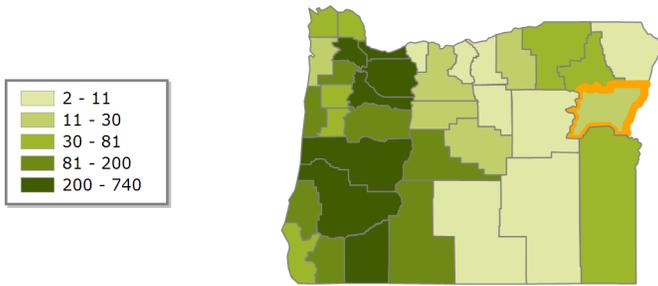


# Oregon Tobacco Quit Line Utilization Dashboard by County Report Baker County

From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

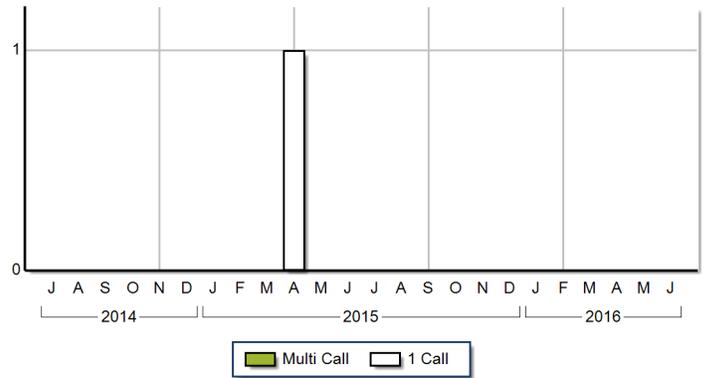


County Population		Prevalence	Tobacco Users	
Adult	13,243	20.0 %	2,649 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			1	1,099
Tobacco Users YTD			19	6,816
Unique Tobacco Users YTD			1	12
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.72 %
Reach - NAQC			3	0.60 %
Annualized Reach			2	1.08 %
Annualized Reach - NAQC			3	0.91 %
Unique Individual Reach			1	0.45 %

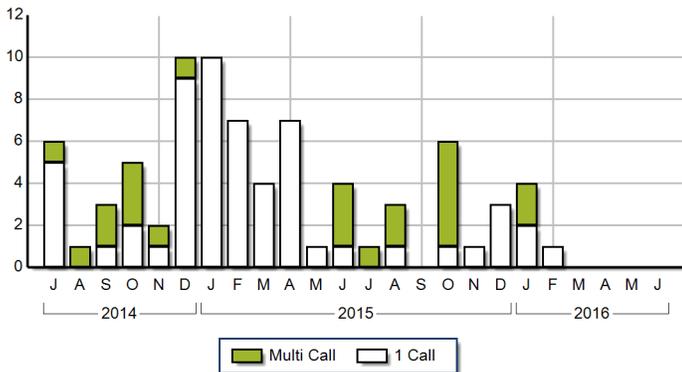
How Heard About



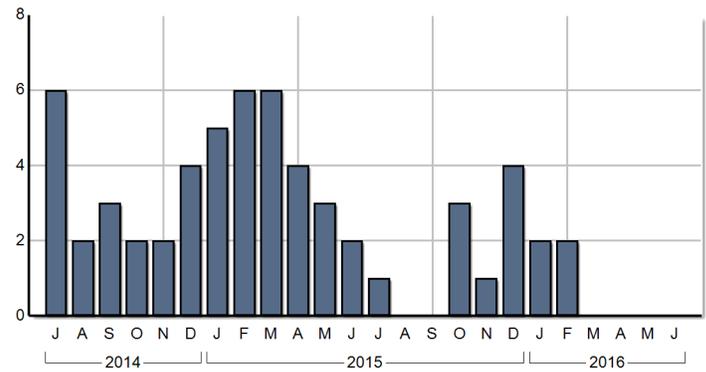
Fax Referral



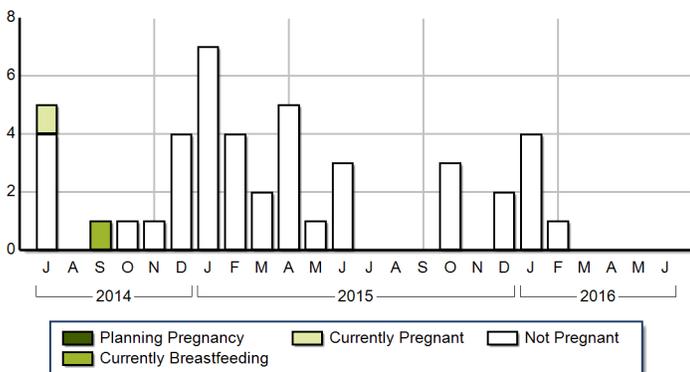
Tobacco User Enrollments By Program Type



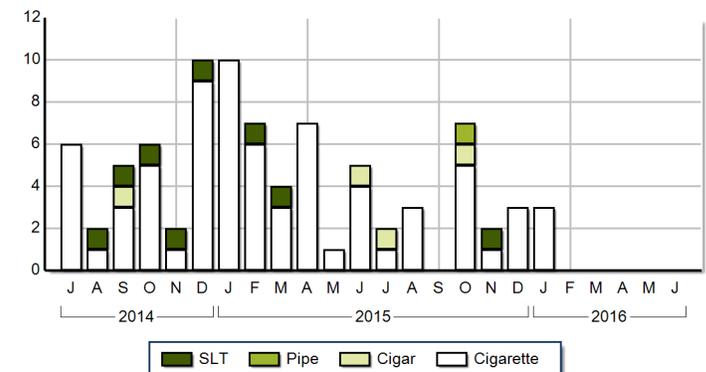
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

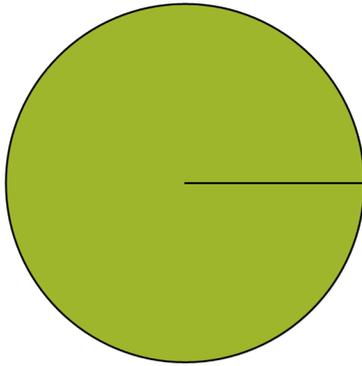


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

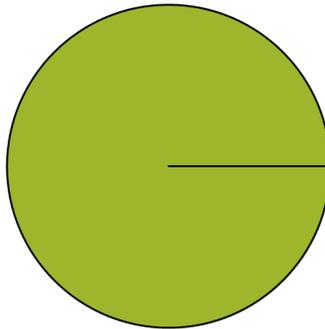
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

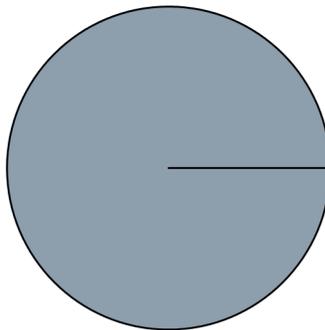
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

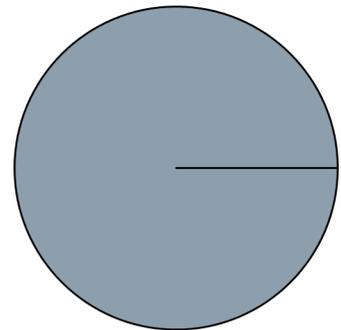
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

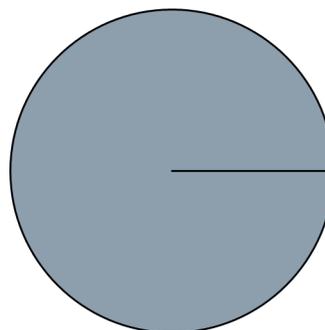
Tobacco Users By Health Plan



Medicare, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



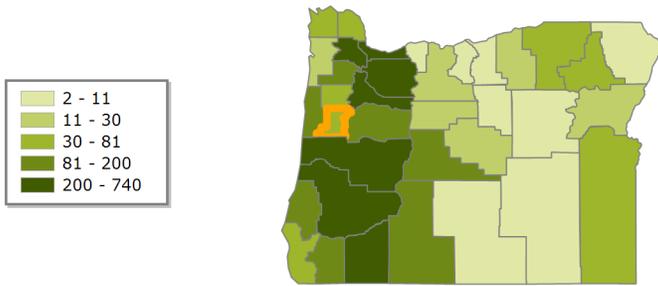
None, 100.00%

Chart Total N: 1

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

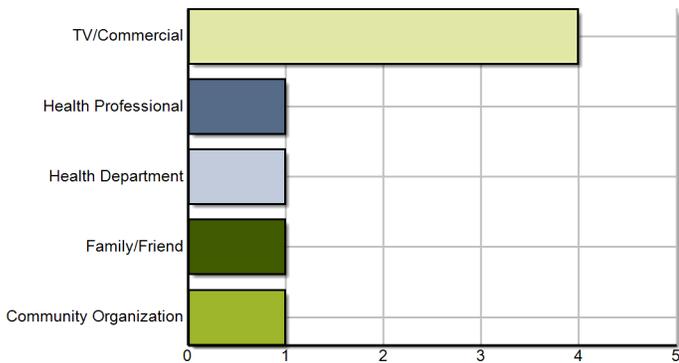
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

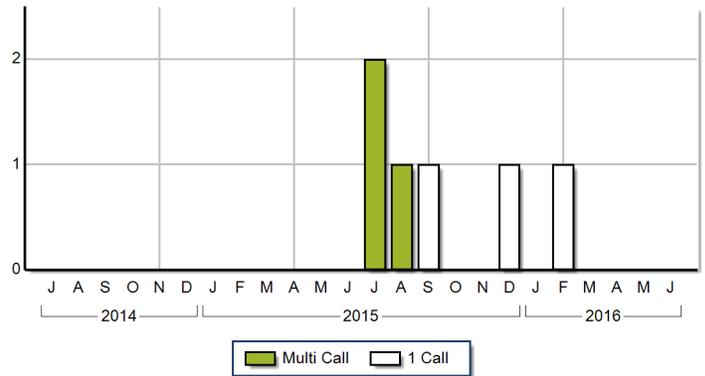


County Population		Prevalence	Tobacco Users
Adult	69,035	10.8 %	7,456 <sup>4</sup>
			<b>County</b>
Tobacco Users - Last Full Month			8
Tobacco Users YTD			67
Unique Tobacco Users YTD			1 50
Target Reach			2.0 %
Reach YTD			2 0.90 %
Reach - NAQC			3 0.62 %
Annualized Reach			2 1.35 %
Annualized Reach - NAQC			3 0.93 %
Unique Individual Reach			1 0.67 %

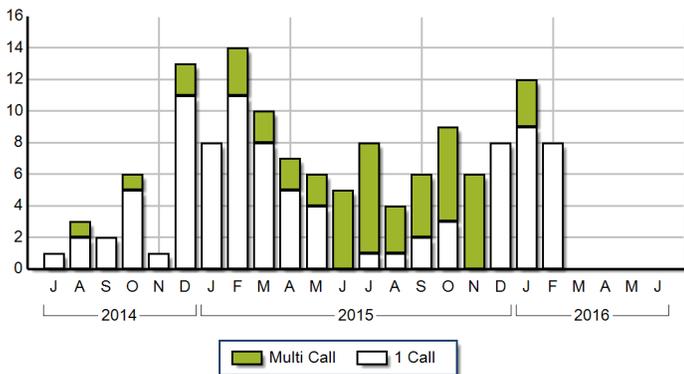
How Heard About



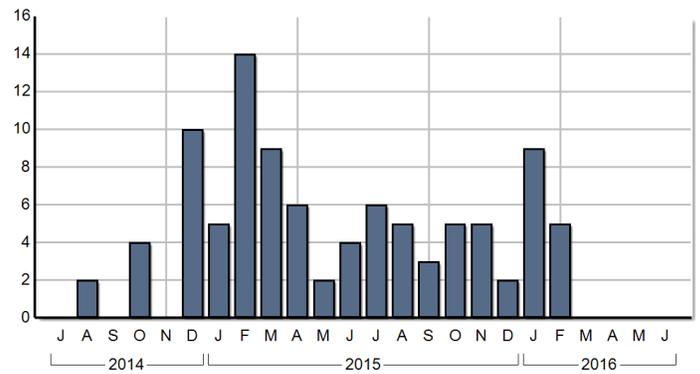
Fax Referral



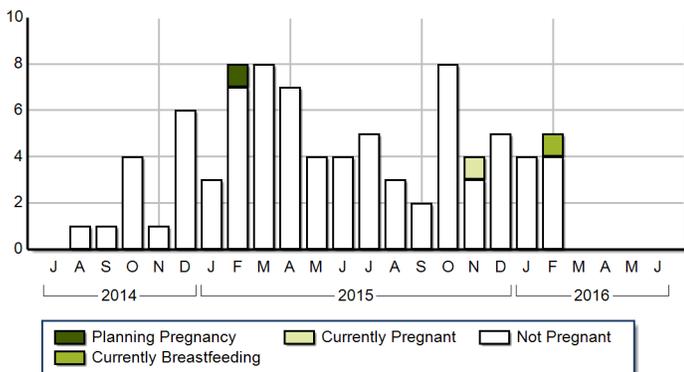
Tobacco User Enrollments By Program Type



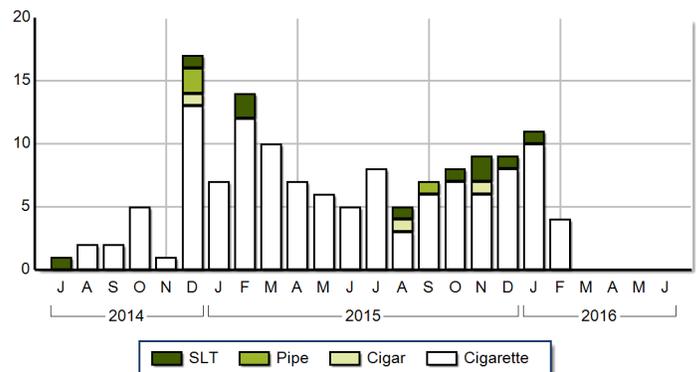
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

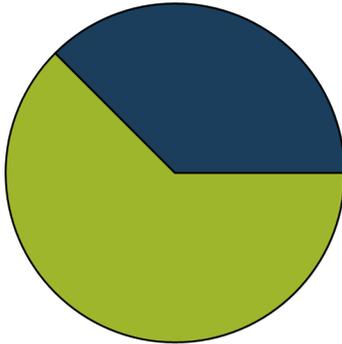


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

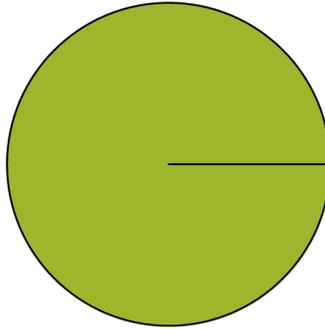
Tobacco Users By Gender



Female, 62.50%  
Male, 37.50%

Chart Total N: 8

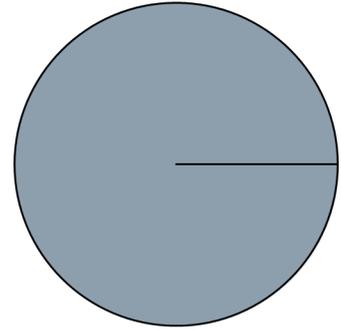
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

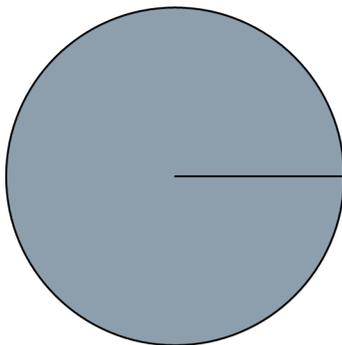
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

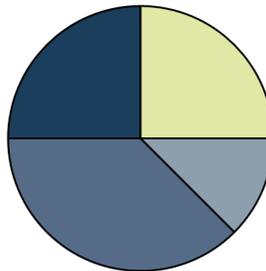
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

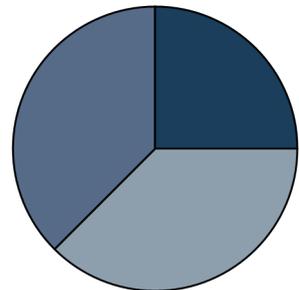
Tobacco Users By Age



18 - 24, 12.50%  
25 - 34, 37.50%  
35 - 44, 25.00%  
55 - 64, 25.00%

Chart Total N: 8

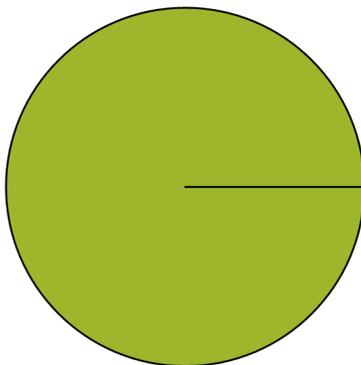
Tobacco Users By Health Plan



Commercially Insured, 37.50%  
Medicaid, 37.50%  
Medicare, 25.00%

Chart Total N: 8

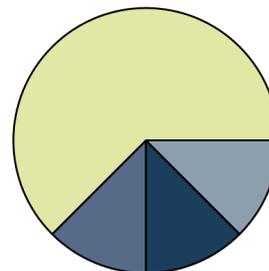
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 12.50%  
COPD, 12.50%  
Diabetes, 12.50%  
None, 62.50%

Chart Total N: 8

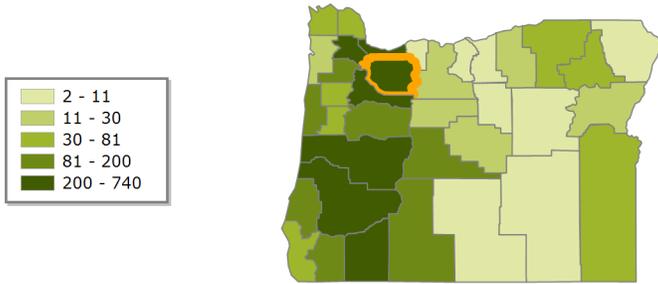
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Clackamas County

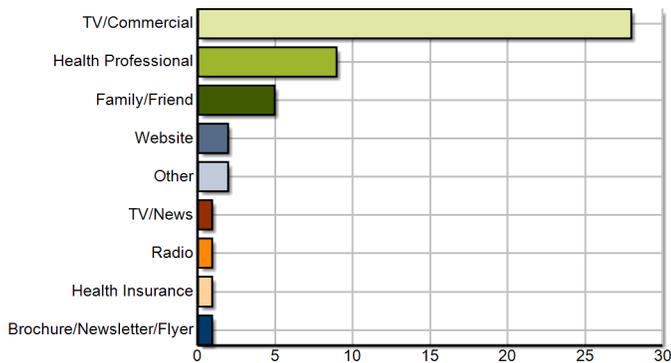
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

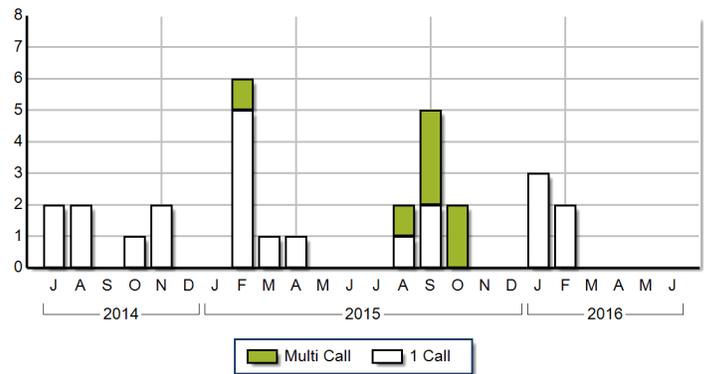


County Population		Prevalence	Tobacco Users	
Adult	289,948	15.4 %	44,652	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			59	1,099
Tobacco Users YTD			365	6,816
Unique Tobacco Users YTD			197	4,226
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.82 %
Reach - NAQC			3	0.48 %
Annualized Reach			2	1.23 %
Annualized Reach - NAQC			3	0.73 %
Unique Individual Reach			1	0.44 %

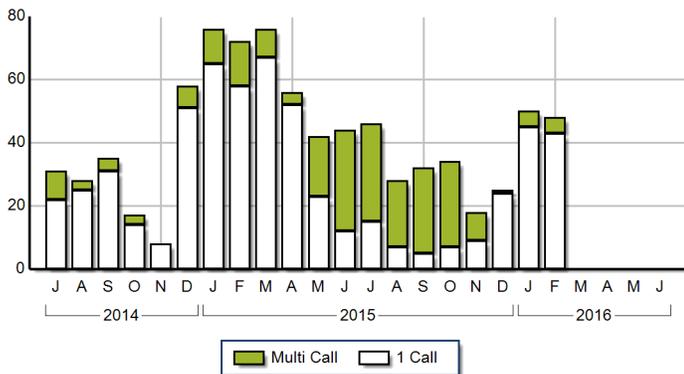
How Heard About



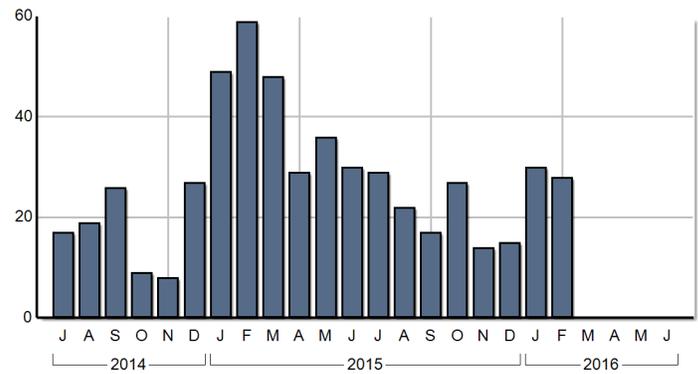
Fax Referral



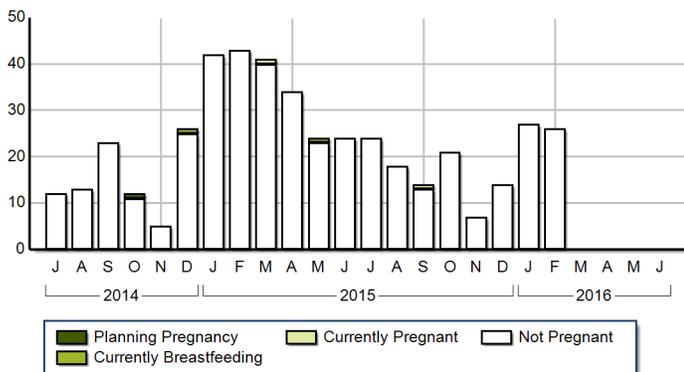
Tobacco User Enrollments By Program Type



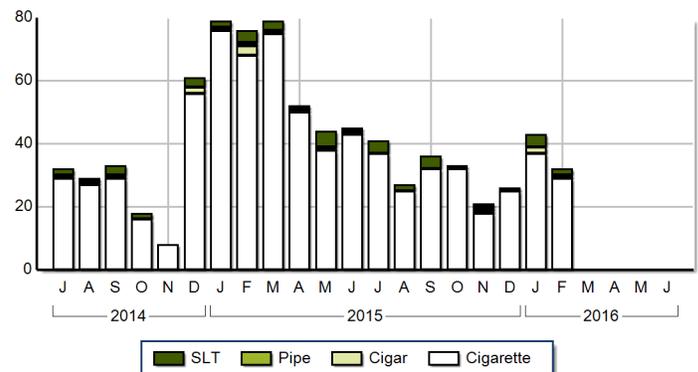
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

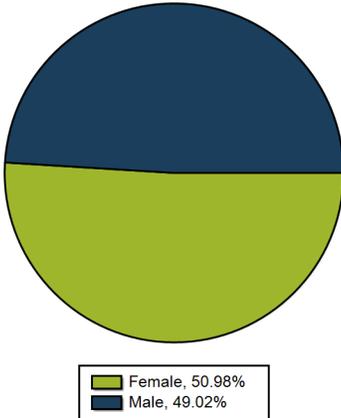


Chart Total N: 51

Tobacco Users By Language

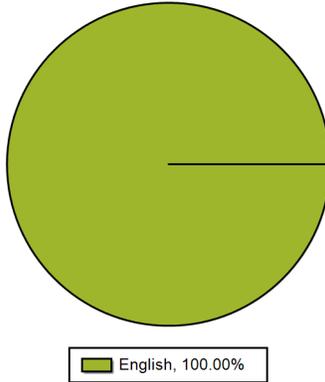


Chart Total N: 51

Tobacco Users By Education

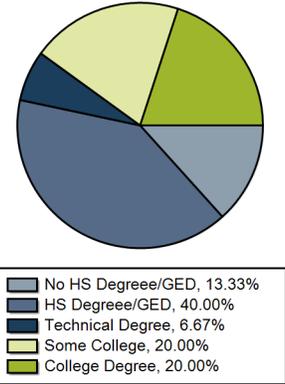


Chart Total N: 15

Tobacco Users By Race

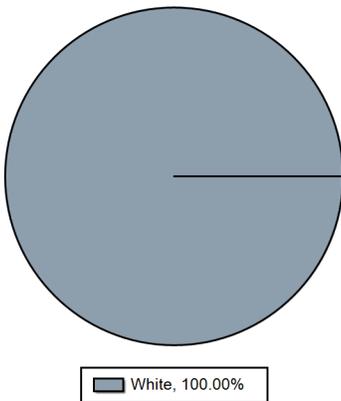


Chart Total N: 14

Tobacco Users By Age

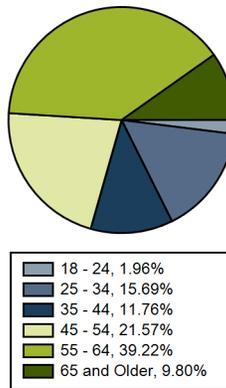


Chart Total N: 51

Tobacco Users By Health Plan

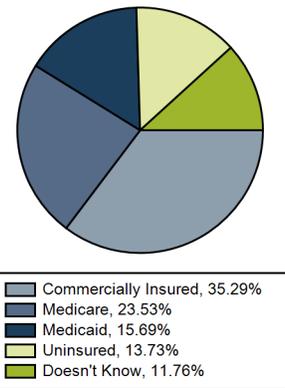


Chart Total N: 51

Tobacco Users By Ethnicity

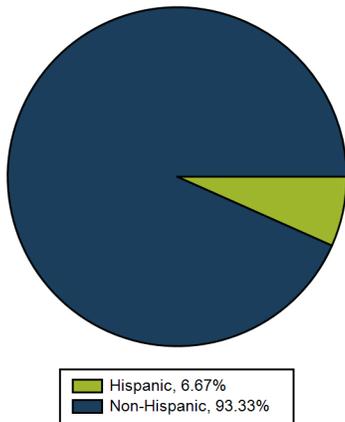


Chart Total N: 15

Tobacco Users By Chronic Condition

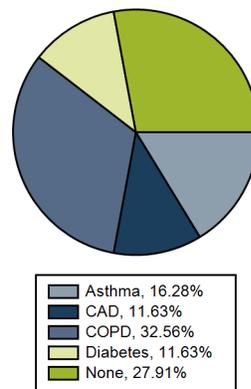


Chart Total N: 43

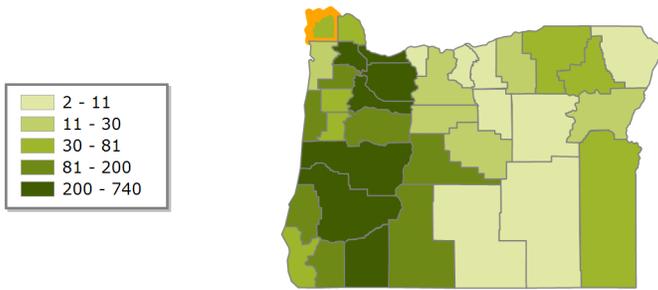
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Clatsop County

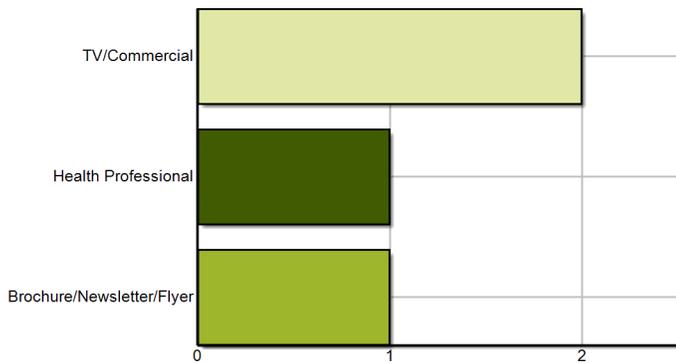
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

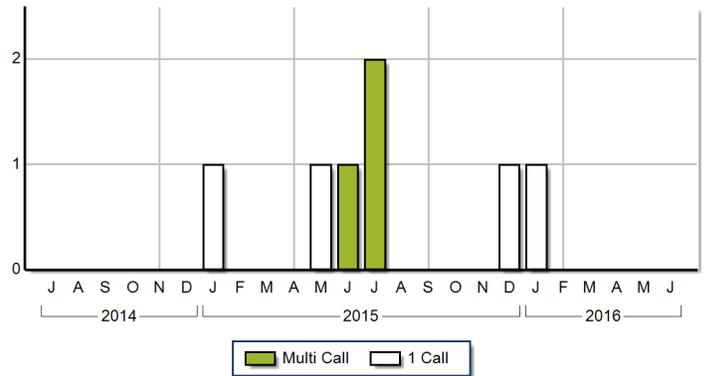


County Population		Prevalence	Tobacco Users	
Adult	29,812	21.5 %		6,410 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			4	1,099
Tobacco Users YTD			46	6,816
Unique Tobacco Users YTD			1	25
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.72 %
Reach - NAQC			3	0.50 %
Annualized Reach			2	1.08 %
Annualized Reach - NAQC			3	0.75 %
Unique Individual Reach			1	0.39 %

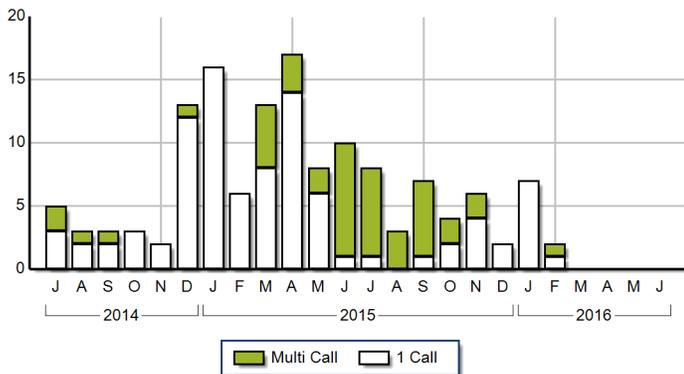
How Heard About



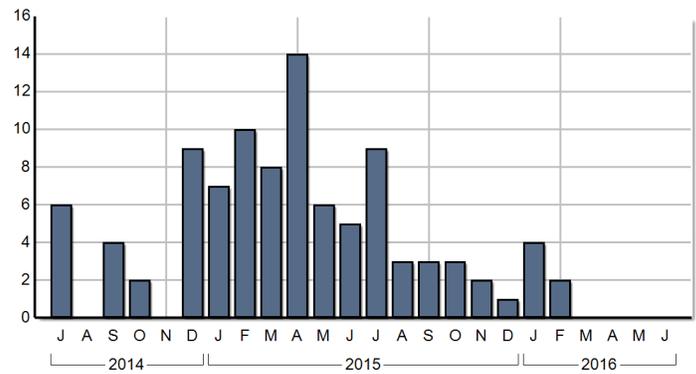
Fax Referral



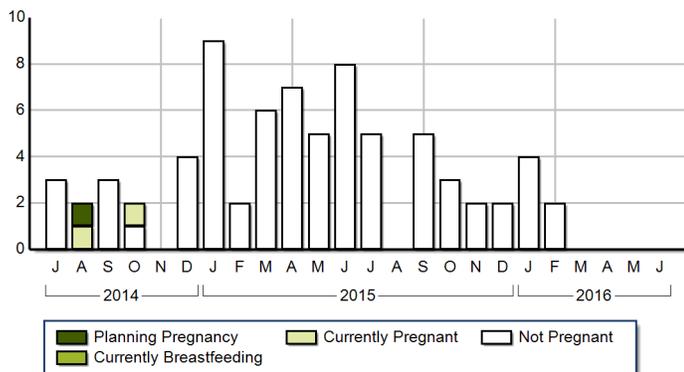
Tobacco User Enrollments By Program Type



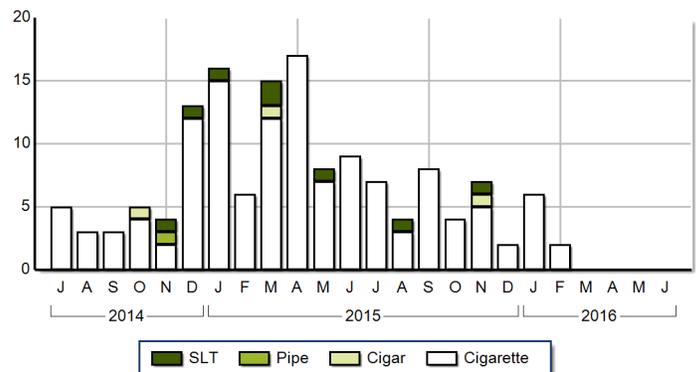
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

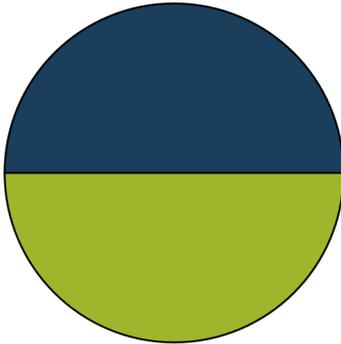


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

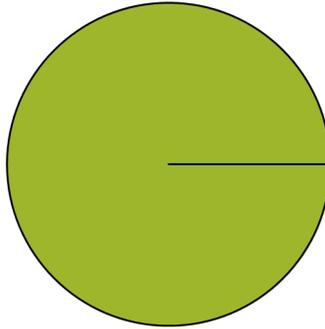
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

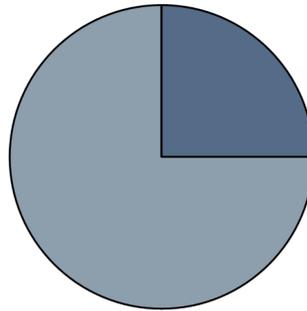
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

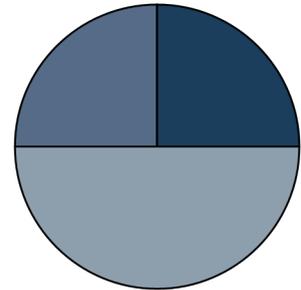
Tobacco Users By Age



45 - 54, 75.00%  
55 - 64, 25.00%

Chart Total N: 4

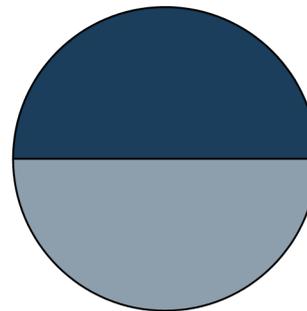
Tobacco Users By Health Plan



Medicaid, 50.00%  
Medicare, 25.00%  
Uninsured, 25.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



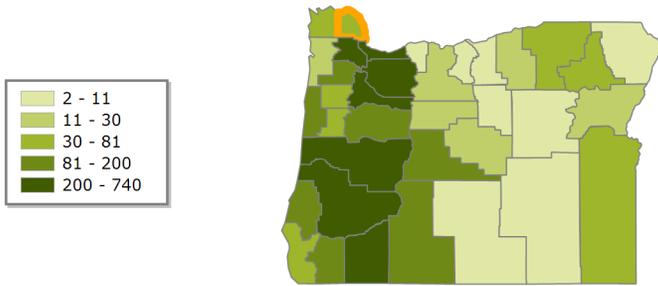
Asthma, 50.00%  
COPD, 50.00%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

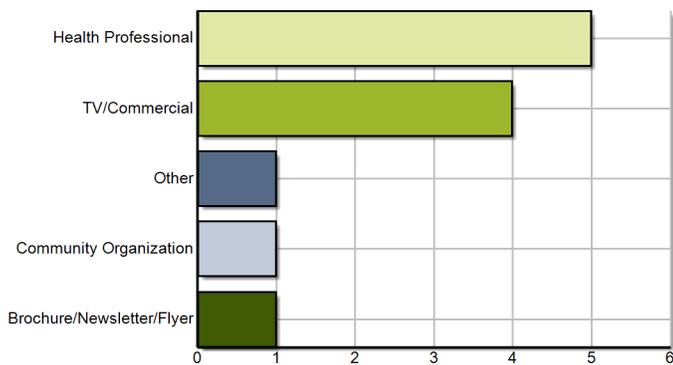
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

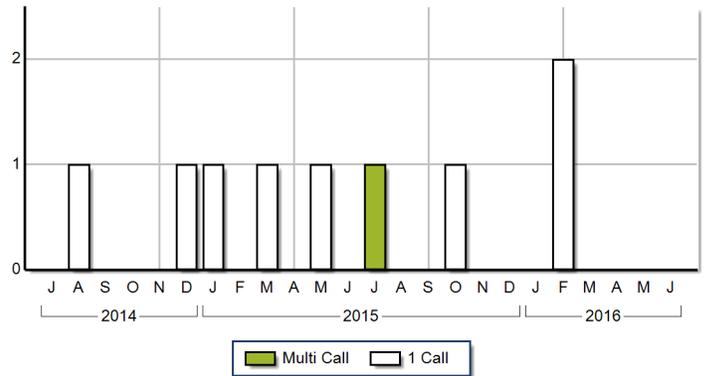


County Population		Prevalence	Tobacco Users	
Adult	36,948	17.1 %	6,318 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			13	1,099
Tobacco Users YTD			60	6,816
Unique Tobacco Users YTD			1	4,226
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.95 %
Reach - NAQC			3	0.63 %
Annualized Reach			2	1.42 %
Annualized Reach - NAQC			3	0.95 %
Unique Individual Reach			1	0.59 %

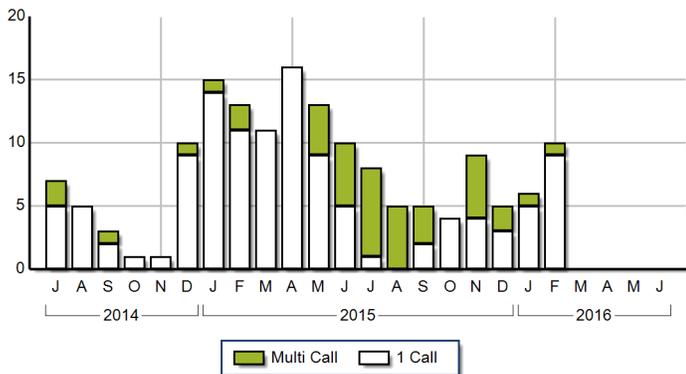
How Heard About



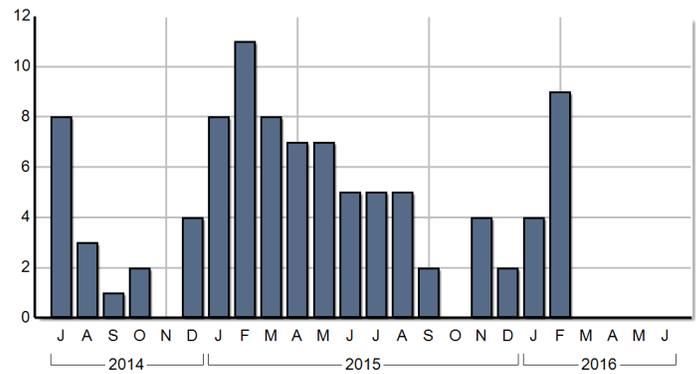
Fax Referral



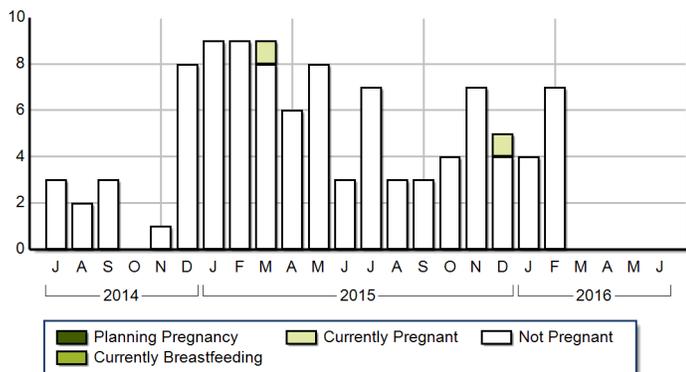
Tobacco User Enrollments By Program Type



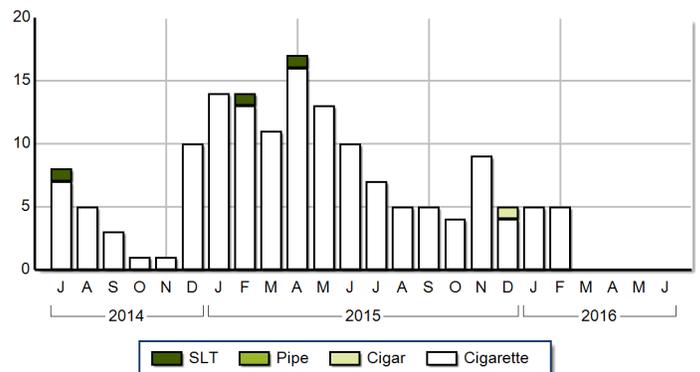
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

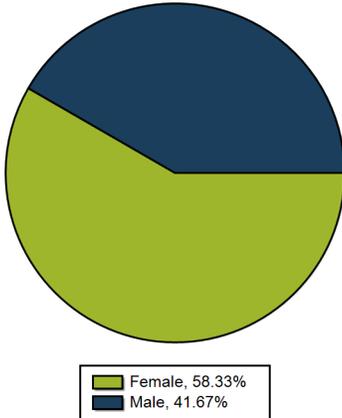


Chart Total N: 12

Tobacco Users By Language

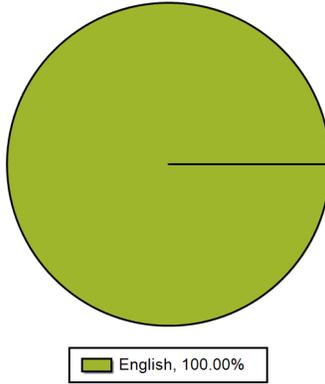


Chart Total N: 12

Tobacco Users By Education

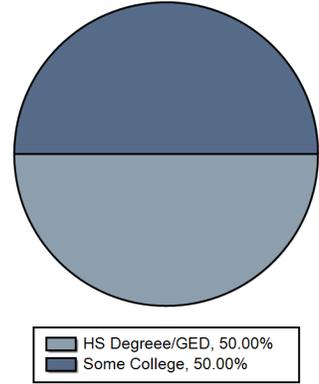


Chart Total N: 2

Tobacco Users By Race

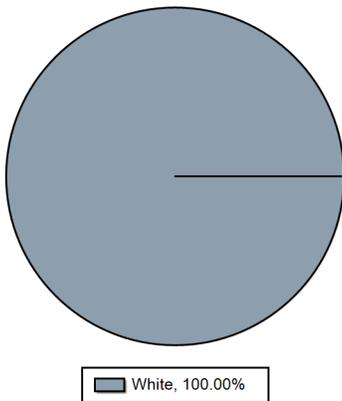


Chart Total N: 2

Tobacco Users By Age

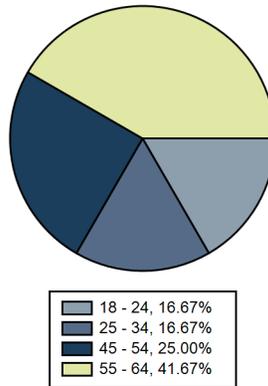


Chart Total N: 12

Tobacco Users By Health Plan

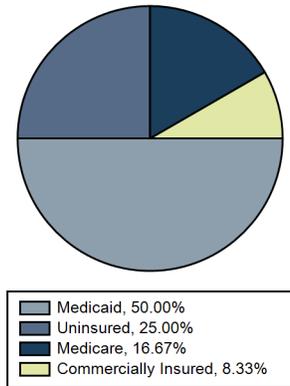


Chart Total N: 12

Tobacco Users By Ethnicity

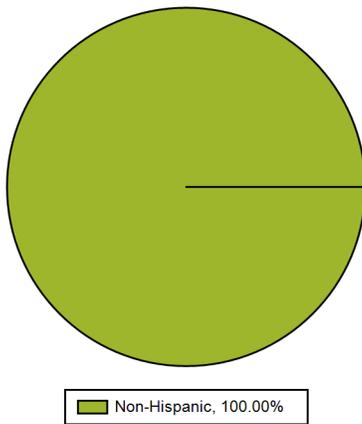


Chart Total N: 2

Tobacco Users By Chronic Condition

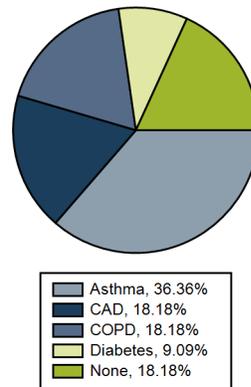


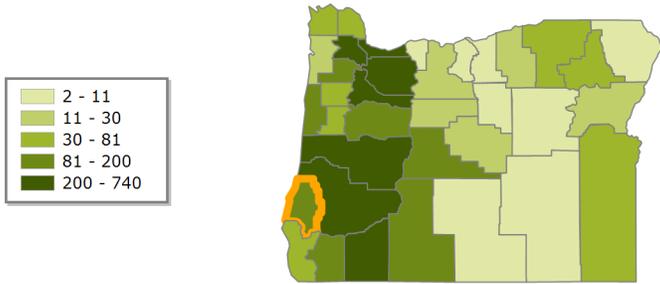
Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

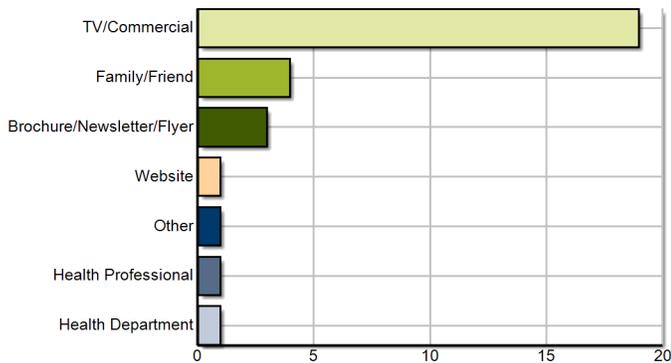
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

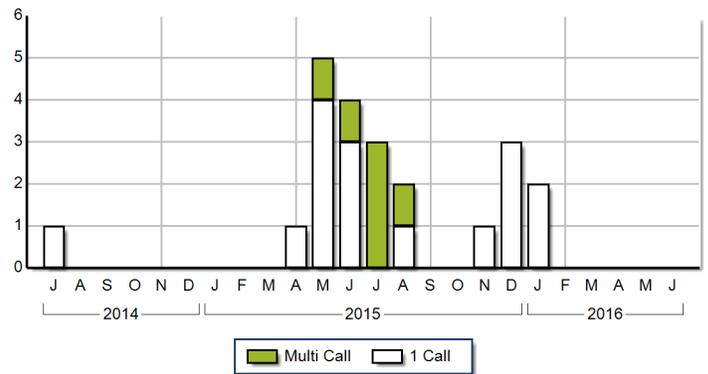


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	50,726	28.1 %		14,254 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			33	1,099
<b>Tobacco Users YTD</b>			140	6,816
<b>Unique Tobacco Users YTD</b>			1 91	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2 0.98 %	1.40 %
<b>Reach - NAQC</b>			3 0.69 %	0.63 %
<b>Annualized Reach</b>			2 1.47 %	2.10 %
<b>Annualized Reach - NAQC</b>			3 1.03 %	0.95 %
<b>Unique Individual Reach</b>			1 0.64 %	0.87 %

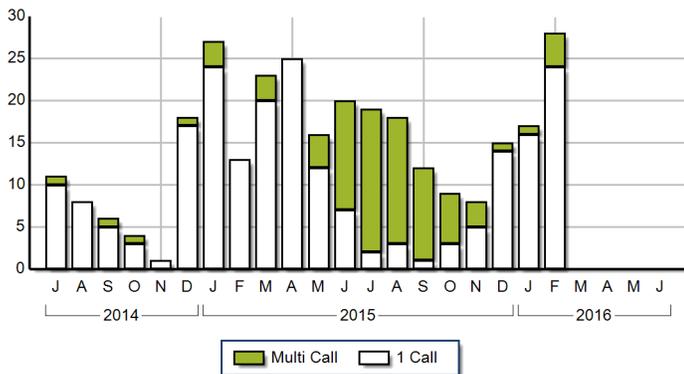
How Heard About



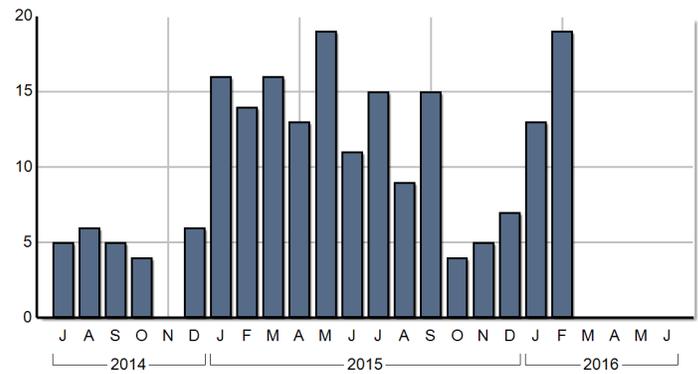
Fax Referral



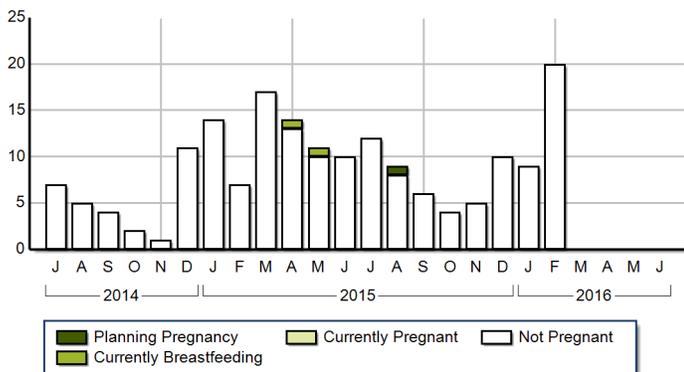
Tobacco User Enrollments By Program Type



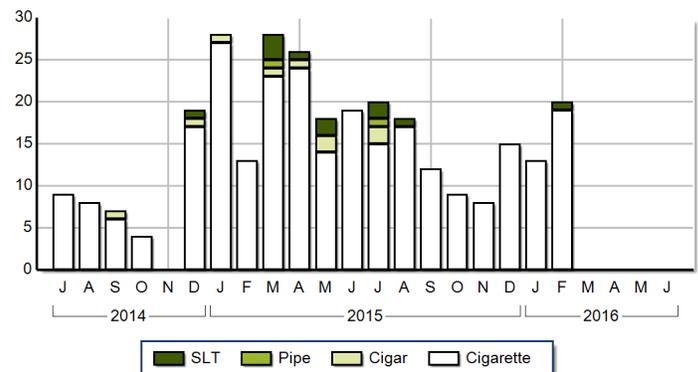
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

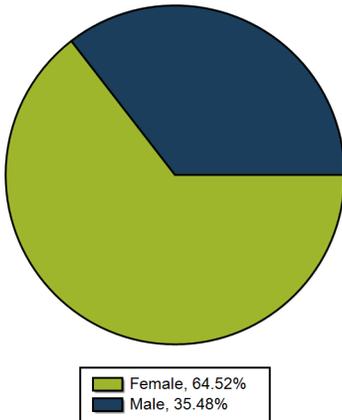


Chart Total N: 31

Tobacco Users By Language

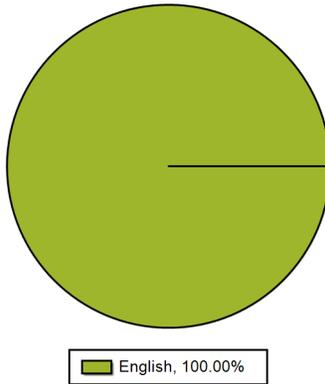


Chart Total N: 31

Tobacco Users By Education

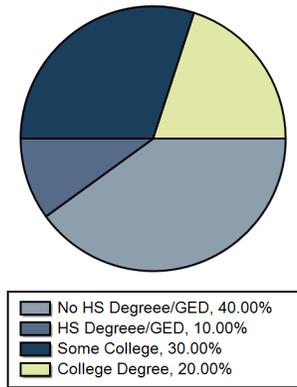


Chart Total N: 10

Tobacco Users By Race

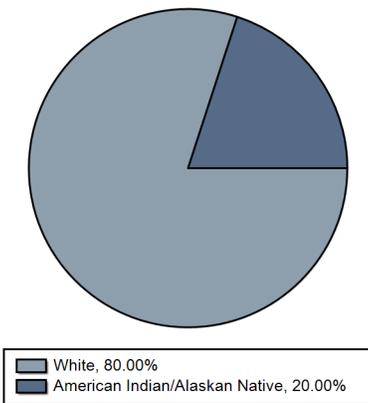


Chart Total N: 10

Tobacco Users By Age

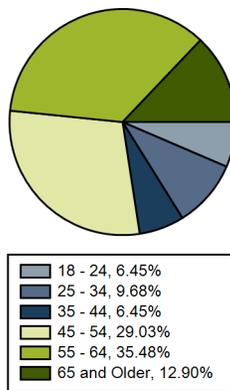


Chart Total N: 31

Tobacco Users By Health Plan

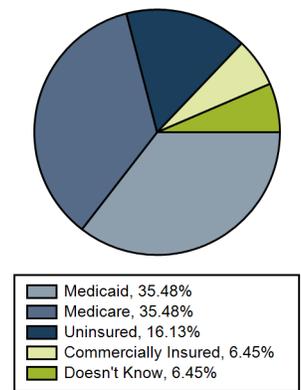


Chart Total N: 31

Tobacco Users By Ethnicity

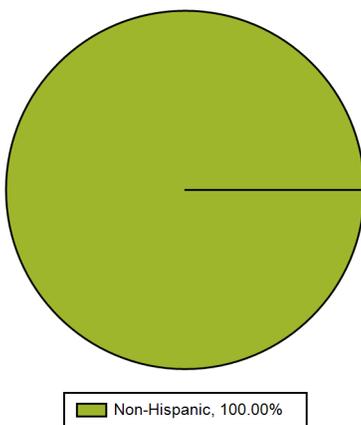


Chart Total N: 10

Tobacco Users By Chronic Condition

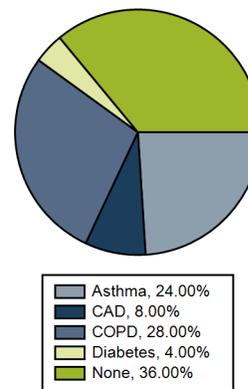


Chart Total N: 25

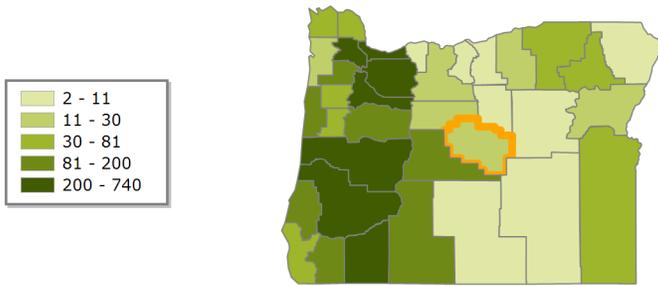
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Crook County

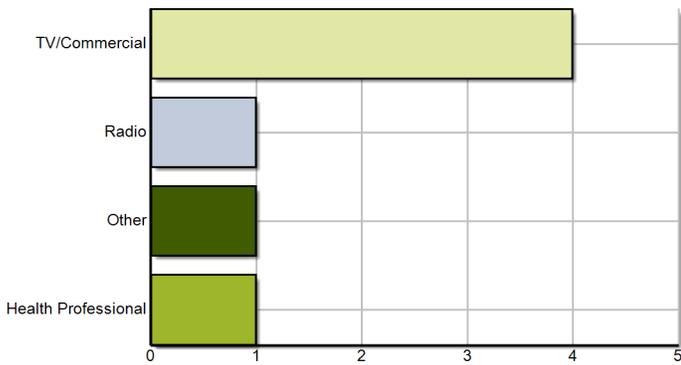
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

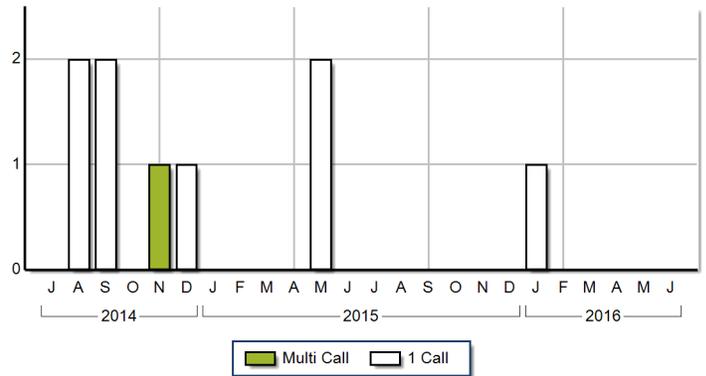


County Population		Prevalence	Tobacco Users	
Adult	20,635	23.3 %	4,808 <sup>4</sup>	
			County	State
Tobacco Users - Last Full Month			9	1,099
Tobacco Users YTD			35	6,816
Unique Tobacco Users YTD			1	13
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.73 %
Reach - NAQC			3	0.44 %
Annualized Reach			2	1.09 %
Annualized Reach - NAQC			3	0.66 %
Unique Individual Reach			1	0.27 %

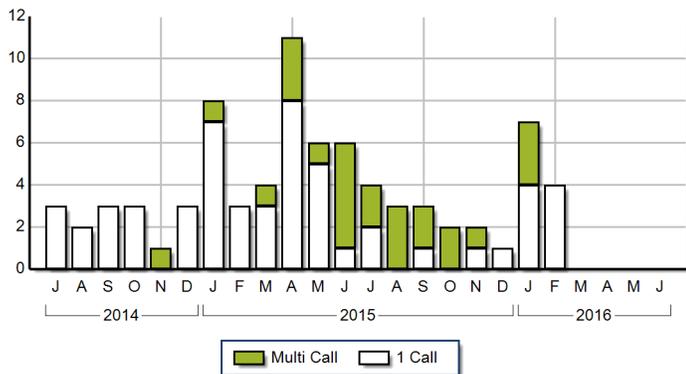
How Heard About



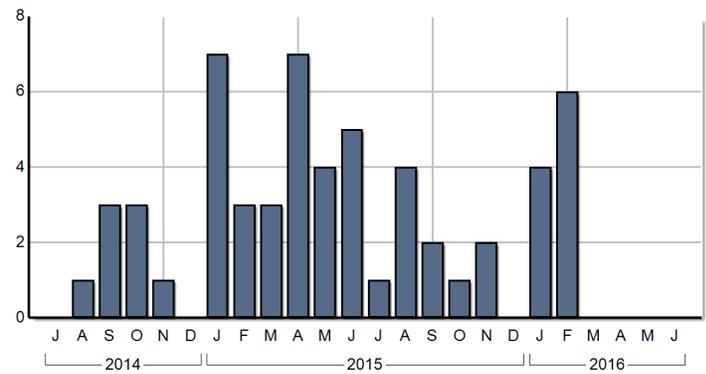
Fax Referral



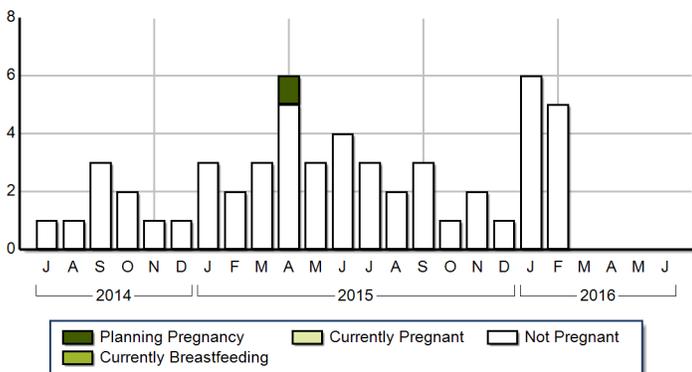
Tobacco User Enrollments By Program Type



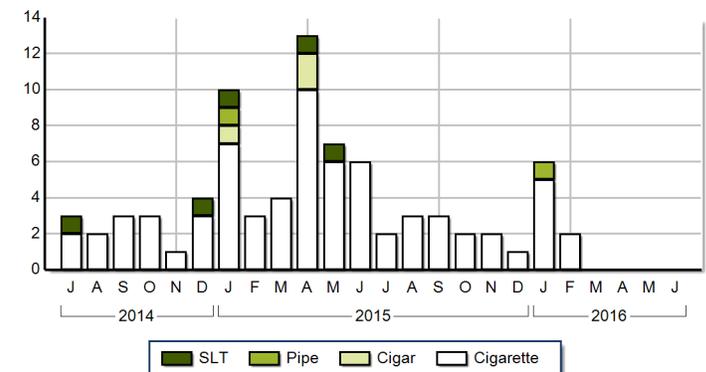
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

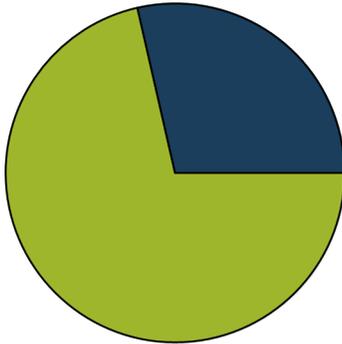


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

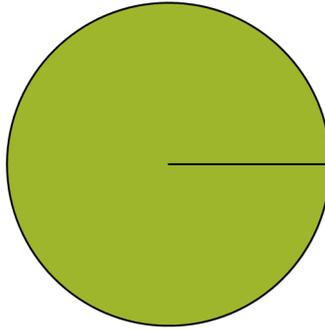
Tobacco Users By Gender



Female, 71.43%  
Male, 28.57%

Chart Total N: 7

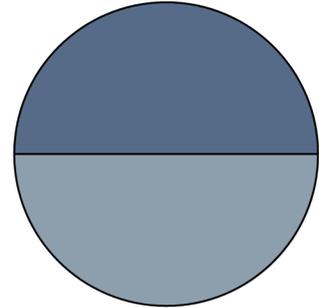
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

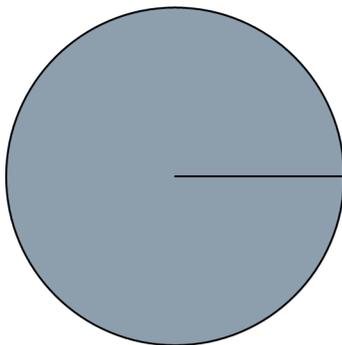
Tobacco Users By Education



No HS Degreee/GED, 50.00%  
HS Degreee/GED, 50.00%

Chart Total N: 2

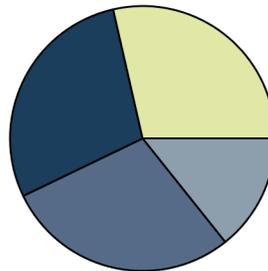
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

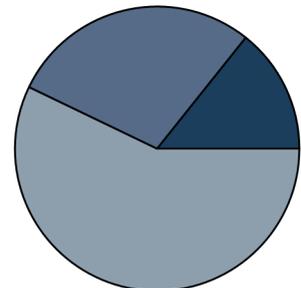
Tobacco Users By Age



35 - 44, 14.29%  
45 - 54, 28.57%  
55 - 64, 28.57%  
65 and Older, 28.57%

Chart Total N: 7

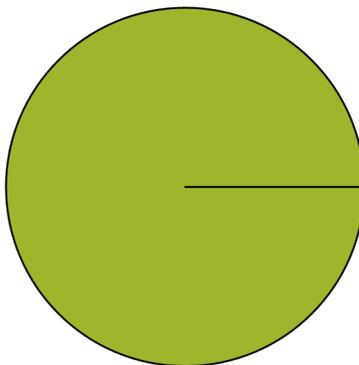
Tobacco Users By Health Plan



Medicare, 57.14%  
Commercially Insured, 28.57%  
Uninsured, 14.29%

Chart Total N: 7

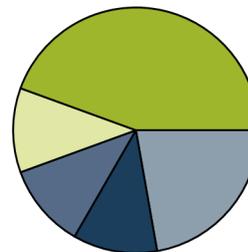
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 22.22%  
CAD, 11.11%  
COPD, 11.11%  
Diabetes, 11.11%  
None, 44.44%

Chart Total N: 9

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

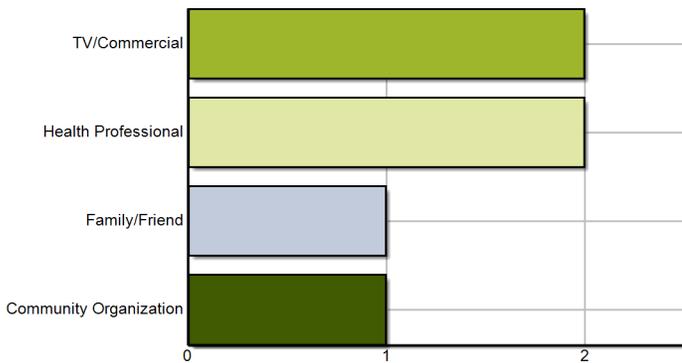
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

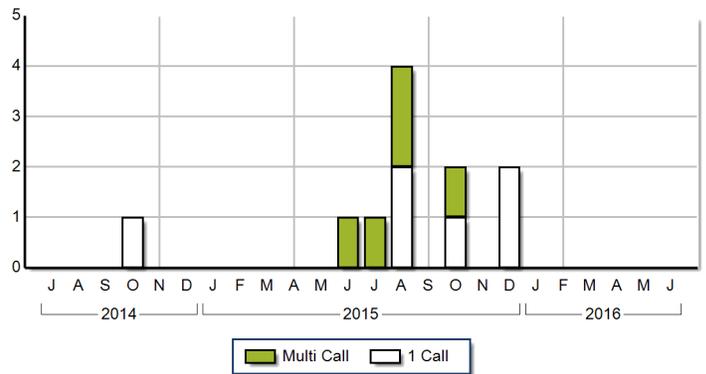


County Population		Prevalence	Tobacco Users	
Adult	17,947	18.4 %	County	3,302 <sup>4</sup>
			State	1,099
Tobacco Users - Last Full Month			County	49
Tobacco Users YTD			State	6,816
Unique Tobacco Users YTD			1	34
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.48 %
Reach - NAQC			3	1.09 %
Annualized Reach			2	2.23 %
Annualized Reach - NAQC			3	1.64 %
Unique Individual Reach			1	1.03 %

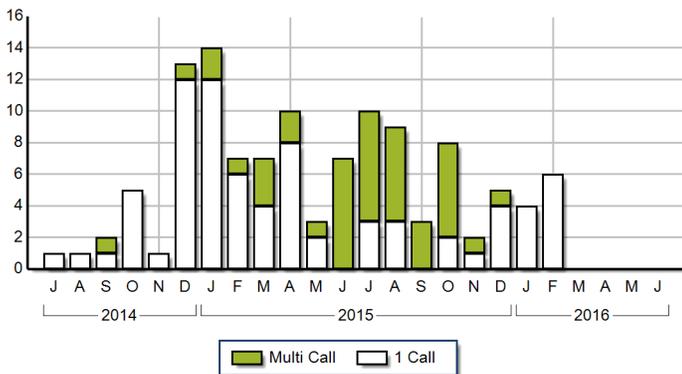
How Heard About



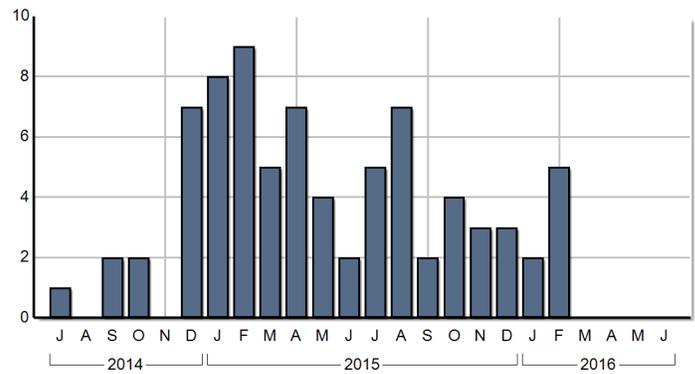
Fax Referral



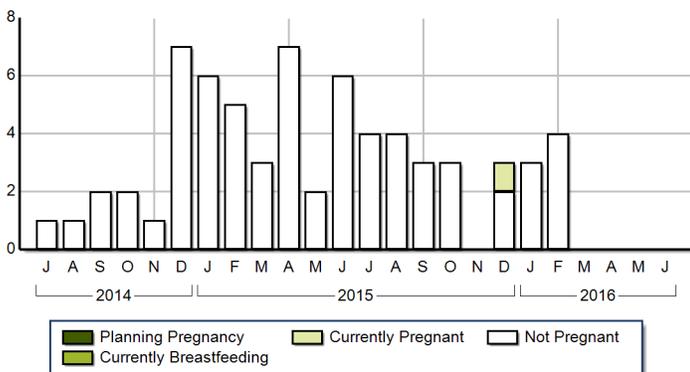
Tobacco User Enrollments By Program Type



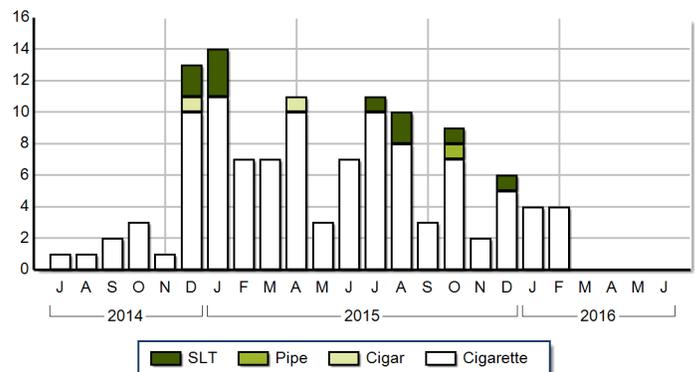
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

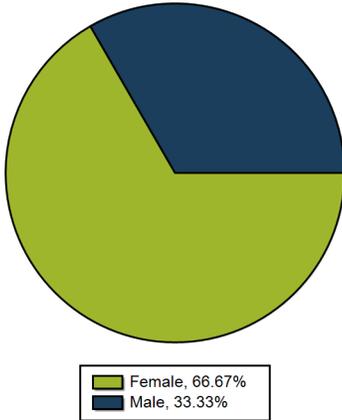


Chart Total N: 6

Tobacco Users By Language

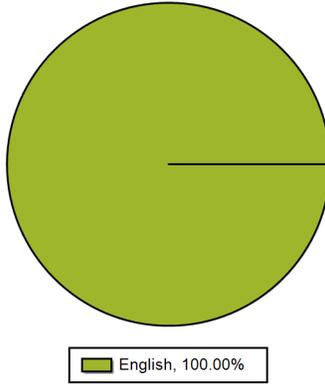


Chart Total N: 6

Tobacco Users By Education

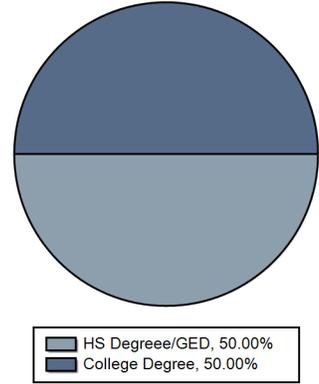


Chart Total N: 2

Tobacco Users By Race

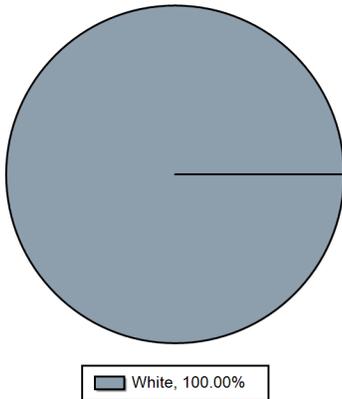


Chart Total N: 2

Tobacco Users By Age

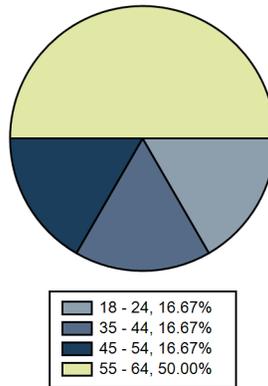


Chart Total N: 6

Tobacco Users By Health Plan

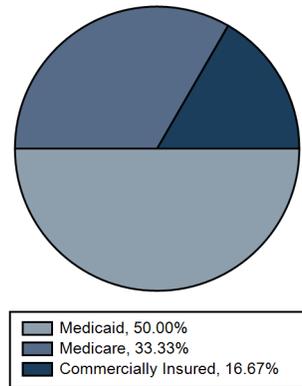


Chart Total N: 6

Tobacco Users By Ethnicity

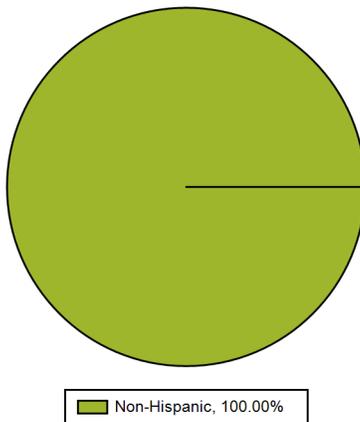


Chart Total N: 2

Tobacco Users By Chronic Condition

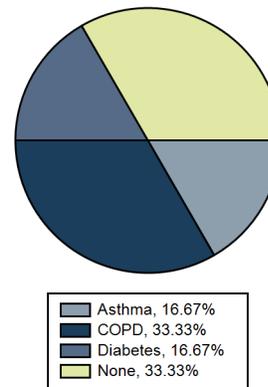


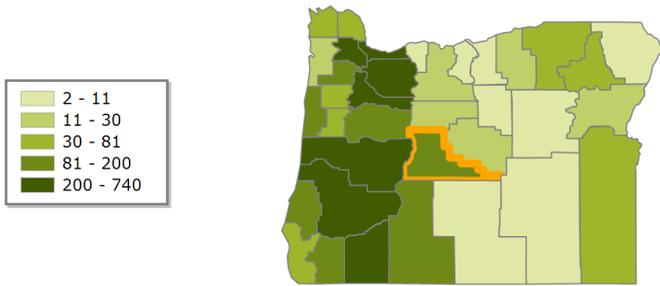
Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

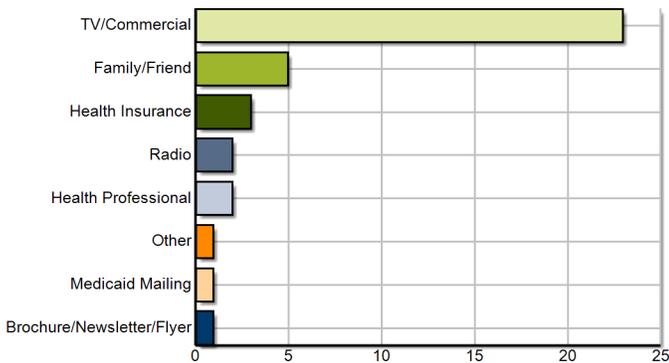
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

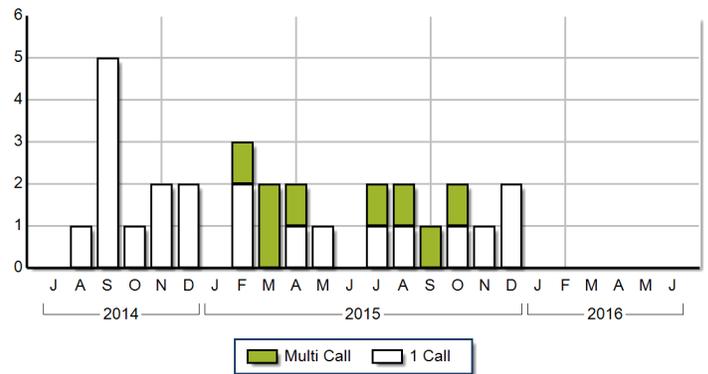


County Population		Prevalence	Tobacco Users	
Adult	133,924	14.1 %	18,883	<sup>4</sup>
			County	State
Tobacco Users - Last Full Month			41	1,099
Tobacco Users YTD			199	6,816
Unique Tobacco Users YTD			1	4,226
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.05 %
Reach - NAQC			3	0.65 %
Annualized Reach			2	1.58 %
Annualized Reach - NAQC			3	0.97 %
Unique Individual Reach			1	0.61 %

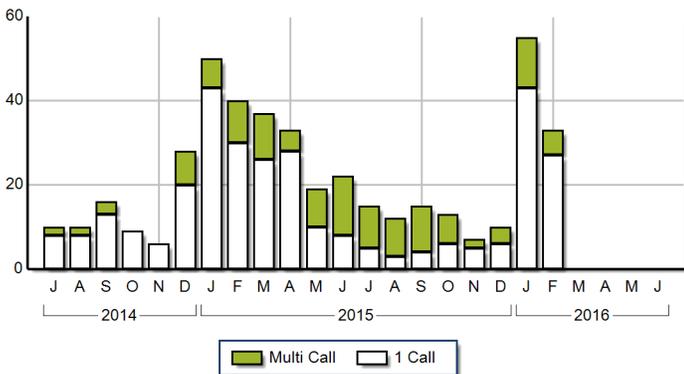
How Heard About



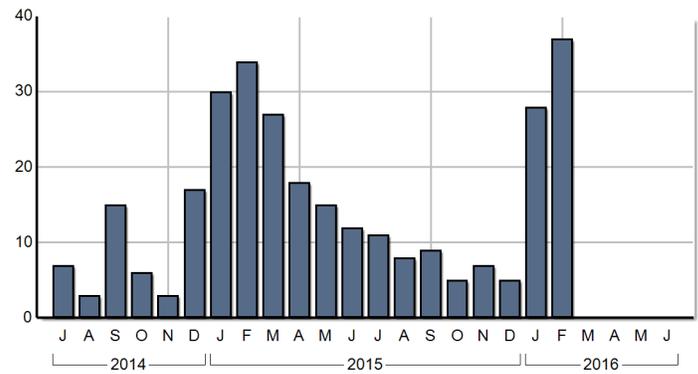
Fax Referral



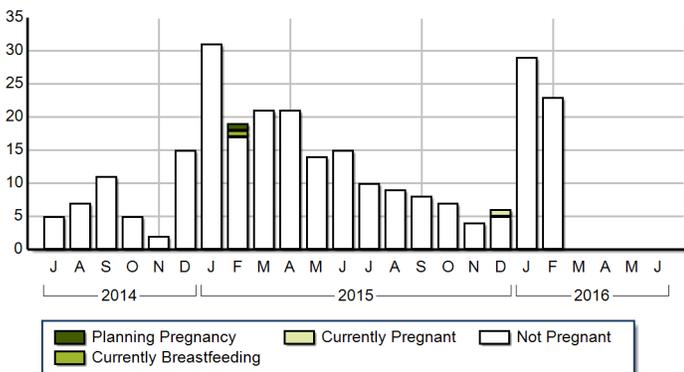
Tobacco User Enrollments By Program Type



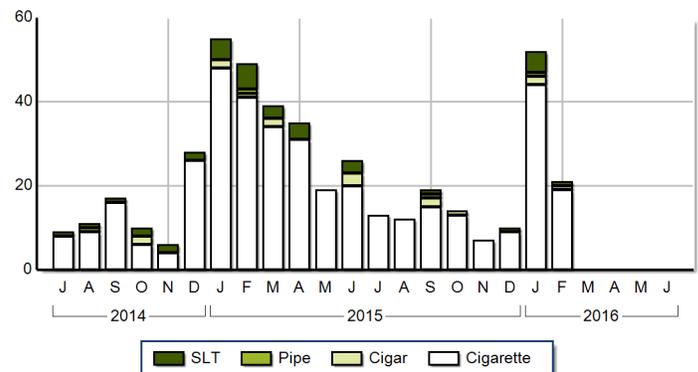
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

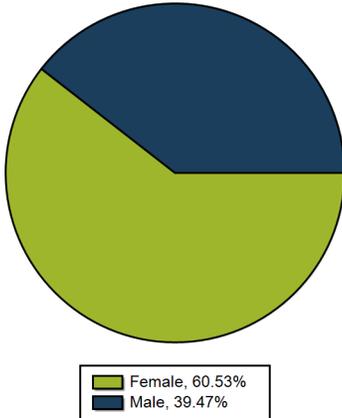


Chart Total N: 38

Tobacco Users By Language

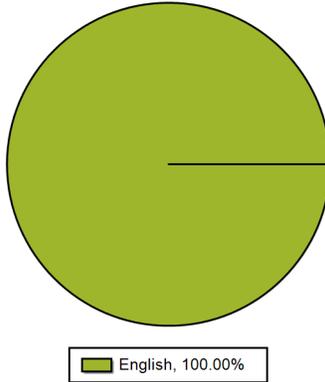


Chart Total N: 38

Tobacco Users By Education

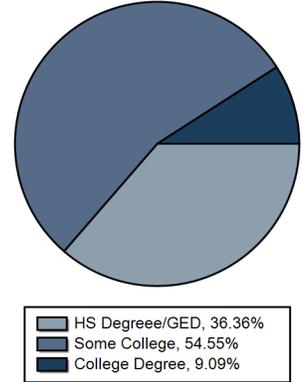


Chart Total N: 11

Tobacco Users By Race

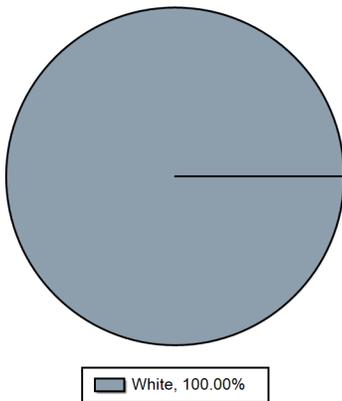


Chart Total N: 11

Tobacco Users By Age

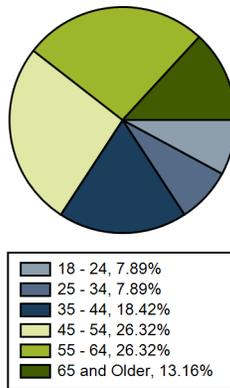


Chart Total N: 38

Tobacco Users By Health Plan

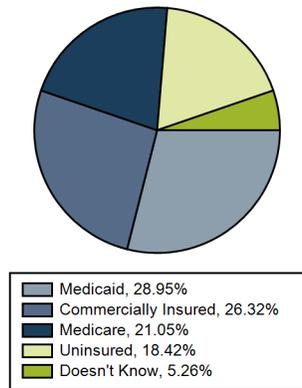


Chart Total N: 38

Tobacco Users By Ethnicity

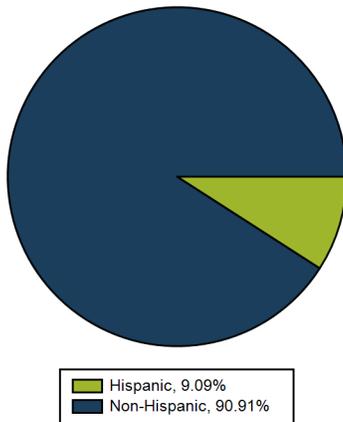


Chart Total N: 11

Tobacco Users By Chronic Condition

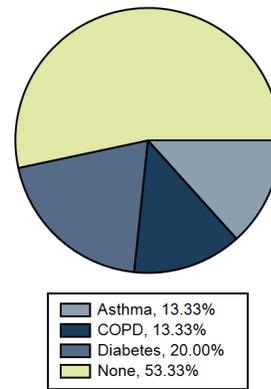


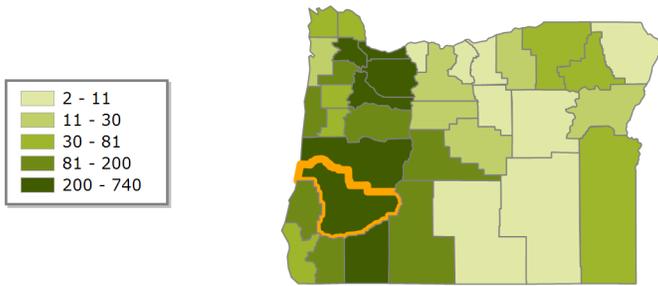
Chart Total N: 30

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

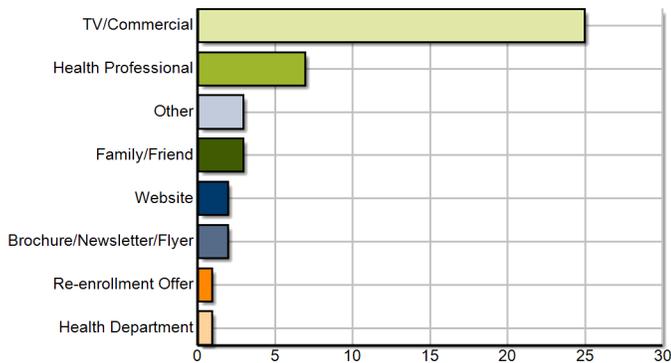
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

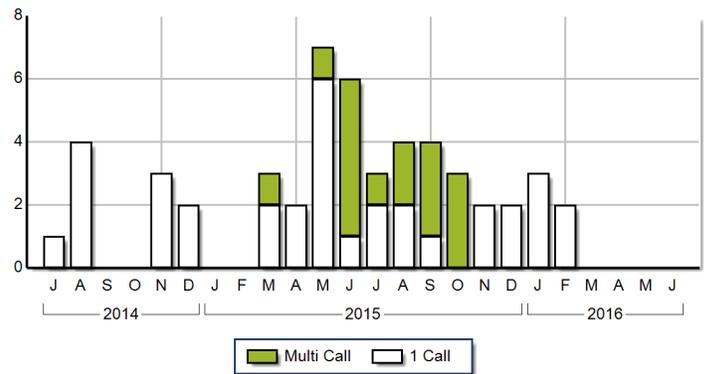


County Population		Prevalence	Tobacco Users	
Adult	83,168	27.1 %		22,539 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			52	1,099
Tobacco Users YTD			273	6,816
Unique Tobacco Users YTD			1	4,226
Target Reach			2.0 %	2.0 %
Reach YTD			2	1.21 %
Reach - NAQC			3	0.82 %
Annualized Reach			2	1.82 %
Annualized Reach - NAQC			3	1.23 %
Unique Individual Reach			1	0.77 %

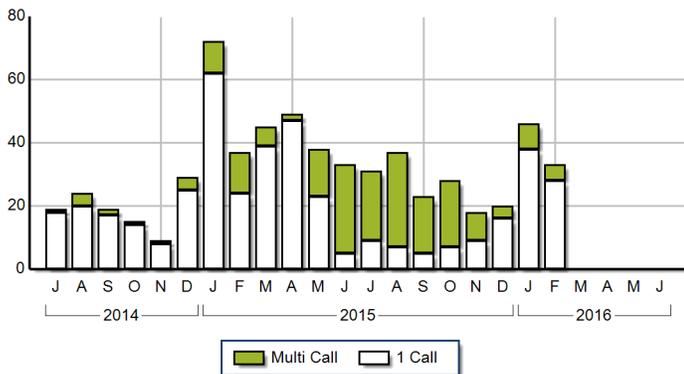
How Heard About



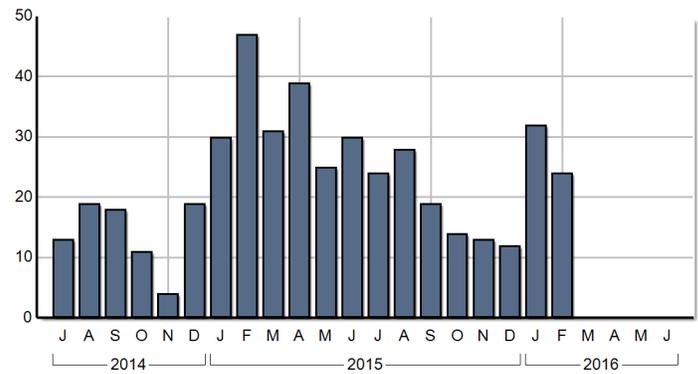
Fax Referral



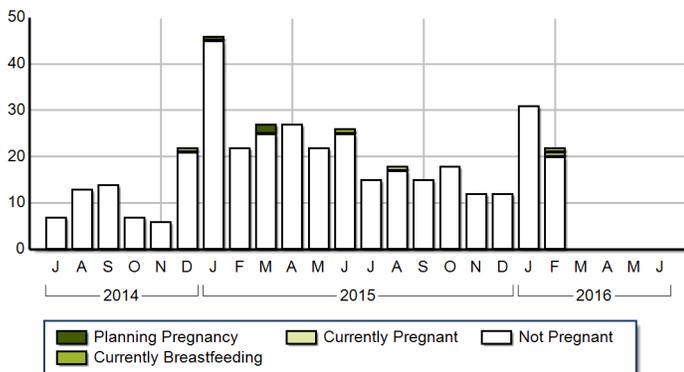
Tobacco User Enrollments By Program Type



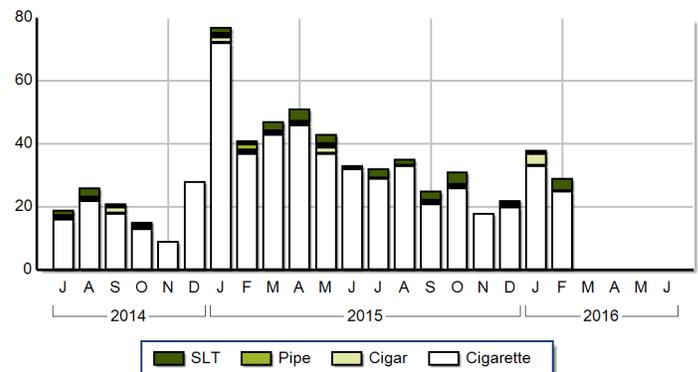
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

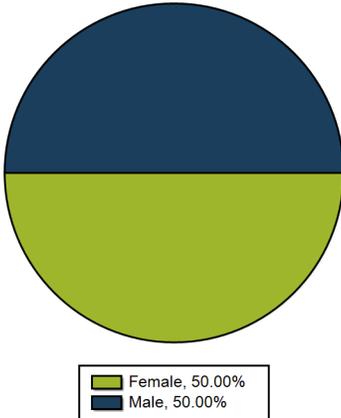


Chart Total N: 44

Tobacco Users By Language

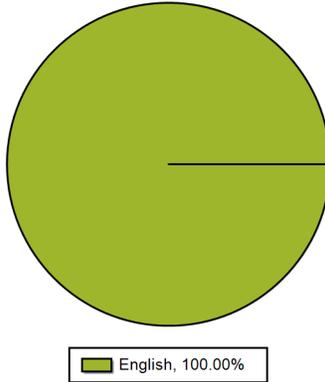


Chart Total N: 44

Tobacco Users By Education

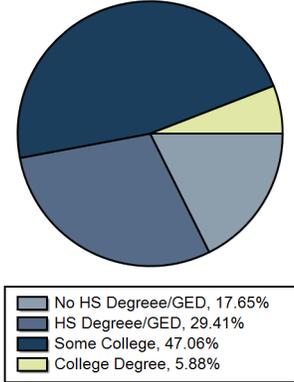


Chart Total N: 17

Tobacco Users By Race

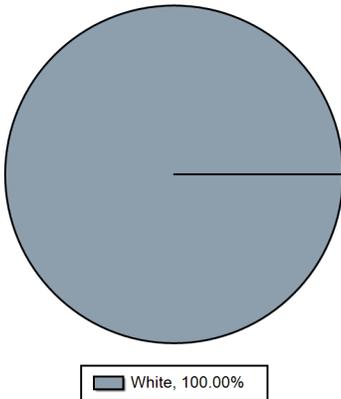


Chart Total N: 17

Tobacco Users By Age

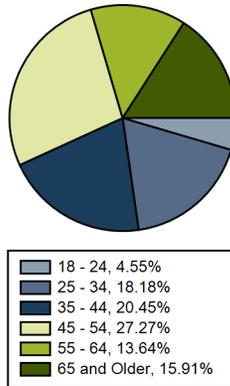


Chart Total N: 44

Tobacco Users By Health Plan

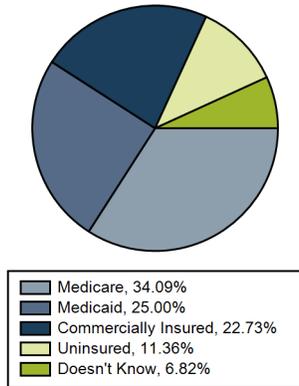


Chart Total N: 44

Tobacco Users By Ethnicity

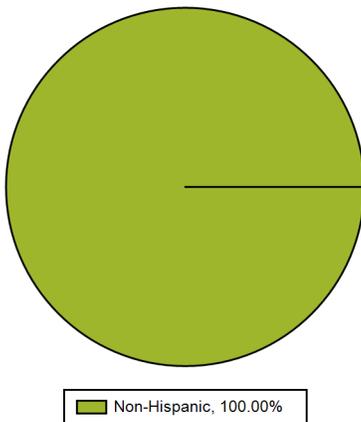


Chart Total N: 17

Tobacco Users By Chronic Condition

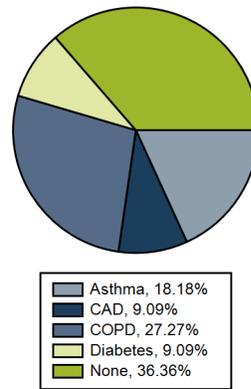
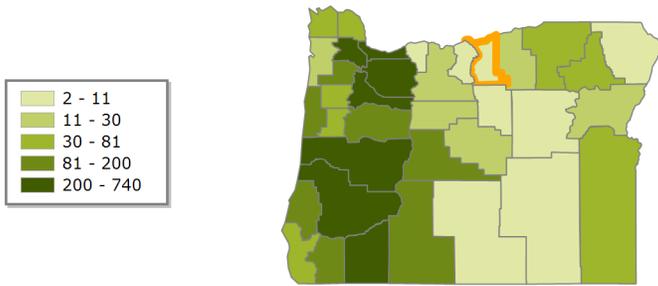


Chart Total N: 44

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

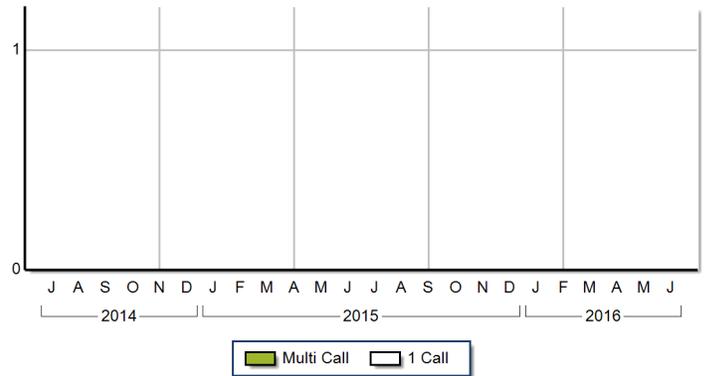


County Population		Prevalence	Tobacco Users
<b>Adult</b>	1,529	29.6 %	453 <sup>4</sup>
			County
<b>Tobacco Users - Last Full Month</b>			1
<b>Tobacco Users YTD</b>			9
<b>Unique Tobacco Users YTD</b>			4
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		1.99 %	1.40 %
<b>Reach - NAQC</b>		1.77 %	0.63 %
<b>Annualized Reach</b>		2.98 %	2.10 %
<b>Annualized Reach - NAQC</b>		2.65 %	0.95 %
<b>Unique Individual Reach</b>		0.88 %	0.87 %

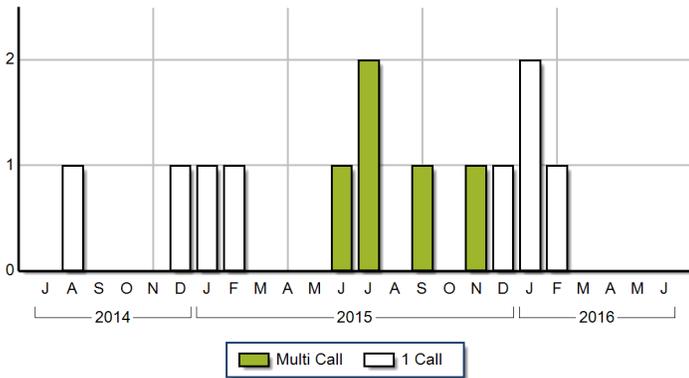
### How Heard About



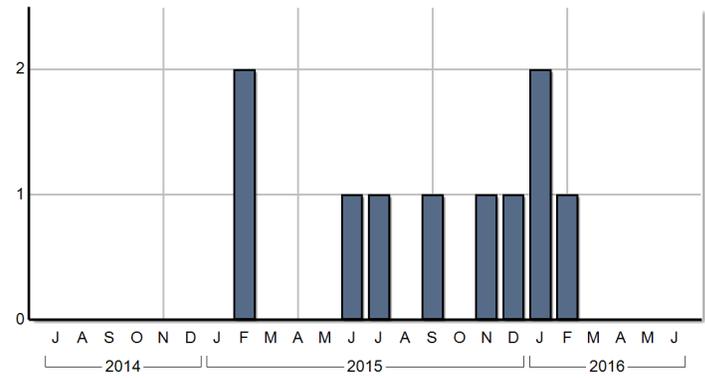
### Fax Referral



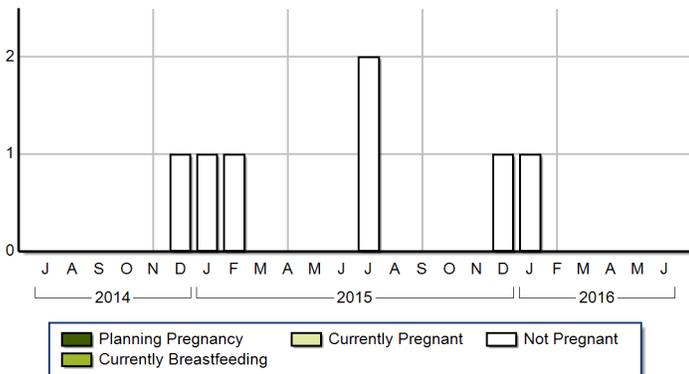
### Tobacco User Enrollments By Program Type



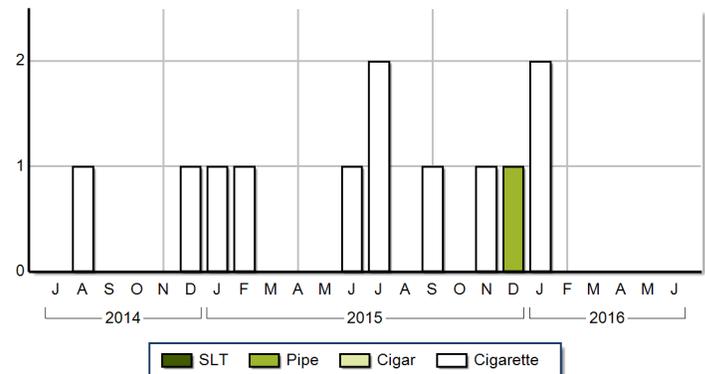
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status

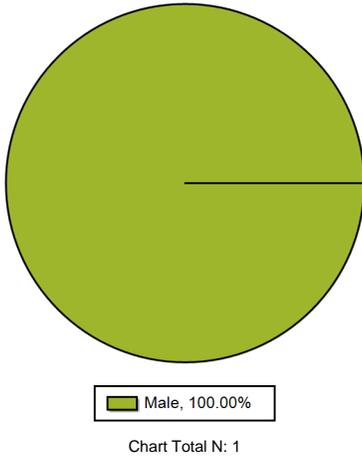


### Tobacco Users By Tobacco Type

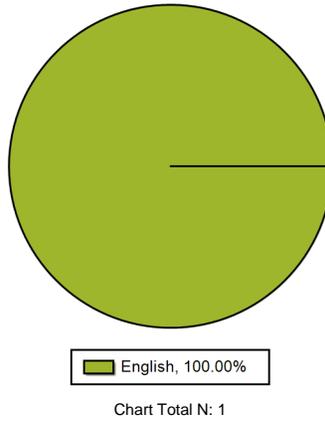


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

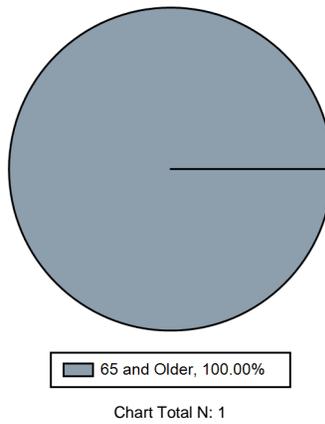
Tobacco Users By Gender



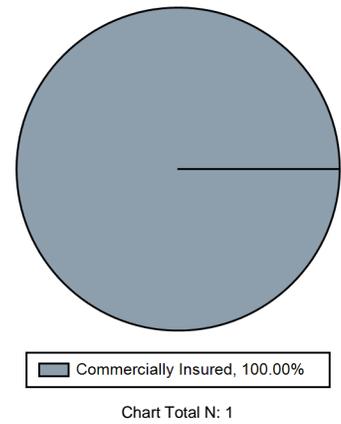
Tobacco Users By Language



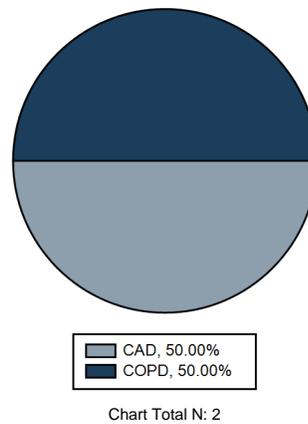
Tobacco Users By Age



Tobacco Users By Health Plan



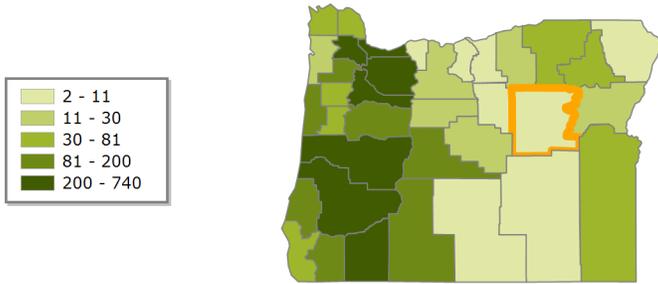
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

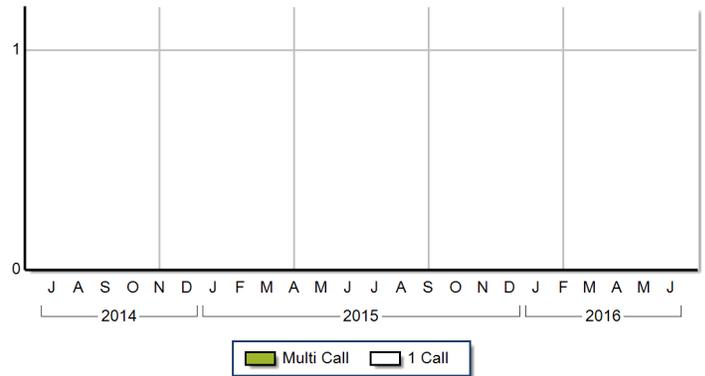
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

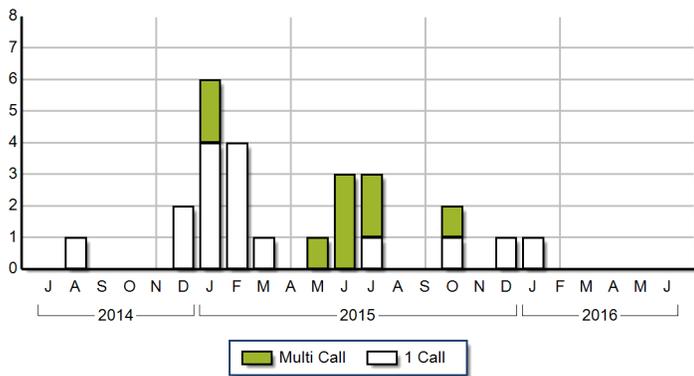


County Population		Prevalence	Tobacco Users	
Adult	5,953	24.4 %		1,453 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			-	1,099
Tobacco Users YTD			8	6,816
Unique Tobacco Users YTD			1	4,226
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.55 %
Reach - NAQC			3	0.34 %
Annualized Reach			2	0.83 %
Annualized Reach - NAQC			3	0.52 %
Unique Individual Reach			1	0.28 %

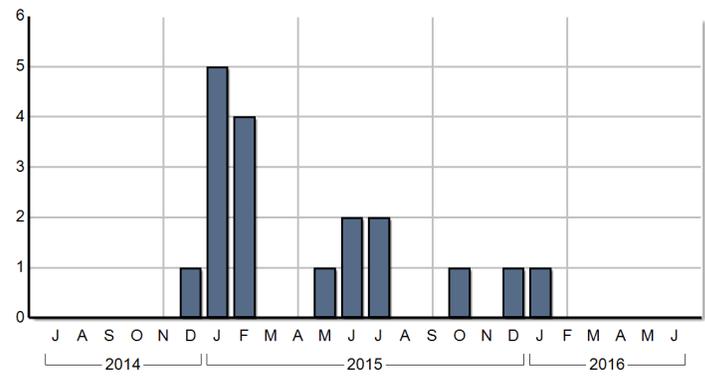
Fax Referral



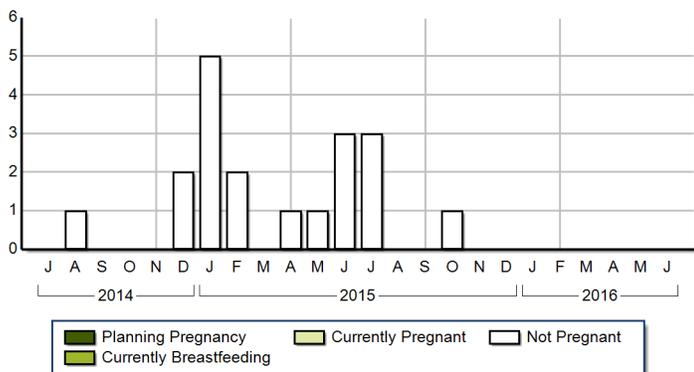
Tobacco User Enrollments By Program Type



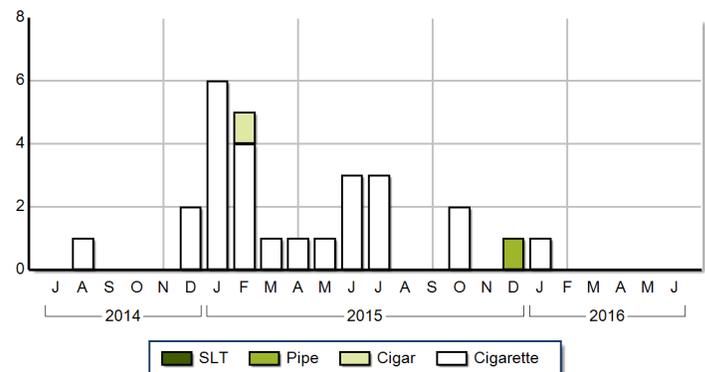
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

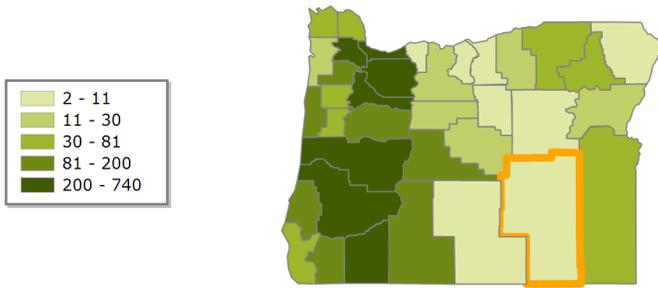


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

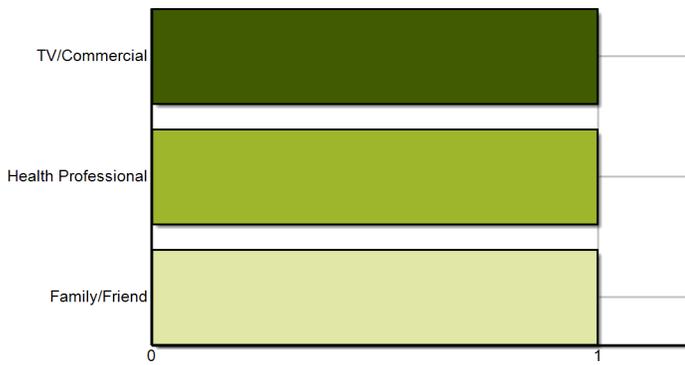
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

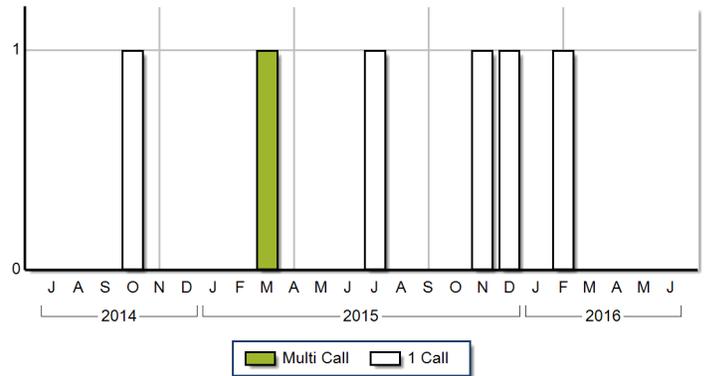


County Population	Prevalence	Tobacco Users	
Adult	6,087	14.3 %	870 <sup>4</sup>
		County	State
Tobacco Users - Last Full Month		3	1,099
Tobacco Users YTD		11	6,816
Unique Tobacco Users YTD		1	9
Target Reach		2.0 %	2.0 %
Reach YTD		2	1.26 %
Reach - NAQC		3	0.92 %
Annualized Reach		2	1.90 %
Annualized Reach - NAQC		3	1.38 %
Unique Individual Reach		1	1.03 %

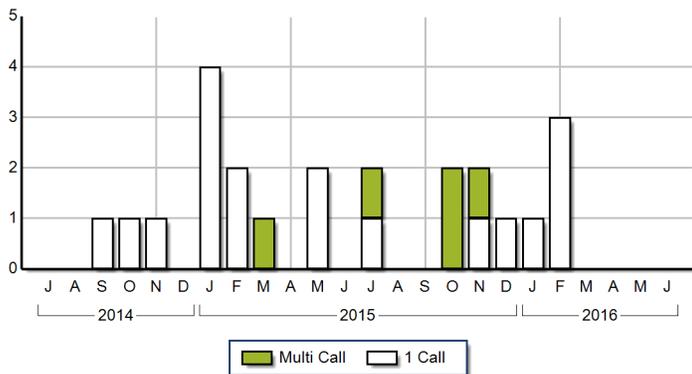
How Heard About



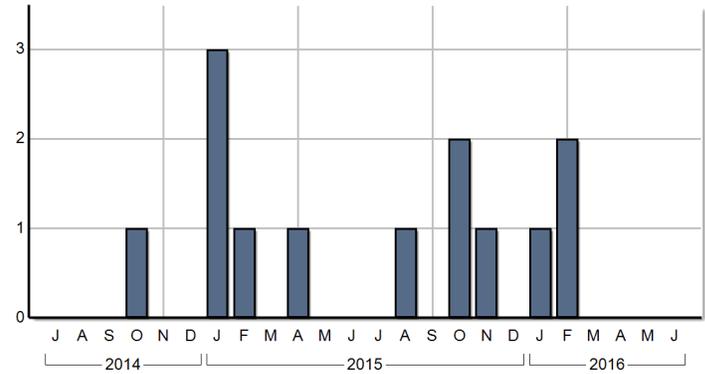
Fax Referral



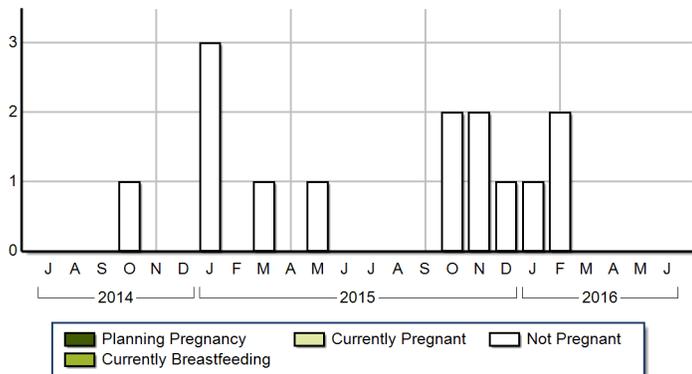
Tobacco User Enrollments By Program Type



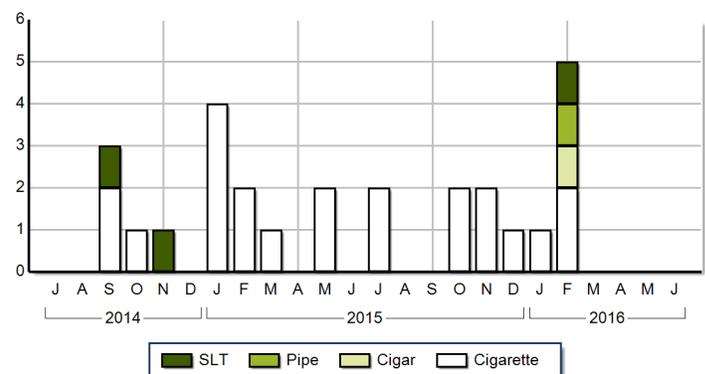
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

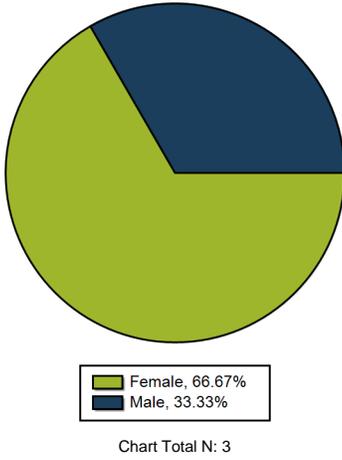


Tobacco Users By Tobacco Type

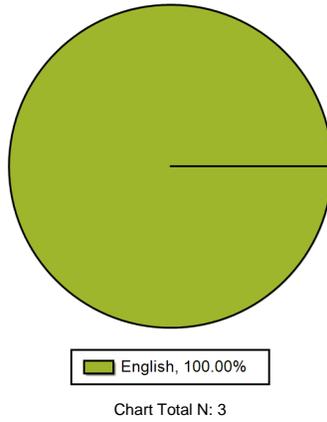


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

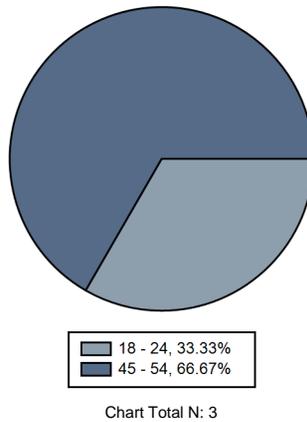
Tobacco Users By Gender



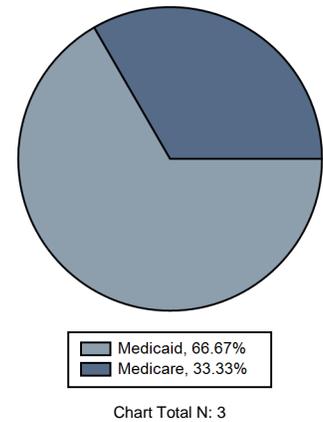
Tobacco Users By Language



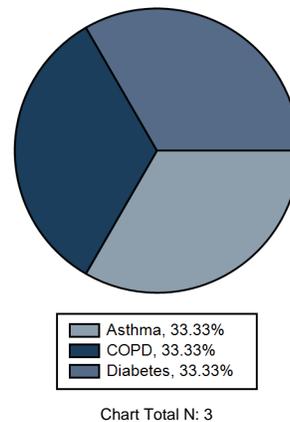
Tobacco Users By Age



Tobacco Users By Health Plan



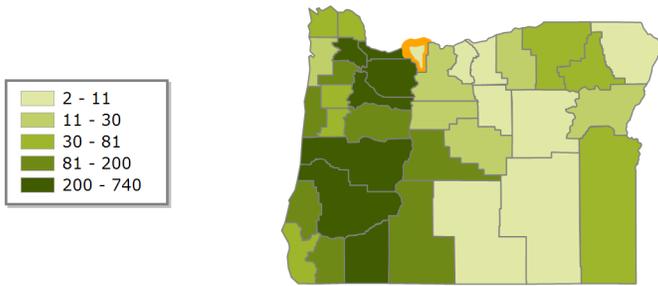
Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

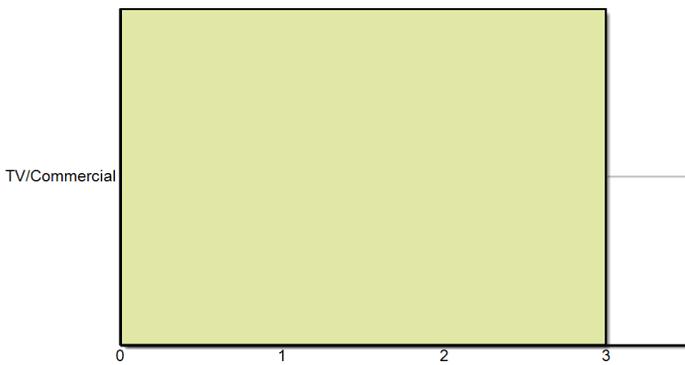
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

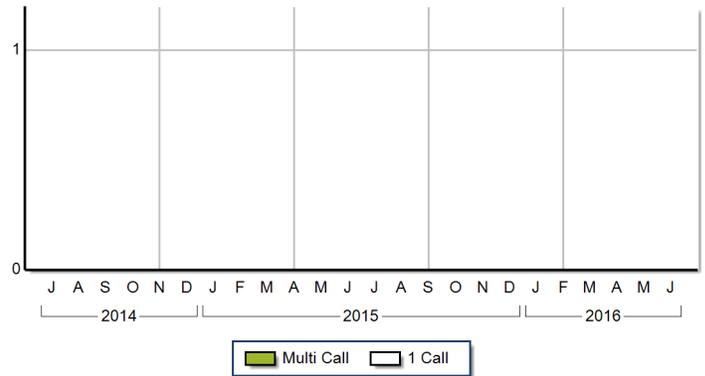


County Population	Prevalence	Tobacco Users	
<b>Adult</b>	16,229	8.6 %	1,396 <sup>4</sup>
		<b>County</b>	<b>State</b>
<b>Tobacco Users - Last Full Month</b>		3	1,099
<b>Tobacco Users YTD</b>		10	6,816
<b>Unique Tobacco Users YTD</b>	1	7	4,226
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>	2	0.72 %	1.40 %
<b>Reach - NAQC</b>	3	0.64 %	0.63 %
<b>Annualized Reach</b>	2	1.07 %	2.10 %
<b>Annualized Reach - NAQC</b>	3	0.97 %	0.95 %
<b>Unique Individual Reach</b>	1	0.50 %	0.87 %

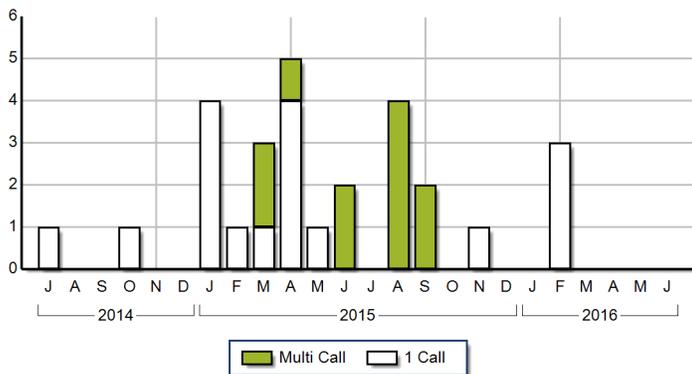
How Heard About



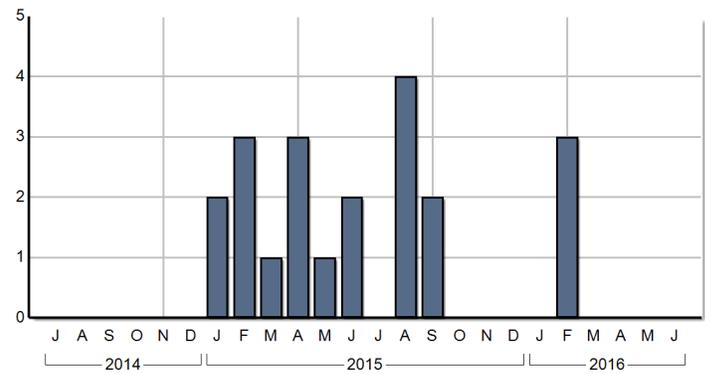
Fax Referral



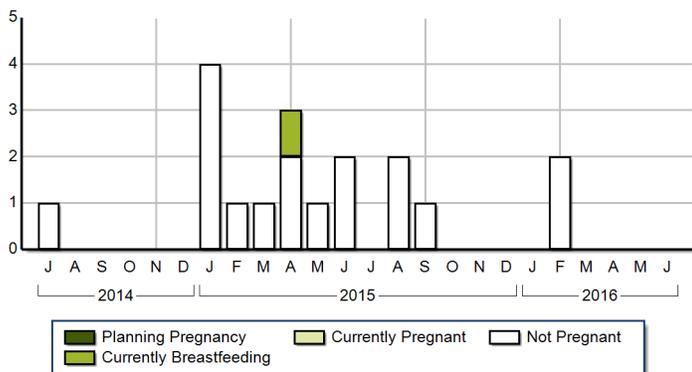
Tobacco User Enrollments By Program Type



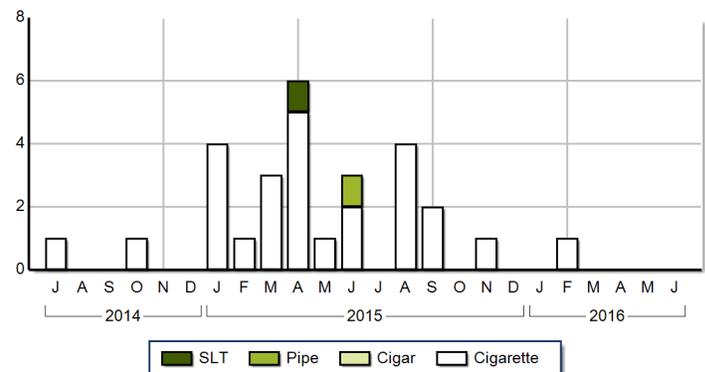
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

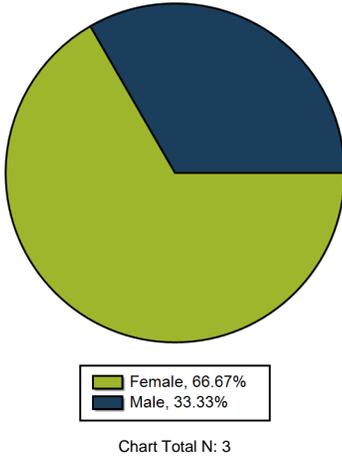


Tobacco Users By Tobacco Type

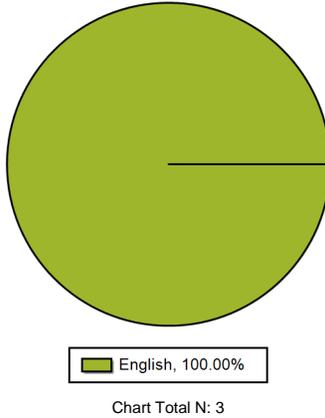


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

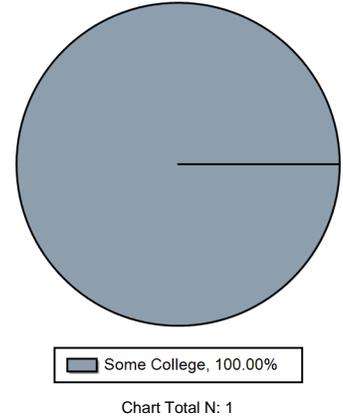
Tobacco Users By Gender



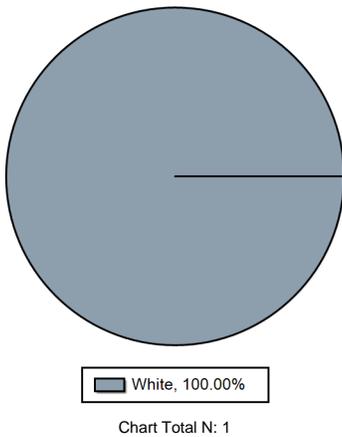
Tobacco Users By Language



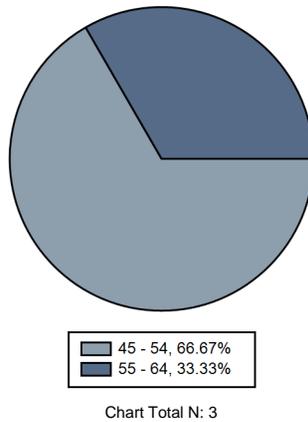
Tobacco Users By Education



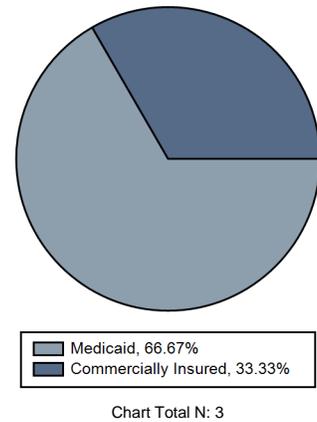
Tobacco Users By Race



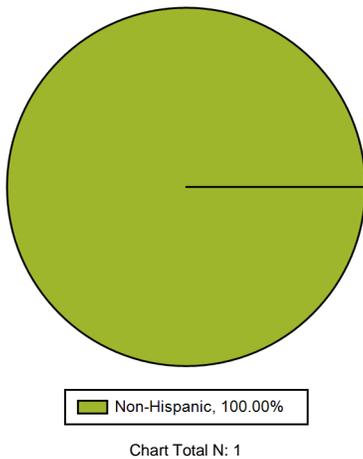
Tobacco Users By Age



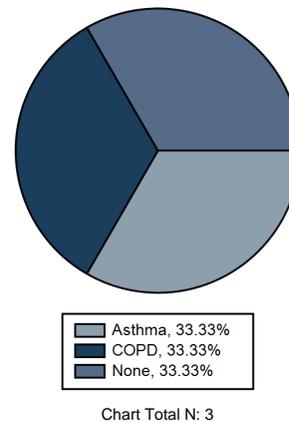
Tobacco Users By Health Plan



Tobacco Users By Ethnicity



Tobacco Users By Chronic Condition

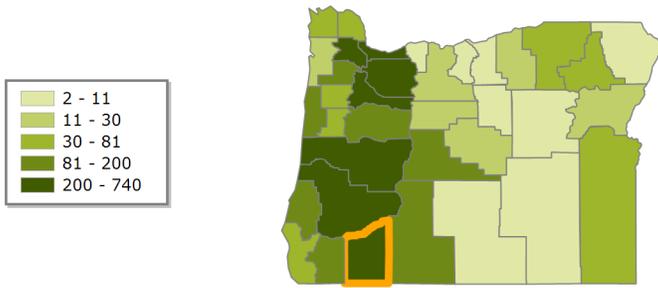


3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

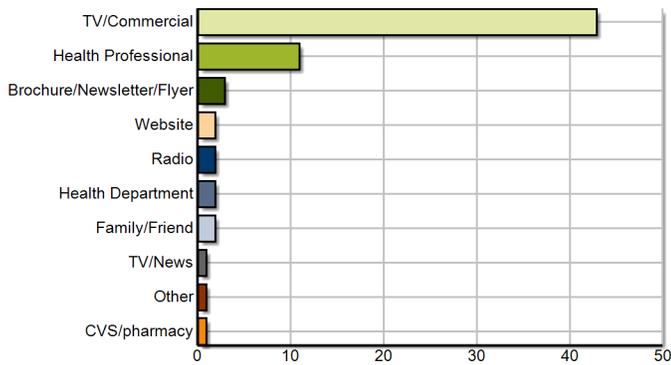
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

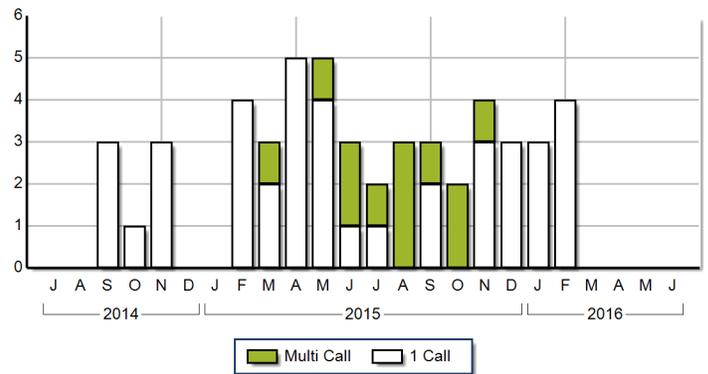


County Population		Prevalence	Tobacco Users	
Adult	160,716	21.9 %		35,197 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			70	1,099
Tobacco Users YTD			271	6,816
Unique Tobacco Users YTD			184	4,226
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.77 %
Reach - NAQC			3	0.57 %
Annualized Reach			2	1.15 %
Annualized Reach - NAQC			3	0.85 %
Unique Individual Reach			1	0.52 %

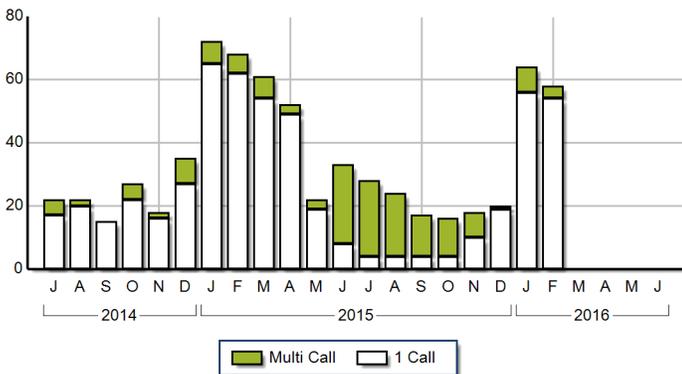
How Heard About



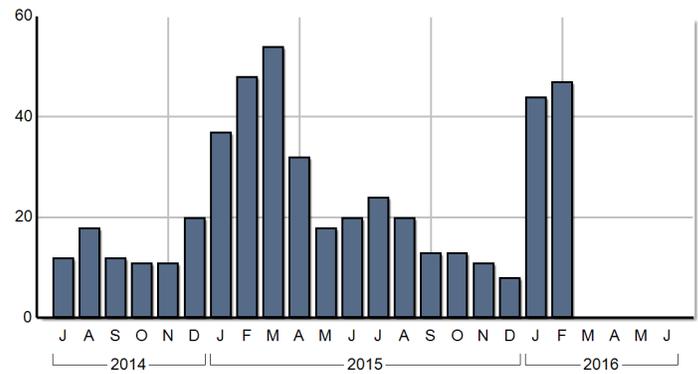
Fax Referral



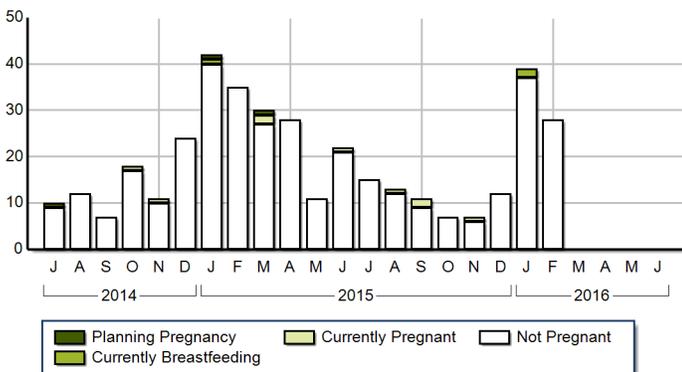
Tobacco User Enrollments By Program Type



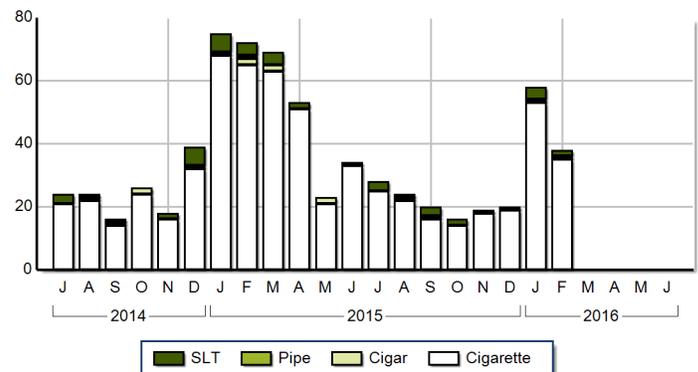
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

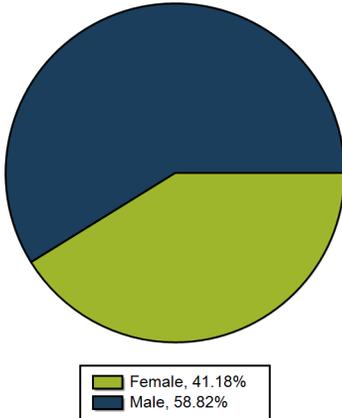


Chart Total N: 68

Tobacco Users By Language

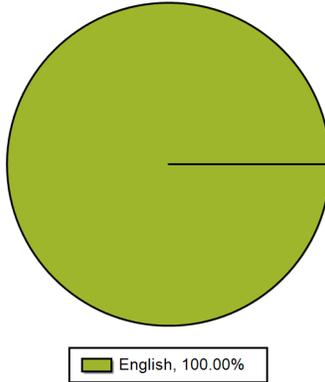


Chart Total N: 68

Tobacco Users By Education

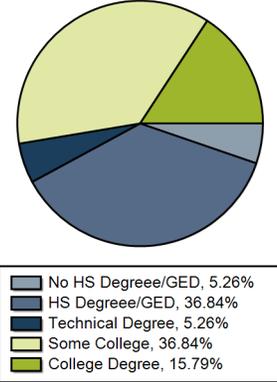


Chart Total N: 19

Tobacco Users By Race

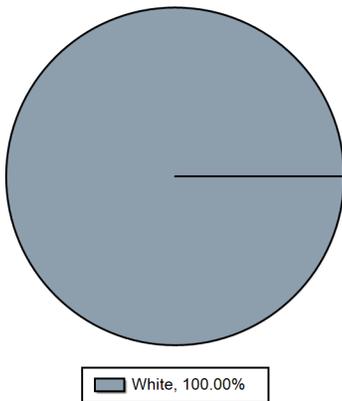


Chart Total N: 19

Tobacco Users By Age

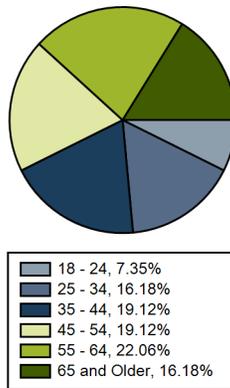


Chart Total N: 68

Tobacco Users By Health Plan

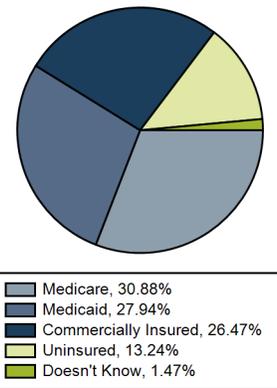


Chart Total N: 68

Tobacco Users By Ethnicity

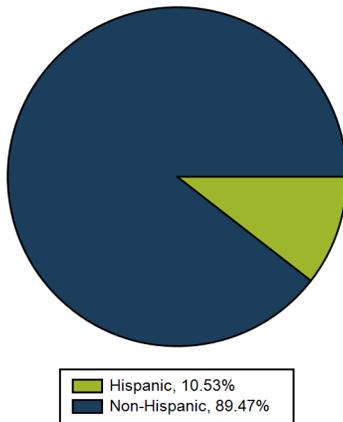


Chart Total N: 19

Tobacco Users By Chronic Condition

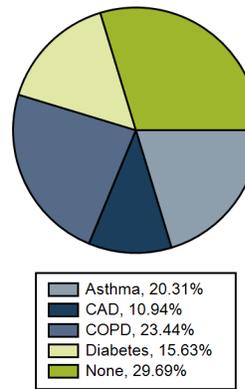


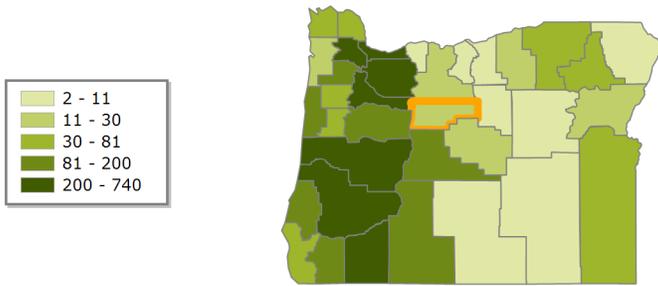
Chart Total N: 64

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

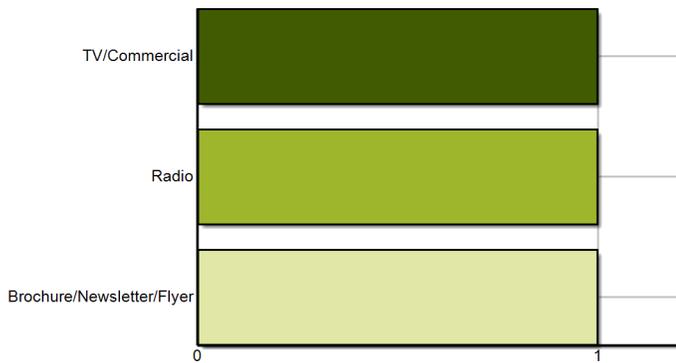
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

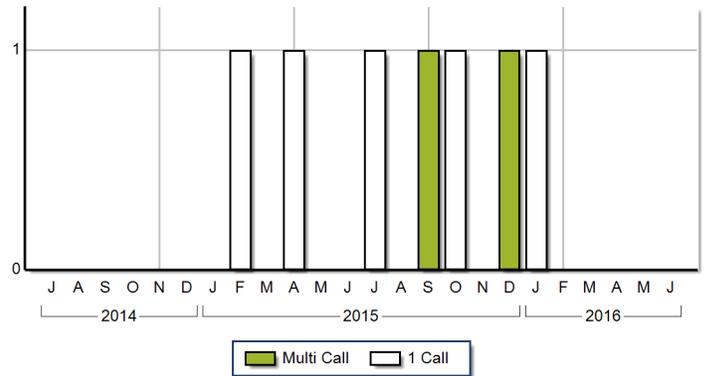


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	16,594	15.9 %	<b>County</b>	<b>State</b>
			3	1,099
<b>Tobacco Users - Last Full Month</b>			29	6,816
<b>Tobacco Users YTD</b>			19	4,226
<b>Unique Tobacco Users YTD</b>			2.0 %	2.0 %
<b>Target Reach</b>			1.10 %	1.40 %
<b>Reach YTD</b>			0.80 %	0.63 %
<b>Reach - NAQC</b>			1.65 %	2.10 %
<b>Annualized Reach</b>			1.19 %	0.95 %
<b>Annualized Reach - NAQC</b>			0.72 %	0.87 %
<b>Unique Individual Reach</b>				

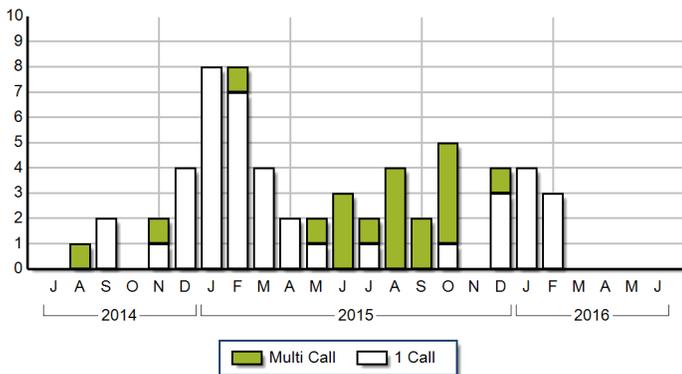
How Heard About



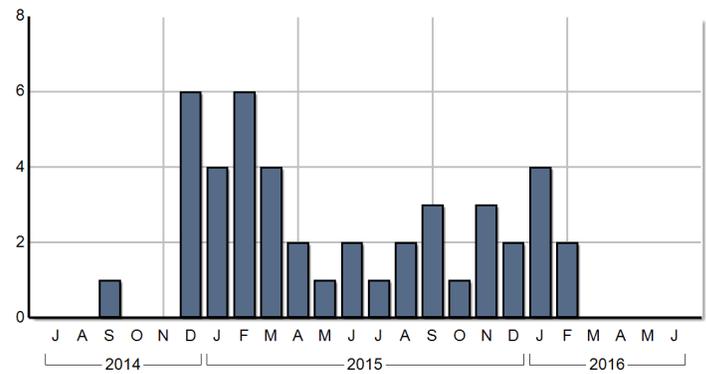
Fax Referral



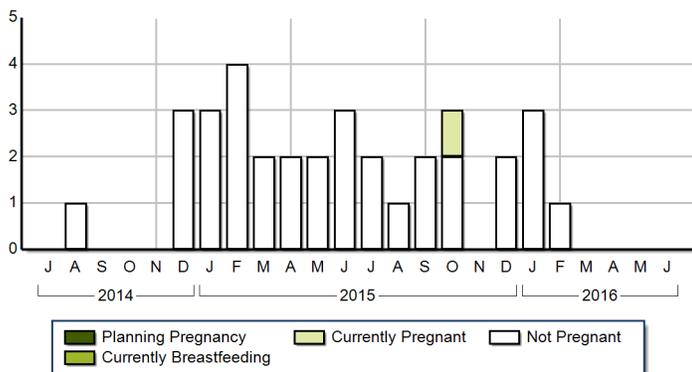
Tobacco User Enrollments By Program Type



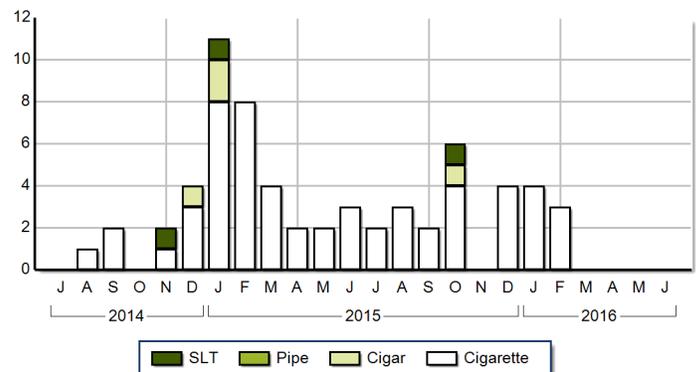
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

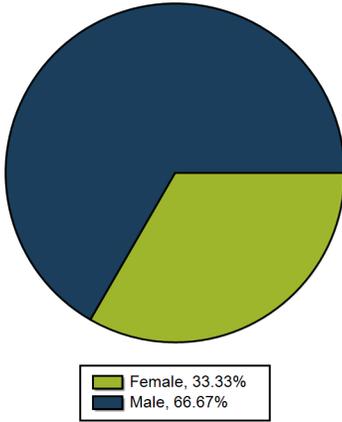


Chart Total N: 3

Tobacco Users By Language

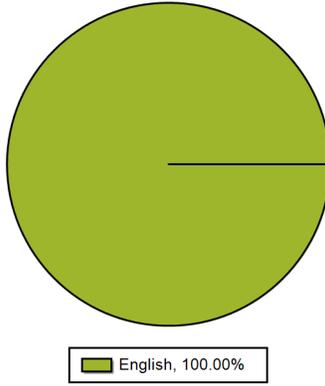


Chart Total N: 3

Tobacco Users By Education

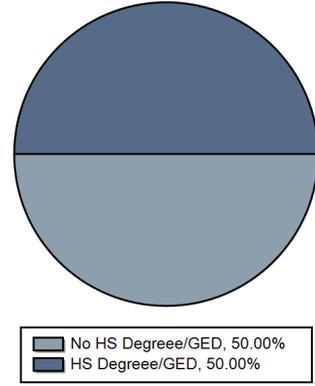


Chart Total N: 2

Tobacco Users By Race

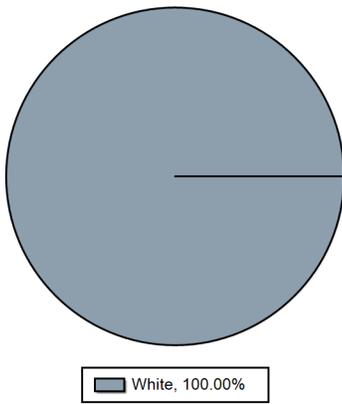


Chart Total N: 1

Tobacco Users By Age

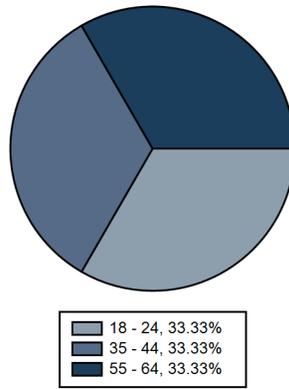


Chart Total N: 3

Tobacco Users By Health Plan

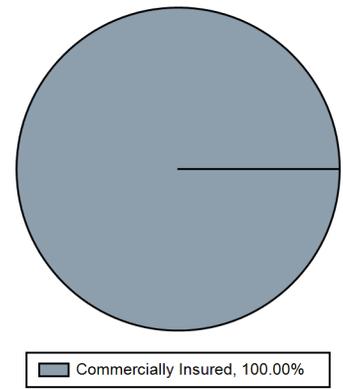


Chart Total N: 3

Tobacco Users By Ethnicity

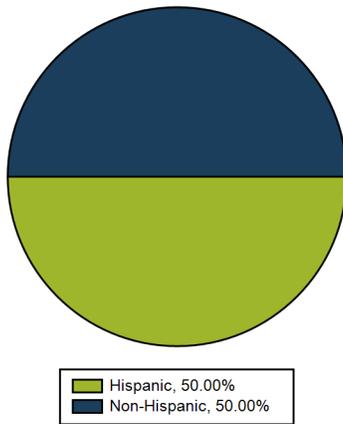


Chart Total N: 2

Tobacco Users By Chronic Condition

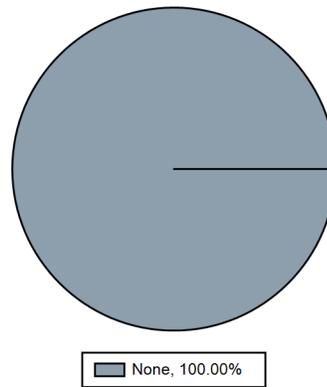


Chart Total N: 2

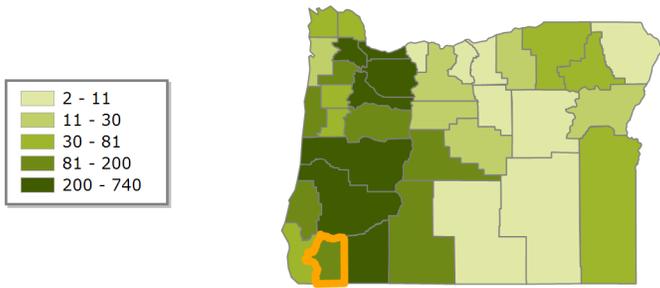
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Josephine County

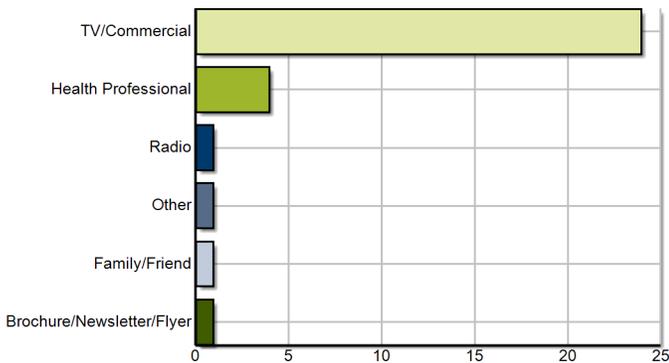
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

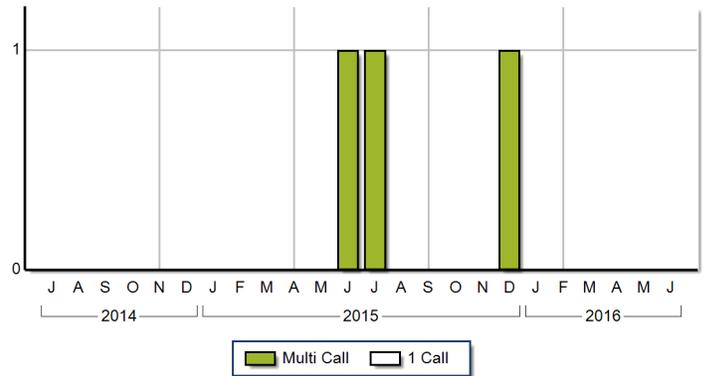


County Population		Prevalence	Tobacco Users
Adult	66,678	25.0 %	16,670 <sup>4</sup>
			<b>County</b>
Tobacco Users - Last Full Month			32
Tobacco Users YTD			105
Unique Tobacco Users YTD			67
Target Reach			2.0 %
Reach YTD			0.63 %
Reach - NAQC			0.49 %
Annualized Reach			0.94 %
Annualized Reach - NAQC			0.73 %
Unique Individual Reach			0.40 %

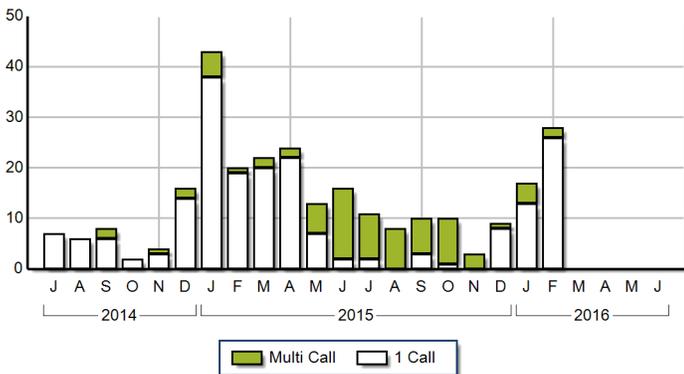
How Heard About



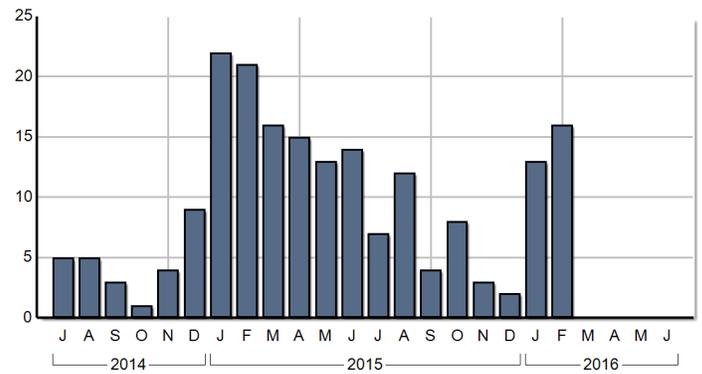
Fax Referral



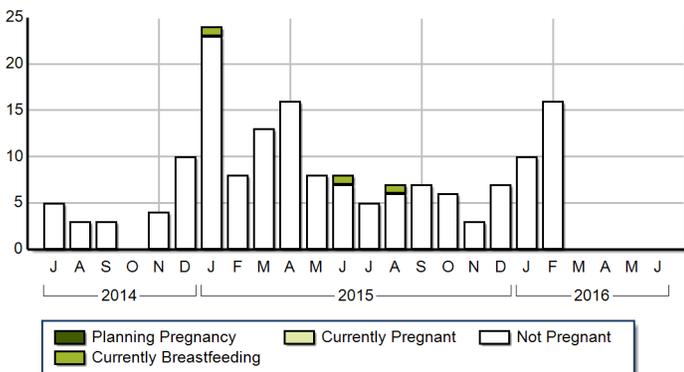
Tobacco User Enrollments By Program Type



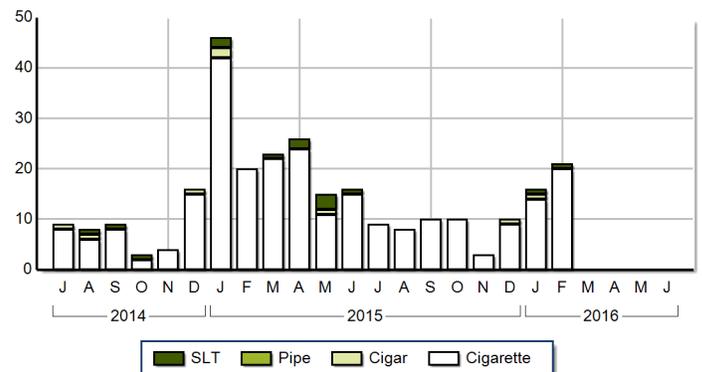
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

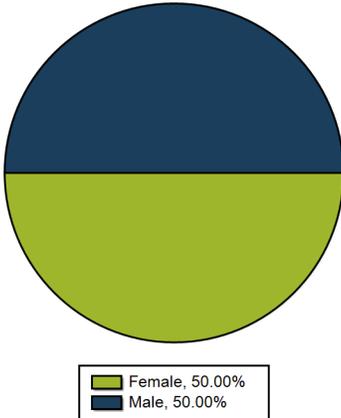


Chart Total N: 32

Tobacco Users By Language

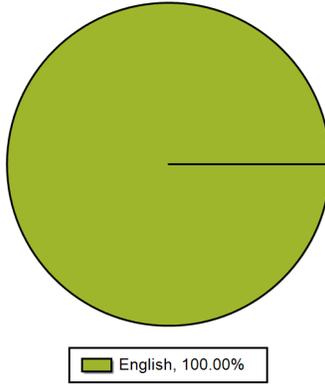


Chart Total N: 32

Tobacco Users By Education

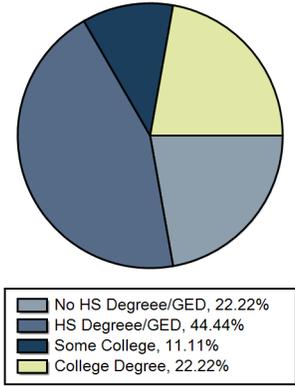


Chart Total N: 9

Tobacco Users By Race

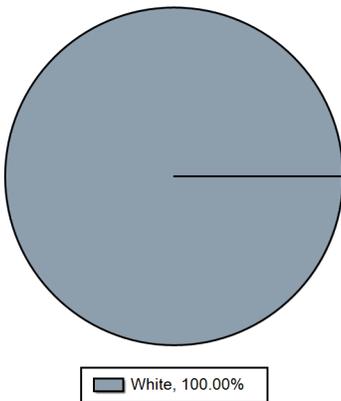


Chart Total N: 9

Tobacco Users By Age

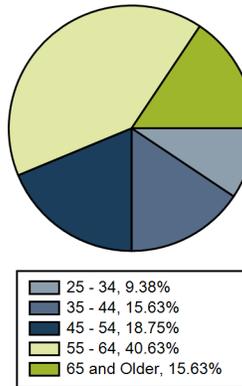


Chart Total N: 32

Tobacco Users By Health Plan

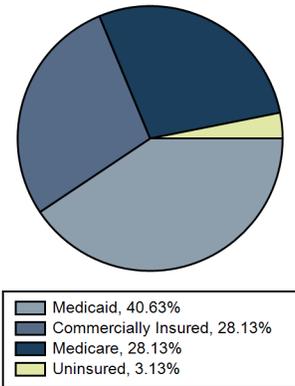


Chart Total N: 32

Tobacco Users By Ethnicity

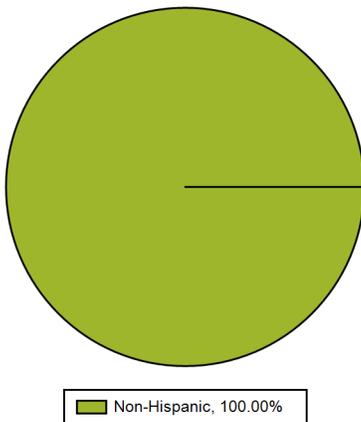


Chart Total N: 9

Tobacco Users By Chronic Condition

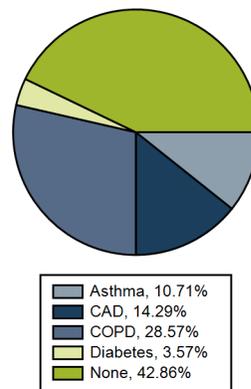


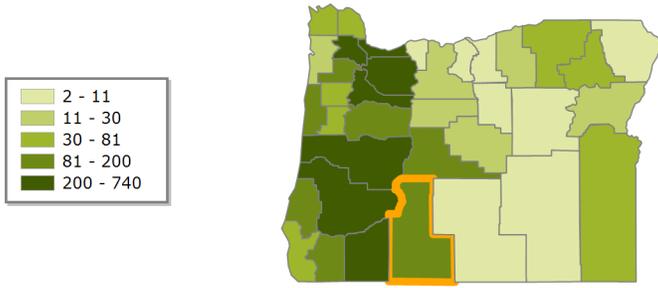
Chart Total N: 28

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

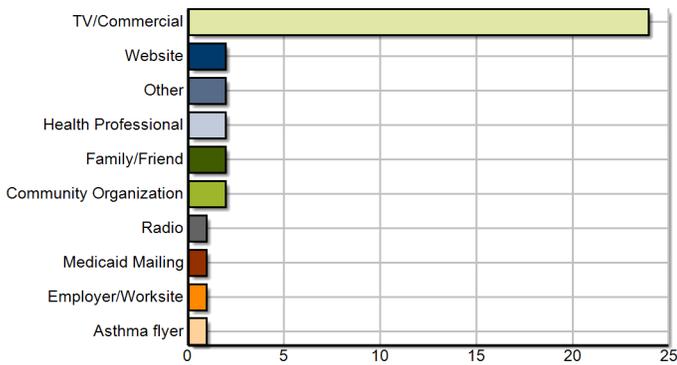
From 2/1/2016 through 2/29/2016

### State Tobacco Users Served Contract YTD (Adults)

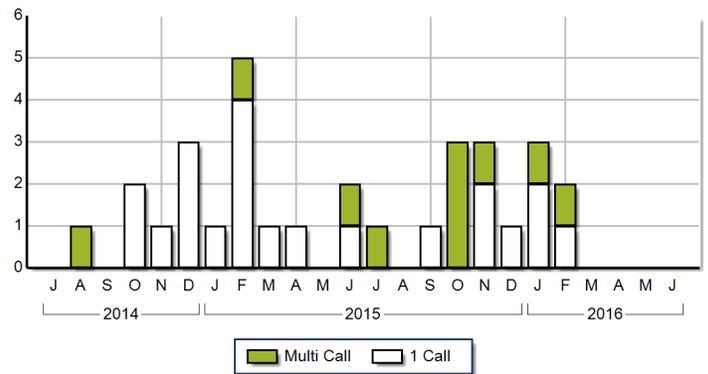


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	50,494	22.0 %		11,109 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			40	1,099
<b>Tobacco Users YTD</b>			167	6,816
<b>Unique Tobacco Users YTD</b>			120	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	1.50 %
<b>Reach - NAQC</b>			3	1.13 %
<b>Annualized Reach</b>			2	2.25 %
<b>Annualized Reach - NAQC</b>			3	1.70 %
<b>Unique Individual Reach</b>			1	1.08 %

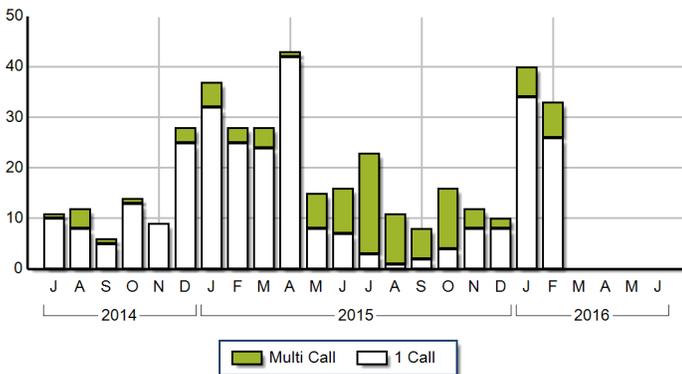
### How Heard About



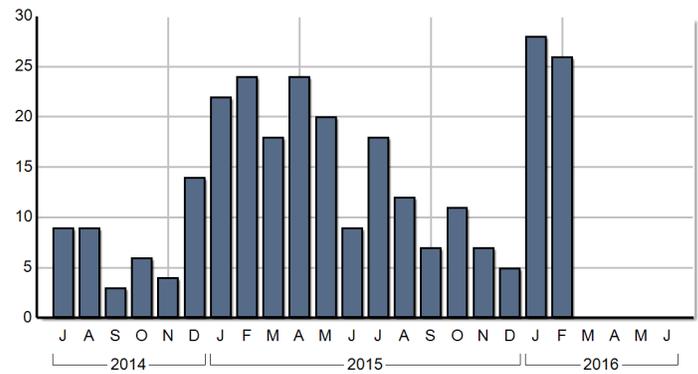
### Fax Referral



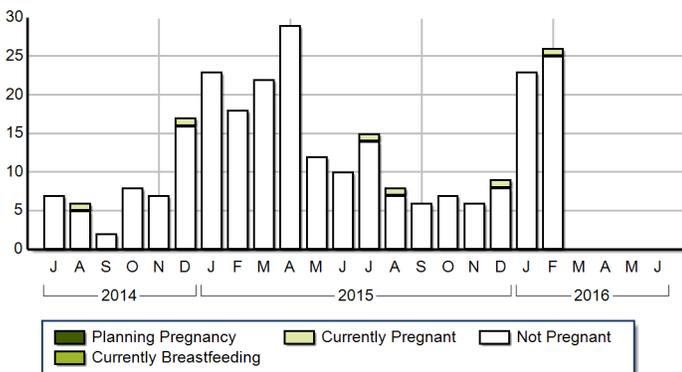
### Tobacco User Enrollments By Program Type



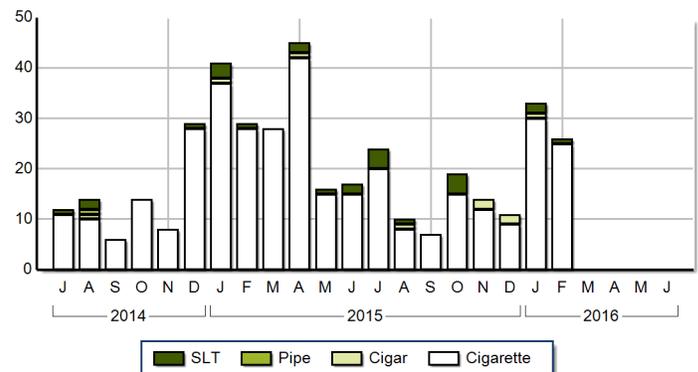
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

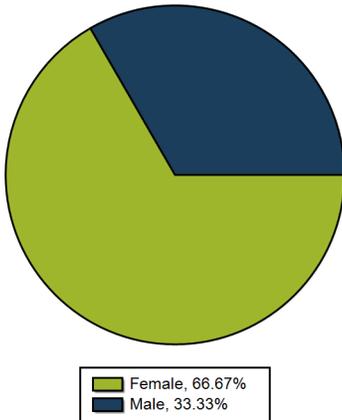


Chart Total N: 39

Tobacco Users By Language

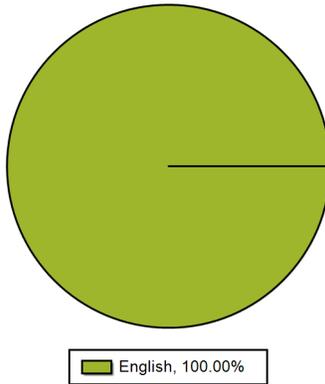


Chart Total N: 39

Tobacco Users By Education

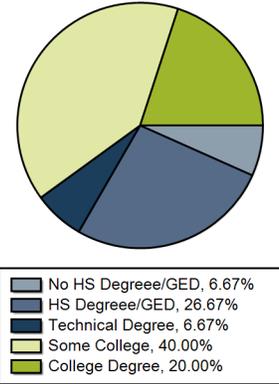


Chart Total N: 15

Tobacco Users By Race

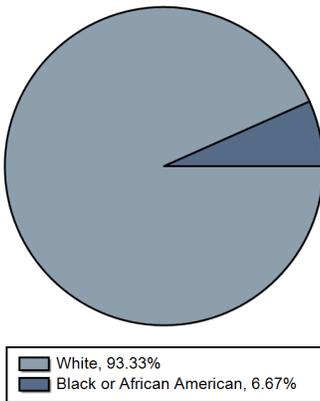


Chart Total N: 15

Tobacco Users By Age

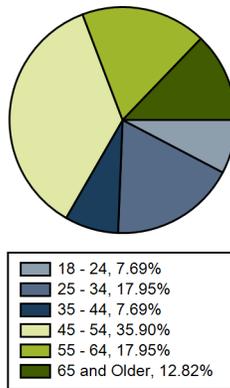


Chart Total N: 39

Tobacco Users By Health Plan

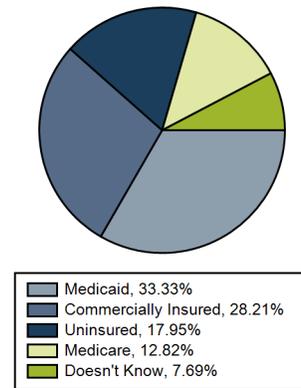


Chart Total N: 39

Tobacco Users By Ethnicity

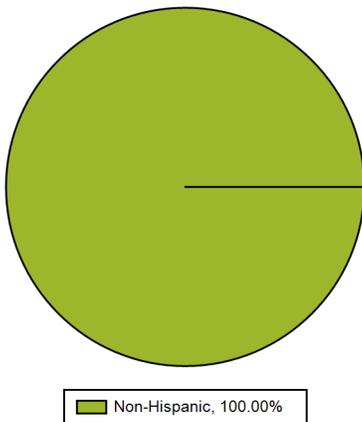


Chart Total N: 15

Tobacco Users By Chronic Condition

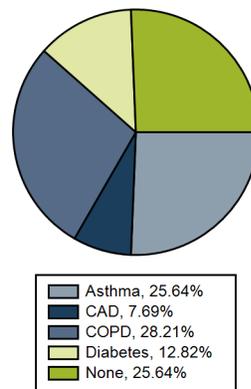


Chart Total N: 39

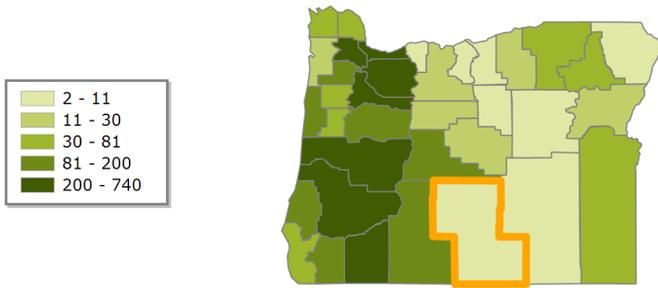
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Lake County

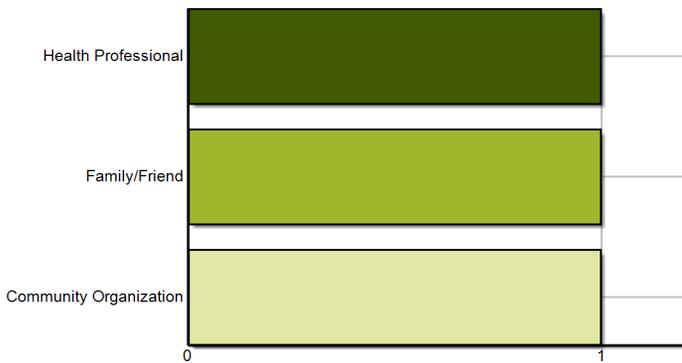
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

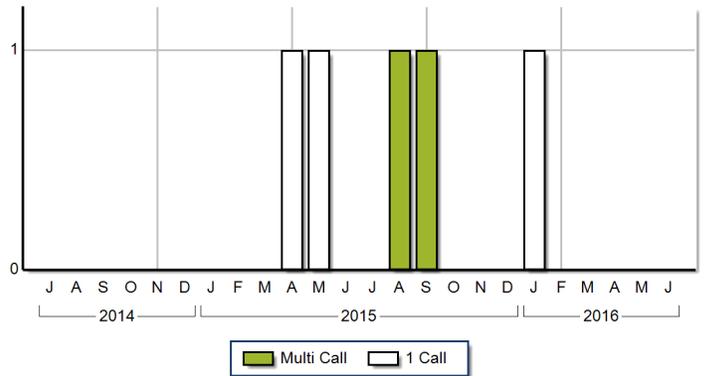


County Population	Prevalence	Tobacco Users	
Adult	6,068	19.9 %	1,208 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		3	1,099
<b>Tobacco Users YTD</b>		11	6,816
<b>Unique Tobacco Users YTD</b>	1	8	4,226
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>	2	0.91 %	1.40 %
<b>Reach - NAQC</b>	3	0.66 %	0.63 %
<b>Annualized Reach</b>	2	1.37 %	2.10 %
<b>Annualized Reach - NAQC</b>	3	0.99 %	0.95 %
<b>Unique Individual Reach</b>	1	0.66 %	0.87 %

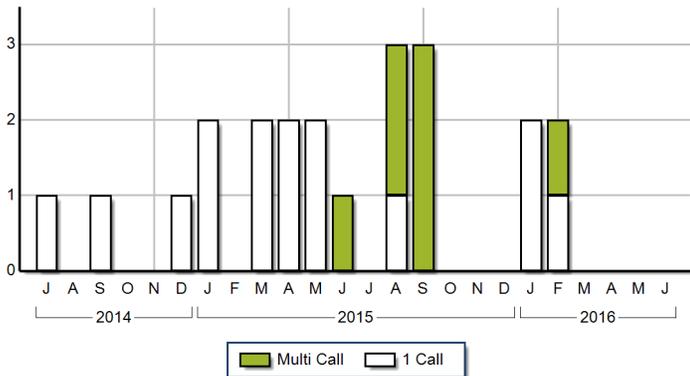
How Heard About



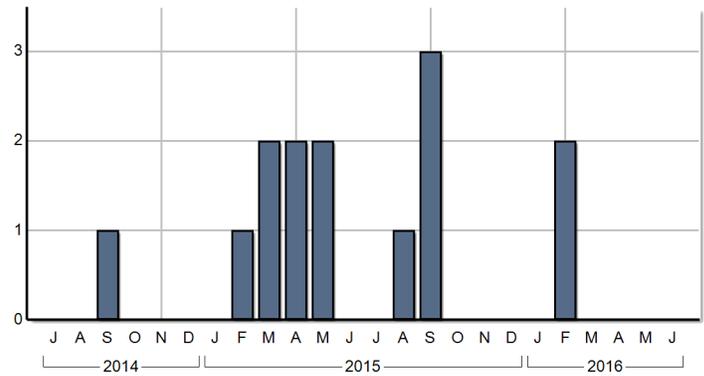
Fax Referral



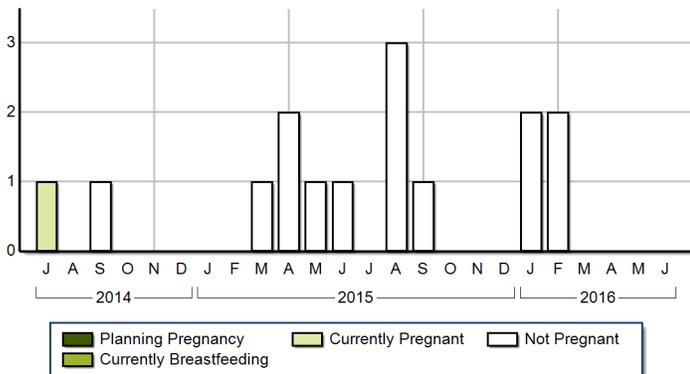
Tobacco User Enrollments By Program Type



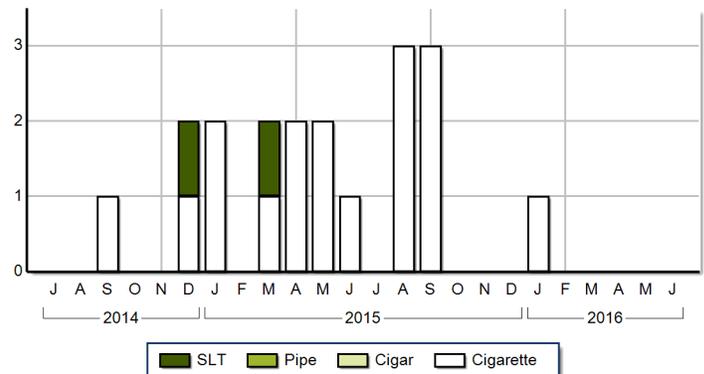
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

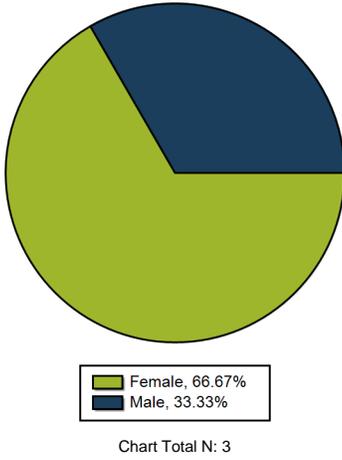


Tobacco Users By Tobacco Type

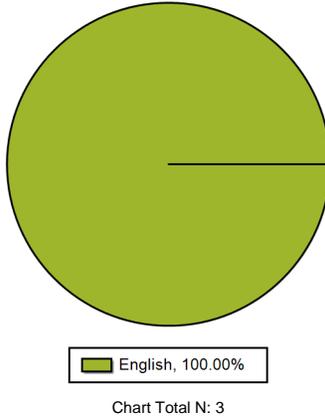


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

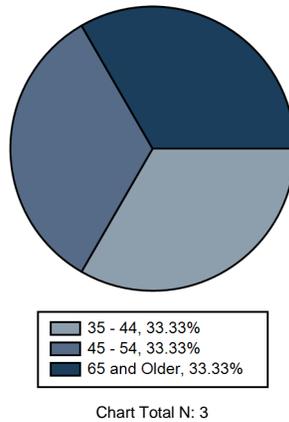
Tobacco Users By Gender



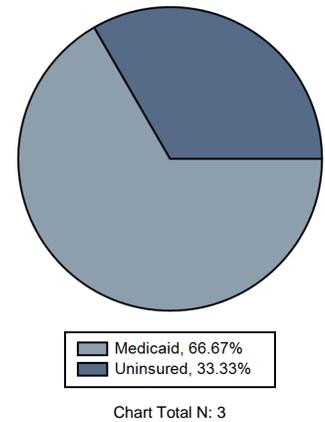
Tobacco Users By Language



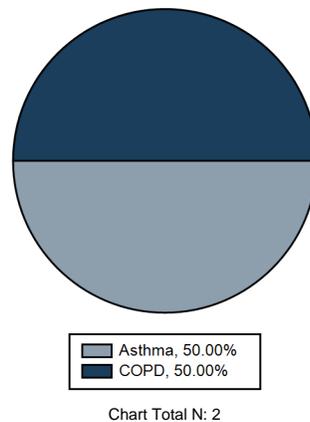
Tobacco Users By Age



Tobacco Users By Health Plan



Tobacco Users By Chronic Condition



3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

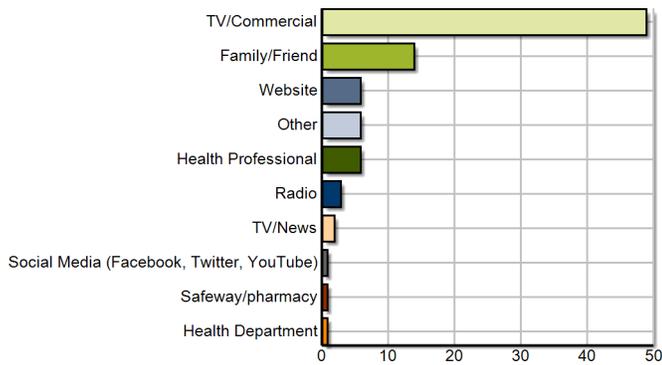
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

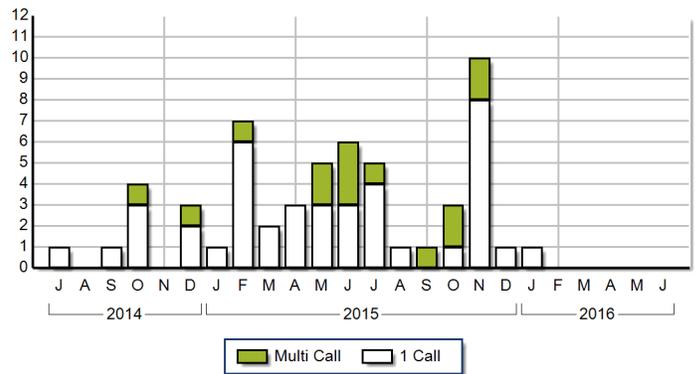


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	274,412	18.4 %		50,492 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			109	1,099
<b>Tobacco Users YTD</b>			502	6,816
<b>Unique Tobacco Users YTD</b>			1 280	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2 0.99 %	1.40 %
<b>Reach - NAQC</b>			3 0.55 %	0.63 %
<b>Annualized Reach</b>			2 1.49 %	2.10 %
<b>Annualized Reach - NAQC</b>			3 0.83 %	0.95 %
<b>Unique Individual Reach</b>			1 0.55 %	0.87 %

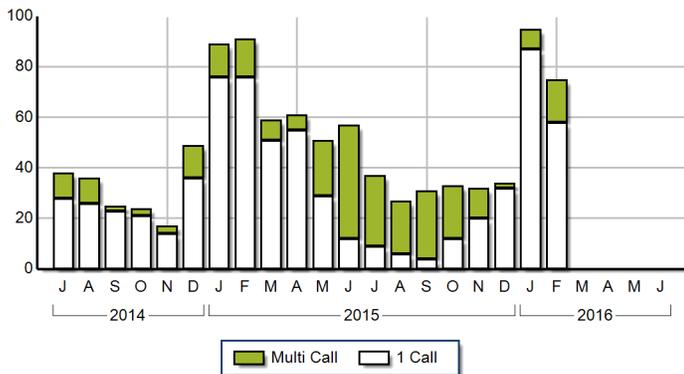
### How Heard About



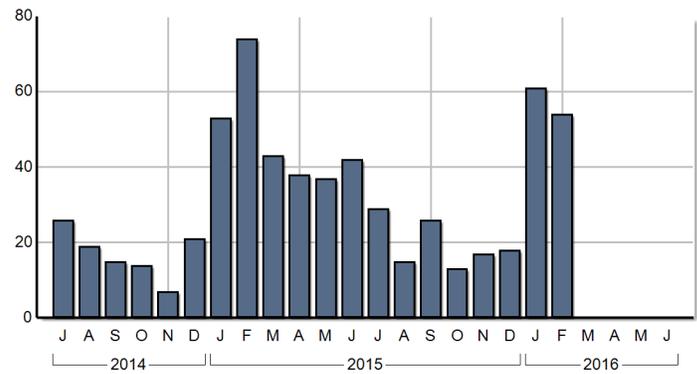
### Fax Referral



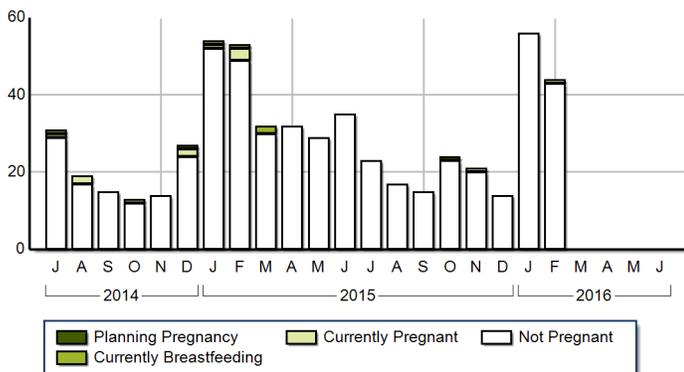
### Tobacco User Enrollments By Program Type



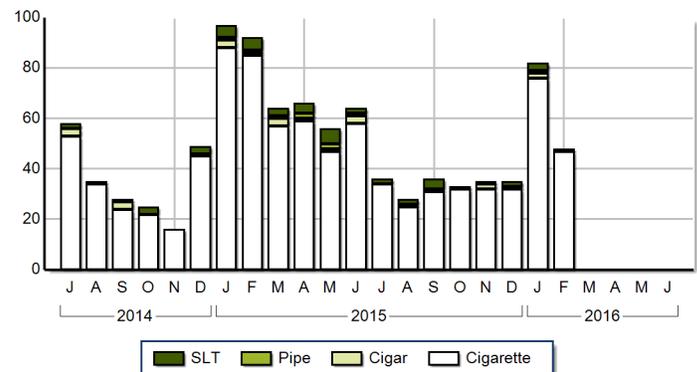
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

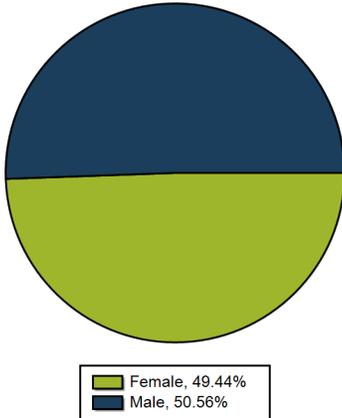


Chart Total N: 89

Tobacco Users By Language

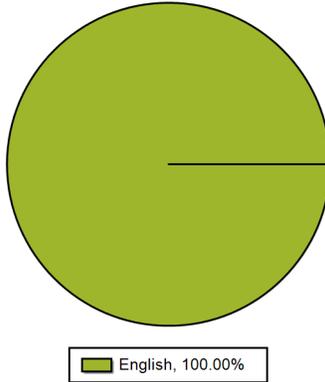


Chart Total N: 89

Tobacco Users By Education

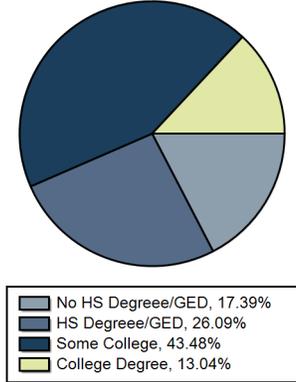


Chart Total N: 23

Tobacco Users By Race

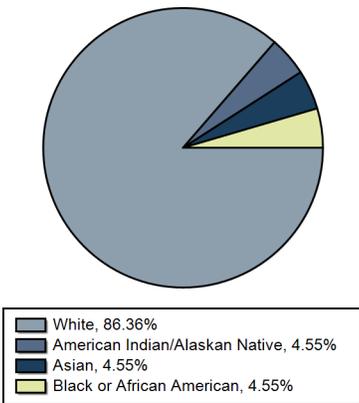


Chart Total N: 22

Tobacco Users By Age

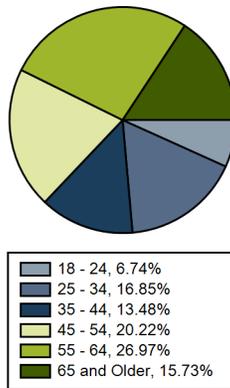


Chart Total N: 89

Tobacco Users By Health Plan

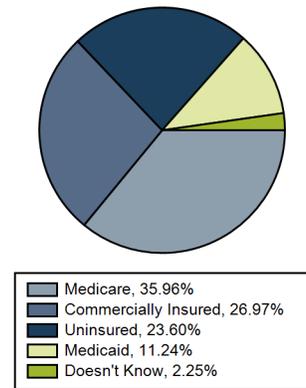


Chart Total N: 89

Tobacco Users By Ethnicity

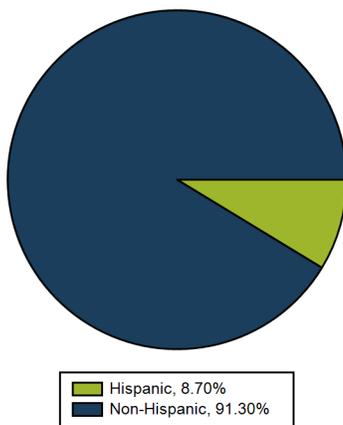


Chart Total N: 23

Tobacco Users By Chronic Condition

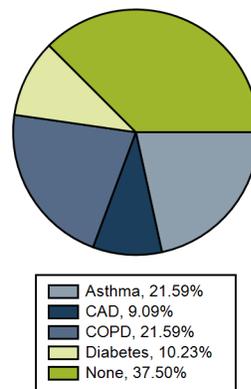


Chart Total N: 88

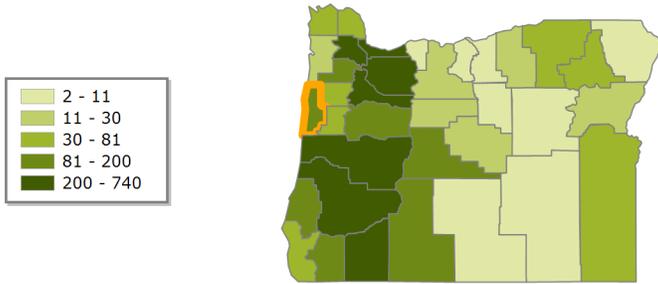
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Lincoln County

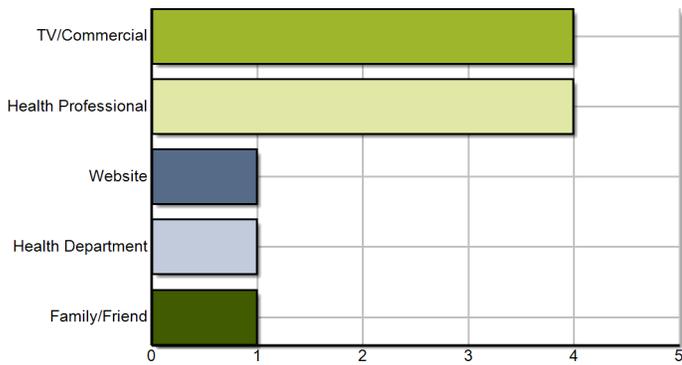
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

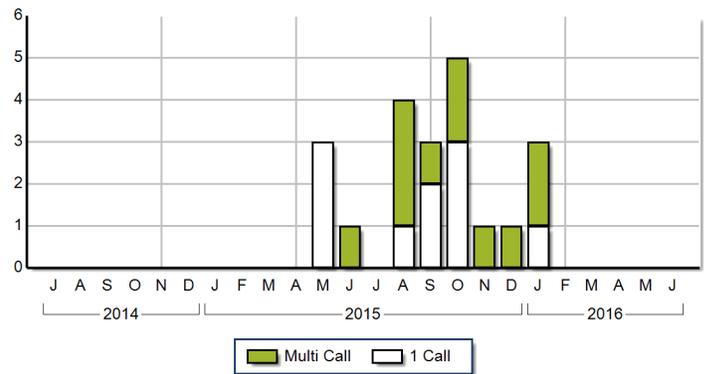


County Population		Prevalence	Tobacco Users
Adult	36,512	26.9 %	9,822 <sup>4</sup>
			County
Tobacco Users - Last Full Month			13
Tobacco Users YTD			97
Unique Tobacco Users YTD			55
Target Reach			2.0 %
Reach YTD			0.99 %
Reach - NAQC			0.60 %
Annualized Reach			1.48 %
Annualized Reach - NAQC			0.90 %
Unique Individual Reach			0.56 %

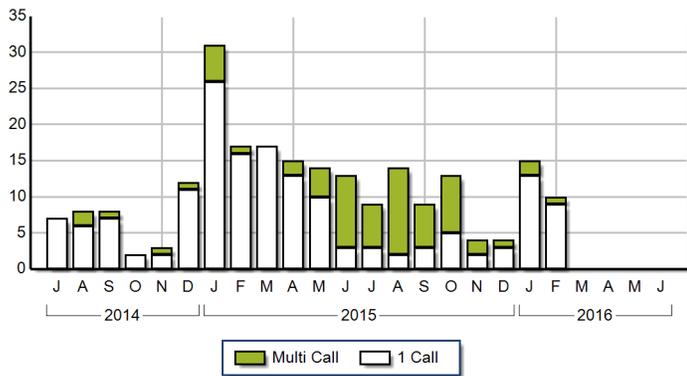
How Heard About



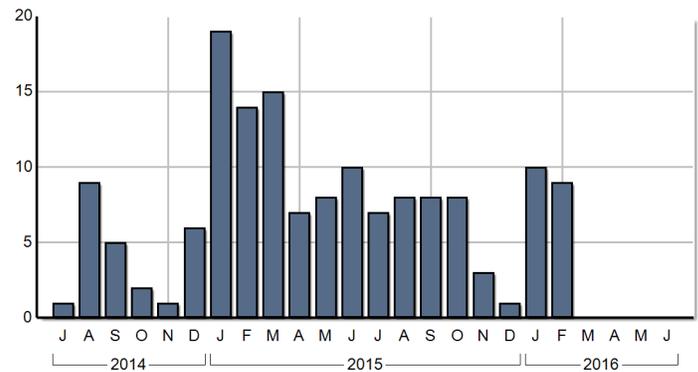
Fax Referral



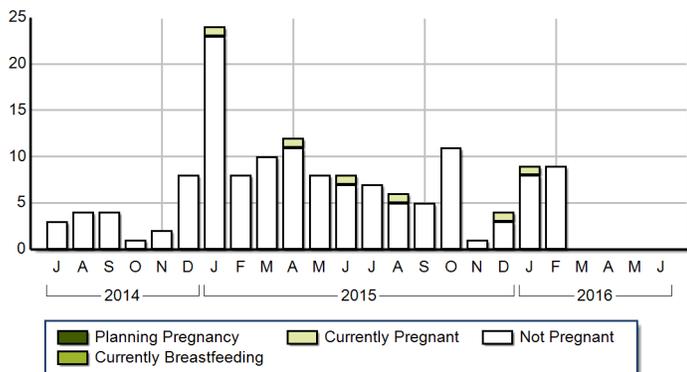
Tobacco User Enrollments By Program Type



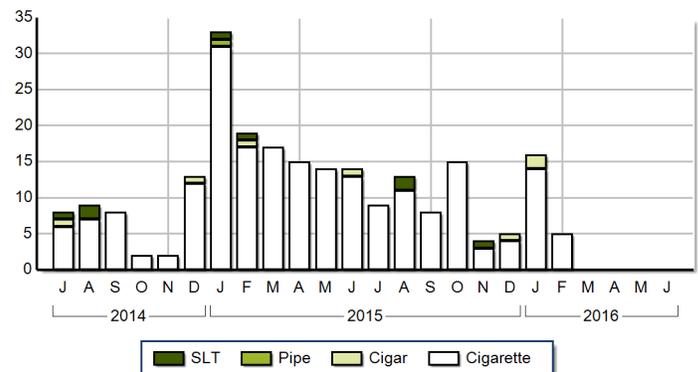
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

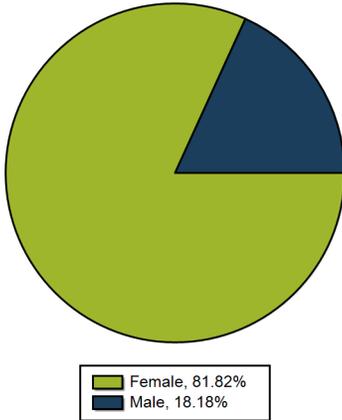


Chart Total N: 11

Tobacco Users By Language

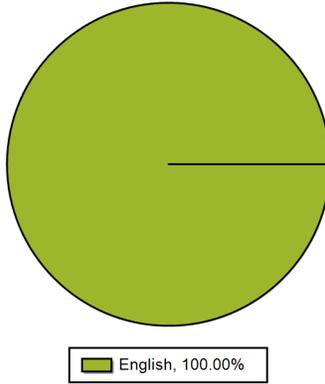


Chart Total N: 11

Tobacco Users By Education

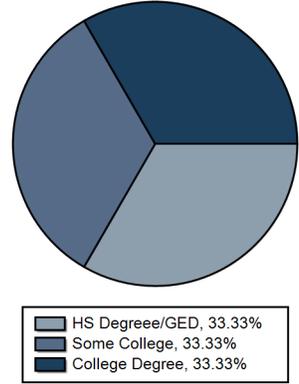


Chart Total N: 3

Tobacco Users By Race

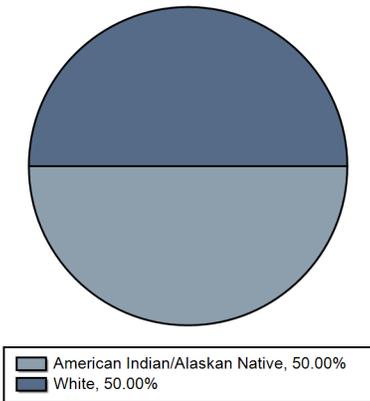


Chart Total N: 2

Tobacco Users By Age

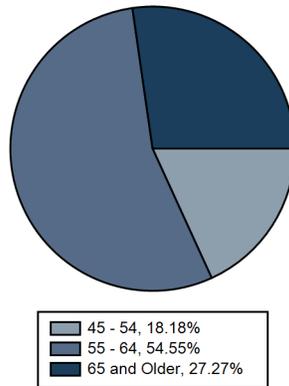


Chart Total N: 11

Tobacco Users By Health Plan

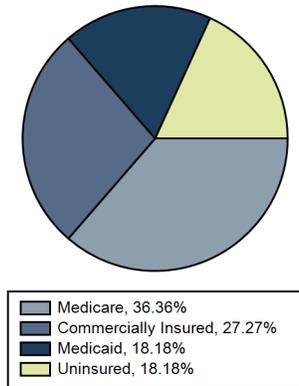


Chart Total N: 11

Tobacco Users By Ethnicity

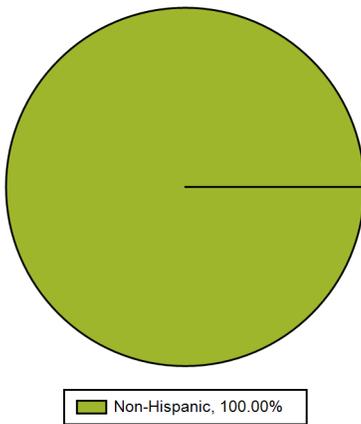


Chart Total N: 2

Tobacco Users By Chronic Condition

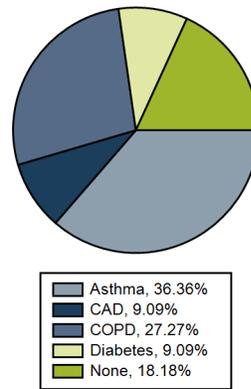


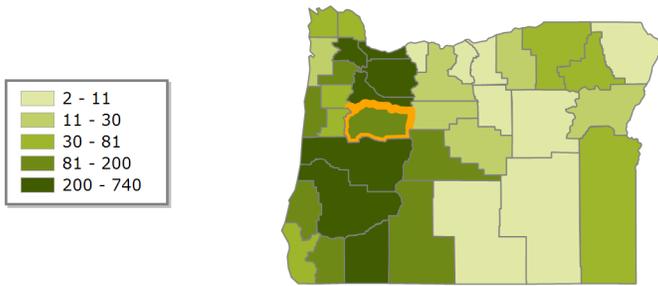
Chart Total N: 11

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

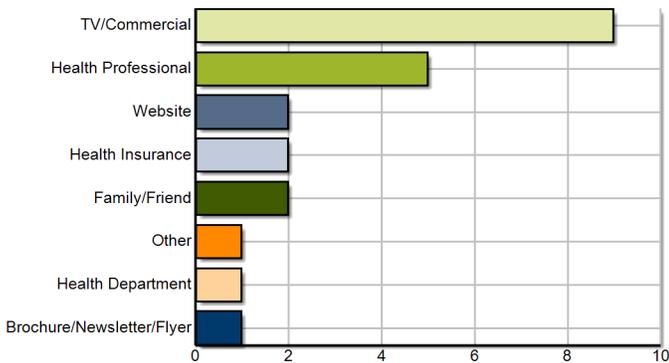
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

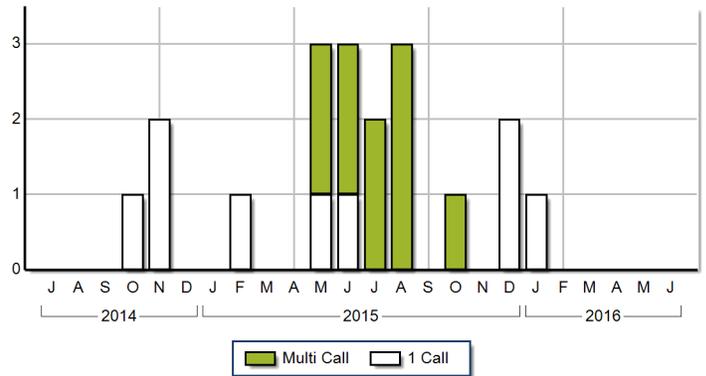


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	83,814	21.0 %		17,601 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			26	1,099
<b>Tobacco Users YTD</b>			149	6,816
<b>Unique Tobacco Users YTD</b>			1 98	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2 0.85 %	1.40 %
<b>Reach - NAQC</b>			3 0.57 %	0.63 %
<b>Annualized Reach</b>			2 1.27 %	2.10 %
<b>Annualized Reach - NAQC</b>			3 0.86 %	0.95 %
<b>Unique Individual Reach</b>			1 0.56 %	0.87 %

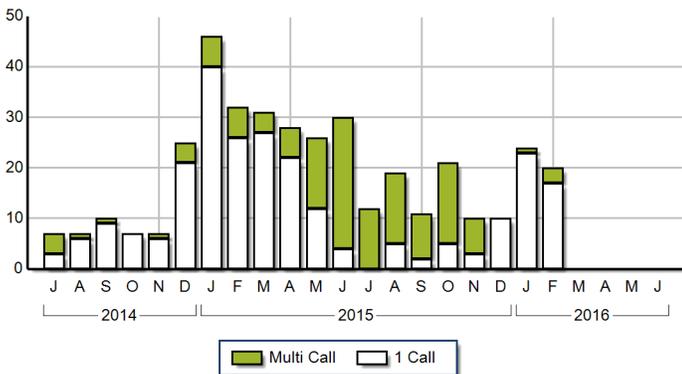
How Heard About



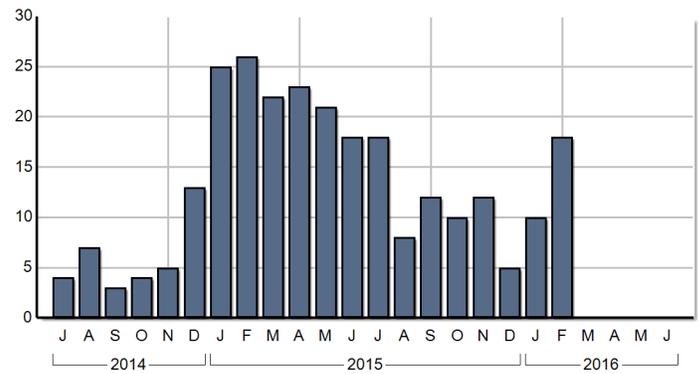
Fax Referral



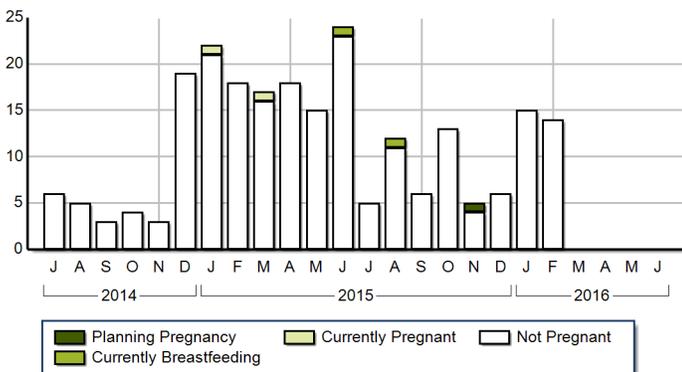
Tobacco User Enrollments By Program Type



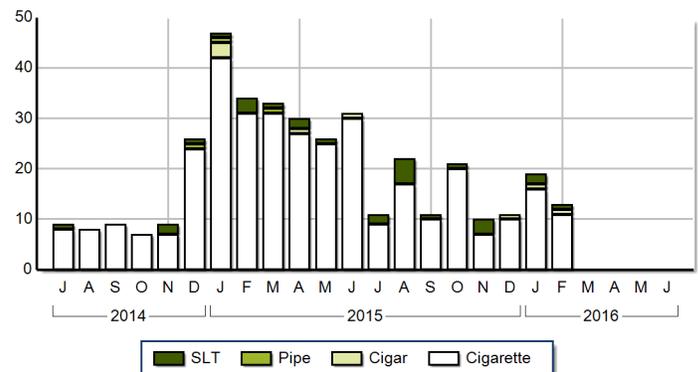
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

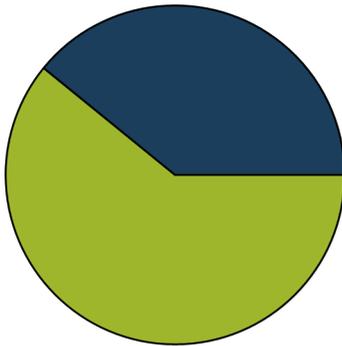


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

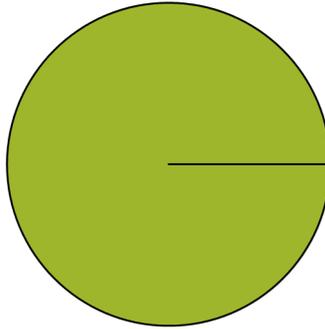
Tobacco Users By Gender



Female, 60.87%  
Male, 39.13%

Chart Total N: 23

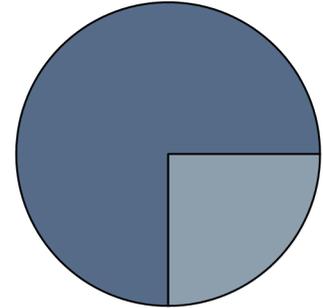
Tobacco Users By Language



English, 100.00%

Chart Total N: 23

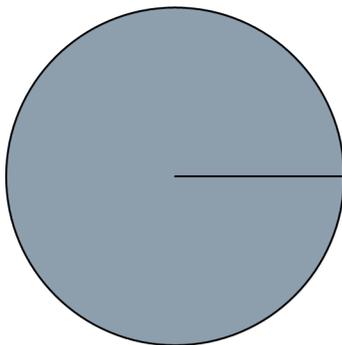
Tobacco Users By Education



HS Degreee/GED, 25.00%  
Some College, 75.00%

Chart Total N: 4

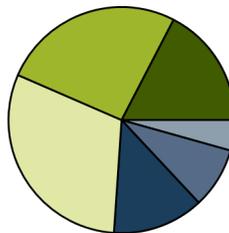
Tobacco Users By Race



White, 100.00%

Chart Total N: 4

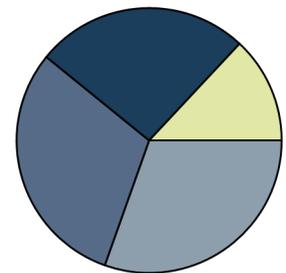
Tobacco Users By Age



18 - 24, 4.35%  
25 - 34, 8.70%  
35 - 44, 13.04%  
45 - 54, 30.43%  
55 - 64, 26.09%  
65 and Older, 17.39%

Chart Total N: 23

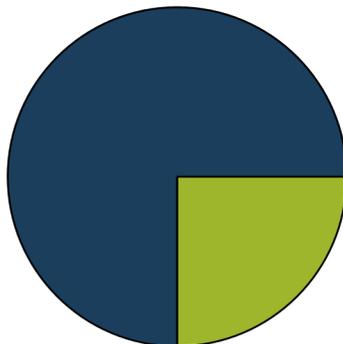
Tobacco Users By Health Plan



Medicaid, 30.43%  
Medicare, 30.43%  
Commercially Insured, 26.09%  
Uninsured, 13.04%

Chart Total N: 23

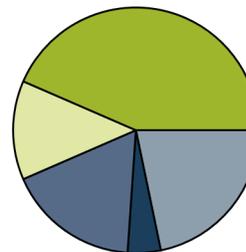
Tobacco Users By Ethnicity



Hispanic, 25.00%  
Non-Hispanic, 75.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



Asthma, 21.74%  
CAD, 4.35%  
COPD, 17.39%  
Diabetes, 13.04%  
None, 43.48%

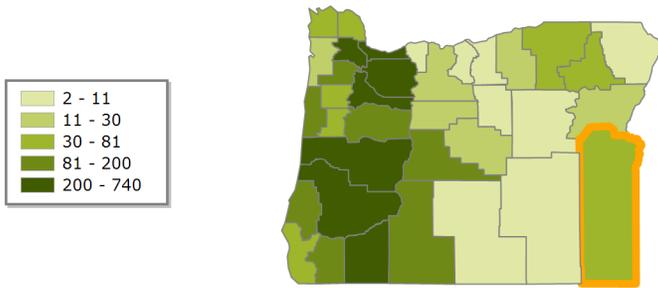
Chart Total N: 23

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

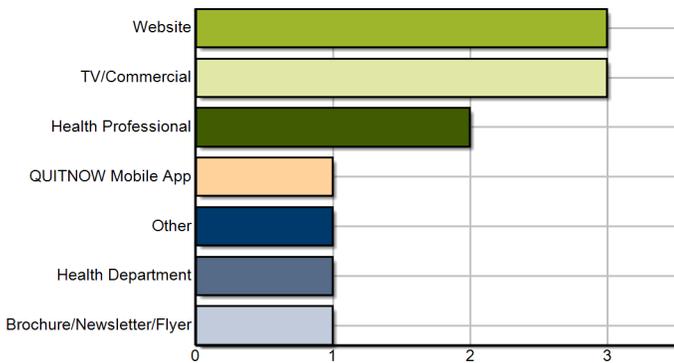
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

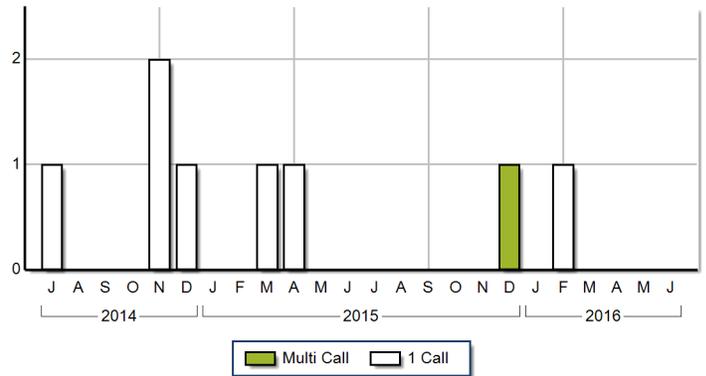


County Population		Prevalence	Tobacco Users
Adult	23,866	16.8 %	4,009 <sup>4</sup>
			County
Tobacco Users - Last Full Month			13
Tobacco Users YTD			50
Unique Tobacco Users YTD			39
Target Reach			2.0 %
Reach YTD			1.25 %
Reach - NAQC			0.97 %
Annualized Reach			1.87 %
Annualized Reach - NAQC			1.46 %
Unique Individual Reach			0.97 %

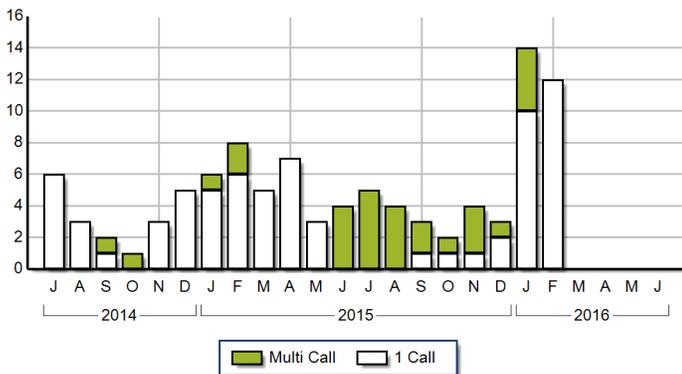
How Heard About



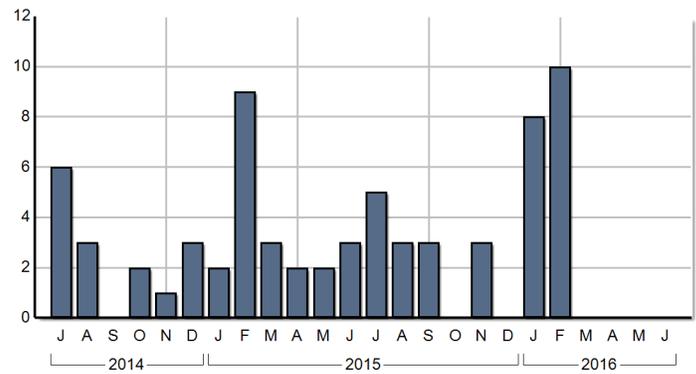
Fax Referral



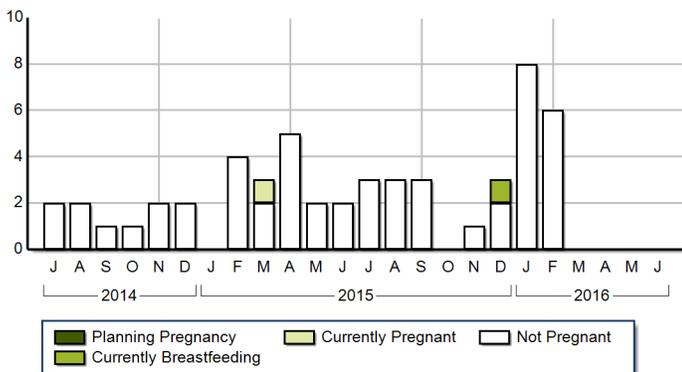
Tobacco User Enrollments By Program Type



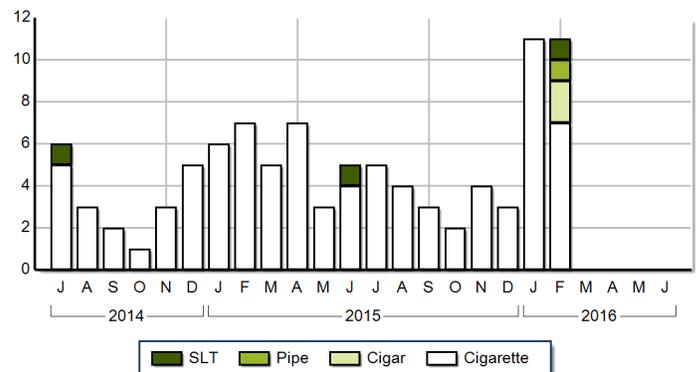
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

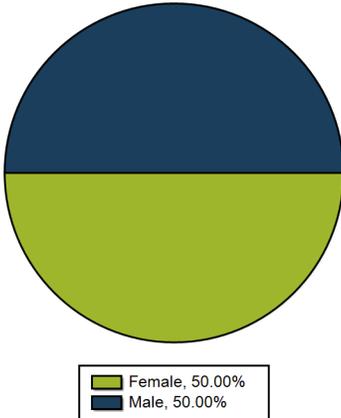


Chart Total N: 12

Tobacco Users By Language

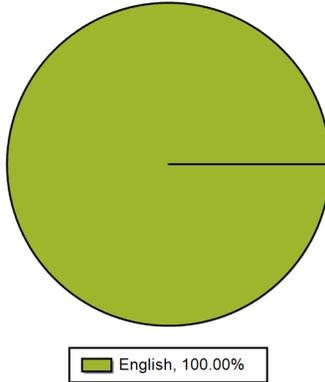


Chart Total N: 12

Tobacco Users By Education

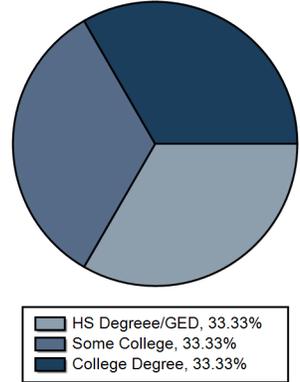


Chart Total N: 3

Tobacco Users By Race

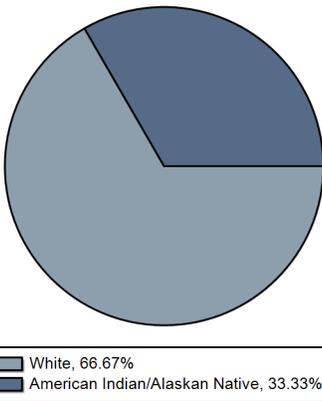


Chart Total N: 3

Tobacco Users By Age

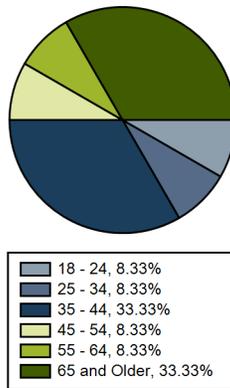


Chart Total N: 12

Tobacco Users By Health Plan

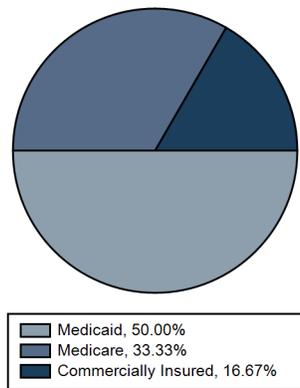


Chart Total N: 12

Tobacco Users By Ethnicity

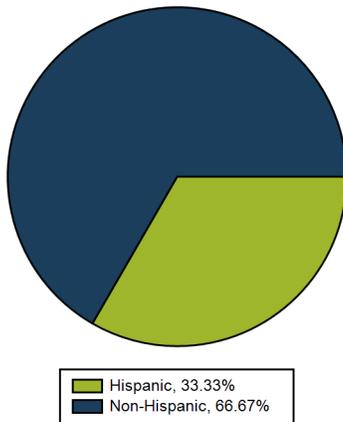


Chart Total N: 3

Tobacco Users By Chronic Condition

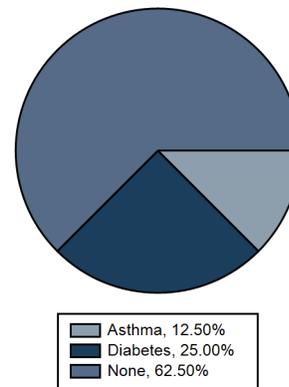


Chart Total N: 8

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

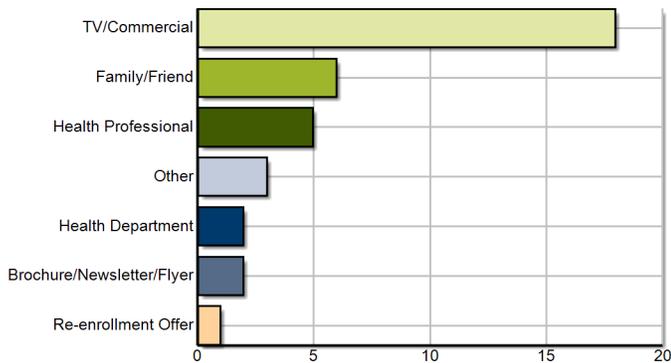
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

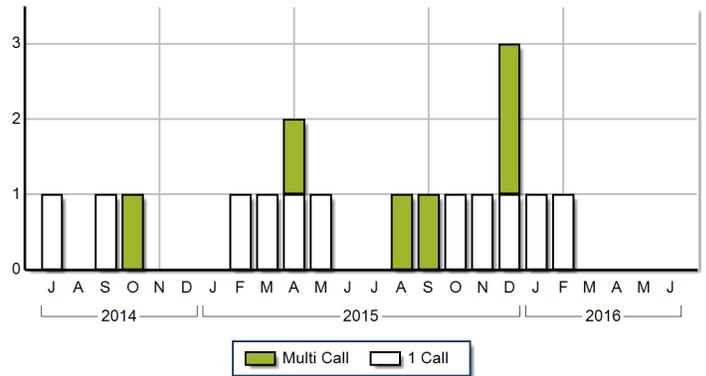


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	235,431	15.5 %		36,492 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			40	1,099
<b>Tobacco Users YTD</b>			337	6,816
<b>Unique Tobacco Users YTD</b>			1 232	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2 0.92 %	1.40 %
<b>Reach - NAQC</b>			3 0.68 %	0.63 %
<b>Annualized Reach</b>			2 1.39 %	2.10 %
<b>Annualized Reach - NAQC</b>			3 1.02 %	0.95 %
<b>Unique Individual Reach</b>			1 0.64 %	0.87 %

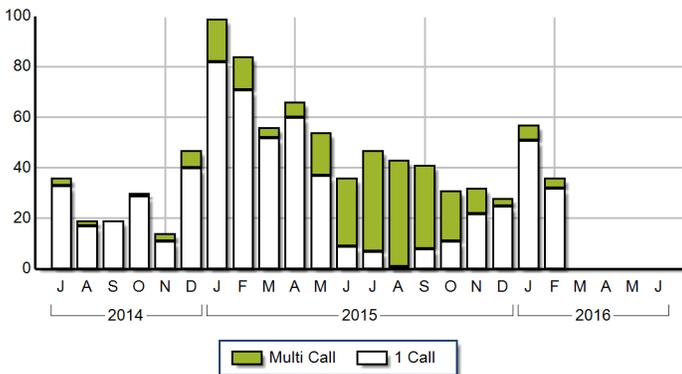
How Heard About



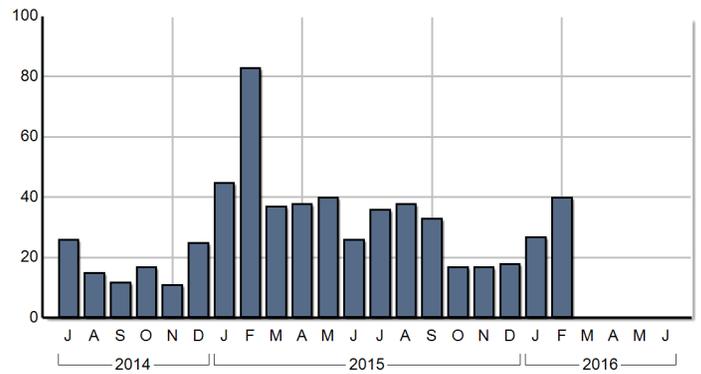
Fax Referral



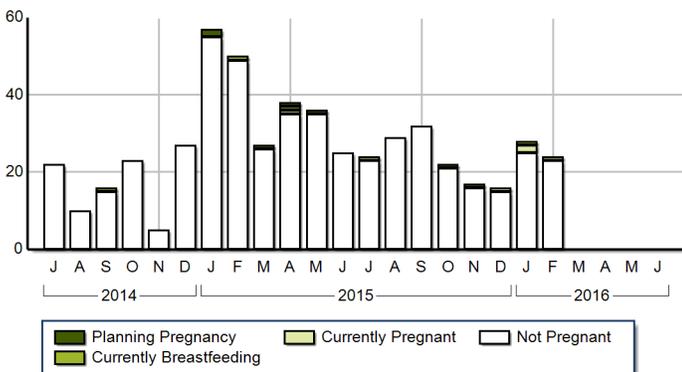
Tobacco User Enrollments By Program Type



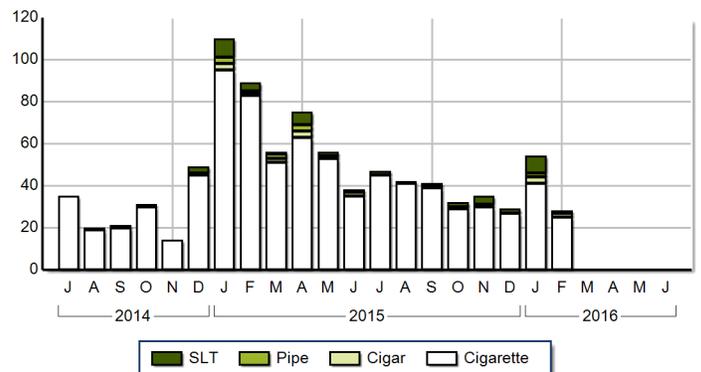
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

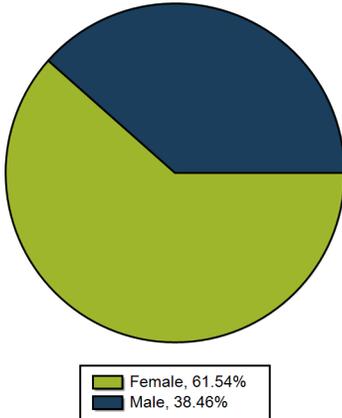


Chart Total N: 39

Tobacco Users By Language

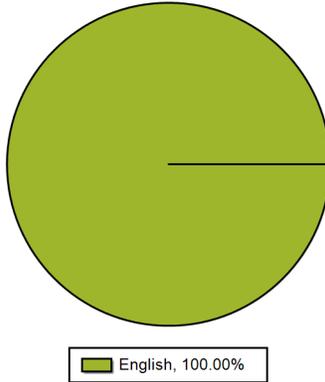


Chart Total N: 39

Tobacco Users By Education

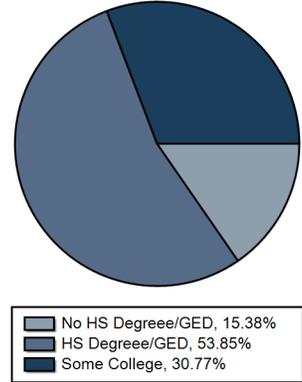


Chart Total N: 13

Tobacco Users By Race

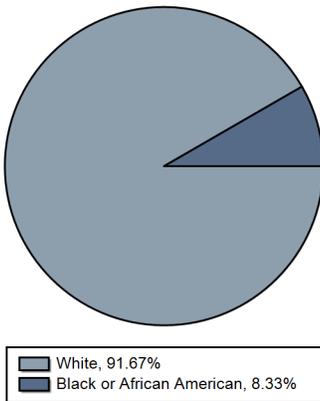


Chart Total N: 12

Tobacco Users By Age

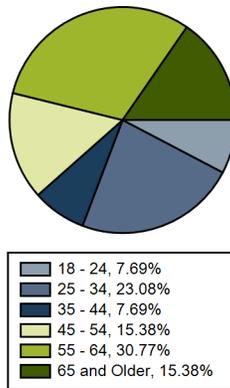


Chart Total N: 39

Tobacco Users By Health Plan

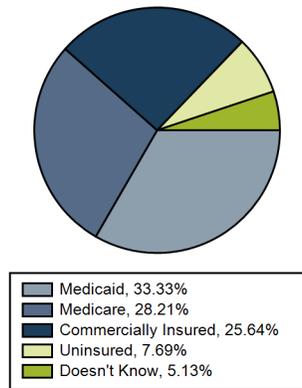


Chart Total N: 39

Tobacco Users By Ethnicity

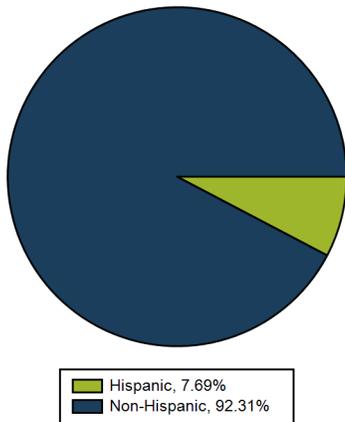


Chart Total N: 13

Tobacco Users By Chronic Condition

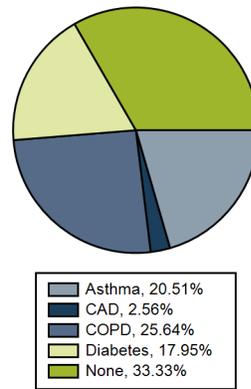


Chart Total N: 39

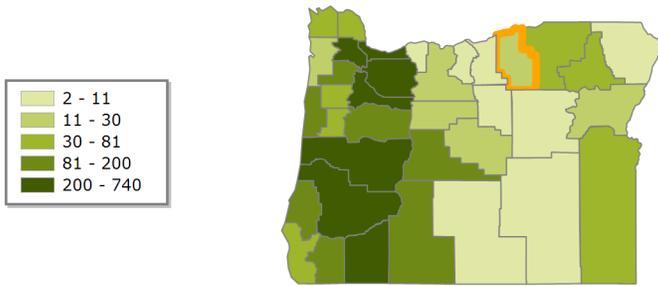
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Morrow County

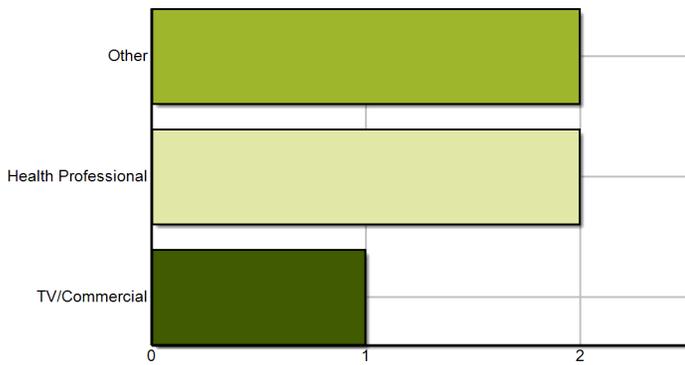
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

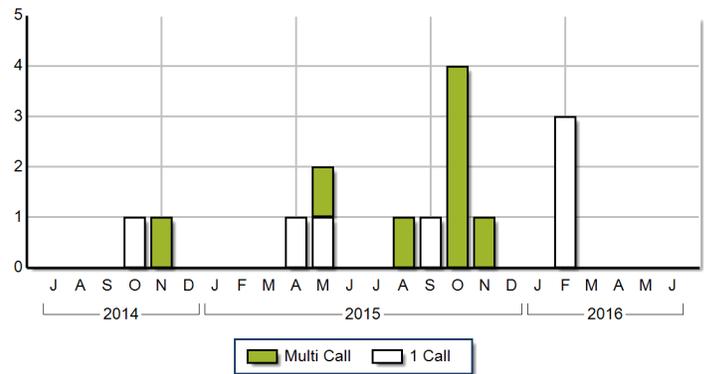


County Population	Prevalence	Tobacco Users	
Adult	9,037	18.2 %	1,645 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		5	1,099
<b>Tobacco Users YTD</b>		29	6,816
<b>Unique Tobacco Users YTD</b>		1	23
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		2	1.76 %
<b>Reach - NAQC</b>		3	1.40 %
<b>Annualized Reach</b>		2	2.64 %
<b>Annualized Reach - NAQC</b>		3	2.10 %
<b>Unique Individual Reach</b>		1	1.40 %

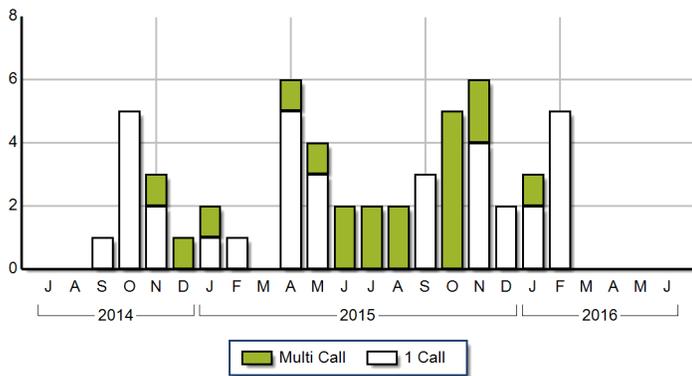
How Heard About



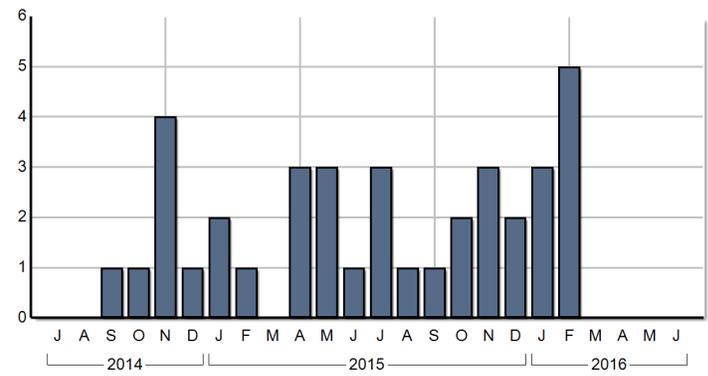
Fax Referral



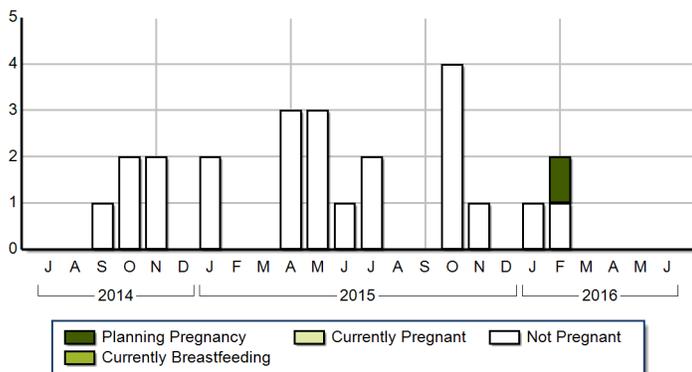
Tobacco User Enrollments By Program Type



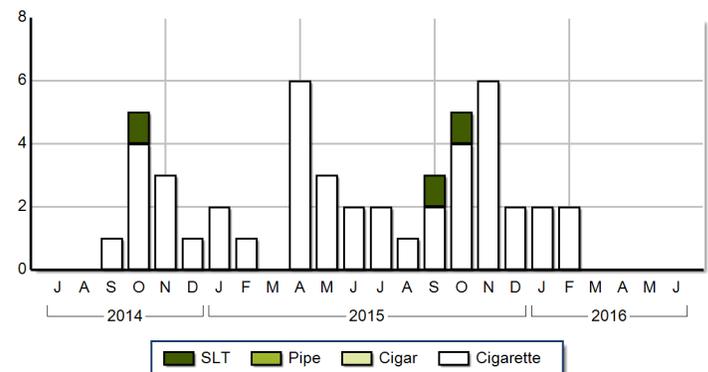
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

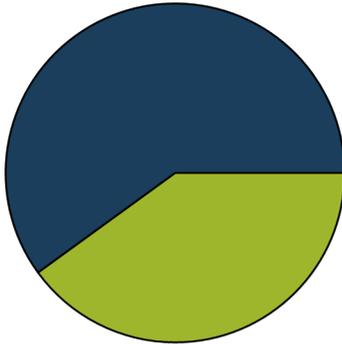


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

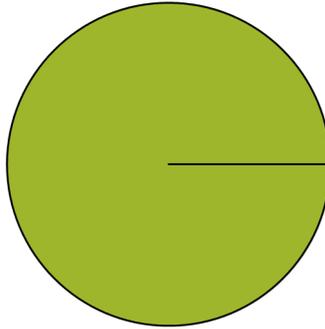
Tobacco Users By Gender



Female, 40.00%  
Male, 60.00%

Chart Total N: 5

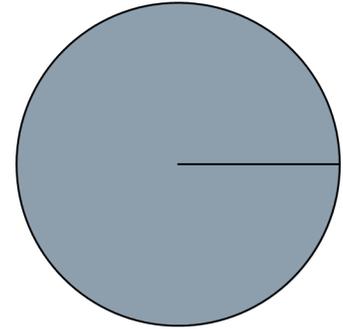
Tobacco Users By Language



English, 100.00%

Chart Total N: 5

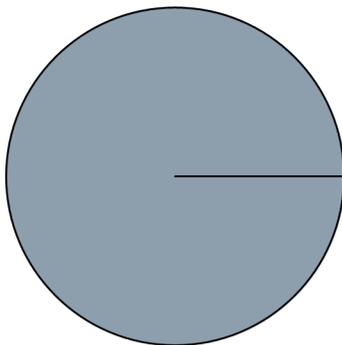
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

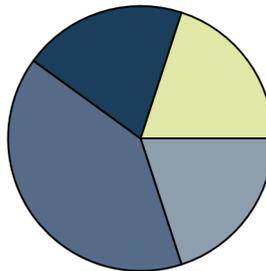
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

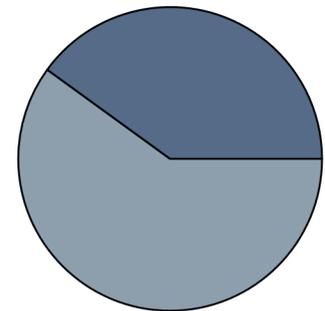
Tobacco Users By Age



18 - 24, 20.00%  
25 - 34, 40.00%  
35 - 44, 20.00%  
55 - 64, 20.00%

Chart Total N: 5

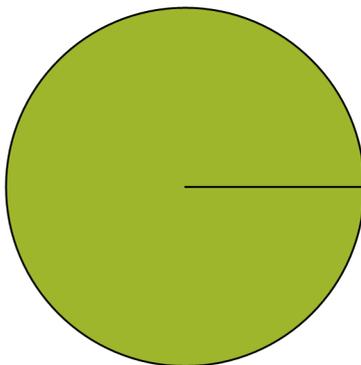
Tobacco Users By Health Plan



Medicaid, 60.00%  
Doesn't Know, 40.00%

Chart Total N: 5

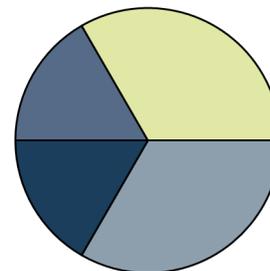
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



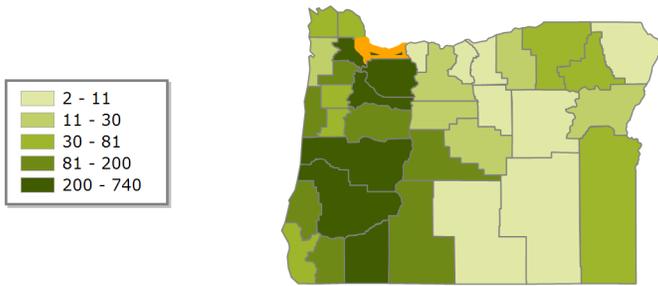
Asthma, 33.33%  
COPD, 16.67%  
Diabetes, 16.67%  
None, 33.33%

Chart Total N: 6

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

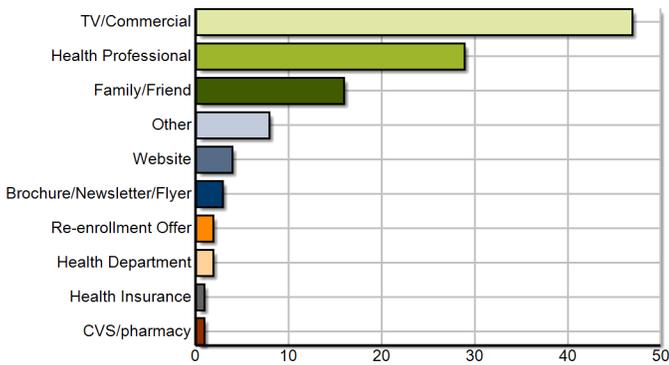
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

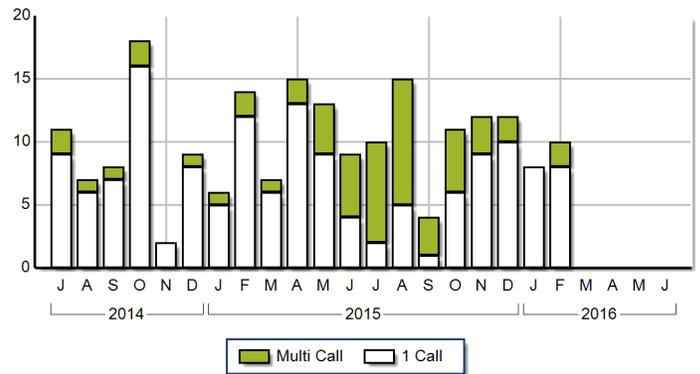


County Population		Prevalence	Tobacco Users
Adult	564,102	15.3 %	86,308 <sup>4</sup>
			<b>County State</b>
<b>Tobacco Users - Last Full Month</b>			149 1,099
<b>Tobacco Users YTD</b>			979 6,816
<b>Unique Tobacco Users YTD</b>			1 503 4,226
<b>Target Reach</b>			2.0 % 2.0 %
<b>Reach YTD</b>			2 1.13 % 1.40 %
<b>Reach - NAQC</b>			3 0.66 % 0.63 %
<b>Annualized Reach</b>			2 1.70 % 2.10 %
<b>Annualized Reach - NAQC</b>			3 0.99 % 0.95 %
<b>Unique Individual Reach</b>			1 0.58 % 0.87 %

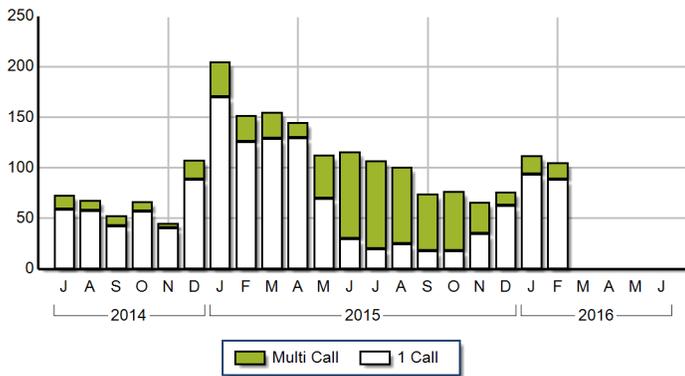
How Heard About



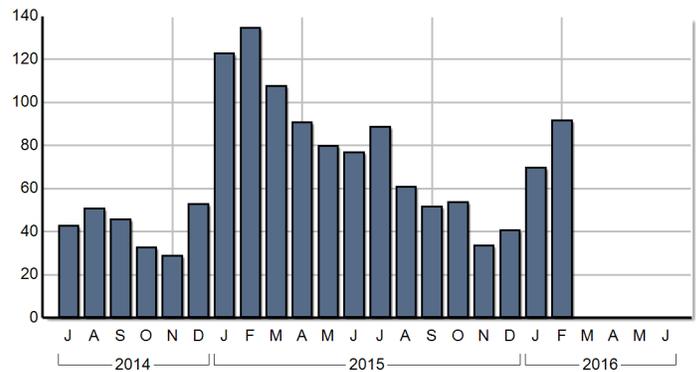
Fax Referral



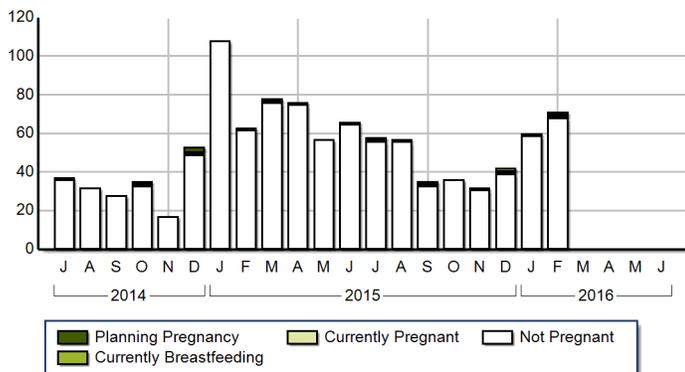
Tobacco User Enrollments By Program Type



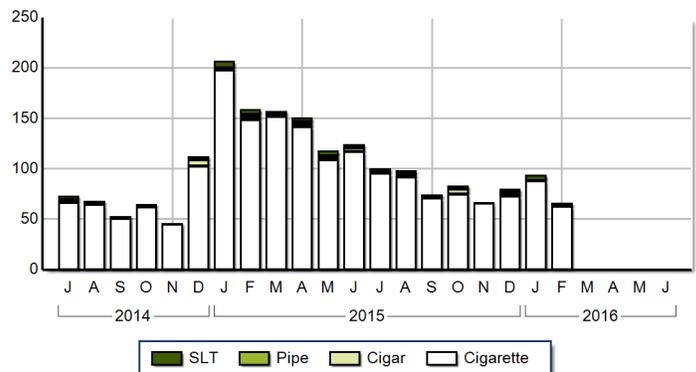
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

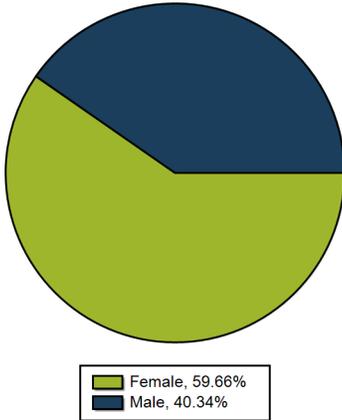


Chart Total N: 119

Tobacco Users By Language

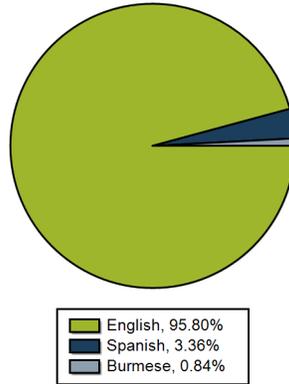


Chart Total N: 119

Tobacco Users By Education

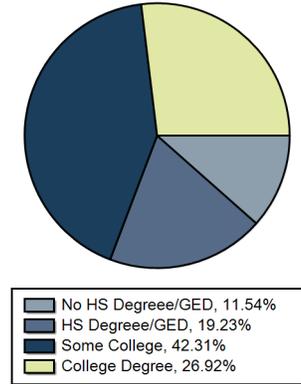


Chart Total N: 26

Tobacco Users By Race

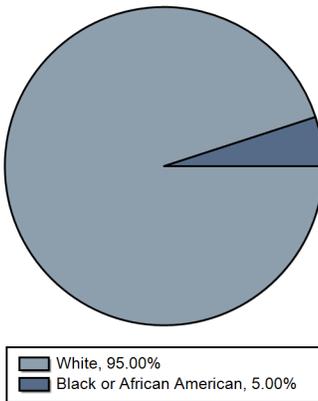


Chart Total N: 20

Tobacco Users By Age

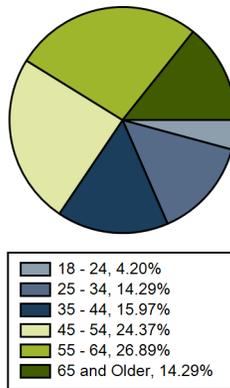


Chart Total N: 119

Tobacco Users By Health Plan

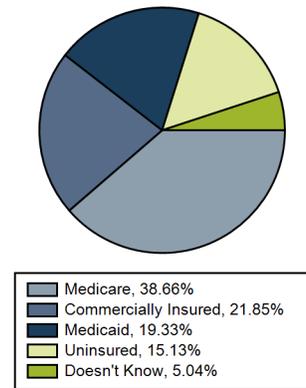


Chart Total N: 119

Tobacco Users By Ethnicity

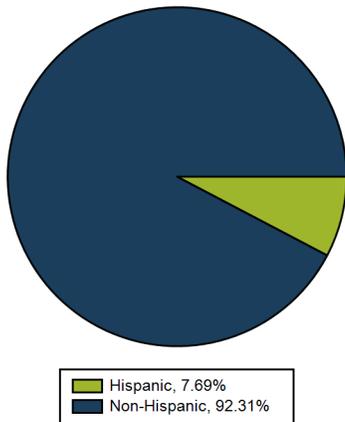


Chart Total N: 26

Tobacco Users By Chronic Condition

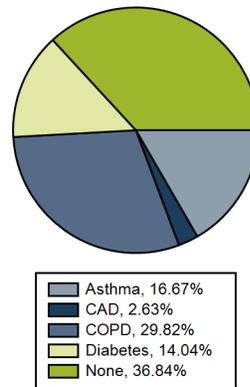


Chart Total N: 114

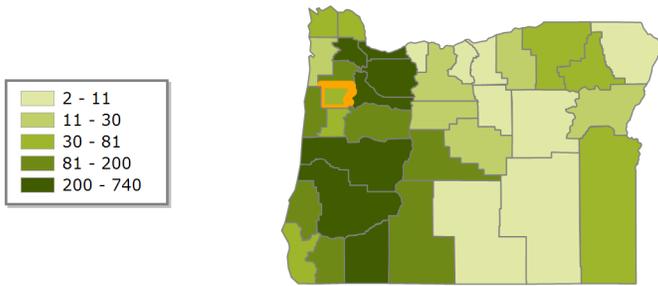
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Polk County

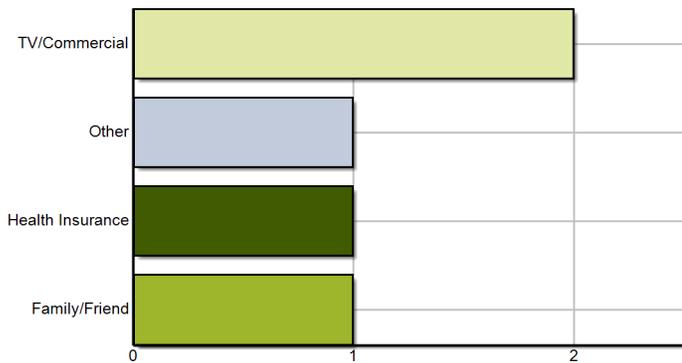
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

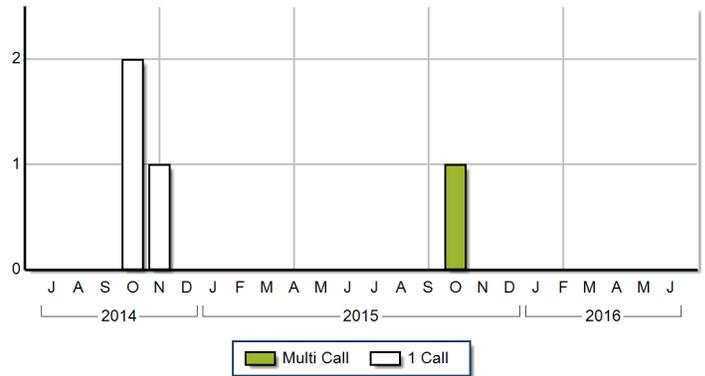


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	52,685	14.3 %		7,534 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			7	1,099
<b>Tobacco Users YTD</b>			79	6,816
<b>Unique Tobacco Users YTD</b>			1	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	1.05 %
<b>Reach - NAQC</b>			3	0.84 %
<b>Annualized Reach</b>			2	1.57 %
<b>Annualized Reach - NAQC</b>			3	1.25 %
<b>Unique Individual Reach</b>			1	0.69 %

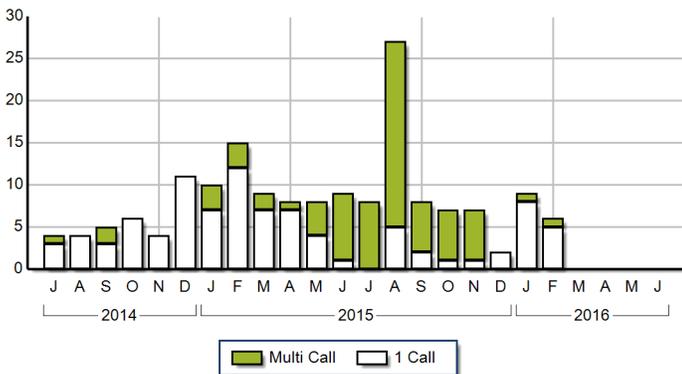
How Heard About



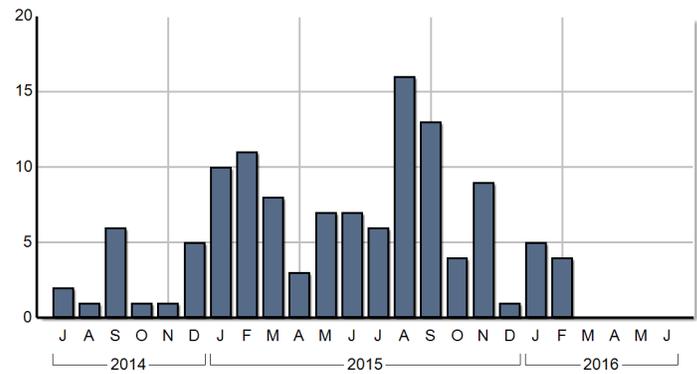
Fax Referral



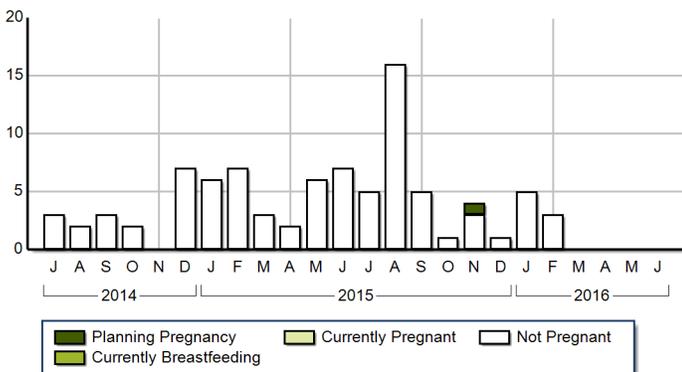
Tobacco User Enrollments By Program Type



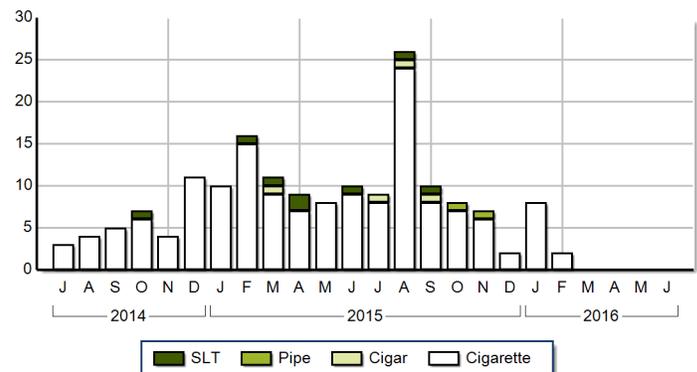
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

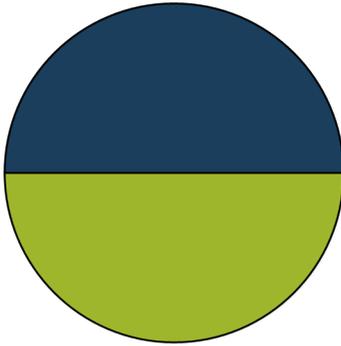


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

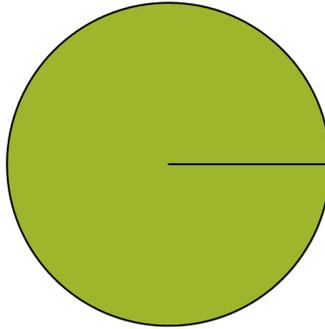
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 6

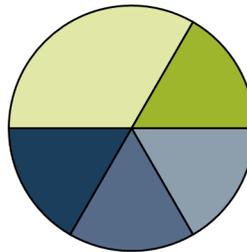
Tobacco Users By Language



English, 100.00%

Chart Total N: 6

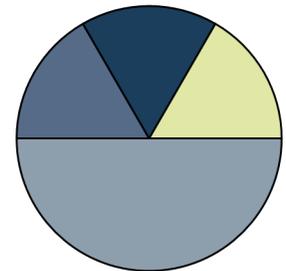
Tobacco Users By Age



25 - 34, 16.67%  
35 - 44, 16.67%  
45 - 54, 16.67%  
55 - 64, 33.33%  
65 and Older, 16.67%

Chart Total N: 6

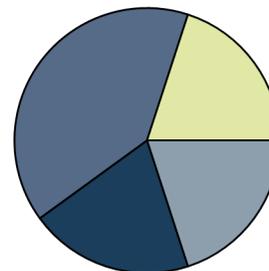
Tobacco Users By Health Plan



Medicare, 50.00%  
Uninsured, 16.67%  
Commercially Insured, 16.67%  
Medicaid, 16.67%

Chart Total N: 6

Tobacco Users By Chronic Condition



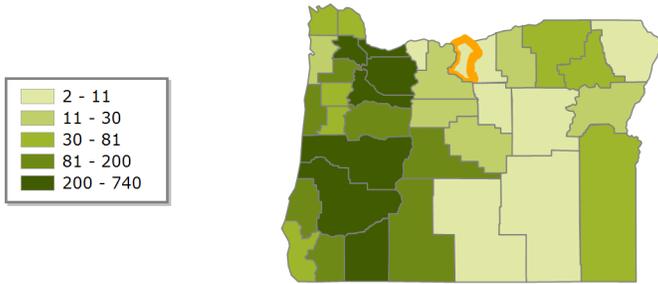
Asthma, 20.00%  
CAD, 20.00%  
Diabetes, 40.00%  
None, 20.00%

Chart Total N: 5

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

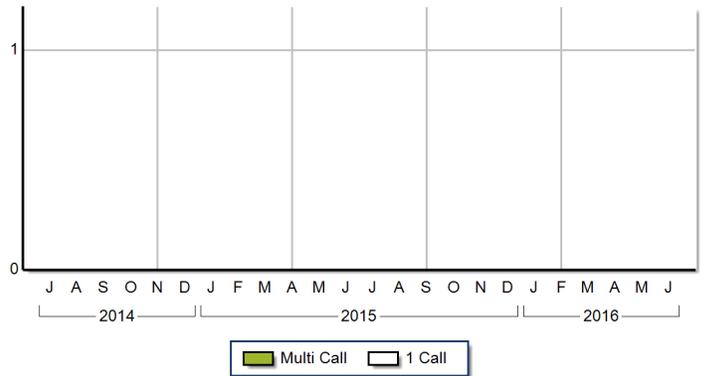
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

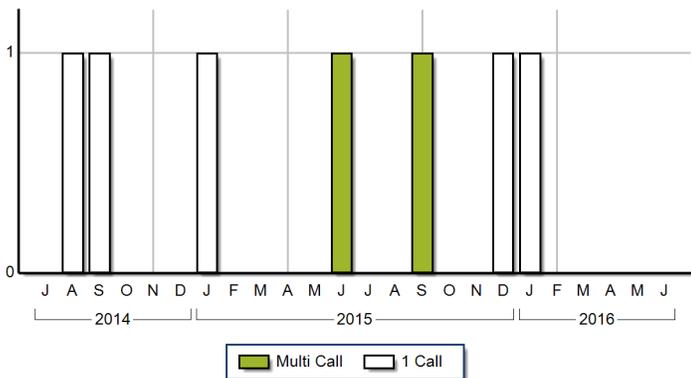


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	1,477	22.1 %		326 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			-	1,099
<b>Tobacco Users YTD</b>			3	6,816
<b>Unique Tobacco Users YTD</b>			1	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.92 %
<b>Reach - NAQC</b>			3	0.92 %
<b>Annualized Reach</b>			2	1.38 %
<b>Annualized Reach - NAQC</b>			3	1.38 %
<b>Unique Individual Reach</b>			1	0.92 %

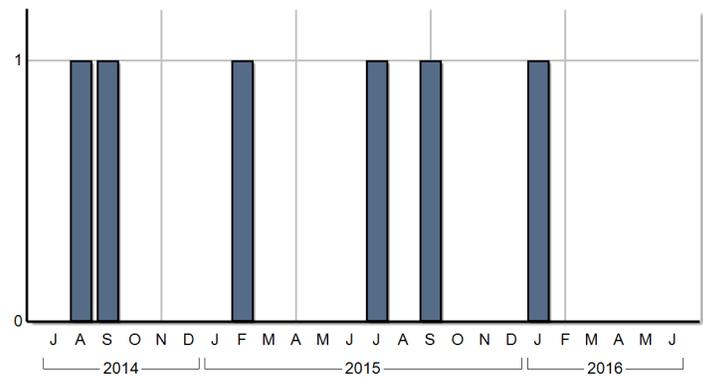
Fax Referral



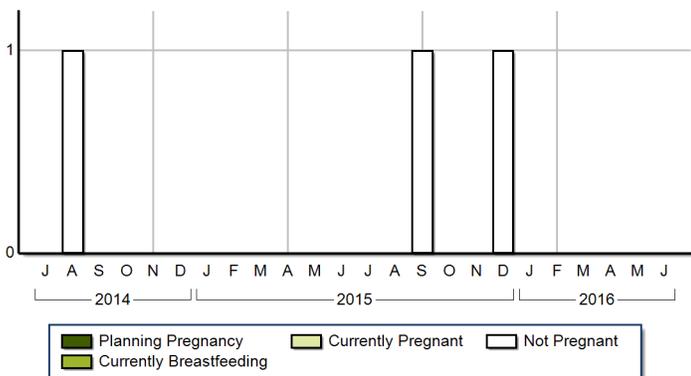
Tobacco User Enrollments By Program Type



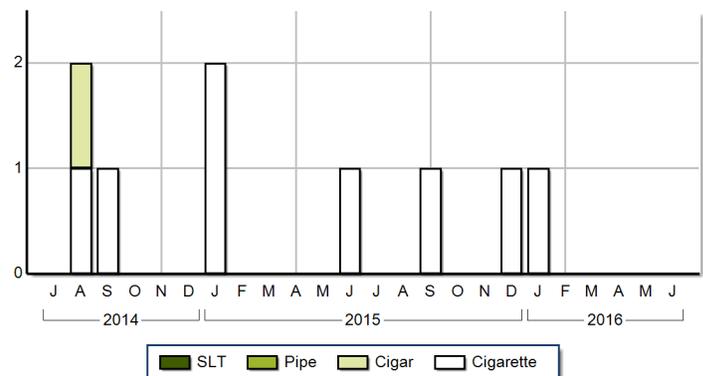
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

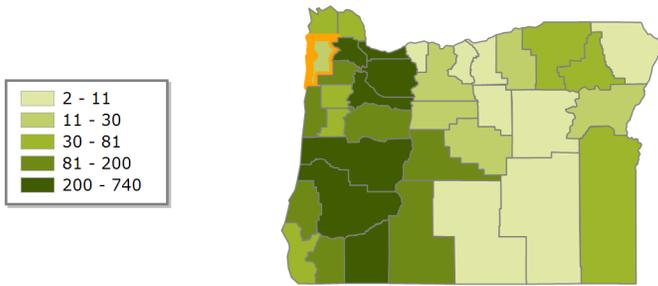


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

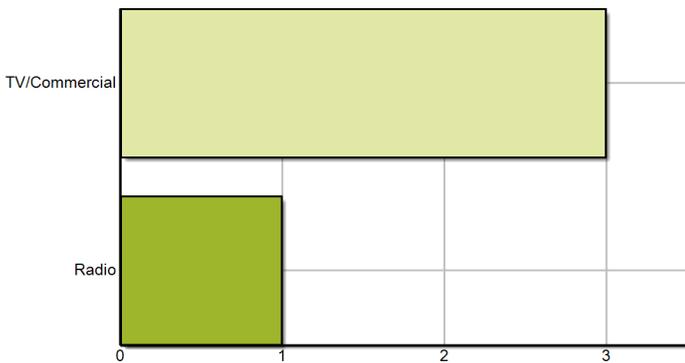
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

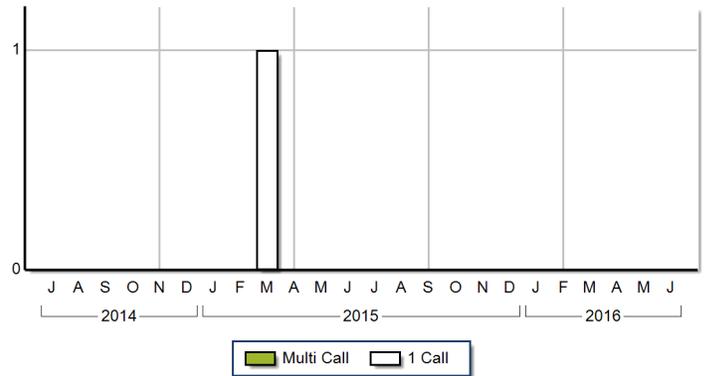


County Population	Prevalence	Tobacco Users	
Adult	21,446	21.6 %	4,632 <sup>4</sup>
		County	State
<b>Tobacco Users - Last Full Month</b>		5	1,099
<b>Tobacco Users YTD</b>		29	6,816
<b>Unique Tobacco Users YTD</b>		17	4,226
<b>Target Reach</b>		2.0 %	2.0 %
<b>Reach YTD</b>		2	0.63 %
<b>Reach - NAQC</b>		3	0.54 %
<b>Annualized Reach</b>		2	0.94 %
<b>Annualized Reach - NAQC</b>		3	0.81 %
<b>Unique Individual Reach</b>		1	0.37 %

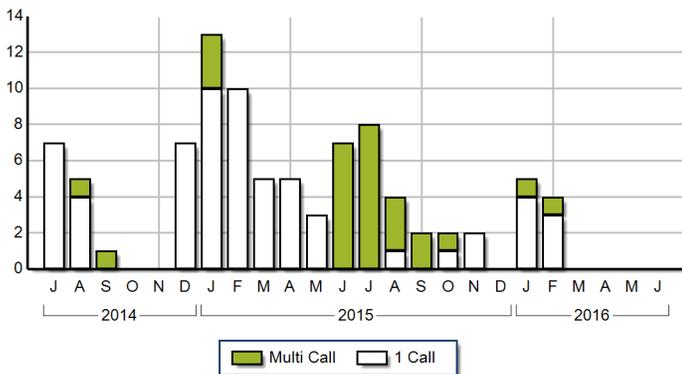
How Heard About



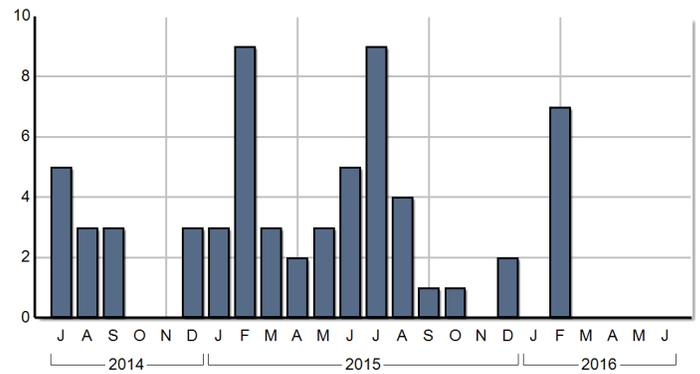
Fax Referral



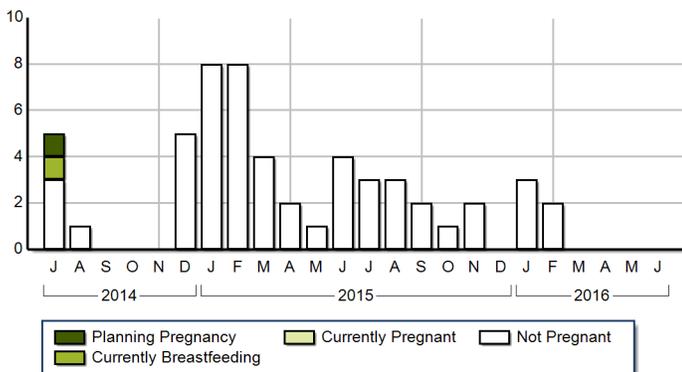
Tobacco User Enrollments By Program Type



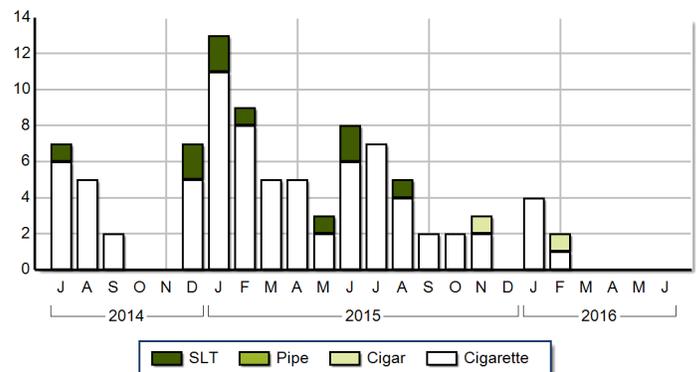
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

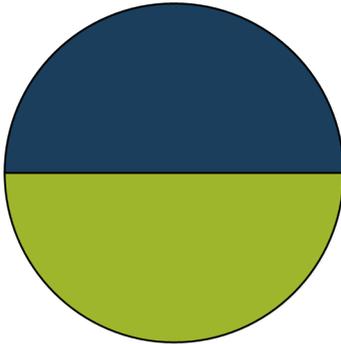


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

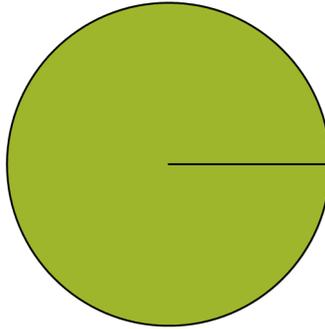
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

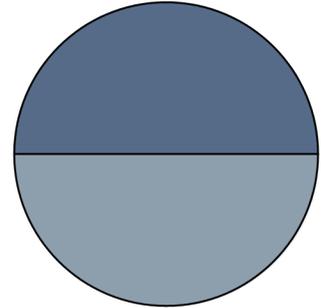
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

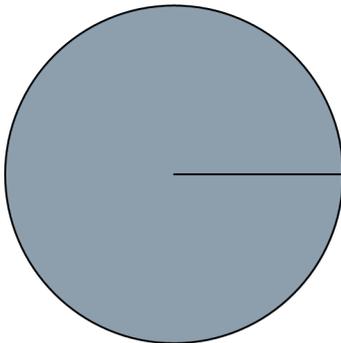
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

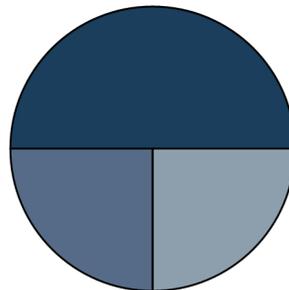
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

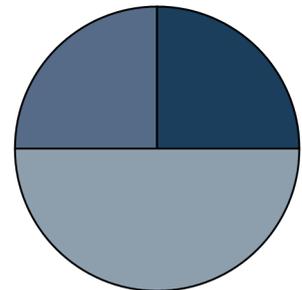
Tobacco Users By Age



35 - 44, 25.00%  
45 - 54, 25.00%  
55 - 64, 50.00%

Chart Total N: 4

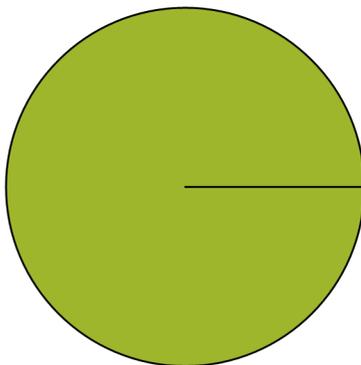
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 25.00%  
Uninsured, 25.00%

Chart Total N: 4

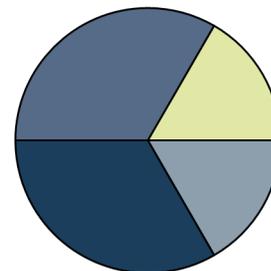
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 16.67%  
COPD, 33.33%  
Diabetes, 33.33%  
None, 16.67%

Chart Total N: 6

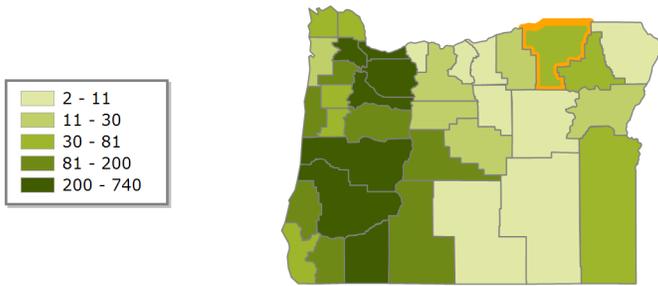
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Umatilla County

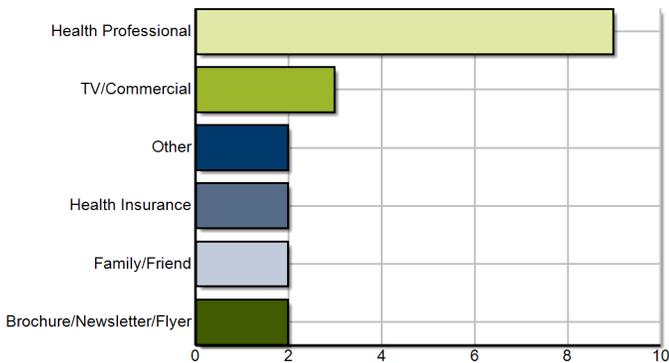
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

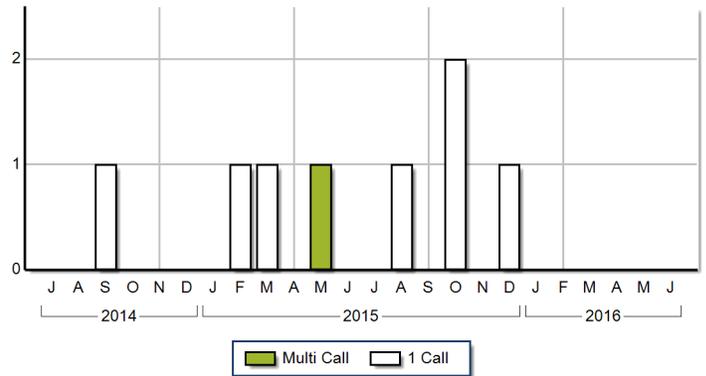


County Population		Prevalence	Tobacco Users	
Adult	54,202	24.2 %		13,117 <sup>4</sup>
			County	State
Tobacco Users - Last Full Month			23	1,099
Tobacco Users YTD			88	6,816
Unique Tobacco Users YTD			1	62
Target Reach			2.0 %	2.0 %
Reach YTD			2	0.67 %
Reach - NAQC			3	0.49 %
Annualized Reach			2	1.01 %
Annualized Reach - NAQC			3	0.73 %
Unique Individual Reach			1	0.47 %

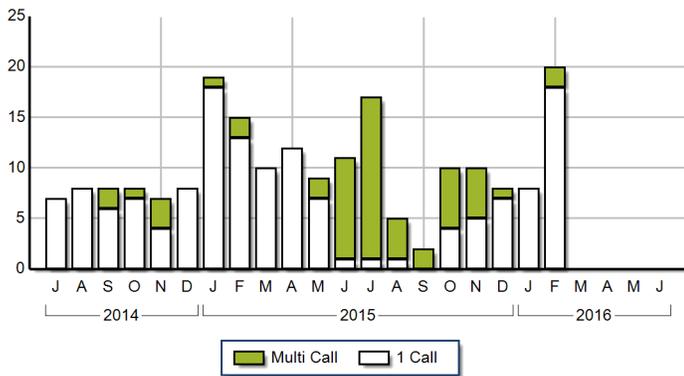
How Heard About



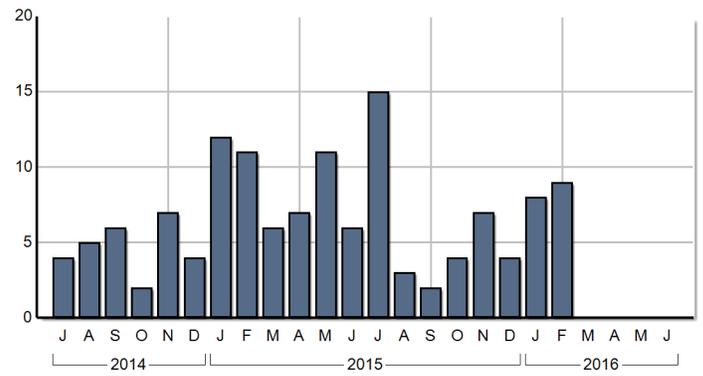
Fax Referral



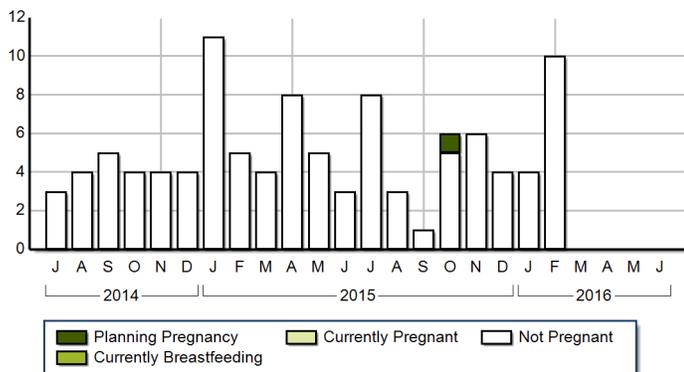
Tobacco User Enrollments By Program Type



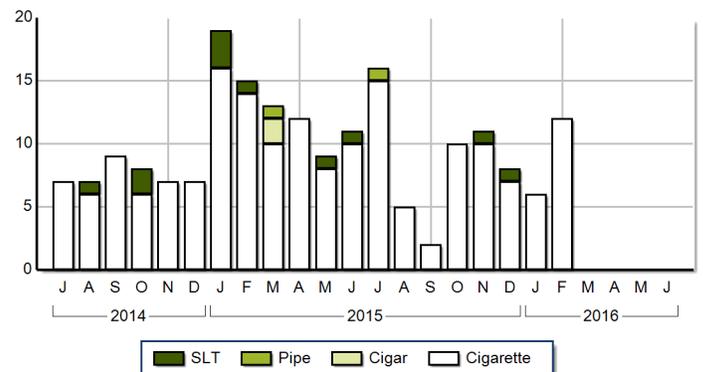
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

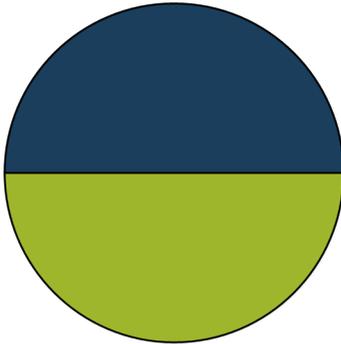


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

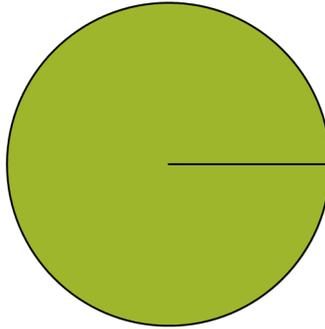
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 20

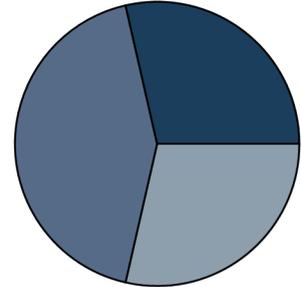
Tobacco Users By Language



English, 100.00%

Chart Total N: 20

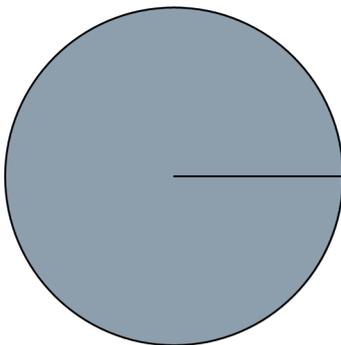
Tobacco Users By Education



No HS Degreee/GED, 28.57%  
HS Degreee/GED, 42.86%  
Some College, 28.57%

Chart Total N: 7

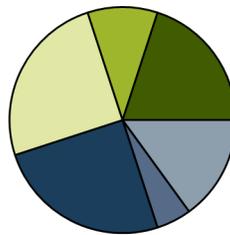
Tobacco Users By Race



White, 100.00%

Chart Total N: 6

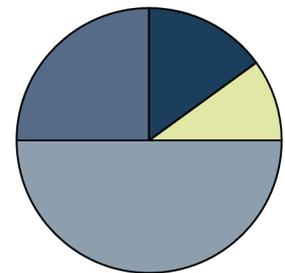
Tobacco Users By Age



18 - 24, 15.00%  
25 - 34, 5.00%  
35 - 44, 25.00%  
45 - 54, 25.00%  
55 - 64, 10.00%  
65 and Older, 20.00%

Chart Total N: 20

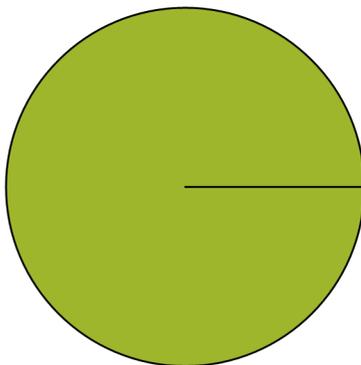
Tobacco Users By Health Plan



Medicaid, 50.00%  
Commercially Insured, 25.00%  
Medicare, 15.00%  
Uninsured, 10.00%

Chart Total N: 20

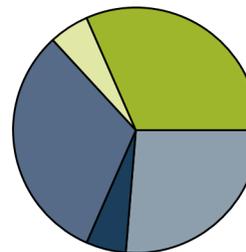
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 26.32%  
CAD, 5.26%  
COPD, 31.58%  
Diabetes, 5.26%  
None, 31.58%

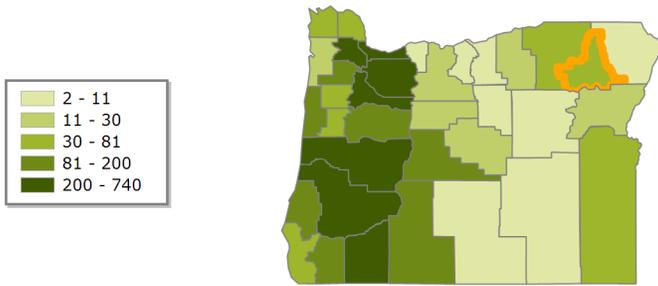
Chart Total N: 19

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

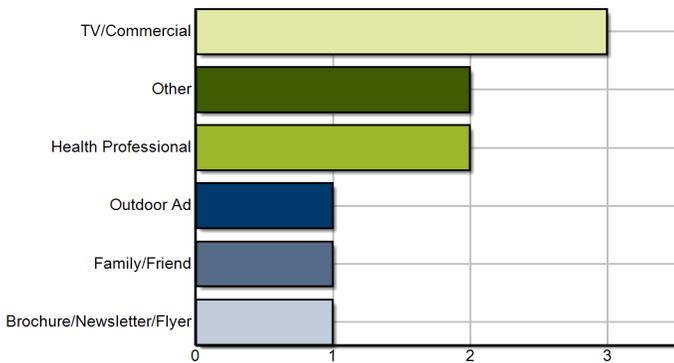
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

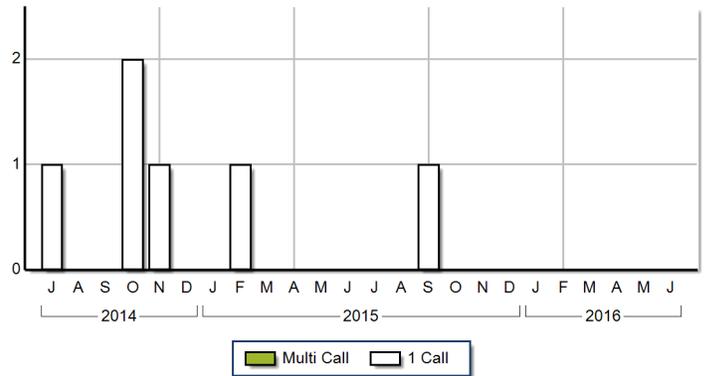


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	19,424	13.8 %		2,681 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			10	1,099
<b>Tobacco Users YTD</b>			35	6,816
			1	24
<b>Unique Tobacco Users YTD</b>			24	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	1.31 %
<b>Reach - NAQC</b>			3	0.90 %
<b>Annualized Reach</b>			2	1.96 %
<b>Annualized Reach - NAQC</b>			3	1.34 %
<b>Unique Individual Reach</b>			1	0.90 %

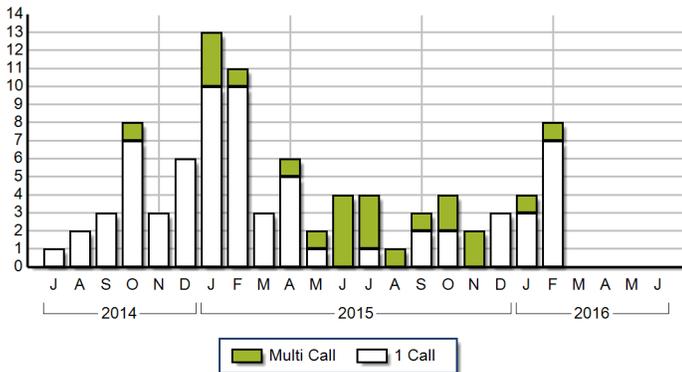
How Heard About



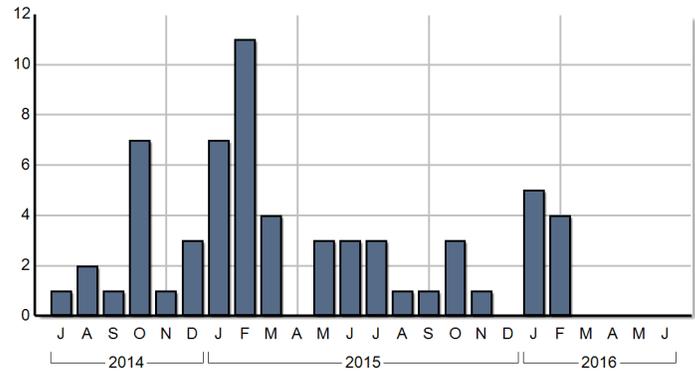
Fax Referral



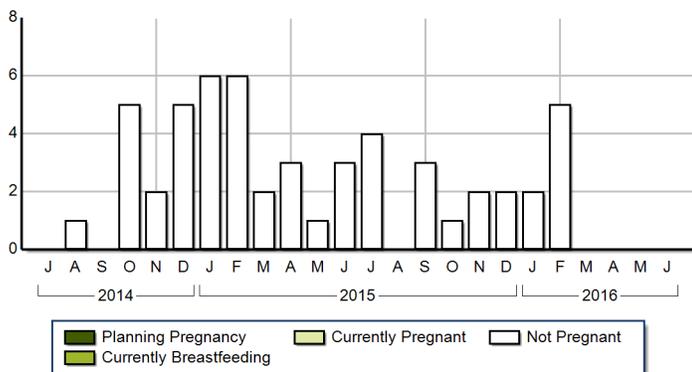
Tobacco User Enrollments By Program Type



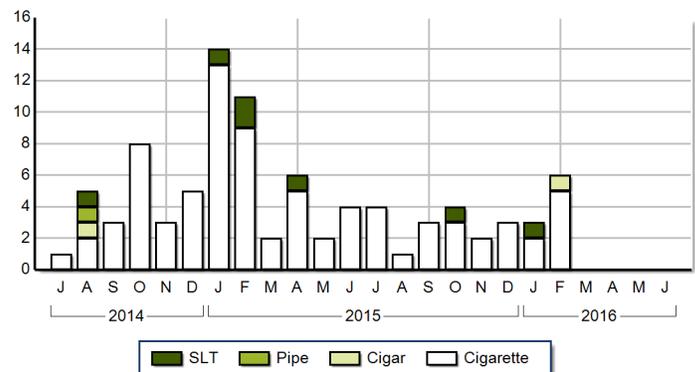
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

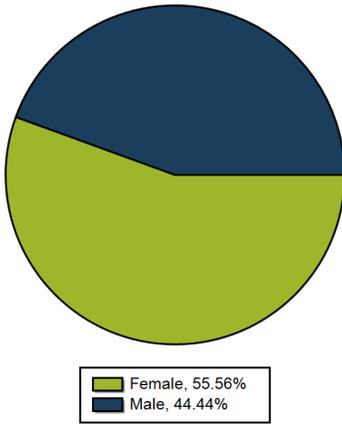


Chart Total N: 9

Tobacco Users By Language

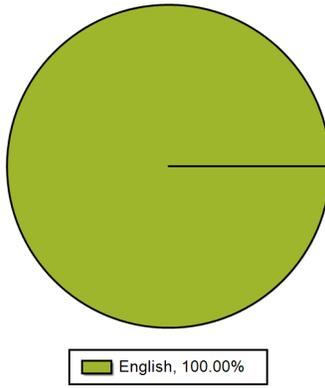


Chart Total N: 10

Tobacco Users By Education

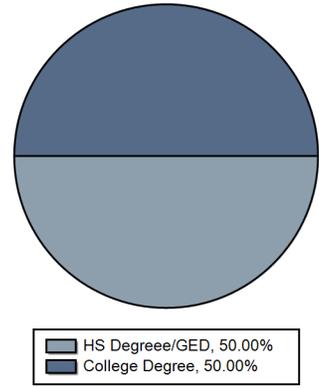


Chart Total N: 4

Tobacco Users By Race

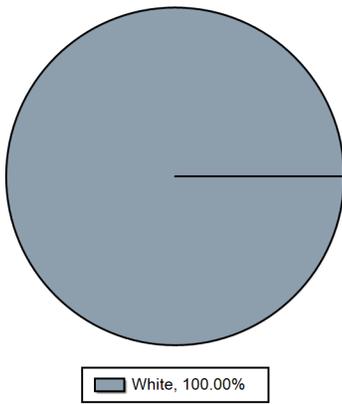


Chart Total N: 4

Tobacco Users By Age

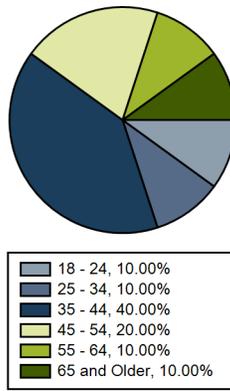


Chart Total N: 10

Tobacco Users By Health Plan

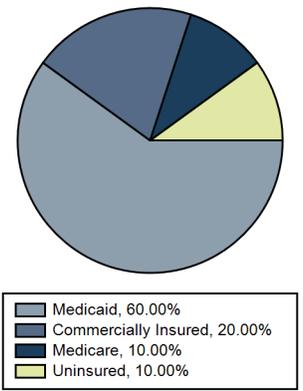


Chart Total N: 10

Tobacco Users By Ethnicity

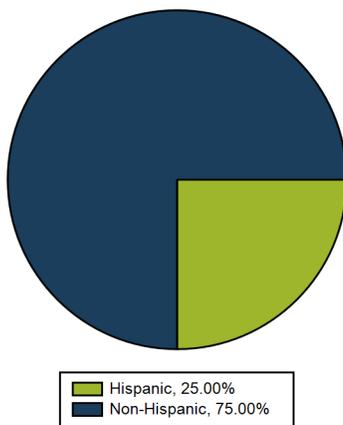


Chart Total N: 4

Tobacco Users By Chronic Condition

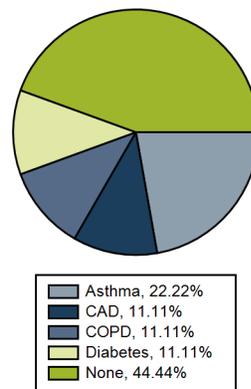


Chart Total N: 9

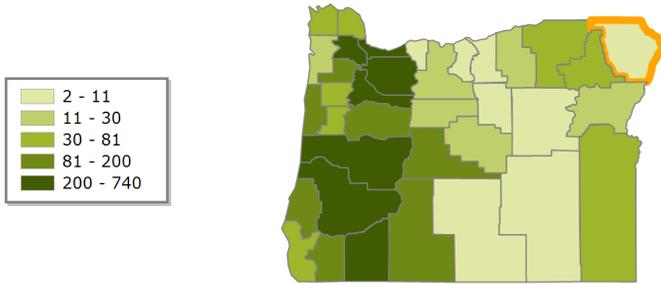
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Wallowa County

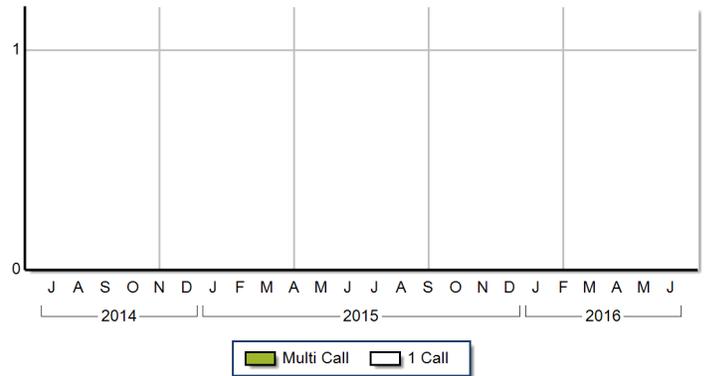
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

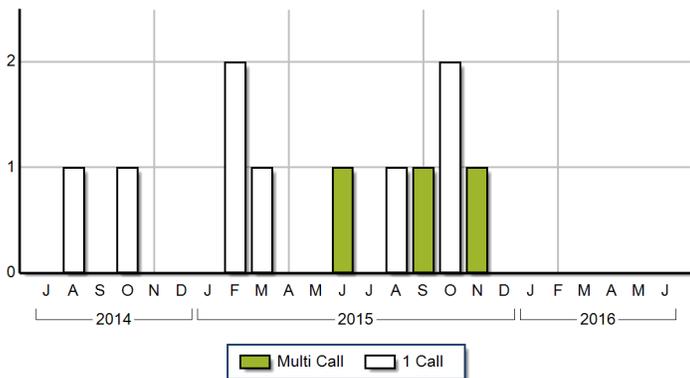


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	5,799	17.9 %	<b>County</b>	<b>State</b>
				1,038 <sup>4</sup>
<b>Tobacco Users - Last Full Month</b>				1,099
<b>Tobacco Users YTD</b>			5	6,816
<b>Unique Tobacco Users YTD</b>			1	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2	0.48 %
<b>Reach - NAQC</b>			3	0.19 %
<b>Annualized Reach</b>			2	0.72 %
<b>Annualized Reach - NAQC</b>			3	0.29 %
<b>Unique Individual Reach</b>			1	0.19 %

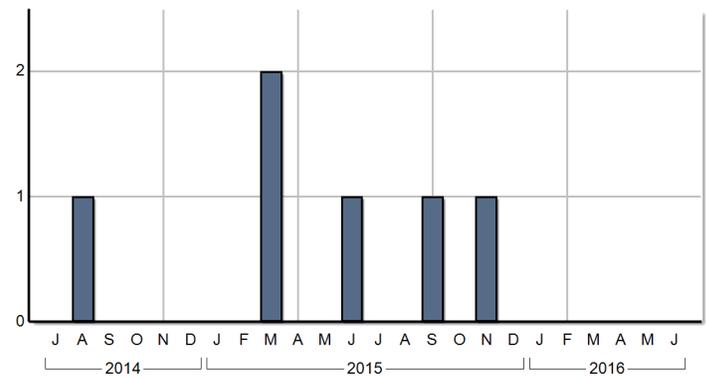
Fax Referral



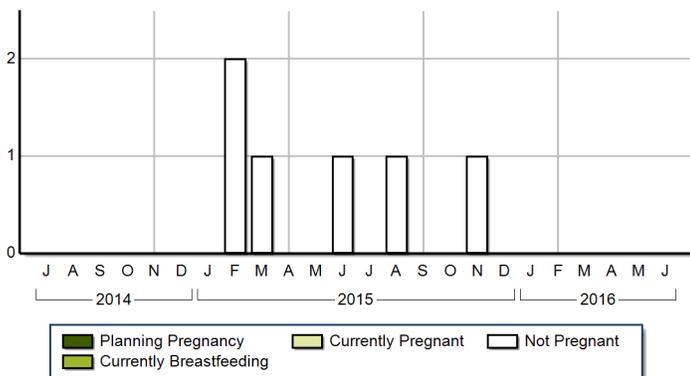
Tobacco User Enrollments By Program Type



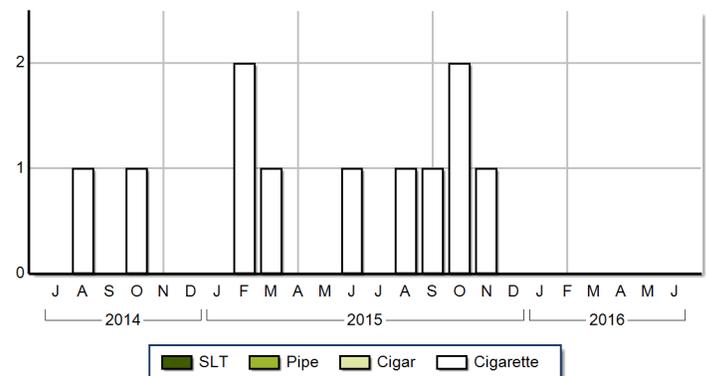
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

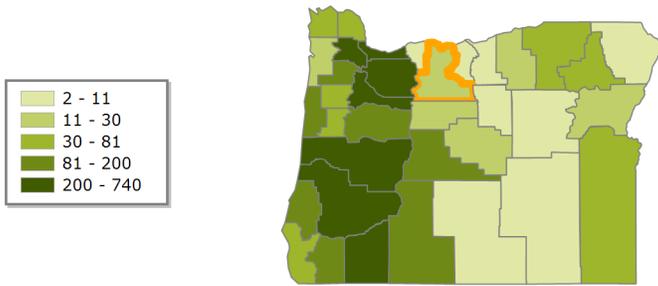


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

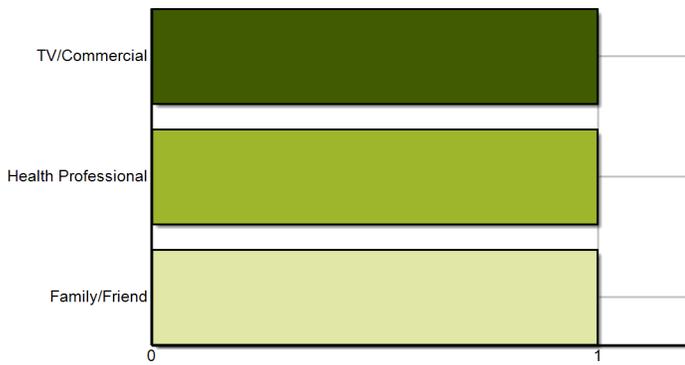
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

State Tobacco Users Served Contract YTD (Adults)

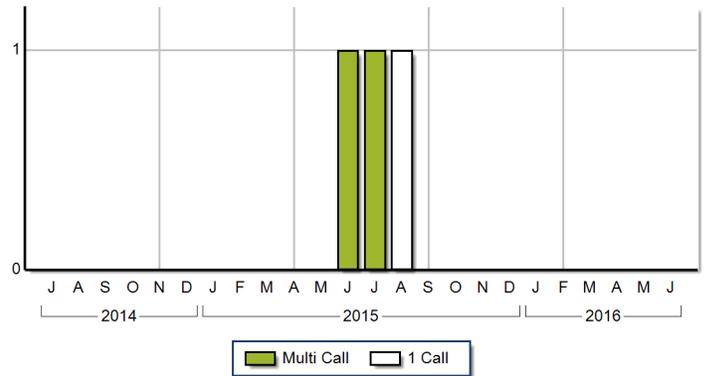


County Population		Prevalence	Tobacco Users	
Adult	18,454	22.1 %	County	State
			3	1,099
<b>Tobacco Users - Last Full Month</b>				
<b>Tobacco Users YTD</b>				
			30	6,816
<b>Unique Tobacco Users YTD</b>				
		1	21	4,226
<b>Target Reach</b>				
			2.0 %	2.0 %
<b>Reach YTD</b>				
		2	0.74 %	1.40 %
<b>Reach - NAQC</b>				
		3	0.54 %	0.63 %
<b>Annualized Reach</b>				
		2	1.10 %	2.10 %
<b>Annualized Reach - NAQC</b>				
		3	0.81 %	0.95 %
<b>Unique Individual Reach</b>				
		1	0.51 %	0.87 %

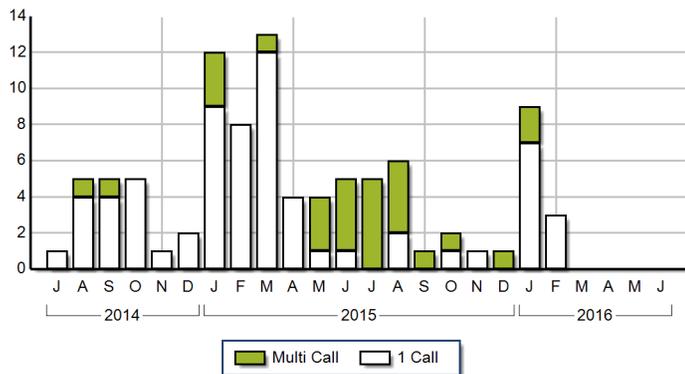
How Heard About



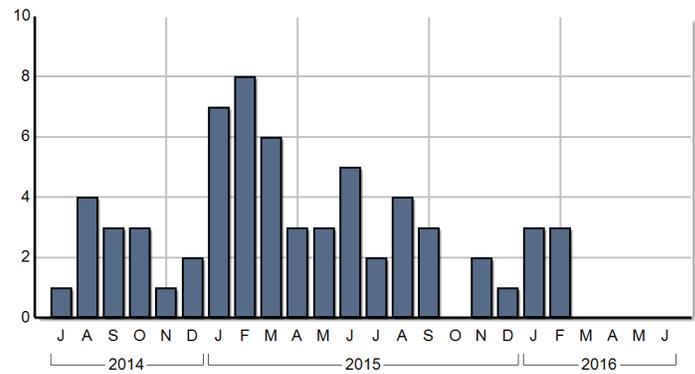
Fax Referral



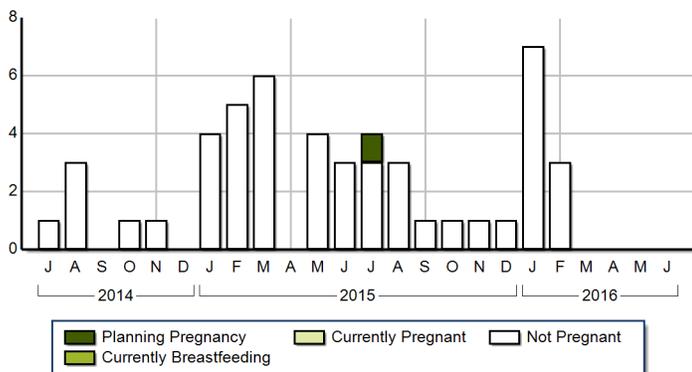
Tobacco User Enrollments By Program Type



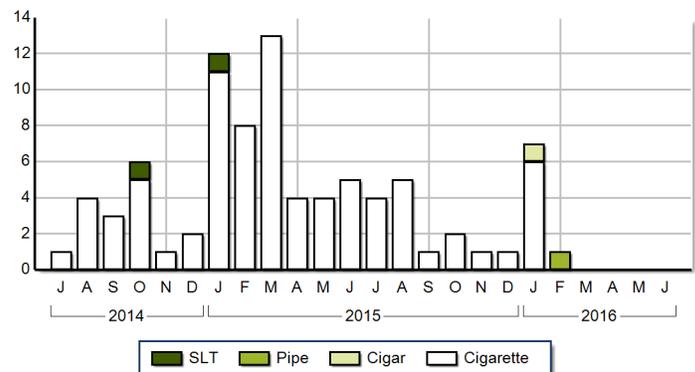
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

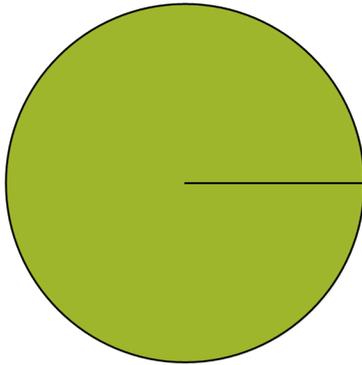


Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.
2. Reach - includes all tobacco users, regardless of service requested.

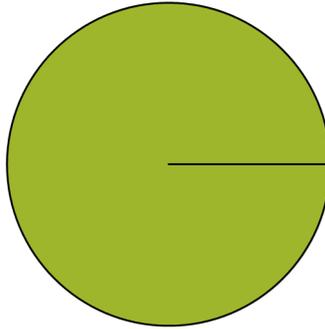
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

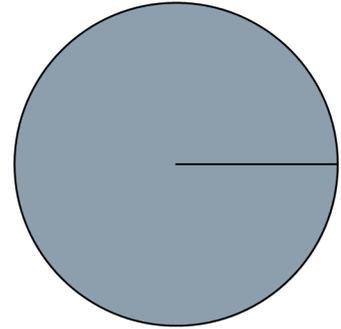
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

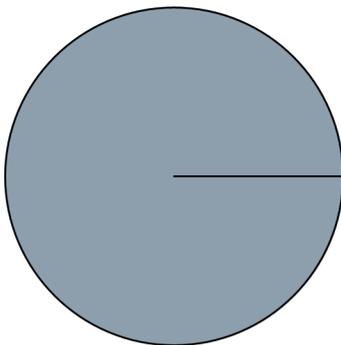
Tobacco Users By Education



No HS Degree/GED, 100.00%

Chart Total N: 1

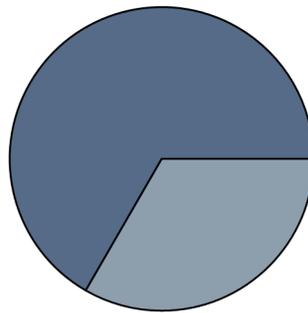
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

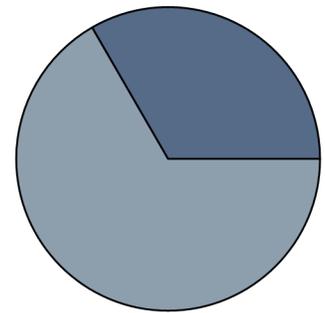
Tobacco Users By Age



45 - 54, 33.33%  
55 - 64, 66.67%

Chart Total N: 3

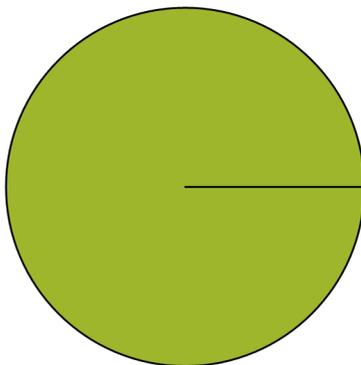
Tobacco Users By Health Plan



Commercially Insured, 66.67%  
Uninsured, 33.33%

Chart Total N: 3

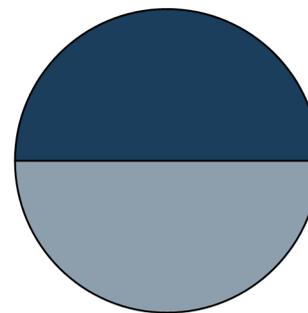
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%  
COPD, 50.00%

Chart Total N: 2

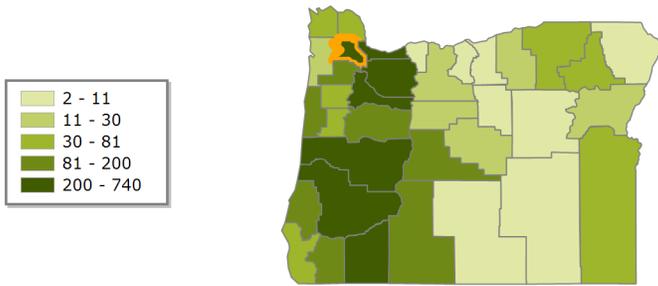
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Washington County

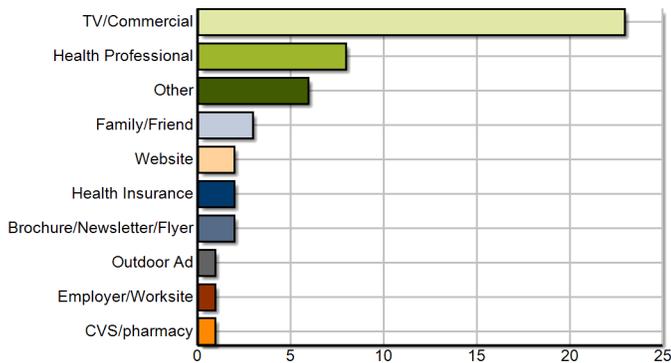
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

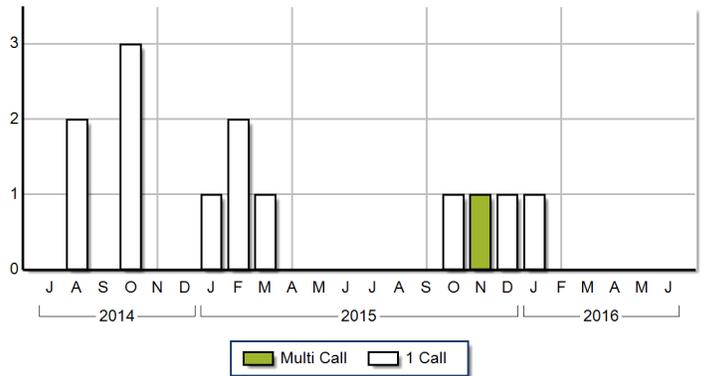


County Population	Prevalence	Tobacco Users
Adult	387,946	12.9 %
		50,045 <sup>4</sup>
		County
Tobacco Users - Last Full Month		54
Tobacco Users YTD		341
Unique Tobacco Users YTD		206
Target Reach		2.0 %
Reach YTD		0.68 %
Reach - NAQC		0.42 %
Annualized Reach		1.02 %
Annualized Reach - NAQC		0.64 %
Unique Individual Reach		0.41 %

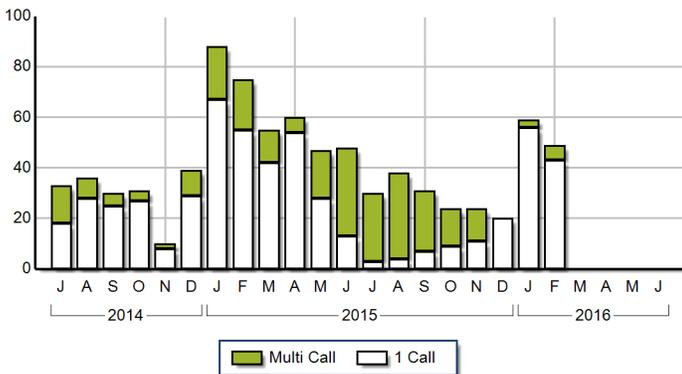
How Heard About



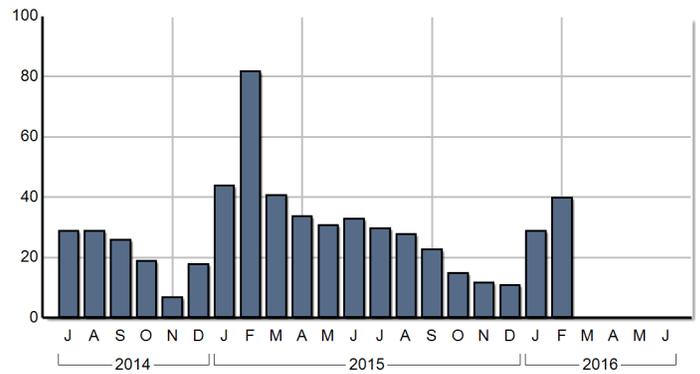
Fax Referral



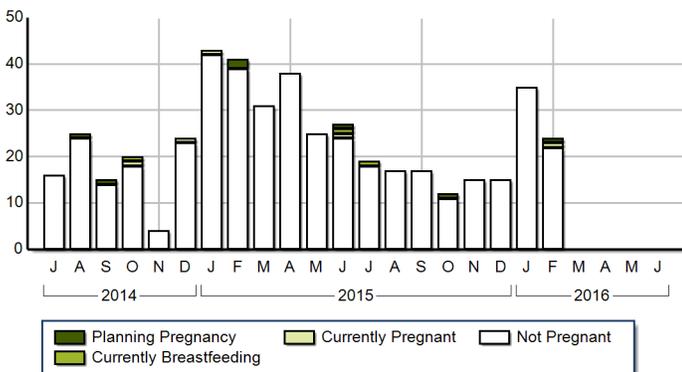
Tobacco User Enrollments By Program Type



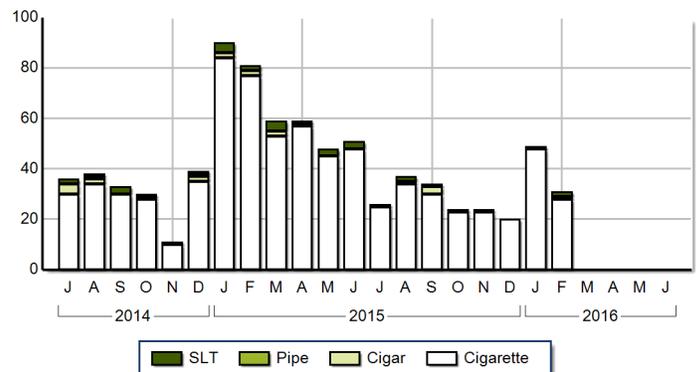
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

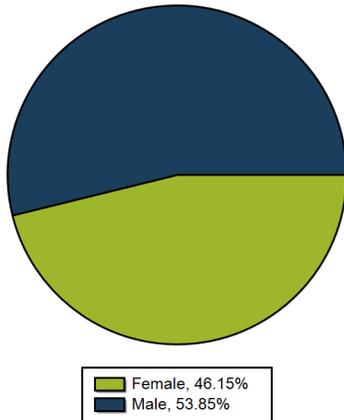


Chart Total N: 52

Tobacco Users By Language

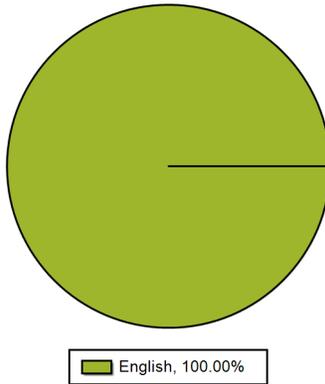


Chart Total N: 52

Tobacco Users By Education

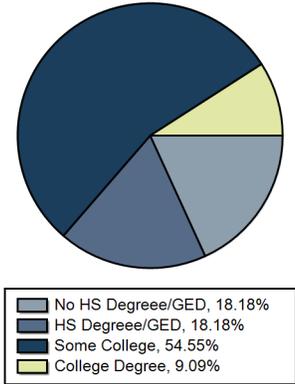


Chart Total N: 11

Tobacco Users By Race

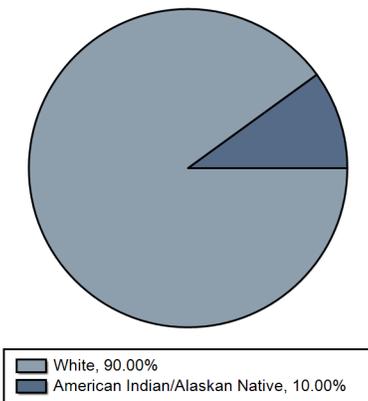


Chart Total N: 10

Tobacco Users By Age

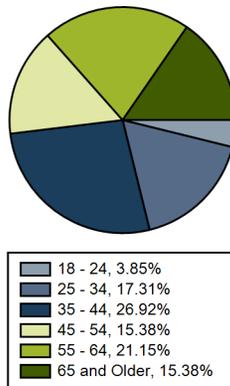


Chart Total N: 52

Tobacco Users By Health Plan

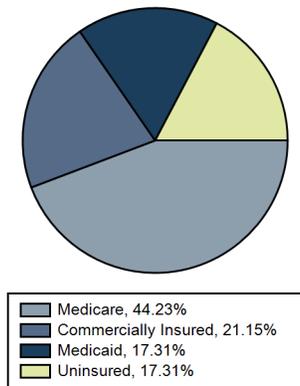


Chart Total N: 52

Tobacco Users By Ethnicity

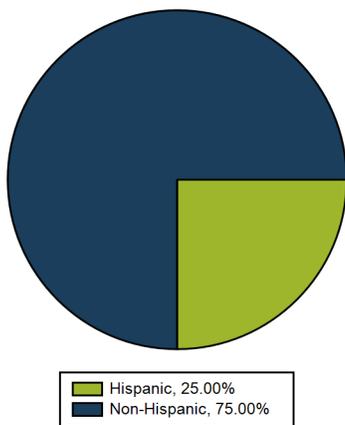


Chart Total N: 12

Tobacco Users By Chronic Condition

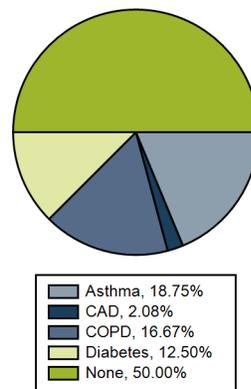


Chart Total N: 48

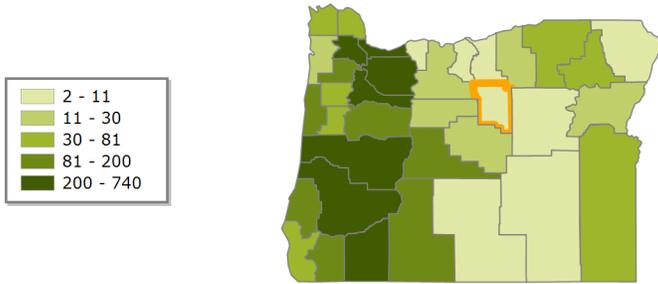
3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

# Oregon Tobacco Quit Line Utilization Dashboard by County Report Wheeler County

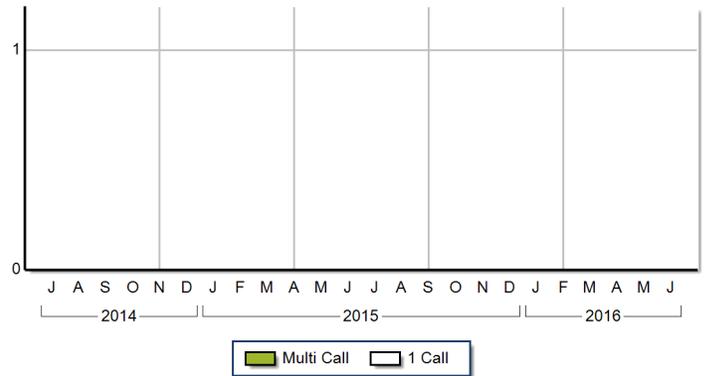
From 2/1/2016 through 2/29/2016

State Tobacco Users Served Contract YTD (Adults)

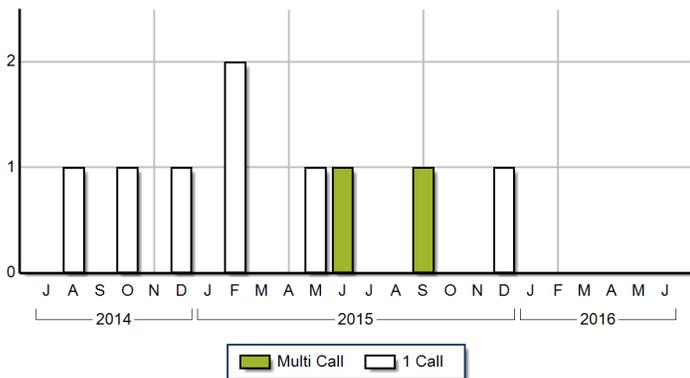


County Population	Prevalence	Tobacco Users	
Adult	1,309	29.6 %	387 <sup>4</sup>
		County	State
Tobacco Users - Last Full Month		-	1,099
Tobacco Users YTD		2	6,816
Unique Tobacco Users YTD		1	4,226
Target Reach		2.0 %	2.0 %
Reach YTD		2	0.52 %
Reach - NAQC		3	0.52 %
Annualized Reach		2	0.78 %
Annualized Reach - NAQC		3	0.78 %
Unique Individual Reach		1	-

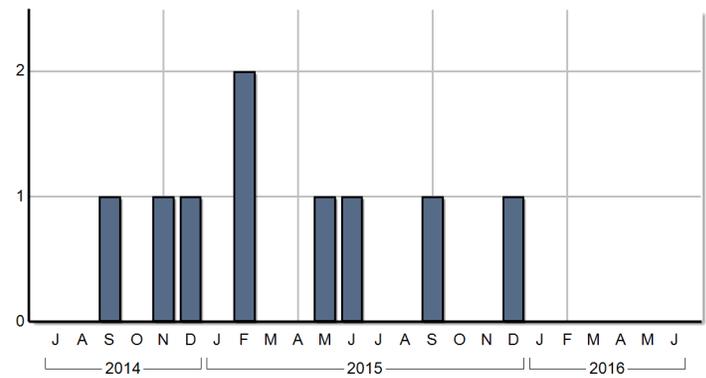
Fax Referral



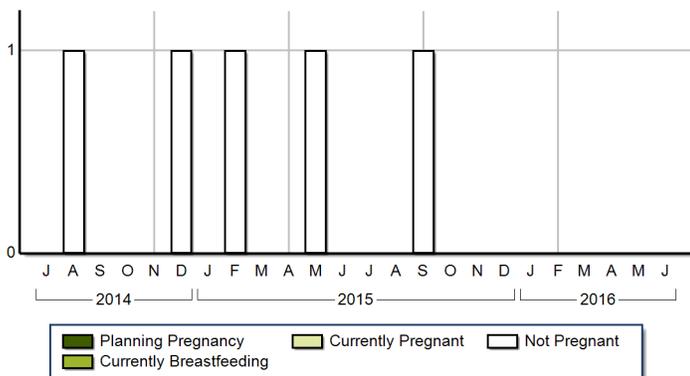
Tobacco User Enrollments By Program Type



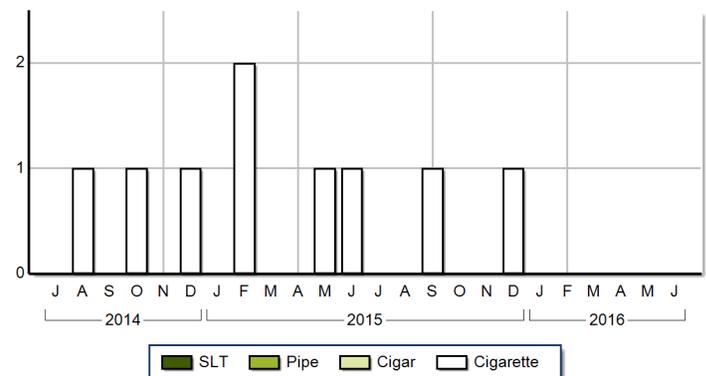
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type

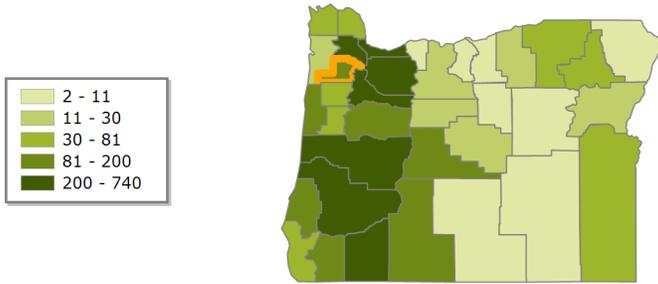


1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

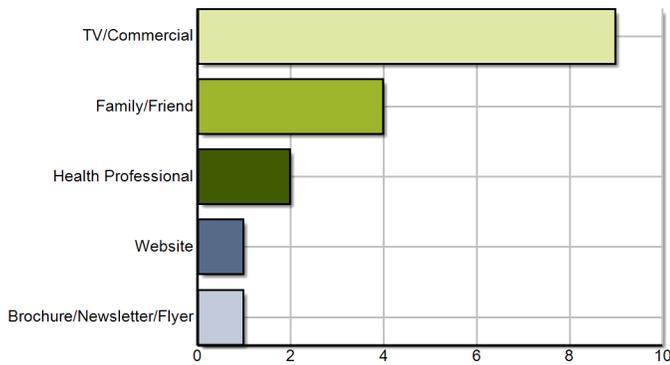
4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.

### State Tobacco Users Served Contract YTD (Adults)

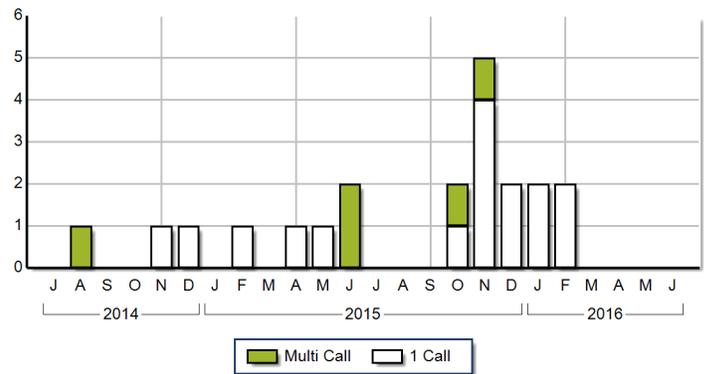


County Population		Prevalence	Tobacco Users	
<b>Adult</b>	72,300	18.5 %		13,376 <sup>4</sup>
			County	State
<b>Tobacco Users - Last Full Month</b>			20	1,099
<b>Tobacco Users YTD</b>			113	6,816
<b>Unique Tobacco Users YTD</b>			1 70	4,226
<b>Target Reach</b>			2.0 %	2.0 %
<b>Reach YTD</b>			2 0.84 %	1.40 %
<b>Reach - NAQC</b>			3 0.56 %	0.63 %
<b>Annualized Reach</b>			2 1.27 %	2.10 %
<b>Annualized Reach - NAQC</b>			3 0.84 %	0.95 %
<b>Unique Individual Reach</b>			1 0.52 %	0.87 %

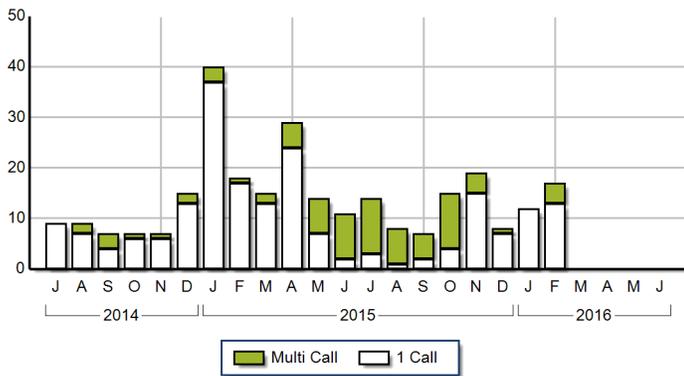
### How Heard About



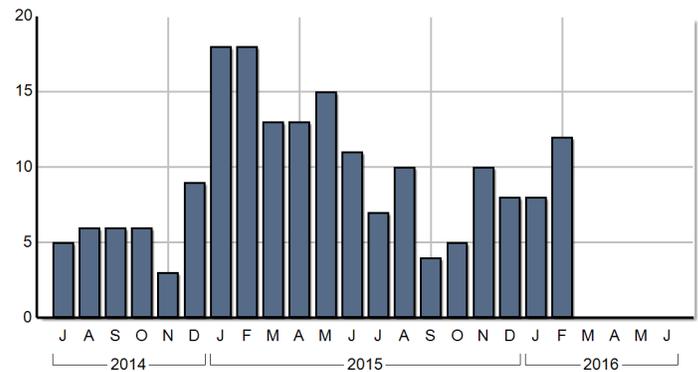
### Fax Referral



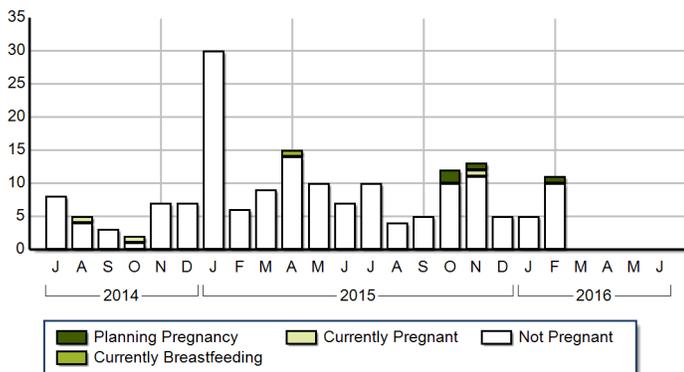
### Tobacco User Enrollments By Program Type



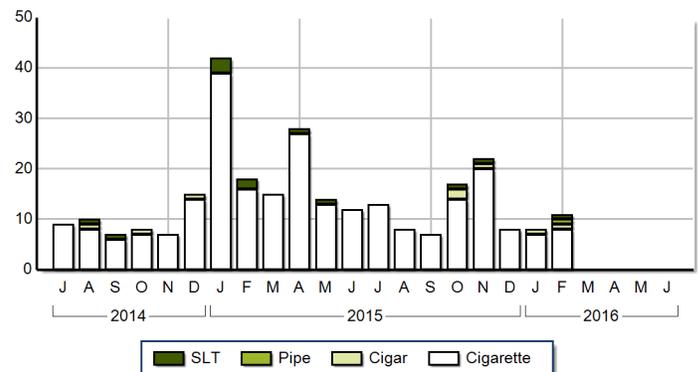
### Tobacco Users Receiving NRT



### Female Tobacco Users By Pregnancy Status



### Tobacco Users By Tobacco Type



1. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.  
2. Reach - includes all tobacco users, regardless of service requested.

Tobacco Users By Gender

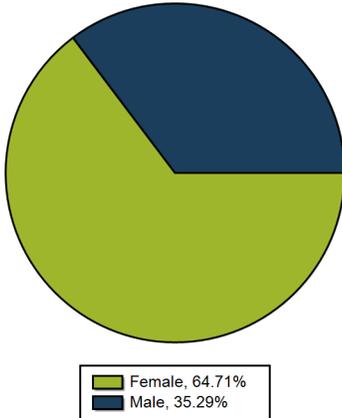


Chart Total N: 17

Tobacco Users By Language

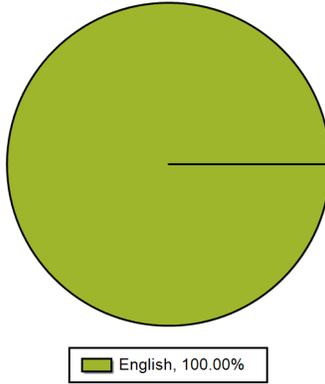


Chart Total N: 17

Tobacco Users By Education

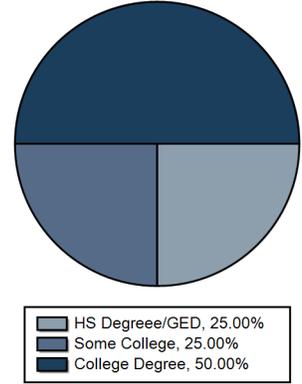


Chart Total N: 4

Tobacco Users By Race

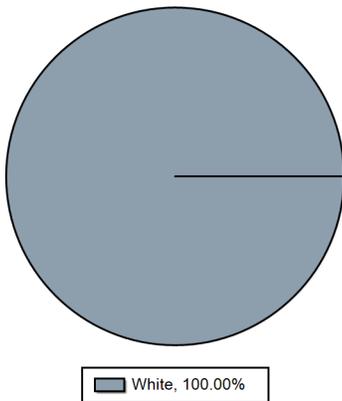


Chart Total N: 3

Tobacco Users By Age

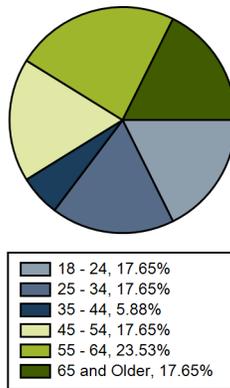


Chart Total N: 17

Tobacco Users By Health Plan

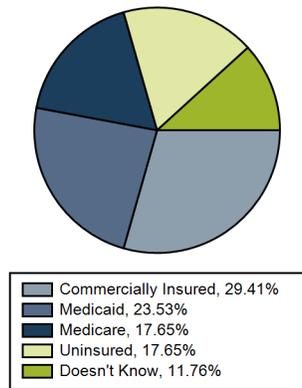


Chart Total N: 17

Tobacco Users By Ethnicity

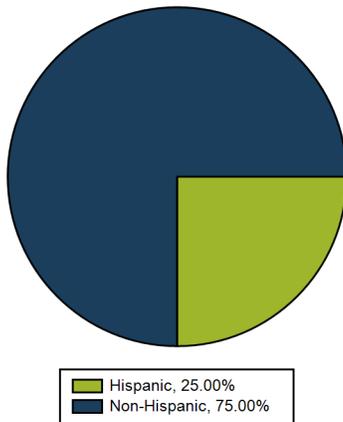


Chart Total N: 4

Tobacco Users By Chronic Condition

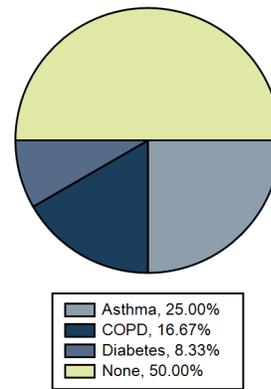


Chart Total N: 12

3. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

4. Data Source: Tobacco use prevalence (includes cigarette smoking and smokeless tobacco use ONLY) - Oregon BRFSS 2006-2009. Adult population - Oregon Population Research Center 2009.