

---

# Oregon's Healthy Future

A Statewide Health Improvement Plan  
for Empowering Communities

Lillian Shirley, BSN, MPH, MPA  
Public Health Director

The logo for the Oregon Health Authority. It features the word "Oregon" in a smaller, orange, serif font positioned above the word "Health". "Health" is written in a large, blue, serif font. Below "Health", the word "Authority" is written in a smaller, orange, serif font. A thin blue horizontal line is positioned just above the "Authority" text, extending from the left side of the "H" in "Health" to the right side of the "y" in "Authority".

Oregon  
Health  
Authority

# Today's objectives

- Obtain critical feedback on what needs to happen at the state level to improve the health of everyone in Oregon
- Ensure the state health improvement plan is linked and supported by local community health improvement plans
- Identify overlapping efforts and leverage resources on shared strategies
- Provide resources to support non-shared strategies

# What is a SHIP versus a CHIP?

- The **Statewide Health Improvement Plan (SHIP)** serves as a system-wide planning guide for Oregon's collective efforts to improve the lifelong health of all Oregonians.
- The **Community Health Improvement Plan (CHIP)** serves as a county or region-wide planning guide for local collective efforts.
- The Oregon Public Health Division's Strategic Plan is the plan for OHA-PHD agency priorities over the next five years.

# State Health Improvement Plan

- Oregon's Healthy Future is the SHIP
- Current version developed through stakeholder process in 2012
- Relied on results of community engagement processes from 2010 and 2012

# Oregon's Healthy Future: current version

- Current priorities
  - Improve health equity
  - Prevent and reduce tobacco use
  - Slow the increase of obesity
  - Improve oral health
  - Reduce substance abuse and other untreated behavioral health issues
- Why revisit the plan?
  - Stakeholder Input
  - Affordable Care Act and health system transformation

# Community engagement for Oregon's Healthy Future update

- To facilitate an update to Oregon's Healthy Future that reflects the needs of key partners and communities throughout the state, OHA PHD has embarked on a community engagement initiative.
  - Timeframe for Community Engagement:
    - May – August 2014
- We are reaching out to:
  - CCOs and CCO Community Advisory Councils, county health departments, schools of public health, non-profit partners, city and county government leaders, community members

# State Health Improvement Plan

## *discussion dates*

**Deschutes County**  
Thursday, May 22

**Lane County**  
Thursday, May 29

**Multnomah County**  
Monday, June 2

**Washington County**  
Monday, June 30

**Lincoln County**  
Wednesday, July 9

**Umatilla County**  
Tuesday, July 22

**Jackson County**  
Monday, August 11

# Updating Oregon's Healthy Future

- Criteria for priority areas
  - Address a leading cause of death, disease, or injury in Oregon?
  - Does Oregon rank low or significantly below a national mean in the area?
  - Is there a changing trend that needs to be addressed?
  - Is this a winnable battle (in Oregon or nationally)?

# Additional criteria for topic areas

- Address health equity within each identified priority with a proactive effort to address a broad set of equity factors (race, language, socioeconomic status, gender, sexual orientation, disability, mental health condition)
- Measurable, reliable data
- Meaningful burden on the population for morbidity and mortality
- Existence of evidence-based, population-level interventions that can lead to measurable improvements

# Our vision

- Communities are empowered to improve the lifelong health of all people in Oregon.

# Public Health Division staff contacts

- Michael Tynan
  - [michael.a.tynan@state.or.us](mailto:michael.a.tynan@state.or.us)
- Cara Biddlecom
  - [cara.m.biddlecom@state.or.us](mailto:cara.m.biddlecom@state.or.us)
- Renee Hackenmiller-Paradis
  - [renee.hackenmiller-paradis@state.or.us](mailto:renee.hackenmiller-paradis@state.or.us)