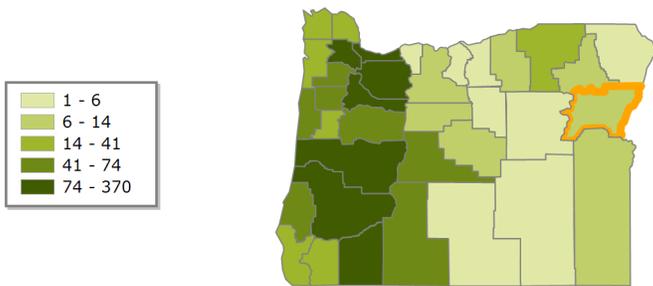
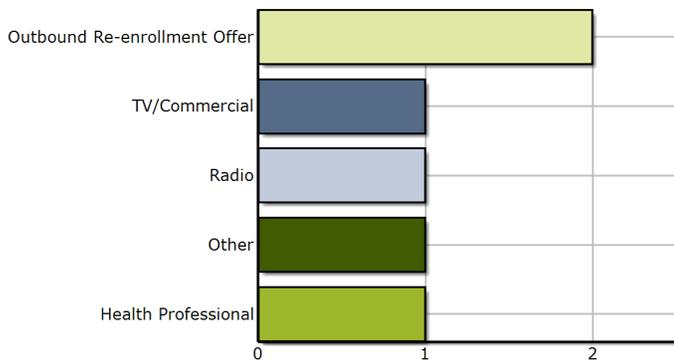


State Tobacco Users Served Contract YTD (Adults)

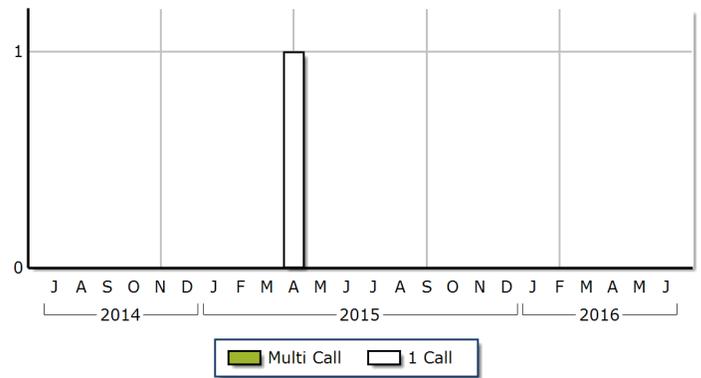


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			6	791
Tobacco Users YTD			10	3,300
Unique Tobacco Users YTD			1	4,195
Target Reach			2.0 %	2.0 %
Reach YTD			0.38 %	0.68 %
Reach - NAQC			0.30 %	0.29 %
Annualized Reach			1.13 %	2.03 %
Annualized Reach - NAQC			0.91 %	0.87 %
Unique Individual Reach			0.15 %	0.40 %

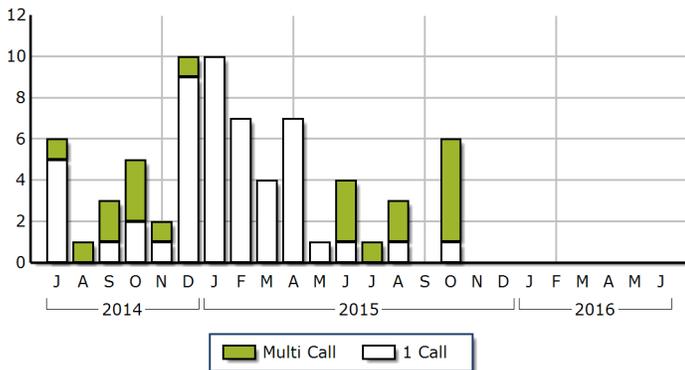
How Heard About



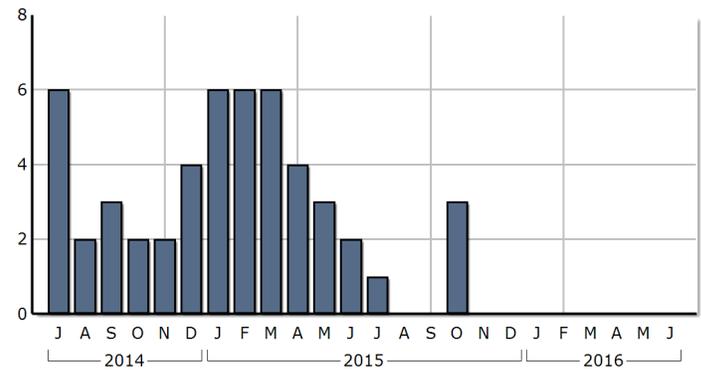
Fax Referral



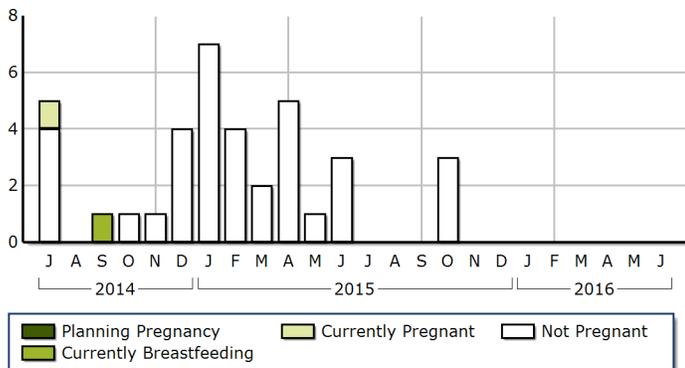
Tobacco User Enrollments By Program Type



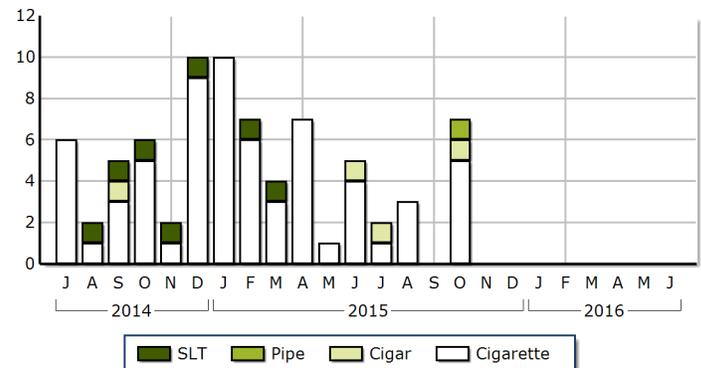
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

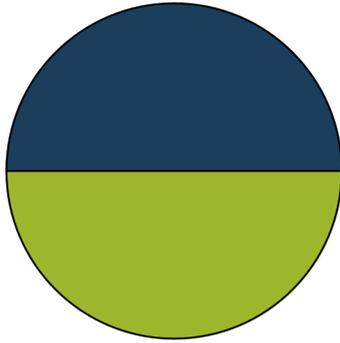


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

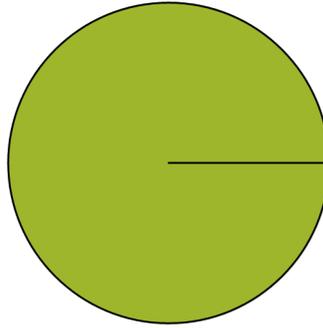
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 6

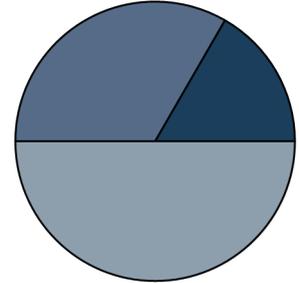
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

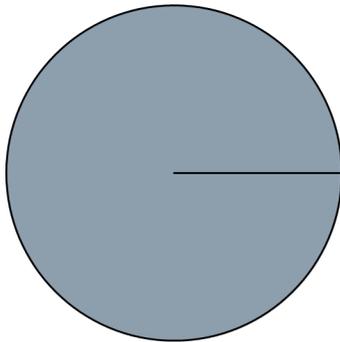
Tobacco Users By Education



HS Degree/GED, 50.00%
Some College, 33.33%
College Degree, 16.67%

Chart Total N: 6

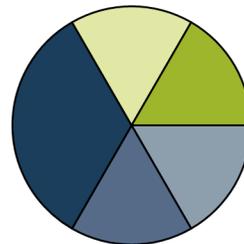
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

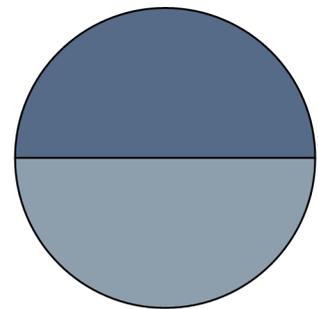
Tobacco Users By Age



18 - 24, 16.67%
35 - 44, 16.67%
45 - 54, 33.33%
55 - 64, 16.67%
65 and Older, 16.67%

Chart Total N: 6

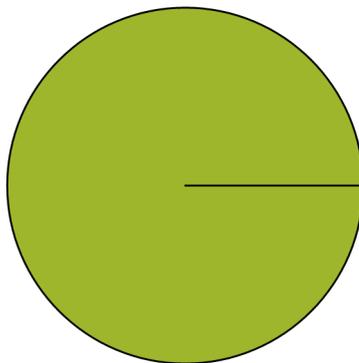
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 6

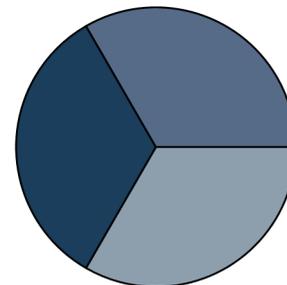
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 6

Tobacco Users By Chronic Condition



COPD, 33.33%
Diabetes, 33.33%
None, 33.33%

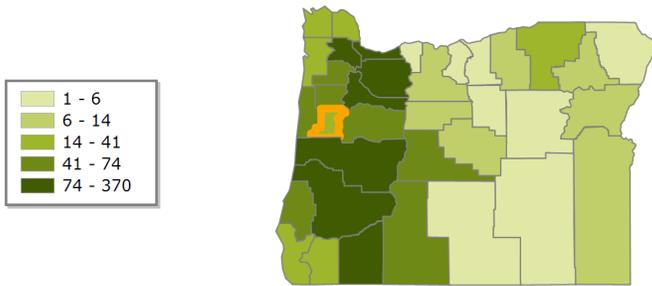
Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

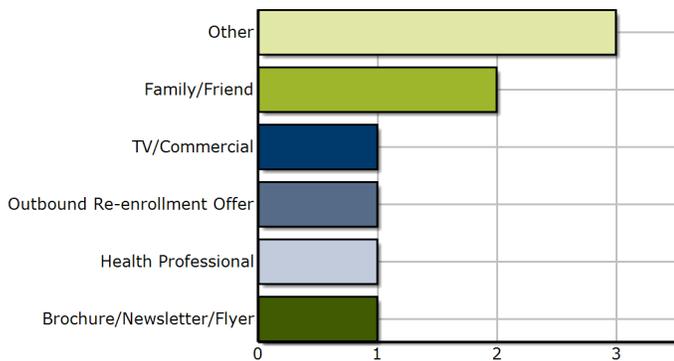
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

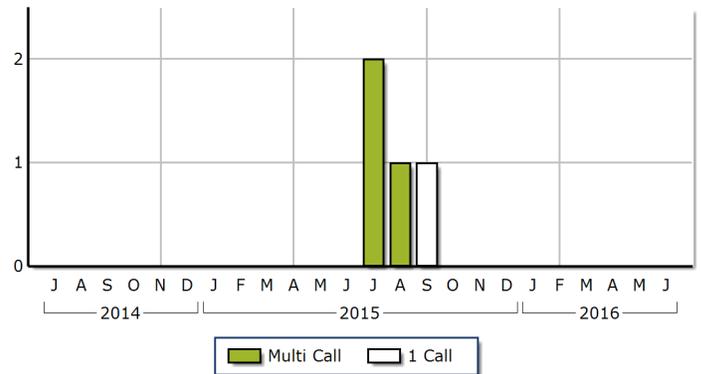


County Population	Prevalence	Tobacco Users	
Adult	69,035	10.8 %	7,456 ⁴
		County	State
Tobacco Users - Last Full Month		11	791
Tobacco Users YTD		33	3,300
Unique Tobacco Users YTD		1	1,953
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.44 %
Reach - NAQC		3	0.27 %
Annualized Reach		2	1.33 %
Annualized Reach - NAQC		3	0.80 %
Unique Individual Reach		1	0.27 %

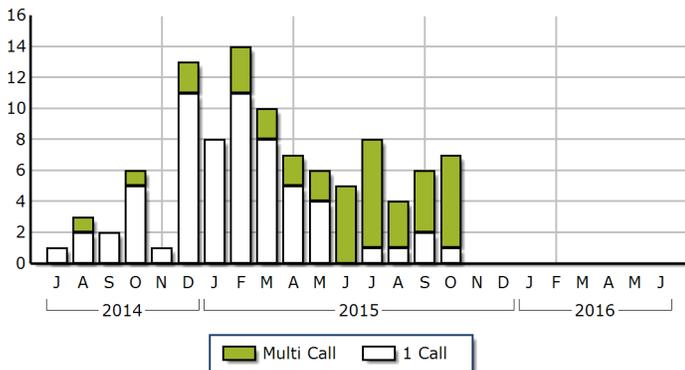
How Heard About



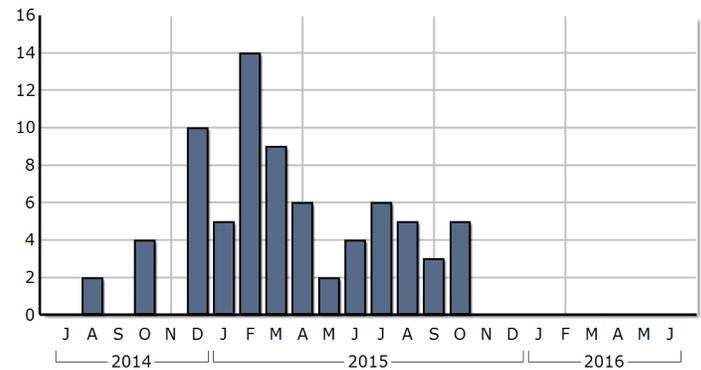
Fax Referral



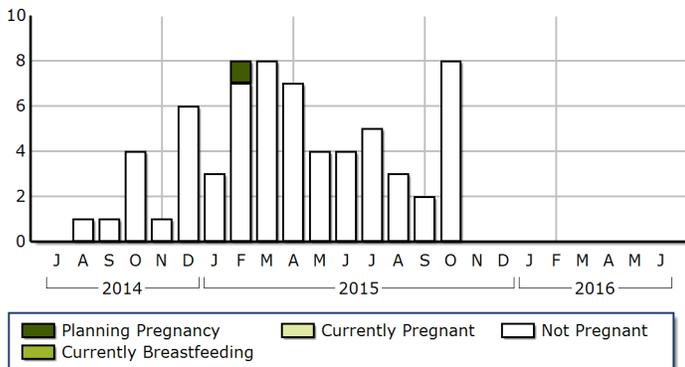
Tobacco User Enrollments By Program Type



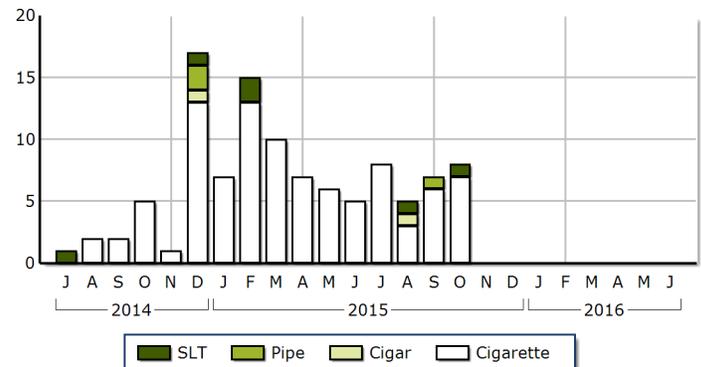
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

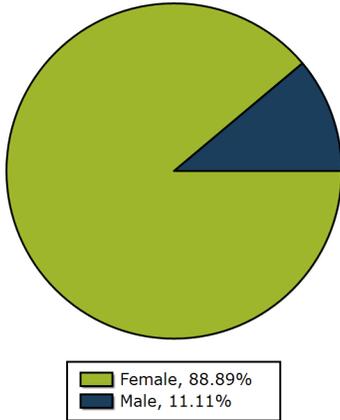


Chart Total N: 9

Tobacco Users By Language

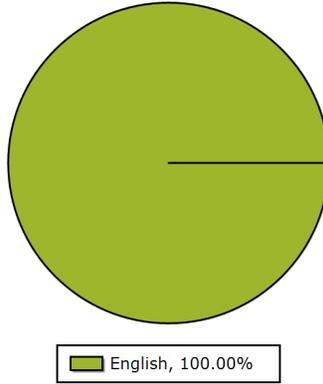


Chart Total N: 9

Tobacco Users By Education

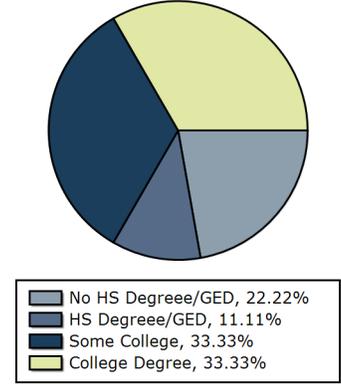


Chart Total N: 9

Tobacco Users By Race

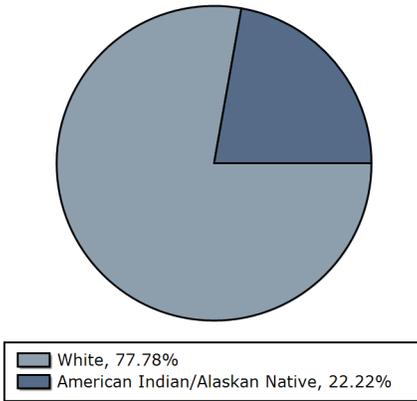


Chart Total N: 9

Tobacco Users By Age

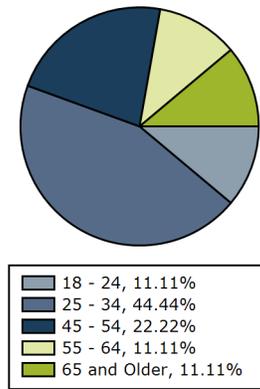


Chart Total N: 9

Tobacco Users By Health Plan

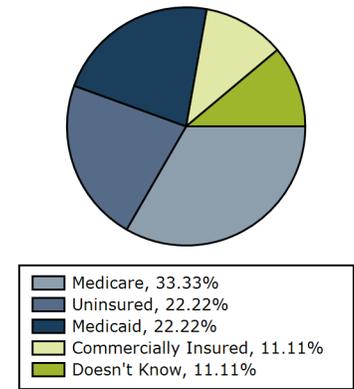


Chart Total N: 9

Tobacco Users By Ethnicity

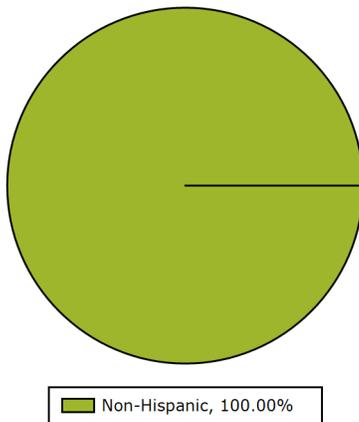


Chart Total N: 9

Tobacco Users By Chronic Condition

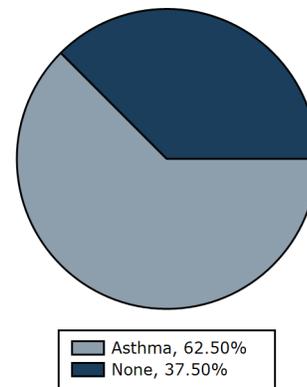


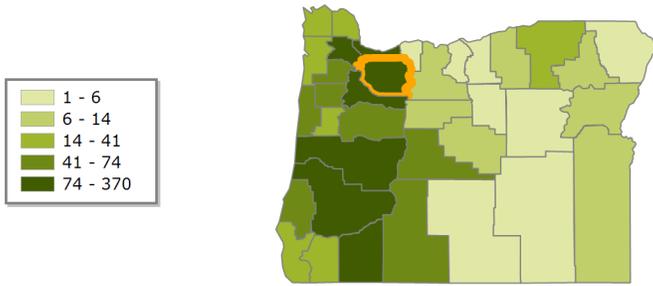
Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2015 through 10/31/2015

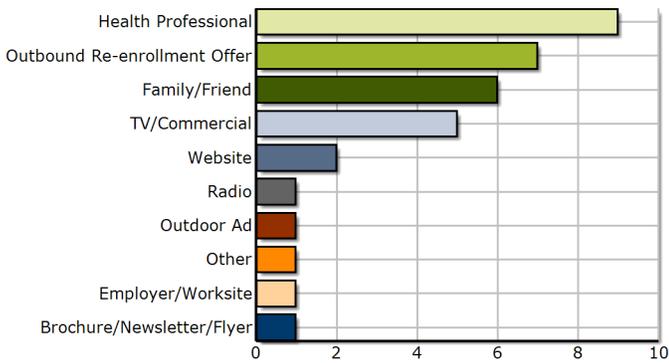
State Tobacco Users Served Contract YTD (Adults)



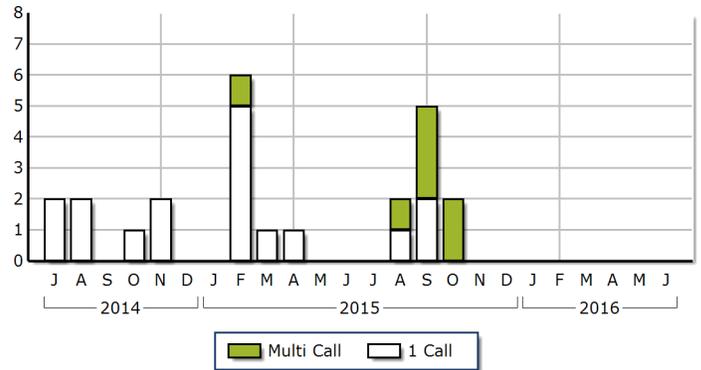
County Population	Prevalence	Tobacco Users
Adult	289,948	15.4 %
		44,652 ⁴

	County	State
Tobacco Users - Last Full Month	48	791
Tobacco Users YTD	192	3,300
Unique Tobacco Users YTD	1 89	1,953
Target Reach	2.0 %	2.0 %
Reach YTD	2 0.43 %	0.68 %
Reach - NAQC	3 0.24 %	0.29 %
Annualized Reach	2 1.29 %	2.03 %
Annualized Reach - NAQC	3 0.73 %	0.87 %
Unique Individual Reach	1 0.20 %	0.40 %

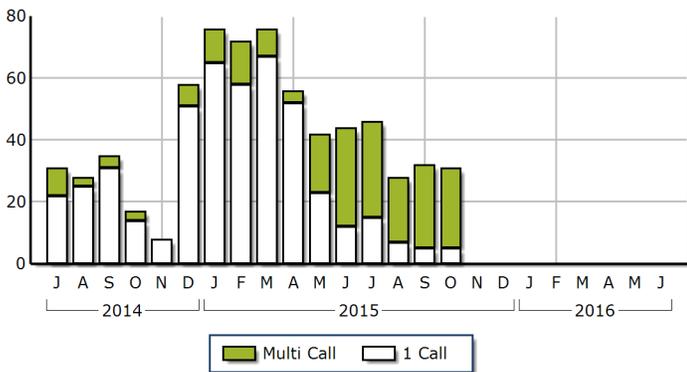
How Heard About



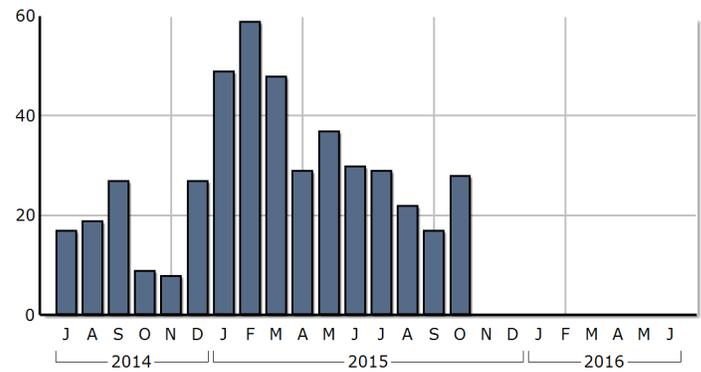
Fax Referral



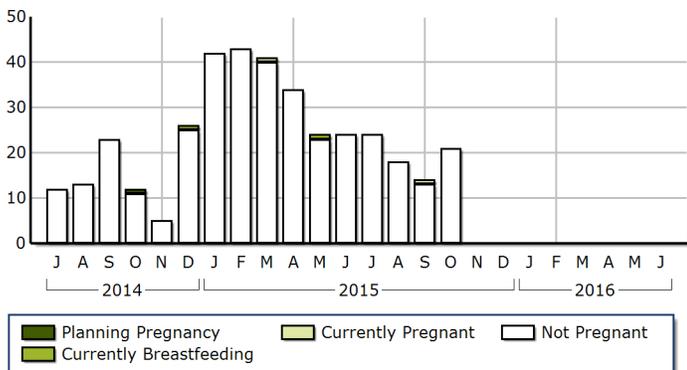
Tobacco User Enrollments By Program Type



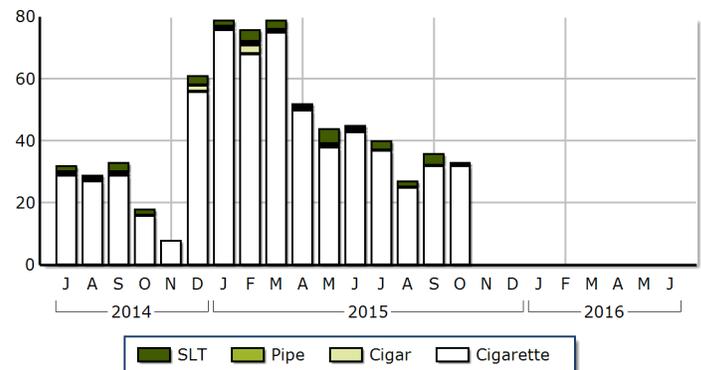
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

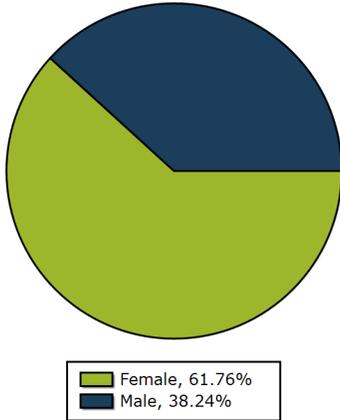


Chart Total N: 34

Tobacco Users By Language

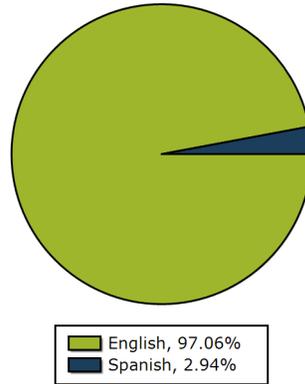


Chart Total N: 34

Tobacco Users By Education

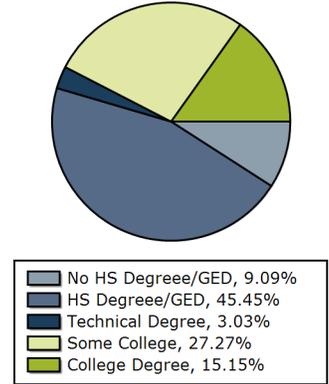


Chart Total N: 33

Tobacco Users By Race

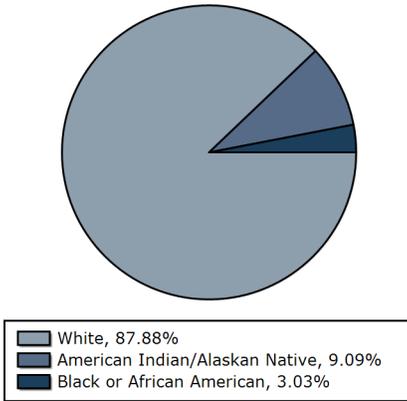


Chart Total N: 33

Tobacco Users By Age

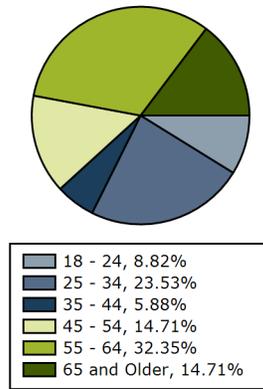


Chart Total N: 34

Tobacco Users By Health Plan

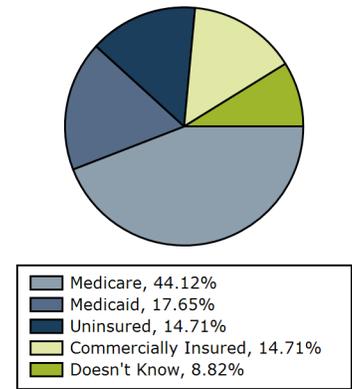


Chart Total N: 34

Tobacco Users By Ethnicity

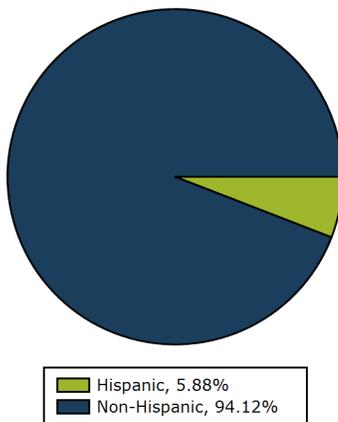


Chart Total N: 34

Tobacco Users By Chronic Condition

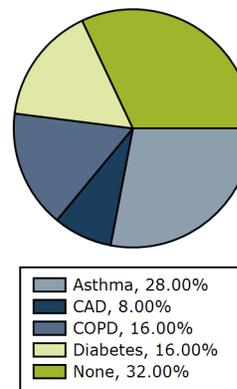


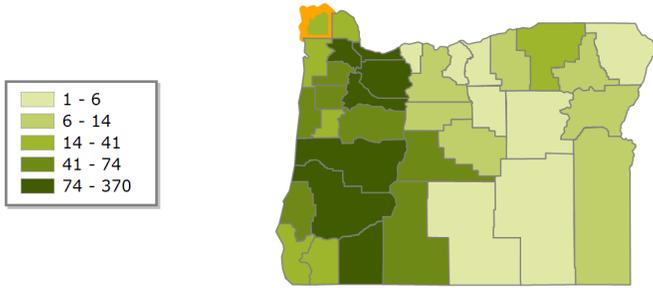
Chart Total N: 25

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

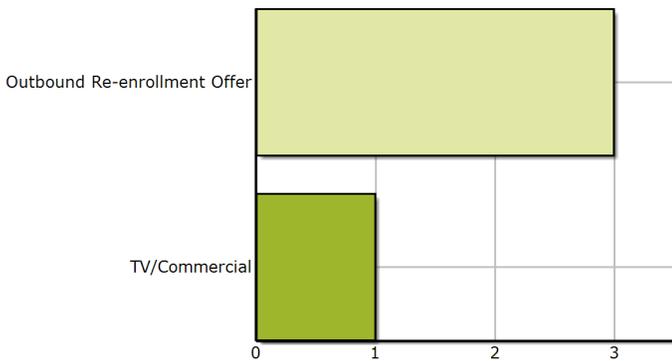
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

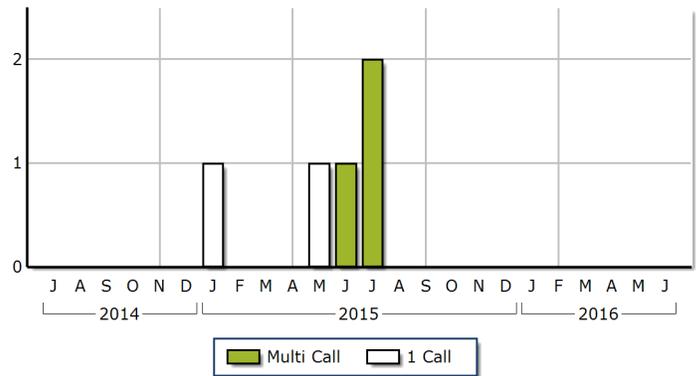


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %		6,410 ⁴
			County	State
Tobacco Users - Last Full Month			4	791
Tobacco Users YTD			26	3,300
Unique Tobacco Users YTD			16	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.41 %
Reach - NAQC			3	0.28 %
Annualized Reach			2	1.22 %
Annualized Reach - NAQC			3	0.84 %
Unique Individual Reach			1	0.25 %

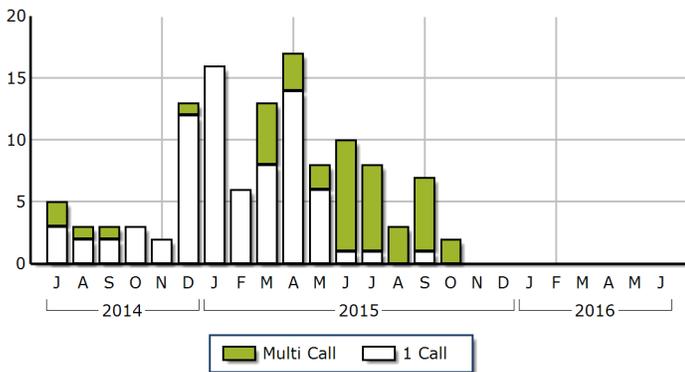
How Heard About



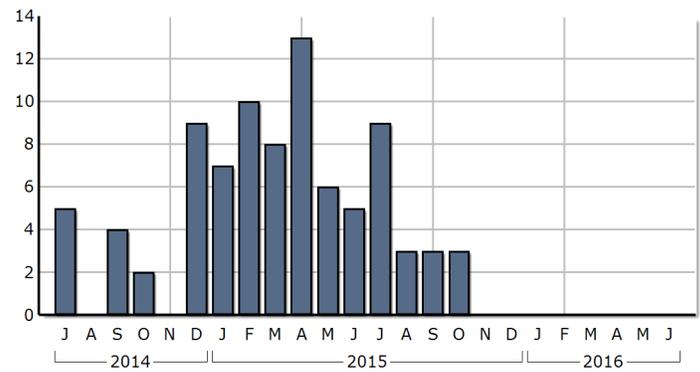
Fax Referral



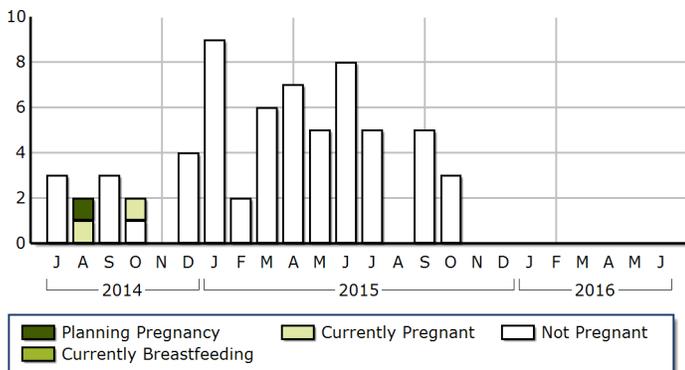
Tobacco User Enrollments By Program Type



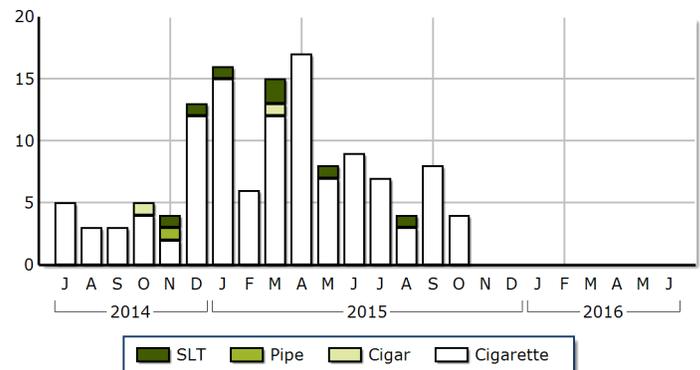
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

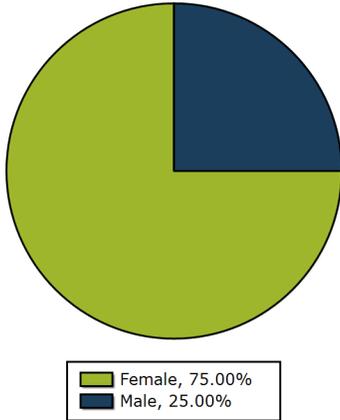


Chart Total N: 4

Tobacco Users By Language

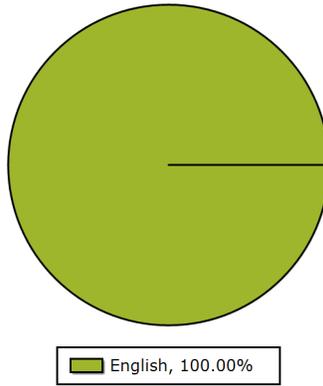


Chart Total N: 4

Tobacco Users By Education

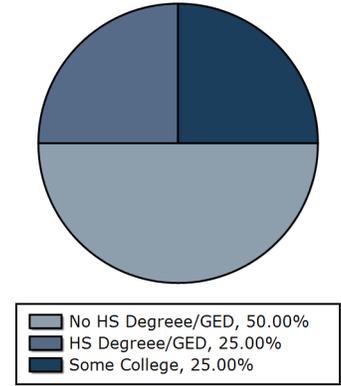


Chart Total N: 4

Tobacco Users By Race

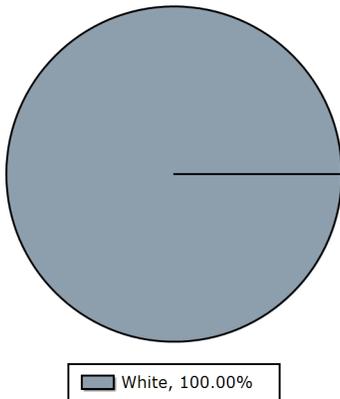


Chart Total N: 4

Tobacco Users By Age

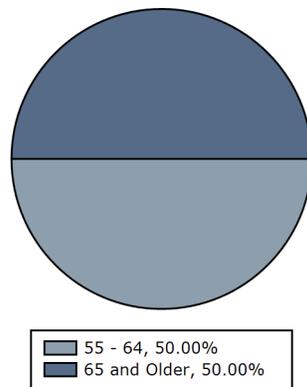


Chart Total N: 4

Tobacco Users By Health Plan

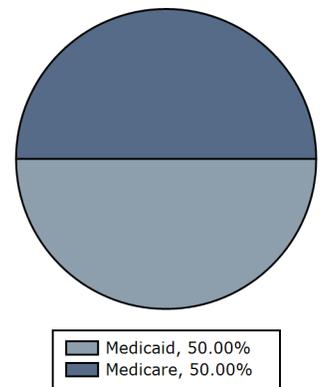


Chart Total N: 4

Tobacco Users By Ethnicity

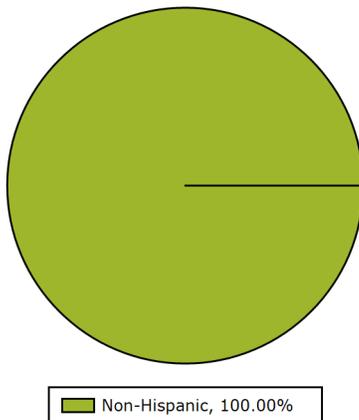


Chart Total N: 4

Tobacco Users By Chronic Condition

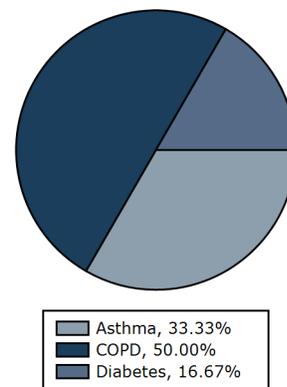


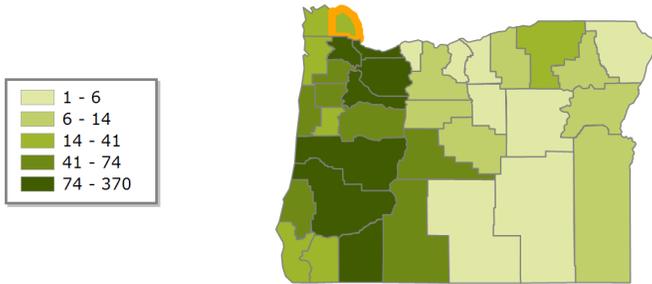
Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

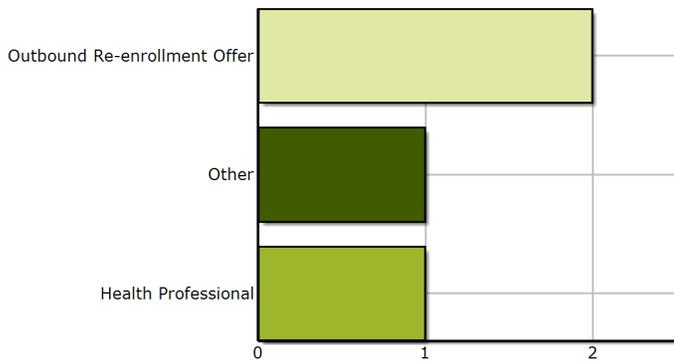
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

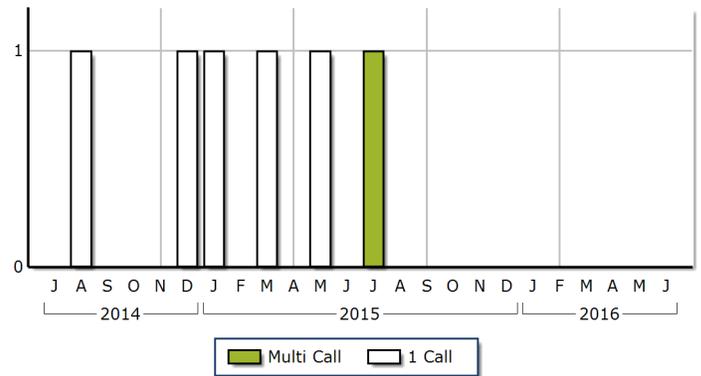


County Population	Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 ⁴
		County	State
Tobacco Users - Last Full Month		5	791
Tobacco Users YTD		25	3,300
Unique Tobacco Users YTD	1	14	1,953
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.40 %	0.68 %
Reach - NAQC	3	0.24 %	0.29 %
Annualized Reach	2	1.19 %	2.03 %
Annualized Reach - NAQC	3	0.71 %	0.87 %
Unique Individual Reach	1	0.22 %	0.40 %

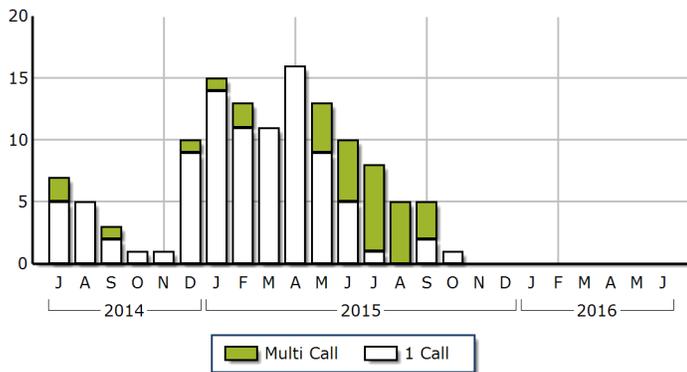
How Heard About



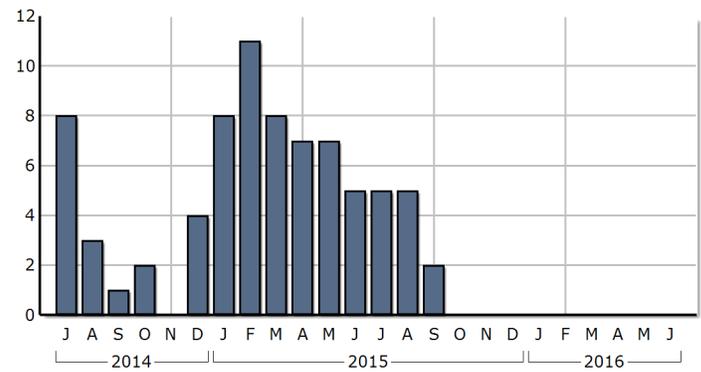
Fax Referral



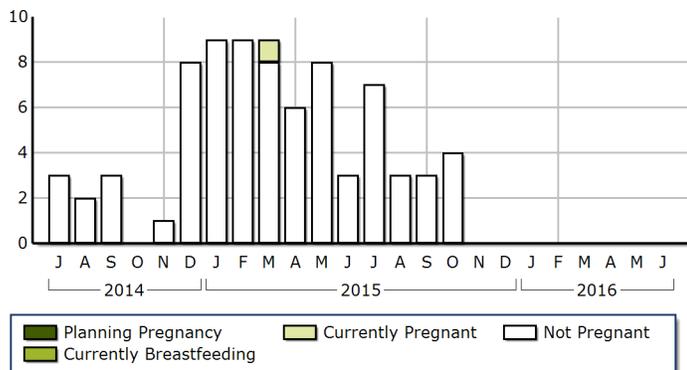
Tobacco User Enrollments By Program Type



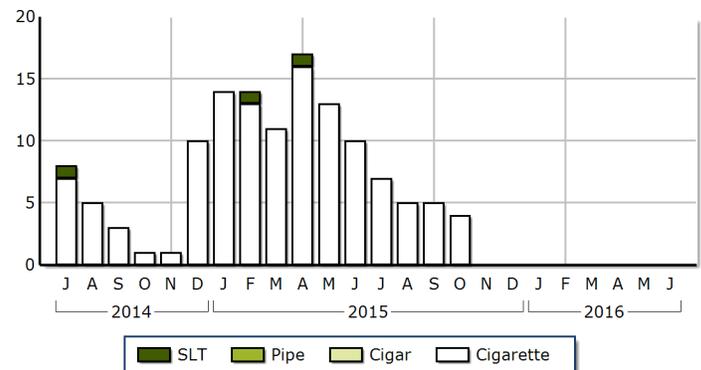
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

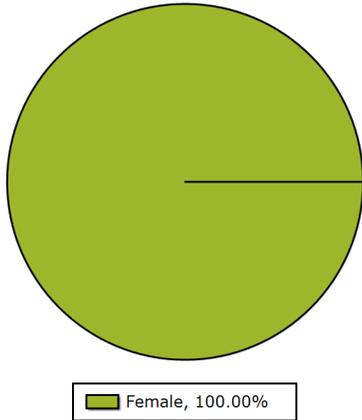


Chart Total N: 4

Tobacco Users By Language

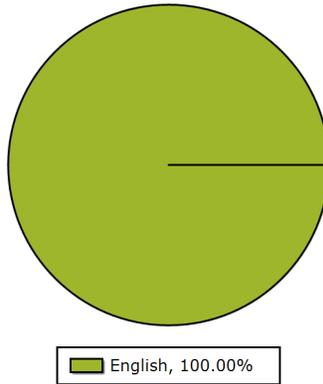


Chart Total N: 4

Tobacco Users By Education

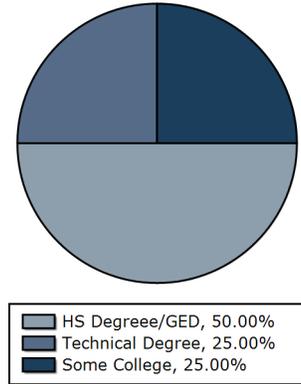


Chart Total N: 4

Tobacco Users By Race

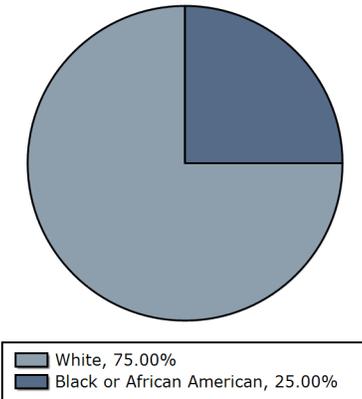


Chart Total N: 4

Tobacco Users By Age

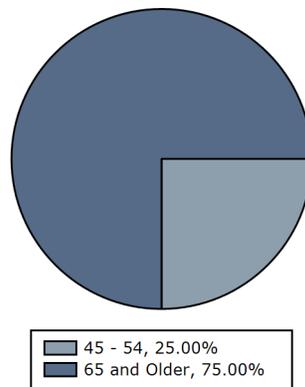


Chart Total N: 4

Tobacco Users By Health Plan

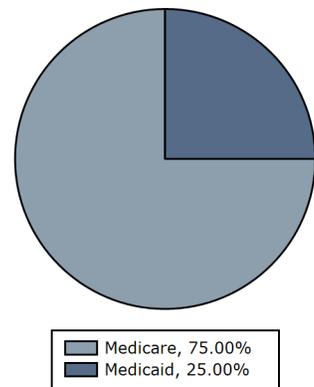


Chart Total N: 4

Tobacco Users By Ethnicity

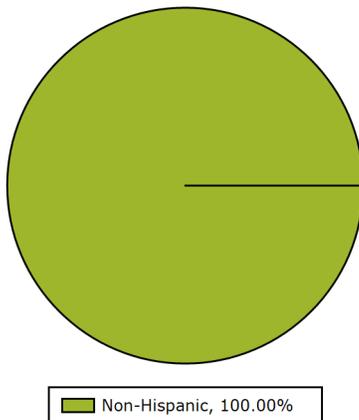


Chart Total N: 4

Tobacco Users By Chronic Condition

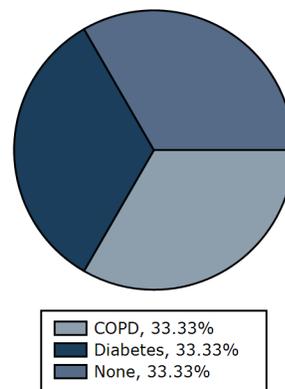


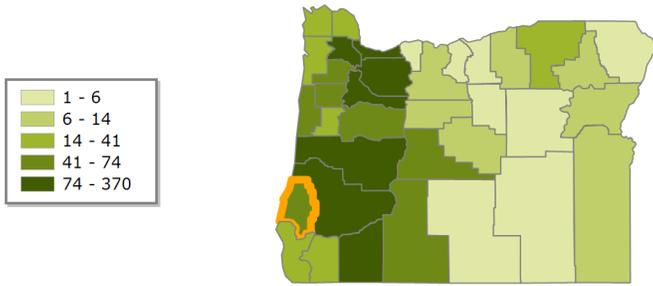
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

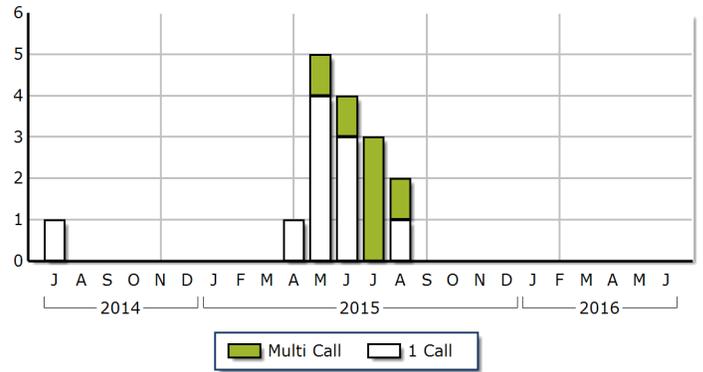


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	14,254 ⁴	
			County	State
Tobacco Users - Last Full Month			10	791
Tobacco Users YTD			64	3,300
Unique Tobacco Users YTD			1	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.45 %
Reach - NAQC			3	0.34 %
Annualized Reach			2	1.35 %
Annualized Reach - NAQC			3	1.03 %
Unique Individual Reach			1	0.27 %

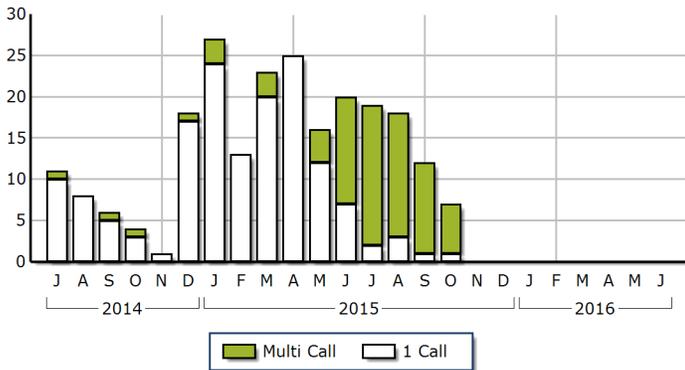
How Heard About



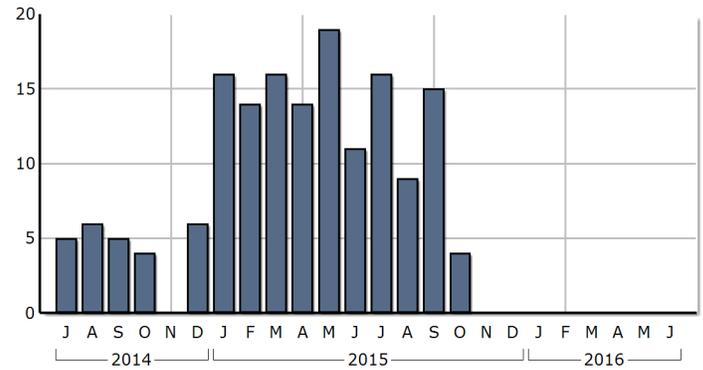
Fax Referral



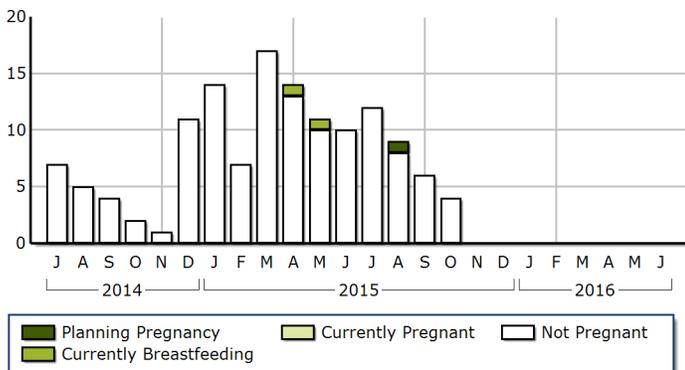
Tobacco User Enrollments By Program Type



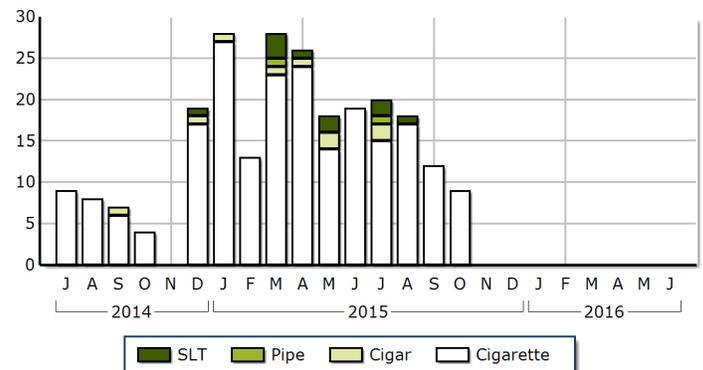
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

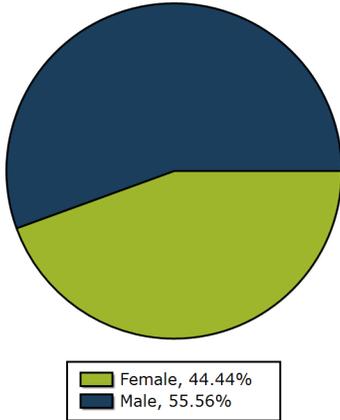


Chart Total N: 9

Tobacco Users By Language

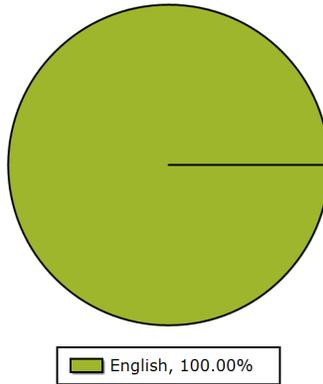


Chart Total N: 9

Tobacco Users By Education

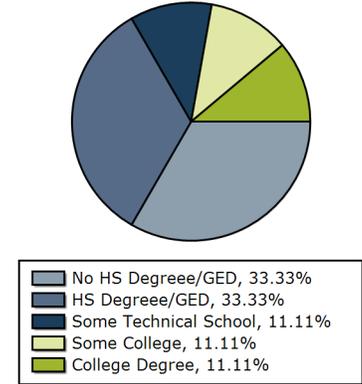


Chart Total N: 9

Tobacco Users By Race

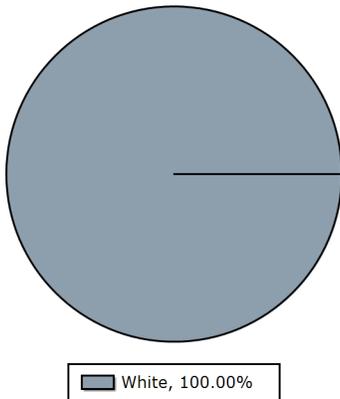


Chart Total N: 9

Tobacco Users By Age

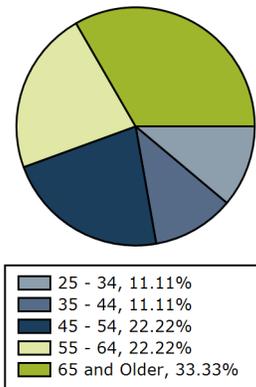


Chart Total N: 9

Tobacco Users By Health Plan

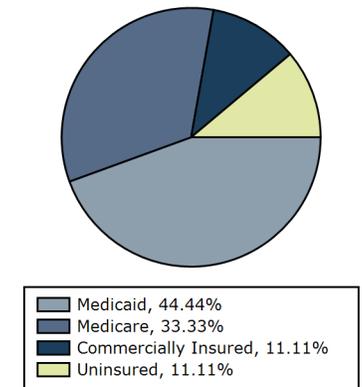


Chart Total N: 9

Tobacco Users By Ethnicity

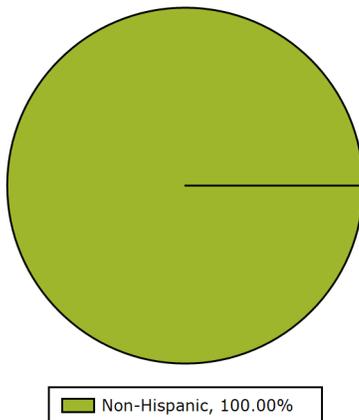


Chart Total N: 9

Tobacco Users By Chronic Condition

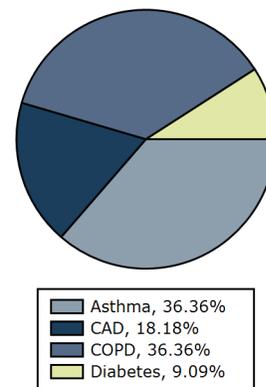


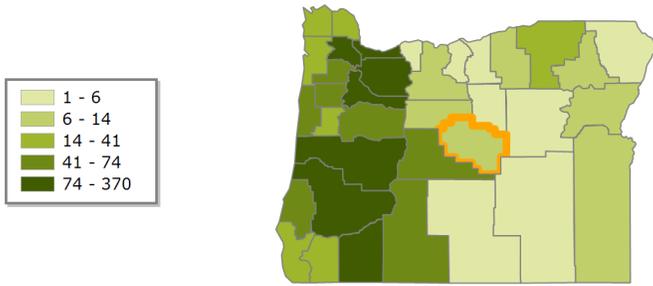
Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

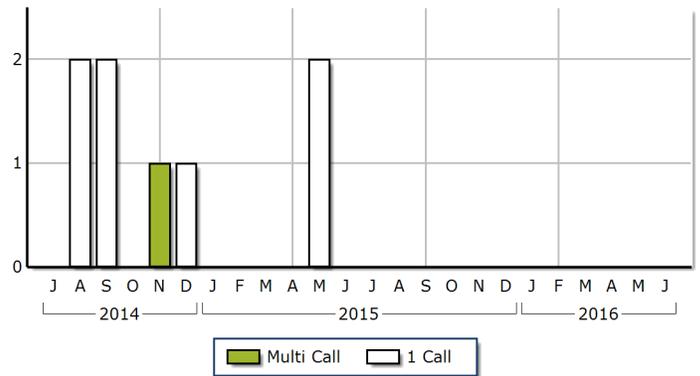


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	County	State
			3	791
Tobacco Users - Last Full Month				
Tobacco Users YTD			16	3,300
Unique Tobacco Users YTD			6	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			0.33 %	0.68 %
Reach - NAQC			0.19 %	0.29 %
Annualized Reach			1.00 %	2.03 %
Annualized Reach - NAQC			0.56 %	0.87 %
Unique Individual Reach			0.12 %	0.40 %

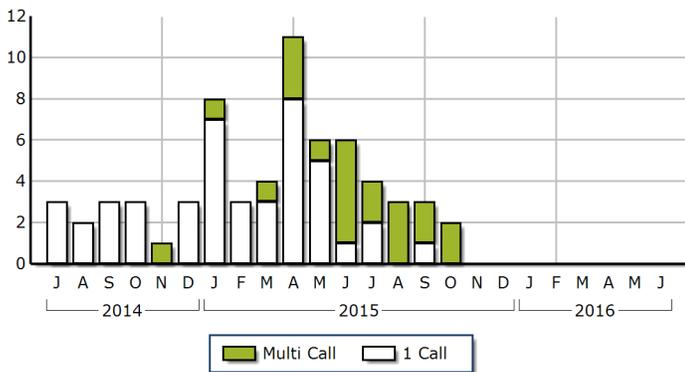
How Heard About



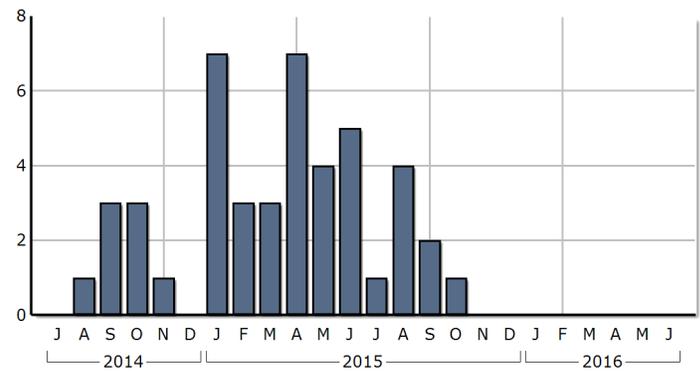
Fax Referral



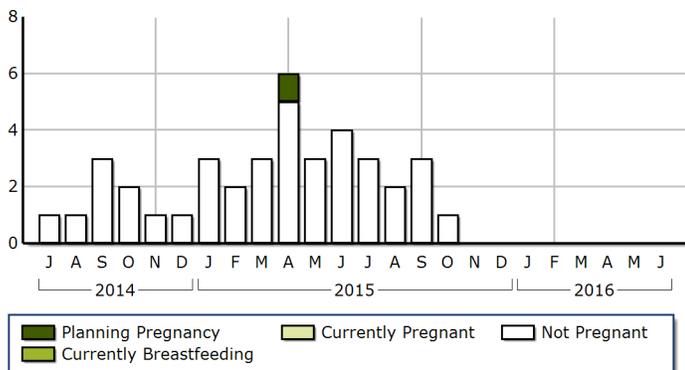
Tobacco User Enrollments By Program Type



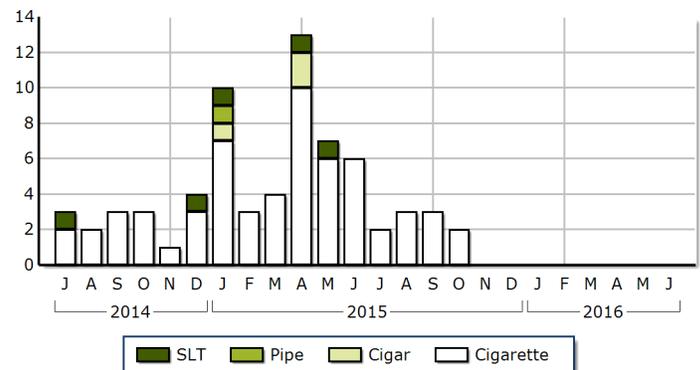
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

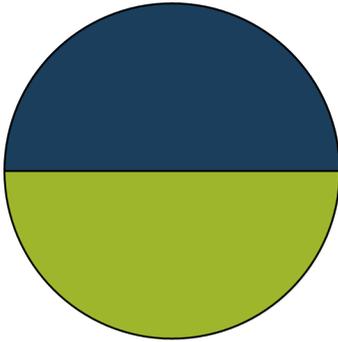


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

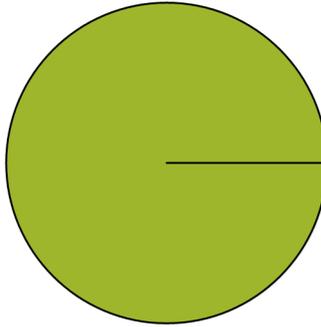
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

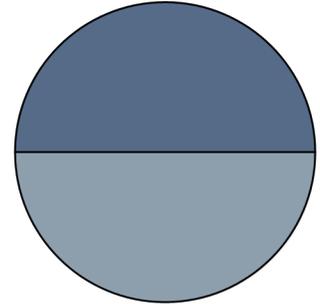
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

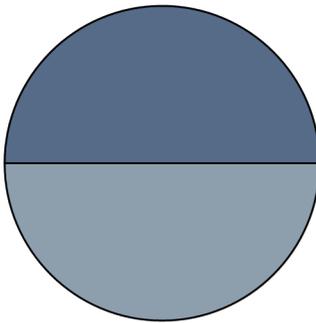
Tobacco Users By Education



No HS Degreee/GED, 50.00%
Some College, 50.00%

Chart Total N: 2

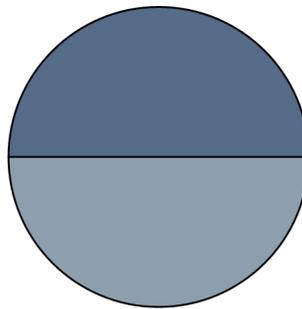
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%
White, 50.00%

Chart Total N: 2

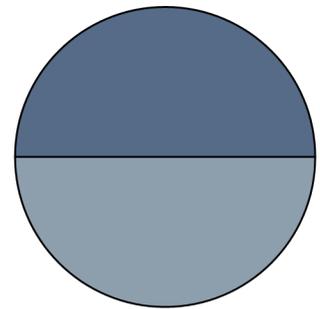
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

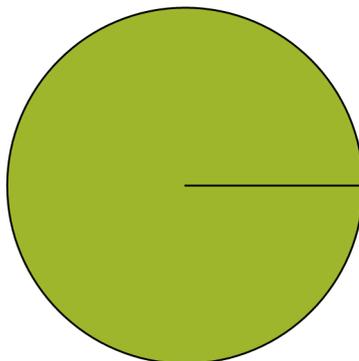
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

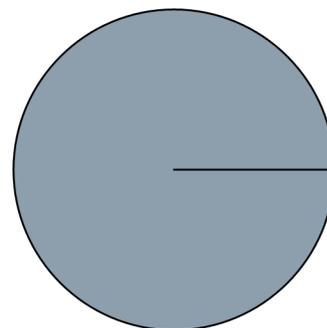
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 100.00%

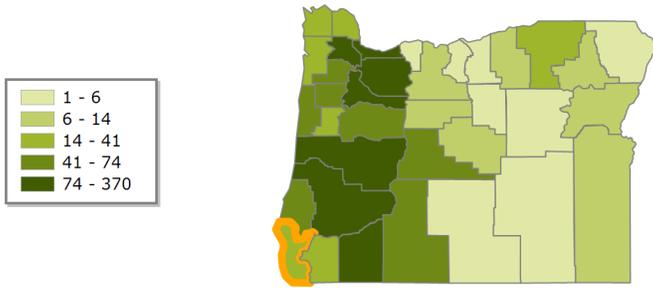
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

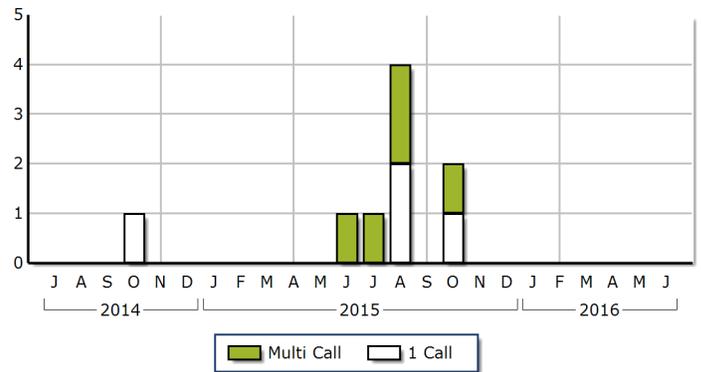


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302	⁴
			County	State
Tobacco Users - Last Full Month			9	791
Tobacco Users YTD			31	3,300
Unique Tobacco Users YTD			1	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.94 %
Reach - NAQC			3	0.64 %
Annualized Reach			2	2.82 %
Annualized Reach - NAQC			3	1.91 %
Unique Individual Reach			1	0.58 %

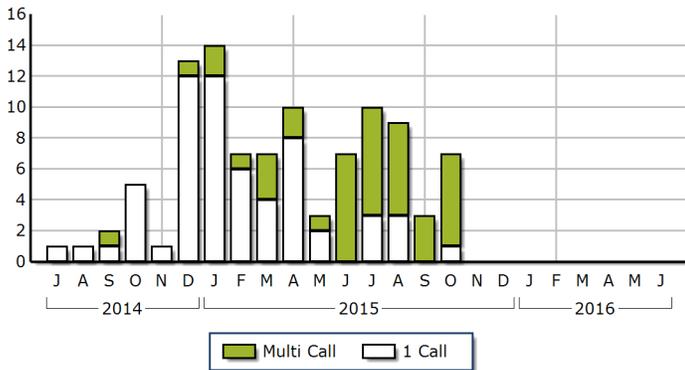
How Heard About



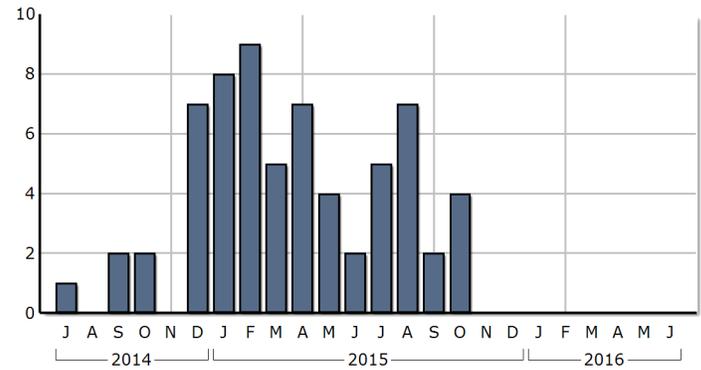
Fax Referral



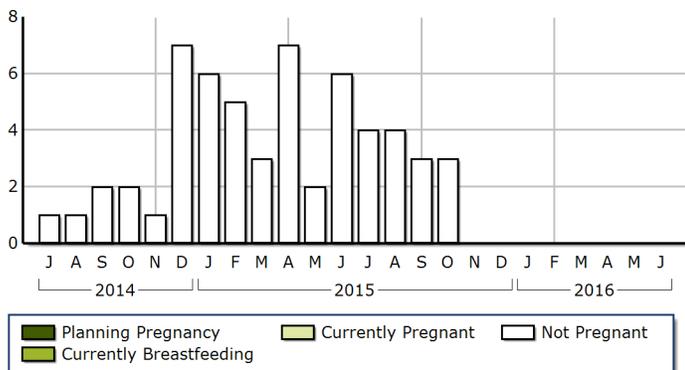
Tobacco User Enrollments By Program Type



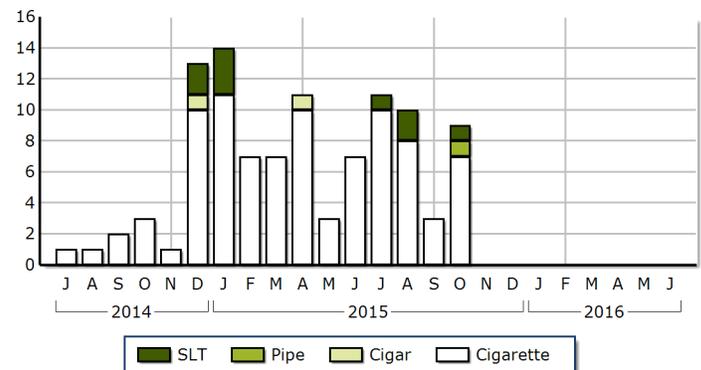
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

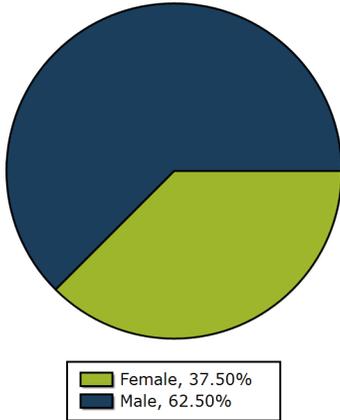


Chart Total N: 8

Tobacco Users By Language

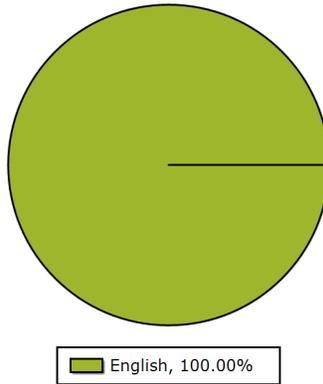


Chart Total N: 8

Tobacco Users By Education

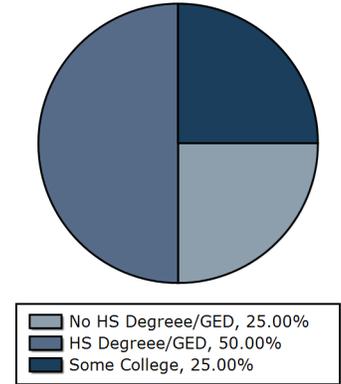


Chart Total N: 8

Tobacco Users By Race

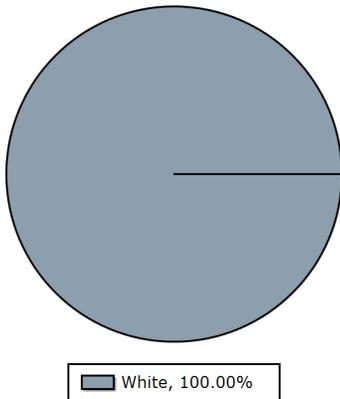


Chart Total N: 7

Tobacco Users By Age

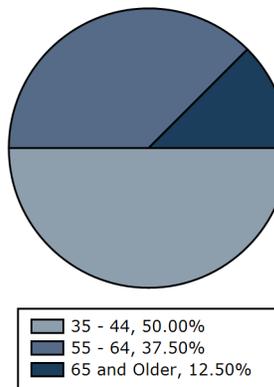


Chart Total N: 8

Tobacco Users By Health Plan

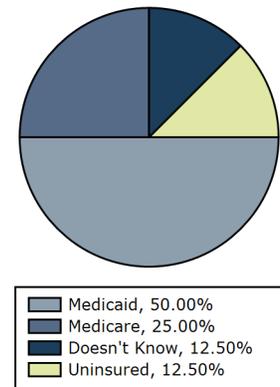


Chart Total N: 8

Tobacco Users By Ethnicity

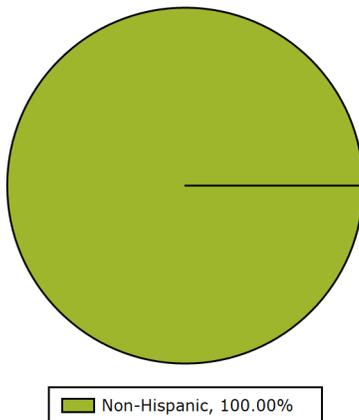


Chart Total N: 8

Tobacco Users By Chronic Condition

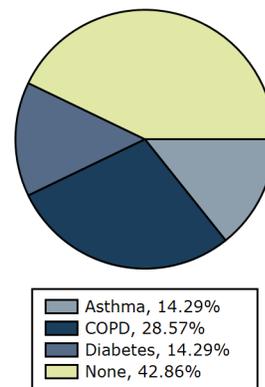


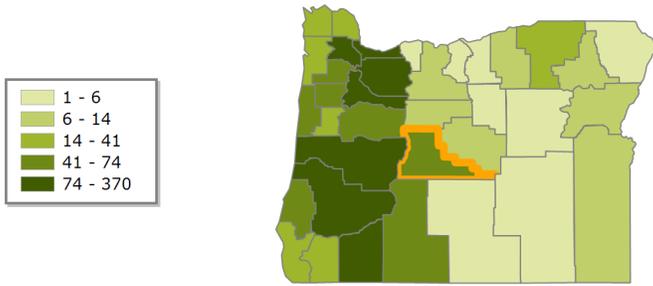
Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

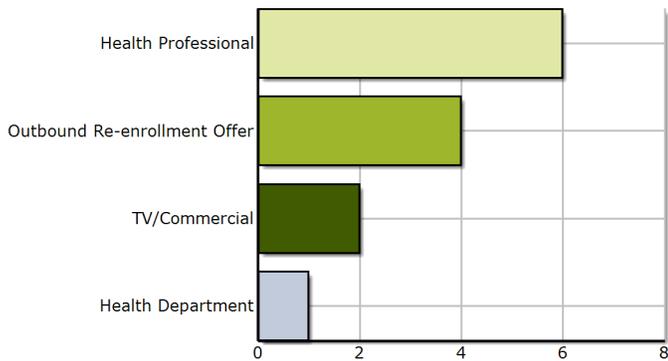
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

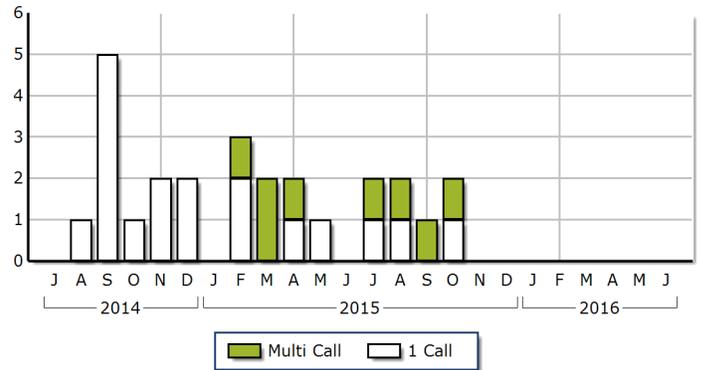


County Population	Prevalence	Tobacco Users	
Adult	133,924	14.1 %	
		18,883 ⁴	
		County	State
Tobacco Users - Last Full Month		16	791
Tobacco Users YTD		68	3,300
Unique Tobacco Users YTD		1	35
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.36 %
Reach - NAQC		3	0.20 %
Annualized Reach		2	1.08 %
Annualized Reach - NAQC		3	0.60 %
Unique Individual Reach		1	0.19 %

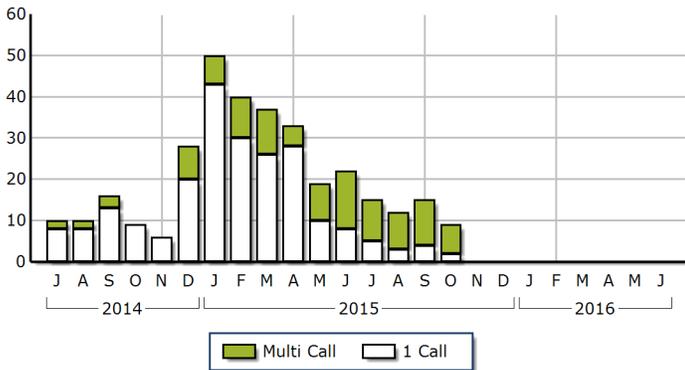
How Heard About



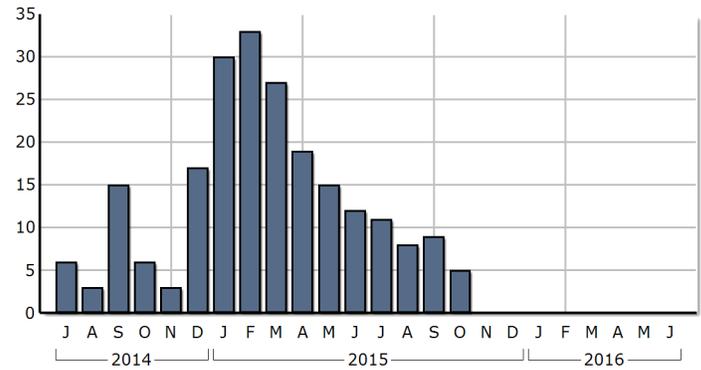
Fax Referral



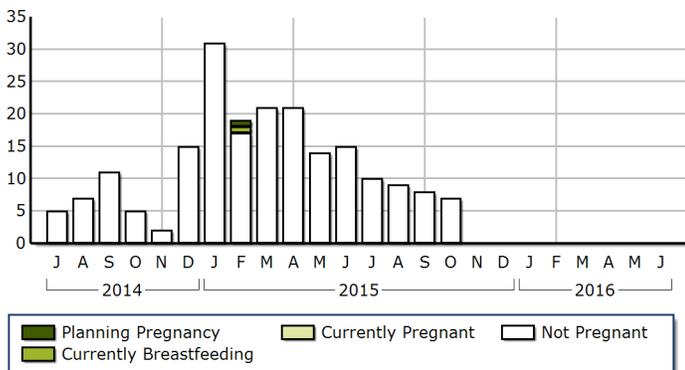
Tobacco User Enrollments By Program Type



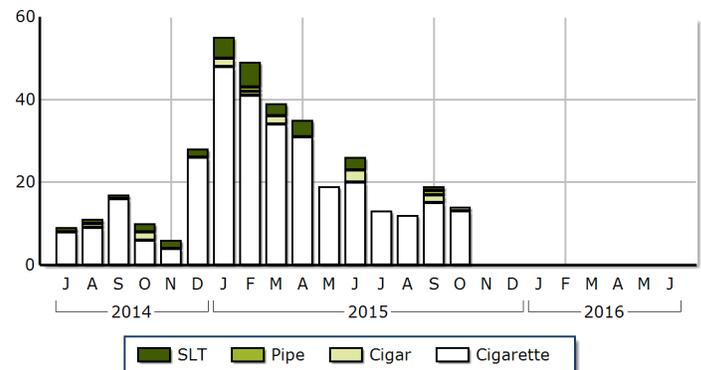
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

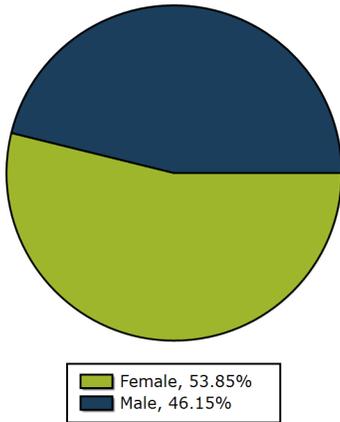


Chart Total N: 13

Tobacco Users By Language

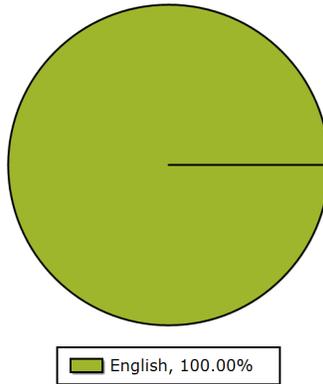


Chart Total N: 13

Tobacco Users By Education

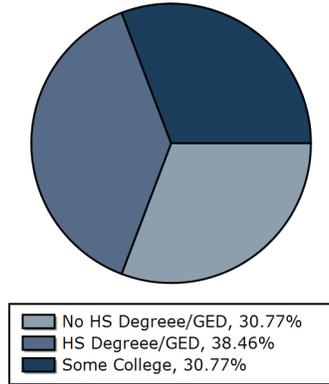


Chart Total N: 13

Tobacco Users By Race

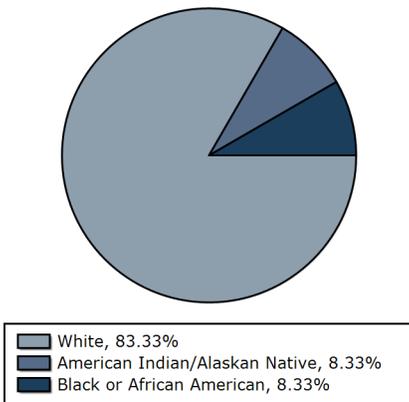


Chart Total N: 12

Tobacco Users By Age

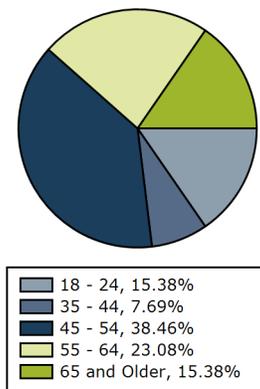


Chart Total N: 13

Tobacco Users By Health Plan

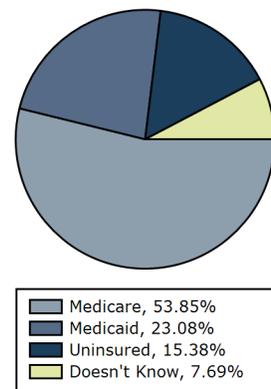


Chart Total N: 13

Tobacco Users By Ethnicity

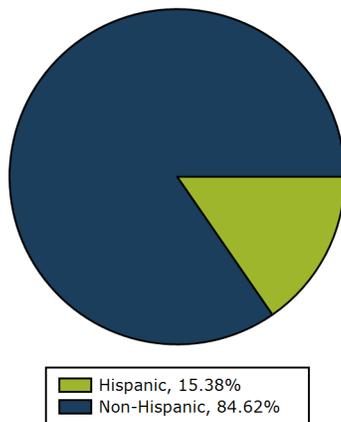


Chart Total N: 13

Tobacco Users By Chronic Condition

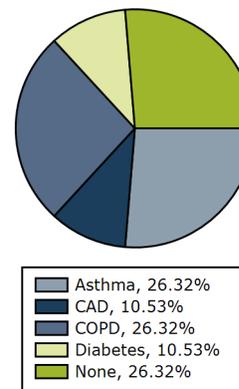


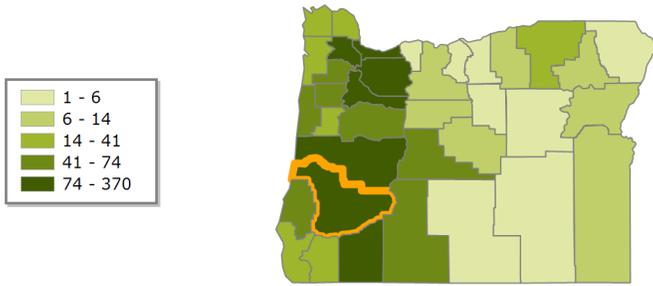
Chart Total N: 19

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

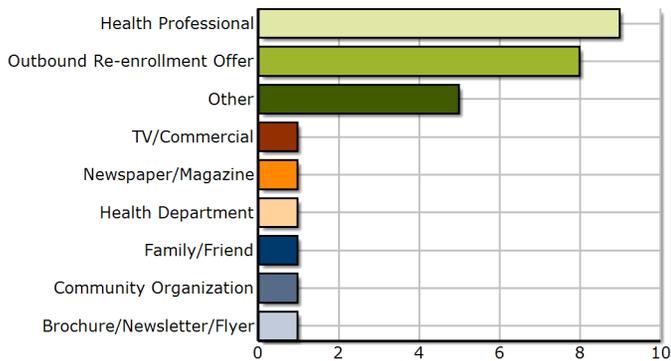
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

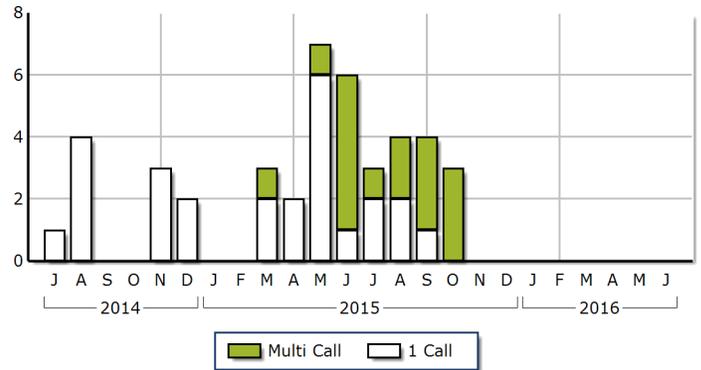


County Population		Prevalence	Tobacco Users
Adult	83,168	27.1 %	22,539 ⁴
			County
Tobacco Users - Last Full Month			30
Tobacco Users YTD			133
Unique Tobacco Users YTD			85
Target Reach			2.0 %
Reach YTD			0.59 %
Reach - NAQC			0.39 %
Annualized Reach			1.77 %
Annualized Reach - NAQC			1.17 %
Unique Individual Reach			0.38 %

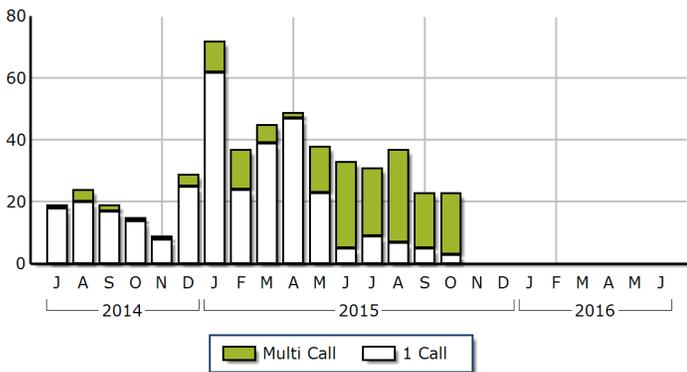
How Heard About



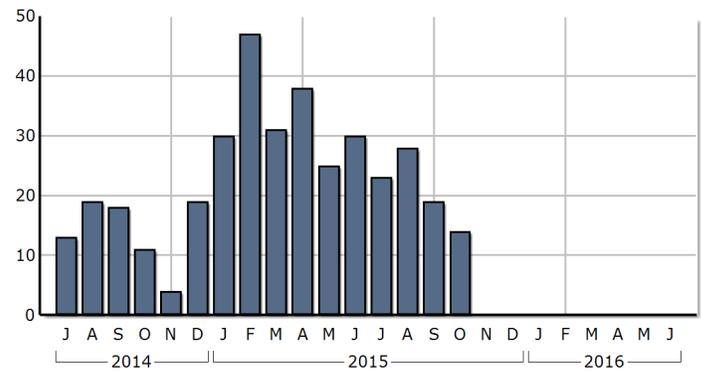
Fax Referral



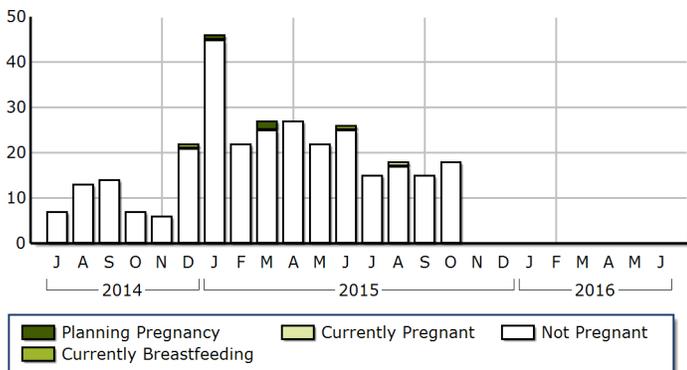
Tobacco User Enrollments By Program Type



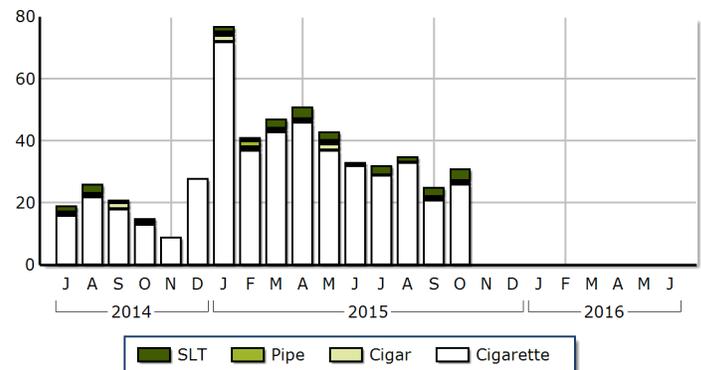
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

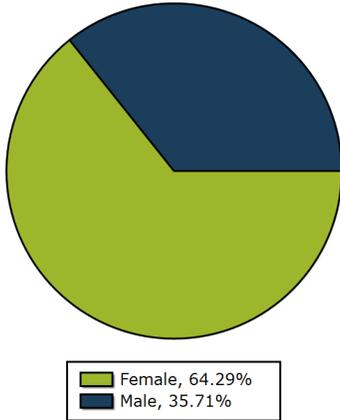


Chart Total N: 28

Tobacco Users By Language

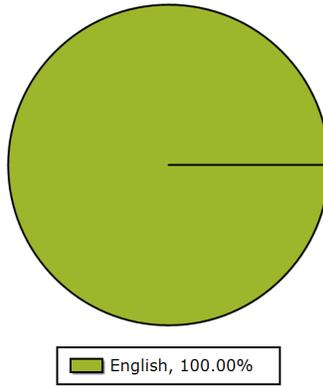


Chart Total N: 28

Tobacco Users By Education

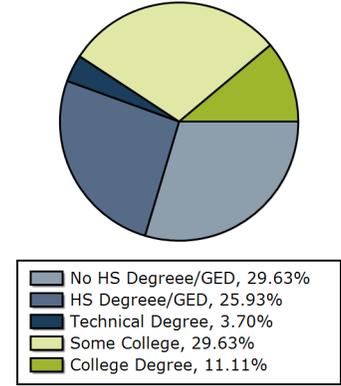


Chart Total N: 27

Tobacco Users By Race

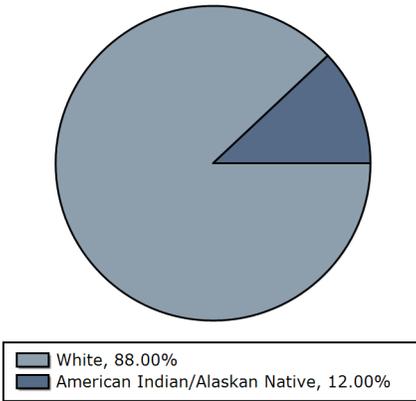


Chart Total N: 25

Tobacco Users By Age

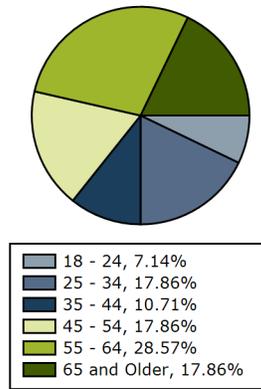


Chart Total N: 28

Tobacco Users By Health Plan

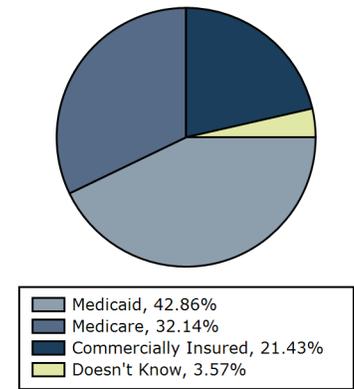


Chart Total N: 28

Tobacco Users By Ethnicity

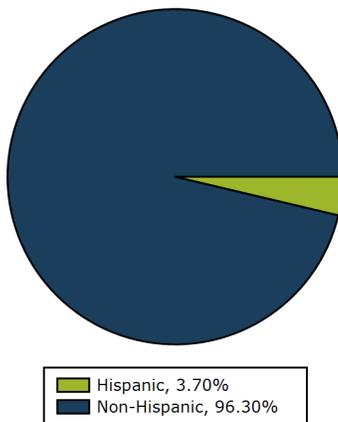


Chart Total N: 27

Tobacco Users By Chronic Condition

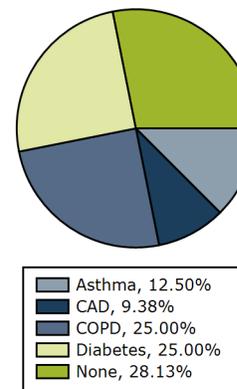


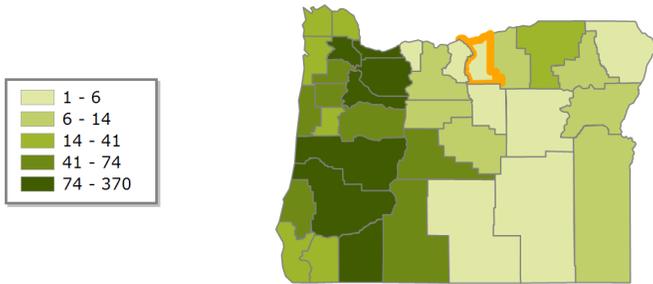
Chart Total N: 32

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

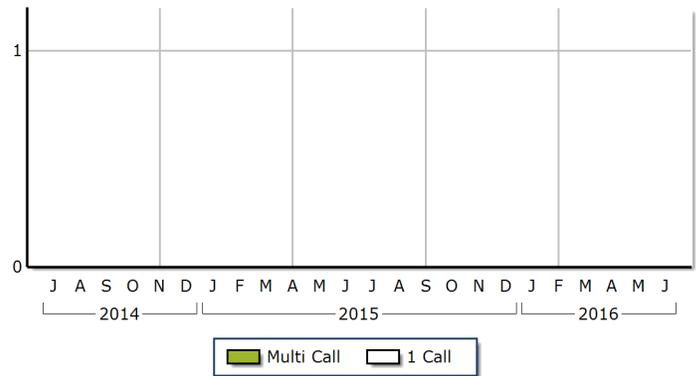
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

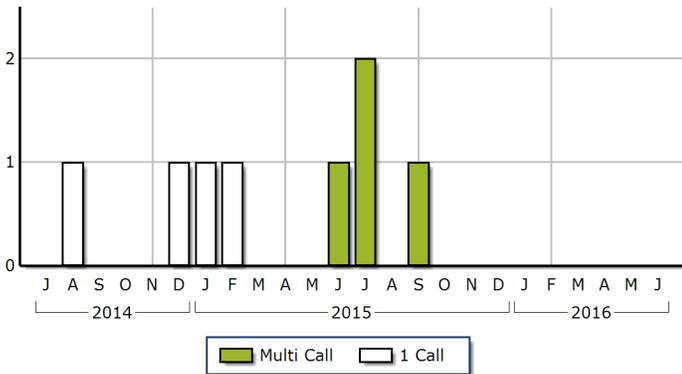


County Population		Prevalence	Tobacco Users	
Adult	1,529	29.6 %		453 ⁴
			County	State
Tobacco Users - Last Full Month			-	791
Tobacco Users YTD			4	3,300
Unique Tobacco Users YTD			1	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			0.88 %	0.68 %
Reach - NAQC			0.66 %	0.29 %
Annualized Reach			2.65 %	2.03 %
Annualized Reach - NAQC			1.99 %	0.87 %
Unique Individual Reach			0.22 %	0.40 %

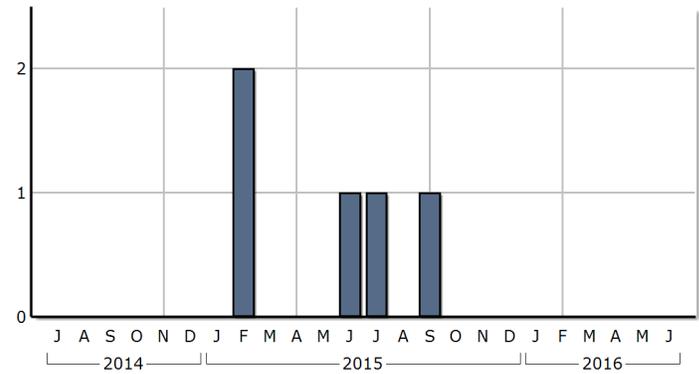
Fax Referral



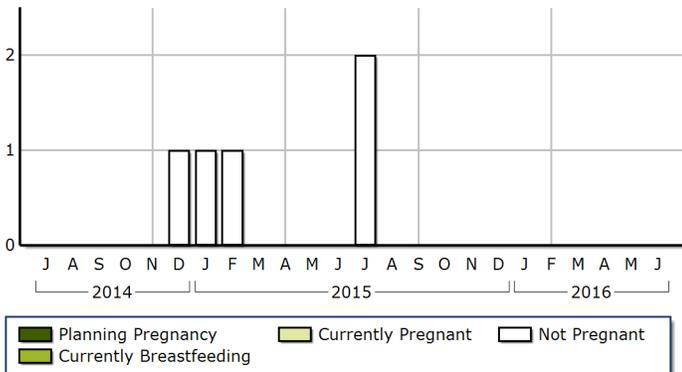
Tobacco User Enrollments By Program Type



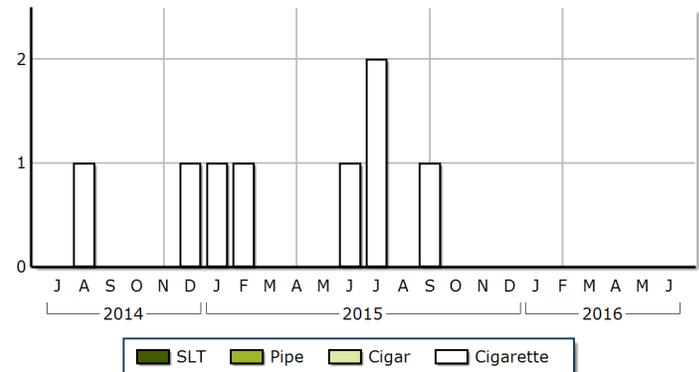
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

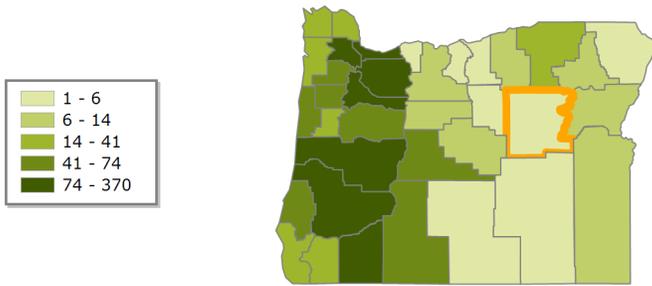


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

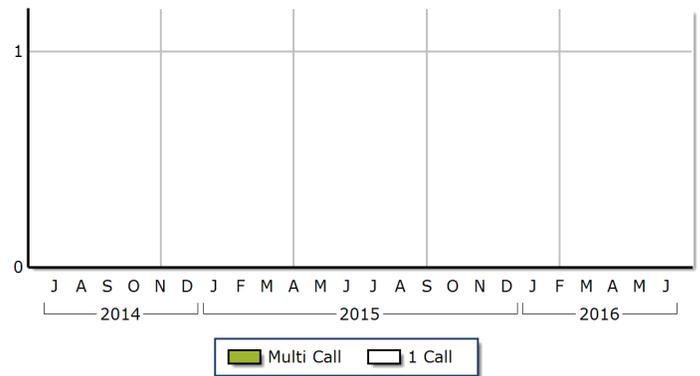


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453 ⁴	
			County	State
Tobacco Users - Last Full Month			2	791
Tobacco Users YTD			5	3,300
Unique Tobacco Users YTD			1	2,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.34 %
Reach - NAQC			3	0.21 %
Annualized Reach			2	1.03 %
Annualized Reach - NAQC			3	0.62 %
Unique Individual Reach			1	0.14 %

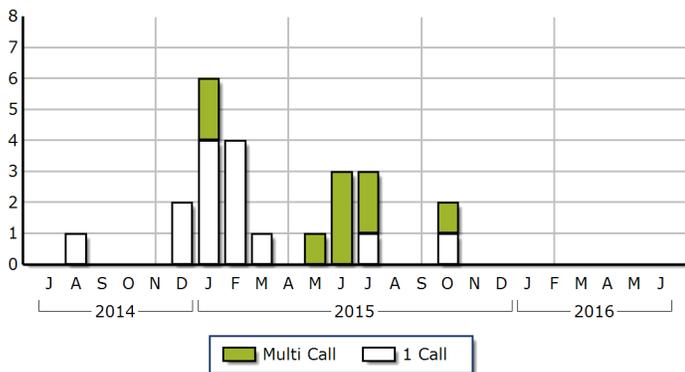
How Heard About



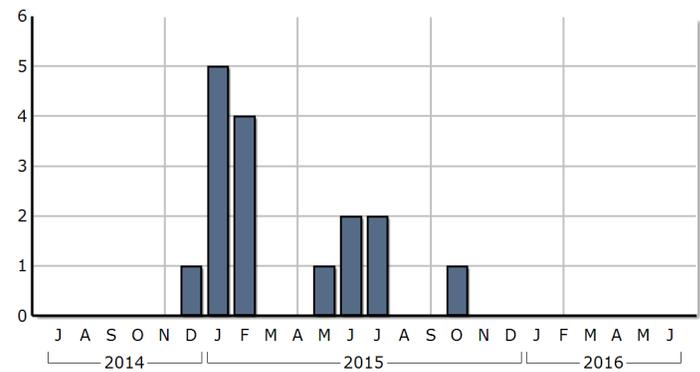
Fax Referral



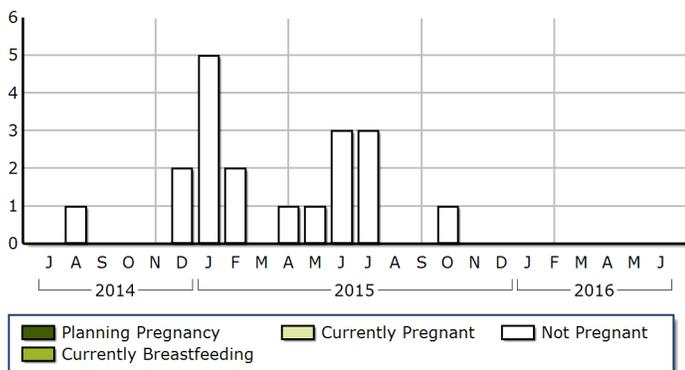
Tobacco User Enrollments By Program Type



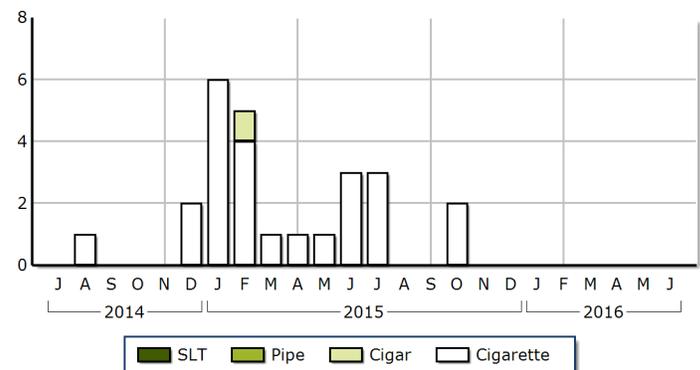
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

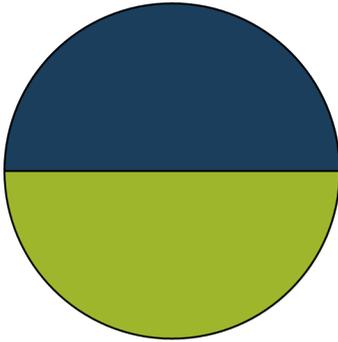


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

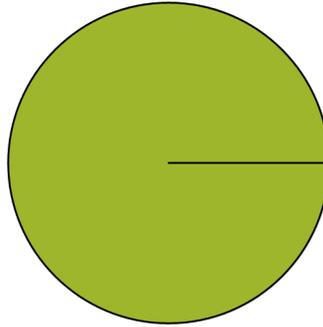
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

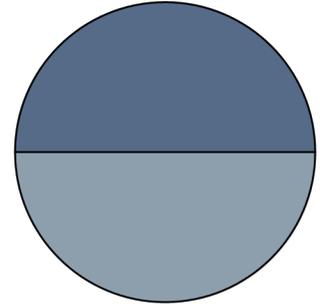
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

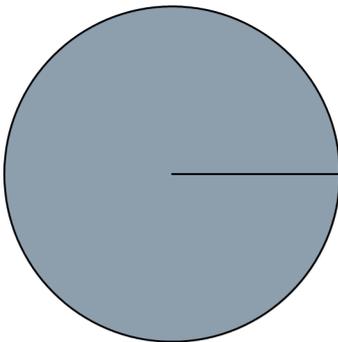
Tobacco Users By Education



HS Degreee/GED, 50.00%
College Degree, 50.00%

Chart Total N: 2

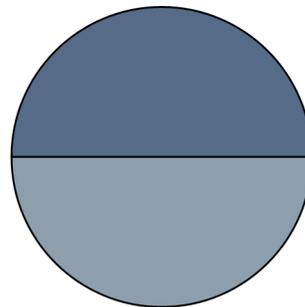
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

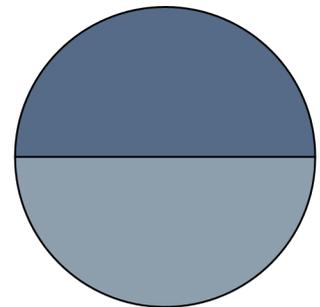
Tobacco Users By Age



25 - 34, 50.00%
55 - 64, 50.00%

Chart Total N: 2

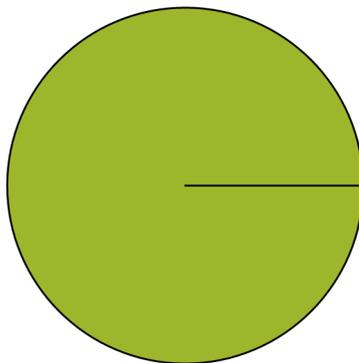
Tobacco Users By Health Plan



Medicaid, 50.00%
Medicare, 50.00%

Chart Total N: 2

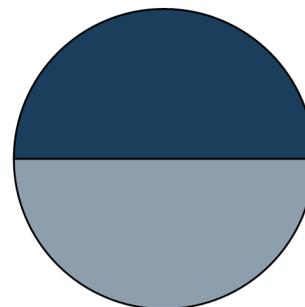
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Diabetes, 50.00%
None, 50.00%

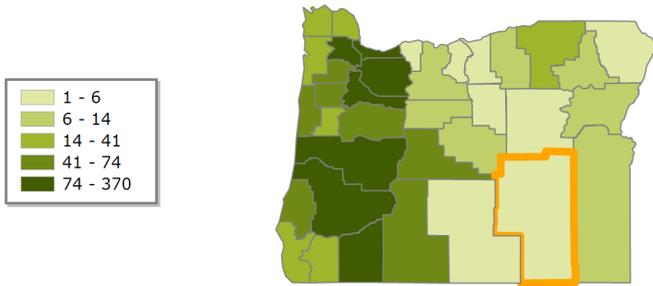
Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

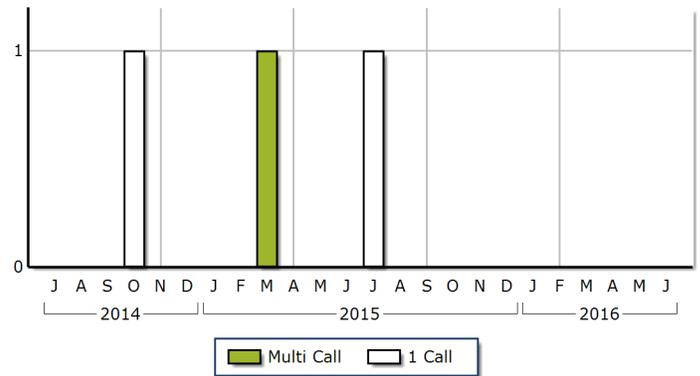


County Population		Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 ⁴	
			County	State
Tobacco Users - Last Full Month			2	791
Tobacco Users YTD			4	3,300
Unique Tobacco Users YTD			1	3,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.46 %
Reach - NAQC			3	0.34 %
Annualized Reach			2	1.38 %
Annualized Reach - NAQC			3	1.03 %
Unique Individual Reach			1	0.34 %

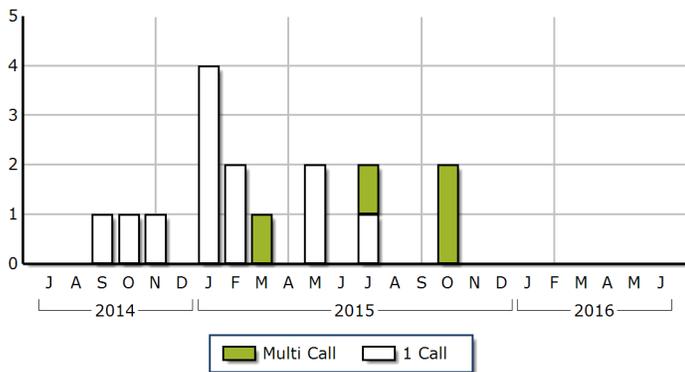
How Heard About



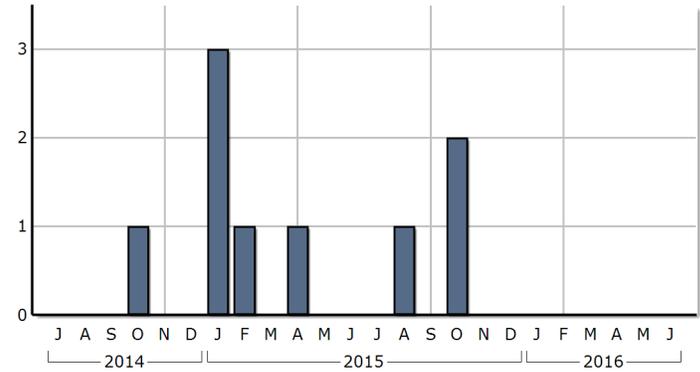
Fax Referral



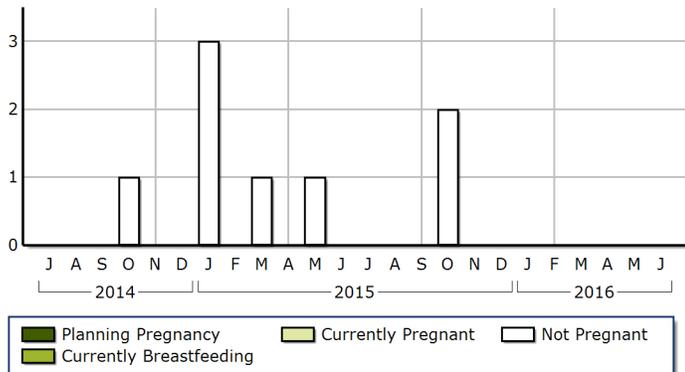
Tobacco User Enrollments By Program Type



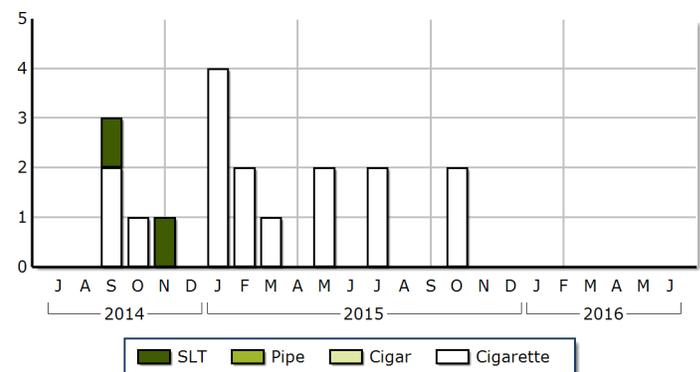
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

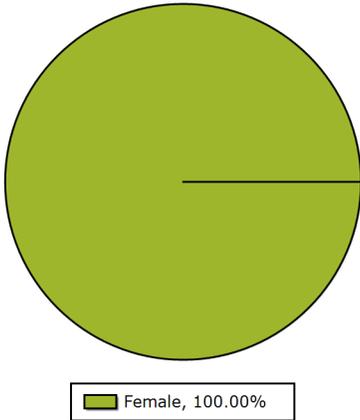


Chart Total N: 2

Tobacco Users By Language

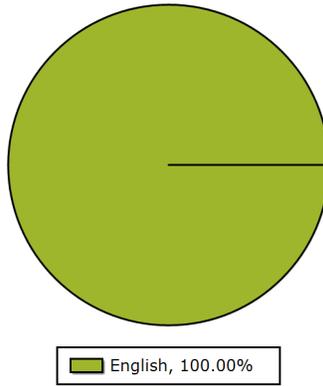


Chart Total N: 2

Tobacco Users By Education

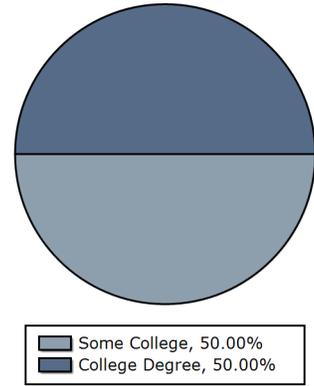


Chart Total N: 2

Tobacco Users By Race

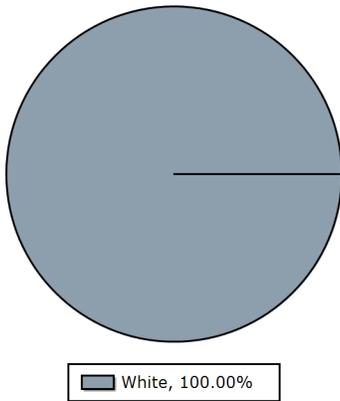


Chart Total N: 2

Tobacco Users By Age

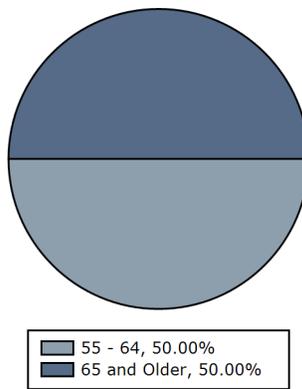


Chart Total N: 2

Tobacco Users By Health Plan

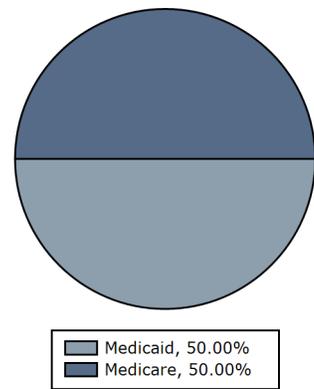


Chart Total N: 2

Tobacco Users By Ethnicity

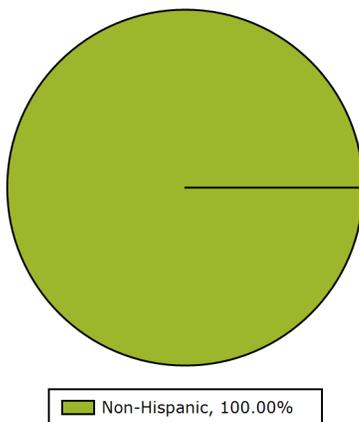


Chart Total N: 2

Tobacco Users By Chronic Condition

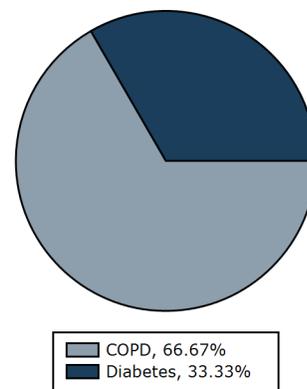
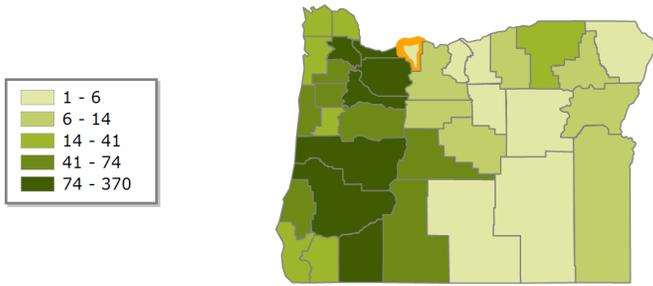


Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

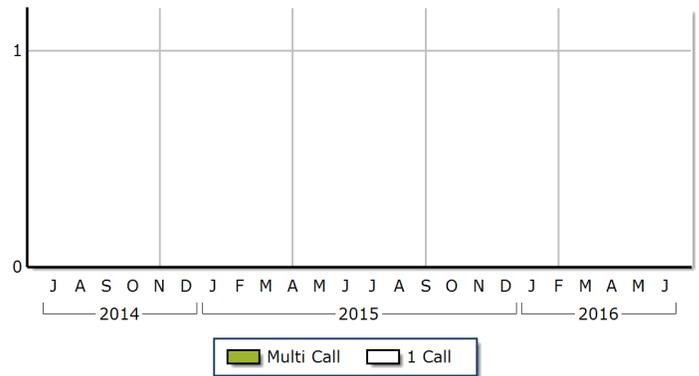
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

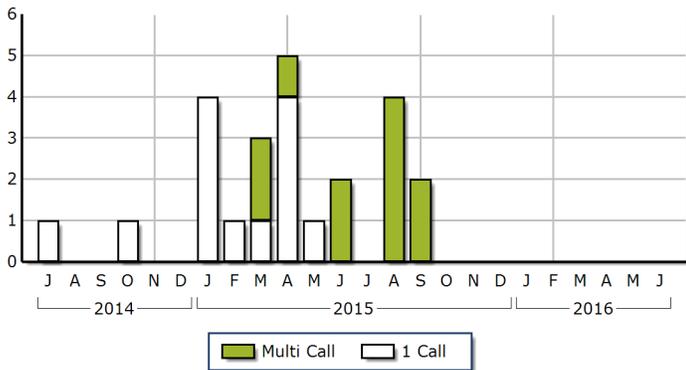


County Population	Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396 ⁴
		County	State
Tobacco Users - Last Full Month		-	791
Tobacco Users YTD		6	3,300
Unique Tobacco Users YTD	1	3	1,953
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.43 %	0.68 %
Reach - NAQC	3	0.43 %	0.29 %
Annualized Reach	2	1.29 %	2.03 %
Annualized Reach - NAQC	3	1.29 %	0.87 %
Unique Individual Reach	1	0.21 %	0.40 %

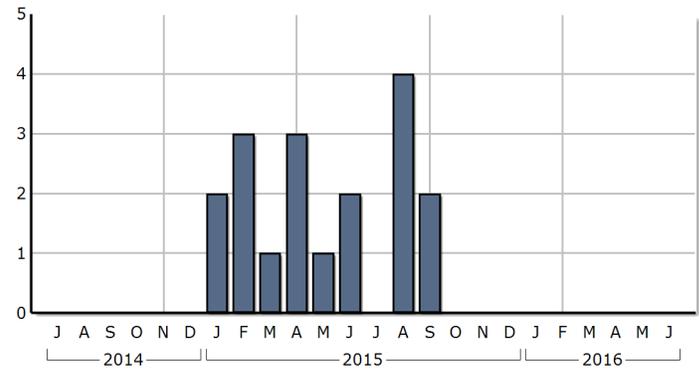
Fax Referral



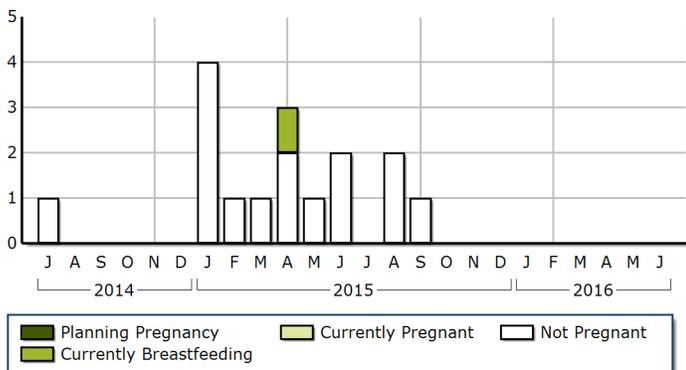
Tobacco User Enrollments By Program Type



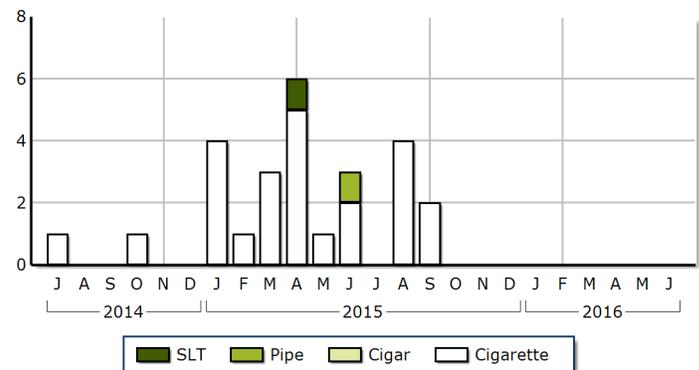
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

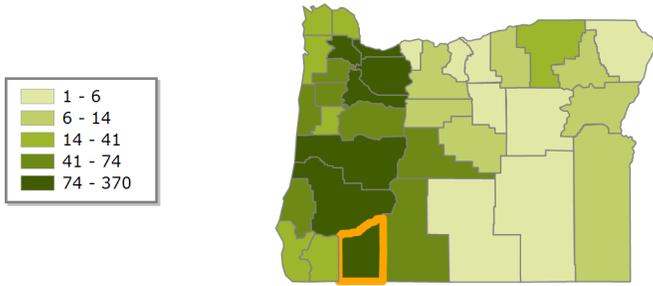


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

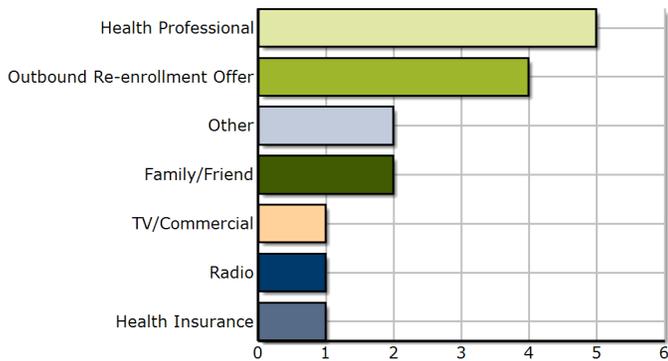
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

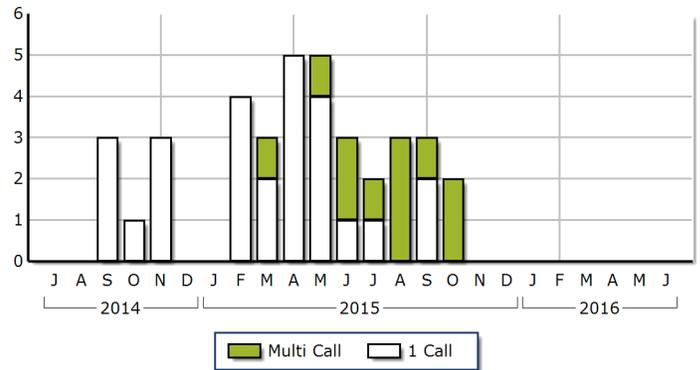


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %		35,197 ⁴
			County	State
Tobacco Users - Last Full Month			17	791
Tobacco Users YTD			95	3,300
Unique Tobacco Users YTD			1	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.27 %
Reach - NAQC			3	0.20 %
Annualized Reach			2	0.81 %
Annualized Reach - NAQC			3	0.60 %
Unique Individual Reach			1	0.18 %

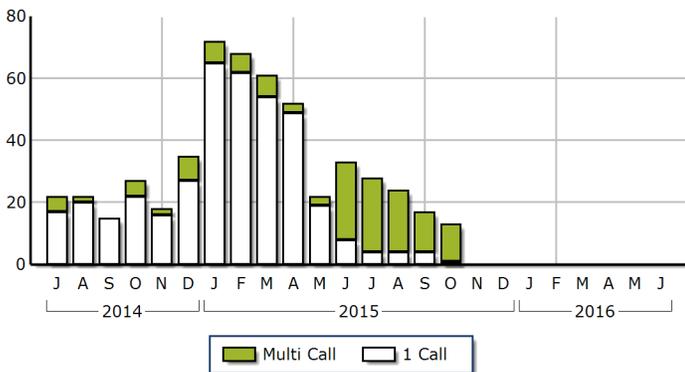
How Heard About



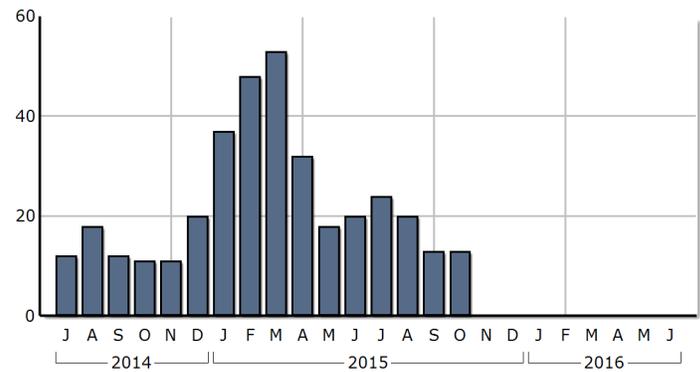
Fax Referral



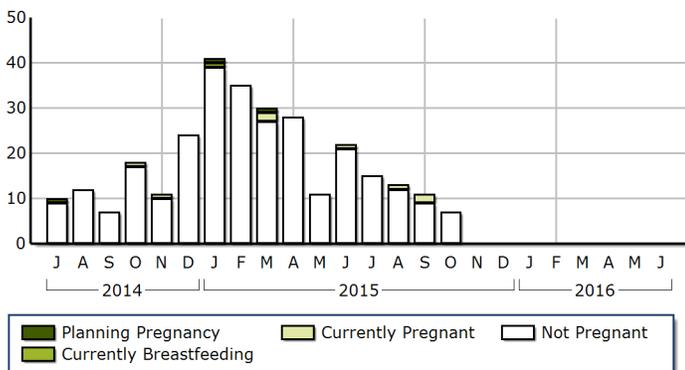
Tobacco User Enrollments By Program Type



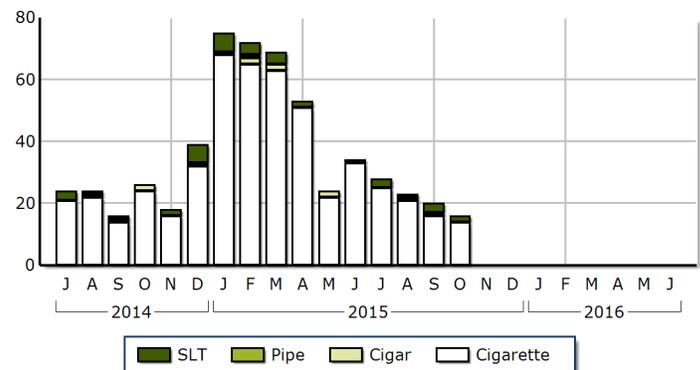
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

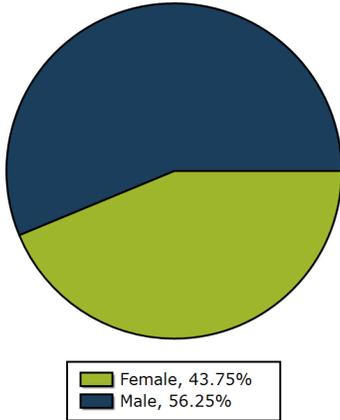


Chart Total N: 16

Tobacco Users By Language

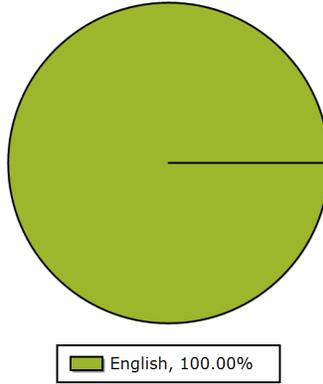


Chart Total N: 16

Tobacco Users By Education

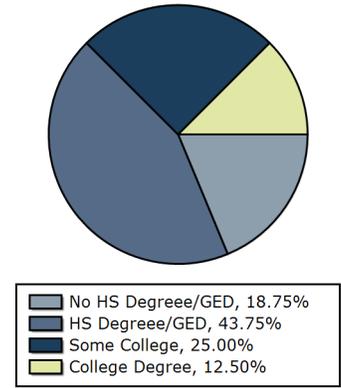


Chart Total N: 16

Tobacco Users By Race

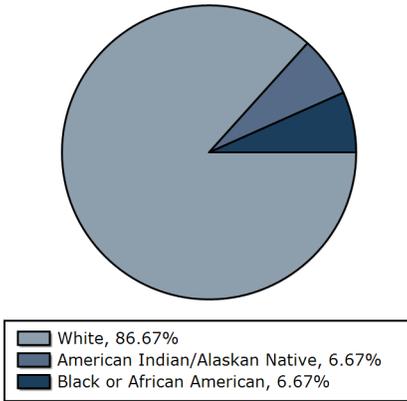


Chart Total N: 15

Tobacco Users By Age

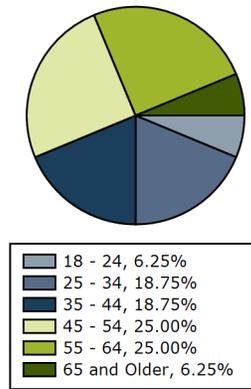


Chart Total N: 16

Tobacco Users By Health Plan

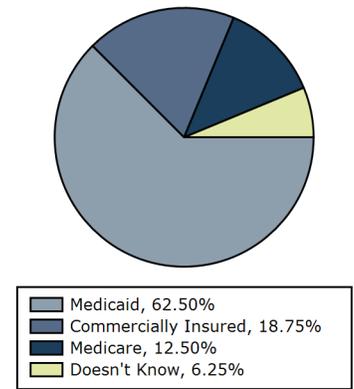


Chart Total N: 16

Tobacco Users By Ethnicity

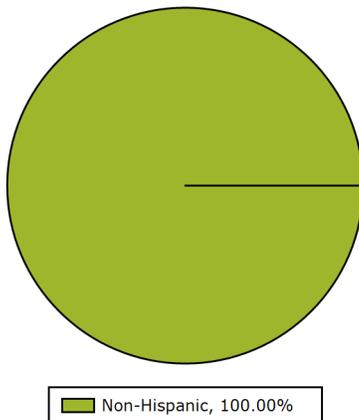


Chart Total N: 15

Tobacco Users By Chronic Condition

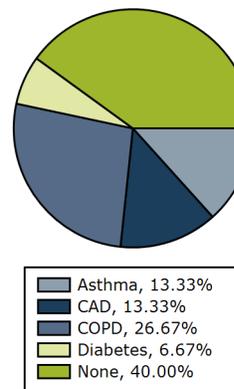


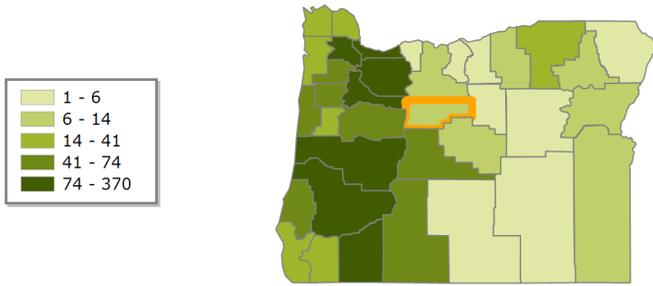
Chart Total N: 15

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

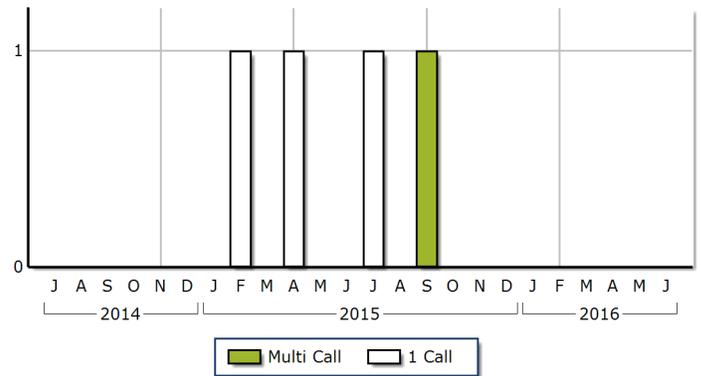


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %	2,638 ⁴	
			County	State
Tobacco Users - Last Full Month			6	791
Tobacco Users YTD			16	3,300
Unique Tobacco Users YTD			1	8
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.61 %
Reach - NAQC			3	0.42 %
Annualized Reach			2	1.82 %
Annualized Reach - NAQC			3	1.25 %
Unique Individual Reach			1	0.30 %

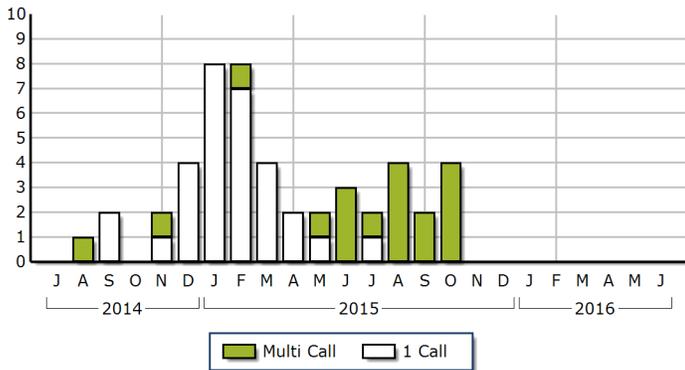
How Heard About



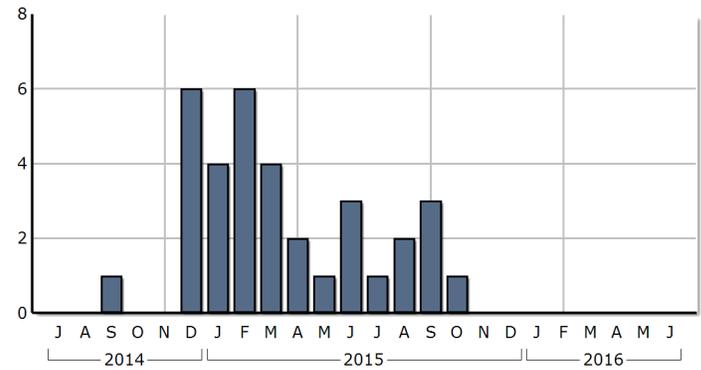
Fax Referral



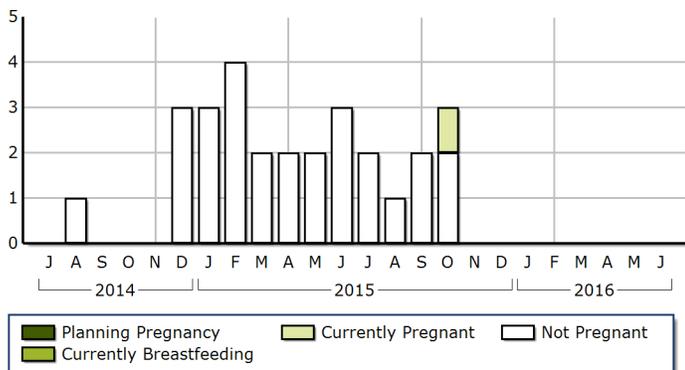
Tobacco User Enrollments By Program Type



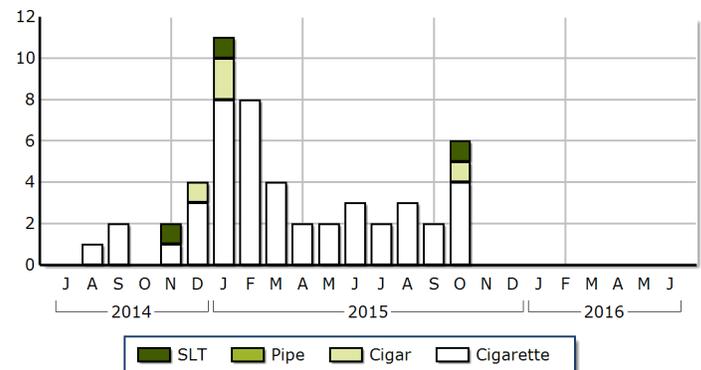
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

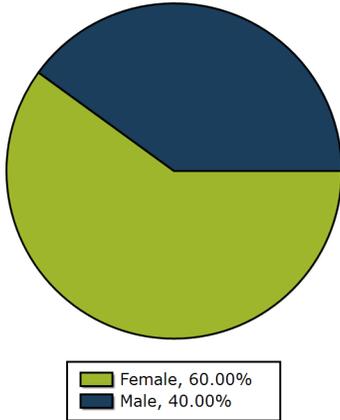


Chart Total N: 5

Tobacco Users By Language

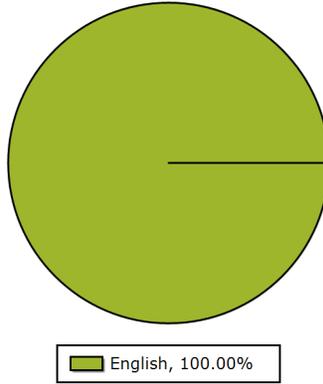


Chart Total N: 5

Tobacco Users By Education

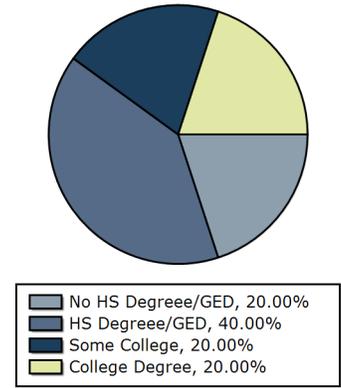


Chart Total N: 5

Tobacco Users By Race

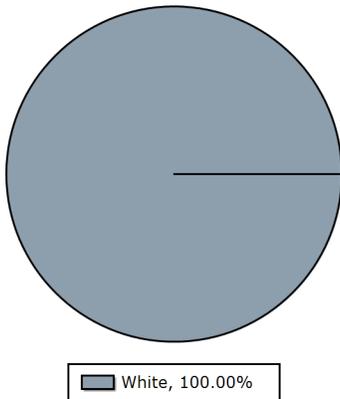


Chart Total N: 5

Tobacco Users By Age

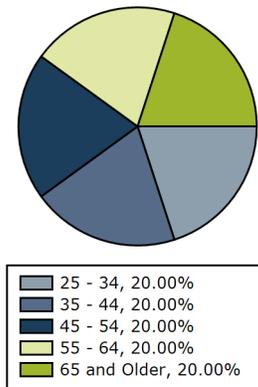


Chart Total N: 5

Tobacco Users By Health Plan

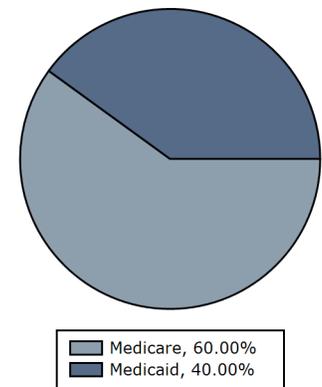


Chart Total N: 5

Tobacco Users By Ethnicity

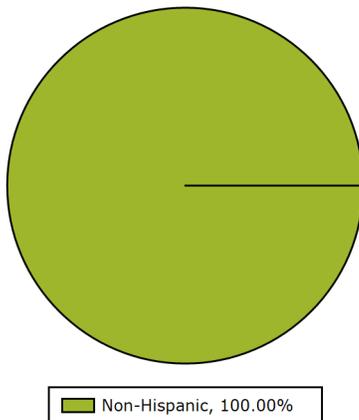


Chart Total N: 5

Tobacco Users By Chronic Condition

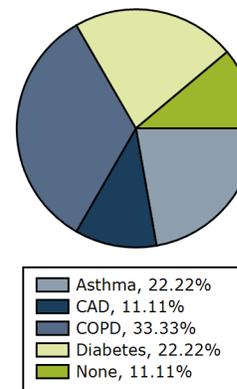


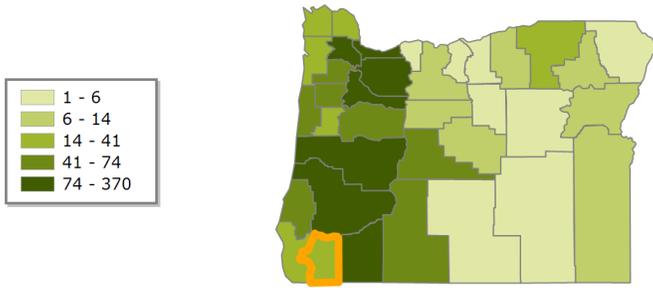
Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

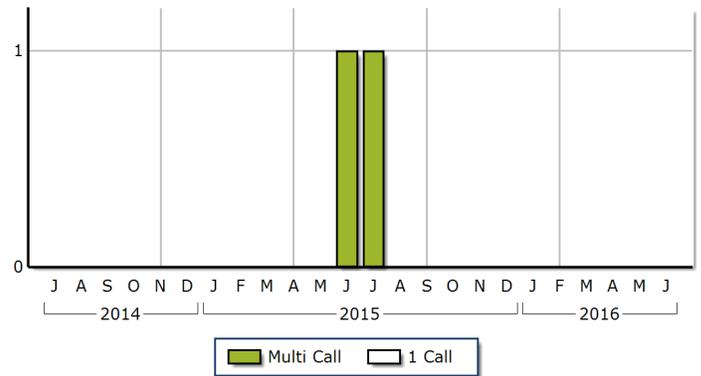


County Population	Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴
		County	State
Tobacco Users - Last Full Month		11	791
Tobacco Users YTD		43	3,300
Unique Tobacco Users YTD	1	21	1,953
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.26 %	0.68 %
Reach - NAQC	3	0.20 %	0.29 %
Annualized Reach	2	0.77 %	2.03 %
Annualized Reach - NAQC	3	0.61 %	0.87 %
Unique Individual Reach	1	0.13 %	0.40 %

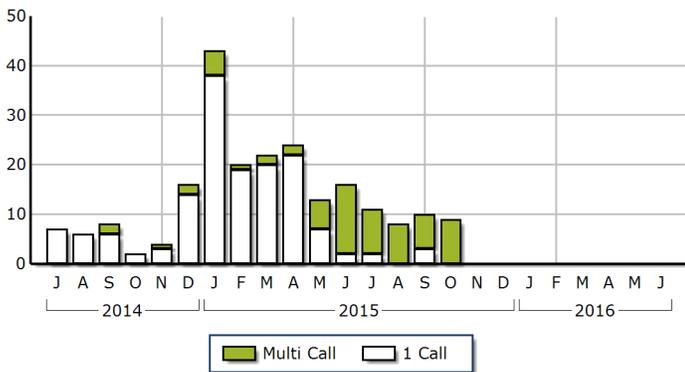
How Heard About



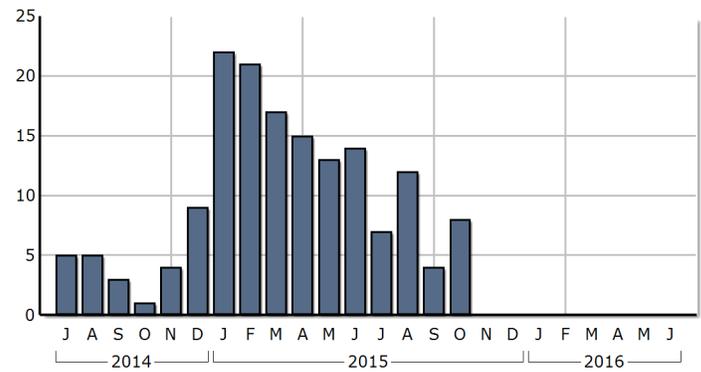
Fax Referral



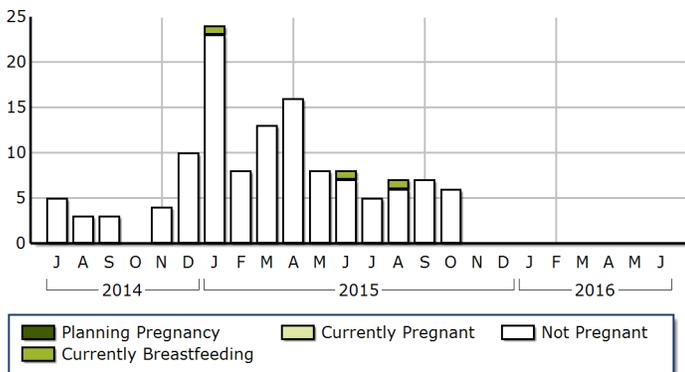
Tobacco User Enrollments By Program Type



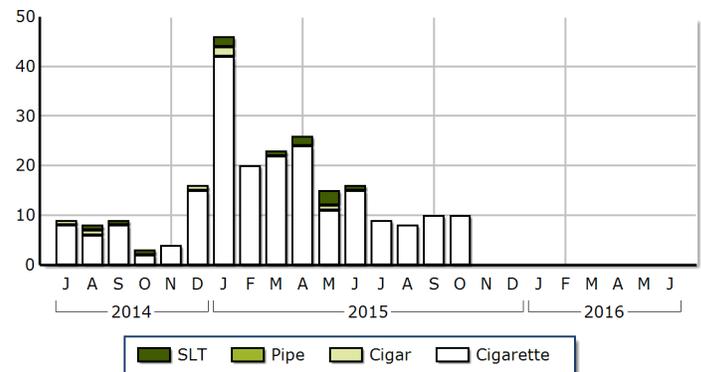
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

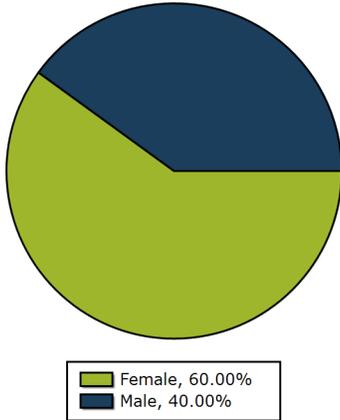


Chart Total N: 10

Tobacco Users By Language

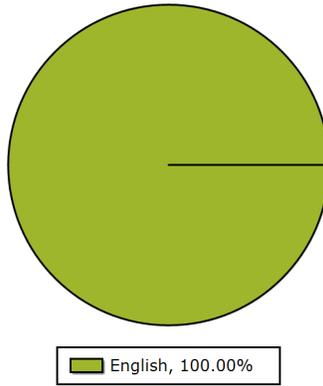


Chart Total N: 10

Tobacco Users By Education

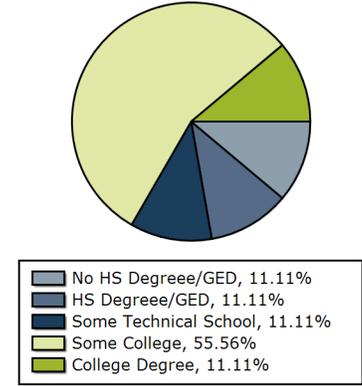


Chart Total N: 9

Tobacco Users By Race

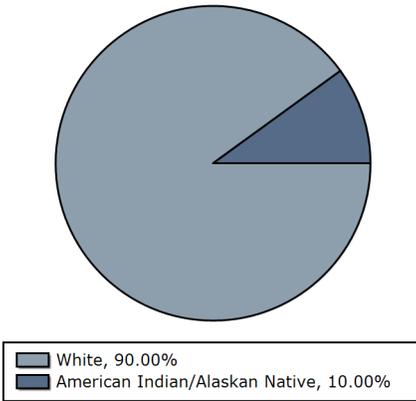


Chart Total N: 10

Tobacco Users By Age

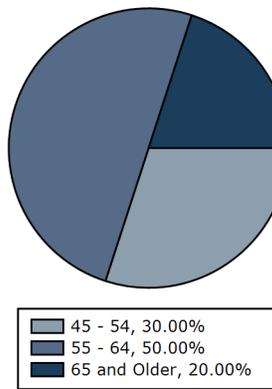


Chart Total N: 10

Tobacco Users By Health Plan

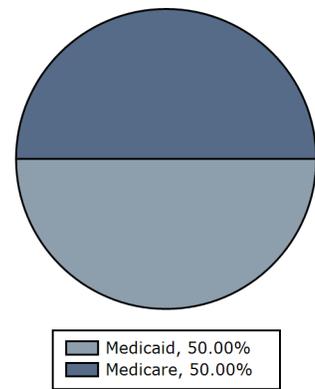


Chart Total N: 10

Tobacco Users By Ethnicity

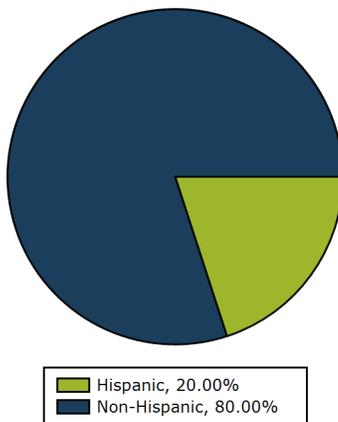


Chart Total N: 10

Tobacco Users By Chronic Condition

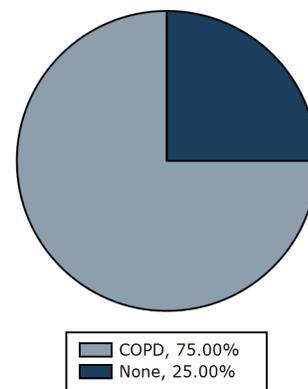


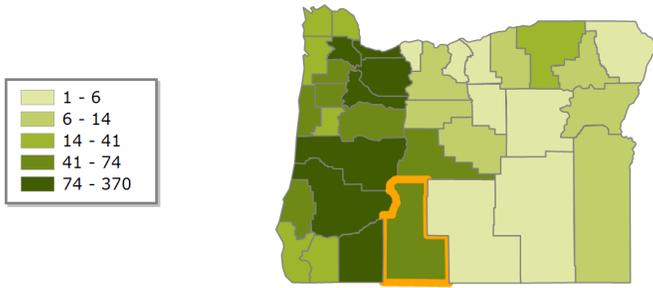
Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

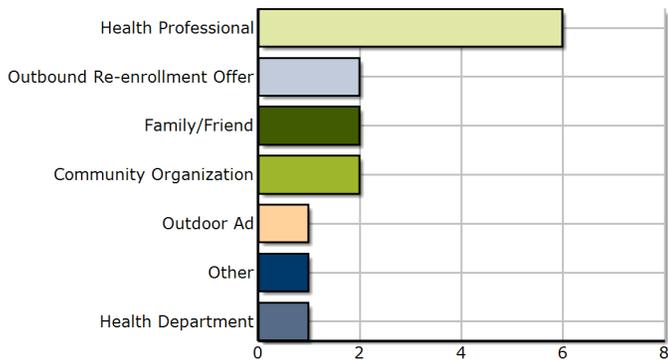
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

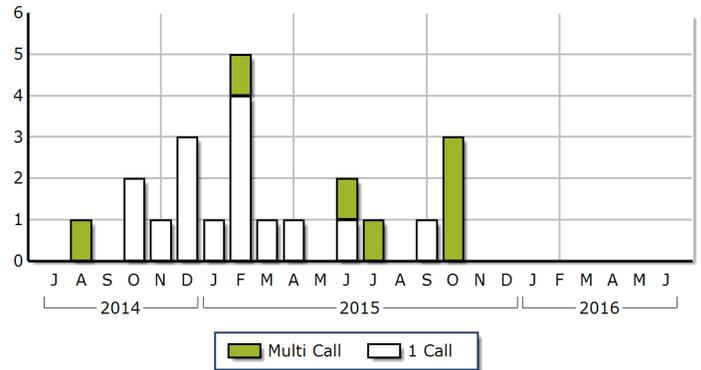


County Population	Prevalence	Tobacco Users	
Adult	50,494	22.0 %	11,109 ⁴
		County	State
Tobacco Users - Last Full Month		16	791
Tobacco Users YTD		60	3,300
Unique Tobacco Users YTD	1	44	1,953
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.54 %	0.68 %
Reach - NAQC	3	0.43 %	0.29 %
Annualized Reach	2	1.62 %	2.03 %
Annualized Reach - NAQC	3	1.30 %	0.87 %
Unique Individual Reach	1	0.40 %	0.40 %

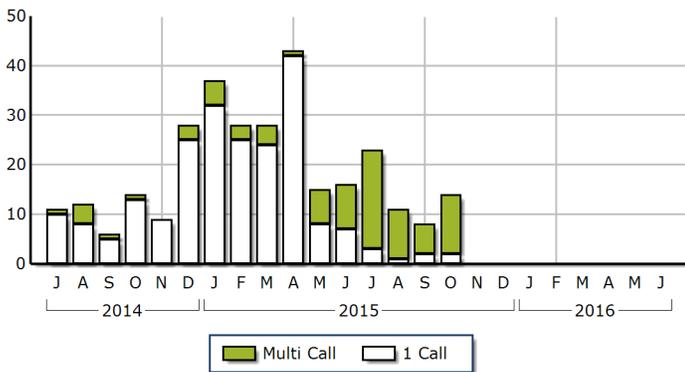
How Heard About



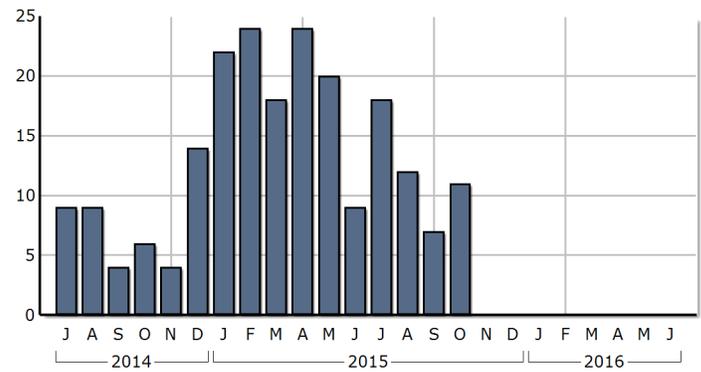
Fax Referral



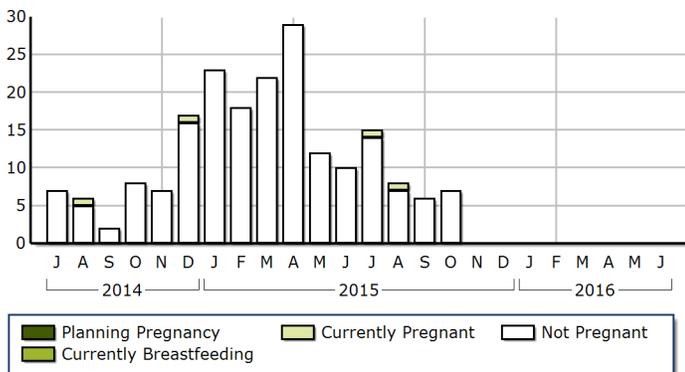
Tobacco User Enrollments By Program Type



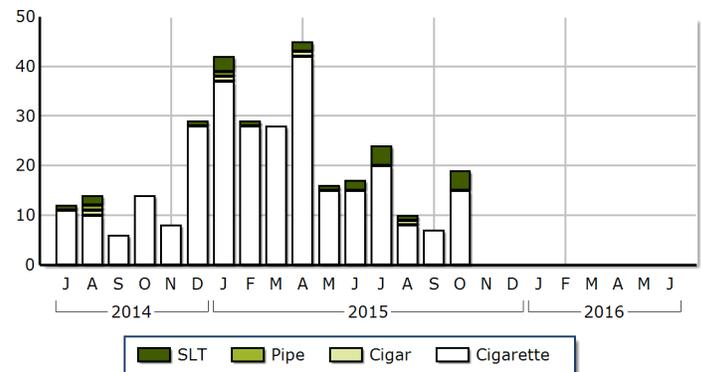
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

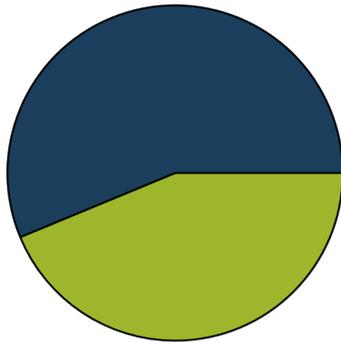


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

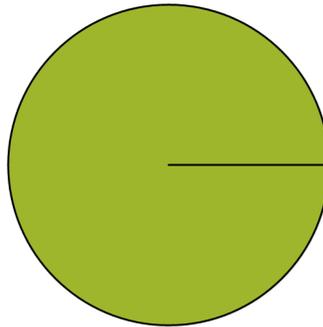
Tobacco Users By Gender



Female, 43.75%
Male, 56.25%

Chart Total N: 16

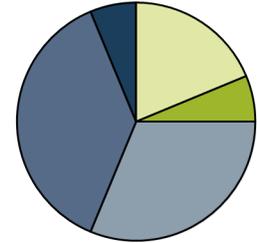
Tobacco Users By Language



English, 100.00%

Chart Total N: 16

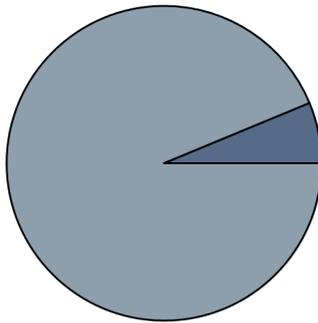
Tobacco Users By Education



No HS Degreee/GED, 31.25%
HS Degreee/GED, 37.50%
Technical Degree, 6.25%
Some College, 18.75%
College Degree, 6.25%

Chart Total N: 16

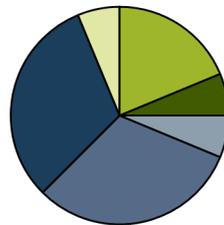
Tobacco Users By Race



White, 93.75%
American Indian/Alaskan Native, 6.25%

Chart Total N: 16

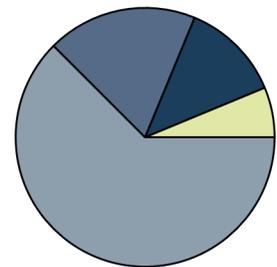
Tobacco Users By Age



18 - 24, 6.25%
25 - 34, 31.25%
35 - 44, 31.25%
45 - 54, 6.25%
55 - 64, 18.75%
65 and Older, 6.25%

Chart Total N: 16

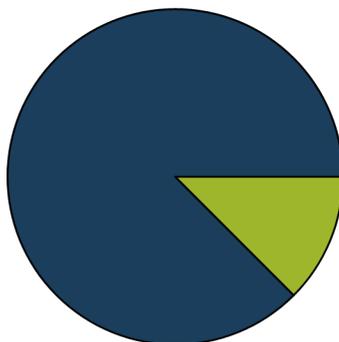
Tobacco Users By Health Plan



Medicaid, 62.50%
Medicare, 18.75%
Commercially Insured, 12.50%
Uninsured, 6.25%

Chart Total N: 16

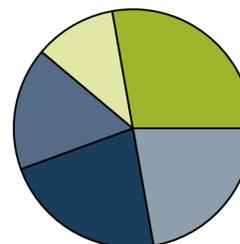
Tobacco Users By Ethnicity



Hispanic, 12.50%
Non-Hispanic, 87.50%

Chart Total N: 16

Tobacco Users By Chronic Condition



Asthma, 22.22%
CAD, 22.22%
COPD, 16.67%
Diabetes, 11.11%
None, 27.78%

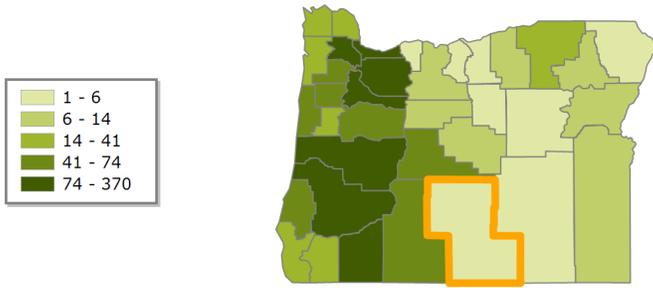
Chart Total N: 18

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

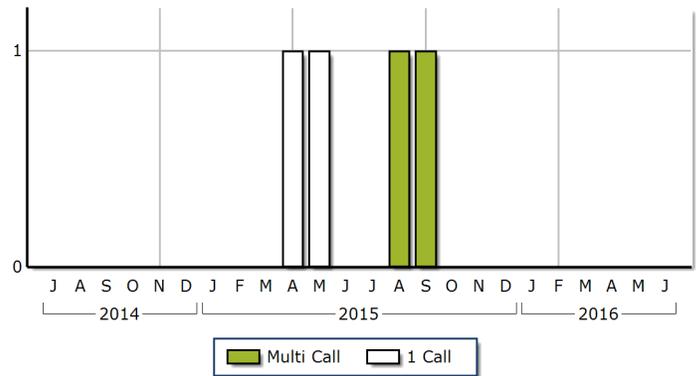
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

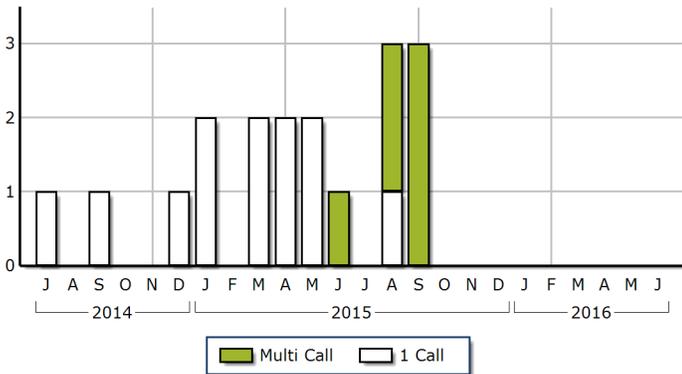


County Population		Prevalence	Tobacco Users	
Adult	6,068	19.9 %		1,208 ⁴
			County	State
Tobacco Users - Last Full Month			-	791
Tobacco Users YTD			6	3,300
Unique Tobacco Users YTD			1	4,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.50 %
Reach - NAQC			3	0.41 %
Annualized Reach			2	1.49 %
Annualized Reach - NAQC			3	1.24 %
Unique Individual Reach			1	0.33 %

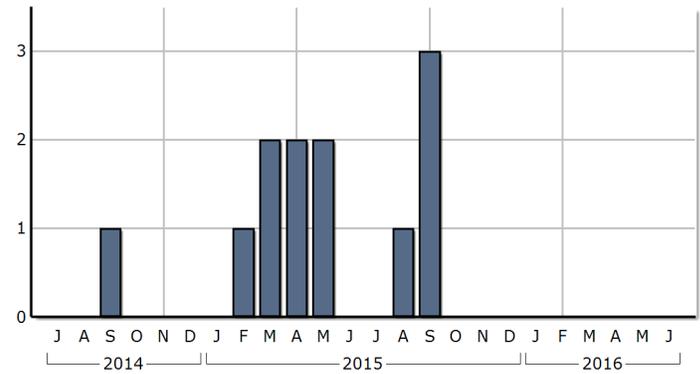
Fax Referral



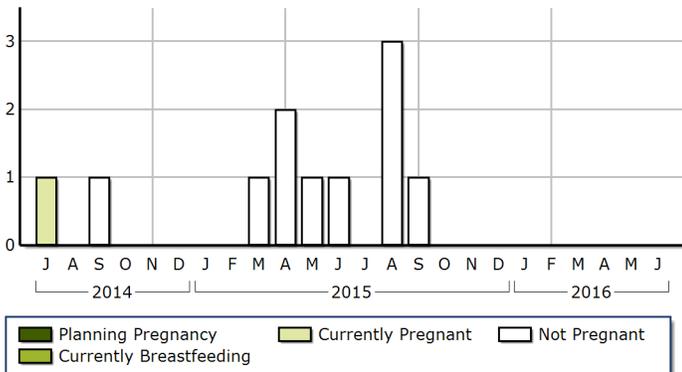
Tobacco User Enrollments By Program Type



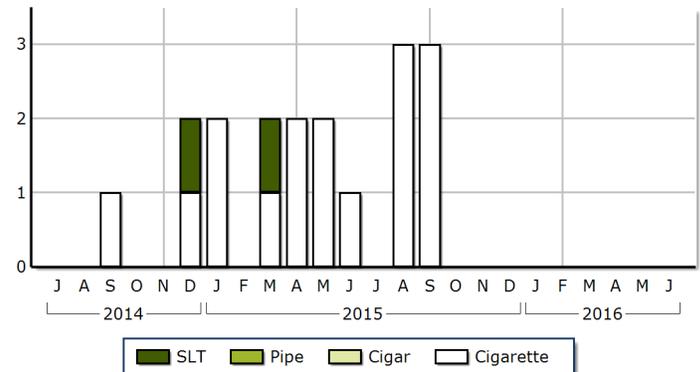
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

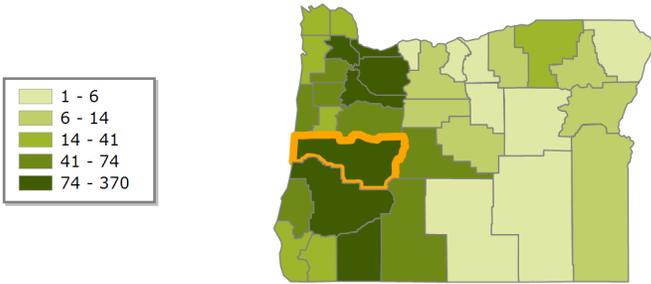


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

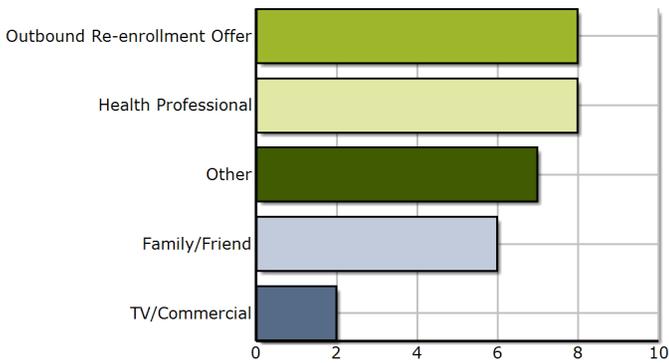
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

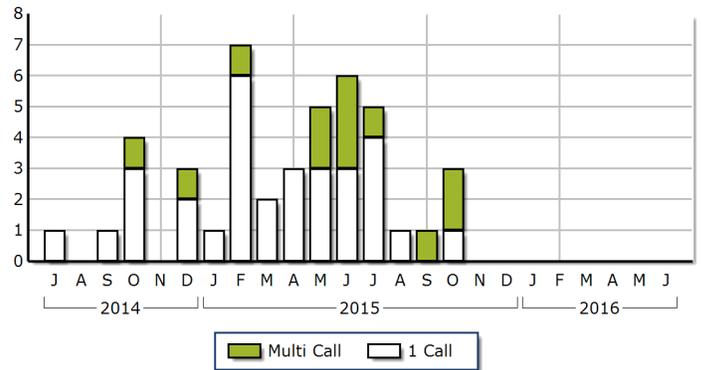


County Population		Prevalence	Tobacco Users	
Adult	274,412	18.4 %	50,492 ⁴	
			County	State
Tobacco Users - Last Full Month			48	791
Tobacco Users YTD			185	3,300
Unique Tobacco Users YTD			1 87	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2 0.37 %	0.68 %
Reach - NAQC			3 0.20 %	0.29 %
Annualized Reach			2 1.10 %	2.03 %
Annualized Reach - NAQC			3 0.59 %	0.87 %
Unique Individual Reach			1 0.17 %	0.40 %

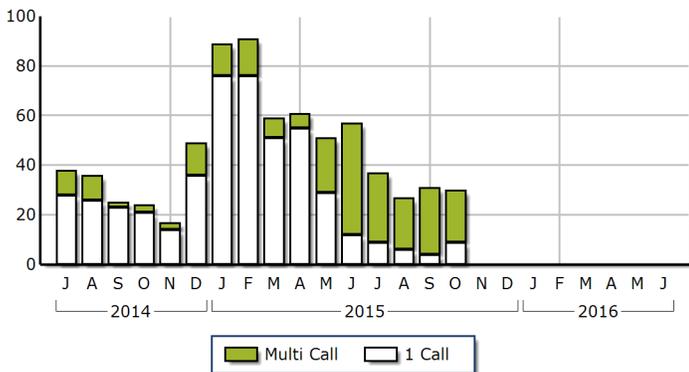
How Heard About



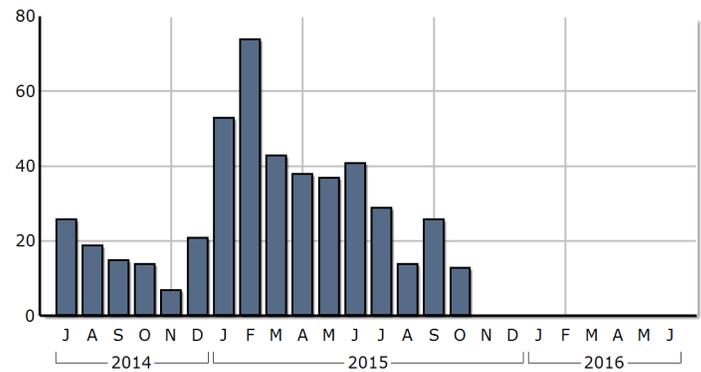
Fax Referral



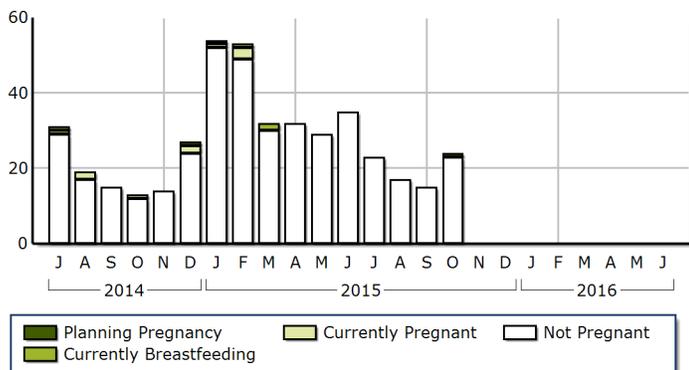
Tobacco User Enrollments By Program Type



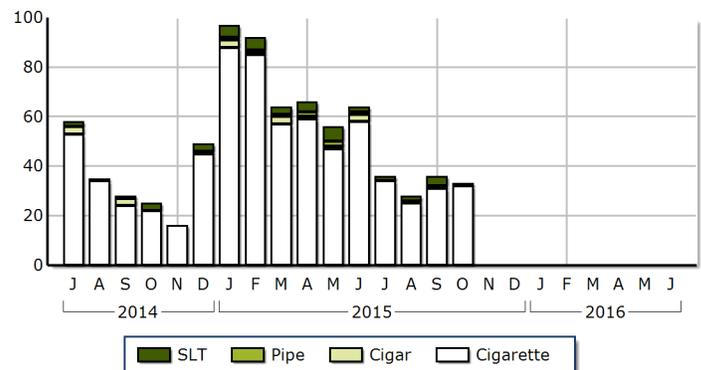
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

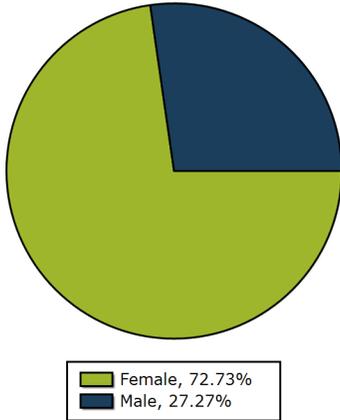


Chart Total N: 33

Tobacco Users By Language

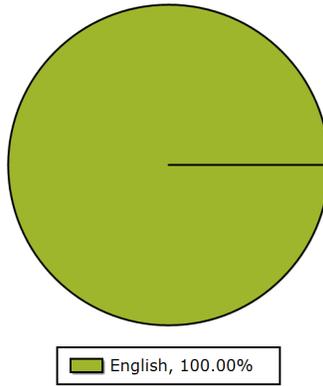


Chart Total N: 33

Tobacco Users By Education

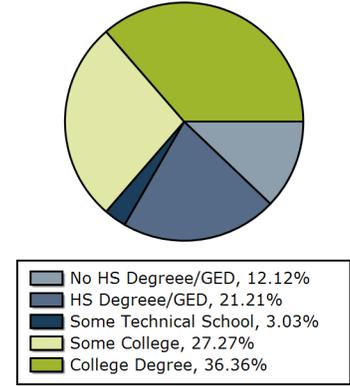


Chart Total N: 33

Tobacco Users By Race

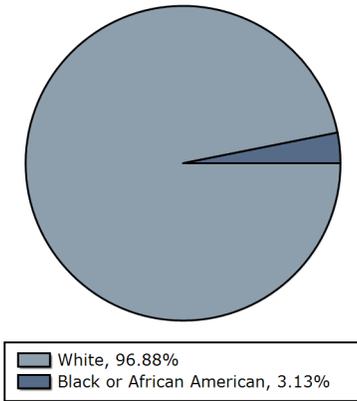


Chart Total N: 32

Tobacco Users By Age

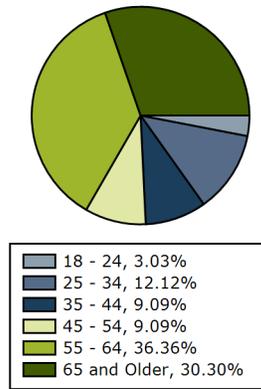


Chart Total N: 33

Tobacco Users By Health Plan

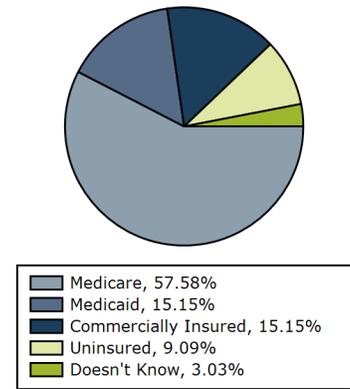


Chart Total N: 33

Tobacco Users By Ethnicity

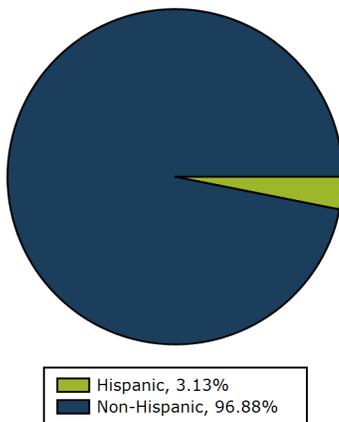


Chart Total N: 32

Tobacco Users By Chronic Condition

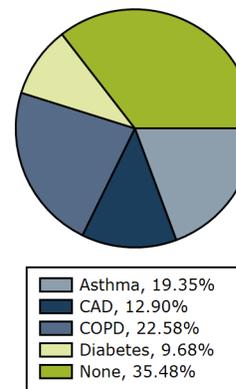


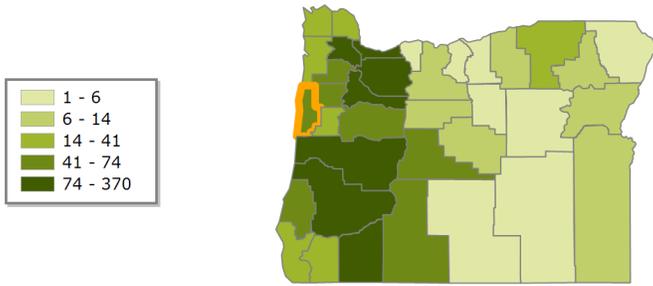
Chart Total N: 31

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

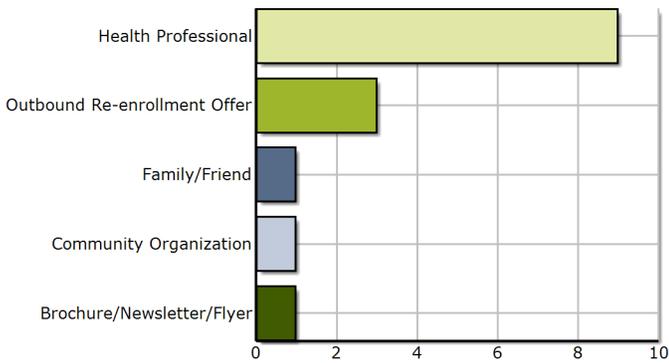
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

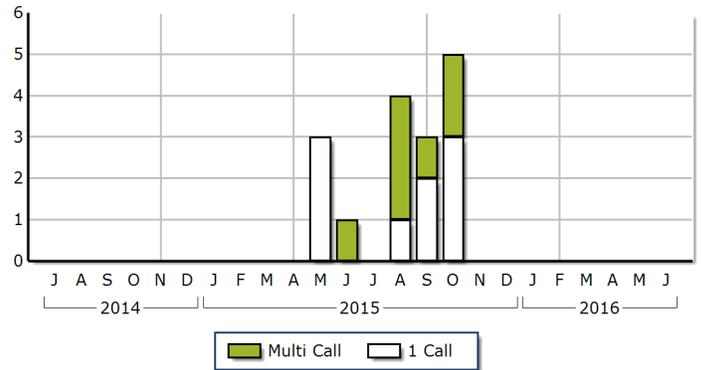


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %	County	9,822 ⁴
			County	State
Tobacco Users - Last Full Month			15	791
Tobacco Users YTD			54	3,300
Unique Tobacco Users YTD			1	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.55 %
Reach - NAQC			3	0.35 %
Annualized Reach			2	1.65 %
Annualized Reach - NAQC			3	1.04 %
Unique Individual Reach			1	0.27 %

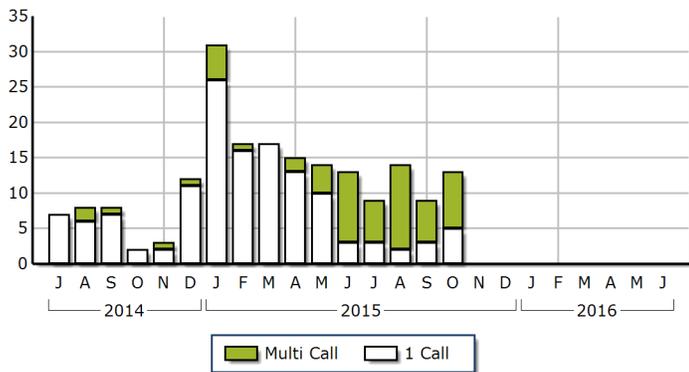
How Heard About



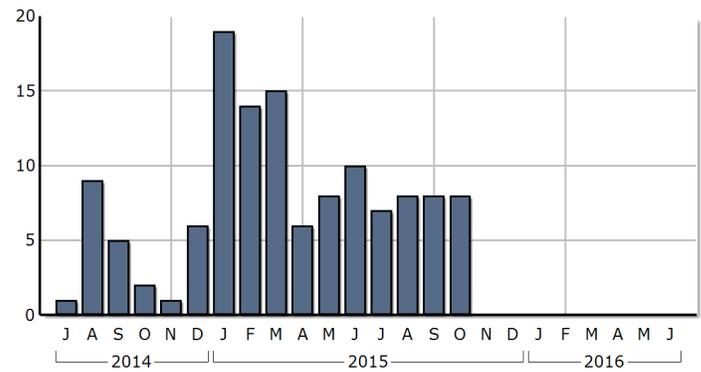
Fax Referral



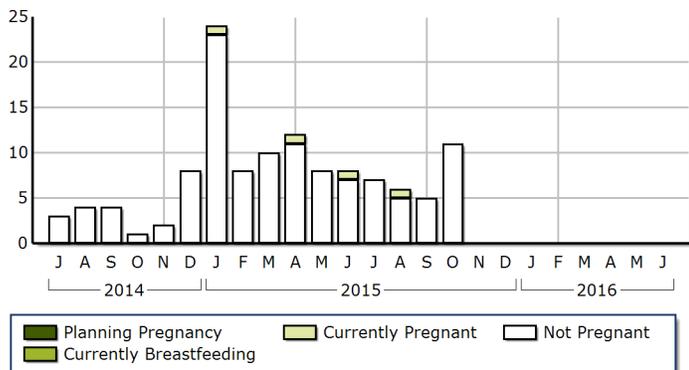
Tobacco User Enrollments By Program Type



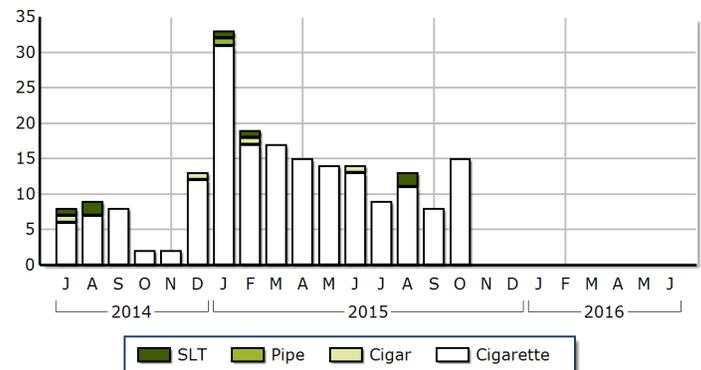
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

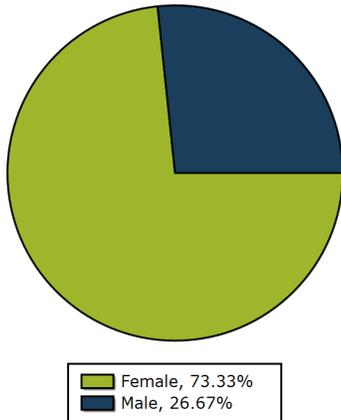


Chart Total N: 15

Tobacco Users By Language

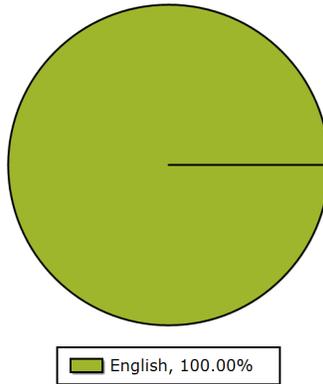


Chart Total N: 15

Tobacco Users By Education

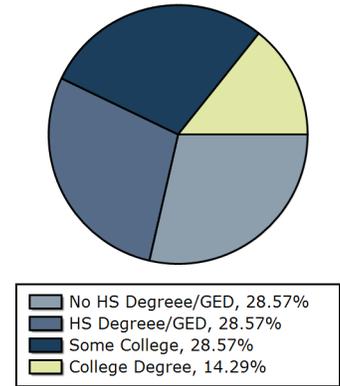


Chart Total N: 14

Tobacco Users By Race

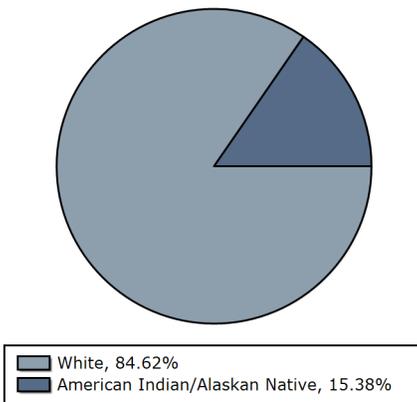


Chart Total N: 13

Tobacco Users By Age

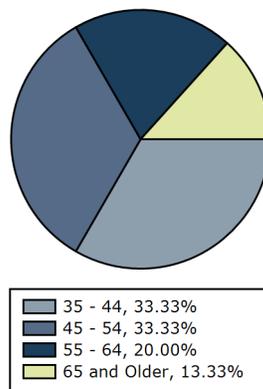


Chart Total N: 15

Tobacco Users By Health Plan

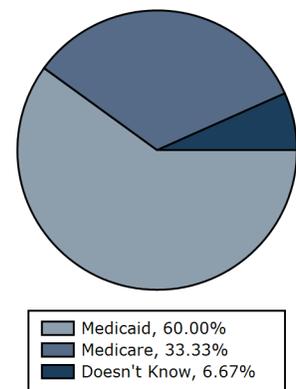


Chart Total N: 15

Tobacco Users By Ethnicity

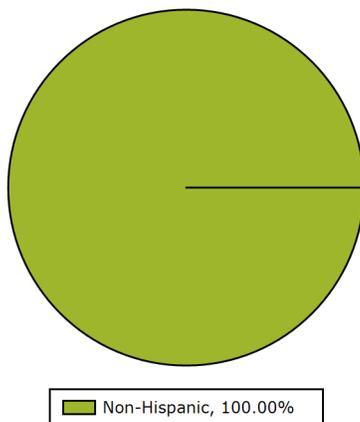


Chart Total N: 14

Tobacco Users By Chronic Condition

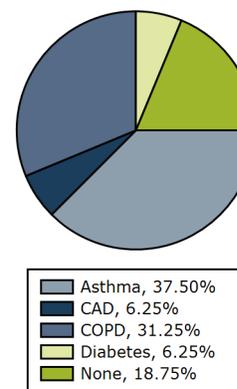


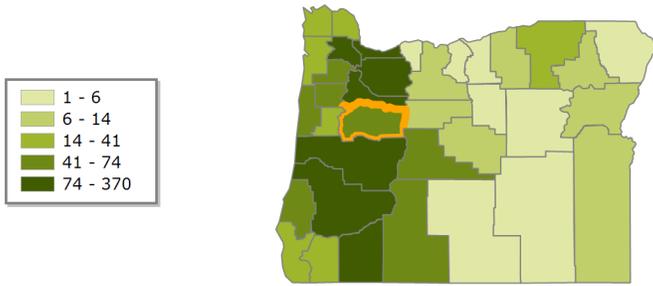
Chart Total N: 16

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

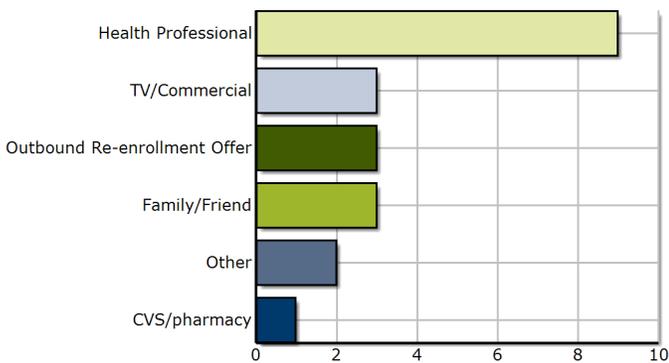
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

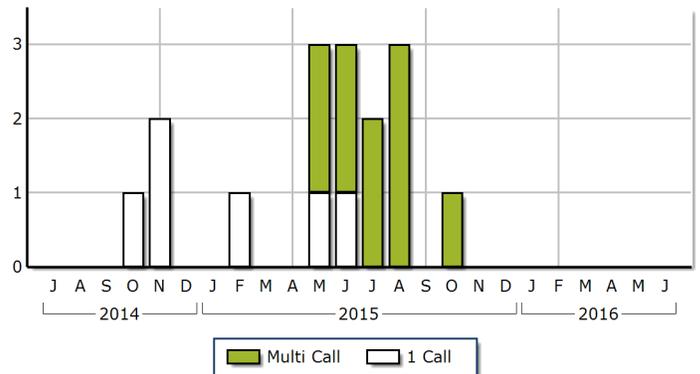


County Population	Prevalence	Tobacco Users		
Adult	83,814	21.0 %	17,601 ⁴	
		County	State	
Tobacco Users - Last Full Month		22	791	
Tobacco Users YTD		72	3,300	
Unique Tobacco Users YTD		1	43	1,953
Target Reach		2.0 %	2.0 %	
Reach YTD		2	0.41 %	0.68 %
Reach - NAQC		3	0.29 %	0.29 %
Annualized Reach		2	1.23 %	2.03 %
Annualized Reach - NAQC		3	0.87 %	0.87 %
Unique Individual Reach		1	0.24 %	0.40 %

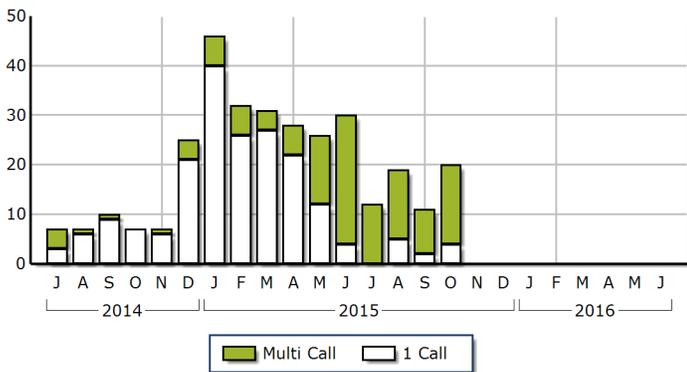
How Heard About



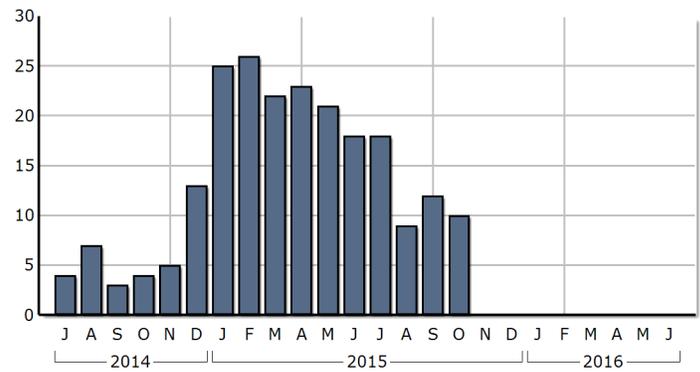
Fax Referral



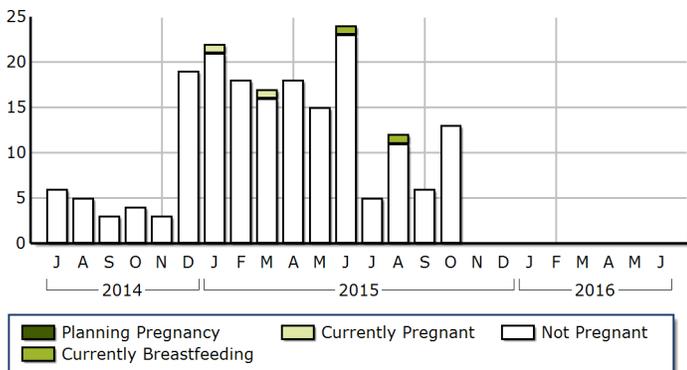
Tobacco User Enrollments By Program Type



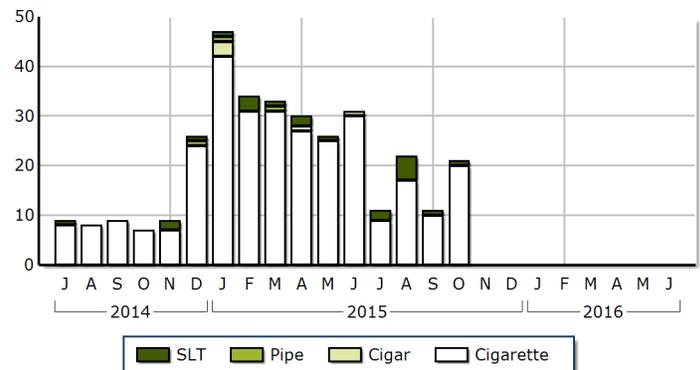
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

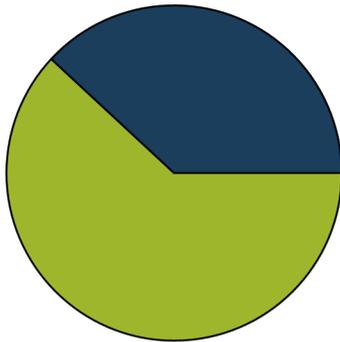


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

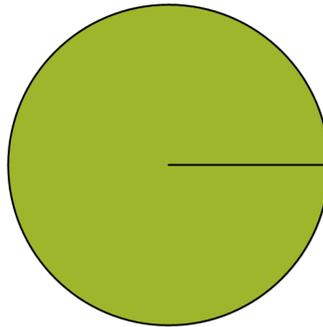
Tobacco Users By Gender



Female, 61.90%
Male, 38.10%

Chart Total N: 21

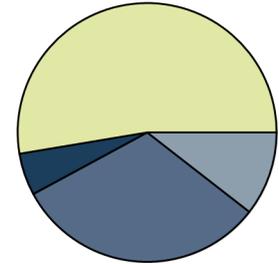
Tobacco Users By Language



English, 100.00%

Chart Total N: 21

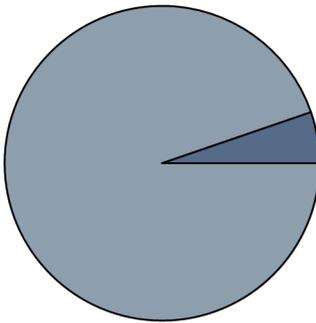
Tobacco Users By Education



No HS Degree/GED, 10.53%
HS Degree/GED, 31.58%
Technical Degree, 5.26%
Some College, 52.63%

Chart Total N: 19

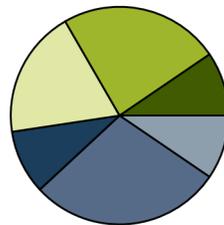
Tobacco Users By Race



White, 94.74%
American Indian/Alaskan Native, 5.26%

Chart Total N: 19

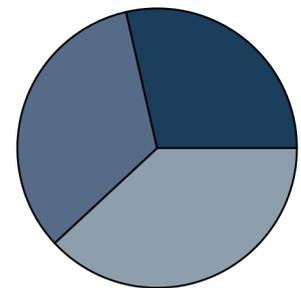
Tobacco Users By Age



18 - 24, 9.52%
25 - 34, 28.57%
35 - 44, 9.52%
45 - 54, 19.05%
55 - 64, 23.81%
65 and Older, 9.52%

Chart Total N: 21

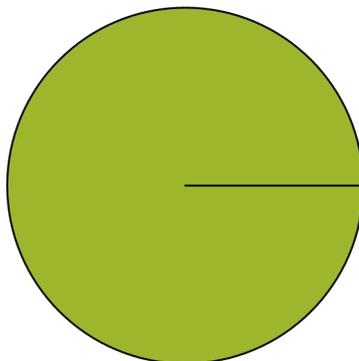
Tobacco Users By Health Plan



Medicaid, 38.10%
Medicare, 33.33%
Commercially Insured, 28.57%

Chart Total N: 21

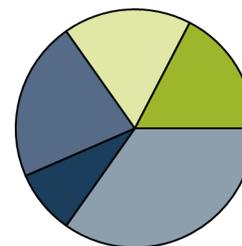
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 20

Tobacco Users By Chronic Condition



Asthma, 34.78%
CAD, 8.70%
COPD, 21.74%
Diabetes, 17.39%
None, 17.39%

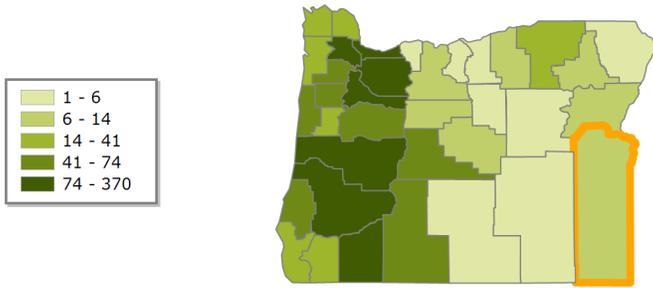
Chart Total N: 23

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

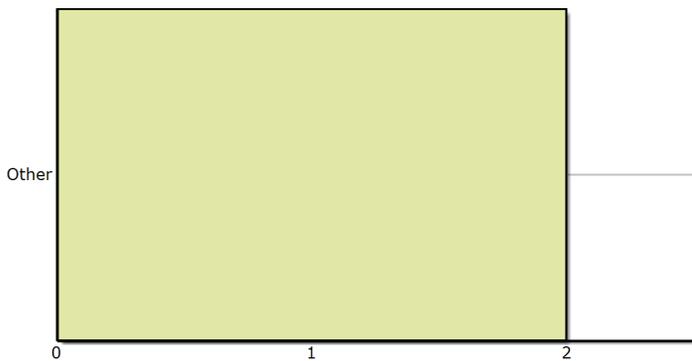
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

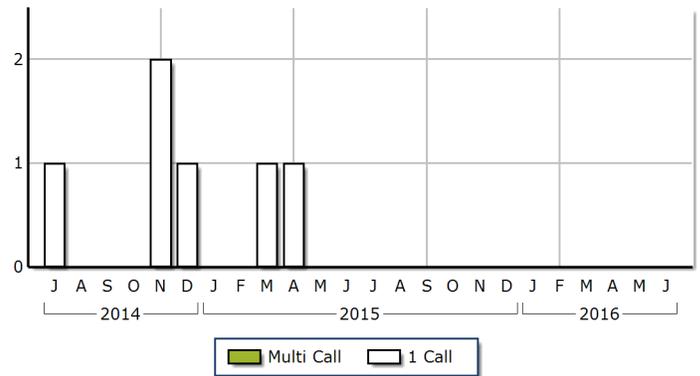


County Population	Prevalence	Tobacco Users	
Adult	23,866	16.8 %	4,009 ⁴
		County	State
Tobacco Users - Last Full Month		3	791
Tobacco Users YTD		15	3,300
Unique Tobacco Users YTD	1	11	1,953
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.37 %	0.68 %
Reach - NAQC	3	0.30 %	0.29 %
Annualized Reach	2	1.12 %	2.03 %
Annualized Reach - NAQC	3	0.90 %	0.87 %
Unique Individual Reach	1	0.27 %	0.40 %

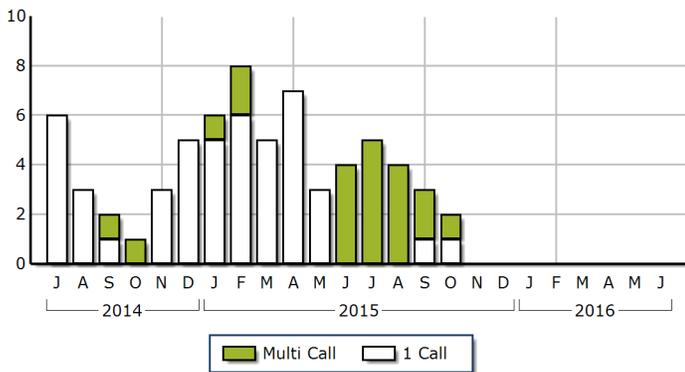
How Heard About



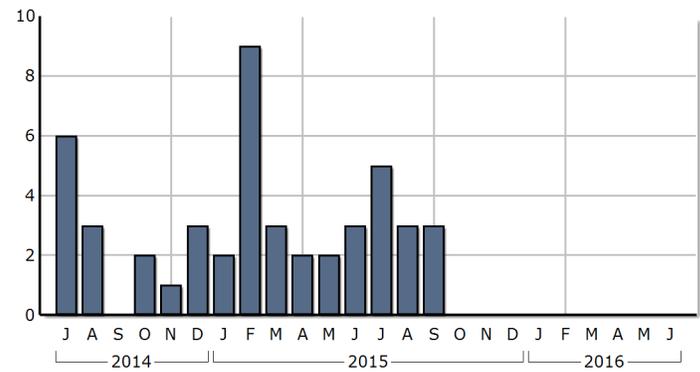
Fax Referral



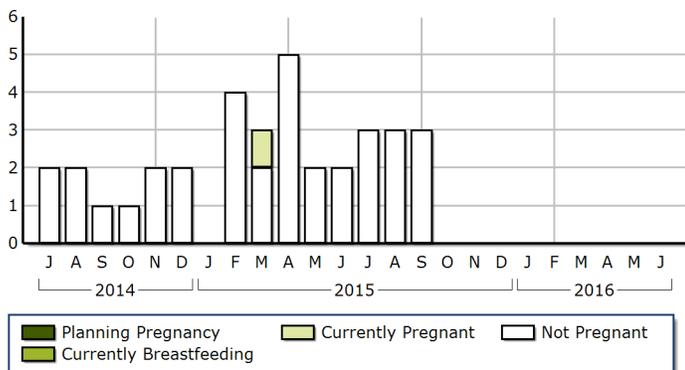
Tobacco User Enrollments By Program Type



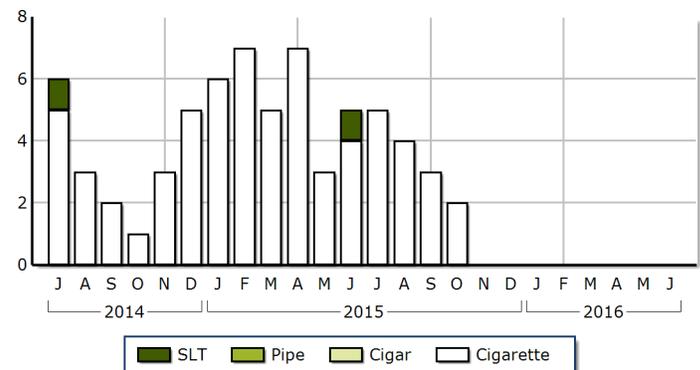
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

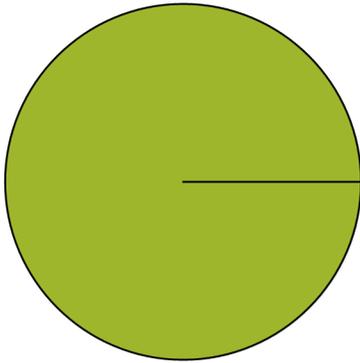


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

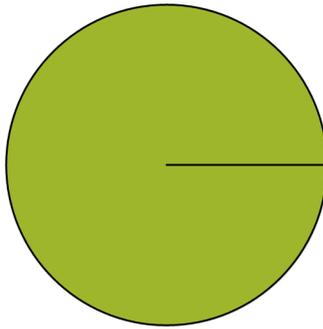
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

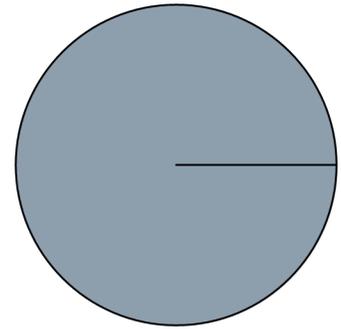
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

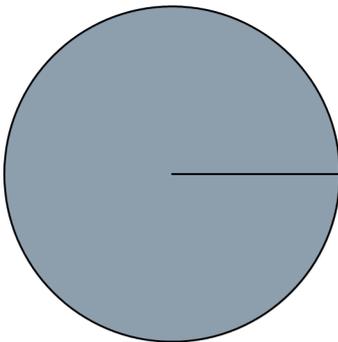
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

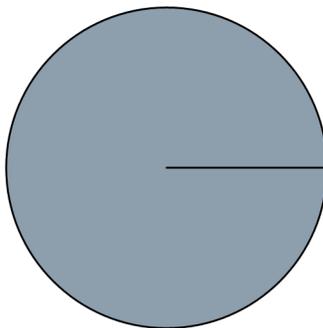
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

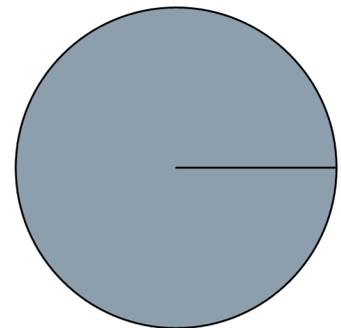
Tobacco Users By Age



25 - 34, 100.00%

Chart Total N: 2

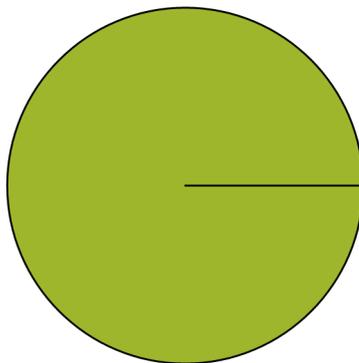
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

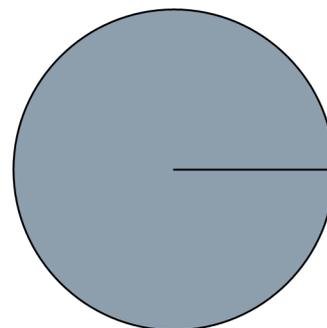
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 100.00%

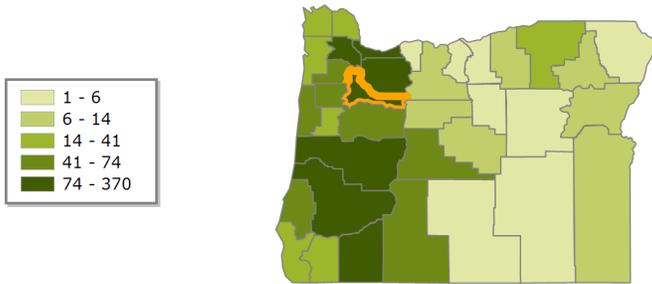
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

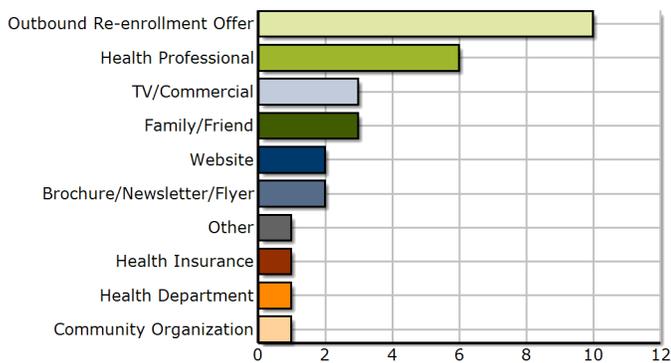
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

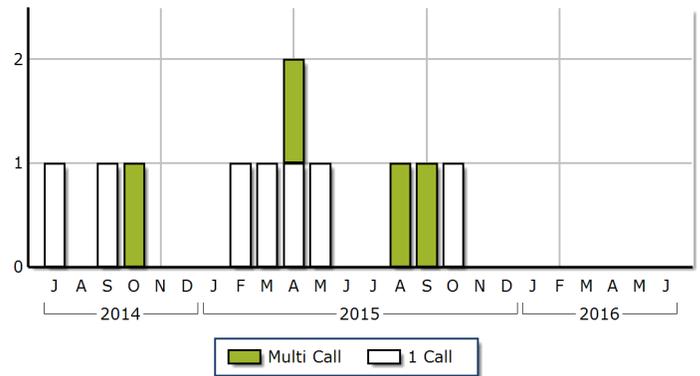


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	
		36,492 ⁴	
		County	State
Tobacco Users - Last Full Month		34	791
Tobacco Users YTD		173	3,300
	Unique Tobacco Users YTD	1	1,953
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.47 %
Reach - NAQC		3	0.38 %
Annualized Reach		2	1.42 %
Annualized Reach - NAQC		3	1.13 %
Unique Individual Reach		1	0.30 %

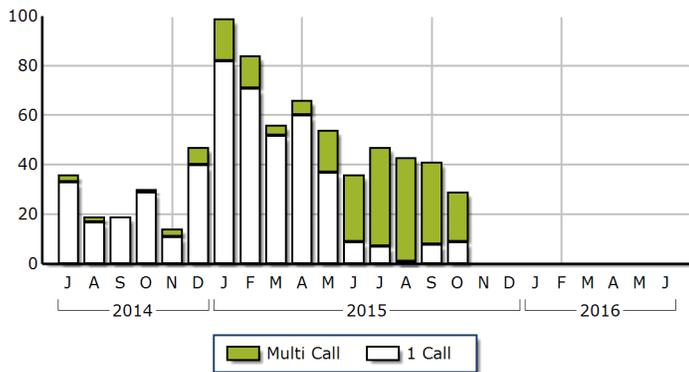
How Heard About



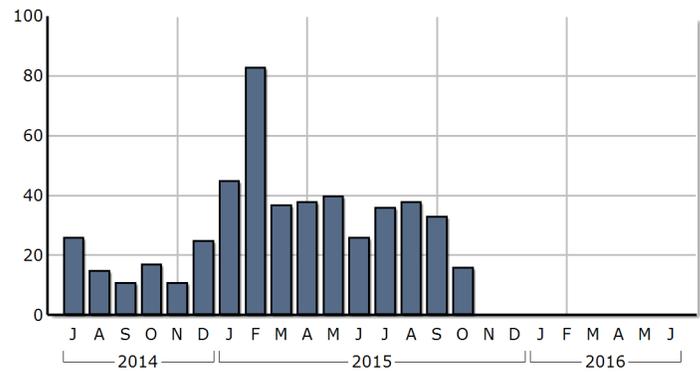
Fax Referral



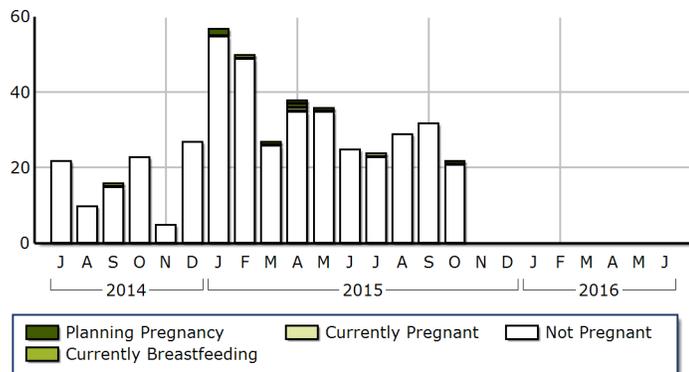
Tobacco User Enrollments By Program Type



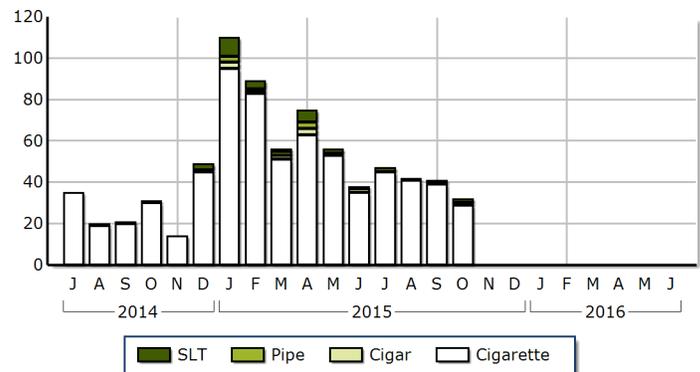
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

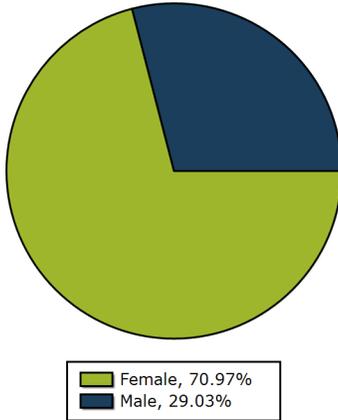


Chart Total N: 31

Tobacco Users By Language

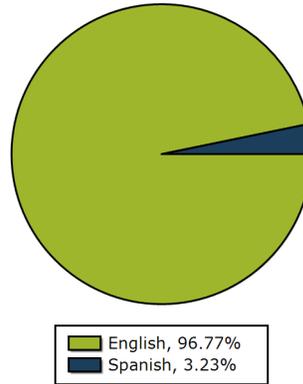


Chart Total N: 31

Tobacco Users By Education

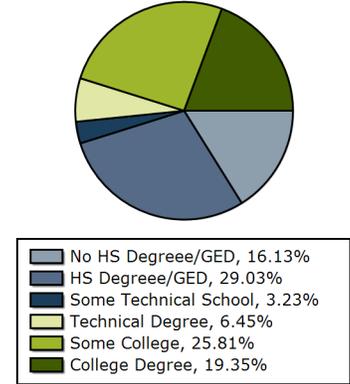


Chart Total N: 31

Tobacco Users By Race

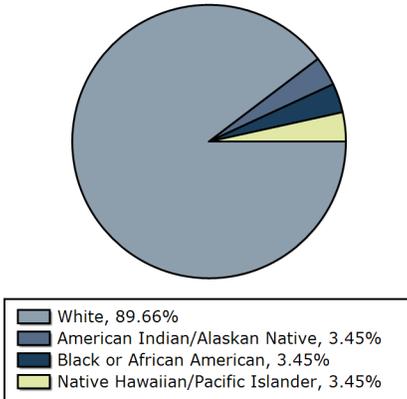


Chart Total N: 29

Tobacco Users By Age

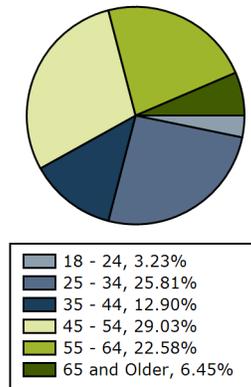


Chart Total N: 31

Tobacco Users By Health Plan

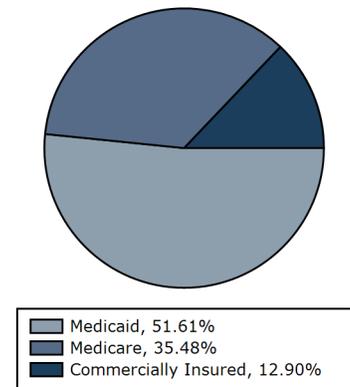


Chart Total N: 31

Tobacco Users By Ethnicity

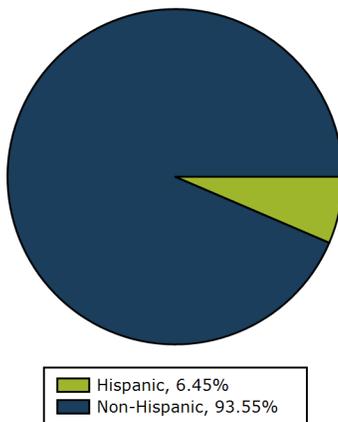


Chart Total N: 31

Tobacco Users By Chronic Condition

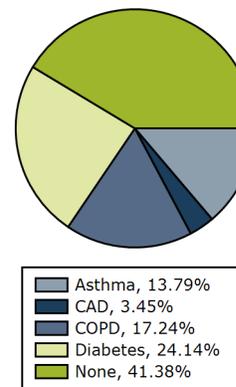


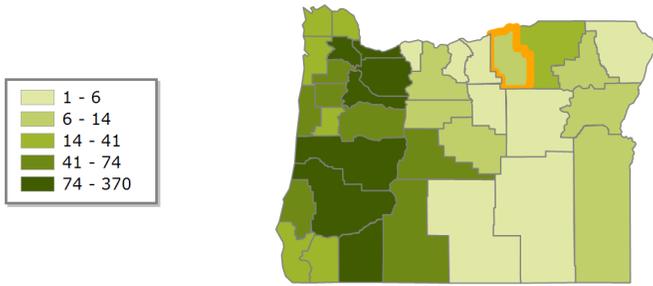
Chart Total N: 29

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

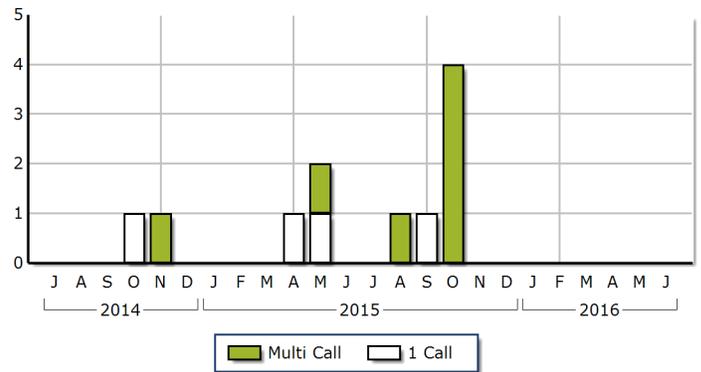


County Population		Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645	⁴
			County	State
Tobacco Users - Last Full Month			5	791
Tobacco Users YTD			13	3,300
Unique Tobacco Users YTD			1	9
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.79 %
Reach - NAQC			3	0.55 %
Annualized Reach			2	2.37 %
Annualized Reach - NAQC			3	1.64 %
Unique Individual Reach			1	0.55 %

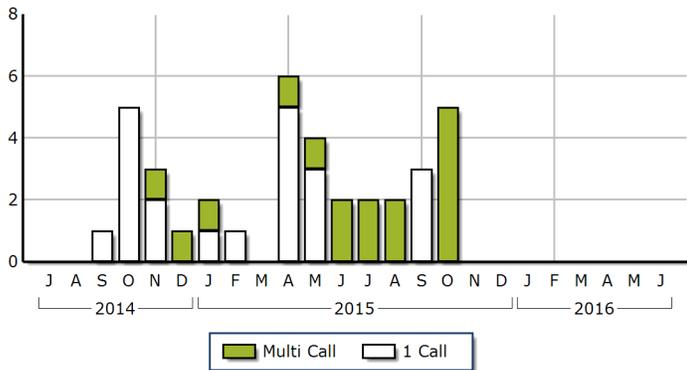
How Heard About



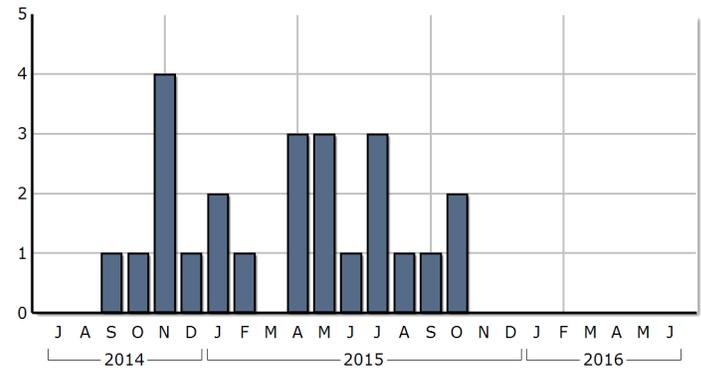
Fax Referral



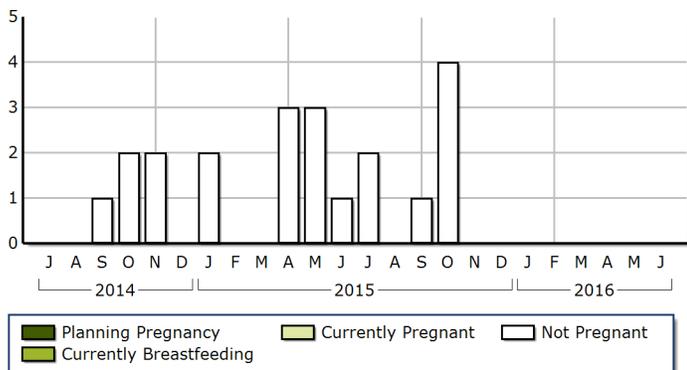
Tobacco User Enrollments By Program Type



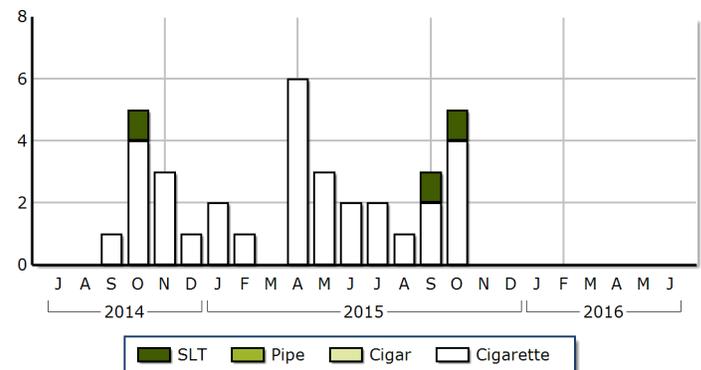
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

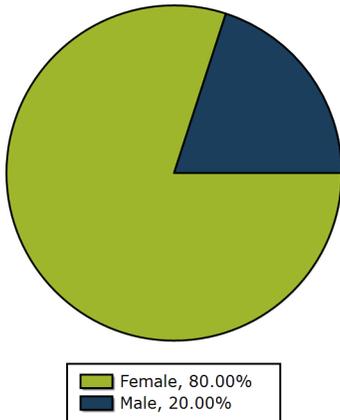


Chart Total N: 5

Tobacco Users By Language

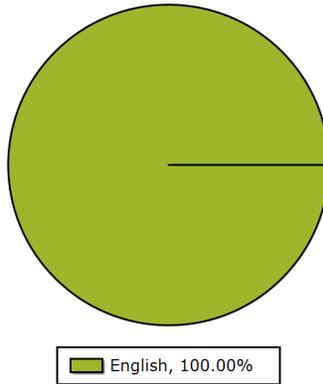


Chart Total N: 5

Tobacco Users By Education

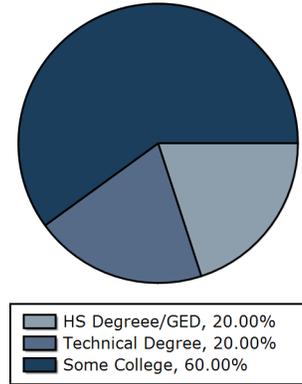


Chart Total N: 5

Tobacco Users By Race

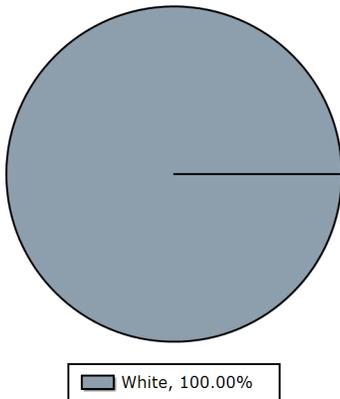


Chart Total N: 5

Tobacco Users By Age

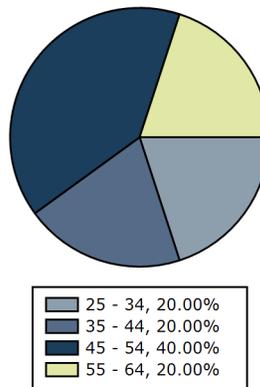


Chart Total N: 5

Tobacco Users By Health Plan

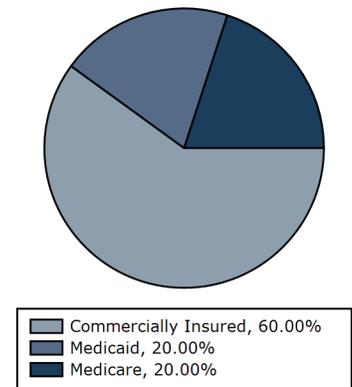


Chart Total N: 5

Tobacco Users By Ethnicity

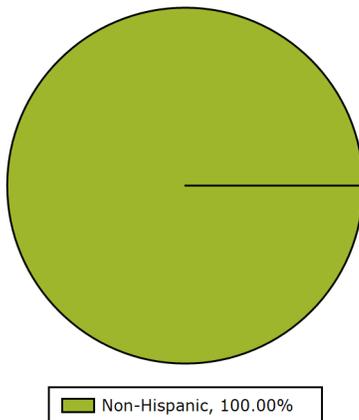


Chart Total N: 5

Tobacco Users By Chronic Condition

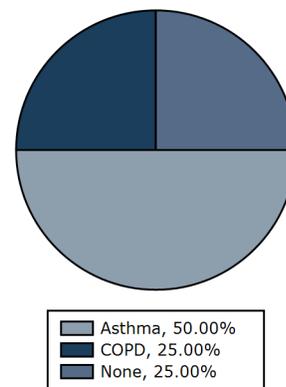


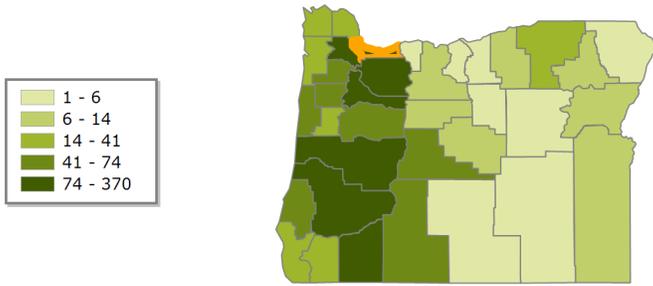
Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

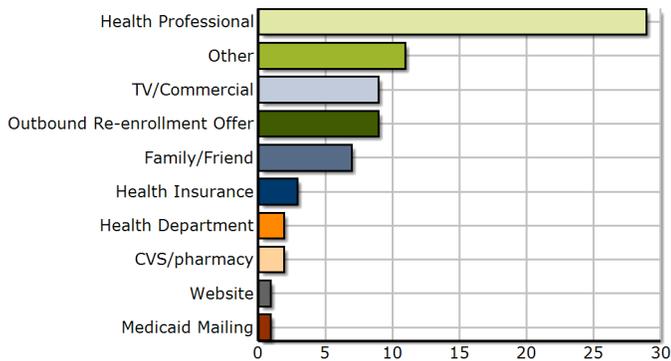
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

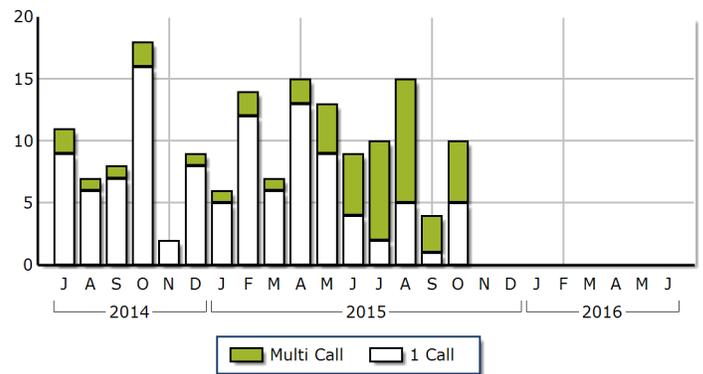


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 ⁴
			County
Tobacco Users - Last Full Month			111
Tobacco Users YTD			491
Unique Tobacco Users YTD			1 245
Target Reach			2.0 %
Reach YTD			2 0.57 %
Reach - NAQC			3 0.32 %
Annualized Reach			2 1.71 %
Annualized Reach - NAQC			3 0.97 %
Unique Individual Reach			1 0.28 %

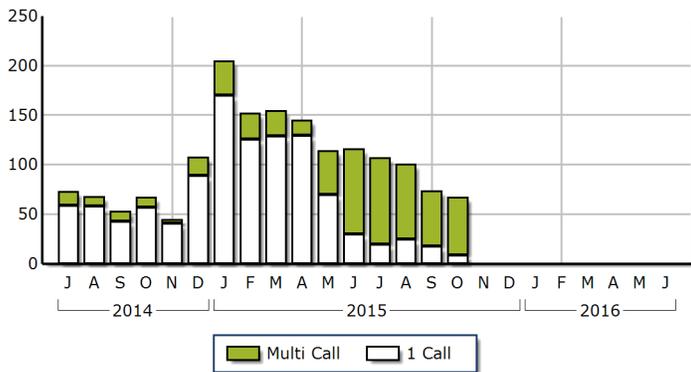
How Heard About



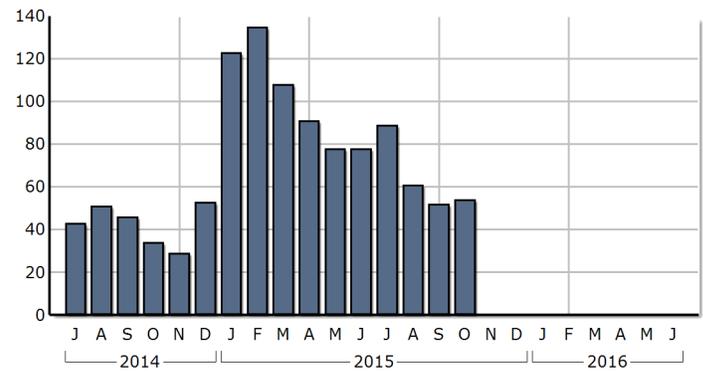
Fax Referral



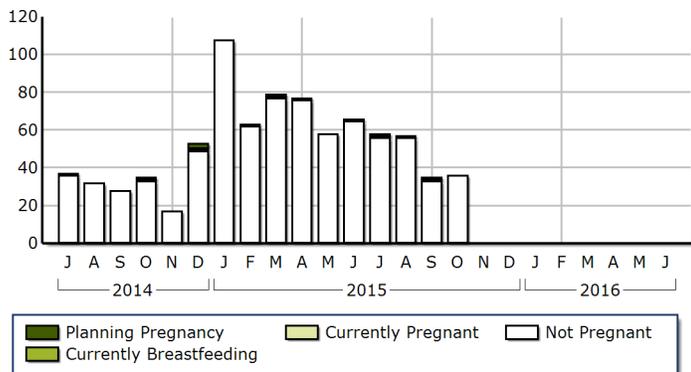
Tobacco User Enrollments By Program Type



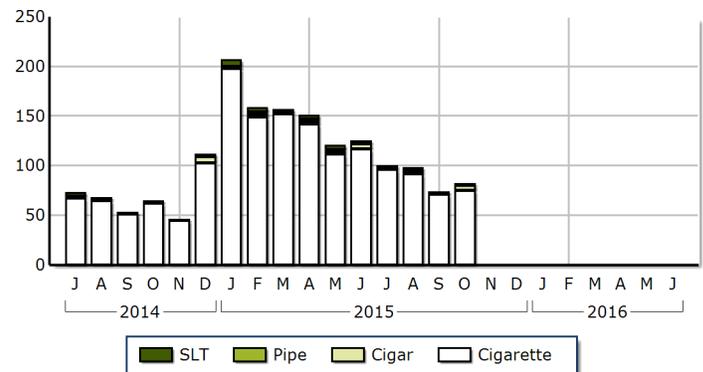
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

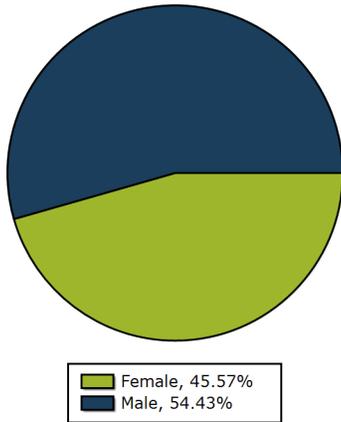


Chart Total N: 79

Tobacco Users By Language

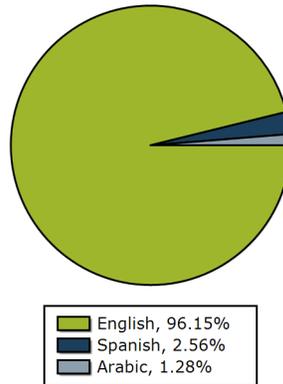


Chart Total N: 78

Tobacco Users By Education

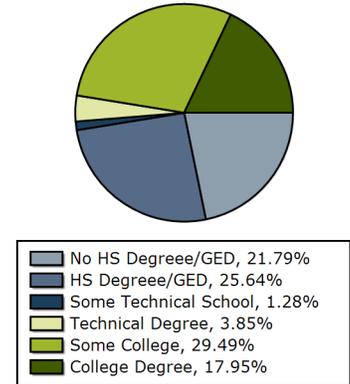


Chart Total N: 78

Tobacco Users By Race

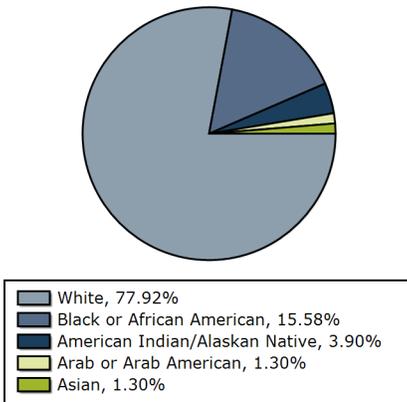


Chart Total N: 77

Tobacco Users By Age

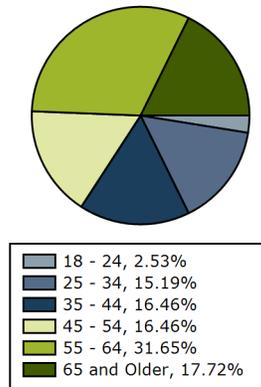


Chart Total N: 79

Tobacco Users By Health Plan

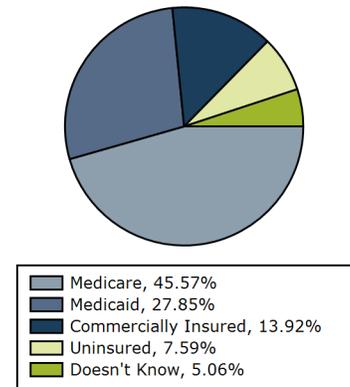


Chart Total N: 79

Tobacco Users By Ethnicity

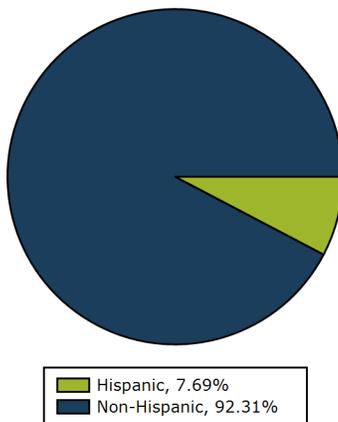


Chart Total N: 78

Tobacco Users By Chronic Condition

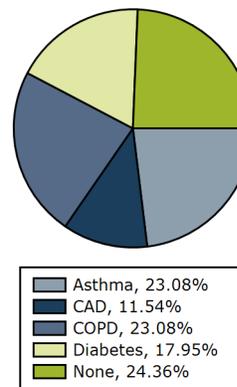


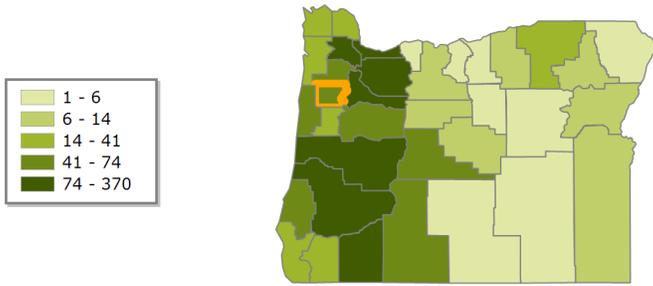
Chart Total N: 78

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

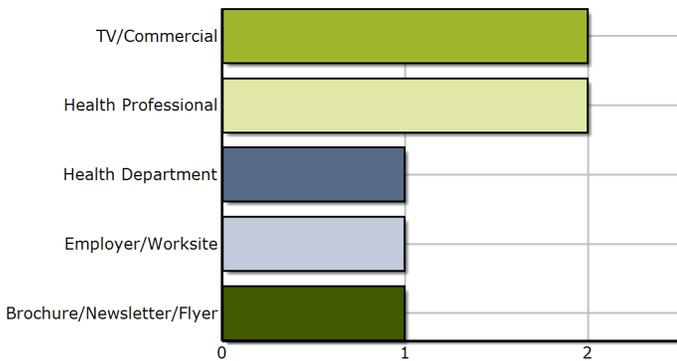
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

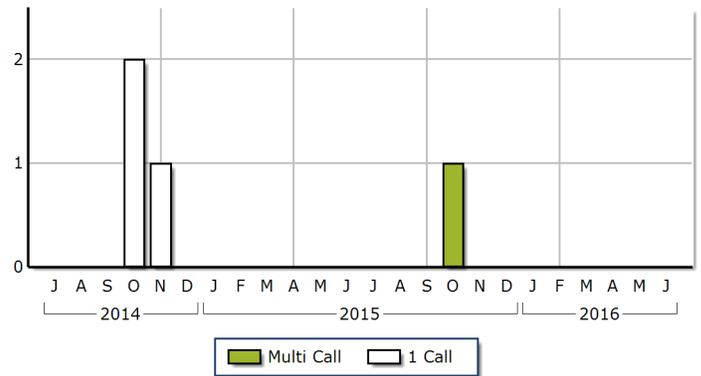


County Population	Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴
		County	State
Tobacco Users - Last Full Month		8	791
Tobacco Users YTD		52	3,300
Unique Tobacco Users YTD	1	39	1,953
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.69 %	0.68 %
Reach - NAQC	3	0.54 %	0.29 %
Annualized Reach	2	2.07 %	2.03 %
Annualized Reach - NAQC	3	1.63 %	0.87 %
Unique Individual Reach	1	0.52 %	0.40 %

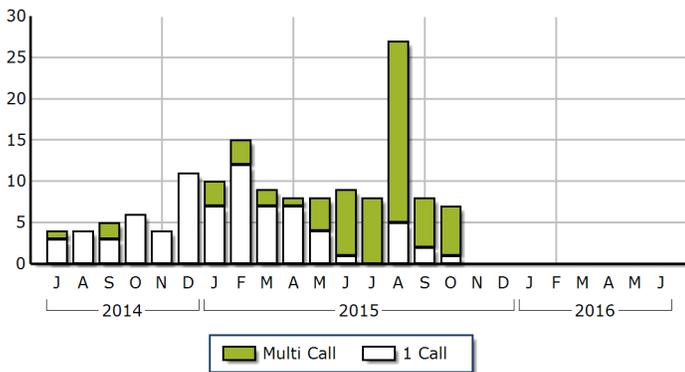
How Heard About



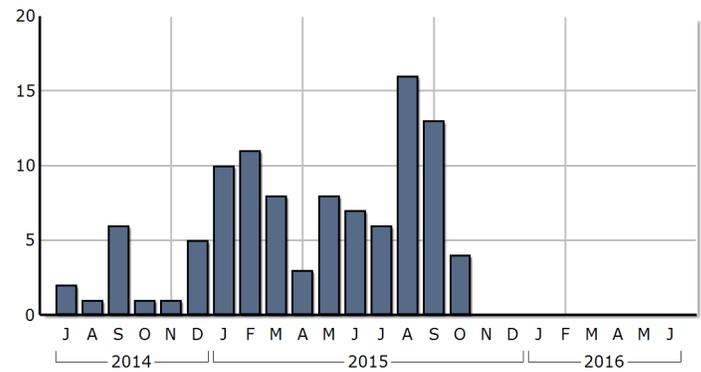
Fax Referral



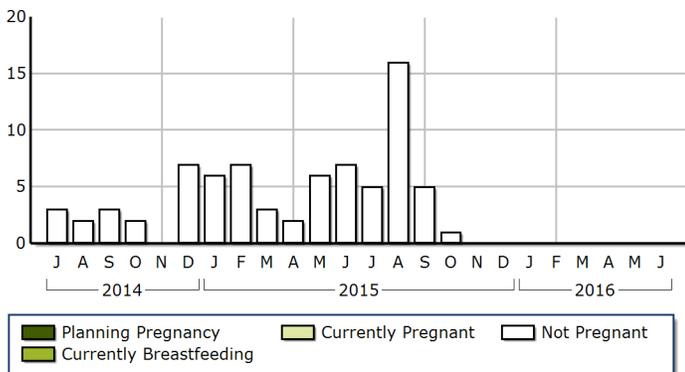
Tobacco User Enrollments By Program Type



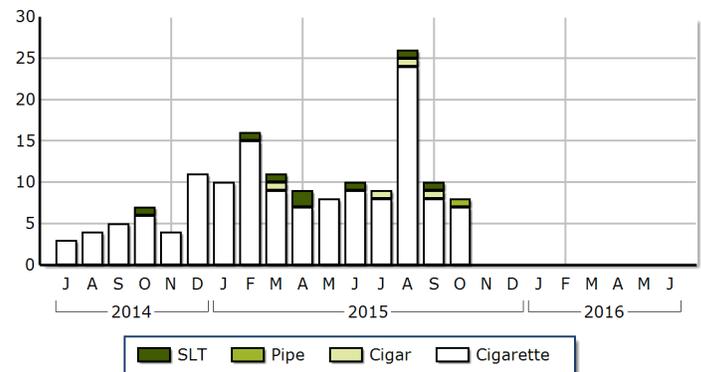
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

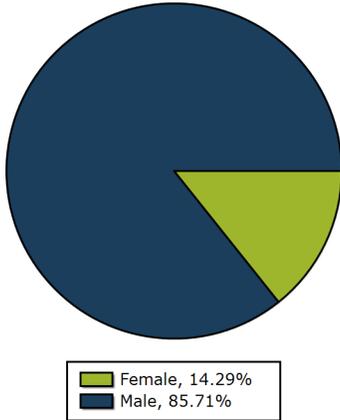


Chart Total N: 7

Tobacco Users By Language

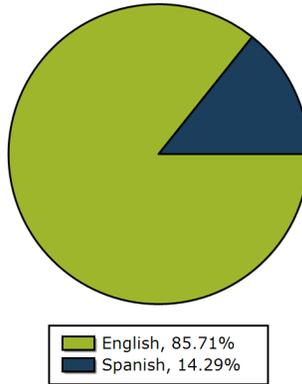


Chart Total N: 7

Tobacco Users By Education

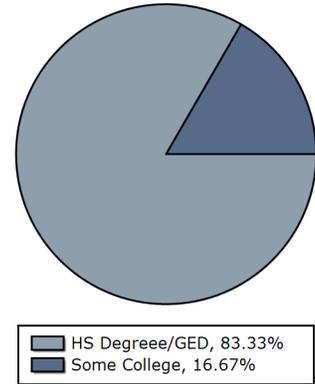


Chart Total N: 6

Tobacco Users By Race

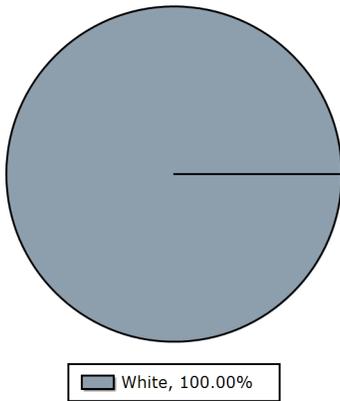


Chart Total N: 6

Tobacco Users By Age

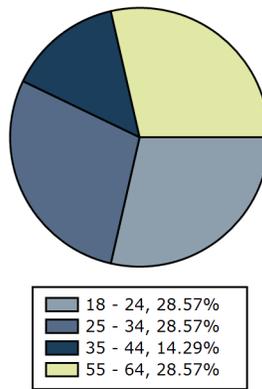


Chart Total N: 7

Tobacco Users By Health Plan

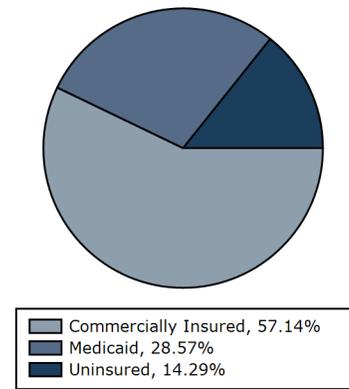


Chart Total N: 7

Tobacco Users By Ethnicity

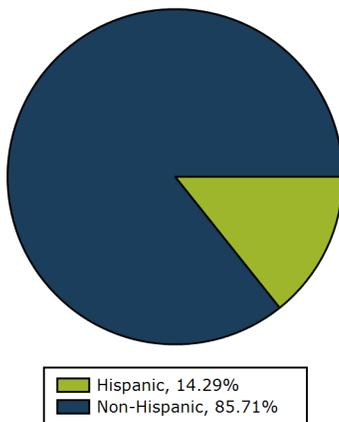


Chart Total N: 7

Tobacco Users By Chronic Condition

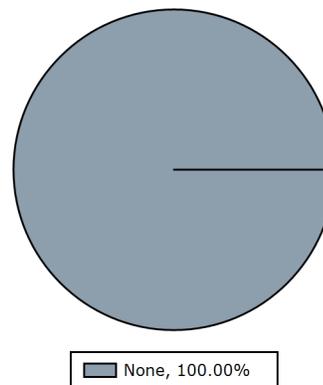


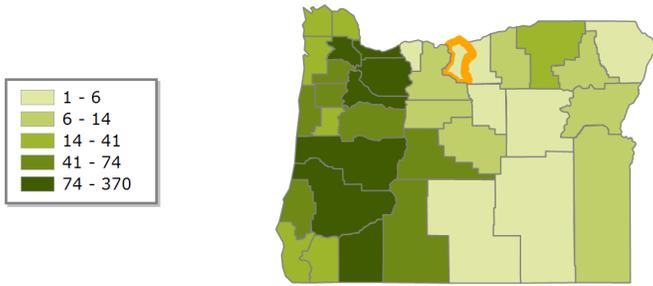
Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

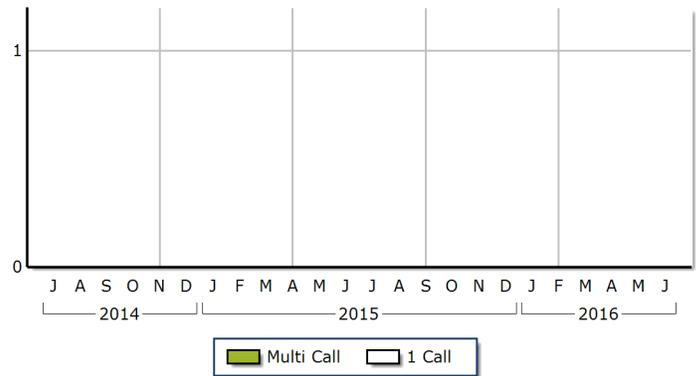
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

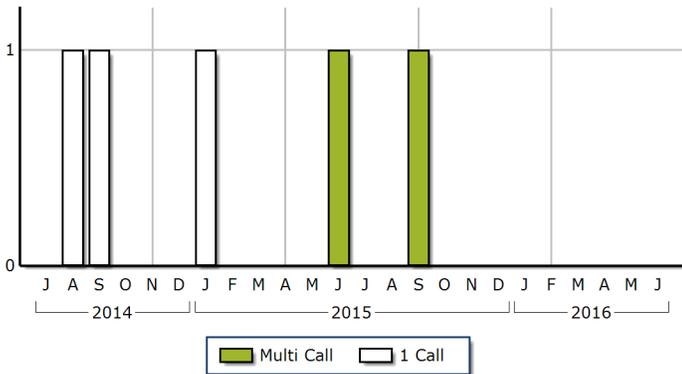


County Population		Prevalence	Tobacco Users	
Adult	1,477	22.1 %		326 ⁴
			County	State
Tobacco Users - Last Full Month			-	791
Tobacco Users YTD			1	3,300
Unique Tobacco Users YTD			1	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.31 %
Reach - NAQC			3	0.31 %
Annualized Reach			2	0.92 %
Annualized Reach - NAQC			3	0.92 %
Unique Individual Reach			1	0.31 %

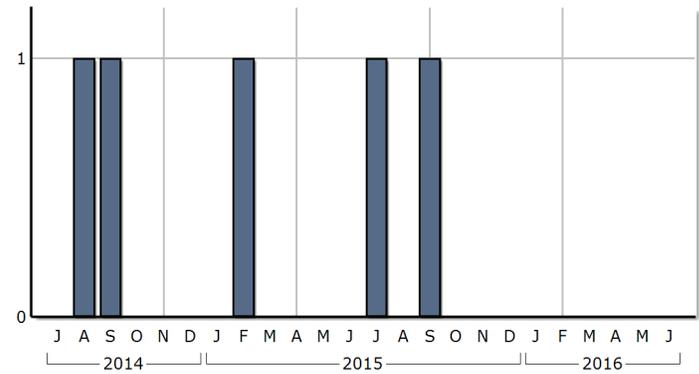
Fax Referral



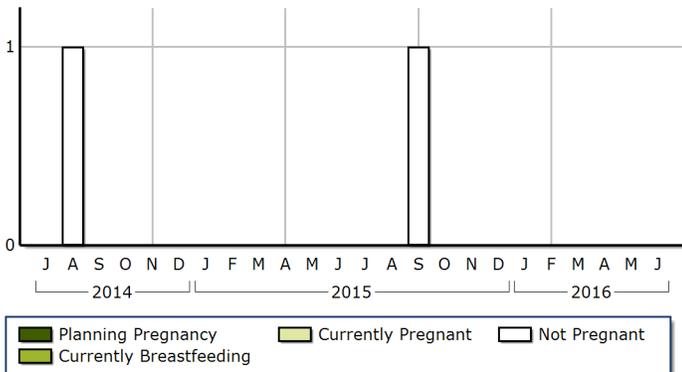
Tobacco User Enrollments By Program Type



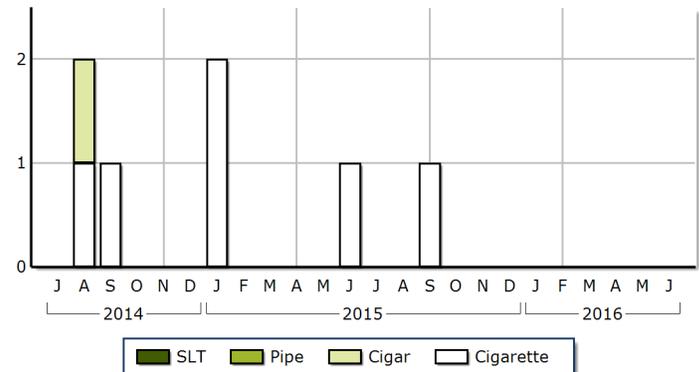
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

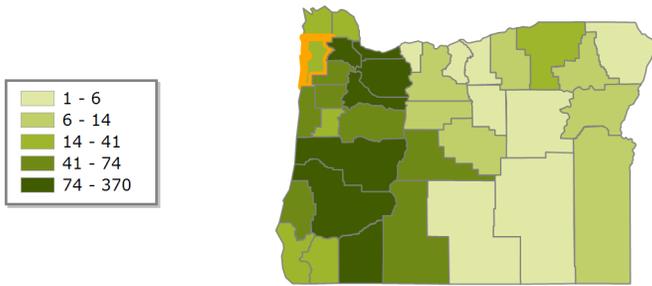


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

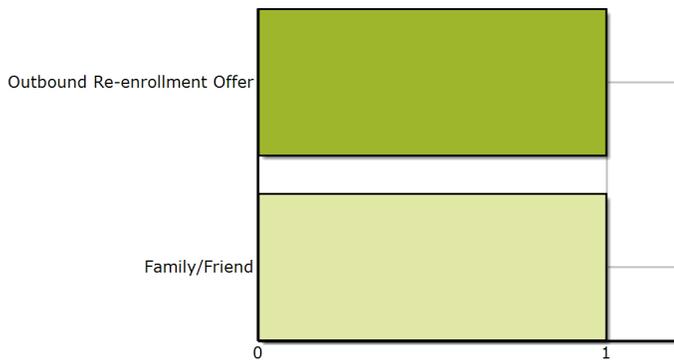
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

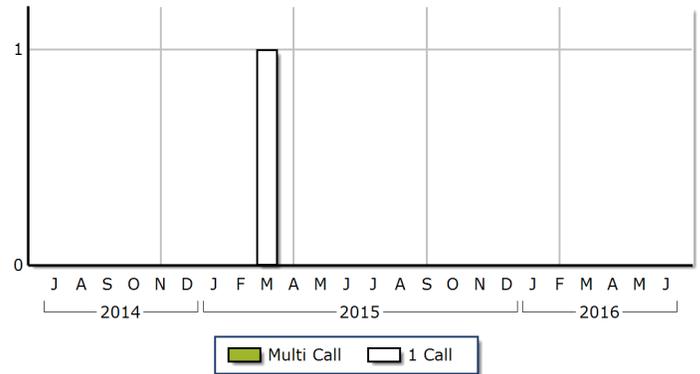


County Population		Prevalence	Tobacco Users	
Adult	21,446	21.6 %		4,632 ⁴
			County	State
Tobacco Users - Last Full Month			3	791
Tobacco Users YTD			17	3,300
Unique Tobacco Users YTD			10	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.37 %
Reach - NAQC			3	0.32 %
Annualized Reach			2	1.10 %
Annualized Reach - NAQC			3	0.97 %
Unique Individual Reach			1	0.22 %

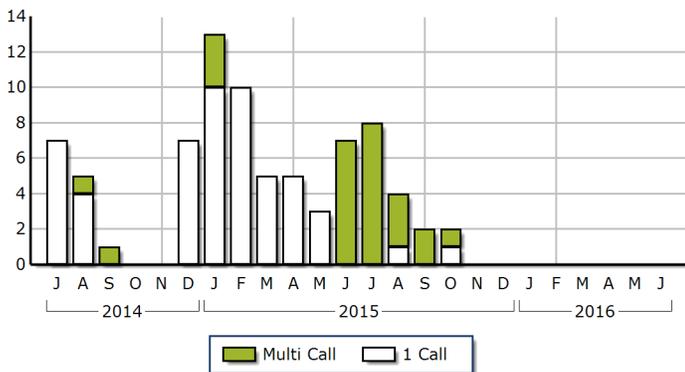
How Heard About



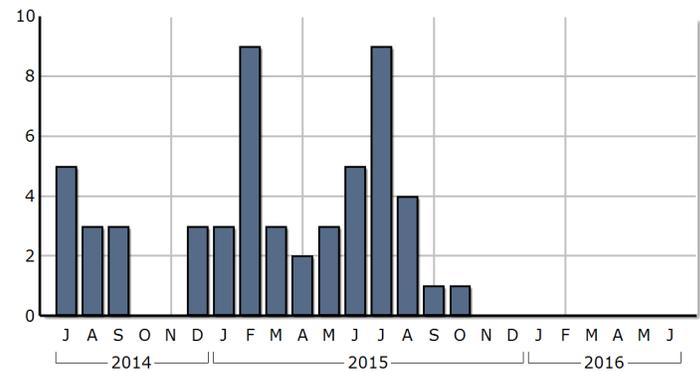
Fax Referral



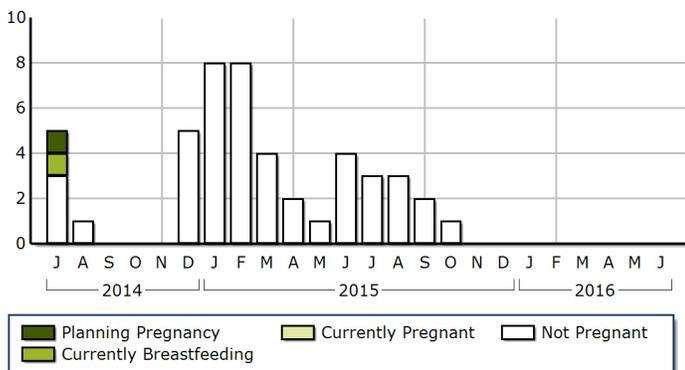
Tobacco User Enrollments By Program Type



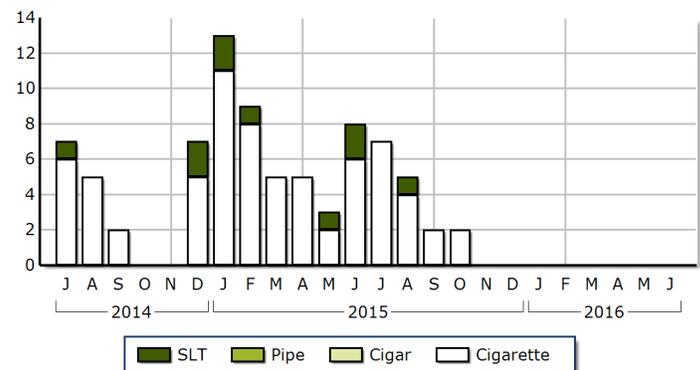
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

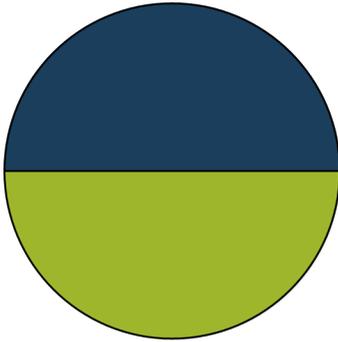


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

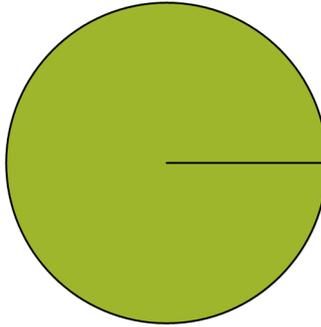
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

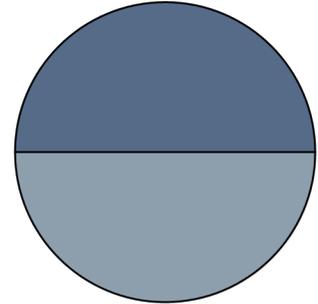
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

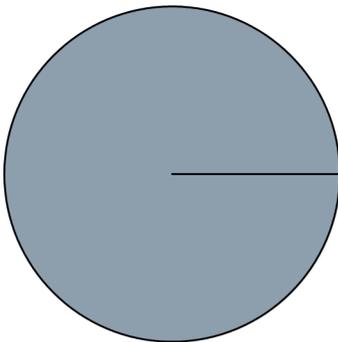
Tobacco Users By Education



Technical Degree, 50.00%
Some College, 50.00%

Chart Total N: 2

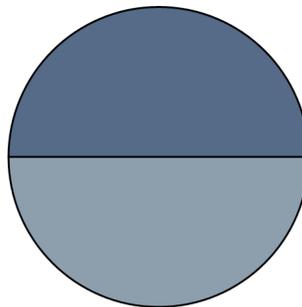
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

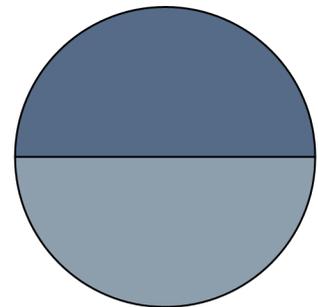
Tobacco Users By Age



55 - 64, 50.00%
65 and Older, 50.00%

Chart Total N: 2

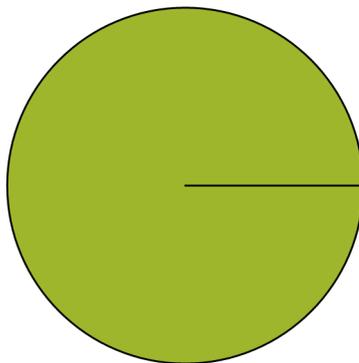
Tobacco Users By Health Plan



Medicaid, 50.00%
Uninsured, 50.00%

Chart Total N: 2

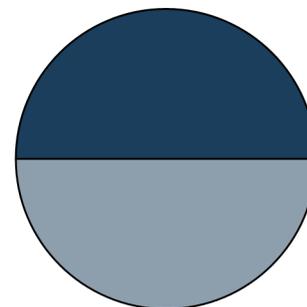
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 50.00%

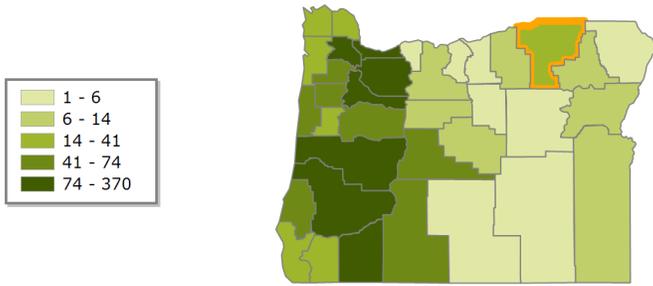
Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

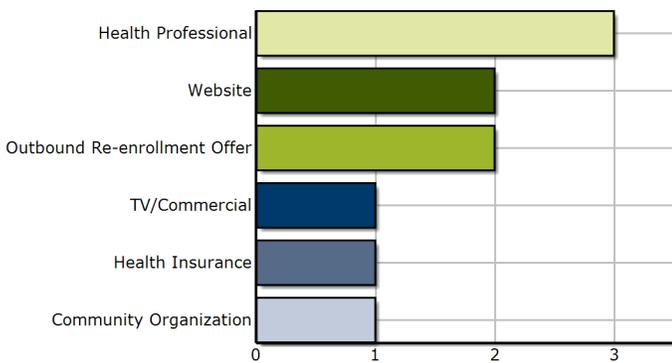
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

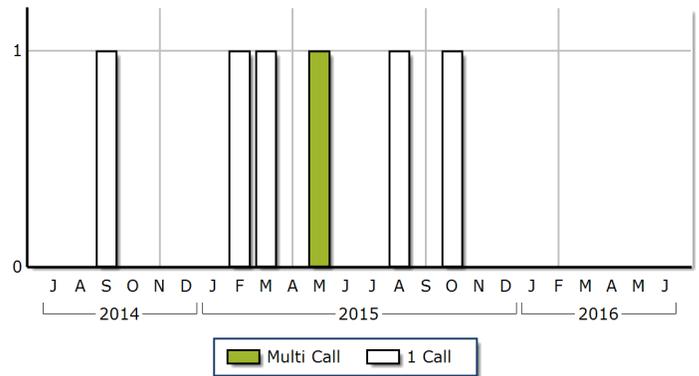


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %		13,117 ⁴
			County	State
Tobacco Users - Last Full Month			10	791
Tobacco Users YTD			39	3,300
Unique Tobacco Users YTD			1	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.30 %
Reach - NAQC			3	0.21 %
Annualized Reach			2	0.89 %
Annualized Reach - NAQC			3	0.64 %
Unique Individual Reach			1	0.18 %

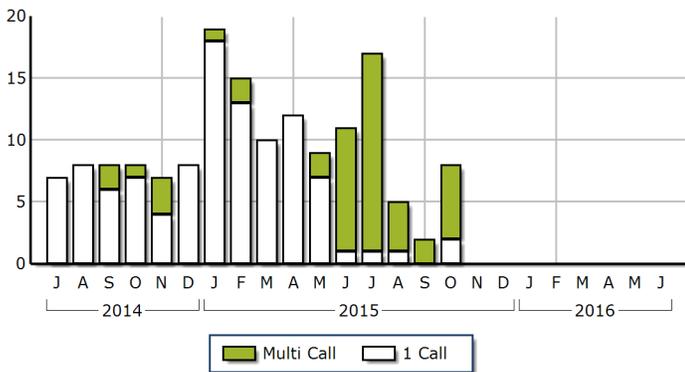
How Heard About



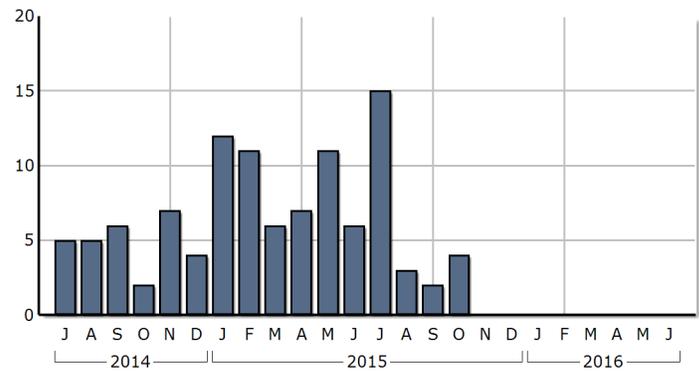
Fax Referral



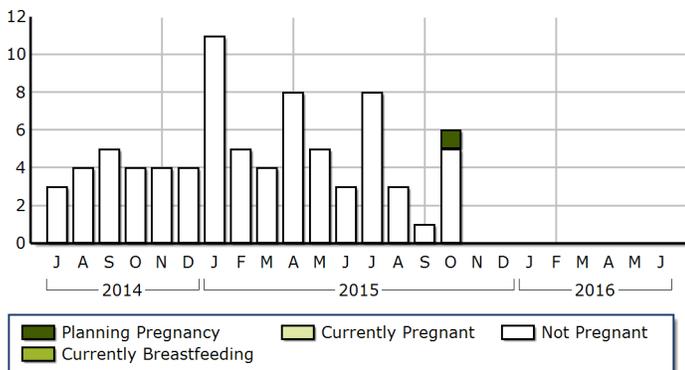
Tobacco User Enrollments By Program Type



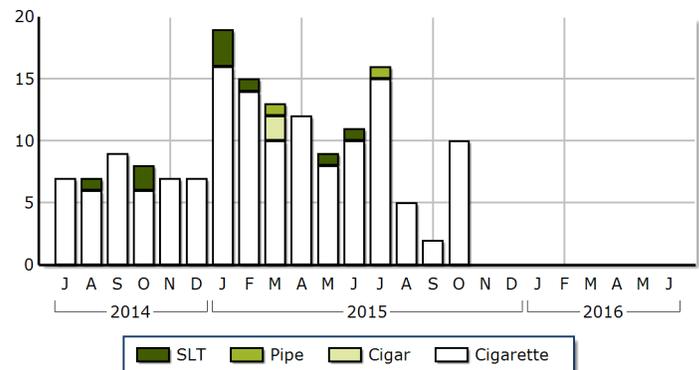
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

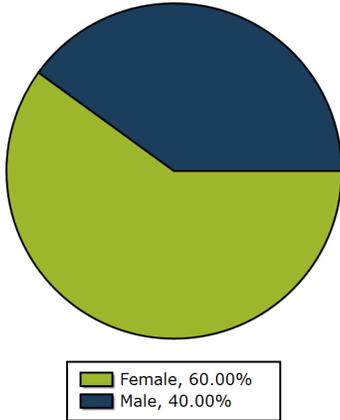


Chart Total N: 10

Tobacco Users By Language

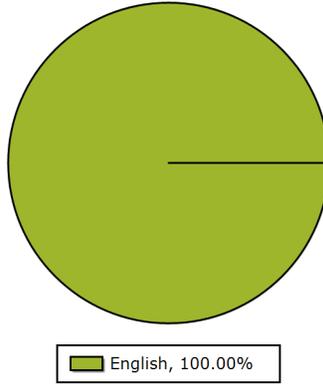


Chart Total N: 10

Tobacco Users By Education

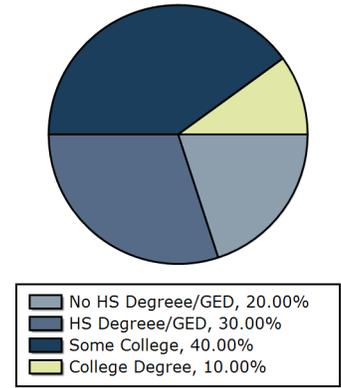


Chart Total N: 10

Tobacco Users By Race

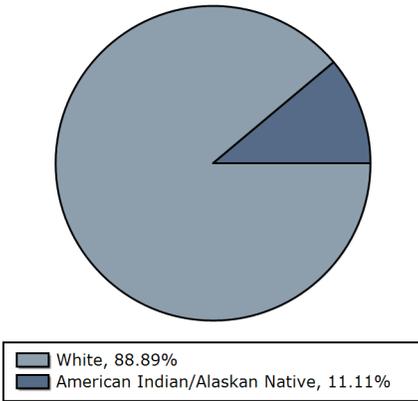


Chart Total N: 9

Tobacco Users By Age

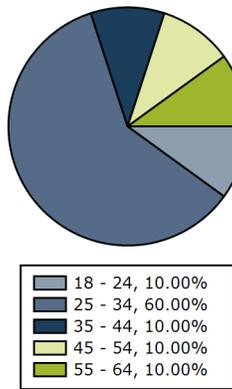


Chart Total N: 10

Tobacco Users By Health Plan

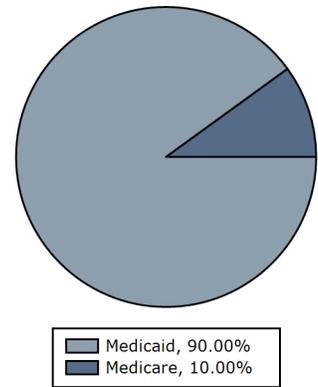


Chart Total N: 10

Tobacco Users By Ethnicity

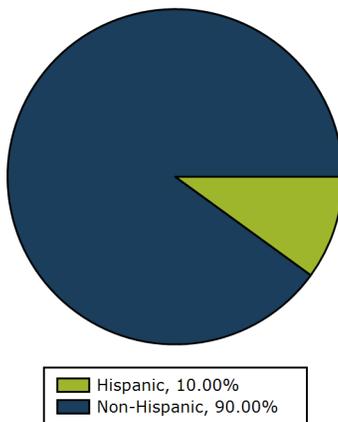


Chart Total N: 10

Tobacco Users By Chronic Condition

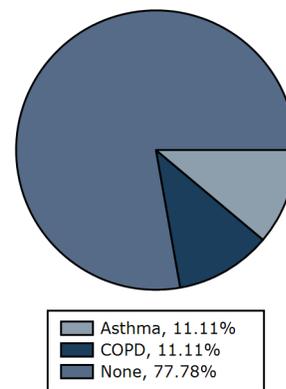


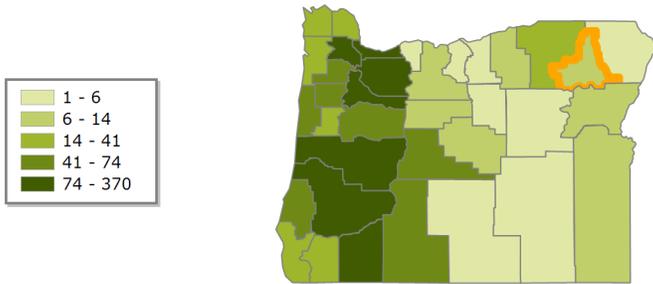
Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

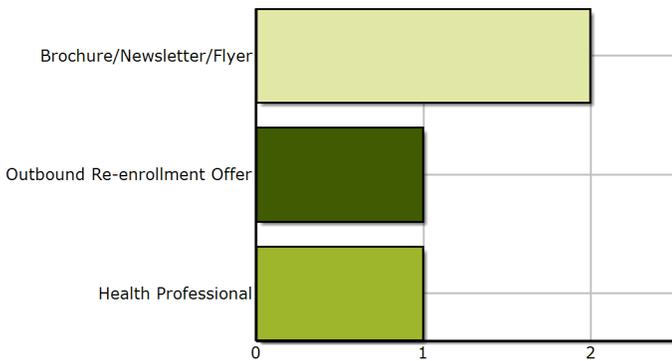
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

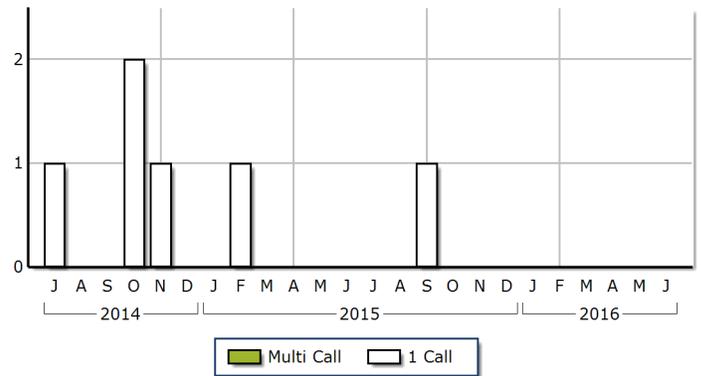


County Population		Prevalence	Tobacco Users	
Adult	19,424	13.8 %	County	State
			5	791
Tobacco Users - Last Full Month			14	3,300
Tobacco Users YTD			11	1,953
Unique Tobacco Users YTD			1	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			0.52 %	0.68 %
Reach - NAQC			0.30 %	0.29 %
Annualized Reach			1.57 %	2.03 %
Annualized Reach - NAQC			0.90 %	0.87 %
Unique Individual Reach			0.41 %	0.40 %

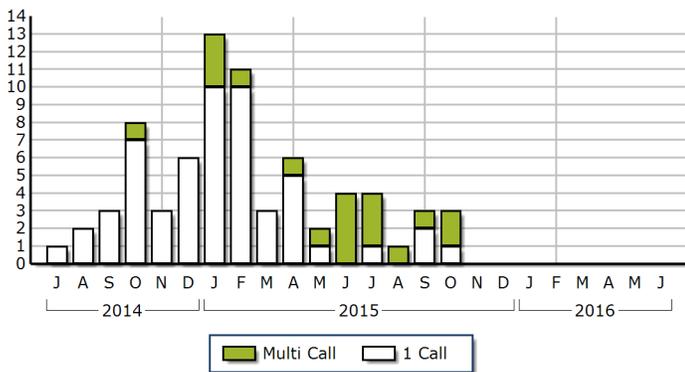
How Heard About



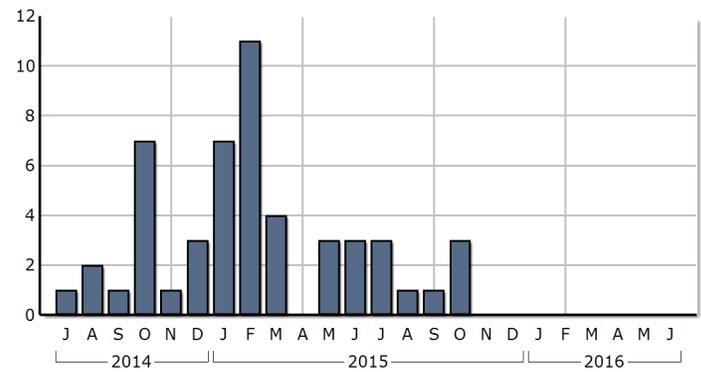
Fax Referral



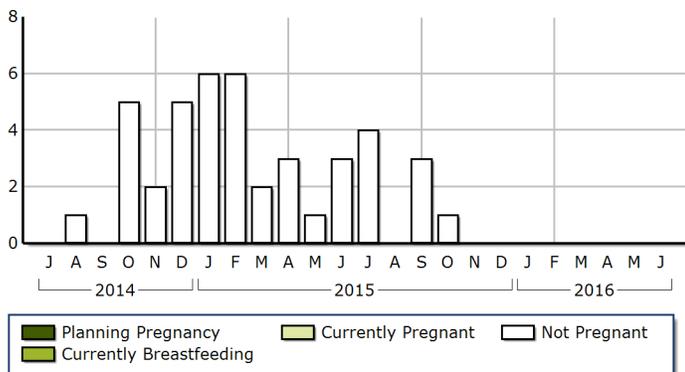
Tobacco User Enrollments By Program Type



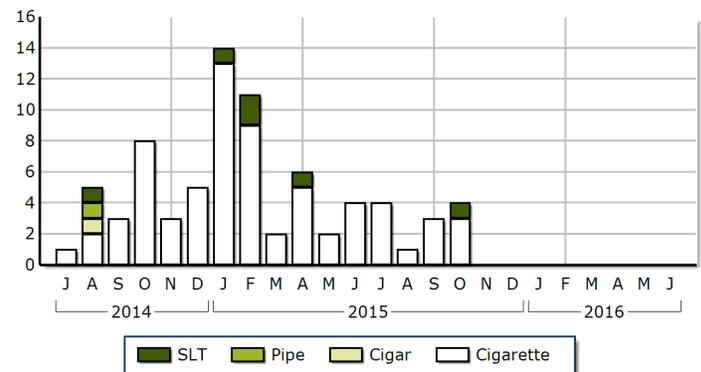
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

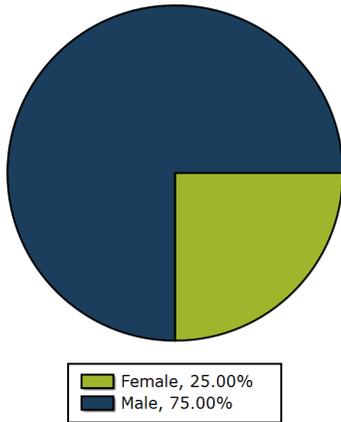


Chart Total N: 4

Tobacco Users By Language

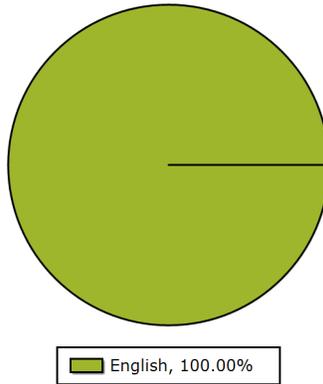


Chart Total N: 4

Tobacco Users By Education

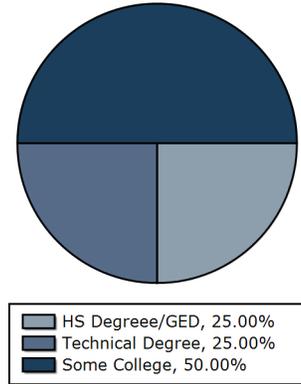


Chart Total N: 4

Tobacco Users By Race

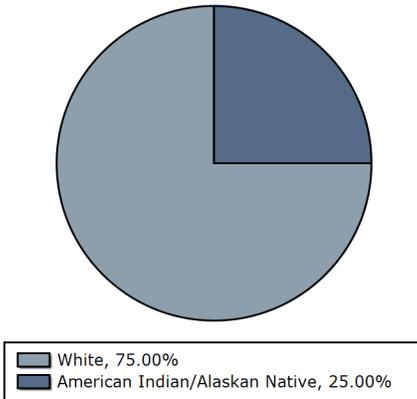


Chart Total N: 4

Tobacco Users By Age

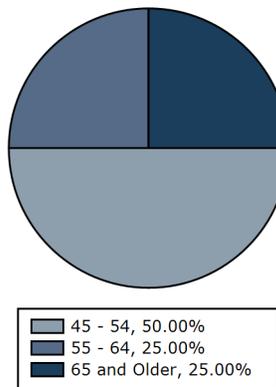


Chart Total N: 4

Tobacco Users By Health Plan

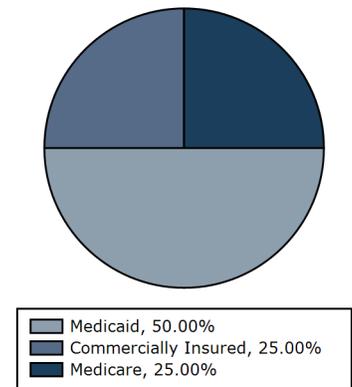


Chart Total N: 4

Tobacco Users By Ethnicity

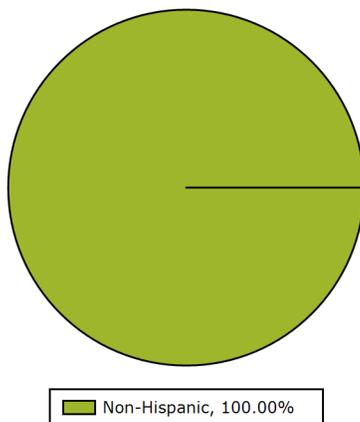


Chart Total N: 4

Tobacco Users By Chronic Condition

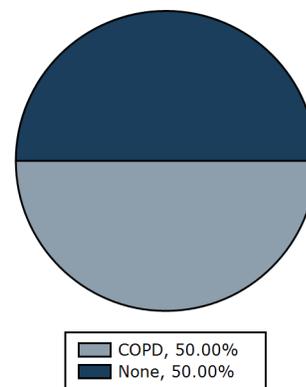


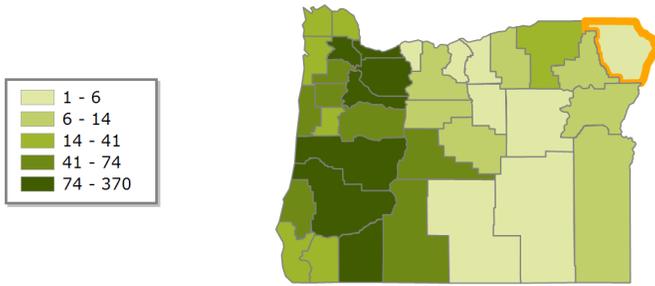
Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

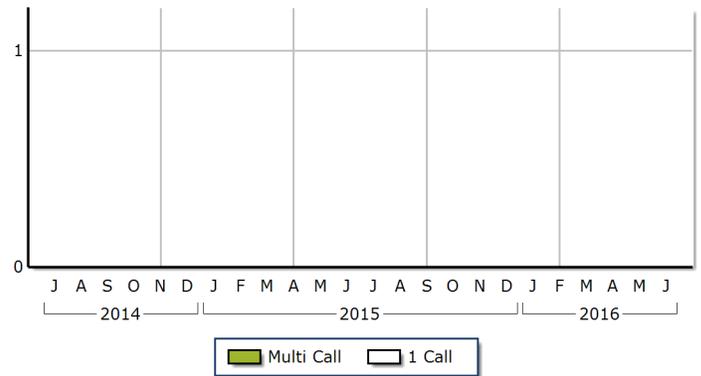


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		2	791
Tobacco Users YTD		4	3,300
Unique Tobacco Users YTD	1	2	1,953
Target Reach		2.0	2.0 %
Reach YTD	2	0.39 %	0.68 %
Reach - NAQC	3	0.10 %	0.29 %
Annualized Reach	2	1.16 %	2.03 %
Annualized Reach - NAQC	3	0.29 %	0.87 %
Unique Individual Reach	1	0.19 %	0.40 %

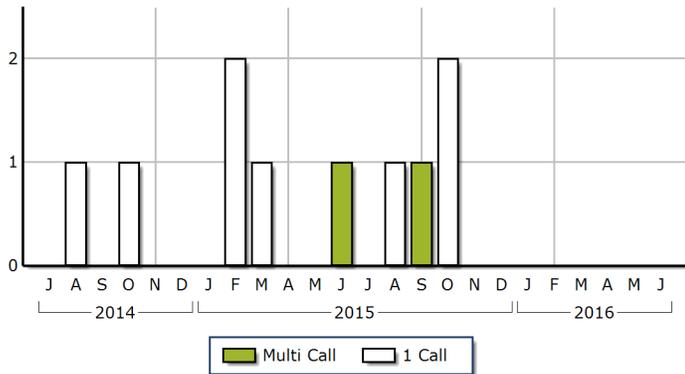
How Heard About



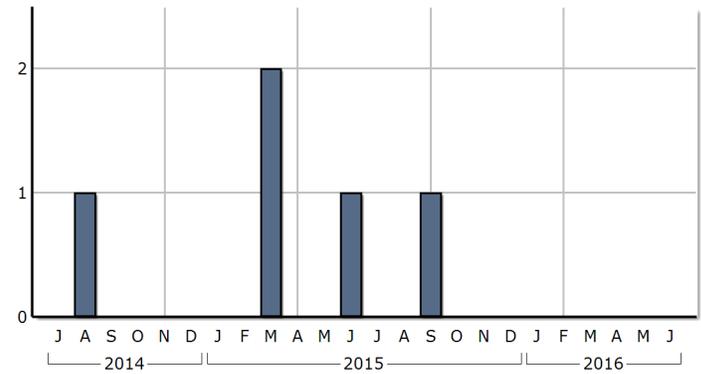
Fax Referral



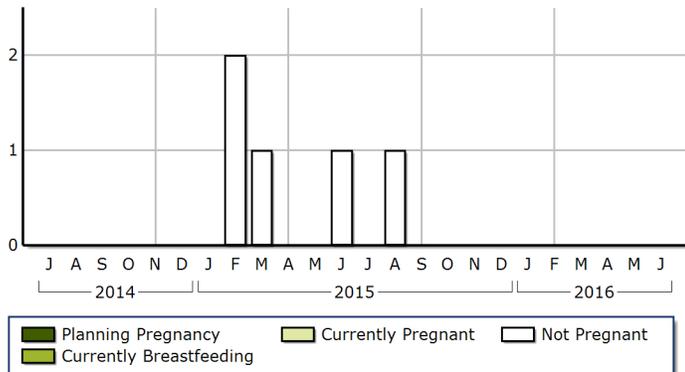
Tobacco User Enrollments By Program Type



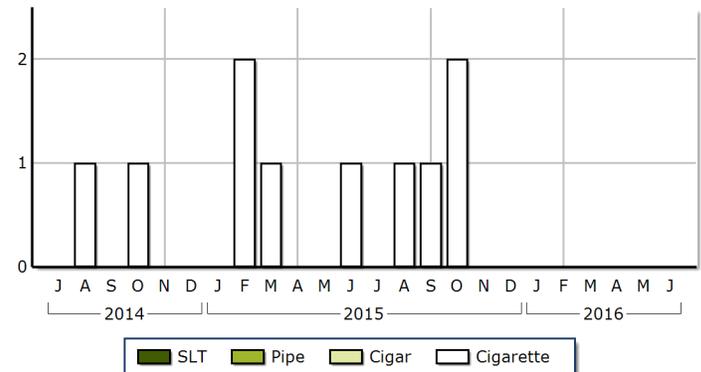
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

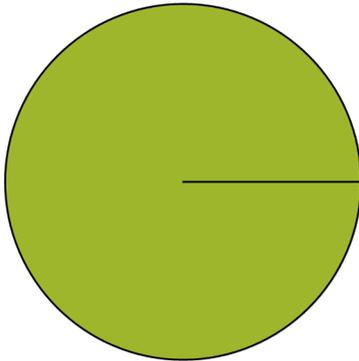


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

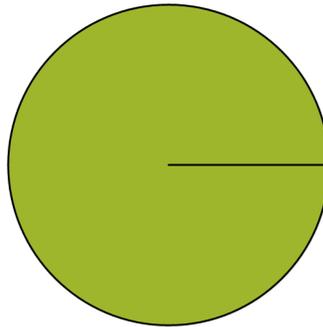
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

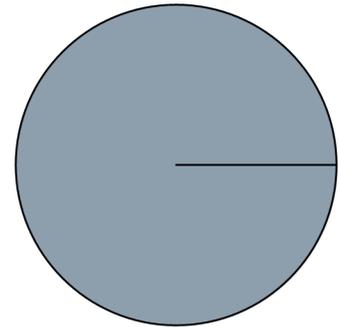
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

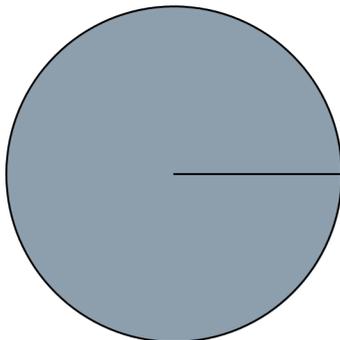
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 2

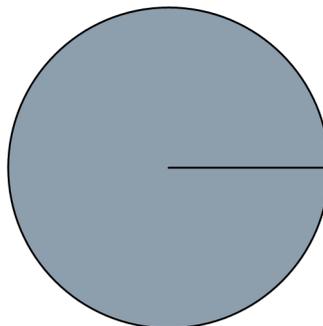
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

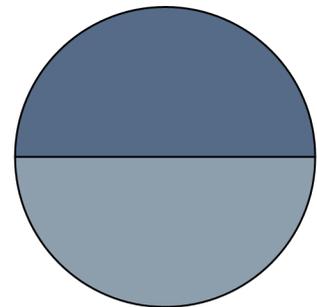
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 2

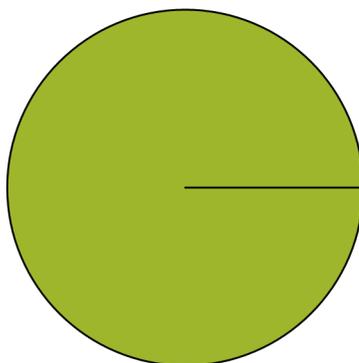
Tobacco Users By Health Plan



Doesn't Know, 50.00%
Medicare, 50.00%

Chart Total N: 2

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

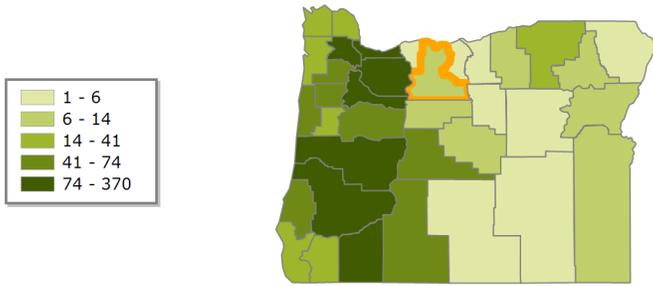
Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

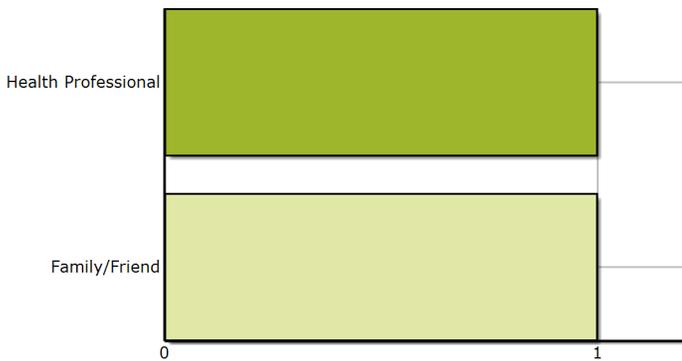
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

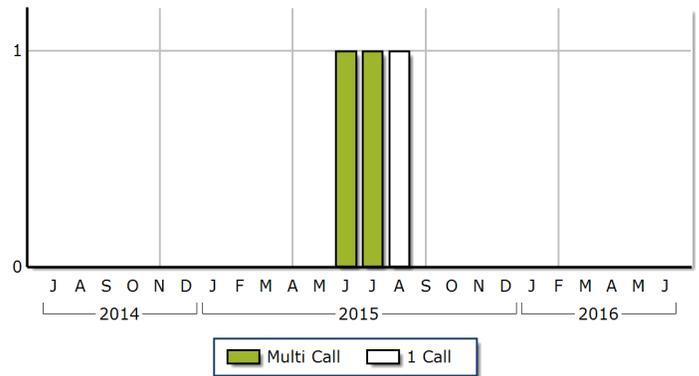


County Population	Prevalence	Tobacco Users	
Adult	18,454	22.1 %	4,078 ⁴
		County	State
Tobacco Users - Last Full Month		2	791
Tobacco Users YTD		15	3,300
Unique Tobacco Users YTD	1	10	1,953
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.37 %	0.68 %
Reach - NAQC	3	0.27 %	0.29 %
Annualized Reach	2	1.10 %	2.03 %
Annualized Reach - NAQC	3	0.81 %	0.87 %
Unique Individual Reach	1	0.25 %	0.40 %

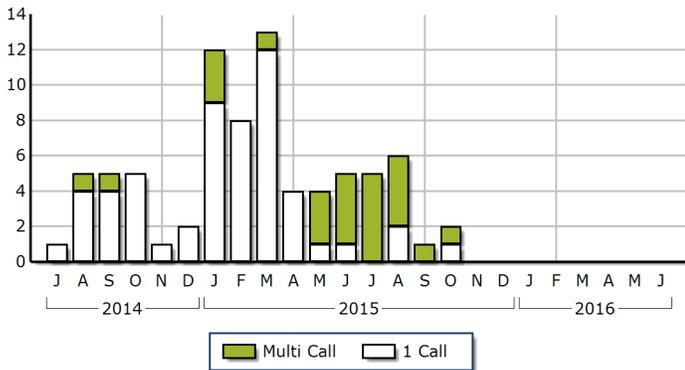
How Heard About



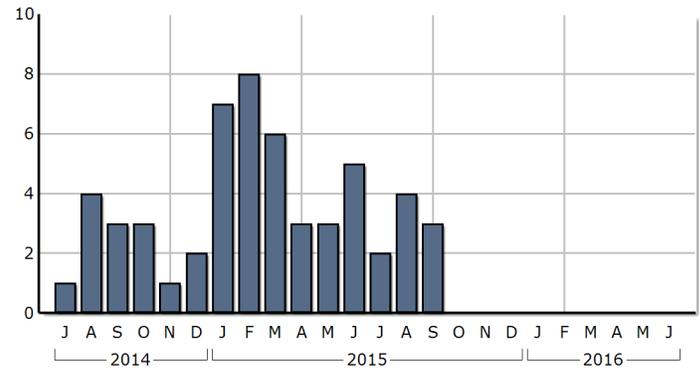
Fax Referral



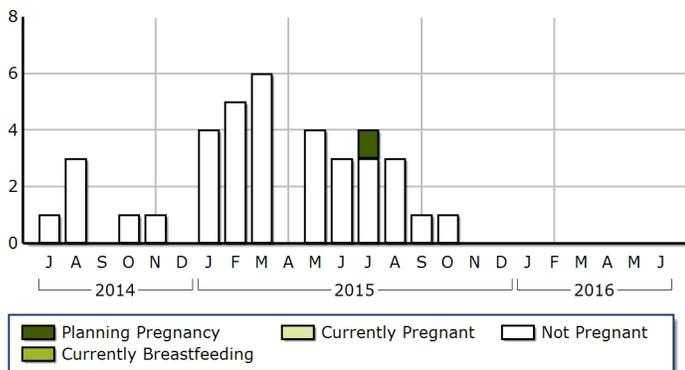
Tobacco User Enrollments By Program Type



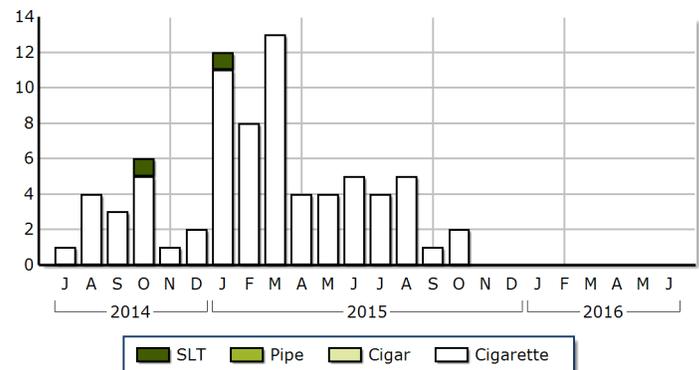
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

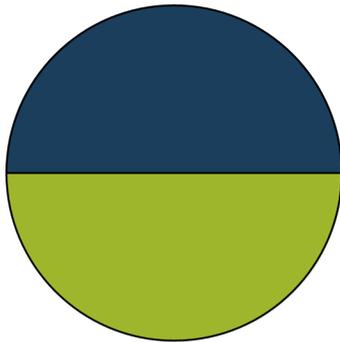


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

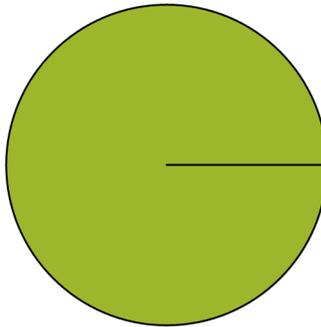
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

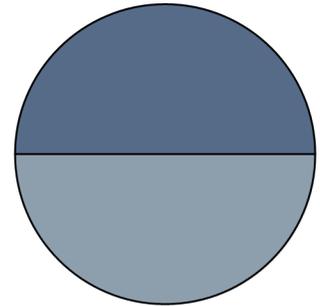
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

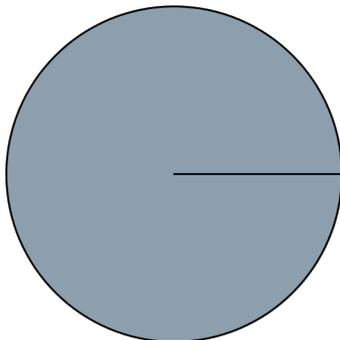
Tobacco Users By Education



No HS Degreee/GED, 50.00%
HS Degreee/GED, 50.00%

Chart Total N: 2

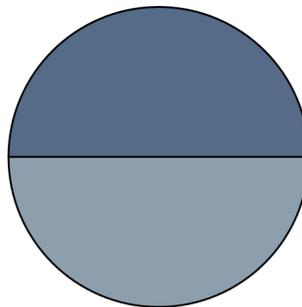
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

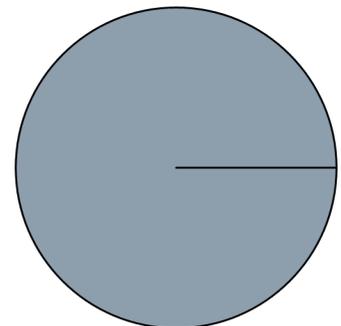
Tobacco Users By Age



45 - 54, 50.00%
55 - 64, 50.00%

Chart Total N: 2

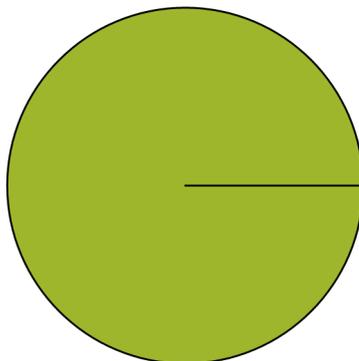
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

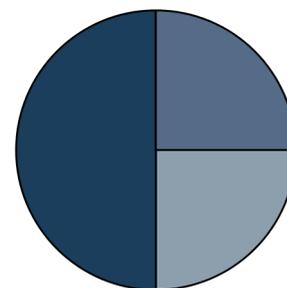
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 25.00%
COPD, 50.00%
Diabetes, 25.00%

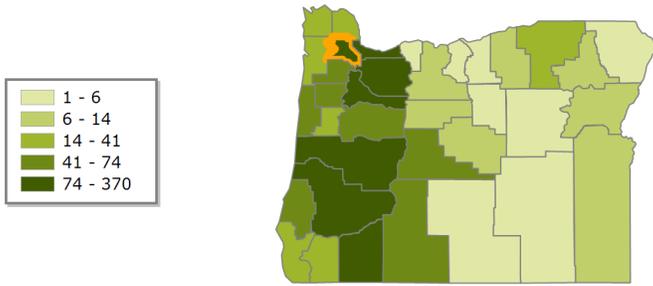
Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

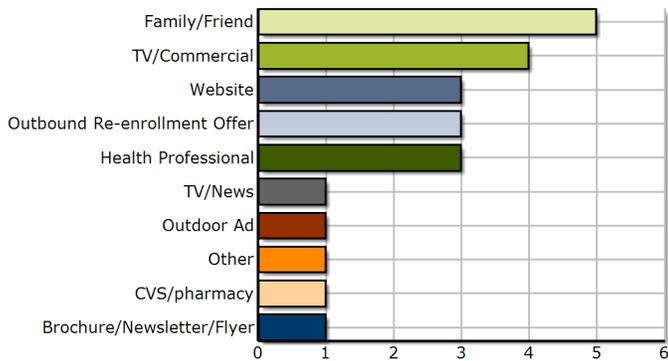
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

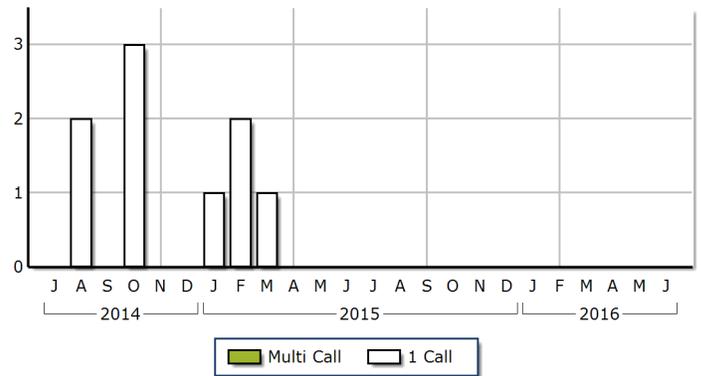


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴
		County
Tobacco Users - Last Full Month		31
Tobacco Users YTD		167
Unique Tobacco Users YTD	1	97
Target Reach		2.0 %
Reach YTD	2	0.33 %
Reach - NAQC	3	0.20 %
Annualized Reach	2	1.00 %
Annualized Reach - NAQC	3	0.60 %
Unique Individual Reach	1	0.19 %

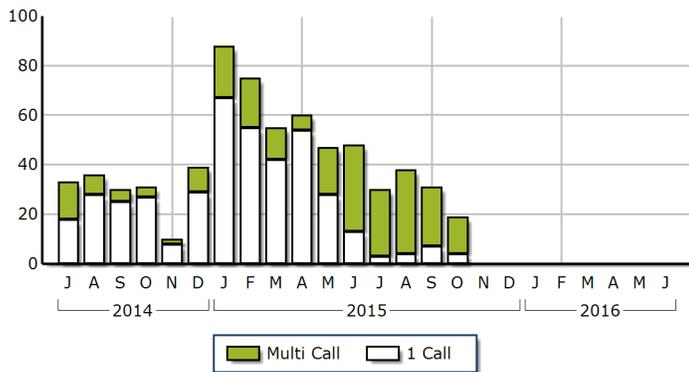
How Heard About



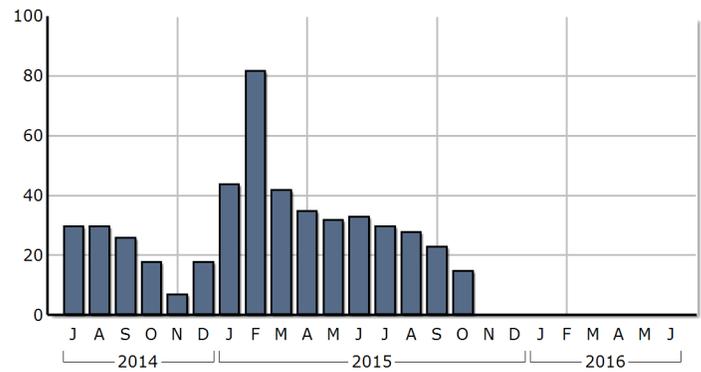
Fax Referral



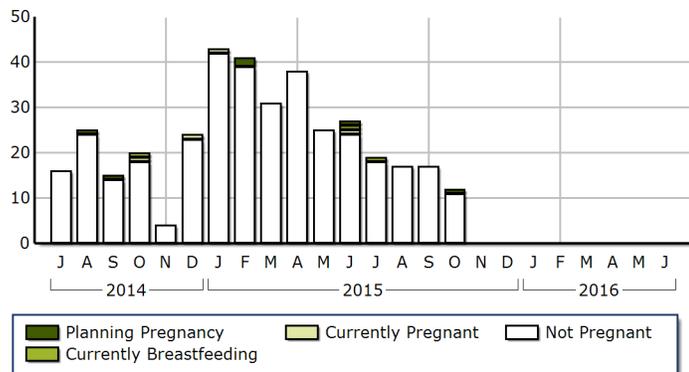
Tobacco User Enrollments By Program Type



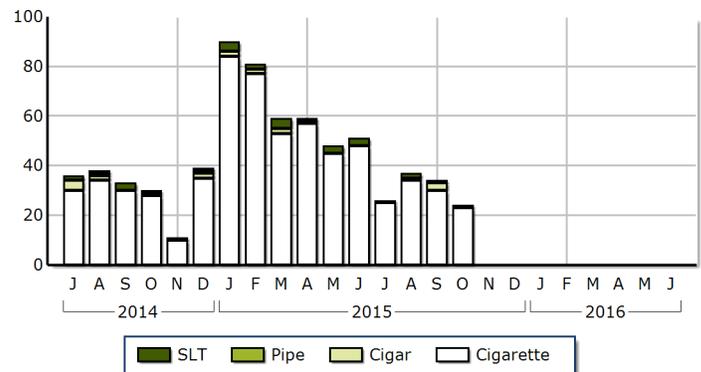
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

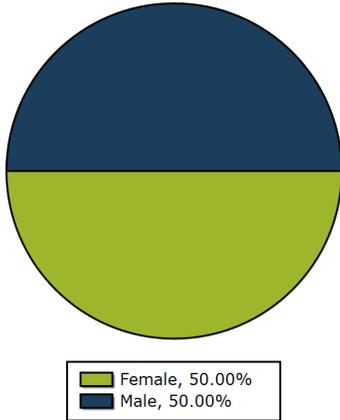


Chart Total N: 24

Tobacco Users By Language

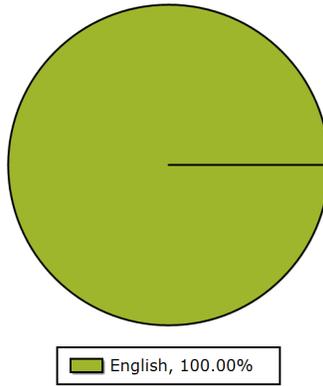


Chart Total N: 24

Tobacco Users By Education

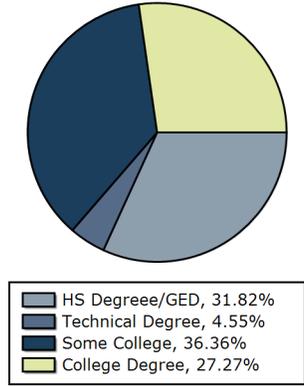


Chart Total N: 22

Tobacco Users By Race

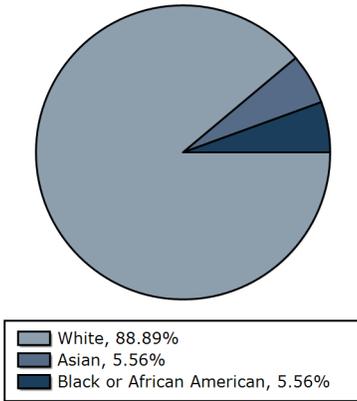


Chart Total N: 18

Tobacco Users By Age

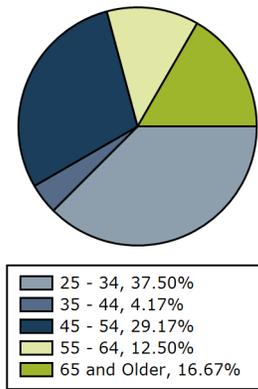


Chart Total N: 24

Tobacco Users By Health Plan

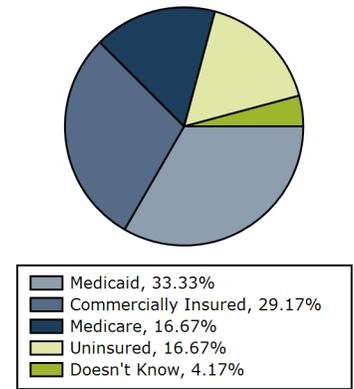


Chart Total N: 24

Tobacco Users By Ethnicity

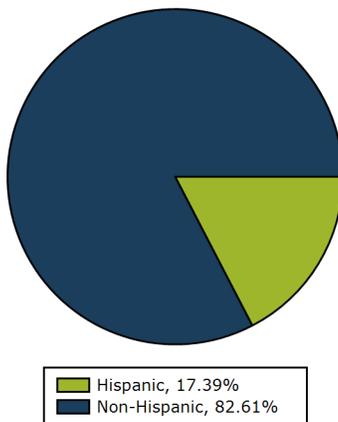


Chart Total N: 23

Tobacco Users By Chronic Condition

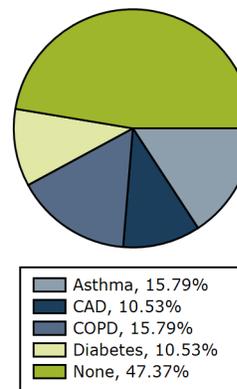


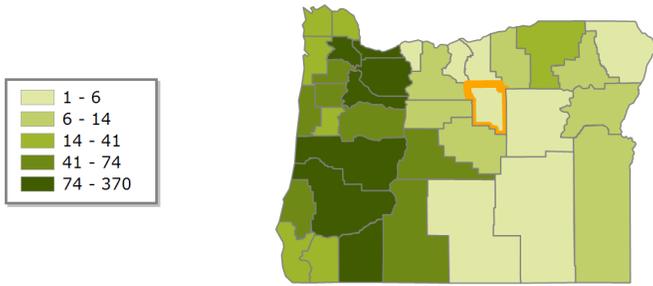
Chart Total N: 19

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

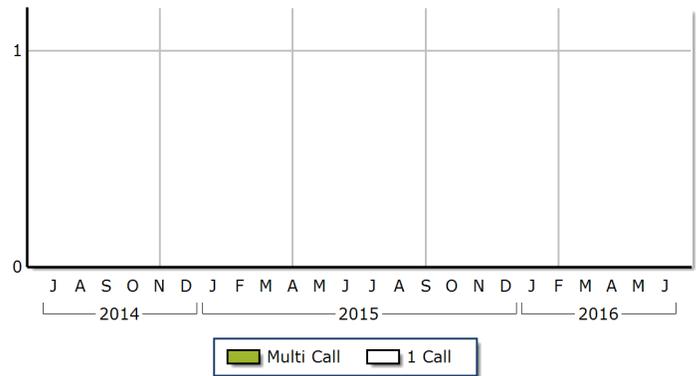
From 10/1/2015 through 10/31/2015

State Tobacco Users Served Contract YTD (Adults)

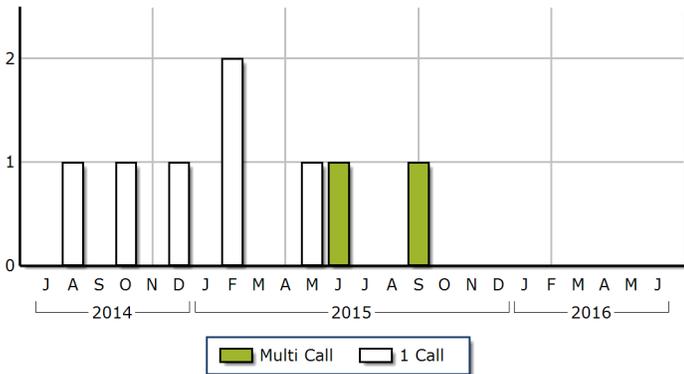


County Population	Prevalence	Tobacco Users	
Adult	1,309	29.6 %	387 ⁴
		County	State
Tobacco Users - Last Full Month		-	791
Tobacco Users YTD		1	3,300
Unique Tobacco Users YTD		1	1,953
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.26 %
Reach - NAQC		3	0.26 %
Annualized Reach		2	0.78 %
Annualized Reach - NAQC		3	0.78 %
Unique Individual Reach		1	0.40 %

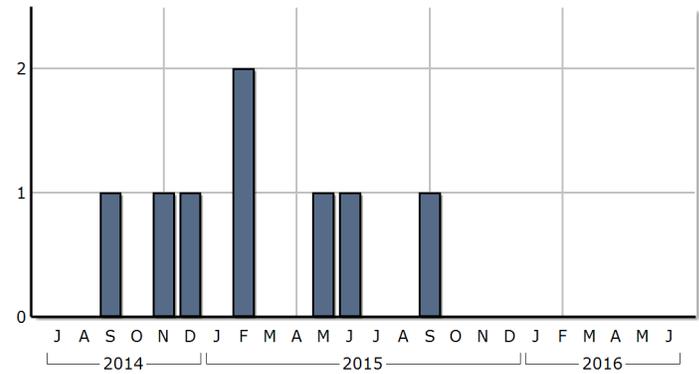
Fax Referral



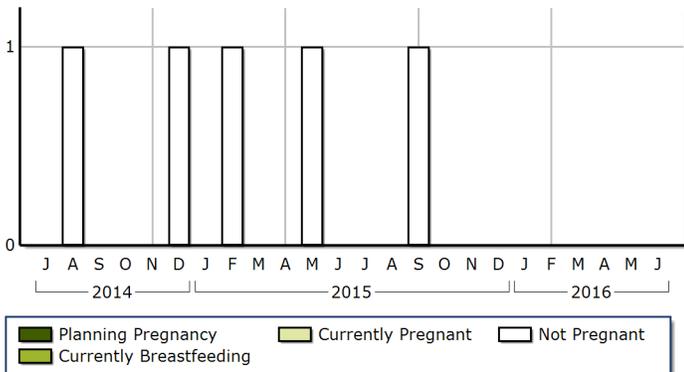
Tobacco User Enrollments By Program Type



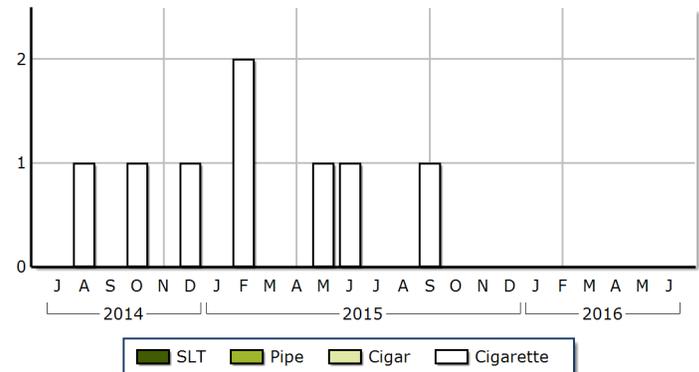
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

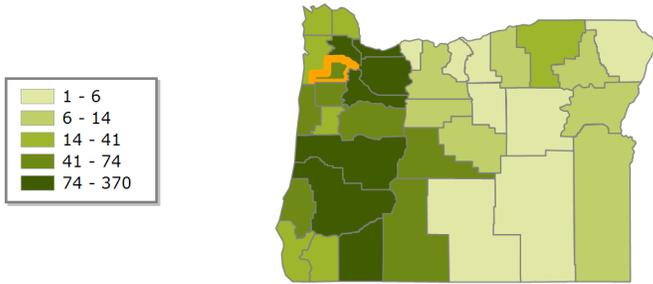


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

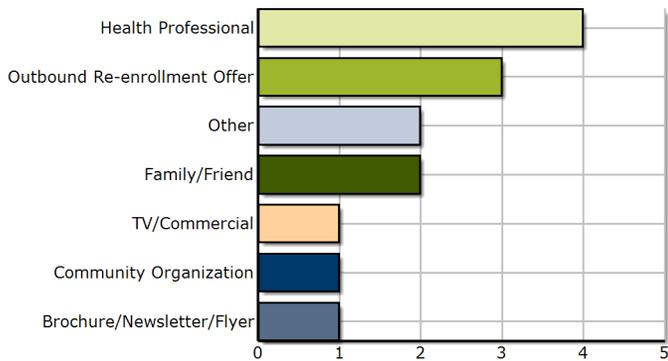
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

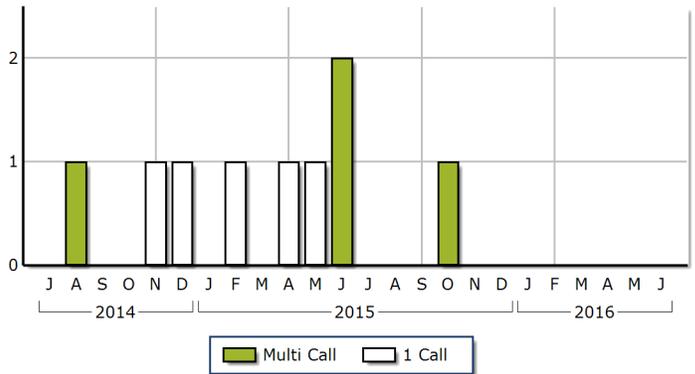


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376	⁴
			County	State
Tobacco Users - Last Full Month			15	791
Tobacco Users YTD			51	3,300
Unique Tobacco Users YTD			1	1,953
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.38 %
Reach - NAQC			3	0.25 %
Annualized Reach			2	1.14 %
Annualized Reach - NAQC			3	0.74 %
Unique Individual Reach			1	0.20 %

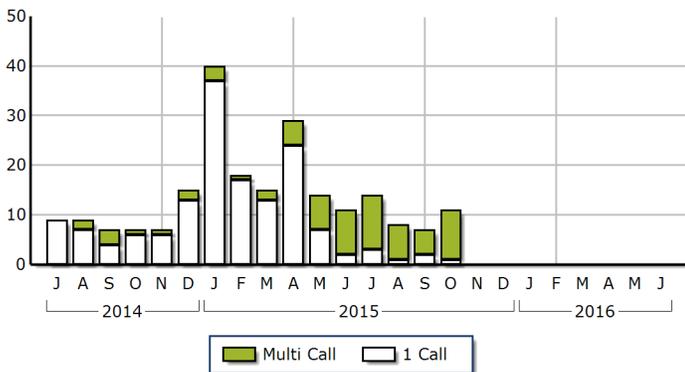
How Heard About



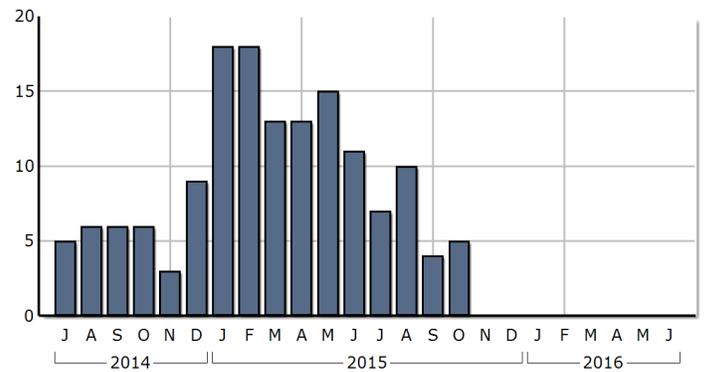
Fax Referral



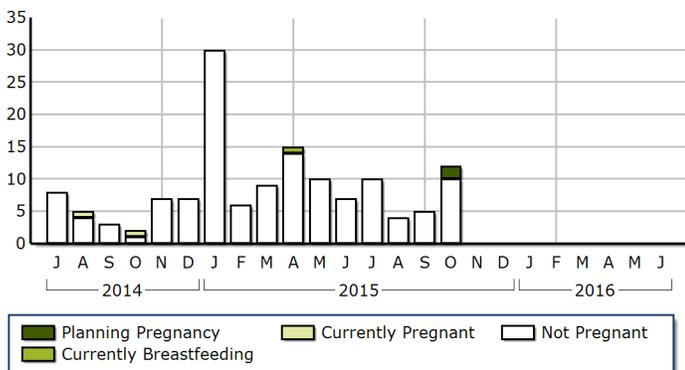
Tobacco User Enrollments By Program Type



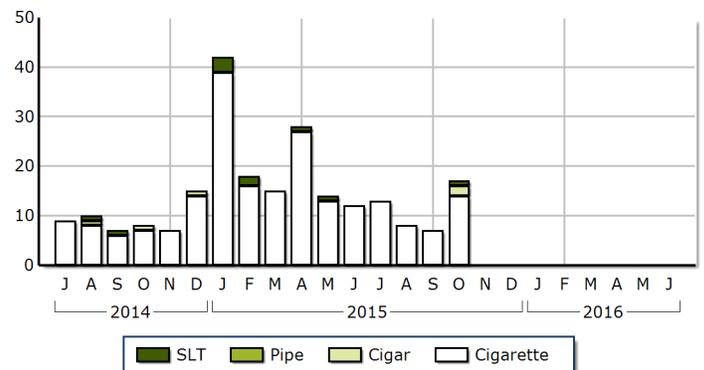
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

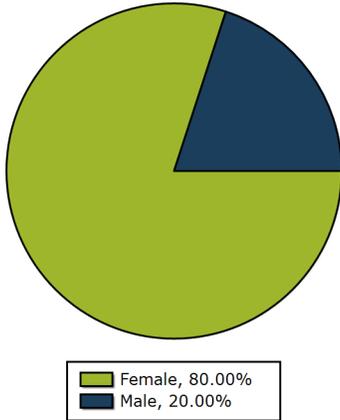


Chart Total N: 15

Tobacco Users By Language

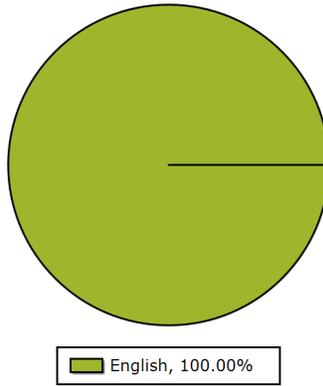


Chart Total N: 15

Tobacco Users By Education

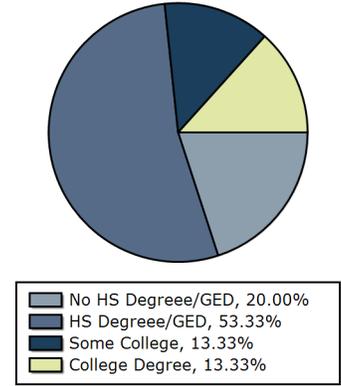


Chart Total N: 15

Tobacco Users By Race

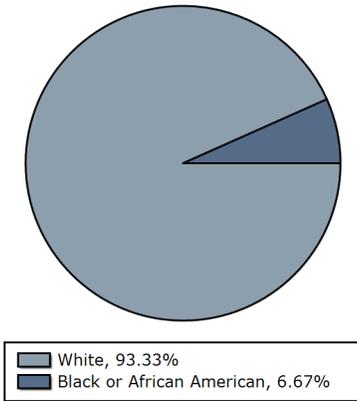


Chart Total N: 15

Tobacco Users By Age

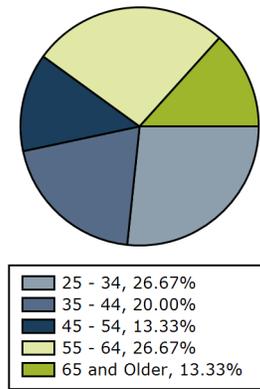


Chart Total N: 15

Tobacco Users By Health Plan

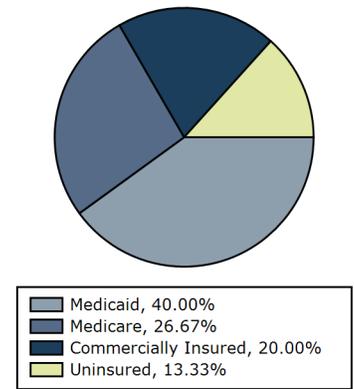


Chart Total N: 15

Tobacco Users By Ethnicity

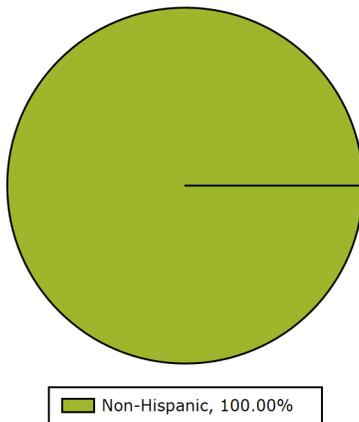


Chart Total N: 15

Tobacco Users By Chronic Condition

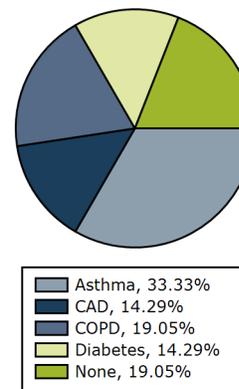


Chart Total N: 21

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.