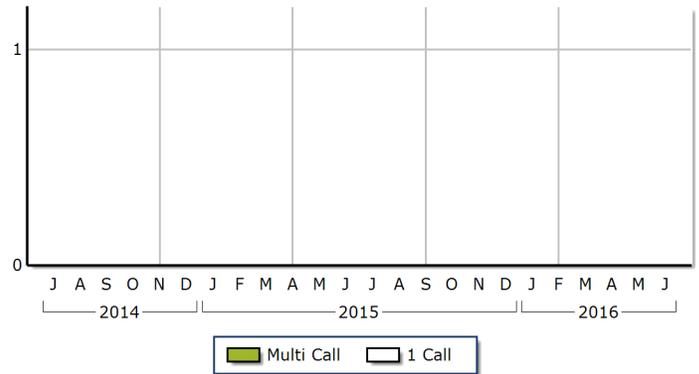


County Population		Prevalence	Tobacco Users	
Adult	16,229	8.6 %		1,396 ⁴
			County	State
Tobacco Users - Last Full Month			4	836
Tobacco Users YTD			4	1,760
Unique Tobacco Users YTD			1	2,105
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.29 %
Reach - NAQC			3	0.29 %
Annualized Reach			2	1.72 %
Annualized Reach - NAQC			3	1.72 %
Unique Individual Reach			1	0.14 %

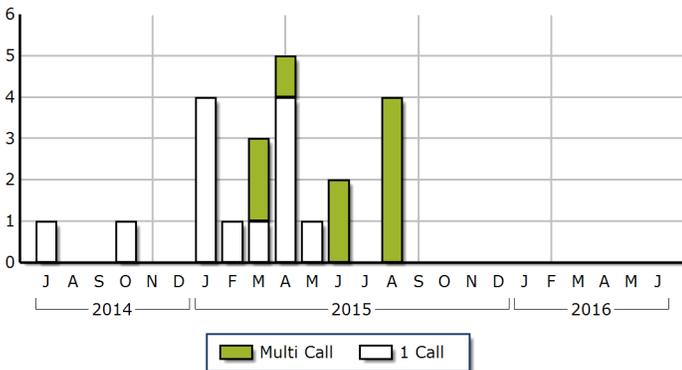
How Heard About



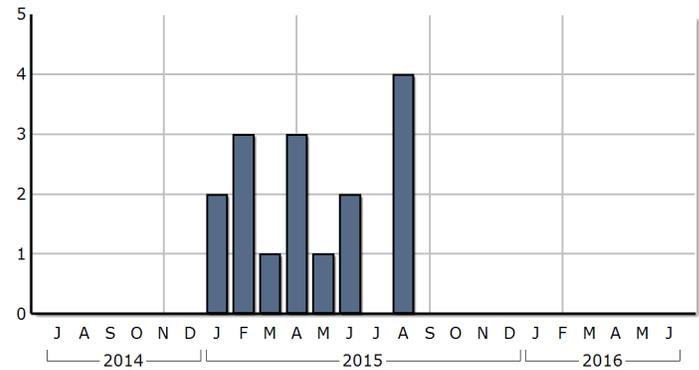
Fax Referral



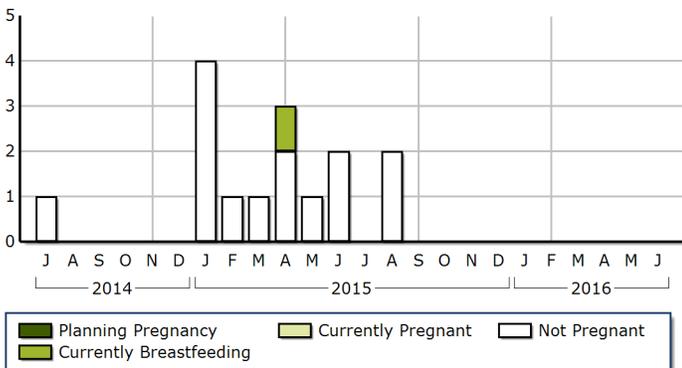
Tobacco User Enrollments By Program Type



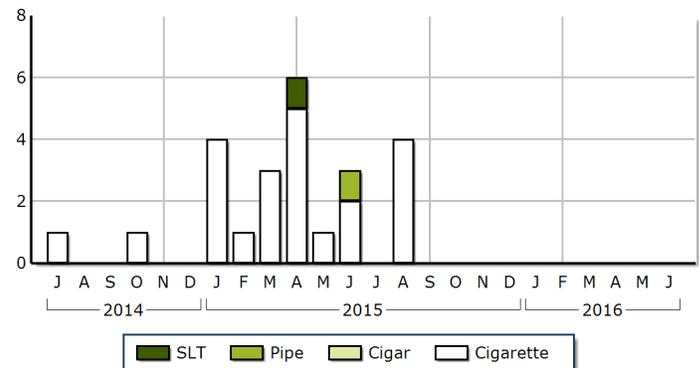
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

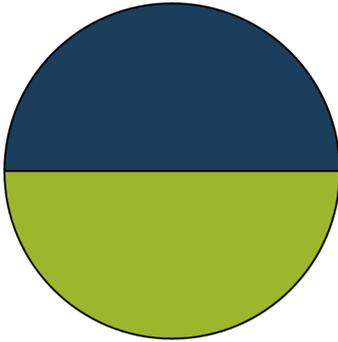


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

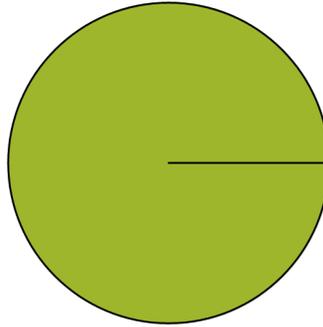
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

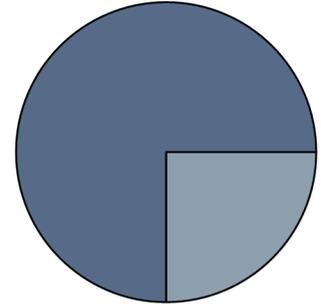
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

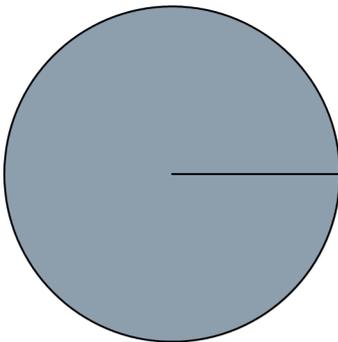
Tobacco Users By Education



HS Degree/GED, 25.00%
Some College, 75.00%

Chart Total N: 4

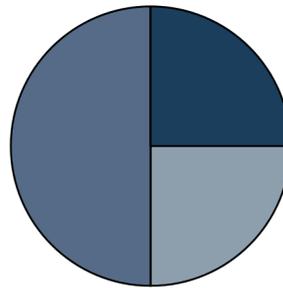
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

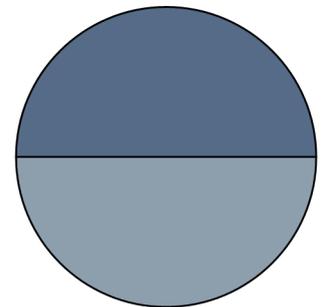
Tobacco Users By Age



35 - 44, 25.00%
55 - 64, 50.00%
65 and Older, 25.00%

Chart Total N: 4

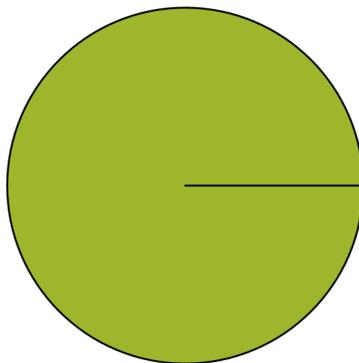
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 4

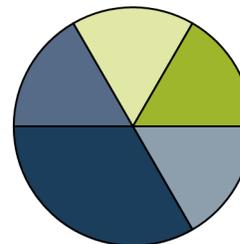
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 16.67%
CAD, 33.33%
COPD, 16.67%
Diabetes, 16.67%
None, 16.67%

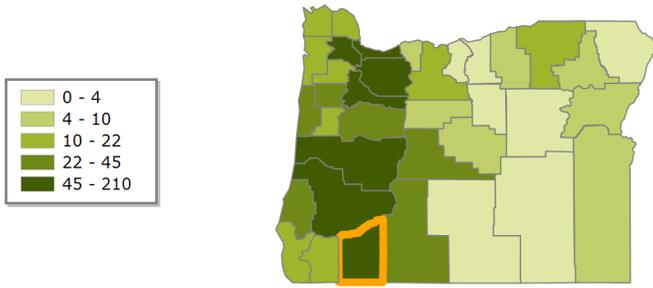
Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

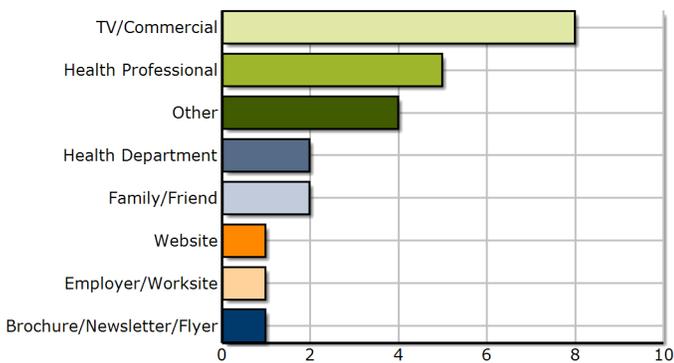
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

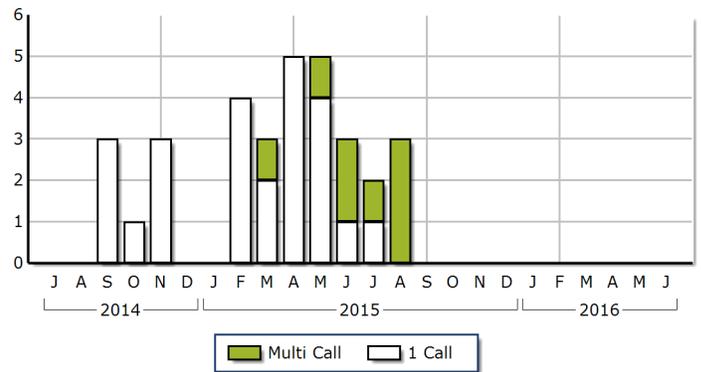


County Population	Prevalence	Tobacco Users	
Adult 160,716	21.9 %	35,197 ⁴	
		County	State
Tobacco Users - Last Full Month		25	836
Tobacco Users YTD		58	1,760
Unique Tobacco Users YTD		1 44	1,052
Target Reach		2.0 %	2.0 %
Reach YTD		2 0.16 %	0.35 %
Reach - NAQC		3 0.13 %	0.16 %
Annualized Reach		2 0.99 %	2.09 %
Annualized Reach - NAQC		3 0.75 %	0.98 %
Unique Individual Reach		1 0.13 %	0.21 %

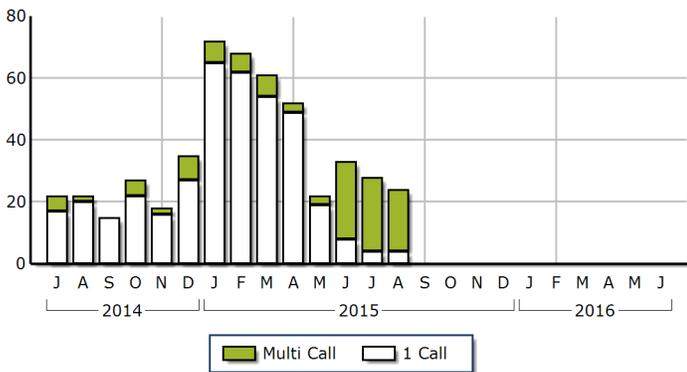
How Heard About



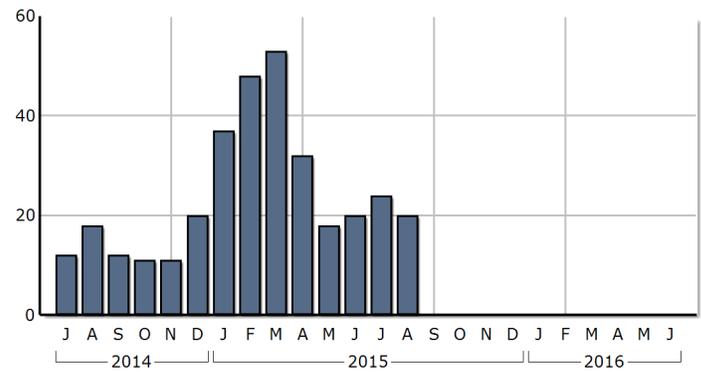
Fax Referral



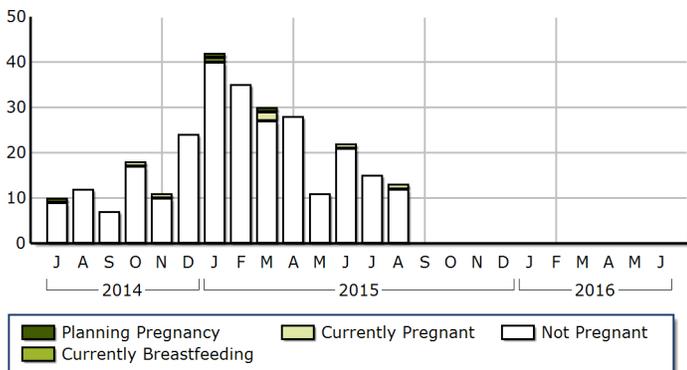
Tobacco User Enrollments By Program Type



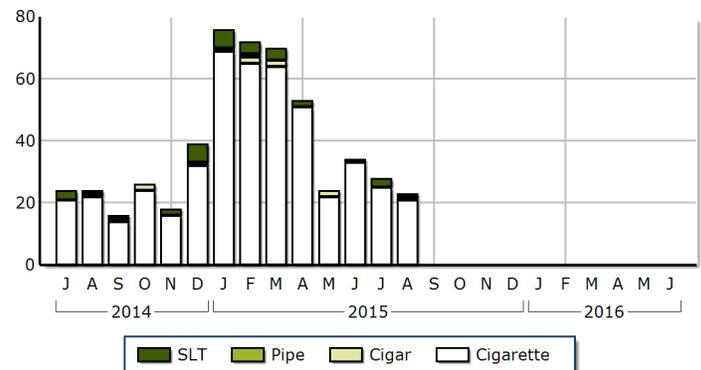
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

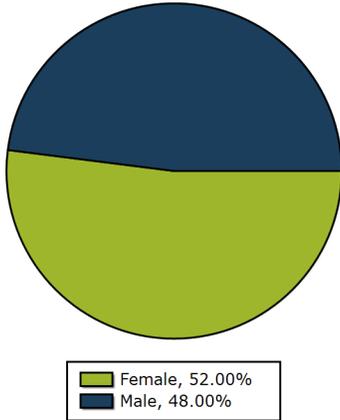


Chart Total N: 25

Tobacco Users By Language

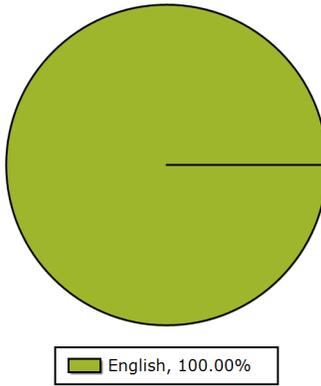


Chart Total N: 25

Tobacco Users By Education

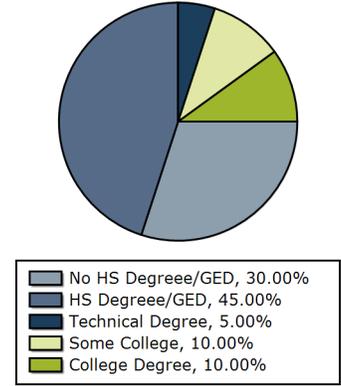


Chart Total N: 20

Tobacco Users By Race

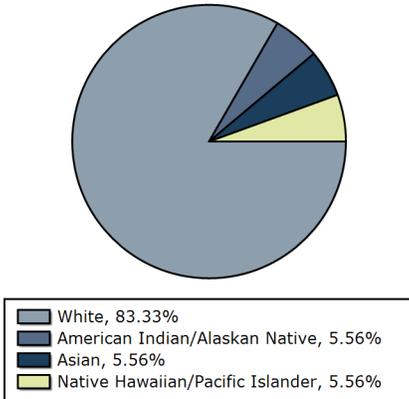


Chart Total N: 18

Tobacco Users By Age

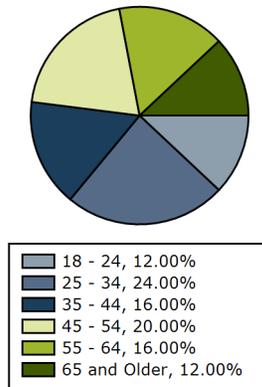


Chart Total N: 25

Tobacco Users By Health Plan

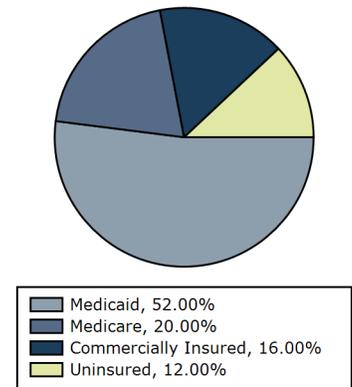


Chart Total N: 25

Tobacco Users By Ethnicity

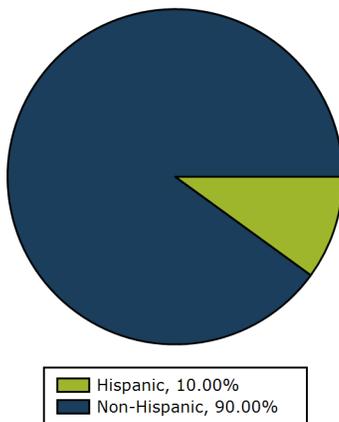


Chart Total N: 20

Tobacco Users By Chronic Condition

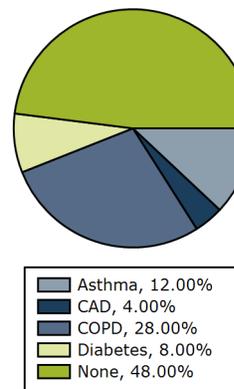


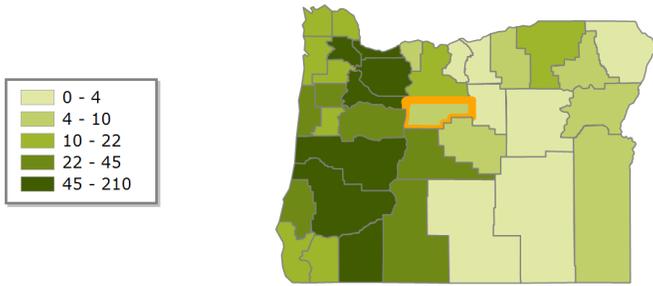
Chart Total N: 25

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

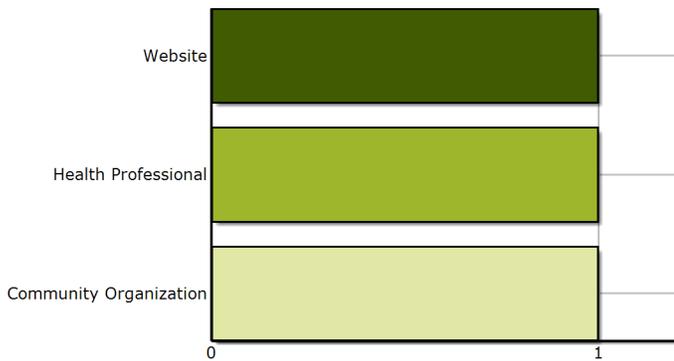
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

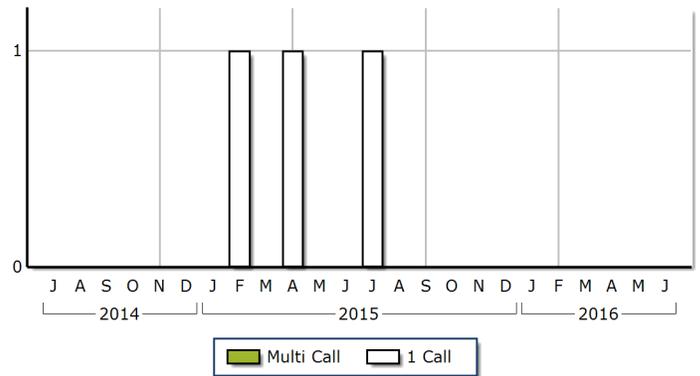


County Population	Prevalence	Tobacco Users		
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			4	836
Tobacco Users YTD			6	1,760
Unique Tobacco Users YTD	1		5	1,052
Target Reach			2.0 %	2.0 %
Reach YTD	2	0.23 %		0.35 %
Reach - NAQC	3	0.19 %		0.16 %
Annualized Reach	2	1.36 %		2.09 %
Annualized Reach - NAQC	3	1.14 %		0.98 %
Unique Individual Reach	1	0.19 %		0.21 %

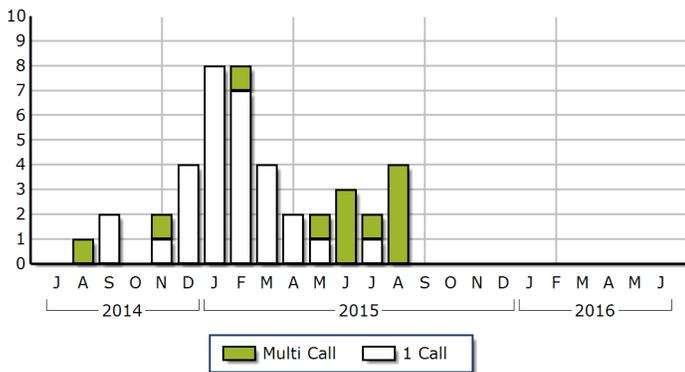
How Heard About



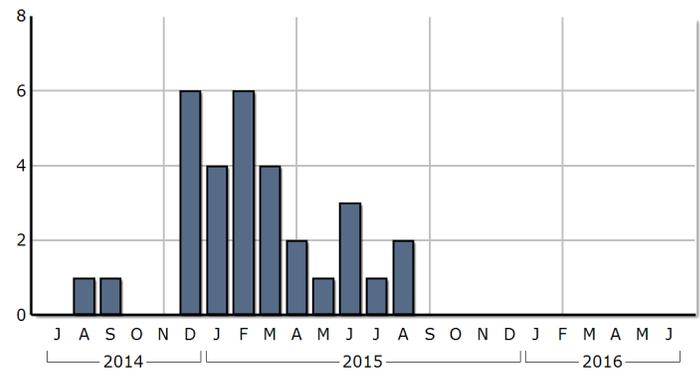
Fax Referral



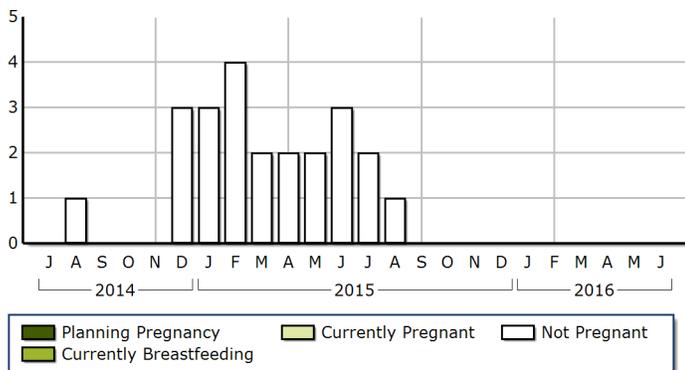
Tobacco User Enrollments By Program Type



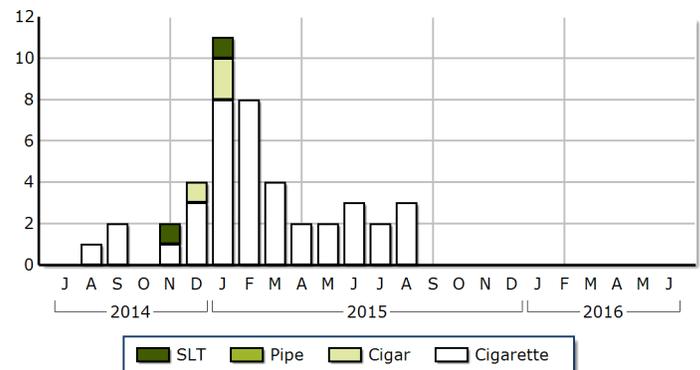
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

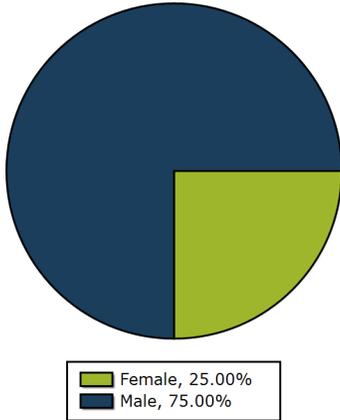


Chart Total N: 4

Tobacco Users By Language

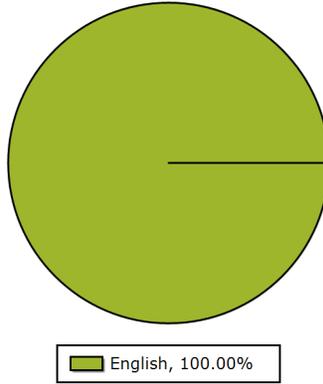


Chart Total N: 4

Tobacco Users By Education

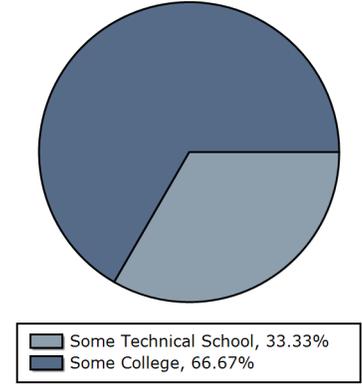


Chart Total N: 3

Tobacco Users By Race

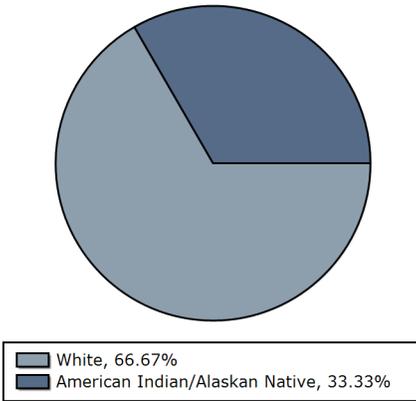


Chart Total N: 3

Tobacco Users By Age

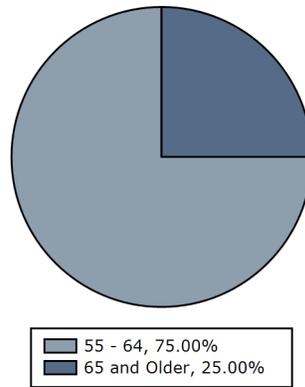


Chart Total N: 4

Tobacco Users By Health Plan

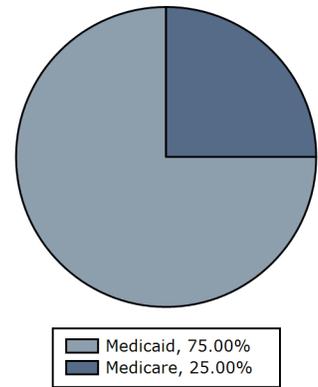


Chart Total N: 4

Tobacco Users By Ethnicity

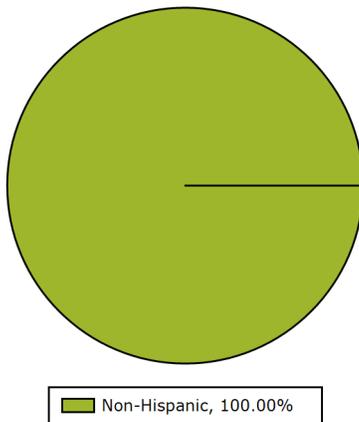


Chart Total N: 3

Tobacco Users By Chronic Condition

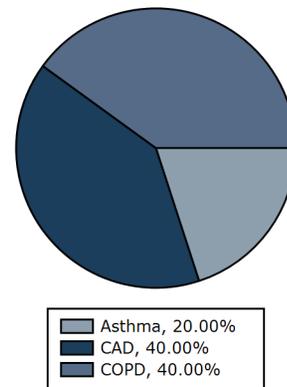


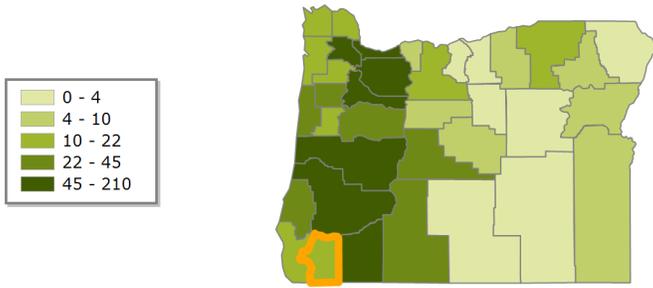
Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

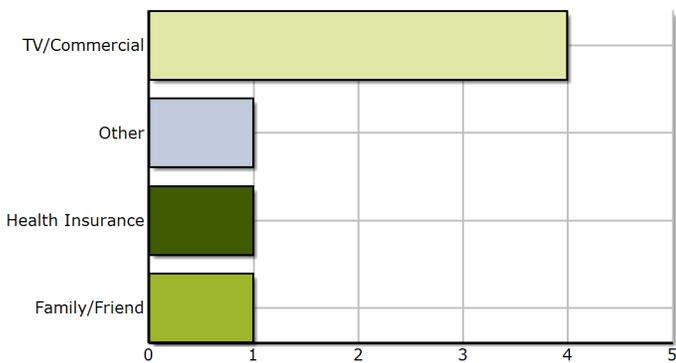
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

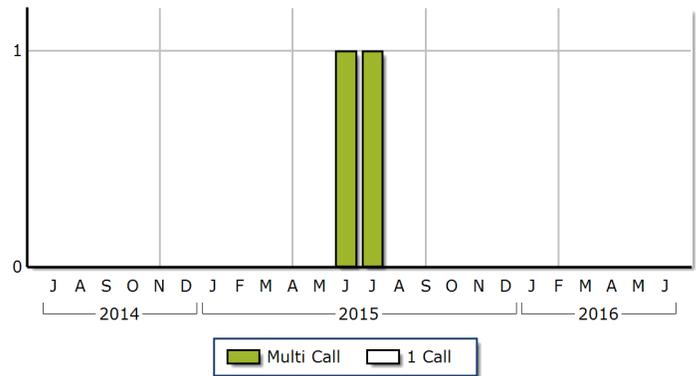


County Population		Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴	
			County	State
Tobacco Users - Last Full Month			8	836
Tobacco Users YTD			21	1,760
Unique Tobacco Users YTD			10	1,052
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.13 %
Reach - NAQC			3	0.11 %
Annualized Reach			2	0.76 %
Annualized Reach - NAQC			3	0.65 %
Unique Individual Reach			1	0.06 %

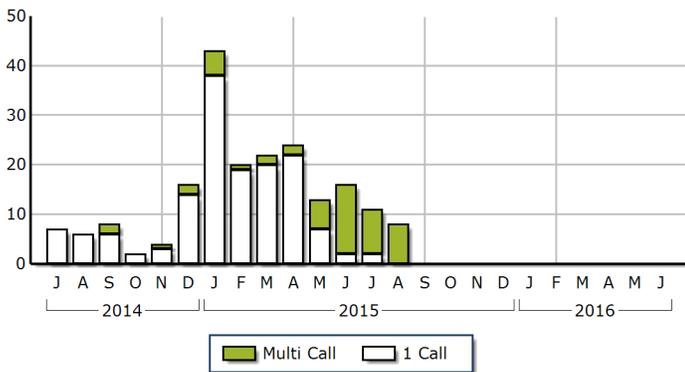
How Heard About



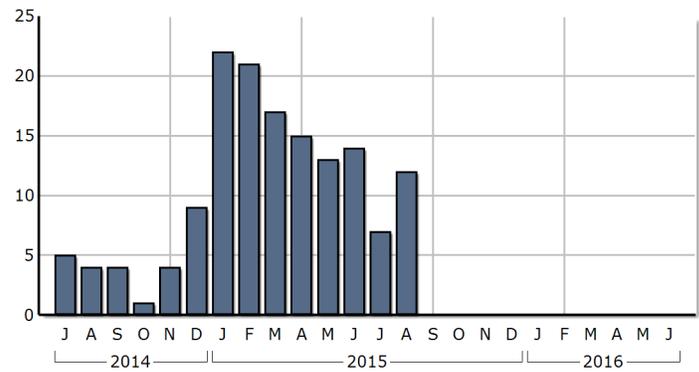
Fax Referral



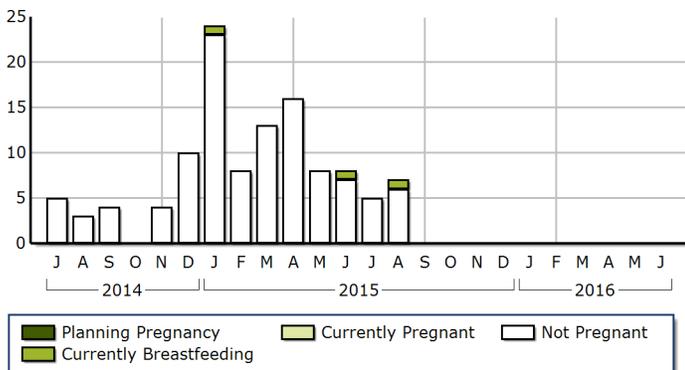
Tobacco User Enrollments By Program Type



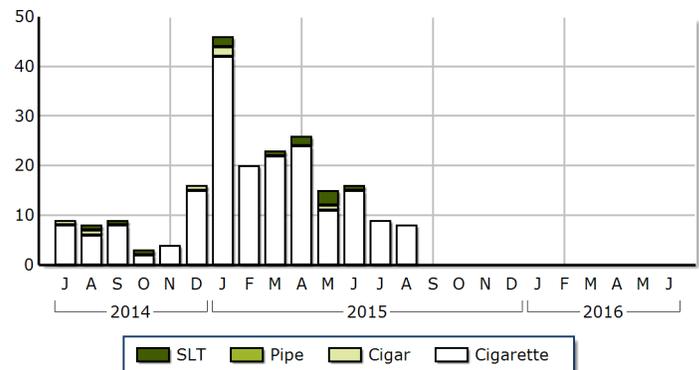
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

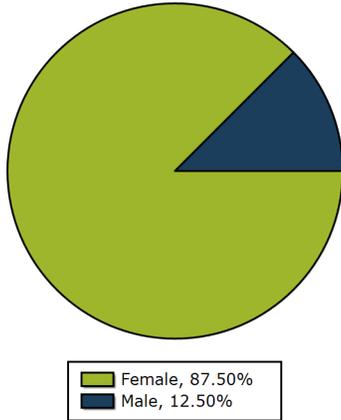


Chart Total N: 8

Tobacco Users By Language

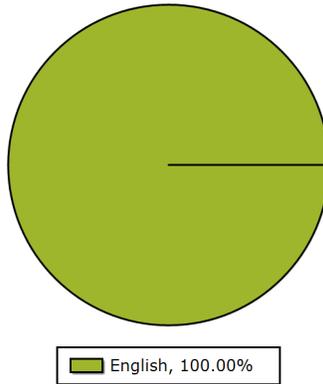


Chart Total N: 8

Tobacco Users By Education

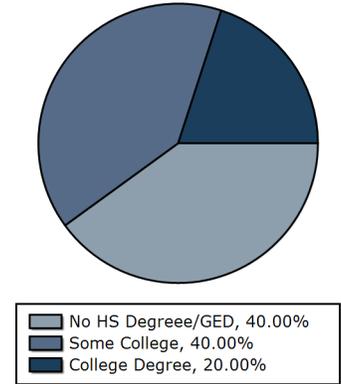


Chart Total N: 5

Tobacco Users By Race

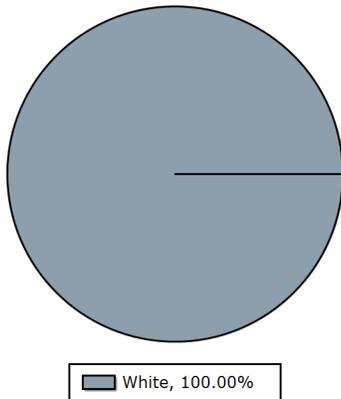


Chart Total N: 5

Tobacco Users By Age

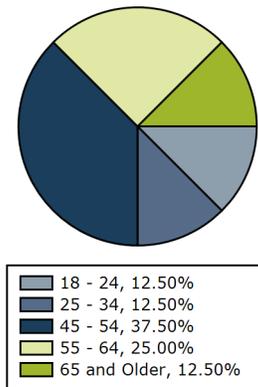


Chart Total N: 8

Tobacco Users By Health Plan

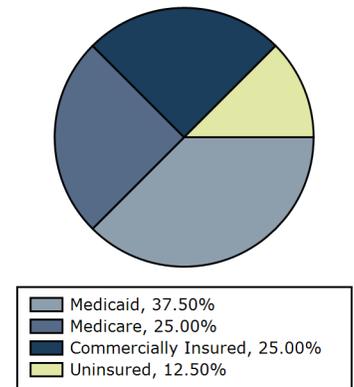


Chart Total N: 8

Tobacco Users By Ethnicity

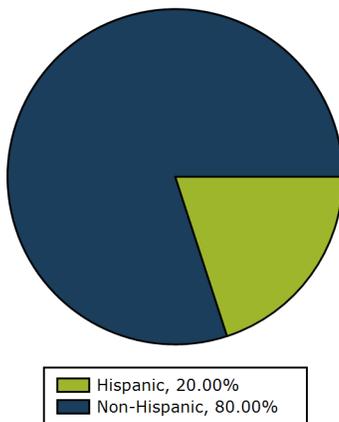


Chart Total N: 5

Tobacco Users By Chronic Condition

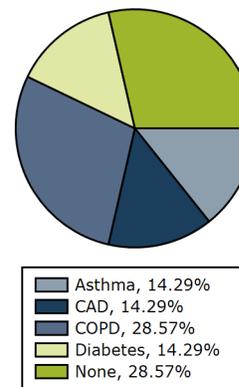


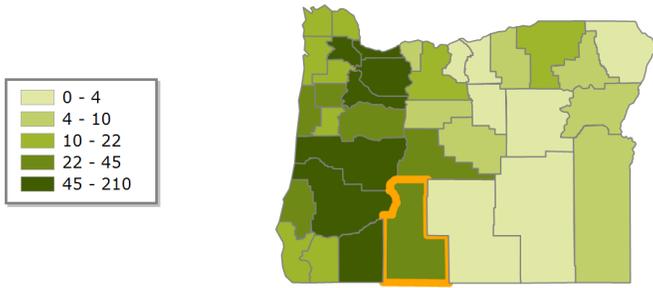
Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

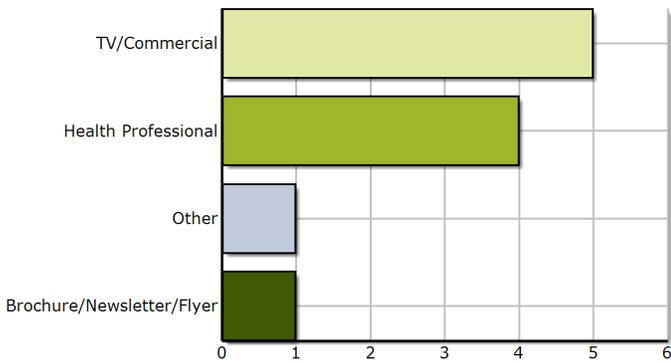
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

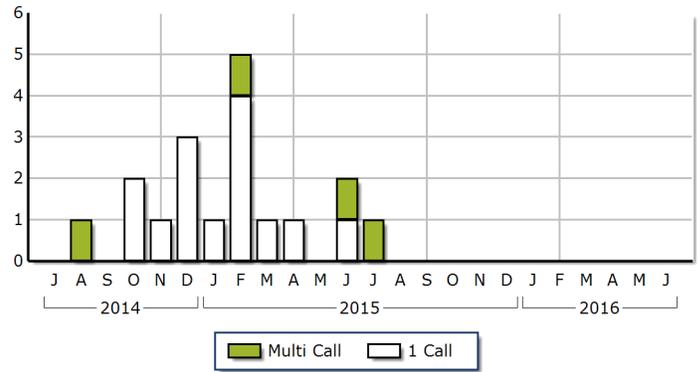


County Population		Prevalence	Tobacco Users	
Adult	50,494	22.0 %		11,109 ⁴
			County	State
Tobacco Users - Last Full Month			11	836
Tobacco Users YTD			34	1,760
			1	26
Unique Tobacco Users YTD				1,052
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.31 %
Reach - NAQC			3	0.27 %
Annualized Reach			2	1.84 %
Annualized Reach - NAQC			3	1.62 %
Unique Individual Reach			1	0.23 %

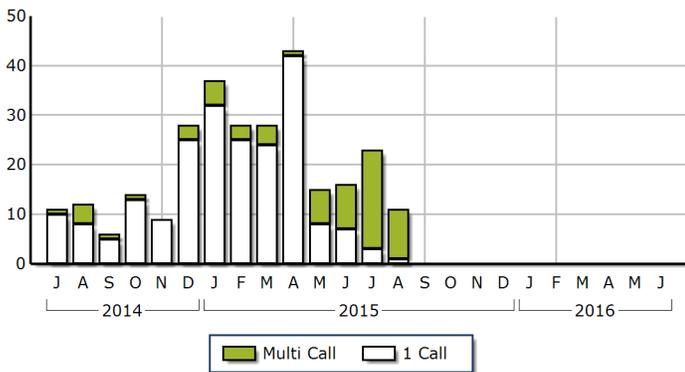
How Heard About



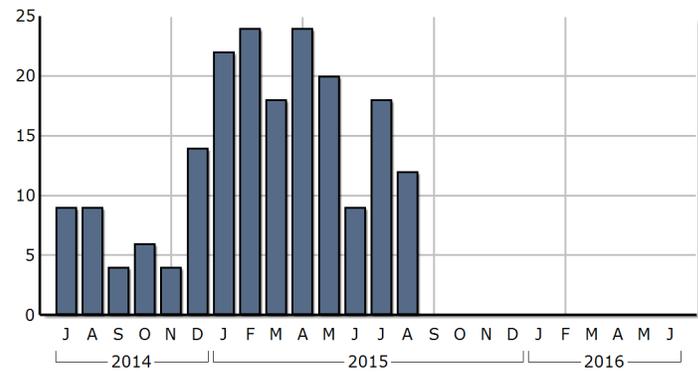
Fax Referral



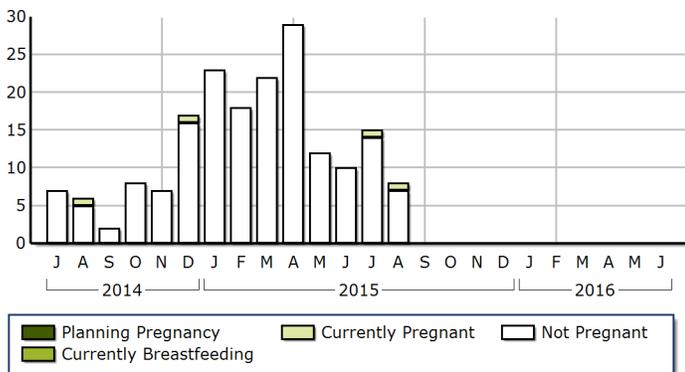
Tobacco User Enrollments By Program Type



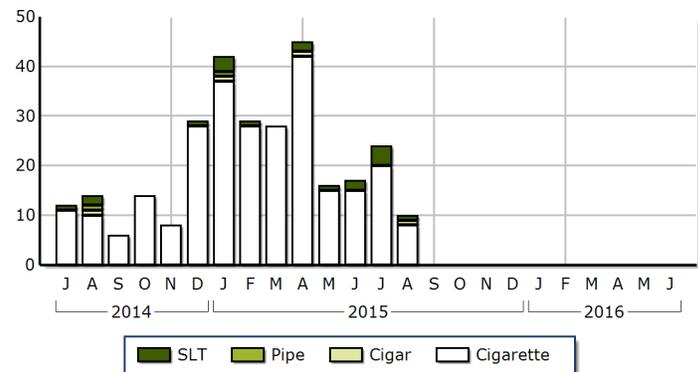
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

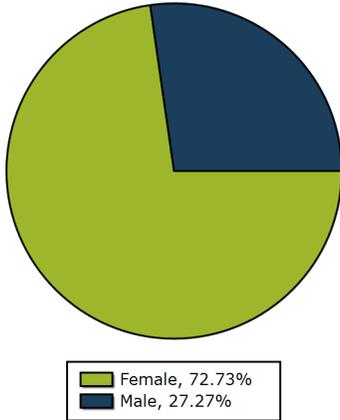


Chart Total N: 11

Tobacco Users By Language

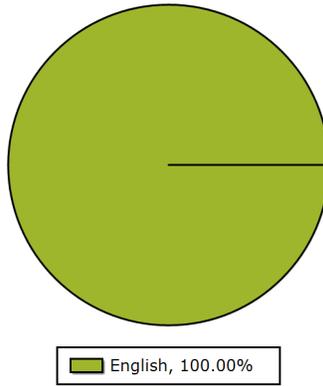


Chart Total N: 11

Tobacco Users By Education

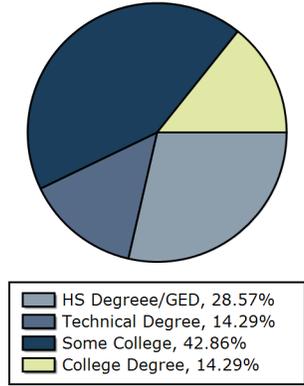


Chart Total N: 7

Tobacco Users By Race

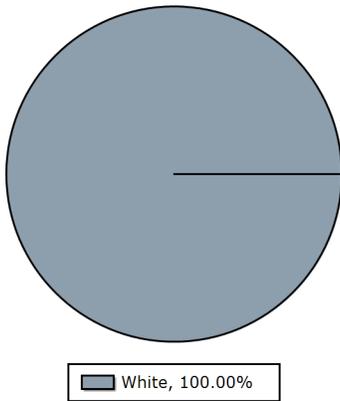


Chart Total N: 7

Tobacco Users By Age

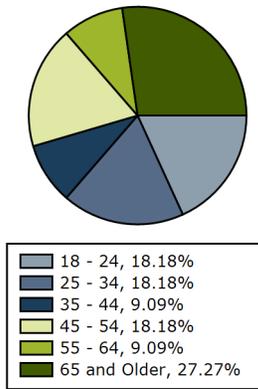


Chart Total N: 11

Tobacco Users By Health Plan

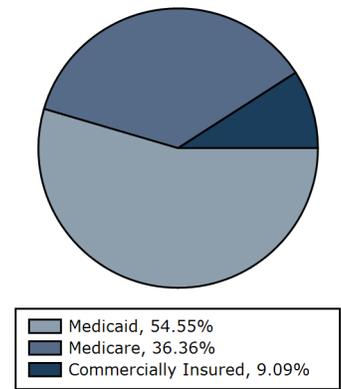


Chart Total N: 11

Tobacco Users By Ethnicity

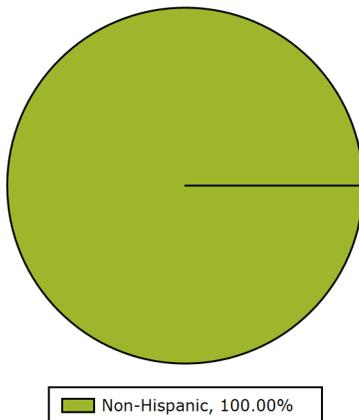


Chart Total N: 7

Tobacco Users By Chronic Condition

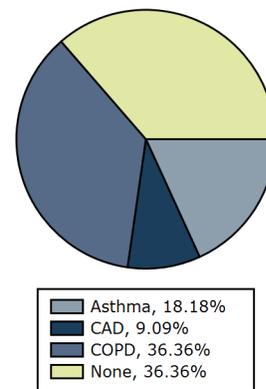


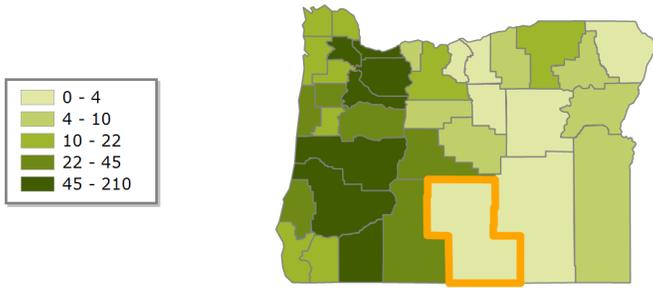
Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

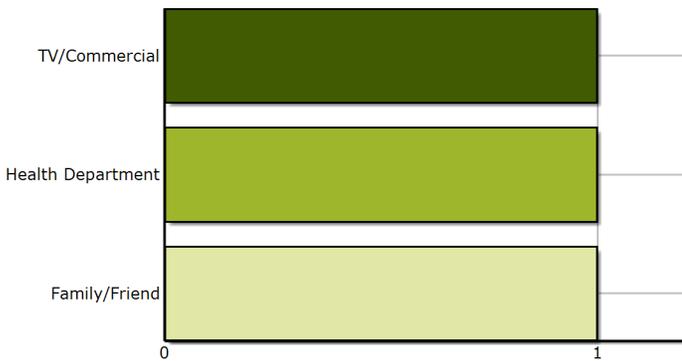
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

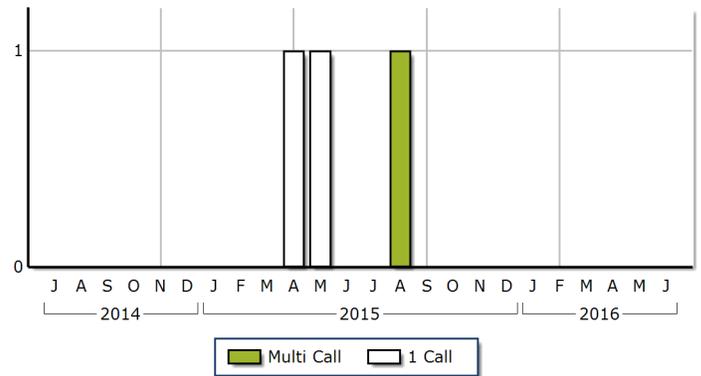


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 ⁴
		County	State
Tobacco Users - Last Full Month		3	836
Tobacco Users YTD		3	1,760
Unique Tobacco Users YTD	1	3	1,052
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.25 %	0.35 %
Reach - NAQC	3	0.17 %	0.16 %
Annualized Reach	2	1.49 %	2.09 %
Annualized Reach - NAQC	3	0.99 %	0.98 %
Unique Individual Reach	1	0.25 %	0.21 %

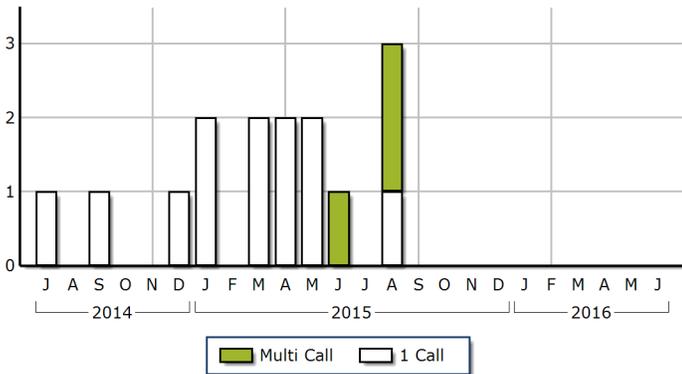
How Heard About



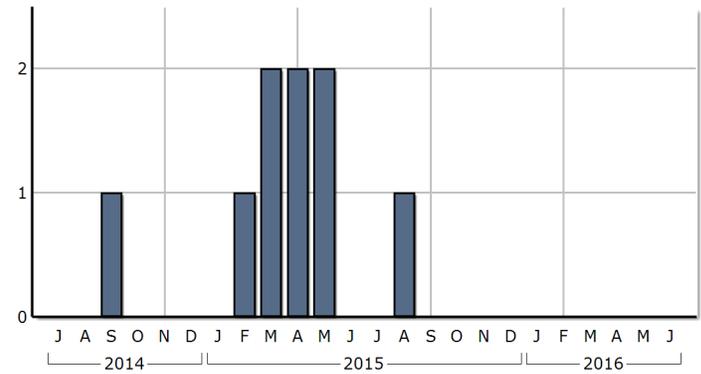
Fax Referral



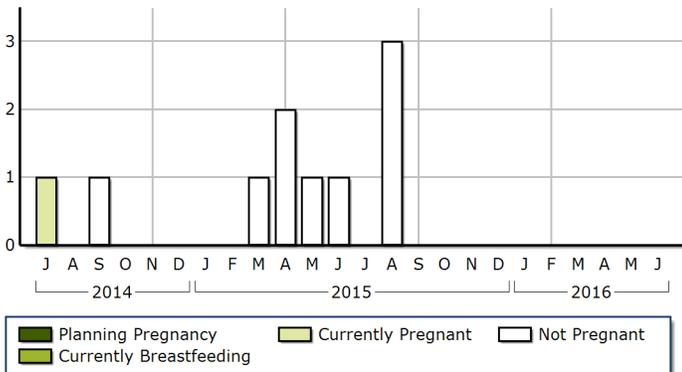
Tobacco User Enrollments By Program Type



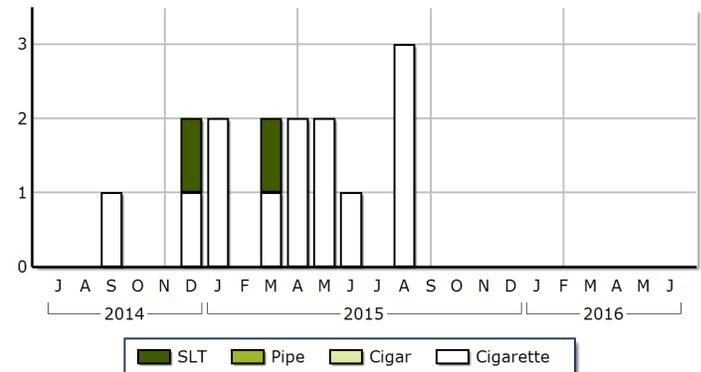
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

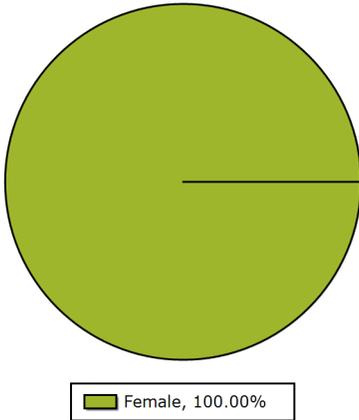


Chart Total N: 3

Tobacco Users By Language

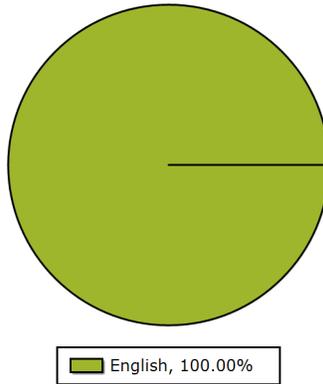


Chart Total N: 3

Tobacco Users By Education

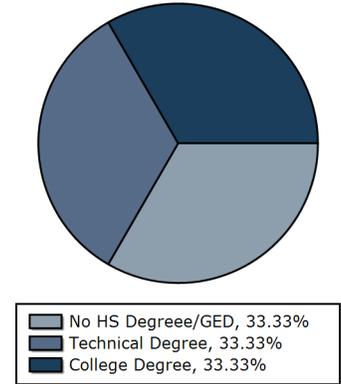


Chart Total N: 3

Tobacco Users By Race

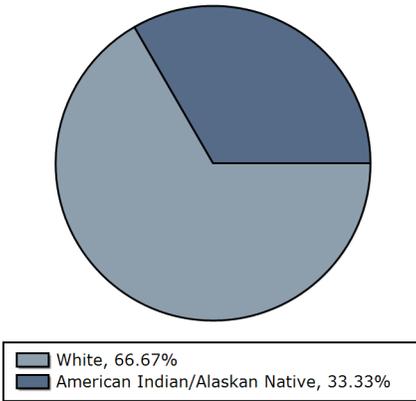


Chart Total N: 3

Tobacco Users By Age

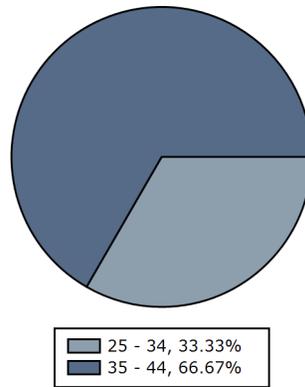


Chart Total N: 3

Tobacco Users By Health Plan

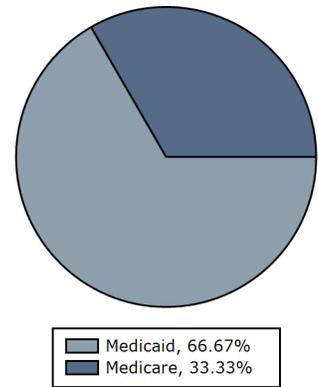


Chart Total N: 3

Tobacco Users By Ethnicity

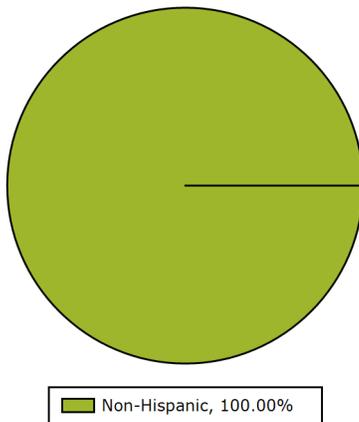


Chart Total N: 3

Tobacco Users By Chronic Condition

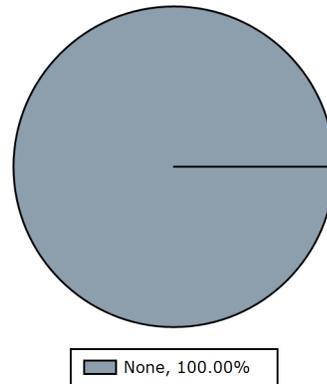


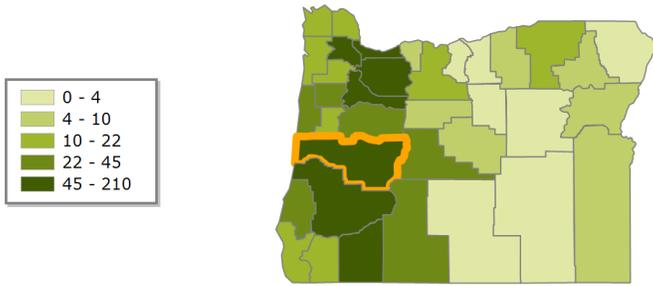
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

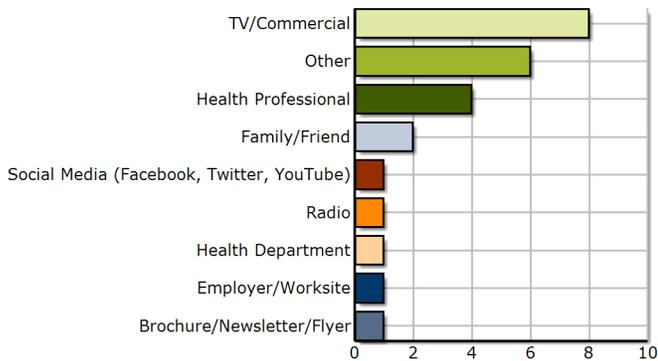
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

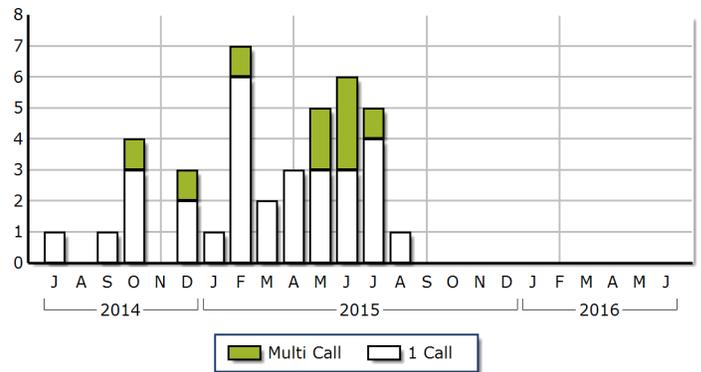


County Population	Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴
		County	State
Tobacco Users - Last Full Month		40	836
Tobacco Users YTD		92	1,760
Unique Tobacco Users YTD	1	42	1,052
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.18 %	0.35 %
Reach - NAQC	3	0.10 %	0.16 %
Annualized Reach	2	1.09 %	2.09 %
Annualized Reach - NAQC	3	0.59 %	0.98 %
Unique Individual Reach	1	0.08 %	0.21 %

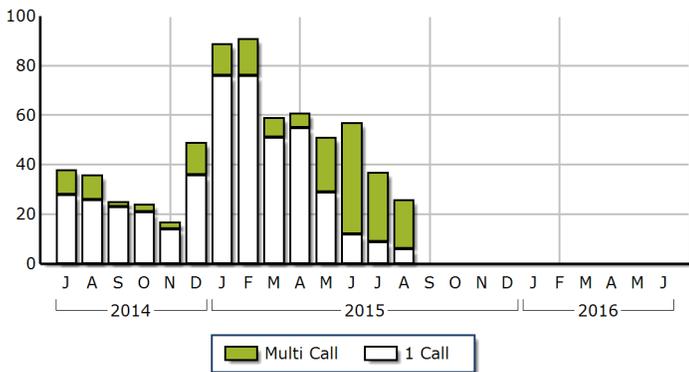
How Heard About



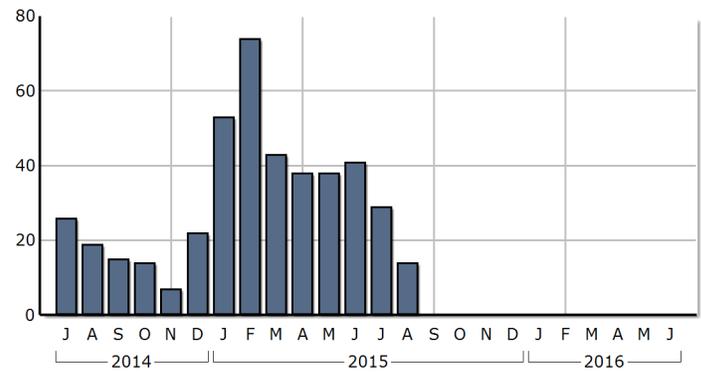
Fax Referral



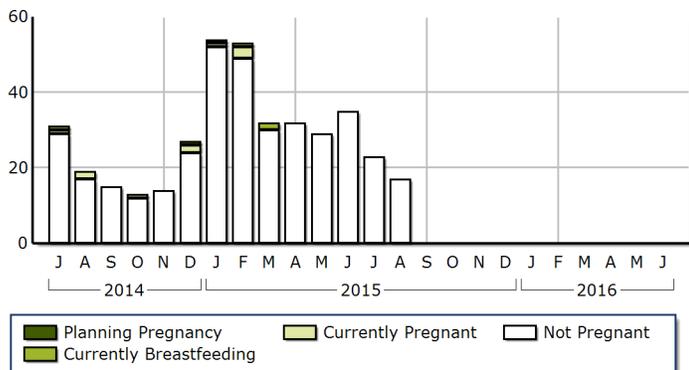
Tobacco User Enrollments By Program Type



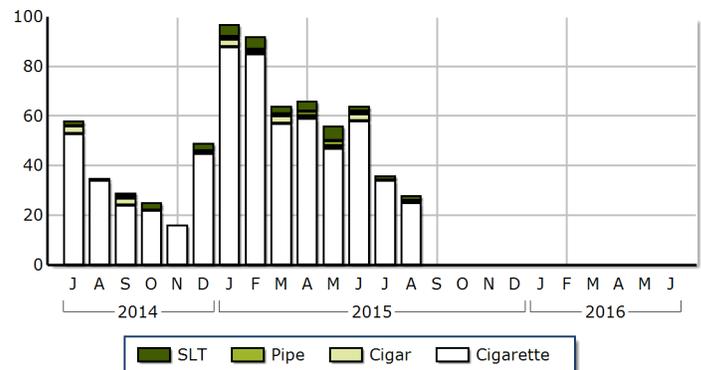
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

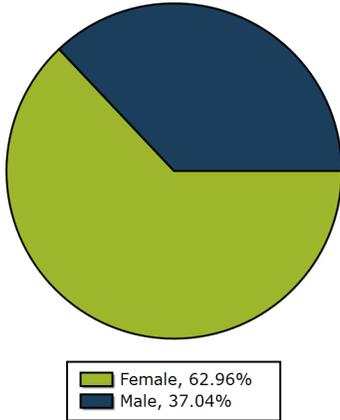


Chart Total N: 27

Tobacco Users By Language

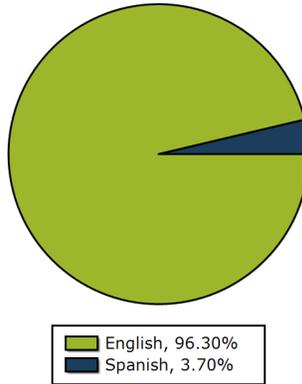


Chart Total N: 27

Tobacco Users By Education

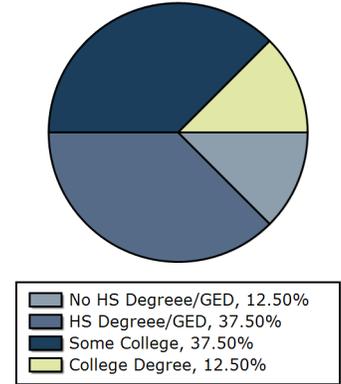


Chart Total N: 24

Tobacco Users By Race

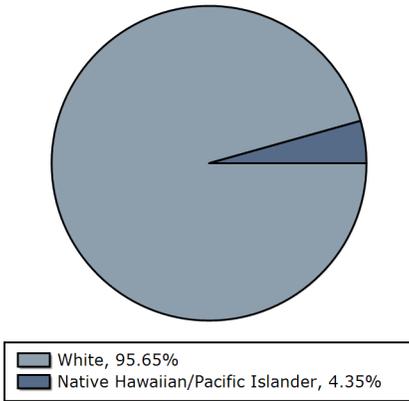


Chart Total N: 23

Tobacco Users By Age

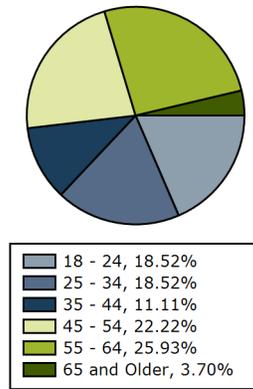


Chart Total N: 27

Tobacco Users By Health Plan

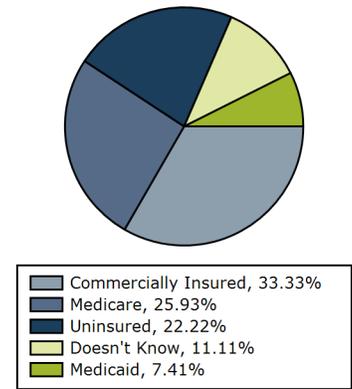


Chart Total N: 27

Tobacco Users By Ethnicity

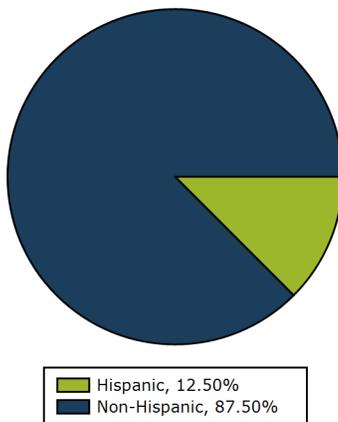


Chart Total N: 24

Tobacco Users By Chronic Condition

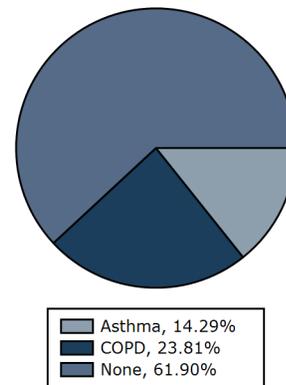


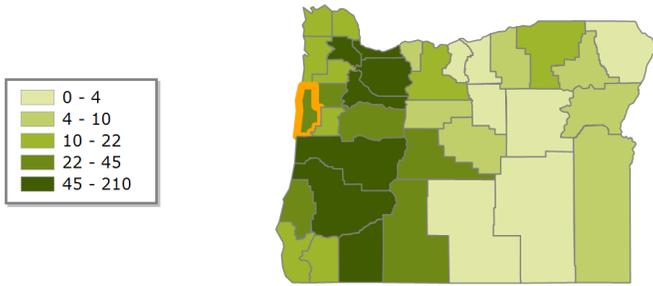
Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

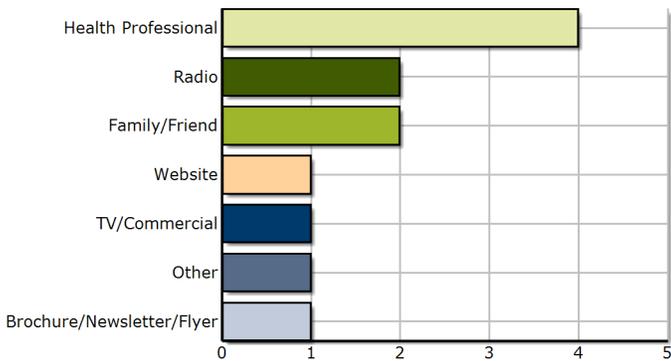
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

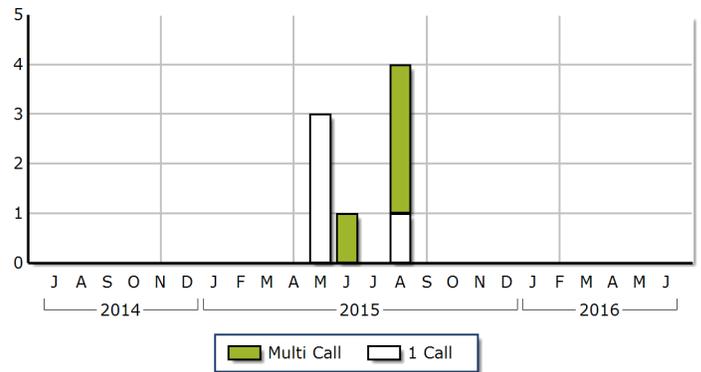


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	County	State
			17	836
			28	1,760
			12	1,052
			2.0 %	2.0 %
			0.29 %	0.35 %
			0.19 %	0.16 %
			1.71 %	2.09 %
			1.16 %	0.98 %
			0.12 %	0.21 %

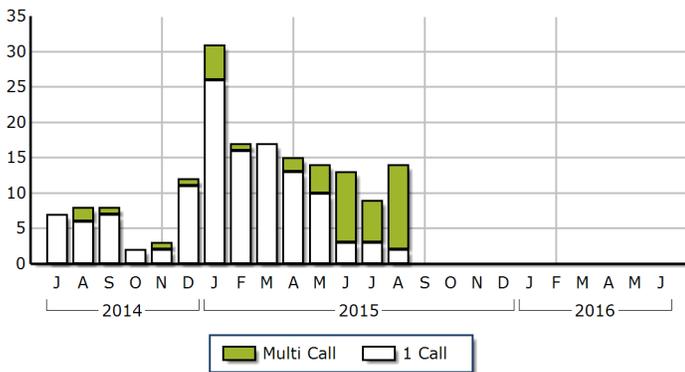
How Heard About



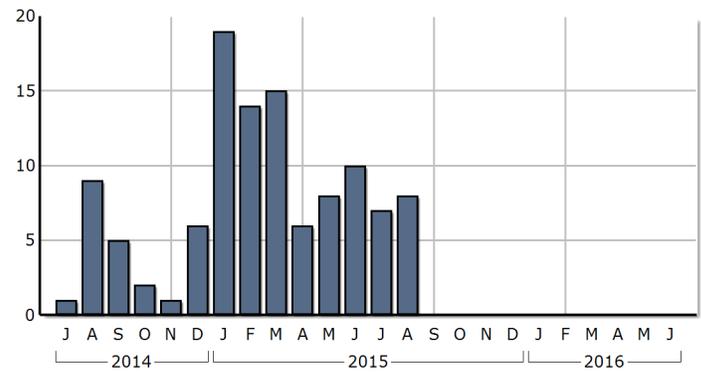
Fax Referral



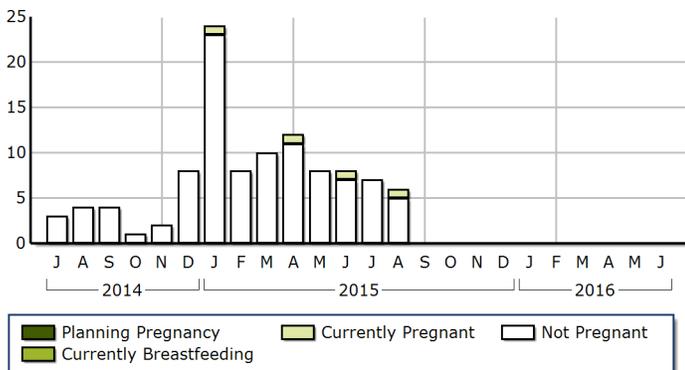
Tobacco User Enrollments By Program Type



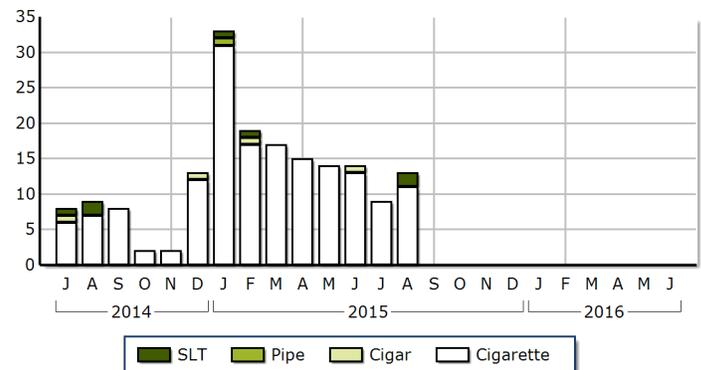
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

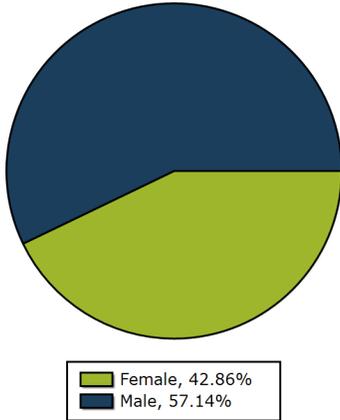


Chart Total N: 14

Tobacco Users By Language

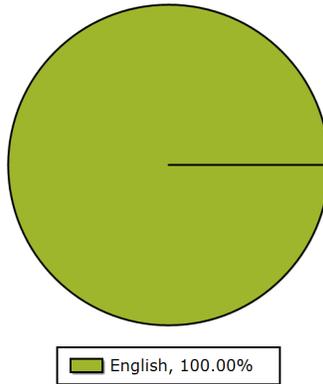


Chart Total N: 14

Tobacco Users By Education

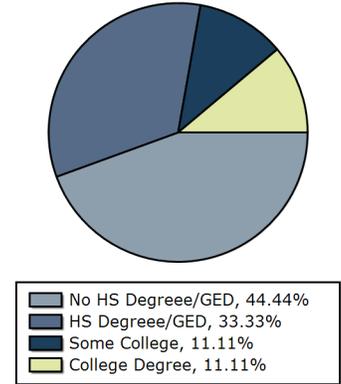


Chart Total N: 9

Tobacco Users By Race

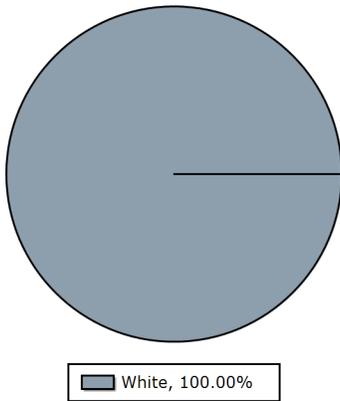


Chart Total N: 9

Tobacco Users By Age

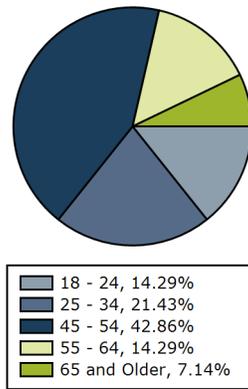


Chart Total N: 14

Tobacco Users By Health Plan

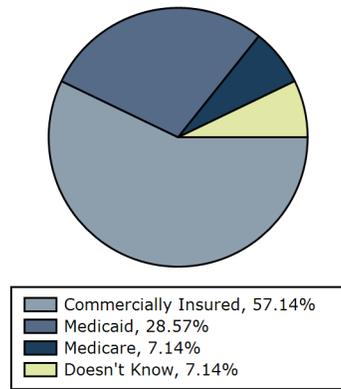


Chart Total N: 14

Tobacco Users By Ethnicity

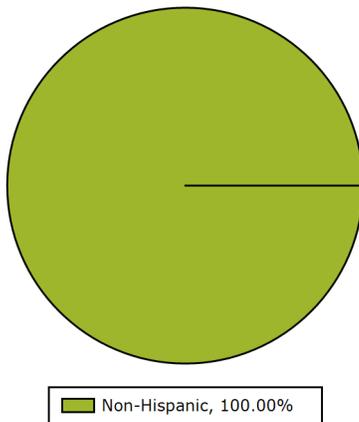


Chart Total N: 9

Tobacco Users By Chronic Condition

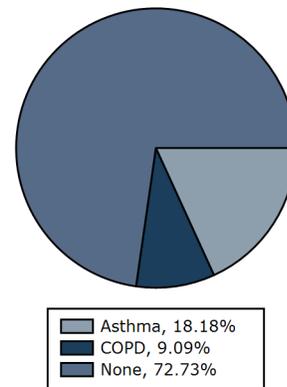


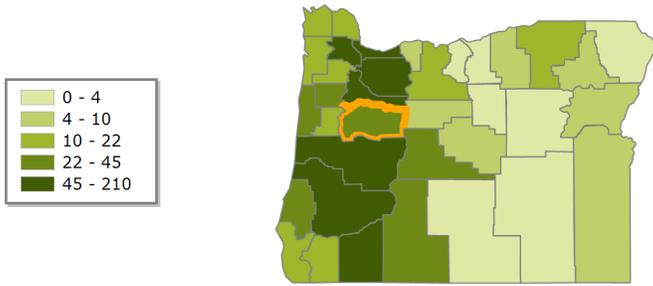
Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

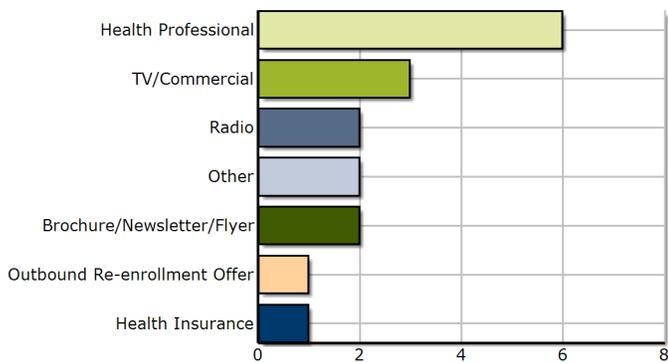
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

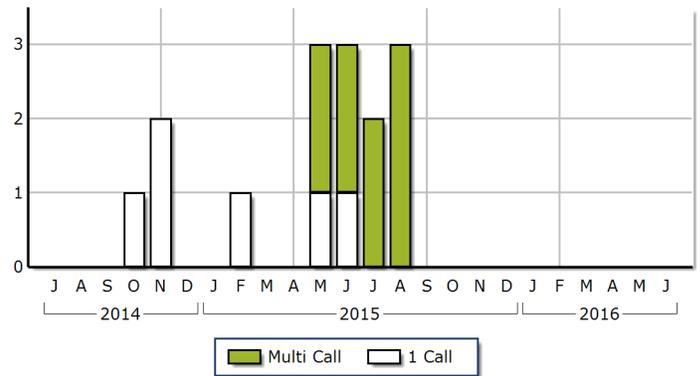


County Population	Prevalence	Tobacco Users	
Adult	83,814	21.0 %	17,601 ⁴
		County	State
Tobacco Users - Last Full Month		22	836
Tobacco Users YTD		37	1,760
Unique Tobacco Users YTD	1	20	1,052
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.21 %	0.35 %
Reach - NAQC	3	0.15 %	0.16 %
Annualized Reach	2	1.26 %	2.09 %
Annualized Reach - NAQC	3	0.89 %	0.98 %
Unique Individual Reach	1	0.11 %	0.21 %

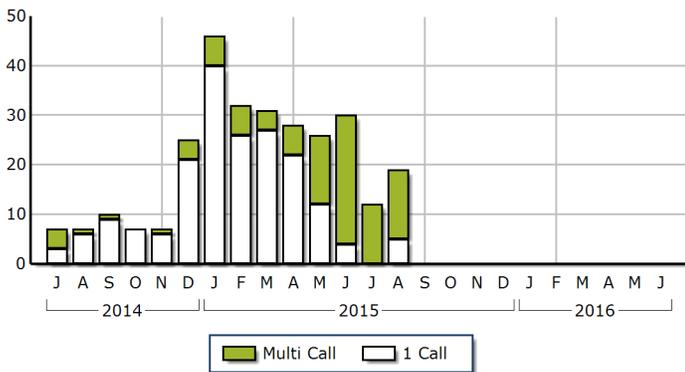
How Heard About



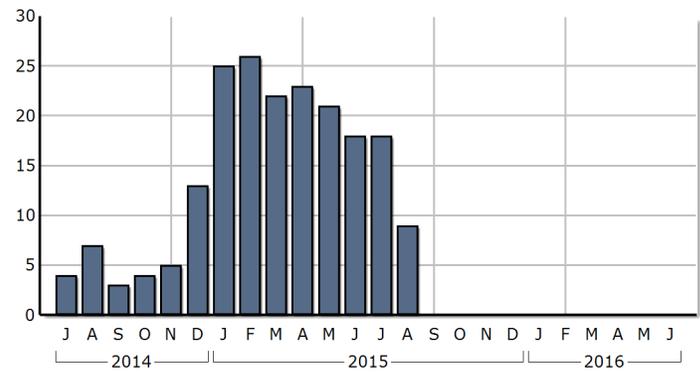
Fax Referral



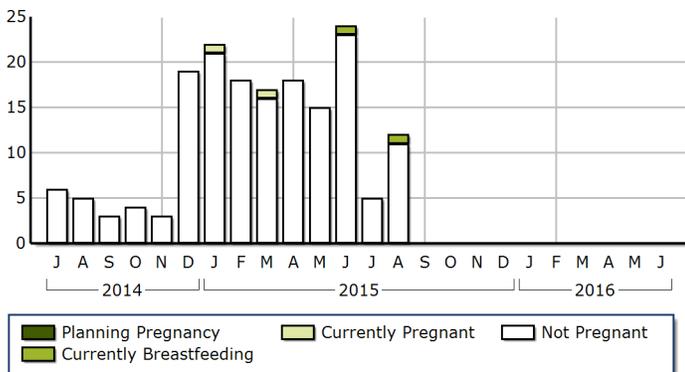
Tobacco User Enrollments By Program Type



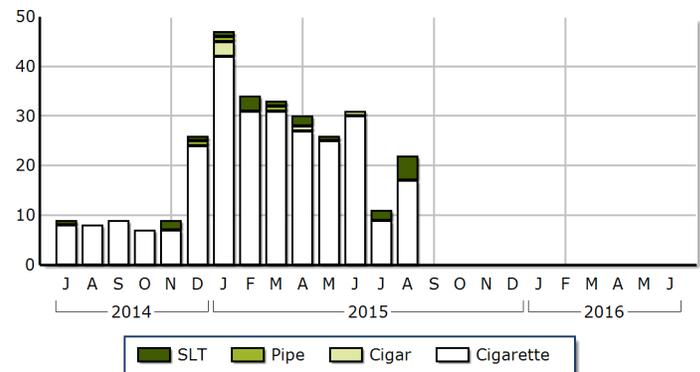
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

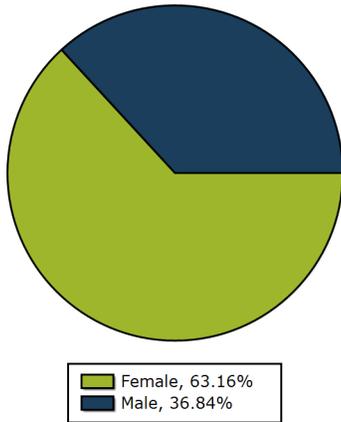


Chart Total N: 19

Tobacco Users By Language

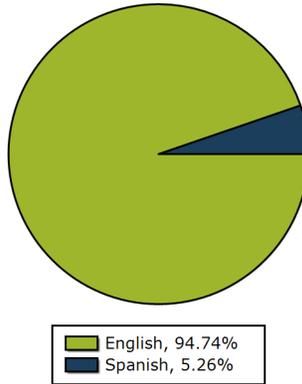


Chart Total N: 19

Tobacco Users By Education

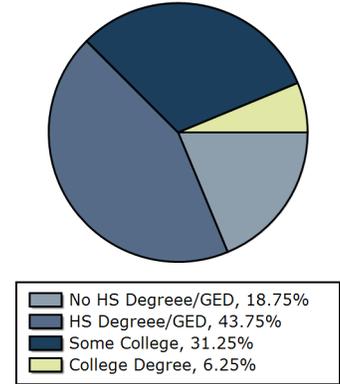


Chart Total N: 16

Tobacco Users By Race

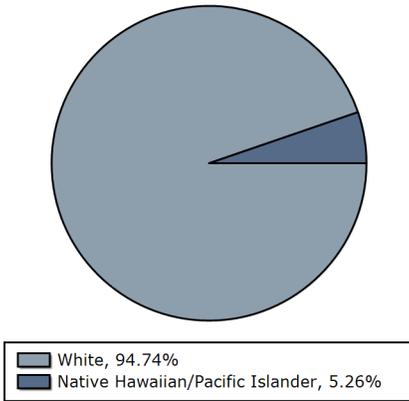


Chart Total N: 19

Tobacco Users By Age

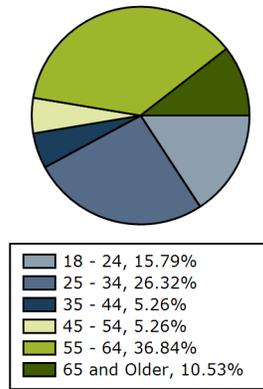


Chart Total N: 19

Tobacco Users By Health Plan

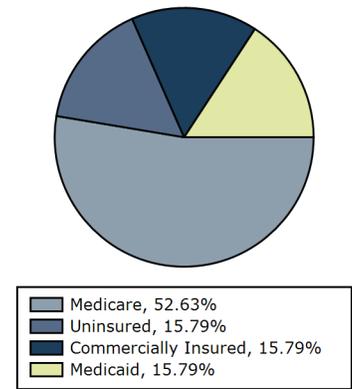


Chart Total N: 19

Tobacco Users By Ethnicity

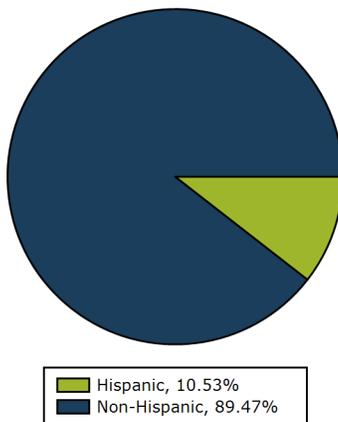


Chart Total N: 19

Tobacco Users By Chronic Condition

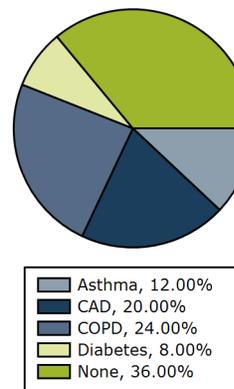


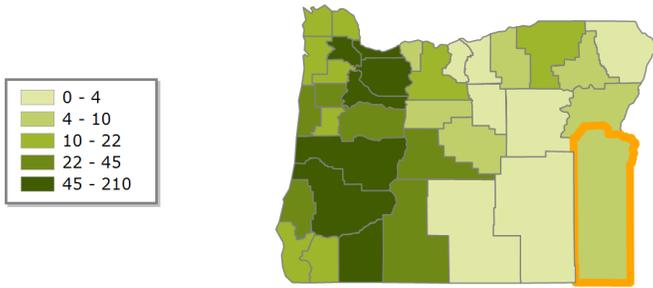
Chart Total N: 25

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

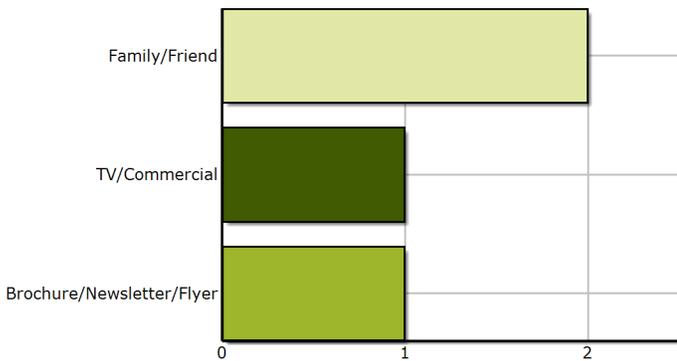
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

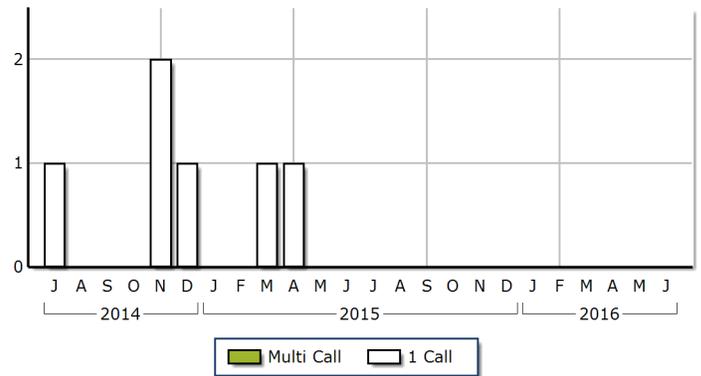


County Population	Prevalence	Tobacco Users	
Adult	23,866	16.8 %	
		4,009 ⁴	
		County	State
Tobacco Users - Last Full Month		4	836
Tobacco Users YTD		9	1,760
Unique Tobacco Users YTD		1	7
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.22 %
Reach - NAQC		3	0.22 %
Annualized Reach		2	1.35 %
Annualized Reach - NAQC		3	1.35 %
Unique Individual Reach		1	0.17 %

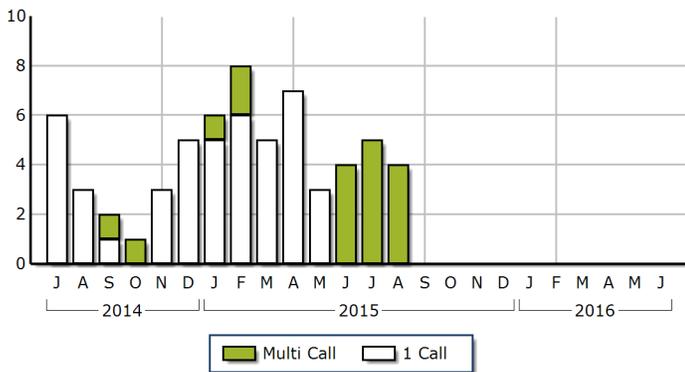
How Heard About



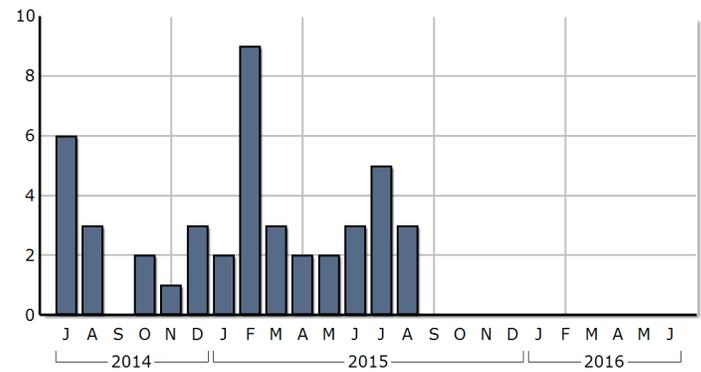
Fax Referral



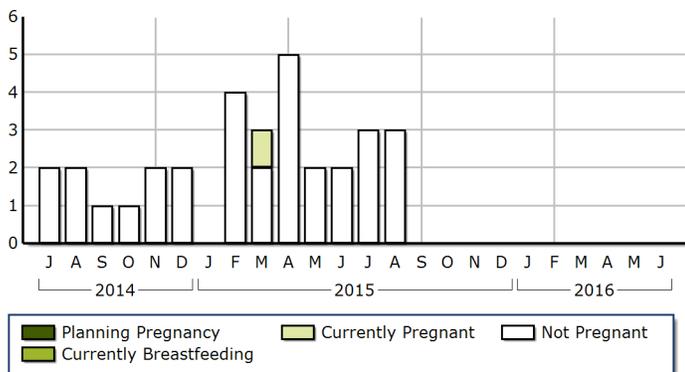
Tobacco User Enrollments By Program Type



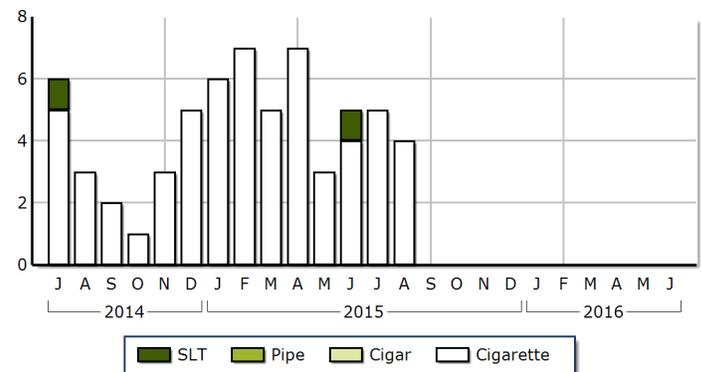
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

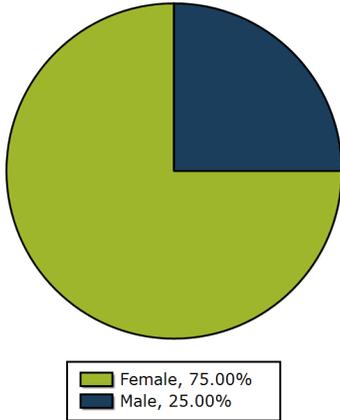


Chart Total N: 4

Tobacco Users By Language

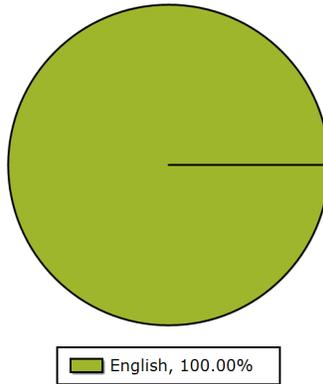


Chart Total N: 4

Tobacco Users By Education

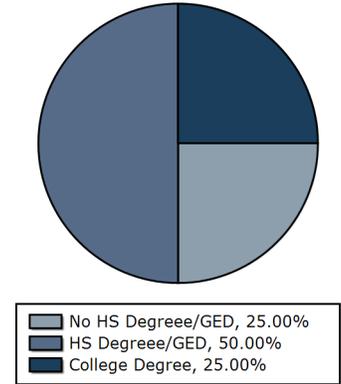


Chart Total N: 4

Tobacco Users By Race

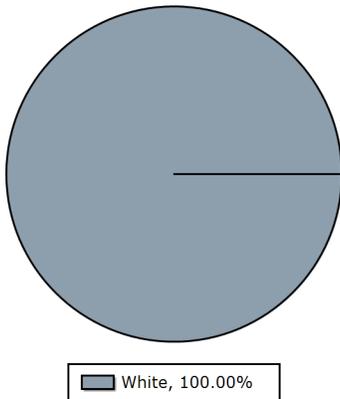


Chart Total N: 3

Tobacco Users By Age

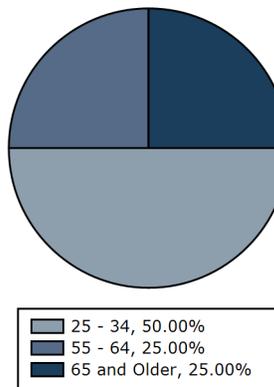


Chart Total N: 4

Tobacco Users By Health Plan

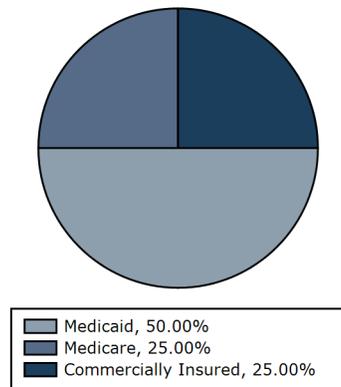


Chart Total N: 4

Tobacco Users By Ethnicity

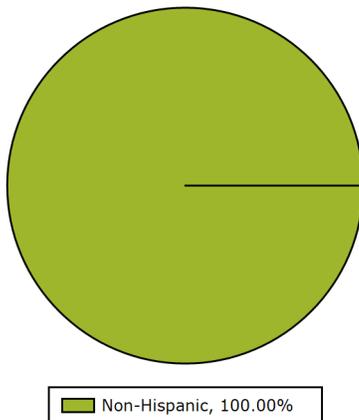


Chart Total N: 4

Tobacco Users By Chronic Condition

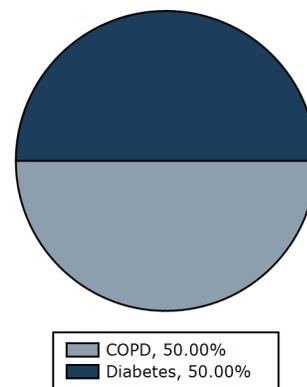


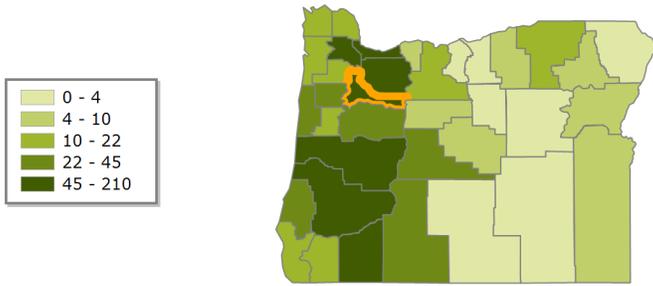
Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 8/1/2015 through 8/31/2015

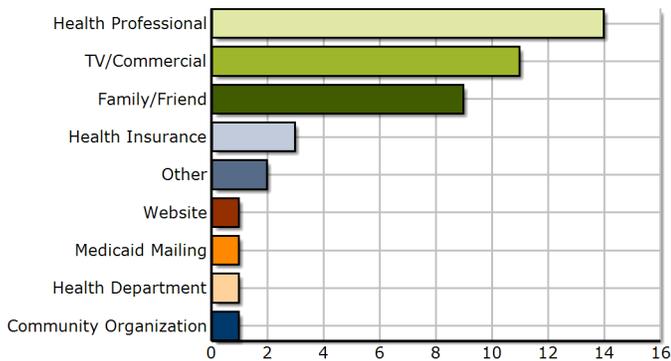
State Tobacco Users Served Contract YTD (Adults)



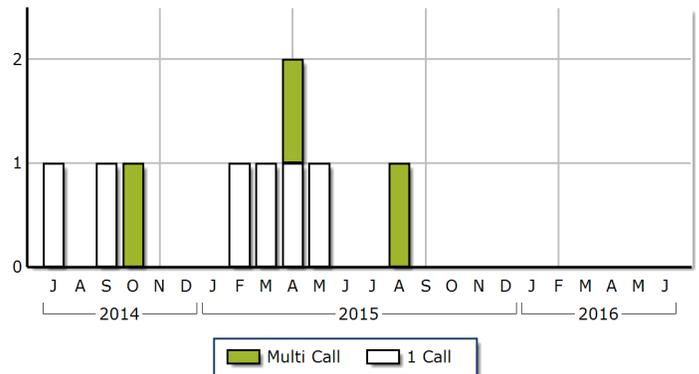
County Population	Prevalence	Tobacco Users
Adult	235,431	15.5 %
		36,492 ⁴

	County	State
Tobacco Users - Last Full Month	43	836
Tobacco Users YTD	95	1,760
Unique Tobacco Users YTD	1	67
Target Reach	2.0 %	2.0 %
Reach YTD	2	0.26 %
Reach - NAQC	3	0.22 %
Annualized Reach	2	1.56 %
Annualized Reach - NAQC	3	1.32 %
Unique Individual Reach	1	0.18 %

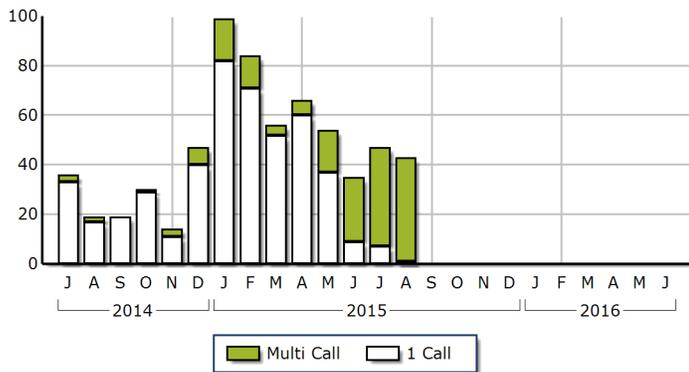
How Heard About



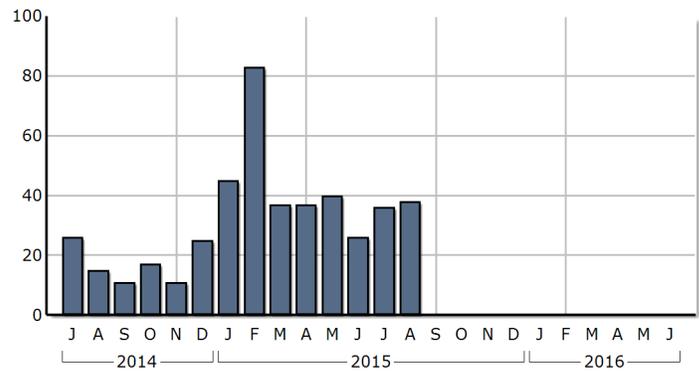
Fax Referral



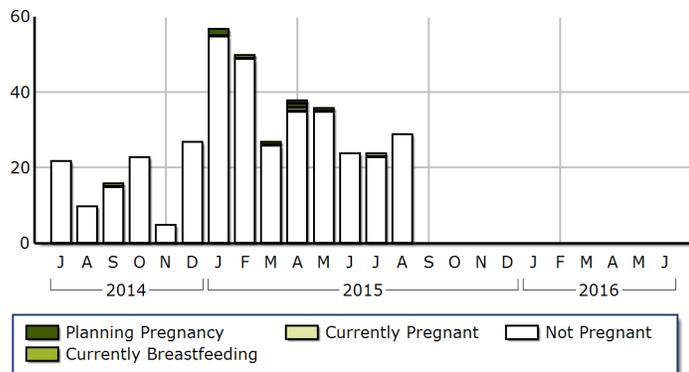
Tobacco User Enrollments By Program Type



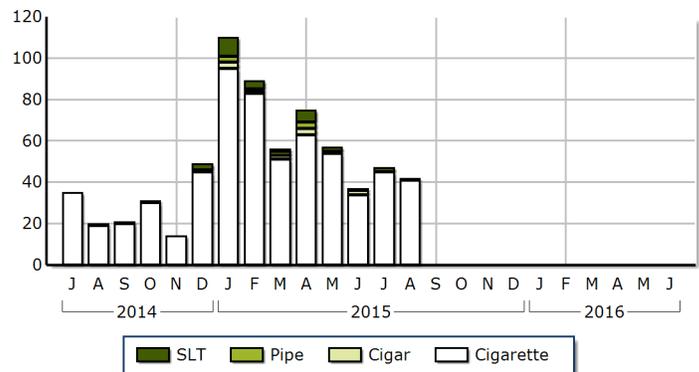
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

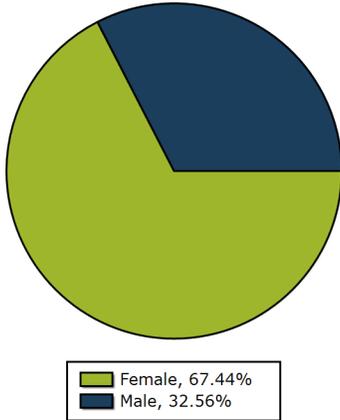


Chart Total N: 43

Tobacco Users By Language

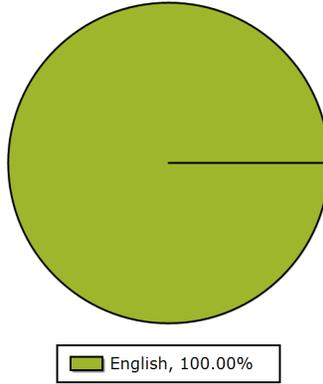


Chart Total N: 43

Tobacco Users By Education

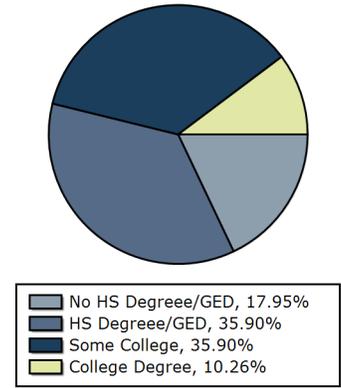


Chart Total N: 39

Tobacco Users By Race

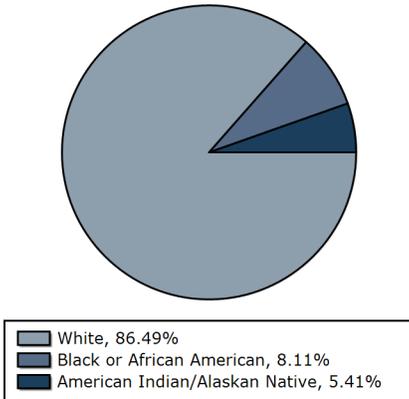


Chart Total N: 37

Tobacco Users By Age

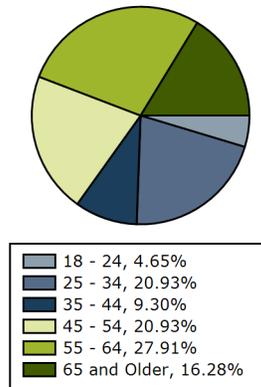


Chart Total N: 43

Tobacco Users By Health Plan

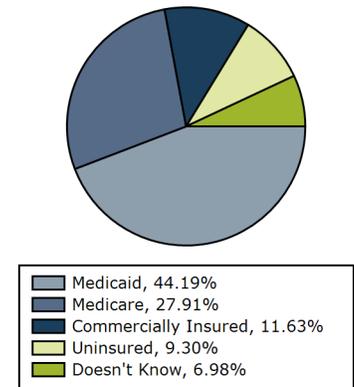


Chart Total N: 43

Tobacco Users By Ethnicity

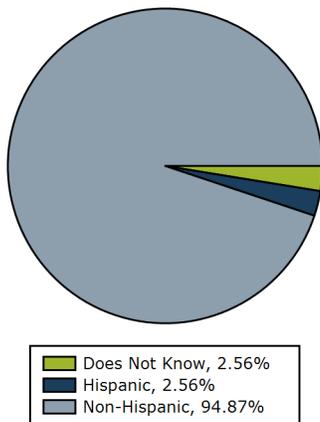


Chart Total N: 39

Tobacco Users By Chronic Condition

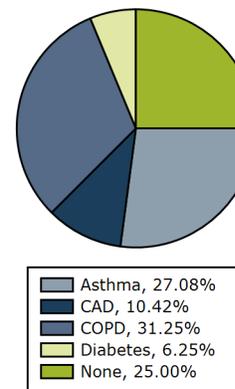


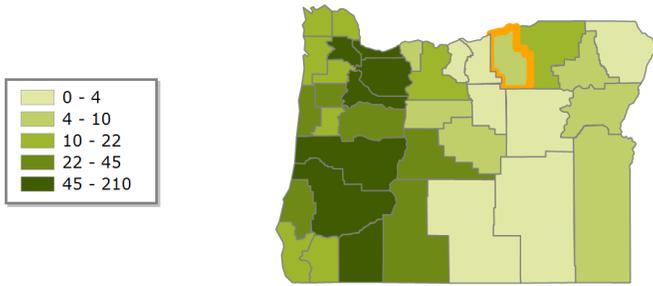
Chart Total N: 48

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

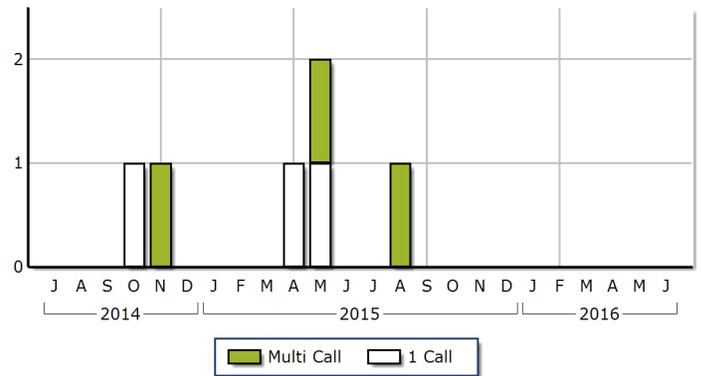


County Population		Prevalence	Tobacco Users
Adult	9,037	18.2 %	1,645 ⁴
			County
Tobacco Users - Last Full Month			2
Tobacco Users YTD			4
Unique Tobacco Users YTD			1
Target Reach			2.0 %
Reach YTD			2
Reach - NAQC			3
Annualized Reach			2
Annualized Reach - NAQC			3
Unique Individual Reach			1

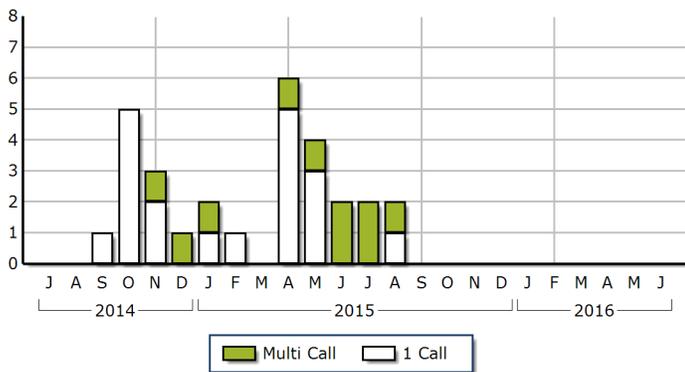
How Heard About



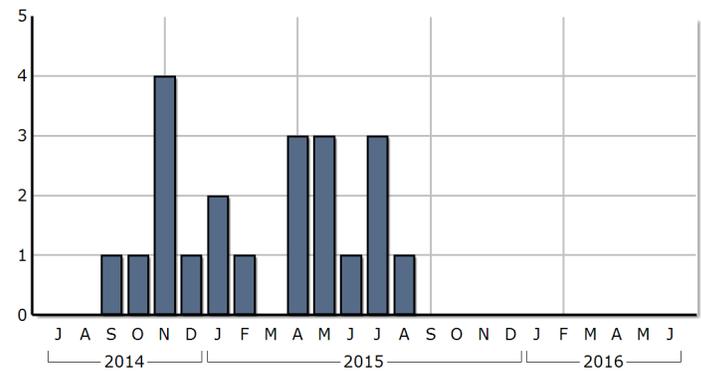
Fax Referral



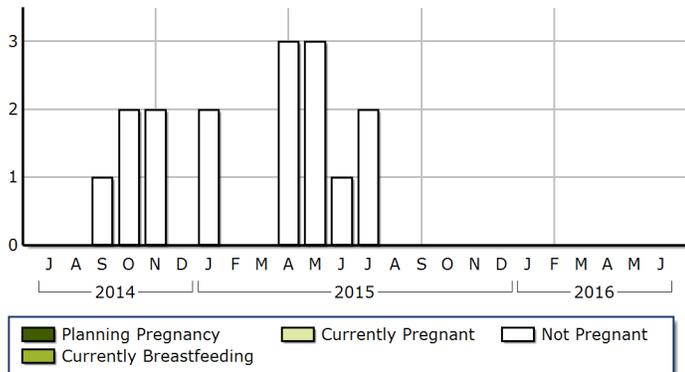
Tobacco User Enrollments By Program Type



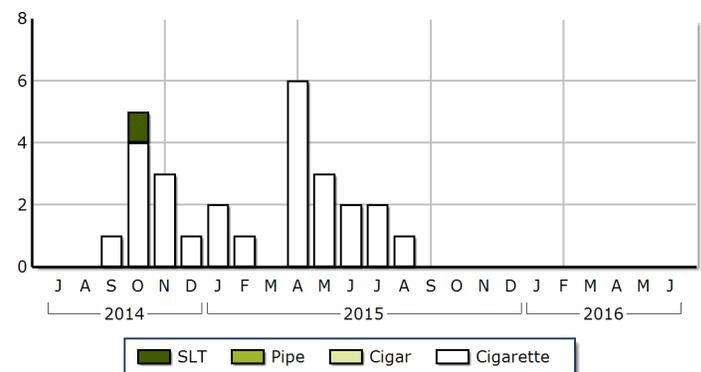
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

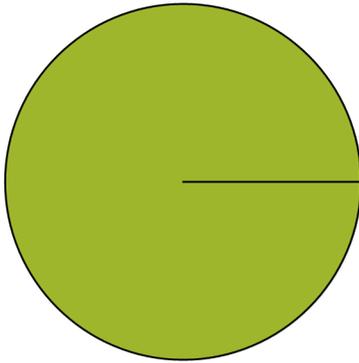


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

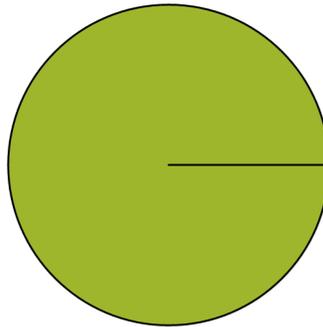
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

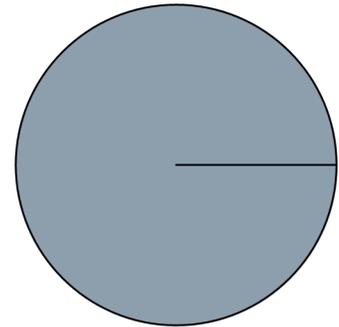
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

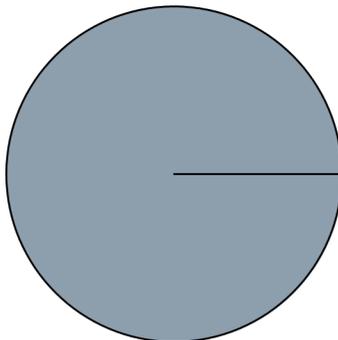
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

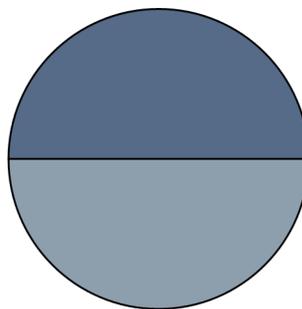
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

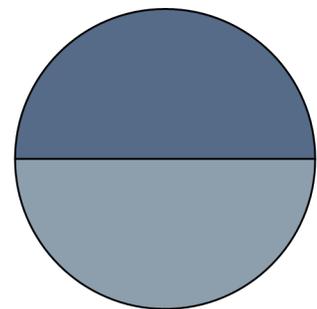
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

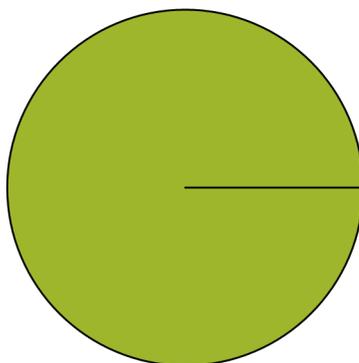
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Medicaid, 50.00%

Chart Total N: 2

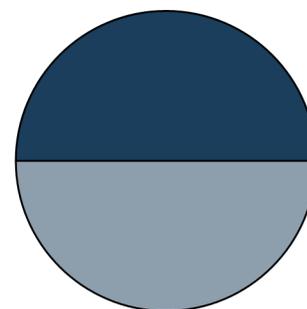
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%
None, 50.00%

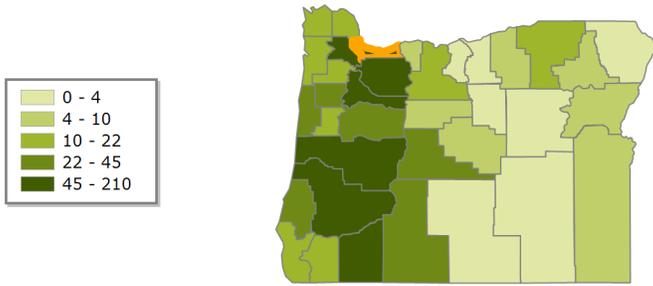
Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

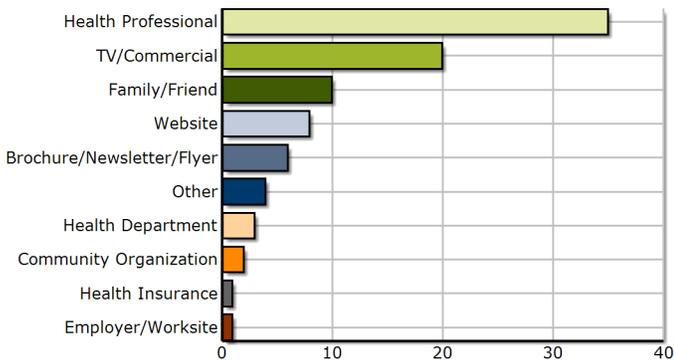
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

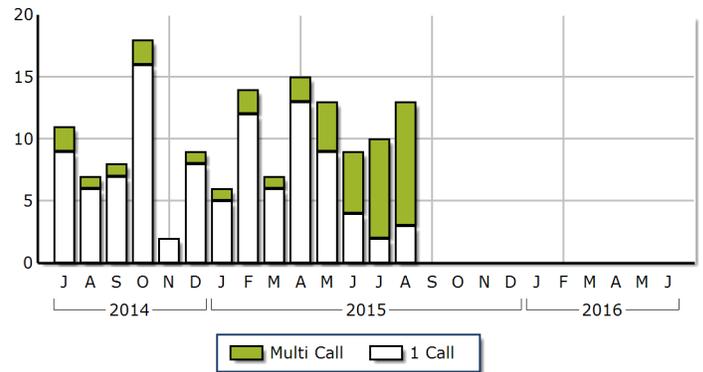


County Population	Prevalence	Tobacco Users
Adult 564,102	15.3 %	86,308 ⁴
		County
Tobacco Users - Last Full Month		141
Tobacco Users YTD		283
Unique Tobacco Users YTD		143
Target Reach		2.0 %
Reach YTD		2
Reach - NAQC		3
Annualized Reach		2
Annualized Reach - NAQC		3
Unique Individual Reach		1

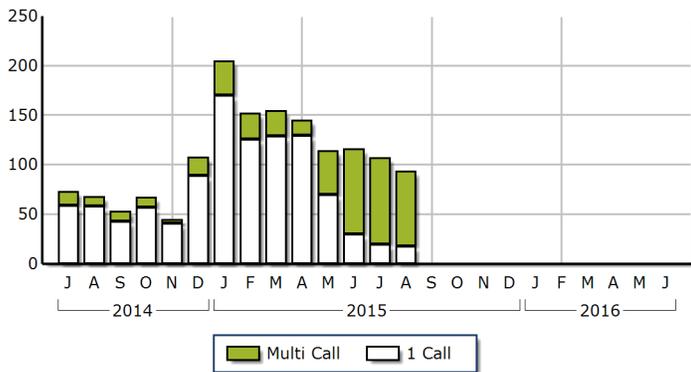
How Heard About



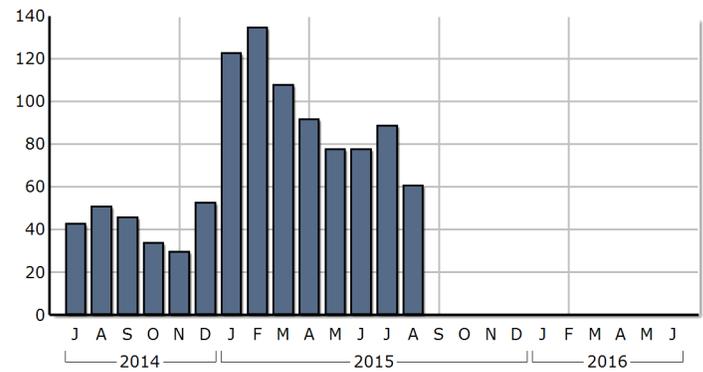
Fax Referral



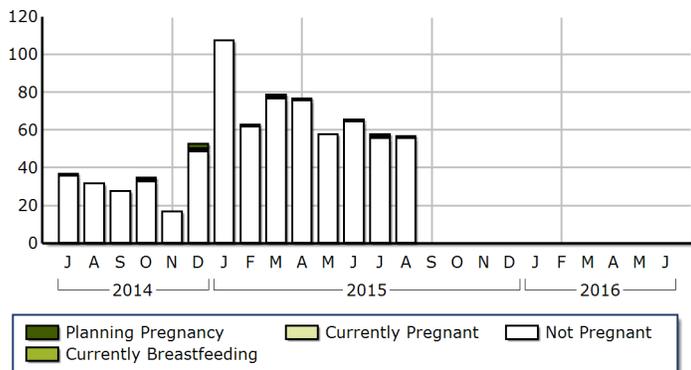
Tobacco User Enrollments By Program Type



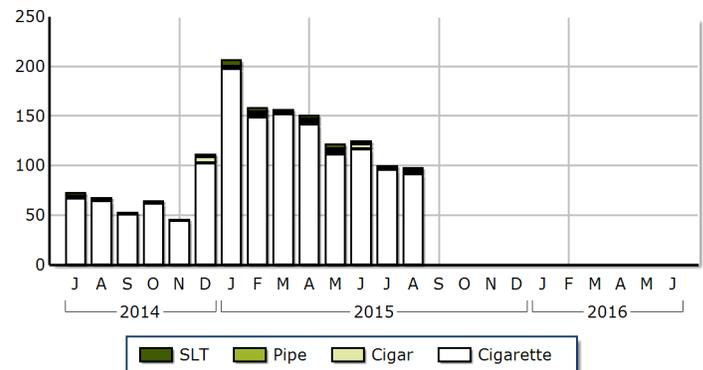
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
 2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

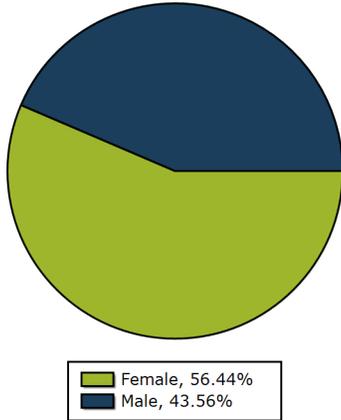


Chart Total N: 101

Tobacco Users By Language

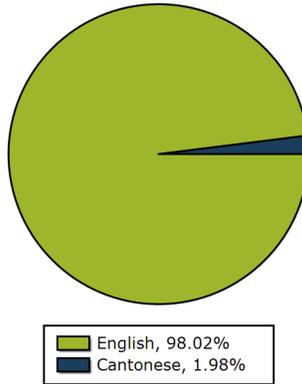


Chart Total N: 101

Tobacco Users By Education

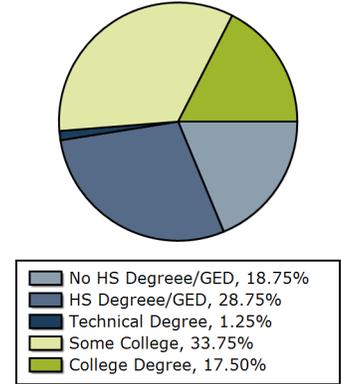


Chart Total N: 80

Tobacco Users By Race

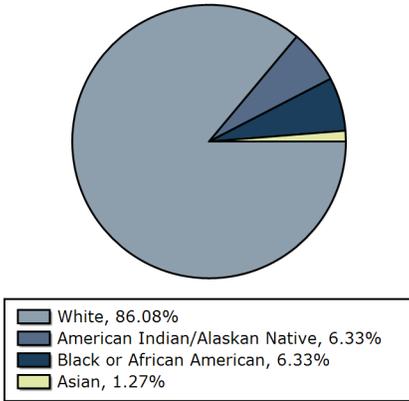


Chart Total N: 79

Tobacco Users By Age

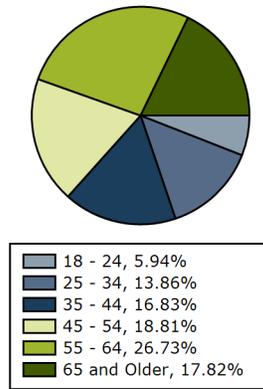


Chart Total N: 101

Tobacco Users By Health Plan

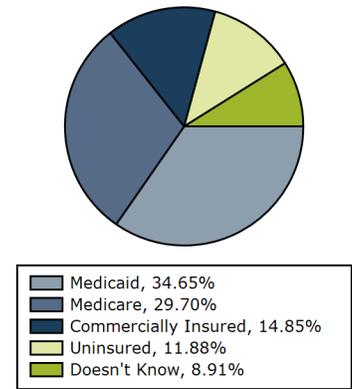


Chart Total N: 101

Tobacco Users By Ethnicity

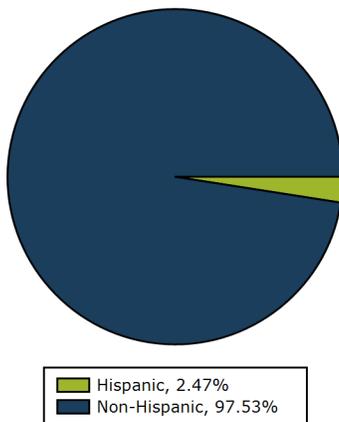


Chart Total N: 81

Tobacco Users By Chronic Condition

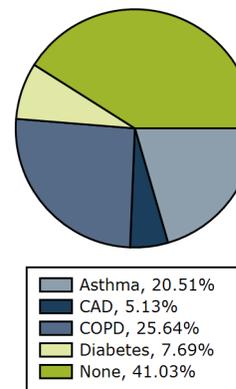


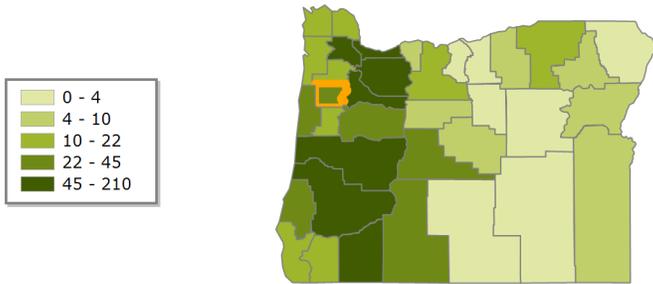
Chart Total N: 78

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

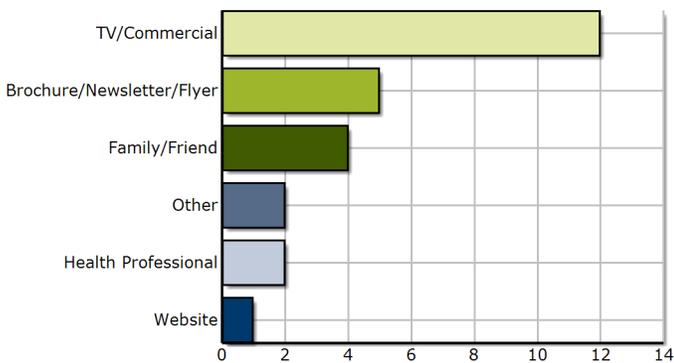
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

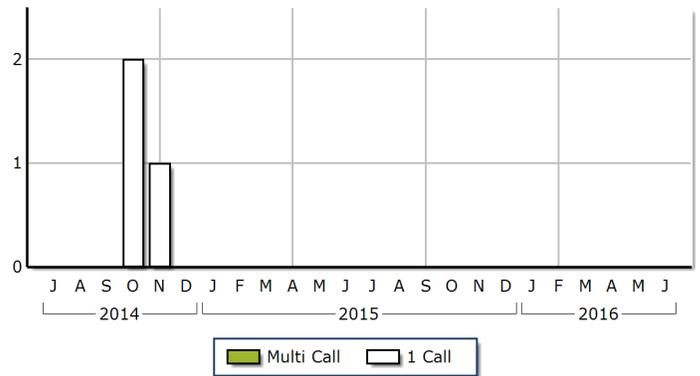


County Population		Prevalence	Tobacco Users
Adult	52,685	14.3 %	7,534 ⁴
			County
Tobacco Users - Last Full Month			27
Tobacco Users YTD			35
Unique Tobacco Users YTD			1 25
Target Reach			2.0 %
Reach YTD			2 0.46 %
Reach - NAQC			3 0.36 %
Annualized Reach			2 2.79 %
Annualized Reach - NAQC			3 2.15 %
Unique Individual Reach			1 0.33 %

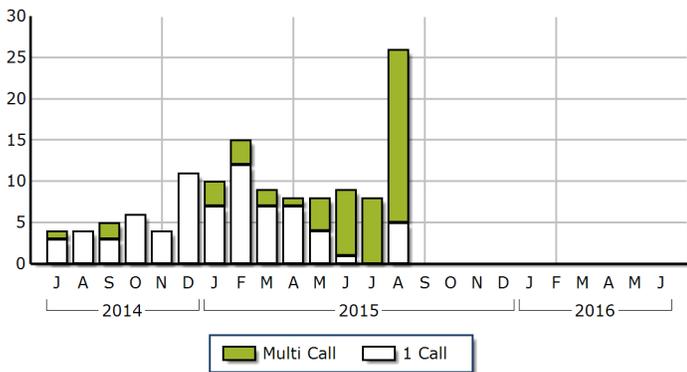
How Heard About



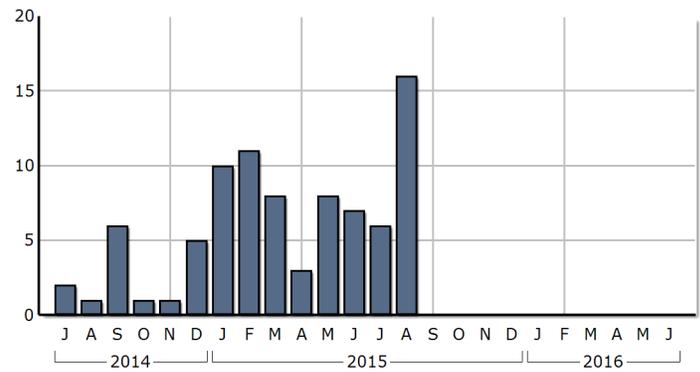
Fax Referral



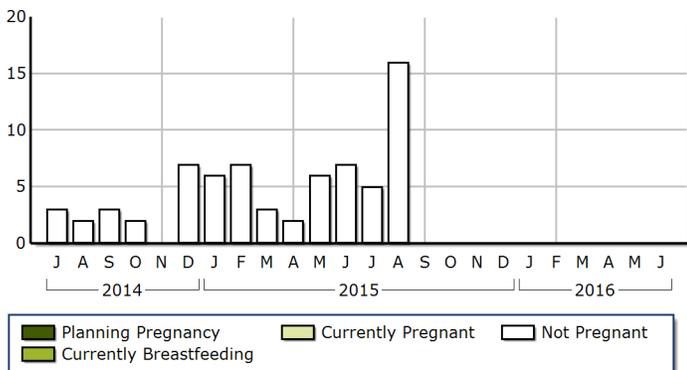
Tobacco User Enrollments By Program Type



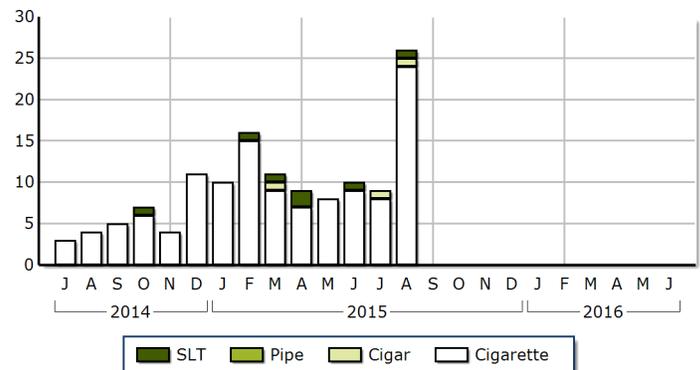
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

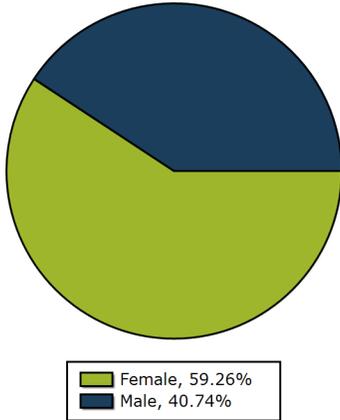


Chart Total N: 27

Tobacco Users By Language

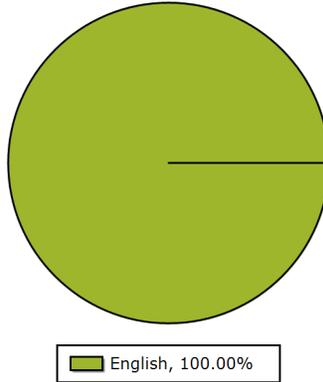


Chart Total N: 27

Tobacco Users By Education

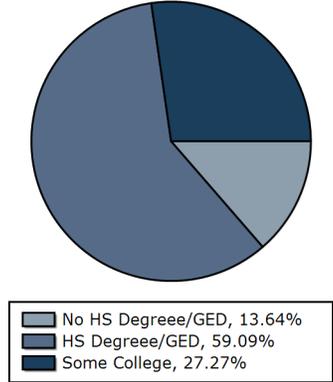


Chart Total N: 22

Tobacco Users By Race

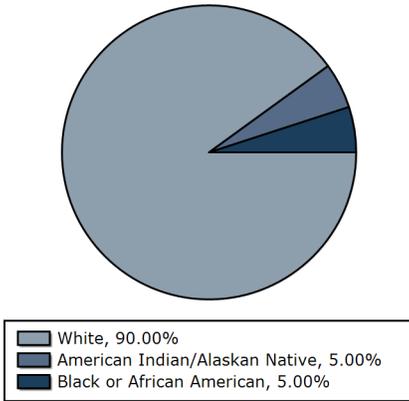


Chart Total N: 20

Tobacco Users By Age

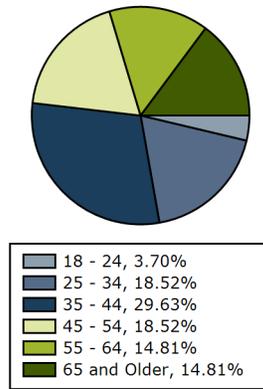


Chart Total N: 27

Tobacco Users By Health Plan

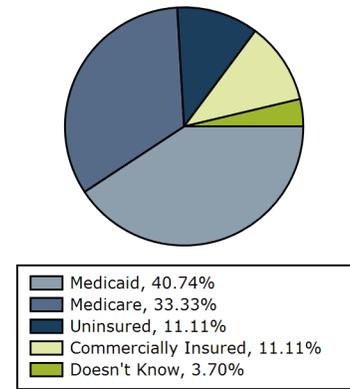


Chart Total N: 27

Tobacco Users By Ethnicity

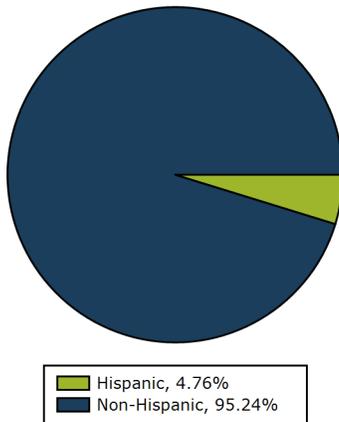


Chart Total N: 21

Tobacco Users By Chronic Condition

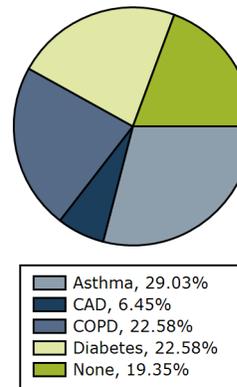


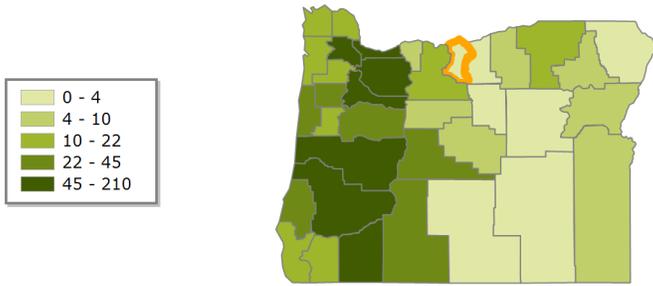
Chart Total N: 31

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

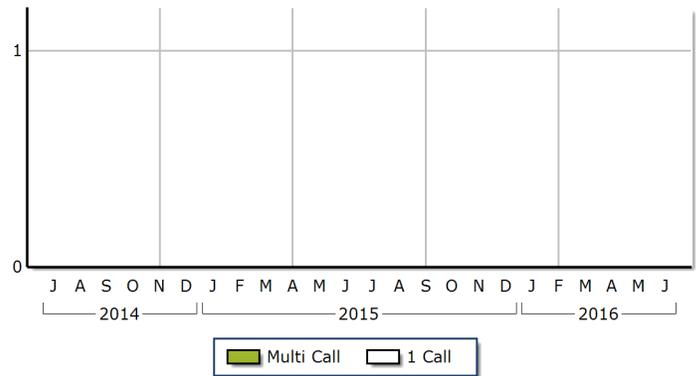
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

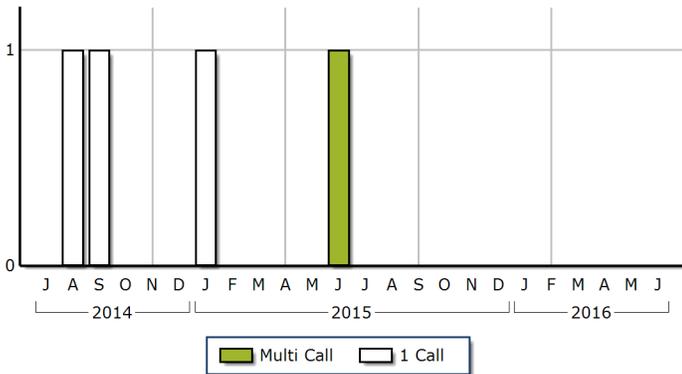


County Population		Prevalence	Tobacco Users
Adult	1,477	22.1 %	326 ⁴
			County
Tobacco Users - Last Full Month			-
Tobacco Users YTD			1,760
Unique Tobacco Users YTD			1,052
Target Reach			
Reach YTD			2
Reach - NAQC			3
Annualized Reach			2
Annualized Reach - NAQC			3
Unique Individual Reach			1

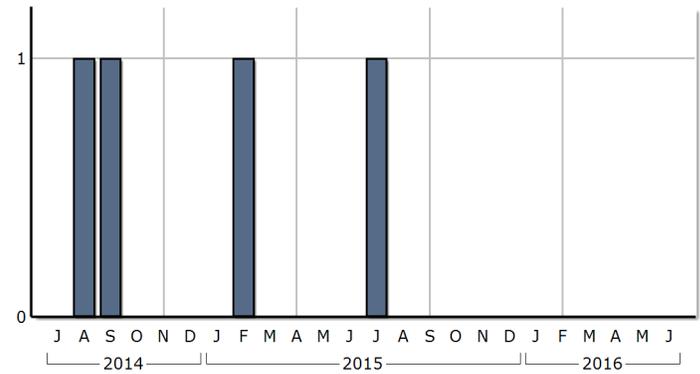
Fax Referral



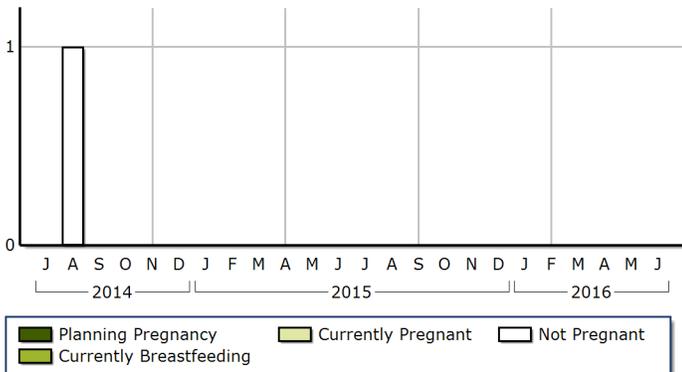
Tobacco User Enrollments By Program Type



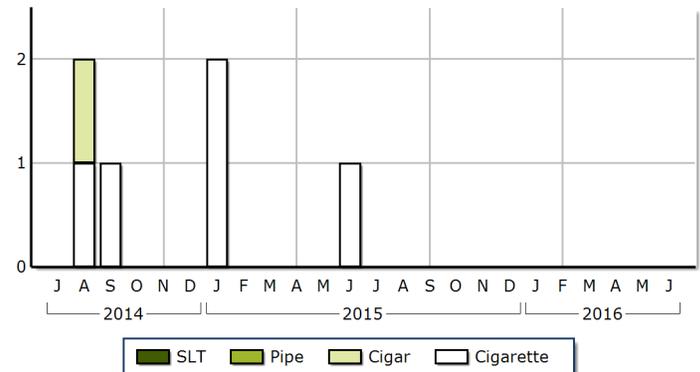
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

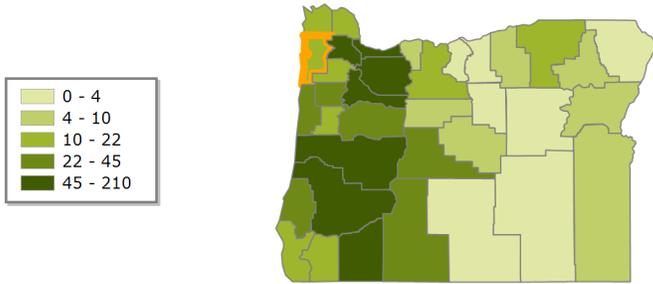


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

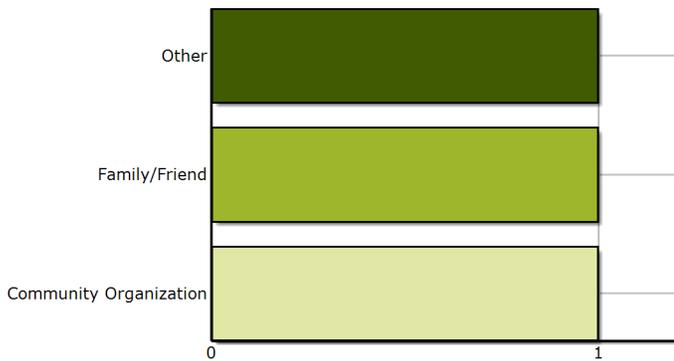
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

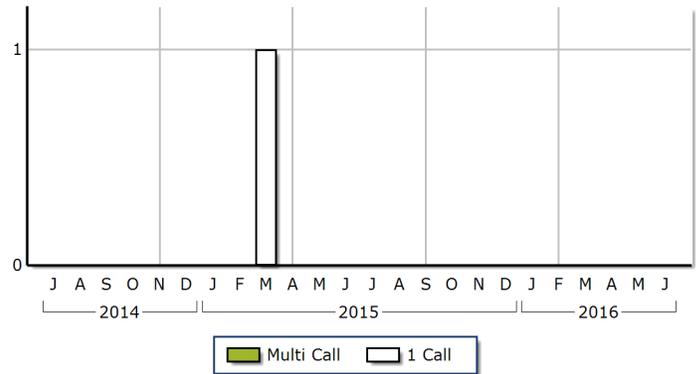


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %		4,632 ⁴
			County	State
Tobacco Users - Last Full Month			4	836
Tobacco Users YTD			12	1,760
Unique Tobacco Users YTD			1	8
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.26 %
Reach - NAQC			3	0.24 %
Annualized Reach			2	1.55 %
Annualized Reach - NAQC			3	1.42 %
Unique Individual Reach			1	0.17 %

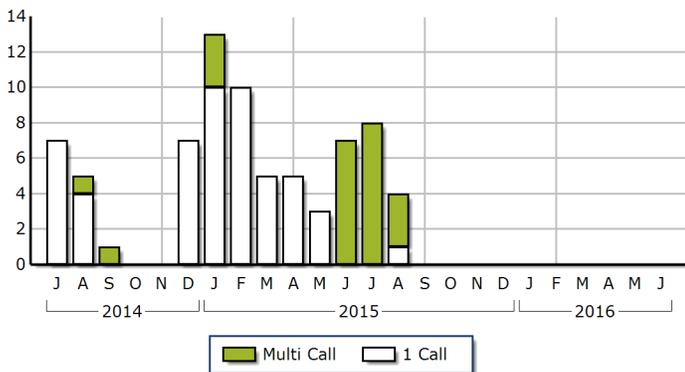
How Heard About



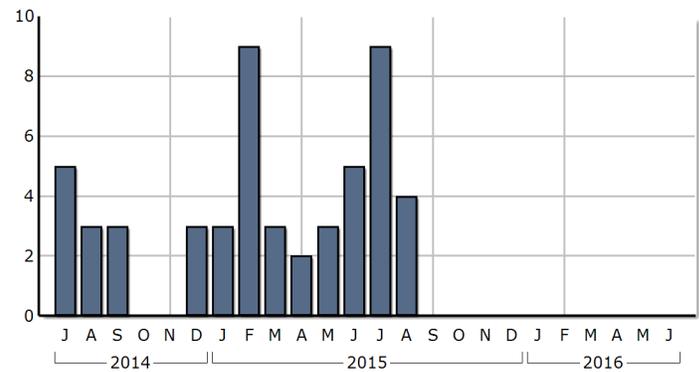
Fax Referral



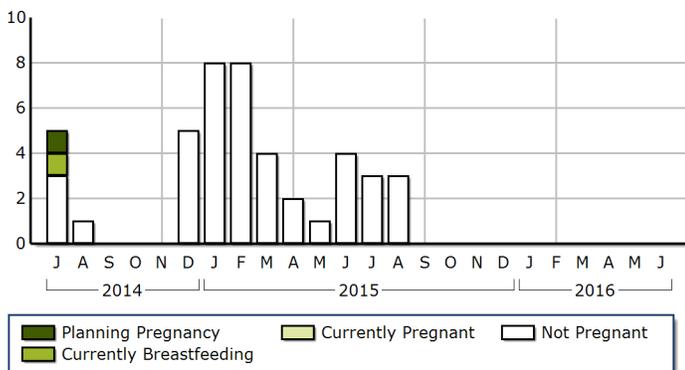
Tobacco User Enrollments By Program Type



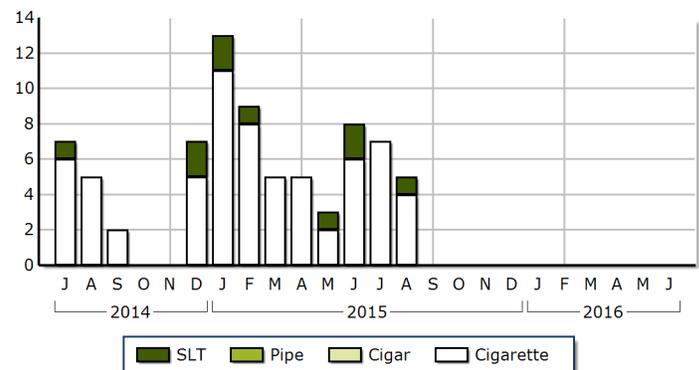
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

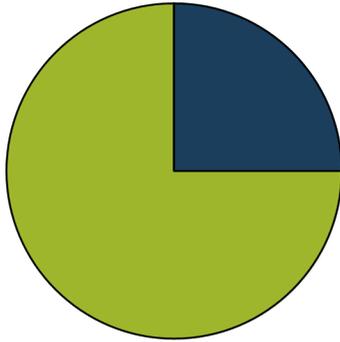


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

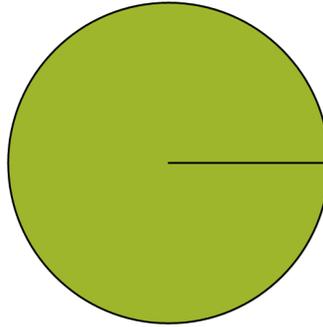
Tobacco Users By Gender



Female, 75.00%
Male, 25.00%

Chart Total N: 4

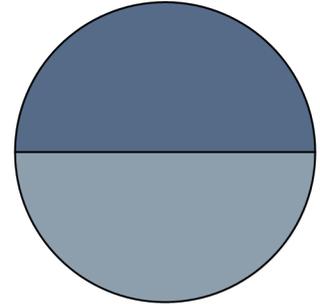
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

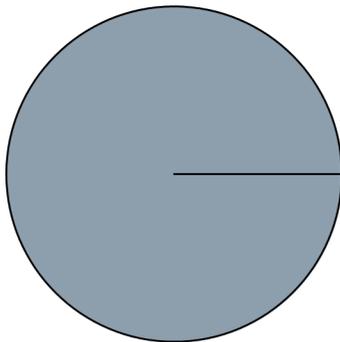
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

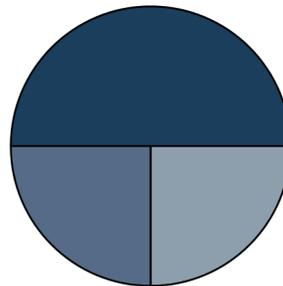
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

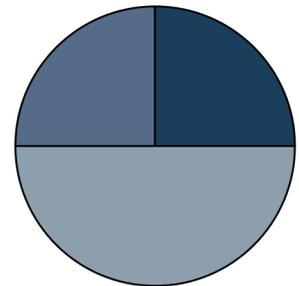
Tobacco Users By Age



25 - 34, 25.00%
45 - 54, 25.00%
65 and Older, 50.00%

Chart Total N: 4

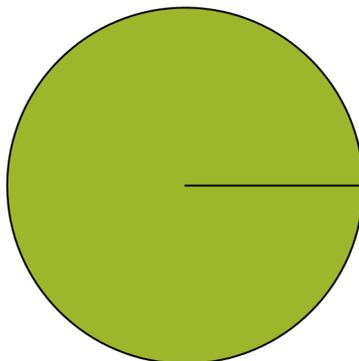
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 25.00%
Medicaid, 25.00%

Chart Total N: 4

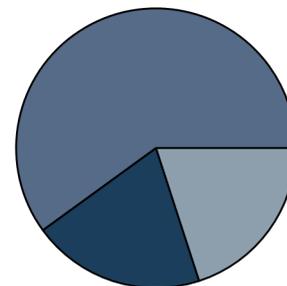
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 20.00%
COPD, 20.00%
None, 60.00%

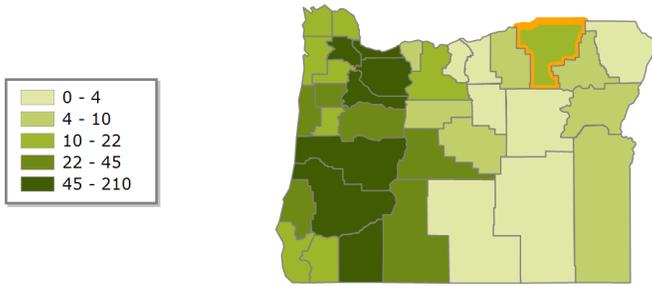
Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

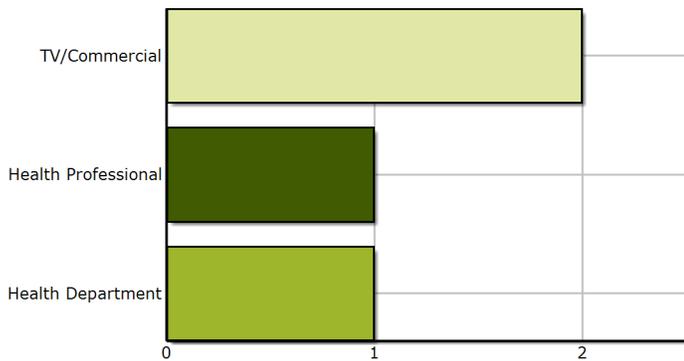
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

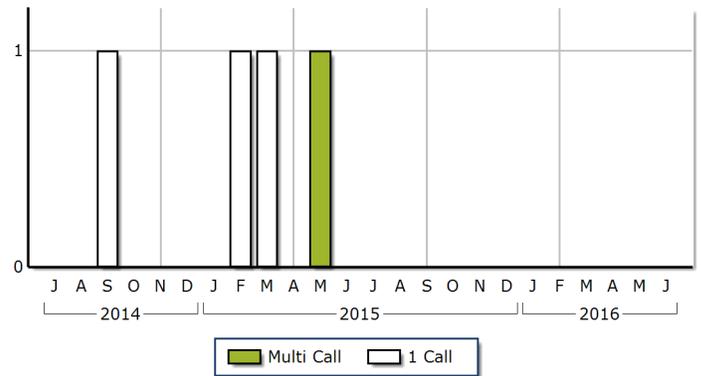


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %	13,117 ⁴	
			County	State
Tobacco Users - Last Full Month			7	836
Tobacco Users YTD			25	1,760
Unique Tobacco Users YTD			17	1,052
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.19 %
Reach - NAQC			3	0.15 %
Annualized Reach			2	1.14 %
Annualized Reach - NAQC			3	0.91 %
Unique Individual Reach			1	0.13 %

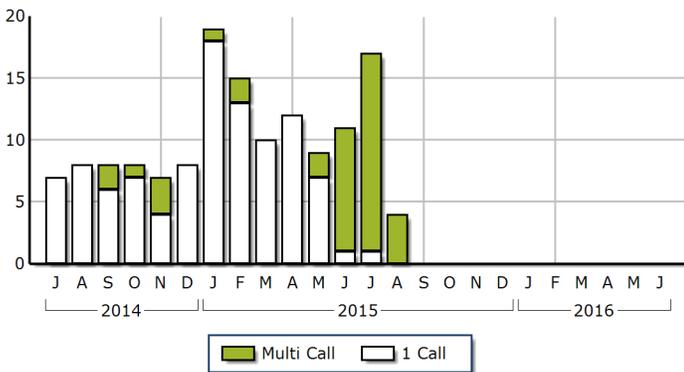
How Heard About



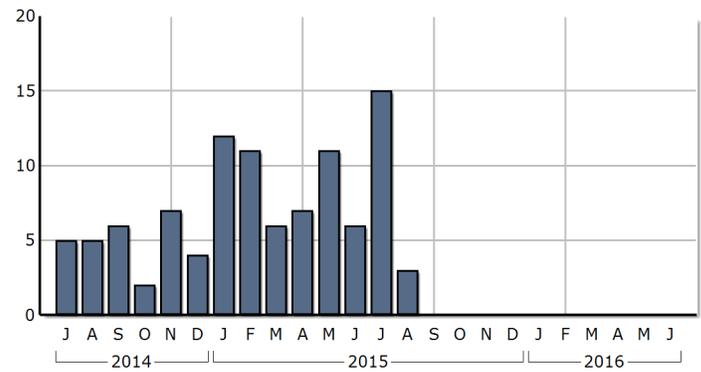
Fax Referral



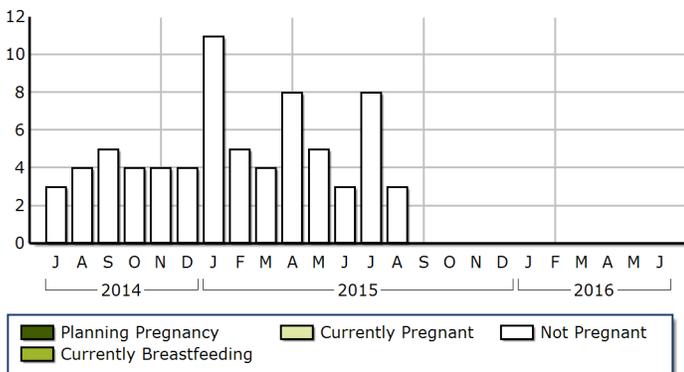
Tobacco User Enrollments By Program Type



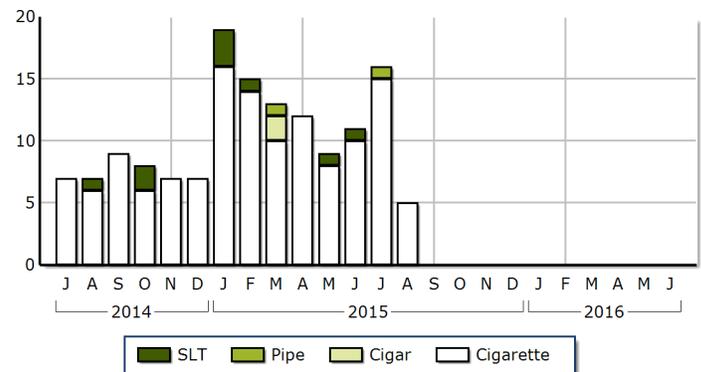
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

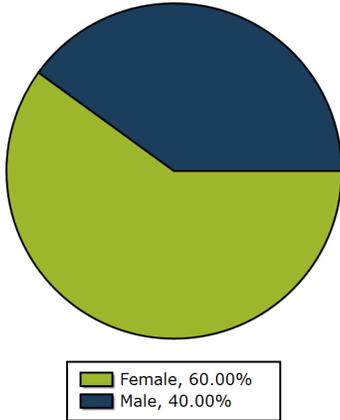


Chart Total N: 5

Tobacco Users By Language

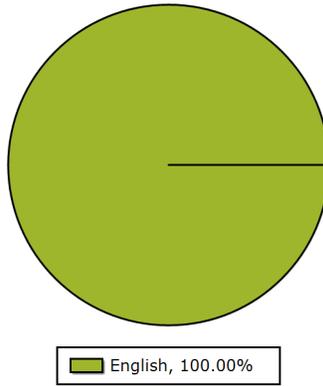


Chart Total N: 5

Tobacco Users By Education

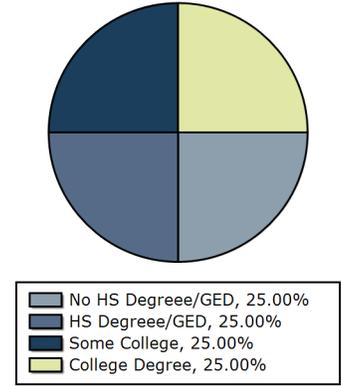


Chart Total N: 4

Tobacco Users By Race

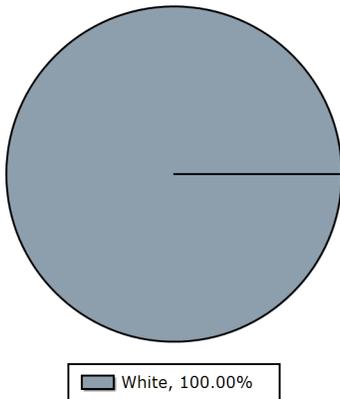


Chart Total N: 4

Tobacco Users By Age

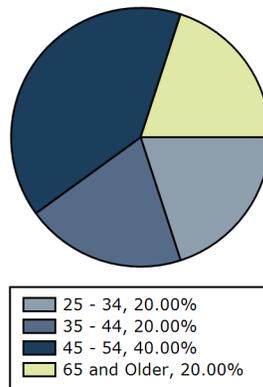


Chart Total N: 5

Tobacco Users By Health Plan

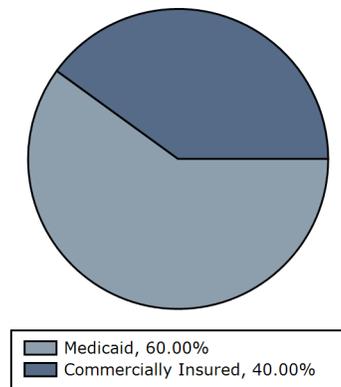


Chart Total N: 5

Tobacco Users By Ethnicity

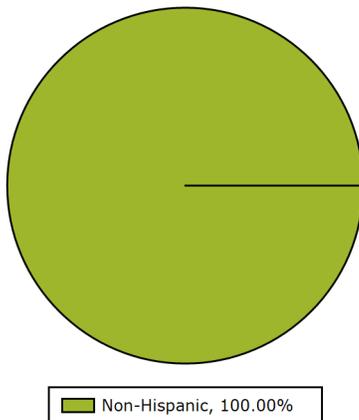


Chart Total N: 4

Tobacco Users By Chronic Condition

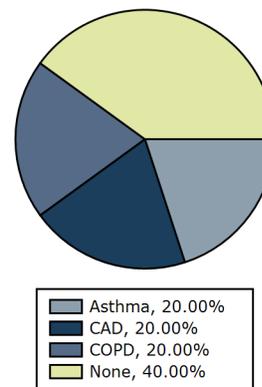


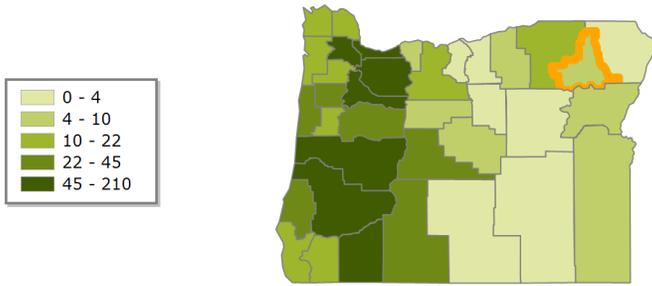
Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

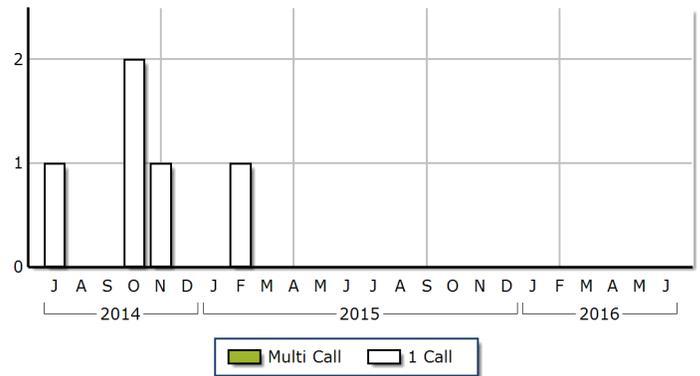


County Population		Prevalence	Tobacco Users
Adult	19,424	13.8 %	2,681 ⁴
			County
Tobacco Users - Last Full Month			2
Tobacco Users YTD			6
Unique Tobacco Users YTD			5
Target Reach			2.0 %
Reach YTD			0.22 %
Reach - NAQC			0.15 %
Annualized Reach			1.34 %
Annualized Reach - NAQC			0.90 %
Unique Individual Reach			0.19 %

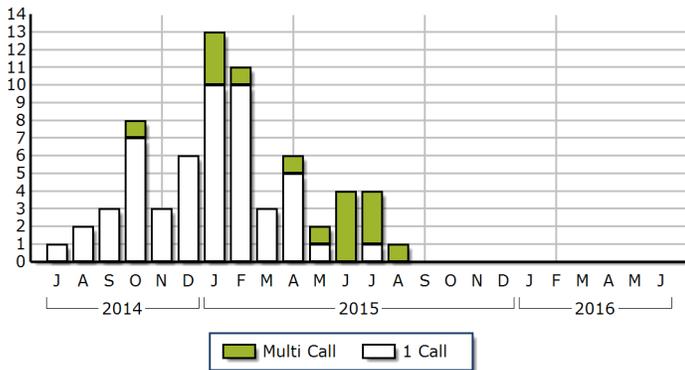
How Heard About



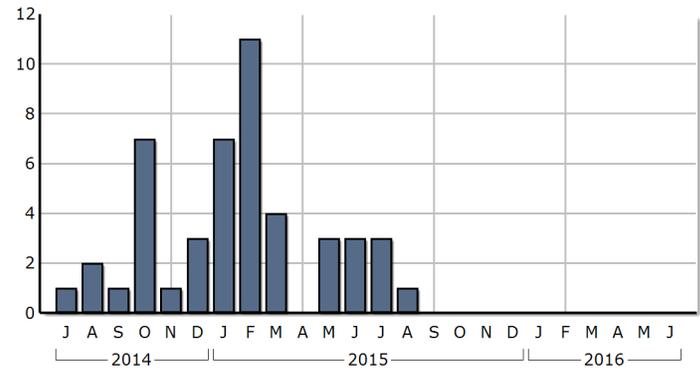
Fax Referral



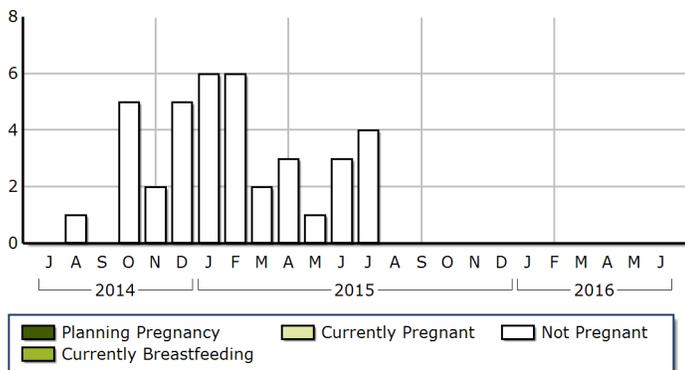
Tobacco User Enrollments By Program Type



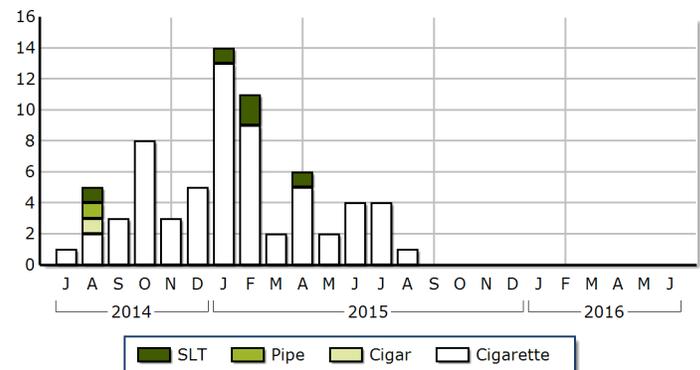
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

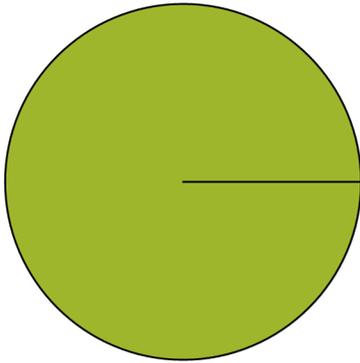


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

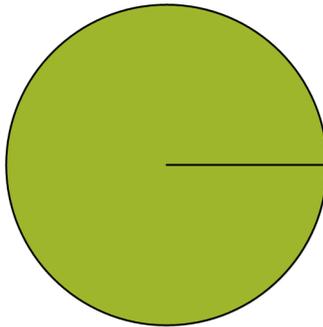
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

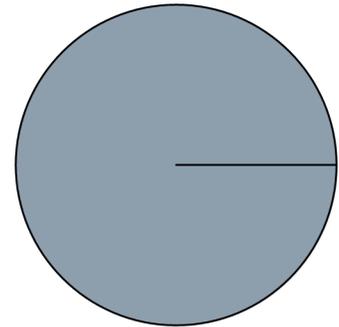
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

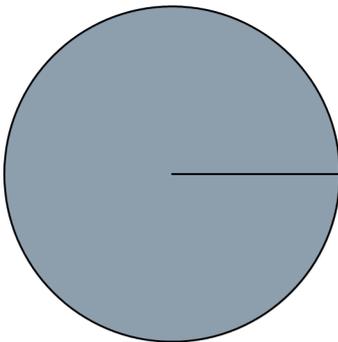
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

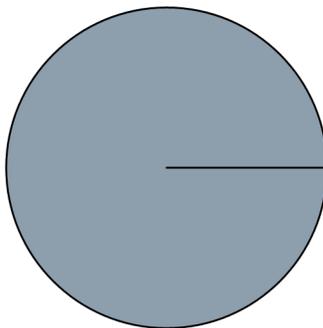
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

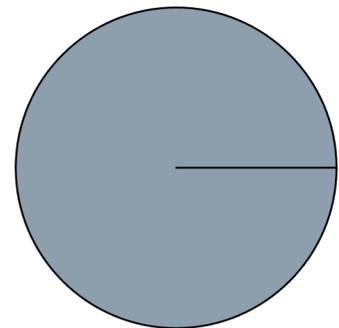
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

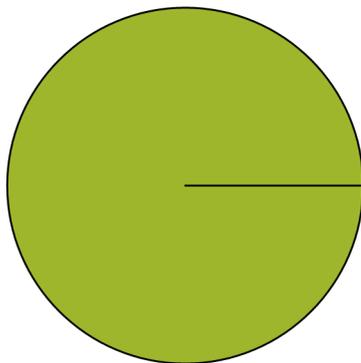
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

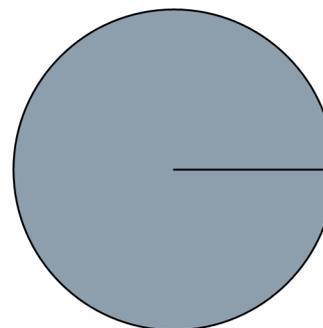
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

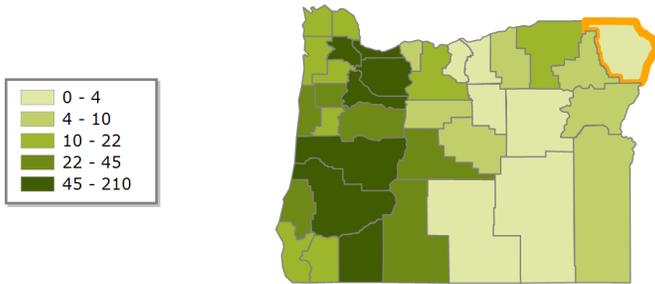
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

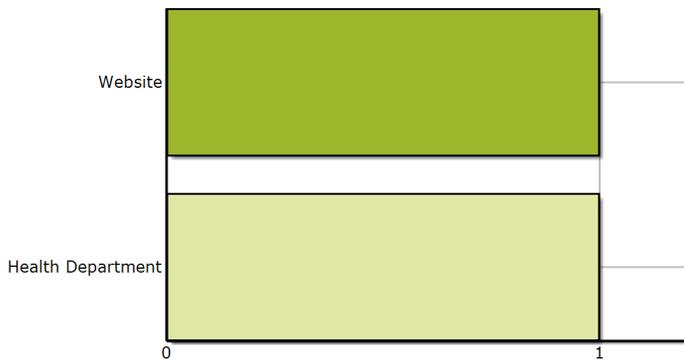
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

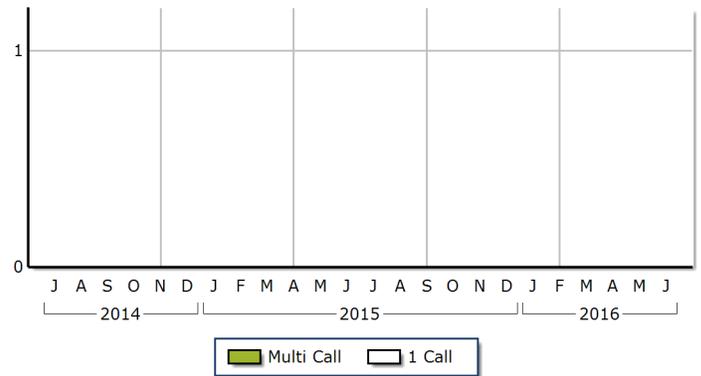


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		2	836
Tobacco Users YTD		2	1,760
Unique Tobacco Users YTD	1	1	1,052
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.19 %	0.35 %
Reach - NAQC	3	-	0.16 %
Annualized Reach	2	1.16 %	2.09 %
Annualized Reach - NAQC	3	-	0.98 %
Unique Individual Reach	1	0.10 %	0.21 %

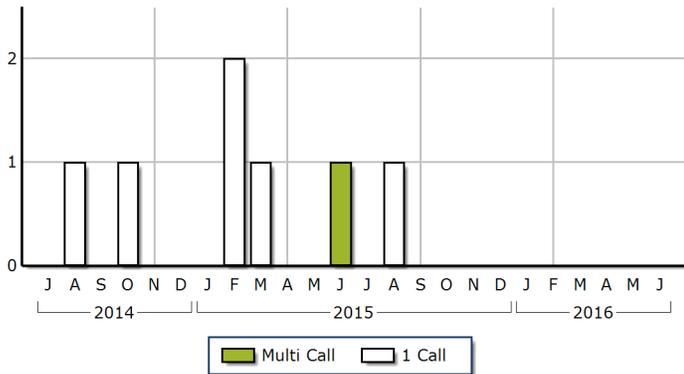
How Heard About



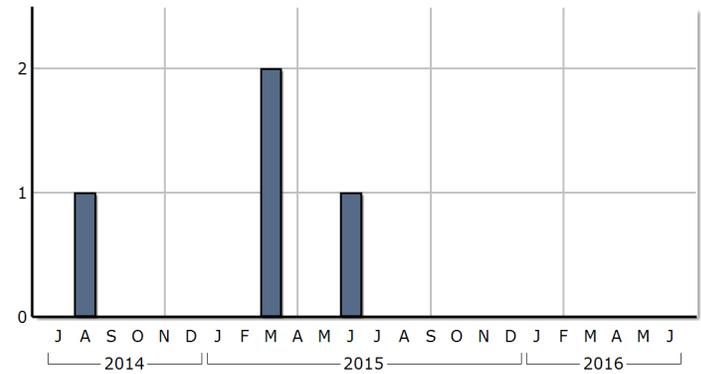
Fax Referral



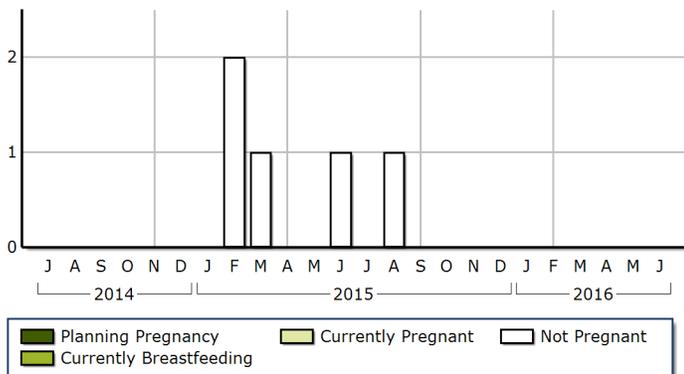
Tobacco User Enrollments By Program Type



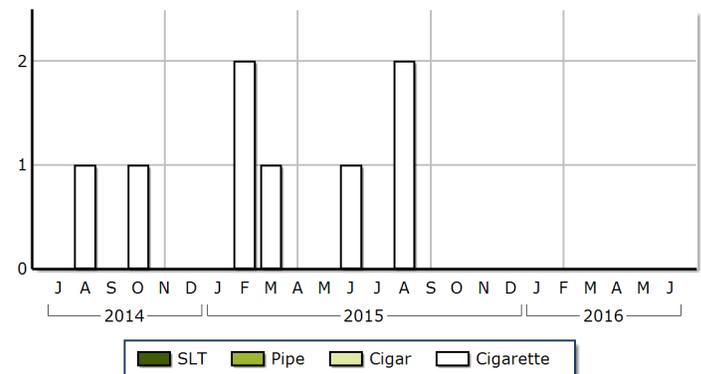
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

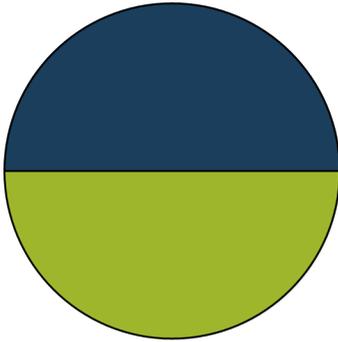


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

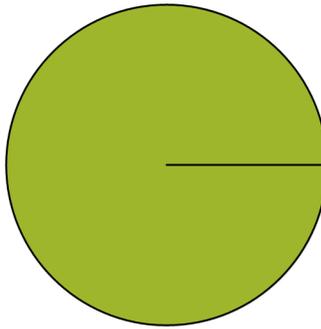
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

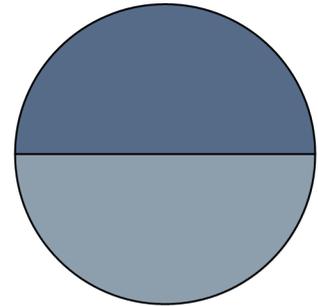
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

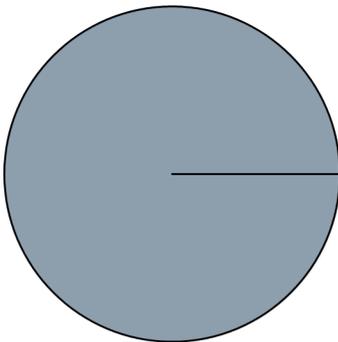
Tobacco Users By Education



Some College, 50.00%
College Degree, 50.00%

Chart Total N: 2

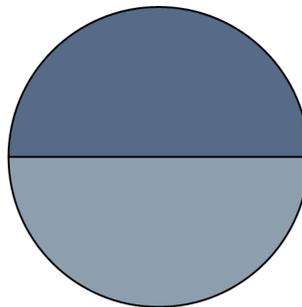
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

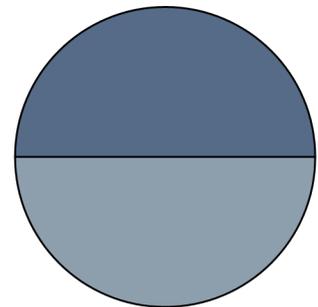
Tobacco Users By Age



25 - 34, 50.00%
65 and Older, 50.00%

Chart Total N: 2

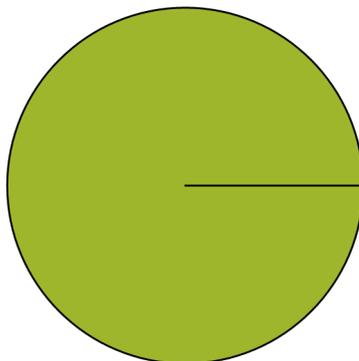
Tobacco Users By Health Plan



Medicare, 50.00%
Uninsured, 50.00%

Chart Total N: 2

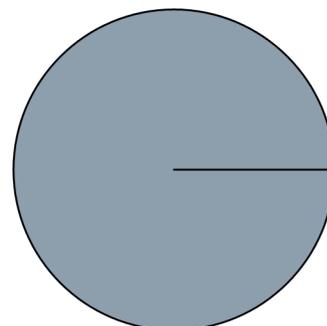
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

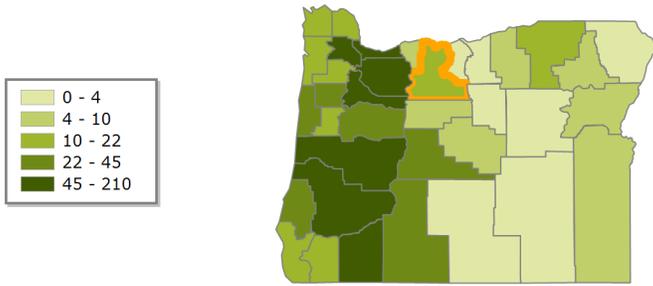
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

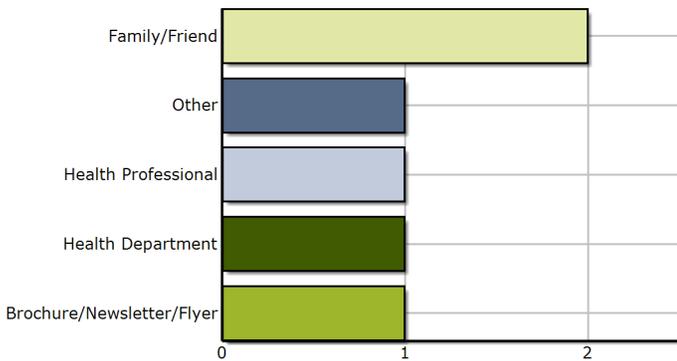
From 8/1/2015 through 8/31/2015

State Tobacco Users Served Contract YTD (Adults)

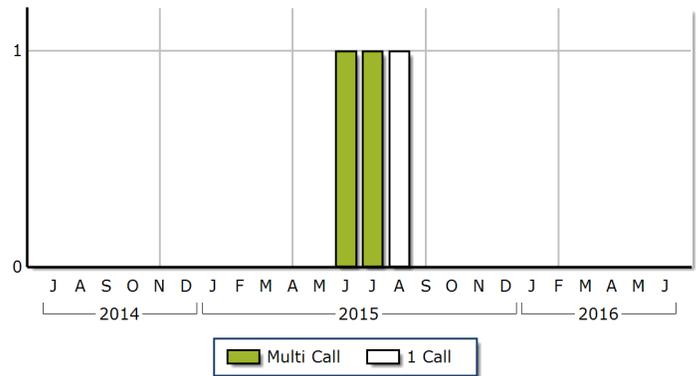


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	County	4,078 ⁴
			County	State
Tobacco Users - Last Full Month			6	836
Tobacco Users YTD			12	1,760
Unique Tobacco Users YTD			1	8,105
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.29 %
Reach - NAQC			3	0.22 %
Annualized Reach			2	1.77 %
Annualized Reach - NAQC			3	1.32 %
Unique Individual Reach			1	0.20 %

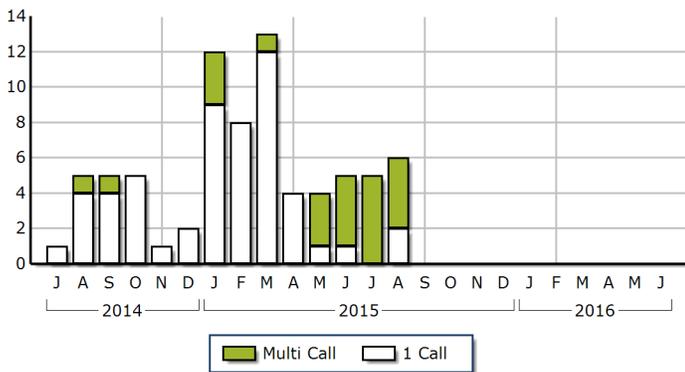
How Heard About



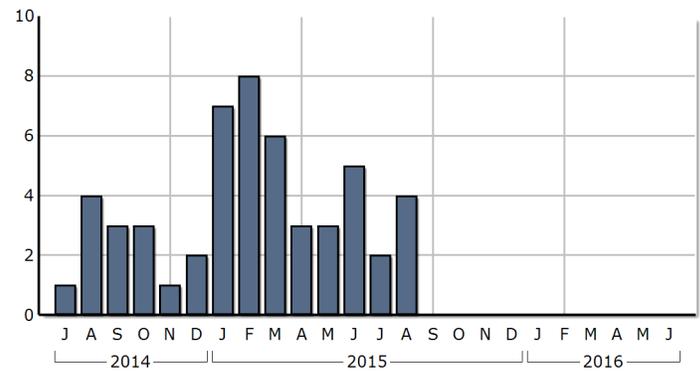
Fax Referral



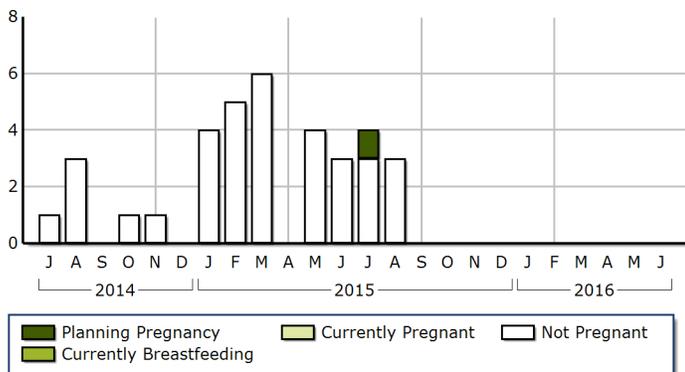
Tobacco User Enrollments By Program Type



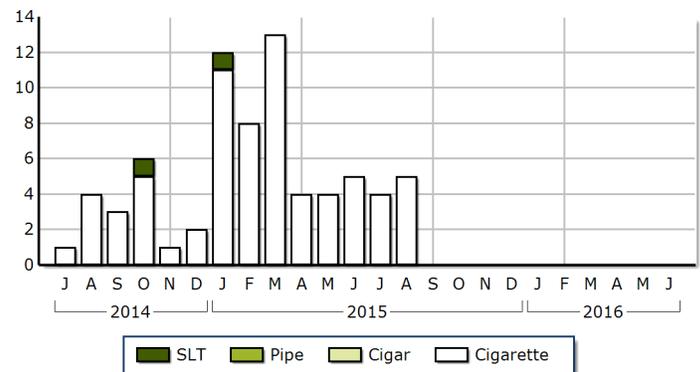
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

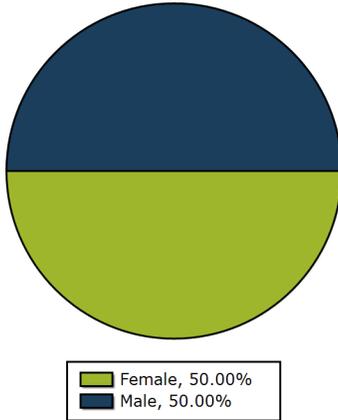


Chart Total N: 6

Tobacco Users By Language

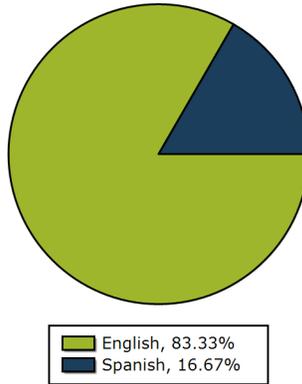


Chart Total N: 6

Tobacco Users By Education

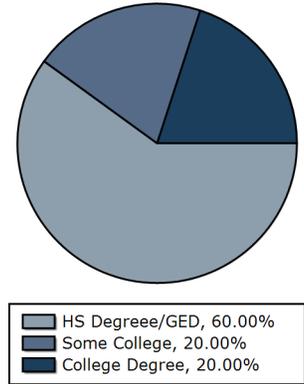


Chart Total N: 5

Tobacco Users By Race

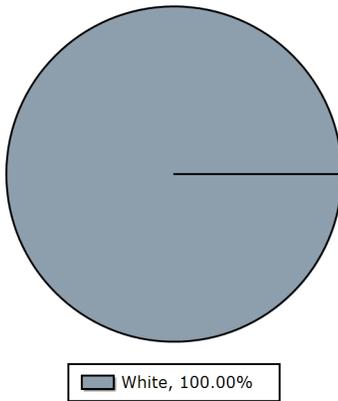


Chart Total N: 4

Tobacco Users By Age

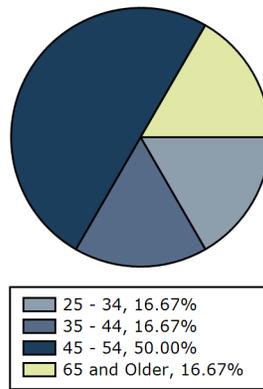


Chart Total N: 6

Tobacco Users By Health Plan

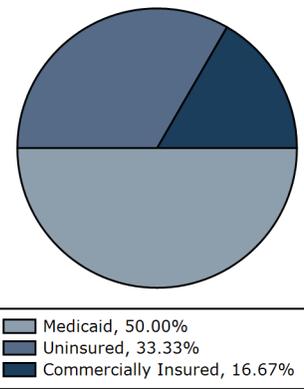


Chart Total N: 6

Tobacco Users By Ethnicity

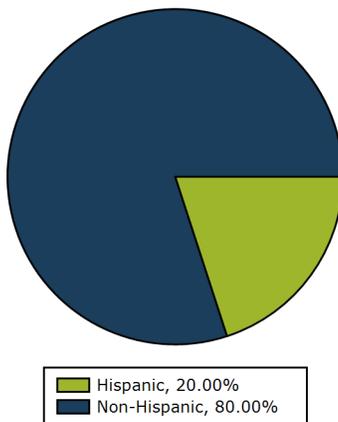


Chart Total N: 5

Tobacco Users By Chronic Condition

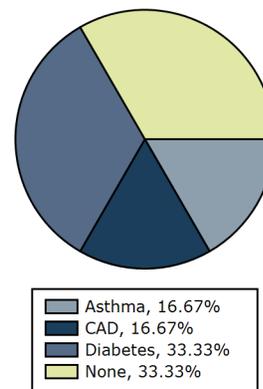
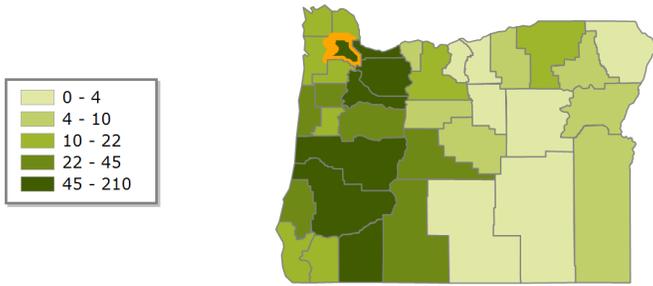


Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

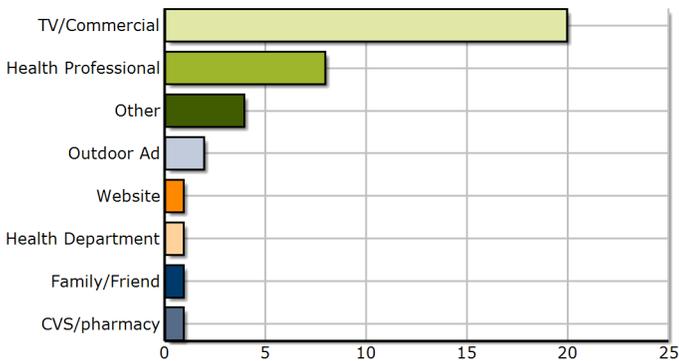
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

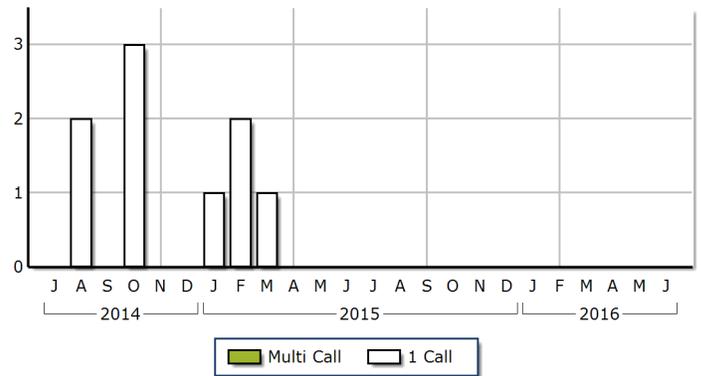


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		45
Tobacco Users YTD		92
Unique Tobacco Users YTD	1	57
Target Reach	2.0 %	2.0 %
Reach YTD	2	0.18 %
Reach - NAQC	3	0.12 %
Annualized Reach	2	1.10 %
Annualized Reach - NAQC	3	0.73 %
Unique Individual Reach	1	0.11 %

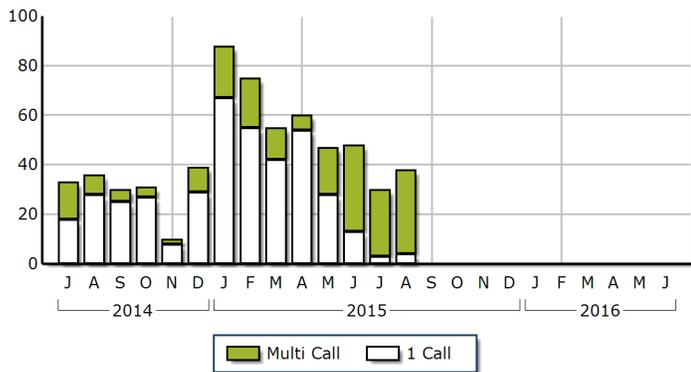
How Heard About



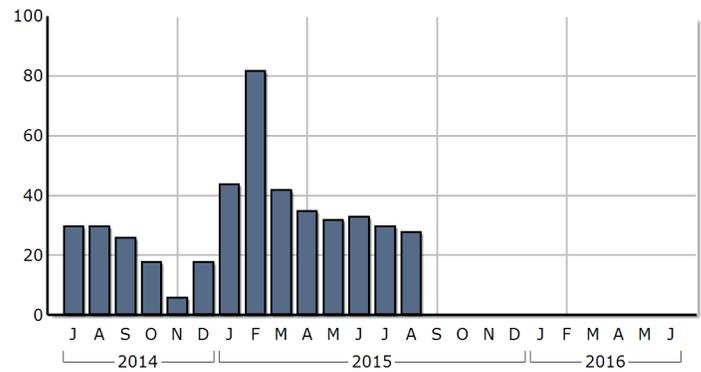
Fax Referral



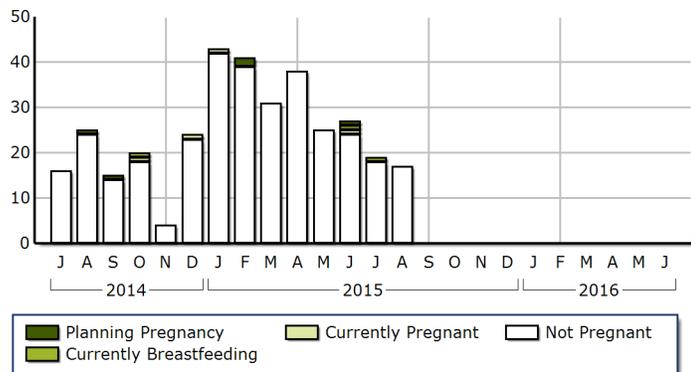
Tobacco User Enrollments By Program Type



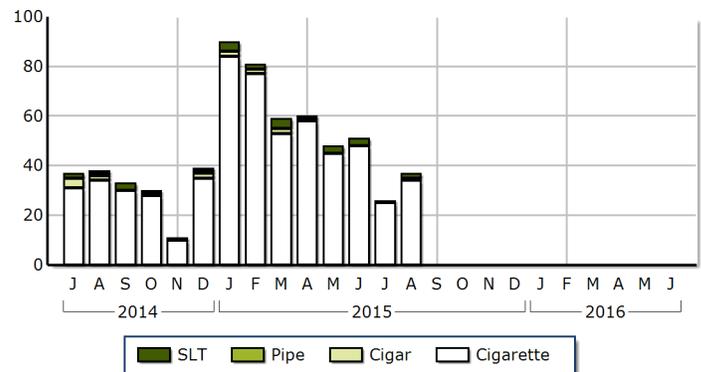
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

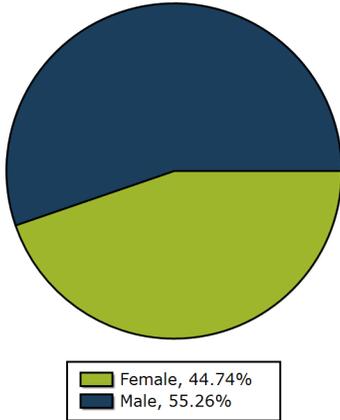


Chart Total N: 38

Tobacco Users By Language

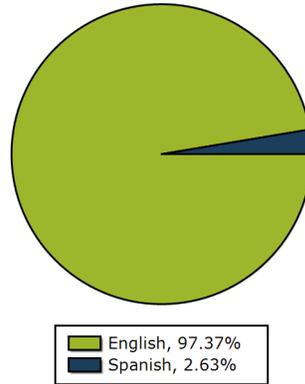


Chart Total N: 38

Tobacco Users By Education

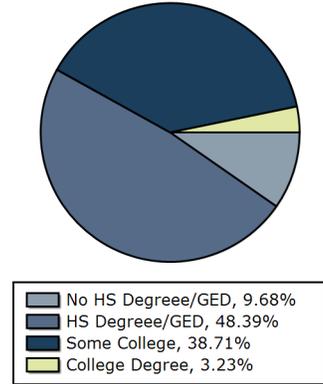


Chart Total N: 31

Tobacco Users By Race

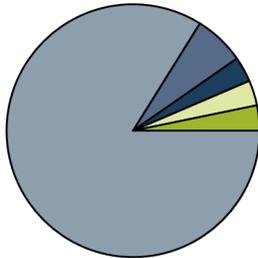


Chart Total N: 31

Tobacco Users By Age

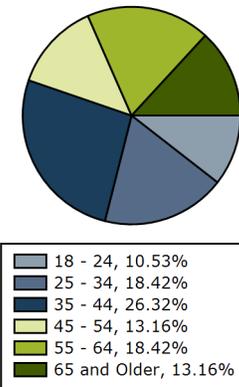


Chart Total N: 38

Tobacco Users By Health Plan

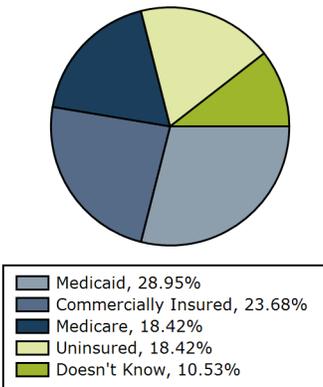


Chart Total N: 38

Tobacco Users By Ethnicity

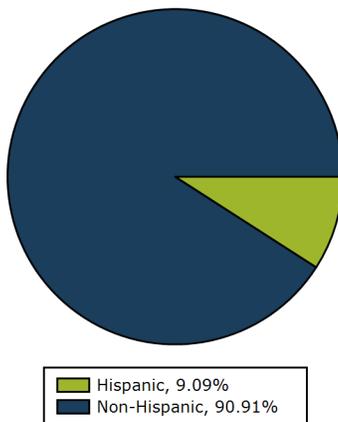


Chart Total N: 33

Tobacco Users By Chronic Condition

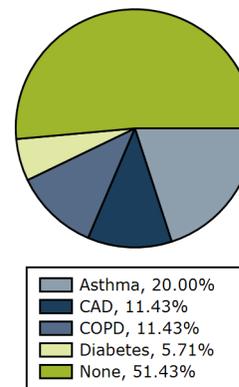
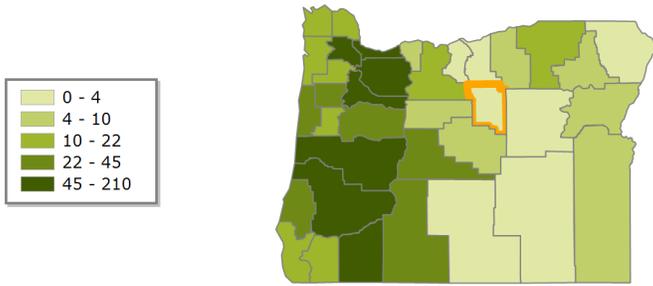


Chart Total N: 35

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

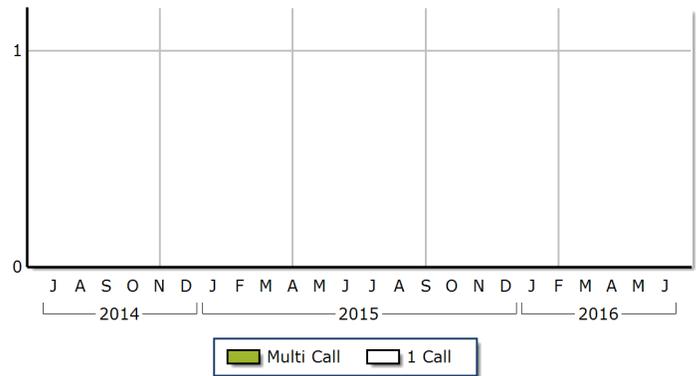
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

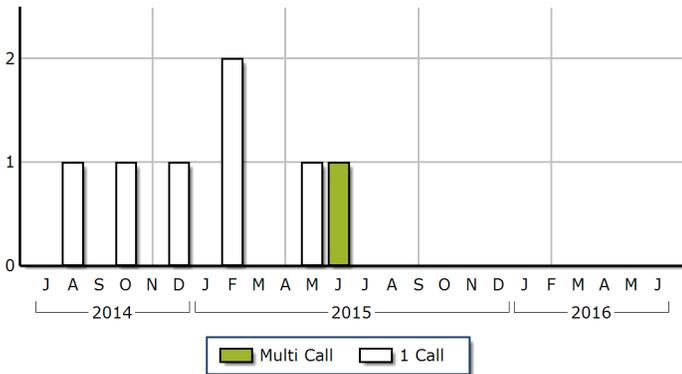


County Population		Prevalence	Tobacco Users
Adult	1,309	29.6 %	387 ⁴
			County
Tobacco Users - Last Full Month			-
Tobacco Users YTD			-
Unique Tobacco Users YTD			1
Target Reach			2.0 %
Reach YTD			2
Reach - NAQC			3
Annualized Reach			2
Annualized Reach - NAQC			3
Unique Individual Reach			1

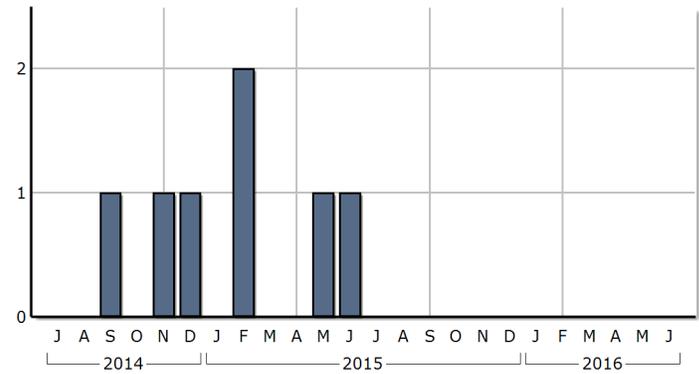
Fax Referral



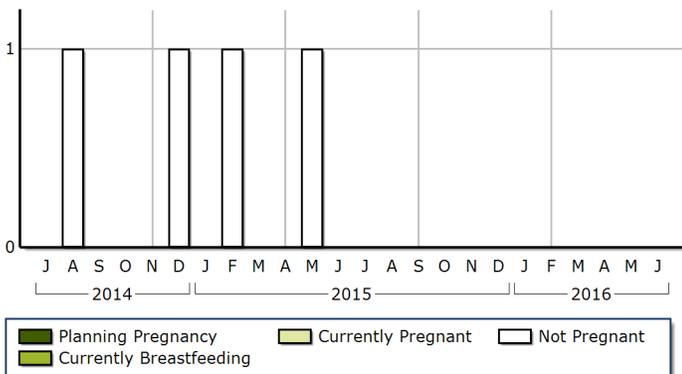
Tobacco User Enrollments By Program Type



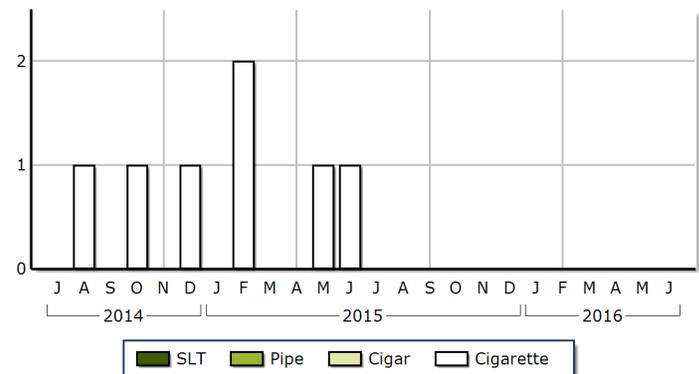
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

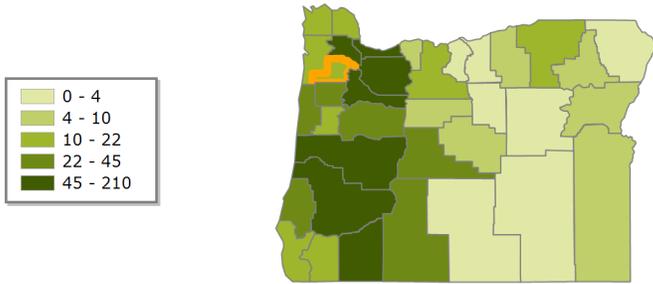


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

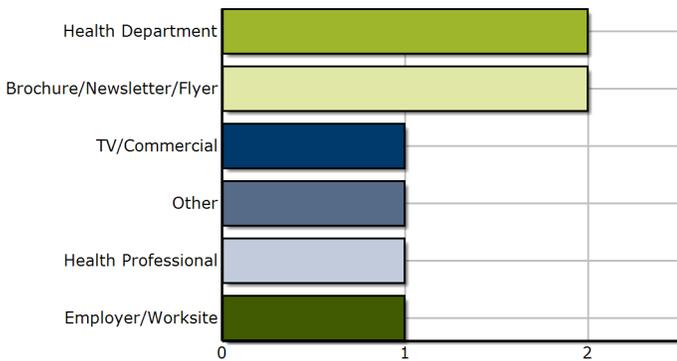
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

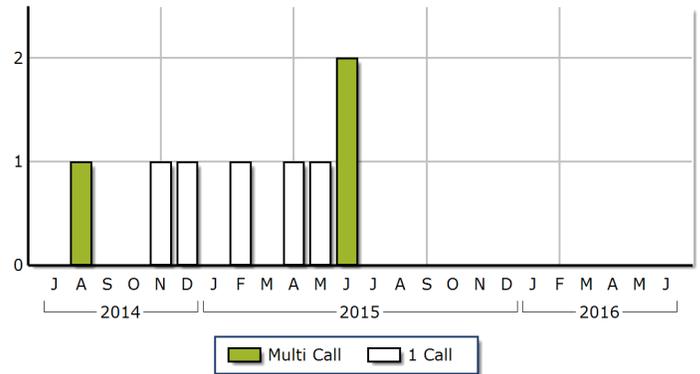


County Population		Prevalence	Tobacco Users
Adult	72,300	18.5 %	13,376 ⁴
			County State
Tobacco Users - Last Full Month			12 836
Tobacco Users YTD			27 1,760
Unique Tobacco Users YTD			1 16 1,052
Target Reach			2.0 % 2.0 %
Reach YTD			2 0.20 % 0.35 %
Reach - NAQC			3 0.13 % 0.16 %
Annualized Reach			2 1.21 % 2.09 %
Annualized Reach - NAQC			3 0.76 % 0.98 %
Unique Individual Reach			1 0.12 % 0.21 %

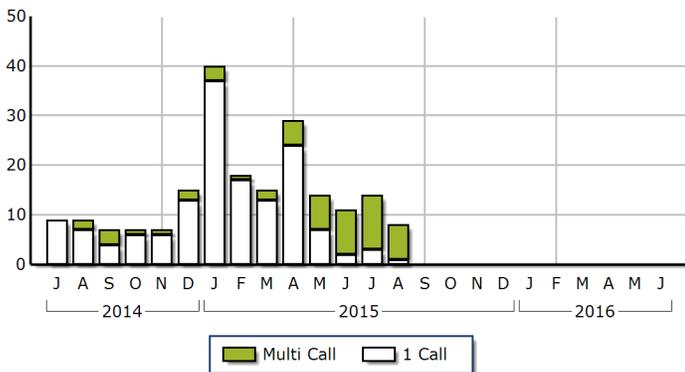
How Heard About



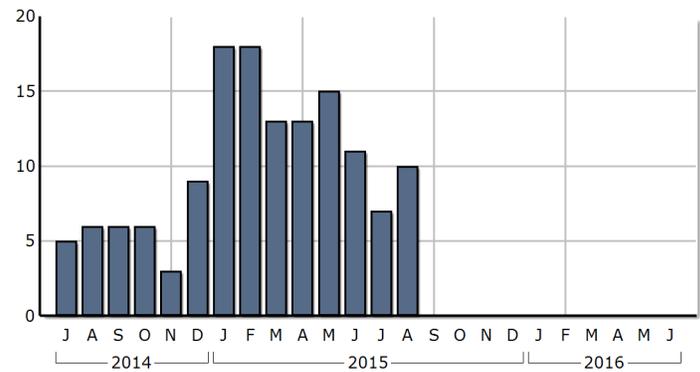
Fax Referral



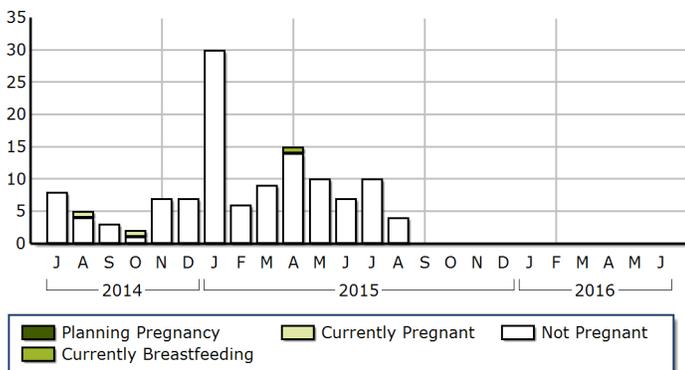
Tobacco User Enrollments By Program Type



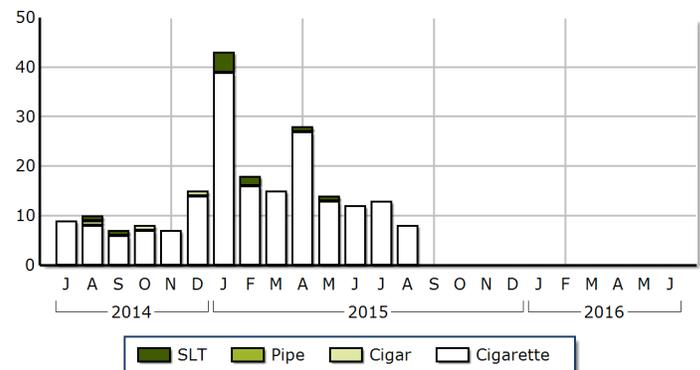
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

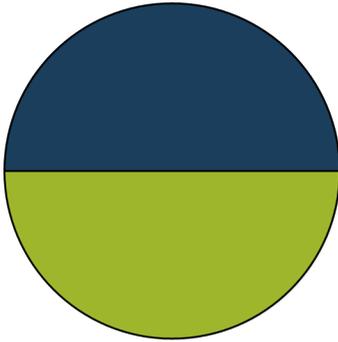


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

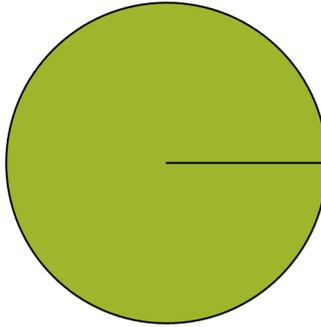
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 8

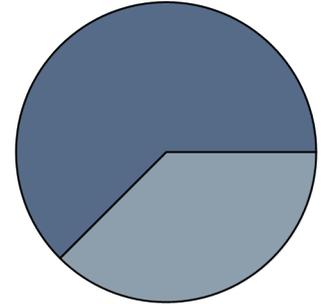
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

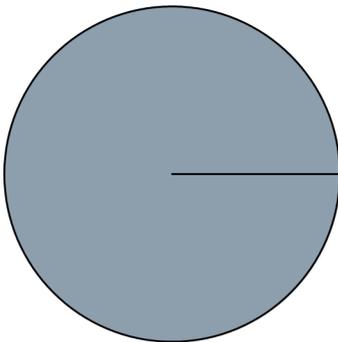
Tobacco Users By Education



No HS Degreee/GED, 37.50%
HS Degreee/GED, 62.50%

Chart Total N: 8

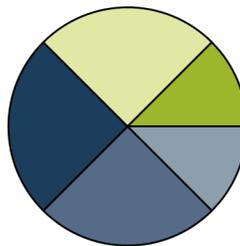
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

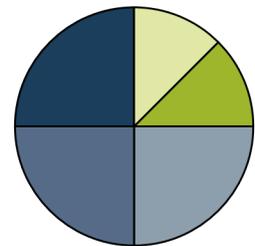
Tobacco Users By Age



18 - 24, 12.50%
25 - 34, 25.00%
35 - 44, 25.00%
45 - 54, 25.00%
55 - 64, 12.50%

Chart Total N: 8

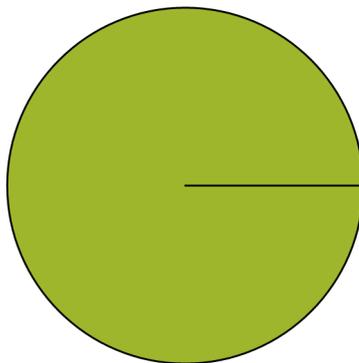
Tobacco Users By Health Plan



Commercially Insured, 25.00%
Doesn't Know, 25.00%
Uninsured, 25.00%
Medicaid, 12.50%
Medicare, 12.50%

Chart Total N: 8

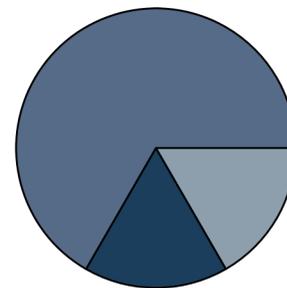
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 16.67%
CAD, 16.67%
None, 66.67%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.