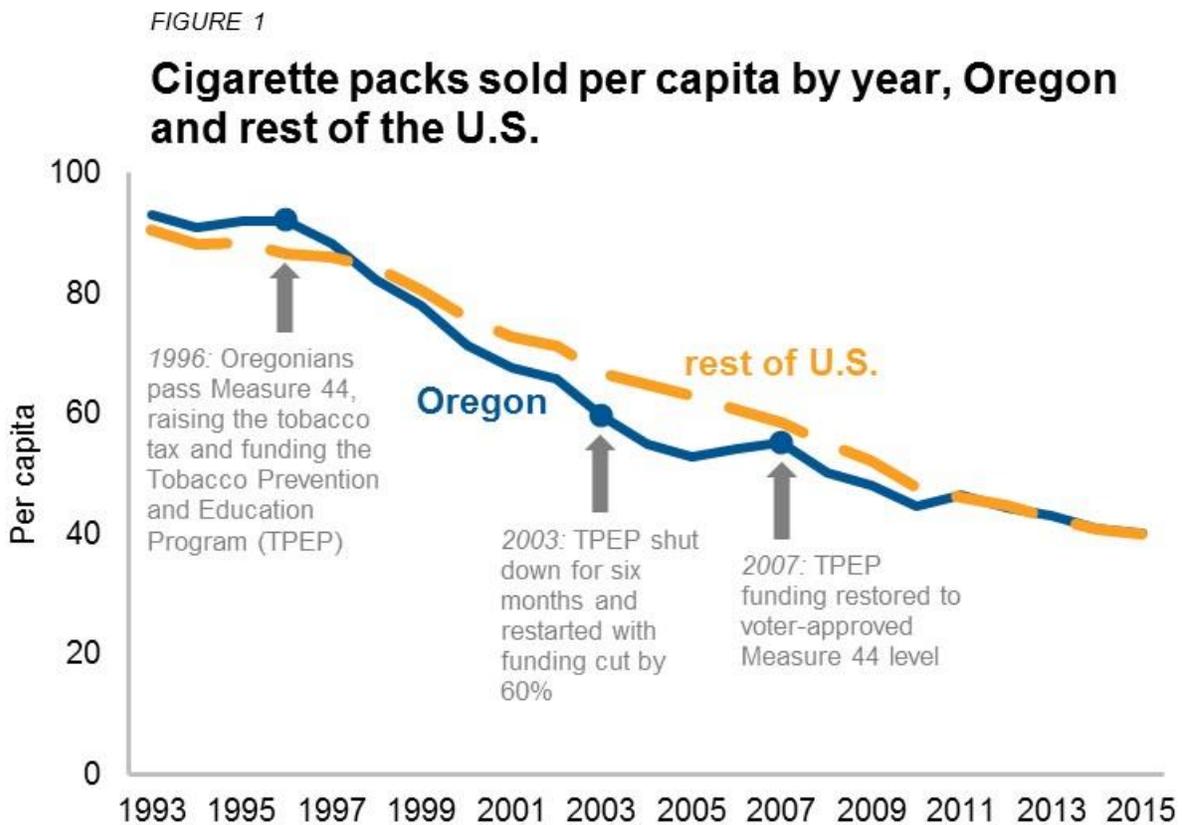


## Health Behaviors

# Cigarette packs sold per capita

Smoking tobacco is the leading cause of preventable death and disease in Oregon. Tobacco use kills more than 7,000 Oregonians annually, and costs the state \$2.5 billion in health care costs and lost productivity due to premature death. Tobacco consumption, as measured by cigarette packs sold in the state (determined by tax collections), is one measure of tobacco use.

The number of cigarette packs sold per capita in Oregon has declined from 92.1 in 1996 to 40.0 in 2015, a 57% decline (Figure 1).



Source: Orzechowski and Walker, 2015

While Oregon has experienced notable successes in tobacco control, smoking remains a national and state public health crisis.

**Additional Resources:** [Oregon Tobacco Laws and Policies](#), January 2014; [Oregon Tobacco Facts 2013](#).

**About the Data:** Data source for cigarette consumption is Orzechowski and Walker, [The Tax Burden on Tobacco \(2015\)](#). Cigarette packs sold, as indicated by tax collections, are divided by the U.S. Census Bureau's mid-year population estimates of the Oregon population.

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