

# Tobacco Reduction Advisory Committee (TRAC) Meeting Agenda



<b>Meeting Date:</b>	Thursday, April 28, 2016
<b>Meeting Time:</b>	1:00 – 3:00 pm
<b>Meeting Location:</b>	Portland State Office Building 800 NE Oregon Street, Room 1C Portland, OR 97232
<b>Meeting Purpose:</b>	To advise and assist the Oregon Public Health Division in establishing an outcome-oriented Tobacco Prevention and Education Program (TPEP) which effectively decreases statewide tobacco use.
<b>Regular Attendees:</b>	<input checked="" type="checkbox"/> Patrick Aitchison – Oregon Department of Justice (phone) <input checked="" type="checkbox"/> Courtni Dresser – Oregon Medical Association (phone) <input type="checkbox"/> Kevin Ewanchyna – Coordinated Care Organization Representative <input checked="" type="checkbox"/> Amanda Garcia-Snell – Conference of Local Health Officials <input checked="" type="checkbox"/> Karen Girard – Oregon Health Authority <input checked="" type="checkbox"/> Robin Hausen – Coordinated Care Organization Representative <input type="checkbox"/> TBD – American Heart Association <input checked="" type="checkbox"/> David Hopkins – Centers for Disease Control and Prevention <input checked="" type="checkbox"/> Jennifer Jordan – Oregon Public Health Association <input checked="" type="checkbox"/> Carrie Nyssen – American Lung Association (phone) <input checked="" type="checkbox"/> Luis Rodriguez – American Cancer Society <input checked="" type="checkbox"/> Jeff Ruscoe – Oregon Health Authority <input type="checkbox"/> Chuck Tauman – TOFCO, Inc. <input type="checkbox"/> Fred Testa – Oregon State Police <input type="checkbox"/> TBD – Governor’s Office <input checked="" type="checkbox"/> Diane Waldo – Oregon Association of Hospitals and Health Systems <input type="checkbox"/> Jeremy Wells – Oregon Department of Education
<b>Observers:</b>	Conference of Local Health Officials- Morgan Cowling; The Lund Report- Jan Johnson; Oregon Health Authority: Sabrina Freewynn, Kim La Croix, Luci Longoria, Scott Montegna, Kati Moseley, Shaun Parkman, Tara Weston; Oregon Nurses Association- Katie Tyson.

<b>Agenda Item, objective and background information</b>	<b>Time</b>
<b>1) Welcome and Introductions</b>	<b>1:00-1:10(10)</b>
<b>2) Legislative Session Debrief -- ALL</b>	<b>1:10-1:30 (20)</b>
<p><u>Objective:</u> Review tobacco-related bills and discuss outcomes of the 2016 Oregon Legislative Session.</p> <p><u>Background:</u> The 2016 Oregon Legislative Session began February 1, 2016 and ended March 6, 2016. Multiple bills related to tobacco were introduced.</p> <p>Discussion: TRAC members shared the outcomes of the tobacco prevention bills introduced during the 2016 legislative session. Topics discussed included:</p> <ul style="list-style-type: none"> <li>• Tobacco Retail Licensure (TRL)- this bill included preemption and did not pass, but American Cancer Society (ACS), the American Lung Association (ALA) and the Oregon Medical Association (OMA) stay committed to this priority;</li> <li>• E-cigarette tax- this bill did not pass, but ACS, ALA and OMA continue to keep this as a tobacco prevention priority;</li> <li>• Oregon Indoor Clean Air Act (ICAA)- exemptions for vape shops were introduced but did not pass.</li> </ul>	

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<p>The Tobacco Prevention and Education Program (TPEP) is conducting an evaluation on how House Bill 2546 (electronic cigarette law) was passed in the 2015 legislative session.</p>	
<p>Decision and Action Steps:</p> <ol style="list-style-type: none"> <li>Once the HB 2546 evaluation is complete, share results and recommendations with the committee.</li> </ol>	
<p><b>3) Tobacco Retail Policy Efforts -- TPEP</b></p>	<p><b>1:30-2:00 (30)</b></p>
<p><u>Objective:</u> Provide an overview of the current tobacco retail environment landscape and discuss local efforts taking place to change the tobacco retail environment.</p> <p><u>Background:</u> All local public health authorities are funded to work on tobacco prevention, which includes working in the tobacco retail environment. Strategies for Policy And Environmental Change, Tobacco-Free (SPArC Tobacco-Free) is an additional grant currently in the field that is helping accelerate tobacco retail environment work in seven communities throughout the state.</p>	
<p>Discussion:</p> <p>Two handouts were provided (Attachments A and B). Attachment A is a map illustrating where the SPArC Tobacco-Free recipients are located in the state. Attachment B describes the strategies each recipient will be pursuing in the tobacco retail environment during the grant period. The seven funded counties are building a statewide movement to increase support for addressing the tobacco retail environment through policy strategies such TRL, prohibiting the sale of tobacco in pharmacies and raising the legal sale age for purchasing tobacco from 18 to 21. The menu of "green light" point-of-sale strategies that SPArC tobacco-Free recipients are exploring is located at: <a href="http://publichealthlawcenter.org/sites/default/files/resources/tlc-guide-pos-policy-WashU-2014.pdf">http://publichealthlawcenter.org/sites/default/files/resources/tlc-guide-pos-policy-WashU-2014.pdf</a></p> <p>Tobacco retail enforcement and compliance efforts continue to be implemented. The Public Health Division (PHD) is coordinating the multiple efforts occurring at the state and locally. There are three types of inspections occurring statewide:</p> <ul style="list-style-type: none"> <li>Synar inspections - enforcement of laws which prohibit the sale of tobacco to minors that check compliance only;</li> <li>Enforcement inspections - enforcement of laws which prohibit the sale of tobacco to minors and issue citations for violations;</li> <li>FDA inspections - two types of inspections take place- 1) advertising and labeling inspections and 2) prohibition of the sale of tobacco to minors enforcement.</li> </ul>	
<p>Decision and Action Steps:</p>	
<p><b>BREAK</b></p>	<p><b>2:00-2:10 (10)</b></p>
<p><b>4) Tobacco Prevention Policy Efforts- Part 2 -- ALL</b></p>	<p><b>2:10-2:30 (20)</b></p>
<p><u>Objective:</u> Continue to discuss various tobacco prevention policy strategies, such as Tobacco 21, raising the price of tobacco and the Tobacco Master Settlement Agreement.</p> <p><u>Background:</u> This is a time to discuss other priority tobacco policy efforts and identify opportunities and next steps for achieving them.</p>	
<p>Discussion:</p> <p>TRAC members shared their tobacco prevention priorities. Policy options discussed included:</p> <ul style="list-style-type: none"> <li>Tobacco 21 by ACS, ALA, OMA;</li> <li>Raising the price of tobacco through a tobacco tax by ACS, ALA, OMA;</li> <li>TRL by ACS, ALA, OMA.</li> </ul> <p>The Place Matters Conference, hosted by the Health Promotion and Chronic Disease Prevention Section, will take place at the Oregon Convention Center in Portland on October 4-6, 2016. The</p>	

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conference will include a plenary on Tobacco 21 by Bob Gordon and Dr. Rob Crane, as well as a plenary on preemption.	
Decision and Action Steps: <ol style="list-style-type: none"> <li>1. Refine tobacco prevention messaging to address forthcoming policy discussions and share messages with the committee.</li> <li>2. Share Place Matters Conference registration information once available.</li> </ol>	
<b>5) Competitive Funding Update</b>	<b>2:30-2:40 (10)</b>
<u>Objective:</u> Inform members of the current funding opportunities related to tobacco prevention.	
<u>Background:</u> Sustainable Relationships for Community Health (SRCH) is a current competitive funding opportunity that will focus on partnerships between local health departments and Coordinated Care Organizations and the establishment of referral processes related to tobacco cessation and chronic disease self-management programs.	
Discussion: The SRCH competitive grant opportunity closed; 5 applications were received. All recipients will address tobacco cessation by setting up sustainable systems for identifying tobacco users, referring them to cessation services and implementing a system that provides updates to the referring entity (e.g., provider, Coordinated Care Organization) on the patient’s progress in their quit attempt.	
Decision and Action Steps: <ol style="list-style-type: none"> <li>1. Share list of recipients with the committee once awardees are announced.</li> </ol>	
<b>6) Budget Update</b>	<b>2:40-2:50 (10)</b>
<u>Objective:</u> Update members on progress of Tobacco Master Settlement Agreement (TMSA)-related budget items over the last several months.	
<u>Background:</u> \$4.1 million from the TMSA was allocated to the Oregon Tobacco Prevention and Education Program for the 2015-2017 biennium.	
Discussion: A handout was provided (Attachment C, 2016 Tobacco Master Settlement Agreement (TMSA): Progress update on TMSA Investment). PHD will soon be conducting an assessment of tobacco, sugary beverages, healthy beverages, fruits and vegetables, and alcohol in the retail environment. The assessment will use a modified version of the Standardized Tobacco Assessment for Retail Settings (STARS) tool (Attachment D).  TPEP was notified that there is a 5% reduction in all state core budgets from the Centers for Disease Control and Prevention.	
Decision and Action Steps:	
<b>7) Wrap-Up and Identify Potential Future Agenda Items</b>	<b>2:50-3:00 (10)</b>
Potential future agenda items: <ol style="list-style-type: none"> <li>1. Evaluation updates to assist with shaping messages for advocates and partners to use to describe TMSA investments made.</li> <li>2. Communication coordination and messaging for retail environment actions that are happening at the state and locally.</li> </ol>	

Next TRAC Meeting: Thursday, July 28, 2016; 1-3pm; PSOB Room 1C