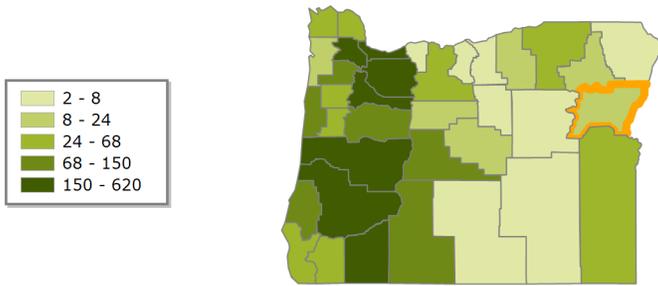
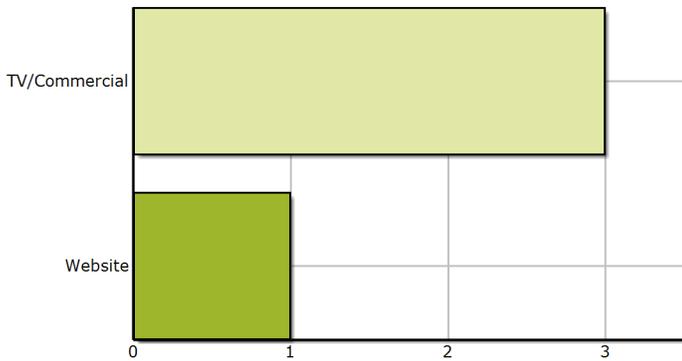


State Tobacco Users Served Contract YTD (Adults)

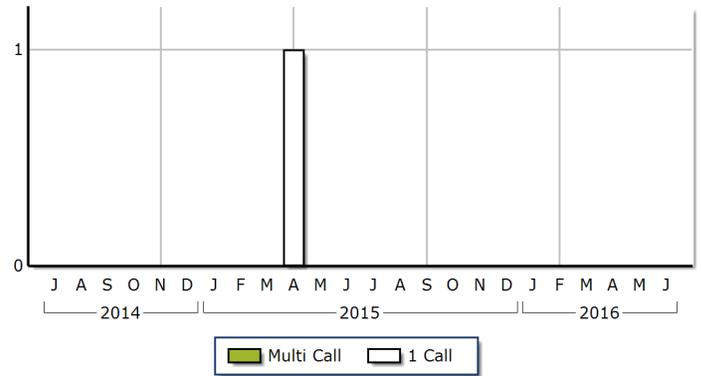


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 ⁴	
			County	State
Tobacco Users - Last Full Month			4	1,181
Tobacco Users YTD			18	5,722
Unique Tobacco Users YTD			11	3,455
Target Reach			2.0 %	2.0 %
Reach YTD			0.68 %	1.17 %
Reach - NAQC			0.60 %	0.51 %
Annualized Reach			1.16 %	2.01 %
Annualized Reach - NAQC			1.04 %	0.87 %
Unique Individual Reach			0.42 %	0.71 %

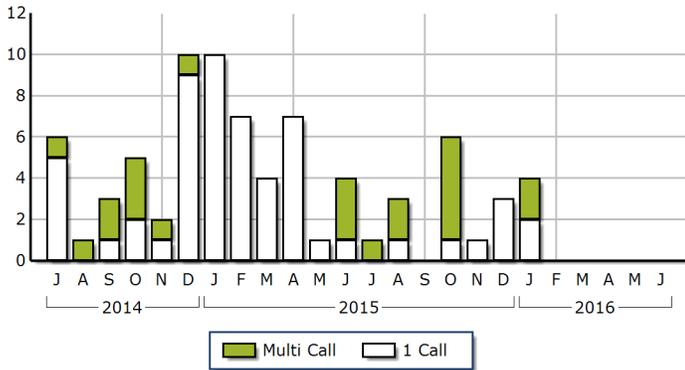
How Heard About



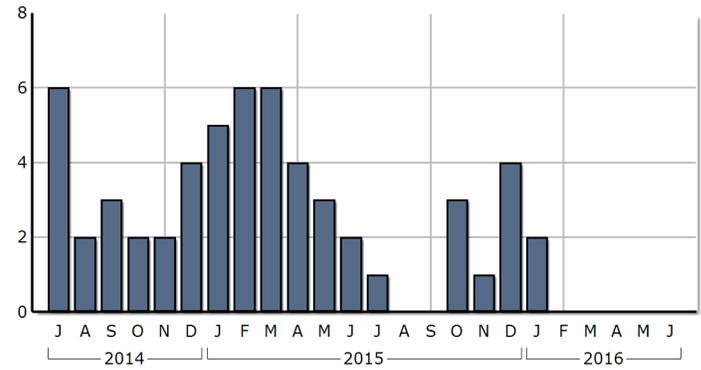
Fax Referral



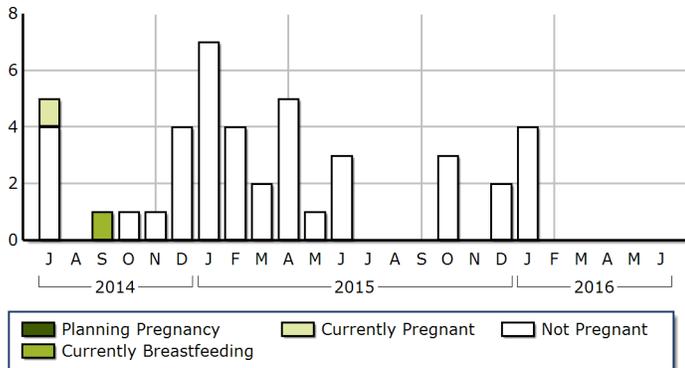
Tobacco User Enrollments By Program Type



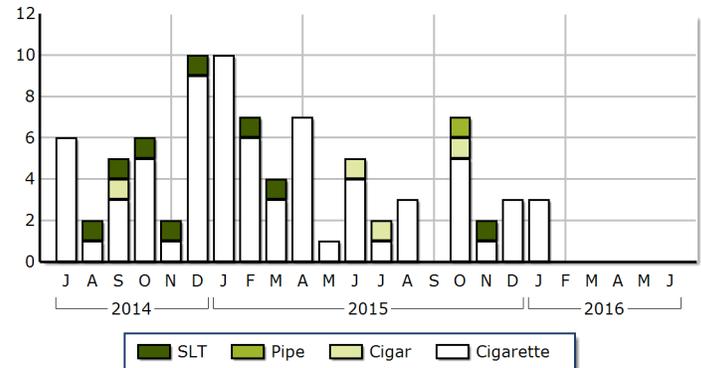
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

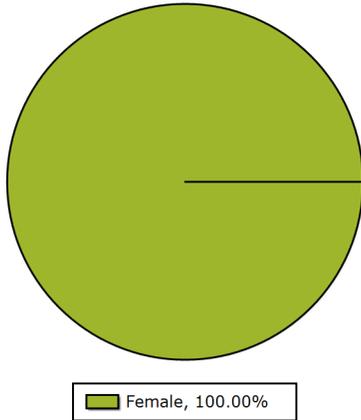


Chart Total N: 4

Tobacco Users By Language

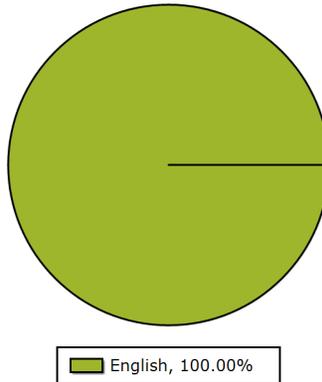


Chart Total N: 4

Tobacco Users By Education

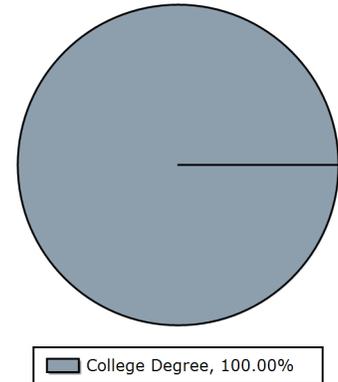


Chart Total N: 2

Tobacco Users By Race

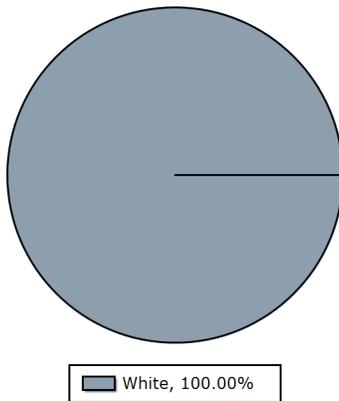


Chart Total N: 2

Tobacco Users By Age

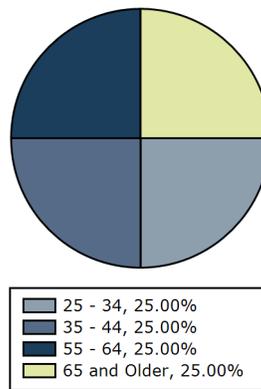


Chart Total N: 4

Tobacco Users By Health Plan

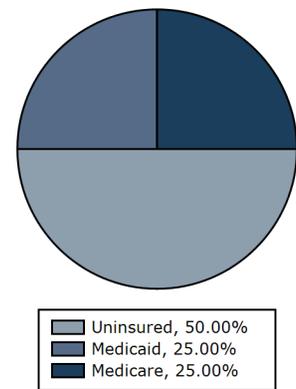


Chart Total N: 4

Tobacco Users By Ethnicity

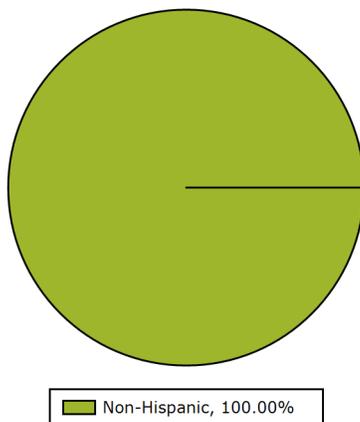


Chart Total N: 2

Tobacco Users By Chronic Condition

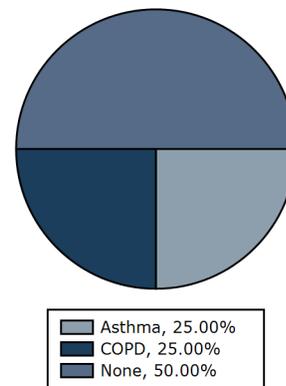


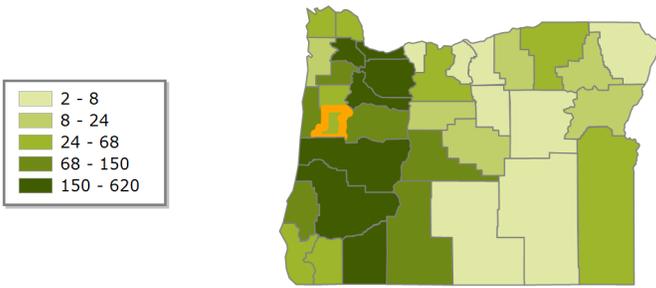
Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

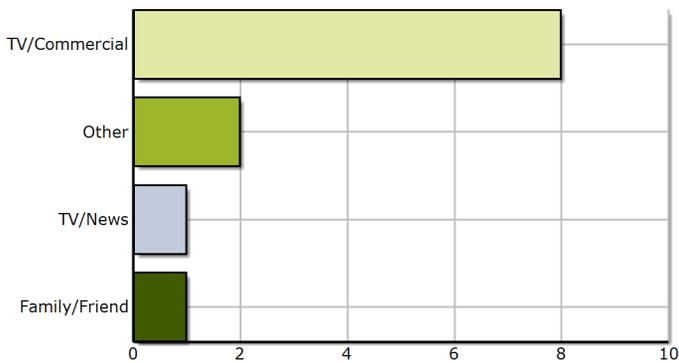
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

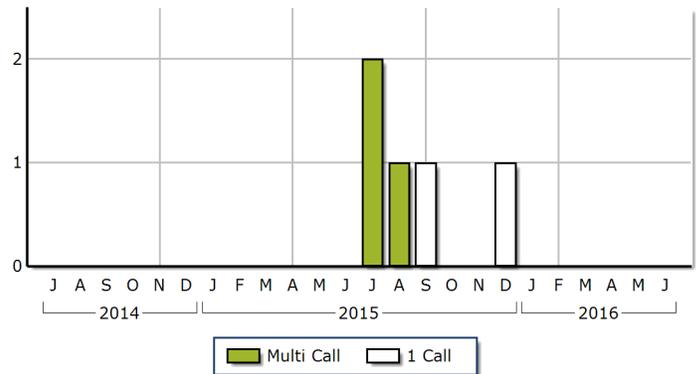


County Population		Prevalence	Tobacco Users	
Adult	69,035	10.8 %	County	State
			13	1,181
Tobacco Users - Last Full Month			60	5,722
Tobacco Users YTD			42	3,455
Unique Tobacco Users YTD			1	2.0 %
Target Reach			2	0.80 %
Reach YTD			3	0.52 %
Reach - NAQC			2	1.38 %
Annualized Reach			3	0.90 %
Annualized Reach - NAQC			1	0.56 %
Unique Individual Reach				

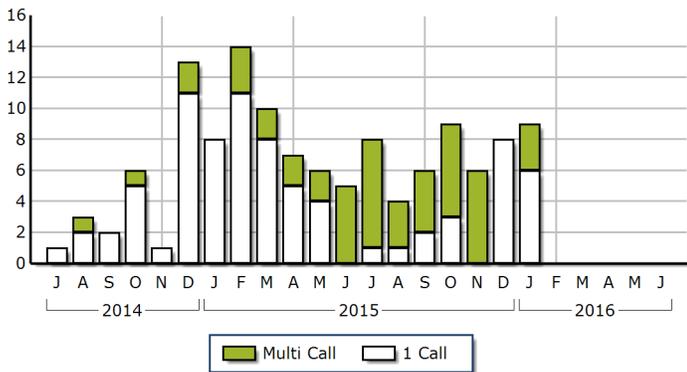
How Heard About



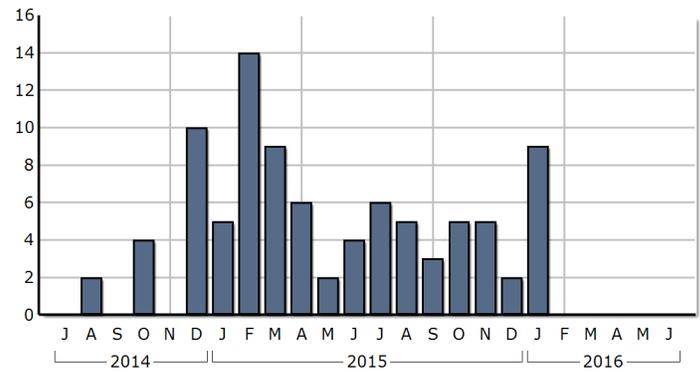
Fax Referral



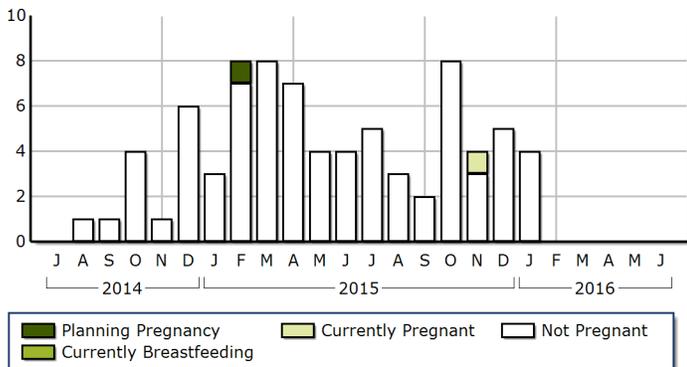
Tobacco User Enrollments By Program Type



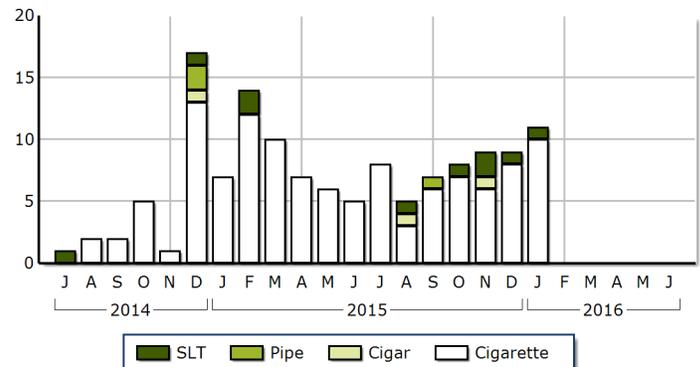
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

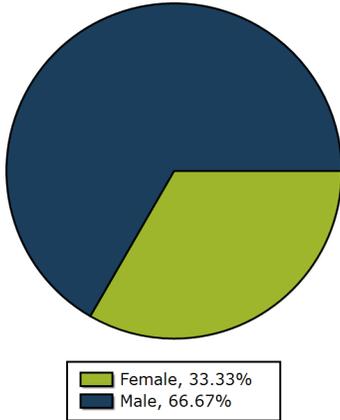


Chart Total N: 12

Tobacco Users By Language

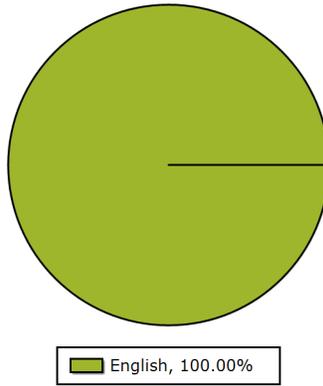


Chart Total N: 12

Tobacco Users By Education

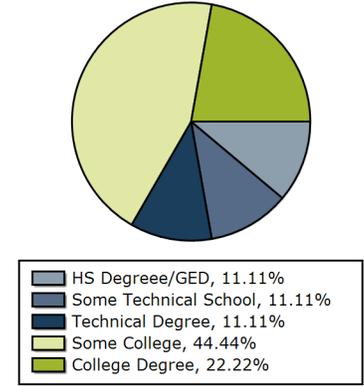


Chart Total N: 9

Tobacco Users By Race

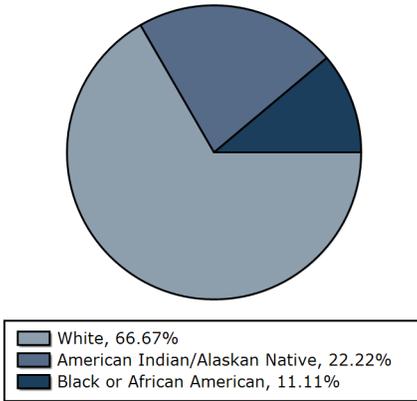


Chart Total N: 9

Tobacco Users By Age

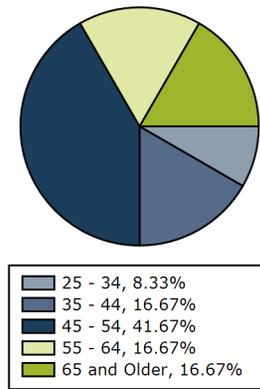


Chart Total N: 12

Tobacco Users By Health Plan

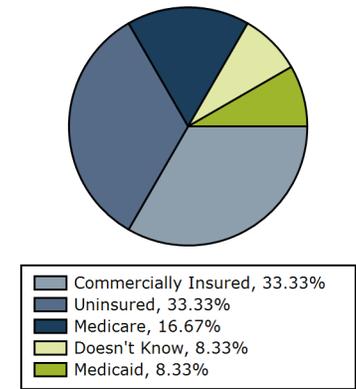


Chart Total N: 12

Tobacco Users By Ethnicity

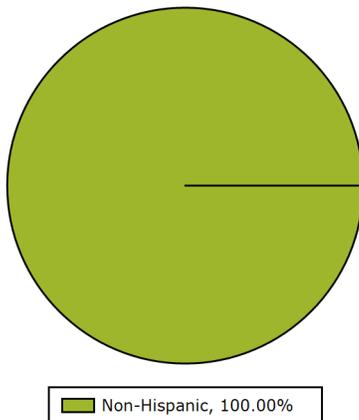


Chart Total N: 10

Tobacco Users By Chronic Condition

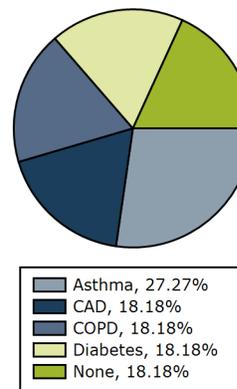


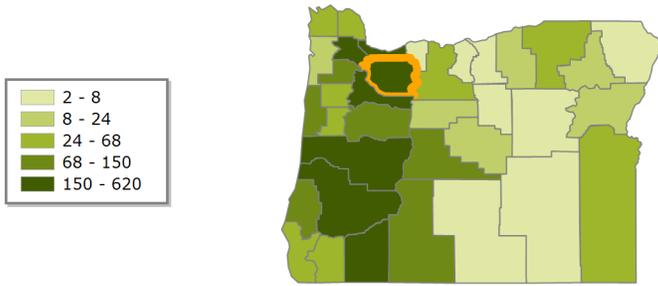
Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

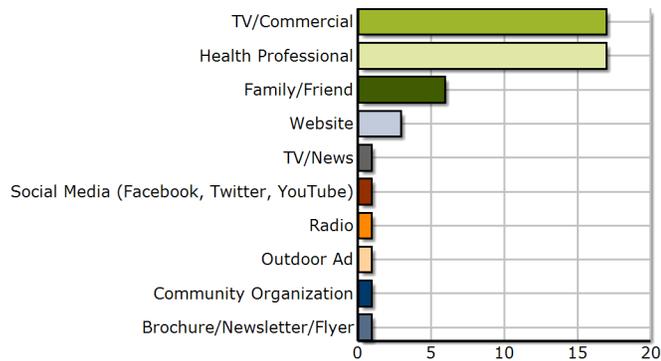
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

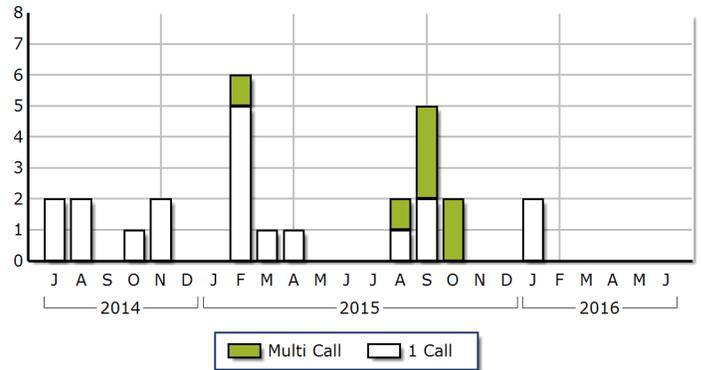


County Population	Prevalence	Tobacco Users
Adult	289,948	15.4 %
		44,652 ⁴
		County
Tobacco Users - Last Full Month		62
Tobacco Users YTD		307
Unique Tobacco Users YTD	1	154
Target Reach	2.0 %	2.0 %
Reach YTD	2	0.69 %
Reach - NAQC	3	0.40 %
Annualized Reach	2	1.18 %
Annualized Reach - NAQC	3	0.69 %
Unique Individual Reach	1	0.34 %

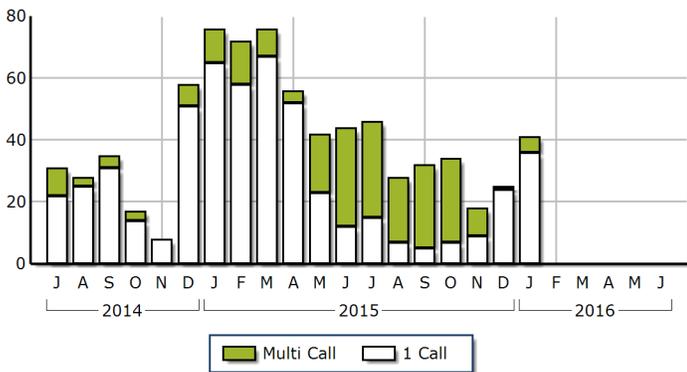
How Heard About



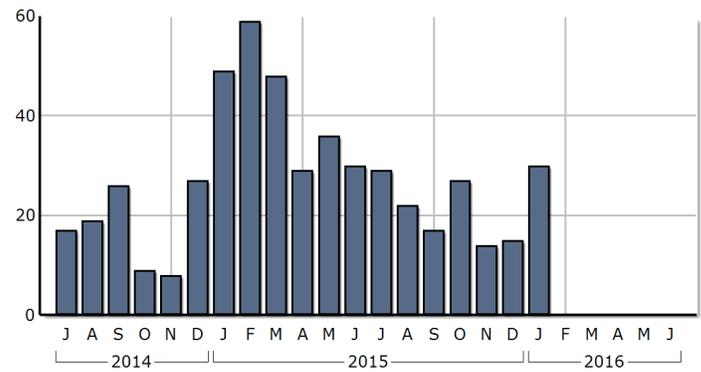
Fax Referral



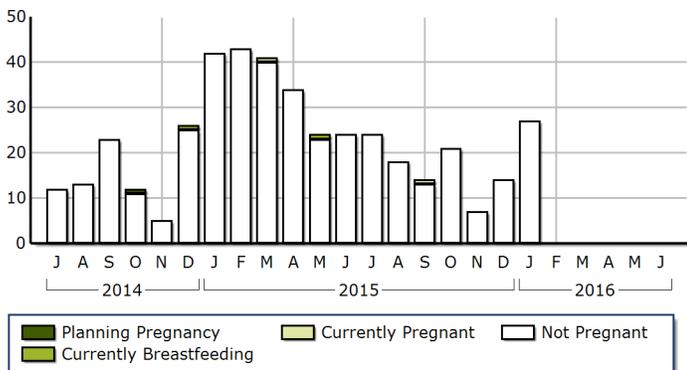
Tobacco User Enrollments By Program Type



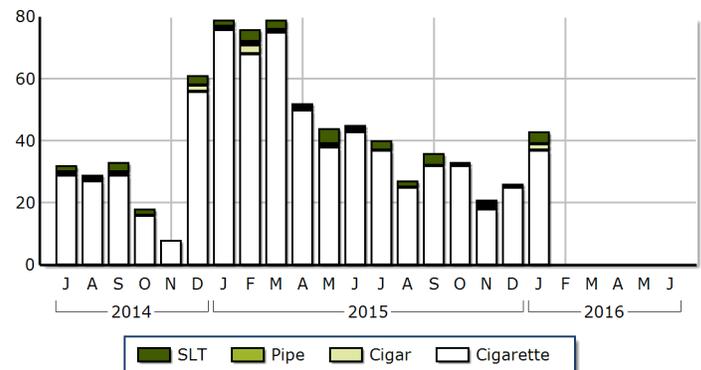
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

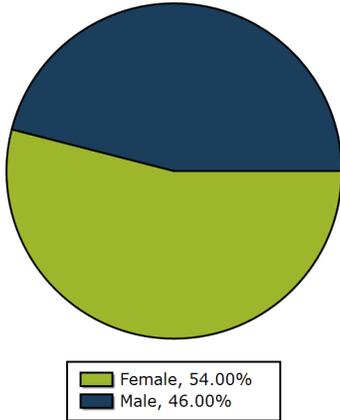


Chart Total N: 50

Tobacco Users By Language

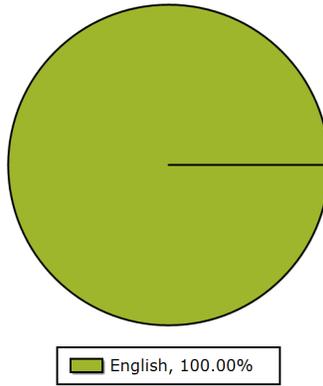


Chart Total N: 50

Tobacco Users By Education

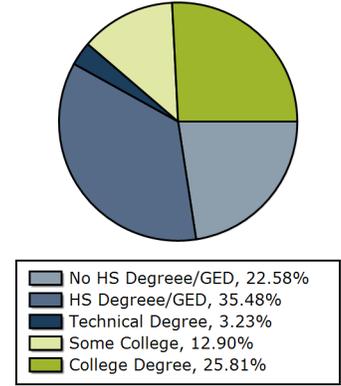


Chart Total N: 31

Tobacco Users By Race

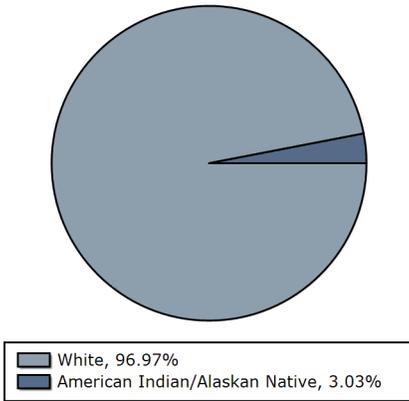


Chart Total N: 33

Tobacco Users By Age

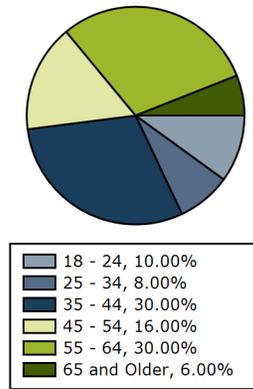


Chart Total N: 50

Tobacco Users By Health Plan

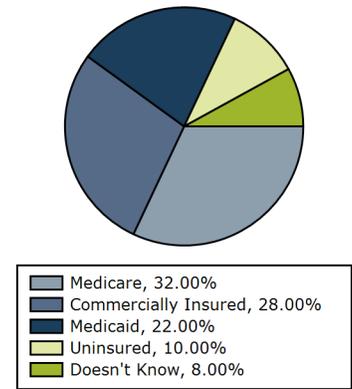


Chart Total N: 50

Tobacco Users By Ethnicity

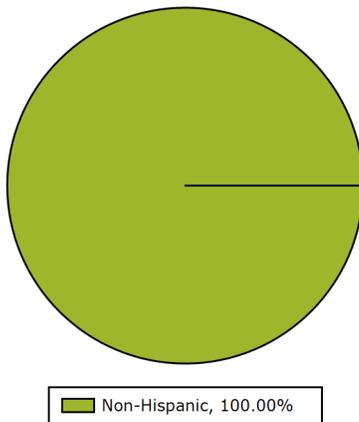


Chart Total N: 32

Tobacco Users By Chronic Condition

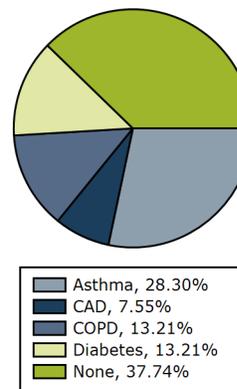


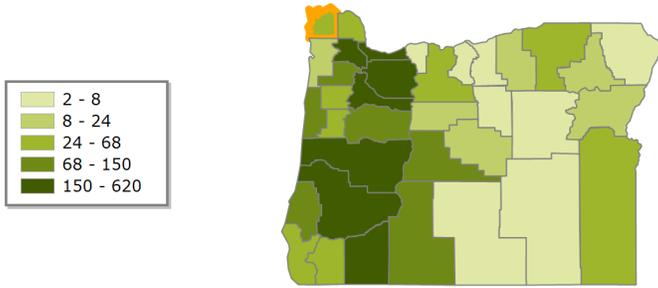
Chart Total N: 53

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

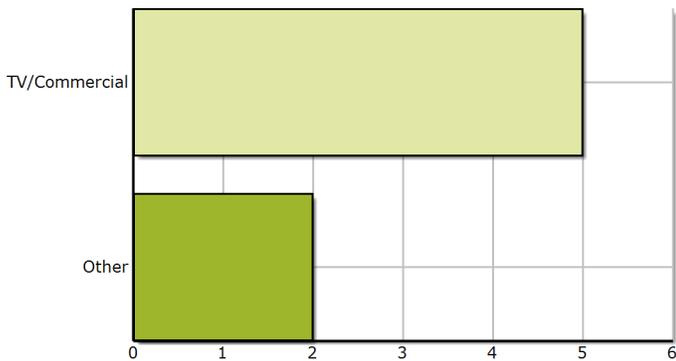
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

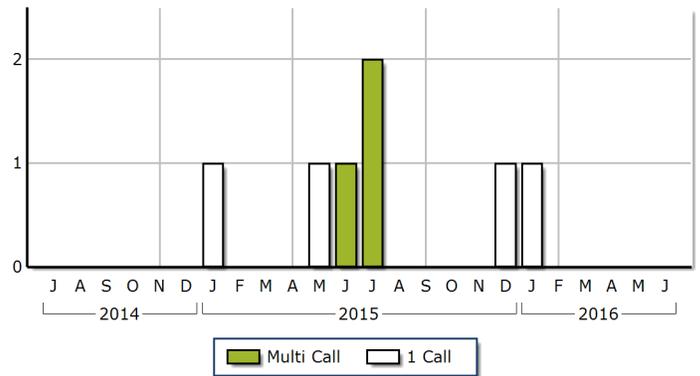


County Population		Prevalence	Tobacco Users
Adult	29,812	21.5 %	6,410 ⁴
			County
Tobacco Users - Last Full Month			8
Tobacco Users YTD			42
Unique Tobacco Users YTD			25
Target Reach			2.0 %
Reach YTD			0.66 %
Reach - NAQC			0.45 %
Annualized Reach			1.12 %
Annualized Reach - NAQC			0.78 %
Unique Individual Reach			0.39 %

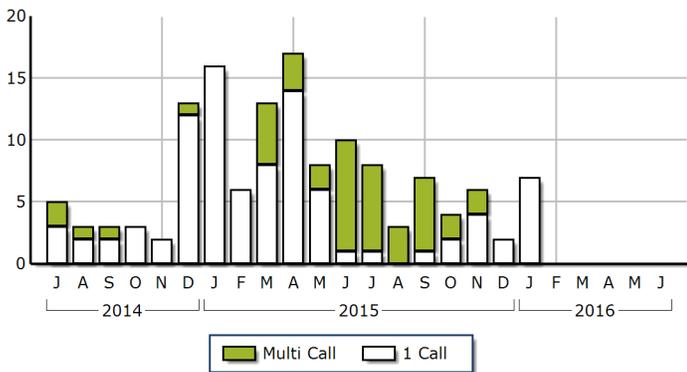
How Heard About



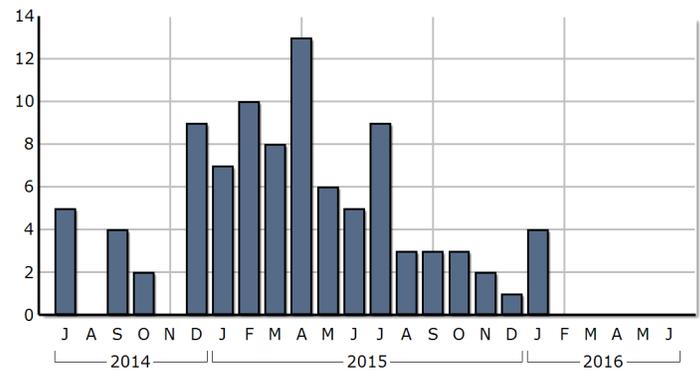
Fax Referral



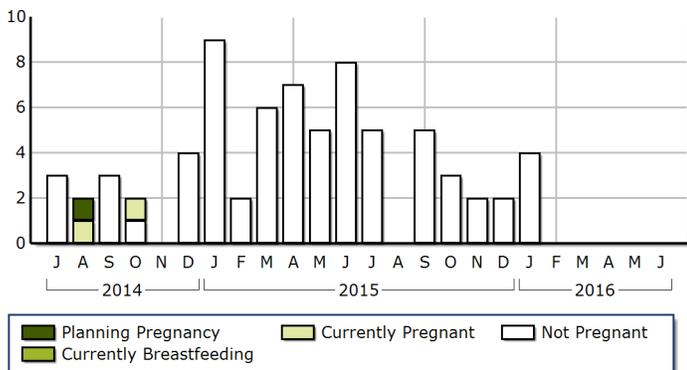
Tobacco User Enrollments By Program Type



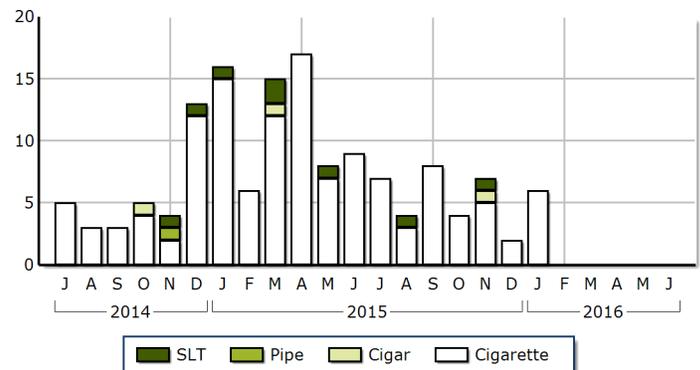
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

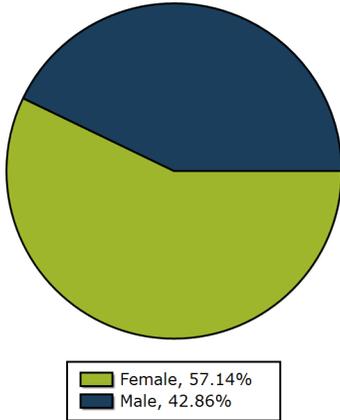


Chart Total N: 7

Tobacco Users By Language

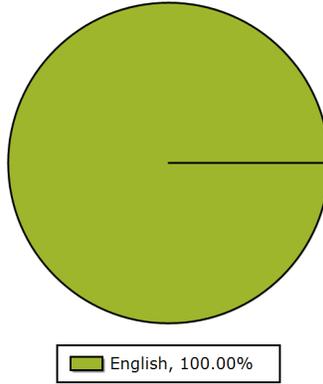


Chart Total N: 7

Tobacco Users By Education

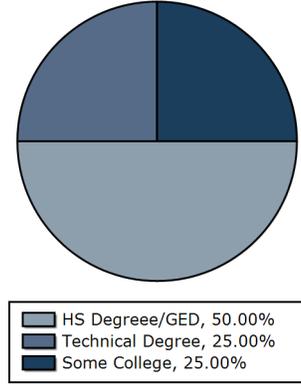


Chart Total N: 4

Tobacco Users By Race

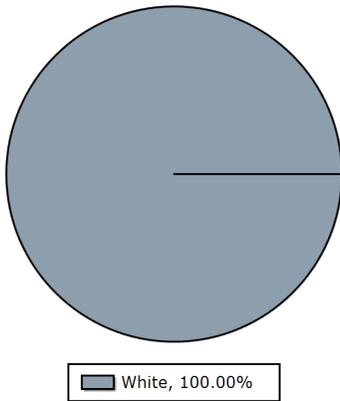


Chart Total N: 4

Tobacco Users By Age

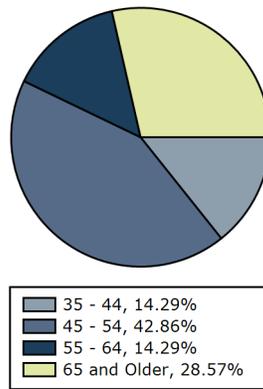


Chart Total N: 7

Tobacco Users By Health Plan

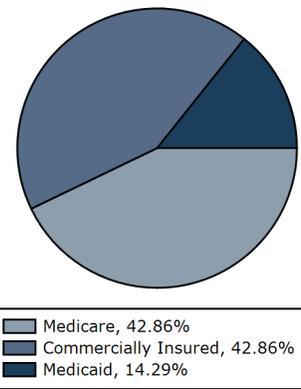


Chart Total N: 7

Tobacco Users By Ethnicity

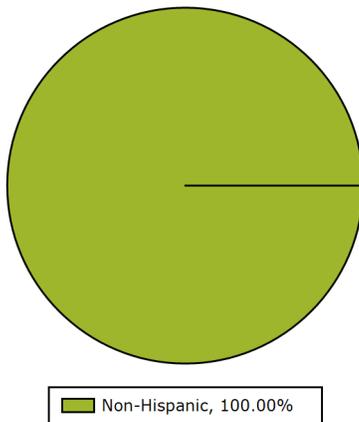


Chart Total N: 4

Tobacco Users By Chronic Condition

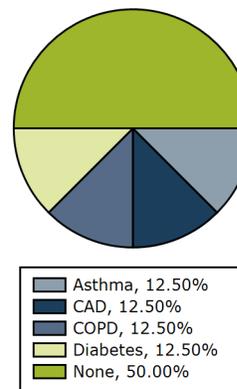


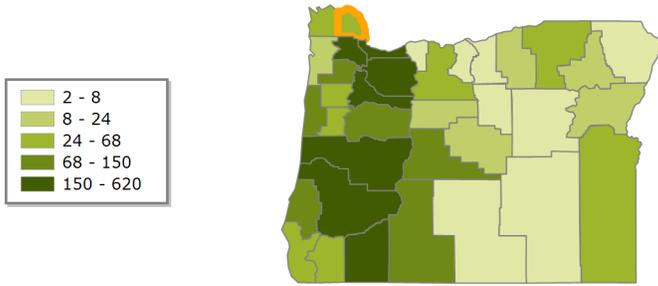
Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

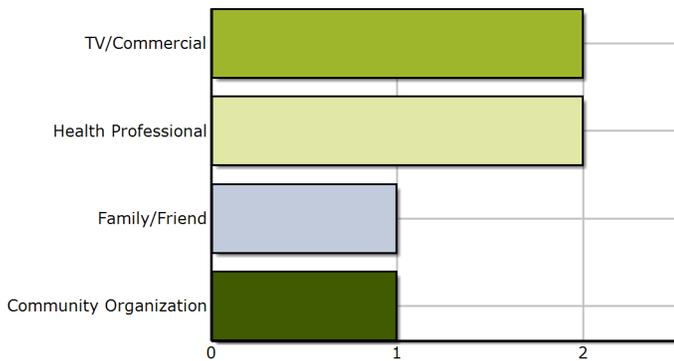
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

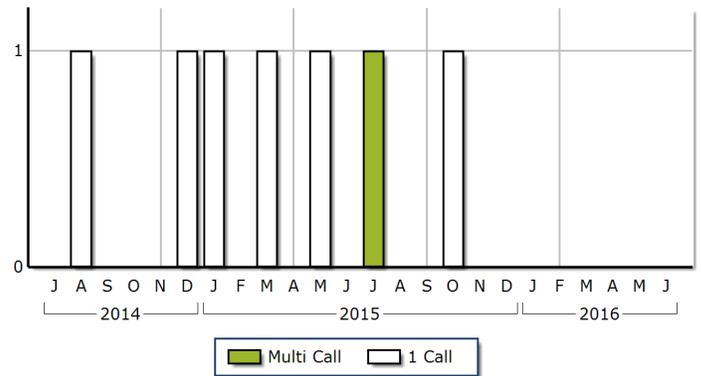


County Population	Prevalence	Tobacco Users		
Adult	36,948	17.1 %	6,318 ⁴	
		County	State	
Tobacco Users - Last Full Month		6	1,181	
Tobacco Users YTD		47	5,722	
Unique Tobacco Users YTD		1	29	3,455
Target Reach		2.0 %	2.0 %	
Reach YTD		2	0.74 %	1.17 %
Reach - NAQC		3	0.49 %	0.51 %
Annualized Reach		2	1.28 %	2.01 %
Annualized Reach - NAQC		3	0.84 %	0.87 %
Unique Individual Reach		1	0.46 %	0.71 %

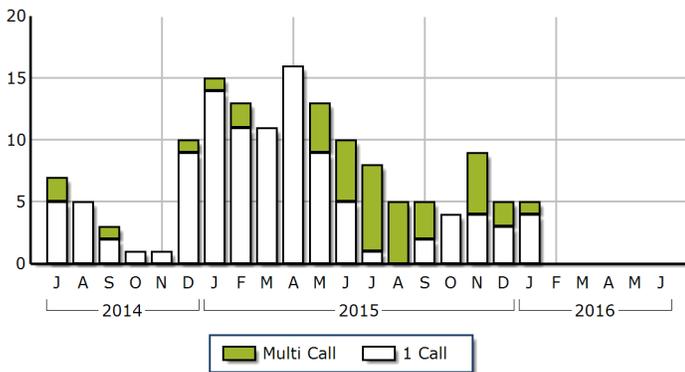
How Heard About



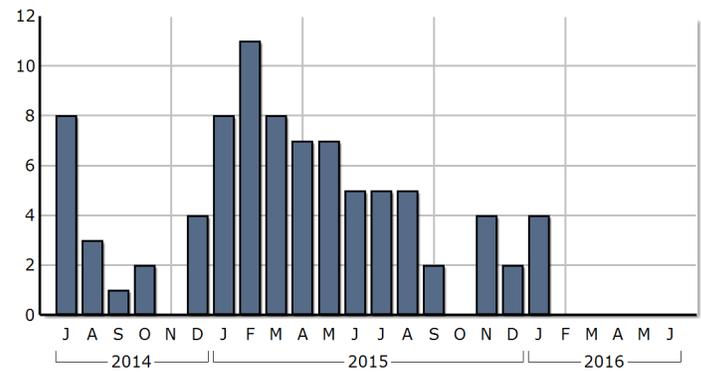
Fax Referral



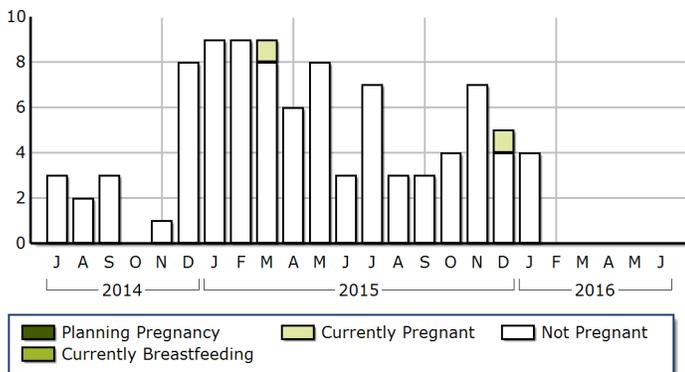
Tobacco User Enrollments By Program Type



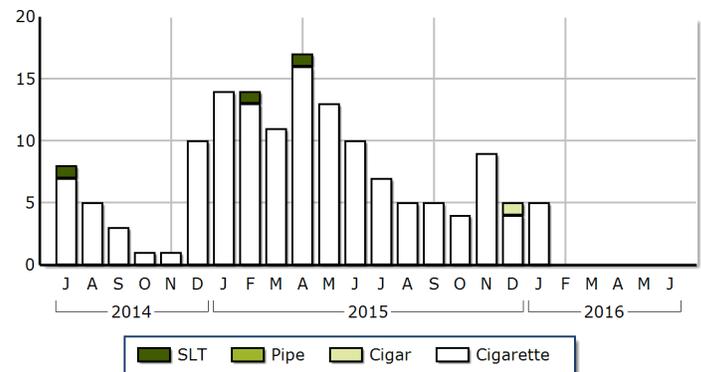
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

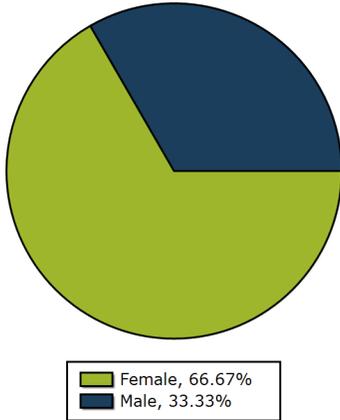


Chart Total N: 6

Tobacco Users By Language

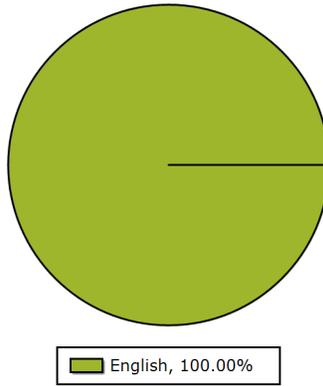


Chart Total N: 6

Tobacco Users By Education

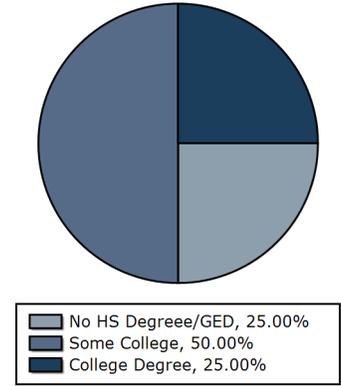


Chart Total N: 4

Tobacco Users By Race

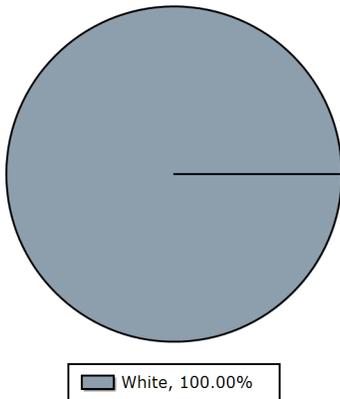


Chart Total N: 4

Tobacco Users By Age

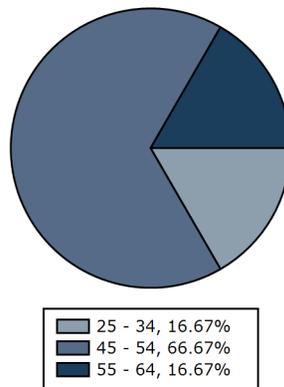


Chart Total N: 6

Tobacco Users By Health Plan

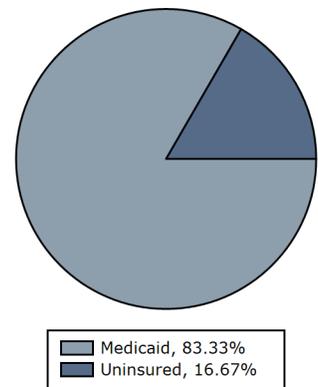


Chart Total N: 6

Tobacco Users By Ethnicity

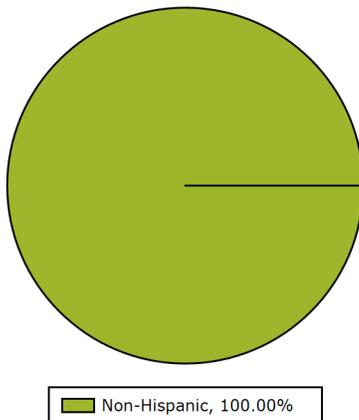


Chart Total N: 4

Tobacco Users By Chronic Condition

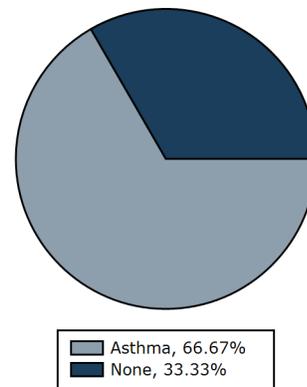


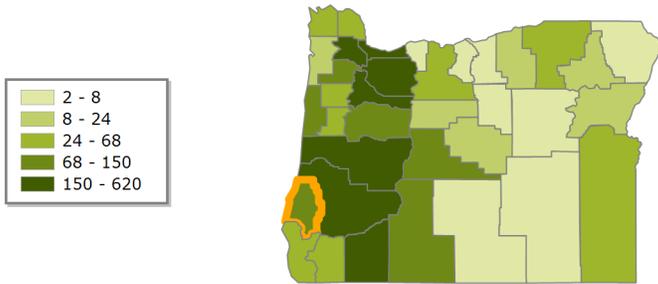
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

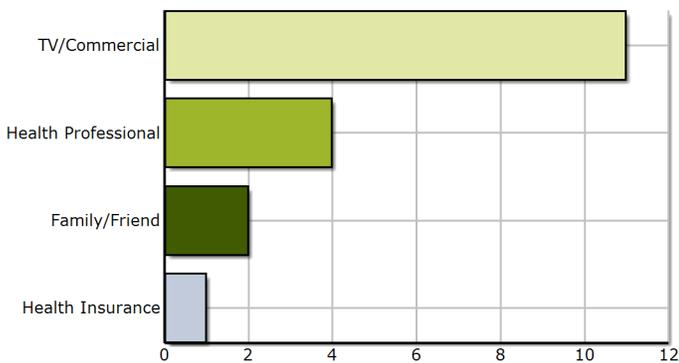
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

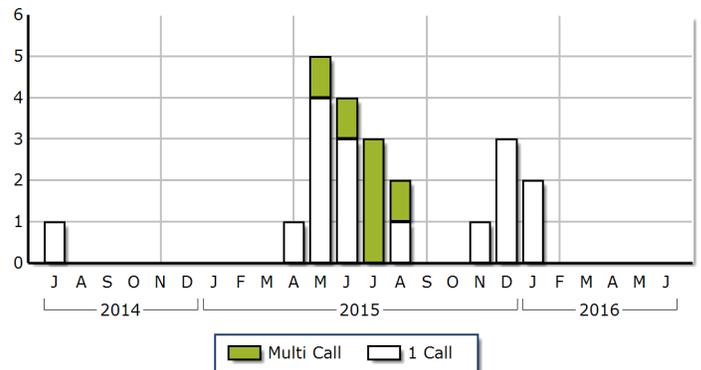


County Population		Prevalence	Tobacco Users	
Adult	50,726	28.1 %	County	14,254 ⁴
			State	
Tobacco Users - Last Full Month			21	1,181
Tobacco Users YTD			108	5,722
Unique Tobacco Users YTD			1	67
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.76 %
Reach - NAQC			3	0.53 %
Annualized Reach			2	1.30 %
Annualized Reach - NAQC			3	0.91 %
Unique Individual Reach			1	0.47 %

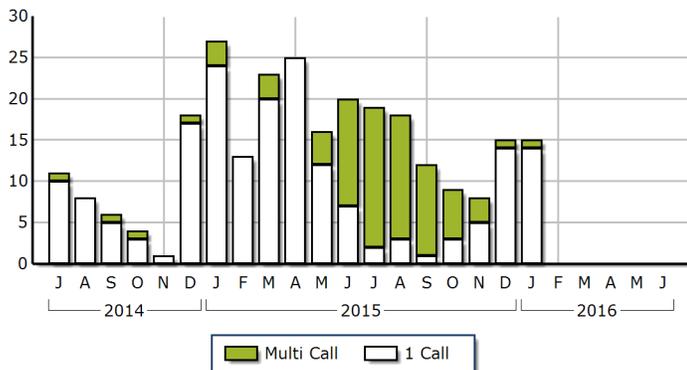
How Heard About



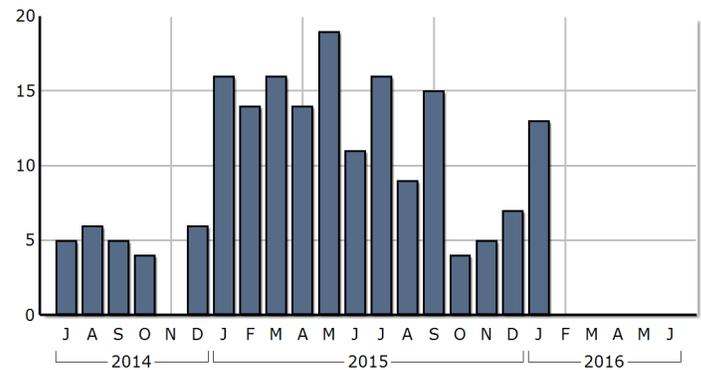
Fax Referral



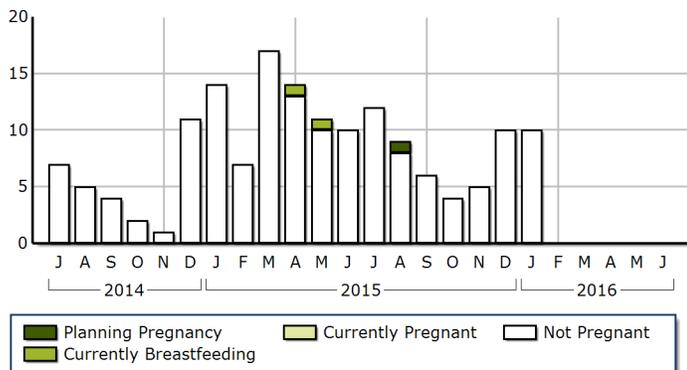
Tobacco User Enrollments By Program Type



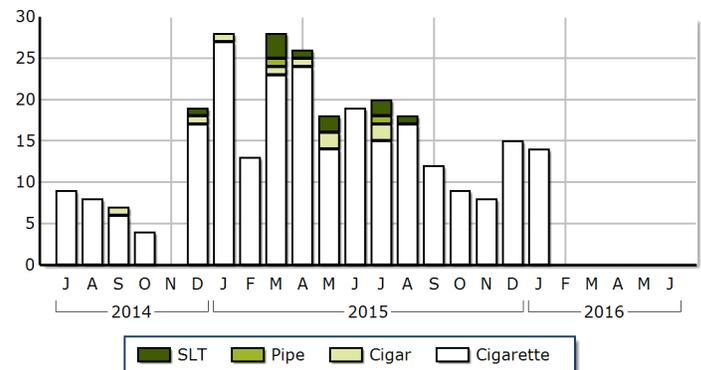
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

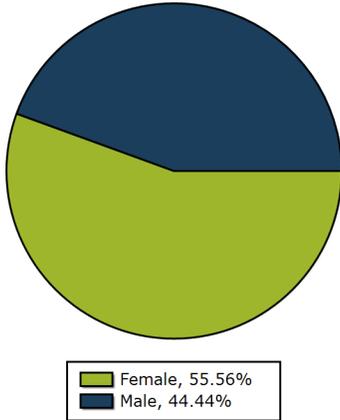


Chart Total N: 18

Tobacco Users By Language

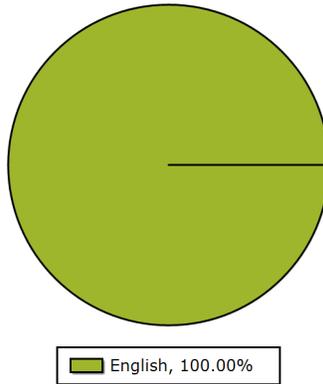


Chart Total N: 18

Tobacco Users By Education

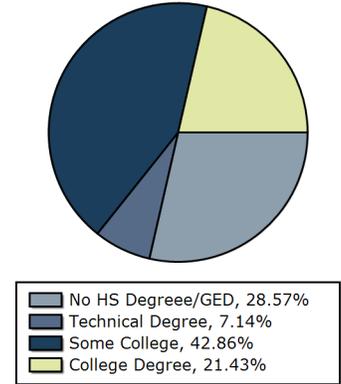


Chart Total N: 14

Tobacco Users By Race

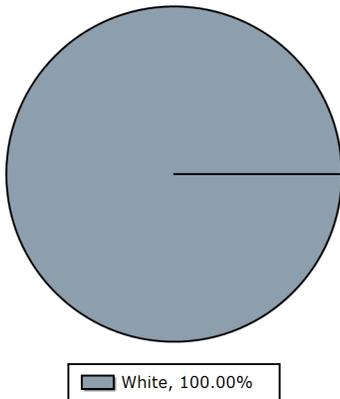


Chart Total N: 13

Tobacco Users By Age

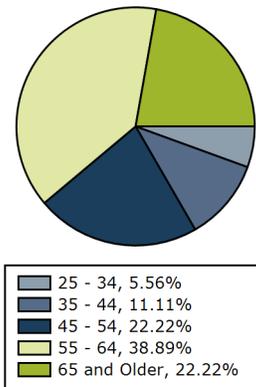


Chart Total N: 18

Tobacco Users By Health Plan

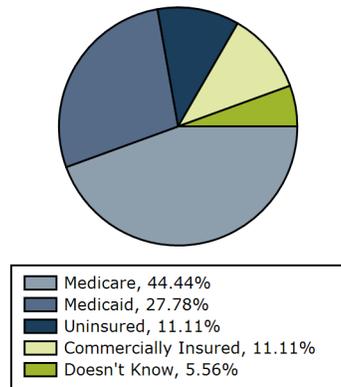


Chart Total N: 18

Tobacco Users By Ethnicity

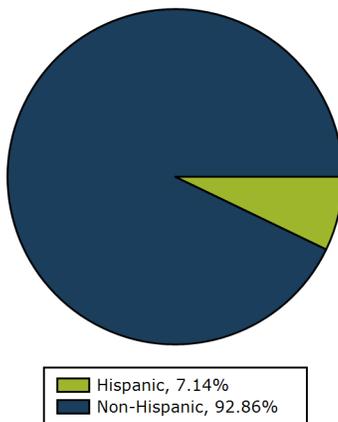


Chart Total N: 14

Tobacco Users By Chronic Condition

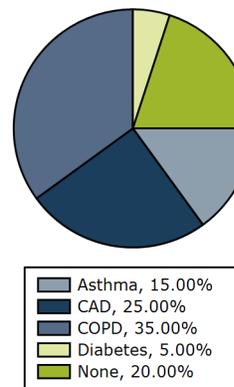


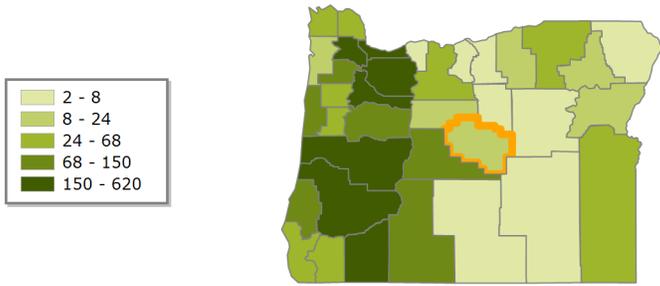
Chart Total N: 20

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

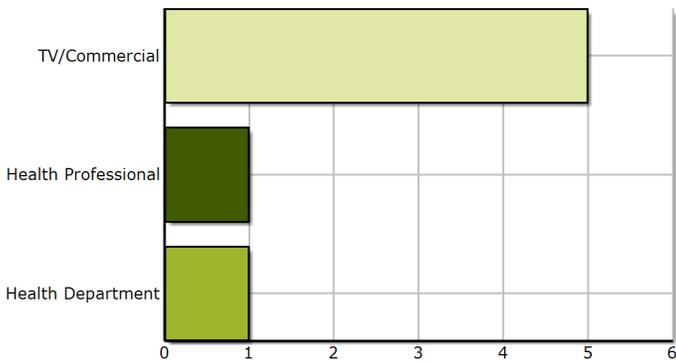
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

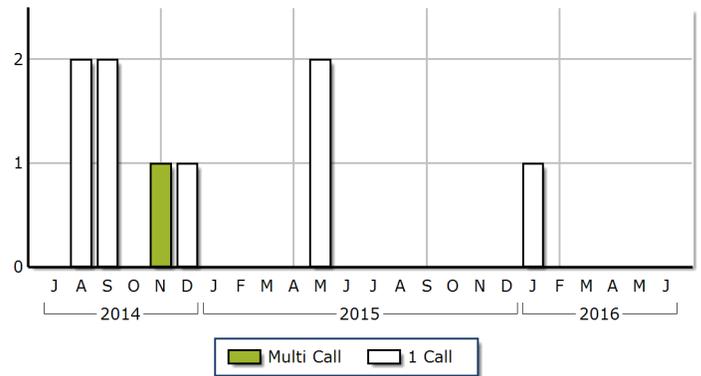


County Population		Prevalence	Tobacco Users
Adult	20,635	23.3 %	4,808 ⁴
			County
Tobacco Users - Last Full Month			7
Tobacco Users YTD			26
Unique Tobacco Users YTD			12
Target Reach			2.0 %
Reach YTD			2
Reach - NAQC			3
Annualized Reach			2
Annualized Reach - NAQC			3
Unique Individual Reach			1

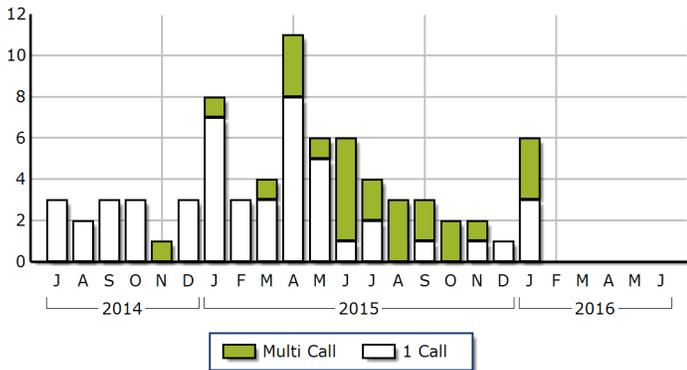
How Heard About



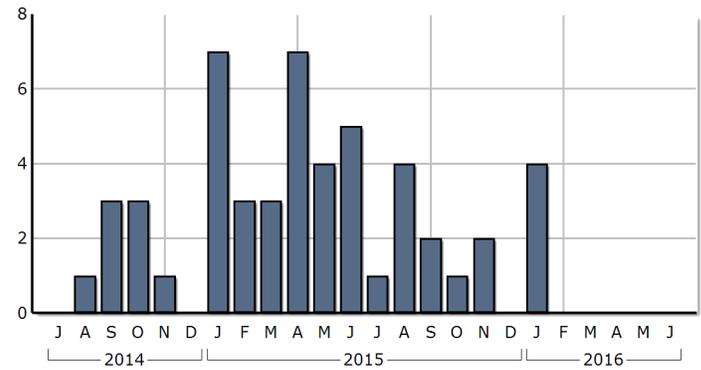
Fax Referral



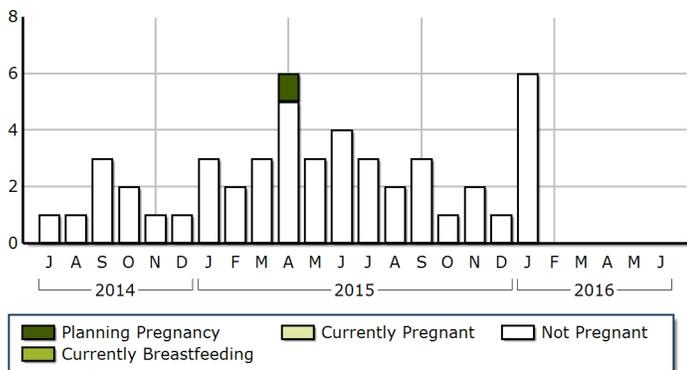
Tobacco User Enrollments By Program Type



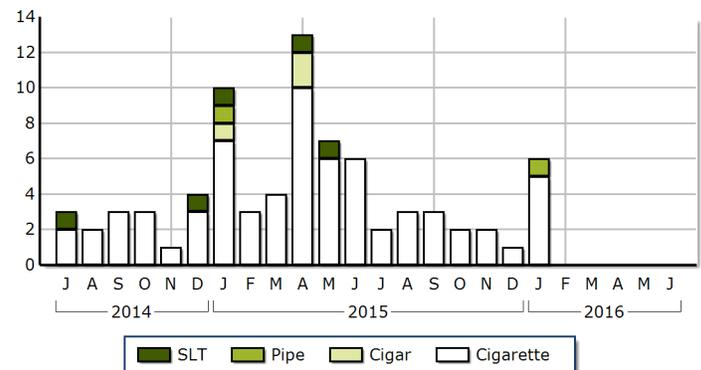
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

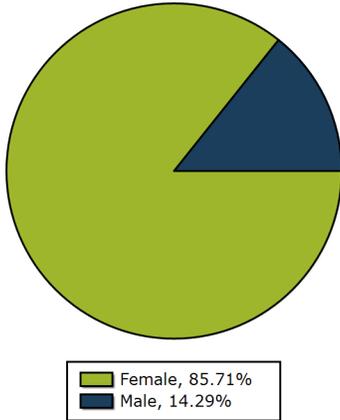


Chart Total N: 7

Tobacco Users By Language

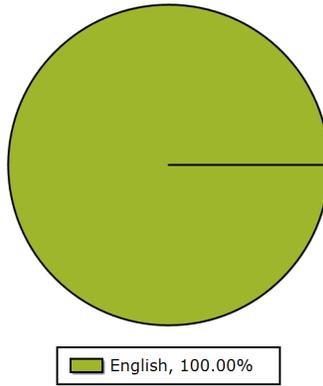


Chart Total N: 7

Tobacco Users By Education

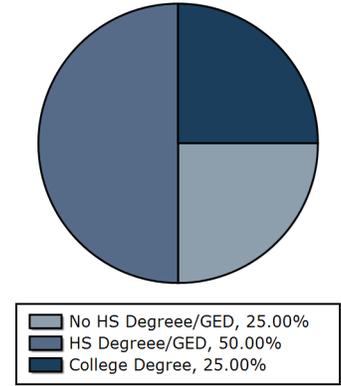


Chart Total N: 4

Tobacco Users By Race

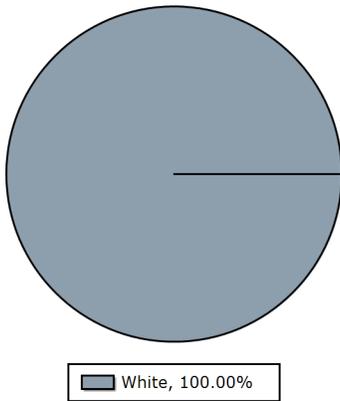


Chart Total N: 4

Tobacco Users By Age

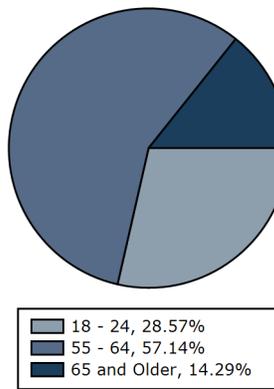


Chart Total N: 7

Tobacco Users By Health Plan

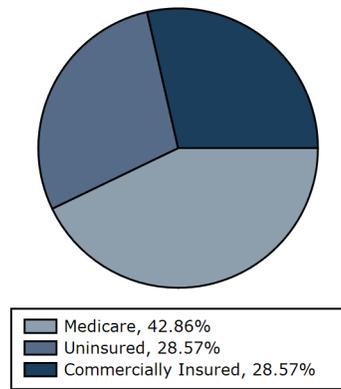


Chart Total N: 7

Tobacco Users By Ethnicity

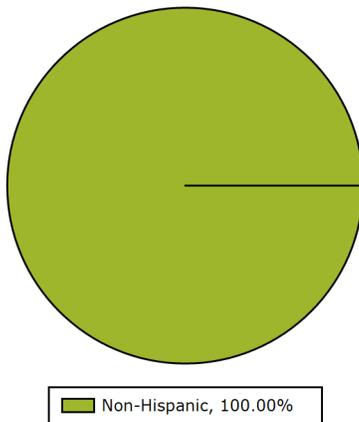


Chart Total N: 4

Tobacco Users By Chronic Condition

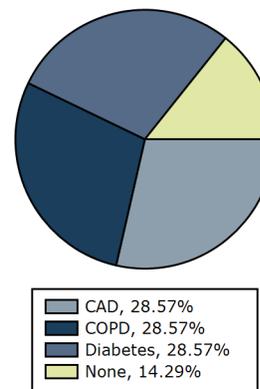


Chart Total N: 7

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

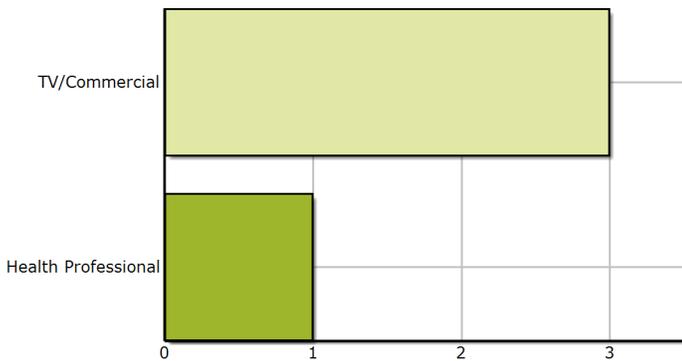
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

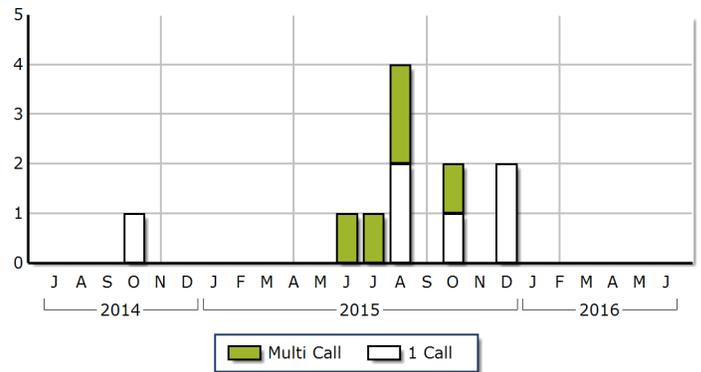


County Population	Prevalence	Tobacco Users	
Adult	17,947	18.4 %	3,302 ⁴
		County	State
Tobacco Users - Last Full Month		4	1,181
Tobacco Users YTD		42	5,722
Unique Tobacco Users YTD	1	28	3,455
Target Reach		2.0 %	2.0 %
Reach YTD	2	1.27 %	1.17 %
Reach - NAQC	3	0.91 %	0.51 %
Annualized Reach	2	2.18 %	2.01 %
Annualized Reach - NAQC	3	1.56 %	0.87 %
Unique Individual Reach	1	0.85 %	0.71 %

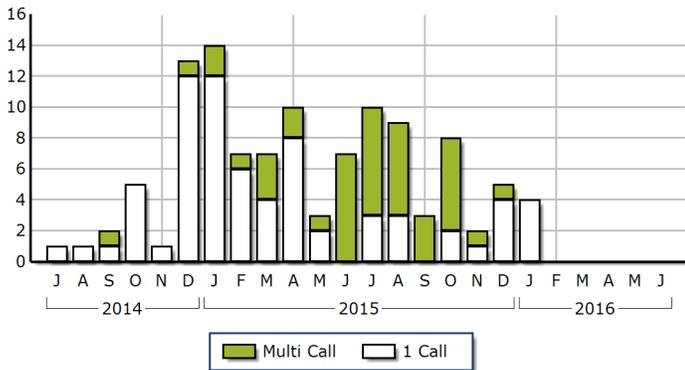
How Heard About



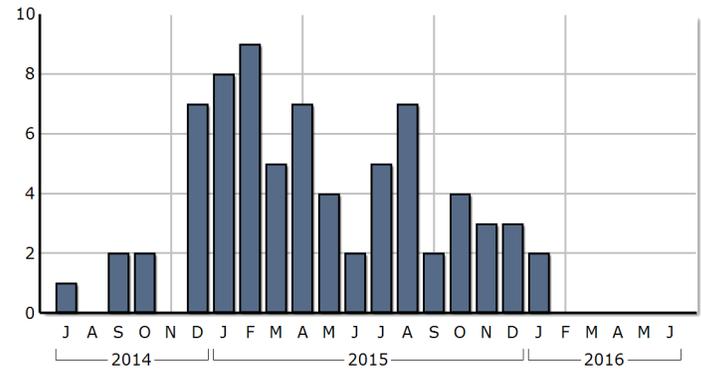
Fax Referral



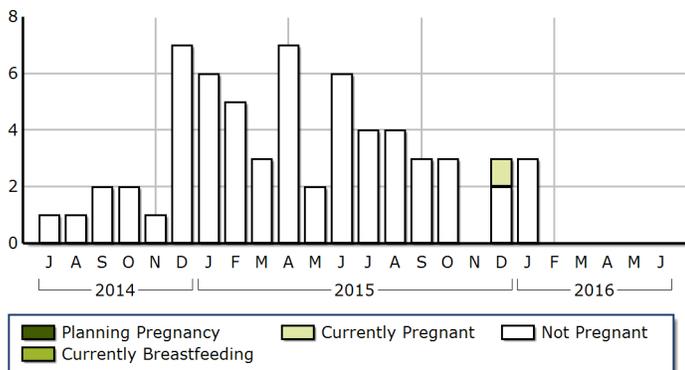
Tobacco User Enrollments By Program Type



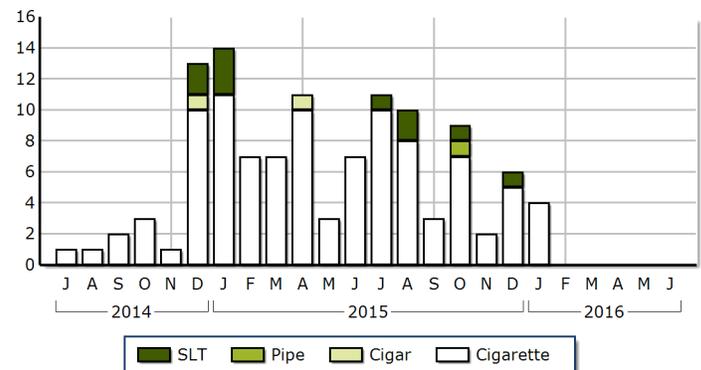
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

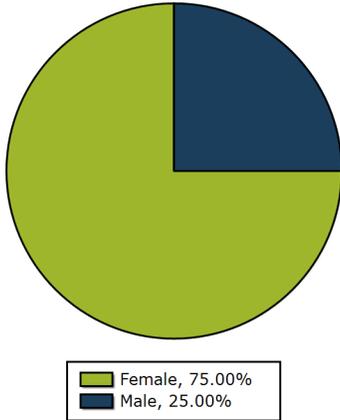


Chart Total N: 4

Tobacco Users By Language

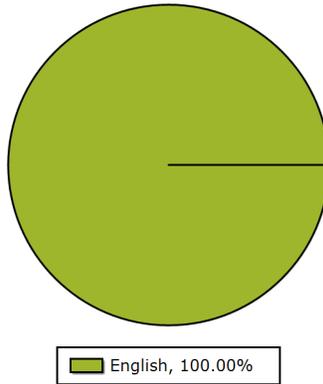


Chart Total N: 4

Tobacco Users By Education

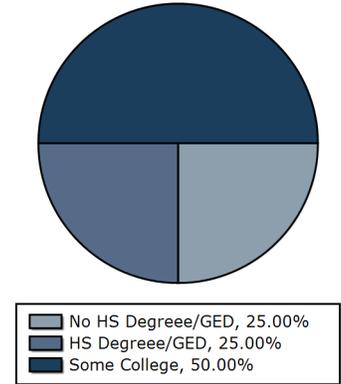


Chart Total N: 4

Tobacco Users By Race

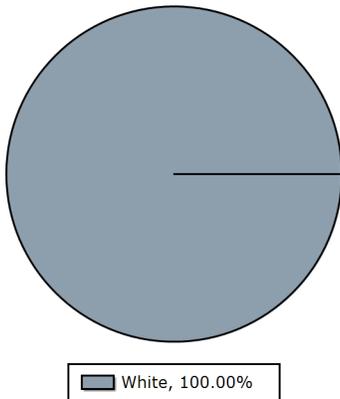


Chart Total N: 4

Tobacco Users By Age

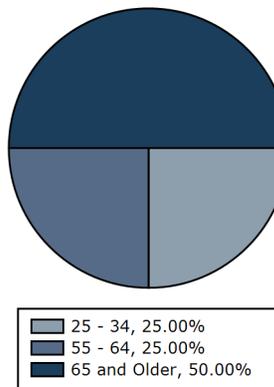


Chart Total N: 4

Tobacco Users By Health Plan

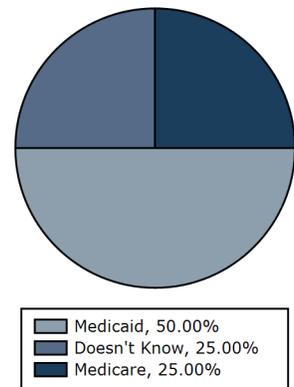


Chart Total N: 4

Tobacco Users By Ethnicity

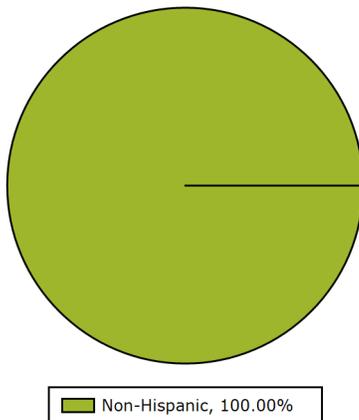


Chart Total N: 4

Tobacco Users By Chronic Condition

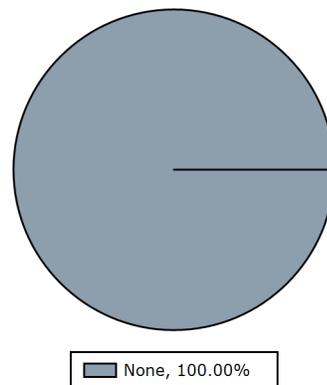


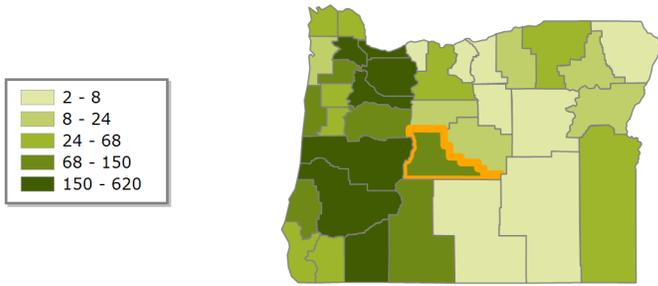
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 1/1/2016 through 1/31/2016

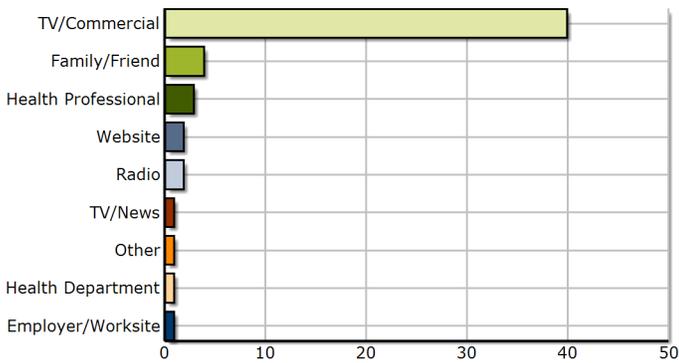
State Tobacco Users Served Contract YTD (Adults)



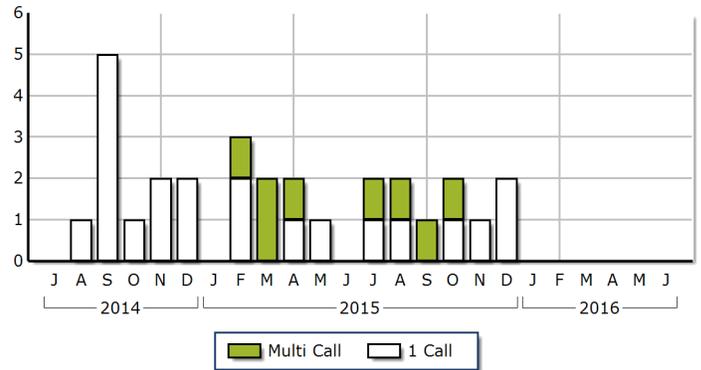
County Population	Prevalence	Tobacco Users
Adult	133,924	14.1 %
		18,883 ⁴

	County	State
Tobacco Users - Last Full Month	66	1,181
Tobacco Users YTD	158	5,722
Unique Tobacco Users YTD	1	85
Target Reach	2.0 %	2.0 %
Reach YTD	2	0.84 %
Reach - NAQC	3	0.48 %
Annualized Reach	2	1.43 %
Annualized Reach - NAQC	3	0.83 %
Unique Individual Reach	1	0.45 %

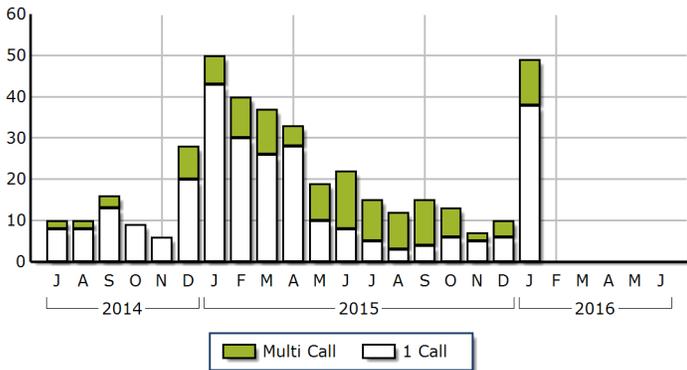
How Heard About



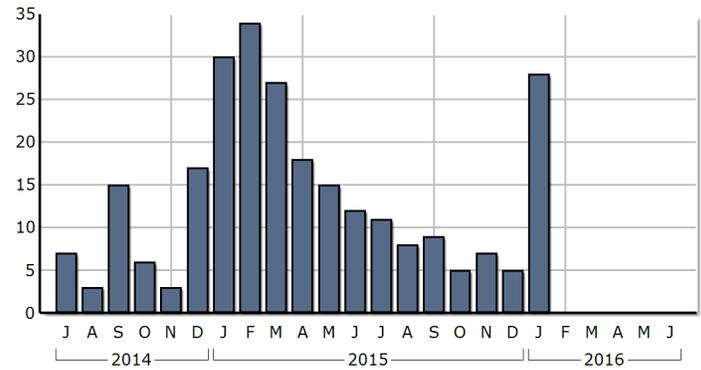
Fax Referral



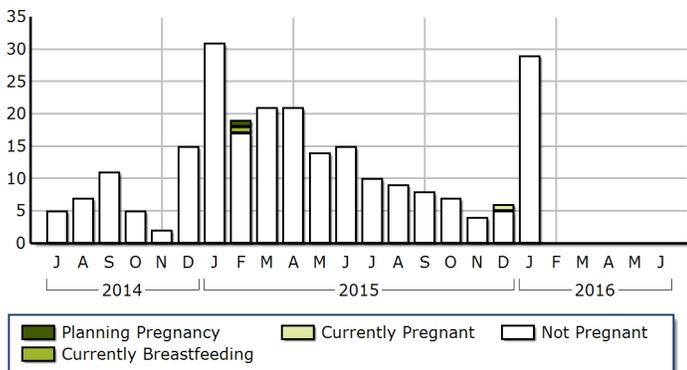
Tobacco User Enrollments By Program Type



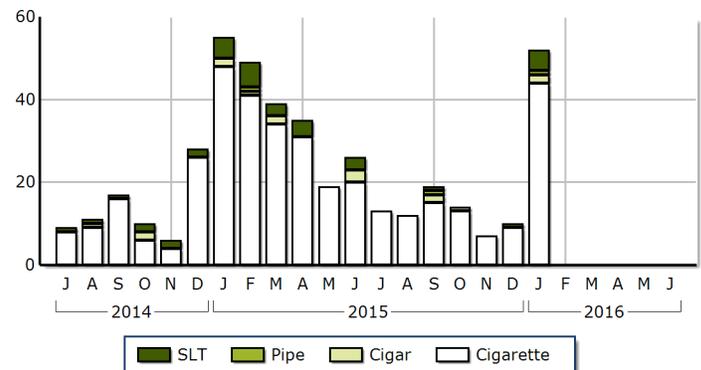
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

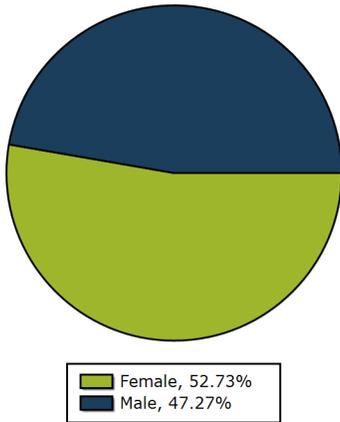


Chart Total N: 55

Tobacco Users By Language

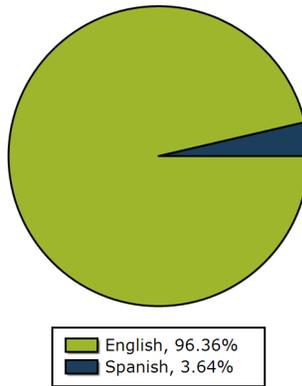


Chart Total N: 55

Tobacco Users By Education

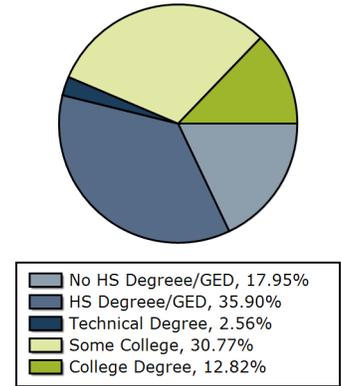


Chart Total N: 39

Tobacco Users By Race

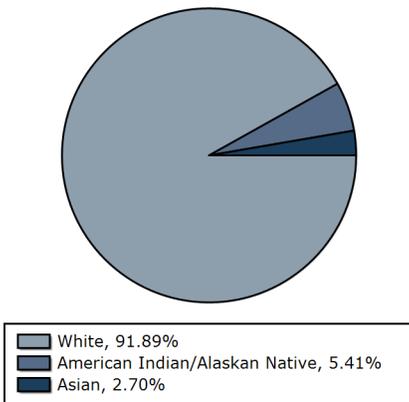


Chart Total N: 37

Tobacco Users By Age

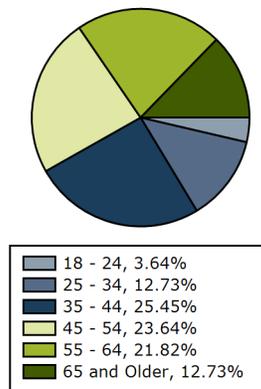


Chart Total N: 55

Tobacco Users By Health Plan

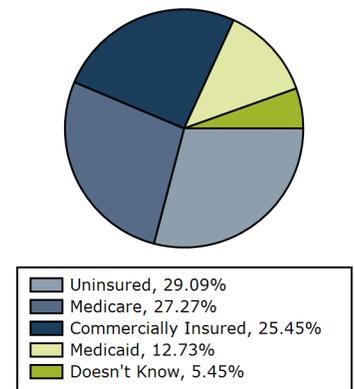


Chart Total N: 55

Tobacco Users By Ethnicity

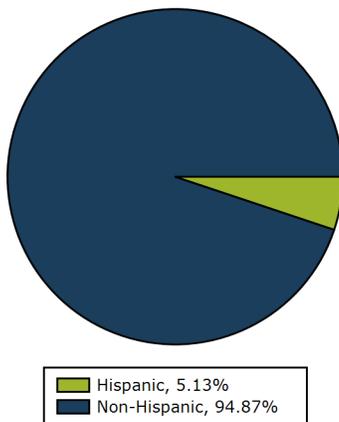


Chart Total N: 39

Tobacco Users By Chronic Condition

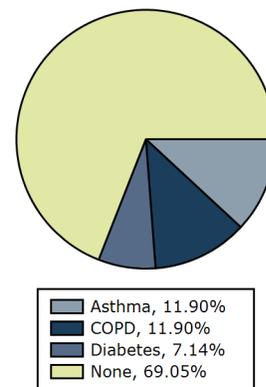


Chart Total N: 42

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

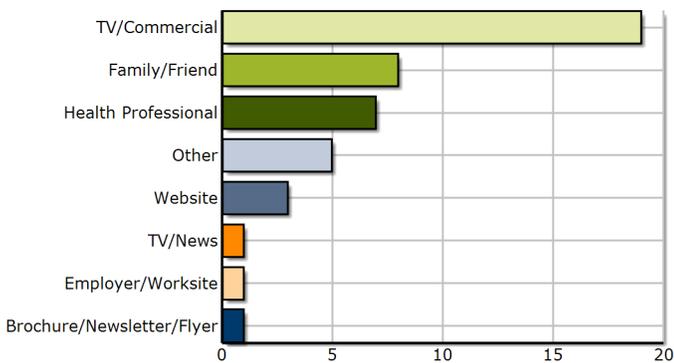
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

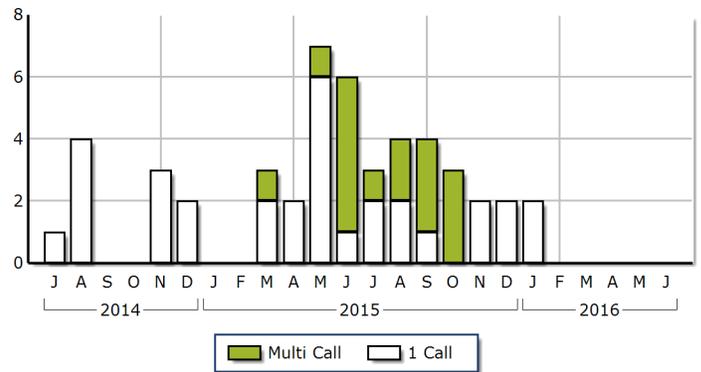


County Population	Prevalence	Tobacco Users	
Adult	83,168	27.1 %	
		22,539 ⁴	
		County	State
Tobacco Users - Last Full Month		47	1,181
Tobacco Users YTD		221	5,722
Unique Tobacco Users YTD		142	3,455
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.98 %
Reach - NAQC		3	0.69 %
Annualized Reach		2	1.68 %
Annualized Reach - NAQC		3	1.19 %
Unique Individual Reach		1	0.63 %

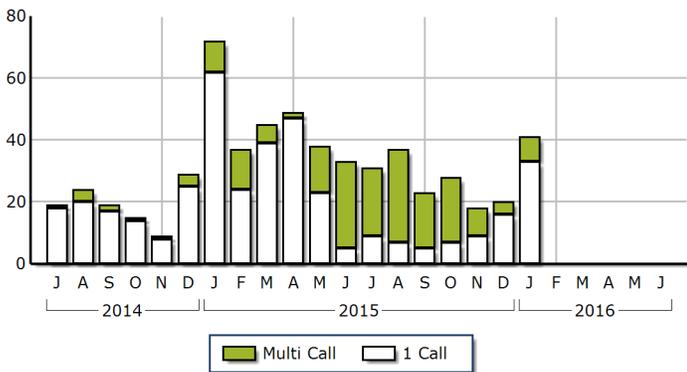
How Heard About



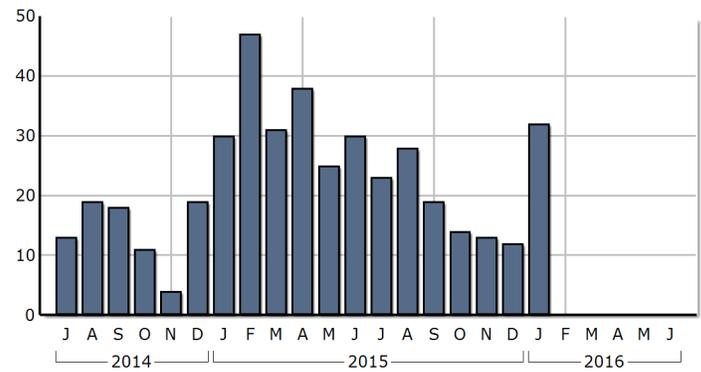
Fax Referral



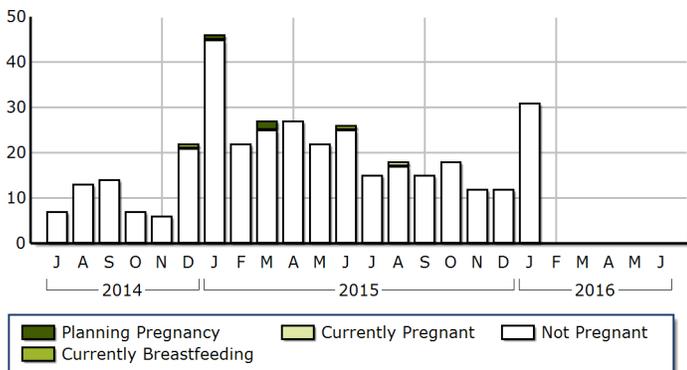
Tobacco User Enrollments By Program Type



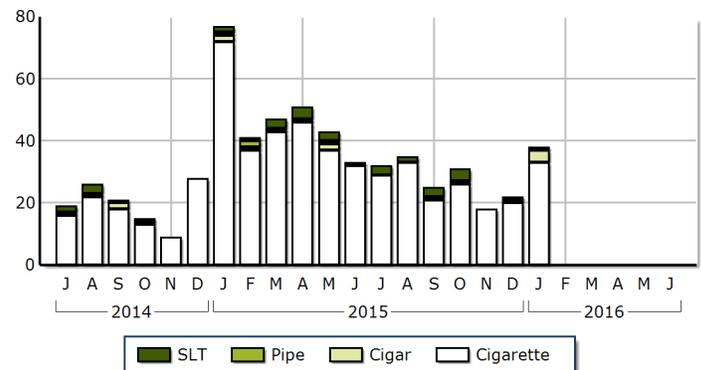
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

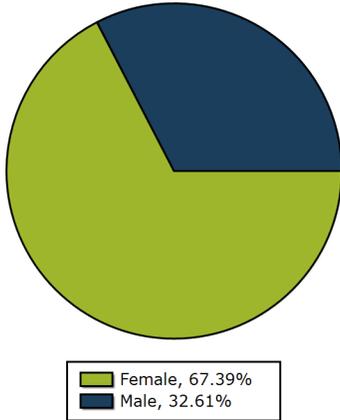


Chart Total N: 46

Tobacco Users By Language

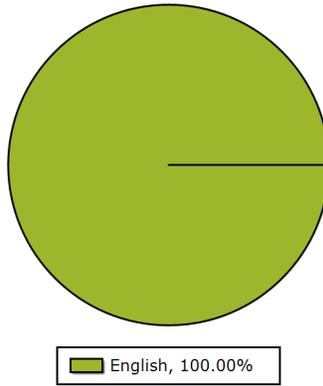


Chart Total N: 46

Tobacco Users By Education

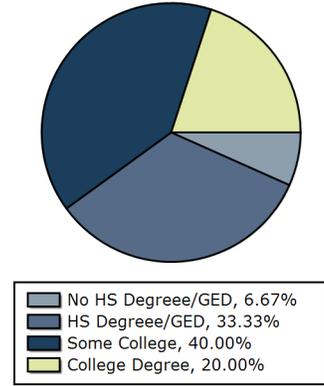


Chart Total N: 30

Tobacco Users By Race

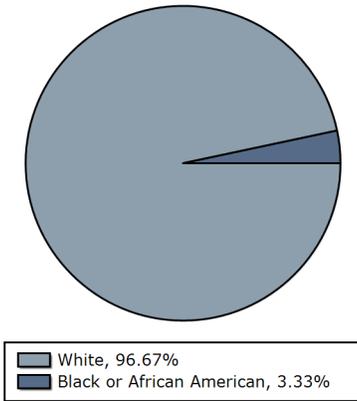


Chart Total N: 30

Tobacco Users By Age

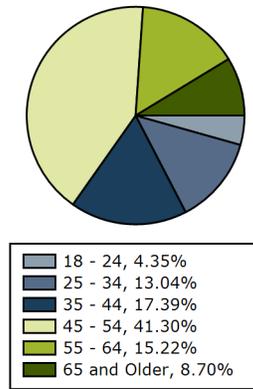


Chart Total N: 46

Tobacco Users By Health Plan

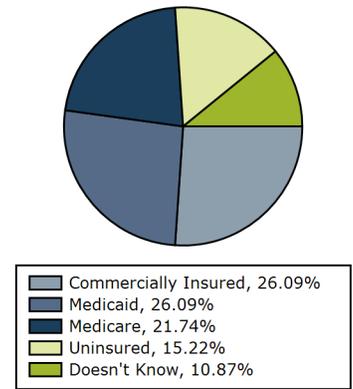


Chart Total N: 46

Tobacco Users By Ethnicity

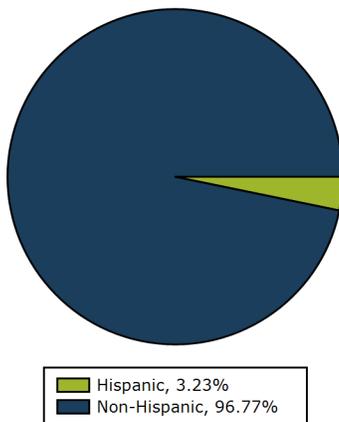


Chart Total N: 31

Tobacco Users By Chronic Condition

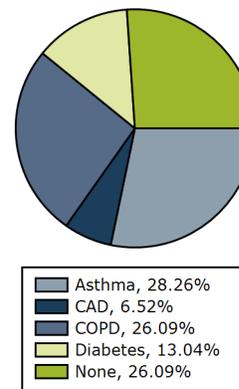


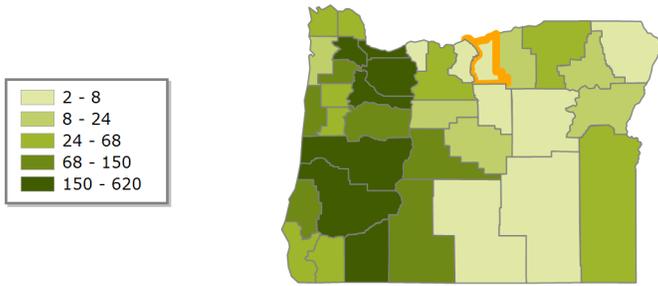
Chart Total N: 46

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

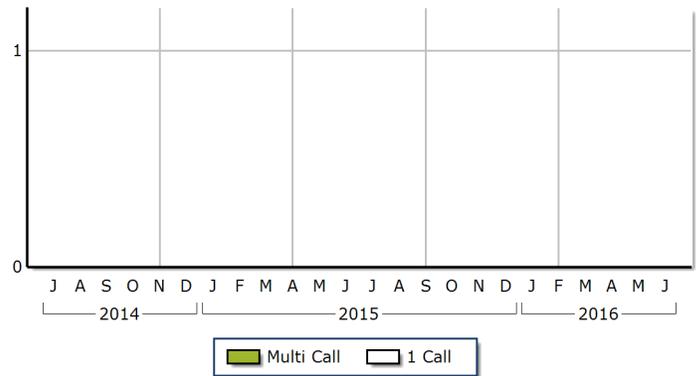


County Population	Prevalence	Tobacco Users
Adult	1,529	29.6 %
		453 ⁴
		County
Tobacco Users - Last Full Month		2
Tobacco Users YTD		8
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		1.77 %
Reach - NAQC		1.55 %
Annualized Reach		3.03 %
Annualized Reach - NAQC		2.65 %
Unique Individual Reach		0.66 %

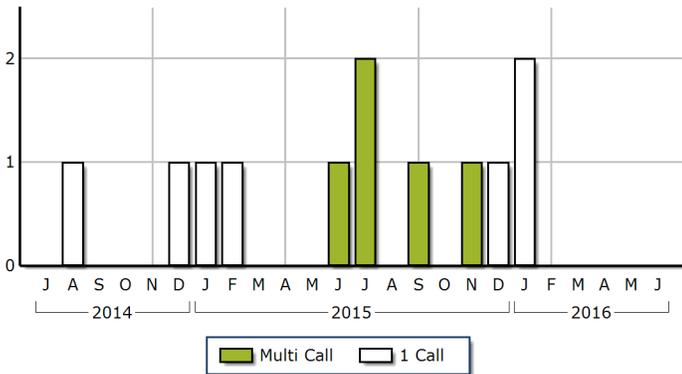
How Heard About



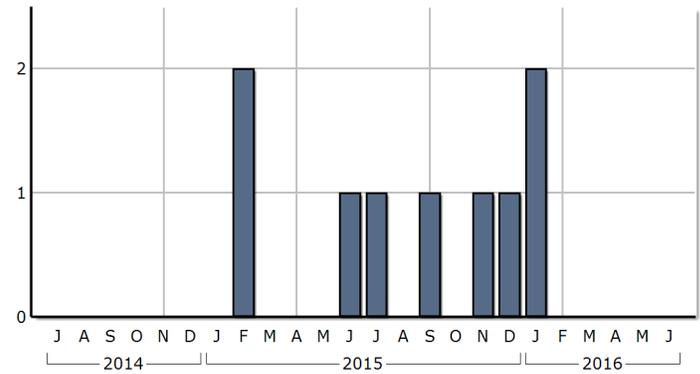
Fax Referral



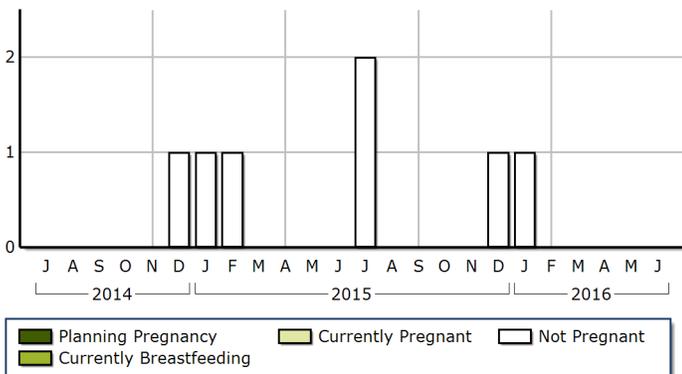
Tobacco User Enrollments By Program Type



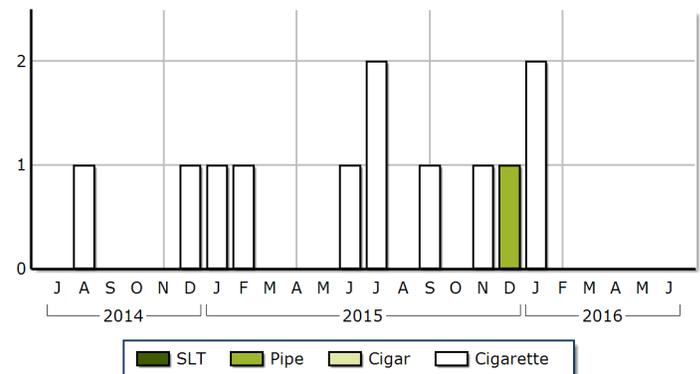
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

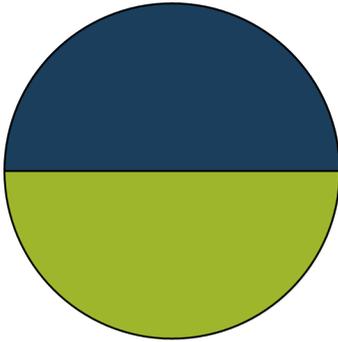


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

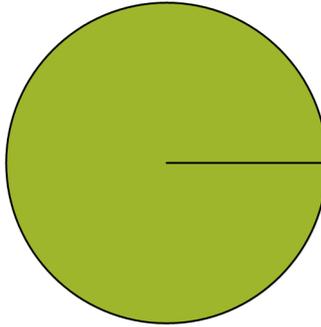
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 2

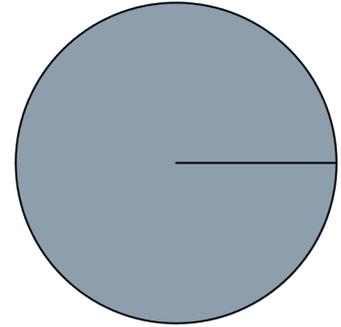
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

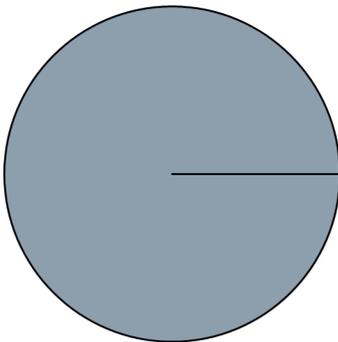
Tobacco Users By Education



No HS Degreee/GED, 100.00%

Chart Total N: 1

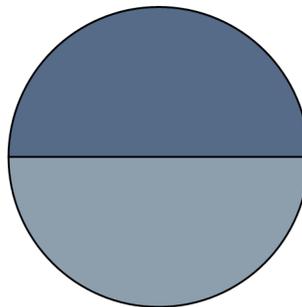
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

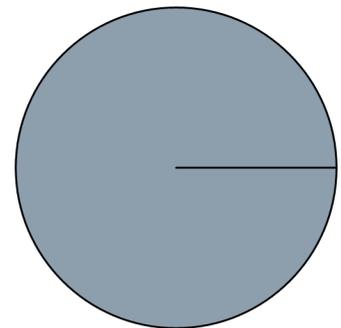
Tobacco Users By Age



35 - 44, 50.00%
55 - 64, 50.00%

Chart Total N: 2

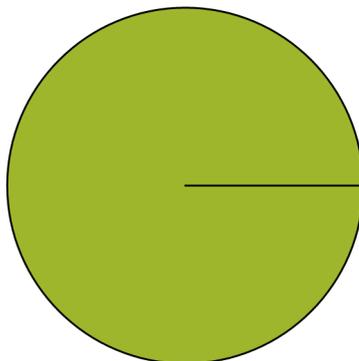
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

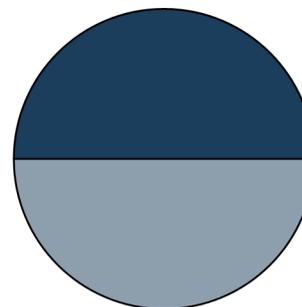
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%
COPD, 50.00%

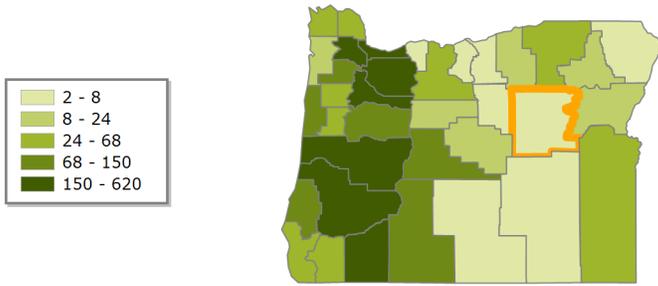
Chart Total N: 2

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

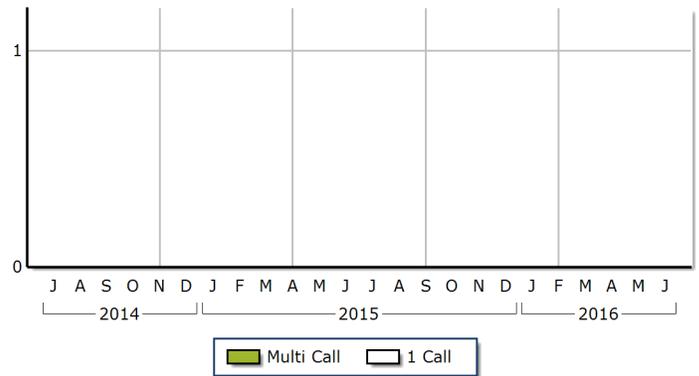


County Population	Prevalence	Tobacco Users	
Adult	5,953	24.4 %	1,453 ⁴
		County	State
Tobacco Users - Last Full Month		1	1,181
Tobacco Users YTD		8	5,722
Unique Tobacco Users YTD	1	4	3,455
Target Reach		2.0	2.0 %
Reach YTD	2	0.55 %	1.17 %
Reach - NAQC	3	0.34 %	0.51 %
Annualized Reach	2	0.94 %	2.01 %
Annualized Reach - NAQC	3	0.59 %	0.87 %
Unique Individual Reach	1	0.28 %	0.71 %

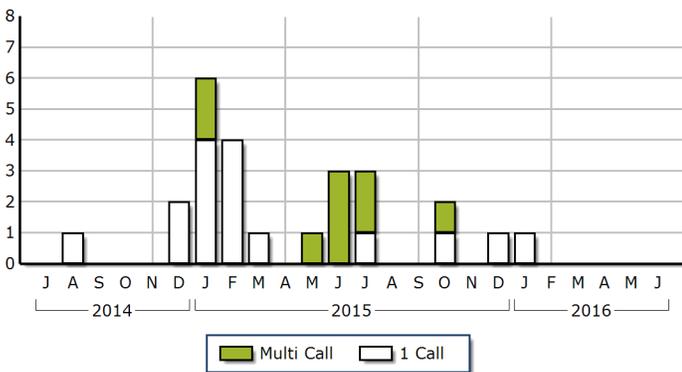
How Heard About



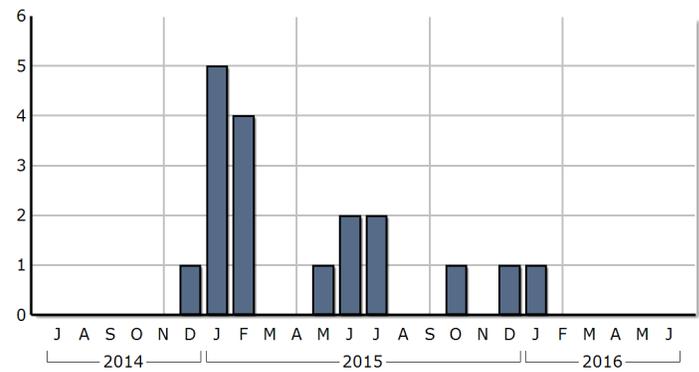
Fax Referral



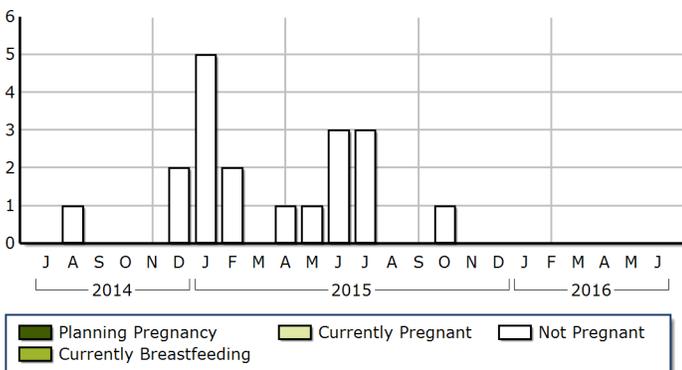
Tobacco User Enrollments By Program Type



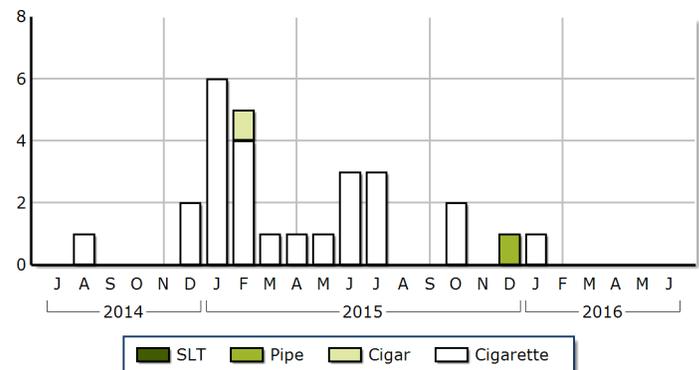
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

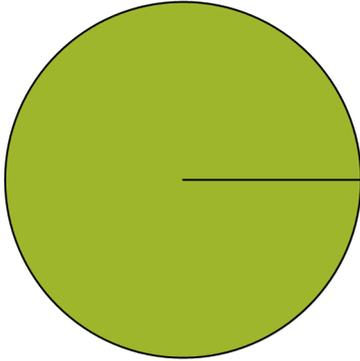


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

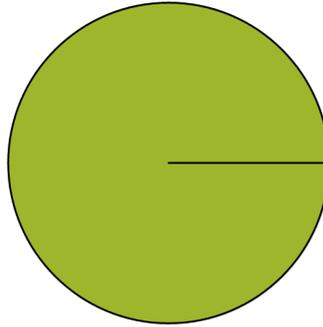
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

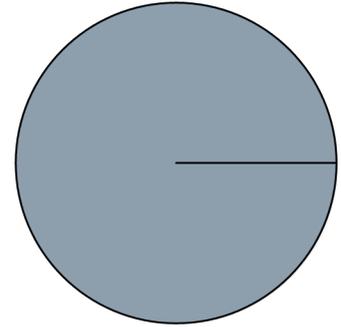
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

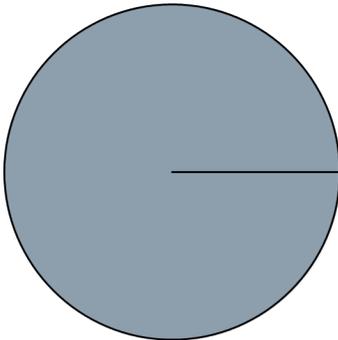
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

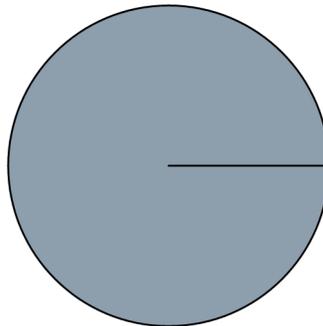
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

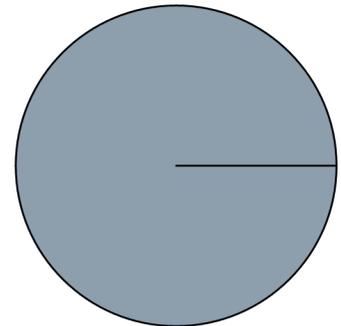
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

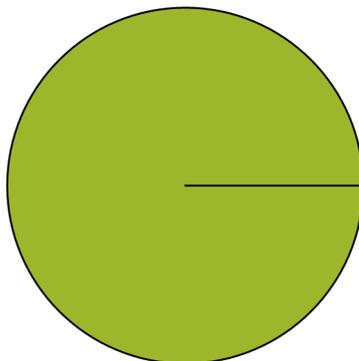
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

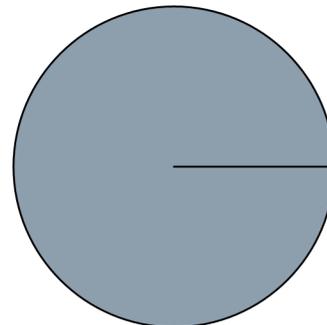
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

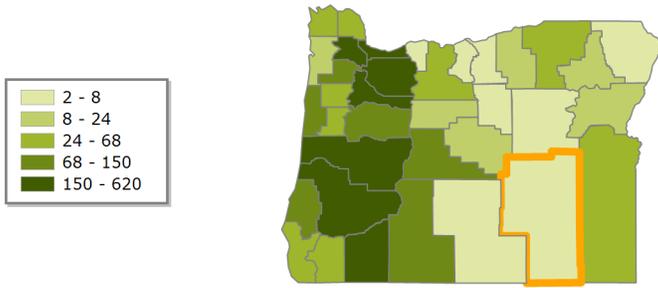
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

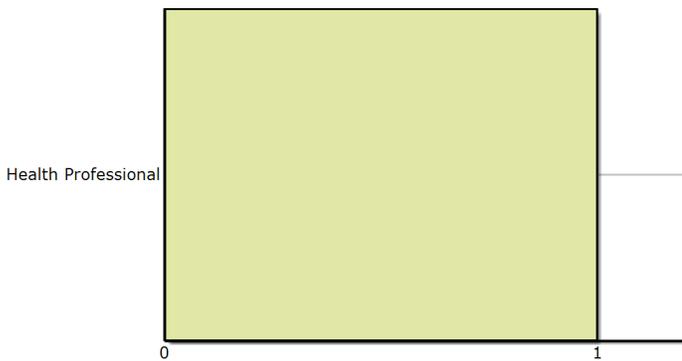
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

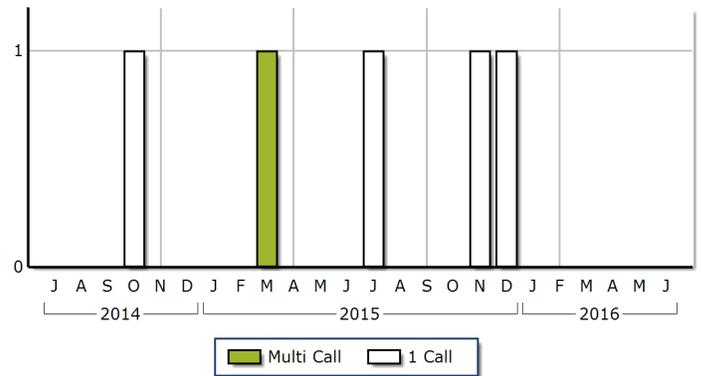


County Population	Prevalence	Tobacco Users
Adult	6,087	14.3 %
		870 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		8
Unique Tobacco Users YTD		7
Target Reach		2.0 %
Reach YTD		0.92 %
Reach - NAQC		0.57 %
Annualized Reach		1.58 %
Annualized Reach - NAQC		0.99 %
Unique Individual Reach		0.80 %

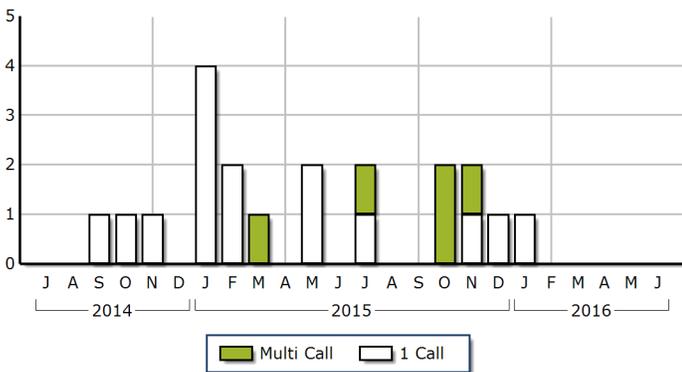
How Heard About



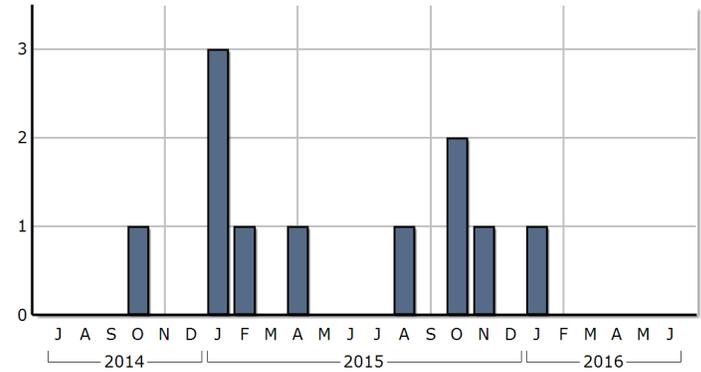
Fax Referral



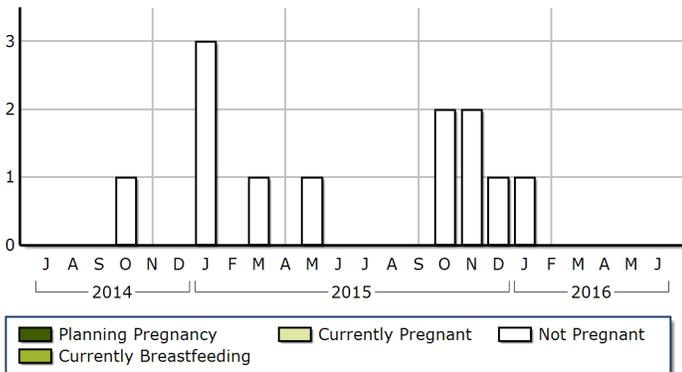
Tobacco User Enrollments By Program Type



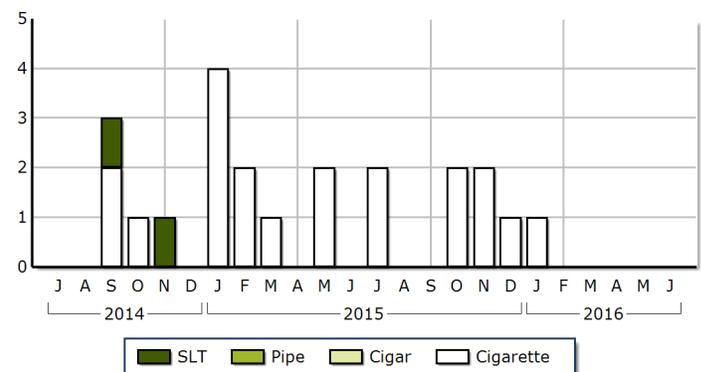
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

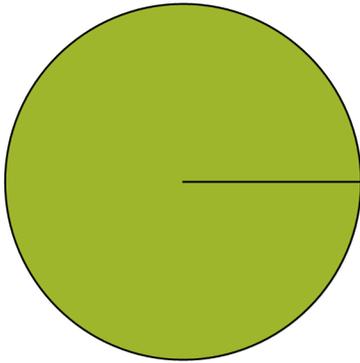


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

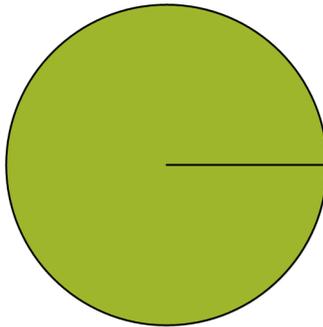
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

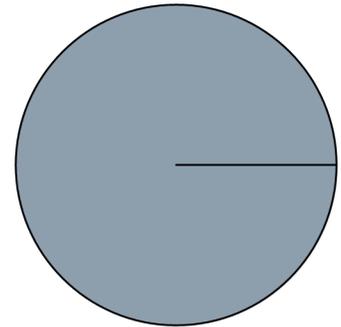
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

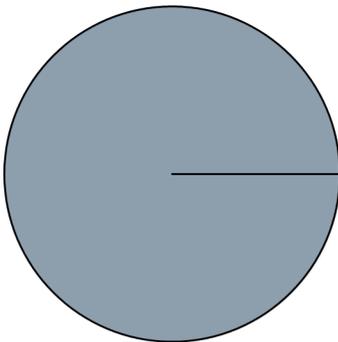
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

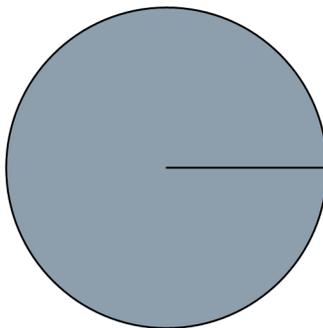
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

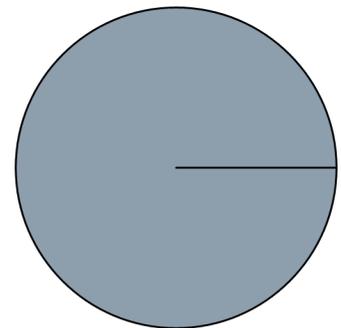
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

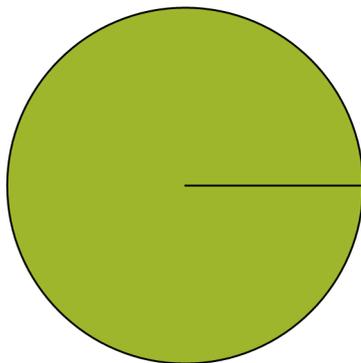
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

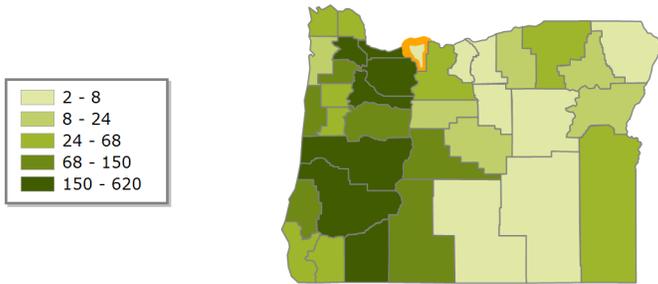
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

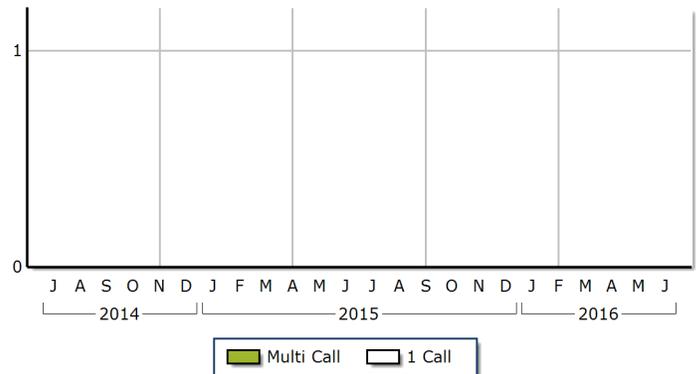
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

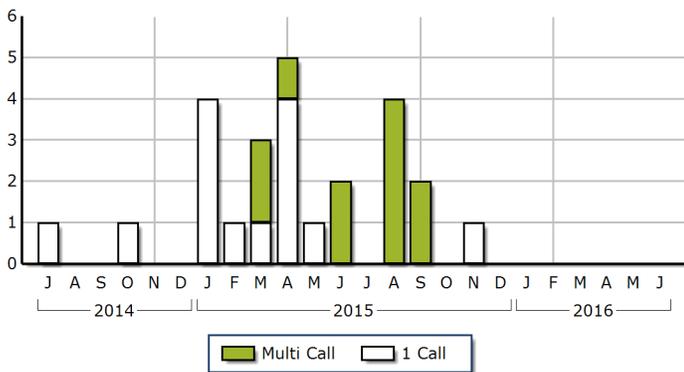


County Population	Prevalence	Tobacco Users	
Adult	16,229	8.6 %	1,396 ⁴
		County	State
Tobacco Users - Last Full Month		-	1,181
Tobacco Users YTD		7	5,722
Unique Tobacco Users YTD		1	4
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.50 %
Reach - NAQC		3	0.43 %
Annualized Reach		2	0.86 %
Annualized Reach - NAQC		3	0.74 %
Unique Individual Reach		1	0.29 %

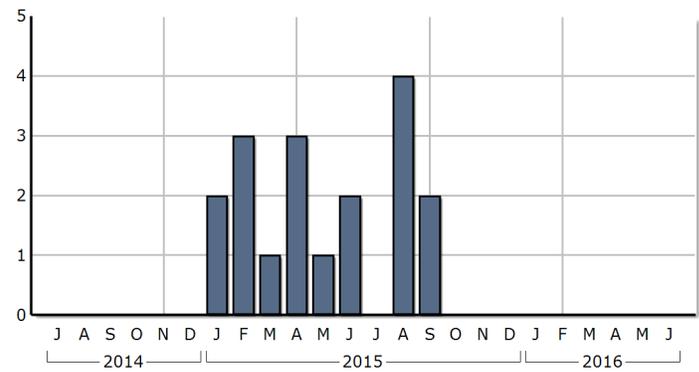
Fax Referral



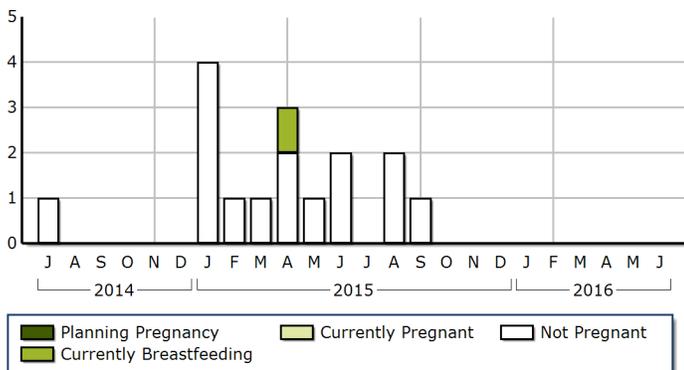
Tobacco User Enrollments By Program Type



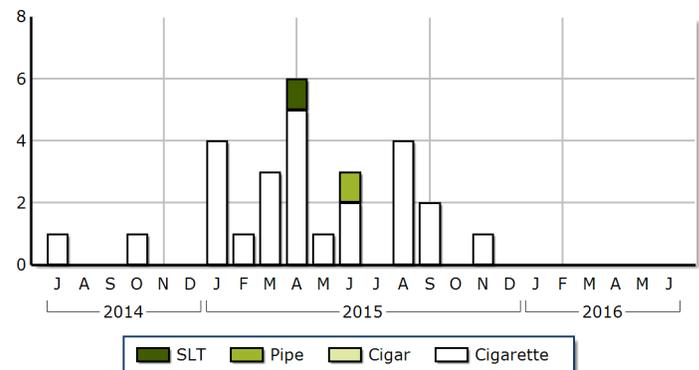
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

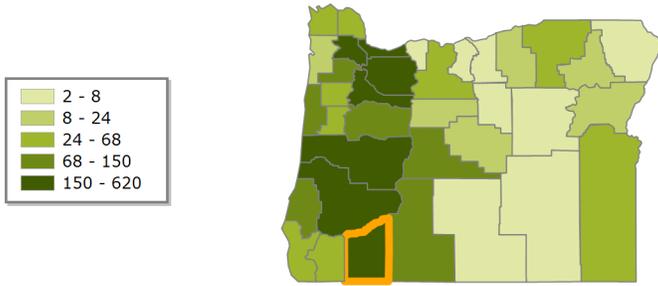


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

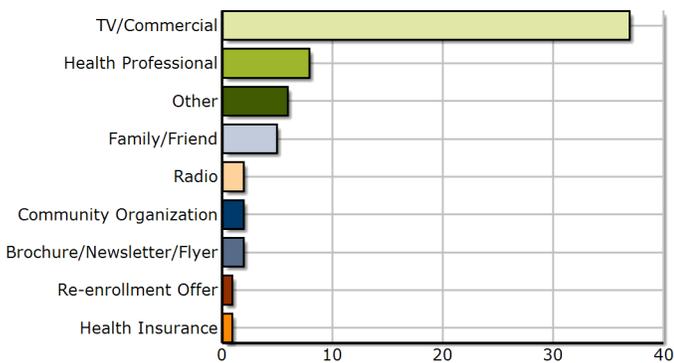
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

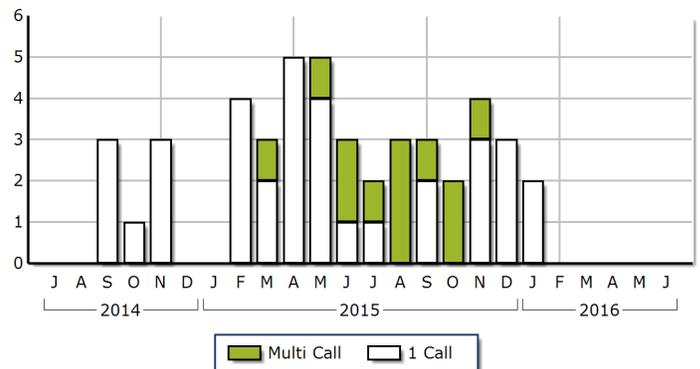


County Population	Prevalence	Tobacco Users	
Adult	160,716	21.9 %	35,197 ⁴
		County	State
Tobacco Users - Last Full Month		67	1,181
Tobacco Users YTD		202	5,722
Unique Tobacco Users YTD	1	130	3,455
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.57 %	1.17 %
Reach - NAQC	3	0.42 %	0.51 %
Annualized Reach	2	0.98 %	2.01 %
Annualized Reach - NAQC	3	0.72 %	0.87 %
Unique Individual Reach	1	0.37 %	0.71 %

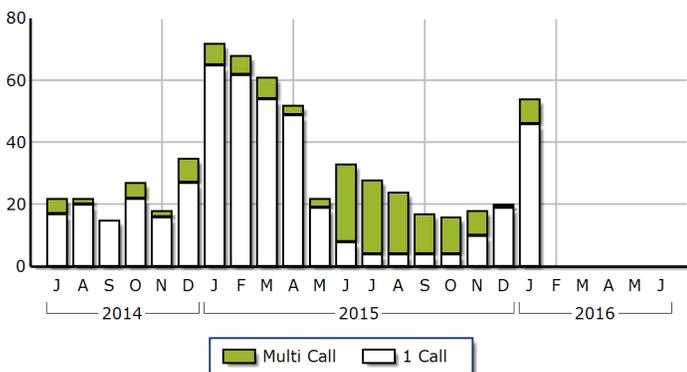
How Heard About



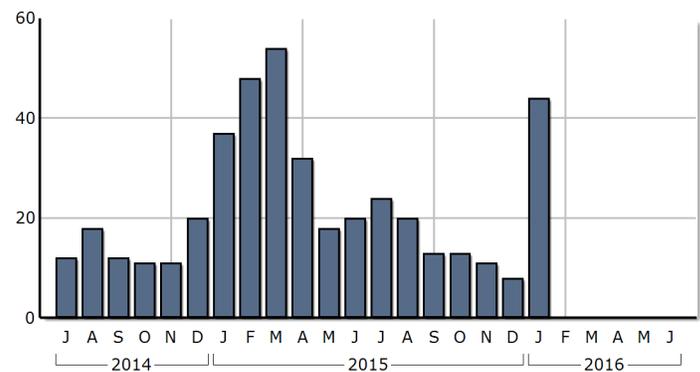
Fax Referral



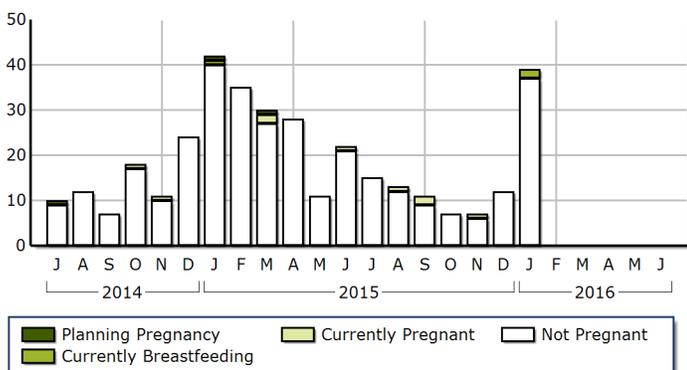
Tobacco User Enrollments By Program Type



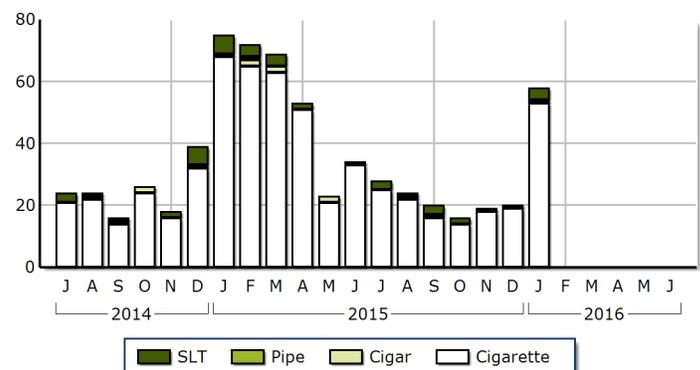
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

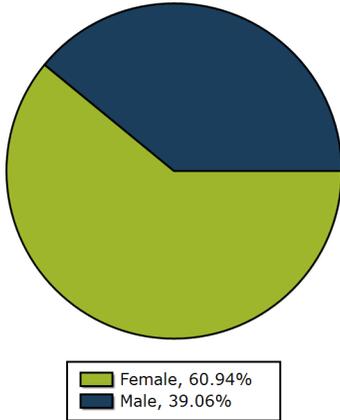


Chart Total N: 64

Tobacco Users By Language

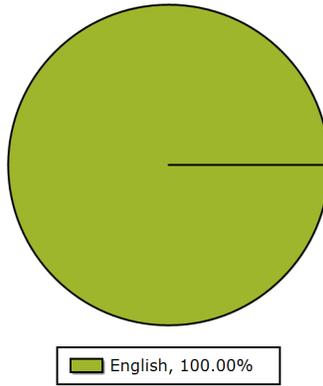


Chart Total N: 64

Tobacco Users By Education

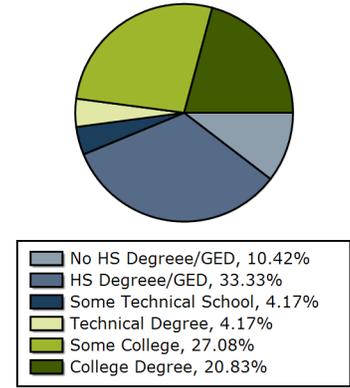


Chart Total N: 48

Tobacco Users By Race

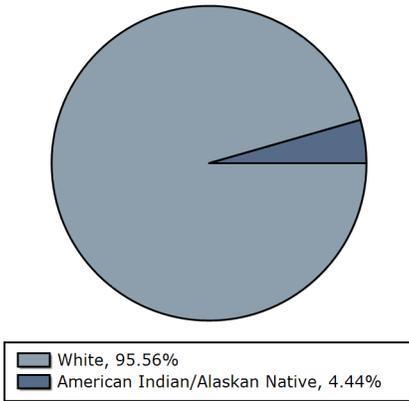


Chart Total N: 45

Tobacco Users By Age

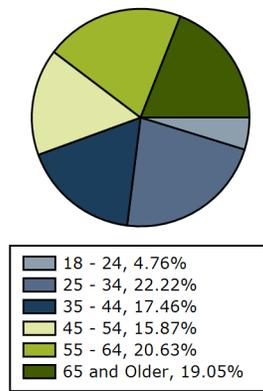


Chart Total N: 63

Tobacco Users By Health Plan

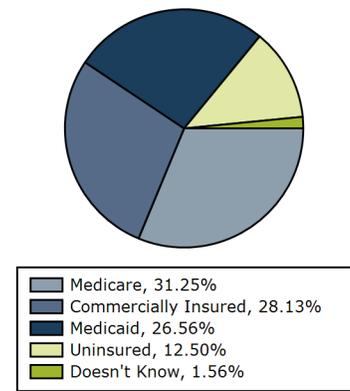


Chart Total N: 64

Tobacco Users By Ethnicity

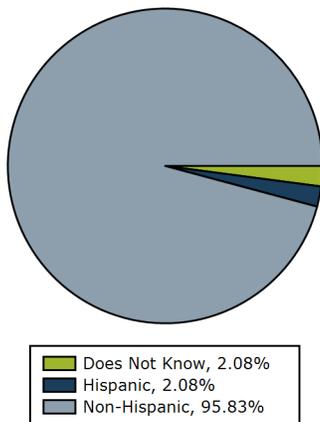


Chart Total N: 48

Tobacco Users By Chronic Condition

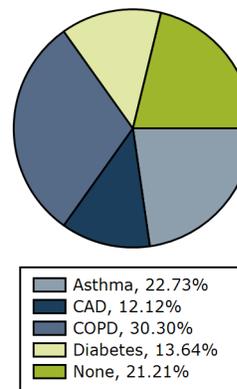


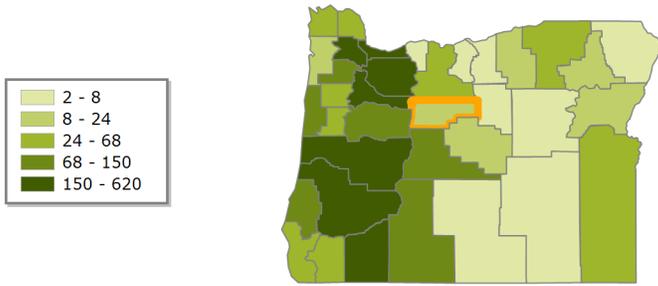
Chart Total N: 66

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

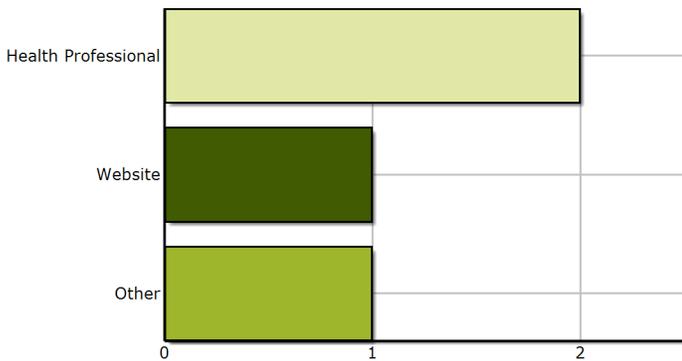
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

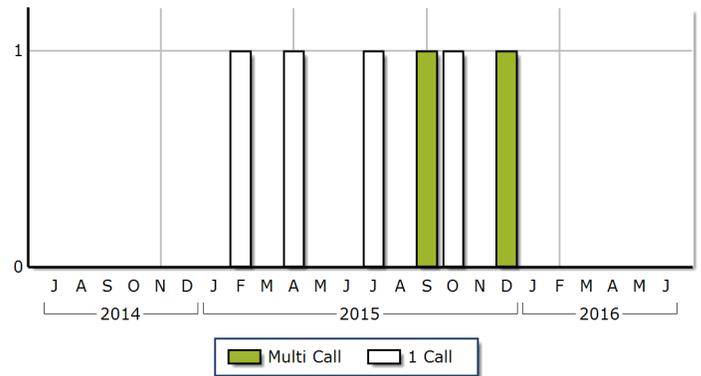


County Population		Prevalence	Tobacco Users	
Adult	16,594	15.9 %		2,638 ⁴
			County	State
Tobacco Users - Last Full Month			6	1,181
Tobacco Users YTD			26	5,722
Unique Tobacco Users YTD			1	3,455
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.99 %
Reach - NAQC			3	0.68 %
Annualized Reach			2	1.69 %
Annualized Reach - NAQC			3	1.17 %
Unique Individual Reach			1	0.57 %

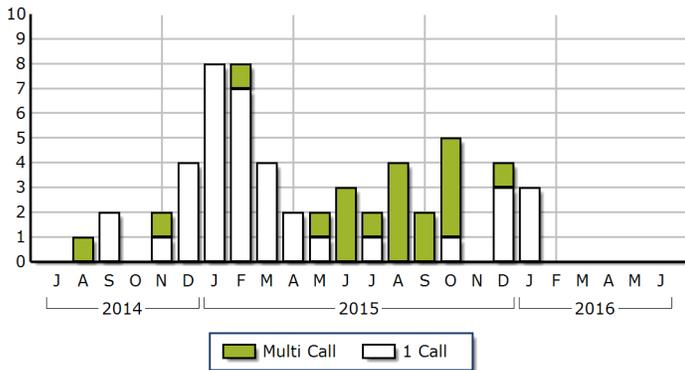
How Heard About



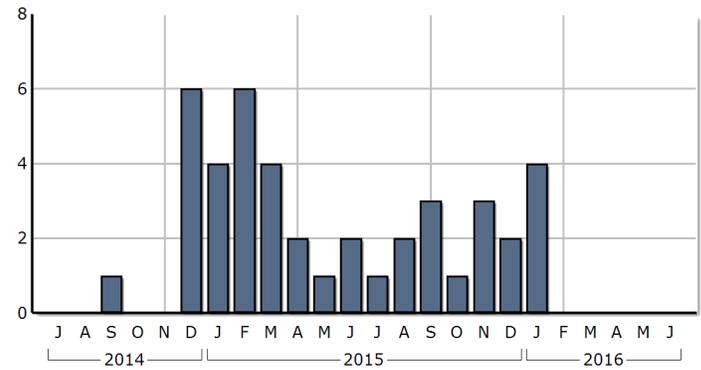
Fax Referral



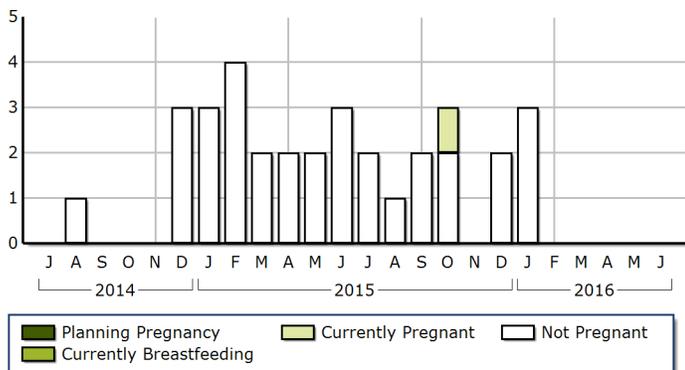
Tobacco User Enrollments By Program Type



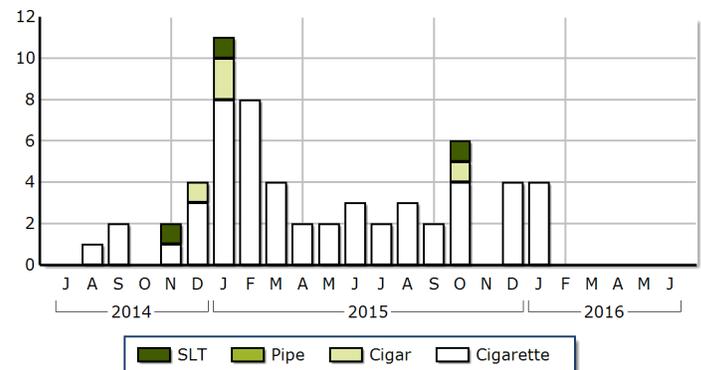
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

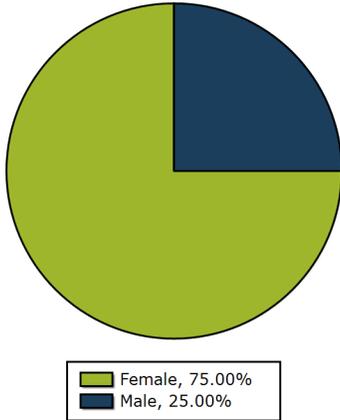


Chart Total N: 4

Tobacco Users By Language

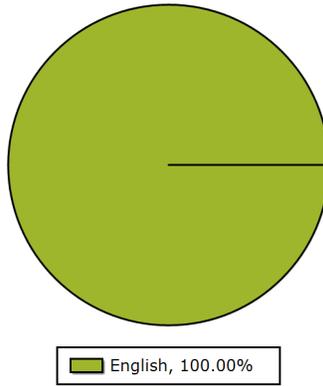


Chart Total N: 4

Tobacco Users By Education

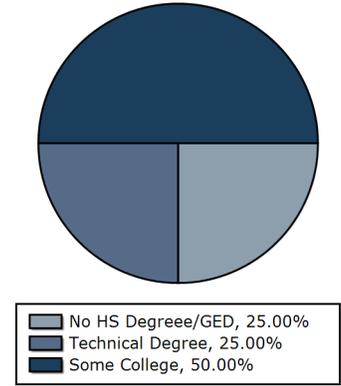


Chart Total N: 4

Tobacco Users By Race

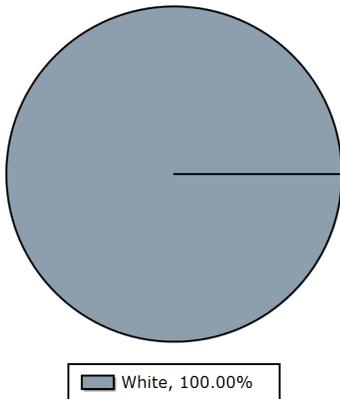


Chart Total N: 4

Tobacco Users By Age

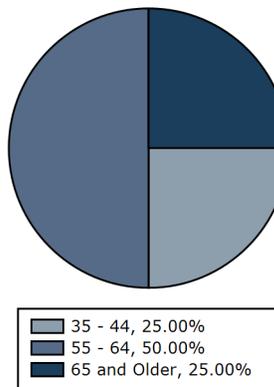


Chart Total N: 4

Tobacco Users By Health Plan

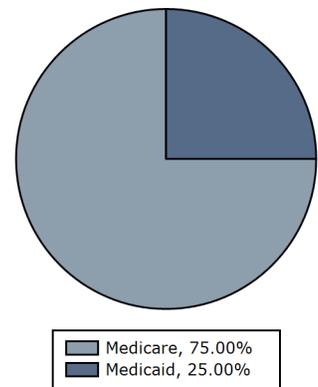


Chart Total N: 4

Tobacco Users By Ethnicity

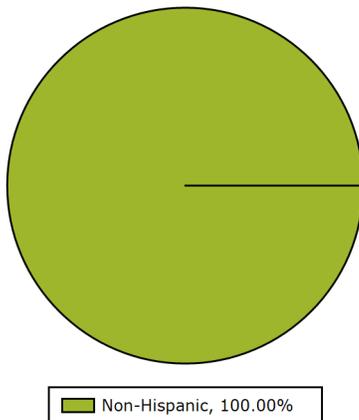


Chart Total N: 2

Tobacco Users By Chronic Condition

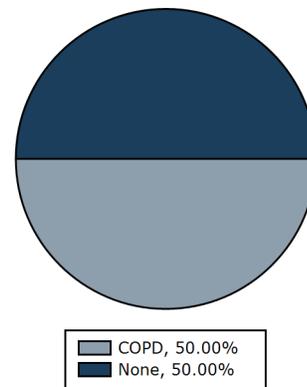


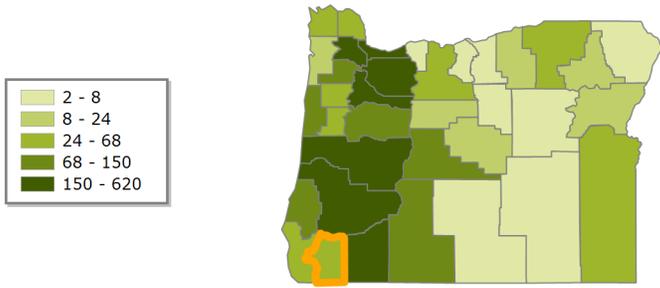
Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

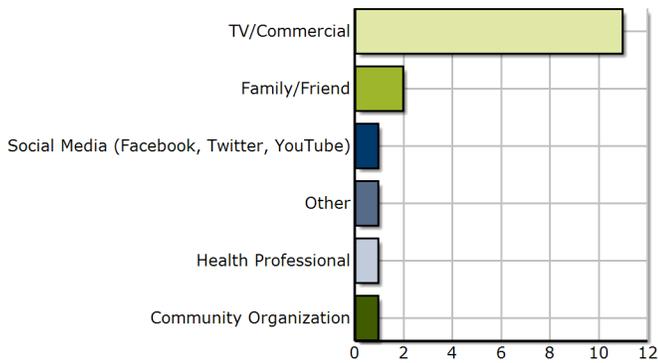
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

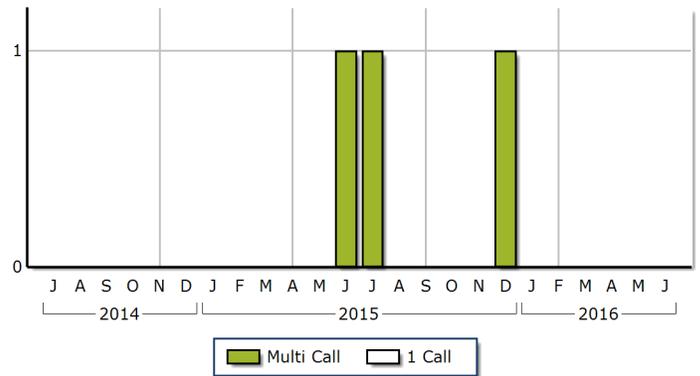


County Population	Prevalence	Tobacco Users	
Adult	66,678	25.0 %	16,670 ⁴
		County	State
Tobacco Users - Last Full Month		17	1,181
Tobacco Users YTD		73	5,722
Unique Tobacco Users YTD	1	44	3,455
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.44 %	1.17 %
Reach - NAQC	3	0.32 %	0.51 %
Annualized Reach	2	0.75 %	2.01 %
Annualized Reach - NAQC	3	0.56 %	0.87 %
Unique Individual Reach	1	0.26 %	0.71 %

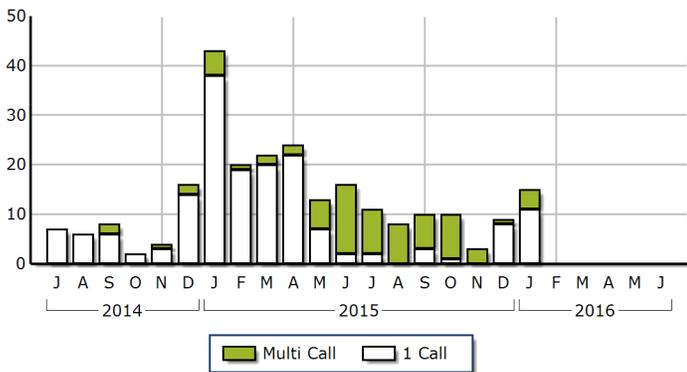
How Heard About



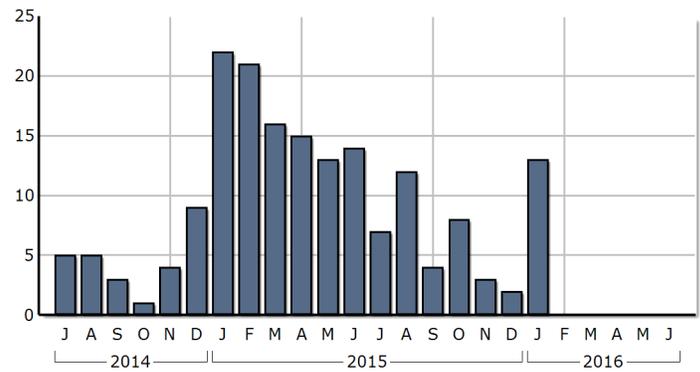
Fax Referral



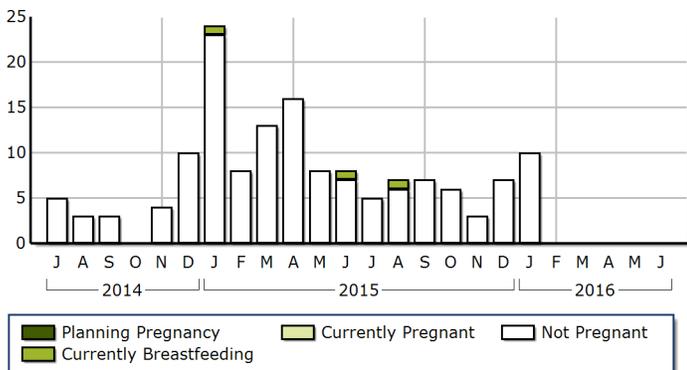
Tobacco User Enrollments By Program Type



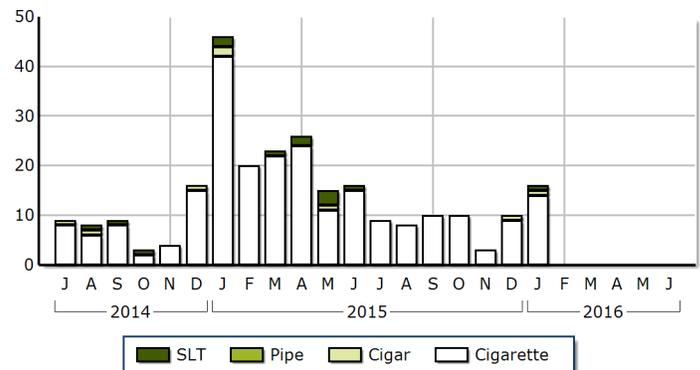
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

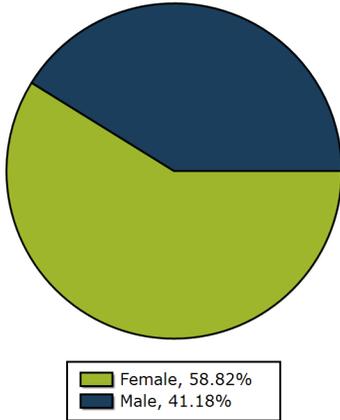


Chart Total N: 17

Tobacco Users By Language

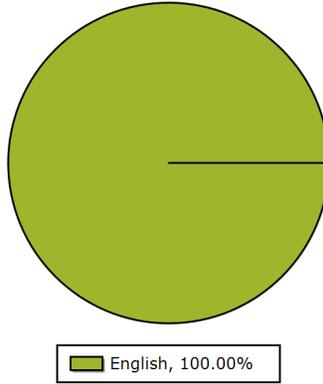


Chart Total N: 17

Tobacco Users By Education

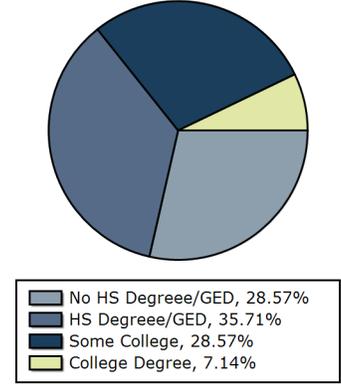


Chart Total N: 14

Tobacco Users By Race

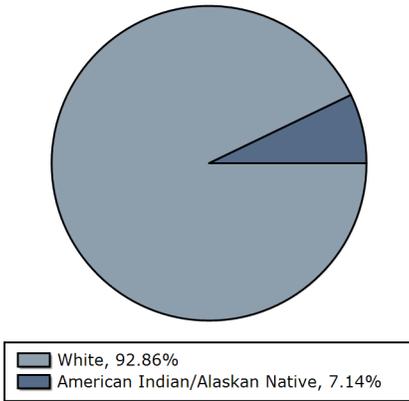


Chart Total N: 14

Tobacco Users By Age

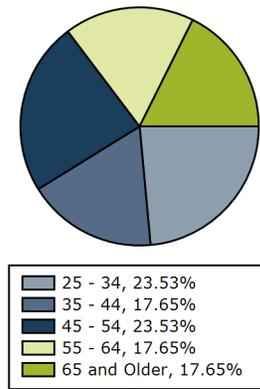


Chart Total N: 17

Tobacco Users By Health Plan

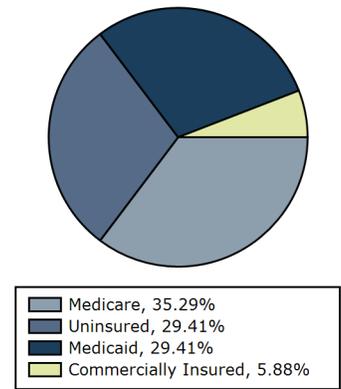


Chart Total N: 17

Tobacco Users By Ethnicity

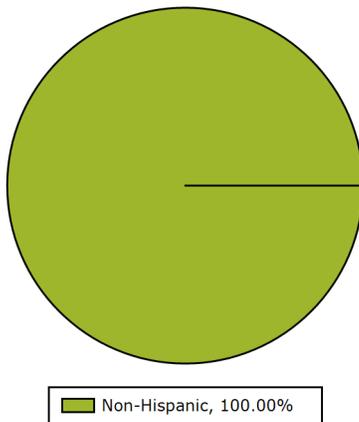


Chart Total N: 14

Tobacco Users By Chronic Condition

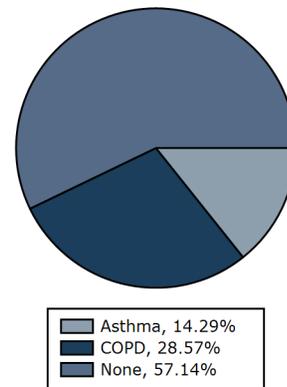


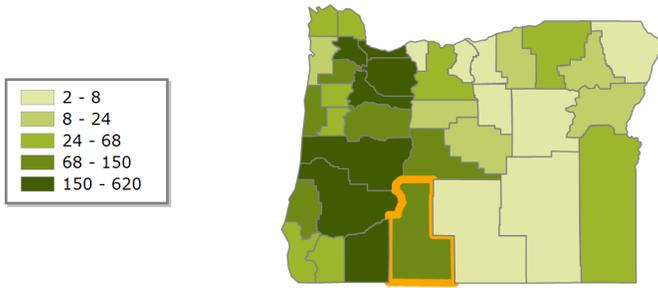
Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 1/1/2016 through 1/31/2016

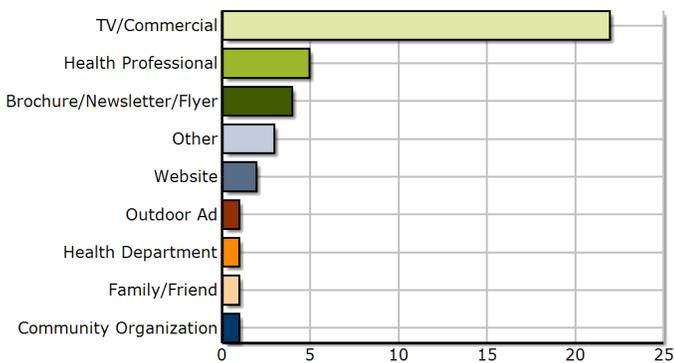
State Tobacco Users Served Contract YTD (Adults)



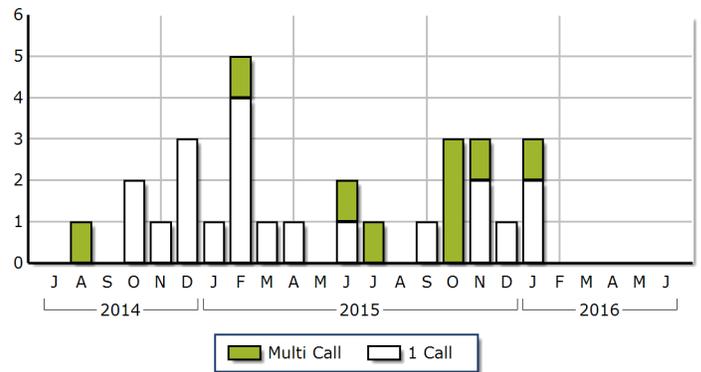
County Population	Prevalence	Tobacco Users
Adult	50,494	22.0 %
		11,109 ⁴

	County	State
Tobacco Users - Last Full Month	41	1,181
Tobacco Users YTD	127	5,722
Unique Tobacco Users YTD	1	89
Target Reach	2.0 %	2.0 %
Reach YTD	2	1.14 %
Reach - NAQC	3	0.86 %
Annualized Reach	2	1.96 %
Annualized Reach - NAQC	3	1.47 %
Unique Individual Reach	1	0.80 %

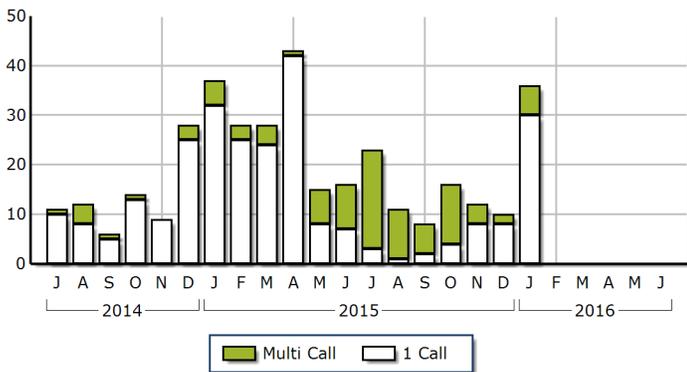
How Heard About



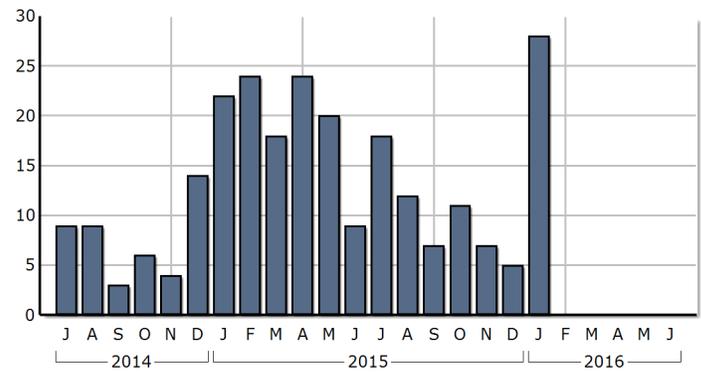
Fax Referral



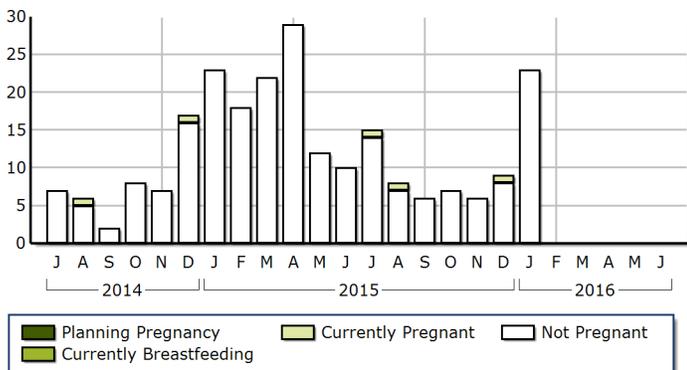
Tobacco User Enrollments By Program Type



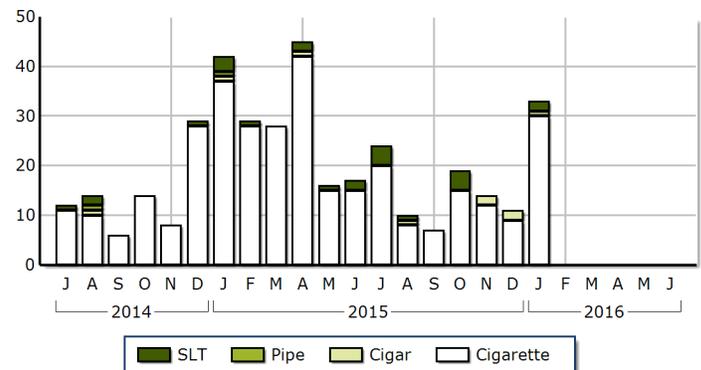
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

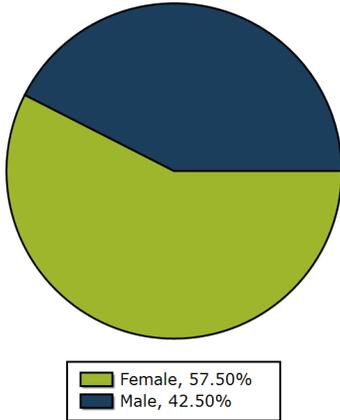


Chart Total N: 40

Tobacco Users By Language

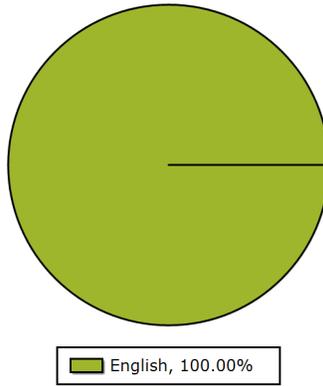


Chart Total N: 40

Tobacco Users By Education

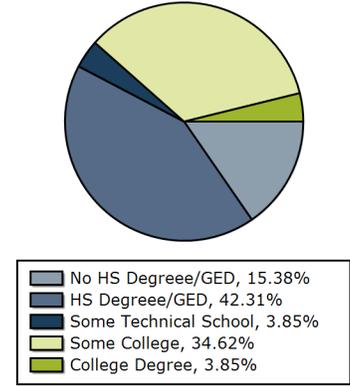


Chart Total N: 26

Tobacco Users By Race

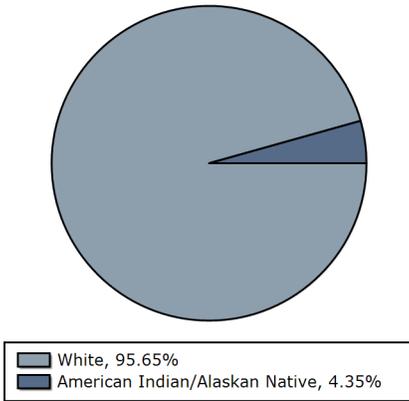


Chart Total N: 23

Tobacco Users By Age

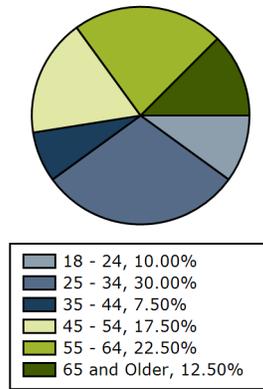


Chart Total N: 40

Tobacco Users By Health Plan

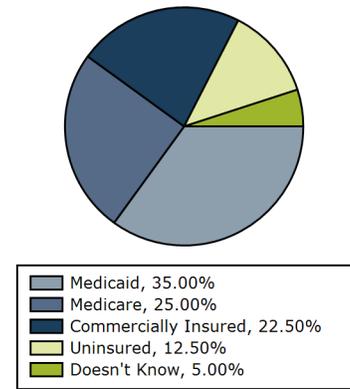


Chart Total N: 40

Tobacco Users By Ethnicity

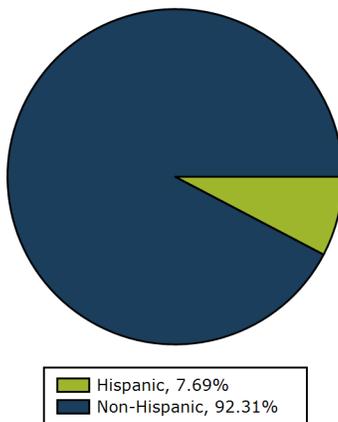


Chart Total N: 26

Tobacco Users By Chronic Condition

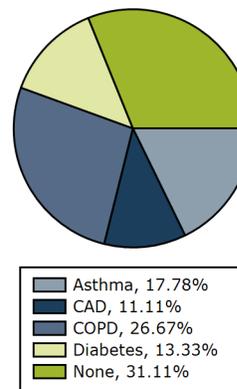


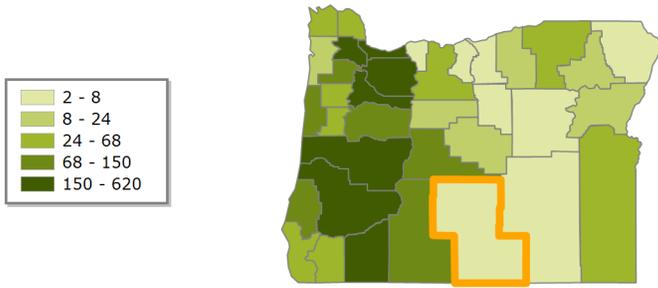
Chart Total N: 45

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

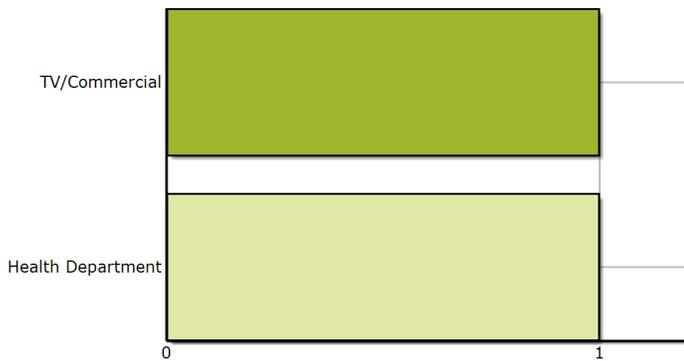
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

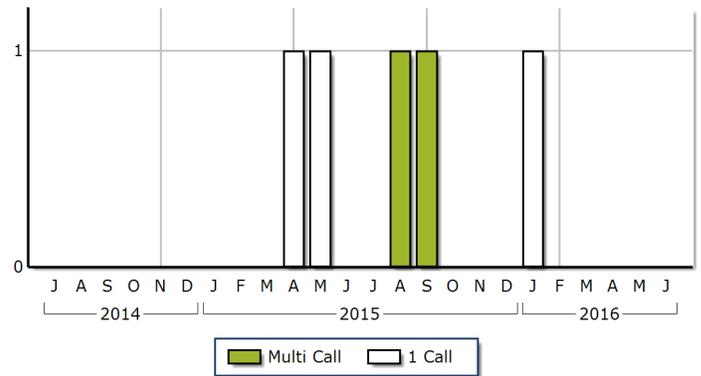


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 ⁴
		County	State
Tobacco Users - Last Full Month		2	1,181
Tobacco Users YTD		8	5,722
Unique Tobacco Users YTD	1	5	3,455
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.66 %	1.17 %
Reach - NAQC	3	0.50 %	0.51 %
Annualized Reach	2	1.14 %	2.01 %
Annualized Reach - NAQC	3	0.85 %	0.87 %
Unique Individual Reach	1	0.41 %	0.71 %

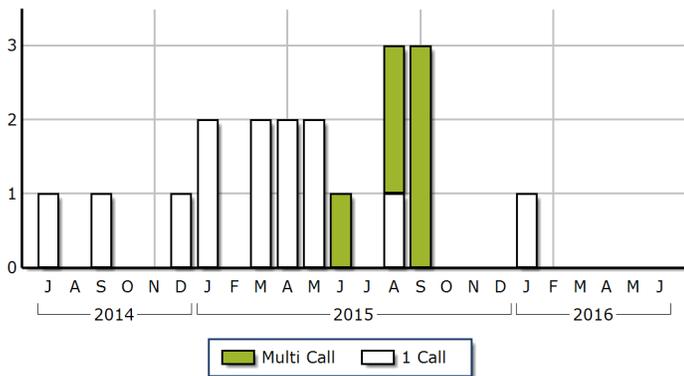
How Heard About



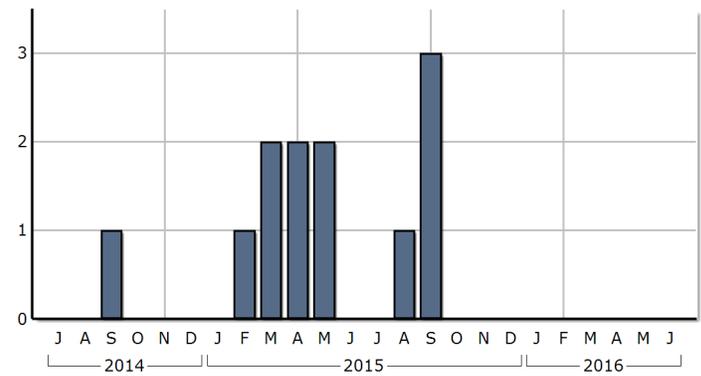
Fax Referral



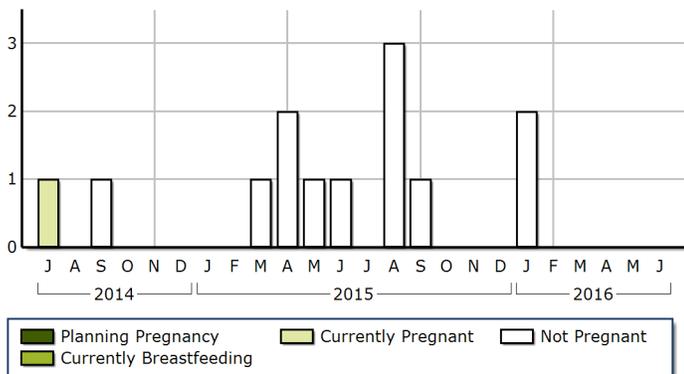
Tobacco User Enrollments By Program Type



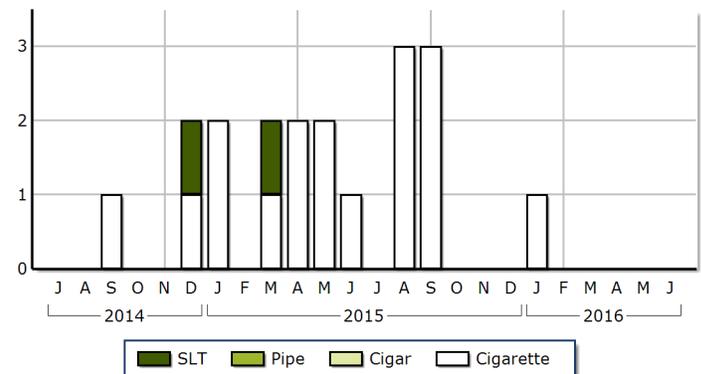
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

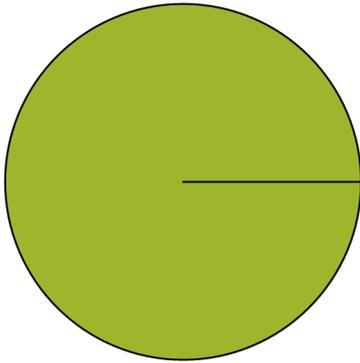


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

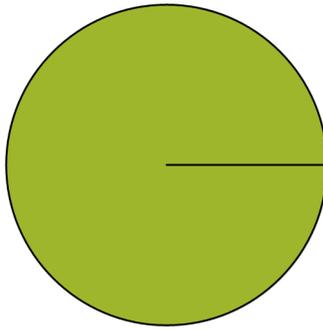
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

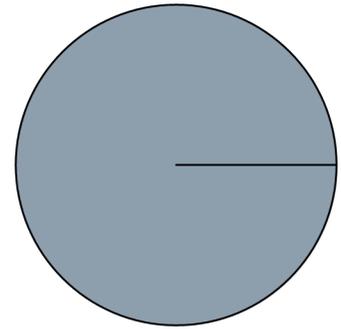
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

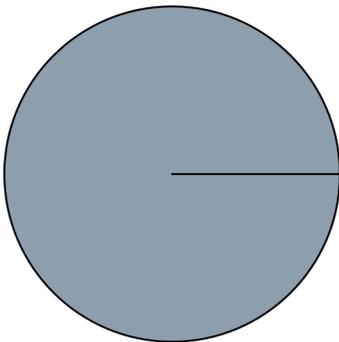
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

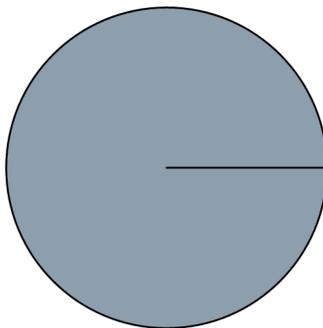
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

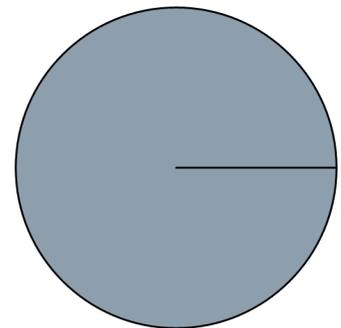
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 2

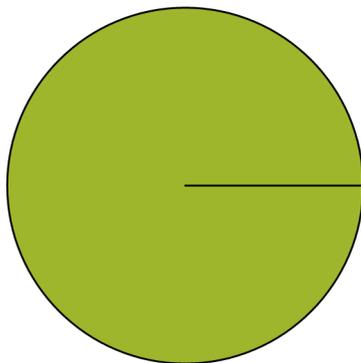
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 2

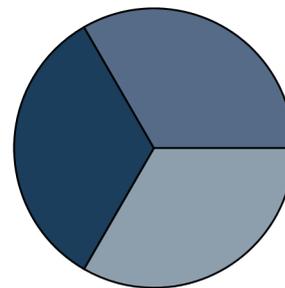
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 33.33%
COPD, 33.33%
None, 33.33%

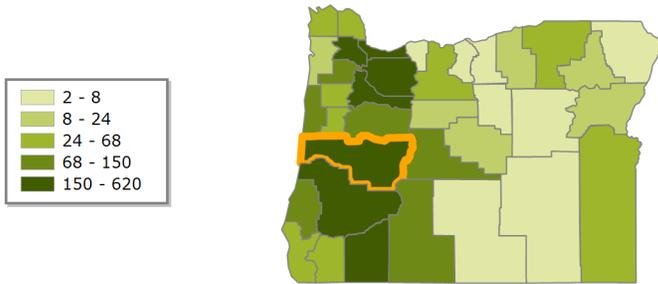
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

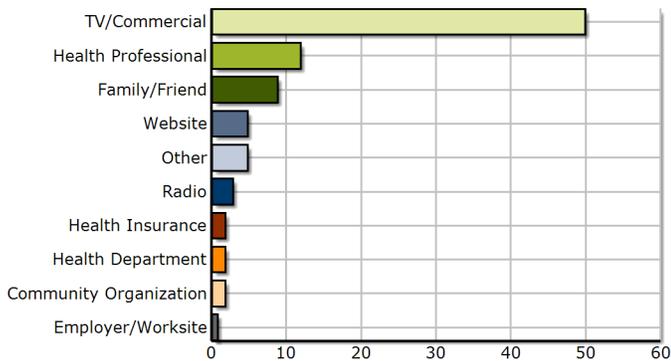
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

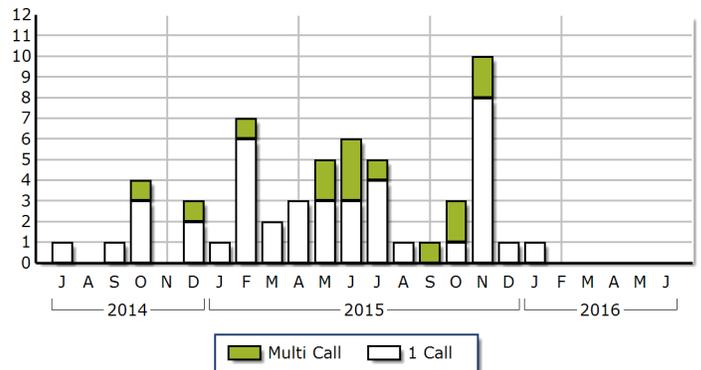


County Population	Prevalence	Tobacco Users	
Adult	274,412	18.4 %	
		50,492 ⁴	
		County	State
Tobacco Users - Last Full Month		126	1,181
Tobacco Users YTD		394	5,722
	Unique Tobacco Users YTD	1	200
Target Reach		2.0 %	2.0 %
	Reach YTD	2	0.78 %
	Reach - NAQC	3	0.42 %
	Annualized Reach	2	1.34 %
	Annualized Reach - NAQC	3	0.73 %
	Unique Individual Reach	1	0.40 %

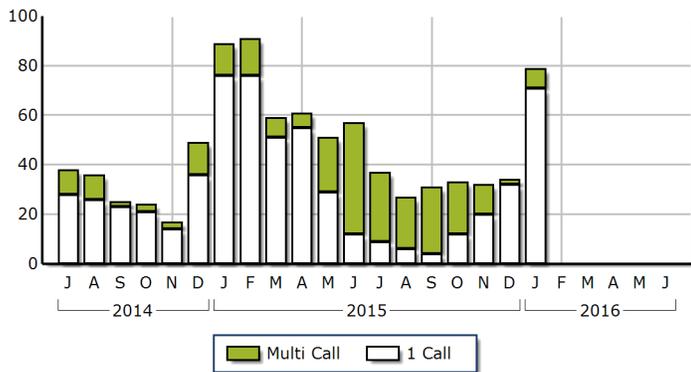
How Heard About



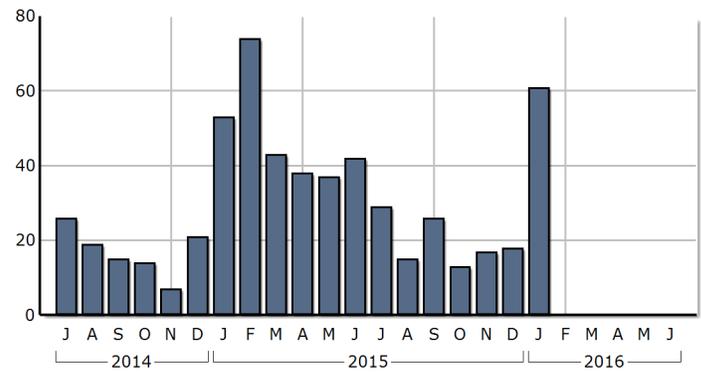
Fax Referral



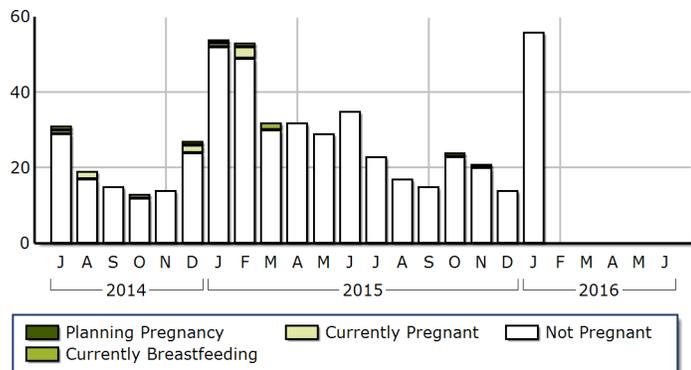
Tobacco User Enrollments By Program Type



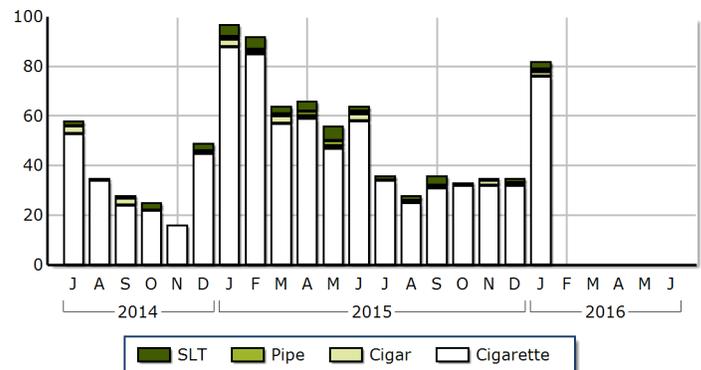
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

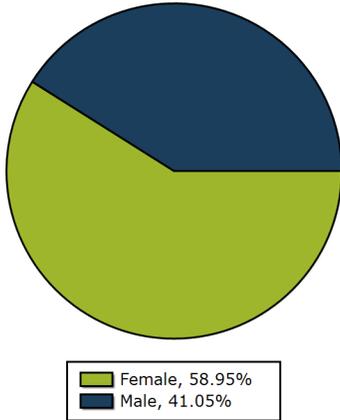


Chart Total N: 95

Tobacco Users By Language

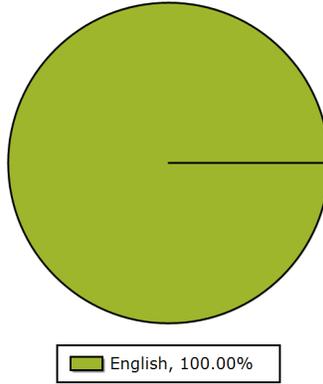


Chart Total N: 95

Tobacco Users By Education

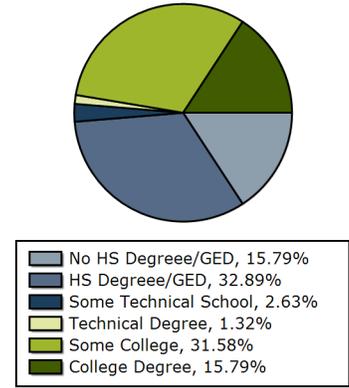


Chart Total N: 76

Tobacco Users By Race

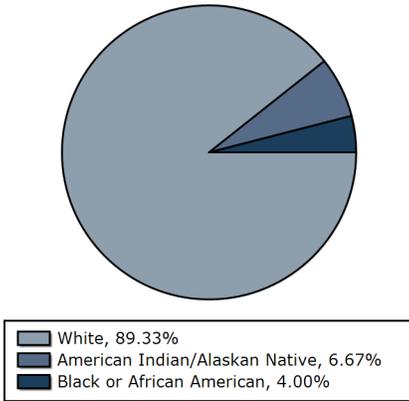


Chart Total N: 75

Tobacco Users By Age

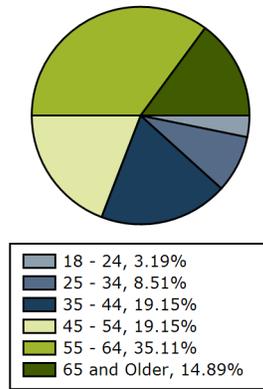


Chart Total N: 94

Tobacco Users By Health Plan

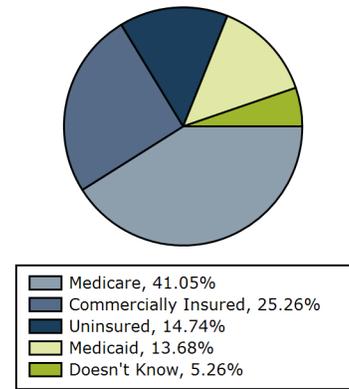


Chart Total N: 95

Tobacco Users By Ethnicity

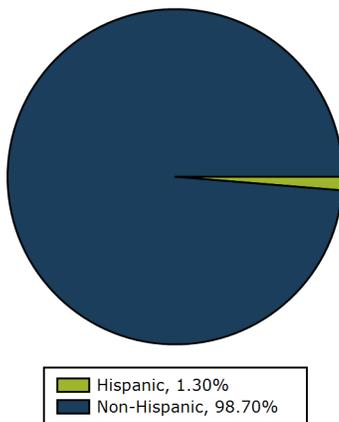


Chart Total N: 77

Tobacco Users By Chronic Condition

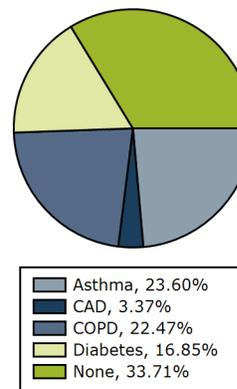


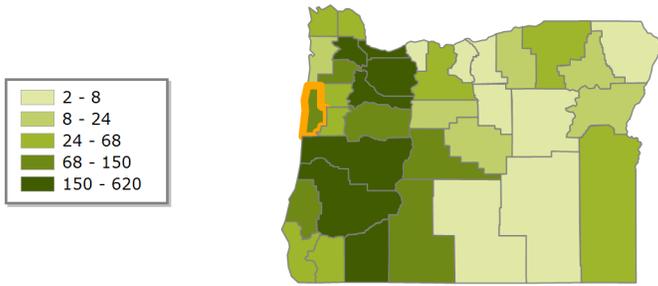
Chart Total N: 89

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

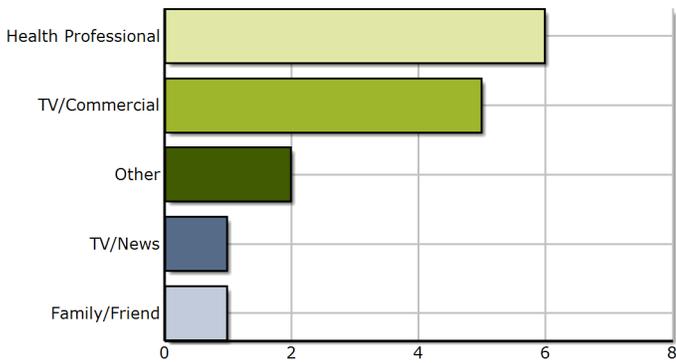
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

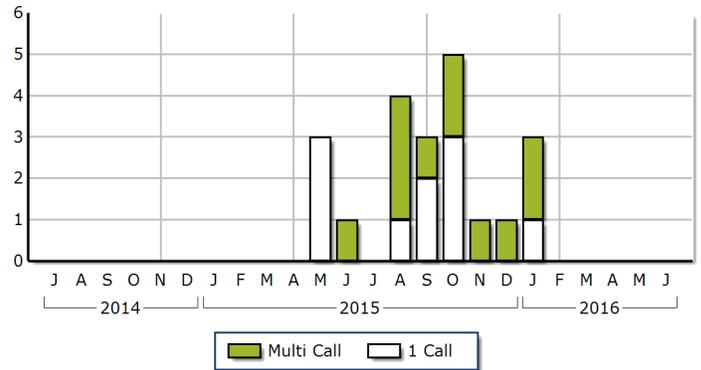


County Population		Prevalence	Tobacco Users	
Adult	36,512	26.9 %		9,822 ⁴
			County	State
Tobacco Users - Last Full Month			17	1,181
Tobacco Users YTD			84	5,722
Unique Tobacco Users YTD			1 45	3,455
Target Reach			2.0 %	2.0 %
Reach YTD			2 0.86 %	1.17 %
Reach - NAQC			3 0.53 %	0.51 %
Annualized Reach			2 1.47 %	2.01 %
Annualized Reach - NAQC			3 0.91 %	0.87 %
Unique Individual Reach			1 0.46 %	0.71 %

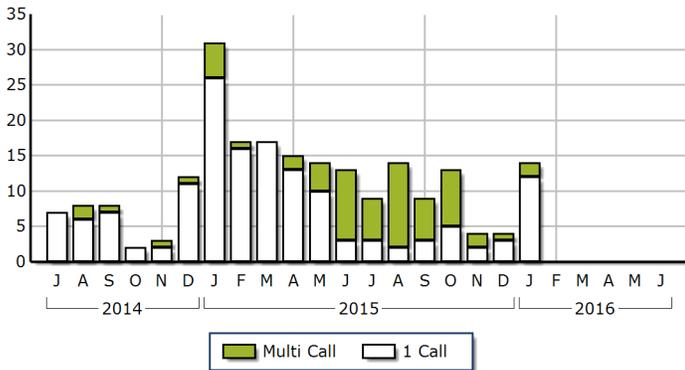
How Heard About



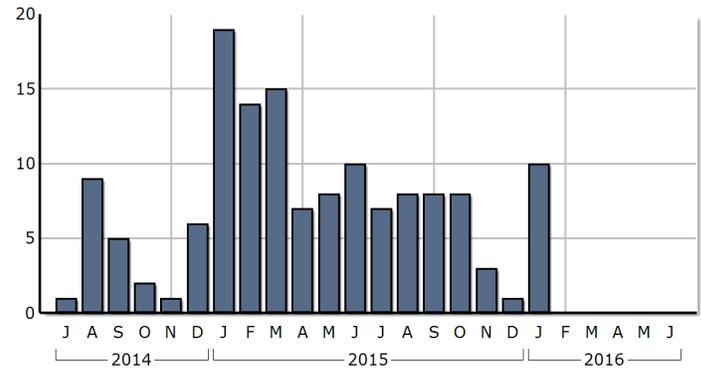
Fax Referral



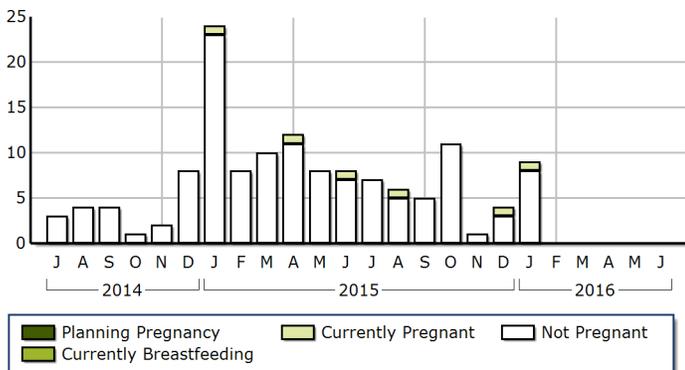
Tobacco User Enrollments By Program Type



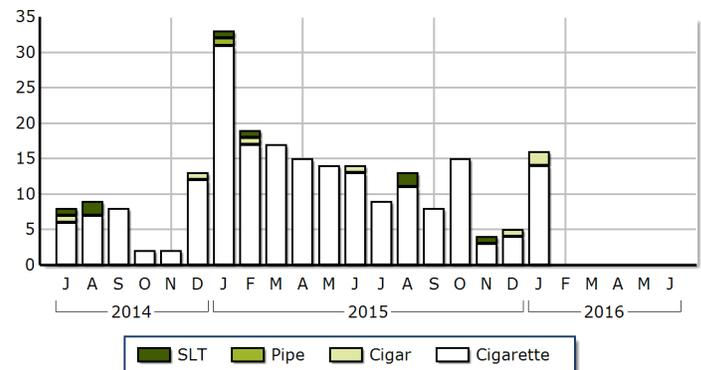
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

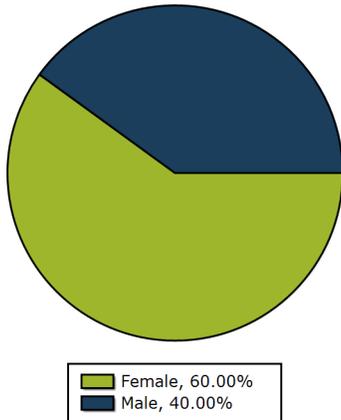


Chart Total N: 15

Tobacco Users By Language

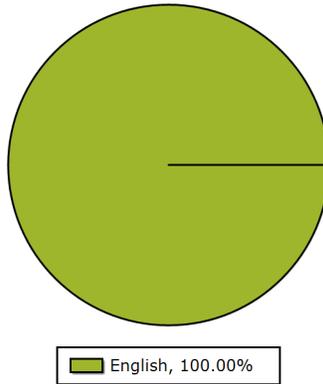


Chart Total N: 15

Tobacco Users By Education

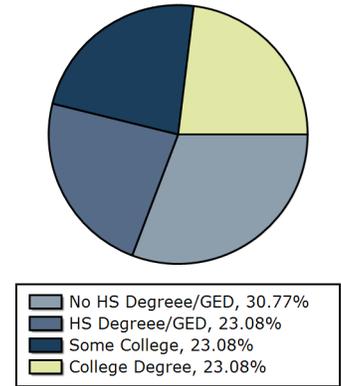


Chart Total N: 13

Tobacco Users By Race

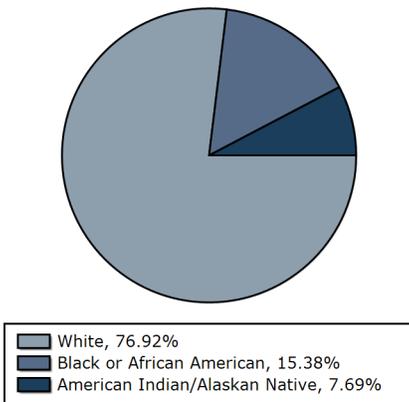


Chart Total N: 13

Tobacco Users By Age

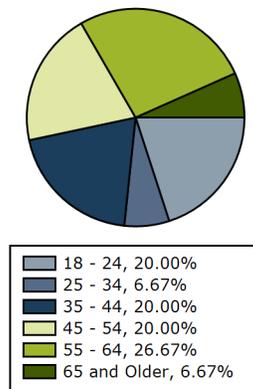


Chart Total N: 15

Tobacco Users By Health Plan

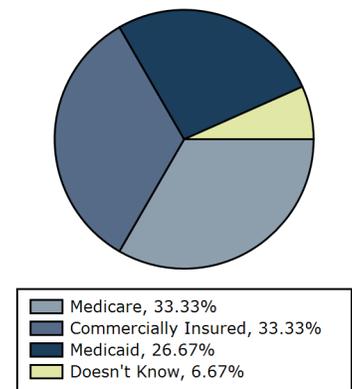


Chart Total N: 15

Tobacco Users By Ethnicity

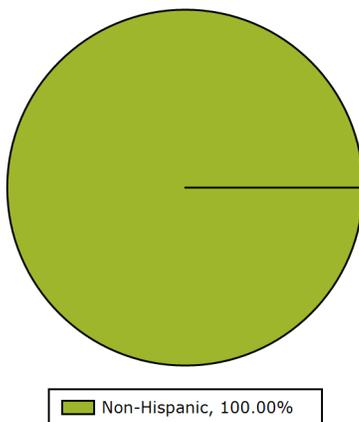


Chart Total N: 13

Tobacco Users By Chronic Condition

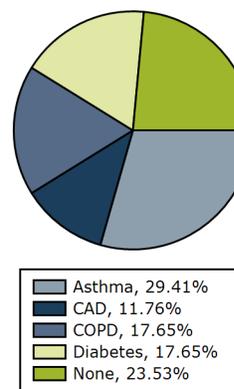


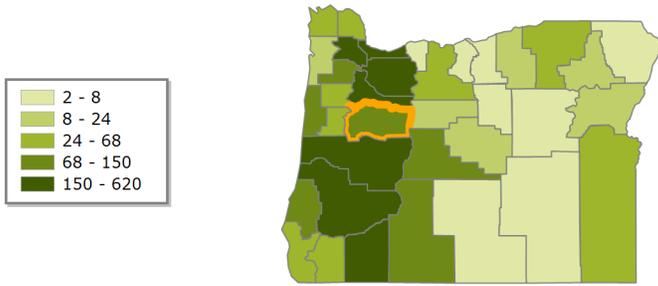
Chart Total N: 17

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

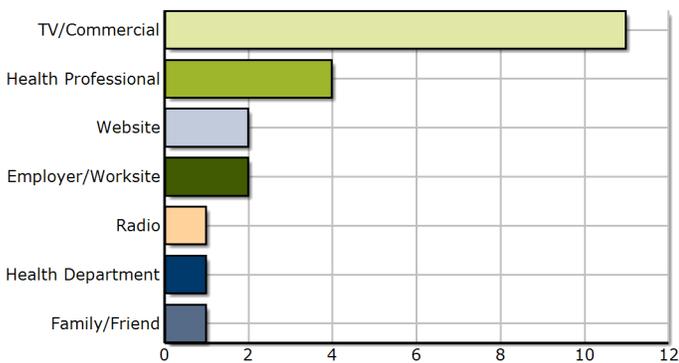
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

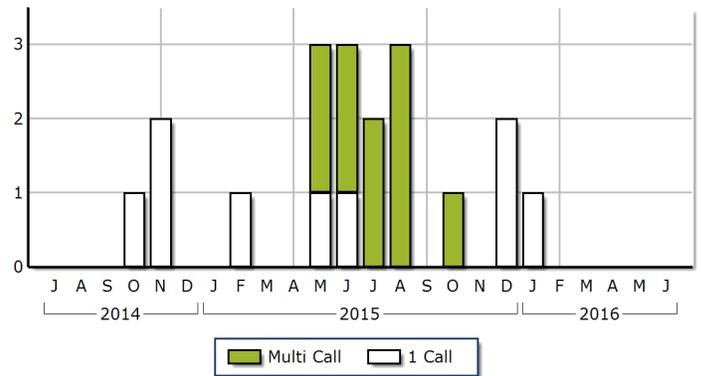


County Population		Prevalence	Tobacco Users	
Adult	83,814	21.0 %		17,601 ⁴
			County	State
Tobacco Users - Last Full Month			24	1,181
Tobacco Users YTD			123	5,722
Unique Tobacco Users YTD			1	77
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.70 %
Reach - NAQC			3	0.47 %
Annualized Reach			2	1.20 %
Annualized Reach - NAQC			3	0.80 %
Unique Individual Reach			1	0.44 %

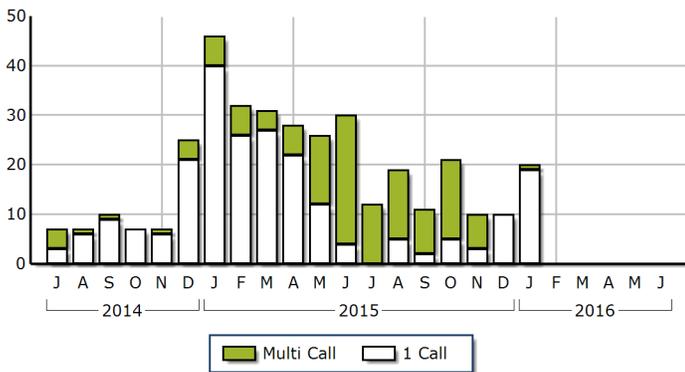
How Heard About



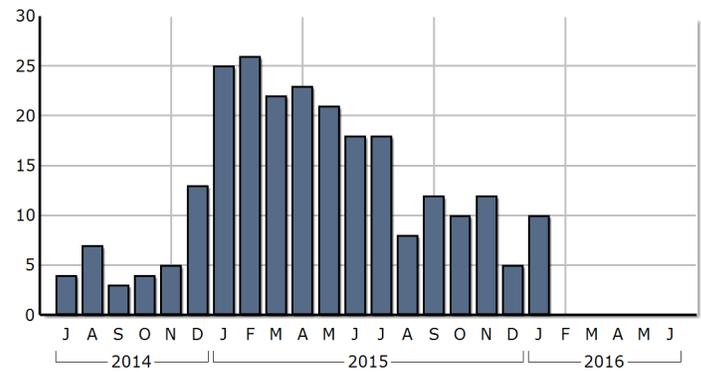
Fax Referral



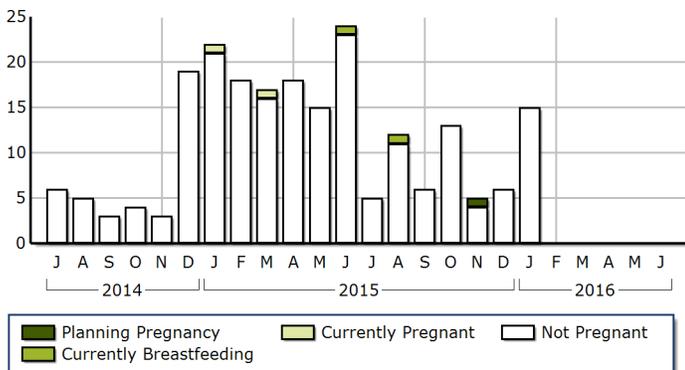
Tobacco User Enrollments By Program Type



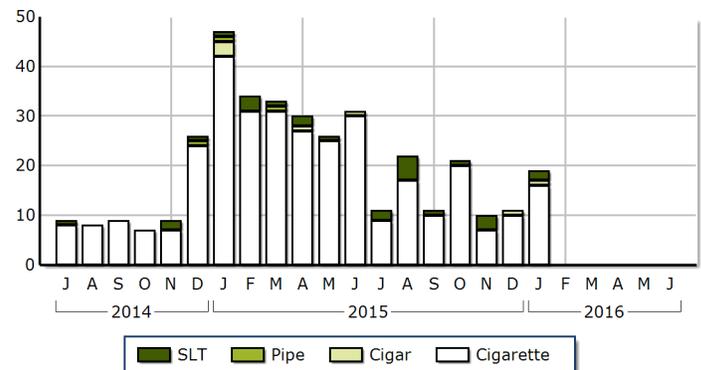
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

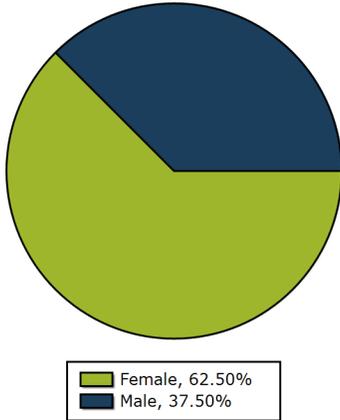


Chart Total N: 24

Tobacco Users By Language

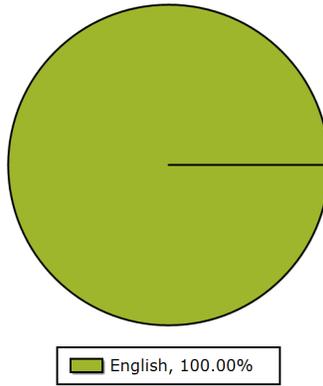


Chart Total N: 24

Tobacco Users By Education

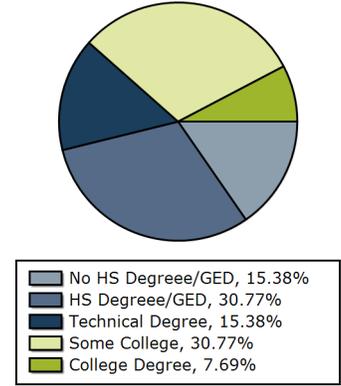


Chart Total N: 13

Tobacco Users By Race

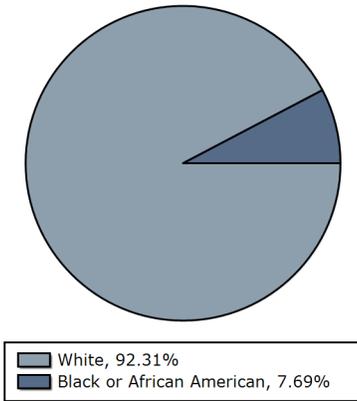


Chart Total N: 13

Tobacco Users By Age

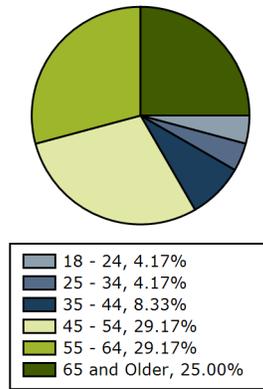


Chart Total N: 24

Tobacco Users By Health Plan

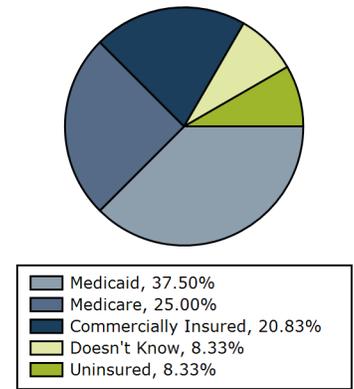


Chart Total N: 24

Tobacco Users By Ethnicity

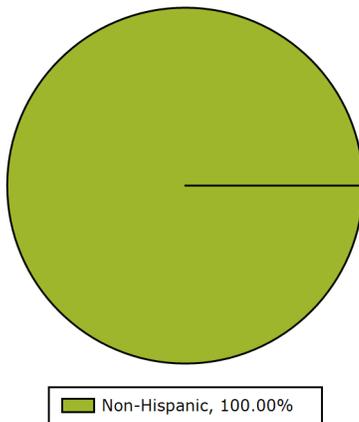


Chart Total N: 13

Tobacco Users By Chronic Condition

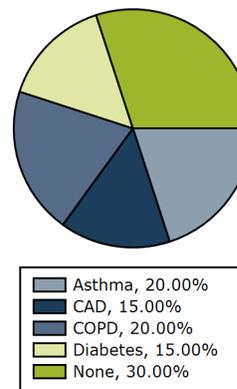


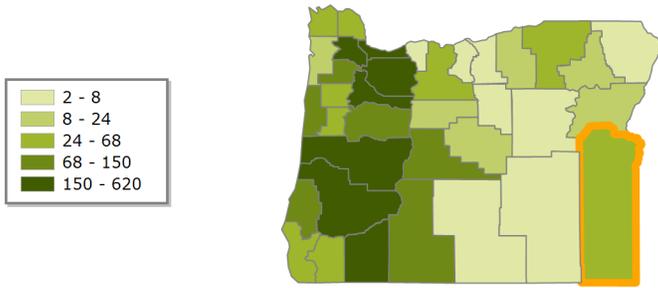
Chart Total N: 20

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

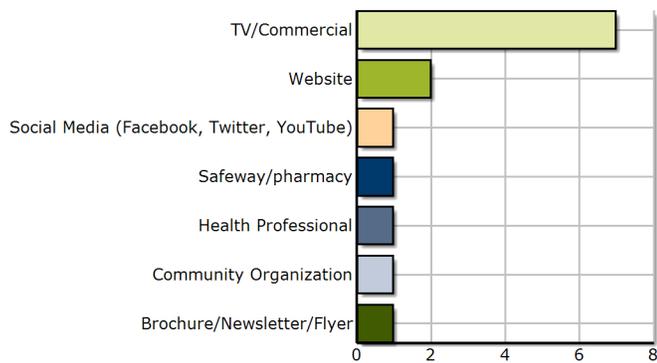
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

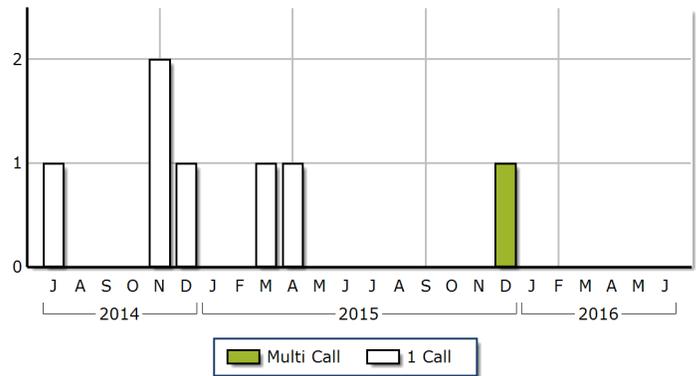


County Population	Prevalence	Tobacco Users
Adult	23,866	16.8 %
		4,009 ⁴
		County
Tobacco Users - Last Full Month		14
Tobacco Users YTD		37
Unique Tobacco Users YTD		29
Target Reach		2.0 %
Reach YTD		0.92 %
Reach - NAQC		0.77 %
Annualized Reach		1.58 %
Annualized Reach - NAQC		1.33 %
Unique Individual Reach		0.72 %

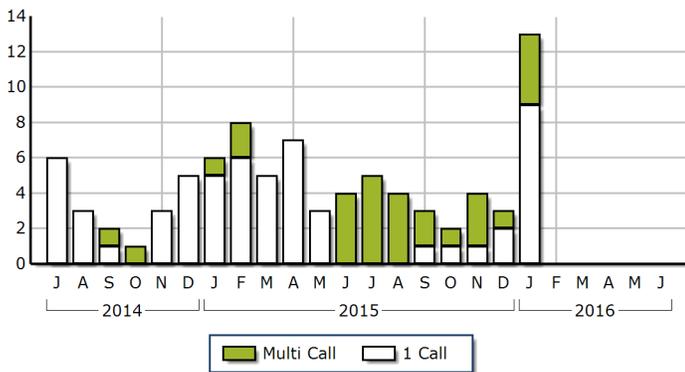
How Heard About



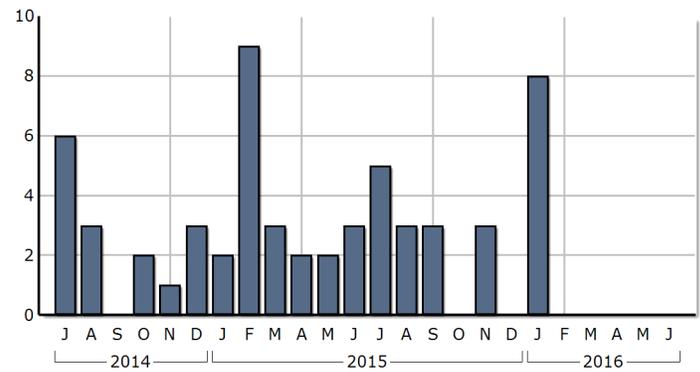
Fax Referral



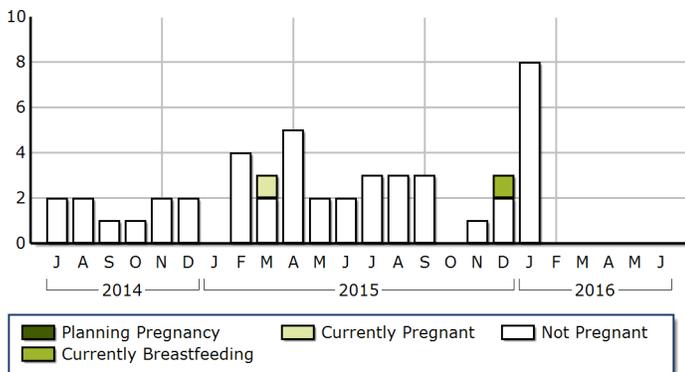
Tobacco User Enrollments By Program Type



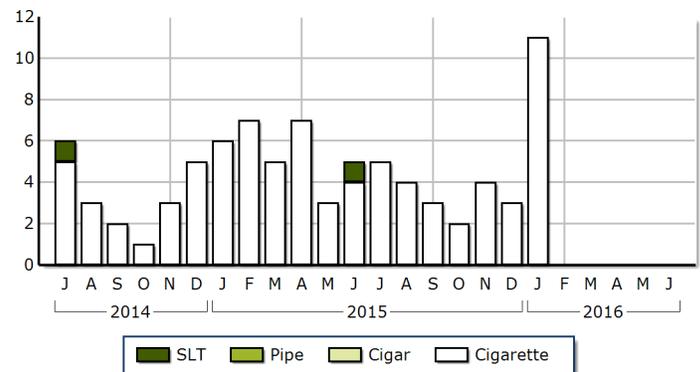
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

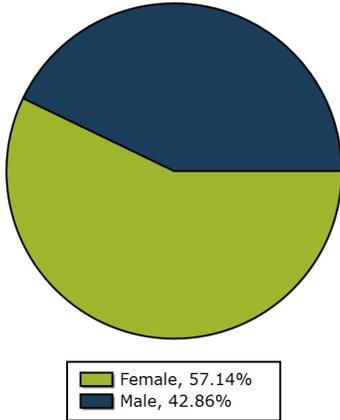


Chart Total N: 14

Tobacco Users By Language

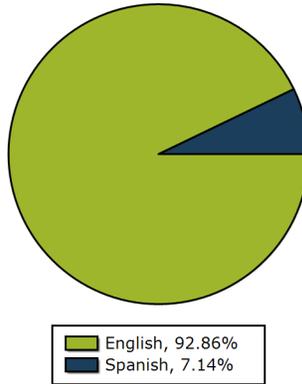


Chart Total N: 14

Tobacco Users By Education

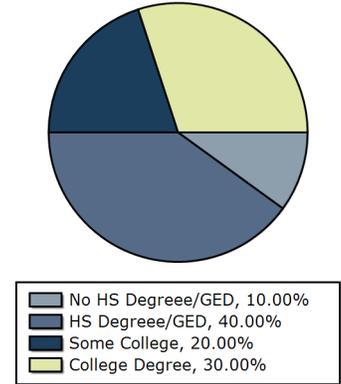


Chart Total N: 10

Tobacco Users By Race

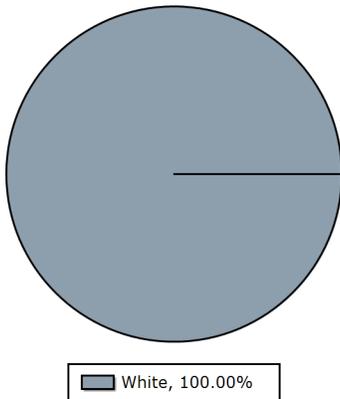


Chart Total N: 9

Tobacco Users By Age

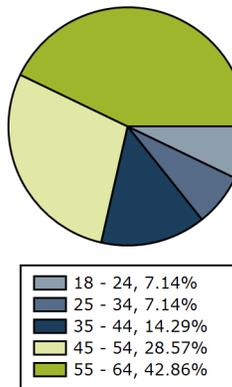


Chart Total N: 14

Tobacco Users By Health Plan

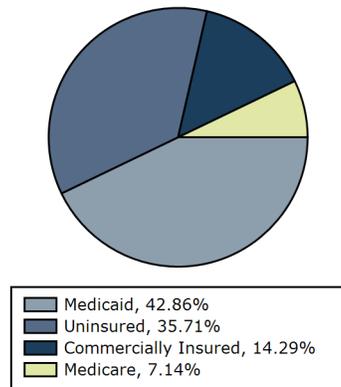


Chart Total N: 14

Tobacco Users By Ethnicity

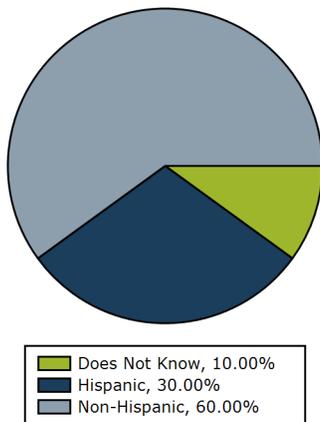


Chart Total N: 10

Tobacco Users By Chronic Condition

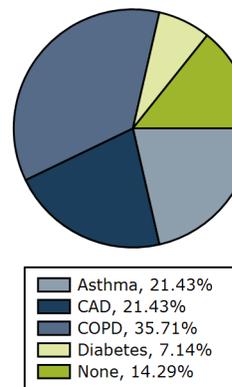


Chart Total N: 14

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

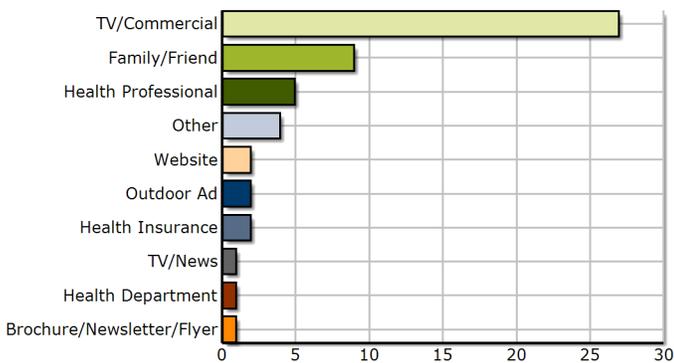
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

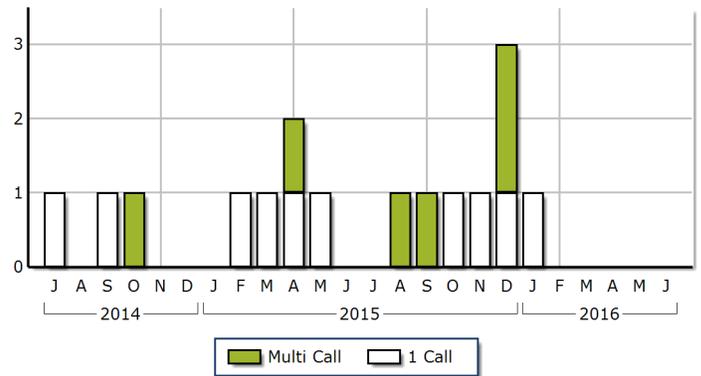


County Population	Prevalence	Tobacco Users	
Adult	235,431	15.5 %	
		36,492 ⁴	
		County	State
Tobacco Users - Last Full Month		62	1,181
Tobacco Users YTD		297	5,722
Unique Tobacco Users YTD		1	3,455
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.81 %
Reach - NAQC		3	0.59 %
Annualized Reach		2	1.40 %
Annualized Reach - NAQC		3	1.01 %
Unique Individual Reach		1	0.52 %

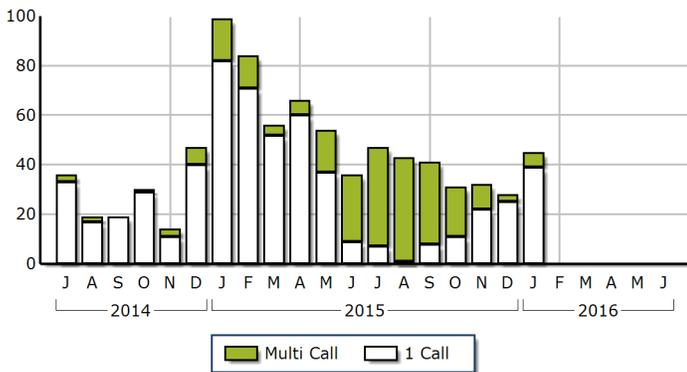
How Heard About



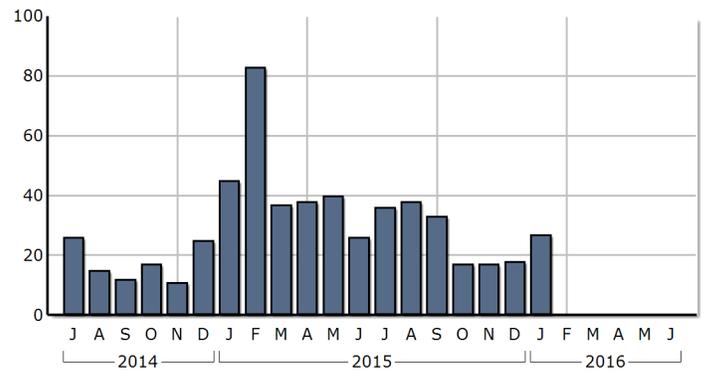
Fax Referral



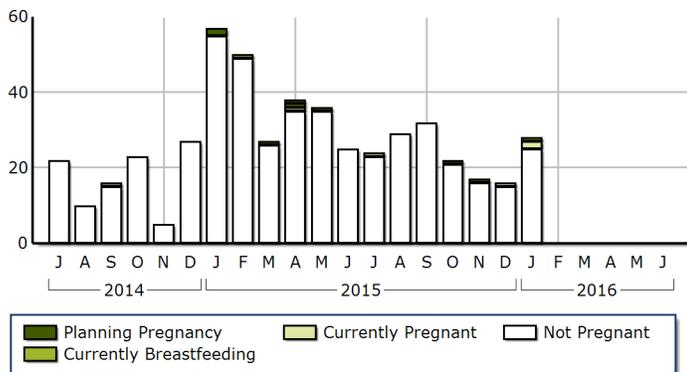
Tobacco User Enrollments By Program Type



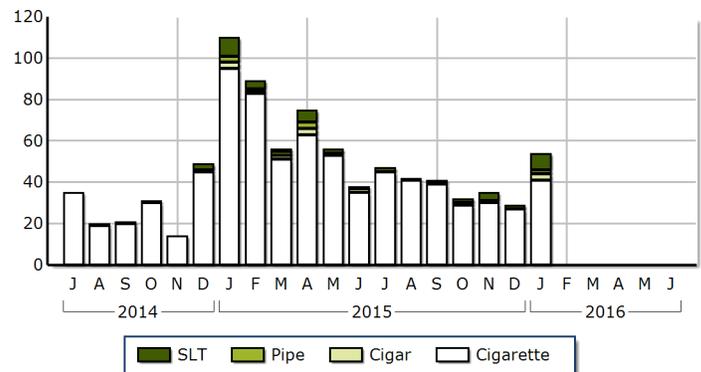
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

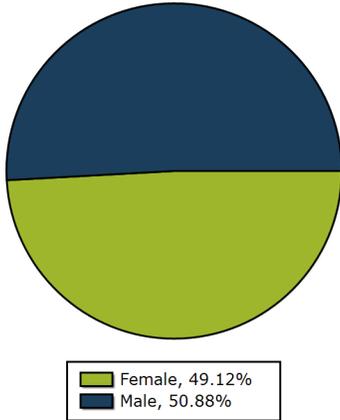


Chart Total N: 57

Tobacco Users By Language

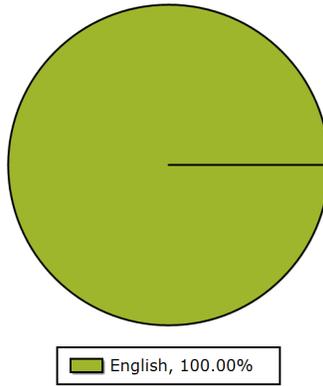


Chart Total N: 57

Tobacco Users By Education

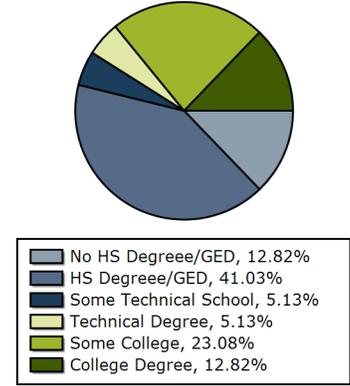


Chart Total N: 39

Tobacco Users By Race

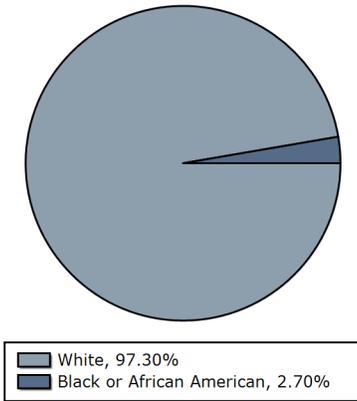


Chart Total N: 37

Tobacco Users By Age

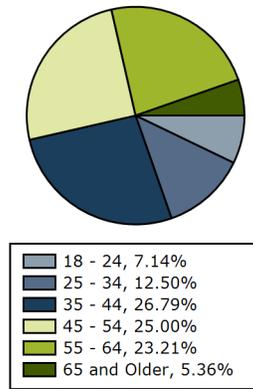


Chart Total N: 56

Tobacco Users By Health Plan

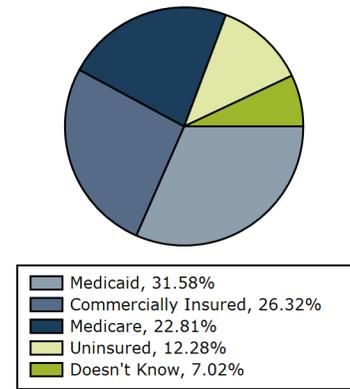


Chart Total N: 57

Tobacco Users By Ethnicity

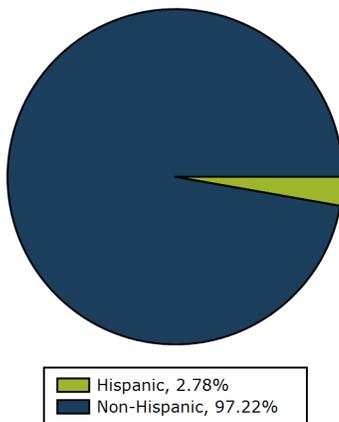


Chart Total N: 36

Tobacco Users By Chronic Condition

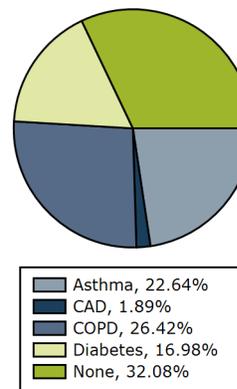


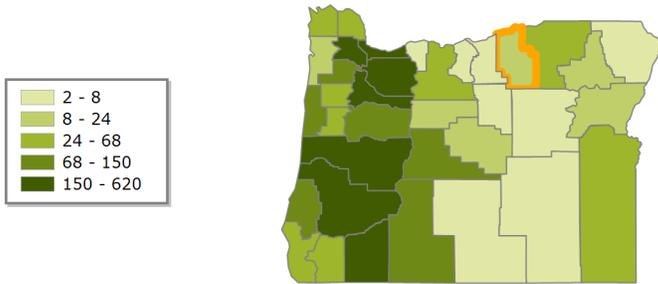
Chart Total N: 53

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

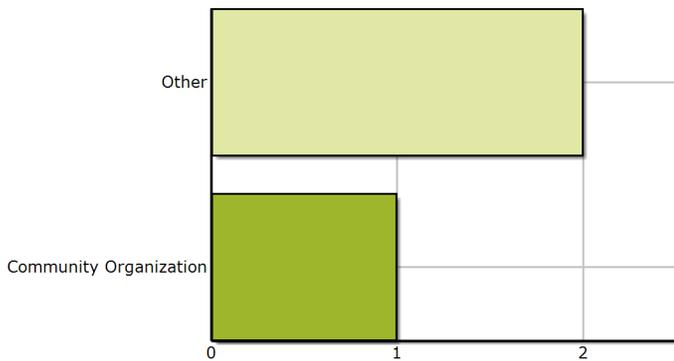
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

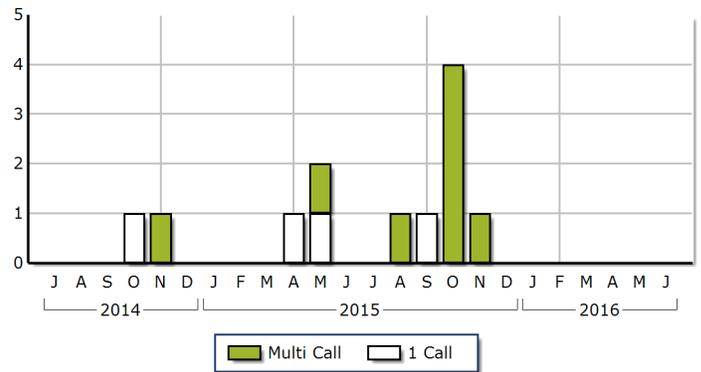


County Population		Prevalence	Tobacco Users
Adult	9,037	18.2 %	1,645 ⁴
			County
Tobacco Users - Last Full Month			3
Tobacco Users YTD			24
Unique Tobacco Users YTD			18
Target Reach			2.0 %
Reach YTD			1.46 %
Reach - NAQC			1.16 %
Annualized Reach			2.50 %
Annualized Reach - NAQC			1.98 %
Unique Individual Reach			1.09 %

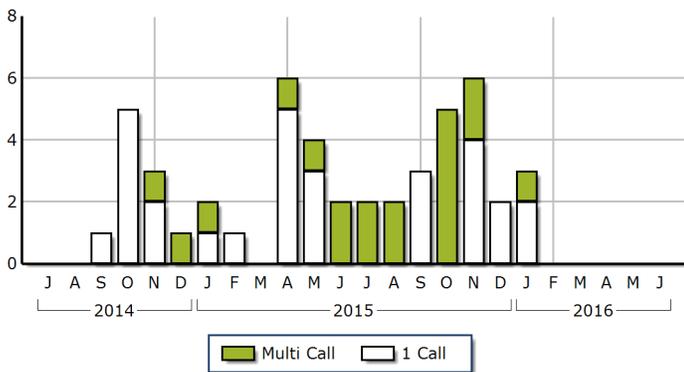
How Heard About



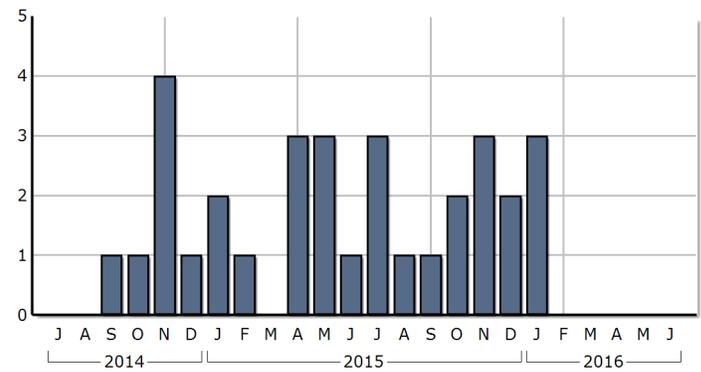
Fax Referral



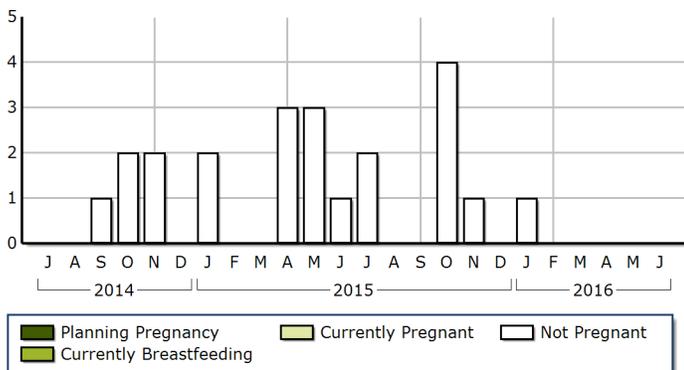
Tobacco User Enrollments By Program Type



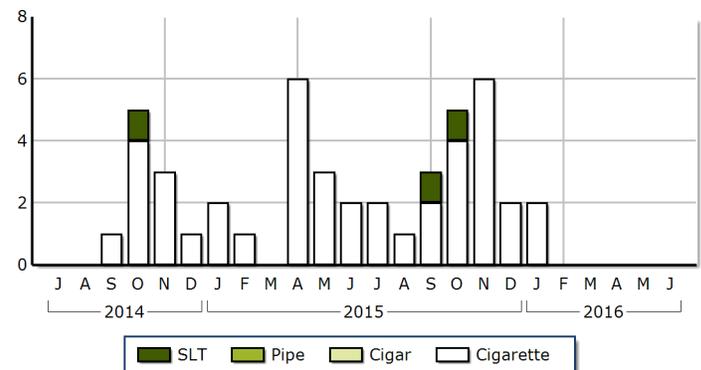
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

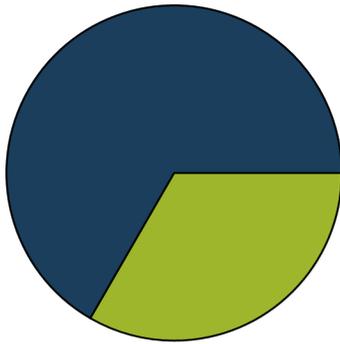


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

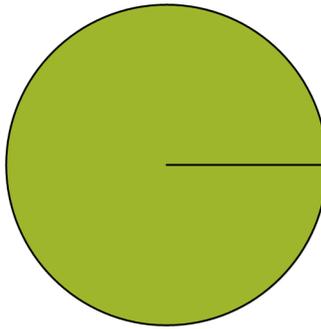
Tobacco Users By Gender



Female, 33.33%
Male, 66.67%

Chart Total N: 3

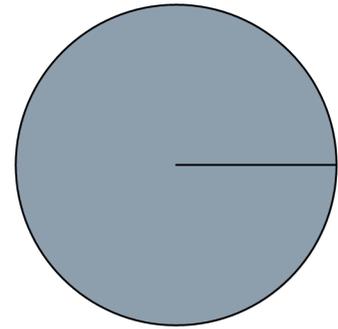
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

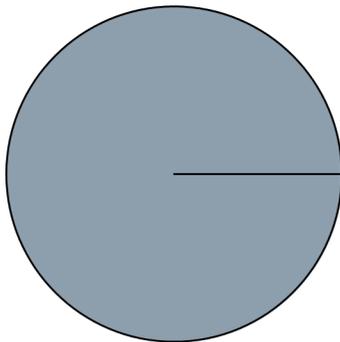
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 2

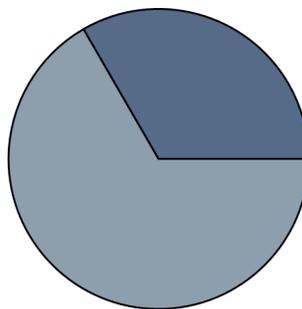
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

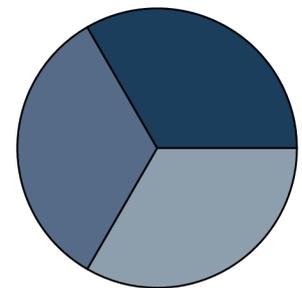
Tobacco Users By Age



35 - 44, 66.67%
55 - 64, 33.33%

Chart Total N: 3

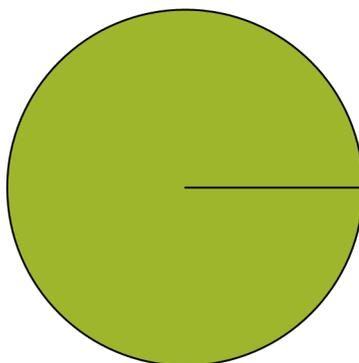
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicare, 33.33%
Uninsured, 33.33%

Chart Total N: 3

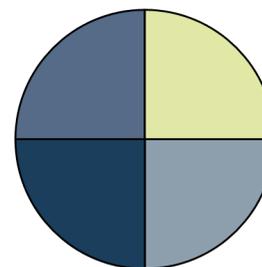
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



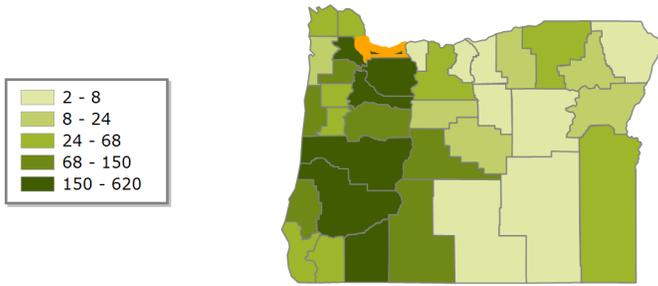
Asthma, 25.00%
COPD, 25.00%
Diabetes, 25.00%
None, 25.00%

Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

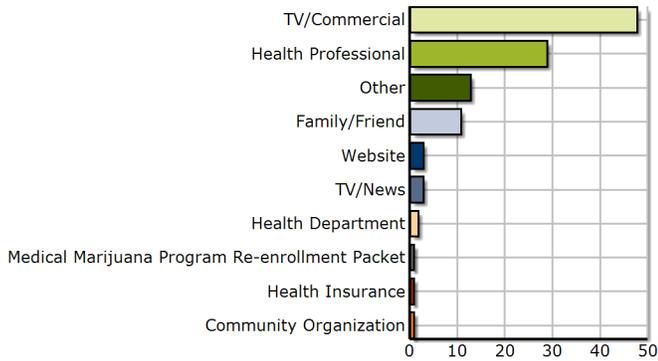
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

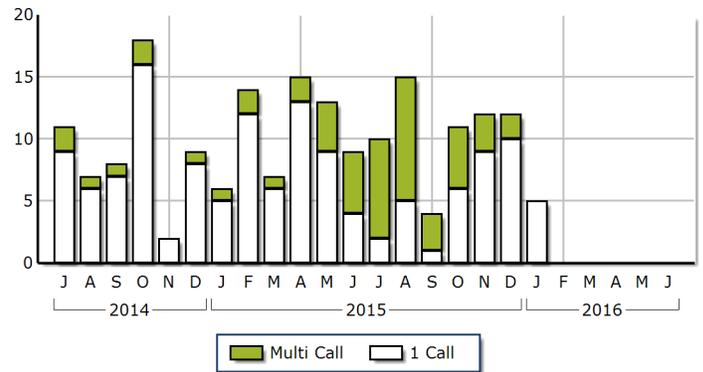


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 ⁴
			County
Tobacco Users - Last Full Month			147
Tobacco Users YTD			830
Unique Tobacco Users YTD			1 418
Target Reach			2.0 %
Reach YTD			2 0.96 %
Reach - NAQC			3 0.54 %
Annualized Reach			2 1.65 %
Annualized Reach - NAQC			3 0.93 %
Unique Individual Reach			1 0.48 %

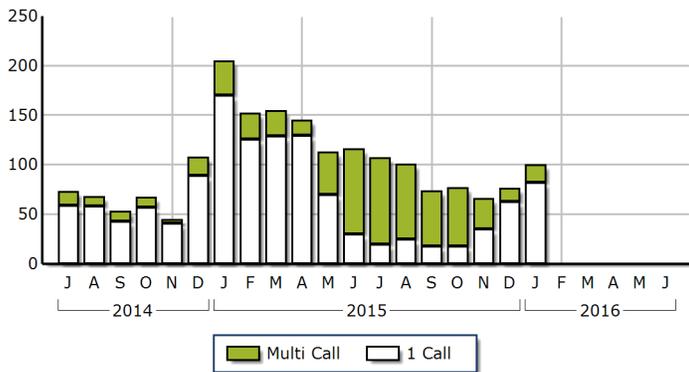
How Heard About



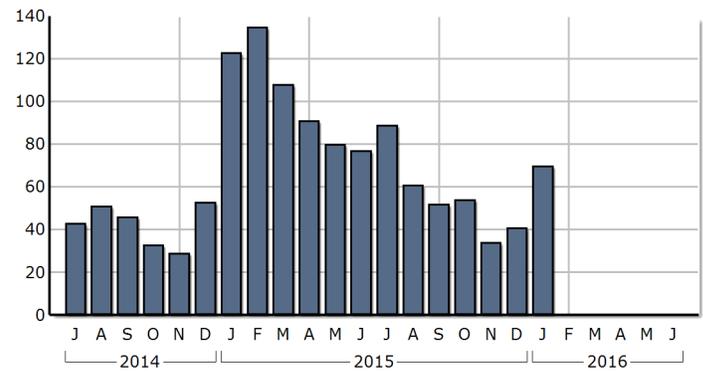
Fax Referral



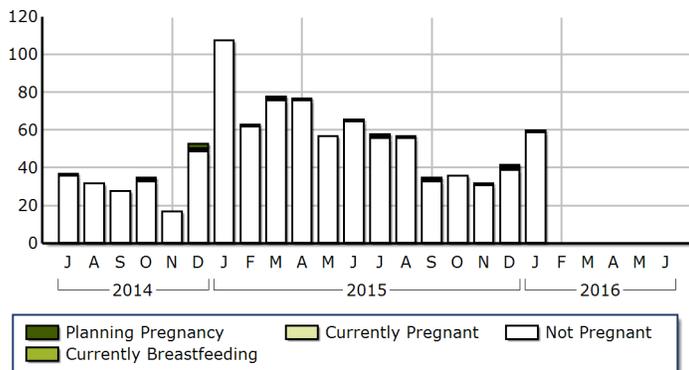
Tobacco User Enrollments By Program Type



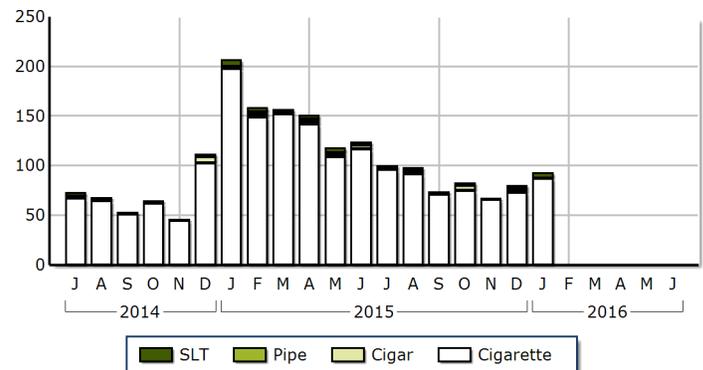
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

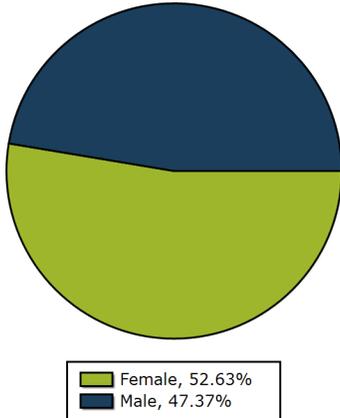


Chart Total N: 114

Tobacco Users By Language

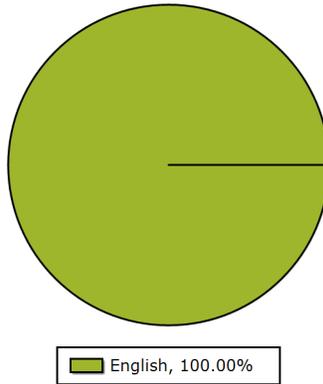


Chart Total N: 114

Tobacco Users By Education

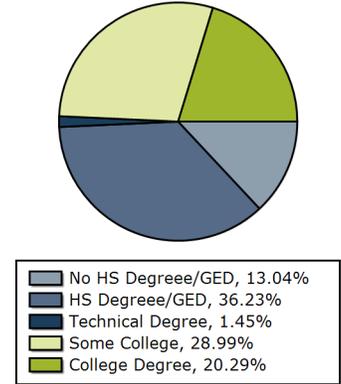


Chart Total N: 69

Tobacco Users By Race

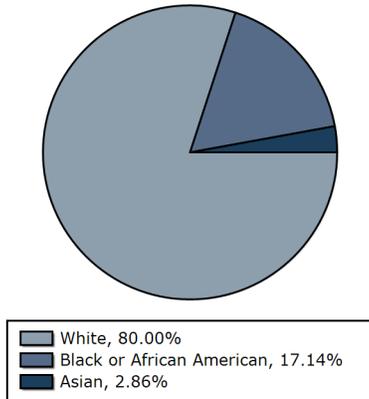


Chart Total N: 70

Tobacco Users By Age

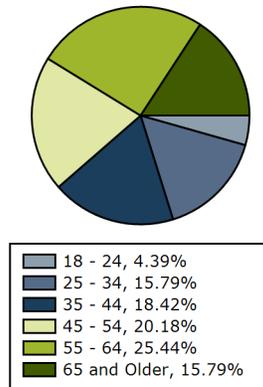


Chart Total N: 114

Tobacco Users By Health Plan

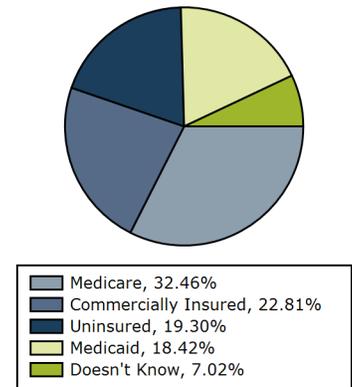


Chart Total N: 114

Tobacco Users By Ethnicity

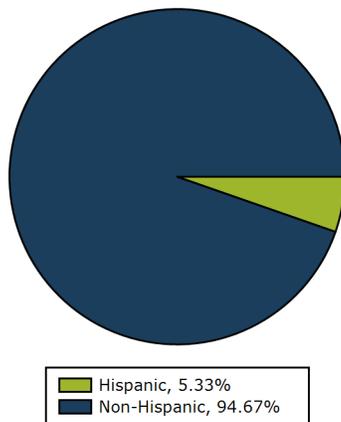


Chart Total N: 75

Tobacco Users By Chronic Condition

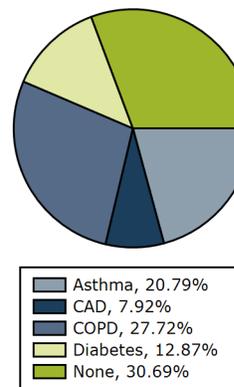


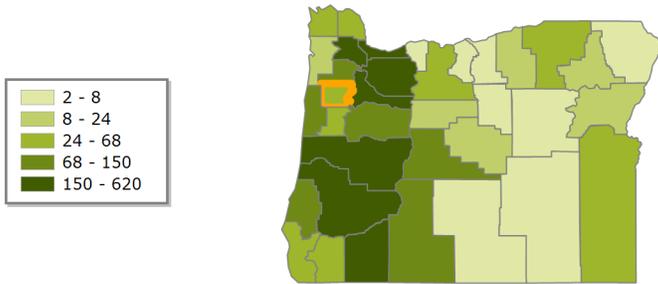
Chart Total N: 101

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

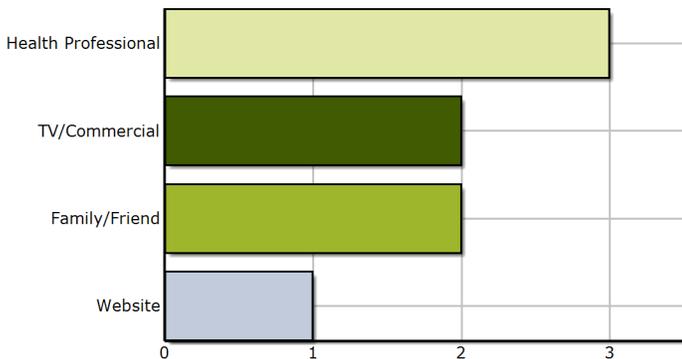
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

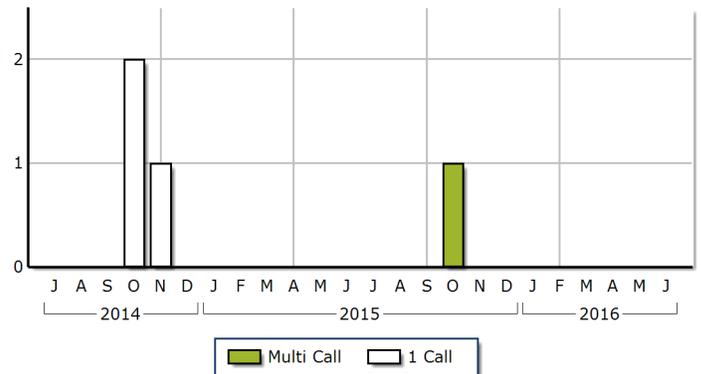


County Population	Prevalence	Tobacco Users	
Adult	52,685	14.3 %	7,534 ⁴
		County	State
Tobacco Users - Last Full Month		10	1,181
Tobacco Users YTD		72	5,722
Unique Tobacco Users YTD		1	3,455
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.96 %
Reach - NAQC		3	0.76 %
Annualized Reach		2	1.64 %
Annualized Reach - NAQC		3	1.30 %
Unique Individual Reach		1	0.66 %

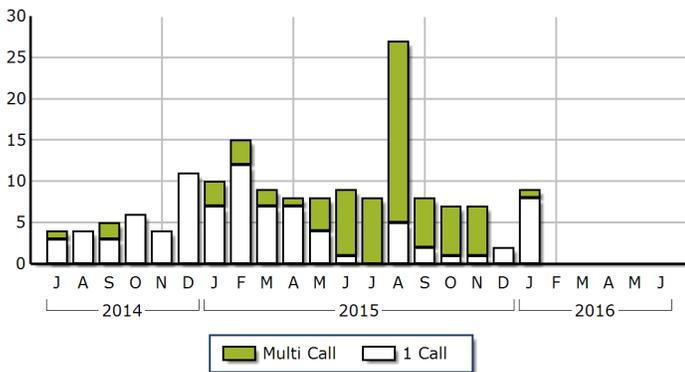
How Heard About



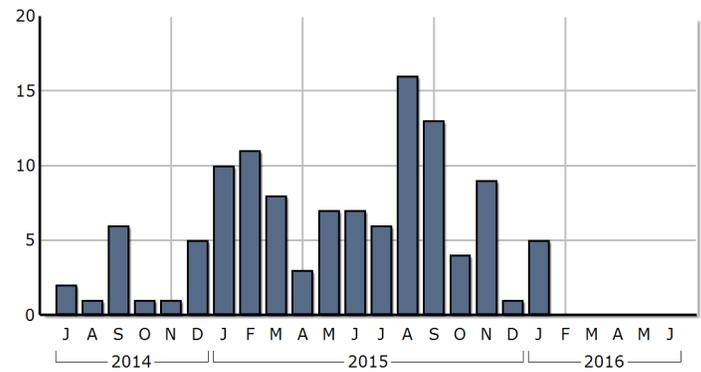
Fax Referral



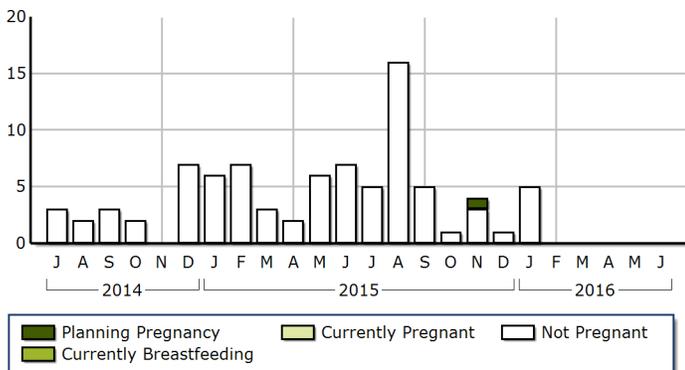
Tobacco User Enrollments By Program Type



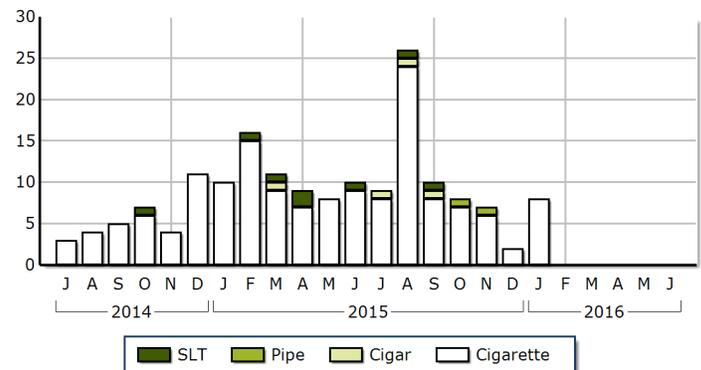
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

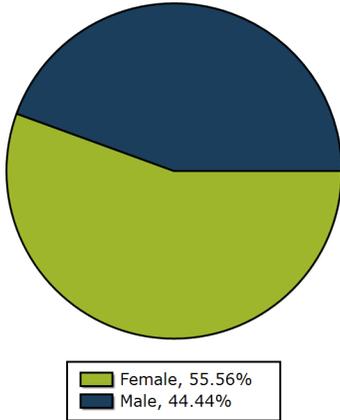


Chart Total N: 9

Tobacco Users By Language

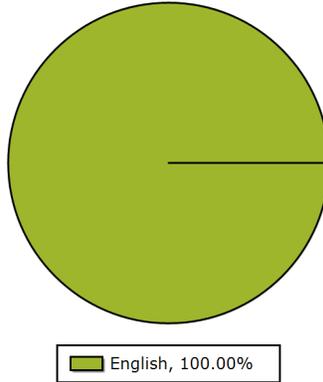


Chart Total N: 9

Tobacco Users By Education

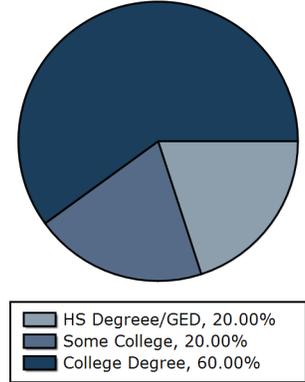


Chart Total N: 5

Tobacco Users By Race

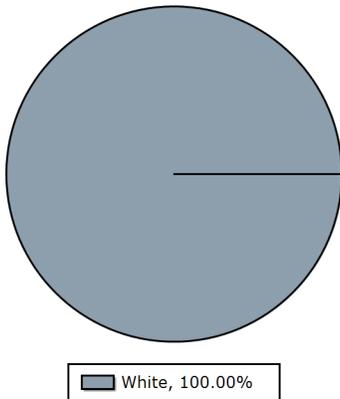


Chart Total N: 6

Tobacco Users By Age

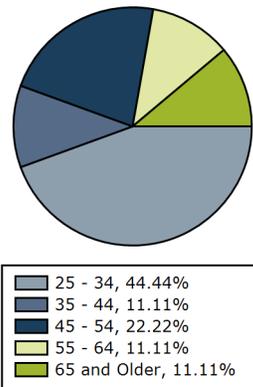


Chart Total N: 9

Tobacco Users By Health Plan

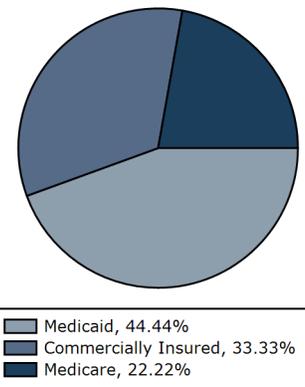


Chart Total N: 9

Tobacco Users By Ethnicity

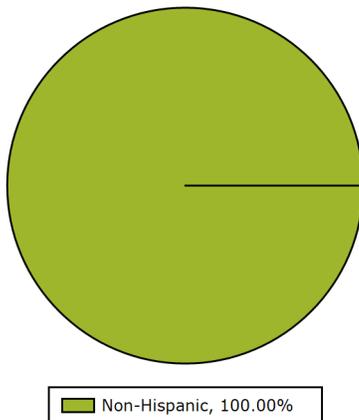


Chart Total N: 6

Tobacco Users By Chronic Condition

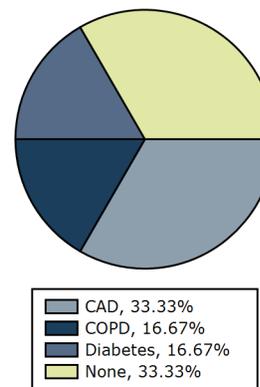


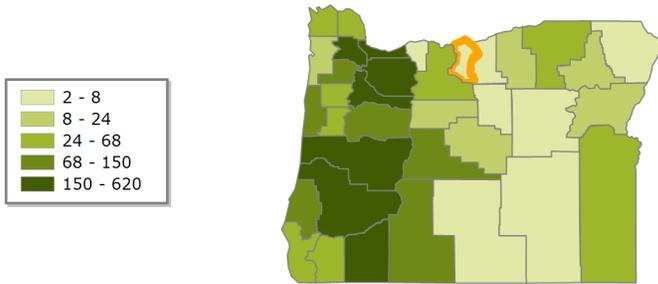
Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

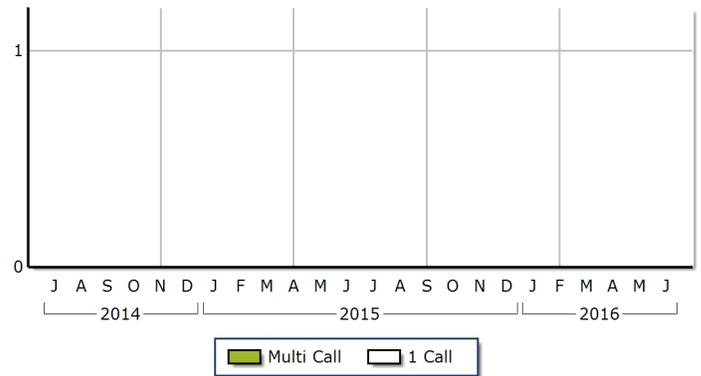


County Population	Prevalence	Tobacco Users
Adult	1,477	22.1 %
		326 ⁴
		County
Tobacco Users - Last Full Month		1
Tobacco Users YTD		3
Unique Tobacco Users YTD		3
Target Reach		2.0 %
Reach YTD		0.92 %
Reach - NAQC		0.92 %
Annualized Reach		1.58 %
Annualized Reach - NAQC		1.58 %
Unique Individual Reach		0.92 %

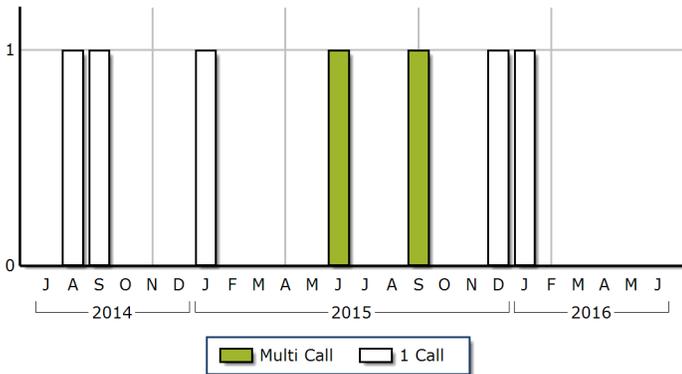
How Heard About



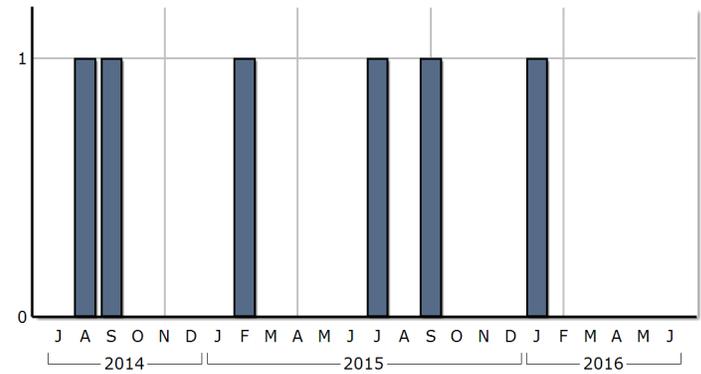
Fax Referral



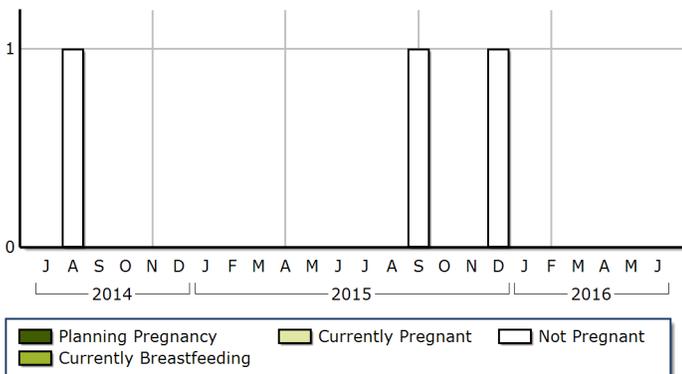
Tobacco User Enrollments By Program Type



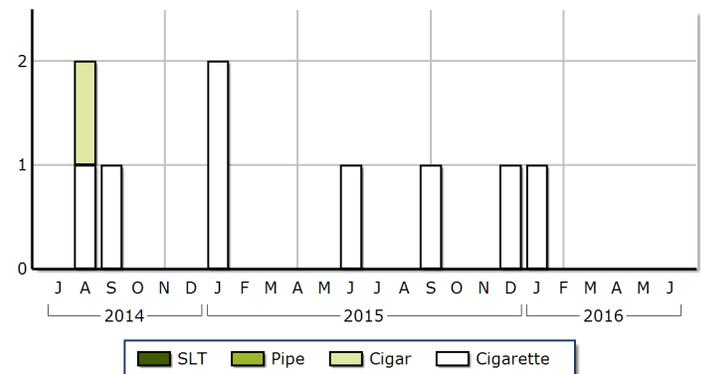
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

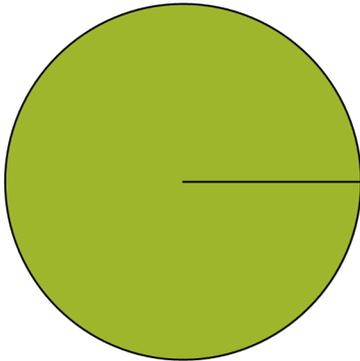


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

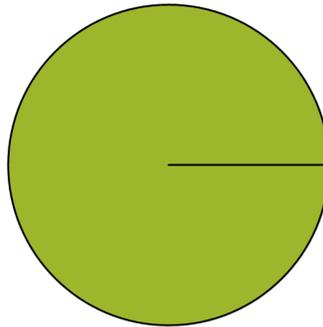
Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

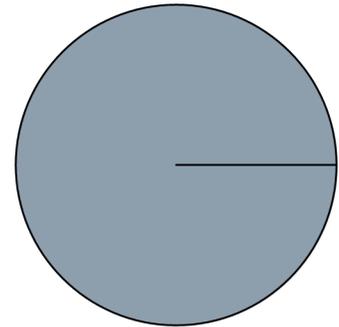
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

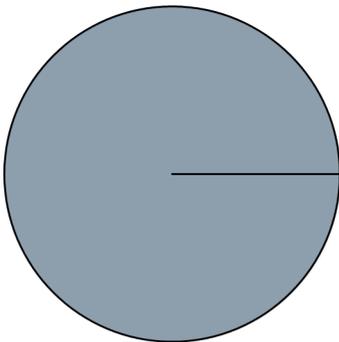
Tobacco Users By Education



HS Degreee/GED, 100.00%

Chart Total N: 1

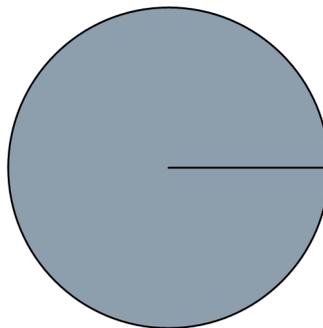
Tobacco Users By Race



American Indian/Alaskan Native, 100.00%

Chart Total N: 1

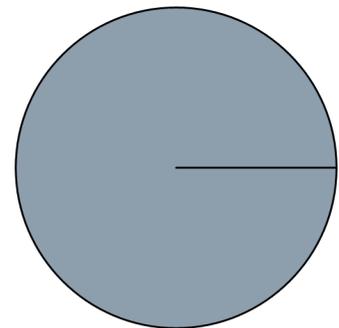
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

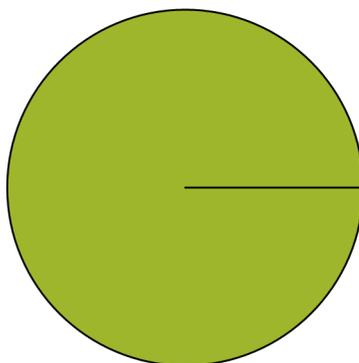
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

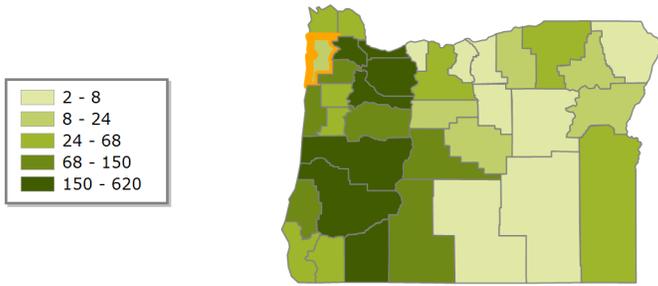
Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

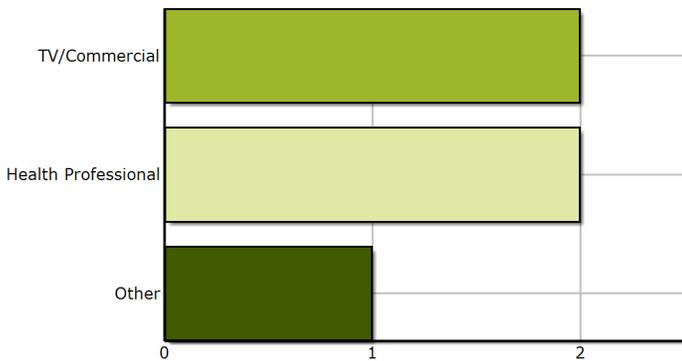
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

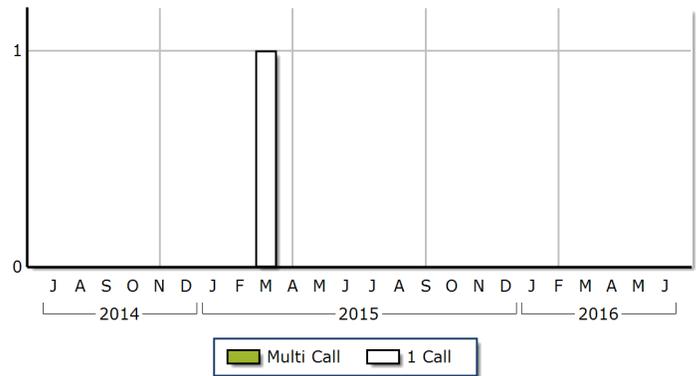


County Population	Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 ⁴
		County	State
Tobacco Users - Last Full Month		5	1,181
Tobacco Users YTD		24	5,722
Unique Tobacco Users YTD	1	13	3,455
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.52 %	1.17 %
Reach - NAQC	3	0.45 %	0.51 %
Annualized Reach	2	0.89 %	2.01 %
Annualized Reach - NAQC	3	0.78 %	0.87 %
Unique Individual Reach	1	0.28 %	0.71 %

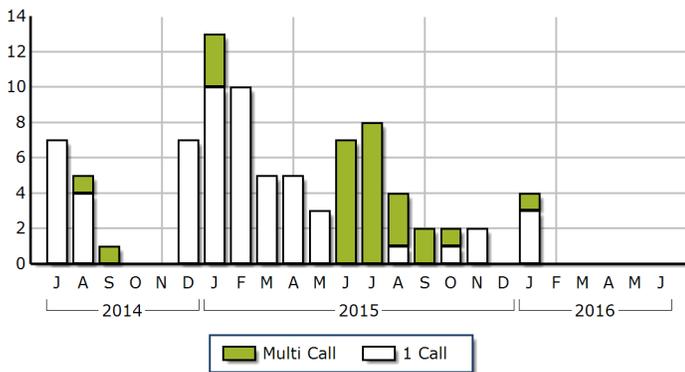
How Heard About



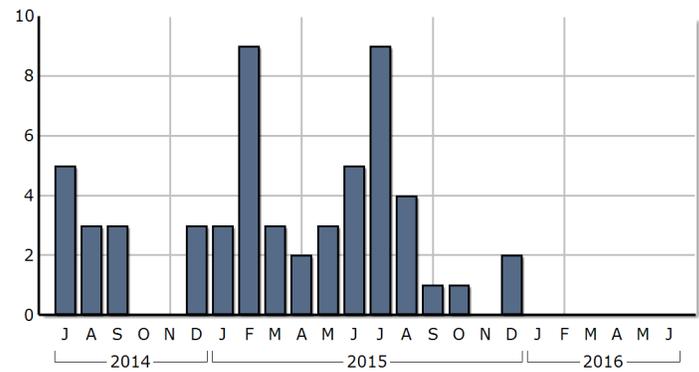
Fax Referral



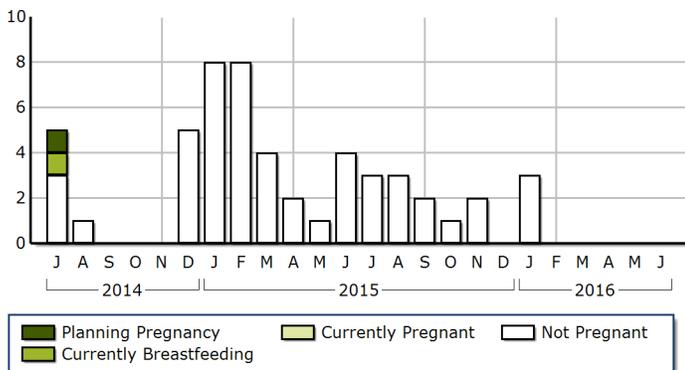
Tobacco User Enrollments By Program Type



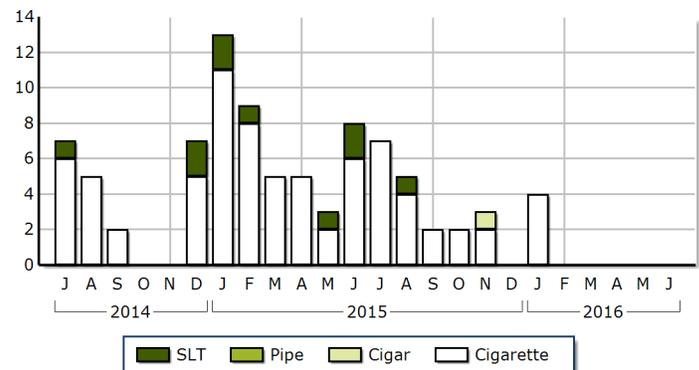
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

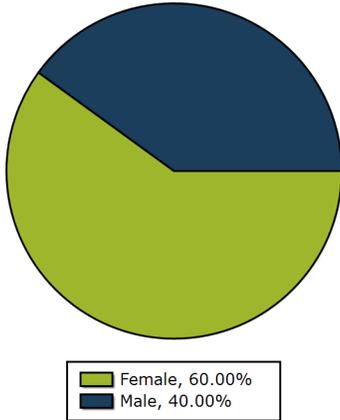


Chart Total N: 5

Tobacco Users By Language

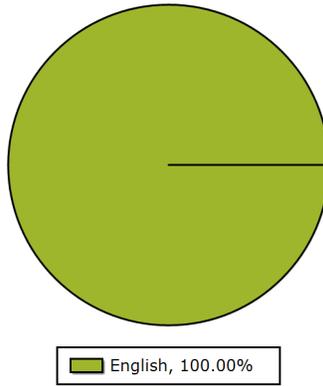


Chart Total N: 5

Tobacco Users By Education

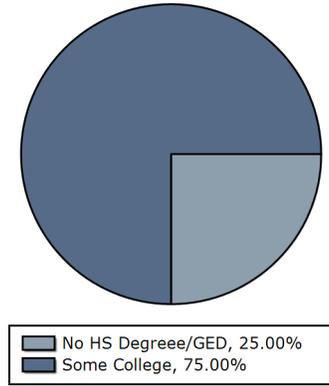


Chart Total N: 4

Tobacco Users By Race

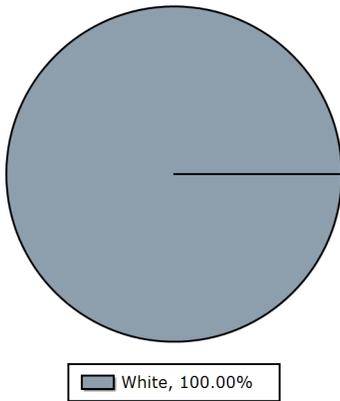


Chart Total N: 4

Tobacco Users By Age

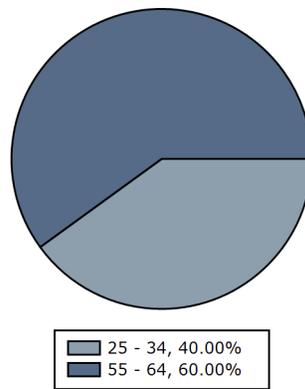


Chart Total N: 5

Tobacco Users By Health Plan

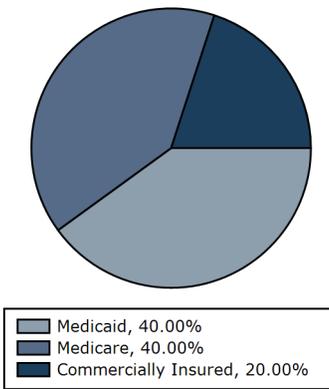


Chart Total N: 5

Tobacco Users By Ethnicity

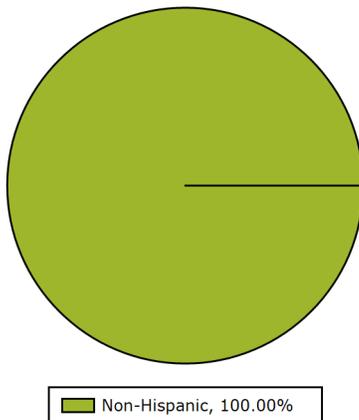


Chart Total N: 4

Tobacco Users By Chronic Condition

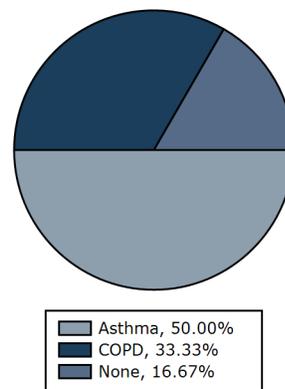


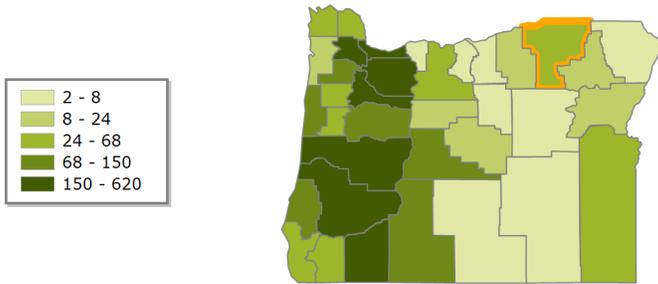
Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

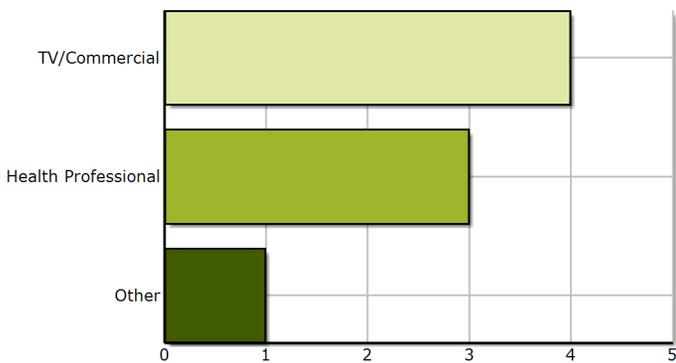
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

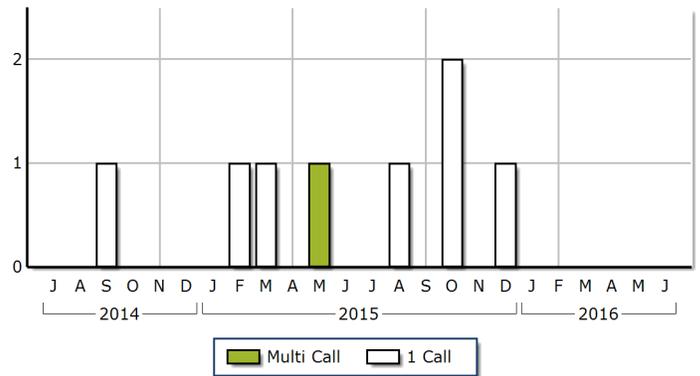


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %		13,117 ⁴
			County	State
Tobacco Users - Last Full Month			8	1,181
Tobacco Users YTD			65	5,722
			1	44
Unique Tobacco Users YTD				3,455
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.50 %
Reach - NAQC			3	0.36 %
Annualized Reach			2	0.85 %
Annualized Reach - NAQC			3	0.61 %
Unique Individual Reach			1	0.34 %

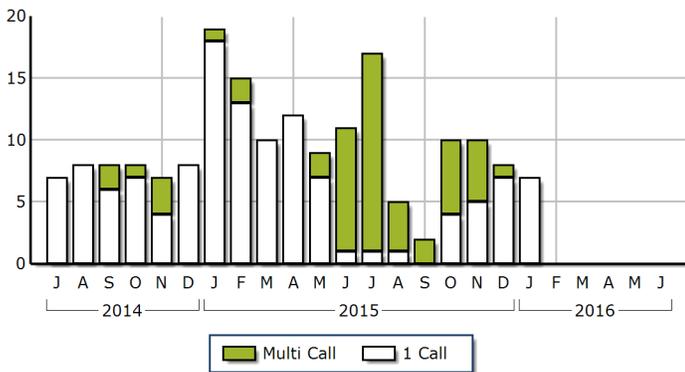
How Heard About



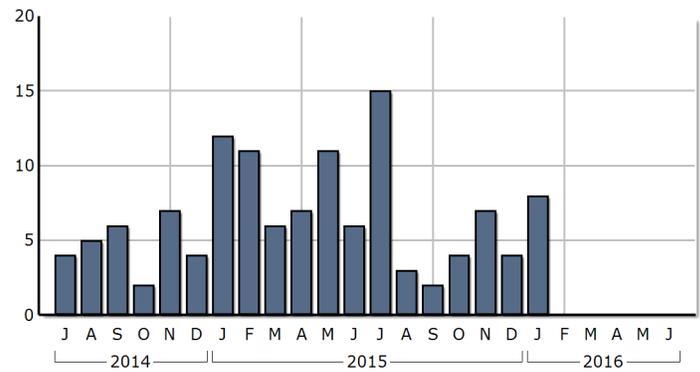
Fax Referral



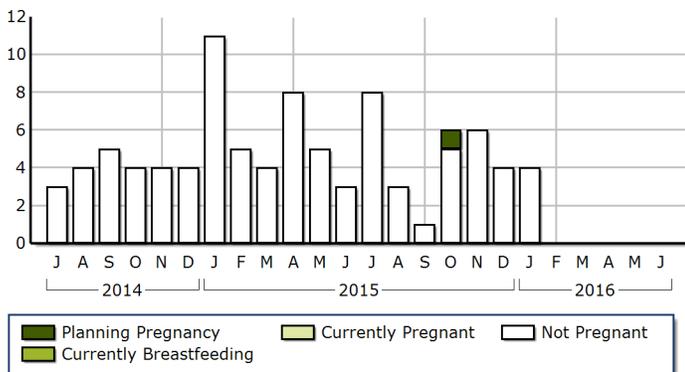
Tobacco User Enrollments By Program Type



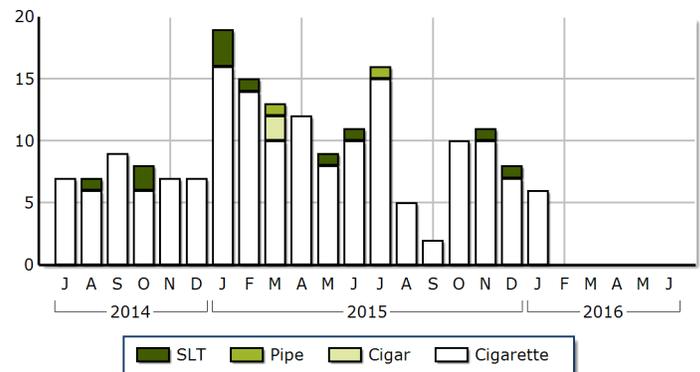
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

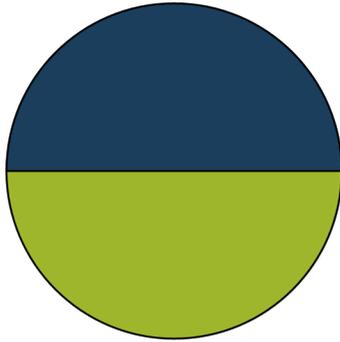


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

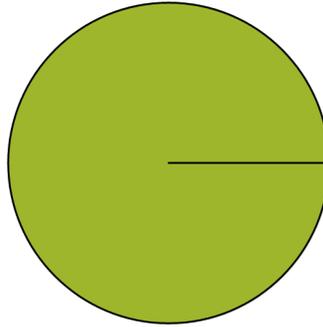
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 8

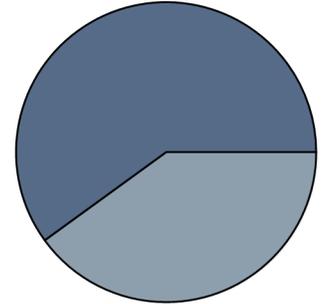
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

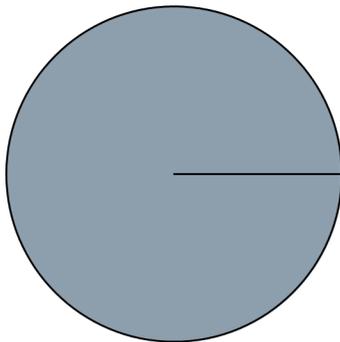
Tobacco Users By Education



No HS Degreee/GED, 40.00%
HS Degreee/GED, 60.00%

Chart Total N: 5

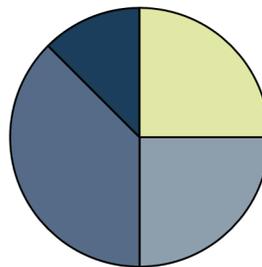
Tobacco Users By Race



White, 100.00%

Chart Total N: 5

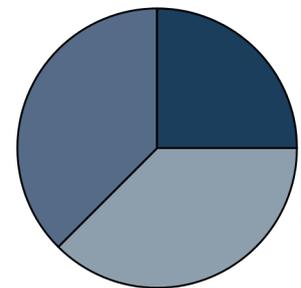
Tobacco Users By Age



35 - 44, 25.00%
45 - 54, 37.50%
55 - 64, 12.50%
65 and Older, 25.00%

Chart Total N: 8

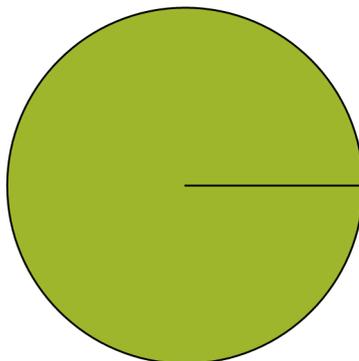
Tobacco Users By Health Plan



Medicaid, 37.50%
Medicare, 37.50%
Commercially Insured, 25.00%

Chart Total N: 8

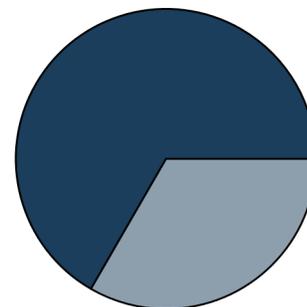
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 5

Tobacco Users By Chronic Condition



COPD, 33.33%
None, 66.67%

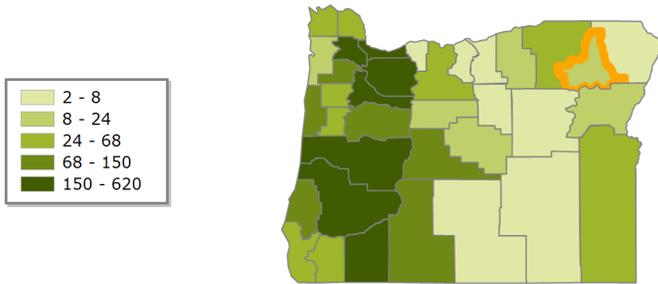
Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

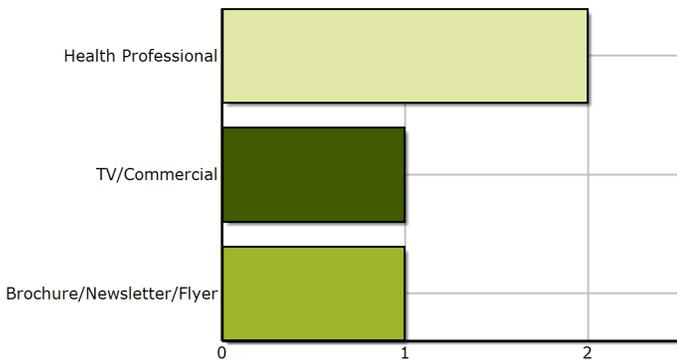
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

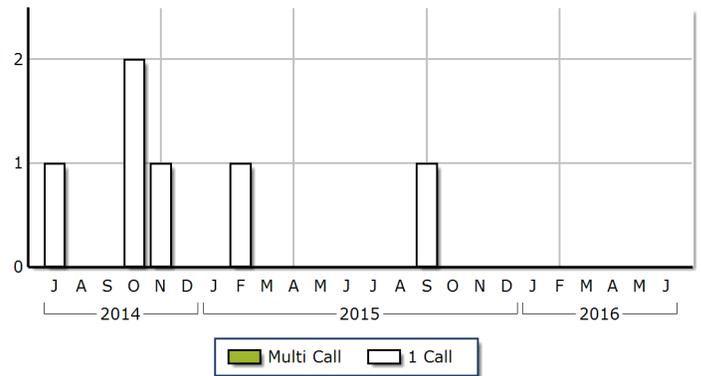


County Population	Prevalence	Tobacco Users
Adult	19,424	13.8 %
		2,681 ⁴
		County
Tobacco Users - Last Full Month		5
Tobacco Users YTD		25
Unique Tobacco Users YTD		18
Target Reach		2.0 %
Reach YTD		0.93 %
Reach - NAQC		0.60 %
Annualized Reach		1.60 %
Annualized Reach - NAQC		1.02 %
Unique Individual Reach		0.67 %

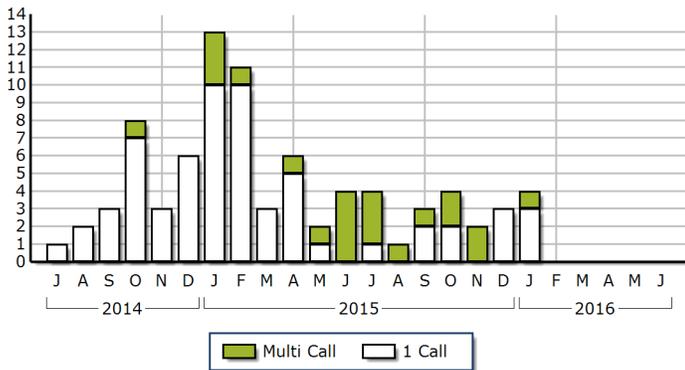
How Heard About



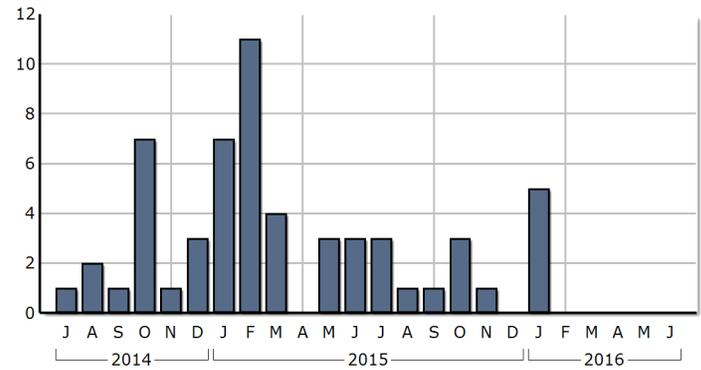
Fax Referral



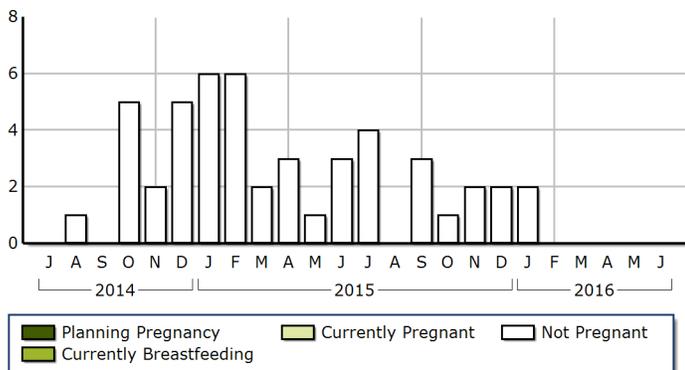
Tobacco User Enrollments By Program Type



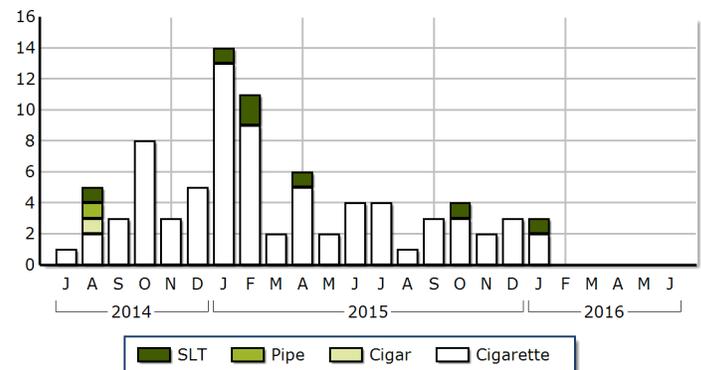
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

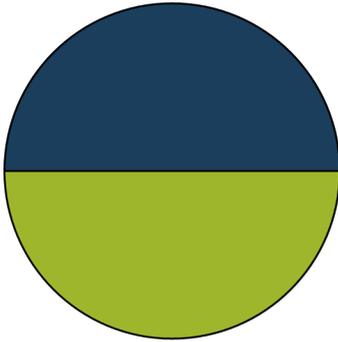


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

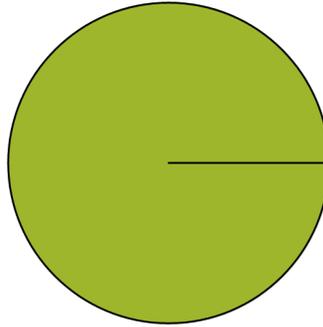
Tobacco Users By Gender



Female, 50.00%
Male, 50.00%

Chart Total N: 4

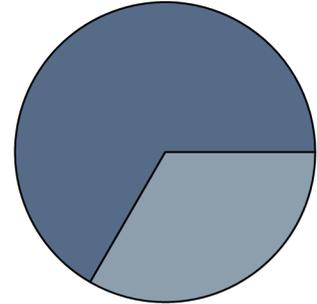
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

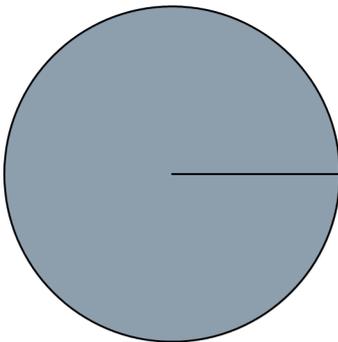
Tobacco Users By Education



HS Degree/GED, 33.33%
College Degree, 66.67%

Chart Total N: 3

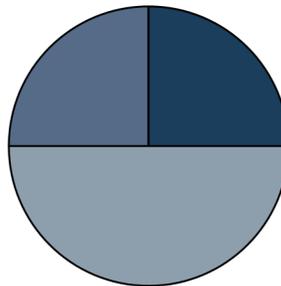
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

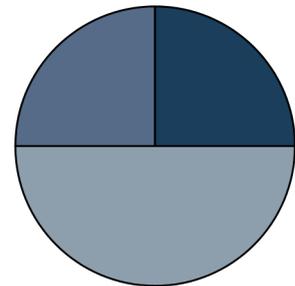
Tobacco Users By Age



25 - 34, 50.00%
35 - 44, 25.00%
55 - 64, 25.00%

Chart Total N: 4

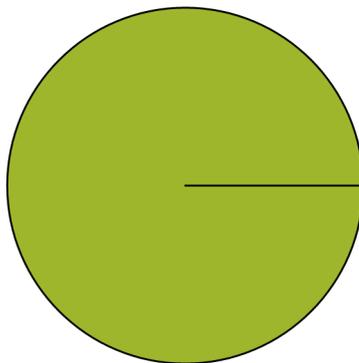
Tobacco Users By Health Plan



Commercially Insured, 50.00%
Medicaid, 25.00%
Uninsured, 25.00%

Chart Total N: 4

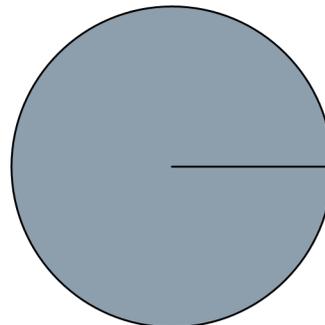
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

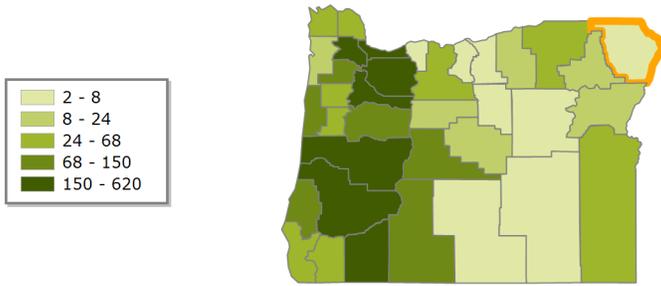
Chart Total N: 3

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

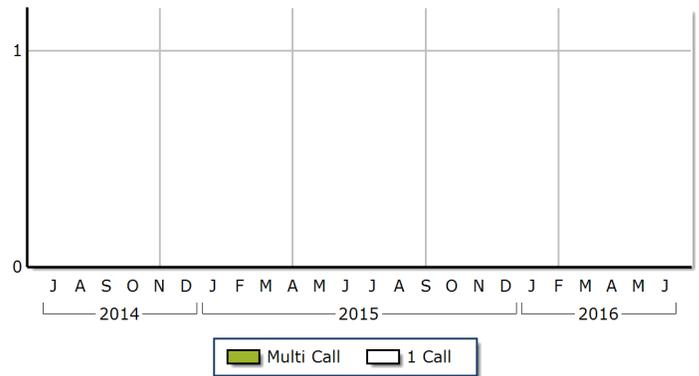
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

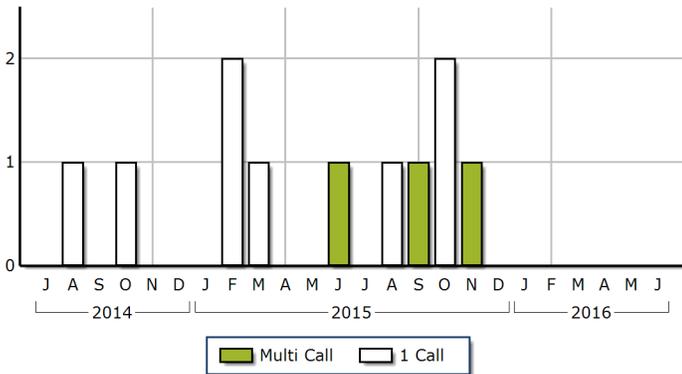


County Population	Prevalence	Tobacco Users	
Adult	5,799	17.9 %	1,038 ⁴
		County	State
Tobacco Users - Last Full Month		-	1,181
Tobacco Users YTD		5	5,722
Unique Tobacco Users YTD	1	2	3,455
Target Reach		2.0 %	2.0 %
Reach YTD	2	0.48 %	1.17 %
Reach - NAQC	3	0.19 %	0.51 %
Annualized Reach	2	0.83 %	2.01 %
Annualized Reach - NAQC	3	0.33 %	0.87 %
Unique Individual Reach	1	0.19 %	0.71 %

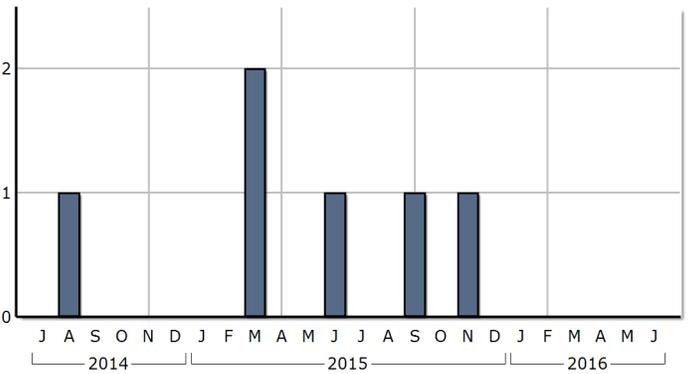
Fax Referral



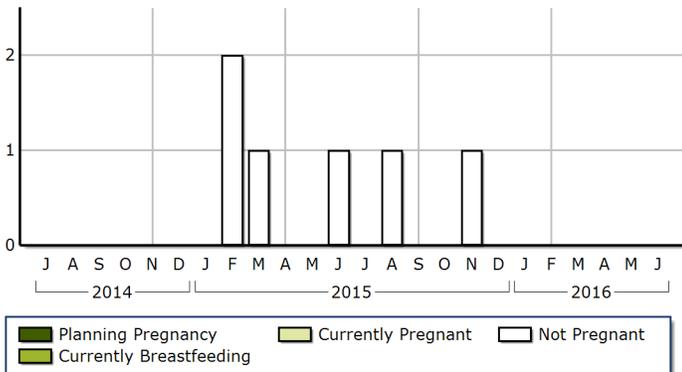
Tobacco User Enrollments By Program Type



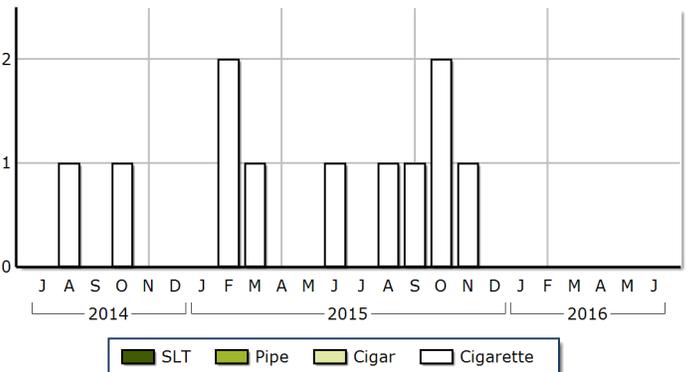
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

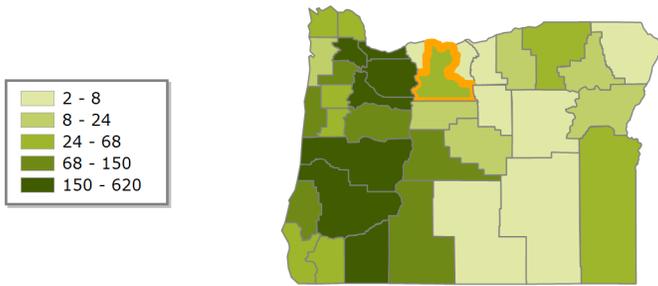


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

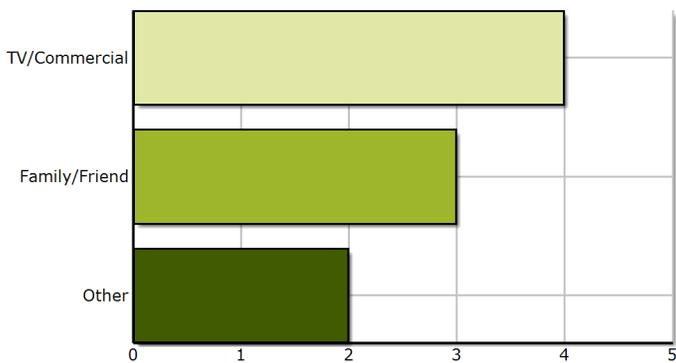
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

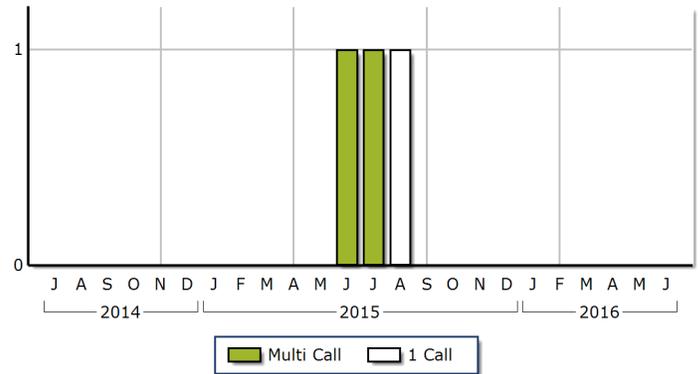


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %		4,078 ⁴
			County	State
Tobacco Users - Last Full Month			10	1,181
Tobacco Users YTD			27	5,722
Unique Tobacco Users YTD			1	3,455
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.66 %
Reach - NAQC			3	0.49 %
Annualized Reach			2	1.14 %
Annualized Reach - NAQC			3	0.84 %
Unique Individual Reach			1	0.44 %

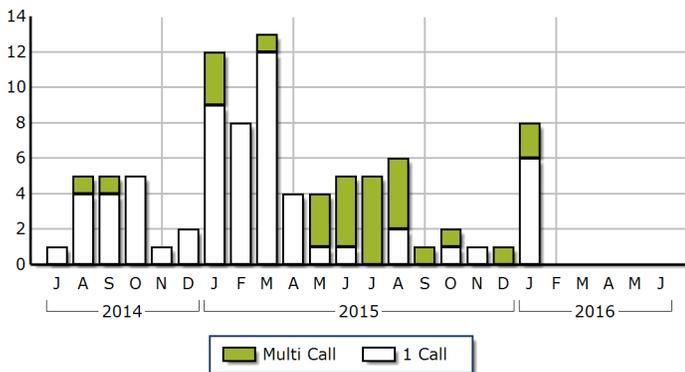
How Heard About



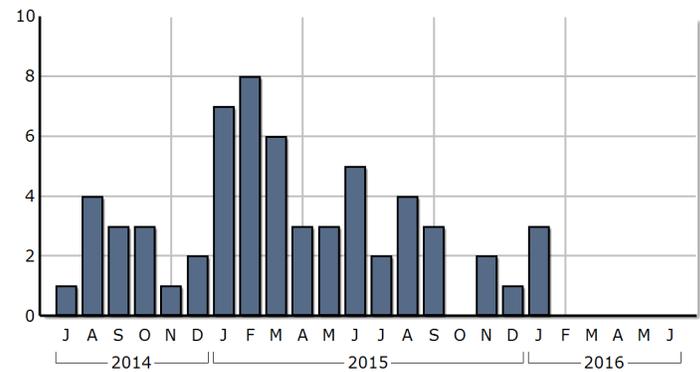
Fax Referral



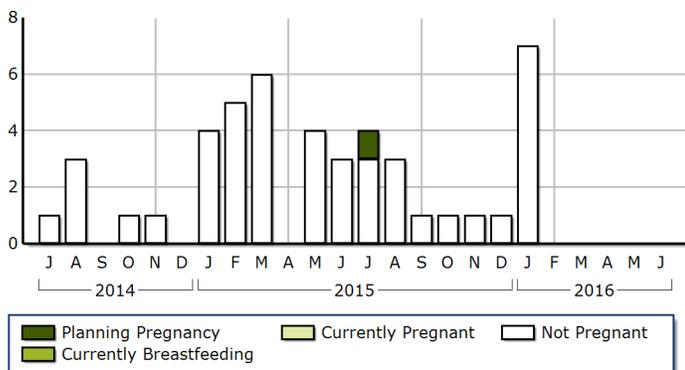
Tobacco User Enrollments By Program Type



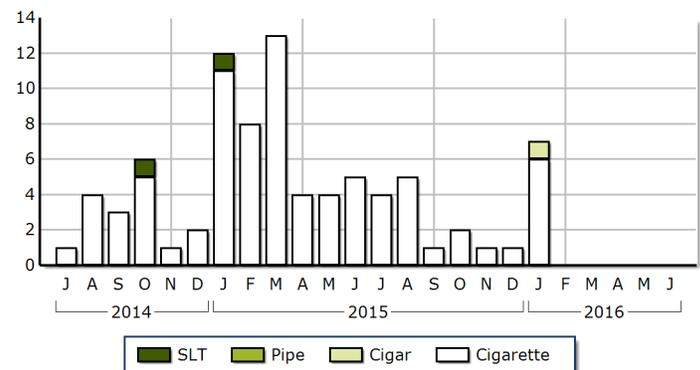
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

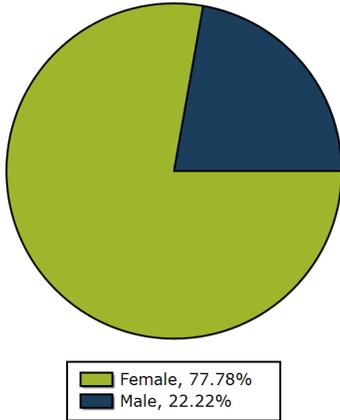


Chart Total N: 9

Tobacco Users By Language

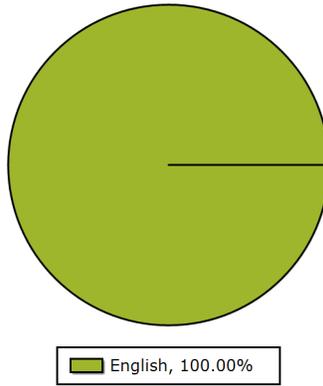


Chart Total N: 9

Tobacco Users By Education

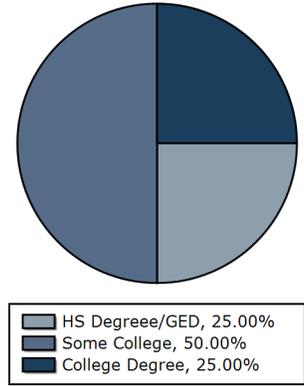


Chart Total N: 4

Tobacco Users By Race

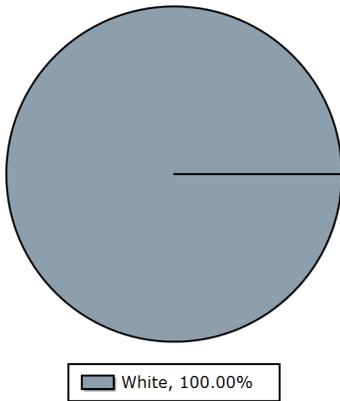


Chart Total N: 4

Tobacco Users By Age

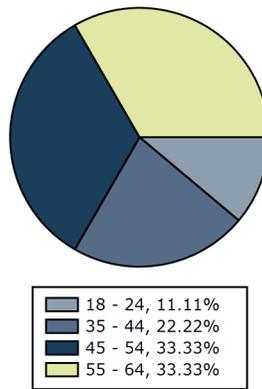


Chart Total N: 9

Tobacco Users By Health Plan

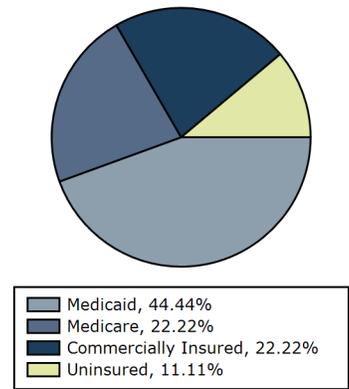


Chart Total N: 9

Tobacco Users By Ethnicity

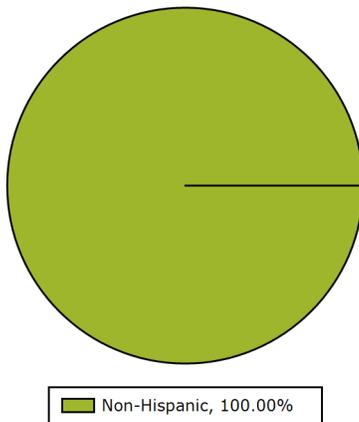


Chart Total N: 4

Tobacco Users By Chronic Condition

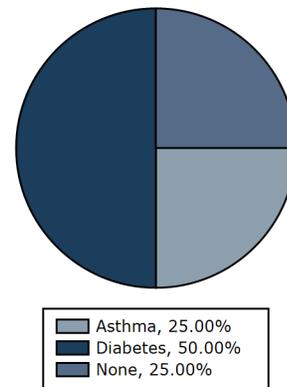
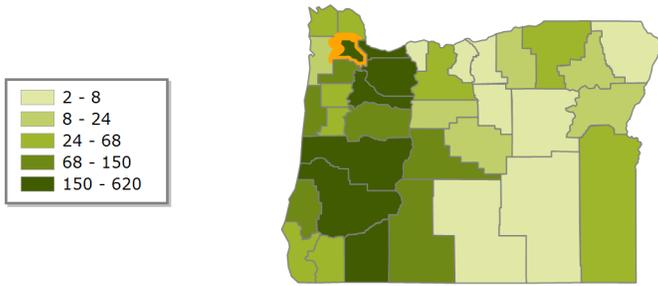


Chart Total N: 4

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

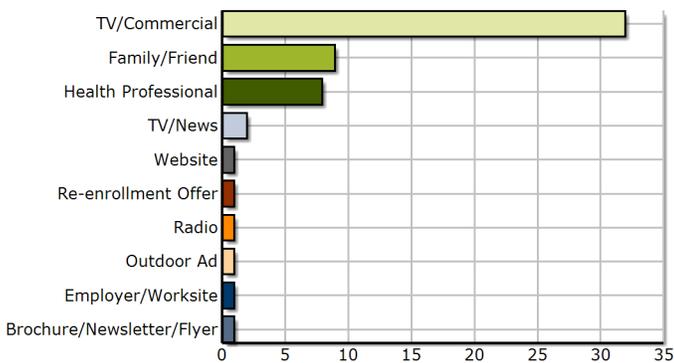
State Tobacco Users Served Contract YTD (Adults)



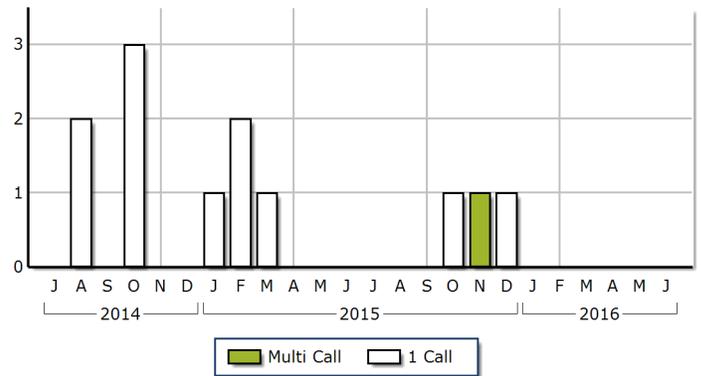
County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 ⁴

	County	State
Tobacco Users - Last Full Month	62	1,181
Tobacco Users YTD	286	5,722
Unique Tobacco Users YTD	1	3,455
Target Reach	2.0 %	2.0 %
Reach YTD	2	0.57 %
Reach - NAQC	3	0.34 %
Annualized Reach	2	0.98 %
Annualized Reach - NAQC	3	0.59 %
Unique Individual Reach	1	0.32 %

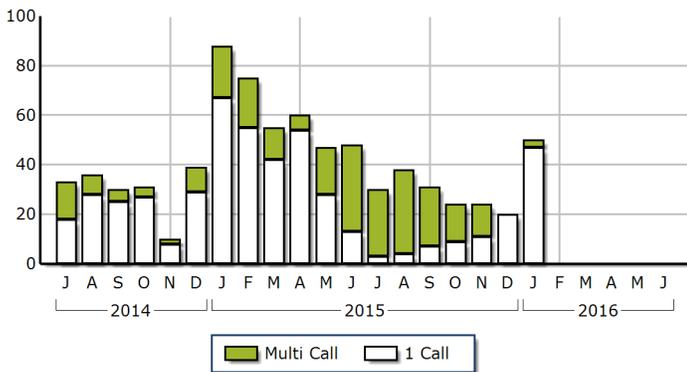
How Heard About



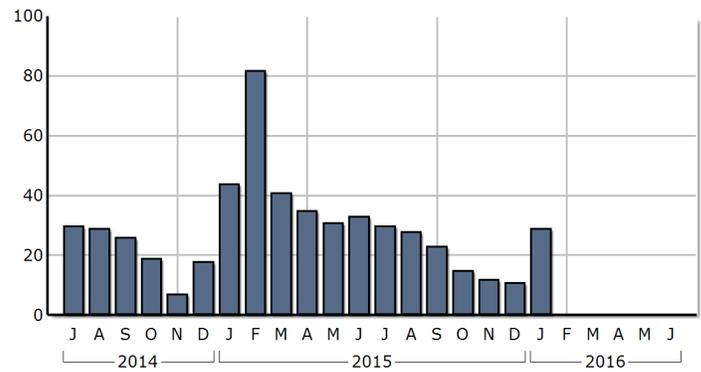
Fax Referral



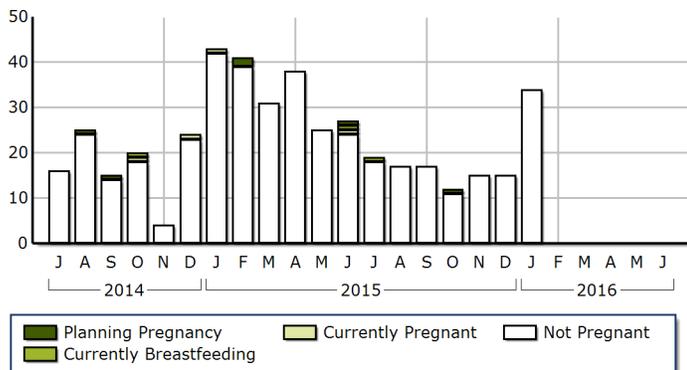
Tobacco User Enrollments By Program Type



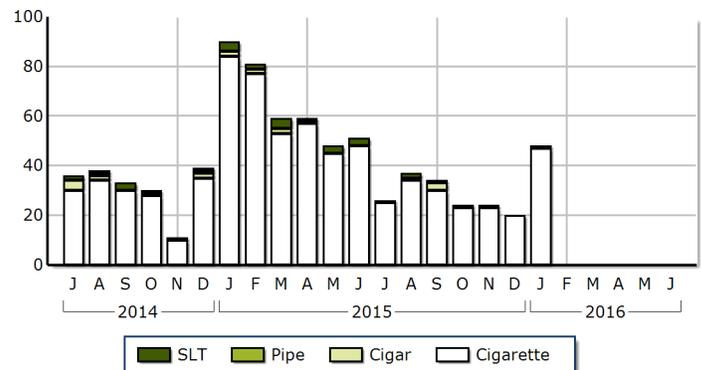
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

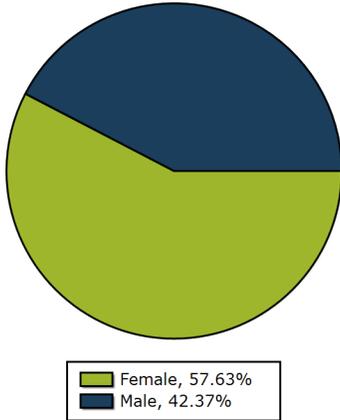


Chart Total N: 59

Tobacco Users By Language

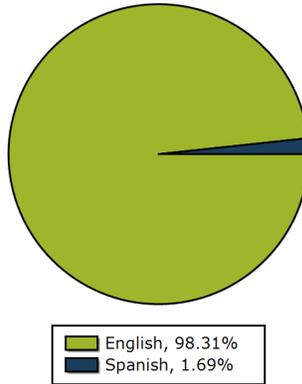


Chart Total N: 59

Tobacco Users By Education

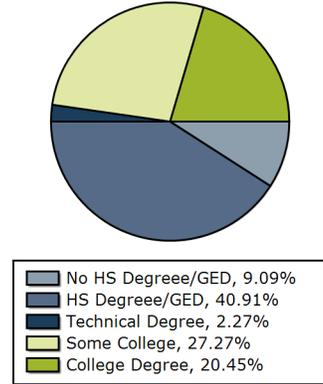


Chart Total N: 44

Tobacco Users By Race

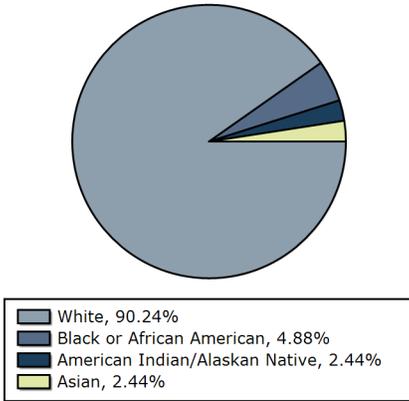


Chart Total N: 41

Tobacco Users By Age

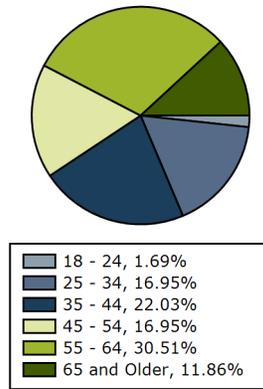


Chart Total N: 59

Tobacco Users By Health Plan

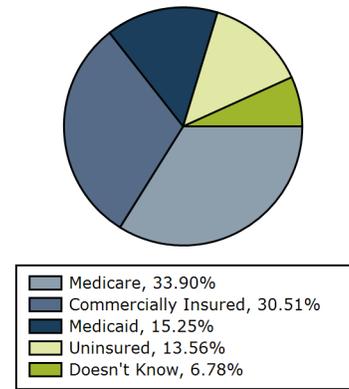


Chart Total N: 59

Tobacco Users By Ethnicity

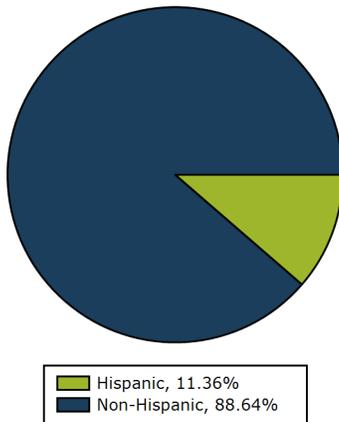


Chart Total N: 44

Tobacco Users By Chronic Condition

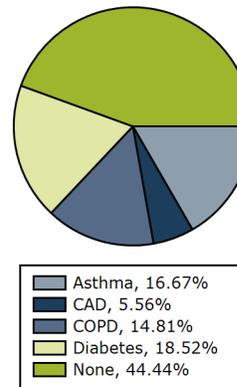


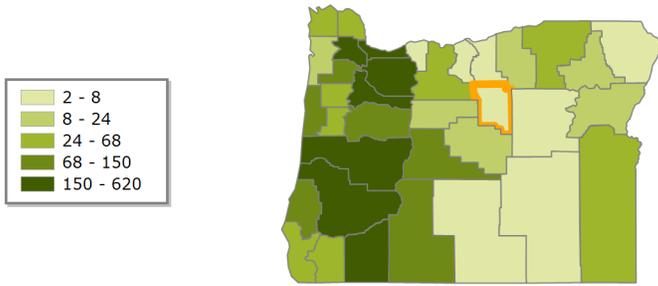
Chart Total N: 54

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

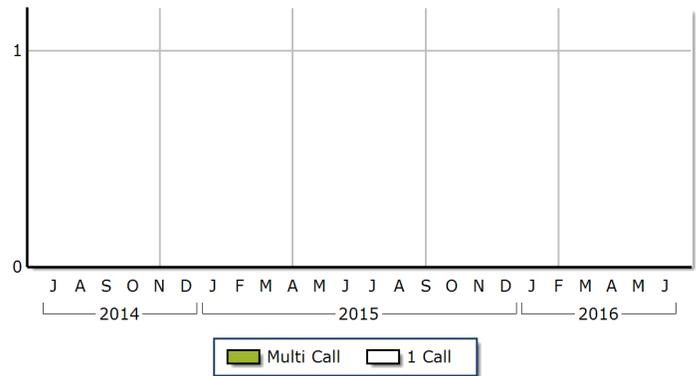
From 1/1/2016 through 1/31/2016

State Tobacco Users Served Contract YTD (Adults)

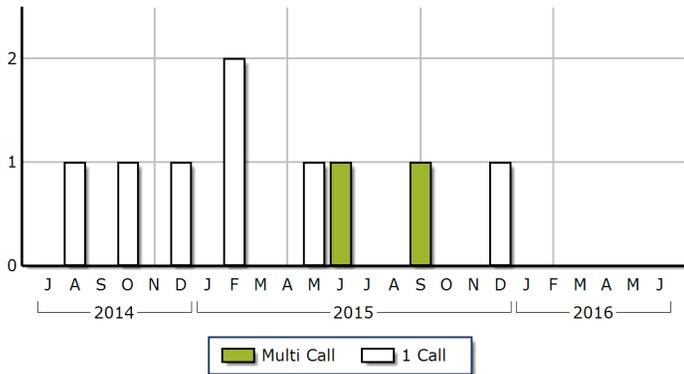


County Population	Prevalence	Tobacco Users
Adult	1,309	29.6 %
		387 ⁴
		County
		State
Tobacco Users - Last Full Month		
		-
		1,181
Tobacco Users YTD		
		2
		5,722
Unique Tobacco Users YTD		
	1	-
		3,455
Target Reach		
		2.0 %
		2.0 %
Reach YTD		
	2	0.52 %
		1.17 %
Reach - NAQC		
	3	0.52 %
		0.51 %
Annualized Reach		
	2	0.89 %
		2.01 %
Annualized Reach - NAQC		
	3	0.89 %
		0.87 %
Unique Individual Reach		
	1	-
		0.71 %

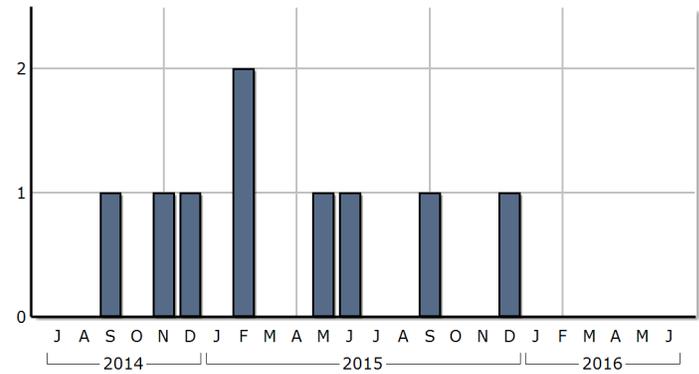
Fax Referral



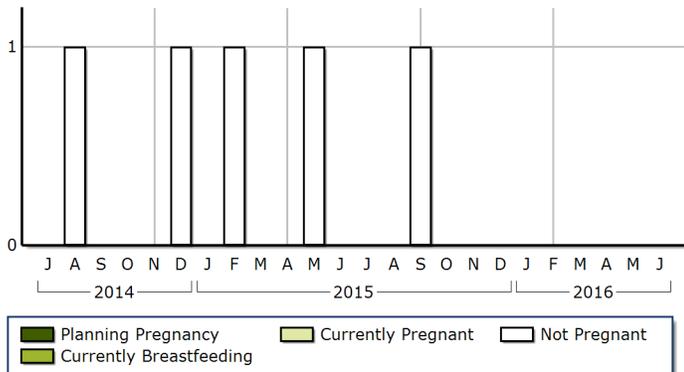
Tobacco User Enrollments By Program Type



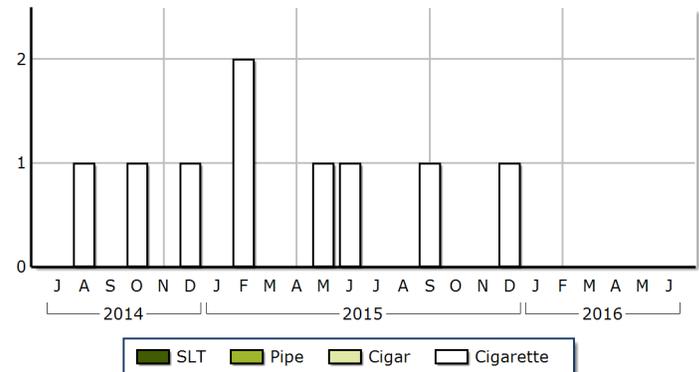
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

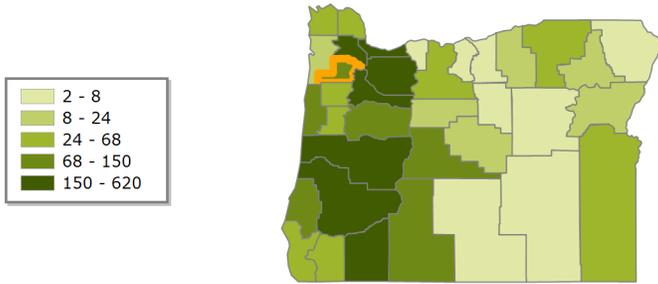


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

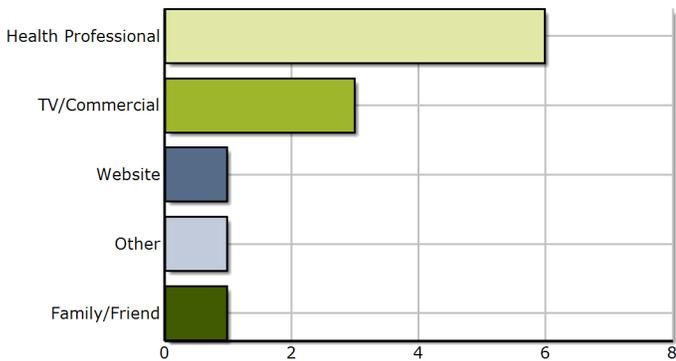
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

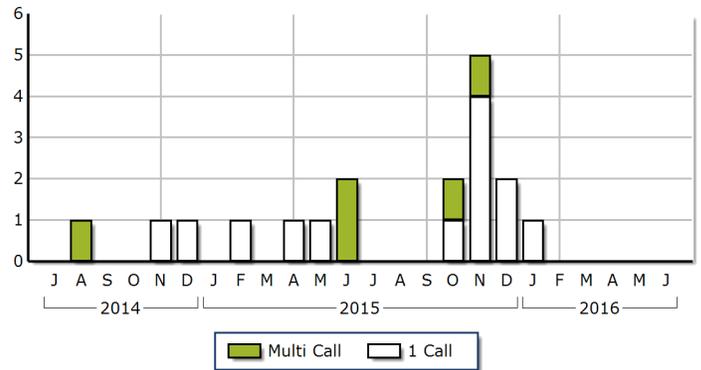


County Population		Prevalence	Tobacco Users	
Adult	72,300	18.5 %	13,376 ⁴	
			County	State
Tobacco Users - Last Full Month			14	1,181
Tobacco Users YTD			93	5,722
Unique Tobacco Users YTD			1	3,455
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.70 %
Reach - NAQC			3	0.44 %
Annualized Reach			2	1.19 %
Annualized Reach - NAQC			3	0.76 %
Unique Individual Reach			1	0.39 %

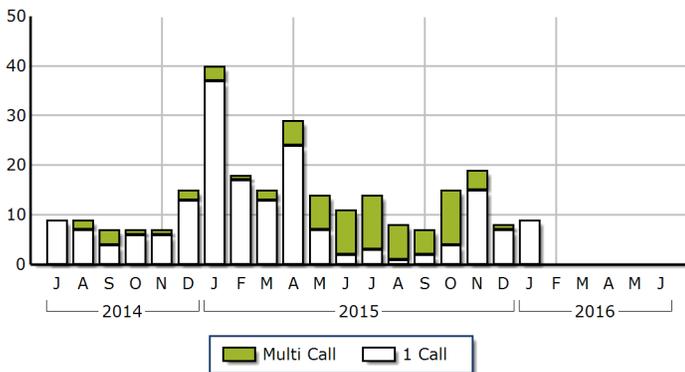
How Heard About



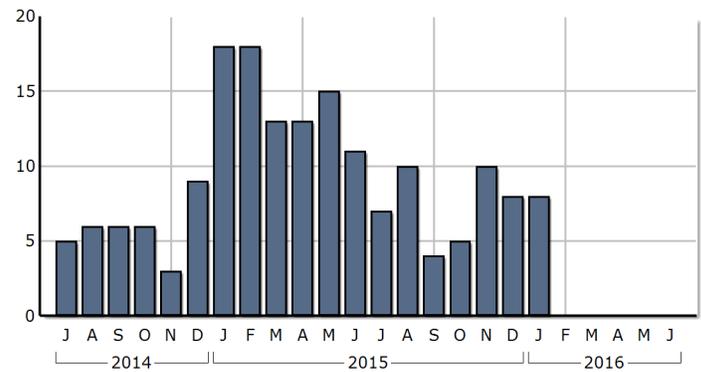
Fax Referral



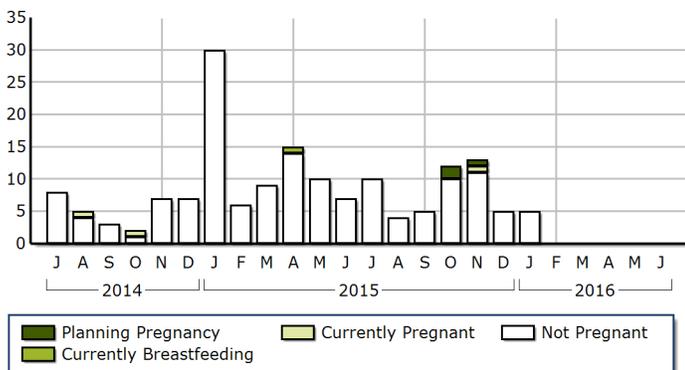
Tobacco User Enrollments By Program Type



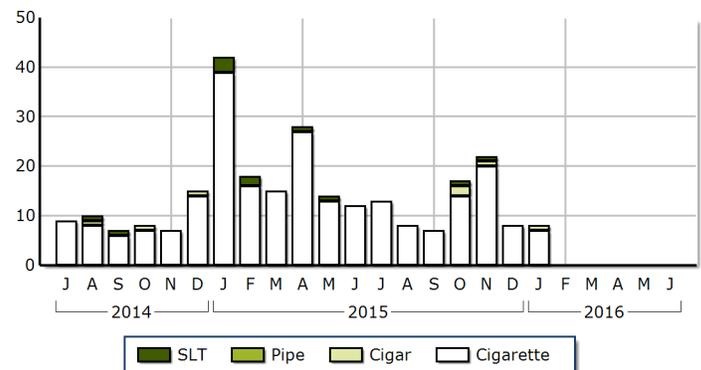
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

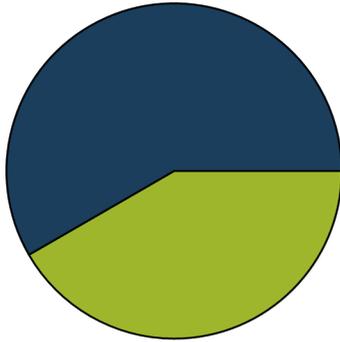


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

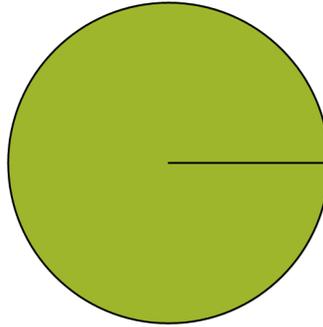
Tobacco Users By Gender



Female, 41.67%
Male, 58.33%

Chart Total N: 12

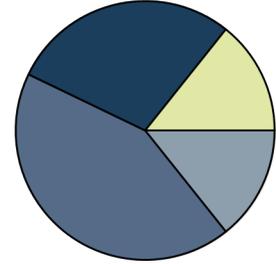
Tobacco Users By Language



English, 100.00%

Chart Total N: 12

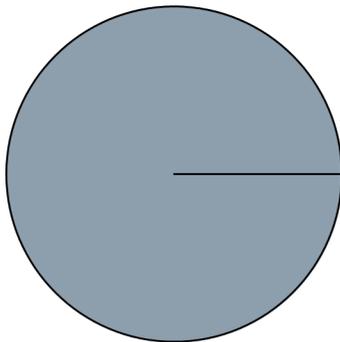
Tobacco Users By Education



No HS Degreee/GED, 14.29%
HS Degreee/GED, 42.86%
Some College, 28.57%
College Degree, 14.29%

Chart Total N: 7

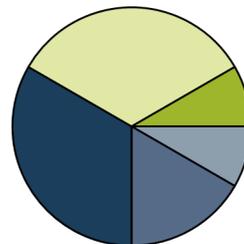
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

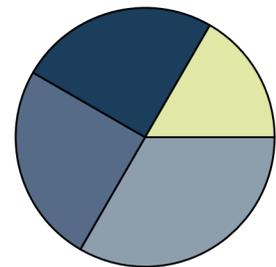
Tobacco Users By Age



18 - 24, 8.33%
35 - 44, 16.67%
45 - 54, 33.33%
55 - 64, 33.33%
65 and Older, 8.33%

Chart Total N: 12

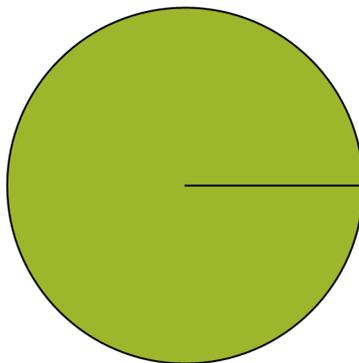
Tobacco Users By Health Plan



Commercially Insured, 33.33%
Medicaid, 25.00%
Medicare, 25.00%
Doesn't Know, 16.67%

Chart Total N: 12

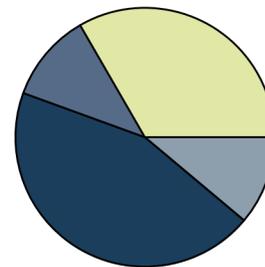
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 11.11%
COPD, 44.44%
Diabetes, 11.11%
None, 33.33%

Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.